# 7) 4 Big Spring Daily Herald 

## Marshalls Are Scene Of Fierce Figh:

 Kwaialein Atoll, Key To Islands, Is Goal Of Attack

Americans Land In Marshall Íslands- Arrow smbolikes U. s. drive fint e the Japheld Marthall alands where:

Allies Faced With Puurles


## Sale Of ' $E$ ' Bonds

 Lag As War Fund Drive Continués

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Amerian Pres Wer Earitor forces fought today on damp, lowlying inleta for control of Kwajalein atoll in the heavily-forth.
fied Inlying inlets for control of Kwajalein atoll in the heavily-forth
Ced Marshalls in a mighty coordinated assault on the outex
frontCed Marshalls in a mighty coordinated assault on the outeg
front line of the Japanese empire.
Troopa who landed Monday after a terrific three-dayTroops who landed Monday after a terrific three-day
bombardment of enemy positions, fuickly threw up bench.
heads on at least 10 of the 30 odd islets forming the centret

Reds Believed To Be Crossing

 troop landings, and ovew betore

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Catholic Flays
Red Intentions

## ${ }_{2}$ Society <br> Big Spring Daily Herald

se
Hficers Are Elected At Nomen's Club Luncheon

7. Now - you cart choose your jobl.

If por already have training in a a pecial kind of work, would
youllike todo it in the Array? Now, when you join the Women's
2, Now-you can choose your branch of service! How, when you join the WAC, you can decide whether you
wapt to $u$ erve with the Army Ground Forces, the Army Air
3. Now-You can chooss yours sation! If you wiat to be otationed neary your home (eo you can get
thero on a weekend pata), or if you want to be at a particular Army post in the section of the country where you now live
you can make your reques when you join the WAC
TeBay - get complete informa-
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or jobes, theirin dinteresting pilife. Leam
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an $\begin{aligned} & \text { yourre }\end{aligned}$
If
THE ARMY NEEDS WACS.
THE WAC NEEDS YOU!

## DOWNTOWN STROLLER

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\section*{| Activities | Women Sell |
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| at the USO | War Bonds |}



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4.00
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 Used In Party Decorations.
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BEPW Club
Has Meeting Has Meeting West Ward

At Settles

Group Study is
Continued At
West Ward
Monthly P-T. A. Meeting Held At Local High School




Help your Soldier boy toe the line by
Valentine,
PITMAN'S
$\qquad$

## - Count On BURRS ©For Best Values.

## in <br> Bright Spring DRESSES \$327


mothan matan nim
chase of unusual values
sell at at $\$ 4.95$ or more.

25 new'styles in
Crepes, Sharkskins
and Luanna-type fab-



## Life for Johnny Jones comes wrapped in PAPER

Blood plasma is saving thousunds of Johnay Joneses. Plasma-life blood itself-goes out to llage strips, "K" Ration containert, gas mack the battuefield in fragile containers. But they won't break. They get to Johnny all right-because they're packed in a paper cartom.
Without that paper carton, Johnny's chances wouldn't be so good. So help him out-save your waste paper.
Remember also that puper wraps or makes
lage "strips, "K" Ration containers, gas makk canisters, supply parachutes
Johnny Jones, ou a distant battlefield, needs those things made inom waste paper. Make sure e gets them.
SAVE \{ \{ sumpurn mex SOME BOY'S LIFE

## 童

U.S. Victory WASTE PAPER Campaign


Fire Ceases While Men Sabotage Evacuate The Wounded aionasmurn wi, winn



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## Order Chicks Now!

## FROM MONTGOMERY WARD



100 As Hatched

| The ovaroge U.S. hen lays 108 eggs a |  |  |  |
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14.00

Every Ward Star Quality Chick in from a U.S. Approved Hatchery and U.S. Approved flock-Alocke bred-up for higher production by atock from
the most famous poultry blood. the most famous poultry blood
lines in the world. Every flock in BWD tested . constantly culled . and only high-producing hreeders lept. This care in chick proctustion means extra quality chicle for you"-axtra vigor, extra efes, extra profta. All chicka warranted trua to raitie and broed. $90 \%$ livability warranted on all orders .... or evoid later dleappolntiment!

THE DAILY HERALD

New Southern Director For AAA LikesJo Be Known As 'Fammer'


## BOYS

THERE ARE OPENINGS FOR

## Herald Carriers

Good-paying jobs in which you can conduct your own business, hgndling your awn paper route-and at hours which will not integfere with your school work.

He Id routes require only a few hours each week. The money you make is really "Extra". If you want to get into a worthwhile job, inquire about a Herald route TODAY.

## Radio Program

Commissions Open In Naval Reserve For Qualified

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| Institutions Wiil Exemplify Training AUSTIN, Feb. 2 (AP-Chlldren in 11 state eleemosynary institutions, each of which constitutes an independent school district, comtrade, arts and craft events. Chairman Weaver Baker of the state boarg of control which has said the meet was designed to comblne educational and rehabill- |
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| Competing instlutions: Ablen |  |
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 HEALTH QUIZ
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##  <br> SPRING-TONBD WOOL <br> Silelininfive sulits \& CoITS

## illustrated abovd

 $\$ 12.75$ EFEICIENT-LOOKING surs The smoothly molded jackets topgraceefully kick-pleated skirts in cracefully kick-pleated skirts in
styles that are easy to wear and daptable to every oceasilon! and Fashioned of wool-and-rayon her-
ringbone in springtime solids or ingbone in springtime
over-atized patel plaids.

CASUAL CLASSIC COATS

## \$16.50

Leading style hits for spring-
fitted reefer, boy cont, ehesterfield and tie-front dresimaker style handsomely tailored from fine,
durable fabrie m me eqgter-egs pas-

## ustrated at righ

 s16.50 FLOWER-BRIGHT SUITS Gently molded dressmaker tyles ons-wearing all wool for lots ofard faty. Reaty
to take on a change of aceessories
for every occasion

## COFFEE and COFFEE

 Attorneys-At-Luw General Practice In Ail LESTER FISHER BLDGBUTE 215-16-17 SUK
PHE 215-16-17
PHONE 501


PENNEYS

## Sporils

The Big Spring Daily Herald
Men In Africa To Stage Contests For All Boxers

 flower ears, skinned knuckies and ropes to determine the amattur
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Africa will take place during the Plonshipa of the North Atrica Rice And Texas Meet In Loop Tilt

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Golf Greats Vie Steers Invade For War Bonds Lamesa Today Hogan Predicts - Tos War Goib In Phoénix Open


Cravath Will Nof Leave California
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Is Value Day!

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These Questions answer many a
laxative problem

Former Nine Stars : Called On To Help
With Boys' Program With Boys' Program
cachicho. Feb. 2 cm

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## Editorial

## Cotton <br> Must Earn Survival

Oscar Johnston, president of the Nationcan cotton Industry to provide two million dollars with which to increase the consumpthon of cotton products during the post-war $\stackrel{\text { period. }}{\mathrm{He}_{\mathrm{m}}}$ Hes in two directions, namely spald activ-
tion and research. The first shouild require tion and research. The first should require
at least a million dollary and moro if the industry ean provide it, he said. Certalnly we who belleve in advertising and in various
forms of promoting publico buyling consciousforms of promoting public buyling conscious-
ness can see that Mr, Johnston's request in
this direction is entirely within bound and this direction is entirely within bound and
ever on the conservative side. Money invest-
ed tin this field not only would beost ed in this field not only would boost the con-
sumption of cotton, but it would be returned superal times to the industry.
Research is important, and the million dollars the council president reoommended
for finis activity is ilttle enough. Without We think that the possiblities of sales pro-
motion for cotton goods has been long un-
derestimated. derestimated.
Need for
Need for research is emphasized in Mr.
Johnston's roference to staple rayon, which
has scaled down from 60 cents to 24 cents has sealod down from 60 cents to 24 cents a
pound, and which $l \mathrm{ls}$ predicted to eventually pound, and which is predicted to eventually
rent price it is is serious competition for curton. Thls means two things. Cotton must be adapted to new fields of consumption, and,
as the councll head pointed out be prot as the councll heed pointed ont, be produced
at a lower cost without sacrifictug the net income to the wotton farmer from his crop.
We are vitully We are vitally interested in the outcome thls posisibility for the matter how we look to cotton still is the backbone of our agricultural economy in this section. We might as well face the truth that cotton can survive sarive. Hempetition only if it deserves to Mr


\section*{| You'd Be |
| :--- |
| Surprised |}

By Ggorge stimpson
it is interenting how often a
comparatively obscure passage in
in ar
or nickname.
For. Instance, a taxicab driver,
especillily a fast and reckless one,
is called a Jehu.

Sights And Sounds

 He was discussing,
matter with Alfred Newman,
director.





Union Reports Flood Secretary's Mail

## AuSTIN, Feb. 1 (PA)-The sec retary of states mail was floode today with annual financial re


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The Big Spring Herald

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Washington Daybook


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WASAINGTON -




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