## TIMES PUBLISHING COMPANY, Publish EASTLAND TELEGRAM

 GOD'S word STAND
the flower fadeth: but
stand for ever.- - saiah
 carryover of cotton. As for the 1932 American
not reach the bumper stage.
All the European countries, including Great Britain
and its dominions, have banded against the industries and
the staples and the wares of this republic. A republican administ
act. Reta
ers as w

lican administration
will create a chang

WEALTH OF THE RICHEST WOMAN IN AMERICA An inventory of the estate of the late Mechers the time
the city

## Cormick real estate.

## crash and the

value of her estat
true that th
women wa
should they be reappointed to direct the affairs of the biggest business in the

HIGH COST OF AMERICAN ONIONS IN AUSTRALIA
plied Australian market and are being sold at under-supwholesale. Over the counter, they are 5 cents each. Record prices are being paid by the Australians because of failure
of the home onion crop. Texans are large producers of
onions. They are reminded that there is a big demand fo onions. They are reminded that there is a big demand fo
the tear makers in that far-away country. Jumping at con


STOCK MARKETS TODAY

## PEEPNG THRV

 THE KNOTHOLE with BILL MAYES"Good to the Last Drop" or "Dated" It Tastes Better

Brewed Electrically


For a Light Breakfast T O A S T

\$11.51
Texas Fiectric Service

For a Lusty Breakfast WAFFLES





\$2.05 Dow

uarantine Sta
Has New Exe

## onchial

JOHN MeKinLay, President of Marshall Field \& Con
"There are many who speak of a new economic era an some who feel that somehow business operation may controlled in the future so that peaks
depths of depression may be avoided.

```
has interested me very much.
```

Human nature will continue to be pretty much as is now, and if we attain a new and higher degree of pros cesses than ever before and again relapse into a period readjustment and liquidation
DID YOU EVER STOP TO THNK
By EDSON R. WAITE, Shawnee, Oklahoma
EDWIN S. RUTLEDGE, Editor of The Kenton (Ohio)
News-Republican, says:
"Mr. Merchant, the newspapers from the larger cities
near your community are coming into the homes of your
own customers these days with advertising columns burst-
ing with announcements of real values.
"They are drawing the dollars out of the pockets of
the people who should be purchasing from you.
"These city merchants know their advertisement in
their city newspaper will bring results or they wouldn't be
spending good hard-earned money for that advertising.
"Your own values are just as outstanding-a and even
more so- than the values being offered your customers by
the city merchants.
"If you are to get the dollars that are rightfully yours,
you will have to inform your customers of this fact in big,
bold headlines in your home town newspapers, and then
back those headlines up with the price tags on your mer-
chandise.
"If you will go to your home otwn newspaper advertis-
ing man he will help you with your advertising problems
an dmake your advertising just as appealing to your cus-
tomers as the 'big city' advertising is.
"Local advertising has the jump on advertising that
comes in from the outside, but you, Mr. Merchant, have to
keep that lead by properly utilizing the home town news-
paper columns consistently and with careful attention to
the preparing of copy."
JoHN MekINLAY, President of Marshall Field \& Com-
Jany, says:
"There are many who speak of a new economic era and


## HERE AND THERE



Local--Eastland--Social
$\qquad$

Simmons to Play Howard Payne at Abilene on Friday
Quick Service Garage
Prove 23
$\square$

## 



## ORD BREAK ${ }^{\text {nd }}$

$\frac{12}{4^{2}}$

## to <br> PAS <br> $5-50$


$\qquad$

## Start Today

Thrilling New Mystery Story by

## GABRIELLE E. FORBUSH

Keep Up With It
Day By Day
IN THE
EASTLAND TELEGRAM

Should you at any time fail to get your copy, call 601 before 6 o'clock call be sent to you.

## 




## ARCADIA

## BIG Thursday, Nov. 10th <br> SHONW "BLESSED EVENT"

At The THEATRES

## LYRIC



SMILIN' NHROCGH
Thurday and Friday
THEY CALL IT SIN $\xrightarrow{\text { Thursday, }}$ (BLESSED EVENT:

Saturday
adison scuar
GARDEN

## ARCADIA


"THE BIG BROADCAST
T.

Thursay and Friay
ABIN IN THE COTTO


Saturday "Heritage of the

SE OLD DARK HOUSE

## Tracy's Reporter <br> Role Even Fooled

 the Real WritersCollateratization
Aiding Borrowers


## LYR HAS <br> Last Timec Todas "SMILIN" THROUC

