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A BIBLE THOUGHT FOR TODAY
NEW YORK BANKERS READ RIOT ACT TO
TAMMANY LEADERS
Acting Gov. Herbert H. Lehman of New York has call
ed an extraordinary session of the state legilature io cu
away restrictions preventing New York City from reducin
salaries and effecting other economies. Two of the noted
bankers of New York, Charles E. Mitchel. of the Nationa
City Bank and Winthrop W. Aldrich of the Chase Nationt
Bank, read the riot act to office holders.
They insisted that the greatest city could not borrow
money "unless reduction of expenses was made possibl
by a lowering of salaries. The financiers insisted Nev
York's 1933 budget be reduced by $\$ 33,000,000$ before fur
ther loans would be made. Hence the legislative call
Compt. Charles W. Berry of the greater city
'ment. He said that unless the $\$ 150,000,000$ of revenue bill
tdue between Dec. 5 and Dec. 15 could be renewed or ex
iended the greater city would be unable to meet all its fi-
tnancial obligations and thre would be danger of defaul
on the Dec. 15 payroll. This forced a showdown. The act
ing governor acted.

Markets U. S. PresidentElect.


DID YOU EVER STOP TO THNK

| The followtng market quota tions furnished through the cour- tosy of D. E. Pulley, phone 629 . Ranger. Texas: <br> Range of the market, New Orleans cotton: | By EDSON R. WAITE, Shawnee, Oklahoma |
| :---: | :---: |
|  | EUGENE T. GIERING, editor of the Wilkes-Barre (Pa.) Record, says: |
|  | newspaper advertising were relatively of small |
| Range of the Market, Chicago erain: Corn- High Tow Close Crove | e it would not have kept pace with the growth of busin the United States: it would have been discardei |
|  | long ago. It was never more extensively used than today. |
| July , ... $297 / 8291 / 829 \% 19$ | "It would require pages of this newspaper to reproduce |
|  | testimony voluntarily given by many of the most prominent business men of the country |
| 457\% $448 \% 457 / 44$ |  |
|  | paign the man who started a small dairy farm with meat |
| -481/ 4998 | products in one of the western states and eventually at- |
|  | tracted thousands of customers from a wide area, extending to the Atlantic seaboard, would never have been heard |
| New Buicks Now Ready For Display | from beyond a few miles from his place of business. Such instances might be cited in thousands of cases. |
|  | "Advertising must be constant and consistent. The newspaper reader who sees an advertisement day after |
|  |  |
|  |  |
|  |  |
| Jack Muirhead, manager of the |  |
| vited his fr |  |
| cry to try out this new car | romises. That establishes |
| brcause ie believes that anyone who rides in it and drives it will | the customer. |
| be a prospective customer. | ity. You will find that the |
|  | most successful merchants are those who speak to the |
|  | people in the columns of the newspapers. That is why ad- |
|  | tising has grown so extensively in the past 25 |



## DERRICK SHADOWS



LIKE NEW Che holiday season detivitios of fre
huent changes of costume
orepare

## Price, Are Very Low Now!

Ranger $D_{\text {ry }}$ Cleanind Plant


WASHINGTON

Birthday Sale To
Last Six More Days

Memb


 anNiversary sale Be sure to avail yourself of the many items that are
real savings.
kiddies in! Stocks Toyland is comp complete in in alle. deparing the





For the Woman Piece Poods
Who Sews!


## 






JOSEPH DRY GOODS CO.


##  <br> New Fall and Winter FOOTNEAR

Ranger's Foremost Department Store

HERE-AND THERE

## EHURCHES

Montgomery Ward\&Co


THE WILLETS



Bv Williams




