


## Desdemona News



ON ABEL CABLE Absolutely No Obligation!

Get Better Looking With Get Better Looking Wi
a Cable Connection!

SOUTHERN TV SYSTEMS CORP.
EASTLAND, TEXAS


NOW, as many kinds as there are kinds of drivers to enjoy them - from the SS 396 (the Chevelle for the DRIVING MAN) to the brand new Concours Custom Wagon!
 For ' 67 , there're a new grille, new wraparound tailights and distinctive sheet-metal changes. As for specific models, one is completely new:
 tude of new safety cheatures such as a GM-developed energy absorbing steering column, tour-way hazard warning tlasher, dual
master cylinder rake system with warning light.


For ' 67 , everything new that could happen ... happened! ChEVROLET


soups 2 arge head
Leftuce
Russer
Potatoes 10 lb . bag 39
Pexus 2 lis.

Oranges 2 lbs .25 c


POTATOES
2 lb . pkg. ... 3lc ORANGE JUICE
-Health \& Beauty Aids-
19c


MARKET SPECIALS
fRANKS
SAMMY' PRIDE
SLICED BACON
pkg. 49c
b. 89 c

> WE GIVE GOLD BOND STAMPS

## eales Opens Year 'ominine Frontiers'

Mrs. Ward Back From Western Tour and Visit


1967 Cadillac at
Showreom of
Piphin Hotor Co.
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$=4=2=2$
Surace Is Re-Elected
Ministerial President
$=4=2$
Surace Is Re-Elected
Ministerial President

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Mrs. Diane All
Is Hostess For Zeta Pi Meeting day night in the home o
Mrs. Diane Allen for a regu-
dent, conducted the busines lar meeting.
Mrs. Ann Hofemann, presi-
meeting and distributed year-

Maverick Ends,
Coach Frazier
Visit Lions Club





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 exd thaier ons is. isur


 gram chairman and intro
duced Coach Frazier
President Ed Ethridge pre Presid
sided.
Coach Price Is Rotary Speaker

 Price was introduced b
ant
Pa Jack Arrington, progran
chairman. President Rolan McFarland pre
the meeting.
the meeting
Rotary
sp
Rotary sponsars Boy Scou
Troop 6 and Frank Sa vr
presented the presented the years's char
er to the Troop Committee er to the Troop Committe
Accenting the charter wer
Kotarians K. R. Themp so and Pearson Grimes;
guests Leon Tidmore, guests Leon
ston Boles,
and Howrd and Howard wilson Allen Evans of Cisco wa
also a guest at the meeting. Monday noon - deadline
for Civic League reservations.

INTRODUCING THE 1967 STANDARD OF THE WORLD

SEe and drive the excting 1967 cadillacs now on display at your authorized cadillac dealer's.
PIPKIN OLDS-CADILLAC



#### Abstract

You are looking at two of the newest luxury cars ever created. They are typical of Cadillac cars ever oreated. They are typical of Cadillac for 1967. The Fleetwood Eldorado-the world's finest personal car-is the first exciting case in point. Eldorado is a styling masterpiece ... with its spectacularly long hood, its daring new roof lines and its dramatic rear quarter design. It is also an engineering trlumph. For Eldorado is the first car in the world to combine the surefooted traction of front wheel drive with the ing and the balance of automatic level control. And with all its spirit and action, Eldorado proAnd with all its spirit and action, Eldorado pro- vides unusual five-passenger spaciousness and the quietness and comfort that only Cadillac could create. This brilliant newness also marks the Cadillacs you are most familiar with. For they are the most beautiful Cadillacs of all time .. with a new forward-sweeping grille and a And with this new Cadillac look come a num ber of other achievements... the most luxurious interiors in history ... a new generously padded instrument panel....a more responsive Cadillac engine . . . improved variable ratio power steering. ...and a new General Motors-developed Cnergy absorbing steering column. Discover rized dealer's. Once yourself... at youre personatly seen and driven sh. Once you have personally seen you'll agree that never before has any thing on the highway said new so beautifully...or Cadillac so well

GM


14 W. MAIN EASTLAND

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## RIB STEAK 79

 PERCH: 39 TROUT 79:|  |
| :---: |
|  |  |
|  |  | Libby's Sweepstake TOMATO JUCE ${ }^{\text {ocl }}$ SLOPPY JOES CORN BEEF HASH MAYONNAISE PRESERVES idB' SAND. SPREAD



