

EASTLAND TELEGRAM

Member Advertising Bureau - Texas Daily Press League

GUS L. COLEMAN, Editor

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Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at regular advertising rates, which will be furnished upon application

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BETTY GOW IN THE PICTURE

Betty Gow is in the land of the living. Betty Gow did not commit suicide. Betty Gow did not kidnap the murdered idol of the Lindbergh home.

All this for the fiction writers. All this for the manufacturers of stuff which has been broadcast or has been given space in tabloid or turgid newspapers.

POT SHOTS AT THE POLITICIANS

Montana democrats declared for Roosevelt as long as his name is before the convention. They declared for a repeal of the 18th amendment and modification of the Volstead act.

DID YOU EVER STOP TO THINK

By EDSON R. WAITE, Shawnee, Oklahoma

WILLIAM C. DEMING, publisher of the Cheyenne (Wyo.) Tribune-Leader, says:

Increased production saves money for the manufacturer on every unit produced. Greater sales save money for the retailer on every item he sells.

Newspaper advertising is inestimable in value in the process of making a worthy article a byword in the American home.

"Reading ads" is a popular pastime in the modern home today because experience has demonstrated that along this course lies thrift, dear to the heart of the housewife and the gateway to increased earning power.

"Advertising news" is scanned with as much interest by the reader as any other portion of the newspaper.

"Saving" the subscription price of the home time newspaper by refusing to allow the paper to be delivered to the home with its countless opportunities for real savings presented in the ads, is a far more expensive procedure in the final summing up than the small cost of "taking the paper."

Advertising is the life blood of business. Without it commerce would shrivel and waste away. Success in the business world today must be attributed to advertising. No other factor is able to produce the results.

Demand is created by intelligent advertising. The voice of advertising is the voice of increased demand, increased production and sale.

The circle of advertising may be described as greater demand, greater production, greater sale, decreased cost, increased consumption and so on ad infinitum.

STOCK MARKET TODAY

Table with columns for stock names and prices. Includes Gen Mot, Gillette S R, Goodyear, Houston Oil, etc.

PEEPING THRU THE KNOTHOLE

with BILL MAYES

Some more today about shoes and ships and sealing wax—and other things.

We noticed last night that the derrick was again lighted up, and with a full quota of lights.

After writing in this column on Friday that the trash should be removed by someone, Chief Murphy came in Saturday morning for a call and so did C. E. Maddocks.

We stopped by the city hall and asked Roy Jameson, city secretary, who was building the filling station on West Main street.

"Well, thank you," said the funny mop, "but we are tired and planned to stop and take a little rest. You see, we need one now and then."

"We all will flop around at ease and take a nice nap, if we please. And then we will be ready to go back to work again."

All of which seems to indicate that if one will pay his taxes he can overlook building permits and things like that.

But one more day remains for local golfers to qualify in the second annual invitation golf tournament, which starts Friday of this week.

A number of invitations have been accepted by some of the outstanding golfers from over this part of the country and a good tournament is expected.

J. E. Meroney remarked yesterday that the paper was not so hot that day because his name was not in it. So here it goes, making it a good paper as far as Jess is concerned.

The principal wise-crack of the session was that it took a lot of nerve to be a republican in Texas, which we have known ever since we were so young we thought a republican, like a Yankee, was some kind of a varmint.

Where Mose Ain't Now

BACK UP in my country one of our fellow citizens had left, one of our colored brethren, vowing vengeance against another.

Chicago Grain

Range of the market, Chicago grain:

Wheat—High Low Close Prev. July 60 59 60 59

Curb Stocks

Cities Service 6% Elec Bond & Sh 3%

LEADS TEXAS OPERA

By United Press. HOUSTON.—Franco Autori, director of the Chicago Civic opera since 1928, has assumed the directorship of the new Houston Civic opera for its ensuing repertory.

The TINNITES



THE Scrub-a-dubs were curious. "Why did you come to call on us?" said one of them. "We seldom have nice lads like you drop in."

"Oh, we are glad to meet new friends. Our search for new ones never ends," said Scouty. "Gee, in all parts of the world we have been."

"But, come, please tell us more about the things you do. I have no doubt that you are kept real busy in the springtime of the year."

"If you have anything to do right now, we Tinnites will join you. We've worked before and can again. We're handy, never fear."

"WELL, thank you," said the funny mop, "but we are tired and planned to stop and take a little rest. You see, we need one now and then."

"We all will flop around at ease and take a nice nap, if we please. And then we will be ready to go back to work again."

BEHIND THE SCENES IN WASHINGTON

BY RODNEY DUTCHER

WASHINGTON—Certain things about Senator Huey Long, the Louisiana "Kingfish," are being to remind you of Tom Hefflin, the boisterous ex-senator from Alabama.

But there is only one Huey Long and this town has not seen a senator who could compare with him for a very long time. He is, for instance, a much more intelligent person than Hefflin and a more dangerous man with whom to swap ideas.

He seems to have a rather clear idea what he is trying to do. He sticks away at specific, existing targets, adopting causes that have plenty of support, rather than concentrating ridiculously on such subjects as the pope.

He's Through Agreeing

LIKE Tom, however, Huey springs his long tirades with hubris, which seems more apt in his case and also funnier than old Tom's. Here are samples taken from his filibuster on the tax bill.

"I hope that senators will understand that I am undertaking to do this for themselves and from themselves in this matter. I am through agreeing to anything now. I am going to express my views. I am feeling the urge to talk as I progress. I am becoming convinced by my own logic that it is necessary to talk a long time on this matter. I have included, since I have been talking here that we ought to send senators home too late to see the secretary tonight and that we should come back here two or three hours before they have a chance to see him in the morning so that senators can follow their own dictates."

Senator Jim Watson of Indiana: "The secretary is a pretty vigorous man and he might stay up late."

Huey: "That is what I am afraid of."

Where Mose Ain't Now

BACK UP in my country one of our fellow citizens had left, one of our colored brethren, vowing vengeance against another.

Chicago Grain

Range of the market, Chicago grain:

Wheat—High Low Close Prev. July 60 59 60 59

BASEBALL

TEXAS LEAGUE. Standing of the Teams.

Team—W. L. Pct. Team—W. L. Pct. Beaumont 27 13 675

Yesterday's Results. Dallas 4, Fort Worth 2. Beaumont 4, San Antonio 2.

Today's Schedule. Fort Worth at Longview. Dallas at Tyler.

AMERICAN LEAGUE. Standing of the Teams.

Team—W. L. Pct. Team—W. L. Pct. New York 24 9 727

Yesterday's Results. New York 3, Philadelphia 1. Detroit 6, St. Louis 5.

Today's Schedule. St. Louis at Detroit. Cleveland at Chicago.

NATIONAL LEAGUE. Standing of the Teams.

Team—W. L. Pct. Team—W. L. Pct. Boston 21 12 636

Yesterday's Results. Brooklyn 6, Boston 3. Philadelphia 11, New York 8.

Today's Schedule. Chicago at St. Louis. Pittsburgh at Cincinnati.

SPEAKING OF SPORTS

By STUART CAMERON, United Press Sports Editor.

British May Regain Open Golf Championship.

The British Open golf title may be won this year by a British player for the first time since 1923.

Only three star United States players, Armour, Gene Sarazen and Macdonald Smith are entered in the 1932 Open which starts early next month at Sandwich.

Bill Burke, U. S. Open champion, told the writer that his failure to compete in the British tournament, like that of many of his brother pros, was due in part to the depression and in part to the duties owed their respective clubs.

Armour and Mac Smith are the big question marks of the United States contingent. Armour's play in the Ryder Cup and U. S. Open last season, showed a distinct reaction to his triumph in the British feature.

Mac Smith, possibly the best golfer in the world who has never won a major title, is a swell long shot. His play improved measurably during the late summer of 1931 after his brave bid in the British Open.

HIGHWAYS—16 miles of paving on Highway No. 33, and U. S. highway No. 60 between Glazier and this place opened to traffic.

Attend THIS union

PARAFFIN WAX CAN BE MADE HARDER THAN STEEL... BY SUBJECTING IT TO A PRESSURE OF 200,000 LBS. PER SQ. INCH.



THE SERI INDIANS ON TIBURON ISLAND ONLY TWO MILES OUT INTO THE PACIFIC FROM THE LAND OF MEXICO, YET ARE LITTLE KNOWN AND ADVANCED THAN ANCIENT CIVILIZATION.

THE SERI INDIANS are fierce tribesmen who have used considerable skill in the construction of their bows and arrows, including civilization. They have also used the bow and arrow, and eat most of their meat raw, which is a cubic foot of knowledge to use fire.

IN CALIFORNIA, there are about 12,000 sequoia trees growing. Their trunks are ten feet or more, and whose ages run into the hundreds of years.

NEXT: Can ants kill elephants?

Mr. X will sell by SILENT AUCTION

to the highest bidder

A MODEL 30 R-C-A RADIO

Come to the Store Thursday, Friday or Saturday and cast your BID

in the Sealed Ballot Box!

THE HARPER MUSIC STORE

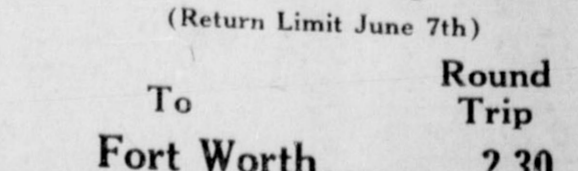
EASTLAND, TEXAS

The Most Attractive Excursion We Have Ever Offered --- Don't Miss It!

Tickets on Sale Saturday, May 28th (Return Limit June 7th)

To Fort Worth 2.30 To Dallas \$3.00 To El Paso 9.25

Good in Coaches and Sleeping cars Good on all trains—half rate for children

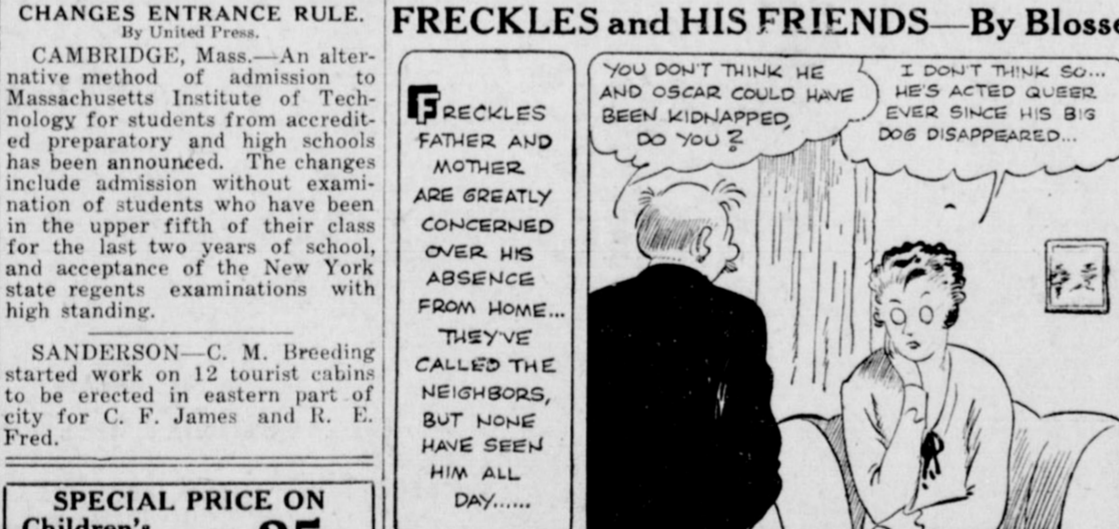


The World's Finest Transportation at the Lowest Fares in History

RAYMONDVILLE—Plans being drawn for first unit in proposed new building for Baptist church.



HEARTS ARE HARD O



HERE-- AND THERE

By Elvie H. Jackson
Campbell's Eastland Band is a musical organization that is a praiseworthy possession and a most useful and decided success in assisting in entertainment of visiting delegations on public occasions for speaking, rallies, opening and dedicating of buildings, summer-time concerts and what not.

By Cowan
CAMPBELL'S EASTLAND BAND has played on all these occasions, and his programs have been no small drawing card at these times.

By Blosser
FRECKLES and HIS FRIENDS
Freckles father and mother are greatly concerned over his absence from home...

By Blosser
PECOS RIVER Water Called Worlds Worst
The Pecos River carries the world's worst water—ten times saltier than the brine of the sea—according to a report recently made by Dr. C. L. Baker, of the State Bureau of Economic Geology at Austin.

Washing — Greasing STORAGE
Quick Service Garage
Phone 23

TRUE'S PAINTS
For every paint need!
Pickering Lumber Sales Co.
Ranger

Murder Trial Foes in New Feud



By a strange coincidence, three figures prominent in the "political murder trial" of David Clark, former deputy district attorney at Los Angeles are involved in a new court tangle.

TEXAS IS ON WAY BACK CONDITIONS SURVEY SAYS

AUSTIN.—The back to the ground movement that is finally to rescue the country from its economic agony must be on the way.

Another crop of cotton is on the way. Average conditions are a fair guess now.

That it will be from New York, from the financial centers, where the secondary readjustment is just now working through, to follow as always behind the primary movement we experience out in the hinterlands.

5-MASTED SAILING SHIP ON GOOD WILL TOUR
By United Press.
BOSTON.—The five-masted sailing ship, "Spirit of New England," will make a good-will voyage this summer, calling at 39 ports in 19 countries, to establish new markets and foster better trade relations.

Ranger Masons Hold Washington Memorial Service

The Masonic lodge of Ranger celebrated the Washington bicentennial at an impressive and interesting meeting held in Ranger last night.

Yukon. Estimated cost, \$16,000. Childress County—Grading and drainage on 12 miles of highway.

McLennan County—Grading and drainage on 11 miles of highway 7 from the Corvell county line to 5.5 miles northeast of McGrew.

OUR OWN Patterns, 15c
Every Pattern Guaranteed
HASSEN COMPANY
Ranger, Texas

Joseph Dry Goods Co.
Ranger's Foremost Department Store
208-10 Main St. Ranger

DALLAS' FAVORITE HOTEL
The BAKER STUDIOS OF STATION WFAA
ARE LOCATED IN THIS
The Southwest's best-known best-liked HOSTELRY
The BAKER HOTELS

