

TLAND TELEGRAM
JUNES AND E. HINRICHS, Publishers
atternoon (except Saturday and Sunday) and
every Sunday morning



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A BIBLE THOUGHT FOR TODAY



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## DID YOU EVER STOP TO THNK




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tising in the counterpart, the comprehend and intriguing because of its freshness and the play of psychology so powerfully stising source where tions and sentiments of the reader. that may claim regular habit in the daily life of the reader. He may turn on the radio if he is in the mood; he But for so long a time has the newspaper played a reason. part in his life tht now a regular period of each day is set aside for perusal of his newspaper. The advertiser knows found that this habit of newspaper reading brings the hest and quickest results from advertising outlay

## ANOTHER ONE TO EXPLAIN



## OUT OUR WAY


THE COTTON PRICE SQUEEZE


## Markets

 $=$

Phelps Dodge
Phillip Pet t
Pure

## Pure oil :... Purity Bak.. Radio Sears Roebuck



 These quotations are furnished
hrough the courtesy of D. E. Pul. hrough the courtesy of D. E. Pa
ley, 209 Main street. Ranger:
New York Coton
Range of the market, New

High Low
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## Ihe INKNOWN BLOND






## Responsibility-

NINE times out of ten you will find that the man who advertises in The Telegram is the man who most willingly returns your money if you are not satisfied.

He has too much at stake to risk losing your trade or your confidence. You can depend on him.

He is not in business for today or tomorrow only-but for next year and ten years from next year. He knows the value of good will.

Don't miss the advertisements in The Telegram. This very day they call your attention.to values that tomorrow you will be sorry you overlooked.

You get better merchandise at a fairer price than he could ever hope to sell it if he did not have the larger volume of business that comes from legitimate advertising and goods that bear out the promise of the printed word.

