## Harkrider Wins Ranger Tourney Second Time

HORNEDFROGS $\begin{gathered}\text { Grain Dealers of } \\ \text { WN OVER ALL. } \\ \text { Texas Want Open } \\ \text { Marketing Plan }\end{gathered}$
STARS $7 T 01$


Boy Scouts Meet
Tonight at 7:30

RPPPR H HERPD


Foe'll Never Board the Texa
As Long as Kerry Can Battle


CONGRESSMAN T. L. BLANTON
ANNOUNCES FOR RE-ELECTION
TWOCHAREED
WTTH MURDER
OfPATROLMEN

ChCAGE IS
RREMOMG After Raliz

Funeral Is Held
For Victims of

BRADY GOAFER IS SENSATION INTHE FNALS



He recommended:
Secialized collective ownershi

High School Boy
POSTAL CLERK INURED WHEN BOMB BURSTS


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## Local-Eastland--Social





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## ? <br>  riday anded Satu Sost intriguing <br> CLASSIFIED ADS

Off to General $F$
Council Meeting




Political Announcements



Tower of Golden Gate Span Looms Like Giant Sentry


## GIFTS for

## Graduation

GRADUATION! You have a son or daughter who is going to pass an important milestone in this business of getting on in the world. You are a bit puffed up with pride. You feel a glow of satisfaction that is going to express itself in a gift. What shall it be

Tradition has nominated certain things for graduation gifts - a watch for the son - a ring for the daugh ter. Fine! But the younger generation has outmoded a numbter of venerable traditions. Maybe, in the case of your boy or girl, something less ustal would be more welcome. How to find out?
One modern parent we know used this gift-giving plan at Christmas. He casually introduced a discus sion of advertisements with his son and daughter. They looked through the newspapers together. The conver sation was directed toward advertising. It developed into a discussion of products.
This parent discovered his young folks knew a lot more about merchandise than he dreamed. They knew modes, styles, fashions, trends, trade names, the value
of advertised responsibility, They had preferences and judgments formed on facts. He said it was the most suiccessful Christmas their family ever had.
Try this little scheme on your graduates this year. It will make your gift-giving more successful all around.

