| Oklahoma : 27 | $\begin{aligned} & \text { Texas . . . . } 20 \\ & \text { LSU . . . . } 6 \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { TCU . . . . } 27 \\ \text { Kansas . . . . } 6 \end{array}$ | $\begin{array}{\|l\|} \hline \text { Maryland . } 20 \\ \text { Kentucky. . . } \end{array}$ | $\begin{array}{\|l\|} \hline \text { Baylor . . . } 53 \\ \text { Houston . . } 13 \end{array}$ | Ga. Tech . . 28 Tulane. $\qquad$ | Tex. Tech . . 41 Tex. AGM.. 9 | $\begin{array}{\|l\|} \hline \text { HSU ...... } 21 \\ \text { Tulso ..... } 14 \end{array}$ | $\begin{array}{\|l\|} \text { Rice . . . . . } 34 \\ \text { Florida . . } 14 \end{array}$ |
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## HEY, SMOKE BUT NO FIRE <br> $\qquad$

State Insurance Body Fires Man; He Denies Right

# Nine-Nation Parley On Bonn Rearming Called 



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AT ASSOCIATION MEET

## Baptists Hear Of Membership Gains



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proved santiary faclitites.
Revenues from the launching


Sheep, Goat Men Ask Aid Changes

158 Entries Are Assured For 4-H, FFA Pig Show

DR E E. COCKERELL, M. D.


 So ur orssione Eoximiniation rree










New Joy For The
age over lemon lee?
refreshing drink.
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OMy way you look att!

Hard of Hearing With The Now
BELTONE TRANSISTOR HEARING AID Free Hearing Clinic known Hearing Ald Conauitant
will make a thorough, slelentife will make a thorough, eclontific
analyis of your hearing needs analivis of your hearing needs
and will demonstrate the New Beltone Triple-Transistor HearIng Ald at the Crawford Hotel on Monday, Sept 20 from 1 to
3 p.m.

- At first glance, this may seem to be a strange point of view. But it is true that sometimes you
can save a lot of money by spending just a little. When illoess strikes, doo't "economine" with home remedies. Call oa your Doctor prompty, Let him get you back on the Road to Recovery. And, of course, bring his pro-
sccriptions here for careful compounding by an acriptions here for careful compounding by at SETTLES DRUG



## FALL CLEAN-UP TIME!

Famous SWP House Paint Special
SWP-5 Gals. at $\$ 6.65$ Per Gal.
. $\$ 33.25$
.$\$ 3.98$
.$\$ 1.25$
. 25 c
.$\quad 56 \mathrm{c}$
$\$ 3499$

## FREE FROM US . . TO COMPLETE

Loan Of A 5-Ft. Step Ladder For One Week! OPEN A CHARGE ACCOUNT
OR BUDGET PAYMENT ACCOUNT
IT PAYS TO PAINT IN THE FALL!

SHERWin-WILLLAMS *
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DO IT YOURSELF Large Coffee Table Serves Double Duty

AFL Convention To Open Monday

 AFL President George Meany



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Diarrhea Is Most Prevalent Disease
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count Count yeane weiter castestioas, , end the ne number

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## Faint Signs Of Seasonal Pickup In Business Sighted Last Week



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Howard County Cotton Crop Estimated At 22,000 Bales

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| Lovington, were <br> ing "excellent" | reported as ha otton thls yea |
| :---: | :---: | BUT YOU CAN'T BUY BETTER and have your property protected by the one company rated Model Insurance B. REAGAN AGENCY FIRE-CASUALTY

UTOMOBILE INSURANCE 207 w. 4th

Two Escaped Folons
Are Quickly Cought
casrox carr, ores. seot casvow crry, ont sem it

Blg Spring (Texas) Herald, Sun, Sept. 19, 1054


## Wonderful Time

 for Lawn Flx-Upsempia e Lawn Seed is to

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Secria © SPECLAL SEED-Makes a wericeable limin in we TURF BUILDER - Fill feeding atrengheme noots, mathe the

 seric ${ }^{\circ}$ SPREADERS make fall lamm fivap a breese. Une if for feeding needing and weeding

Big Spring Hardware Co. 11319 mom Dlat 45265

SLAUGHTER'S
INS. AGENCY

## PARENTS

 Watch For School Accident Ins. blanka that your chlld willbring home. Over S2.000 in Cribime home paid tor socil tovo to 5 Oresg Phone $4-2002$
$\qquad$ . Jumior - *7.05 No 25 . 312.85

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## ANNIVERSARY SALE

PRICES REDUCED IN EVERY DEPARTMENT


HAMILTON OPTOMETRIC CLINIC
and
Rx LENS LABORATORY
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## \$150.00 TRADE-IN!

## get that no. ${ }^{\text {g GANGE }}$ gas range now during old <br> RANGE R

AS HIGH AS SISO FOR YOUR OLD RANGE ON OUR
PRESENT STOCK -24 MONTHS TO PAY THE BAL-
PRESENT
ANCE.
CHAMBERS RANGES
COOKS WITH THE GAS TURNED OFF-COOL \& SAFE, CHOOSE YOUR OWN COLOR.

O'KEEFE \& MERRITT GAS RANGES
COOKS WITH LOW TEMPERATURE.
Cook Appliance 0 .

## What's the

## BIGIDEA Be minimwervesw? <br> Motorola TV

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## Mootin aino- No



R \& H HARDWARE
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New Czar Of The Comic Books

 KIWANIS HAS PROGRAM
Webb 'Open House' Set For Kids Day










 monies, including the erowning of
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halftime. The Klwants will select a boy
and girl os honorary base com-
manders for the day.






## EXPERT RUG

 CLEANING saj duracleaners Dial 42547
1305 11 th Place

## CLEAR-VUE

 Air Conditioners

## $2 \begin{aligned} & 2 \text { sow } \\ & \text { Noorkow } \\ & \text { York }\end{aligned}$


WESTERN
SERVICE CO.
Solon Asks Wheat Cut Be Less For Smaller Acreages

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Ir's Cheap To Use A Second Car
When One is in the Garge or on A Trip
YELLOW CAB'S

## RENT CAR SERVICE

No Minimum Charge All rates includo gas and oll Charge PASSENGER CAR RATES

| SHORT <br> TRIP <br> Chevrolet <br> \$1 per hour <br> plus <br> Be per millo | DAY <br> Chevrolet <br> 10 Hours <br> 8 a.m. to <br> $6^{1} \mathrm{p} . \mathrm{m}$. <br> $\$ 5$ per day <br> plus <br> Se per mille | DAILY <br> RATES <br> Chevrolet <br> 24 Hours <br> $\$ 7$ per day plus <br> Be per mille | WEEKLY <br> RATES <br> $\$ 35$ per weok plus <br> Be por mille |
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Easy, Convenient And Economicall
Yollow Cabra Rent Car Sorvice is owned and backo
ed by Paul S. Liner, who has boen In business in Big Spring for 21 years,
Office Greyhound Bus Station

FDR Jr. To Take Demo Fight To Floor
by james devi.in
 Ita D. Rooseveltis an and name. He held much posts is lend iense anke
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"MOVING" CALL BYRON'S Movers Of Fine Local a Long Distance Movers Pool Car Distrilbution Storage a Cratling Dial 4-4351 or 4.7024 Corner lat a Nolen Byron Neel TELEVISION Expert TV and Radio Service ON ALL MAKES
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To Bring Big Spring Motorists Better Gas For Less
REGULAR GAS . . . . . . . 22 $\frac{9}{10}$
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BY PUBLIC DEMAND OUR

## 10 DAY SPECIAL

WILL CONTINUE UNTIL SEPT. 28


NO. 1 - EAST highWAY $80 \quad$ NO. $2-$ W. highWAY 80 NO. 3 LAMESA HIGHWAY

Names Of War Casualties Asked For New Memorial

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 residents of Howard Countly. Please check the list below, and
elp provide any names that hap een to bo misaling.

## AMOR, Ben . ${ }^{\text {BARNETT, }}$. <br> GREER, Jomes H.

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B. BUTLER, Ira E.
CHANDLER, Bert
$\mathbf{V}$ ChAPMAN, A CHRISTENSEN, Edward 0 CLYBURN, Charlea
CLYBURN
Cilford COBURN, Paul H. COLDIRON, John $Q$. COLEMAN, Lawren CREELMAN, $\mathbf{G}$. W.
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DALTON, Bmis M . DAVIS, Houston
DENON, Wulam a DLITZ, Joseph C
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JHNES, Marvin
LAMUN, David
L. LEEE, Fred L
LONG, Pete Jr.
LUSK, Joe Martin True
MACK, Thomas Everett MeALPINE, Earl LL M . MoON, Jomen J. Jk
MOORE, Edwin NALL, John B.
NIXSON. Emmond
NOBLES, Stephen . OSBURN, Billoy
PANTER, Henry PAINTER, Henry
PELTER, Tom PORCH, Troy Wade
QUEZADA, Frank RAMIREZ, Jose
ROSE, Thomas $a$
ROSS, ROSE, Orren C.
RUTIEDE, Carl
SCUDDAY, Bernie
S SCUDDAY, Bernie I
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SOUTH, Cari B. Jr STEVENS, James 0
STEWARD, John $R$. SUTYON, Marvin
TALBOTT, Charlea TREES, Jake Morot TUCKER, James M. WADSWORTH, Paul $P$. WALKER, James $H$.
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## Chamber Directors

 To Meet Monday meeting which would have beenon Labor Day, several extra titems
of business probabty will be con aidered, salid 3 . H. Greene

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UNCLE RAY'S CORNER





 "Key to Canada." Whoever con- calm. Scoifes of monuments have
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 Use This Coupon to Join the New Scrapbook Club! Care of The Big Spring Herald,
Big Spring Texas
Big Spring, Texas
Dear Uncle Ray: I want to join the 1954 Uncle Ray Dear Uncle Ray: I want to join the 1954 Uncle Ray
Scrapbook Club, and I enclose a stamped envelope care-
fully addressed to myself. Please send me a Member fully addressed to myself. Please send me a Member-
ship certificate, a leaflet telling me how to make a Corner Scrapbook of my own, and a printed design to paste on the cover or my scrapbook Street
City

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岡 STANLEY HARDWARE ${ }^{203}$ Runnate ...presents the greatest show in town! TheNEW 3

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 You can seeit ECIE on a CROSIEY

SAVE DURING TOWN \& COUNTRY'S SEPTEMBER SALEI , STUCK REDUCTION SALE!

## 50,000

PRE INVENTORY SALE Must Reduce Our Stock Before Inventory

Prizes Given At Town \& Couniry Each Week

|  |  | LOOK/ |
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## EASY CREDIT TERMS!





Tougher Than Politics
 DESPITE PRESSURE

## French Falter On Bonn Arms



Trygve Lie Reports MacArthur Wanted Permanent U. N. Post

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Air Lift Navy Style



## Shepperd Keeps Eye On Gas Price Wars

## Nation Ponders Whether Maine CIOPaper Asks Results To Election Trend <br> firing OOOfficiol

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Margaret Chest sepublican Sen.


 Althougi, It was a state election,
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BIg Spring (Texas) Herald, Stun, Sept. 10, 1094





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$\qquad$ Taeter suld Congress thouid peech il write for fict to angone whe

 $a$ profts, renemegotiation act at


COFFEE TABLE \$12.50. SEE TODAY


We WiII Be Happy To Make Any Design You Went
1220 w. 3rd FIREBALL WELDINC Dial 48676

 stato attorney general seld bo had
his ejes on them. $\begin{aligned} & \text { were trytng to start a price war } \\ & \text { to }\end{aligned}$




 In Austin, Atty. Gen. John Ben He charged that the major com-
Ihepperd sald his office ts "watch- panles were following a pattern


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Charles C. Crow Of C-City Dies
 M Big Spring atter a briet illness. city for six yerars, and wwat an vet.
ran of World War II



 He is survived by his mother.
Mrs. Josie Crous of Colorado City, two brothers, John of Big Spring
and Bently oo Rankti, and two sits Ackerly's Booth Adequate Power Seen NEW YORK, Sept. is others, won second place at the




## THE GRUB LINE

With Franklin Reynolds

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Orange State Solon Blasts Convention Labor Platform



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## TELEVISION LOG






KBST (ABC) 1400 KRLD (CAS) 1000 ;
WBAP (NBC) 820 KTXC (MBS-WBS)



## , <br> THE SWEET TEMPERED SWAY

believes that black is white and the earth is flat-if you insist on it

The sway is a retailer who believes everybody and everything without fear or favor.
If his employees take off for grandmothers' funerals on the day of an important ball game-he believes them. And if all the salesmen who sold him stock said their companies were losing money on the deal - he would believe them.
After listening to sales talk, he believes one brand is as good as another, and gives them all equal display. And doesn't care what kind of advertising he gets because they all seem equally strong.
Fortunately the sway is a rare creature.
Most retailers know that customers do have strong
brand preferenices, and that preferences quickly can change.

They are quick to take advantage of manufacturers newspaper advertising - featuring the product in thei own store displays ... and including the brand in their own newspaper ads.
Since the retailer himself advertises in newspapers, he knows that the manufacturer who does the same is really in earnest, is sincerely after the market.
He knows that the best advertising is the kind that reaches his own customers, all of them.
And he likes the manufacturer who thinks the same. All business is local...and so are all newspapers! man -ratic geip




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Pro Grid Picture


Beautiful Catch
Protty sarbare Barton of oalveston measures a glogentle tarpon,
sevon foot long and welohing vis pounds, the largest over caught off Oasveston and a heaithy specimen for any ouif Coast fishing:
The silivor king was linded by E. H. Higos, Texas Clit, in a 45 . Stokes Takes Bat |wth 19 triplee; Frosty Kennedy Crown In WT-NM
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 Stotese alto fintebed at the top Dilal and vibert Cart, Pampe.

 Its New Coliseum CorLLGEE STATTON, Tex. un-
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Your "Nest Egg" Is

## Safe Here

"Don't put all your eggs in one basker" may be true in some thinge . . . but where your money is concerned, the bank is the safest place. Whether It is in a cheeking account, saving account or safety doposit box, you know It is safe from loss or theft yet is readily attainable. We Invite you to open an account with us.

## Townsends Catch 22-Lb. Yellow Cat At Buchanan

by john busir an otherwleo not too succentul have, been A . lot of of trouble,



Alert Odessa Wins |Breckenridge Beats From Waco, 12-0 obrssen in-An alert odesse
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COME LET US REASOM TOOETHER
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Morning Worship
Evanin Work c...........

## Church Of Christ

"Herald of Truth" Program-KBST 1 P.M. Sunday Redio Program KBST 8:30 e.m. Sunday EPRICE, Min
1401 MAIN

Boctir on rume et or ant time
 Dlek Carphater roond mine rlathe an ilyard rian

Toronto Wins, 34-6 orrawh, Hept is ab-Torento
 lay ing your foothin vietery to

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T. E. Jordam a co. Dial 4-2311
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Now . . You Can Play
Beautiful Organ Music Immediately


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## Hrght Now:

## You Can Buy All Youive Ever Wanted for the Least Youill Ever Pay!



## All the Size!

Tho beanifiol, king gived Pootheo ho far and away tio larget
 All the Luxuryl
 leriors And ite coumtles luxury appointimenis sad immeaumbly to your pride of ownership. Even lit optomal power amar
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## All the Performance!

Pontioiot superlative allaroound performanee, and rematkable


All the Dependability!


All the Future Worth!
And finilly, Pontioif actnowledged hiphion reslo valas yivee you tho mexurity of knowing youll get back moro of your rolyinel leara what a wonderful bay Pootico is right nowl

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# Powerful Texas Tech Ruins Bryant's A \& M Debut, 41-9 





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Buffs Win Texas League Playoffs
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Kenny Ford Tosses
Two Scoring Passes
As HSU Tops Tulsa
Baylor Bears Slam Houston By 53-13

Texas Sticks To Ground, Defeats LSU, 20 To 6

Completions Ireoil,Gas Recovered In Are Near In
Moore Field


## Pemian Basin

 Dilling Shows ASlightGain

Northwest Howard Wildcat Reported

## locittion for a wildeany in Noas stakest Howard County.

 Tho location, on areage belonIns to Mr. G. G. Wright, ,s to to
1.80 feet from north and west


Texas Completions Continue At Record


## Texas Fighting For Gas Control Rights

## Plymouth Locates Coke Co. Outpost



## Ausmx

 six milles southest of Robert
and will be drilled to $3,800-1$
depth. Let To Louisiana Firm シ

## West Texas Wildcat Map Will Be Published Soon



SPEECH EVENT OIL PROGRESS

$\$ 1,000$ Essay Contest Open ToStudents On Oil Subject


Crude Demand Due To Gainln Seasonal Trend
$\qquad$

Humblo sateke Noen Test In Glasscock



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Automobile
ASK Us ABBUT
LOW COST
FINANCING
Thornton Insurance
Agency

DODGE - PLYMOUTH DODGE "Job-Rated" TRUCKS SALES AND SERVICE COMPLETE MOTOR REPAIR
New Prospector
In Tom Green Co

## Meet The 'Seniors' <br> Of The <br> COSDEN FAMILY

This is the seventh In a now series of special Cosden presentations, recognlzing the
long and valued services of those employes who have been associated with the company 15 years and longer. Cosden is proud of the scores of its workers, who
have contributed their efforts through so many years toward the success of the

## J. T. WILKINSON


rear has been spent with Cosden Pe February 15, 1939.

He was first employed in the sales de-
pertment as secretary to the sales man partment as secretary to the sales manhe was transferred to the pipeline detion of three years spent in the Air Force, he remained there until July, the sales department as chief clerk.
Wilkinson was born in Ovalo, October 18, 1916, and attended public school
thera. He attended Draughon's Business thera. He attended Draughon's Business
College, and then joined Cosden.

On June 14, 1940, he was married to
Miss Vors
Miss Vera M. Balch, and they have two
children, Thomas Neil, 8, and Glennes Gerome, 5, They own their home at 1102
East 13th ' Street.

Wilkinson is a member of the Llons Club and the First Christian Church. His hobbies include woodworking and photography, but his first choice is flying, and he recently has been made co-pilor for the Cosden company plane. His service in the
Flying Training Command in the Air Force Included fwo years as pilot, both in frainIng bombadiers and as fest pilot and maintenance officer.



## GO TO CHURCH SUNDAY

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Sord
BIG SPRING MOTOR CO

SERVES YOU RIGHT!

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McEWEN MOTOR CO. Authorized BUICK-CADILLAC Deale


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Big Spring Herald, stm, tept. 10, 1054

## Priced to Move

 See Us Before Yeu Buy Delluxy 4 4dor endan,
Equipped with hydramatic,
radio, underseat heater 4-door
car. This one lolly and
owned
cor 1947 STUDEBAKER ton plckup with only heat-
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Priced to sell quick. Priced to sell quick.
WE SERVICE WHAT arvin Wood Marvin Wood
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soa

| B04 East 3rd |
| :---: | :---: |
| Motor Trucks |
| Farmall Tractors |
| Farm Equipment |
| Parts \& Service |
| DRIVER TRUCK |
| \& IMP. CO. |
| Lamosa Highway |
| Dial 45204 |

## Crsstune

## WANTED 50

## GOOD USED CARS AND TRUCKS

## WE WILL

PAY YOU MORE MONEY FOR YOUR CAR ON A NEW 1954 FORD JUST
give us a chance. we will PROVE IT TO YOU GET

## The Best Deal In Town On New 1950 Ford PICKUPS AND TRUCKS

## ALL SIZES AND COLORS TO CHOOSE FROM

Only Ford Offers स सn Used Cars of Trucks

## Big Spring Motor Co. <br> Your Friendly Ford Dealer

500 W. 4th

ANNOUNCEMENTS B BUSINESS SERVICES D EMPLOYMENT


Mr. Webb, Sales Manager

 MELP WANTED. Femalo E Hintimind WANTED Mait be nent witr clean. Apply in Pemon MILLER'S PIG STAND sio Eathat
 NATIONAL ORGANIZATION Wian loeal branch has tmmed. ate opentny for experienced and collection experience. Retirement plan, pald vacation, bonus plan, insurance and permanent advancemeat $\rho$ pportuAPPLY
MR. C. A. ROSS, JR. Sherwin Williams Company
222 West Jrd, Bla Spring. Texan SALESMEN, AOENTS EA

 FINANCIAL PINANCIAL

NEED MONEY
We make all type loans FINANCE SERVICE CO.
 $\$ 10$ to $\$ 300$

- Yurniture - Aute FAST SERVICE- EASY TERMS An Loans Insured FIRST FINANCE CO. INC.
 WOMANS COLUMN H





 LAUNDRY SERVICE NE


 HANDY LAUNDRY

 MAYTAG LAUNDRY, Wet Wash And Rougb-1



 ONE-DAY SERVICE Mrs. PERRY PETERSON EBONY PLATDS
Cholen of folor, yd. WAMSUTTA BROADCLOTH PURREY blanket St rayon, $12 \%$ wool ., sinco
 BṘOWN'S
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FARMERS EXCHANGE J FARM EQUIPMENT JI WARD'S 4:TON Complete with tres and tubee
Lo-Dood Jr. Wason gear for


 Montgomery Ward's tat and Rumnels Diat 4 sir orain, hay, feEd J2


## MERCHANDISE

 BUILDINO MATERIALS KIPAY CASH AND SAVE
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3 300 GALLONS
In 5 Gal. Cans White
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 $\$ 2.00$ per gallo $\$ 2.00$ per gallon
BIG SPRING IRON 1507 Went ard METAL 1507 Went ard Dhal 4-897 DOOS, PETS, ETC. K



## Hous


 BE ON THE LOOK OUT Watch the paper for further th-
formatio
 "Miss Slumberon" In pearson Who was Miss Texas of 1952
You will find fin our tiore better
gually mercher quallty merchandise at our
will low prices.
Wo ean furntah your entit home in elther now or use
f furiture. Cash or terms.
See Pill furniture. Cath or terms.
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used furnature. WE BUX - SELL
TRADE

## Wheat's

115 East 20d Sol West 3rd Dhal t5723 Dlal 42505

GUARANTEED USED APPLIANCES - 2 Bendix Economat washers
for portable or permanent
for - 1 Westtinghouse Laundromat - 1 Yrigidalre automatle wash-- I co-gllon electric water
henten. One year warranty,
Only................5.
 $-1 \frac{15}{}$ cuble foot chest, type
 © Gas ranges. Apartment and BIG SPRING HARDWARE $\frac{\text { 135-117 Matn Dial } 4.5205}{\text { USED }}$ FURNITURE VALUES
Love seat sota
 Bervel 8 foot refrigerator, Good
vilue .............,
2.pleces
 Magle chet range. vull stre: 3plece mahogany bedroom
silter Twin bed. Extra seags
Hood.
 Good Houselecying CTIVIVG
AMD APPLIANCES AND APPLIANCES

## OUR CHILDREN'S SAFETY IS UP TO YOU Watch For Them Walking Or On Bicycles

DRIVE CAREFULLY


OBEY TRAFFIC RULES

## SLOW DOWN

To A Walk In School Zones BE EXTRA CAUTIOUS

At Busy Intersections
COOPERATE
With City Police Patroling Your Schools
BEWARE
Of Faulty Brakes BE SURE

You Carry Adequate Insurance For The Protection Of All Concerned REMEMBER

The Life You SAVE May Be Your Own Child.

## TEACH CHILDREN

SAFETY "TRUTHS"

THESE ARE 10 SAFETY "TRUTHS" WHICH IF FOLLOWED IMPLICITY BY ALL CHILDREN WOULD HELP TO REDUCE THE NUMBER OF INJURIES FROM TRAFFIC MISHAPS.

The "TRUTHS" Are:

1. Obey the Safety Patrol. 2. Keep from between parked cars. 3. Look both ways before crossing. 4, Weár white after dark. 5. Cross only at corners. 6. Watch for turning cars. 7. Be extra alert on rainy days. 8. Learn to obey bicycle traffic rules. 9. Play away from traffic. 10. Walk on left facing traffic.

Children will have these truths pointed out to them in class by teachers. Parents will do well to remind them of these points at home too.

## THIS MESSAGE OF CAUTION IS BROUGHT TO YOUR ATTENTION BY THE FOLLOWING MERCHANTS

## CHRISTENSEN BOOT SHOP

 602 West She Repalr - Fast Service ${ }_{\text {Dial }}$ 4-8401 KET ELECTRIC CO. 400 E. 3rd Henry Thames, Owner Dial 4-5081 SES WHEEL ALIGNMENT 401 E. 3rd $\quad$ Dial 46841 GREGG STREET DRY CLEANERS 1700 GreggODELL'S PIT BAR-B-Q
802 Wost 3rd

GANDY'S CREAMERY
404 NW 日th RITE WAY MOTOR SERVICE 500 Groge DV1 47136 NEEL'S TRANSFER 104 Nolen THORNTON INS. AGENCY
 CHEVRON FINANCE CO. 107 Wert 4thFIRESTONE STORES Eat 3rd

Dial 4.556

MILLER'S PIG STAND
10 Eat 3rd McEWEN MOTOR CO.

## Diol 41334

 BIG SPRING MOTOR CO. 500 West 4th . Mict 47424 WESTERN SERVICE CO.
## ${ }^{207}$ Autin

 QUALITY BODY SHOP Lemenen Hilghway Diol 43741 WALKER AUTO PARTSMERCHANDIS
 One group ntep tables. fn blond
matiogny. Regular ssiss. Now
only sio.co eachl 3-plece red mahoagny bedroom
group. Bed, nite, stand, double
 O-plece hand burntahed phae
bedroom group. Double droe-
 Twin beds, complete with bor

 Drop leat table, 4 ehatry and
deakk. Bieached matogny Res. Ranch style elinette. ${ }^{4}$ eaptatn
chairs. ${ }^{2}$ In heavy 2 Inch wood -pleee dining room sidto. Chis na butfet table, 8 chation. ReE
ular $\$ 539.50$. Now $\$ 22800$.


Set of 6 maple diling rom
chatra. Regular
sizo.00.
Only vistr our bargain
BALCONY TODAY
As we have over 300 tems suet
ithe above listed merchmm

## Tim and arin

Runnels Dtal 4me
 USED APPLIANCES Yalrbanke Morse Wringer Type
Washer. Looks ilike new and
 G.E. Washer Wringer type

A B C, O-Mattc Automatic.
TTANLEY
HARDWARE CO. TYour
203
Runnendily FURNTIURE SPECTALS
Unfinished bed ...... si9.9s
Unt
 FURNTTURE
$\underset{1210 \text { Grezs }}{\text { FURNITURE }}$

| WE WILL ClEAM AND ADJUST YOUR CARBURETOR FOR ONLY | Heaters NOW <br> - Dearborn <br> - Thompson <br> - Hearthglo <br> We Give <br> S\&H Green Stamps |
| :---: | :---: |
| $\$ 3.30$ Parts Extra |  |
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|  | Adair Music Co. |
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MERCHANDISE
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PISCADORES AND BRACERO SUPPLIES Hot platee, Butane, 2
burner steel coth, n
Cot pasks, new material. Comportes, alls stives Foot lockers and nultesee
J. B. HOLLIS
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 PATTON FURNTUURE Day or Night Dral

YOU HAD BETTER HURRY Only 3 days left for this special Antenna PREE and InstMIned
with the purchase of a 21 c CBS TELEVISION SET相 Appliances L. I. STEWART Appliance Store 300 Gresg Dtal 4-122

## DON'T WAIT

 ayaway one of these ters NOWHearthglo S\&H Green Stamps
\& \& H Hardware Big Spring's Finest MUSICAL INSTRUMENTIS KI
baldwin pianos

1708 Gresg Dial 4830 SPORTINO GOODS KB USED

OUTBOARD MOTOR -5 Horsepower Sea King 58.00 Shot Gun Shells
while they lavi. TERN AUTO STORE

 miscellaneous Kil
 cikets, foepher brumber, mop
 2100 Seurry Dial 47 mz


 HAVE IT DONE
BY AN EXPERT AUTO REPAIR

| STOPMOTOR TROUBLE Motors CompletelyRebuilt |  |
| :---: | :---: |
| Willie D, Lovelace, Owner <br> 404 Johnson Dial 32361 |  |
| brake sc |  |
| PRECISIONBRAKE SERVICE ANDWHEEL BALANCING |  |
| WHEEL ALIGNMENT <br> of Ent Jrd Dial 4sanal |  |
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| $K$ and T ELECTRIC co. We repair all trpes of electrie moter |  |
| $400 \mathrm{E}, 3 \mathrm{rd}$ | Dial 4.50 |
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## Elmorwasson

THE MEN'S STORE



To go in the Fall weather season ahead, that will be on the go mool morning to moondown. Dress made of Rayon flannel with
fromel jolder blouse. Bolero is embroidered Rayon flamnel in wool Jersey blouse. Bolero is embroidered Rayon flamel 'in
Grey/Xellow.
$\$ 39.95$
The CittleShop

## Please Mr. Dior

don't do this $\longrightarrow$ to our beautiful West Texas

Women!

Surely you don't want to de-emphasize the pretty figures of American women, and especially our lovely West Texas ladies.
We are posing this comparison for our discriminating clientele for a look of things that we hope do not come.
(a) The straight from the
shoulder long bodice look.


## Our Lovely Clientele

Prefers Anne Fogarty's

## Figurine Silhoutte

with a gentle bodice . . . a tightly sculptured midritf and a sudden sweep of aldrt. The dress plctured at left is of sheer wool in turquolse by Anne Fogarty.
(b) The moulded, graceful Une, figurine look of today.

We sincerely thank Mrs. C. B. Marcum for posing for the above photos.


HYPERIONS PLAN-A 1955 Hyperion may become a reality according to these women who represent the five Hyperion clubs already active. From left to right, Mrs. W. C. Foster, vice president 1946 club; Mrs. Oble Bris two, president 1905 club; Mrs. Ira Thurman, vice president 1930 club; Mrs. Hayes Stripling, president 1948 club and Mrs. James Duncan, president 1953 club. Each club will submit three names to the Hyperion Council for charter members of
tion of its 50th anniversary


HD COUNCIL-These four officers of the Howard County Home Demonstration Council are considering a pamphet on "Homestead Improvement," the project of HD clubs for the coming year. Left to right
are Mrs. Waymon Etchison of Lomax, secretary; Mrs. Ray Shortes of Coahoma, chairman; Mrs. Robert are Mrs. Waymon Etchison of Lomax, secretary; Mrs. Ray Shortes of Coahoma, charrman; Mrs. Robert
Brown of Knott, vice chairman and Mrs, Ross Hill of EEbow, treasurer. In October the council will present
their annual reports to the county judge and commission at a coffee.


FORUM PRESIDENTS-Get together for coffee and comparison of each other's yearbooks. Left to right are Mrs. H. M, Rowe, Modern Woman's Forum; Mrs. Charles Tompkins, Woman's Forum and Mrs. Glen Brown, Spoudazio Fora. The three study
clubs all had their first meetings since spring last week. Each organization has clubs all had their first meetings since spring last week.
annual tea to which members of the other two are invited

## Big Spring Daily Herald

Women's Clubs Begin A Busy Year
 who are beginning a busy fall sea-- ma Alpha are the two sororttes Chatter Club, the Eager Beave









MEMBERSHIP DRIVE-Is the current project of the local chapter of the American Association of University Women, Some of the officers are shown here around membership chairman, Mrs. Rogers Hefley, who is contacting a prospect. Standing from
left to right are Mrs. Ruth Burnam, vice president; Eulalia Mitchell, president and left to right are Mrs. Ruth Burnam, vice president; Eulaia mitcheil, president and
Nell Brown, treasurer. Evelyn Arnold, secretary, is not shown. The clab's. program for $1954-55$ will concern international relations, A tea on Oct 16 at $3: 30$ p.m. at
the student union at Howard County Junior College will climax the membership the student union at Howard County Junior College will climax the membership drive.


MUSIC STUDY CLUB - "Our Musical Workshops" is the course of stady for this club, composed entirely of local women musicians and singers. At their first meeting this fall the club voted to be responsible for musie at church services at the VA Hospital and to sponsor the Young Artists' Concert Dee.26. Seated is Mrs. H. M.
Jarratt, second vice president; standing, left to right, are Mrs. C. A. Boyd, reporter; Mrs. Don Newsom, presiJarratt, second vice president; standing, left to right,
dent and Mri. Dan Conley, corresponding secretary.

Women's Clubs Begin Busy Year

Follow These Tips vesto int rom jom nuer Nub, Ar Pos Bu wives

## For Club Publicity

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## COMING EVENTS


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FOR SUNDAY BEST





## The Kid's Shop

East 3rd At Runnels
Dial 4-8381


Betty Berry Is Bride Of Lt. Addison
saes

Woman's Forum Hears Talk ${ }^{2}$ On
Americanism Cood gave us something apectal
when Ho gave us demoeraey, and



lof, pearl-buttons . . . or all-simple if you like . . . Iusi name it see our scads of other Connie flats at such little prices. Sizes 41/2 thru 9. Widths AAA-AA and B.

Connie Shoe Creations Winner of Holly wood Fashion Award.

## Gillertis Shooss <br> Mra. Patt Gilbert, Owner (Across <br> $\qquad$

WE WILL BE OPEN THIS AFTERNOON

From
2:00 P.M. till 6:00 P.M.
There's a gala showing of beautiful home furnishings for home makers at the Good Housekeeping Shop
The Friendly People of the Good Housekeeping Shop are very anxious to show you the superbly styled furniture that is on dis-play-Come in soon-

## FREE

A STRAT-O-LOUNGER
CHAIR
Will Be Given Away At A Drawing Saturday, Sept. 25.
No Obligation . . . Nothing To Buy . . . You Do Not Have To Be Present To Win ... This Beautiful Chair Revolutionized Sitting Comfort . . . Value $\$ 100$ Come In Today And Register.

HOME FASHION TIME SPECIAL
COTTON LOOP PILE CARPET

INSTALLED WALL
$\underset{\text { WITH PAD }}{\text { TO WAL }} \mathbf{8 5}$ Choles of Decorator Colors:


Store Hours During HOME FASHION TIME

8:00 A.M. Till 8:30 P.M. We Give SEH Green Stamps

COBDEN CHATTER


## GAK shoe store

Executives Due Back
From Venezuela Trip






with its smooth kitten soft feeling it's the new Vicar westers by "Old Colony" $\mathrm{SHIp}_{\mathrm{smin}}$ over $\underset{\substack{\text { sip } \\ \text { silver } \\ \text { skier } \\ \text { sketch }}}{\text { s. }}$ vicar io to the mot venture



100\% Wool scotch Nap SWEATER by "Old Colony"

 sion $4^{25}$

## Mi-Ladyí Accessories

307 Runnels Dial 4-4512



Jaycee-Ettes Set Project
For Year

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Given For

## Bride-Elect

 Patsy McNallen, bride -elect ofHilton Hagen, was honored Fr and mind mine witt tace tia
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Coahoma HD Club Elects Officers





Council Board Meet

wind wind nim

 Jackie Wilson Honored At Party
 Win a barbecue in honor of their Helen cominhuxa, mes dented

DENNEY'S 惼

OES, Chapter 67


## $28^{n}$

 of lovable CLOWN DOLL

No Imitation

 Longs' Leopard Skin Is Not Store-Bought Leopard-hunting is nether a vo- very state and country he he Long, newly corme to Blig of pletures to back up stories of Hon Club met in the home of Mre



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 elghth grader, who practices, with
the Junior High tootbail team. Fireman's Auxiliary
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Shop Mode O'Day And Save On Their

## New Ownership Sale



Club Announces Dates And Book Reviewers

 have been announced by the Book The firrt revew, which will







 Please Big Sister


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 gotng to bo faverte, for they ar
leglian, her carver the col
to tho smart young girl sister, and
one designer hamaker.

 NCO Wives' Club The NCO Wivent Club win hold
thelr soctal meetiag Monday t:so p.m. at the NCO Monday
and
counge. The
october business. meeting will be
Oet. it at $1: 30$ p.m. at the lounge.

Council Board Meets In Midland $\begin{gathered}\text { Reprosentatives from Odessa, } \\ \text { Midiand, Kermit, Big Lako and }\end{gathered}$



WHEN COLDSTMAKE HIM CRY-
Give Kour Baby 10 Ec MOP thot 115 TIAT MORMOM BIET: When a coid makes your chind
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ehtal tubes Congestlon starte $\begin{array}{ll}\text { tion that does more than Just } & \text { breaking up, coughing easoes } \\ \text { work on hls chest., Ho needs } \\ \text { Soon he enjoys warming re }\end{array}$




 Britg revief with very brath Yout cean 7 Sese these "apors,
but your child can feel them but your child can feel them
as. they, travel deep, into the


IF YOU'RE EXPECTING, wo're expecting you to come In and see our chic and beautiful maternity wear.
Above Mrs. Phil Goldbrick wears a red corduroy top Above Mrs. Phi Goldarick wears a red corduroy top
with black corduroy pedel pushors by Will lacobs.
This is only one of the many lovely outfits at
THE TOT SHOP
123 East 3rd
Dial 4-4571



Webb Wedding



## CAMPUS CHATTER <br> By frances walker







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one else. A few miler become one of the major de-
played

 ceremonles to Del Phillips and Den- Ling repldily. The department is
nis Philtss who prested several
very good numbers. Both
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YOUR NEW TREASURE CHEST


## FOOD FREEZER

Yes, it's yours for a treas
ured "Storehouse" of tempting
foods . . . and priced to fit your budget. Holds up to 389 pounds of frozen foods quick-freezes up to 60 pounds. Start planning ahead for healthful, variety dinners with a new G-E "treasure chest" Food Freezer. For Limited Time Only $\$ 299.95$ $\$ 30$ Down, Only $\$ 3.50$ Weekly

## HILBURN'S APPLIANCE

304 Gregs

Big Spring (Tezas) Herald, Sun, Sept. 19, 1934 Outdoor Fashion Show A Hit At Country Club

















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Club.
On Thursalay night the Jayhawt.



 Jayhawkers were seen , vlewing
the Forsanan footbil game. Ronnie Anderson, Frank Hunt
and Richard Hood went hunting yesterday. They didn'st tell me what what
they were hunting or what kind
of luck they had.
 Anyone Interested in trying out
for cheerliesder should see tha new
hysical Vaysical education teacher, Mrs.
Vricr, as soan Friday night
dance sposi "school Days"
Cub, was
lised ations was held in the SUB. Deco.
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it ar ant in one corner and an dumice ent formed a eenterplece for the
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Facult Faculty members, present were Me Allater, Dry, Hunt, Mr. Hendrix
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Councin nominuted. Eachtatlves mas is to be have
three councll representatives. Mits


 dites for offlices. See you in class
in the morning.

## Newcomers Club

Mra. R. C. McKenzle was ladiess
high score winer at
ens errs Bridge Club when the gromp
observed Hubbands. onserved Rusbands Night with
dessert bridge at smith Tearom
Priday Friday eventing. Men's heanteom
wou by Sherman Cowan ind iow
was awarded to Mr. MeKente
 hosts. The next meeting will be
an afternoon bridge party on
Wednesdiny at the tearoom. Wednesdany at
Mr. and Mrs. w. H. Yator on Mr. And Mrs. W. H. Yator of
Stanton have been guests ot Mras.
J. W. Wooten, 500 Gollad.

Four-piece start for as little as $\$ 2065$ $\qquad$ If you're smart - to start your collection of solld silver. If you're smart - to start your collection of solid silver.
This way, you start right off with the besie pieces for one place setting: knife, fork, teaspoon, salad-desient fork.
Let's show you patterns, quote prices, and arrange an easy way'to pay.


## (Thlionyis

OWN IMPORTED
Belgium Made

## RUGS

Available In

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| iatruns | WONDERFUL SIZES

##    Whiced Mron now to son theony Anthory

LOVELY COLOR COMBINATIONS


Limited Quantity Of Size $45 \times 68$
$\$ 5.99$

## SMOOTH COTTON CUT PILE ROOM RUGS

## 9 Foot x 12 Foot <br> NON-SKID BACK - FRINGED EDGE YELLOW - ROSE BEIGE - BROWN WINE - BLUE. COMPARE AT ONLY <br> 

BRAND NEW SPECIAL PURCHASE! ALL NEW 100\%

## WOOLENS

EXTRA WIDE $56^{\prime \prime}-58^{\prime \prime}-60^{\prime \prime}$ WIDTH
These Are
1 to 10 Yord
199
Pieces of The
Yard
Woolens in many types and colors of sult-
Inges, skirting and coat matorial. These aro Extra Fine Qualliy Wo

## GINGHAMS

 536 in . and 39 in , wldths.
All fast color, wrinkle
resistant and pre shrunke.
Regular 79 c and 99. Regular 79 c and
Values.


##  

 These Days-George SokolskyA Complete Man Is One Who
Must Show Sound Judgment


## Confident Living-Norman Vincent Peale

 Affirm Faith In God, And You Have No Cause To Be Fearful 0




Care To Look Over Our Line, Friend?'
Business Outlook-J. A. Livingston
Decline In Tax Revenues Has Jumped
U. S. Deficit More Than Anticipated
Decline In Tax Revenues Has Jumpe
U. S. Deficit More Than Anticipated






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Around The Rim - The Herald Staft
World Is Wrapped Around You As You Witness New Cinerama



Washington Calling-Marquis Childs
Sentiment In Germany Adds To Dfficulties Of Defense Plan

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| and the "go it slone" nationalists. The |  |
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| The Social Democrats, with 131 seats out of a total of 487 voting members in the |  |
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| $\begin{aligned} & \text { that the leadership of the British Labor } \\ & \text { party wil find its policy of support for } \\ & \text { West German rearmament upset by a } \\ & \text { rank and flle revolt. } \end{aligned}$ |  |
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| rank and flle revolt. But the neutralists are by no means con- |  |
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G. BLAIN VACUUM CLEANER SALES, SERVICE, \& EXCHANGE 1501 Lancaster LUSE $\quad \begin{gathered}\text { Big Trade-Ins On Naw Eureka, GE and Kirby. } \\ \text { Bargains In Latest Model Used Cleaners, Guaranteed. } \\ 1 \text { Blk. West Gregs }\end{gathered}$ guaranteed service for all makes - rent cleaners soe up. Phone 42211



Dangerous Plans
Clark Gable warns Lana Turner that work with the Dutch resistance


Warning


＇Southwest Passage＇Tells Story Of U．S．Camel Trek




New Film Stars Piper Laurie， Rory Calhoun
 will bo paw it soor，which













in not doe unill tawn man in Hood County Reunion

＇Thy Neighbor＇s Wife＇To Show







Boy From Oklahoma＇ Stars Will Rogers Jr．
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## Gable，Lana Turner

 Team In＇Betrayed＇




## Other＇To Show

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## British Actress Finds

 Hollywood Plain Wacky

Stars In Film
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Named To Committee wishyarov，mand nober


K．H．MeGIBBON
This Week Around Big Spring
With Jo：Pis PickLe



## FOR RENT

 4 ROOM PENTHOUSEAPARTMENT

Completely Furnished ．．．Mald Service ．． All Uitilities Furnished ．．．Ideal for Coople See Menager

CRAWFORD HOTEL

## The Week＇s Playbill



## THB BOOK STALL

Crawford Motel

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GBBIE TUNNER Mature Billy The Kid In New Columbia Film scort grady nut anamp


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PASFIGE：

Rod CAMERON Jounne DRU John IRELAND

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Musis colon carrion

fifty-yard line
three-part ensemble

Justin McCarty does you proud in a threepart ensemble that's completely at ease on the fifty-yard line . . . behind an office desk or lunching in town. The skirt is slim wool flannel . . . the button-front blouse is worsted

Friday, Sept. 24th
Steer Stadium

Jersey. Over both, there's a diamond-pattern-
ed jersey cardigan banded to match the blouse. Your most wearable fall outfit in grey or green.
$\$ 39.95$
Steers vs. Stephensville
Suatalifantiy
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## Milliken's 'Diplomat' the new fashion fabric


#### Abstract

Hero's a super worsted type fabric of $\mathbf{5 0 \%}$ Acrilan and $\mathbf{3 0 \%}$ Rayon . . . makes many costumes . . . dresses, separates, suits and children's things . . . Weshes with oase . . . in your washing machine or by hand. Washability is built-in . . . not just a finish . . . Be. haves bosutifully . . . holds its shape, rarely needs pressing . . . and when it does its easy' with a warm iron. Stays fresh longer . . without constant coddling . . . "Diplomat" is the modern life fabric you'll want ever after. Solids, checks and small plaids, 45 finches wide, $\$ 1.98$ yard.


Wyner Sag-No-Mor Wool Jersey . . . newest clue to the shape and shades of fall . . . Wyner Jerseys are famous for their easy drape and hang . . . and with the added attraction of the Sag-No-Mor feature. In gold, blue, white, black, beige, navy, turquoise, orange, red, toast, mauve, chartreuse. Also brown heather, 54 inches wide, tubular, $\$ 2.98$
Matching Coordinate stripes, $\$ 3.98$

Raydene . . , all rayon fine wale corduroy . . . that's washable . . . doesn't mar . . . and so soft, so supple you'll dream of draping it In everything from casuals to formals . . . 36 inches wide . . . in red, brown, lilac, natural, olive, black, white, mauve, copen, gold or grey, $\$ 1.98$ yard.


by Charles of the $W_{i t}$

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Big Spring (Texas) Herald, Sun., Sept. 19, 1954


PAT TIDWELL



Cowleys Return From Vacationing





 Min vers hars tat reture Do This When You Close Summer Home


off to the game in


Vogue Pattern
No. 8372


Here now-the new Sacony fall suit triumph! A rea fall suit at $\$ 25$. Cut of a new, slub-textured rayonacetate suiting, it has meticulous Sacony tailoring,
with soft, pretty details. Unlined for under-coat with soft, pretty details. Unlined for under-coat
comfort,
doors. See it perfect suit-weight. Warm days and incomfort.... a perfect suit-weight warm days and in-
doors. See it-try it on-soon. In falls newest pet
colors.. in proportioned sizes to fit most figures colors. in proportioned sizes to fit most figures
without alterations. "It's a wonderful buy!"
whout alleranons. He a wonderful buy?

## ZACKS $\$ 25$ mnicto's

204 MAIN

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LI'L ABNER ${ }^{\circ}$ Br AL CAPP






Alley OOP



By V.T.Hamlin



OUR BOARDING HOUSE
With Major Hoople




BUGS BUNNY


The Famous Rabbit


## OUT OUR WAY

The Willets
T. M. hos. U. s. pat. on.


By J. R. Williams




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CASEY RUGGLES


## TARZAN



Edgar Rice Burroughs








## NANCY

By Ernie Bushmiller



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