

Big Spring Daily Herald

VOL. 4—NO. 104 EIGHT PAGES TODAY BIG SPRING, TEXAS, WEDNESDAY EVENING, SEPTEMBER 30, 1931. MEMBER OF THE ASSOCIATED PRESS

Lower Gas Rates May Be Offered Big Spring

County Fair Opens Thursday

Products Of County Shown In Exhibits

Several Firms Preparing Booths In Fourth and Gregg Building

The Howard county fair, which opens tomorrow in the Reagan Building, Fourth and Gregg streets, promises an interesting exhibit of farm and home products.

While it was expected that a number of local business firms would have booths at the fair only five were reported early this afternoon. These are Purina Chow, Southern Ice & Utilities Co., Cooperative Gin, Harley Davidson Motorcycle Co., and the Big Spring Herald.

"One of the most interesting features of the fair will be the exhibits from the different communities of the county," Mrs. Allgood, county home agent, said this morning. Vincent, Luther, R-Bar, Soash, Vestmoor, Knott, Elbow, Overton, and Fairview communities will have booths.

Products exhibited in the community booths will consist of all kinds of grains, both in the heads and threshed seeds, corn, cane, pop corn and peanuts. The dairy products will show milk, butter, cream, American cheese and eggs. An interesting array of fresh vegetables will also be shown.

Canned Foods
The canned foods booths will

(CONTINUED ON PAGE 8)



Our prediction today is that Big Spring will receive reductions in natural gas rates before many weeks.

Contrary to our belief before last night's conference between gas company and city officials it appears now that the reductions will be obtained without freeing the gas company from the gross receipts tax and meter reading fees now collected monthly by the city.

Mr. Coughlin, amiable general manager of Empire Southern Service Company, told the commission he already had well under way an entirely new rate schedule, designed to do two things: afford the greatest benefit to the reduced schedule to the smaller consumer, and stimulate the use of gas by the company's customers.

"We want to get them out of the back bedroom in the winter months," said Coughlin. "Our revenue has fallen off so much that it is our object to offer a rate that everyone can afford under all conditions, and at the same time encourage use of more gas."

Following the conference, during a conversation with Mr. Coughlin, we went over records in his file that satisfied us that this effort to offer voluntarily a lower rate basis is being undertaken seriously and will be offered to the people of Big Spring before long.

If this lower rate can be obtained and the gross receipts and meter reading taxes retained by the city Big Spring can sit back and smile over having gotten by far the best break of any town insofar as gas is concerned.

There is no doubt in our minds but that the gas rate will go down here. If relieving the gas company from the meter reading tax were the only way a lower rate could be obtained we would favor that.

(CONTINUED ON PAGE 8)

The Herald Cordially Invites its Women Readers and their Friends to Attend Our

Free Cooking School

Settles Hotel 2:30 P. M. Tuesday to Friday this week

Myra Oliver Dougan LECTURER

Nursery for Children

Big Spring Threatened With Loss Of No. 9 Tourist Traffic As Result Of Coke Bond Election, Club Told

"It takes courage to speak of good roads, and road bonds in times like this," Mayor J. B. Pickle said in speaking to the business men's luncheon club today. "But as I have said before and I repeat now, it is impossible to enter any town in the state of the size and importance of Big Spring on such poor roads as those leading to our city," he added.

"The voting of the road bonds in Coke county is going to make it necessary for Howard county to improve its roads or lose about 85 per cent of the tourist trade now moving over highway 9," E. V. Spence, city manager said in speaking of the road situation. The road from San Angelo to Sweetwater will be paved and traffic from San An-

tonio and points south will go from Angelo to Sweetwater and on north unless the road from Big Spring to Angelo is paved, he declared.

C. T. Watson, Chamber of Commerce manager, in speaking of the results of the committee securing highway right-of-way into Glasscock county reported that of the men seen none were going to force the state to condemn their land in order to get a right of way.

"A number of us already signed right-of-way deeds," he said.

Crews Alexander, of San Angelo, entertained the members and their guests with an exhibition of sleight of hand tricks, much to the discomfort of Rev. Bailey who was made the "goat" of the occasion.

Cole Leader Borger Bank Teller Held Of Red Cross

Officers Of County Chapter Named Here; Miss Parr Leaves

Ben Cole, sales manager for the Southern Ice and Utilities company, was named chairman of the Howard County chapter of the American Red Cross Tuesday evening.

Other officers elected are: vice-chairman, Dr. W. B. Hardy; secretary, Miss Jena Jordan; treasurer, Edmund Notestine.

Board members, in addition to the officers, are: Robert T. Piner, Miss Nell Hatch, Mrs. W. A. Earnest, George Gentry, J. V. Bush, Mrs. J. M. Fisher, Mrs. Laura Ratliff of Knott, Mr. Thompson of Coahoma, Ben LeFever of Forsan and Big Spring; Dr. C. K. Bivings, Mrs. G. L. Phillips, Mrs. Charles Koberg, Wendell Bedichek.

Miss Mary Parr, field representative from national headquarters, conferred with the new officers before leaving for Sweetwater. She expressed satisfaction at the prospect for a smoothly working local organization, pointing out that Red Cross officials expect more calls for emergency relief during the coming year than usually.

Miss Nell Hatch, who has done practically all Red Cross work here for a number of years, was retained on the board but, at her own request, was not to be named on the staff of officers again. Rev. R. J. Owen, who has left the city as local chairman last year, and performed much valuable service.

Nominations were made by a committee that included Miss Parr, J. V. Bush and Wendell Bedichek.

Longshoremen Threaten Strike

GALVESTON, Sept. 30 (AP)—A strike of 4,000 longshoremen of Galveston, Houston, Texas City, and Corpus Christi is threatened for tomorrow. Only foreign trade will be affected by the strike. Men working on the coastwise and West Indies traffic are not involved.

The wage scale of 65 cents an hour and \$1 overtime, instead of 80 cents an hour and \$1.25 overtime became effective at midnight last night. The longshoremen demanded a renewal of the former contract, claiming that a reduction makes it impossible for many to live since they are employed only a part of the time. Employers claim such a reduction necessary to meet the scale in other ports.

Farmer Would Not Sell Timber For Wine Casks

ST. JOE, Ark., Sept. 30 (AP)—A St. Joe farmer's unalterable prohibition views led to an exchange of cablegrams with European interests to settle a question as to the use to be made of timber from his lands.

He would not sell the timber for manufacture into wine casks, but approved suggestion it be converted into barrels for sauerkraut.

T. L. Hendrix, postmaster at Eula, who is interested in several business projects there, recently began shipping white oak bolts to France and Belgium, where they were manufactured into kegs and other containers for wine. He lacked about two carloads of having enough timber to fulfill his contract and went to a neighbor who had a fine tract of oak. However, the neighbor flatly refused to sell his timber unless the stipulation was made that the bolts would not be used for making liquor containers.

Hendrix telegraphed the shippers at New York, telling his plight, and they cabled their interest in Europe.

He received word that the remainder of the contract would be filled with white oak bolts to be shipped to Holland for manufacture into sauerkraut barrels—and the neighbor agreed.

Permits Necessary For Moving Houses

All persons who move houses anywhere within the city limits must obtain permits to do so, city officials pointed out Wednesday.

Lately officials have had to look up most of the owners of houses that have been moved. City Manager Spence said. He said that it was necessary for the city to have full knowledge of the moving of every house in order to keep records straight. These records list a description of the structures on each lot and become incorrect and confused when a house is moved from one site to another without proper notation in the records.

Imposition of the penalty provided in the city building code for failure to take out house-moving permits will not be enforced unless the problem becomes acute, it was said. The officials have no desire to impose a fine upon anyone for this violation.

Cotton Market

FUTURES		
	Dec.	Jan.
New York	6.05-04	6.15-14
Open		
Close	6.02-03	6.12-13
New Orleans		
Open	6.05	6.15
Close	6.00-01	6.09

LIVERPOOL		
	Open	Close
Open: spots fair, demand prices easier; sales 6,000; receipts 3,000; American none; good middling 4.79; middling 4.44; tenders 300 new; December 4.18-4.19-4.10; January 4.23-4.25-4.08-4.13. Close: December 4.18; January 4.16; in ports 33,935 vs 80,215.		

SPOTS		
	New York	Midling
Open	5.85	5.95
Close	5.70	5.80
Close	5.70	5.80
Close	5.70	5.80

State Drilling Bill Is Passed

Sterling's Chiding Causes Sufficient Delay In Adjournment

AUSTIN, Sept. 30 (AP)—A motion was expected to be made in the house, as soon as the state drilling bill passed by the senate was received, to refer it to a committee of the whole rather than the regular committee on public lands and buildings, which returned an unfavorable report last week on a similar bill.

AUSTIN, Sept. 30 (AP)—A charge from Governor Ross S. Sterling that the Texas legislature was permitting millions of dollars in oil to slip through fingers of the state's taxpayers, caused the legislators to postpone their sine die adjournment of the special "farmers" sessions until Saturday at 6 p. m.

Both houses hustled their memberships together and the previous decision to call a halt on legislation for this session at 6 o'clock yesterday was rescinded, and a vote to stay on four days more obtained.

A few minutes after the new sine die resolution was adopted, the senate passed a bill to authorize the state to drill for oil in the Sabine river bed of the East Texas field. Governor Sterling had said the state would extract at least 20,000,000 barrels of oil from along nine miles of the river, the bed-area aggregating 1,000 acres. He said this oil would bring riches that "would put the ad valorem tax where there would not be any."

Derringer Is Doped To Hurl Initial Game

Rookie Star Favored By Street; Two Red Birds Have Injuries

ST. LOUIS, Sept. 30 (UP)—A lanky raw boned Kentuckian, Paul Derringer, is expected to go to the mound for the St. Louis Cardinals in the opening game with the Philadelphia Athletics for the world's championship Thursday.

Derringer, with 15 victories and but eight defeats in his first year of major league ball, appeared Manager Charles (Gabby) Street's choice today, with either Bill Hallahan, only Cardinal southpaw, or Sylvester Johnson, slated to pitch the second game of the series.

Street, with two of his regulars nursing injuries, had other things to think about, before definitely deciding on Derringer, but admitted he favored the former Rochester ace. Burleigh Grimes is likely to be held in reserve. The old spitball veteran has been off form lately.

With Jesse Haines definitely off the list of pitching possibilities due to a slow healing shoulder muscle and Sparky Adams' third baseman and Pepper Martin, center fielder, with leg injuries, the Cardinals face the series far from peak condition. Betting odds on the Athletics to win dropped as a result.

The American League champions were quoted at one to two to take their third successive world's championship. A fortnight ago they were 7 to 10 favorites. The Cards were quoted at 3 to 2 on the series, and as high as 4 to 1 to take two games straight. Last week they were quoted at even money for the series.

Coleman County Fair Race Card Enlarged

COLEMAN, Texas, Sept. 30 (AP)—The race program for the Coleman county fair has been enlarged, officials announced. In addition to regular races there will be a mule race, cow pony race, polo pony race and a boys' pony race for Coleman county lovers.

A ladies' riding review and other features are also being arranged.

Panhandle School Tax Down Ten Per Cent

PANHANDLE, Texas, Sept. 30 (AP)—A reduction of a little more than 10 per cent has been made in the school tax levy in Panhandle. The reduction was from 96 cents to 85 cents.

The reduction announced by the school board followed a cut of five per cent last year, and a drop of half a million dollars in property valuations. Fulltime employees of the school accepted an 8-13 per cent reduction in salaries.

The Weather

By AMERICAN AIRWAYS
Big Spring and vicinity 2:30 p. m. Condition of sky, scattered cirrus stratus. Ceiling and visibility, unlimited. Wind direction and velocity, south-southwest at 12 miles per hour. Temperature, 85. Dew point, 64. Barometer, 30.07.

West Texas: Partly cloudy. Probably showers in the Panhandle. East Texas: Generally fair tonight. Partly cloudy Thursday.

WORLD SERIES OPENS THURSDAY IN ST. LOUIS



Sportsman's Park of St. Louis, scene of the opening game of the world's series between the St. Louis Cardinals and the Philadelphia Athletics, is shown above. First games will be played here October 1 and 2. Play then will be shifted to Philadelphia for three games, October 5, 6 and 7. If more games are needed for one team to win four, schedule calls for games back in St. Louis October 9 and 10. Each game will be broadcast, play by play, at The Herald offices.

Listen To The World Series!

The Herald and Anderson Music Co. will offer the best available service on the World Series to the public. Each game will be broadcast play-by-play, in front of the Herald office, beginning at 1:30 p. m. Thursday, when the first game will be called in St. Louis. Come early and get a good place from which you can follow the ball every minute! The Herald is glad once more to invite you to its annual World Series party. The report will come directly from the press box at the ball park in St. Louis, reaching here but a few moments after each play actually takes place. Come and root for your favorite!

Wagons Must Bear Lights

Attention of the public to a new state law requiring wagons and other non-motor driven vehicles to bear a head light and tail light visible 500 feet or an adequate reflector was called here Wednesday by the sheriff's department.

Numerous accidents are being reported on the highway as a result of failure to obey this law, it was declared. The most recent reported here occurred near Colorado Tuesday evening, when two boys were hurt, a mule killed and a wagon wrecked when an automobile struck the wagon, which bore no lights.

"It is extremely dangerous for any vehicle to use the highways after dark without lights," declared Deputy Denver Dunn.

The state, house bill No. 336, 42nd legislature, reads as follows: All vehicles not heretofore by law required to be equipped with specified lights shall carry one or more lighted lamps or lanterns displaying a white light visible under normal atmospheric conditions from a distance of not less than five hundred feet to the front of such vehicle and displaying a red light or yellow light visible not less than five hundred feet from the rear of said vehicle, which lights shall be kept lighted while the vehicle is upon a highway from one-half hour after sun set to one-half hour after sun rise. Provided, however, that vehicles drawn by animal power may in lieu of such lamps or lanterns be equipped with adequate reflectors.

It was pointed out that but one type of reflector is permissible, and that it is stamped with assurance of approval by the state. It is about five inches in diameter.

Laval To Sail For U.S. Soon

PARIS, Sept. 30 (AP)—Premier Laval announced today that he would sail for New York, October 16, on the Ile De France for a visit with President Hoover. The invitation was accepted after a recent approval by the cabinet and the president.

Lindys Inspect Flood Areas

HANKOW, Sept. 30 (AP)—The Lindberghs, with Dr. Borcik, health expert of the League of Nations, arrived today from Nanking. The party flew down the course of the Yangtze river, spending the night at Wuhu. A survey is being made of the flood damage in planning relief work for the thousands of homeless and diseased Chinese. From Nanking to Hankow it is 375 miles in a straight line. The distance is much further when following the river route.

League Of Nations Medical Advisor Accompanies Americans

HOUSTON, Sept. 30 (AP)—The Hartman interests incorporated today announced a plan to erect a refinery on the ship channel, using a new process. The oil will be piped from a field 60 miles away after decarbonization at the field. Thus the refinery will work faster and the necessity for frequent cleaning of the line will be obviated. The plant will have a capacity of 25,000 barrels daily and will employ 300 men at the refinery and 100 at the field plant.

Houston Refinery Plan Announced

In addition, he declared, the company would be willing to raise the franchise provision governing heat content of the gas, from 800 B.T.U. per cubic foot to approximately 975 B.T.U.

On the subject of "heat content" of gas Mr. Coughlin went into considerable detail. He explained that a British thermal unit (B.T.U.) is the amount of heat necessary to raise a gallon of water one degree. The local gas franchise provides that all gas distributed must have heat-producing power of 800 or more B.T.U.'s per cubic foot.

As a matter of fact, declared Coughlin, gas now being consumed here, contains approximately 1,000 B.T.U.'s per cubic foot.

Effect upon the gas company of passing along to the consumer gas of higher quality than required is to reduce the volume of gas consumed. Coughlin pointed out. He said the company did not "capitalize" upon this fact because it felt it owed the people something extra in view of the fact that during two winters, soon after the Empire company procured the franchise, its

Commission Get Details Of Situation

Coughlin Proposes Revised Rate Structure For Local Consumers

First of a series of conferences between Big Spring city officials and executives of corporations operating public utility systems here, was held Tuesday evening. F. H. Coughlin, Denton, general manager of the Empire Southern Service and Empire Southern Gas companies, spent two hours with the city commission.

Mr. Coughlin, reading from prepared notes, fully into detail with a review of his company's operation of the local system, the degree to which gas sales have decreased within the past year, the absence of an industrial "load" in Big Spring due to exceedingly low price of fuel oil, and various provisions of the franchise affecting operation of and income from the system.

Mr. Coughlin declared that, although under normal conditions the courts hold a utility of this type is entitled to eight per cent return on its investment, his company has never earned that profit here and now is not earning as much as five per cent.

The most important part of the utility manager's statement was that he believed a public utility's duty is to offer, voluntarily, lower rates to its customers, whenever possible; that he has worked out a new system of rates for Big Spring, and that as soon as the projected schedule is thoroughly examined by a rate engineer and applied to the local situation he will be in a position to present details of the new schedule to the commission.

Two objects

The company has two objects in attempting to devise a new rate structure, said Mr. Coughlin. First it wishes to make possible lower rates for smaller consumers, the extent of the reduction to depend upon the size of his home, rather than leaving the rate per 1,000 cubic feet the same for consumers with all types of buildings; second, to promote use of more gas.

There are now 1,500 gas meters here, Mr. Coughlin was advised by Gil P. Cotton, district manager. Two years ago there were 2,700 customers. Since that time the additional supply line, from the West Texas Gas company's trunk line 31 miles northwest of the city, has been built at considerable expense.

When this additional supply was obtained the company had reasonable assurance of obtaining quite a volume of industrial business, said Mr. Coughlin. Utter collapse of the crude oil market rendered fuel oil prices so low the gas company could not compete with that fuel and pay the prices for its supply that it had to pay, he declared.

Mr. Coughlin offered the city all information from his company's records that it might wish. He said he would be glad to provide statements of capital investment, of operation costs and other relevant items. The city regularly receives reports of monthly income, as it collects three per cent of the gross receipts. This tax will advance to five per cent in April.

"Discriminatory"

The gross receipts was termed discriminatory and the meter reading fee of 25 cents per month unfair by Mr. Coughlin. However, he pointed out that the company purchased the franchise knowing those taxes were provided for and was not coming to the city seeking a straight-out trade of a lower rate for elimination of the two forms of special taxation.

Mr. Coughlin said, however, that the company would be willing to reduce the rate if the two taxes were removed, to an extent in excess of the amount of money it would save thereby. That is, it would be willing to post a rate that would diminish its gross income per month to an extent in excess of the amount now being paid the city as gross receipts tax and meter fees.

In addition, he declared, the company would be willing to raise the franchise provision governing heat content of the gas, from 800 B.T.U. per cubic foot to approximately 975 B.T.U.

Senate Begins Trial Of Accused Jurist

AUSTIN, Sept. 30 (AP)—The senate resolved itself into a court of impeachment today to try District Judge J. E. Price of Bastrop, accused of negligence and approving excessive mileage fee claims of the sheriff of his district. Three sheriffs are under indictment. The issue is awaiting the bill allowing the state to drill for oil in the Sabine river.

Redistricting May Be Submitted Once More

AUSTIN, Sept. 30 (AP)—As it has been persistently reported that Governor Sterling would submit a bill for congressional redistricting to the legislature, Senator W. H. Poage introduced a bill so as to be ready. Representative Metcalfe, author of the bill said that he hoped there would be no submission as the subject was controversial and would require much time.

Hint Cotton Law Repeat

As the "cotton session," neared a close, a prediction was made by some legislators that they would be returning to Austin next January or February to repeal the law cutting cotton acreage in 1932 and 1933 to 30 per cent of the 1931 hillable area.

"We will be coming back here (CONTINUED ON PAGE 8)

At The Crawford

Guests at the Crawford hotel Tuesday evening included: H. A. Rosenstein, Gail Novelty Co., Inc., Dallas. W. K. Klenzmann, Crawford-Austin Manufacturing Co., Waco. S. A. Crowley, attorney, Fort Worth. Ed Howe, American Airways pilot, San Antonio. P. H. Miller and party, Springfield, Mo. Max Herlin, Fox-Cappy and Edge Co., Dallas. J. D. Stokes, John E. Mitchell & Co., Dallas.

State

(CONTINUED FROM PAGE 1)

to repeal that law." Representative Phil Sanders of Nacogdoches stated.

It also was considered likely that the governor would call another special session about that time to consider revenue and taxation.

If the legislature adjourns Saturday it will quit four days short of the constitutional 30-day limit for extraordinary sessions.

The 42nd legislature will have been in session 186 days this year at a cost of approximately \$1,000,000, the most expensive legislature in history. The 41st legislature was in session a period of 204 days during its life of two years, but per diem then was \$5. A constitutional amendment voted last year raised the pay to \$10 daily for the 181 legislature. In addition they are given mileage to and from home and a big overhead is maintained.

Several broadsides were fired at the governor during consideration of the sine die resolution in the house.

The chief opponent was Representative Bailey Hardy of Breckenridge, one of the most vigorous protestants of the governor's oil conservation program in the first called session. He caustically referred several times to the governor's return from Houston and emphasized what he termed the "sudden" interest of the governor in the river bed bill.

Hardy declared the governor had issued no statement or submitted no message to the legislature stating his views but that all the legislature was able to hear were rumors that the governor had told someone he would call another special session unless the legislature passed the bill.

"I don't believe the governor would call another session," representative Hardy stated. "He is running a bluff," adding that Governor Sterling should tell the people why he was "running the governor's office from Houston."

representative Hardy stated. "He is running a bluff," adding that Governor Sterling should tell the people why he was "running the governor's office from Houston."

McKinney Farmer Slays Large Eagle

MCKINNEY, Sept. 30. (AP)—G. M. Parr, farmer of the Lucas community, southeast of McKinney, exhibited an American Eagle on the streets here. He killed the bird when he discovered it flying near his baby, presumably ready for an attack on the child. The bird measured 5 1/2 feet from tip to tip.

FOODS COOKED IN SMALL AMOUNTS USUALLY TASTE BEST

Hills Bros. Coffee Tastes Better Than Other Coffees Because It is Roasted in Small Quantities

Food cooked in small quantities has the advantage of exactness. The mixing and the application of heat can be accurately controlled. A three-egg omelet is invariably more tender and fluffy than one made of many eggs.

Coffee roasted in small quantities has the advantage of exactness too. Hills Bros. discovered the way to roast in small quantities—so that every pound is exactly alike—when they invented and patented Controlled Roasting.

As the accuracy of the hour-glass depends upon an even, continuous flow... a little at a time... so the uniform flavor of Hills Bros. Coffee is produced by Controlled Roasting—this patented process that roasts evenly, continuously... a little at a time. Every berry is perfectly done. A matchless flavor results—a flavor bulk-roasted coffee can't equal!

Hills Bros. Coffee is packed in vacuum cans. Air, which makes coffee go stale, is removed and kept out of these cans. Ordinary, "air-tight" cans won't keep coffee fresh. But Hills Bros. Coffee can't go stale. Order some today. Ask for it by name, and look for the Arab trademark on the can.

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Hills Bros. Coffee, Inc., Kansas City, Missouri.

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- G. O. Rice Service Station
- Moore Schoolhouse Station
- G. W. Williams, Highway
- W. H. Carter Service Station

Charbon Fever Breaks Out On Mexican Ranches

LAREDO, Sept. 30. (AP)—Charbon fever is reported raging among cattle in the country south of Saltillo, Mexico, by Mexican newspaper reports reaching Laredo. The epidemic has caused much alarm among Mexican cattlemen and work to stamp out the dreaded disease has started.

A report from Saltillo states: "After having vaccinated 1,200 head of stock in the southern part of the township (Saltillo) against charbon fever, which has made its appearance in epidemic proportions. Regional Veterinary Gustavo Cardes Valdes returned to Saltillo to report that the situation was serious and he planned to make another tour of the affected district to vaccinate the remainder of the animals. The places in which the ma-

Automobile Club Takes Tourists Into Mexico

Personally conducted tours to a 5,000-acre ranch near Victoria, capital of the Mexican state of Tamaulipas, with a view to encouraging tourist travel, have been arranged by the Rio Grande Automobile Club.

Eight days will be taken up by the tours which will start from Matamoros, across the Rio Grande from Brownsville, according to Robert W. Pollock, manager of the club. The parties will remain two days on the ranch hunting and fishing and return to the valley by way

Moore County Oil Activity Resumed

DUMAS, Sept. 30. (AP)—Oil activity has resumed in Moore county with the advance of crude to 42 cents a barrel. The Texoma Gas company has made 12 locations, and one of them, the No. 1 Coon, is ready to drill. Some of them will not be developed for several months. This company also plans to construct a small booster plant some time this fall or winter. The Gulf company has begun its No. 1 Burnell, an offset to the Shamrock's Coffee A-1, and the Sunray plans to make three locations in the near future, according to the Moore County News. Several offset wells are being

Huge Petrified Tree Sections Found At Spur

SPUR, Texas, Sept. 30. (AP)—Residents of this community have found sections of petrified trees that might have been larger than the giant redwoods of California. A group of boys recently excavated a section of a tree trunk that measured three by five feet, and the curvature of the grain indicated that the tree might have been larger than the famed redwoods. The excavation was made on the State experiment station farm, and R. E. Dickson, superintendent,

Bleeding Gum Healed

The sight of sore gums is sickening. Reliable dentists often report the successful use of Leto's Pyorrhea Remedy on their very worst cases. If you will get a bottle and use as directed druggists will return money if it fails. At Cunningham & Phillips—adv.

Not to be outdone by the men of Dublin, Irish Free State, who agreed to wear silk hats at all chief events during Horse Show Week, leading women of the city got together and adopted a new mode on the lines of the male "topper."

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Mysterious "Stranger"

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SCORCHY SMITH

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Rest Easy

by John C. Terry

HOMER HOOPEE

Trademark Registered U. S. Patent Office



The Night's Yet Young

by Fred Locher

Big Spring Stores Have COMPLETE Infants' Wear Departments

Appealing Gifts for the October Baby!

(The last month of the Baby-of-the-Month Club announced today!)

Gifts For Baby — Gifts for Father and Mother

And now comes October and the first baby born in the month will become Big Spring's October "Baby-of-the-Month" and will receive a host of pretty gifts of many kinds. Too, the father and mother of that "new" child will get a gift or two...

The fortunate baby-of-the-month for the coming month will be designated in this way; the first white boy or girl that is born in Big Spring in the month of October will be given the title of "Baby-of-the-Month" and will receive the attractive gifts described in the advertisements on this page. The baby's birth certificate, signed by the attending physician should be brought or sent without delay to The Herald office. The date, hour and minute of the child's arrival should be indicated.

As soon as the baby-of-the-month for October has been determined announcement will be made in the news columns of The Herald.

For the last two months leading Big Spring business men have cooperated in showering evidence of their welcome on the first new citizen to take up residence in Big Spring. These merchants carry lines of merchandise in which every father and mother...and the growing child...is interested. See the merchandise that is carried in these stores when you buy gifts for babies or for grown-ups.

One Month
—Two Years
—Twelve Years



No Matter What Their Age GROWING CHILDREN NEED Grade A Pasteurized MILK!

Give them plenty of it... You'll see RESULTS of your good judgment. We suggest Grade A Dairyland Pasteurized and we know your physician will agree... Just call us (1161) and we'll deliver it regularly...

We will give the "Baby-of-the-Month" a book of tickets (40 quarts) good for Dairyland Pasteurized milk...

Dairyland Products
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To the "Baby-of-the-Month" we will give a Johnson & Johnson Baby Set —And to its Daddy— A bottle of COLLINS Bros. FOOT REST

At any of our three conveniently located drug stores you will always find a complete line of gifts and needs for the baby, an assortment of baby cards and the finest baby foods.

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Petroleum Building. Phone 73

To The First Baby Born Next Month—



We will give a pair of Soft Leather Sole, Kid, Baby Shoes

We carry a complete line of fine baby clothes, shoes, suitable gifts... toys for kiddies of all ages.

WACKER'S 5c TO \$5 STORE
Phone 675 210 Main

Greetings BABY of-the-Month



It's lucky for your parents that you came when you did, for they get \$1.00 worth of laundry work free.

If you have never tried our laundry, just phone 1234 and our driver will call. You'll appreciate the work and the service.

ECONOMY LAUNDRY
Phone 1234

—Our Infants Department Has Wearables of Every Kind for BABY...



Dresses Booties Jackets Dolls Blankets Sacques Caps Jiffy Pants

MELLINGER'S

Main at 3rd Victor Mellinger Main at 3rd

For Baby from the "house of Barrow"



We're going to give the Baby-of-the-Month a gift of furniture that will be useful for a long, long time... It will be a Baby Swing.

Nursery Furniture of Every Type at Barrow's

BARROW Furniture Co., Inc.
The Store that Sells for Less

205 Rannels Phone 850 Cash if You Have It—Credit if You Need It

SAFEGUARD

Your Baby's Health with the DEPENDABLE



Mothers—Your physician will tell you of the importance of keeping Baby's food at an even and proper temperature.

"BABY-OF-THE-MONTH" PRIZE... We will give either a credit of \$10 on a NEW G. E. Refrigerator or a small electric bedroom lamp to the parents of the first baby born in August.

GENERAL ELECTRIC
ALL-STEEL REFRIGERATOR

Texas Electric Service Co.

Electricity Is Your Servant



FOR BABY

To the "Baby-of-the-Month" we will give a cute little dress.

We carry a most complete stock of clothing and other needs for babies of all ages. We can't describe them for they're clever beyond words you'll just have to see them. Dresses, bonnets, blankets, garters... and even rattles and toys.

Austin-Jones Co.
Popular Price Department Store



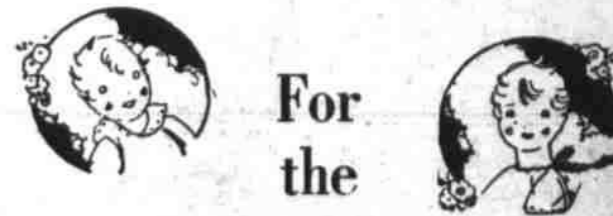
THAT BABY OF YOURS—

Pictures taken in its infancy will be priceless in the months and years to come.

The "Baby-of-the-Month" will have its picture taken absolutely FREE on his first trip down town.

BRADSHAW STUDIO

Phone 47 219 1/2 Main



For the

Baby of-the-Month

we have a selection of

Clapp's
APPROVED BABY SOUP AND STRAINED VEGETABLES

To be given FREE at our No. 1 store when he or she... or parents call

111 EAST SECOND **CUNNINGHAM AND PHILIPS** DOUGLASS HOTEL BLDG.
SETTLERS HOTEL BUILDING 217 MAIN ST.



Women's, Society and Club News



Mrs. O. R. Phillips Is Elected President Of E. 4th St. Baptist W.M.S.

Annual Election Gives Office To New Workers; Bible Study On 'Call of Moses' Held After The Business Session

The annual election for officers was held Monday afternoon by the East Fourth Street Baptist Church W. M. S. Mrs. O. R. Phillips was elected president.

The other officers chosen were, vice-president, Mrs. C. M. Meskimen; corresponding secretary and treasurer, Mrs. O. F. Presley; secretary, Mrs. W. W. Hill. The chairman of the committees were also appointed.

The Bible study which followed the business meeting dealt with the third chapter of Exodus and "The Call of Moses."

The following attended: Meses Phillips, Meskimen, Presley, Hill, Ben Carpenter, J. O. Miller, Emma Lynch, V. Phillips, F. F. McCullough, W. D. Thompson, Fiem Anderson, Lester Murphree, W. E. Carrick, R. A. Humble, A. H. Euge, W. D. Folland, J. E. Fletcher, R. A. Browning, A. T. Angel, J. L. Turpin, Hart and Joe Phillips, R. L. Martin and S. H. Morrison.

Cooking School Recipes From Tuesday's Talk

The following recipes were given to the visitors at the Herald Free Cooking School Tuesday afternoon by Myra Oliver Dougan:

Plain Pastry
2 cups Amaryllis flour
3/4 cup shortening
1/2 teaspoon K C baking powder
1 teaspoon salt
Ice water

Cut shortening into flour and add just enough water to blend ingredients. Do not knead. Let stand in General Electric an hour before using if possible.

Mastery Fruit Pie
Cook pie crust and let cool thoroughly before using. Fill bottom of crust half full of sweetened Dairyland cream, whipped, then place thirds of pineapple slices around outside edge, halves of apricots in openings and center, fill all other spaces with cherries that have been stuffed with almonds. Serve at once.

Pear Pie—Take canned pears from liquid and soak in half and half mixture of orange and lemon juice, keeping in refrigerator until ready to use. Place pears in bottom of crust and cover with whipped cream. This is delicious.

Meat Pie With Baked Dumplings
1/2 lb. veal and 1/2 lb. pork cut in small pieces
1/4 cup Amaryllis flour
1/2 teaspoon salt
Black pepper

2 cups Amaryllis flour
3 level teaspoons K C baking powder
1/2 teaspoon salt
1/4 cup shortening salt
Milk or cream—Dairyland
2 hard cooked eggs—sliced
1/2 cup each cooked peas and carrots

Cover the meat with boiling water and let simmer slowly until tender. A bay leaf can be added, also a tiny amount of onion if desired.

Mrs. Dougan Says—



"A better use for your WASH TUB is to make a little Garden in it"

By sending your clothes to us you will save money, time and back-breaking toil.

Hear Mrs. Dougan every day at the Free Cooking School. She will tell you of the advantages of sending your clothes to a laundry where quality really counts.

Big Spring Laundry Co.
Phones 17-87

Most of Women's Meetings Called Off For School Herald Patterns

It seems to be the thing this week to postpone all women's organizations possible in order to attend the Herald Cooking School.

The South Ward P.-I.A. has postponed its tomorrow meeting until next Thursday, Oct. 8, so that its members could attend, says Mrs. Jesse Slaughter, president.

The Pioneer Bridge Club met this morning so as to avoid a conflict with the school.

The Lone Star Lodge, L.A. to B. of R. F. will not have its regular meeting Friday afternoon, due to the Pie and Cake Contest, in connection with the Cooking School, which it is sponsoring.

Doubleless, other organization wash made changes, which were not reported to the Herald.

Rose Tomato Salad
Allow one medium tomato for each salad. Peel carefully and chill. Take out center of tomato from stem end, being careful not to break outside skin. Season and fill with any desired salad, to which a small amount of gelatin has been added. When thoroughly cold, have cream cheese mixture seasoned with a dash of salt and colored with paprika, thin with a bit of mayonnaise. Use bloom end of tomato for center of rose, making petals by filling spoon with cheese and pressing down sides of tomato. Let petals stand above rose until done. This can be cooked in lettuce cups and allow an extra amount of mayonnaise to be buttered crumbs placed over top served with salad.

Squash With Tomatoes
Take the desired amount of squash, Italian or summer squash, wash, dry and cut into crosswise slices. Melt enough shortening in frying pan to cover bottom of pan completely; add tiny slices from clove of garlic, or a few slices of onion. Put squash into this and cook until it is partly clear. Add a few more slices of onion cut thin, a can of tomatoes, in same proportion as the squash. Season with pepper and salt and cook slowly until done. This can be cooked in a baking dish for last cooking and buttered crumbs placed over top served with salad.

Herald Patterns



A SIMPLE FROCK FOR THE GROWING GIRL

7303. Printed silk or velvet in a plain color would be attractive for this style. The waist portions are long and meet the skirt portions in deep pointed scallops, or may be finished in straight outline as shown in the small view in which the dress is also shown sleeveless. The sleeve is a comfortable model with soft fullness above a band cuff. A wide sash and a neat bow at the neck complete this pretty style.

Designed in 4 sizes: 6, 8, 10 and 12 years. Size 8 will require 2 1/4 yards 32 inches wide if made with sleeves. Without sleeves 1 7/8 yard will be required. Sash and bow of contrasting material will require 1-3 yard 39 inches wide or 2 yards of ribbon 6 inches wide. To finish with bias binding as shown in the large view, will require 5 yards 1 1/2 inch wide. Pattern mailed to any address on receipt of 15c in silver or stamps by The Herald.

Don't Miss the COOKING SCHOOL AT THE SETTLES HOTEL
Myra Oliver Dougan
Has selected DARLING GIRL DRESSES for her work, because she knows the exceptional value, the smart styling, the wonderful qualities, that are found in these smart home frocks, and they are guaranteed fast colors.
Mrs. Dougan will wear DARLING GIRL Frocks during the cooking school and will tell you about them.

Harris' THE BEST AT POPULAR PRICES

our UP-TO-DATE BOOK OF FASHIONS, FALL 1931.

Special Prices this entire week on Vollrath Ware

This new ware has been developed by famous color experts. Its beauty will amaze and delight you. Let us tell you of its unusual possibilities for brightening your "Happy Kitchen."

- MORE COOKING SCHOOL VOLLRATH SPECIALS:**
- RICE BOILERS—**
1 1-8-qt. \$2.60 (Regularly \$2.65)
1 3-4-qt. \$2.75 (Regularly \$3.00)
- TEAKETTLES—**
small size \$2.75 (Reg. \$3.05)
medium size \$3.15 (Reg. \$3.50)
large size \$3.75 (Reg. \$4.10)

Big Spring Hdw. Co.
Phone 14 117 Main

A Contest To Prove To You The Fine Qualities of AMARYLLIS FLOUR



The supreme test of a brand of flour is the result it gives in baking pies or cakes. We know with AMARYLLIS FLOUR it is much easier to bake light, fluffy, delicious cakes, and rich, crisp, golden brown pie crust, and to convince you of this through actual proof, this week, in cooperation with the Big Spring Herald, we are conducting a big AMARYLLIS FLOUR CAKE AND PIE BAKING CONTEST

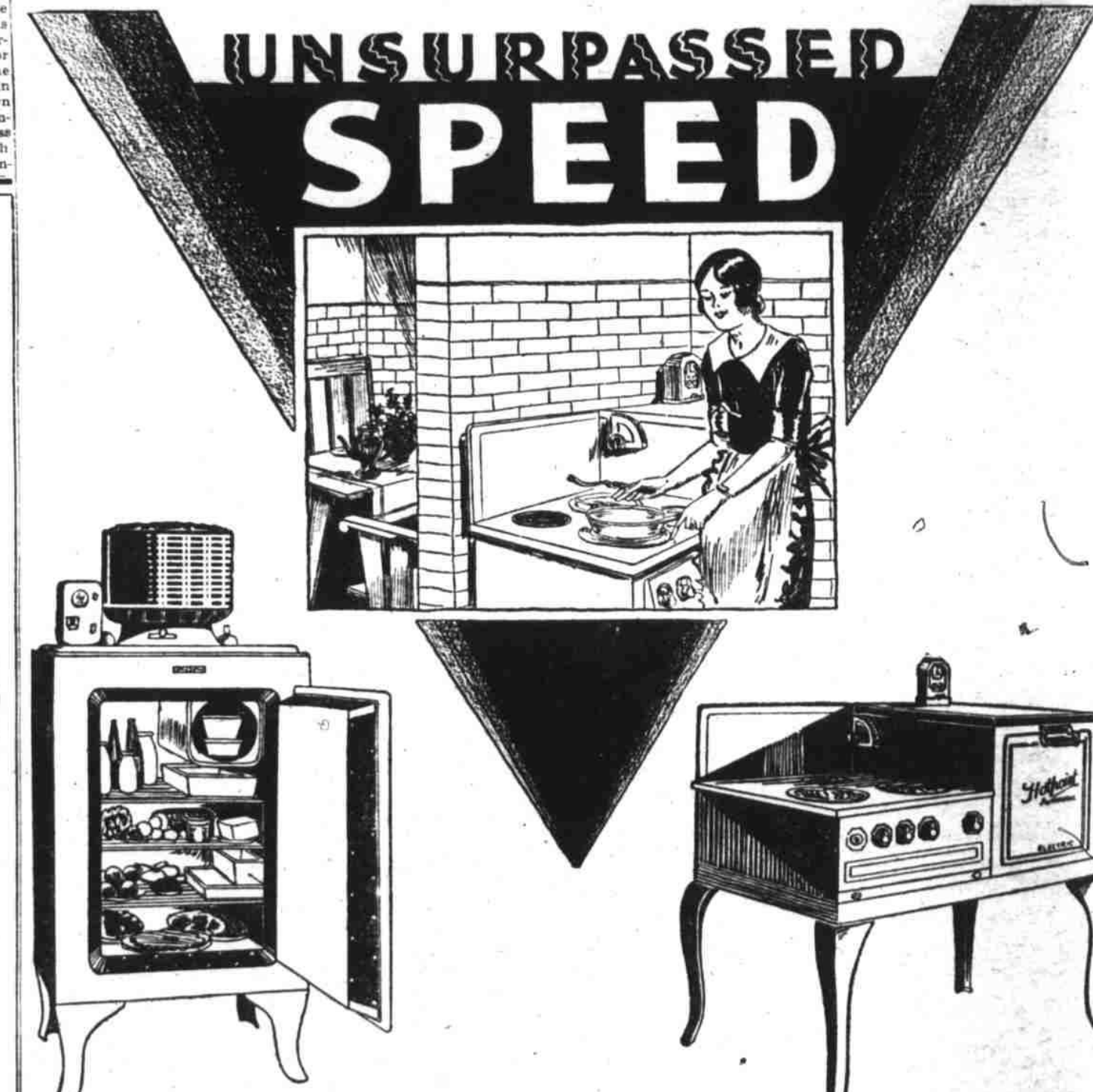
Your Prize Entries Must Be In By 12:30 O'Clock Friday Noon



To enter the contest, just bake a cake or pie, or both, and bring them to the Big Spring Herald Cooking School, Friday morning before 11:00 a. m. There is no restriction as to kind of cake or pie—the only requirement is that you use AMARYLLIS FLOUR. Prizes are as follows: CAKES, 1st, \$10.00; 2nd, \$5.00; 3rd, 48-lb. sack Amaryllis; 4th, 24-lb. sack; 5th, 12-lb. sack. PIES: 1st, \$5.00, 2nd, 48-lb. sack Amaryllis; 3rd, 24-lb. sack; 4th, 12-lb. sack.

Competent judges will judge the cakes and pies entered, and award the prizes. All cakes and pies entered, whether or not they win prizes, go to the Ladies' Auxiliary of the Brotherhood of Railway Trainmen, who are raising a fund to meet expenses of the State Convention of the organization to be held in Big Spring next month.

This organization will conduct a sale of the cakes and pies after the lecture Friday afternoon. The remaining cakes and pies will be on display and sale Saturday at the Handy-Andy Store. You will help this worthy cause by becoming a contestant, by buying a cake or pie, or by doing both.



A General Electric Refrigerator of the latest design is in use daily at the 3rd Annual Cooking School sponsored by the Big Spring Herald.

Mrs. Myra Oliver Dougan, Home Economist in charge of the School, has chosen the Hotpoint Automatic Electric Range as the cooking medium for each of her daily lectures.

3rd Annual COOKING SCHOOL Sept. 29th to Oct. 2nd

Only two more days of the Herald's 3rd Annual Cooking School remain. Mrs. Dougan has, during the past two days, brought to Big Spring homemakers cooking hints of untold worth. In addition, the advantages of electric refrigeration for preserving foods and of electric cooking for preparing them for the table have been set forth by actual demonstration. Don't miss the last two days of the School.

Texas Electric Service Co.

The Free Cooking School At Settles Hotel Draws Record-Breaking Crowds

Notebooks and Program Furnished Free: Each Visitor Reminded to Bring Her Own Pencil For Taking Notes

Big Spring women proved yesterday that they were as interested in cooking for their husbands as in making themselves charming and attractive for them. The attendance record of the Charm School this spring towered over all previous cooking school records—until yesterday.

Myra Oliver Dougan, popular domestic science lecturer, was here on a return engagement and did she draw the crowds—and how? She talks with a charming simplicity and ease, with a nice bit of humor, and makes every woman feel at home.

Between the hours of 2 o'clock and 2:45 about 250 women poured into the ballroom of the Settles hotel, leaving two registrars as busy as could be. Each woman who registered was given a small notebook in which to keep the recipes, the gift of the Folger Coffee Co., also a pamphlet of recipes put out by the K. C. Baking Powder Co., and a printed program of the days' recipes.

The ballroom stage was nicely outfitted by the local merchants. On the floor was an attractive Sanitary rug, donated by Coe-Parke Lumber Co. The kitchen furniture, consisting of a General Electric refrigerator, a Hotpoint electric stove, an electric kitchen clock, floor and table lamp, a waffle iron and a coffee percolator, was supplied by the Texas Electric Service Co., and the Westover aluminum pans and other kitchen utensils were furnished by the Big Spring Hardware.

The Anderson Music Co. supplied a Victrola to furnish music while the crowd assembled. Mrs. Dougan wore an attractive house dress she selected at Harris' and comfortable Queen Quality shoes from Melinger's Store.

Other merchants who took part were Handy-Andy, who furnished the groceries, Big Spring Laundry, Home Bakery, Dairyland, Settles Hotel Beauty Salon; in addition to the K. C. Baking Powder Co., and Amaryllis flour.

Mrs. C. T. Watson introduced Mrs. Dougan with a high tribute to her talent for selecting simple and inexpensive and especially attractive dishes, which would interest the greatest number of local women.

At the close of meeting the fruit pie was sold in order to raise money for an indigent family of three children, whose father was sick in a hospital and whose mother was trying to find work. A contribution of \$6.93 was raised to buy food for the children.

The nursery on the third floor was very popular, once the mothers and children accustomed themselves to it. A trained nurse is in charge and the nursery is open every day from 1:30 to the close of the lecture.

After the lecture delicious cups of Folger's coffee were served in one of the ante rooms by Mr. Welch, representative of Folger's coffee for this district.

Yesterday's dishes were a complete meal in themselves. Mrs. Dougan plans to specialize on various dishes and no woman can afford to miss a single lecture. Although notebooks are furnished women are reminded to bring their pencils.

Teachers and officers of the First Baptist Sunday School are reminding that the meeting tonight will be held at 7 o'clock, which is half an hour earlier than usual.

This change is made for these two weeks only. Devotional services are being held before the evening revival services in three groups, all of them meeting at 7:30 and lasting until 7:55.

The young people's group is under the direction of the Rev. Joe Trussell, the singer; the juniors under Miss Katherine Sangster; and the adults, the Rev. R. E. Day.

The church reports very good crowds and that the singer is proving to be especially popular.

Dallas Life Insurance Man Here

O. Sam Cummings, of Dallas, state manager of the Kansas City Life Insurance Co., was in town yesterday for a meeting with Libburn Coffee, district representative and also Mark Henderson, of Odessa, and Crick Edson, of Stanton, who came here to confer with him.

Buttonholes badges and medallions to be attached to cars are being presented by the Vienna Automobile Club to motorists who drive five, ten or fifteen years without an accident or fine.

DE. W. B. HARDY DENTIST 403 Petroleum Bldg. PHONE 366

COURSON'S GARAGE 316 Runnels St. WASHINGTON GREASING First Class Mechanical Work Joe Pope, Mechanic

For the BEST WORK and the BEST PRICE on repairing radios or other electrical equipment, Call 1202, or see L. C. DAHME, 1207 Johnson St.

Lindy's Aunt Attends Herald Cooking School

She Did Without Dinner To Go; And Watched All Those Good Things Prepared Without Smacking Her Lips Once

The Herald's Free Cooking School attracted visitors from far and wide yesterday; good cooks from as far as sixteen miles away; and good cooks of both races, the black and white.

With Mrs. C. W. Cunningham, came her colored cook, Mabel Scott, famed about town as the aunt of Charles Augustus Lindbergh Phair, a four-year-old pickaninny. Like the famous aviator, he is called Lindy for short.

Mabel and Mrs. Cunningham selected Lindy's name. On the day Charles Augustus Lindbergh spanned the Atlantic Ocean, Mabel received a letter from her niece informing her that this little black boy had arrived and that he was a gift from her to Mabel, who could name him to suit herself. Excited over the combination of the airship and the baby, they decided no more suitable name could be found than Charles Augustus Lindbergh.

Now while Lindy is running around, enjoying his pre-school days, his aunt Mabel is getting to be a mighty good cook. Just how interested she is, is shown by her eagerness to attend the Cooking School yesterday.

She had gone out to a farm at noon with some of her friends who wanted to pick cotton and didn't know the road. She returned just a few minutes before time for the school to begin. There wasn't time to eat dinner, bathe and dress, so Mabel left off the eating.

Every one of those 250 women who saw the good things Mrs. Dougan prepared Monday at the cooking school, can imagine what torture it must have been to sit stolidly through the whole afternoon, with your mouth just watering and the sides of your empty tummy sticking together. Mabel had a good seat up front where she didn't miss a thing; yet, said she enjoyed it more than anything she ever attended.

The first thing she did after her chores this morning, reported Mrs. Cunningham, was to sit down and study Mrs. Dougan's recipes. Today the menu for the Cunningham

dinner is going to consist of those well-balanced and delicious dishes prepared by Mrs. Dougan at her Tuesday lecture. Mabel is going to get to taste them after all.

The rooms were decorated with yellow roses and orange cosmos. A one-plate luncheon was served carrying out the same color scheme. The tallies were in shades of orange and the prize, which went to Mrs. Grover Cunningham, was a bottle of perfume in a gilded box.

Only two tables played and all these were members. They were Meses. E. O. Price, J. Robb, Mac Battle, Fred Keating, Ira Thurman, R. M. Middleton, Grover Cunningham and Bob Parks.

Mrs. Ebb Hatch will be the next hostess.

DR. C. D. BAXLEY Dentist OFFICES— 204-205 Lester Fisher Bldg.

KINDERGARTEN Mrs. Roy Pearce Kindergarten and Primary school now open. Enroll your children now. Five years experience in Big Spring. Tuition Reduced PHONE 383 209 JOHNSON

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DEER A SUICIDE DENVER, Sept. 30. (INS)—Colorado has a strict law against hunting deer out of season. There is no law, however, to prevent a deer from committing suicide. W. E. Compton of Denver, recently reported to State Game and Fish Commissioner Roland G. Farvin that while driving along a mountain road west of Denver a 150-pound doe crashed into the radiator of his car. The force of the impact killed the deer.

CITY MANAGEMENT COST CLEVELAND, Sept. 30. (INS)—Cost of operating the city government of Cleveland increased only one-third as much during the last eight years under city manager rule as it did the previous eight years under the mayor-council type of government. This is shown by statistics contained in Finance Director Stephen G. Rusk's report to Mayor John D. Marshall showed.

Several monks of the famous St. Bernard Hospice, in Switzerland, will shortly superintend the building of a similar hospice in the Himalayas, and will educate Tibetans in their own humanitarian objects.

Gridiron rivalry between Michigan and Illinois dates back to 1893.

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Mrs. Myra Oliver Dougan speaks of the Handy-Andy Store:



"Fresh meats are very necessary for the diet of both adults and growing children. It is certainly a pleasure for me to find such a sanitary and complete market as that of Handy-Andy. The same sanitary methods seem to be prevalent all through their store, too."

Be sure to attend the lecture Friday Afternoon Henry Olsen, our butcher, will explain meat cutting



HANDY-ANDY

TWO DOORS SOUTH OF SETTLES HOTEL



MYRA OLIVER DOUGAN "Happy Kitchen" Expert

Why Take CHANCES?

The process of pasteurization assures you of milk that is pure and safe for both children and grown people. It is a mark of good judgment to demand that ONLY pasteurized milk shall come into your home.

Mrs. Dougan Uses Grade A. Pasteurized Milk in all of her work in the Happy Kitchen and recommends it!



Products

Phone 1164 404 E. 3rd

Big Spring Daily Herald

Cooking School IS BEING CONDUCTED FOR YOUR BENEFIT

Don't fail to attend!

MRS. MYRA OLIVER DOUGAN

will give you valuable information on home economics and the products she uses in her work.

Be sure and notice her demonstrations using

KC BAKING POWDER

25 Ounces for 25c

SAME PRICE for Over 40 Years

The demonstrator will show you that K C is a DOUBLE ACTION baking powder—that in using it you get FINE TEXTURE and LARGE VOLUME in your bakings—that you can use less than you do of high-priced brands. You will realize that it is not necessary to pay high prices for baking powder.

After seeing the demonstrations use K C in the same way in your own home. Give it the oven test and judge by results.

OUR GOVERNMENT USED MILLIONS OF POUNDS

Free a new edition of The Cook's Book

Address—JAGUES MFG. CO., Dept. C-2, Chicago



"The Settles Salon PERMANENT will withstand Kitchen Heat"

Your appearance is as much a part of making a successful home as is your cooking. The Settles permanent will not lose its lustre nor come out because of the natural heat of your kitchen.

Before you attend the Free Cooking School tomorrow, make an appointment to get one of our Famous Permanent Waves. Just Phone 940.

\$3 or two for \$5

Settles Hotel Beauty Salon

In the Settles Hotel



The Folger man inspects the choice green berries at the drying grounds.

Unloading rare mountain coffee in a Costa Rica town.

No More Fear of Coffee Nerves

Doctors Now Tell Us

2,571 Physicians* Approve This Rare Central American Coffee That Nature Grows Without Rank, Noxious Oils

THERE'S nothing to fear in coffee—if you drink the right kind. In fact doctors now say it's not only good—but good for you.

2,571 physicians* who recently tested Folger's rare Central American coffee tell us that in their opinion it is not only free from all harmful after-effect, but actually beneficial.

From Central America

Folger's coffee is not just another "brand," it is an entirely different kind of coffee. It is grown in tiny mountain districts along the west coast of Central America. A region where nature gives coffee a far richer, smoother flavor—and leaves out the rough offensive oils that abound in cheap and doubtful coffees.

It is nature's gift that her finest flavored, most invigorating coffee can be enjoyed with all of its "kick" and without a "kick-back."

Folger brings you this unique Central American coffee packed in key-opening vacuum tins that keep it always as fresh as it was 30 minutes after it left the roaster.

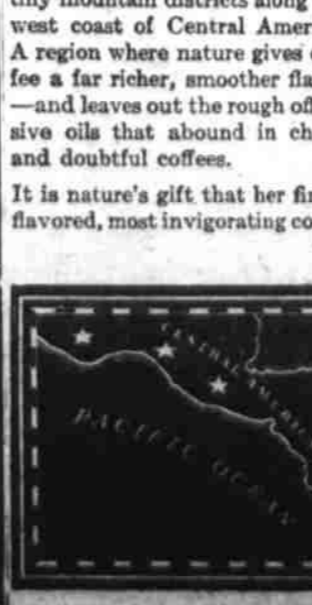

Why not try it for a week. Note its finer flavor. Note its wonderful invigoration. Note its after-effects. Then you'll see why this coffee which is the choice of coffee experts is also endorsed by physicians.

*Signed statements to this effect, from 2,571 physicians who have actually tested Folger's Coffee, are on file in our offices.

FOLGER COFFEE COMPANY Kansas City San Francisco Dallas 117

Folger protects you against stale coffee by packing this coffee in the latest improved, key-opening vacuum tins.

Every pound of Folger's is guaranteed to reach you as fresh as it was 30 minutes after it left the roaster. Remember this: No matter when or where you buy it, this coffee is FRESH!



Address—JAGUES MFG. CO., Dept. C-2, Chicago

As Near as your Telephone

Want Ads-Connecting Links of PROFIT

Reach Prospects Found In No Other Way

HERALD WANT ADS PAY!

One Insertion: 80 Line Minimum 40 Cts. Successive Insertions thereafter: 4c Line Minimum 20 Cts. By the Month: \$1 Line

Advertisements set in 10-pt. light face type at double rate.

Want Ad Closing Hours Daily 12 Noon Saturday 5:30 P. M.

No advertisement accepted on an "until further order" basis unless specified number of insertions must be given.

USE YOUR TELEPHONE - JUST CALL CLASSIFIED DESK 728 OR 729



Need HELP?

Employers find advertisers in the "Situations Wanted" columns of The Herald above the average in capability, intelligence and enterprise!

Interscholastic League Schedule For Texas Class A High Schools

Schedule of Class A conference games, complete for fourteen districts and partly complete for a fifteenth follows:

DISTRICT 1
October 2-Slaton at Plainview.
October 16-Plainview at Lubbock.
October 17-Amarillo at Pampa.
October 24-Slaton at Amarillo.
October 31-Lubbock at Pampa; Plainview at Amarillo.
November 11-Slaton at Pampa.
November 20-Pampa at Plainview.
November 26-Lubbock at Amarillo.

DISTRICT 2
October 10-Wichita Falls at Childress.
October 17-Childress at Vernon; Quanah at Electra.
October 24-Vernon at Electra; Quanah at Wichita Falls.
October 31-Quanah at Childress; Electra at Wichita Falls.
November 11-Quanah at Vernon; Childress at Electra.
November 26-Vernon at Wichita Falls.

DISTRICT 3
October 8-Brownwood at Cisco.
October 15-Eastland at Ranger.
October 17-Brownwood at Abilene.
October 22-Ranger at Abilene; Cisco at Breckenridge.
October 31-Abilene at Eastland; Breckenridge at Brownwood.
November 7-Breckenridge at Eastland.
November 11-Cisco at Ranger.
November 14-Abilene at Breckenridge.
November 20-Cisco at Eastland; Brownwood at Ranger.
November 26-Ranger at Breckenridge; Eastland at Brownwood.
November 27-Cisco at Abilene.

DISTRICT 4
October 10-Corpus Christi at McCombs.
October 17-McCombs at San Angelo; Big Spring at Midland.
October 24-Sweetwater at Colorado; McCombs at Big Spring.
October 30-Big Spring at Colorado; San Angelo at Midland.
October 31-McCombs at Sweetwater.
November 11-Corpus Christi at San Angelo; Big Spring at Sweetwater; McCombs at Midland.
November 21-Sweetwater at San Angelo; Colorado at Midland.
November 26-San Angelo at Big Spring; Sweetwater at Midland.

DISTRICT 5
October 10-Stripling vs. North Side at Fort Worth.
October 16-Central at Mineral Wells.
October 23-Polytechnic vs. North Side at Fort Worth.
October 30-Central vs. Stripling at Fort Worth.
October 31-Mineral Wells vs. North Side at Fort Worth.
November 11-Stripling vs. Polytechnic at Fort Worth.
November 19-Mineral Wells vs. Stripling at Fort Worth.
November 20-Polytechnic vs. Central at Fort Worth.
November 26-Polytechnic at Mineral Wells; North Side vs. Central at Fort Worth.

DISTRICT 6
(All Games to be played in Dallas)
October 9-Sunset vs. North Dallas.
October 10-Tech vs. Woodrow Wilson.
October 13-Forest vs. Oak Cliff.
October 16-Sunset vs. Woodrow Wilson.
October 23-Oak Cliff vs. North Dallas; Sunset vs. Highland Park.
October 24-Tech vs. Forest.
October 30-Sunset vs. Tech; Woodrow Wilson vs. Highland Park.
October 31-Forest vs. North Dallas.

DISTRICT 7
October 16-McKinney at Denton.
October 23-Sherman at Gainesville; Denton at Denton.
October 30-Gainesville at McKinney.
November 11-Denton at Sherman; McKinney at Denton.
November 20-Denton at Sherman; Denton at Gainesville.
November 26-Sherman at McKinney; Gainesville at Denton.

DISTRICT 8
October 16-Texas at Sulphur Springs.
October 23-Texas at Greenville; Marshall at Paris.
October 30-Sulphur Springs at Marshall; Paris at Texas.
November 11-Paris at Greenville; Marshall at Texas.
November 20-Sulphur Springs at Greenville.

DISTRICT 9
October 23-Waxahachie at Temple.
October 30-Corsicana at Hillsboro; Waxahachie at Cleburne.
October 28-Hillsboro at Waco; Waxahachie at Corsicana.
October 30-Corsicana at Waco; Temple at Cleburne.
November 6-Waxahachie at Waco; Hillsboro at Temple.
November 13-Temple at Corsicana; Cleburne at Waco.
November 20-Hillsboro at Cleburne.

DISTRICT 10
October 9-Athens at Lufkin.
October 16-Nacogdoches at Palestine.
October 23-Lufkin at Tyler; Nacogdoches at Athens.
October 30-Palestine at Tyler.
November 11-Palestine at Athens; Lufkin at Nacogdoches.
November 20-Tyler at Athens.
November 26-Palestine at Lufkin; Nacogdoches at Tyler.

DISTRICT 11
October 2-Alamo Heights at Del Rio.
October 9-Brackenridge vs. Harlandale; Main Avenue at Del Rio.
October 16-Del Rio at Alamo Heights; Brackenridge at Kerrville; Harlandale vs. Main Avenue.
October 23-Del Rio at Austin; Alamo Heights vs. Brackenridge; Kerrville at Harlandale.
October 30-Harlandale at Del Rio.
October 31-Austin at Main Avenue.

DISTRICT 12
October 23-Robstown at Laredo.
October 30-Alice at Kingsville.
November 6-Laredo at Corpus Christi.
November 11-Kingsville at Robstown.
November 13-Corpus Christi at Alice.
November 20-Robstown at Laredo.
November 26-Robstown at Corpus Christi.

DISTRICT 13
October 2-Laredo at Alice.
October 16-Corpus Christi at Kingsville.

NOTRE DAME'S "STRATEGY BOARD"



Jesse Harper (left), Notre Dame's new athletic director, and 'Hunk' Anderson, new senior football coach, are shown reviewing their 1931 schedule. Harper was the late Knute Rockne's predecessor as Notre Dame coach, while Anderson was Rockne's right-hand aide last year.

KINGSVILLE
October 23-Robstown at Laredo.
October 30-Alice at Kingsville.
November 6-Laredo at Corpus Christi.
November 11-Kingsville at Robstown.
November 13-Corpus Christi at Alice.
November 20-Robstown at Laredo.
November 26-Robstown at Corpus Christi.

BOSTON (INS)—Since, it appears, Rhode Island motorists are permitted in their own state to pass on the left hand side of street cars, signs have been erected at the Dedham line notifying out-of-state drivers that, entering Boston, they must keep to the right of trolley cars. Traffic Commissioner Joseph A. Conry pointed out that Boston has the lowest accident rate of any city in the country with a population exceeding 500,000 and is determined that the city shall continue to enjoy this distinction.

AT STRABANE, IRELAND, hiring fair recently wages of farm help ranged from \$17.30 a month for good strong men capable of doing all sorts of work, to \$9 for servants.

NEW BEDFORD, Mass. (INS)—Something new in the way of housebreaking was revealed here when Frank E. Sisson notified police that a burglar entered his home and made so much noise that he disturbed the family. When Sisson went to investigate, the visitor fled out the rear door and through the back yard lighting his way with a flashlight.

When the Castle of Lenzen, in Germany, listed by an official appraiser at \$100,000, was sold by compulsory auction for \$500 recently, the owner sought to have the auction annulled.

120 MILES IN STOCKINGS
MILFORD, Conn. (INS)—Since his shoes were too worn to be of much use, Albert Zanke, 28, of New Philadelphia, Ohio, told police that he had walked in his stockings feet from Marlboro, Mass., to Milford, a distance of 120 miles. Zanke said he started to hike home after being discharged from a temporary job in Marlboro.

AT 15 GETS SOVIET JOB
CHICAGO (INS)—Unable to remain in school because of his father's unemployment and unable to find work here, William Gedrits, 15, has found a job as a typesetting machine apprentice in Russia. The youth was urged to go to Russia by his father, Vieter Gedrits, an unemployed machinist and communist worker.

Bees, ants and certain other insects show more power of adapting themselves to their environment than human beings, in the opinion, just announced, of a group of European scientists.

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First—in the dough. Then in the oven. You can be sure of perfect bakings in using—

KC BAKING POWDER

SAME PRICE FOR OVER 40 YEARS

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GIBSON Printing & Office Supply Company
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ANNOUNCEMENTS

Public Notices

NOTICE—When in need of new or second-hand National cash register, supplies or service, write National Cash Register Co., Abilene.

Instruction

MISS VIRGINIA PEDER
Teacher of Violin
Phone 547
Studios convenient to schools

PIANO LESSONS, special method for pupils under school age. Will give lessons in pupils home if desired. Special rates for limited time. Randall Barron, 1106 Johnson.

Business Services

BANBORN, The Typewriter Man, is at Gibson's, Phone 225.

Woman's Column

DRESSMAKING and alterations; prices reasonable. Mrs. Barnes, 154 Main, phone 124.
SPECIAL on shampoo & finger waves, on Mondays 25c; Genuine Croquinoles permanent wave \$1.95. Daniel Beauty Parlor, 805 Gregg, phone 784.
NOTICE—Shampoo 25c; finger wave 25c; croquinoles wave \$2.50; marcel 15c. North Side Barber Shop, 309 N. Gregg. All work guaranteed. Graduate operator.

FINANCIAL

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PROMPT AUTO LOANS
We pay off immediately. Your payments are made at this office.
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We take stoves and furniture on all work.
Texas Furniture Co., Phone 1054

RENTALS

Apartments

SIX-room furn. house in Highland Park; just refinished. Two- and 3-room furn. apts. in Main, Nolan, Douglas or Highland Park. Harvey L. Pitt, phone 150 or 151.

NICELY furnished apartment equipped with electric refrigerator; all utilities paid. Rates reduced. Alta Vista Apartments.

ONE 3-room and 4-room furnished apt.; also bedroom; garage; bills paid; close in; 603 Runnels.

FURNISHED apartment, Apply 604 Runnels. Mrs. John Clark.

NICE cool, clean, 3-room furnished apartment; all bills paid; close in; paved street, Phone 742-W or call at 1001 Main St.

THREE-room furn. apt. modern; 216 W. 4th. Apply 511 Gregg, phone 226.

THREE-room unfurnished apartment; hardwood floors; private bath; window shades and brooms furnished; front porch; garage; 109 East 15th, Phone 4321.

Bedrooms

FRONT bedroom; all modern conveniences. Call at 608 Scurry St.

Houses

UNFURNISHED 4-room house; modern; built-in features; hot and cold water; breakfast nook; gas; garage; opposite high school. Phone 124 or 144.

FURNISHED large 4-room house; also south side duplex unfurnished; both modern and close in. Apply 152 Nolan St.

UNFURNISHED house; 4 rooms and bath; 100 block west 14th. Call 529.

RENTALS

Houses

PURNISHED house; strictly modern at 407 West 4th; \$22.50 month. Also nice furnished room; utilities paid at 701 West 4th. Apply 401 Bell St., phone 1306.

MODERN furnished 4-room house; sleeping porch and bath. 803 Gregg. Apply 800 Scurry.

Duplexes

PURNISHED duplex; near high school; reasonable. Call 147.

THREE-room modern duplex; private bath; close to school; garage; reasonable rent. 505 Nolan, phone 445.

REAL ESTATE

Houses for Sale

GOOD 6-room house and bath; newly papered; just 3 blocks from new Post Office site; 609 Lancaster; for \$1250. Cash, no trade. ITS CLEAR, Mrs. J. Lee Woodham, Box 602, Odessa, Texas.

EQUITY in 4-room modern house; furnished; hardwood floors; five place; trees; flowers; \$700 cash; balance \$15.63 monthly. Box 704; phone 1383-J; 2104 Nolan St.

Used Cars

SPECIAL Have a 1930 model Chevrolet Sport Coupe or Sedan to trade for larger coupe. Marvin Hull, 204 Runnels St.

Classified Display

AUTOMOTIVE

BARGAINS
Chevrolets: One 1930 Sedan, one 1929 Sport Coupe, one 1929 Coupe, one 1929 Sedan, one 1928 Sedan, two 1928 Coupes. One 1928 Ford Coach, and several other cars.
Cash Paid For Used Cars!

MARVIN HULL

204 Runnels

This And That

By Mark

We have it that Coach Barry will bring his gridlers over Friday to witness the Steer-Buff game. The Bulldogs will tackle Stanton next Friday and the week following will get their Class A initiation when the locals invade Midland territory.

It is a settled fact that the Midland mentors see plenty when the Bovines take the field this week. The boys are improving constantly, and will not be afraid to open up a little for the special benefit of the Dogs. We could give them our plays and they would not be a great deal better off.

There is very little to choose between the starting lineups of the clubs Friday. The Buffs will send a line on the gridiron averaging 162 pounds. While their backs balance the scales at 157. The Steer line will have a two pound advantage at 164 while the black and gold backs will average 158.

We can see nothing but a real game in store for fans when the initial whistle sounds at 3:45 Friday afternoon.

The Mustang-Eagle battle in Sweetwater will draw the largest crowd of the week. Dope has it from Sweetwater that the Abilene eleven will be lucky to come out on the long end of the scoring. We can't see that the Mustangs have more than an outside chance to cop the fray. The Eagles should lead the Ponies by a brace of touchdowns at least.

Crangle, former All-America full back from Hillsdale, after seeing the League champion Simpson last Saturday said, "I didn't learn much. One thing I did learn was that Texas has four or five boys who can really throw that pigskin." The Steers looked good, but Missouri hopes to give them a hard game next Saturday.

Missouri just to take a licking and that is what the Tigers are going to do. The Longhorns have a powerful eleven this season and are due to win from the visitors by at least 7 points.

The Texas Aggies will be giving away a lot of weight when they engage the Tulane club Saturday. The Green Wave will send a line on the field averaging 201 pounds, while the Aggies will have to be content with one 18 pounds lighter, 183.

Weight means little or nothing to the fighting cadets, however. The game will be worth seeing but the Green Wave will still be rolling when the contest is over.

We refuse to correspond with R. C. Hankins anymore if he is going to print our epistles. It is a well known fact that the customers enjoy a change every now and then but we expect to witness the Steer-Bulldog game and we fear our chances of enjoying same and returning hale and hearty are few and far between if the Midland scribe insists on publishing our private opinions.

Just another reason why the Midland Bulldogs are always in there fighting. A town the size of Midland that can pay \$500 to bring a football club to town and not lose money deserves nothing but a fighting club. Such was the case with the Austin HI team of El Paso. Big Spring lost money when it cost \$100 to bring the Roscoe eleven here and the balance also showed in the red after the Brownfield game.

Judging from reports from Midland the fans from there will swell the Steer coffers to no small extent when they move eastward to gaze upon the Steer-Buff game Friday.

Another line of activity is being opened to the ladies. The Big Spring Recreation Club through its management announces that during the month of October women will be given the privilege of bowling free of charge each morning between 9 and 11. Towns to the east and west have women's bowling teams and we venture to say that the local entries, if any, could roll a mean ball.

According to B. E. McLain, Sweetwater superintendent, the Roscoe Rambler moved to the Midland corral because of his desire to play in Class A Company this season and because Sweetwater happened to be the most logical school for him to enter. Bristow, the director of the championship bound Steers, goes the Sweetwater prof one better and says that the new faces seen on the Steer eleven this season came here because of their desire to play under a coach whose team had never been scored on.

There'll be a hot time in the old town Friday p. m. when the district officials gather at the local high school to discuss the standing of any and all football players. Reports have it that many will be the faces missing from the various teams after the solons wind up their session. McCamey, if we are to believe reports, will have no one eligible except the coach. Looks like a hard winter for the Badger mentor. Sweetwater, Angelo, and Big Spring will likewise feel the results of a diligent research into the past history of its gridiron warriors.

COPS CANT MOTOR TO BEAT NAUGATUCK, Conn., Sept. 30. (INS)—In the future, policemen bound for their beats in this town will either walk or use the trolley cars. Police Chief John A. Adams issued an order prohibiting all members of the local police department from riding to their beats in their own automobiles. It had been the custom of automobile-owning policemen to ride to their beat, park the car, and after work ride

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At The
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for Smartness

SPEAKING of quality... never before have we been able to offer such dresses at such a truly appealing low price. Gleaming silks, soft creases and the newer woolens... in the very smartest of new fall fashions. Exceptionally finished throughout.



Albert M. Fisher Co.
PHONE 400 WE DELIVER

Commission

(CONTINUED FROM PAGE 1)

supply was insufficient to meet all local needs during extremely cold weather.

Frequent questions were asked Mr. Coughlin by Mayor Pickle, City Manager Spence and several citizens who were present. These included the Chamber of Commerce's special committee on utility rates, and several members of the board of city development.

Mr. Coughlin said he expected to be able to present details of the proposed new rate structure in a few weeks. The commission, meanwhile, will continue compiling data to aid it in determining to what extent the rate should be reduced.

Mr. Coughlin's statement follows: It is my understanding that you have invited us to appear before you for the purpose of discussing our gas rates. We sincerely wish to thank you for this privilege. In view of all of the discussion of this subject in newspapers there is no doubt that many of our customers have wondered whether or not the rates in Big Spring were fair. We therefore, greatly appreciate the opportunity which you have given us to discuss our rates.

It has been pointed out by many gas users that the "reasonableness" of a rate should not be the criterion during a period of depression and unemployment. Whatever may be the merit of that argument, I think it presumes the common statement that "the company made money when times were good, so now it should be willing to lose a little. Certainly that is no argument here; the company has only been under development for the last three years and has never, in the sense quoted above, "made money."

According to the theory of rates recognized by law, a fair rate is one which permits the utility to earn a net profit of 8 per cent on the fair value of the property after allowing for depreciation, etc. The law usually recognizes 8 per cent as such a fair rate return; however, from a practical standpoint this rule does not always obtain since the amount of capital investment in any particular situation might be a great deal more than the average requirement, and in such a case, the highest practical rate is one which does not greatly exceed the average rate for other communities similarly situated.

Two Standpoints
We shall discuss the Big Spring rate from both of these standpoints. The first of these—a rate representing a fair return on the investment—need not require much discussion since, obviously, our company is not making anything like a fair return on the investment. Due to the extreme variation in daily and hourly requirements, gas transmission and distribution systems must be built for peak load requirements which only obtain for a few hours on eight or ten days during the winter months. This necessitates a pipe line system with a capacity a great deal larger than the average; consequently, the gas utility is obliged to depend upon some form of load during the off peak hours which will utilize, to some extent, the pipe line capacity required for domestic peak loads, and which off peak load will produce a revenue sufficient to permit a practical domestic rate. Industrial customers offer such an off peak load and usually constitute the fair value of the gross revenue of any gas utility.

In acquiring and developing the transmission lines and distribution system serving Big Spring we felt justified in making the capital investment on the assumption that we would obtain at least normal industrial revenue. We felt confident that the shops, refineries, compress and gas would permit an industrial load which, together with the domestic rate, would produce a fair return on our investment. That these industrial loads have not materialized is known to all you, and I think you will agree that we could not possibly have foreseen the break down of the oil business which was timed almost exactly with the completion of the major portion of our system; nevertheless, we believe it was our duty to install a system adequate for the requirements of Big Spring, both domestic and industrial, in order that Big Spring might have the same advantages as other cities. I believe, also, that you do not question the capacity of our system to serve all of the requirements, both domestic and industrial, of Big Spring. The fact, then, that we have an exceptionally large capital investment for the amount of business we do is perfectly obvious, and, in my opinion, it was fully justified. As a matter of fact, well known to your Commission and the Gas Utilities Division of the Railroad Commission, a large portion of

this investment was made virtually by order.

Elements Of Plant

At this point it might be well to summarize parenthetically the principle elements of our plant. Our distribution system is laid out and developed to provide for an anticipated load this year of at least 2700 domestic meters and the prospective industrial consumers within the city limits. This system, of course, is not fully developed in detail, but the major portion of the system involving the greatest amount of capital is capable of serving such a load. I do not think there could be any question of the justification for this investment; the system was built for this capacity on the assumption that we would be obliged to serve those customers now using water and electricity and an estimated increase in customers based on the rate of increase in previous years. A gas system cannot be built in units as the load increases but must be built to provide a capacity equal to estimated reasonable requirements. The fact that we do not have, and probably will not have for the next few years, a load equal to our estimates certainly cannot be justly criticized. Our transmission system includes a six inch line partially looped with an eight inch line which extends from Big Spring southeast to a modern compressor station in the Roberts-Settles field (thence by means of six and eight inch gathering lines to gas wells in this field. This portion of the system permits the utilization of the available local gas supply and contributes, to some extent, to the support of operators in our locality. From the north end of the city we have an eight inch transmission line extending thirty-one miles west to the transmission system of the South Plains Pipe Line Company.

If the above premises and conclusions may be accepted, there remains only the item of operating expense for examination. I can state with every assurance of the correctness of this statement that our operating expenses are wholly reasonable, and I am satisfied that they are much below the average, except in one respect, for systems this size. If this is not obvious; however, we shall be glad to take your city manager or a committee of your commission over our operations, and I am satisfied that we can prove this to your satisfaction.

The exception to our comparatively low operating expense is to be found in our taxes. I believe an analysis of taxes paid by gas companies will confirm the statement that the average tax per domestic meter throughout the states lies between \$1.50 and \$3.00 per meter per year. Our taxes are more than three times the maximum represented by these figures. They amount to approximately \$9.00 per year when based on the highest number of domestic meters ever connected to our lines. In passing perhaps I should mention a point around which seems to center the controversy in all gas rate discussions, that is, the city rate rate. It is almost invariably contended that city gate rates (usually about 40c per thousand) are arbitrary and do not represent a fair capital charge. We do not have such a rate. Our city gate rate, since the first of December last year, includes a service charge of \$2750.00 per month plus a charge for gas which is identical with that charged us by the South Plains Pipe Line Company for gas purchased from the latter, plus a charge of 10c per thousand for gas from the local field. The latter charge represents, roughly, the cost of gas plus the cost of compression. This rate is on file in the courthouse and with the gas utilities division of the railroad commission.

Better Gas
As a matter of fact, we have based on to our customers in Big Spring a reduction in gas rate when considered on a B.T.U. basis of more than 30 per cent. There is

attacks COLDS

2 WAYS at once
1-by stimulation
2-and inhalation
rub on VICKS VAPORUB

no use denying the fact that, to some extent, a gas rate represents the cost of gas per heat unit. This fact was recognized when your city issued a franchise to our predecessors and incorporated in that franchise the stipulation that the gas should contain 800 B.T.U.'s per cubic foot. In February of 1928 this gas contained 828 B.T.U.'s per cubic foot; in August of 1929, 1040 B.T.U.'s; in February of 1931 it contained 1113 B.T.U.'s. In other words, in February of this year we were supplying to our customers a gas which contained 31.1 per cent more heat value than that in February of 1928 and 39 per cent more heat value than that required by our franchise. This applies only to the gas obtained from the south field which, however, constitutes, by far, the greatest portion of gas sold in Big Spring. This is mixed with gas from the South Plains Line which contains about 990 B.T.U.'s, and this latter amount to 23.7 per cent more heat value than required by our franchise. Since February of this year, the heat value in the gas from the south field has increased, therefore, it is conservative to state that we are supplying our customers with a gas which contains between 25 per cent and 40 per cent more heat value than that anticipated at the time the rates were established, which is, in effect, a reduction of our rate by exactly those percentages. We, of course, could have controlled the maximum B.T.U. and could have easily limited this to any desired value, but the fact is that we did not do so, but passed on to our customers all possible advantage in heat value, even at the sacrifice of revenue (due to consequent decreased sales in 1930 cubic feet) and at an increased cost of meter maintenance due to the higher B.T.U. value, which in this instance, increased the cost of our meter maintenance. I think it well to point out here that to the best of my knowledge there is no gas company in this state which attempts to supply its customers with gas containing more than approximately 1000 B.T.U.'s per cubic foot. On this basis it is evident that our rates, as compared with others, should be further discounted at least 10 per cent.

Without in any way discounting any of my previous remarks I believe it possible, with your cooperation, for us to offer the consumer some direct relief. I believe we can do this through the elimination of the gross receipts tax and the meter reading charge as contained in our franchise. Both of these are discriminatory and do not place us on an equal footing with other gas companies in this state nor, for that matter, with other utilities in this locality. I know that the city, to find the gas meter reading burden, since all errors in meter reading or consumers charges of high meter readings are attributed to the city. We find that we cannot receive the number of our employees from that which we would require if we did our own meter readings. We must make inspections, removals (and read meter at that time) "pick ups," etc. These duties, under the present operation, cannot be so well organized as though they were handled in conjunction with meter reading itself. We have had excellent cooperation from the city meter readers, but in spite of the fact, we do not have direction of their work; consequently, such petty criticisms as we have assume undue proportions. We are also unable to direct the days on which this meter reading shall be done and the rate at which the work shall be accomplished. In several instances this has materially slowed up the work in our office and has increased the amount of work necessary to be done. I wish to state that this is not a criticism of the city's meter reading department. I think they have done remarkably well and have cooperated with us to an extent that has made the arrangement at least endurable. For the reasons just enumerated we find that these two charges are particularly burdensome, and in order to eliminate them I believe our company would be willing to make some concession in the matter of proposal in mind, but I feel that I might induce our company to agree to substantially a 10 per cent reduction in domestic rates, provided your commission felt that they would be agreeable to the elimination of these two taxes from the franchise. I do not wish to be misleading in the effect of this reduction. It would mean that the payments now made to the city by reason of meter reading and gross receipts charges would be increased by approximately 11 per cent and made directly to the consumer in the form of a rate reduction. With these changes we would also be willing to increase the franchise requirements of the B.T.U. content from 800 to 900 B.T.U.'s per cubic foot. This would, in effect, amount to a decrease from our present franchise rate in terms of heat value of 11 per cent. In view of the conditions above enumerated we feel that this is the most liberal offer we can make at this time. We do, however, expect to continue with the promotional rate analysis above referred to in the hope that something further may develop from this.

Again I wish to say we appreciate very much your courtesy and helpfulness in inviting us to discuss our gas rates with you. We sincerely hope that our operations in the future will merit a like consideration.

Most applications for rate reductions, in times like these, are made on the theory that nearly all commodity prices have been reduced; consequently, gas rates should also be reduced because of reduced cost of operation. Unfortunately, this is not true in any gas utility and invariably the fixed charges, and by reason of these large fixed charges they must be protected by enormous gas reserves, or, what amounts to the same thing, long term gas purchase contracts which must amortize the capital invested in the reserves. Labor charges represent relatively small place in gas utility operation and any savings which may be effected here (practically the only way in which operation cost can be reduced) will very much offset by the very greatly reduced sales to all classes of consumers. In the case of Big Spring this is further aggravated by the very actual and serious loss in the number of consumers due to their removal to other localities.

Duty
It may sound like the usual bunk, but it is an actual fact that utility management today recognizes that its duty to both customers and stockholders is to make voluntary

TODAY and TOMORROW



On The Same Program Summer Prices
FOX SOUND NEWS
And Other Short Subjects
Matinee Balcony .. 30c
Lower Floor .. 40c
Night Balcony .. 40c
Lower Floor .. 50c
Children 10c Anytime

Products

(Continued from Page One)

contain vegetables, pickles, relishes, preserves and jellies. What is expected to attract a great deal of attention is the exhibition of braided hemp rugs. These rugs are made by cutting strips into strips. These strips are then dyed and woven together. "Some really beautiful work has been done by different women and the exhibit should be well worth seeing," Mrs. Allgood said.

In addition to the produce shown in the community booths, there will be personal exhibits of the majority of items listed, it was indicated. In the clothing department the articles shown will consist of a tailored woman's cotton dress, cotton dresses for girls between 2 and 5 and between 6 and 9 years of age. Cotton suits for boys between the age of 2 and 5 will also be shown.

4-H Division
In the 4-H club division in addition to the articles shown by the boys and girls there will be a history of the 4-H work together with a complete record of the year's work.

It is expected that the poultry and live stock exhibits will bring together some of the finest animals and fowls seen in Big Spring in several years.

A. M. Gosh of the State Health Department will be present during the fair to advise with anyone interested in ways and means of improving sanitation in the home and on the farm. Judge for the fair will be: Miss Helen Smith, district home demonstration agent, Miss Gladys Marcy, home demonstration agent from San Angelo, Mrs. J. B. Delbridge, Big Spring, in the women's department. W. W. Evans, county agent from Dawson county, will judge the poultry and live stock.

Home Town

(CONTINUED FROM PAGE 1)

step. But it appears that is not necessary and the city can continue benefiting from the \$8.80 more collected from the gas company. It has sounded to us for some time like a majority of the people of the city would like to see the city trade the gross receipts tax and the meter fees to the gas company for a reduced rate for domestic consumers. But, we are sure the people would rather see the

city retain those sources of revenue provided they can receive a lower rate anyway.

Incidentally, we have learned that the city manager is working diligently upon a plan to lower water rates. It is practically assured that a special irrigation rate will be offered next spring and summer. Our officials are trying seriously, we believe, to make possible relief from water rates that are, admittedly, higher than the average for West Texas cities.

There is no getting around the fact that it costs more to operate the water system than those of other cities in this section of the country, but, nevertheless, any saving to the people on water rates that is possible by any method of figuring, should be provided.

As the city examines each public utility being operated here—the gas, telephone and electric power concerns—it is wise in examining the one municipally-owned utility, the water system. Because the single publicly owned system's rates are as high if not higher, comparatively, than those of any of the privately-owned concerns.

After all is said and done Big

Spring just as well come around to the fact that, sooner or later, and is going to have to impound millions of gallons of water somewhere as nearby as possible, so situated that water can flow by gravity into the city. This would remove the basic cause for relatively high rates and make more secure the city's future supply.

Having millions of gallons above the surface, where you can know exactly what your supply amounts to is naturally safer than an underground supply that cannot be computed exactly.

Carved Powder Horn Possessed By Pastor

CLOVIS, N. M., Sept. 30 (AP)—A highly carved powder horn, made from a horn picked up in Texas before 1867, has been handed down to the Rev. Fred Shope Piper, pastor of the First Presbyterian church of Clovis.

The carvings were made by the minister's grandfather, Daniel R. Piper of Dry Run, Pa., in 1867. It had been found in Texas by the Rev. Piper's uncle, David Piper. Daniel Piper was a deer hunter, and he equipped the horn with every device that would add to its

convenience for recharging—his muzzle-loader. It is still filled with powder, although it has not been used for decades. The horn has been polished until it is translucent but not transparent. The carvings are of a deer, two squirrels, a partridge, two wild turkeys, and the American flag.

Dumas Merchants Give Away Pigs, Fowls

DUMAS, Texas, Sept. 30 (AP)—Three high-grade pigs and two pens of chickens will be given away by Dumas merchants each Saturday for the first four Saturdays in October, as a feature of a community trades day. Giving away the chickens and pigs is intended to stimulate interest in poultry and livestock in the trade territory.

Wool Suits and Dresses are very new!

—One, two and three-piece styles in shear woolsens, tweeds (Kilt and Jersey)...
—Our showing represents the newest styles plus good quality...
—2-Piece Sports Suits in good Jersey, with skirt and blouse; long and half sleeve styles. The Price—

\$10
The FASHION
WOMEN'S WEAR
MAX E. JACOB

"I say, there there's a SALE of Alarm Clocks at Cunningham & Philips

We will reduce our stock of Alarm Clocks. They all ring well and they're good clocks... but we have too many of them. If you need one now... or will at any time in the future, you should buy one at this time... Come and see the selection... whether or not you buy.

111 East Second
217 Main St.

Douglass Hotel Bldg.
Settles Hotel Bldg.

It's Good Sense To Save! Do It At This Great Sale

If you are thrifty, and who isn't these days, this store will be a paradise for you. We have filled in many items from our stores and you will find bargain prices on every thing you need. Hundreds and hundreds are saving money at this great sale, if you haven't joined the throng do so early Thursday morning.

200 Pairs BLONDE SHOES Most all have low Cuban heels, ideal for Misses' school wear, pumps, straps and ties... special for Thursday. 89c	New Low Price PIECE GOODS Cotton prints, rayon prints, alp materials, baronette satins, from our higher priced groups. One table at 9c	A Real Value WOMEN'S HOSE Sheer chiffon and service weights. Values to \$2.50. While they last Thursday in two low price groups 98c
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Close Out! BLANKETS To close out the remainder of our blanket stock, we have re-priced them for quick selling Thursday... values to \$12.50. \$1.95 and \$3.95	Children's SHOES One lot of children's shoes, white, blondes and black patent straps. Values to \$3.50. Thursday special, the pair \$1	Men's SHIRTS Materials of fine broadcloth and madras. Solid color and new patterns. Values to \$2.50 for Thursday selling. 98c	Bradley SWEATERS Pullover and coat styles in these famous sweaters, that formerly sold up to \$6.50, going Thursday morning for \$1.95 to \$2.95
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Men's FALL SUITS We still have a nice selection of new fall suits... styles and materials that will appeal to you. Values to \$45.00. \$17.45 Knit-Tex Topcoats \$17.85	New Fall DRESSES Don't pass up this opportunity to buy a new fall dress... styles that are authentic and at prices you can't pass up. \$6.95 and \$10.95	Boys' SUITS Coat and two pairs of English shorts... dress your boy up in these mannish little suits, sizes 3 to 6, only \$4.95	New Shipment Shirts - Shorts We have just received a new shipment of men's shirts and shorts. Faultless brand. SHIRTS 39c SHORTS 49c
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EXTRA SPECIAL! SILK SHANTUNG 29c

Many items of infants wear at prices that are sure to appeal to you... shop here for the baby's complete wardrobe.

All pastel shades and some prints, values to \$1.49. Here is a real bargain for home sewing.

Now is the time to shop for holiday gifts, many suitable items are on display and at prices that will justify you in making selections now.

Grissom-Robertson's Closing Out Sale