## end Homeooming Fiday At AT:4SP.M.

 The Wheoler TimestCNMUAL KIWAMIS KIDS DAY IS
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MC LEAK RAISES $\$ 44,000.00$ FOR EXPANSION OF FACTORY


Kenady To Appear On State School Board Program

VIMGENTS BHY
HOOT'S GAFE; CHANGE NAME
 cry of the small town newspaper reader. Meanwhile the
dailies carry the Sputnik story, TV pictures on what is happening in Timbukta, the magazines tell you all about why Gary Cooper like his eggs sunny side up, while
radio gives you news capsules on the hour. So hearken here while the Wheeler Times editorializes: "Somehow the small town newspaper carries the entire life of its community when serious reflection is employed.a daughter was borr to Mr. and Mrs. Joe Smith. The baby weighs $61 / \frac{2}{2}$ pounds and has been named Nancy . . little
Nancy Smith entered kindergarten this week . . Nancy Smith was valedictorian of her graduation class at Wheeler high school yesterday... Miss Nancy Smith,
daughter of Mr. and Mrs. Joseph. Warton Smith was daughter of Mr. and Mrs. Joseph Warton Smith was
married Sunday to William Jones .. a son. John, was born this week to Mr. and Mrs. William B. Jones. Time
passes. Mr. and Mrs. William B. Jones celebrated their passes. Mr. and Mrs. William B. Jones celebrated their
50th wedding anniversary on Thursday evening. And finally-funeral services for Mrs. Nancy Smith Jones nothing sensational story-repeated week in and week
out. It's the story of small towns everywhere. No news -just the story of life."


Progressive Study Ciub
Has Regular Meeting
-AGE 2 - THE WHEELER TIMES, WH

OF TIIIdrigneeds:

| Witch Hazel 2 FOR 69c | $\begin{aligned} & \text { Mekeson's } \\ & \text { ZIN OCMIDE } \\ & \text { Ointment } \end{aligned}$ | McKesson's <br> Saccharine Grain Tablet |
| :---: | :---: | :---: |
| Iche |  |  |
| Yeast Tablets 2 For 90 c | Afier Shave Lotion <br> 2 FOR S1.00 |  |
|  | $\frac{\substack{\text { Mcheson's } \\ \text { Milk of Magnesia } \\ 2 \text { POnts } \\ 2 \text { FOR 57c }}}{\text { ond }}$ | 2 FOR 596 |
|  | Special Formula Cold Capsules 2 FOR 59c | merican Dental Tubes 2 FOR 696 |

The following items are not on sale at the 2 for 1 price


PHOTO FINISHING SPECIAL
For a limited time our photo processing department will make a $5 \times 7$
color Enlargement for only 98 c. There is no limit on quantity and is avail able from standard amateur size Kodacolor negatives and color transpar-

## WHEELER DRUG






PIONEER DRIVE-M THEI
Shamrock, Texas
Friday and Saturday mark stevens
-GUNSMOKE IN TUCSON


Sunday, Monday and Tuesd NOTHING ELSE IS AS MUCH FU
Fifarberon

$\qquad$
Next Wednesday and Thursda zsa zsa gabor
in
'QUEEN OF OUTER SPACE'
In Cinemascope and

Shamrock, Texas


A DAV YOBHLL WEVER FORGET! Watch what happens to the woman. Watch the West

"DAY OF THE OUTLAW

Sunday, Monday and Tuesday

## 

 IF $1: 31$ in TE RUX'S SToitPeTER FINCH dame eoith evans dame ped

ALSO Late World News and Cartoon
Starts Next Wednesday


# Ware To Show New Chevrolet And Corvair 

## FREE GIFTS FOR KIDDIES FRIDAY, OCT. 2



## THE SUPERLATIVE '60 CHEVY

This is the one that says '60 like no other car. From its clean-thrusting grille to its dapper rear deck, there's so much that's new and different about this superlative Chevrolet it stands out from the rest like a fresh-minted coin. And you'll be just as wide-eyed over what's inside - the relaxing roominess, tasteful trim, hushed elegance of its new Body by Fisher, all comfortably cradled by Full Coil springs at all four wheels. Yet, sumptuous as this new Chevy is, it's got all the thrifty virtues that make it unmistakably a Chevrolet - with new economy of operation, new dependability, new longer life. Here, then, we're confident both you and your budget will joyously agree, is the nearest to perfection a low-priced car ever came!
Here's the car that introduces a whole new decade of design-with so much only hope to come close.
,
$t$ 's the superlative 60 Chevrolet -with ew space inside, new spirit under lean-etched line.
retch
reshly shaped contours rake back Fom the uniled new gilhe to the jaunty you'd expect only on the most expensive makes. Inside, the solidly built new Body by Fisher surrounds you with finely tailored fabrics and spacious

do an even more efficient job of isolating road shock and noise.
Quiet, quick-responding power is provided by a choice of two standard and a new Economy Turbo-Fire V8 that gets up to $10 \%$ more miles out of a gallon of regular while delivering greater engine torque at normal speeds. There's also a choice of five
other V8's and five trano assure the exact power combingons, to satisfy the itch in your drivation to Chevy's accent on comfort and coot. ience even extends back to its easier-
to-load luggage compartment. You'll also find a convenient new parking brake that autometically returns to normal height after application, a new clutch linkage that filters out engine impulses more effectively than ever and new two-toning motif avails. able on all 16 fresh-minted models. But, impressive as all this may look in print, there's really only one way to tell how near to perfection this superlative 60 Chevrolet actually comes that's to drop in on your dealer and drive



Wheeler, Texas


Special Purchase! WOMEN'S NYLON
MALF SLIPS

Keep Warm And Fashionable In

## Stretch Tights

 GIRL SIZES 7 TO 14 arr $\$ 1.00$
fine for the band uniform verive
The people of Wheeler are aris-
ing to the needs of the youngsters ing to the needs of the youngsters
as they always have, in a fine
spirit. Part of the equipment has
already arrived, the remainder to already arrived the remainder
te shipped as it is prepared.
This drive is for replacements This drive is for replacements
of worn out uniform equipment,
and not for new uniforms for the
entire band I hope we hent entire band I hope we haven't
missinformed the pubbic the hink
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would
would like to clarity
he reason It New uniforms would have cost
us close the three thousand dollars
and we are getting elesen
and we are getting eleven hundred
worth of equigment.
Donations are coming in very




6 room modern house. back porch.
basement. 7 by 150 ft. lot Own
water system. septic tank. acres and $1 / 2$ mineral rights,
East of Wheeler on highway. 2-bedroom home located in ShamWe have numerous other choice building locations and several
acreages listed. WAMDE REAL ESTATE


EXTRA LONG BLANKETS
RAYON AND ACRILIC FIBERS
$\qquad$
.mpletely Washable
Tempo Stripe or Solid Color 929

FIRST QUALITY
NYLONS Full Fashioned
New Fall Shades
$81 / 2$ To 11

TINTER CREEX PMLLOSOPHER WANTS TIME PAYMENTS


## 3 BIG FALL BUYS! <br> Get our Fall Safe-T check-up special!



OWEN'S SERVICE STATION

Related don name and goos loaste-Wis new
COMPACT' CORVAIR and CHEVROLET




ERNEST LEE Hardware
Phone 3331
Wheeler, Texes


As the Texas Municipal Leagu ing president, McAllen Ma
Phillip Boeye concluded, "V e

PAGE 8 - TH: WHEELER TMES IWHEELER. TEXA



## FALL FURNITURE

SALE
We must have thought our building was larger than it is ... We had several thousand dol lars worth of furniture arrive Monday and we don't have room for it all.

COME IN AND SEE OUR COMPLETE SELECTION OF

CHAIRS - ROCKERS LIVING ROOM SUITES BEDROOM SUITES END TABLES $9 \times 12$ RUGS

## Parsley Furniture



Whockite



8:00 P.M.

## WHELLER <br> .VS. EsTELLINE

## GOALPOST BOOSTERS

Wheeler Radio and Refrigeration

Kirk Funeral Home

Chapman Service Station

Vanpool-Burton Motor Co.

Wheeler Gas Co.

Wheeler Abstract Co.

Cicero Smith Lumber Co.

Whitlock Truck Stop

Lee Hardware

Mellhany Dry Goods

Ware Chevrolet Co.

City Cafe

Service Cleaners

Owen's Texaco Service

Nora's Cafe


The progressive Wheeler merchants listed on either side of this ad wish to invite you to attend the football game Friday night here in Wheeler. And by your attendance voice your



Pucketts Food Store

P\&GLowndry

Wheeler Lumber Co.

The Wheoler Times

Clay Food Store

Daughtry's 5 and 10 Stor

Percy's Garage

Wheeler Co. Produce Assor

H\&BAppliance

Wheeler Drug

Yreva's Beaury Shop
O. J. Smith "Leather Craftee

City Drug

First Netional Bank

Tinte Abstract Co.

Wheeler Ferm Bureau \& Ins Mr. and Mrs. Geo. Richardson \& Fani

TENTION farm bureau UEMBERS SEPALL IF CHANNEL.S
on your TV set
儬 pitures even in difficult reeception areas
Iultraventer


- Ns et a modern, powerful 82-chonnel receiver Ouperiorms all others in the field
Wher goin $\star$ meets FCC tuner standards
$\star$ ideal for color $\boldsymbol{~ U L}$ approved
wmaticelly turns on/off with set operation

See it foday af
YOUR LOCAL DEALER

Chair Car Rates Reduced During Texas State Fair


THE WHEELER TIMES

Why we built two cars for 1960 as different as night and day
 -for the first time in Cherrolet's 49 -year history-you will be able to walk into your oom and see two totally different kinds of cars. One is the conventional 1960 Cheerolet, wis new in appearance and more beautifully refined and luxurious than you can imagine. The vire it belongs in a compact car. We'd like to tell you why we built two such different cars,
:re built them-and for whom we built them.

7tio kinde of cars? Beause What hat has been going through
 cere. Trams. Traficis is jam-pac





 2ithely That is why we at Chev-
hening tab on these trens,
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te lianing stages for more than
tural strength . . it's a welded unit
that is virtually rattle-free. that is sirtually rattle-free.
The ride is fantastic. But The ride is fantastic. But to get it
we had to deeign inderendent suswe had to design independent sus-
pension at every whell conventional pension at every wheli; conventional
springing would give a compact car a choppy ride. Right now we'll make one prediction: no other U.S. compat
car will ride so comfortably, hold the car will ride so comprte so beautifully.
road so firmly and handie eo Now there are two kinds of cars from Cherrolet-because it takes two kinds of cars to serve America's needs today. If you love luxury - the ummost
in luxury - and if you want generous interior space, breath-taking performance, automatic drives and power ascists - then the conventional
Chevrolet may be your choice Chevrolet may be your choice.
If easy parking, traffic agility Itmost eocomy are high on your list utmost economy ale herig on your hist the Corvair. But the best thing to do is to look these two new cars over at

your Chevrolet dealer's. . take them your Chevrolet dealer's. be that the | out for a dive. |
| :--- |
| only logical choice for your family | between two cars like this is-both. They make a perfeet pair.



 with new thritt, plus Cherroet's
superb 6 beylider engie. It is at
traditional cear that comes even closer
 The other is the hervari, compact
car hat is astonishingly different forp car that is astonishingly different from
anything ever built in this country.
It has to bee bet It has so bee because this is ant six.
pasamper compact car, with a really remarkablempertormance . . a a car
designed designed specifically to American
standards of comport, to American traftic needs. the in the rear. Among
the basic advantazaes resulting from the basic advantages resulting rrat
this engine location are beter traction on a compact 108-inch whelbase and
a pratically flat floor. But to be a practically that tloor. But had to
placed in the rear, the engine had to
be tra be ultra light and ultra short. so
Corair's engine is totally newmostly aluminum and air cooids than
weikhs about 40 per cent leses than wenventional engines. It is a "lat
cont horizontall opposed six-so and that
three cylinders
long leaves a Dot more room for passengers. Another weight saving: like modern
隹 sirpanes,
the body ,hell supplies it great struc

Ton -7.70.
See all the new Cherrolets October 2 at your local authorized Cheorolet dealer's

118 West Ohlohoma




# sh Will Show 1960 ntiac Mere Today 



PONTIAC'S NEW APPROACH to styling is pronounced by the Bonneville convert. ble and the Ventura sport coupe, only two in a parade of 16 beautiful models intro-
duced by Pontiac for 1960 . Priced just above the Catalina series, the Ventura feature special interior appointments, including seats trimmed entirely in Jewel-tone Morro
and effortless respons
Pontiac's air conditioning and redesigned and are more efficient
heater a new manual con trol
heater is availabie with all 1960
versatile Sportable transistor,
have unique rear spes is a premium fuel, extr versatile Sportable transistor, series is a premium fuel, extrz
have unique rear speaker systerms high performing. 10.75 .1 compres
that employ tone control with sion ratio engine with three sound separation for a pleasant $\begin{aligned} & \text { barrel carburetors for either Syn- } \\ & \text { stereo effort. }\end{aligned}$ chromesh or Hydro-Matic transA new Tempest 425 V-8 econ- missions.
omy en g ine provides increased Pontiac's new economy engine
gasoline mileage and economy of designed for increased gasoline operation. This high economy of designed for increased gasolint ratio, uses regular grade gasoline sion ratio, uses regular grade gas and is available on any 1960 Pon- oline and is available on any Pon-
tic equipped with Hydra-Matic tiac equipped with Hydro-Matic A new throttle control device two tarrel carburetor, a hingeref-
for turnpike driving called Magi- ficiency camshaft and lower axie Cruise can be set to retain a ratios insures high, dependable relieving the driver's foot of con- Pontiac Motor Division in 1960
stant pedal pressure. Other accessories include an year history of automobile pro-
airliner-type spot beam dome duction. A total of 138 separate airliner-type spot beam dome duction. A total of 138 separate
reading lamp, a trunk lid remote features have been engincered incontrol that allows the trunk to to the new car for unprecendeni-
be opened from the passenger ed driving safety during day or side screens for station wagon road or weather conditions.
models, a new remote-controlled
Chief among Pontiac's new Safeguard speedometer that Wide track wheels and 10 v
has both audio and visual signals center of gravity for unexcelled to warn against exceeding a pre- car stability.
set speed. This accessory also fea-
tures a low fuel warning device Peinforced body in the roof, tures a low fuel warning device rocker panel and wheelhous
that lights red when the fuel tank
areas. Center pillars in Vista mod
 Pontiac's rugged and versatile
Tempest $425 \mathrm{~V}-8$ engine for 1963 , lakge srang surfaces and lining
is areas, and heavy drums for maxis availate int a wie ranse of imum durability and sure stops
compression ratios and horsepower ratings to satisfy a broad band
of individual customer require- reduces stering effort and miniof individual customer require-
ments. $\begin{aligned} & \text { reduces steering eftrol anced, self } \\ & \text { mizes fat ig ue Balane } \\ & \text { straightening action in the steer- }\end{aligned}$ Perfected through more than ing system make driving easie
10 million miles of testing under
 poverful and dependable than eve. vide extended night time vision,
er before, the 1960 Tempest 425 . . low beam favors the right er before, the 1960 Tempest 425 she of the road, minimizing up-
retains such time-proven features as hydraulic valve lifters, har-
monic balancer, tin plated pistons appraching traffic.
and aluminized valves for pressure tires with
and
Now
anti-skid treads facilitate safer Most significant of the new en Ball joint front suspension de-
mine developments is the unique sign enables ideal handling on Equa-Flow cooling system where curves and roush roads. Bo th
in a novel water pump design dis. front and rear suspension are de-
trikutes the eoolant in equally signed with an zutomatic anti-



PONTIAC SALES LEADER, the Catalina four-door sedan, pre-
sents a fresh styling approach in 1960 with a spectacular $V$-shape





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How About
lassurance Plan Yount have it with Modern
Woodmen's new Preferted Se. curtity Plan. theure tanily cearive book
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 Nound cont. ". "s. is it: an. Modren woomme

EMORY L. ARCHER Jr.

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A SINGLE DIAL SETTING GIVES YOU PERFECT DRYING EVERYTIME!
 HIGH-SPEED DRYER

Children's
99: EACH CLASSICS

- A 10-VOLUME SET - BEAUTIFULLY PACKACED
 CLOSE-OUT SPECIAL


## \$169.95

 \$8.69 Per Month 0
 - soormern tex Opens mosnetic door, leover botr Automatic Hi-Speed Dryins - Foot Pedal Door Opening
 .
 Jr.

