

WINTER PLIZZARDS SWEEP OVER MANY STATES

That reminds me...

We haven't anything on any city in the state of Texas, and we're glad of it.

Which reminds us that on Christmas eve, 1932, our president had been elected but things had been so rotten and bad in a business way for several years...

Beautiful weather, everything made it perfect for Christmas day, and from all the greetings we could get, it was a Merry Christmas.

This column is short, and shall we say "sweet"? But it's the day after "days" before, not literally as one would think, or imagine...

Old Diary Tells of Early Houston

HOUSTON.—Houston in 1838, then capital of the Republic of Texas, presented anything but a cheerful outlook for Gustav Frezel, German immigrant and founder...

Besides its unwholesome aspects of rat-infested hotels and mosquito-laden swamps the city had a bad reputation abroad, the youth's journal revealed.

There would be wild beasts, the colonel said, and yellow fever. All buildings in Houston, then 2,000 population, were wood, Frezel observed.

Dresel went back to Germany after three years at the insistence of his mother, then returned to Texas in 1847 to die the following year at Galveston of the dreaded yellow fever.

Glass of Milk "Taboo" In Dallas

DALLAS.—A glass of milk served over the counter in Dallas restaurants is "taboo." From now on it will be a bottle of milk or nothing, according to Chief Inspector W. E. Roberts, of the city health department.

Roberts' authority is derived from a revised sanitary ordinance recently placed into effect. It prohibits cafe men from pouring glasses of milk out of bottles.

Evidence that the health inspector means what he says is shown in the fact that already 17 cases are pending here against cafe men who have violated the sanitary ordinance.

TO PROBE ALTERATION

WAXAHACHIE, Texas, Dec. 26.—District Attorney Archie Gray said today he will ask a grand jury investigation in an apartment house altercation which ended when Joe Edmondson, 35, plunged down a stairway to his death.

ALLRED, WITT FAVORITES IN EARLY 'DOPE'

AUSTIN, Dec. 26.—James V. Allred, attorney general and Lieut. Gov. Edgar E. Witt are the two men in Texas now most in the public eye as candidates to succeed Mrs. Ferguson, who has announced she will not run again.

Besides Allred, Wichita Falls has two other announced candidates, C. C. McDonald, a Ferguson lieutenant, and Tom Hunter, who almost became governor because many people wanted neither Mrs. Ferguson nor Ross S. Sterling last year.

Others Jump In Sen. Clint C. Small of the Panhandle country has announced, and Saturday George B. Terrell, congressman-at-large, of Cherokee county, who has scented the powder of the governorship battle many times, declared himself in.

Speaker Coke Stevenson is most likely to get into the race, and if so, he will make a standard race without much surprise. He has a statewide friendship which would make him formidable if there were no candidate to enthrone a large number of voters. Most people believe Allred is such a candidate.

Just a Winter Book

On the race track, it is a betting custom among race-potter to gamble in the wintertime over what horse is going to win the Kentucky derby. They call it the winter book. And when money is laid on a horse in December to win the derby in late summer, the gambler realizes the horse may develop a lame forefoot, or be withdrawn through death or broken wind.

So, it may well be believed that other horses will be entered in the next few weeks. Today, the conventional gambler among voters and politicians places Allred favorite, Witt second choice, with no betting of importance on third place.

Charles Frances Likely Man

Besides the three announced Wichita Falls candidates there is a fourth, Charles I. Frances, an attorney and University of Texas regent, who has been spoken of by many as Wichita Falls' outstanding citizen of governorship calibre. He has grown greatly in public estimation during the past few years, and his services to the democratic party, to the University of Texas and recently to the national recovery program, have given him statewide acquaintance and prominence.

The first two or three months of a governorship race has its amusing side—the band wagon speculations of lesser men preparing for a two-year place in the sun. As one Dallas business man here last week put it: "I feel friendly, and believe I shall contribute to the Witt campaign, but I also believe I should contribute to the Allred campaign."

More Customers

Gestures of Mayor Hughes, chairman of the Ferguson denunciation committee, toward the race in the past few days, and Congressman Terrell's declaration Saturday were other steps toward loading the band wagon.

Terrell's race is partly to be explained by his two decades of office-holding and office-seeking, but more to be explained by the fact that his present job plays out with this term, after which there will be no more congressman-at-large. And then Terrell has a magic name for campaigning, that has helped several men to office since that statesman who made it renowned had passed on.

Double-Quadruple Job for Santa



When a child has a double set of presents—Christmas and birthday—coming on the same day, it's something to ponder about. Multiply that by four and you have a task for a super-intellect.

NEGRO SOUGHT IN DEATH OF ALVIN RECLUSE

ALVIN Texas, Dec. 26.—A Houston negro was hunted today in connection with the ax slaying yesterday of Roy S. Lapham, 50-year-old recluse truck farmer here, in his dingy, earthen-floored hovel in a windowless barn which he called home.

The negro, Sheriff Martin of Angleton said, had been dealing with Lapham in an attempt to sell him a mule. The \$10 which Lapham received as a Christmas present from his sister was all he had to offer for the mule, neighbors said.

Houston Lawyer Robbed of \$34,000

HOUSTON, Dec. 26.—Police followed a cold trail today, hunting a robber who lured C. E. Heidlinsfelder, Houston attorney, to his office late yesterday, dragged him and escaped with \$34,000 in cash.

Heidlinsfelder, found in a stupor at his office last night by his son, said the money had been withdrawn from a bank here at the request of a New York client. He planned to leave today for New York to deliver the money, he told officers.

A police detective accompanied the attorney to withdraw the money Saturday and transfer it to his safe. The robbery was the largest cash loot ever recorded here, police said.

STATE FINED \$25

SPOKANE, WASH.—The State of Washington was fined \$25 when it failed to answer a summons to court. J. E. Cathcart sued the Department of Labor and Industries for accident compensation. The attorney-general was ordered to have someone appear to defend the department. When no one appeared the state was fined.

OLD SHOES NEEDED

Do you have any old shoes that you can do without, but that still have service in them? The Eastland Chamber of Commerce, Herbert Tanner states, is receiving many calls from worthy people who are in need of shoes and is asking that those who have used shoes they can spare bring them to the Chamber of Commerce to be given to people in need of them.

WAR VETERAN CONFESSES TO SLAYING BOY

COLUMBIA, S. C., Dec. 26.—Robert Wilds, 49-year-old World War veteran, confessed today, according to authorities, that he beat to death 15-year-old Herbert H. Harris Jr., with an iron bar after he lured the boy to a deserted farm home in an alleged kidnaping plot.

Officers who had questioned Wilds most of the night said the motive was not clear but the theory was held that Wilds intended to collect ransom from the boy's father, vice president of Home Stores, Inc. a grocery chain. No ransom note had been delivered to Harris.

Wilds, in his confession, implicated John M. Rushton, who maintained he had no part in the plot. Wilds said that after he had killed young Harris, he met the boy's father on the street and wished him a "Merry Christmas."

After the slaying, the confession continued, he went about his business of soliciting gifts for the veteran's business as part of the Christmas program.

Car Is Stolen From Jack Rapp

A 1928 Oakland four-door sedan belonging to Jack Rapp of Ranger was stolen in Breckenridge last night, the owner reported to the sheriff's department in Eastland this morning.

Mr. Rapp's son had driven the car to Breckenridge where he parked it while he attended a dance.

Valley Cotton Crop Showed Increase

M'ALLEN, Texas.—The lower Rio Grande valley of Texas produced a total of 54,825 bales of cotton in the 1933 season, or an increase of exactly 23,000 bales over the 1932 crop, according to the final annual ginning report of the United States department of commerce.

The increase of approximately 72 per cent in the valley's total crop was recorded despite destruction of 27,773 acres of planted cotton in accordance with the federal government's cotton acreage reduction campaign. More than 1,700 valley growers received about \$250,000 for destruction of their crop.

Table with 2 columns: County and Cotton Bales (1933, 1932). Rows include Cameron, Hidalgo, Willacy, Starr, and Totals.

Teachers to Meet Next at Galveston

GALVESTON.—Bid for the annual convention of the State Teachers association next November will be made by the Southeast Texas division at its meeting here April 20 to 21.

A resolution asking the 6,000 members of the southeast division to seek the state convention was passed by its executive committee at a meeting recently in Houston. There are 22,000 members of the state organization, the committee pointed out in comparing it with the division membership.

THE WEATHER

West Texas—Generally fair to night and Wednesday. Somewhat colder in north and west portions. Frost in southeast tonight.

Confederate Vets Pledge President Aid



Never before have Confederate soldiers made a formal pledge of fealty to a President of the United States. But this was the historic ceremony in the White House as General Rice Pierce, commander of the Tennessee division, U. C. V., presented President Roosevelt with a resolution pledging the support of 10,000 survivors of the Southern Army.

System of Lakes Along Highways Being Proposed

AUSTIN.—Former State Senator Thomas Pollard, Tyler, utilized a few spare hours in Austin recently to propose a system of small lakes along Texas highways.

Fantastic as it sounds, the plan is feasible. It was recommended by the late Cone Johnson, former member of the state highway commission. Cost of building dams, it has been determined, is less than the money required to build drainage ditches along roads and put in the various drainage structures.

Co-operation of land owners is necessary in order that permission may be had to flood the lake beds.

If the plan is adopted it will be only an additional step by the highway department in diverting water to provide roads. Large stream beds are being diverted on Highway 20 between Austin and Fredericksburg to afford a desirable right way.

The Austin-Fredericksburg road is one of the scenic highways of the state. It rises rapidly above Austin as it goes west. From a number of places along it, birds-eye views of the state capital may be had. The highway department is marking these spots. Signs apprise the motorists of them 500 feet before they are reached. In at least one place small growth timber has been cut away to provide the vista.

Galveston County Court Is Closed

GALVESTON.—Galveston's county court at law has gone out of existence after 22 years. The court was closed recently by Judge John W. Campbell, who sat on the bench for the last 12 years, in compliance with a legislative order.

Members of the 32nd legislature established the court in 1911. The last legislature decreed its closing. Cases which formerly went to the county court now go to the tenth district court.

Sanitary Survey Made at Commerce

COMMERCE, Texas.—A complete survey of sanitary and health conditions was conducted here by local civil works administration workers. A school of instruction was held before workers began by Dr. T. R. Cate, city health physician. The survey is expected to result in filing of applications for aid in installation of a sanitary pipit toilets in every home needing them here.

BURIED IN OHIO

The remains of Mrs. Edith Foster Walker, who died in Eastland on Dec. 22, were shipped to Cincinnati, Ohio, Sunday for burial. Mrs. Walker, 46, was the wife of R. R. Walker. The family had lived in Eastland only a short time.

FREEZING IS PREDICTED FOR TEXAS TONIGHT

Death Toll in Northwest Mounts to 23 With Four Dead Today.

Snowstorms raged over an area today from New York westward. Temperatures dropped in the central west. Floods caused suffering in the northwest.

Four men were drowned at Michigan City, Ind., today when a fishing tug broke up and sank on Lake Michigan.

The storm in the east began during the night but was slow to extend into northern New York. Flurries at Kansas City and a falling thermometer preface snow in the central west. The coldest town in the United States was Eveleth, Minn., where the temperature touched 42 degrees below zero.

Thousands of snow shovelers were called to employment. Ten thousand went to work in New York city. Chicago reported 2,000 # work with more being called out. Boston, Milwaukee and other cities followed suit.

The Atlantic coast was blocked by swirling snow and fog. All traffic through Long Island sound was at a standstill and many ships made ports in the smaller harbors from New York to Massachusetts.

At Pittsburgh a transcontinental airplane with six passengers was forced to return to port after attempting to cross Ohio.

Denver's Indian summer was broken by the first heavy snow of the year, and in mid-western cities the snowfall was registered at from two inches to a foot.

While North Texas was experiencing temperatures below freezing, South Texas was basking in the temperatures of the upper sixties and lower seventies.

Amurillo reported the lowest temperature of 24 degrees. At Brownsville the temperature stood at 71. The forecast was cloudy and colder. No snow was predicted.

Portland, Ore., Dec. 26.—Avalanches spread a new peril today through the northwestern states where unusual rainfall and high tides spread death and destruction over Washington, Oregon and Idaho.

The list of deaths due to storms reached 23 when four members of a family were killed in Oregon. An earlier landslide on the Maple Valley road, south of Seattle, buried two women and injured two men.

Child's Excitement Over Santa Claus Causes Her Death

SCARSDALE, N. Y., Dec. 26.—A child's excitement over the expected arrival of Santa Claus was the indirect cause of her death, a coroner's report said today.

The victim was Dorothy Long, 8. The girl was found dead in bed by her parents after she spent a restless night. Long before morning the mother went up to the child's bedroom when she heard Dorothy calling. "Was that Santa Claus?" she asked. Her mother assured her Santa would arrive later.

When the mother returned in about five hours Dorothy was dead.

Dr. Butler Praises "Brain Trust" Plan

AUSTIN, Dec. 26.—Chairman James V. Allred of the Texas bond commission said today the commission will await tomorrow's scheduled meeting of the Texas relief commission before taking further steps in regard to sale of Texas "bread bonds."

THREE GUESSES

WHO IS THAT HOLMAN? GIVE THE CHEMICAL NAME FOR QUAGSILVER



EASTLAND TELEGRAM

JONES AND E. HINRICH, Publishers

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SUBSCRIPTION RATES: Single copies \$5.00

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A BIBLE THOUGHT FOR TODAY

DEATH OR LIFE: To be carnally minded is death; but to be spiritually minded is life and peace.—Romans 8: 6.

TEXAS UNIVERSITY "AND 16 OTHER PROJECTS" OKED

University of Texas is in the picture. University of Texas is to continue its magnificent building program. A university building project has been oked by the public works administration.

MANY BRANDS OF IMITATION WHISKY ON THE MARKET

There are many brands of imitation whisky on the market, if the somewhat celebrated Dr. Shirley W. Wynne of Greater New York has his hat on straight.

A lot of our politicians will be retired to the limbo of forgotten things the next time the people get a chance to vote.

A good way to make an enemy of a man is to tell him that he lacks a sense of humor.

DID YOU EVER STOP TO THINK

By EDSON R. WAITE, Shawnee, Oklahoma

THAT some cities wait for prosperity, while others go ahead and make it.

Every citizen should get on the band wagon and boost for the home city and its future prosperity.

It's your parade or it's your funeral. Get busy and boost hard—make it a parade!

Work alone will never hurt anybody, but work and worry will break down the best of them.

No city should drift along without thought of the future.

If it does it is because they have too many self-satisfied citizens who are satisfied with their lot and lack ambition.

If these people would stop drifting along and take some interest in city affairs, they would become boosters, yet be in no danger of being hurt by worry.

If they would dig around a little they would soon find out that much good can be done and they would be surprised to see what good has already been accomplished by the live ones.

If a lot of grouches now living in some cities would look around and get acquainted with the home city, they might like it and quit knocking it.

"I See the Lindberghs Got Back All Right"



OUT OUR WAY



Texas Production of Cement Is Up

AUSTIN, Dec. 23.—Production of Portland cement in Texas during November totaled 132,000 barrels, 17 per cent above the 113,000 barrels in October but 62 per cent less than the 351,000 barrels in November, 1932.

increased 6.3 per cent from 205,000 barrels in October to 218,000 barrels in November, but were 38 per cent under the 352,000 barrels shipped in November, 1932.

28 per cent under the 6,462,000 barrels in November last year. Shipments were 40 per cent below October and 7 per cent under November last year while stocks were respectively increased 1.1 and 4.9 per cent.

Try A Want Ad

By Cowen

The Newfangles (Mom 'n' Pop)



STOCK MARKETS TODAY

Table with columns for stock names and prices. Includes sections for 'Closing selected New York', 'Curb Stocks', 'Chicago Grain', and 'SEVENTEEN SPECIES OF CACTUS IN STATE'.

homa has 17 species of cactus. M. Clark told the Oklahoma Academy of Science here in a report to the botany section.

STRAY DOGS BANNED

COLUMBIA, Mo.—Fido is here any more. Stray dogs have been ruled a nuisance in the university of Missouri buildings.

SIX GENERATIONS ALIVE

WOODWARD, Okla.—The net family in Woodward here now boasts six living generations with the birth of Junior Barry whose mother is 18, whose grandfather is 40, great-grandmother 55, great-great-grandmother and great-great-great-grandmother 89.

ANSWERS

to today's THREE GUESSES Nat Holman is the world's greatest professional basketball player of all time.

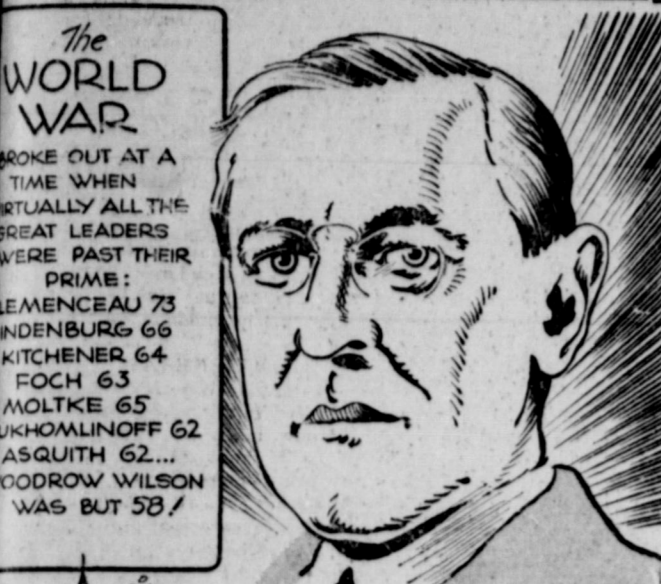
Medicated VICKS COUGH DROPS

Ingredients of VapoRub in Convenient Candy Form

The UNKNOWN BLOND

DAVID BANISTER undertakes to find out who killed TRACY KING, orchestra leader. Banister is an author and former newspaper man. He works on the murder case with JULIET FRANCIS, star reporter on the Post.

THIS CURIOUS WORLD By William Ferguson



THE WORLD WAR BROKE OUT AT A TIME WHEN VIRTUALLY ALL THE GREAT LEADERS WERE PAST THEIR PRIME: CLEMENCEAU 73, WILSON 66, LLOYD GEORGE 64, DAVID LLOYD GEORGE 64, FUCHS 63, MOLTKE 65, BUKHOLMINOFF 62, MASQUITH 62, WOODROW WILSON WAS BUT 58!

4,000,000 TREES ARE CUT ANNUALLY FOR TELEPHONE, TELEGRAPH AND POWER LINE POLES! (IN U.S. ALONE)

THE OLD SQUAW DUCK is a master aviator and swimmer, but its swift flying speed has not helped to protect it from the ravens of the hunter. Instead, it has helped bring about its destruction, for sportsmen hunt it, not for its unpalatable flesh, but because its swift flight makes it a tempting target for the most expert gunner.

HOOKS and SLIDES BY BILL BRAUCHER

THE years since Harper first took charge has been the Harper system. The Inventor HE invented the offense and defense Notre Dame became known for under Rockne. He coached Rockne into a great end, and then developed him as a coach. Rockne contributed an important change in end play, but the rest of the Notre Dame grid scheme is unchanged, as Harper taught it to Rockne. Rockne constantly sought Harper's aid. The personality of Rockne attracted good players to Notre Dame and made them into stars who regarded Knute with the affection a son gives a father. But it was Harper football that Rock taught. Not only was Jesse a great football teacher. He was a great fellow, rugged in his honesty, loyal to friends and to Notre Dame ideals. So insistent was his demand for sportsmanship that he taught players to give the other fellow the breaks and then to go on and win in the knowledge that fair play had been accorded. He coached men to be gentlemen on the field, but to play hard. Jesse leaves the career of a gentleman as a pattern for those who follow him.

Yuletide

Crossword puzzle grid with clues and answers. Clues include: 1. Who is the character in the sketch? Answer: Light wagon. 2. Composition for one voice. Answer: Pronoun. 3. Leant. Answer: Head. 4. Procures. Answer: Therefore. 5. He is the bearer of... Answer: To grate. 6. Harshly over. Answer: Bronze. 7. Snare. Answer: Mineral. 8. Is a token of the season. Answer: Spring. 9. Pertaining to Troy. Answer: One of a pair. 10. He is the special saint of... Answer: Farewell. 11. Species of surf duck. Answer: Duck. 12. Looks stily. Answer: Superintendent. 13. Fruit. Answer: To rob. 14. To chat. Answer: Hindu barber. 15. To desire strongly. Answer: Boot. 16. Street car. Answer: To soak flax. 17. Upon. Answer: Girl college student. 18. Yellowish gray. Answer: Symbol of Christianity. 19. Mentioned. Answer: Maxim. 20. Branch. Answer: Balsam. 21. Neuter pronoun. Answer: Twelve months. 22. Scandinvians. Answer: Evergreen tree. 23. Kind. Answer: Inlet. 24. Company. Answer: He comes on. 25. Tone. Answer: Fourth note. 26. And is called. Answer: Fourth note.

Freckles and His Friends

Comic strip panels with dialogue. Panel 1: OSSIE TRIED TO START SOMETHING BETWEEN TAG AND FUZZY, AND IT'S ACTING LIKE A BOOMERANG. Panel 2: YOU TAKE THE GUY WITH THE SPECS, TAG, AND I'LL HANDLE OSSIE! Panel 3: TRYING TO START SOMETHING, HUH? Panel 4: THIS'LL KEEP YOU FROM TALKING ABOUT MY PAL, FUZZY DAVIS! Panel 5: AND THE NEXT TIME YOU SAY ANYTHING ABOUT TAG, I'LL MAKE THAT SHOEBOUN NODD OF YOURS INTO A ROAMIN' NOSE, AN' I'LL ROAM ALL OVER YOUR FACE!! Panel 6: GO ON... DO AS I SAY!! HOLLER, 'UNCLE! Panel 7: I AM ENDEAVORING TO, BUT IT ISN'T QUITE CLEAR TO ME WHETHER YOU WANT ME TO MENTION A PATERNAL UNCLE, OR ONE ON MY MOTHER'S SIDE!! Panel 8: SAYING ALL JOKING ASIDE, WE WISH EVERY ONE OF YOU A MERRY XMAS



CROPS ARE MADE MONEY IS ON HAND!

WINTER AND LONG DAYS AND EVENINGS OF SEMI-IDLENESS

ARE ALSO AT HAND FOR THE FARMER!

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ONE YEAR

() Renewal Name... () New Address...

Eastland--Social

TELEPHONES RESIDENCE 288

Mrs. W. E. Brash... Christmas party... Mrs. Ed F. Willman...

Santa Claus came in... Mrs. C. G. Stubblefield... Mrs. Stubblefield leaves soon...

Junior Missionary Auxiliary... Christmas Program... The little folks of the above...

Mrs. W. A. Martin... Entertains Class... The handsome Martin home...

CLASSIFIED ADS

MODERN electric shooting gallery... southeast corner of square...

FOR RENT—46 acre South Texas farm... 1-2 miles San Benito...

NURSES AND SCHOOL TEACHERS who are unemployed...

13—For Sale Miscellaneous... FOR SALE—Filling station...

ELECTRICAL APPLIANCES

Texas Electric Service Co.

DR. E. R. TOWNSEND

Special Attention Given EYE, EAR, NOSE, THROAT...

TEXACO CERTIFIED LUBRICATION

FIRESTONE TIRES... All kinds of Automobile Rebuilding...

Quick Automobile Loans

and Refinancing... Terms To Suit You... CENTRAL LOAN CO.

Claus plate favors, to class members... Mrs. B. E. Hamner Christmas Dinner...

The table was laid in snowy damask... The wedding vows were spoken by Rev. Sam Morris...

Church of Christ Christmas Tree... A handsomely decorated Christmas tree, gifts and program...

Methodist Sunday School Junior Department Pageant... The Junior department of the Methodist Sunday school...

Lovely Matinee Party At Theatre... Miss Wilda Dragoo entertained students...

Mr. and Mrs. Walter I. Clark Open Home for Dinner... The attractive home of Mr. and Mrs. Walter I. Clark...

white linens, spaced with red tapers... A most generous turkey dinner...

Radio and phonograph carols were heard throughout the dinner... Afterward a hearty Santa Claus...

Each child received a silver coin from J. E. Lewis as they said "Goodbye." Popular Young People Yarny...

Miss Thelma Wood, daughter of Mr. and Mrs. Loss Wood... The wedding ceremony was held at the home of the bride's cousin...

Christmas Eve Dinner... Judge and Mrs. Earl Conner entertained Mr. and Mrs. George A. Davidson...

Mr. and Mrs. R. L. Perkins and daughter Miss Florence Perkins left Sunday for Weatherford...

Mr. and Mrs. J. M. Perkins had as their guests for Christmas dinner, Monday, Mr. and Mrs. James Horton...

Mr. and Mrs. George A. Davidson, Miss Marjorie Davidson, and daughter Donice; Mrs. Clarence George A. Davidson Jr., all of Austin...

PERSONALS

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Mr. and Mrs. Walter I. Clark Open Home for Dinner... The attractive home of Mr. and Mrs. Walter I. Clark...

Uffleman and Miss Ila Mae Coleman. Others attending: Mr. and Mrs. Robert Rushing...

Primary Department Methodist Church Sunday School... Mrs. F. L. Drago, superintendent...

The program opened with the greeting song to the mothers by the children followed by Luther's "Cradle Hymn"...

An informal program was given by Billy Allen Kenney, Patsy Sparks, Wilma Dean Pierce, Elaine Crossley, and Johnnie Mae Murphy...

Santa entered and distributed toys to the little folks from a beautiful electric lighted tree...

Teachers assisted and distributed gifts to the 40 children, and mothers present...

Mr. and Mrs. W. L. Gupton and Billy Gupton of Fort Worth arrived Saturday for a Christmas with the Walter I. Clarks...

Mrs. Truman H. Conner of Fort Worth arrived Saturday for the week-end with Judge and Mrs. Earl Conner...

Mr. and Mrs. Robert Steele Jones of Weatherford are visiting his parents, Mr. and Mrs. R. F. Jones...

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A TOUGH, TOUGH GRIDDER



Here is the formerly gentlemanly Lyle Talbot in his new role as one of the football stars in "College Coach," starting his exposure of the football business...

Counterfeit Stamps For Bonded Whiskey Are In Circulation... EL PASO—Counterfeit internal revenue stamps have appeared in the southwest...

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18,000 VISITORS IN 1933... OKLAHOMA CITY, Okla.—The Chamber of Commerce here took more than 18,000 visitors to see the sights during 1933...

Dick Powell's First Straight Lead Role In "College Coach"

Dick Powell, whom we saw in his first hit in pictures as a crooner, will be seen in his first straight leading role in Warner Bros. startling football picture, "College Coach," which comes to the Lyric theatre on Wednesday.

Dick, before his advent in films had been a singer and an orchestra conductor. Warner Bros. executives were struck by both his voice and personality...

Not only are these exciting football scenes in which close to eight of California's greatest football stars take part, but the picture gives the low down on pro football in college athletics...

Factory managers in Russia who manufacture inferior goods are going to be jailed, according to a new law...

LYRIC EASTLAND TO NEW VOL. X "DUCK SOUP" WEDNESDAY ON UPSETTING THE D ON THE FOOTB SHAKEDOW "that remind" COLLEGE COACH TRY A WANT

Responsibility- NINE times out of ten you will find that the man who advertises in The Telegram is the man who most willingly returns your money if you are not satisfied. He has too much at stake to risk losing your trade or your confidence. You can depend on him. He is not in business for today or tomorrow only—but for next year and ten years from next year. He knows the value of good will. Don't miss the advertisements in The Telegram. This very day they call your attention to values that tomorrow you will be sorry you overlooked. You get better merchandise at a fairer price than he could ever hope to sell it if he did not have the larger volume of business that comes from legitimate advertising and goods that bear out the promise of the printed word.