









# Gifts

FOR THE FAMILY

FROM **LEE HARDWARE & FURNITURE** ARE SPECIAL!

We invite you to use our lay-away service. A small down payment will hold your favorite selection until Christmas. Our Christmas merchandise has been arriving regularly and is now almost 100% complete.

**Miscellaneous:**

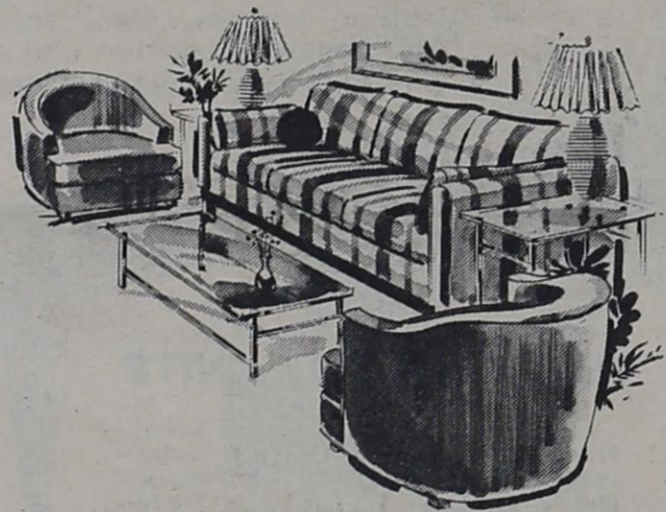
- Electric Blankets
- Coffee Mugs
- Sets of Dishes
- Pyrex
- Samsonite Luggage
- Flashlights
- Hunting Lanterns
- Fenton Glassware
- Imperial Glassware
- Garment Bags
- Boot Shuckers
- Travel Kit
- Scented Candles

**Small Appliances:**

- Slow Cookers
- Farberware Sets
- Corningware Set
- Roasters
- Electric Griddle
- Silverware Sets
- Music Jewelry Boxes
- Electric Engravers
- Electric Drill
- Black & Decker Saws
- Black & Decker Drills
- B&D Sabre Saws
- B&D Sanders
- B&D 1/2 Drills
- Mr. Coffee
- Coffeemaker
- Sunbeam
- Coffeemaker
- Electric Skillets
- Electric Blenders
- Toasters
- Kitchen Clocks
- Mantle Clocks

**Whirlpool Appliances:**

- Matching Washer & Dryer
- Dishwashers
- Refrigerator 17 ft Frostless \$379.95
- Food Freezer



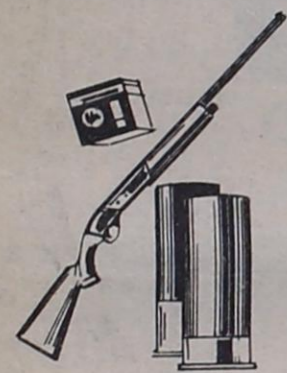
**Furniture:**

- Lazy Boy Recliners
- Actron Recliners
- Action Wall Recliners
- Sofas w/cut Velvet Covers
- Loveseats
- Queen Size Sleepers
- Occasional Tables
- Room Dividers
- Ash Trays
- Smoker Stands
- Old Fashion Wash Stand
- Complete Dinning Room Suits

**For the Men:**

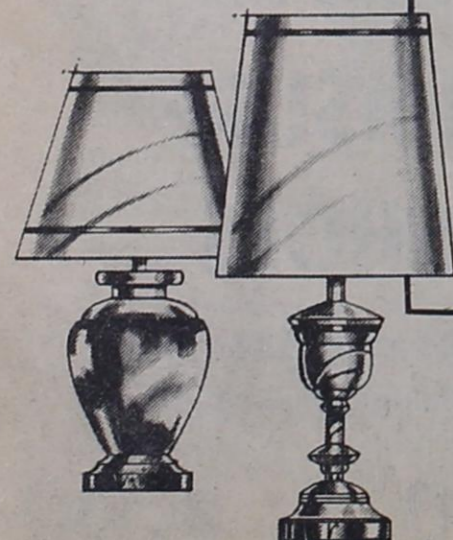
- Hunting Knives
- Case Knives
- Schrade Knives
- Gun Racks
- SK Socket Sets
- Hunting Coats
- Gun Cleaning Kits
- Zebco Rods & Reels

- Matching Wood Lamps
- Matching Brass Lamps
- Small Table Lamps
- Desk Lamps



**Shotguns:**

- 22 Auto Rifle
- 22 Bolt Rifle
- 22-250 w/Scope complete only \$152.45
- 12 ga. Springfield Shotgun \$105.00
- Shotgun Shells
- Rifle Ammo.

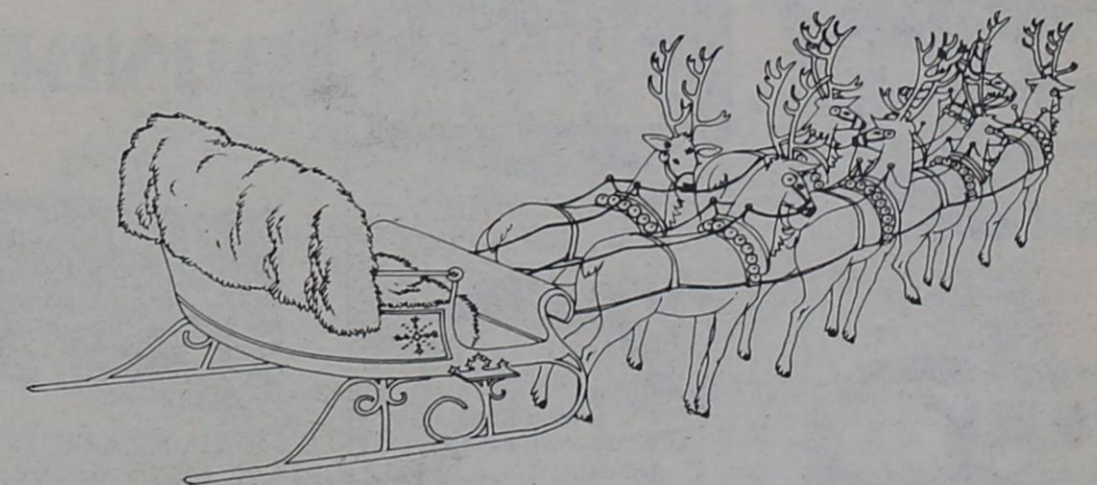


The above list is only a few suggestions and we invite you to come in and browse around and see dozens more items not listed.

# SMART SHOPPERS KNOW

## THE ... Christmas Gift Center

IS LOCATED IN  
**WHEELER**  
**TEXAS**  
STARTING  
**FRIDAY, NOV. 26th**



FOR EVERYTHING  
YOU NEED TO KEEP  
YOUR VEHICLES  
IN TOP SHAPE

the  
Great  
Ones.  
S-K  
TOOLS

see . . .

**BAKER AUTOMOTIVE**

116 E. Texas Phone: 826-3213



Your **GREEN LIGHT** Auto Parts Store

Wedding  
INVITATIONS and  
ANNOUNCEMENTS



We specialize in social printing for all occasions. You can depend on our work to be correct to the last detail, always in good taste.



Phone: 826-3123  
110 E. Texas  
Wheeler, Texas

**LANCASTER**  
DEPARTMENT STORE

# Fabric Fashion SALE

GREAT SAVINGS for  
YOUR WARDROBE

A Beautiful  
Way to Fight  
Inflation

Regular 2<sup>00</sup> / 3<sup>00</sup> yd

## CAVALCADE of PRINTS

Wide selection of Prints on Broadcloth and other fashion weaves. Ideal for Dresses, Blouses, and Childrenswear. Cotton and cotton-blends. -45 inches wide -Machine Washable -Permanent Press

**1 39**  
YARD

## PRINTED BODY KNITS

For the body conscious silhouette—Screen Printed Acetate/Nylon Jersey—its flowing elegance makes it perfect for Dresses, Blouses, Jumpsuits or Lounge wear. 44-52 inches wide Machine Washable—Little or No Ironing Required.

Regular 2.99 to 3.99 yd.

**1 98**  
YARD

## BASIC KNITS

Always in fashion—Solid color, and prints, total performance double knits—a variety of stitches all purpose fabric for Dresses, Suits, Skirts, Jumpsuits—Good selection of colors—60 inches wide—Machine Washable—Tumble Dry

Regular 3.00 to 4.00 yd.

**1 79**  
YARD

## PLAYTIME SPORTSWEAR

Printed Duck—the perfect fabric for Skirts, Slack, Jumpers, Shorts, and Children's Sportswear. Cotton and cotton blends. 45 inches wide—Machine Washable—Little or No Ironing Required.

Regular 3.00 yd.

**1 79**  
YARD

## Holiday Gift Preview

Hear your police and firemen in action!



WITH ALL-NEW  
**Bearcat III**  
Scanning Monitor Receiver

Scans up to eight fixed frequencies in any one or two FM public safety/business bands—locks on and listens to an active channel—then continues the search. Channel switches let you select frequencies of current interest. Exclusive features include complete band coverage without usual frequency spread limits, quartz crystal IF filters, solid state Light Emitting Diode channel indicators, built-in front 3" x 5" speaker. Interchangeable RF modules prevent future obsolescence. American made by Electra, originator of the scanning monitor receiver. Ideal for home, office or mobile use in any locality.

\$159.95 with RF modules for any 2 bands  
Plus plug-in crystals at \$5 each.  
Additional modules \$24.95 each.

## BEAT TRAFFIC

With COBRA 2-Way CB Radio



MODEL 29  
"THE TRUCKER'S 2-WAY."  
Feature-rich and gives you all 23 channels loud and clear. Includes Dynamike, RF Gain Control, Delta Tune and Adjustable Squelch. Maximum legal power. FCC type-accepted.

Now Only **\$199.95**

- Free demonstration
- Full CB service
- FCC license application included

**Cobra**  
Punches through loud and clear

## SOUND DESIGN



STEREO COMPACTS WITH  
8-TRACK PLAYERS  
& CHANGERS

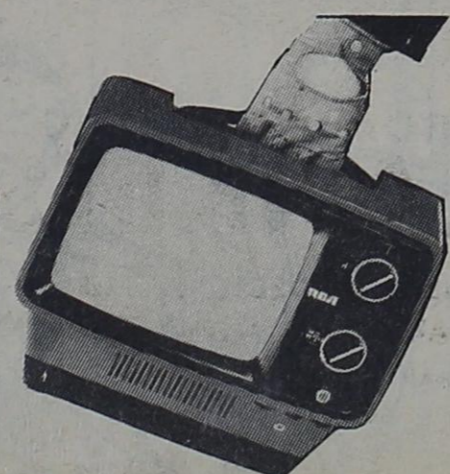


TV GAMES:  
(Attach to your TV in Minutes)  
**TV PONG** (2 Players)  
**ODESSY** (4 Players)



**RCA** The Bordeaux  
Model GA836

**RCA ColorTrak TV with push-button electronic 20-position tuning**  
**RCA Sportable TV.**



Model AA097  
9" diagonal

## L. & F. REPAIR

110 W. Oklahoma (Highway 152)

Wheeler, Texas

Phone: 806/826-3241



Give DAD  
**LEISURE SHOES**

COTTON CORDUROY  
MACHINE WASHABLE

**5<sup>00</sup> To 6<sup>00</sup>**

**KODAK INSTAMATIC CAMERA OUTFIT**  
Model AA-15FR  
Mfg. List \$23.50  
**\$17.48**

**KODACOLOR II FILM**  
C110 or C126  
12 Exposure  
Mfg. List \$1.60 each  
\*1.13 each

**Christmas SAVINGS**  
from your neighborhood ASSOCIATED DRUGGISTS

**SCHICK HOT LATHER MACHINE**  
with refill  
Mfg. List \$20.95  
**\$11.19**

**EVEREADY BATTERIES**  
C or D Four Packs  
Mfg. List \$1.29 pk  
**67¢** pk

**CRICKET KEEPER CIGARETTE POUCH & LIGHTER**  
Mfg. List \$4.98  
**\$2.45**

**OLD SPICE AFTER SHAVE LOTION**  
4 1/2 oz. Mfg. List \$2.25  
**\$1.44**

**COLOGNE** 4 1/2 oz.  
Mfg. List \$3.00 **\$1.92**

**SCOTCH MAGIC TRANSPARENT TAPE**  
1 1/2" x 450' In Dispenser  
#104A Mfg. List \$3.50  
**29¢** each  
or 4 FOR **99¢**

**WILD CRICKET TABLE LIGHTER**  
by Gillette, 3 designs  
Mfg. List \$3.95  
**\$1.94**

**SHULTON BLUE JEANS**  
Cologne Mist 2 oz.  
Mfg. List \$3.75  
**\$2.52**

**GIFT BOXED STATIONERY**  
"Sociables" in 10 designs  
Mfg. List \$2.00  
**\$1.25** each  
or 2 FOR **\$2.00**

**AQUA VELVA SMART SET**  
Ice Blue After Shave & Cologne  
Mfg. List \$2.00  
**\$1.14**

**WATER PIK ORAL HYGIENE APPLIANCE**  
Model 49  
Mfg. List \$31.95  
**\$19.87**

**YE OLDE FASHIONED LUXURY BOXED SOAPS**  
Lavender, Lemon, Strawberry, Rose, Herbal, Almond, Cocoa Butter  
3 Bars Per Box  
Mfg. List \$1.35 bx.  
**99¢** box

**BRUT 33 SPLASH-ON LOTION**  
3 1/2 oz. by Faberge  
Mfg. List \$1.75  
**89¢**

**Gillette supermax2**  
styler/dryer by Gillette

for Men or Women  
Reg. \$24.99  
**\$19.95**

- 800 watts for speed drying results.
- Two power settings - dry for powerful drying and style for easy hair styling.
- Three great grooming attachments
- Detangling and grooming comb
- Straightening and shaping two-row comb
- Finished styling brush

**THE THIN SEIKO QUARTZ. HIS AND HERS.**



No. CR014M—\$295.00. Ultra-thin dress watch, yellow top/stainless steel back, ash brown dial, HARDEX mar-resist crystal, adjustable bracelet.

No. CR018M—\$275.00. Ultra-thin dress watch, yellow top/stainless steel back, textured brown dial, HARDEX mar-resist crystal, adjustable bracelet.

The Thin Seiko Quartz for men and women combines elegance and accuracy as no other quartz watch can. This unsurpassed slim, sleek look is possible because Seiko was first to reduce the quartz principle to true wrist size and to market a quartz watch anywhere in the world. Seiko even makes every part of every watch except the battery, for unsurpassed quality control. For the epitome of slim elegance and technological excellence in quartz, come see our collection of Thin Seiko Quartz. **SEIKO**

**Photo ALBUMS**

Reg. \$3.99 **\$2.99**



All Lighted Digital **WATCHES**  
**1/2 Price**

**WATCHES**  
Arnex Exelar **1/3 off** Elgin

Large Selection of Colognes, Perfumes, Bath Oils, & Powders in the following lines...

Cachet, Wind Song, Aviance, Charlie, Maja, Christian Dior, Lanvin—My Sin & Arpege  
Coty's—Masuni Nuance Emerald L'origan L'aimant

Solid Gold **EAR-RINGS** for Pierced Ears from... **11.95**

Vitamin C 250mg Reg. \$3.00 **\$1.99**

**CANDLES & CANDLE RINGS**

**1/2 Price**

**Russell Stover CANDIES**

**ASSORTED CHOCOLATES**  
Always a Christmas Favorite...creams, nuts, fruits, caramels, nougats, toffeescotch, crunches and chewy centers, dipped in the finest dark and milk chocolate.  
1lb. \$2.95 2lb. \$5.85 3lb. \$8.75  
5lb. \$14.50 8oz. \$1.50

**Everyone's Favorite Gift**

**THE GIFT BOX**  
...an exquisite gift package filled with a variety of chocolates and butter buns...creams, nuts, crisp and chewy centers.  
1 1/2 lbs. \$4.40

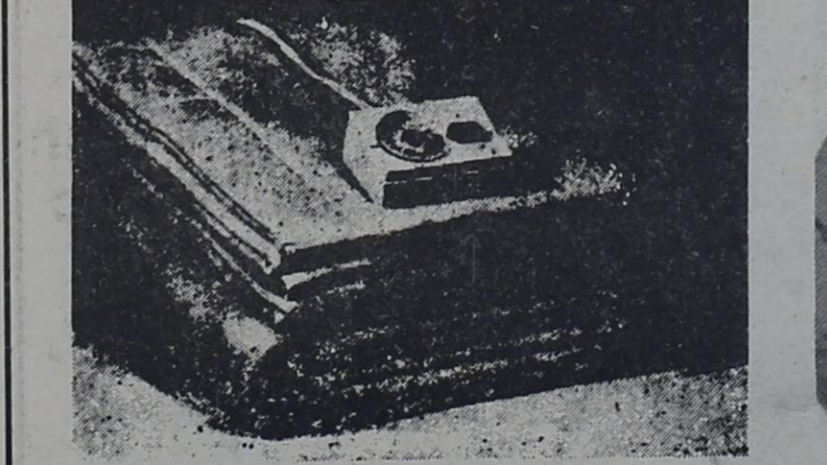
Large Selection **Costume JEWELRY**

**1/2 Price**

**HYLAND'S PHARMACY** WHEELER, TEXAS

**LANCASTER DEPARTMENT STORE**

ideas for Christmas!



**AUTOMATIC ELECTRIC BLANKETS**  
DOUBLE BED SIZES . . . . 72x84  
**TWO YEAR GUARANTEE—NEW FINISH**  
"PERMANAP" IN 20% ACRYLIC, 74% RAYON & 6% NYLON  
SINGLE CONTROL **20<sup>00</sup>**

**NIP 'n TUCK Nylon Sleepwear** By TEXSHEEN

LONG PAJAMA, LONG GOWN, LONG ROBE, MINI GOWN, WALTZ GOWN, SLEEP COAT



**INSULATED JACKETS & VESTS**

MEN'S SIZE **Jackets 16<sup>00</sup>**  
MEN'S SIZE **Vests 10<sup>00</sup>**  
BOYS' SIZE **Vests' 7<sup>00</sup>**

popular priced jacket provides lightweight warmth for work or leisure wear. This rugged wind resistant jacket features a new quilt thru styling with a 70 denier nylon taffeta shell, patch pockets, zippered front, 7 ounce polyester fiberfill insulation, knit wristlets, and concealed drawstring hood.

# PRITCHARDS THRIFTWAY

Give Your Family The Best!

Shop with us for . . .

**QUALITY FOODS**

FRESH FRUITS & VEGETABLES ● STAPLES & FANCY GROCERIES

"Broasted Chicken" to GO!

We feature: **USDA CHOICE BEEF**

We Give: S & H GREEN STAMPS

Season's Best Wishes

**JERRY PRITCHARD**

and EMPLOYEES

Phone: 826-5944  
122 West Texas St.  
Wheeler, Texas

BRIGHT IDEAS  
FOR  
CHRISTMAS  
GIVING

QUEEN ELIZABETH  
BEDSPREADS

\$200 Off

LORAIN  
ROBES 25% off

Boy's DRESS SHIRTS \$1.49

Men's OVERCOATS 25% off

Coats for Men, Women, & Children

Boots For ALL THE FAMILY

Bilfolds & Handbags

Ladies Driving Gloves

**PANT SUITS & DRESSES**

Men's Leisure Suits & Dress Suits

BIG SMITH  
OVERALLS

**McIlhenny**  
DRY GOODS  
FOR Everything YOU WEAR

Christmas  
OPEN  
HOUSE



WHEELER FLOWER SHOP

Friday, Nov. 26th

Come by and register for door prize. Do not have to be present to win. Have a cup of coffee while you look at the various Christmas decorations.  
Mrs. C. A. Holdeman

Give a year's subscription to:



"The Voice of North Wheeler County"

\$4.75 in county

\$5.75 Elsewhere



AT THE DOT SHOP . . .

We have a complete line of . . .  
**Ladies' & Children's READY TO WEAR**



Get the world off your shoulders.

Hang an Albatross around your neck.



In 1974, it was puka shells. 1975, mood rings. We believe 1976 is the year of the Albatross—a rare bird, indeed.

The Albatross comes to us from legend. An ancient Mariner had an Albatross hung around his neck because he rejected man's responsibilities.

Today, the Albatross is again a symbol of the responsibilities of each and everyone of us.

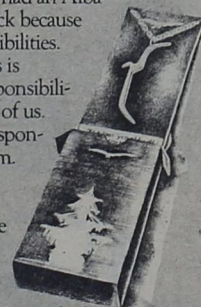
Don't reject those responsibilities, take hold of them.

Don't run from misfortune, conquer it.

Don't go through life with the world on your shoulders.

Hang an Albatross around your neck. And be proud of it.

The Albatross comes in silver and gold for both men and women.



**The Dot Shop**

"The Spot for Fashion"

111 W. Texas St.

Phone: 826-3111 • Wheeler, Texas

BEN FRANKLIN  
A Good Neighbor to Know!

Close Out on some ROYCE CB's and the HY-GAIN models below . . .

**HY-GAIN 23 CHANNEL MOBILE WITH CONTINUOUS DELTA TUNER**



HY-RANGE II

WAS \$179.95

**HY-GAIN 23 CHANNEL MOBILE WITH BUILT IN MIKE PREAMP**



HY-RANGE I

WAS \$139.95

671/682 \$94.95  
670/681 \$129.95

STOCKING STUFFERS

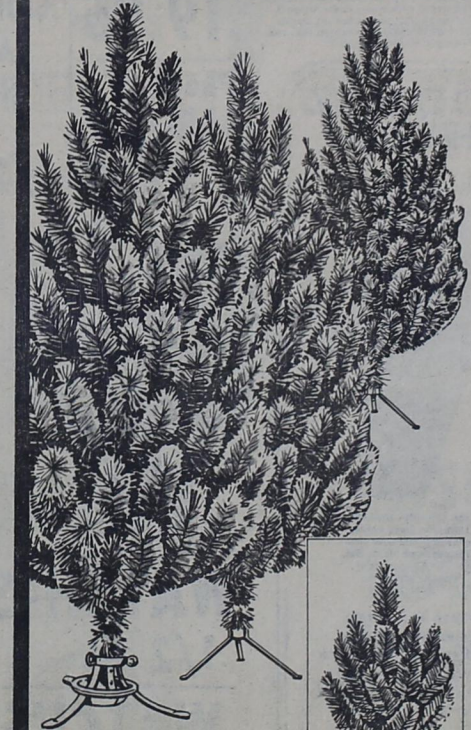
From 29¢ To \$1.99

- Cars Airplanes
- Boats Bobbles
- Jacks Dolls
- Puzzles
- Pla-doh Doll Clothes
- Guns Doll Bottles
- Balls Silly Putty
- Caps

Loyd's & Streets **BEN FRANKLIN**

408 S. MAIN WHEELER, TEXAS

**TREES and TRIMS!**



**Artificial Scotch Pine TREES**

Use them year after year! So realistic you can almost smell the pine! Rich, lush, moss green trees. Flame retardant. Complete with stands. 2, 4, 6-ft. fully assembled, 7-ft. tree comes with 3-ft. assembled top.

2-Ft. SIZE **29¢** each

4-Ft. SIZE **89¢** each

6-Ft. SIZE **159¢** each

7-Ft. SIZE **259¢** each





# FREE! 100 GAL. GAS

WITH THE PURCHASE OF A  
**New 1976 MODEL Car or Pickup  
 or Used Car or Truck** (Priced over \$1,000)

**New 1976 Models**

<p><b>GRANADA—4-Door</b>                  List \$5332.00  <b>CHRISTMAS SPECIAL ... \$4695 00</b></p>	<p>Cruise-o-Matic                  Air Conditioned                  Speed Control</p>	<p><b>MUSTANG—2-Door</b>                  List \$4082.00  <b>CHRISTMAS SPECIAL ... \$3695 00</b></p>	<p>4-Speed Transmission                  Power Steering &amp; Brakes                  Radio                  Tinted Glass</p>
<p><b>MAVERICK—4-Door</b>                  List \$4548.00  <b>Christmas Special ... \$4095 00</b></p>	<p><b>PINTO—2-Door</b>                  List \$3280.00  <b>Christmas Special ... \$3000 00</b></p>	<p><b>COMET—2-Door</b>                  List \$4660.00  <b>Christmas Special ... \$4195 00</b></p>	<p>Cruise-o-Matic                  Power Steering &amp; Brakes                  Air Conditioner                  Radio                  Tinted Glass</p>

Let Santa fill your tank with 100 gal. Gas with the purchase!

## 25 USED CARS AND TRUCKS

TO CHOOSE FROM

**Buy Any Used Car or Truck Priced  
 Over \$1,000.00 and Get 100 Gal.  
 Gasoline FREE!**



Boman  
 23-Channel **CB Radio Special**

Regular \$289.00

Our Christmas  
 Special... **\$150 00** (Installed)

- WE PAY THE SALES TAX -

# PETE BURTON FORD

PHONE: 806/826-5588

WEST HIGHWAY 152

WHEELER, TEXAS



## DIAMONDS FOR CHRISTMAS . . .

NOT ONLY THE GIFT OF A LIFETIME, BUT THE INVESTMENT OF A LIFETIME!



2.80 tw Diamond  
**DINNER RING**  
 14k White  
 Gold Handmade  
 Mounting  
 \$1650.00



2.62 ct. tw Diamond  
**DINNER RING**  
 with 3/4 ct Canary  
 Center Diamond  
 \$1500.00

LARGE SELECTION  
 OF ALL TYPES OF  
 JEWELRY AVAILABLE



1—Man's 14k  
 White Gold Diamond  
 Horseshoe Ring  
 .66 ct tw \$275.00



Small Diamond  
**PENDANTS**  
 \$14.95 each



1 ct 14k White Gold  
**DIAMOND PENDANT**  
 \$550.00

Popular and sure to please...

## INDIAN JEWELRY

...for Christmas

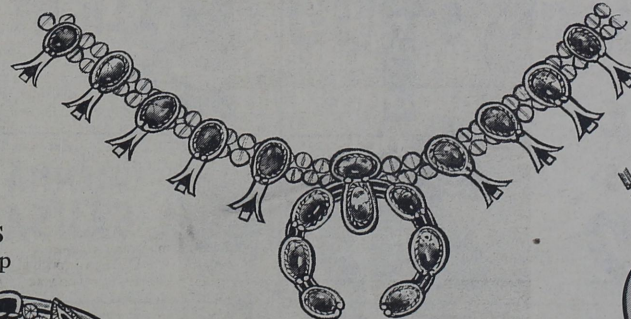
AT SAVINGS YOU'LL LIKE !!



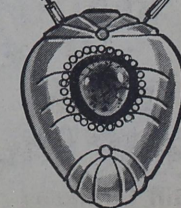
RINGS  
 from \$3.50 up



EAR RINGS  
 from \$4.00 up



GUARD RINGS  
 ..\$12.00



PENDANTS from \$3.50 up



BRACELETS from \$12.50 up



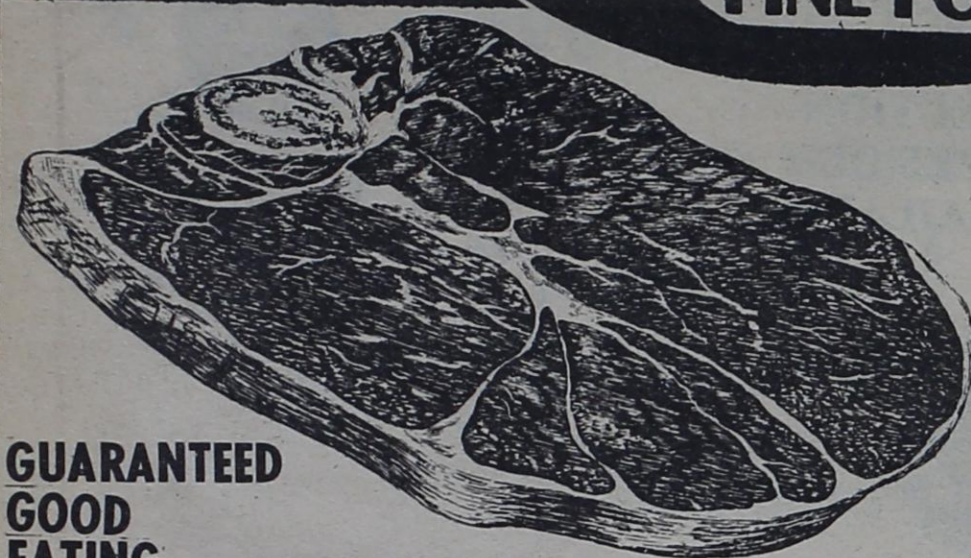
THE KOSHARE SHOP  
 FINE HANDMADE GOLD JEWELRY INDIAN JEWELRY  
 ANTIQUES UNUSUAL GIFT ITEMS

1303 ALAN BEAN BLVD  
 WHEELER, TEXAS 79096  
 PHONE 806/826-5748

AT



OUR MEATS ARE GUARANTEED GOOD

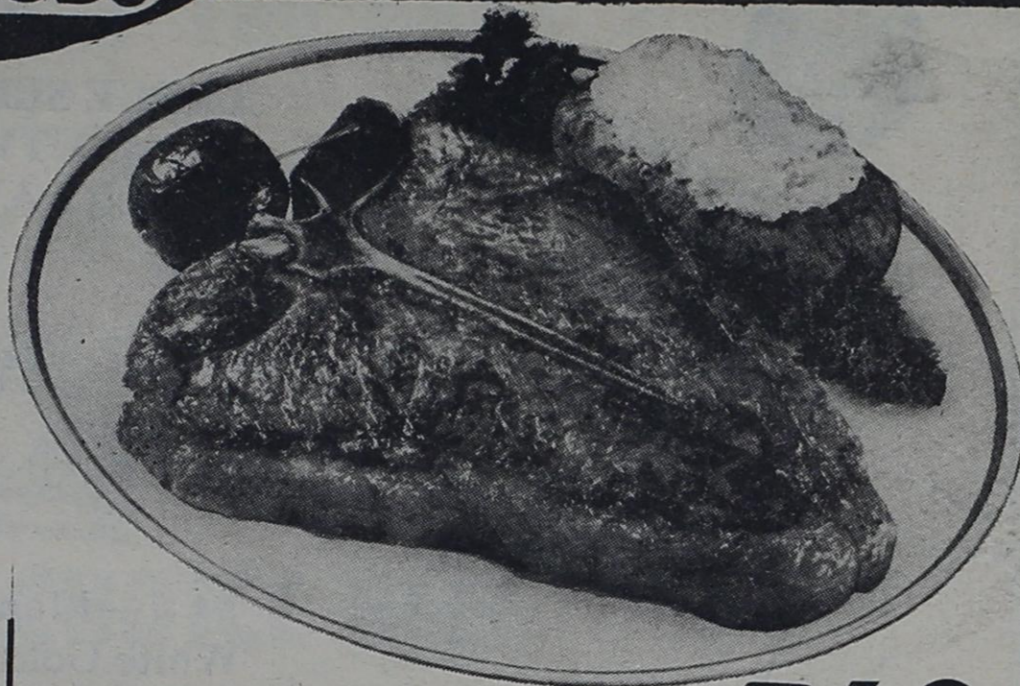


GUARANTEED GOOD EATING

U.S.D.A. CHOICE

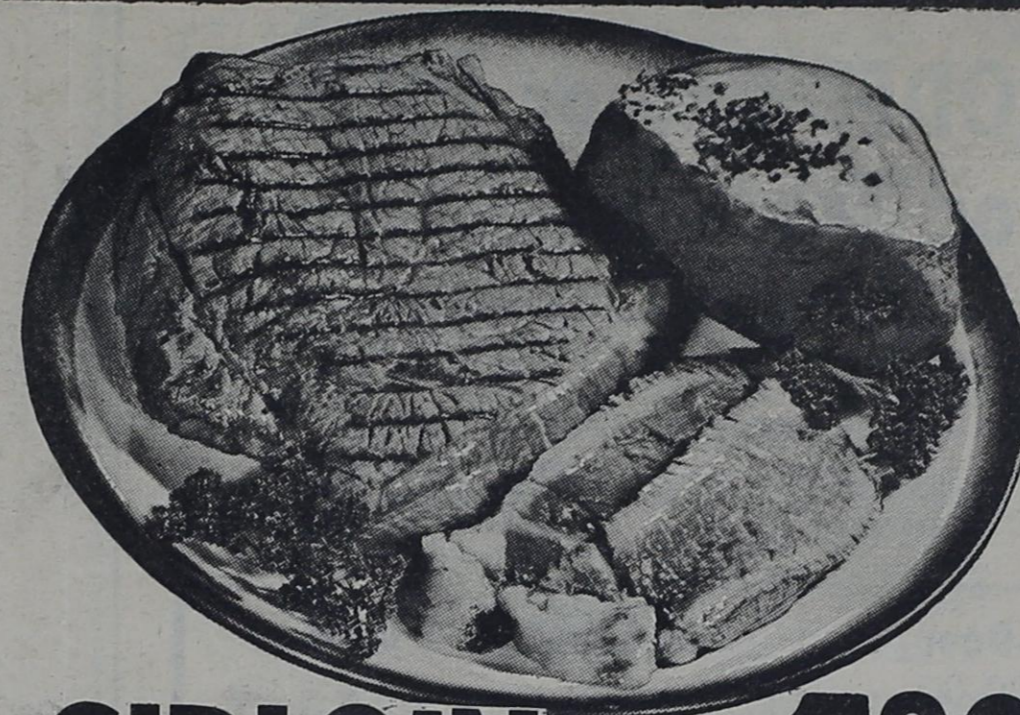
ROUND STEAK lb.

\$1.09



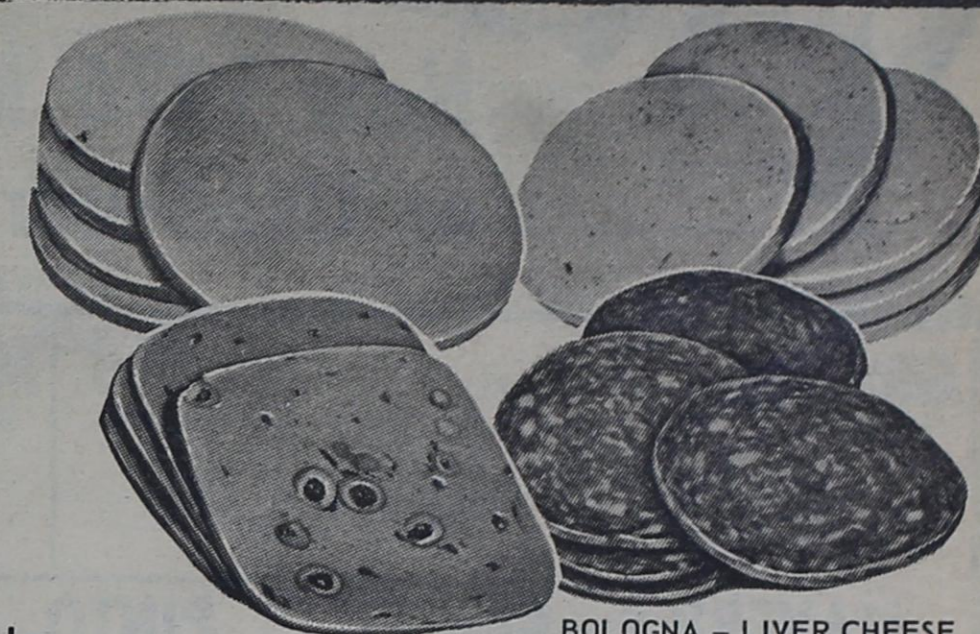
T-BONE STEAK lb.

\$1.69



SIRLOIN STEAK lb.

\$1.39



WILSONS LUNCH MEATS Pkg.

BOLOGNA - LIVER CHEESE MACARONI & CHEESE - PICKLE LOAF

55¢



FOLGER'S INSTANT COFFEE

6 oz. Jar

\$2.55



CRISCO OIL

38 oz. Jar

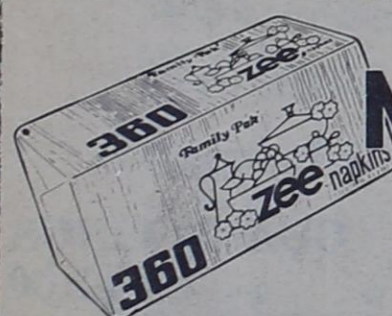
\$1.39



GAINES-BURGERS DOG FOOD

72 oz. Box

\$2.19



360 COUNT ZEE

NAPKINS

Pkg.

\$1.09



WESTINGHOUSE SOFT WHITE LIGHT BULBS

60-75-100 WATT 2 in Pkg.

2 Bulb Pkgs. \$1



REYNOLDS ALUMINUM FOIL

25 Sq. Ft. Package

31¢

COUNTRY FRESH BISCUITS

SWEET MILK or BUTTERMILK

2 25¢

10 Count Cans



ARMOUR VIENNA SAUSAGE IN BARBECUE SAUCE

Can

39¢

BURLESON HONEY

24 oz. Jar

\$1.09



KRAFT AMERICAN CHEESE SINGLES

12 oz. Pkg.

99¢



A-1 STEAK SAUCE

10 oz. Btl.

89¢



LEMON FRESH JOY

22 oz. Btl.

95¢



• OPEN MON.-SAT. 7:30 A.M. till 6:30 P.M. • FREE DELIVERY WITH \$2.50 PURCHASE • USDA FOOD STAMPS ACCEPTED • FEATURING GUNN BROS. STAMPS YOUR FRIENDLY HOME OWNED AND OPERATED GROCERY STORE