



EASTLAND TELEGRAM

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Not 'Back to 1929'—'Ahead to 1940!'

The greatest hope for labor, for industry, and for the American people generally lies in a vision of a standard of living and industrial level far above that achieved in 1929.

For a time, in the depths of the depression, it became the fashion to look back to 1929. "Our job," we said, "is to get production and wages back to the 1929 level."

Increasingly, we begin to see now that it is no such thing. We have seen production and wages rise in many industries, such as the auto business, to around that level. And it is not enough. We know now that the unemployment problem, and our other besetting problems, will not be solved by any such thinking.

One by one, leaders have been expressing this point of view, this vision of a level of production and living far beyond the limping prosperity of 1929, which meant millions unemployed even then, and scale of prices which largely nullified the high wages that then prevailed.

Latest of these prophets of plenty is Dr. W. E. Wickenden, president of Case School of Applied Science in Cleveland, O. In a recent speech to industrial and civic leaders there, Dr. Wickenden observed that industry needs "a first-class prophet who can dramatize and idealize the great task of serving more people, giving them more and better goods at less cost and creating more, better, and higher-paid jobs."

The unemployed, Dr. Wickenden emphasizes, can never get jobs in merely satisfying our old needs. Their jobs lie ahead in "satisfying wants we have yet scarcely discovered, in industries not yet created, using processes not yet invented, and employing facts of nature we have not yet even discovered."

Spreading our present income more equitably, through the higher wages the present strikes are aimed at getting, is not enough. "High wages benefit a few," Dr. Wickenden notes, "and their effect is temporary. But lower costs benefit everybody, and their effect is lasting." The exhaustive Brookings reports on the economic situation have already suggested such a solution.

Research, effective management, enterprise, and vision, those are the things which are going to lead us forward to a higher scale of living than ever before.

You need not be a philanthropist, or a sentimentalist who wishes more people to have more things because it is nice for them. All you need to be is one who looks facts in the fact and sees the direction in which our high-g geared industrial machine is headed.

That machine is not a stationary engine. It moves, and to run at all, it must move in the direction of greater plenty for more and more Americans.

Science is trying to eliminate the glare of headlights, but nothing is being done about that of a wife when Hubby trumps her ace.

An authority predicts that in another decade it will be hard to find a debtor in this country. To a collector, it seems pretty tough even now.

THIS CURIOUS WORLD By William Ferguson. THE PLANT IS NOT ALWAYS A "JACK" IN-THE-PULPIT. IT MAY BE A "JILL" IN-THE-PULPIT! THE MALE AND FEMALE REPRODUCTIVE ORGANS ARE BORNE ON SEPARATE PLANTS. THE SOURCE OF THE THAMES RIVER—A TINY SPRING IN THE FOTSWOLD HILLS. THE ART OF CHEESE MAKING DATES BACK MORE THAN 7000 YEARS.

'AH—YOU LUCKY, LUCKY GIRL!'



MARKETS

Table with columns: Closing, Selected, New York, Stocks. Lists various commodities like Corn, Wheat, Oats, and their prices.

U S Steel

Table showing U.S. Steel stock prices and market ranges for Chicago Grain.

STAFF

Mrs. Bertha Owen of Olden was a guest of Mrs. L. B. Bourland last week-end. Walter Duncan and John Blackwell were business visitors in Eastland Tuesday.

ALAMEDA

Rev. Duncan preached at the Alameda school house Saturday night and Sunday. He preaches every third Sunday. Everyone is invited to come and be with us. Mrs. J. S. Brown and Mrs. Dale Brown of Baird, gave us a surprise birthday dinner to J. L. Brown, Sunday 7th. His sister and husband, Mr. and Mrs. Wash Garrett of Baird and niece and husband, Mr. and Mrs. Johnny Flinto of Ranger and niece, Mrs. Mattie Ferrell of Oklahoma City and a cousin, Joe Parker of Gorman and son and family, Mr. and Mrs. Dale Brown and son, Bryan Dale of Baird. They all enjoyed the day and wish him many more happy birthdays.

Behind the Scenes in Washington

BY RODNEY DUTCHER NEA Service Staff Correspondent WASHINGTON.—Some people always have been known, and it is perhaps just a coincidence that some of those who crab most incessantly at performances of the government are always happy when they can help see to it that this or that federal branch is forced to go hopping along on one leg. One of the items in the president's reorganization program which is stirring up the most opposition in Congress calls for the hiring of a half dozen capable executive assistants at the White House to help the president administer his man-killing job. This might cost \$60,000 or \$75,000 a year. Right now, in Washington, there is a perceptible temporary breakdown in leadership. Those close enough to the creaking machinery to analyze what's happening insist that this is due primarily to the inefficiency of a one-man system of government, in which the "one man" has at his side no able aides to serve as conduits for incoming information and outgoing exercise of executive power.

No Time to Think

ON at least a couple of occasions, Roosevelt was up nearly all night handling or inquiring into flood problems. He has had to keep constantly in touch with developments in the General Motors strike. Either of those two jobs would be enough for a man in whom ultimate power resided. Roosevelt, however, also is trying to supervise promotion of a new and far-reaching program for minimum wages and maximum hours, mulling over possible plans for a constitutional amendment or other method of curbing the supreme court, and working out details of to Alameda school last year. His family have our sympathy. Mrs. J. S. Brown took Mrs. Mattie Farrell and J. L. Brown to Baird to visit with his son and relatives Friday and they will visit his brothers, Doran and Wilson Brown at Rochester, a few days and Mrs. Mattie Farrell will leave for her home in Oklahoma City.

Beware Coughs That Hang On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled. Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

Bad Penny Returns With a Vengeance

LAGRANGE, Ind.—That a bad penny returns—with a vengeance—Joshua Mishler will affirm. Mishler picked up a penny with a hole drilled through it, tossed it toward the ledge of his henhouse.

Children's Colds

Yield quicker to double action of VICKS VAPORUB STAINLESS now, if you prefer

"Around the World in 24 1/2 days!"

Advertisement for Camel cigarettes. Features a large illustration of a woman and a man, and text including: 'My cigarette meant a world of comfort to me,' says spunky girl reporter. 'It was a breathless dash,' said Miss Dorothy Kilgallen, 'I back at work (left) after finishing her assignment to fly around the world in record-breaking time. (Right) Her arrival at the Newark Airport. "I snatched meals anywhere," she says, "ate all kinds of food. But Camels helped me keep my digestion tuned up." Camels speed up the flow of digestive fluids—increase alkalinity.'

FOR DIGESTION'S SAKE SMOKE CAMELS.

CONFIDENTIAL REPORT

CRIME FILE ON BOLITHO BLANE

BEGIN HERE TODAY
ligating the mysterious dis-
maner, from the yacht
ROCKSAVAGE, his
competitor in world sport
Detective Officer KETTER-
as into a maze of confict-

K. I see, and you did not see
Mr. Jocelyn again after, say, 7:30
at the latest, until you reached
the lounge at 8:40?
F. R.: Why do you ask that?
K.: Well, I'm just going to let
you in on something, Miss Rock-
savage, which I want you to keep
to yourself. It's not your move-

TION OF MR. CARLTON
ROCKSAVAGE.
K.: Good morning, Mr. Rock-
savage.
R.: Morning, Mr. Kettering.
K.: What's the latest quotation
for Argus Suda?
R.: Eh? Oh, they opened at 13 1/2
this morning, but why the question?

LET'S KNOW
TEXAS AND TEXANS
AUSTIN, TEXAS
In this column answers will be given to
inquiries as to Texas history and other
matters pertaining to the State and its
people. Address inquiries to Will H. Hayes,
Austin, Texas.

these lodges then belonging to the
Louisiana Grand Lodge. Anson
Jones, of Houston, was chosen
Grand Master; Adolphus Sterne, of
Nacogdoches, Deputy Grand Mas-
ter; Jeff Wright of Houston, Senior
Grand Warden; Christopher Dart
of San Augustine, Junior Grand
Warden.
Q. When were charters granted by
the Grand Masonic Lodge of
Texas to the three Texas lodges,
and under what names and num-
bers?
A. Nov. 18, 1838, final organiza-
tion was completed by issuing
charters to Holland Lodge, No. 1,
Houston; Milan Lodge, No. 2, Na-
cogdoches; and McFarland Lodge,
No. 3, at San Augustine.

ALLEY OOP By HAMLIN

ALLEY OOP comic panel 1: DRESSED IN THE SKIN OF A BIG
JUNGLE CAT. ALLEY OOP, UNDER
COVER OF DARKNESS, HAS
SLIPPED INTO MOO TO EFFECT
THE RELEASE OF HIS FRIENDS

ALLEY OOP comic panel 2: HOVEEKAWOW!
A WILD CAT...
A TALKING
WILDCAT!
YEOW!

ALLEY OOP comic panel 3: ATTACK MY SENTRIES!
WILL HE? HA! I'LL
FIX THAT FELINE
PROWLER!

ALLEY OOP comic panel 4: SCAT,
YOU SNEAKIN'
YELLA-BELLIED
KILLER!

OUT OUR WAY By William
WHY, EVEN A DUMB
DOG HAD THE PRESENCE
OF MIND TO THINK
THAT MIGHT BE THIN ICE!
TH' DOG HAS MORE
BRAINS THAN YOU GOT.
HOW DO YOU LIKE
THAT?
GREAT!
CUZ HE CAN'T
BE TELLIN' ME
ABOUT IT ALL
TH' TIME!

Govemor Endorses
Brotherhood Day
FRECKLES AND HIS FRIENDS - By Blosser

NEW YORK. — Announcement
of the official endorsement of the
observance of Brotherhood Day
throughout Texas by Governor
James V. Allred was made today
by the National Conference of
Jews and Christians, under whose
auspices the nationwide observance
will be held.
Brotherhood Day will be observ-
ed Feb. 20 and 21. Its purpose,
according to the officials of the
national conference, is to empha-
size cooperation among Protest-
ants, Catholics and Jews as Amer-
ican citizens and to present a unit-
ed front against current totalitari-
anisms and the importation of
foreign propaganda of hatred and
strife.
In endorsing this year's observance,
Governor Allred said:
"I think the idea of Brother-
hood Day is a splendid observance
and indicative of the friendly re-
lations existing in this country
among the Protestants, the Catho-
lics and the Jews in all of the
tasks and duties which they share
alike as American citizens.
"I am most happy to add my
endorsement to Brotherhood Day
and compliment the National Con-
ference of Jews and Christians up-
on this worthy move."

FRECKLES AND HIS FRIENDS - By Blosser
MISS TONI ASKED ME TO TELL YOU
THAT SHE HAD WRITTEN A LETTER EX-
PLAINING EVERYTHING... SHE SAID
YOU'D FIND IT IN A HOLLOW
TREE!

Sport Glances. . . . . By Grayson

NEW YORK.—When Jim Brad-
dock, fresh from relief, got his
big break against Max Baer and
his sore hands, he remarked that
it was too good to be true.
It wasn't, but that from raggs-to-
riches stuff still in fiction. Brad-
dock. A mighty small share of
the swag dropped into the laps of
other heavyweight champions has
come the Irishman's way in the
20 months that he has worn the
crown that was supposed to be
worth a million.
Indeed, Braddock, the most
stupidly managed heavyweight
champion in history, never before
has been so heavily in debt.
Now they're telling Braddock
that he is to be guaranteed \$500,-
000 for fighting Joe Louis 15
rounds in Chicago, June 15. That
also is too good to be true. Jer-
sey Jim's only hope is that the
hullabaloo over the move to
squeeze out Max Schmeling will
make the public forget that the
most world heavyweight cham-
pionship fight is to be a meeting
of shopworn warriors.
Joe Gould, manager of Braddock,
made his big mistake when he in-
sisted on his charge standing idly
by while Schmeling removed
much of the luster from Louis.
IT may be true that there is no
such a thing as a moral oblig-
ation in boxing, but a contract is
a contract, and unless some federal
judge smashes precedent to a
pulp, Braddock will be forced to
fulfill his agreement to meet
Schmeling in New York, June 3.
I doubt that it makes much dif-
ference to Braddock now, anyway.
With the mask of invincibility re-
moved from Louis, it is question-
able whether Braddock would

SISTER MARY'S KITCHEN
Tomorrow's Menu
BREAKFAST: Stewed
peas, codfish cakes, toast,
coffee, milk.
LUNCHEON: Lima bean
souffle, brown bread
sandwiches, grapefruit and lettuce
salad, sugar cookies, milk.
DINNER: Tomato and
apple juice, baked ham, sweet
potato pudding, brussels
sprouts, chopped green salad,
pumpkin pie, cheese, coffee,
milk.
Baked Ham With Sunshine Fruit
(12 servings)
One 9-pound ham, 1-2 cup
brown sugar, 1-2 cup vinegar, 1
stick cinnamon, 6 sun-dried
prunes, 1-2 cup sun-ripened
dried apples, and 4 sun-
dried apricots.
Scrub ham with stiff brush.
Place sugar and vinegar, all the
fruits and cold water in large
kettle. Submerge the ham. Cover.
Bring water slowly to just below
boil, and continue to simmer un-
til done. Allow 25 minutes sim-
mering for each pound of ham.
When done, leave in the water.
Stand over night in those fruit
and sugar flavors for at least 12
hours.
To bake, first remove skin, then
with a sharp knife, cut off some
of the fat. Rub well with brown-
sugar mixed with fine dry bread
crumbs. Arrange whole cloves
in geometric pattern. Bake in
moderate oven (350 degrees F.)
for 1 hour. That's ham. Ask
for the boys.

Leader of Young Men
HORIZONTAL
1 Head of a
U. S. youth
corps.
12 Box.
13 Playing card.
14 Foretoken.
16 Insertion.
18 Play on words
19 Din.
20 Sour.
22 Price.
23 Provided.
25 Metal plate
for a shoe.
28 All right.
29 Boy.
31 Portuguese
money.
32 Form of "be."
33 Chum.
34 Heathen god.
36 Theatrical
play.
38 Chestnut.
39 His corps does
forest work.
42 North
America.
44 Pedal digit.
ANSWER TO PREVIOUS PUZZLE
BA VALENTINE SA
URGED MOO EATEN
REIN MERTIN
LAND WEDS TIN
ES VALENTINE RAY FLY
SDR ON POEM
QUIT NMPURO
USE MANAGERS INU
EH MADE TIC WAS
EMEND GNU MAUL
PRATE BIG DAISY
RETE MAR POISEL
ODE SENTIMENTAL
15 Neck
ornament.
17 Row of a
series.
19 Short letter.
21 Without
action.
22 Gem weight.
24 Fashion.
26 Italian coin.
27 Mongolian
priest.
28 Grain.
30 Drone bee.
33 Skillet.
35 To permit.
37 Verb.
38 To decay.
40 Stream of
lava.
41 Small body
of land.
43 To worship.
46 Popular
beauty.
48 Verbal.
50 Crowds.
51 Because.
52 Prophet.
54 Also.
55 Guided.
VERTICAL
1 Hastened.
2 Bones.
3 Tree.
4 Right.
5 Spigot.
6 Dowdy person.
7 An eternity.
8 Court.
9 Halter knot.
10 To eject.
11 Thing.
12 He heads the
Conservation Corps.
15 Guided.

MYRA NORTH, Special Nurse -- By Thompson and Coll

MYRA NORTH comic panel 1: MYRA HELPS THE
DAZED BRUNO TO HIS
FEET, AND THEN
EXPLAINS THE
SITUATION
IT'S A GOOD THING WE
DIDN'T RELY ON YOU
TO GUARD US, OR
WE BOTH WOULD BE
DEAD, BY NOW!

MYRA NORTH comic panel 2: WHO... ER... ME?... WHY... ER... SAY... HOW'S THE OLD LADY?
GREATLY IMPROVED THANK
HEAVENS! BUT WHAT
HAS THAT TO DO WITH
YOUR GOING TO THE
POLICE?
OH ER... NOTHING... I'LL GO...

