## Castland First, Ranger Second at Track Meet

stland Revival ntinues to Draw rge Attendance


OULSHWTDOWN PIANRELONED ONSTHUROY



Singers to Meet In Ranger Today

Ranger Church
Holds BTS Revival
$\square$

Jacksboro Girl Killed In Crash



Employes Told to Obey Proration

TIMESCOOKMG SCHOO DREW LafRe C CoMYS


Ends Saturday


Babe Ruth Knocks

Court of Honor To
Be Held In Ranger
 18 aniels. D. Brown, Fulcher
and E. Brown Are High
Point

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| vitiz |

MTIEORBEMG
SOUCHT OVER THRELSTATES

Five Bandits Rob Wholesale House

Farmer Tells Of
Being Kidnaped

Ranger Scouts On All-Night Hike

Kidnaped Tasi
Driver Is Sought
Ra
$\qquad$

TIMEs PUBLIISHING Company, pub tuhe
EASTLAND TELEGRANI


Single copies
One week
A BIBLE THOUGHT FOR TODAY


DID YOU EVER STOP TO THINK
By EDSON R. WAITE, Shawnee, Oklahoma
PAUL R. KELTY, editor of the Portland Oregonian, says:
"Newspaper Advertising is the one dependable med-
ium day in and day out that sells and keeps sold' old cus-
tomers and molds buying habits of the new!
"A thinking season precedes a buying season and the
consistent newspaper advertisers pre-sells his customers
long before they visit his store. In the great majority of
cases prospective customers who have been drawn by
newspaper advertising to the store are actuated to 'bov.
The elements of curiositv and desire to own have been
aroused and it remains for the same freindly, persuasive
salesmanship-only in person- that so characterizes the
advertiser's selling message, to consummate the sale.
"Any good merchant will agree that he must be con-
sistent in all his policies. He would discharge in a minute
any salesman who would put forth his best selling efforts
one week and who on the following week would treat his
customers indifferently, assuming a lackadaisical attitude
by virtue of his week of lethargy. It is not good business
to vacillate in selling any more than it is in advertising.
"In the United States each year 2,200,000 young peo-
ple become of age and their buying habits change. An-
other 1,100,000 marriages are performed-and that same
number of brides take up new interests in life and thoughts
of dansants and dates are abandoned for that all-absorb-
ing venture of making a home. Furniture, electrical ap-
pliances, rugs and foods-what to buy, how to buy, and
where to buy them is the next order of both business and
pleasure for these young home-makers, and it is here that
the consistent advertiser makes valuable contacts and es-
tablishes a life-long mutually profitable business relation-
ship.
"Markets are growing-growing, growing-at every
turn, irrespectvie of business conditions. Over two million
homes are blessed every year with 'little visitors'-and
they demand service, plenty of it-and present a lucrative
market of their own.
"A good advertiser need not necessarily be a large one

Jigg-Saw Puzzle Solution Will

nd new p
jig-aw
ny youve

Markets


Chinese Province

The job Jim Carson almost got


Home early one afternoon, he heard his neighbor s telephone ringing and ringing.


$\underset{\substack{\text { Growth of Tung } \\ \text { Oil Is Sprea }}}{ }$

## yerdiav, Mires



This story is based on an actual incident. A half-day's pay on the job Jim C
for a month.
Having a telephone is of course no suarantee that you't work. But your chances of getting a job are certainly better if you can be reached promptly when a job is ope
and

# SPECIAL FOR MAIL SUBSCRIBERS 

## YOU MAY NOW PAY FOR YOUR SUBSCRIPTION TO THE Ranger Times or Eastland Telegram

by the month, as the Sarrier Subscribers to this paper have always had the privilege of doing, at the surprisingly low rate of
25c per month
\$3.00 per year
in advance, and receive a coupon good for $\$ 1.00$ in merchandise at any store in Ranger or Eastland.

## Local News Society News <br> Society News Sports News

Sports News
State News
National News
International News
"Peepin' Thru the Knothole," by Bill Mayes
'Peepin' Thru the Knothole," by B
(A Digest of Local Subjects)
"Behind the Scenes i
Cross-Word Puzzles
Three Guesses-with Answers
Pictures of World Happenings and Personages
Daily Political and Economic Cartoon by Herblock
"This Curious World" (Cartoon)
"Sportlight" (Fiction) by H. W. Corley
"Sportlight" (Fiction) by H
"Out Our Way" (Cartoon) "The Newfangles" (Mom 'n'
"Freckles and His Friends" "Freckles and His Friends" "Sports Oddities," by Laufer Added Comics on Sundays



Ranger Social News

| Texas Congress of | ening at $7: 30$. A charge |
| :---: | :---: |
| Parent-Teachers Convention Opens Here Thursday Morning | 5 and 10 cents has been nam for admission with all proceeds |
|  | for admission with |
|  | g |
| ss of Parent-Teachers associa- | rsday, Friday |
| tion, coming as the morim | this month. |
| ay |  |
| ng at 8 o'clock | Music, |
| day's session, March 30 | Lannelle Herring |
| April 1. All sessions | $\xrightarrow{\text { ther }}$ Balch: |
|  | Balch; piano solo, Marice Cha tain; story, Adell Hassen; piat |
|  | tain; story, Adell solo, Gwendolyn |
| onday. Amonk princi- | ensemble; story, D |
| toe representatives will be seen | pia |
|  |  |
|  |  |
| s, Mrs. Millie Blackburn of | Br |
| s | reading, Eloise |
|  |  |
| hards of M | Be |
| llard Curtis of Meridian, M | Junior New Era Clu |
| Essa Mae Barnes of Cleburne, and |  |
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| B. Gray. Greetings, Judge L. H.\| |  |
|  |  |
|  | Ranger Personal |

Ranger Personal

PARIS STYLES
m SISTER MAIRY'S KITCH'EN

The Blue Bird Inn Will Open for Business
fter being closed five week



McEun and Moore On Ranger Elks Program Monday


