

Posed by Miss Janlee Jarrait, recently, with Eddie Cantor in "Kid Millions". Hat courtesy Alfreda Hats, Inc., New York.



P. GE EICHT

BIG SPRING DAILY HERALD, SUNDAY, MARCH 17, 1935-

Style Pendelum Swings Back de Many men never discarded it. Gabardine has also come back. This shown in a variety of colors. Two

Fabrics Are Softer, Kougher Gabardine Is The Exception

The New Knox Hats

For Spring .

Call it the inw of compensation, or what you will, the fact remains that as soon as one particular style becomes extremely popular, style leaders will react immediately a swing to the opposite direc-

If-you check back over the style ends of past years, you'll find his true of hats, shoes, furnishings a well as clothing.

The New Trend

Several seasons ago, the demand itles of these softer fabrics and yet for hard finished fabrics was at its would be suitable for warm weath-

as made that softer, rougher fab-ics would soon be the style, '-hast fall and winter season has

sen that prediction fulfilled. Shet-ands, tweeds and cheviots were the abries of the hour. And this trend has carried well into the present 200-

With the advent of warme weather it was only natural to look for fabrics that combined the qual-

Spring Frocks Arrive with Frills and Chrills

other fabrics, much the same nature as flannel, only slightly harder in finish have also made an appearance. These are the Angolas

overchacks and white chalk strip ings will be the leading patterns. Without a doubt, definite patterns are definitely on the way in

The Senson's Big Hit Last year the sport swing suit layed the leading role. This year it is playing only a minor part while the spotlight is focused on the shirted back. Of all the many sports back styles this is by far the outstanding. All of these have the yoked and

belted back. In most cases the reaction from gadgets and trim-mings has made itself evident by the fact that the most popular shirred back has left them off. But extra trimmings are not passe entirely.

Regency Mode Finds Best Expression In Spring Millinery

It must be here stated that the Regency mode finds its most com-plete form of expression in spring millinery, and it was in this phase of fash'on that it first saw much Is The Exception wak At that time, the prediction as made that softer, rougher fablight. This is, of course, discussed

Undergo Change

Sleeves have been slim and rather These softer, rougher fabrics have long been admired for their colorful effects. They haven't changed in this respect. As a gen-tral thing, small checks, source-lower checks. plain for the past season, but de 'onized the silhouette. In fact, 'leeves practically make the sil-houette. Fullness has been intro-'uced at the shoulder, with shir-ings and cartriane pleats, capes and come effects. Fullarss drared above the elbow has a formal a'r, porticularly for bracelet length Thow length sleeves. Elbow length 'n one of the B's Supprises for coat leeves. Armholas have been geting bigger and bigger, and have inally reached writtdeep dimin-tions. The result of course, is the dolman, which brings us back to using the word "wrap" instead of "cont". It sounds more elegant, and it is more elegant, and the martest possible choice for spring. Sleeves are so full of variety it 's urprising how every type manages to look so definitely Spring 10%. In fact, the new coats are so full of individuality you'll simply have to cheerfully ignore last year's model or feel decidedly out of the fashpicture. Wearing last year's ion coat this spring will make you feel worse than if you wore last year's bonnet on Easter Sunday.

His Boots 60 Years Old TWO RIVERS, Wis. (UP)-Jullus Buschmann, 100-year-old For-estville resident, st'll has a pair of boots made for him more than 60

Springtime Dresses BE AN EARLY BIRD! That Will Be Grabbed Up **Bright & Early** າ85

> Crepes and sheers in big, bold prints or small peppy ones



BIG SPRING DAILY HERALD, SUNDAY, MARCH 17, 1935



Fumy finished straw fabrics strike a new note.

It was up to synthetic straws to. a variety to the straw hat situ-, and they have done a very not outing if it is one of the synthetics. They'll stand any



HOME INDUSTRY



Twenty Grand would rather run of the Greentree Stables respond

SYNTHETIC STRAWS BRING | COLORS BECOME BRIGHTER AND BOLDER FOR MEN

For years and years, it was nevery to even suggest that the male of the species might like to have a little color in his clothing. sumption under which many manufacturers operated.

Spring Hats are Brimming over with Smartness

But what a change has taken place since those drab, dark days. me brave individual whose name is lost to posterity, came forth in a colorful outfit. And the American man, who wanted no color, snickered and grinned and then went home to consult the secret dictates of his heart And io and behold! he went out and brought some color to wear around his neck.

This was just the start. With each succeeding season, colors have become brighter, bolder and more wonderful to gaze upon. Color combinations have become daring and patterns individual. And does the male cry, "Hold, enough"? Not on your life! His cry is, "Lay on, Ohio Build Mac Duff"

The Shirt Styles Variety is the open sesame to shirt smartness. Variety in color, pattern, fabric and weave. Colors and patterns that might have made you hesitate last year are now given a hearty welcome.

Colors are richer, deeper. Yellow and gray combinations, rose or sal-mon shades set off by gray, deep wines lightened by silver are only few examples of what to expect. The Wide Spread Collar

This was taken up in this coun try in a small way after it was worn by the Prince of Wales. How-

You're going to see more

Grave Unmarked 100 Years Through neglect or oversight the burial plot had been unmarked for

Hoover's Tip Bought Policy EL PASO, Texas (UP)-Jerome Triolo, bellboy at a hotel here, has become a rugged individualist. Such a thing wa, not to be dreamed When former President Herbert of! That at least, was the pre-Hoover visited here recently, he handed Jerome a dollar tip. Je rome said he used the money to help buy an insurance policy.

Dog Adopted Kittens

GILLETT, Wis. (UP) - Peggy, a

Physicians Can Be Fined MONTPELIER, Vt. (UP) - A physician can be fined \$200 for prescribing liquor needlessly in Vermont. The second offense carries

University, reported here.

Belmonte Plans Builfight MADRID (UP)-Juan Belmonte,

BIRTH NOTICE

A boy named Maung is the here of the day in a district near Cal-cutta, India. Observing a small break in a dyke, the giving way of which would have inundated a wide area with probable loss of life, young Maung sat in the breach and held the flow of water for six hours until help came, then col-lapsed unconscious.

An interesting experiment at a recent radio show was that of lighting an electric light bulb by passing wireless waves through a man's head. Such experiments should aid in determining the rela-tive conductivity of solid ivory and a vacuum.

A North Carolina newspaper dog owned by Joseph Seppel here, prints an item full of pathos and adopted Felix, a six months old sympathy. in which reference is kitten, and suckled it daily after her litter of pupples died. Physicians Can Be Fined ing is that he has only eight left."

Although he climbed a 50-foot mont. The second offense carries a fine of \$500. Ohio Building Increased COLUMBUS, O. (UP)—Business of the building trades industry in Ohio last year increased 12.3 per be able to get himself put away cent over 1933, the Bureau of Business Research, Ofio State University, reported here. tower and "skinned the cat" on his

The cabbage is the world's most versatile plant, according to the di-rector of London's famed Kew MADRID (UP)—Juan Beimonte, Camous bullfighter, will make his Gardens. From one original wild first appearance of the coming sea-son probably at Alicante on June 29, according to Eduardo Pages, his manager. BIRTH NOTICE BIRTH NOTICE



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the world to see! NAPLES, Italy (UP)—E'ght spe-cial cruises, an increase over last seeson, will be taken by Italian ships this spring. The spring cruises, mostly to Greece. Pales-tine and Egypt, will be followed by a crowded season of summer and autumn sailings. Special cruises have been arranged for tourists who wish to spend Easter in the Holy Land. Thark Lost Sea Lion Battle The transmitter The transmitte

Shark Lost Sea Lion Battle SEASIDE, Ore. (UP)—A 20-foot shark battled ix sea lions in a hid surprisingly use pastel accents finish fight witnessed near the shore here by fisherman. A lone trimmings are used for both dark sea lion tangled with the shark and light hats, and are really cos-first and was rating the more of time accenters and are really cos-ting a dwas rating the more of time accenter of the shark ard light hats, and are really cosfirst, and was getting the worst of tume accessories, when they tie up first, and was getting the worst of with your color scheme. Outrich it when five other sea llons came with your color scheme. Outrich them tossed the shark clear out of their importance-not on the water, slashing at his sides as he came down. For an hour the battle raged, before the shark was tilled. away with all the trimming ho ors. Grosgrain ribbon carries killed.

Spring Styles

the societ wing tip and the server of the societ of the societ

Honest? Here's The Answer To Question





Airstep!

The shoes that turn hard sidewalks into soft carpets. Actually cushion every step.

White Airstep Tie AAAA to C's



"Brownbilt Mary Foote Arch"

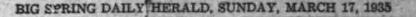
This tie of all over kid has a low rubber tapped heel, and rounded box toe. White Kid Oxford

AA to D's

KIMBERLIN'S **BROWNbilt SHOE STORE** 210 Main Big Spring, Texas

killed. Great Lakes Season Starts TOLEDO (UP) — The Great Lakes navigation season opened here with the airrival of the steam er E, C. Pope, from Detroit. The Ford Motor Company to take on a cargo of coal for the River Rouge plant. Two tugs preceded the steamer from Detroit, break-ing ice. Though the Pope's run was a month before the general opening of the season, it will con-tinue in service. Strangied By Woodlift OREGON CITY, Ore. (UP) — Harvey Frast Wallis, 55, was get ting up the evening's supply of wood in the woodlift. The bolin injpped from its piece, the woodlift are mining for hats to wear owood in the woodlift. The bolin ting up the evening's supply of wood in the woodlift. The bolin this neck, strangling him to death.





DE THREE



PAGE SIX

BIG SPRING DAILY HERALD, SUNDAY, MARCH 17, 1935



Choice Is Always Chic With Hat Brims Turning Up In Front, Back



The prime to be smart for optimize and therefore, a move storm, so surely they may be and therefore, a move storm, so surely they have to be storm of the armove the first spore of the state of the sta

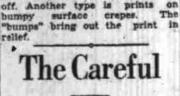
a snow storm, so surely they a brave the first spring breeze th assurance. Crowns obligingly continue to d inches to your height. They s belted, pleated, tucked, shirred just plain peaked. There sim- please. If your spring coat or sult

Button, Button, What's

tweeds, when made of wood. Crys-tal buttons are at their shiny best on taffeta blouses. If they're square, and pastel or plaid, they're the last word in spring button smariness. Composition and metal buttons also achieve "trimming" effects. There are built shapes, pyramids, flower shapes, "saucers" cylinders-in fact, buttons for spring blouses.

Relief Prints

The printed silk frock being to spring fashion what it is which is of first importance-"relief" de-sign prints a bit of news to add variety. There are two types of "relief" prints, both equally ex-citing. One type has the design printed in such a way that one motil stands out so predominantly that it looks just about ready to pop off. Another type is prints on bumpy surface crepes. The "bumps" bring out the print in



CONTINUED FROM PAGE 5

white woodwork. Color Schemes In Fabrics

the movies-you'll find many gor-filed suit to acquire the property from the owners so that it may be ing in the best modern pictures. All you need to do is put yourself in an open frame of mind-there Found guilty of refusing to work

Texas Society For Crippled Children Launches Campaign

A compaign for the purpose of restoring to health and physical well being twenty thousand crip-pled children in Texas has been nunched this week by the Texas Society for Crippied Children. Charles F. Ashcroft of Sulphur Bprings, president of the society declares that 100,000 new members are needed by the society and he bopes to ascure this membership during the month of March. Governor James V. fAllred last week issued a formal proclama-tion setting aside a period for the society's membership campaign and uring every citizen of Texas to enroll in this humanitarian cru-ande.

eity to blouses to wear with ship subscriptions should be for-ied the storm. warded to Secretary Abbott with-

aiding the campaign. State executive committee of the

Add Excitement be printed silk frock being to ing fashion what it is which is first importance—"rellef" de prints a bit of news to add tety. There are two types of

"David Harum" in Canada

MONTREAL (UP)-Herr C. A. C. Geerz, of Hamburg, Germany, known as the "world's' greatest barterer," is in Canada looking for more bargains. Last year Geerz bartered German cement for Ven-ezuelan coffee and German olifield pipe lines for West Indies cotton. Now he is in Montreal trying to find someone who will swap Canadian salmon and wool for German goods.

NEW PHILADELPHIA, O. (UP) -Steps have been taken to save the famous Old Fails House, 116-Color Schemes in Fabrics Perhaps you may find a sugges-tion for a color scheme in a bit of cretonne or patterned linen. A walk through the fabric section of any department store will give you a weakh of ideas. And den't neglect the famous Oid Fails House, 116-year-oid tavern which will be in-cretonne or patterned linen. A walk undated by the construction of a patterned tavern which will be in-through the fabric section of any department store will give you a weakh of ideas. And den't neglect the famous Oid Fails House, 116-the construction of a weakh of ideas. And den't neglect

in an open frame of mind-there are suggestions in plenty if you on a relief job assigned to . him. have the courage to follow them Harlan Bennett . of Delaware, O., toward the creation of a pleasant and colorful decorative scheme.



ton, Button, What's a half has hospitalized, operated and restored to physical well be-The Newest In Buttons ing 650 crippled children. They Platte River apparently was in a have hundreds on their waiting playful mood when the weight bliz-You probably have lots of but-tons, but just any eld button won't loc. Buttons are considerably more than just practical necessities for spring blouses. They have develop-ed a very high degree of fashiles are abould be sent to Sec-pring blouses and have become def-initely Smart Trimmings. Square building, Austin. These children add just the right touch of nov-eity to blouses to wear with

Indian Burial Ground Found

KARNES CITY, Texas (UP)-An ing \$5.00; Sustaining \$25.00; Life old Indian burial ground was \$500. undovered by relief workers digging in a caliche pit near here regeons throughout the state are on operating with the society in its work, and last year they donated over \$200,000 in professional service to this cause. There are twenty-three of the larger Texas hospitals with sand. with sand.



BALLIBUNTLS the aristocrais of straws, executed by

Gage \$3.50 To \$6.50 NAN HOLLEY Underwear Tharming shirtwalst Nightie, in sarose pink \$1.25 **OTERO'S** Bonnet Shop

Settles Hotel Bldg.



Zotos Machineless and all other Standard

SCALP TREATMENTS

Arnoll Preparations get your hair ready for permanents.

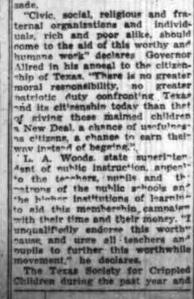
FACIALS

Clean-up, Rest and Pack Facials for

MANICURES

tro and plain manicures, as you pre-

indee: Mrs. J. F. George h, Mrs. Neil Copeland, Irr. Ina Smith.



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elegance about Elizabeth Arden's

Illusion Powder

And of course there are more practical reasons to explain its international success! It is fine, soft, smooth as a flower petal. It goes on evenly ... stays on endlessly. It is perfumed subtly, lastingly, and just enough. It comes in fourteen tints, to blend with every different skin tone. \$3.



Bldg.

217

Main

Settles Hotel

ELIZABETH ARDEN · 691 Fifth Avenue, New York City LONDON PARS BERLIN BONE Artes B.A.L.

has a fur collar, you will surely need a turban.

BIG SPRING DAILY HERALD, SUNDAY, MARCH 17, 1935

The Careful "Styling" Of Furniture Gives New Distinct ion To The American Home

dually we are becoming that a new, a distinctly and charm of those decorative schemes you admire so much in the d. It is designed to mest our i needs and taste. When the m 'modern'' designs were in furniture shops or photographed in your favorite home furnishings maganne. Study these effects and of Drug in pale blue. Dark brown rug. of European crigin or de-iten try to imagine a room you But as our native artists yourself could create, utilizing beome interested in this field your favorite color combinations. Is milve effort new and distin-you like yellow, by all means use it. and names appear. Such men Lon't be afraid of a dash of Chi-maid Deskey-a pioneer in the ness vermilion, brilliant blue or on of furniture that truly s the spirit of the American New Color Ideas

These the spirit of the American to have enriched the field of tern design. Classic Selections at your selections need not be final to the strictly modern type institute, you may choose the classic Chinese Chippendale institutes the field of institutes the strictly modern type institutes the stri

called Classic-Modern give a performation of the second control of the superstant aving selected the type of furning selected the success of accesses as and color in hangings and the most homes is due to too courage in daring to create a sid scheme that is vigorous and erful.
Decorative Schemes

Decorative Schemes

. Dining room with white woodaid pure color or fine grada- work, pale blue paper patterned in an of "off" shades in combina- silver leaves, rose satin curtains

(CONTINUED ON PAGE 6)

Nake Your Home A Happy Place Co Live.

Barrow Furniture Co. Phone 850

BARROW'S CONTINUE STORE-WIDE SALE WITH Spring Showing **BEDROOM SUITES!**

Spring's Here! Buy

Axminster Rugs

Yard Goous

Genuine Gold Seal Congol-cum in new patterns. 6-foet width. Per running foot

38c

205 Runnels

Beautiful new patterns in a varied showing of colors in these rugs by the famous Bigelow Weavers! Patterns that are appropriate for each room in your home! Buy now-you'll save.

\$24.50

and Upwards for Full Room Size

Gold Seal Rugs

Famous Congoleum rugs in a wide, choice of spring pat-terns and color. 9x12 ft size.

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Massive Four-Piece Walnut Suite There's splendid savings for you if you buy this suite now! Beautiful walnut fin-

Living Room Suites

Exceptional Values

2-Generous Size Pieces



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oring for the first time-a Charles oom Suite! Shacki Weave Uphol Froehler! Special Krochler Spring on Livit

\$98.50

TWO-PIECE KROEHLER SUITE before have we offered a famous Kroch-\$40.501 Five-grade special tapestry up-fing on massive davenport with 4 front \$49,50

Barrow Furniture Co.

ish on full size, four-poster bed, massive chest of four drawers, smart vanity with genuine plate triple-mirrors and generous size bench with upholstered seat. An unusual value!

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4-pc. Walnut Suite

Here's a bargain suite that wont bey here long! Semi-poster bed; beautiful vanity with swung mirror, large, roomy chest of drawers and uphclstered seat on the bench.

\$29.95

Phone 850

Modern 4-pc. Suite

A striking suite of matched grain ed walnut with all modern hardware. Modern design vanity with long mirror, smartly appointed bed, large. chest and modern bench.

\$59.50

205 Runnels

BIG SPRING DAILY HERALD, SUNDAY, MARCH 17, 1935

Fabrics are Important in the New Spring Styles

Peasants And Prints Premeate Fashions

leated jabot and sleeve trimmin bring out the best in this dark ground print of rough crepe

pleatings. You can add or sub-stract this confectionery according to your need-but even the most sedate spring frock needs a frivol-ous touch here and there. It's just the spirit of the season, and there isn't a thing you can do about it. Exca enjoy it immensely. On Lritish cousins would say

Ou Eritish cousins would say that anything amart is "awish" Well, you have to "swish" to be smart in these United States this spring. Why? Taffeta, of course, Than which there is no whicher! There is such a wide choice, you simply can't escape at least one

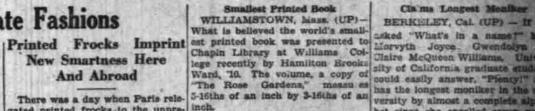
There was a day when Paris rele-gated printed frocks to the unpre-dictable caprices of the American Woman. Them days are gone for-ever! Printed frocks are recogniz-ed and greeted with hurses here. there, and everywhere right now. And, we hope, forever. Just the same, there are prints and prints. Just any old print won't do. You have to check up on What's New now and then to go into print as inst-minute-news. Spring prints fa-inst-minute-news. Spring prints fa-whether the ground is light or dark, the print must add a staccato dark, the print must add a staccato note and accent the whole. Jabots

and frill fronts pick up the very best in smart prints, and resort to solid color to emphasize the point. For instance, a dash of beige and For instance, a dash of beige and turquoise on a brown background. The result? Beige trimming, of course. Green, red and white on black. Then what? White pleated jabot or collar. And sleave trim-ming, too, to make it complete. You can quite cheerfully ruin the whole business by warring a predemibusiness by wearing a predomi-nantly brown prist with a black coat, and vice versa.

Stop, look and listen before you buy your print frock. You're just bound to buy one, because anyone who could ignore such allure is simply not worth bothering about. ground print of rough crepe But do buy sensibly. Remember, you're going to wear it under your spring coat, and without a coat.

Pole Wore Out 80 Flags

NEW WESTMINSTER, B. C. (UP)-British Columbia's oldest flagpole, which has stood on the court house grounds here for more



Autos To Be Ble

Claims Longest Monil

BERKIELEY, Cal. (UP) - If o asked "What's in a name" M Morvyth Joyce. Gwendolyn has the longest moniker in the versity by almost a complete all bet since she enrolled seven 3

Italy Gets Tourist Bu





In Bi-Swing Clark Gable, Shirred and plain backs, Steel and Platinum Grey, Fine Checks, Fawn and Blue Shades, most of them tailored by CURLEE. Positively the best clothes in America for the money today. Clothes Tailored by Hart, Schaffner and Marx \$24.50 Regular, Slims Shorts and Stout INGER'S DEPT. STORE



At a meeting of directors of the Edwards Hydrostatic Water Bleedloss, fire hazards, etc., which oil er company, Big Spring, held at of- producers have contended with fices of the First National bank since practically the beginning of building last week, the following the industry. The present 'rule of officers were elected: thumb' method in use in bleeding

Manufacture Product Here

W. K. Edwards, president and manager; W. G. Garrett, vice presi-dent; and R. T. Piner, secretary of oil and gas and imperfect elimination of water, led the writer

The new company was recently to study this matter and this led granted a charter by the secretary tic principle which is simply a balof state. The new concern is cap-italized for \$25,000. ance of the two fluids in proportion to their specific gravity-a simple

to their specific gravity-a simple Mr. Edwards said Saturday the mathematical problem combines in

Mr. Edwards said Saturday the manufacture of the water bleeder probably would be done in Big Spring, which will mean the erec-tion of a plant here, eventually. "The story back of the first pat-ent embodying the use of the hydrostatic principle in separation of oil and gas and water, is simply the desire of the inventor to per-fect some method of handiing oil requiring no attention whatever, and water so as to eliminate the inventor prac-