



EASTLAND TELEGRAM

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And So Another Year of Oddities Begins

As thought to check the faintest hope for a really "new" type of year, the very first week of 1935 brought a suicide at Niagara Falls, and so another twelve months of inconsistencies and contradictions begins.

Thus, Fifth Avenue shoppers in New York get their annual laugh at Tony Sclafani, who appears again in a bathing suit while the thermometer slinks down to around 20 degrees above zero; and in Milwaukee a music critic insists that, except for only half a dozen of the greatest compositions, music generally leaves us as wicked as the day we were born—"and that's pretty wicked."

In Guayaquil, Ecuador, a father gave his son 300 lashes on his bare back for stealing 80 cents, after which the boy died; while in Los Angeles a 17-year-old boy proved that he was "boss" of the household by shooting his 20-year-old brother.

A 90-year-old resident of Long Island, N. Y., proposes construction of a tunnel under Long Island to furnish a way for the escape of the island's inhabitants in case of invasion by a foreign power, while the American baseball players who have just returned from Japan can't get over the enthusiastic reception they got there.

A doctor, out all hours of the night, gets a ticket for parking his car on his own lawn overnight in Washington, while the same city's police are still looking for the burglars who stripped the Washington monument of its 107 gold-plated platinum-tipped lighting rod points.

In Chicago, a restaurant owner, three patrons, and half a dozen lawyers are wrangling over the ownership of a \$1900 pearl found in an oyster served to one of the customers, and in Mexico City and Warsaw, Poland, workers threaten mass suicide unless their demands for more pay and better working conditions are granted.

A child specialist in Madison, Wis., tells us that cheese and beer are exceedingly beneficial in nervous cases of both children and adults; and in Martinsville, Va., a 10-year-old child threw away a piece of candy and nibbled at a miniature bomb, resulting in the child's death.

The great Abbe Moreaux, of the Bourges Observatory, informs us that the brightest rays of the sun on earth correspond to the heat of 103,000 candlepower from a distance of only 3 1/4 feet, while a woman in White Plains, N. Y., testifies that for the last six months she had been sleeping in kennels with her 19 English sheep dogs, to keep them quiet.

And so, you see, the new year goes on just as dizzily and as unconventionally as any of its predecessors.

Oriental Royalty

Crossword puzzle grid with clues for horizontal and vertical words. Includes a small portrait of a woman.

"OUT OUR WAY"

By Williams



MERRIMAN BAPTIST CHURCH Sunday school, 10 a. m. Everybody invited, so be on time. Rev. Jesse A. Lowdermilk will preach Sunday, Jan. 20, at 11 a. m. and evening. Subject, "Fellowship." The church membership is

requested to be present and make the hour inspirational. A message in song will be presented, so come and bring someone with you. Evening service, 7:15 p. m. Subject, "Lost." Rev. Lowdermilk speaks over

Radio Station KFPL, Dublin, each Tuesday from 8:30 to 9 a. m. Subject, "Faith on Trial."

A bank opened in Coulee Dam, Wash., and was christened with a bottle of ink, although it will still

The Newfangles (Mom 'n' Pop)

By Cowen



SILKEN SPINDLES

by Laura Lu Brookman © 1935 NEA SERVICE, INC

BEGIN HERE TODAY GALE HENDERSON, pretty, 24, works in a silk mill. Gale has had two years of college training, hoped to be a teacher. When her father became ill she was glad to take on a work she could get. She and her 19-year-old brother, Phil, support their invalid father, STEVE MEYERS, who also works in the mill and has proven himself a loyal friend, asks Gale to marry him. She feels she can not leave Phil and her father, finally promises to give Steve his answer in a few days.



She took the Pekinese in her arms. "Was Muvver's precious baby lonesome?" she asked.



BRIAN WESTMORE turned his back on the smoldering bonfire, moved disconsolately away. Only five hours before he had arrived in the town of his birth. Five hours and 13 minutes and some odd seconds exactly. At that time—five hours and 13 minutes and some odd seconds before—a large limousine had halted beside the railway station.

They had reached the automobile and the Pekinese, inside, saw them and stood on his hind legs, barking fiercely. "Toodles, you naughty child," Mrs. Westmore scolded. "Give him to me, Brian." She took the Pekinese in her arms, cradling it close. "Was Muvver's precious baby lonesome?" she asked. "Little, bitty doggy all alone!" "Great Scott, Mother!"

need plenty of money to grease the ways. Jimmy Doolittle is one man who doesn't live up to his name. He's done everything but little for aviation.

STOCK MARKETS

Table listing various stocks and their prices, including Am Can, Am P & L, Am Rad & S.S., etc.

Police Go to Great Lengths to Get Men FORT WORTH, Jan. 18.—Fort Worth police go to any lengths to capture their man. When Patrolman D. M. Carter and C. E. Neal chased a suspect under a house, they found both were too large to squeeze through the opening after him. Neal squeezed while Carter lifted the corner of the frame building to make the opening larger. They got their man.

FRECKLES and HIS FRIENDS-By Blosser

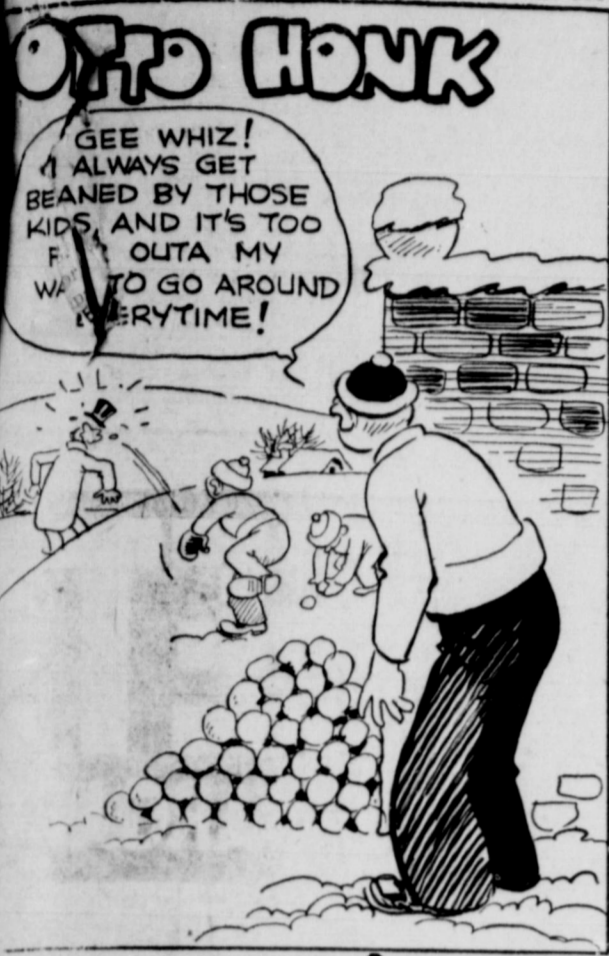


"Yes, Brian Westmore." The woman leaned back against the cushioned seat. She was a pretty woman with brown eyes and a fresh complexion. She was small, slender, wrapped in a sleekly shining black fur coat. There was a muffled noise beside her and the woman looked down. A small, glossy Pekinese raised its nose and repeated the noise, louder this time.

"Toodles!" the woman said reprovingly. "Muvver's 'liddle darlin' mustn't bark. Be a good doggy." She stroked the dog's head and silky ears. "Be a good doggy now, or Muvver'll scold!" She caught up the Pekinese, holding the soft fur against her face. The dog wiggled, his moist tongue touching the woman's cheek. "Precious 'liddle Toodles-ums!" she crooned.

YES, Brian, the woman said, "we'll have a talk with Mr. Thatcher. I'm sure he'll find something for you—if that's what you want to do. And, of course, I'm glad to have you home. Mr. Thatcher has been so wonderful. Brian! So helpful. He's relieved me of all responsibility." "How are things going at the mill?" "Oh, splendidly! Simply splendidly!" "I've read about the labor troubles they've been having in other mills," the young man said. "Nothing of that sort here?" "Oh, my no! Why should there be? The men and women in our mill are getting good wages—big wages! Why you'd be surprised how much they make—\$40 and \$50 a week, and in families where three or four are working they're getting as high as \$150 and \$200 a week."

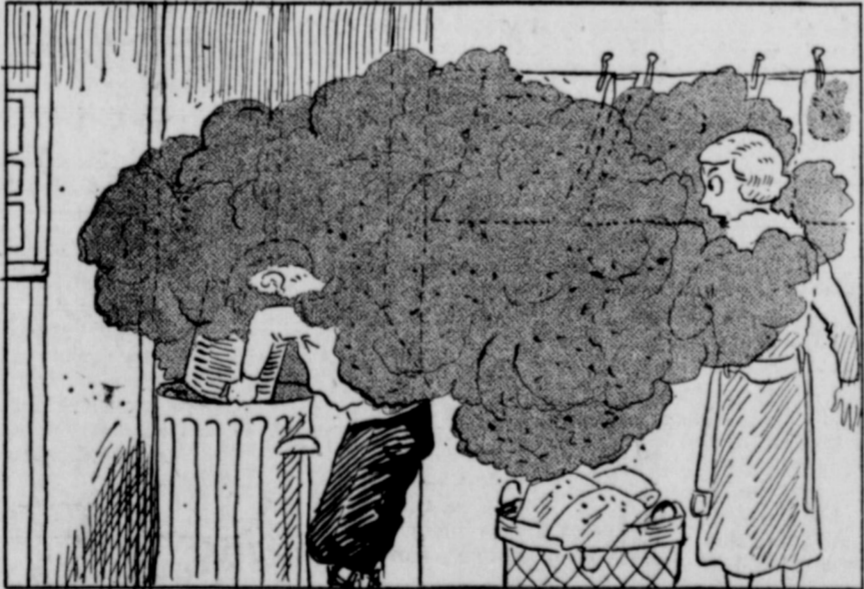
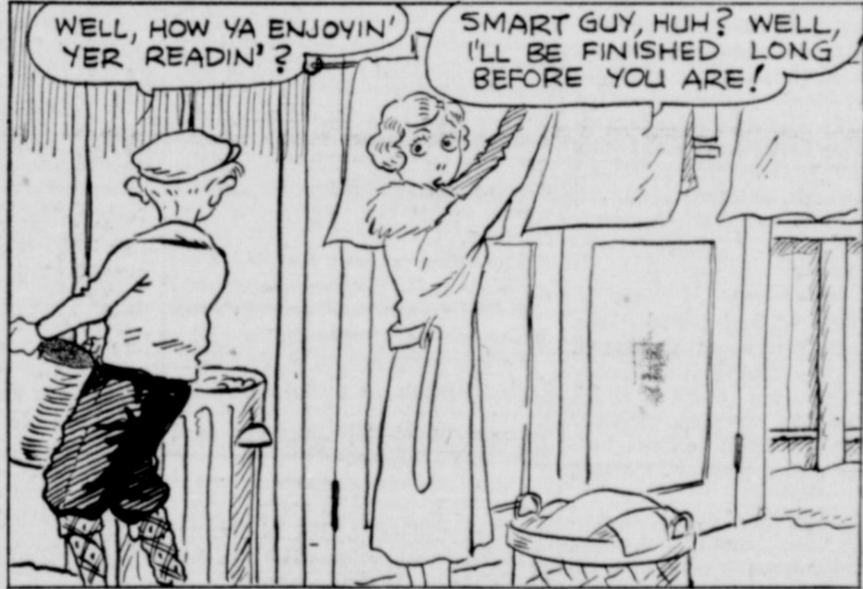
(To Be Continued)



OUT OUR WAY

The Willets

By Williams



Utilities And Their Advertising

Power and gas utilities have spent \$30,000,000 a year on advertising, the federal trade commission reports.

The commission seems to think there is something reprehensible, or at least suspicious, in that. But why should there be, necessarily? Gas and electric companies have service to sell and most local distributing companies also sell appliances. Considering the enormous volume of this business in the United States, \$30,000,000 for advertising probably isn't such a disproportionate item as it might seem at first glance. Certainly the utilities have as much right to advertise their service and merchandise as any other type of business.

But what mainly concerns the federal trade commission is the fear that large advertising expenditures are gaining the power and gas companies undue influence over newspapers and magazines.

The report goes into considerable detail concerning that aspect of the matter. Apparently the commission is particularly alarmed over the amount of free space utilities manage to get in the newspapers.

It is true that the larger power and gas companies have their publicity departments; but so, for that matter, does every industry of any consequence. The mails are burdened every day with tons of publicity hopefully addressed to newspapers. Most of it is promptly consigned to the waste basket, but some finds its way into print.

The fact is that any enterprise which comes into contact with the lives of a great many people is bound to originate legitimate news. Any editor, who resolved to keep his paper's columns entirely free of news which might be construed as utilities propaganda would soon find his resolution colliding with his judgment of news values. Members of the federal trade commission should read the chapter on press agency in Stanley Walker's book "City Editor," wherein he tells us how the National Electric Light association arranged the semi-centennial celebration of Edison's discovery of the incandescent light. The president of the United States, Henry Ford, and other first-string dignitaries participated, but fundamentally it was a publicity stunt for the electric industry. Nevertheless, it was also news, and any newspaper that ignores it would have looked silly.

It would be foolish to deny that the domestic utilities lose no opportunity to put in a lick against public ownership; naturally, since their interest is opposed to public ownership. There are conditions under which anti-public ownership propaganda is a proper matter of official inquiry—as when it is intruded into the public schools under the guise of instruction. But fairness demands that those who oppose public ownership should be accorded the same opportunity to present their case as is accorded those who favor it. The facts fail completely to sustain the implication in the trade commission's report that liberal advertising expenditures are a factor in regenerating public opinion against public ownership. Ordinarily the reverse is true; a public official who makes a speech advocating public ownership can get columns of free newspaper space by virtue of his position where an advertising utility company is fortunate to get inches.

MORE CLEVELANDERS GO ABROAD

CLEVELAND.—More than a third more passports were issued to Clevelanders making pleasure trips abroad during 1934 than in 1933, Charles Trivison, clerk of the U. S. naturalization office, said. In 1933, 918 passports were issued here; in 1934, 1,243.

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