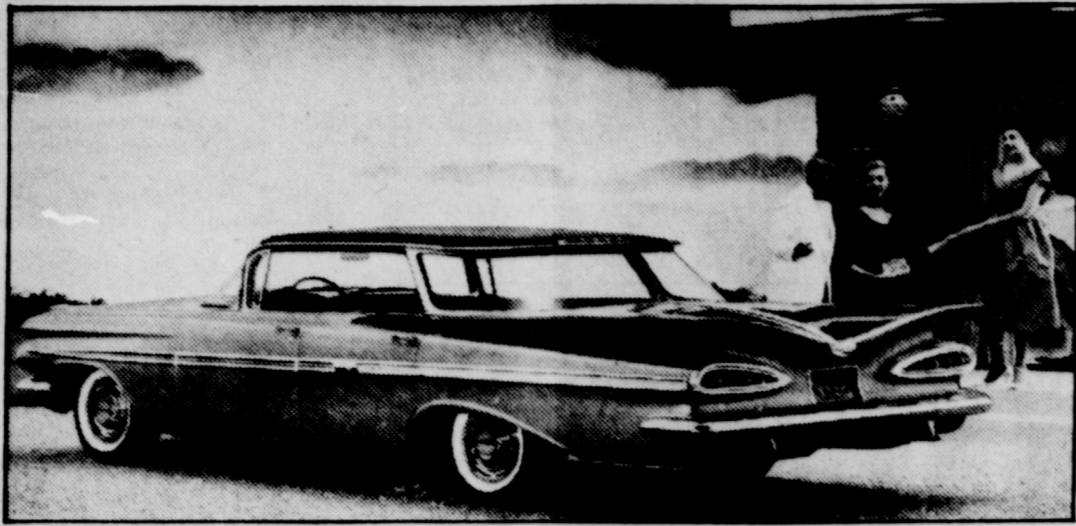


Swank Impala hardtop sedan
NEWEST IN '59 CHEVY MODELS



In 1959, Chevrolet offers a complete Impala series in its array of 14 passenger cars. The top-flight member of this new series is the smartly styled sport sedan. Additional models in this line include the convertible, sport coupe and a four-door sedan. This luxury model is more spacious with an exciting new wrap-around rear window, a sleek flat top and deluxe interior appointments. New paint retains brilliance up to three years. Mechanical advancements of improved brakes, new suspension and easier handling point to a luxury liner that is marked for top popularity.

CHEVY HAS COMPLETE STYLING TRANSFORMATION IN '59, INCLUDING PERFORMANCE AND COMFORT

A complete styling transformation, along with more safety, comfort and performance, was announced today for the 1959 Chevrolet passenger car line. The cars, which will be displayed at Ware Chevrolet on Thursday, October 16, represent one of the most imaginative designs ever to come from the automobile industry. In shape, and in detail, the new styling reflects the influence of a space-conscious age. Lines sweep rearward in a virtually level plane. Tops are flatter and visibility is dramatically increased. Appreciably lower, the overall appearance of fleetness is further conveyed by and adroitly sculptured frontal area. At the rear, horizontal wings branch out from the center of the deck in a simulation of mobility that might have been conceived on the sands of Cape Canaveral. While the unusual appearance will draw instant admiration, Chevrolet has not neglected other phases of engineering in its bid to continue the sales popularity registered by the company in 1958.

Ware Chevrolet To Show New Chevy

THURSDAY, OCTOBER 16; FREE GIFTS FOR THE KIDS



One angle cannot show the complete styling changes which have been made in the 1959 Chevrolet. Lowered headlamps, set into the freshly styled grille, and functional air intakes accent the beauty of the front view of the Impala convertible (below). Smart and original is the bold sculptured treatment given the rear quarters and trunk deck of the Impala sport sedan (above).

Don't miss the showing of the big, new 1959 Chevrolet at Ware's Chevrolet in Wheeler. The new dream car will be on display all day Thursday, October 16. Free gifts will be given to the kids, and a treat will be in store for mom and dad too, when they see the fresh styling of the 1959 Chevrolet. Here are some of the 1959 mechanical highlights which will enhance the '59 Chevy.

Easier Steering
 Easier steering and the inclusion of a second, shock-resistant universal joint. A radiator increased in cooling area. A simplified, more productive electrical system.

Twin Headlamps
 Twin headlamps have been lowered seven inches and placed at the extremities of the hood.

Air Intakes
 Air intakes, which aid with parking and turning, are above the headlamps.

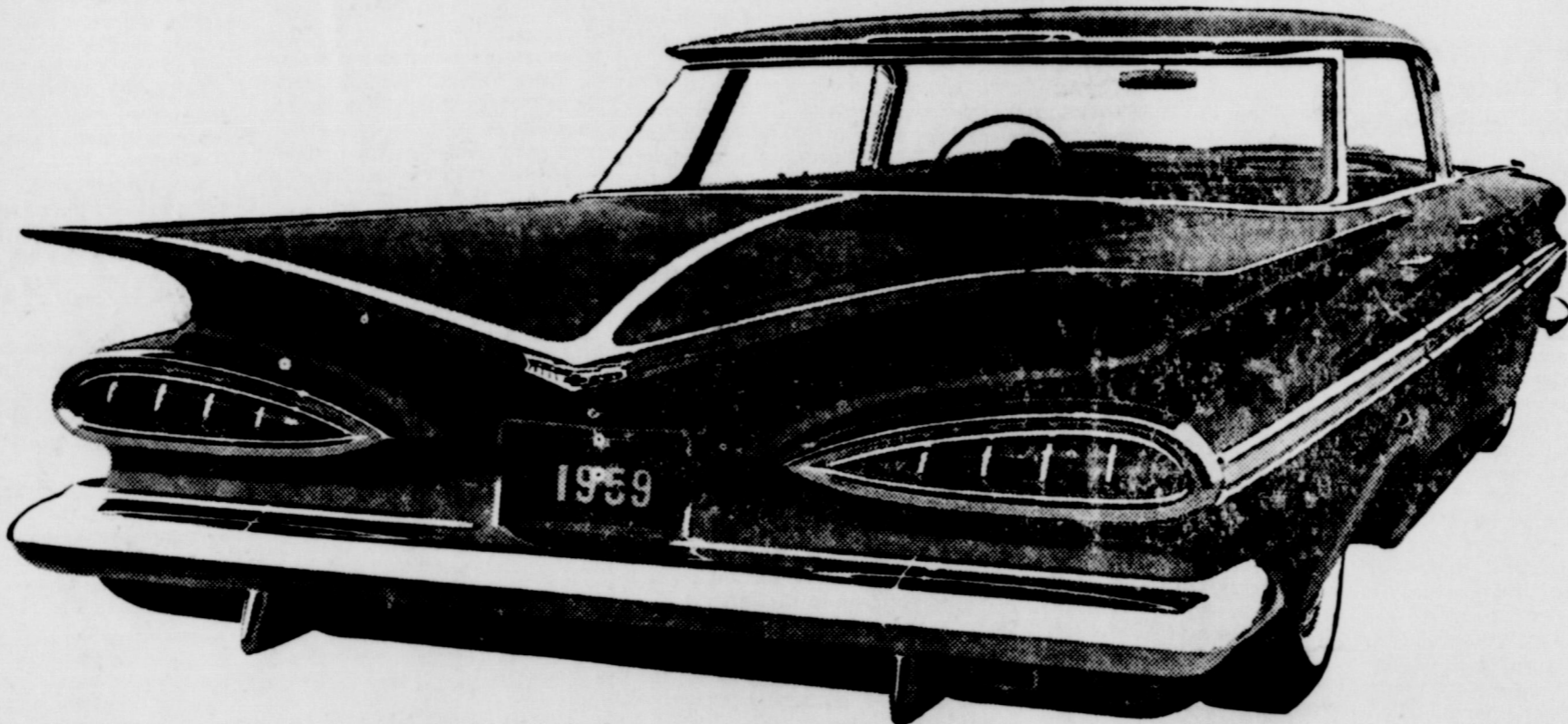
Bumper
 The bumper is higher and extension of rounded shape below it provides a finished look.

Tail-Lights
 Tail-lights, located at wing spread of the rear panels, are of an elongated drop design.

Fuel Filler Cap
 The concealed fuel filler now centered below the wings, behind the plate.

Exterior and Interior
 Exclusive exterior and interior treatment gives individuality to each series. For example, the Impala has rich fawn trim. Some of the fine details in the Impala are carpeting on closed middle-type door release, two safety horn ring, and front arm-rests on all seats. The roof extends behind rear window on the sport sedan.

Now... all America sees the one that's truly new!



Like all '59 Chevies, the Impala Sport Sedan has Safety Plate Glass all around.

what America wants, America gets in a Chevy!

'59 CHEVROLET



It's shaped to the new American taste with a lean, clean silhouette, crisp new contours, beautifully restrained accents. It brings you more spaciousness and comfort with a new Body by Fisher. It has a bright new sheen—a new kind of finish that keeps its luster without waxing for up to three years. New bigger brakes. Vast new areas of visibility. New Hi-Thrift 6. New handling ease and road steadiness. It's new right down to the tires!

Never before has an automobile manufacturer made such sweeping changes two years in a row. And never before has any car been new like this one. The 1959 Chevrolet is more than a restyled car—more, even, than a completely new car. It's your kind of car. Shaped to reward your new taste in style with a fresh Slimline design that brings entirely new poise and proportion to automobile styling. Inside the new and room-

ier Body by Fisher you'll find truly tasteful elegance. And you'll have clear seeing from every seat. The new Vista-Panoramic windshield curves overhead—and there are new bigger windows, too. When you take the wheel, you find Chevy's newness goes down deep. A new steering ratio makes handling easier. New suspension engineering gives you a more stable ride. There's a sweet new edition of Turboglide*. A new Hi-Thrift 6 that

goes and goes on a gallon. Vim-packed V8's. New and bigger brakes. Even tougher, safer Tyrex cord tires. There's still more! A new finish that keeps its shine without waxing or polishing for up to three years. New Impala models. New wagons—including one with a rear-facing rear seat. And, with all that's new, you'll find those fine Chevrolet virtues of economy and practicality. Stop in now and see the '59 Chevrolet. *Extra-cost option

ALL NEW ALL OVER AGAIN!

see your local authorized Chevrolet dealer

WARE CHEVROLET CO.

118 West Oklahoma Wheeler, Texas Phone 3101

Second Universal Joint
 In Steering Column
 The second universal joint in the steering column is a yoke and trunnion type, with the trunnion a molded assembly of fabric laminations impregnated with rubber, requiring no lubrication. It is located immediately above the gear box. Handling profits by the absorption of highway vibration by the trunnion. Handling ease as well improves with an increase in steering ratio to 28 to 1.

Electrical System
 The electrical system has been improved and simplified. The battery charging circuit is now separate from the generator-to-load circuit. Sockets are integral with a new trunk harness to permit replacement of rear light bulbs without removing the lens. The battery is now accessible for service. It remains under the hood at the right, but has been raised and is mounted transversely on the radiator baffle.

Tube-On-Center Radiators
 Tube-on-center radiators have been boosted 30 per cent in area, an improvement devised to afford an adequate margin of cooling safety during long traffic waits on hot days. Dual exhaust systems are now equipped with two additional zinc-lined mufflers to soften exhaust sounds. An option appreciated on long drives is a manually set constant throttle setting. The control is released with application of the brakes.

The Bel Air Series
 The Bel Air series is offered in 2 and 4-door sedans.

Two-Passenger Corvets
 The two-passenger Corvets sport car, also refined and proved, rounds out the 1959 Chevrolet passenger car line.

Extraordinary Visibility
 Extraordinary visibility characterizes the entire line. Glass extends higher into roof curves further inward at the top of the body super-structure.

Obituaries

Funeral Services for Howard P. Williams

Funeral services for Howard P. Williams were held recently in Baton Rouge, Louisiana at the Robenherst Funeral Chapel with Rev. John C. McLendon officiating. He passed away at the General Hospital in Baton Rouge after a sudden illness, at the age of 53.

Former Resident Dies in Louisiana

Mr. Williams was a native of Carnegie, Oklahoma, later living several years in Wheeler. He was a member of the Church of God. He is survived by his wife, Jewel; his mother, Mrs. Clytia Williams of Oklahoma City; five sons, Glen, Pampa; John, U. S. Naval Academy at Annapolis, Md.; Malcolm, James and Kenneth of Baton Rouge; two daughters, Mrs. Emogene Eaton, Martinez, Calif.; and Carolyn of Baton Rouge; two sisters, Mrs. Virgie Koykendall of Sunray, and Mrs. Hazel Corcoran of Okla. City; and two brothers, Warren of Pampa, and Earl of Pampa, Calif.

He was laid to rest in the Resthaven Gardens of Memory. Mrs. Guy Hardin of Shamrock was a business caller in Wheeler Monday.

Mr. and Mrs. Burley Mann visited in Perryton Sunday with their daughter, Mrs. Don Alexander and family and attended the Texas and Okla. singing convention.

Misses Wilma and Glenna Hefley attended the wedding Sunday afternoon of Patsy Burgess and Don Carlton.

Mrs. C. M. Hampton accompanied Mrs. S. E. Morris of Borger and Mrs. Lee McCasland of Stanford last Wednesday. They went on to Dallas to visit relatives, returning home Friday.

Porter, Shorty Sechrist and other members of the Okla. Sunday. Mrs. C. C. Robison of Vernon Sunday to the Dan Robison. They also visited in Sunday with the S. W.

Make any birthday brighter with a **DUXTON** ballfold



CITY DRUG
Wheeler, Texas

Here now! Wonderful **PHILCO**

PREDICTA TV



PHILCO

TV TODAY... FROM THE WORLD OF TOMORROW!
So exciting, so different, so fresh... it's 1965 TV you can own and enjoy now! You'll want Predicta TV for its year-ahead performance, styling and beauty. See it here... enjoy it now... Philco Predicta. It costs no more than ordinary TV.

New "Full Dress" Console
PHILCO Predicta 465B. Even the back is finished in this new kind of "full dress" TV. Deluxe wood cabinet. Swivels clear around. Wrap-Around Sound. 21" (overall diagonal measurement) picture.

- Only Philco Predicta TV Gives You:**
- New SF (semi-flat) picture tube—**inches** slimmer than any other.
 - New contoured Predicta chassis **hugs** the tube... most space-saving chassis ever designed.
 - At a touch, the new Pop-up Tuner pops up, and lights up, to make channel selection easier than ever.
 - Glorious 3-Speaker Wrap-Around Sound... no matter where you sit, sound surrounds you!

DELUXE TV CONSOLE

only **\$329.95**



PHILCO 464B. Features exclusive 3-Speaker Wrap-Around Sound, Swivel Base, Top Front Tuning, Deluxe Philco chassis, 2-position electronic range switch, UHF-VHF antenna. 21" (overall diagonal measurement) picture.

NASH APPLIANCE & SUPPLY CO.
Herold Nash
3131


WHO-ZIT



What's Your Guess?

Guests in the C. B. Brotherton home Sunday were Mr. and Mrs. H. G. Vise and Mr. and Mrs. Jack Finsterwald and boys of Briscoe.

George Hefley attended the Judge and Commissioners Convention in Dallas last Saturday.



The kids need lots of milk
As delicious as it is nutritious, milk is the perfect drink for growing children. Serve it any time, plain or flavored.
CHAPMAN'S DAIRY

KNOW YOUR BUSINESSMEN

The Who Zit this week was born in Goldthwaite, Texas. He attended Tech and graduated from W. T. He has 3 children and the family has lived in Wheeler about 11 years. Tell us your guess on the tall boy in the middle. Call 5011.

CARD OF THANKS

We wish to extend our most heartfelt thanks, to the kind neighbors and friends, who provided for our needs during our time of grief.

We also wish to express our gratitude for the beautiful floral arrangements and sympathy cards.

- Mrs. Hazel Gamel
- Mrs. Edyth Donaldson
- Mrs. Paul Newsum
- Mrs. Ava Corn
- Mr. Lee Richardson
- Mrs. Edna Bergert

ROGUE THEATRE
WHEELER, TEXAS

Fri.-Sat. Oct. 17-18

COUNTRY MUSIC HOLIDAY

Ballads, Westerns, Rockabilly. Music for Everybody.
Ferlin Husky (guitar)
Zsa Zsa Gabor

Prev. - Sun. - Mon. Oct. 18-19-20

ANDY HARDY COMES HOME

Remember Mickey Rooney as Andy Hardy? Now he is the "father" and his son Teddy plays Andy. Also Fay Holden returns as mother.

Wed.-Thurs. Oct. 22-23

RUN SILENT, RUN DEEP

Submarine at war. Excellent.
Clark Gable
Burt Lancaster

J-LEE DEPT. STORE

11 NEW COLORS
100 Percent Orlon
BULKY KNIT CARDIGAN



Simulated hand made stitch. You will enjoy the warmth and easy care of this truly fine sweater. It has a versatile button down convertible collar. Sizes 34 to 40 in fashion shades of Royal - Pink - White - Apricot - Black - Jade Green - Lady Blue - Red - Luggage - Cocoa and Aqua.

\$5.95

CLEARANCE! GIRLS "CAN CANS"

1/3 OFF

All Girls Can Cans are Reduced. Take advantage of this Reduction and Stock Up Now. Sizes 1 to 14.

MENS ALL WOOL NEW FALL SUITS

\$35.00 & \$39.95

All Wool Worsted Patterns. Solid and Fancy Flannels. Regulars and Longs. FREE Alteration.

Mens Dress SHOES REDUCED

\$5.00

Odd Lots and Not All Sizes.

Boys Black Dress SHOES

Sizes 8 1/2 to 3
\$2.99

Sizes 3 1/2 to 6
\$3.99

Boys 13 3/4 Oz. WESTERN JEANS

- ◆ Tough Rugged Denim That Has What It Takes For A School Jean.
- ◆ Tailored To Fit As The Boys Like Them.
- ◆ Specially Bought For Back - To - School To Save You Plenty.

\$1.43

Sizes 8 to 16
USE LAY-A-WAY

Comanche District To Elect Officers

Members of the Comanche District Committee will elect their officers for 1959 at their meeting of October 21. The men chosen will lead the Districts Scout activities and program on a District basis, for all Cub Scout Packs, Boy Scout Troops, and Explorer Posts in the District. The District Committee works primarily with the adult leaders of the Units.


The Election Meeting will be conducted on October 21, 1959, at 7:30 p.m. in the basement of the First Methodist Church of Wellington. Institutional Representatives, District Members at Large and Executive Board Members are urged to attend and cast their votes. Particularly the Institutional Representatives are urged to participate. While doing so they can full-fill one of the most important duties and obligations to which they owe the Scout Sponsoring Institutions.

Some of the Foundation Planning for the Second Annual District Meeting and Banquet will be made at this session of the District Committee. Another grand event for the Leaders of Scouting is expected this year.

Mr. and Mrs. Estes Wilsford of Borger spent the week end with Mr. and Mrs. Roy Herd. They attended the Burgess-Carlton wedding Sunday.

Mr. and Mrs. Grainger McElhany and boys visited in Dallas over the week end with her parents, Mr. and Mrs. Arch Dindinger.

ANOTHER "PIG PIC-NIC" SALE
SAVE \$10.00 PER TON



25¢ Cash Token In Every Bag Of SUPERIOR

- SUGAR-FILLED BABY PIG PELLETS
- "PIG MAKER" MEAL OR PELLETS
- 36% HOG SUPPLEMENT MEAL OR CUBES
- BACON MAKER MEAL OR PELLETS
- HOG WORMER PELLETS

SAVE on Superior Hog Feeds — October-November only. SAVE \$10.00 per ton — add that saving to hog profits. Stock up for months to come. No limit on SUPERIOR'S "PIG PIC-NIC" SALE. \$10.00 PER TON SAVING. Covers entire SUPERIOR HOG FEED line. Exchange your cash tokens for real money at our store. A 25 cent cash token in every bag of Superior Pig or Hog Feeds.

THERE'S MONEY IN EVERY BAG

A-B Farm Supply
Phone 2251 Audra Bean, Owner Wheeler



This "secretary" works overtime and loves it

Nighttime, daytime, all around the clock — this Electronic Secretary sees that you never miss a phone call when you're away from your office.

Automatically, it promptly answers every call with a courteous recorded voice — advises the callers that you're not available at present — asks them to speak the message which will be recorded. It's as simple as that!

All you do is play back the messages when you return. In fact, with a remote call-back attachment you can phone your own office and hear the playback of messages wherever you are.

Wonderful, isn't it? And most wonderful of all, you can have this dependable service, free of human errors, at a surprisingly low cost. For full details, phone our Business Office.

GENERAL TELEPHONE
America's Second Largest Telephone System

Women Board Meeting
Porter, president of Study Club, accompanied by Mrs. Jud Johnson, Mrs. Fred Farmer, Mrs. Millhany of the Wednesday Club attended the Meeting and Work- ing Women's Clubs at the 9th. Represented the Wednesday Club and the '54 Study Club. Porter accompanied the George. Porter.

Personals
Mrs. Oliver Pendleton is a patient in the Highland General Hospital in Pampa.
Bell Green is ill at her home. She has been ill several weeks.
Mrs. S. A. Maxwell returned home Monday morning from Borger where she had been staying in the home of her daughter, Mrs. Tommy Hyatt.
Mr. and Mrs. Furman Maxwell and Randy and Mr. and Mrs. Tommy Hyatt and children of Borger spent the week end here with relatives.

Mr. and Mrs. Amos May and Mr. and Mrs. H. H. Herd visited in White Deer Sunday afternoon with Mr. and Mrs. Glen Robertson and girls.
Mr. and Mrs. Harry Wofford attended the Kiwanis Convention at Brownsville this week of the Texas-Oklahoma District. They returned home to Wheeler Wednesday afternoon.
Guests of Mr. and Mrs. D. G. Sims Sunday were Mr. and Mrs. Bill Beck, Mr. and Mrs. Doug Beck and girls of Borger, Miss Joanne Beck of Borger, Miss Mary K. Sims, Amarillo, Mr. and Mrs. Jack Sims and children and Mrs. Laverne Scribner. Afternoon callers were Mr. and Mrs. Harry Rathjen, Mr. and Mrs. Carl Zybach, and Mrs. Kate Ford of Canadian.

Briscoe News

By Mrs. Henry Lee

Noma Finsterwald came Friday and spent the week end with her parents, Mr. and Mrs. H. J. Finsterwald.
C. G. Dodd and Weldon Strawbridge were home from Texas Tech over the week end.
Mrs. Curtis Hall and Nancy Brown of Amarillo were visiting in Briscoe, Allison and Wheeler over the week end.
Miss Carroll Mason of Amarillo formerly of Briscoe plans to be married October 17 in Amarillo.
The A. C. D'Spains are remodeling their home. It was a two story building and they are taking the upper story off and adding 3 more rooms to the ground level and are also changing the interior. Workmen started on the job Monday.
Mrs. Bob Ramsey visited in the Henry Lee home Saturday morning.
The Freshman sponsor is taking the class on a party Thursday night. They are going to Canadian to the show.
The Oden Hudsons are expecting Lee Roy home from Japan around the 18th. He has been stationed there for 2 1/2 years.
Word was received here last week that Rex Helton had turned a tractor over on himself and was hurt seriously but he is recovering fairly well at this time.
Mr. and Mrs. G. D. Hearn went to Canyon for the week end with her parents, Mr. and Mrs. Wood.
Euell Steen and Bill Carson made a trip to Canadian to the dentist Monday.
James and Billy Hefley have been pretty sick boys for several days. Mrs. Hefley said they were both better but were not yet able to go to school.
Mr. M. H. Vaughn returned Saturday from a vacation trip to California where he visited his sons, Delbert and Finas. He came back by way of Dallas where he visited his daughter, Mrs. Ernest Evans and his son from Corpus.
Mr. and Mrs. Bud Wyant and boys motored to Cordell, Okla. and visited her daughter, Mrs. Leona Miller.
PTA meets Thurs. night. Mrs. Loyd Hefley stated that if she contacted Cotton John in time they would show the film "The Seven Lean Years" at the meet-

day.
Mrs. Lola Breeden and her mother, Mrs. Lee of Shamrock spent Wednesday night in the Henry Lee home.
Supt. Robert Taylor and Doyle Standlee left Saturday for Austin where they attended a Supt. and state school board meeting Monday.
Mr. Lee Barry went to Dallas Friday and attended a mail carrier's convention and went on to Austin Monday, where he met Mr. Standlee and Mr. Taylor and attended the state school meeting.
Mrs. Robert Taylor said 2 of her boys, Donnie and Mike, had been sick for several days.
Mrs. Florence Burgess visited Mrs. Strawbridge Tuesday morning.
Mr. and Mrs. Clarence Dyson were Sunday afternoon guests in the Henry Lee home.
Lynden Lee of Borger came Friday and spent the week end with his parents, Mr. and Mrs. Henry Lee. His sister, Mr. and Mrs. Wayne Wallis came late Sunday and he returned to Borger with them.
Mrs. Julia Stout visited Mrs. Strawbridge Tuesday afternoon. Dolly Pursell sold her buildings here in Briscoe to the Parsley's in Wheeler who moved them to Wheeler last week.
There was a double header ball game at Briscoe last Tuesday night. The Fat Ladies vs The Lean Ladies and the Fat Men vs The Lean Men. Proceeds from the game went to the PTA. It was really an exciting game, the Fats won.

NO CONNECTION

The Public Auction held at Parsley's Wrecking Yard, which was advertised in the last issue of the Times, is in no way connected with Parsley Furniture Company.

OUR . . .

KELVINATOR Electric RANGE

To Be Demonstrated

TUESDAY, OCT. 21

At The Public Service Electric Range Demonstration

Regular Price is \$269.00

SALE PRICE \$239.00

WHEELER RADIO & Refrigeration Service

2231 L. C. Laffin, Owner Wheeler, Texas

NEW FRIGIDAIRE DELUXE TWO-OVEN ELECTRIC RANGE

"World's Easiest - To - Use, Easiest - To - Clean Electric Range"

PRICES FROM **\$219⁰⁰** Up

ERNEST LEE Hardware

Phone 3331 Wheeler, Texas

"The Same Old Store . . . In A New Location"

The A. C. D'Spains are remodeling their home. It was a two story building and they are taking the upper story off and adding 3 more rooms to the ground level and are also changing the interior. Workmen started on the job Monday.
Mrs. Bob Ramsey visited in the Henry Lee home Saturday morning.
The Freshman sponsor is taking the class on a party Thursday night. They are going to Canadian to the show.
The Oden Hudsons are expecting Lee Roy home from Japan around the 18th. He has been stationed there for 2 1/2 years.
Word was received here last week that Rex Helton had turned a tractor over on himself and was hurt seriously but he is recovering fairly well at this time.
Mr. and Mrs. G. D. Hearn went to Canyon for the week end with her parents, Mr. and Mrs. Wood.
Euell Steen and Bill Carson made a trip to Canadian to the dentist Monday.
James and Billy Hefley have been pretty sick boys for several days. Mrs. Hefley said they were both better but were not yet able to go to school.
Mr. M. H. Vaughn returned Saturday from a vacation trip to California where he visited his sons, Delbert and Finas. He came back by way of Dallas where he visited his daughter, Mrs. Ernest Evans and his son from Corpus.
Mr. and Mrs. Bud Wyant and boys motored to Cordell, Okla. and visited her daughter, Mrs. Leona Miller.
PTA meets Thurs. night. Mrs. Loyd Hefley stated that if she contacted Cotton John in time they would show the film "The Seven Lean Years" at the meet-

FREE!

Electric Range Demonstration

Next Tuesday

10 A.M. — 3:00 P.M.

At Our Wheeler Office

4

PRIZE DOOR PRIZES

Given By

Wheeler Dealers:

HARDWARE

SH APPLIANCE

APPLIANCE

WHEELER RADIO & REFRIGERATION

ELAINE HOLMAN WILL BE ON HAND TO GIVE YOU PERSONAL DEMONSTRATIONS

P. S. Refreshments Too!

PUBLIC SERVICE

You Will Be Surprised Too

At The Automatic CONVENIENCE

Produced With A

GIBSON BUILT-O-MATIC ELECTRIC RANGE

Built-In Oven And Cooking Top

BOTH FOR **\$289.95** Not Installed

Regular \$439.95

UPRIGHT RANGES START AT \$135.00



H & B Appliance Center

HENRY RISNER, Owner Phone Night 2263 — Day 2061 Wheeler, Texas

FORD ACHIEVES GREATER FUEL ECONOMY IN '59

The 1959 Ford achieves greater fuel economy - saving up to one dollar per tank full of gasoline - with carburetion, compression ratios and spark advance curve tailored to regular grade gasoline, which is recommended for all standard Ford engines.

Ford has made a slight reduction in horsepower to offer the highest engine performance and operating efficiency in the normal driving range of 30 to 70 m.p.h. that ever has been built into any Ford car. Compression ratios have been tailored to obtain the maximum fuel economy consistent with Ford's traditionally high performance characteristics and present octane ratings.

For top economy, Ford offers the "Mileage Maker Six" engine which will take the 1959 Ford owner more than 400 miles on a 20-gallon tank full of gasoline. Ford engines, with full-flow oil filters as standard equipment, are designed to go 4,000 miles between oil changes.

Another economy feature is the new Diamond Lustre finish, a super-enamel that requires no waxing during the lifetime of the car. This bright durable paint is 50 per cent more chip-resistant than Ford's famous enamels of the past.

Further Ford economy is represented in the transmission selection. The new two-speed Fordomatic, redesigned to have two forward gear ratios and one reverse, has 27 per cent fewer parts than the former Fordomatic. Elimination of 105 parts and the use of aluminum for such items as the transmission case and bell housing have enabled Ford to reduce the transmission weight by 50 pounds, or 22.8 per cent.

1959 Ford Sunliner



Shown in a picturesque Brussels World's Fair setting is a 1959 Ford Sunliner convertible. Ford offers two convertibles in 1959: the soft-top Sunliner and the retractable hardtop Skyliner. Ford's tasteful styling theme in 1959 is a result of consumer demand for more elegance and dignity, as opposed to gaudiness or extremism. In the background is the Atomium, prominent landmark at the Brussels World's Fair.

NEW FORD EXPRESSES TASTEFUL AUTOMOTIVE STYLING, QUALITY AND QUIET GOOD LOOKS

The growing demand for dynamic but tasteful automotive styling that expresses dignity and quiet good looks - resulting from the preferences of American women for clean lines and formalized design in their clothing and home furnishings - is reflected in at least one line of cars in 1959.

The feminine influence that is acknowledged by most industrial designers is apparent today in the

trend toward straighter, crisper automotive styling, greater ease of operation and greater use of subdued exterior colors.

Along with such engineering advances as the automatic transmission, a lower steering wheel position and power steering, that have made the American car easier for women to drive, auto manufacturers pay particular at-

tention to feminine styling tastes.

Styling of the 1959 Ford is based on a dignified approach to automobile design, one in which good taste is reflected in the contoured metal, the pleasing colors, tastefully-used exterior trim and choice interiors. Ford stylists avoided extreme design curvatures and gaudy trim features.

Vanpool - Burton To Show New '59 Ford On Friday, October

QUALITY IS DESIGNED INTO 1959 FORD

"Quality design," the term engineers applied to Ford's emphasis on quality in the basic design of the car, began when development of the 1959 model was still in the drawing board stage.

Rigid quality standards and the latest manufacturing techniques went into this quality-designed and quality-produced 1959 Ford. The result is an automobile designed and built to reflect sound craftsmanship throughout.

To begin with, Ford engineers developed many new features that add to the quality of the 1959 Ford. For example, they simplified some components such as the new Fordomatic transmission. With 105 fewer parts, this transmission will give better service and require fewer repairs.

Chemists found ways to improve the traditionally superior Ford finish with a new Diamond Lustre enamel that requires no waxing for the lifetime of the car. The paint also resists dulling and scratching, and is 50 per cent more chip resistant than in the past.

1959 FORD HAS HOST OF ADVANTAGES

In addition to the new Fordomatic and Ford's proven three-speed synchromesh manual transmission, Ford offers an improved version of the dual-range Cruise-O-Matic, combining overdrive economy with automatic transmission convenience. For the ultimate in economy, the three-speed manual transmission also can be obtained with overdrive.

A new, Ford-designed Equal-Lock differential, providing positive traction when driving under conditions of poor footing, such as ice, snow or mud, is available as optional equipment.

Ford is introducing a new version of the MagicAire heater which provides instantaneous temperature response and even control. The new heater mixes hot and cold fresh air by mechanical dampers instead of modulating the water temperature in the heater core, thus maintaining a constant temperature even when car speed is changed.

The 1959 Ford aluminum muffler is designed to last twice as long as conventional types. It is standard on all models. Use of aluminum-coated walls and heads to resist corrosion, a double-thick inner shell, and an asbestos wrapping between the inner and outer casings results in a slower condensation rate, less corrosion and, consequently, longer muffler life.

A new foot-operated parking brake, affording more convenience and knee room for the driver, is released with an easy-to-operate tip-down handle.

Ford's Master - Guide power steering has been improved to reduce the power required to operate the pump by as much as 37½ per cent, thereby reducing the drag on the engine.

Ford engineers have improved the already superior riding qualities for the 1959 Ford with a new, link-type, rubber-bushed ride stabilizer to reduce road shock, and recalibrated shock absorbers for a smoother, easier ride.

The 1951 Ford with new Diamond Lustre finish, a super-enamel that doesn't require waxing, is available in a wide selection of solid and two-tone exterior colors, color-keyed to match the interior upholstery.

The safety concept of "packaging the passenger" against injury, which Ford introduced to the auto industry, includes as standard features the extra-rugged, five cross-member frames with wide-flared side rails, safety door locks and the Lifeguard steering wheel. Safety seat belts, padded instrument panel and padded sun visors are available as optional equipment. Laminated safety glass, which Ford pioneered, is used in the windshield and side windows. The roof is strongly supported at the four corners and reinforced by channel-section cross braces.

Ford's four modern engines combine efficiency, durability and economy with the added customer savings resulting from quick and easy servicing.

The full flow oil filter, standard equipment on all 1959 engines, permits Ford to recommend an oil change only every 4,000 miles, resulting in further savings to the customer.

FREE GIFT FOR EVERYONE

The 1959 Ford car already has received the Brussels World's Fair styling elegance, will play at the Vanpool-Burton Company in Wheeler, A. O. Vanpool and announced today.

The 1959 Ford concept and new design theme is good taste. There is good taste in consumer demand for elegance and dignity in styling as opposed to extremism, they add.

In addition to Ford have been engineering fuel economy, Ford designed construction new, lighter Ford mission with 105 fewer parts.

Every piece of body in the 1959 Ford has been designed to reflect the good styling of the Thunderbird - American success story. Thunderbird's crisp, have given the Ford quality and the bigger, heavier car addition of bulk, they add.

Ford's 1959 styling plaudits of the authority Comit's Fr Elegance, which for in history bestowed a for styling on an automobile at the close of international exposition.

The 1959 Ford engine greater operating efficiency improved engine per the normal driving range 70 m.p.h.

Ford recommends regular gasoline in all stands which can result in a up to one dollar a tank.

The dealers said, Ford is "quality-designed. Ford engineers use to emphasize placed on quality basic design of the car from the drawing board. The result is a simple where possible, eliminating unnecessary parts as in the new transmission, durable parts, such as extended-life muffler, Diamond Lustre finish, that requires no wax life time of the car.

Supporting the quality program is a quality philosophy, that centers recently dedicated control Center at Allen B where 1959 models were led on a violet line before introduction to each part met all specifications and requirements.

The 1959 Ford line models ranging from which are six inches in 1958 through the wagon models to the and Fairlane 500's. St on length has been in excess than 5 inches. Cargo inches longer and car 11 cubic feet more than years models. All 1959 will be on a 118 inch wheel will have an over all 208 inches.

Windshield area has increased 280 square inches per cent, over 1958 Ford. With its refined engine is introducing a new the Fordomatic transmission 1958 Fordomatic, a to automatic transmission, inated the need for which with the use of for the transmission case housing, has reduced Fordomatic transmission by 50 pounds or 22.8 per cent.

HERE TOMORROW! THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



Styled, powered and priced for today's driving! There never was a Ford like this before! Its classic new design was awarded the Gold Medal of the Comité Français de l'Élégance at the Brussels World's Fair! With new Thunderbird flavor in each lively line and tastefully new interiors, these '59 Fords are beautifully proportioned for elegant driving.

Power, performance and economy are served up in new proportions, too. All standard Ford engines - Six or Thunderbird V-8 - thrive on regular gasoline at regular prices. You save up to 5 cents on each gallon! There's a new aluminum muffler that normally will last twice as long as conventional mufflers used on other cars... full-flow oil filtration that lets you

change oil at 4000 miles instead of the 1000 often recommended... new Tyrex cord tires for greater economy and safety... a brilliant new Diamond Lustre Baked Enamel Finish that's so durable you won't have to wax it ever... and two new economy power-transmission teams that will bring you savings automatically. That's why we say, for '59, Ford is truly a masterpiece of underpricing!

NEW economy team Number One! Get all the high performance of a completely new Fordomatic Drive teamed with a Six or Thunderbird V-8 - at a price that puts automatic

driving within everyone's car budget. It's a simplified Fordomatic with nearly 1/3 fewer parts. **NEW economy team Number Two!** Take Ford's versatile new Cruise-O-Matic Drive, add the responsiveness of Thunderbird Special V-8 power and you have the last word in automatic driving plus the "built-in" overdrive savings of an economy-gear axle.

Altogether NEW in everything you can see, feel or touch!

59 FORDS

Come in and get that NEW FORD FEELING in the cars with Thunderbird elegance

Vanpool - Burton Motor Company

West Highway 152 Phone 2311 Wheeler, Texas

This 1959 Ford Country Sedan is one of six models Ford station wagon series. Ford station wagons are available in two- and four-door models, accommodating six or nine passengers. The new, longer Ford station wagons have a cargo area that is eight inches longer and 11 cubic feet greater than the previous model. The second seat has a locking device that prevents the seat from folding forward in a sudden stop, and the foam rubber cushioning from the third seat can be removed and used as ground cover.



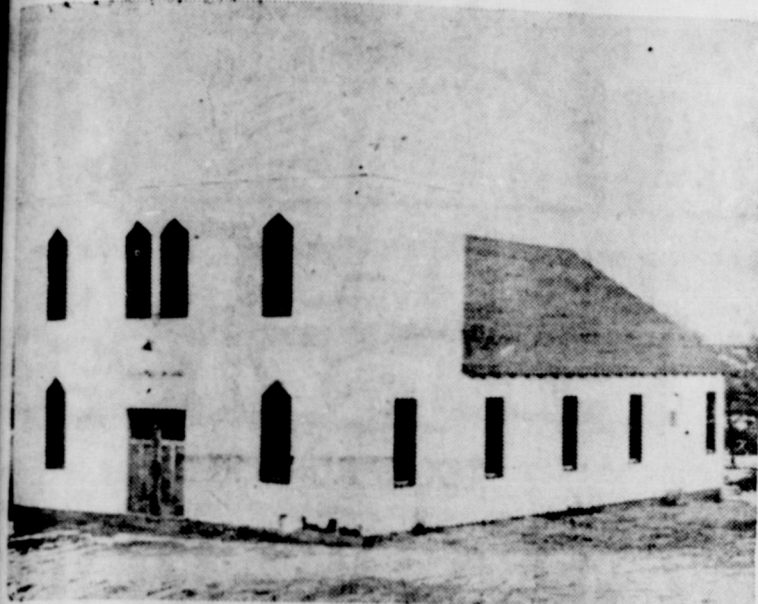
Kelton Methodist Church



Wheeler First Baptist Church



Mobeetie First Baptist Church



Wheeler Assembly Of God



Wheeler First Methodist Church



Kelton First Baptist Church



Wheeler Church Of Christ



Wheeler Nazarene Church



Mobeetie First Methodist Church

Rev. Frank Ross, pastor of the First Baptist Church of Wheeler, bring the message of the week in the eighteenth of a series of commentaries by ministers of the area and presented on this page through the cooperation of the firms and individuals listed below.

VICTORY

"They overcome him by the blood of the Lamb and by the word of their testimony and they loved not their lives even unto death." Rev. 12:11.

When a person lives in the power of the blood of Christ, then sin ceases to have dominion over them. And they begin to live that joyous overcoming life.

I. BUT THERE CAN BE NO VICTORY WITHOUT A CONFLICT.

When a person trusts the Lord Jesus Christ as Saviour, they become the enemy of Satan. 1 Pet. 5:8. And they are engaged in a constant warfare with him and his followers. Eph. 6:11-12, 1 Tim. 1:18.

II. VICTORY IS THROUGH FAITH.

"This is the faith that overcometh the world, even our faith. Who is he that overcometh the world but he that believeth that Jesus is the Son of God?" 1 John 5:4-5. Jesus said, "Be of good cheer for I have overcome the world". Satan is an already conquered enemy.

Satan has absolutely no right over any one who has trusted Jesus as Saviour. But through unbelief and ignorance, we may allow Satan to have an authority over us, which he otherwise does not possess.

But as this scripture tells us, Christians gain victory as they use their testimony for Christ. As they speak and witness for him, by faith. Rev. 12:11.

III. THIS VICTORY OF FAITH IS IN FELLOWSHIP WITH THE BLOOD OF THE LAMB.

Faith is not merely a thought or a conviction, it is a life. Faith brings the soul in direct contact with God and the blood of Jesus Christ.

There is power, wonder working power in the blood of the lamb. In fact all the power that be, is in the blood of Jesus. Matt. 28:18.

And this power comes to us, in such strength that we not only gain victory over the world, but the old devil himself, when by faith in that blood, we are willing to die for Christ and his cause. Rev. 12:11.

THIS INVITATION IS MADE POSSIBLE BY THE CIVIC LEADERS LISTED BELOW

| |
|---|
| MISSIONARY BAPTIST CHURCH 1 Block East of Hall's Flower Shop Wheeler, Texas Rev. A. J. Bolt, pastor Sunday Sunday School 10:00 A. M. Morning Worship 11:00 A. M. Evening Worship 8:00 P. M. |
| BRISCOE BAPTIST CHURCH Briscoe, Texas Rev. C. M. Abercrombie, Pastor Sunday Sunday School 10:00 A. M. Morning Worship 11:00 A. M. Evening Worship 6:30 P. M. |
| FIRST METHODIST CHURCH Rev. Carlton H. Thomson, Pastor 8th and Main, Wheeler, Texas Sunday Sunday School 9:45 A. M. Morning Worship 11:00 A. M. Evening Worship 7:30 P. M. |
| FIRST BAPTIST CHURCH Kelton, Texas Rev. LeeRoy Harris, Pastor Sunday Sunday School 10:00 A. M. Morning Worship 11:00 A. M. Evening Service 8:00 P. M. |
| TWITY CHURCH OF CHRIST Twitty, Texas Eugene Ouzis, Pastor Sunday Sunday School 10:00 A. M. Morning Worship 11:00 A. M. Evening Worship 8:30 P. M. |

- Nash Appliance**
Mr. and Mrs. Harold Nash
- Chapman Truck Stop**
Mr. and Mrs. Bill Chapman
- Ware Chevrolet**
Phone 3101 Wheeler, Texas
- Southwestern Public Service Company**
- Hibler Implement Co.**
International Farm Equipment
Phone 3441 Wheeler, Texas
- Wheeler Times**
Printing & Office Supply
- Thomas Garage & Impl.**
Phone 3212 Wheeler, Texas

- Wheeler Lumber Co.**
"For Better Building"
Phone 3431 Wheeler, Texas
- Vanpool - Burton**
- FORD SALES & SERVICE**
Phone 2311 Wheeler, Texas
- Parsley Furniture**
Phone 4321 Wheeler, Texas
- Wheeler Gas Company**
"A Home Owned Business"
- Puckett's Food Store**
Mr. and Mrs. Ocie Ford
- City Cafe**
Jessie Hoats Phone 9131

- Clay Food Store**
Mr. and Mrs. Cecil Denson
- Percy's Garage**
Mr. and Mrs. Percy Farmer
- Bill Owens**
Texaco Service
- Deluxe Cleaners**
Free Pickup & Delivery Service
Phone 2881 Wheeler, Texas
- Wheeler County Produce**
"Your Farm Supply Store"
Phone 3321 Wheeler, Texas
- Title Abstract Company**
C. J. Meek
- J-Lee Department Store**
"Friendly Department Store"

- Lowell's Service Station**
Mr. and Mrs. Lowell Farmer
- Farm Bureau Insurance**
"Phone Night or Day"
Mr. and Mrs. Geo. Richerson
- Chapman Dairy**
Mr. and Mrs. Albert Chapman
Phone 2001 Borden's Products
- Wheeler Drug Store**
"A Friendly Place To Trade"
- Daughtry's 5 & 10**
Mr. and Mrs. T. J. Daughtry
and Ken
- First National Bank**
Wheeler, Texas

| |
|---|
| FIRST BAPTIST CHURCH Mobeetie, Texas B. Gene Grace, Pastor Sunday Sunday School 10:00 A. M. Morning Worship 11:00 A. M. Training Union 7:00 P. M. Evening Worship 8:00 P. M. |
| TWITY BAPTIST CHURCH Twitty, Texas Rev. Robert K. Whitaker, Pastor Sunday Sunday School 10:00 A. M. Morning Worship 11:00 A. M. Training Union 7:00 P. M. Worship Service 8:00 P. M. |
| FIRST BAPTIST CHURCH 801 Main Street, Wheeler, Texas Rev. Frank J. Ross, Pastor Sunday Sunday School 10:00 A. M. Morning Worship 11:00 A. M. Training Union 6:30 P. M. Evening Worship 7:30 P. M. |
| CHURCH OF CHRIST 6th at Main, Wheeler, Texas E. M. Borden Jr., Minister Sunday Bible Study 10:00 A. M. Morning Worship 10:55 A. M. Young People 6:30 P. M. Evening Worship 7:30 P. M. |

LANE'S
Ice Cream

A Wide Variety To Choose From

1/2 Gallon **69¢**

**Your Dollars Do
DOUBLE
DUTY!**

PUR-A-SNOW
FLOUR

25 lb. Sack

\$1.89

BAKE RITE

SHORTENING

3 Pound Carton **69¢**

**FROZEN FOOD
BUYS**

STANWOOD CUT

CORN

10 oz. Package

10¢

Super Double-Duty Dollar Buys!

CAKE MIXES

SWANS DOWN

Butterscotch Devils Food
White Cake Mix Yellow Cake Mix

4 20 oz. Pkgs. **\$1.00**

SWANS DOWN

Banana Lemon Flake
Apple Chip Chocolate Chip

3 19 oz. Pkgs. **\$1.00**

FRESH from the FARM

TEXAS RUBY RED

GRAPEFRUIT

EACH **9¢**

T. V. Garden Fresh
PEAS
10 oz. Package
2 FOR 29¢

T. V. Meat
PIES
Chicken - Beef - Turkey
3 FOR 79¢

Gorton's COD
FILLETS
1 lb. Package
39¢

Gorton's Fish
STICKS
10 oz. Package
39¢

I. G. A. Deluxe 14 oz. Bottles
CATSUP 6 FOR \$1.00

Cal Flame PINEAPPLE- 46 oz. Cans
GRAPEFRUIT DRINK 4 FOR \$1.00

I. G. A. 303 Cans
APPLE SAUCE 6 FOR \$1.00

Rainbow 303 Cans
BLACKBERRIES 5 FOR \$1.00

Rainbow Cut 303 Cans
GREEN BEANS 10 FOR \$1.00

Good Value 303 Cans
KIDNEY BEANS 10 FOR \$1.00

Good Value 303 Cans
WHITE HOMINY 13 FOR \$1.00

Dinty Moore 24 oz. Cans
BEEF STEW 2 FOR \$1.00

Spam 12 oz. Cans
LUNCHEON MEAT 2 FOR \$1.00

Dog House
DOG FOOD 13 CANS \$1.00

Northern
TISSUE 12 ROLLS \$1.00

Hawaiian 46 oz. Cans
PUNCH 3 FOR \$1.00

Texas Juice
Oranges
Dozen
39¢

Firm Crisp
Cabbag
Pound
4¢

Extra Fancy Washington Jonathan
Apples
2 Pounds
29¢

Extra Fancy Washington Red Delicious
Apple
Pound
17¢

Kraft 16 oz.
Carmels 3

Sunshine Crispy 1 lb.
Crackers 2

Good Value
MARGARINE
2 - 1 Lb. Cartons
33¢

Ballard or Pillsbury
BISCUITS
Sweetmilk or Buttermilk
Your Choice
2 Cans 19¢

Pork Loin
ROAST
Pound
45¢

MEATS
Lean Center-Cut
PORK CHOPS
lb. **69¢**

Lean Meaty
SPARE RIBS
Pound
49¢

Good Value
Thick Sliced
BACON
2 Lb. Carton
\$1.29

Kree Mee Chee
SPREAD
2 Lb. Loaf
69¢

Prices Good Fri. and Sat. — October 17 and 18
Save Valuable IGA Red Stamps—Double on Wed.
We Reserve The Right to Limit Quantities



CLAY Food Store

Free Delivery