





Famous California Writer Died In Battle Of Ojinaga Two Weeks After Disappearance, Man Believes

By TOM MAHONEY
United Press Staff Correspondent, KANSAS CITY, Mo., (UP)—Ambrose Bierce, famous California writer who disappeared in Mexico two years ago, was killed in the revolutionary battle of Ojinaga less than two weeks after his secretary heard from him for the last time.

the last letter of Bierce to Miss Carrie Christiansen, his secretary and upon information of Major Gaston de Prida, who investigated the disappearance for the Mexican government. The letter was post-marked Chihuahua City, Sept. 18, 1912. In it Bierce said he expected "next day to go to Ojinaga" Pancho Villa's rebels next planned to attack the Huerta federalists.

Women said: A soap that soaks clothes clean without rubbing can't be safe BUT they hadn't tried the amazing New Oxydol then!

Oxydol THE COMPLETE HOUSEHOLD SOAP
50% MORE SUDS MEANS 47% LESS WORK
Procter & Gamble

Oxydol THE COMPLETE HOUSEHOLD SOAP

HODGES GROCERY
211 EAST THIRD
SPECIALS FOR SATURDAY
Salted Crackers 2 lbs. 18c
2 boxes, powdered SUGAR 15c
3 cans CORN, No. 2 can 23c
ASPARAGUS TIPS, No. 1 can 15c
RICE 3 lbs. 15c
Crystal White SOAP, 10 bars 27c
SUGAR 10 lbs. Pure Cane 47c
2 can Pineapple, No. 2 sliced or crush 25c
Kuner's CATSUP, large 13c
Crystal Wedding OATS, large 18c
2 lbs. Pure JAM 28c
No. 2 1/2 PEACHES best grade 15c
SPUDS 10 lbs. 17c
3 cans Cooking SALMON 25c
PORK & BEANS, Campbell's 6c
LARD 8 lbs. 65c 4 lbs. 35c
Market Specials
Baby Beef ROAST, lb. 8c
PORK ROAST lb. 12c
Pork SAUSAGE lb. 7 1/2c
Swift's HAM, 1/2 or whole 14c
VEAL STEAK lb. 10c
Sliced BACON lb. 15c
English BACON lb. 12c
CHEESE, longhorn, lb. 15c
Salt Pork Per lb. 8 1/2c
SPECIAL PRICES ON ALL FRUITS AND VEGETABLES

Friendship Bridge Club Meets At Home Of L. T. Leslie's
The Friendship Bridge Club was entertained by Mr. and Mrs. L. T. Leslie Wednesday evening with a very enjoyable party.

Petroleum Club To Have Evening Party
Mrs. W. B. Hardy was hostess to the members of the Petroleum Club Thursday afternoon for a one o'clock luncheon followed by bridge.

Florine Robinson Hostess To T S S Club Members
The T. S. S. Club met Thursday evening at the home of Florine Robinson. The evening was devoted to bridge.

Union Meeting Tonight At First Methodist
Signal Mount Union will hold a business meeting and social at the First Methodist church this evening beginning at 7:30 o'clock.

Announcing: The Opening of the IDEAL BUTTER SHOP
1603 Scurry
Saturday, Oct. 8th
Manufacturing and Selling IDEAL BUTTER IDEAL BUTTERMILK
OTHER DAIRY PRODUCTS
Made from Grade "A" Milk under sanitary conditions by experienced workmen. Quality products at a fair price!
"THE IDEAL Way To Health"
1603 Scurry

Magnolia Fruit Store
603 East Third Street
WE HAVE A LOAD OF FRESH APPLES—PEARS—CABBAGE
Direct From The Mountains
COOKING APPLES Bushel 75c
EATING APPLES Bushel \$1
ORANGES, good and juicy Dozen 12c
YAMS Bushel 75c
CONCORD GRAPE JUICE Gallon \$1
CRANBERRIES, fresh 2 pounds 35c
GRAPES, Tokay 3 pounds 25c
PECANS new crop pound 15c
CABBAGE, fresh pound 2c
BELL PEPPERS, fresh and crisp 2 pounds 15c
CHILI PEPPERS, fresh 2 pounds 15c
ONIONS 10 pounds 25c
CUCUMBERS pound 5c
ALL BUNCH VEGETABLES each 5c
RUTA BAGA TURNIPS—LIMA BEANS—STRING BEANS
GARLIC—CELERY, etc.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.
Of Big Spring Daily Herald, published daily except Saturday at Big Spring, Texas, for October 7, 1932.

Mrs. Frank Boyle Is Hostess To E. S. A.
The Epsilon Sigma, Alpha literary sorority met at the home of Mrs. Frank Boyle Thursday evening for an evening's program.

G. I. A.'s Name Group To Confer On Social
The G. I. A.'s met at the Woodman Hall Thursday afternoon in regular session. Among other matters of business, a committee was appointed to confer with other committees from the Big 4 to decide on the date of the social gathering.

McMurry Defeats Abilene Christian
ABILENE—Francis Smith's field goal in the last two minutes of play won for McMurry college over Abilene Christian college. Thursday night. It was McMurry's first victory in three years of competition with her neighbor from the north side of town.

Mrs. Mary Entertains Tablequ Bridge Club
Mrs. E. J. Mary entertained the members of the Tablequ Bridge Club at the Settles hotel Thursday with a luncheon in the coffee shop, followed by bridge on the mezzanine floor.

CLEANING AND PRESERVING Prompt and Courteous Service HARRY LEES Master Dyer and Cleaner Phone 423

Wilson & Clare
Phone 790 119 E. Second
5000 Ft. Floor Space — 150 Ft. Parking Space
A Ladies' Waiting Room — Well Furnished
Watch Next Week's Paper — We Have A Surprise For You!
50 Home-grown WATERMELONS—with each purchase you may have your choice of the melons for only 5c
500 lbs. Tokay Grapes 8 lbs. Limit! 25c
Peaches 2 1/2 Can In Syrup 14c Pickles Quart Cut, Sour 15c
Apricots No. 2 1/2 Can 14c P-Nut Butter Pt. Jar 15c
Apples Fresh, Firm and Fine As Pretty As You Ever Saw 1 Doz. Jonathon 19c
P-Nut Butter Qt. Jar 15c MILK 3 Large 19c
Crackers 2 lb. Box 19c MILK 6 Small 19c
Potatoes SWEET Fresh Home Grown Bushel 80c
CUT STRINGLESS Beans No. 2 Can 9c KELLOGG'S Corn Flakes Per Pkg. 12 1/2c
CORN No. 2 Can 9c Catsup Large Bottle 12 1/2c
SOAP Big Ben Laundry 6 Bars 25c
Garden Series Toilet 3 Bars 10c
MARKET
We handle the highest class corn-fed, government inspected Baby Beef and all kinds of lunch meats.
We invite you to visit our store where you have plenty of room to visit your neighbor without getting in someone's way.
WATCH NEXT WEEK'S PAPER We Will Have A Grand Surprise For You

HENSLEY & SON
MEAT MARKET & FRUIT STORE
207 E. Third St.
Good Fat Beef Roast Per lb. 9c
Sugar-Cured Center Cuts HAM Per lb. 20c
Mrs. Tucker's Shortening 4 lb. 32c
Small Side—Breakfast BACON, lb. 15c
Good Sliced BACON 5 lb. Box 50c
Dry Salt Jowls Dry Salt Side 9c
Mrs. Bynum's Butter lb. Fresh 21c
Porto Rican YAMS Bu. 75c lb. 2c
SPUDS 10 lbs. 14c
Cantaloupes 6 for 25c
Fresh Green CABBAGE 2 1/2c
ONION Per lb. 1 1/2c
Iceberg Head Lettuce 2 for 9c
Tokay Grapes 4 lbs. 25c

BETTER BAKINGS at LESS COST with Double Tested! Double Action! KC BAKING POWDER
SAME PRICE today AS 42 YEARS AGO
25 ounces for 25c
You Save in Buying KC You Save in Using KC
ECONOMICAL and EFFICIENT
MILLIONS OF POUNDS USED BY OUR GOVERNMENT

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# Piggly Wiggly

**OCTOBER IS HERE Saturday Specials**

Flour	Smith's Best or Light Crust . 24 lbs. . . . . 53c
	Smith's Best or Light Crust . 48 lbs. . . . . 96c
	Big Four . . . . . 48 lbs. . . . . 79c
	Big Four . . . . . 24 lbs. . . . . 43c
Cream Meal	. . . . . 20 lbs. . . . . 31c
CABBAGE	. . . . . lb. . . . . 2c
5 lb. Bucket Peanut Butter	. . . . . 55c
GRAPE JUICE	. . . . . 19c
SALAD DRESSING	Mrs. Dalton's Pint Size . . . . . 16c
Folger's Coffee, 1 lb. 37c	2 lbs. . . . . 73c
Luna Laundry Soap	. . . . . 5 Bars . . . . . 11c
100% PURE COFFEE	lb. . . . . 15c
Pure Sorghum Syrup	. . . . . 1/2 Gal. . . . . 25c
GOLD DUST, 5c Size	. . . . . 2 for 5c
Flat Pineapple, Sliced or Crushed	. . . . . 8c

## Kellogg's Corn Flakes—

With Every Purchase of Two Pkgs. of Kellogg's Corn Flakes We Will Give FREE One Geographical Chart.

Pork & Beans, Small Size . . . . . 6 for 25c

Exclusive Agents for Battle Creek Food Products  
Location just 1-2 Block South of Ritz Theatre.  
Always Plenty of Parking Space

## TODAY and TOMORROW

By WALTER LIPPMANN  
Program of Recovery:  
In the emergency and in the Long Run

In discussing a program of recovery it is useful to distinguish between recovery from financial panic and recovery from economic depression. Panic, to be sure, is the result of depression and greatly aggravates it; but the subduing of panic does not in itself bring a depression to an end. It merely makes possible such recovery from depression as the progress of underlying economic readjustments may warrant.

This is illustrated clearly enough in the case of England, which was swept by panic some months before we were and recovered from the panic some months ahead of us. But England has remained in a state of depression because there have remained unachieved at home and abroad profoundly necessary economic readjustments.

In considering our own situation it would be highly misleading if we confused the emergency measures which were absolutely necessary to stop the panic with a program of recovery from the depression. The struggle of last spring to defeat the bonus, to testify to our desire to balance the budget, to expand credit to neutralize the effects of hoarding and of gold withdrawal,

companies and railroads with the public credit, constituted a necessary and successful program to overcome the financial panic. While there is good reason to think that the fire has been put under control, it still smolders in the threat of the bonus and in the accumulating deficit of the Federal government. Therefore, there should be no question of abandoning the measures in effect or of forgetting the fiscal principles on which they rest.

But this program is not a cure for the depression. Its success last summer removed a great danger and thus permitted the constructive forces at work to begin to make themselves felt.

What are these constructive forces? There is, first, and most important of all, the release of economic enterprise through liquidation or reorganization. The weakest producers have failed, a mass of bad debts has been written off, there has been in many lines a steep reduction in costs. The result of this long and cruel process is that a very considerable number of surviving producers can now see the possibility of profitable business at a price level which is lower and on a volume of business which is smaller than that of four or five years ago.

**Expert BATTERY**  
Charging - Repairing  
Guaranteed U. S. L. Batteries  
\$4.95  
Phillips Super Service  
Ph. 57 3rd & Goliad

## Bright Spots in Business

(By United Press)  
**CHICAGO (UP)**—The 172d consecutive dividend of the Commonwealth Edison Company was declared by the board of directors today when they voted the regular \$1.25 per share payable November 1 to holders of record October 15.

**ST. PETERSBURG, Fla.**—Re-opening of resort hotels here this month will give employment to 8,000 persons providing a weekly payroll of \$22,000. Hotel men said a 15 per cent increase in tourist business over 1931 is indicated.

**ATLANTA, Ga.**—Enrollment at Oglethorpe University here increased 20 per cent over last year and the faculty has been increased 15 per cent with no reduction in salaries, President Jacobs said today.

**TAMPA, Fla.**—Work in the Florida citrus area within the next few weeks will provide employment for 1,000 persons, citrus growers said today.

**DETROIT**—The De Soto Motor Corporation shipped 1,386 cars in September, an increase of 27 per cent over August, and a gain of 13 per cent over the same month last year, Byron C. Poy, president announced today.

**Public Records**  
In The County Court  
Mrs. F. F. Gary vs. N. I. Dolton, suit on note.

# PYEATT'S

311 Runnels

## GROCERY & MARKET

### SPECIALS FOR SATURDAY

## K. C Meat

is our specialty, when you get tired of ordinary meat, come to Pyeatt's any day in the week and get meat you can eat!

HAMS	Half or Whole, lb.	15c	DECKER'S ENGLISH BACON	1 lb. Sliced	18c
Wesson Oil	Pint Size	22c	APPLES	10 lbs.	25c
KELLOGG'S Corn Flakes	1 Pkg. Geography Chart Free	20c	SPUDS	10 lbs. White	17c
BORDEN'S MILK	1 Gall or 6 Small	17c	Shortening	1 lb.	65c
SOAP	10 Bars	12c	COCOA	2 lbs. . . . . 24c 1 lb. . . . . 14c	
SUGAR	10 lbs. Case	49c	TOMATOES CORN SALMON		23c

# HOKUS POKUS

Corner Second & Runnels

SPUDS	10 lbs.	15c	SOAP	12 Bars LUNA	25c	
PICKLES	2 Jars Quart, Sour	25c	CATSUP	14 oz. Bottle	12c	
Campbell's SOUP	3 for	25c	Regular 5c Box CRACKERS	2 for	5c	
CRISCO	Mixing Bowl FREE	3 lbs.	55c	6 lbs.	\$1.00	
No. 1 Can Tomatoes	5 for	25c	Full 20 oz. Pkg. OATS	With Glass Premium	10c	
American SARDINES	6 for	25c	Vienna SAUSAGE	3 for	15c	
Any Kind MILK	6 Small	15c	100% Pure Coffee	Per lb. Limit 5 lbs.	17c	
Fresh Crop Dry Fruits	Prunes 1 lb. 5c	Apples 1 lb. 10c	Peaches 1 lb. 10c	Apricots 1 lb. 10c		
Flour	48 lbs. Golden Harvest	90c	CREAM	5 lbs. 12c	10 lbs. 18c	20 lbs. 32c
Mrs. Tucker's LARD	4 lb. Pkg.	35c	Calumet Baking Powder	1 lb. . . . . 25c 2 1/2 lb. . . . . 53c		
F powdered or Brown SUGAR	3 Pkgs.	25c	SPAGHETTI MACARONI	6 for	20c	
ALL CEREALS	Kellogg's Corn Flakes Kellogg's Pep Bran Kellogg's Shredded Wheat		Rice Krispies Wheat Flakes Post Toasties		10c	
White, Sweet ONIONS	6 lbs.	25c	Home Made Syrup	1/2 Gal. . . . . 28c 1 Gal. . . . . 45c		
No. 2 Can PEAS	2 for	25c	No. 2 Can CORN	3 for	25c	

## MARKET SPECIALS

Fresh Liver	Per lb.	5c	While It Lasts Pork Roast	Per lb.	10c
Best Money Can Buy Dry Salt Bacon	Per lb.	8c	Sugar-Cured Sliced Bacon	Per lb.	16c
Longhorn CHEESE	Per lb.	16c	Smoked Bacon	Per lb.	12c
Pork Chops	Per lb.	15c	Pork Sausage	Per lb.	10c
Fresh Spare Ribs	Per lb.	10c	WEINERS	Hot Dogs Per lb.	11c

Get your Groceries at these prices and let our Taxi deliver you and your groceries home for only 10c.

## IT IS SURPRISING HOW DELICIOUSLY DIFFERENT HILLS BROS COFFEE TASTES

Roasted as no other coffee is roasted... Hills Bros gives you the perfect flavor of the coffee-berries

Hills Bros' patented Controlled Roasting process roasts "a little at a time" instead of in bulk



Hills Bros. Coffee is different in aroma and flavor from any other—because Hills Bros. roast by a different process! Ordinarily, coffee is roasted in bulk. But Hills Bros. use their patented Controlled Roasting process. The coffee flows evenly, continuously through the roasters... a little at a time.

No berry is under-roasted nor over-roasted. Each one is an ideal example of perfect flavor-development! Bulk-roasting can't be so accurate as that. But Controlled Roasting is so accurate that this coffee never varies in flavor!

Hills Bros. Coffee can't go stale. The vacuum process of packing coffee is the only method that fully preserves coffee freshness—the air is removed from the can and kept out. It was originated by Hills Bros. over thirty years ago. There is no magic about a

vacuum can—it will not make poor coffee good, but it will keep good coffee fresh. Order Hills Bros. Coffee by name, and look for the Arab trade-mark on the can.

**GROUND RIGHT TO TASTE RIGHT**  
Hills Bros. Coffee is correctly ground for best results by drip process or any other method.

The Federal Reserve policy of pressure through surplus money is by all odds the most powerful force which public authority is exerting to stimulate economic activity. Some reinforcement is, however, necessary when the banks were heavily in debt, had no excess reserves, and were in the midst of a panic, their one thought, quite properly, was to keep their resources intact. But with the panic subdued, with their own indebtedness greatly reduced, and with huge excess reserves, they are bound to think increasingly of how profitable to invest. As they seek, they will begin to find.

This just about covers the emergency program as it is now in operation. So far as government or central authority is concerned, it is fourfold: to keep the government financing in order to use the public credit to support the financial structure; to exert the pressure of surplus money and to initiate economic activity by the use of public money in self-liquidating projects. There are numerous smaller emergency devices and various minor efforts at stimulation, but these four items are the heart of the emergency program.

How far it can carry us no one can say. But it is evident that it cannot carry us all the way to what the American people will regard as complete recovery. That will come only when we have solved the deep-seated problem of agricultural purchasing power, the very puzzling problem of excess manufacturing capacity, the perennial, as distinguished from the temporary, problem of unemployment; it will come only when we have made the world safe for commerce by stabilizing and reducing tariffs, by re-establishing international money and by organizing at least a period of political peace among the great nations.

The emergency program does not touch these questions. They are, however, questions which must find a place on any comprehensive program. For they are inextricably bound up with the problem for recovery.

K. S. Beckett returned Friday after a two-day's visit in El Paso with relatives.

**SETTLES HOTEL BARBER SHOP**  
UNION SHOP  
Hours 7 A. M. to 9 P. M.  
Ph. 1544 J. E. Payne, Prop.

# HILLS BROS COFFEE

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