# THE EASTLAND COUNTY INDEX 

## ROBISONFACESCHARGESTODAY

 Dilbelt Élks Wُill "Give A "Filag Day" Program


# FRIDAY JUNE 14th. NEMIR'S FRRDAY JTNE $14 t h$. 

 GRAND OPENING

## Crepe Kimonas

$=$

## Holse Frocks

One big group of women's puse Dresses that sold up to
t.50, sizes 14 to 20. Special close out price

79 c

Rayon Stepins

## Rayon stepins made of an extran kood grade of Rayon, trimmed with

 tarchion lace, in a wide range ofpastel shades. All sizes, now, at 98 c

## June Frocks Summer Dresses

Smart daytime dresses of printed silk crepe . . . plain georgette crepe . lovely printed chiffon or plain color silk crepe . . . all are represented here in a very brilliant collection of important new frocks for summer. Gay colors for the social occasions of summer, as well as the pleated type dress which is always liked by the business woma.

Color dominates this entire collection of summer dresses in colors that flatter sun-tanned complexions . . . most of them equally charming with all yearround complexions. Fluttery chiffons, sheer georgettes, smart flat crepes in bright, primitive shades; luscious pastels, soft neutrals . . .colors made interesting by harmony contrast and trim color. There are frocks for every occasion. Special at-

## $\$ 10.00$



## Special Dress Sale

 EXTRA SIZE DRESSESOne big group of lovely Silk and Crepe Dresses, also Prints that sold up to 37.75, now Special sale of large size Dresses from 44 to 50 ,
Georgettes, Crepes, and Prints, values to $\$ 22.50$, now


Here's K Knodoart
Coats made or rast cotor crefonnes in an array of henutifil patterna.
A regnlar $\$ 2.50$ value. On sale noti
$\$ 1.48$

FRIEND MAKING Values
Men's Slirts

- = = = ras and English Broadcloth with
collars attached. Big range of pat-
terns $\$ 1.45$

Fashioned Silk HOSE

Women's 81.00 fashloned sulk Hose In all the rew uight shades, service
welght. 8 Bpecial now at

69 c

## CHILDRENS RAYON ANKLETS

Children's Rayon Anklets in big range of colors. All sizes now on sale at

## 25cto 48c

Saturday Moring 900 'Clock Feature
om 9 to 10 o'clock a. m., Saturday we will sell $x 105$ one piece seamless Bed Spreads with scoled edge, a regular $\$ 2.25$ value, colors Blue, Rose and Gold, very special Saturday morning, only-

(Limit 2 to Customer)

| Hid Color Voiles |
| :--- |
| Uthch solid color Sheer <br> in every wanted color, |
| Northeast Corner <br> Square |

Full Fashioned SILK HOSE Women's service weight, full fashioned
Pure Thread silk hose in all the new Pure Thread silk hose in all the new
light shades for summer wear, very light shades
special, pair

## $\$ 1.48$

Rawlings Silk Hose Rawlings $\$ 1.95$ Silk Hose, now $\$ 1.59$ Rawlings $\$ 2.50$ all Silk Hose, now \$1.95

MEN'S SCOUT SHOES

all leather Scout Work Shoes, . . \$1.95

## WOMENS DRESS SLIPPERS

Women's $\$ 6.00$ Star Brand all leather patent one and two strap pumps, also black and
All sizes now

## $\$ 4.95$

SUPERIOR SILVER PLATE TABLEWARE
FREE! WITH EACH $\$ 3.00$ PURCHASE
Teaspoons, Tablespoons, Sugar Spoons, embossed Dinner Knives,
Diner purchase.

SEE IT ON DISPLAY IN OUR WINDOW

EASTLAND,
TEXAS

## J.C.PENNEY COMPANY,Inc. 208-210 West Main Street Eastland <br> Opening of Our New Store FRIDAY 9 A. M.

Smart Ties in 2 sected orted stripes, checks nnd plaids
Many
unucual Many
paterns.
unumal
Gen. erouly cut and well finhhed. Up to tands own
standards of of style and value. 98c


First Presentation Here of Our NATION-WIDE VALUES

The real test of a Store's usefulness is the character of its Values, What can this Store do for YOU-in presenting Styles, Qualities, Values, at prices which will mean Service in Thrift, Money-Savings, Lasting Satisfaction, and the fact that other J. C. Penney Company Stores serving millions of families in a satisfactory manner means nothing at all TO YOU, unless THIS STORE measures up to YOUR NEEDS and fulfils-

## YOUR EXPECTATIONS OF SERVICE


$A$ losest-xitited hoee of silk and razon which wears beauti-
fully and always looks smart. A good range of fashionable
shades. A real "discovery" at

Pure Silk Hose


Take a "Penco" Case on That Trip
Brom buar gain ocmidide

 $\$ 9.90$

For Style-for Service
Wear a "Waverly"
The Cap Preferred by Men


New "Solar" Sennit Combines Style and Quality at Low Price Ther's real comfort,
oo, in in a
"Solar" Sennit
 castion sweal
rant leather
eisy to wear.
Handsomely Finished
Sawedge brim, with rayon,
fancy band or hack band. Full,
otin tip. Excellent valuc-
\$1.98 \$2.98

The values presented here for the first time are typical of our Distribution Service. The prices are not Special Prices, but are regular prices. We do not run "Sales" or quote comparative prices, preferring to serve you better by buying as low as possible and selling as low as possible.
So these values will give you a true picture of what THIS STORE can do for you EVERY DAY.
In all our plans to serve you-to merit your confidence-to deserve your permanent patronage-our one underlying thought has been
"ToPack EveryCustomer's Dollar Full of VALUE and SATISFACTION"

TK $\because$ Sma- Assemblage of New


It , 2
"Solar"
 this Summer and Keep Cool!

Rayon underwear has proved most satisifactory to millions of women. Ours is particularly favored because we offer such a good quality at such a low price. Smartly tailored for fit and comfort.

Vests and Bloomers-Each




## County News

Nimrod

MANGUM

And Now Vitaphone Brings You the Sterling Voice of

## RICHARD BARTHEIMES

 WEARY RIVER

DDED: Charley Chase in "THE BOOSTER"


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