## Missouri Governor Condemns Lynching Negro

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PAGE TWO

## EASTLAND TELEGRAM

FRANK A. JONES AND E. HINRICHS, Publisher
 Single copie
One wek.

## A BIBLE THOUGHT FOR TODAY <br> wisdom, <br> and might, Revelations

## SAMUEL INSULL AND HIS FUTURE

$\qquad$
nights. This government has notified the government of
Greece "in strong terms that means much be found to de
port Insull, former Chicago

- is said that the administration threatened reprisal in the
in connection with the collapse of his utilities empire in
America, is not effected. Well, the courts of Greece hav
America, is not effected. Well, the courts of Greece hav
declared that Samuel is not subject to deportation by th
government of Grecee. This erstwhile mighty magnate o
a great power empire is facing poverty. Here in America
in the group of states where he was an uncrowned king
for years his annuity of $\$ 21,000$ from certain units of the
charg.
Samuel had the world at his feet, so to speak.
He piled up a fortune having a value of $\$ 100,000,000$
His pension has been withdrawn.
He is 74 . His future is behind him.
A bird with a broken wing never flies high again.
was a marvelous developer. He was a gigantic builder
was a marvelous developer. He was a gigantic builder.
He had the confidence of millions of people. He gave em-
ployment to an army
tered wr
the world invisibe shores of time. Why look for hell
vale of tears.
SPEAKING OF THE PRODUCERS OF THE
PREAKING GOLDEN GRAIN
are large producers of the golden grain. They have $n$
retary Henry A. Wallace announced Nov, 22 that $\$ 729$,
395 had been paid
Checks have been mailed
states. C
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ast at least) has fixed the price. Acreage reduction in the
United States is on the wa
Spasmodic advertising does not bring
Unless you pactice the principles of
first, 0 -
ing any overstock of good

STOCK MARKETS TODAY

DID YOU EVER STOP TO THNK

DID YOU EVER STOP TO THNK
By EDSON R. WAITE, Sha
(Ga.) Journal-Herald, says:
"Newspaper advertisng is the strong right arm
iness. American business supremacy is the result
Ideals, energy and printer's ink. Advertising is the win of
salesmanship. Never are they separated. Every husine profession or vecation uses them in some form. printing is the voice that carries the message to its market. You call upon printing
vill; to create the desire to buy.
"An exchange tells the story of a boy who took some rabbits to market and returned that night foot sore and
weary without having made one sale. His mother inquired weary without having made one sale. His mother inquired
why he had not made any sales, and his reply was that no one had inquired what he had in his bag.
mous English soapmaker, was spending about one-quarter of a million dollars annually for advertising. His annual sales ran into the millions and Pears' soap became known throughout the cvilized world
"About this time the directors of the company decided shat since the concern was selling the entire output, the
advertising could be dispensed with and it was accordingadvertising could be dispensed with and it was according-
Ty stopped. Within six months the company lost 35 per y stopped. Withinsix months the company lost 35 per Gack to where they left off advertising. "This illustrates the memory of the public and the practical value of uninterrupted advertising.
far more daring and wonderful things

HERE'S THE REAL PROBLEM

$\square$
wo unnamea JuIS atain ana azann...ana wnen
 and Kercheval Stands Up, Too $\mathrm{K}^{\text {ERCHEVAL. }}$ losing trugzle Ho the fine



Man of the Day

The great thing Radio can do is to bring Inspired Music into the home"
"It is not necessary to know about musicone can simply feel it, and love it. any great orchestra - who of us has not felt uplifted and refreshed, as by the cool clean air of the mountains?
"To my mind, the great thing radio can do is to bring Inspired Music into the home. and I welcome this worderful opportunity." and welcome this wonderful opportunity." Liggett \& Myers Tobacco Co., the people who make Chesterfield, want you to hear the Philadelphia Symphony Orchestra-to many people, the greatest musical organi-

We know you will like this music, and although not in the same way we hope you will enjoy Chesterfield_

COLUMBIA COAST-TO-COAST NETWORK Every night in the week



## Skilled Workers Of The Ozarks Form New Guild



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THE UNKNOWN BLOND
By Laura Lou Brookman




## Local--Eastland--Social office 601 telephones residence 288


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## ELECTRICAL APPLIANCES

 Texas Electric Service

ON THE MARK . . . . . By Laufer



## Always the Finest Tobaccos

 AND Only the Center -Leavesland-but from Turkey -from Greece-from all over the worldthe very cream of tobacco crops is
gathered for Lucky Strike. And only the center leaves are used-no stem—no stalk. Each Lucky Strike is fully packed-firmly rolled. Even -brimful of choicest tobaccos. No loose ends-that's why Luckies
draw easily and burn evenly.


## Always /he finest tobaccos

Always the finest workmanship Always Duchies pleased

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