

CELEBRATION FOR BANK OPENING

Automobile Factories to Jump Output

By United Press. TROIT, Mich., Nov. 1.—America's automobile manufacturers prepared for an increased output, increasing their quotas pending millions to handle...

A NEW DEAL FOR THE WHITE HOUSE



President Roosevelt soon will enjoy a new deal in office space. The enlargement and modernization of the Executive Offices building on the White House grounds in Washington, D. C., are now nearly completed.

SAWED BARS IN RANGER JAIL AND ESCAPED

Was Held In Connection With Car Thefts and Kidnaping At Fort Worth.

J. D. Brown, 27, of Olden, suspect arrested Wednesday afternoon by Chief of Police Jim Ingram and Constable John Barnes, who was wanted in connection with the kidnaping of R. L. Teasley of Fort Worth on the night of Oct. 16, escaped from the Ranger city jail Wednesday night by sawing the bars of his cell and then sawing bars of the run-around.

Victory Passes Out of Reach



The ball is never too far away to try to get your hands on it is the guiding principle of the never-say-die college football player. Here is a Yale defender lunging desperately and futilely at the hurthing ball to break up one of the West Point passes that enabled Army to beat the Eli's in Yale bowl at New Haven, 20 to 12.

PROGRAM WILL INCLUDE MANY BIG FEATURES

Program Starts At 1 P. M. With Famous Tickville Band.

Monday, opening date of the Eastland National Bank, will be fittingly observed in Eastland by a celebration to be held on that afternoon beginning at 1 o'clock. A rodeo, band concerts, addresses by prominent bankers of Fort Worth and Dallas are to be features of the city-wide affair.

TELEGRAM TO ISSUE A SPECIAL EDITION

A special edition of the Eastland Daily Telegram will be issued Sunday in observance of the opening of the Eastland National Bank. Historical data of Eastland's merchants and the city will be included in the issue.

The bank opening, though not only marking the resumption of (Continued on page 3)

Grand Master Will Visit Hannibal For Program Tonight

Grand Master W. S. Cooke of the Masonic Grand Lodge of Texas, will meet with the Hannibal Lodge tonight and other grand lodge officials are expected to be present.

Projects Talked at The Rotary Club

Projects in progress and those possible were discussed this week at the Rotary club by H. E. Driscoll and H. C. Davis, respectively. Program Chairman T. E. Richardson and Jack Lewis presented the following: H. E. Driscoll, H. C. Davis, and Miss Olivette Kilgough, who had parts on the program.

Three Men Rob An Oklahoma Bank; Escape With Loot

Three men robbed the First State bank today of \$1,800, took five men as hostages and joked with them for a mile before releasing them north-west of town. An hour after the robbery the bandit car was reported headed for Ardmore, but officers lost the trail there.

DEPARTMENT STORE SALES IN TEXAS SHOWING A GAIN OVER SEPTEMBER

DALLAS, Nov. 1.—October department store sales in the principal cities in the Eleventh Federal Reserve District showed marked gains over the preceding month, the business review issued by the Federal Reserve Bank showed today.

Department store sales show an increase of 41 per cent over the preceding month and are 29 per cent in excess of sales for the corresponding month last year. The Eleventh District comprises all of Texas and parts of New Mexico, Arizona, Oklahoma and Louisiana.

Darkest spot in the report is the condition of agriculture, which has been relieved by adequate rains in only a few "more favored sections," the report says.

Moderate to heavy rainfall during the month broke the drought in many sections, but absence of subsoil moisture makes need for additional rain acute in many parts of the district.

The indicated cotton production for the district is 2,865,000 bales, a decline from the estimate issued earlier of 13,000 bales, and comparing with 5,114,000 bales produced a year ago.

Feed crop prospects in the district continue unchanged or show only slight improvement for the month. The indicated production

Eckener May Fly Mail To Europe

WASHINGTON, Nov. 1.—The postoffice department has entered informal negotiations with Commodore Hugh Eckener for experimental trans-Atlantic air mail service, beginning next July, the United Press learned today.

Eckener, whose last Zeppelin has made many flights from the North American coast to Brazil, has been called upon by Harlee Branch, second assistant postmaster general, to furnish a proposition to carry mail by air to Europe.

Friend of Two of Dead Desperados Held In Kentucky

LOUISVILLE, Ky., Nov. 1.—A friend of John Dillinger and Charles (Pretty Boy) Floyd sat in a jail cell today while police tried to link him with a trail of crime through the southwest.

The prisoner gave his name as Frank English, 22. He was arrested last night with his wife as they drove into an apartment hotel garage. Fingerprints showed him to be Frank Lee Callan.

An automatic pistol and \$4,200 in cash were in the car and \$10,000 worth of jewelry was in the apartment. Police showed him a list of charges, including the slaying of Kit Watson, Dallas, Texas, in 1932.

Mexico Will Push Sedition Charges

MEXICO CITY, Nov. 1.—Attorney General Emilio Portes Gil intends soon to present evidence alleging sedition against high Roman Catholic prelates and initiate prosecutions, usually reliable sources said today.

Archbishop Pascual Diaz of Mexico and Archbishop Leopoldo Ruiz, panel delegates now exiled at San Antonio, were understood to be among those against whom Gil intends to take action.

FRENCH READY TO TAKE OVER SAAR REGION

PARIS, Nov. 1.—News that French soldiers were prepared to enter the Saar basin within two hours in event of emergency brought the revelation today that there is fear of a Nazi putsch next January even if the Saar plebiscite is in Germany's favor.

The danger, as viewed here, is that German Nazis, impatient to take over the rich little territory sliced from their country by the Versailles treaty, may enter the Saar after the plebiscite, under arms.

A Paris newspaper reported yesterday the government was disposing its garrisons at the military towns of Metz and Nancy so that they could enter the Saar quickly.

Ticket Sale For Library Started

The Thursday Afternoon club is engaged in their campaign of benefit ticket selling for the Lyric theatre show on Nov. 7 and 8, of which they get 25 per cent of all tickets sold away from the theatre. This money will be used in various ways for the upkeep of the public library.

The library is open to the public four days a week—Monday, Wednesday, Friday and Saturday—from 2 to 5:30 p. m., with an experienced and capable librarian in charge, courteously ready to wait on patrons.

General chairman of the benefit is Mrs. W. A. Martin of the finance committee of the club, assisted by her committee personnel, Mmes. E. Roy Townsend and J. M. Perkins, and the library standing committee, of the club, Mmes. James Horton, W. P. Leslie, and Ray Lerner.

Tickets have been assigned each of the 33 members of the Thursday Afternoon club, and the canvassing for the sale of these tickets began Thursday, Nov. 1.

The show is outstanding, featuring Miriam Hopkins in "The Richest Girl in the World."

Eastland is asked by the club women to patronize the club members generously in the buying of tickets, for not only will they see a good show, but they will be doing their bit toward contributing to the support of Eastland public library.

The benefit is arranged through the courtesy and co-operation of John Burke, manager of the Lyric theatre.

Colorado and Centennial Bills Lacking Support

AUSTIN, Nov. 1.—Bills for harnessing the Colorado river and for appropriating state funds to the Texas centennial lost ground in the legislature today.

In the senate a motion to refuse to concur in house amendments to the Colorado bill and ask for a conference committee was denied an immediate vote and postponed until Friday as an order of business.

In the house a test vote revealed 67 members were interested in plans to finance the centennial other than by state appropriation. Because only 75 votes are needed out of 150 to defeat it, the centennial's fate in the house was doubtful.

Mineral Wells Girl Dies In Fort Worth

FORT WORTH, Nov. 1.—Miss Inez Peugh, 23, Mineral Wells, died today from acute appendicitis at the home of a sister, Mrs. G. W. Beam, here.

Funeral services will be held at 12:30 tomorrow at the Boulevard Assembly of God church, and burial will be at the Whitcomb cemetery, north of Weatherford. Miss Peugh is survived by her mother, Mrs. Sarah Peugh, of Mineral Wells.

Kingsford-Smith Ready For Flight

HONOLULU, T. H., Nov. 1.—Sir Charles Kingsford-Smith's monoplane was poised here for a takeoff at noon today (4:30 p. m. CST) for Oakland, Calif., and completion of the first west-to-east over-water flight from Australia to the United States.

Clearing weather permitted the Australian flier to move up one day the time for attempting the last leg of a 7,200-mile flight.

Richberg's Position Outlined In Order

WASHINGTON, Nov. 1.—Donald R. Richberg's informal position as "assistant president" and "unofficial cabinet member" was emphasized today by President Roosevelt's order giving his responsibility.

The president merged the executive council with the national emergency council, naming Richberg executive director and extending his leave of absence as chief counsel of the NRA.

INSULL SAYS OTHERS WERE NOT TO BLAME

CHICAGO, Nov. 1.—Samuel Insull, tears rolling down his face, testified today that the 16 men on trial with him were "not in any way responsible" for the collapse of his utility empire.

The government charges Insull and his associates with mail frauds aggregating \$143,000,000.

Insull's exoneration of the others, including his son, caused excitement in the courtroom as he pointed at the array of his one-time associates.

"If I feel some embarrassment sitting here, I feel it more for these younger men who have no responsibility in this situation," he said.

"If the prosecution will excuse me, these defendants have no more to do with this case than you have. These men were not in any way responsible for what happened."

Yesterday 15 of the co-defendants made an effort to obtain freedom by verdicts of acquittal.

Insull wept as he told how he was brought to the United States, an immigrant boy, by the late Thomas Edison.

"I'm sorry; I can't help it," he said, turning to the jury as his voice broke.

His story of his friendship with Edison was in preface to his claim that he never deliberately swindled thousands of investors in the Corporation Securities company.

Labor Begins A Drive In The Chain Store-Wage Fight

NEW YORK, Nov. 1.—Labor opened a concerted drive for higher wages and better working conditions for chain store employees in the east today, issuing a challenge that may precipitate another momentous capital-labor struggle, endangering President's recovery program.

The grocery chain store executives and employees association will present demands to the James Butler Grocery company, which operates 665 stores in New York, New Jersey and Connecticut, today. Officials of the association said this was a prelude to an intensive drive to unionize and improve conditions of employees in all chain stores—first in the east, then in all the United States.

That reminds me...

Just to keep them active and still happy Eastland will have a bank weather today puts a little snap into the picture and everybody feel better. If I could just get a real soaking when things would be hot-

like the two houses in are getting at loggerheads the same old story. Just why the people as a couldn't get a little better out of the intelligence reported down there. The Centennial pass... the Tax on should pass... the other has already passed are doing fine and going

the way... there will be celebration and homecoming Monday when the Eastland National opens for business. Like forty thousand scattered around these when it opens. That means somebody is going to spend money and that has been in action again and the gister will begin to sound like happy days are in.

Eastland Mavericks are themselves for the test of Friday when they meet the Loboos on the home field. That was a "dirty" that somebody took at us they said that our field was to play on and the Cisco could stay at home instead of going to the game. We simply not believe that it is the fact of the Cisco people and they will be here en masse as the fact of the business don't look half as bad as make them sometimes and eye that everybody will be they went to the football after it is all over and they did everything O.K. The trial Rome wasn't built in a day neither can football but believe us a good job done up to now and those of the work and the can be congratulated.

Emona Woman, 92, Pieces Quilts

EMONA, Texas, Nov. 1.—Two summers and winters seen by Mrs. Louise Williams of this community, but still active and interests with her hobby of piecing Over 50 have been pieced in a few years.

Woman of venerable age was informally last week at her home, Mrs. S. T. in honor of her ninety-second birthday.

EASTLAND TELEGRAM

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NOTICE TO THE PUBLIC:

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporations which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the publisher.

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at regular advertising rates, which will be furnished upon application.

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ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

Grisly Specter Takes More Pleasing Form

A great deal has been said, here and elsewhere, about what the electric power and distribution schemes of the Tennessee Valley Authority are going to do for the consumer.

Less has been said about the effect on the private producers of electricity, and it is usually taken for granted that these people are tearing their beards and beating their breasts whenever they even think about it.

But there is an article in the current issue of the magazine "Public Utilities Fortnightly," which gives an interesting new slant on things.

This magazine might be called the official mouthpiece of the power industry. The article in question was written by Leon H. Curtice, former chief statistician of the General Electric Co. and secretary of the National Electric Manufacturers' committee.

Mr. Curtice bluntly suggests that the whole TVA project will eventually be a most excellent thing for the power industry and for the makers of electrical appliances.

He recites how the TVA began by forcing reductions on power companies, and how it followed that by "persuading" makers of electrical appliances—stoves, refrigerators, heaters, and the like—to lower prices on their products.

Coming, as they did, at a time when the business of both parties was steadily dwindling, these steps looked like very hard lines indeed.

But Mr. Curtice looks at it differently.

"To have the TVA—the government organization—cooperate with power companies and the manufacturers to promote the sale of appliances is a distinct asset to the electrical manufacturing industry," he says. "To find rates so lowered that prospective customers are not frightened at the possible cost of cooking electrically, heating electrically, or refrigerating electrically is an attractive prospect."

Now what, asks Mr. Curtice, will be the result of all this? Power companies will be bringing their rates down to a point where it will be absolutely necessary for them to get additional appliances on the line to justify the lowered rates.

This will mean much new business for the manufacturer; that, in turn, will open a great new sales field to the power industry.

In other words, this dreadful specter of the government in the power business is quite likely to bring a new prosperity to all branches of the electrical industry.

Defeated Challenger

HORIZONTAL

1 The British yachtsman who raced here recently.

10 To moisten.

11 Headdress of a bishop.

12 Grotesque trick.

14 Horn.

15 Bitter herb.

16 Half an em.

20 Sound.

22 Sun god.

23 Outfit.

25 Not fertile.

7 Twice.

26 Thought.

32 Fragrant oleoresin.

35 Nude.

34 Cutting instruments.

16 He is an ex—.

38 Like.

39 Aurora.

11 Branch.

32 Negative.

33 Barley.

ANSWER TO PREVIOUS PUZZLE

1 KING OSCAR ALONE
FOOD ORA HOMO
EMITS TIDS
KING EXISTED TAT
VENEFERED LO
EGG ENTINES C
STERN NICK C
NAPP THAT MUCK
ADAM TODIC TYP
VOW BENT DC BEL
YE BUNK BEAD AM
E POLU DIERDOT
WRITERS TOSPOSEN

13 Cries of doves

16 Comes in.

17 Mouth fluid.

19 Breeding place.

21 Wriggling.

22 Fissure.

24 To secure.

26 Musical note.

27 Baseball stick.

28 To press.

29 Goat.

31 Pompano.

33 Baby.

35 Epoch.

37 God of war.

40 Lost to view.

43 Dry.

44 Money changing.

45 Propnet.

47 Too.

48 Light brown.

51 To drink dog-fashion.

52 You and I.

53 South America.

55 Dye.

56 Corpse.

VERTICAL

2 To possess.

3 Boundary.

4 Device to raise the leg in walking.

5 Afternoon.

6 To be victorious.


7 Passage.

8 Golf device.

9 Hour.

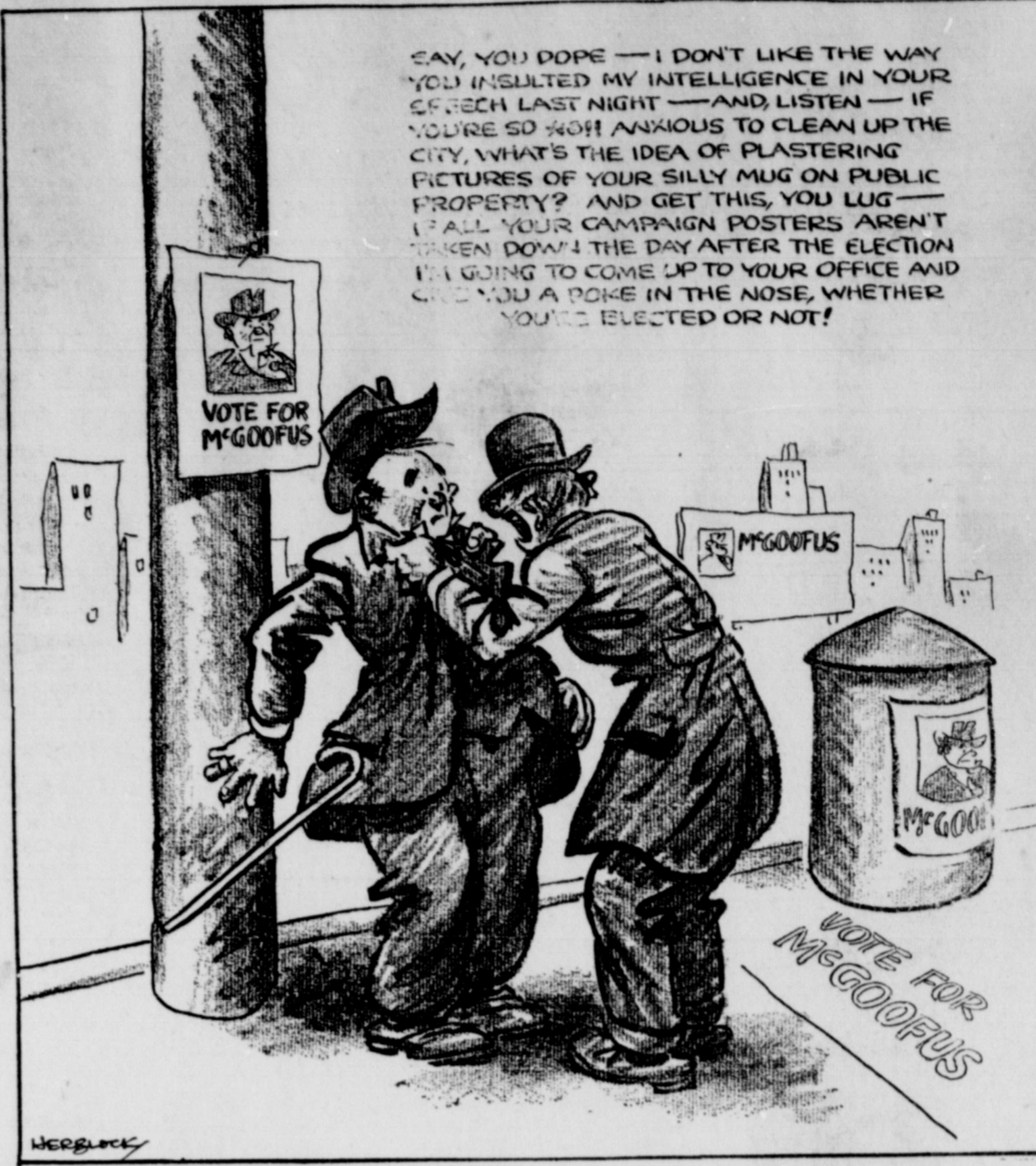
12 He tried to win—cup.

LAZY BRAGS WINS 100 JOB OFFERS



“Truth in advertising pays,” but a little trifling with truth pays better, vows Miss Zada Spencer, 30, above. She told employers she was an honest, hard-working girl, but found no job, to support her mother. So she inserted the want ad shown above in a Kansas City newspaper and more than 100 job offers poured in!

THE SPEECH WE'RE WAITING TO HEAR



'Dusting the Covers of Texas History' for The Texas Centennial Celebrations of 1936

After Cabeza de Vaca, the first explorer of Texas, had run away from the Indians with whom he had been living, he joined his companions, Dorantes, Castillo, and the Arab Moor. He ate raw corn with them, showed them how to make ropes from the tails and manes of horses, twisted together with husks of palmetto, and made leather pouches from horses' skin for water carriers. The Indians had taught the Spaniards to like the "tunas" or prickly pears, which bloomed in the Spring. Away from their captors, and no longer forced to eat the scrapings of hides to subsist, Cabeza de Vaca and his friends were able to progress into the interior of Texas by eating the unadorned wild berries and fruits.

De Vaca liked the "Indies" in which he was traveling. "All over the land are vast and handsome pastures, with good grass for cattle," he wrote, "and it strikes me the soil would be very fertile were the country inhabited and improved by reasonable people."

At another time he wrote, "It is the best land in these Indies. It is the most fertile and productive of food, where they raise three crops every year. It has an abundance of fruit, very handsome rivers . . . in short, it is a country that lacks nothing to make it very good."

De Vaca was probably one of the first Europeans to see buffalo. "They have small horns like the cows of Morocco; the hair is very long and thick like merinos. Some are tawny, others black."

Because Texas has developed its resources and because it truly does "lack nothing to make it very good," it will celebrate its hundredth birthday with a huge commemoration program in 1936. The years of progress are marked by fertile lands planted in waving corn, wheat and oats; row after row of cotton stalks; tall derricks

A T & S F Ry.	51 3/4
Anaconda	10
Auburn Auto	23 1/2
Barnes	3 1/2
Avn Corp Del	6 1/4
Beth Steel	24 1/2
Byers A M	15 1/2
Canada Dry	14 1/2
Case J I	45 1/2
Chrysler	33 1/2
Comy & Sou	1 1/4
Cons Oil	8
Contl Oil	16 1/2
Curtiss Wright	2 1/2
Elec Au L	22 1/2
Elec St Bat	41
Foster Wheel	10 1/4
Fox Film	12 1/2
Freepport Tex	26
Gen Elec	17 1/2
Gen Foods	31 1/2
Gen Mot	29
Gillette S R	13 1/2
Goodyear	20 1/2
Gt West Sugar	26 1/2
Int Harvester	31 1/2
Johns Manville	48
Kroger G & B	27 1/2
Liq Carb	20
Marshall Field	11
M K T Ry	5 1/4
Montg Ward	27 1/4
Nat Dairy	16 1/2
N Y Cent Ry	20 1/4
Ohio Oil	8 1/2
Penney J C	64 1/2
Penn Ry	22
Phillips Pet	14 1/2
Pure Oil	6 1/2
Purity Bak	9 1/2
Radio	5 1/2
Sears Roebuck	38 1/2
Shell Union Oil	6 1/4
Socony Vac	13 1/2
Southern Pac	17
Stan Oil N J	40 1/4
Studebaker	2 1/2
Texas Corp	20 1/2
Tex Gulf Sul	36 1/2
Tex Pac C & O	3
Union Carb	43
United Air & T	3 1/2
United Corp	3 1/2
U S Gypsum	39 1/2
U S Ind Ale	37
U S Steel	31 1/2
Vanadium	15 1/2
Western Union	33
Westing Elec	30 1/4

Curb Stocks

Cities Service	1 1/2
Elec Bond & Sh	9 1/2
Ford M Ltd	9 1/2
Humble Oil	38 1/2
Ning Hud Pwr	4
Sterling	\$4.98 1/2

These quotations are furnished through the courtesy of Glenn Cox, 209 Main street, Ranger.

New York Cotton

Range of the market, New York cotton—	Prev.			
High	Low	Close	Close	
Oct.	1189	1174	1177	1182
Dec.	1209	1199	1200	1212
Jan.	1212	1202	1203	1216
Mar.	1217	1208	1209	1220
May	1220	1208	1220	1224

Chicago Grains

Range of the market, Chicago grain—	Prev.			
High	Low	Close	Close	
Dec.	98 1/2	95 1/2	97 1/2	95 1/2
May	96	94 1/2	95 1/2	94 1/2

Corn—

Dec.	77 1/2	76 1/2	77 1/2
July	77 1/2	76 1/2	77 1/2

Oats—

Dec.	50	49 1/2	50
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FRECKLES and HIS FRIENDS—By Bl

I GUESS THERE ISN'T MUCH CHANCE OF MY COLLECTING THAT KISS IN THE GAME WITH KINGSTON, BETTY, SO YOU CAN SORT OF FORGET YOUR PROMISE!

FRECKLES, LET ME HOPE YOU WOULD BE THE ONE TO COLLECT THE REWARD... DODO!

YOU MEAN... ER... ER... YOU KINDA LIKE ME?

LET'S TALK ABOUT THE WEATHER!

BETTY, IF I COULD GET INTO THAT GAME I'D DO EVERYTHING I COULD TO WIN FOR SHADYSIDE!

I FIGURED MAYBE YOU WERE THE KIND OF A GIRL WHO WOULDN'T BE INTERESTED IN A FELLA, UNLESS HE WAS A FOOTBALL HERO!

YOU'D BETTER GET YOUR EXERCISE SOME OTHER WAY BESIDES JUMPING AT CONCLUSIONS!

Good Taste!



Luckies
They Taste Better

The clean Center Leaves—these are the mildest leaves They Cost More

"It's toasted"
Your throat protection—against irritation—against cough

You'll find every Luck firmly round and fully packed with long golden strands of fine tobacco—only the clean center leaves—these are the mildest leaves—they cost more—they taste better



Court of Honor

U. R. Ussery presided at the court of honor held last Monday night in Carbondale. He was assisted by the court by W. E. Trimble and Edwin Allison. A good number of scouts appeared for advancement, and an attractive and interesting underfoot and investiture ceremony preceded the court of honor program. Following the presentation of awards the program consisted of patrol stunts, and games selected by Professor Estes. Indian dances were put on by some of the scouts from Brownwood. The troop had an excellent display of handicraft work. The troop is led by Scoutmaster F. M. Wood and Assistant Scoutmaster J. V. Thompson. Several citizens present gave testimony of the appreciation of the scouting and the efforts put forth by the leaders.

Good Turns

Scouts of the various troops in the Breckenridge district court of honor, presided at court held at the Methodist church, where a large number of scouts made application for awards. The highest award made, that of Eagle, went to Alvin Highers of Troop No. 18. It is announced that the next court of honor is to be a public one with special program.

CLAIMS BANDMASTER TITLE

KIEL, Wis.—Edgar P. Thiessen, 20, director of the 30-piece Kiel community band, lays claim to the title of Wisconsin's youngest bandmaster. He has been a musician since he was seven-years-old.

Troop Paper

Scoutmaster Henshaw, Troop No. 20, sent a copy of a paper edited by scouts of his troop to this office the other day, which shows what a group of boys can really do when they set out with a real scout spirit to accomplish some objective.

Hikes

At 5:30 Friday evening nine scouts of Troop No. 8, with their assistant scoutmaster, Robert Silverman and junior assistant scoutmaster, Roy Owens, hiked to a camp site on the bayou. The boys gathered wood enough to build a large camp fire, over which their supper was cooked. There was a story hour around the camp fire after the evening meal. At midnight the boys were awakened by Mr. Silverman who had prepared a surprise lunch for them. The next morning after the scout had cooked and eaten their breakfast, some games and drills were engaged in before camp was broken and the hike to town begun.

Appointment

During the regular Thursday night meeting of Troop No. 8, Scoutmaster Roy Owens was appointed junior assistant scoutmaster. Also the troop was divided up into patrols. Scout Homer Allen is leader of the Hawk patrol, and Scout Charles Lockwood will lead the Flying Eagle patrol.

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Legal Records

Suits Filed in Justice Court

J. J. Ruth vs. Texas & Pacific Ry. Co., damages.
State of Texas vs. H. H. Carlisle, a misdemeanors (3 charges).
State of Texas vs. C. E. Kimbrough, misdemeanors (2 charges).
State of Texas vs. P. H. Davis, misdemeanors.
New Cars Registered
Southwest Gas Co., Rising Star, 1934 Chevrolet pickup.
Lone Star Gas Co., Cisco, 1934 Ford pickup.
V. W. Hart, Eastland, 1934 Chevrolet sedan.
Marriage Licenses Issued
Ben Norris and Mrs. Carrie Fuller, Thurber.
Vincent Bahan and Miss Alta Higgins, Junction.
Richard Emmett Nelms and Mrs. Ida Bell Browning, Cisco.
Gordon Alexander and Mildred Miller, Brownfield.

'Bogey Man' Burglar Was a Grid Star

By United Press
AKRON, O.—Cleveland's "bogey man burglar" proved to be a very substantial football player when he came out into the daylight and was caught by Akron police.
He weighed 191 pounds, carried a contract to play with a Detroit professional football club and informed Detective L. G. Hite, his captor, that he was an All-American gridiron star at a southern university.
Fred Bodenger, 22, the man, according to police, admitted to a series of fraternity house robberies in Cleveland. Police believed him the man who shouted, "I'm the 'bogey man'" whenever one of his victims awoke during the course of a robbery.
Following his arrest, detectives found more than \$1,000 worth of clothing, watches, fraternity jewelry and money in his hotel room and five Akron pawn shops. He was turned over to Cleveland police.

Farmer Has Own Reduction System

By United Press
SWEETWATER, Oct. 31.—M. A. Daugherty, farmer, believes he can beat the government at its own game—at least in so far as cotton acreage reduction is concerned.
Daugherty believes a farmer would profit by contracting all his land to the government during the coming year and giving it a rest. The land, if permitted to lie fallow, would produce bumper crops the following year, according to Daugherty, and in addition the farmer would profit by federal



Boy Patrolman Now a Back Seater

EL PASO, Oct. 31.—Because his father made him ride in the back seat, a school boy patrolman turned him in as a reckless driver.
"You had better tell your father what mistakes he makes when driving and not turn him over to us," Captain Allan G. Falby, chief of the highway patrol, told the boy.
"I think you had better talk to him," Falby said the boy replied. "I told him once when he was doing wrong and he made me ride in the back seat ever since."

Strawberry Season Opens In South

By United Press
SAN ANTONIO, Oct. 31.—First strawberries of the season are arriving for market.
Jack Parisie, Poteet farmer, sent the first shipment to the San Antonio market. The berries were unusually early, he said, ripening fully three weeks ahead of the normal season.
His crop of 50 acres was planted Sept. 6, and was ready for picking in 50 days.

Kidnap Suspect

(Continued from page 1)

Chevrolet Company, Inc., of Boise City, Okla., for storing a 1934 four-door Plymouth sedan. The ticket was dated Oct. 19 and was for one week's storage at \$1.50, and was made out in the name of Smith.
Chief Ingram telephoned to Boise City and checked up on the car and found that it was the one which Teasley was driving the night of Oct. 17, when he was kidnaped by two men in Fort Worth. He notified Fort Worth officers and two detectives were to come to Ranger Thursday morning to return the prisoner.
A license receipt was also found on the prisoner for a 1933 Chevrolet sedan, the car he was trying to sell, and a checkup showed that it had been stolen from Fort Worth on the night of Oct. 20 and had been registered under the name of J. D. Owens on Oct. 24 in Oklahoma. The license receipt stated the car had been purchased in Henderson, Texas, from Norman Apaigler.
The owner of this car telephoned police that he would be in Ranger within the next day or two to claim the car. Both the motor and the car were recovered in good shape.
This is the first time a prisoner has escaped from the Ranger city jail in the eight years that Jim Ingram has served as chief of police, and is the first prisoner he has lost through an escape in his entire career as a police officer. He has made trips to 13 states to return prisoners to Ranger and has made hundreds of trips to cities and towns in the state with prisoners, but had never had one escape before.

Bank Opening

(Continued from page 1)

banking facilities in Eastland marks the beginning of a new era for Eastland, business men assert. Several in Eastland have expressed the expectation that, in some lines, business will increase 25 per cent. W. C. Campbell will head the institution as president. Mr. Campbell has been connected with the Sinclair Prairie Company for 37 years and is recognized as an capable person for his post. Other officers are Albert Taylor of Austin, vice-president and cashier; Guy Parker, assistant cashier; Russell Hill, assistant cashier; and Miss Lahoma Hathecox, bookkeeper.
The bank will open under a national charter, \$50,000.00 stock, \$10,000.00 surplus and \$2,500,000 undivided profits.
Directors of the new institution are G. W. Fisher, Milburn Mc Carty, J. A. Beard and Grad Pipkin, and Walter Murray, W. C. Campbell and Albert Taylor. All are recognized as being those that will uplift the community's name in banking.
The Eastland National Bank believes it has secured, not only a capable banker, but as well, a worthy citizen for Eastland in Albert Taylor of Austin.
Mr. Taylor was born in Caldwell county, near Luling. He spent his early life on the farm and moved to Luling in 1903. He engaged in the banking business as an assistant cashier and afterward was elected cashier and then active vice president of the Lipscomb Bank and Trust Company of Luling.
He took an active part in the rebuilding of Luling and for 14 years served on the city commission. During the World War he was a member of the council of defense.
Chairmen for the bank opening program are: Frank V. Williams; bands; O. E. Harvey, finance committee; E. Bender, speakers; T. E. Richardson, publicity; C. J. Rhodes, arrangements; and H. C. Davis, rodeo.

Sales Tax

(Continued from page 1)

average production gained 14,800 bbls.
There were 765 oil wells completed in September of which 526 were producers of oil with an initial flow of 1,900,000 bbls., showing only a slight decrease from the preceding month. The daily average increase was reflected in all fields but the North Texas, but most of it was in the East Texas field.
The valuation of building permits issued in principal cities in the district during September was 12.9 below August but it exceeded the low figure of September, 1933, by 81 per cent.
Amarillo, Corpus Christi, Galveston, Port Arthur and Shreveport all showed increased building for September over August, while Wichita Falls and Beaumont showed losses of nearly 81 per cent from the preceding month. Both Wichita Falls and Beaumont showed substantial increases in building for the first nine months of the year compared with a similar period a year ago.
Textile milling in the district showed the effects of the general strike, and the consumption of cotton in the United States during September was only 295,960 bales compared with 420,040 bales last year.
September cotton receipts at Houston and Galveston showed large seasonal expansion compared with August but were considerably smaller than for last year.
Cotton exported from the United States during September

The Clew of the Forgotten Murder

By CARLETON KENDRAKE
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BEGIN HERE TODAY
When CHARLES MORDEN, reporter for The Blade, is found dead DAN BLEEKER, publisher employs SIDNEY GRIFF, famous criminologist, to solve the murder. Morden had been investigating the activities of FRANK B. CATHRYN, wealthy and prominent following the arrest of an impostor claiming to be Cathryn and accompanied by a girl called MARY BEGGES.
The day following Morden's death Cathryn dies of poisoning. G. O. Lucas, that Morden had visited the apartment of ALICE LORTON, who has reported to police the disappearance of her roommate, ESTHER ORDWAY. GRIFF accuses Alice of being involved in Morden's murder, but does not succeed in breaking down her story. He talks to HARRY BLEEKER, inventor, with whom Cathryn broke an engagement on the night of the arrest.
Detectives report to Griff that Alice Lorton and a man believed to be KENNETH BOONE left her apartment shortly after GRIFF's call there.
Bleeker locates the cab driver who took Morden to Alice's apartment.

NOW GO ON WITH THE STORY CHAPTER XXV
WHILE Bleeker was telephoning, Sidney Griff paced restlessly up and down the apartment. His head was thrust forward. His eyes were squinted in thought. He seemed utterly oblivious of Dan Bleeker and of the telephoned instructions. Bleeker was giving to his newspaper. When Bleeker had hung up the telephone and returned to his chair Griff suddenly whirled on him.
"How about putting them on that Elite Apartment to shadow whoever came out? Did you do it?"
Bleeker looked crestfallen.
"I did it," he said, "but I'm afraid I did it too late."
"So," said Griff softly and with an ominous calm, "you let her get away from you. Is that right?"
"Not Esther Ordway," said Bleeker. "She's gone already. There was no use watching the woman's apartment, except to get a line on someone who might come there and I couldn't see how we could find out just who was going to her apartment and who was going to the apartment of some other person. At any rate, the apartment is still there and the man is watching. It's Alice Lorton who has left. My men report there's no one in the apartment."
Sidney Griff made a snorting, explosive sound.
"Well," he said, "we'll let it pass. I'll tell you more about that after a while. What else have you got?"
"The mail," Bleeker said. "I can't understand it."
"What about it?"
"We got Esther Ordway's banking statement with the canceled checks. It had been mailed to her by her bank, apparently in response to a request she had telephoned in."
Bleeker pulled a long envelope from his pocket, took from it the stiff yellow paper statement of a bank balance, with machine stamped figures on the margin.
Griff reached forward, took the checks and the folded statement from Bleeker's hands.
"Ah," he said, "a young woman who is out of work and yet she makes rather large deposits. A deposit of \$500. Then one of \$750! And here's one of \$2000!"
He paged up the checks one by one, suddenly stared at one of them.
Bleeker spoke impatiently. "That's the only one that counts," he said. "It's a check payable to Kenneth Boone for the entire balance on hand. It cleans out the account."
Griff nodded slowly. "The check," he said, "was dated on the day Charles Morden was murdered."
Bleeker took a letter from his pocket.
"Here," he said, "is a letter from the bank, stating that in pursuance of telephoned instructions they are sending her her canceled checks and statement showing that the account had been cleaned out."
Griff took the letter.
"And," Bleeker pointed out, "the date of the telephone conversation is the day following Morden's murder."
Griff studied the letter, with his forehead in furrows of scowling concentration.
"If," Bleeker said, "we only had some way of locating this Kenneth Boone we could . . ."
"If," Griff interrupted impatiently, "you had followed my instructions by placing your men on duty at the Elite Apartment you would have known all about Kenneth Boone by this time."
Bleeker took a letter from his pocket.
"There's a letter," he said, "sent to Esther Ordway. Apparently it's something in the nature of a love letter. It's signed Robert Cheiton. It's sent from Summerville. It was sent out Sunday—that's restaurant—and arrived on the early mail this morning. It's rather ardent in its terms of affection."
The criminologist turned the letter over slowly in his fingers.
"You have, of course, taken steps to find out about the writer of this letter?" he asked.
"I've taken the steps, yes," Bleeker said. "It's too early, as yet, to get a report."
"When you get a report," Griff said slowly, "you will find that Robert Cheiton registered at a hotel in Summerville; that the address which he gave was either so general it is of no assistance or that it was fictitious; that he remained long enough to write and mail this letter and that he then checked out of the hotel and no one knows where he went."
"You've already checked him?" asked Bleeker.
"No," Griff said. "I know who he was and why the letter was written and, without reading the letter, I am willing to wager there is some reference in it to her roommate, Alice Lorton."
"There is," Bleeker said.
Griff nodded slowly.
"But aren't you going to read the letter?" asked Bleeker.
Griff shook his head and tossed the letter to the desk.
"There is no need," he said. "It was a red herring drawn across our trail, but it arrived too late. However, one thing is certain. An attempt will be made on the part of Alice Lorton to get the mail from the apartment some time this morning. She will either return to the apartment or send some young man there with a key to the mail box. She will be anxious to get this letter with the checks."
"You mean Esther Ordway?" asked Bleeker.
"No," said the criminologist. "I mean Alice Lorton. Although Esther Ordway is probably her real name."
"They're one and the same?" asked Bleeker.
"They're one and the same," Sidney Griff told him. "Beyond any doubt."
"But why should Alice Lorton report the disappearance of Esther Ordway?"
"BECAUSE," Griff said slowly, "it was imperative that Esther Ordway disappear. It was also, for certain reasons, either impossible or unwise for Esther Ordway to give up her apartment and flee. Therefore, she simply took the name of a mysterious Alice Lorton and told us the story about the disappearance of her fictitious roommate."
"But surely," Bleeker said, "she couldn't have expected to have such a story stand up."
"Don't be too certain about that," Griff said. "There undoubtedly was an Alice Lorton. Alice Lorton merged her identity into that of Esther Ordway for certain purposes. Then, when it became apparent that the Ordway identity was going to get her into trouble, she switched back to the identity of Alice Lorton."
"But the police could have confronted her with the people in the apartment and . . ."
"And would have got no place," Griff interrupted. "The police would have found that persons in the apartment had seen her coming and going. They would have known that she was living in the apartment. They wouldn't have known whether she was Esther Ordway or Alice Lorton. The only persons who might have given testimony that would clinch her identity were the persons in the bank. For that reason she wanted to get her bank account closed and sent to her before there was any possibility of police interference. The fact that mail is not delivered on Saturday afternoon nor on Sunday brought about the downfall of the scheme."
"Then this Ordway woman, Alice Lorton as she calls herself, is probably the woman in the case."
"You forget," Griff pointed out, "that we have, as yet, to account for the mysterious Mrs. Blanche Malone who is being eagerly sought by the bereaved widow."
(To Be Continued)

the Newfangles (Mom 'n' Pop) By Cowen



LUCKY GIRL

Her mother felt that family physicians and child specialists, and the hospitals must be right. A simple test that proves they are.

If anyone in your family is occasionally sluggish or constipated; especially any child, you should know this medical truth:
You cannot get safe relief with any medicine if you cannot regulate the dose. And to regulate dosage, you should have a liquid laxative. With a liquid laxative, you can gradually reduce the dose. And that is the secret of safe relief from a sluggish, constipated condition.

Why Doctors Use Liquid Laxatives
A liquid laxative can be measured. Its action can be thus controlled. If properly made, of natural laxative elements like senna and cascara, it forms no habit—even in the youngest child. And such a laxative will help the bowels to help themselves, not make matters worse.

Dr. Caldwell's Syrup Pepsin is an approved liquid laxative containing herbs, active senna, and cascara and is the one widely used. You can always obtain it at any drug store. Why not make the "liquid test" which has attracted so much attention of late? It helps nearly everyone who tries it. It may make you feel better than you have in a long time.

If you will risk sixty cents to discover the natural, comfortable action of Dr. Caldwell's Syrup Pepsin, we believe bowel worries will be over for your household.

MRS. STRONG AND DAUGHTER, NANCY
"Dr. Caldwell's Syrup Pepsin brought relief at once," says Mrs. A. G. Strong of 34-47 86th St., Jackson Heights, N.Y.

Local--Eastland--Social

OFFICE 481 TELEPHONES RESIDENCE 288

Tonight Junior Thursday club, 7:30 p. m. community clubhouse; open meeting. Revival services, Church of Christ, 7:30 p. m., Rev. John G. Bills, in charge. Public invited.

Friday Assembly, 9 a. m. and 1 p. m., West Ward school. Patrons invited. Adah Group, Camp Fire Girls, meet 3:40 p. m., residence guard-lan, Mrs. Veon Howard.

Jackie McDonald Was Mae West The clever little parody of "Mae West," a feature of the vaudeville, of South Ward school carnival, was put on by Jackie McDonald instead of Virgil T. Seabury, who gave the imitation of Bing Crosby in a popular song.

Readers Luncheon Club Mrs. J. M. Perkins entertained the Readers Luncheon club Tuesday in a clever Halloween setting, carrying out rich tints of autumn in the shining vegetables and fruits that encircled a wise owl, centering one luncheon table, and a jack-o-lantern encircled by similar fruits and gay hued vegetables, centering the hostess table. Lighted yellow tapers starred the wreaths, and the center decorations were on colonial platters. The menu of cream of mushroom soup, and second course of turkey plate, had stuffed apple salad, in apple baskets, and last course of individual pumpkin pie. Coffee was served afterwards in the living-room. The after luncheon discussion was led by the club president, Mrs. T. J. Haley.

Mrs. Earl Conner Hostess Mrs. Earl Conner entertained Tuesday afternoon with an informal contract affair, and a 5 o'clock tea for other guests, in honor of Mrs. A. E. Lindquist of New York city, who is visiting her parents, Judge and Mrs. George L. Davenport.

The playing table appointments were in keeping with the timely decorations of dahlias and yellow marigolds in black vases, carrying out the Halloween motif in colors, and other arrangements. Contract guests were Meses. George L. Davenport, Thomas Butler, E. Roy Townsend, Milburn McCarty, C. C. Terrell, Allen D. Dabney, W. S. Poe, Virgil T. Seabury, W. K. Hyer, John Turner, W. B. Collier, W. E. Chaney, and honoree, Mrs. Lindquist.

Tea guests, Meses. J. M. Weaver, Dixie Williamson, W. T. Garrett, George A. Davidson, Bula B. Connelley, W. K. Jackson, and Earl Conner Jr.

A delicious salad plate with coffee was served at the tea hour. A pottery flower bowl, guest favor, was presented Mrs. Lindquist, and a similar bowl was awarded for high score favor in game.

Music Club Announcement Mrs. H. O. Satterwhite, president of Music Study club, and Mrs. F. L. Drago, chairman of the program, announce that the Music Study club meeting of Friday has been called off. The program, centering about Bach, and the program of Nov. 16, on Handel, will be combined and the programs will be presented at the community clubhouse Friday evening at 7:30 p. m., on Nov. 16, with husbands of members and friends as invited guests.

Senior B. Y. P. U. Halloween Party A lot of fun was had by the Senior B. Y. P. U. members and their guests, at their Halloween party Tuesday night, in assembly-room of Baptist church. Committee of hosts and hostesses included Meses Irene Williams

Rovena Cook, Geraldine Terrell, Allean Williams, L. J. Lambert Jr., and Terrell Coleman, the committee in charge. Everyone was in costume and masked; Miss Irene Williams as the witch drew fortunes from the witch's cauldron, set in a bower of autumn foliage.

A ghost house, the entrance to the assembly-room, prepared for the weird happenings to be, in the spooks floating around, and old clummy hands that grabbed those in passing. A wingless bat, a horned toad, a sleeping beauty, and a horsefly, housefly and butterfly, prepared one for the demand to see the monkey, which was one's own reflection in a mirror.

Ducking for apples in tubs of water, and grabbing spings with the teeth, from apples hanging from the ceiling made plenty of exercise. The room was shaded in orange and black lanterns, and the refreshments of sandwiches, cookies and fruit punch had plate favors of Halloween cats, and witches.

Mrs. H. C. Davis Hostess Mrs. H. C. Davis entertained with a novel and delightful costume party in honor of the Pythian Sisters on Tuesday night at her home, decorated throughout in Halloween emblems of black cats, goblins, and with lights shaded in yellow.

Each guest represented a radio or screen star, and a program of impersonation of the characters assumed was given. Mrs. Davis as Mae West was outstanding in characterization, followed by Mrs. Hayden Fry and Mrs. N. T. Johnson, black-face comedians, as the popular Amos and Andy.

Bobbing for apples in tubs of water, and a weird ghost house, were other diversions. The hostess served Halloween refreshments of pumpkin pie with whipped cream topping and coffee and candy goblins were plate favors.

Present, Meses. R. L. Slaughter, C. N. Nicols, C. F. Shepherd, Herbert Reed, D. B. Roark, Mike Anderson, Artie Liles, N. T. Johnson, Hayden Fry, and guests not members, Meses. Ira L. Hanna, James Little, and T. J. Powell of Ranger.

District Baptist Training School The Baptist church of Eastland announces that the district meeting of the Baptist Training school will be held at the First Baptist church in Albany, Friday, Nov. 2. There will be contests in oratory, for the Senior B. Y. P. U.; in sword drill for the intermediate; a memory contest in the Junior B. Y. P. U., and a story telling contest in the primary group.

Sew Sew Sewing Club Mrs. R. S. Harris Jr. was hostess to the recent meeting of the Sew Sew Sewing club at her home, 414 South Lamar, and was the recipient of a charming surprise shower of gifts.

Needlework and knitting occupied the members, and at close of the afternoon, the "surprise" was tendered in a number of gifts daintily wrapped in pink and blue ribbons. The hostess served a tea plate of

SISTER MARY'S KITCHEN

BY MARY E. DAGUE NEA Service Staff Writer WITH fall cleaning upon us and glorious autumn days luring one outdoors, who wants to spend hours slaving in the kitchen? Instead, let's eat all the short cuts that give the cook a few hours off now and then. The oven dinner, for instance.

Monday's Menu BREAKFAST: Stewed prunes, cereal, cream, poached eggs on milk toast, milk, coffee. LUNCHEON: Eggplant baked with cheese, graham muffins, Chinese cabbage salad, baked pears, butterscotch cookies (baked the day before), milk, tea. DINNER: Sauerkraut juice cocktail, ham loaf, potatoes hashed in cream, baked green beans, salad of mixed fruits, cheese sticks, Indian pudding, milk, coffee.

Making Ham Loaf For the ham loaf have one pound ham, 3-4 pound lean fresh pork, 1 cup dried bread crumbs, 1 small onion, 1 green pepper, 1 egg, 1 cup sifted tomato pulp. Put ham and pork through food chopper twice. Mince onion and pepper and add with crumbs to chopped meat. Mix thoroughly. Beat egg slightly and add to first mixture. Mix well and then stir in sifted tomato. Shape in a loaf and bake two hours in a moderate oven (325 degrees F.). The hashed potatoes are baked in the oven with the loaf. A meat loaf always needs an accompanying sauce or else a vegetable served in a cream sauce. Green beans make an excellent second vegetable for this dinner, and to bring them under the oven classification, bake them in a covered dish with butter, salt, pepper and a small amount of water. Less salt is required for seasoning when vegetables are cooked in the oven.

Fruit Salad for Balance A salad of pears, apples and bananas adds a refreshing juice, touch to the meal and is needed since the dessert is pudding.

GAME FIRST TO BE PLAYED ON WELCH FIELD

Majority of Eastland Businesses Will Close For the Game. Eastland Mavericks Friday afternoon at 3 o'clock will meet Cisco Lobos, traditional rivals, on Welch field in Eastland. The game will mark the dedicatory of the new Eastland field and the first played in Eastland this year.

Lobos for years have evidenced their supremacy over the Mavericks. This year they expect plenty from the Mavericks, however, since their defeat by Breckenridge, are looking for blood. Mavericks will bend every effort to break the Cisco jinx that started in the dark ages of Oil Belt football.

Practically all business houses of Eastland will close for the fracas between 2:30 and 5:00 o'clock. With Garrison due back in the game, as well as Truman Brown and Bill Bagley, the Mavericks can be expected to give plenty in the game. The field is due to be softened up and held down by applications of water.

Mavericks have drilled on running plays and passing defense this week and reports from the practice field indicate that the team is in top-notch shape. The Maverick roster, (Cap.) Garrison, 162; X Q Capt. Garrison, 162; S G Shoopman, 167; S G Mackall, 168; M P Frost, 145; J G Hart, 147; W H Bagley, 163; E T Sikes, 147; R H Branner, 122; B H Tranthan, 180; C T Horton, 158; H E Dwyer, 156; 2 T Upton, 143; U H A. Taylor, 123; 47 G Guthrie, 124; K G Butler, 155; A C Branner, 177; F T T. Taylor, 155; O F Tully, 173; T H Garrett, 141; Q H Mitchell, 143; N T Dolberry, 136; D G Lane, 126; D G Hill, 137; 2 E Greer, 160; 6 T Williams, 150; V H Martin, 156; P T CISCO Groce, 130; 1 HB Sanders, 135; 2 E

More Individuals, Firms Pay Taxes

Additional names on the school tax honor roll were announced Thursday by C. A. Hertz, tax collector for Eastland independent school district. Those on roll: Turner & Seabury, Turner, Seabury & Springer, John M. Mouser, Miss Sallie Morris, D. J. Fiency, Continental Supply company, W. E. Chaney, Mrs. T. Williams, Mattie and Myrtle Perry, Perry Bros.

TEXAS FOX HUNTERS Plan Steeple Chase By United Press HEARNE, Tex. Nov. 1.—England boasts of her steeplechases, and other nations and sections their particular sporting attractions. But the Lone Star State has something of distinction in the way of a "steeplechase."

TEXAS STEEPLCHASE will take place Nov. 5, and elaborate plans have been under way for several weeks to make the event a success. It will be held on the Hearne-Wheelock road at Camp Ed Wicks, under the auspices of the Texas Fox Hunters Association.

THE first event will be derby race, beginning at daybreak on the morning of Nov. 5, and lasting all day. The next race will be a three-day affair. A bench show will climax the program, and will be judged by Robert Walker, Paint Lick, Ky., who is one of the leading hound dog experts in the United States, Pen Wolf, president of the organization, said. The "race track" is a 15,000-acre block of sandy land, covered with oak, Spanish mulberry, yuon and bamboo briar thickets, many spring branches and deep gullies. The fox will have ample protection from the hounds. Between 200 and 300 well-bred hounds will be put into the chase. Scores of full grown wild fox have been released on the grounds. They first were put in pens long

COME IN OUT OF THE COLD HANES advertisement featuring a man in a suit and a woman in a dress.

THIS CURIOUS WORLD By William Ferguson IN WISCONSIN, WHEN THE STATE GAME LAW SAYS "PICKEREL," IT MEANS "PIKE" AND WHEN IT SAYS "PIKE OF ANY VARIETY," IT MEANS "WALL-EYED PIKE AND SALUGER, WHICH ARE NOT PIKE, BUT ARE MEMBERS OF THE PERCH FAMILY." SHEEP SKINS ARE SOLD BY FURRIERS UNDER MORE THAN FIFTY DIFFERENT NAMES! THE FLYING GURNARD HAS BEEN KNOWN TO KNOCK SAILORS SENSELESS AS THEY STOOD ON THE DECK OF A SHIP.

STUDENT TOUR TOUR NATI NOT AM

LYRIS Eastland

TEXAS FOX HUNTERS Plan Steeple Chase By United Press HEARNE, Tex. Nov. 1.—England boasts of her steeplechases, and other nations and sections their particular sporting attractions. But the Lone Star State has something of distinction in the way of a "steeplechase."

A Pledge For Patriotic Texans advertisement featuring a map of Texas and the text: A hundred years of freedom and progress is to be celebrated in 1936. Our progress as a State has been phenomenal. It is a source of pride to the Nation. Texans, true and unafraid, pledge themselves to the unparalleled success of their State's hundredth anniversary.

TEXAS CENTENNIAL IN 1936 advertisement featuring the text: Pledge I will think—talk—write... Texas Centennial in 1936! This is to be my celebration. In its achievement I may give free play to my patriotic love for Texas' heroic past; my confidence in its glories that are to be... TEXAS CENTENNIAL IN 1936 IT'S YOUR STATE IT'S YOUR CELEBRATION