Home Paper

The Voice of Wheeler County"

EWI-NUMBER 42

etie Happenings ames M. Bryant

et sponsored jointly ean Legion and the ass, 19 tractors were plow Prude Trout's covering from an

The Legion Auxiner to the crew. Lions Club held

meeting Tuesday pol faculty was preil were present exeen Lions and their other visitors were

a school problems were Mrs. Elsie Scribner, John and C. R. Brown. Auxiliary served

Loyd attended the West sate-McMurry football Canyon Saturday after e attended a family re-Vega. He was visited at Sunday by his brother mm Gruver.

NOTE:-Rev. Brylike very much to reand all items of news om the Mobeetie area and would appreciate such if people in that ould call his home and items of tell him about they meet on the The Times would also your doing this beour names and news a "your" newspaper are

FARMERS TO AWARDS

CULOSIS

THE WHITE HOUSE WASHINGTON

### Dear Mr. Palmer:

ure to send my greating k. I like your slogan very Freedom does indeed go where the newspaper goes. All of us should be eternally grateful that we live in there freedom of the press is guaranteed as

very sincerely you

ental right.

Mr. Howard W. Palmer, Chairman, National Nowspaper Jeek; New York Press Association, Syracuse 10, New York.

Above is a reproduction of President Truman's letter modern and outstanding treatto the Press of America on the occasion of National News. ment centers in the world at Gonpaper Week, which is October 2 through 8.

**MUSTANGS WIN COUNTY AGENT REPORTS ON FAIR OVER** CLAUDE

The Wheeler Mustangs played County agent W. K. Frey states cently contributed \$170,000 tosuperb football during the first that from the comments of visit- ward the half million dollar goal.

mixed good over the second half Claude rally a pretty good yard stick", said will have to depend upon voluntary Civil Service Exam ratices and hard work and earn them a 20 to 12 victory the county agent, "to measure mailing of contributions direct to For Substitute Clerk their Farmers Home in their first conference encounter success of such affairs". ion tenant purchase of the season. The contest was The community products booths dation at Gonzales. that thirty years be. played on Nicholson Field here. were considerably improved this Even with the emergency addi-

ill be awarded certifi- J. T. Johnson, Wheeler full- year, and the judges, Cotton Nee- tion of twenty beds early in July, achievement at cere- back, gathered in C. Lambert's ley, Ewel Liner, and District Ex- the Foundation has been running announces examinations for filling the State Fair Park opening kick-off on his own 10- tension Agent Knox Parr, were to its capacity of 130 beds- and im on October 12, County yard marker and raced 90 yards especially impressed with the ex- there is an increasing waiting list, Post Office in the position of Sub- rip-snorting little grade school for the two teams will be Truman J. Jones an- behind beautiful blocking to the cellent quality of the field crops especially from children who were stitute Clerk at the salary rate of football team Tuesday night which Wheeler is week. Of the number, first score of the contest. David and fruits and vegetables exhibit- stricken during this year's polio \$1.29 per hour. To be eligible to ran wild to trample a team from J. Mitchell of Wheeler County Johnson, Wheeler quarterback, ed. epidemic.

### WHEELER, TEXAS, THURSDAY, SEPTEMBER 29, 1949

The Wheeler Times

### MAYOR HEADS CAPERTON TO FUND DRIVE **HEAD DRIVE** FOR FOUNDATION FOR USO FUNDS

Hundreds of Texans are now The U.S.O., traditional "home busy in all parts of the state do- away from home" of our men in ing a great job for a great cause- the Armed Services, is being rethat of raising money to provide activated, and Wheeler County more facilities for treating crip- has been asked to raise \$840.00 to pled children. The campaign for help support the program.

half a million dollars to increase E. K. Caperton, who successfully Asked To Stay Behind the capacity and provide addition- conducted similar fund-raising al medical services at Texas, Own campaigns during the war years, Gonzales Warm Springs Founda- has been named chairman of tion got under way this week and Wheeler County's 1949 drive. will continue through October 5. The drive will be conducted dur-

Governor Allan Shivers, general ing the month of October, Caperchairman of the campaign, stressed ton said. Co-chairman will be the need for more funds in letters named at Wheeler and Mobeetle. asking volunteer workers in all parts of the state to solicit funds ted at the specific request of the for this Texas-wide treatment President and Secretary of Decenter. Mayor R. H. Forrester of

Wheeler has been appointed by Governor Allan Shivers as chairman of the drive for Wheeler County and has accepted. Mayor Forrester will receive contributions addressed to him at Wheeler and will turn them over to the state committee in charge of collecing funds for the Gonzales Warm Springs Foundation. "Texas has one of the most

reactivating the U.S.O.," Caperton said. "Of the 700,000 men who zales," the governor stressed, but entered the services in 1948, more we need more of everything at our than 500,000 or 70 percent, were Texas Warm Springs center so that under 21 years of age. In the overan increasing number of polio al strength of the services, more victims and other handicapped than 50 percent of the men are children can be given the benefit under 21 years old, and more than of the Foundation's hospital and 80 percent are under 25. In 1938, reatment services." only 20 percent of the men in the

Theatre audiences in Texas re- services were under 21.

half of their contest with the ors, the State Line Free Fair at Organized solicitation will be car-Claude Mustangs last Friday night Shamrock was a considerable im- ried out in nearly half the counto roll up a 20 to 0 half-time score provement over last year's fair. ties of Texas, but in other counin three hundred Texas which was enough to tide them "Comments of visitors usually are ties the crippled children's center the Gonzales Warm Springs Foun-

take the examination applicants Shamrock by a count of 32 to 6 R. Crossland T

98.000 in service.

Caperton, who points out that

the \$840.00 allotted Wheeler Co-

unty this year, is only about 20

percent of the quotas during

World War II. stated that details

of the fund raising program would

"There is a definite need for

"Our youths need homes where

ever they are, and we can help

them by contributing to the U.S.O.

fund." the chairman concluded.

be announced next week.

### **Mustangs To Play** White Deer Bucks **Here Friday Night**

### Fans Complimented, **Cables Again Friday**

5c Per Copy

School officials and fans at last Friday night's football game between the Wheeler Mustangs and Claude Mustangs were please very much to note the way spectators staved behind The U.S.O. has been reactivathe cables and in the stands rather than following play up and down the field and obscurfense. The reason for this is that ing yard-markers from people in we now have a large peace-time the stands. Army. There are 1,666,000 men in the Armed Services. Texas has

School officials ask that fans again stay behind the cables at this week's game and get in the habit of setting in the stands where they can see just as much or more than if they were chasing up and down the side-line and still allow the people in the stands a clear view of what is taking place on the field of play. Members of the local American Legion post wish to make it clear to antagonistic fans that they did not take the patroling job upon themselves, but instead. were asked by school officials to help keep people behind the cables and took the job simply as a public service to the school and community.

The Legionnaries would also appreciate it very much if, when they courteously ask someone to move behind the cable, fans would graciously cooperate with them rather than take a belligerent attitude.



"The Civil Service Commission vacancies in the Wheeler, Texas

Supt. W. O. Carrick unveiled a

Pos. White Deer Scott Smith

Hom

Staats

Eller

Imel

Harvey

Talley

Hussey

as, another Class A team, lost to Lefors, then came back last week to romp over Stinnett by a 68 to count, the crippled Mustangs definitely have their work cut out for them this week First hard luck to befall the Mustangs was the bad cut which Quarterback Dick Pendleton reeived last week when he stuck his hand through a glass door pane

Serving

The Wheeler Mustang eleven

will be put to one of its most

severe tests of the season Friday

night when they meet the rampag-

ing White Deer Bucks in their

second conference encounter of the

season. The contest will be played

Should the Mustangs come

through this week's contest with

a win in the face of all the mis-

fortune which has befallen them

in the past two weeks, they stand

a very good chance to go on

through the season and win un-

disputed championship of the dist-

Judging from past performances

of the White Deer eleven in which

they outscored Shamrock in a pre-

season scrimmage, defeated Dum-

on Nicholson Field here beginning

at 8:00 o'clock.

rict this year.

THE COUNTY SEAT NEWSPAPER

HEELES

at the school house. The second injury which set the team back somewhat was when Garland Parks, speedy left halfback, sustained a knee injury in the Claude contest last Friday night. The final blow which struck the Mustang eleven on Tuesday of this week was when J. T. Johnson, stutter-footed fullback, received a severe chest and rib bruise in practice.

Even with substitutes filling in at the positions of the injured lads it appears that the Mustanzs will carry a 12-pound per man weight advantage over the Bucks into Friday night's contest. The probable starting line-ups

E

awards, the supervisor kicked the extra point. R Bearden, Zerold Been, Later in the first period, the lence and quality of animals ex- nurses, physicial therapists and delivery of the Wheeler, Texas son. B Hardcastle, Elmer L. Wheeler lads recovered a Claude hibited was much better, accord- other technicians in specialized Post Office or be bona fide pa- The Wheeler Ponies unveiled a D. Waters t George W. Lamb, fumble on the Claude 21 from ing to many who saw the hog crippled children's work is also trons thereof. Application forms hard running, swift striking pass- B. Crossland Reves, William A. Goad, where they marched to their sec- show, than hogs at several of the part of the expansion program. and additional information may be ing attack and some sterling de- E. Hubbard the W. Whitener, W. Al- ond score. J. T. Johnson made 9 jarger shows. J. P. Smith manager This will provide more specially obtained from the post office or fensive play which held the Sham- D. Johnson miner, and J. Irven Hink and Maurice Pettit added 3 for a of Pantex farm at Amarillo, said trained people for the whole state. from the Director, Fourteenth U. rock eleven to a single first down. G. Parks

to receive these a first down. David Johnson made 4 the hog division here was as good and Pettit made 2 but the play as he had judged anywhere.

ates will be glad to assist was called back and Wheeler was Alfred Meeks, Hereford Breedbrowers in securing trans- penalized 15 yards for illegal use er from Dalhart, judged the Boy's to the State Fair Achi- of the hands, but J. T. Johnson Beef Calf Division, and the Breed-Day on October 12 in made the 15 back on the next play ers' Division, and had somewhat Beaty family gathered Sunday at lexas. He will not only placing the ball on the Claude 2 of a rough time of it because of the Wheeler City Park for a de-I families but other farm- from where David Johnson carried the excellence of cattle through- lightful family reunion. Various as operations are financed over on the next play. David John-out the Beef Cattle Division. Only in the Dairy Cattle D

Office of the Farmers On the last play of the first sion was there a lack in quality time. Aministration at Wheeler, quarter D. Jones kicked to J. T. of livestock exhibited. The quality Following the bountiful noon-

the features of the achi- Wheeler 44. Melvin May failed to but there was no dairymen ex- during the afternoon. day, designated as such gain then J. T. Johnson picked up hibitors and there were not as Those present for the happy oc-Teident R. L. Thornton of 16 for a first down. Pettit made many junior exhibitors in the casion included: Messers and Mes-Sate Fair of Texas, will be 1 then David Johnson picked up Dairy Cattle Division as there domes Loyd Beaty and Kenneth as by Judge Marvin Jones, enough for a first in two tries. A might have been. T. L. Leach of of Twitty; Clois Jolly, Troy Mac Darris Egger, pastor of the local 8 a congressman from Am- fumble lost the Mustangs 6 yards Texas Technlogical College judged and Becky Fern, Twitty; Chathe network of the network of the network of the remaining 36 yards the Dairy Cattle. The Educational Exhibits at this rock; George Beaty, De Wayne

and are owned debt-free D. Jones who returned to the exhibits. tenant families. Claude 32 from where they start-

succes in their farming op-(Continued on Last Page) s have been arranged as a

the program for the day 4-H Club Girls Make and for outstanding success Good Showing At Fair er crops.

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ily and

I SAFEST,

ns.

Wheeler County 4-H Club Girls had a good showing at the State Line Free Fair this year. On the Of Interest

hibits booth they won second.

Legionnaires by Virgil Jamison

To

things have slacked Kelton 4-H; Wainetta Burgess, ing, with the general theme be- na and Wilma and J. M. Burgess the but all in all the Legion Wheeler 4-H; Mary Ellen Van ing. "Handicrafts Beautify the all of Wheeler a good month during Camp, Nancy Walker, and Eva-Home". The exhibit was set up as the Loads of Decide the set of the Loads of people have in Fillingim, all of Briscoe 4-H. a room in a home, showing just d enjoyed the dances Red ribbons were awarded to what could be achieved in using Red ribbons were awarded to the shandicrafts. Some outstandand enjoyed the dances Patsy Ramsey, Jo Ann Helton, these handicrafts. Some outstandals this month.

<sup>3</sup> plans and the entertain- Camp, Evalyn Fillingim all of <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> week from the Amarillo Daily <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> the item which was carried last <sup>1</sup> and also a step-by-step demon-<sup>1</sup> and als up something of inter- Magerman. Twila Beth Anderson handicrafts.

dues but we are going White ribbons went to Billie all of you fellows in the Owens, Dorothes Parsons, and and on Last Page) Pater Ramery. Last Page)

In the hog division, the excel- A training program for doctors, must actually reside within the in their first contest of the sea-

### **Beaty Family Enjoys Reunion At City Park**

More than sixty members of the

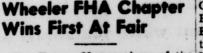
members of the group had not Only in the Dairy Cattle Divi- seen several of the others for some

Johnson who returned to the of the cattle was especially good, day meal, visiting was enjoyed

the purchase of family-to pay dirt. David Johnson's kick year's show ranged from the comic and Donna of Shamrock; Lamond to the serious in approach, and Beaty and Clois Gene of Canadian; We been made in Texas and At the opening of the second showed improvement in execution Stith E. Stuart of Shreveport, La.; the third of them have been half. J. T. Johnson kicked off to and presentation over last year's Lee Lackey, Carrol and Jerry of

Attendance at the fair was good and Pam Franks of Borger; Glyn who have achieved un- down. Whelchel, Rutherford and A good spirit of cooperation bet- Tom Carver, Betty and Jerry

(Continued on Last Page)



The Future Homemakers of the Maurice Burgess, Waunetta and School Sunday; the fourth Sunday at 2:15 p. m. Line Free Fair this year. On the Home Economics class of the Patsy of Wheeler; Mrs. J. R. will be Family Day; and closing October 6, Skelleytown ideal sewing center, the county Wheeler high school won first Carver of Shamrock, Mrs. W. F. ideal sewing center, the county place on their exhibit in their di-won first, and on the general ex-vision at the State Line Fair held E. Callan of Pampa. vision at the State-Line Fair held E. Callan of Pampa.

booth went to Patsy Ramsey, Bris-coe 4-H; Monta Watts, Rita Hag-cointings and conner picture make. Watson Burgess, Mike and Jerry; ing the last of the month erman, Virginia Ambler, all of paintings and copper picture mak- Mr. and Mrs. George Hefley, Glen-

COBBECTION!

Tom Britt, of the Britt Ranch der Hall has not anno-Nancy Walker, Mary Ellen Van ing work by the girls were shown informed the Times this week that

all of Kelton 4-H; and Waunetta The Future Homemakers, of Co. taking shooting right on 5,000 which Mrs. Wade K. Frey is in- acres of the Britt ranch was en-

S. Civil Service Region, 210 South Shamrock's lone first down came M. Pettit Harwood Street, Dallas 1, Texas." late in the contest and immediate- D. Lowrey ly before their score.

Methodists To Observe World Communion

The Wheeler Methodist Church a fancy passing combination made will observe World Wide Com- up of Richerson on the pitching munion Sunday, October 2. This is end and Glen Gaines on the re-

serve the Lord's Supper, Rev. defensive ball.

church pointed out.

Loyalty Month Crusade for the inald Barr, c; Richard Lee Smith, Wheeler Church. The entire mon- 1g; Glen Sanders, It; Jerry Lewis,

Twitty; Wilbern Rives, Le Wanda work and program of our of the squad, all of whom saw October 5. church", Rev. Egger stated. The action in the contest with the exinterviews of several ed their march to their first touch-and about the same as last year. Rives and Carolyn Sue, Borger; Sunday School, the Morning and ception of Elmer Penny who just Evening worship services on Sun- reported for workouts this week, ween the Shamrock Chamber of Paul of Shamrock; George Dod- day, the Youth Fellowship meet- included: Ray Denham, Lenard 1949 quota during the first nine Commerce and the Agricultural son and Kay of Twitty; Alden ings, and the Bible Study, will all Gaines, Darrel Johnson, Wayne months of the year. Henderson and Leonard of Far- be emphasized. Each Sunday will Martin, Donald Oglesby, J. E.

well; Reese A. Clark, Los Angeles, be a special Sunday. The first Rogers, James Stone. Calif.; Herman Beaty, Gerald Sunday will be World Wide Com- The grade school team's sche-Eugene and Larue of Pampa; J. munion Sunday, the second Sun- dule for the remainder of the sea- ovens and home freezers.

F. Shadden of Twitty; L. C. Bea- day will be Christian's Sunday; son includes:

pastor urges.

of the fifth Sunday will be Church Skelleytown at 2:15 p.m.

von first, and on the second. hibits booth they won second. Blue ribbons awarded within the in Shamrock last Thursday, Fri-Blue ribbons awarded within the day and Saturday. Blue ribbons awarded within the October 13, Canadian at Cana-

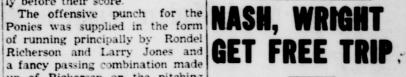
dist be a loyal Methodist, the October 20, Spring Creek at Wheeler at 7:30 p. m.

October. 27, Groom at Wheeler Lions Club To Sponsor at 7:30 p.m. November 3 or 7 Shamrock at Shamrock at 7:30 p. m.

sponsor a 42 and bridge party at Spring Creek and Groom, are conthe Mobeetie gymnasium Friday ference encounters. This district night, October 7 beginning at 7:30 is divided into two falves and the Today's Child". He reminded the according to announcement made winner will play the winner of the parents and students of their of this week. north half for the district champ-

per Advertising Pays!

C. Bailey Thornburg G. Hibbitts G Buchanan



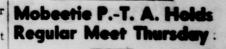
Harold Nash and Harvey Wright

the Sunday when Christians a-round the world will gather a-Naxie Herd, right guard for the Co. here will leave Saturday on all evenues naid trip to the round the Communion Table to Ponies was the standout perform- an all expense paid trip to the observe the Lord's Supper. It is er on the field defensively, break- famed Maytag washer factories at one of the great times to renew ing up play after play for the Newton, Iowa as a result of hav-our loyalty to Our Lord and our Irish before they got started. The ing won a selling contest with Savior, in whose memory we ob- entire Wheeler team played good other Maytag dealers in this terri-

The starting line-up for the pon-The Maytag Company has Texas ies included: Glen Gaines, re; Jerry divided into eleven regions and This Sunday will also open the Meiton, rt; Maxie Herd, rg; Reg- Wheeler happens to be located in region 1. The first five dealers in each region were awarded trips to th of October will be loyalty mon- le; Larry Jones, fb; Jerry Barton, the factory and will leave Delles th. "We will unite in an effort to rh; Rondel Richerson, gb; and on a special train Saturday afterget every church member in the Wayne Jones, lh. Other members noon and will return Wednesday.

Nash Appliance and Supply Co wound up third high in region one by selling 112.76 percent of their

The contest was on the selling of all Maytag appliances such as washing machines, ironers, dutch:



The Mobeetie P.-T. A. met at the school, September 23 for a regular meeting and a reception honoring the teachers.

Mrs. Grady Harris, president of the P.-T. A., presided over the meeting and reread her comm tees for the new year. A committee was also appointed to investigate a lunch room for the

Speaker for the evening Mayor R. H. Forrester of WI er, who spoke on, "Teamwork for responsibility in achieveing eamwork.

The meeting adjor song by the group

42 And Bridge Party The Mobeetie Lions Club will ones with Skelleytown, Canadian, Speaker for

Everyone is invited to make ionship.

plans to come out and enjoy the games and fellowship.

### The Wheeler Times, Wheeler, Texas, Thursday, September 29, 1949

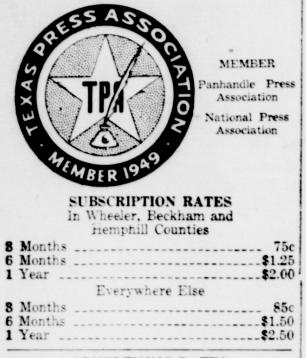
SENIOR CHATTER

Likes .....

### THE WHEELER TIMES

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J. C. Howell	Editor-Manager
Annie Mae Howell	Society Editor
Richard L. Bradley	Printer
Maurice Pettit	Apprentice



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### ADVERTISING RATES

National Rate \_\_\_\_\_ 42c Column Inch Local Rate \_\_\_\_\_ 35c Coulmn Inch Classified \_\_\_\_\_ See Want Ad Page

Entered as second-class matter December 18, 1933, at the postoffice at Wheeler, Texas, under act of March 3, 1879.

### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper will be gladly correctpersonally at the office at Wheeler, Texas.

THURSDAY, SEPTEMBER 29, 1949

Editorial

### TWO-TERM AMENDMENT'S CHANCES DIM

States have until March 28, 1954, to act | count, regardless of your misfortunes. How upon the proposed constutional amendment | many have you?

# **Hog Killing Time**

to limit future U. S. presidents to two terms, but the prospect of the change being ratified by a sufficient number of states to make it effective is dim indeed and getting dimmon effective is dim indeed and getting dimmer Editor \_\_\_\_\_ Dorothy Brotherton Lavada Hogan, Kenneth Levitt; as time goes on.

March 1947, and the states given seven Class Reporters \_\_ Margaret Kite, Wednesday afternoon at 1:45 with cears in which to ratify it. Legislature of all Alvie Daughterty, Carol Wayne an assembly program. The sophoif the states have been in session in the McCraw, Mary Riley neantime, but only 23 have approved the Student Council Reporter \_\_ Lucy day. hange. It must be approved by 13 others to make it effective.

ing legislative sessions this year (North and South Dakota), but in 12 other states (Utah, Nevada, Idaho, Minnesota, Maryland, and minimum Massachusetts, Indiana, Montana, North Carolina, New Mexico, Washington and Wyoming) the proposal either was defeated out- book were elected September 21. suits were issued to both boys and right or was shoved aside. That just about sounded the death knell for the amendment. Rightly or wrongly, the proposed amend-ment is generally considered a slap at the

ment is generally considered a slap at the Strawbridge; sports editor, Doro- day night, September 29, at Allilate President Roosevelt. When it was sub- thy Brotherton; artist, Lottie Mur- son. mitted to the states by Congress, every ray. The annual sponsor is Mr. single Republican voted for it, while the Harold R. Barnett. Democrats voted against it by more than The seniors and juniors, and this week. We have all been busy two-thirds in the House and almost two- their guests enjoyed a weiner getting our assignments and have thirds in the Senate. It has been ratified by reast Thursday night at Sham- had little time for jabbers. only two Southern states, Mississippi and rock. After the weiner roast some only two Southern states, Mississippi and Virginia, both of which are controlled by conservative Democrats. conservative Democrats. themselves.

Most of the Southern states have simply Southern states which this year either rejected the amendment or declined to consider it, doubtless are more than sufficient to prevent final ratification.

If the proposed amendment should fail to become a part of the Constitution, it will be the sixth to meet that fate. The five that have failed of ratification in the past were on apportionment of representatives and compensation of Congress (both submitted with the Bill of Rights in 1789), emoluments from foreign countries without the consent of Congress (1810), noninterference with slavery (1861), and the so-called ban on child labor (1924).

The nation survived the nonratification ed upon due notice being given to the Editor of these proposals, and it doubtless would survive repection of the amendment limited presidential tenure to two terms. Rejection would leave the question of tenure where it always has been-in the hands of the people. -From Fort Worth Star-Telegram

> Charity is economical when, if you fail to give, the government gets about threefourth of it anyway.

A friend is one upon whom you can

The proposal was submitted by Congress Ass't. Editor \_\_\_\_ Margaret Kite Mary Riley. Bill Atherton. March 1947, and the states given seven and the states of the seven and the states of the seven and the states of the seven and the seven and the states of the seven and the states of the seven and the states of the seven and the seven and

mores have assembly next wednes-

Mr. Barnett and Mrs. Henson Barnett Sports Reporters \_\_\_\_ \_\_\_ Thomas were called on in assembly to play Two states ratified the amendment dur- Roy Helton and Lucy Barnett the piano and cornet. They did an

GIRLS SPORTS NEWS The girls had an extensive workut and practice Tuesday night, Officers for the school year-

### JUNIOR JABBER

The juniors have little to report

### SOPHOMORE NEWS

Age \_\_\_\_\_ Seventeen ward to their first assembly pro-162-lbs. gram next Wednesday. We hope Color of hair \_\_\_\_\_ Blonde to show the other classes how to Color of eyes \_\_\_\_\_ Blue put on a good assembly program Favorite subject \_\_ Agriculture Imogene Pannell and Wanda Favorite teacher \_\_ Mr. Henson Jean Swift went up to Canadian - Girls last Sunday to see the bronc rid-Dislikes \_\_\_\_\_ Tests ing and calf roping. Ambition \_\_ To get out of school

FRESHMAN NEWS

We have been working hard the SOCIAL NEWS September 19, Maureta Horn past two weeks getting our Home elebrated her fourteenth birthday. Ec. Department cleaned and ready Carol Wayne McCraw was with for us to really get down to hard lenda Laycock Sunday night.

R. G. Reames spent the week- Patsye Meek and Bobby Helton nd in Perryton visiting a cousin, were seen in Wheeler Wednesday The following couples were seen night.

PERSONALITIES Sponsor Room Mothers nomin Fourteen Mrs. Doule Standlee, Age \_\_\_\_\_ 118-lbs. Treadwell, Mrs. Cash Weight \_\_\_\_\_ Blue Mrs. Clash Color of eyes \_\_\_\_\_ Blue Mrs. Clarence Dyson, Color of hair \_\_\_\_\_ Brown Parker and Mrs. Colie Parker Likes -- Pecan pice for break- meeting was adjourned fast BOYS SPORTS N Dislikes \_\_\_\_\_ To eat dinner Favorite sport \_\_\_\_\_ Basketball Coach Thomas Baker.

Favorite subject \_\_\_\_\_ Science nounced our first game Ambition \_\_\_\_\_ None Allison to be played PRE-FRESHMAN NEWS

September 29, at Allison. and managers have been The pre-freshman met Friday, hard, and everything is September 9, to organize and elect up well.

There are twelve boys basketball this year. B officers for a club. The officers elected were: President \_\_\_\_ Martha Standlee has been working out Vice-President \_\_\_\_ Jerry Hays boys, prior to going back Secretary & Treasurer \_ Monett Texas State.

We are proud of the Treadwell Song leader \_\_\_\_ Eddie Walker of our gym this year. T Student representative \_ Lucille have been sanded and y and new lines have been Caudell

## POLIO INSURANCE

Plus Spinal Meningitis, Diptheria, Scar let Fever, Smallpox, Leukemia, Ence phalitis and Tetanus.

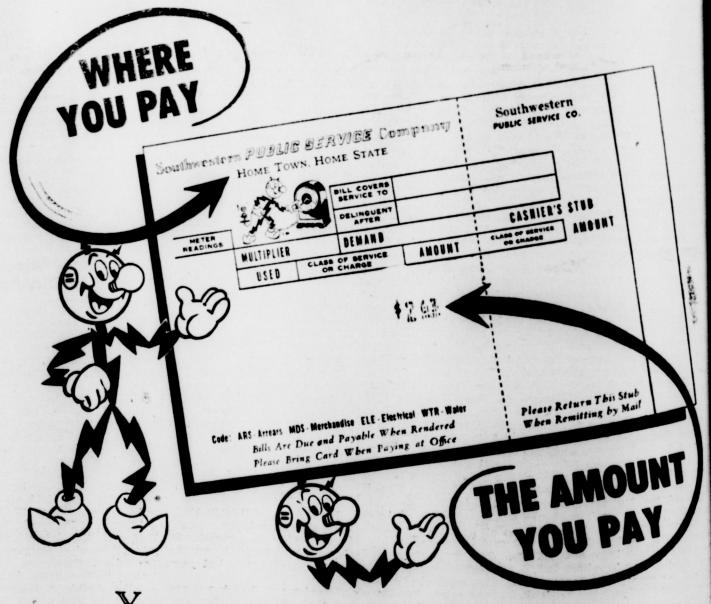
PAYS UP TO \$5000.00

for

TREATMENT OF EACH PERSON



## Introducing Our NEW **Post Card Statement**



### traters & fame better fir alle

### Is COMING Up

Let Us Kill And Cure Your Pork In The Most Modern Plant In Wheeler County



If you have never experience the convenience of having a frozen food locker, we invite you to avail yourself of this opportunity to see just what you have been missing. You don't know how nice it can be to go to your locker and get FRESH meat, poultry, vegetables or fruit until you have tried it.



Save

Time & Money

Hog killing time is here and we believe you will enjoy your pork a great deal more if you will let us put it in a frozen food locker for you, either fresh or cured.

**Try Our Locker Cure Bacon** For Your Choice Breakfast Bacon



I our next Public Service Company statement will come to to you in post card form.

Wherever you live, simply continue to make your payment where you always have. You'll find the address of the office at which you pay your statement across the top of this new post card form.



The Wheeler Times, Wheeler, Texas, Thursday, September 29, 1949

# How To Advertise And Get MORE BUSINESS

(Reprinted from Business Research, University of Texas, in co-operation with Small Business Division, U. S. Department of Commerce, Washington, D. C.)

## **ADVERTISING FOR MORE SALES**

Advertising is telling your present customers and the people you want as customers that you have what they need and want when they want it, and inviting them to come and buy. It is one of the most powerful aids any merchant can use to establish a business and keep it profitable.

Five things advertising should do.-1) Move goods out of the store by telling people your store has what they need and want.

2) Create desire for the different kinds of merchandise or service you have to sell.

3) Keep alive people's interest in your store between buying visits.

4) So impress people with the values and services you offer that they will prefer to buy all their needs in your lines from you.

5) Create and increase good-will for your business.

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Amount to spend.—The amount spent for advertising should be a definite percentage of net sales. The sales for the previous year are generally used, but the appropriation may be based on estimated future sales. The following table of percentages of net sales spent for advertising in a number of lines of retail business gives a good idea of how much was spent on the average before the war. Many stores spent less, but many successful stores spent more.

Selecting items to advertise.—Four things will help a merchant to decide what items the customer wants to buy. These things are:

1) Timeliness.—Timeliness means offering people the merchandise they want when they want it. Wise merchants keep their eyes on the calendar when selecting things to advertise. At any time of the year they know the things people will buy and feature those items in their advertisements. Timely advertising is related to the seasons, the weather, and the holidays. Timeliness also means relating advertising with current events in the community. County fair contests bring opportunities; election night, parades, conventions, and other local events may all be used to increase demand for merchandise. Timeliness in advertising may also be related to current national advertising. When national advertising reaches the household buyers in the community, it makes them want the product that it features. These same items in local advertising, at the time they are featured nationally, increase the power of local advertising.

2) Buying habits.—Local buying habits vary from one locality to another and according to the season of the year. For example: some communities buy heavily in olive oil and wines; others, in cheese and dairy products. One locality may use much corn meal; another locality, little or none. It pays to study local buying habits and to advertise items that are locally popular.

China and Glassware Cigar Stores and Cigar Stands
Cigar Stores and Cigar Stands
Cleaners & Dyers
Clothing, Men's
Coal and Other Fuel Dealers
Corsets and Brassieres
Costume Jewelry
Country General Stores-(Also see Department Stores)
Curtains
Custom Tailors
Dairy and Poultry Products Stores
Department Stores Domestic Floor Coverings
Domestic Floor Coverings
Domestics
Draperies, Curtains & Upholstery
Dresses (Women's & Misses')
Dresses, Better (Women's & Misses')
Dresses, Inexpensive (Women's & Misses')
Drinking Places, Taverns & Bars
Drug Stores Dry Goods and General Merchandise
Dry Goods and General Merchandise
Electric and Gas Household Appliance Stores
Family Clothing Stores
Farm Implement Dealers
Farmers' Supply Stores
Filling Stations
Floor Covering Stores
Florists and Nurseries
Funeral Directors
Furniture Stores
Furniture & Home Furnishings
Furniture & Undertaking Concerns
Fur Shops
Furs
Garages (with repairing)
Gift Shops
Girls' Wear
Grocery Stores
Grocery & Meat Stores
Handbags and Small Leather Goods
Handkerchiefs
Hardware Stores
Hardware & Farm Implement Stores

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.	Mobeetie Hi-Life
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ł	(Toe late for last week)
1	SENIOR NEWS
I	PERSONALITIES
l	Name Betty Lancaster Age Seventeen
1	Height 5 ft., 6 in.
I	Weight 125-lbs.
I	Color of hair Brown
I	Color of eyes Brown Favorite subject None
l	Favorite teacher Aunt Elsie
1	Favorite actress June Allison Favorite actor Van Johnson
I	Ambition To get out of high
	school
	Name Peggy Williams
	Age Sixteen Height 5 ft., 5 in.
	Weight 1191/2-lbs.
	Color of hair Red
	Color of eyes Brown Favorite subject _ Bookkeeping
	Favorite teacher Aunt Elsie
	Favorite actress. Ester Williams
1	Favorite actor John Wayne Ambition To finish high
	School
	JUNIOR NEWS PERSONALITIES
1	Name Joyce DeWitt
	Age Sixteen
ł	Height 5-ft.
	Weight 104-lbs
I	Weight 104-lbs
	Weight 104-lbs. Color of hair Brown Color of eyes Brown
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	Weight 104-lbs. Color of hair Brown Color of eyes Brown Favorite sport Horseback
	Weight 104-lbs. Color of hair Brown Color of eyes Brown Favorite sport Horseback riding Favorite subject Spanish Favorite teacher _ All of them
	Weight 104-lbs. Color of hair Brown Color of eyes Brown Favorite sport Horseback riding Favorite subject Spanish Favorite teacher _ All of them Favorite food Fried chicken
	Weight 104-lbs. Color of hair Brown Color of eyes Brown Favorite sport Horseback riding Favorite subject Spanish Favorite teacher _ All of them Favorite food Fried chicken Favorite actress Jane Greer Favorite actor Clark Gable
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	Weight 104-lbs.   Color of hair Brown   Color of eyes Brown   Favorite sport Brown   Favorite sport Horseback   riding Favorite subject Spanish   Favorite subject Spanish   Favorite subject Spanish   Favorite teacher All of them   Favorite food Fried chicken   Favorite actress Jane Greer   Favorite actor Clark Gable   Ambition Newspaper reporter   Name Harold Gatlin   Age Sixteen   Height 135-lbs.   Color of hair Brown   Color of eyes Brown   Favorite subject None   Favorite teacher Mr. Walton
	Weight 104-lbs. Color of hair Brown Color of eyes Brown Favorite sport Horseback riding Favorite subject Spanish Favorite subject Spanish Favorite teacher All of them Favorite food Fried chicken Favorite actress Jane Greer Favorite actor Clark Gable Ambition Newspaper reporter Name Harold Gatlin Age Harold Gatlin Age Bixteen Height 5-ft., 11-in. Weight 5-ft., 11-in. Weight Brown Color of hair Brown Color of eyes Brown Favorite subject None Favorite teacher Mr. Walton Favorite food Chicken Favorite actress, Virginia Mayo Favorite actor Joel McCrea
	Weight 104-lbs.   Color of hair Brown   Color of eyes Brown   Favorite sport Horseback   riding Favorite subject Spanish   Favorite subject Spanish   Favorite subject Spanish   Favorite subject Spanish   Favorite teacher All of them   Favorite food Fried chicken   Favorite actress Jane Greer   Favorite actor Clark Gable   Ambition Newspaper reporter   Name Harold Gatlin   Age Sixteen   Height 135-lbs.   Color of hair Brown   Color of eyes Brown   Favorite subject None   Favorite teacher Mr. Walton   Favorite food Chicken   Favorite actress, Virginia Mayo Streen
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	Weight 104-lbs. Color of hair Brown Color of eyes Brown Favorite sport Horseback riding Favorite subject Spanish Favorite subject Spanish Favorite teacher All of them Favorite food Fried chicken Favorite actors Clark Gable Ambition Newspaper reporter Name Harold Gatlin Age Brown Color of hair Brown Color of eyes Brown Favorite subject None Favorite teacher Mr. Walton Favorite food Chicken Favorite actors, Virginia Mayo Favorite actor Joel McCrea Ambition To become a senior FRESHMAN NEWS We are proud to see that some
	Weight 104-lbs. Color of hair Brown Color of eyes Brown Favorite sport Horseback riding Favorite subject Spanish Favorite subject Spanish Favorite teacher All of them Favorite food Fried chicken Favorite actors Clark Gable Ambition Newspaper reporter Name Harold Gatlin Age Sixteen Height 5-ft, 11-in. Weight Sixteen Height 5-ft, 11-in. Weight Sixteen Height
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	Weight 104-lbs. Color of hair Brown Color of eyes Brown Favorite sport Horseback riding Favorite subject Spanish Favorite subject Spanish Favorite teacher All of them Favorite food Fried chicken Favorite actress Jane Greer Favorite actor Clark Gable Ambition Newspaper reporter Name Harold Gatlin Age Sixteen Height 5-ft, 11-in. Weight 5-ft, 11-in. Weight 5-ft, 11-in. Weight Brown Color of hair Brown Color of eyes Brown Favorite subject None Favorite teacher Mr. Walton Favorite food Chicken Favorite actress, Virginia Mayo Favorite actor Joel McCrea Ambition To become a senior FRESHMAN NEWS We are proud to see that some o fthe freshman boys played in the football game Wednesday night.

	FRED	NALITY	
	LASU		Abbott
Weight			112-11bs.
Color of	eves		Green
Color of	hair		Brown
Favorite	sport	Ba	skethall

class. We are hoping to have

twenty by mid-term.

3) Variety.—The household buyer is always looking for new ways to get variety in her home, her clothing, and other things she buys. She is constantly attracted by new devices and household aids. Anything new is interesting to her, so a variety of items should be included in each advertisement.

4) Frequency of purchase.—Day after day the household buyer uses certain items. She goes to the store regularly for items like soap, cosmetics, hosiery, sugar, and bread. Advertising such commonly used items increases their pulling power. Every advertisement should suggest items which housewives want frequently.

The price.—The majority of people are interested in prices. Nearly all people ask, "How much is it?" before buying. Advertising, therefore, must usually answer the price question, although at times it may not be necessary in certain lines of business.

Descriptions and prices of goods must be definite. Don't say, "Aluminum pans from 25 cents to 95 cents." Say, "Extra-heavy aluminum sauce pan, quart size-famous (Insert Name) long-life make-only 53 cents."

Tell the truth. Too many advertisers exaggerate and the public is becoming aware of it. Never say, "Value \$35.00; our price \$29.98" when a really fair price would be \$25.00.

When a price is actually cut, give the new figure in dollars and cents. For example, "Men's suits reduced from \$25.00 to \$22.50" is better than to say that they are "reduced 10 per cent."

Where to get good advertising ideas.—Study the advertising of other stores that are successful. Use mail-order catalogs or manufacturers' or jobbers' catalogs. See how they present their merchandise. Notice the simple words and illustrations they use.

Another good practice is to study advertisements in newspapers, trade papers, and magazines. Each advertisement represents careful thought and planning on the part of some advertising expert and approval by some successful businessman.

Ask visiting salesmen for help. They have many excellent ideas and sugrestions. Get all the advertising service you can from the manufacturers. Many of them offer newspaper mats, cuts, illustrations, suggestions, and helpful information and material.

When a store is so located that trade is drawn from the entire community and surrounding region, or if it is a downtown store in a large city, the local newspaper is probably the best medium to use. Newspapers can usually reach almost every customer in the vicinity and do it economically.

COMMODITY OR CLASS OF BUSINESS	Advertis % to Sa
Alcoholic Beverage Stores	 . 1.4
Amount Housedware & Uniforms	 
Art Mondlowork	 
Automotive Accordowy and Parte Stores	
Dees C. Tourna	
Beneriter Channe	
Blauses Chists & Charteriogr	 
Boys' Wear	 . 1.2
Boys' Wear Candy	

Hardware & Furniture Stores	1.2
Hats, Men's	2.4
Hosiery	1.9
Hotels	3.0
House Furnishings Stores	1.7
Housewares, Miscellaneous Infants' Wear (Including Furniture)	1.9
Jewelry (Fine) and Watches	1.9
Jewelry Stores	3.5
Jewelry Stores (larger cities)	4.0
Jr. Miss Coats, Suits & Dresses	3.1
Knit Underwear	1.3
Laces, Trimmings & Ribbons	0.6
Lamns and Shades	2.2
Lamps and Shades	3.0
Limited Price Variety Stores	0.6
Linens (Including Towels)	2.2
Linens (Including Towels) Lingerie, Hosiery, Millinery & Accessory Stores	2.4
Linoleum	0.8
Luggage	2.1
Luggage Lumber & Building Material Dealers	0.4
Major Appliances	1.1
Major Appliances Mattresses, Springs & Studio Beds	2.0
Meat Markets Men's Clothing Shops Men's Furnishings, Hats & Caps	0.6
Men's Clothing Shops	3.1
Men's Furnishings, Hats & Caps	2.0
Men's wear Stores	3.7
Millinery	
Monument Concerns	0.9
Motor Vehicle Dealers	3.0
Musical Instrument Stores	
Neckwear and Scarfs	3.0
Negligees and Robes Notions Office Equipment and Supply Stores	1.8
Office Fauinment and Sunniv Stores	2.9
Ontometrists	6.3
Optometrists Oriental Rugs Paint, Wallpaper and Glass Concerns	2.4
Paint, Wallpaper and Glass Concerns	1.8
Phonograph Record Dealers	3.0
Pictures Framing and Mirrors	2.0
Dadia Stares	3 2
Radios and Phonographs Restaurants and Other Eating Places	2.0
Restaurants and Other Eating Places	2.0
Service Stations	U.C
Shoe Stores	3.5
Shoes, Children's	1.6
Shoes	1.8
Shoes, Men's & Boys'	2.0
Shoes, Women's Silk and Muslin Underwear & Slips	1.6
Silks, Velvets & Synthetics	1.
Silverware and Clocks	1.6
Specialty Stores	6.4
Sporting Goods and Cameras	1.5
Sporting Goods Dealers	4.3
Sporting Goods Dealers Sportswear, Knit Apparel, etc.	3.2
Stationery	1.3
Super Markets	1.0 to
Tire Dealers	2.5
Toilet Articles & Drug Sundries	2.3
Toys	2.3
Umbrellas	1.3
Wash Goods and Linings	1.6
Women's and Children's Gloves	30
WOMEN'S SHOT MISSES LINES OF SHIES	3.1

Woolen Dress Goods .....

SET UP AN ADVERTISING BUDGET - BY THE MONTH AND BY THE YEAR - TAKE THE GUESSWORK OUT OF ADVERTISING.

sing

# Let The Wheeler Times Help You

	Favorite sport Basketball Favorite subject Spanish Favorite food Chicken
	Favorite subject Spanish
	Favorite food Chicken
	Likes Don Reed Dislikes Nosey people Ambition To get out of
-	Dislikes Nosey people
	Ambition To get out of
	school
	Name Bobby Reynolds
	Weight Bobdy Reynolds Color of eyes Blue Color of hair Brown Favorite sport Baseball Favorite subject Agriculture
	Color of eyes Blue
	Color of hair Brown
	Favorite sport Baseball
1	Favorite subject Agriculture
	Favorite food Ice Cream
Ι	Likes Pretty girls
	Dislikes Boys
	Favorite food Ice Cream Likes Pretty girls Dislikes To be a farmer
I	
•	EIGHTH GRADE NEWS
I	PERSONALITY
I	Name Mary Carter
I	Age Thirteen Color or eyes Brown Color of hair Brown Favorite drink Sour limes
I	Color or eyes Brown
•	Color of hair Brown
1	Favorite drink Sour limes
I	Favorite actress Yuonne De-
I	Carlo
I	Favorite actor Howard Duff
	Likes Boys
	Favorite actor Howard Duff Likes Boys Dislikes Nosey people
	Ambition Housewife
1	
I	SPORTS NEWS
ł	The Mobeetie Hornets flew to
	victory over the McLean B by a score of 29 to 0. Wednesday,
	a score of 29 to 0. Wednesday,
	September 14th. The first touch down was made by Vernon Wil-
1	down was made by Vernon Wil-
	lard, then Jay Willis made one,
	and Dale Haynes made two. Don-
	ald Waters added to the score
	with three extra points. Then we
•	got one set back and one safety.
•	The Hornets play Shamrock at Mobeetie Thursday, September the
	Mobeetle Thursday, September the
	22nd. Then September the 29th we go to Canadian. We invite you
	we go to Canadian. We invite you
	all out to see our game Thursday afternoon.
•	arternoon.

Patsy, just why were you sick this weekend? Was it because of your company?

Jolene, let's be more careful in playing basketball from now on. Oudia, why do you owe Pergy a dollar? Could it be from Saturday night?

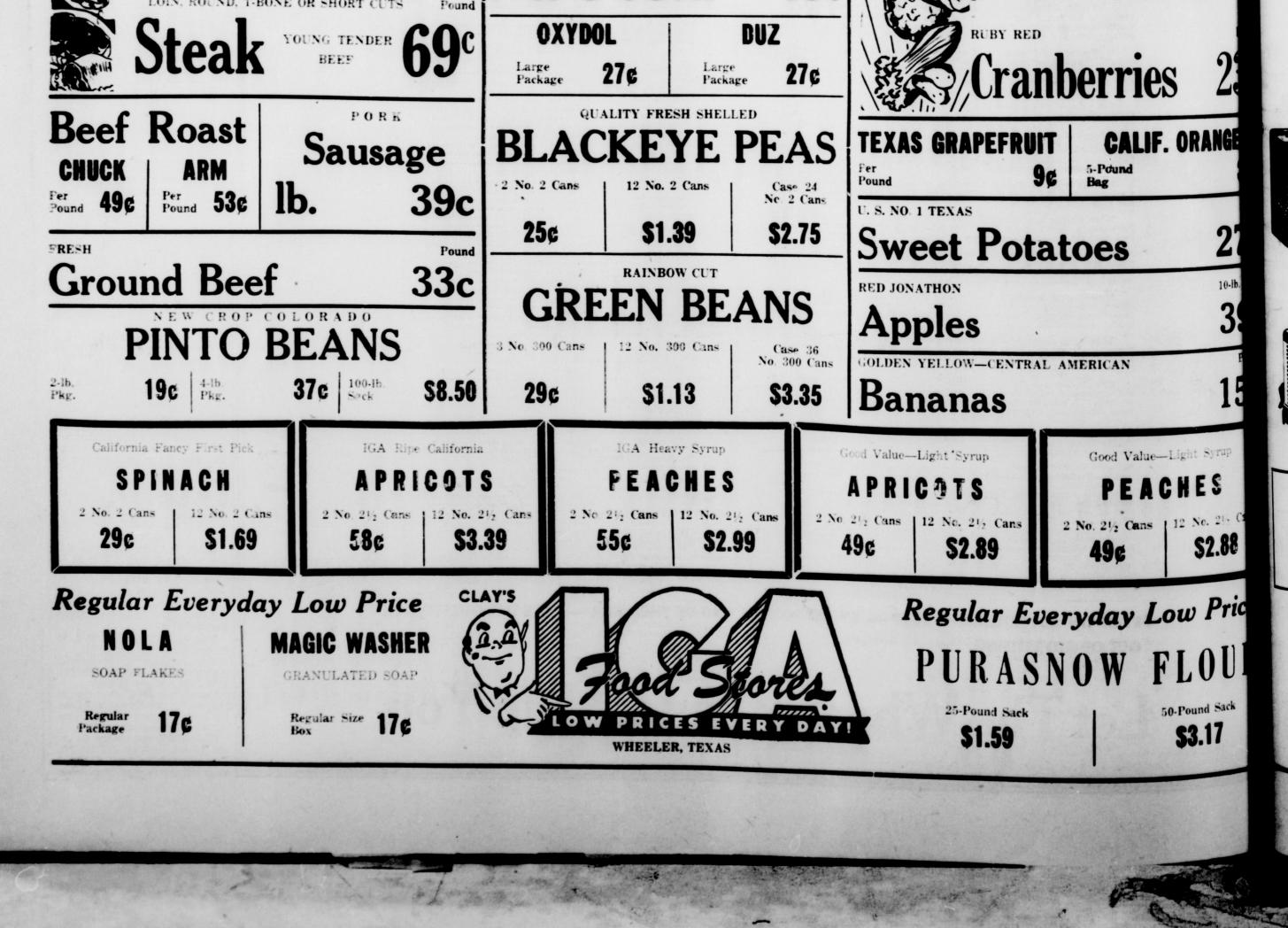
Madge, don't get tickled at church from now on.

You freshmen be more careful with your appearance. You've just scared four people to death. These freshmen girls surely do

These freshmen girls surely do look pretty running up and down the hall. We hope this freshmen initiation is soon over.

Notice! All pedestrians be on the lookout for Joyce DeWitt, Mr. Dunaway and Mr. Loyd. They get their driver's license Wednesday.

The Wheeler Times, Wheeler, Texas, Thursday, September 29, 1949 These Specials Good All Week From Fri., Sept. 30 Thru Thurs., Oc Sho USE CARNATION, PET OR IGA **Evaporated Milk** ANNUAL CANNED FOODS 148-Ch and 47-Ch PURE hea Cane Sugar -For cla 1938-Ch Alter or Del Monte 941-Ch hee 12-ounce 67c 1938-Fo Spam FOOD <sup>3</sup><sub>cans</sub> 23c Can BABY go 12 cans . \$3.75 1937-GI 947-CH STURGEON BOY RED SOUR PIT OCEAN SPRAY STRAINED AUTUMN HARVEST GOLDEN **Cranberry Sauce Apricot** Nector 4-Wheel 2 No. 12 No. 2 12 No. 3-12-oz 2 No. 30 12-12-oz 1938-C Cans Cans No. 300 Cans Cans Cans Cans No. 21, Cans Cans 12-oz. Cans Cans Cane Cans 57¢ \$3.24 \$1.92 \$3.69 97c S6.19 33c 29c \$2.25 25c \$1.13 \$3.69 Sh FROZEN MARGARINE **Regular Everyday Low Price** perries TOILET SOAP **HGHWAY** 2 Bath Size Bars GOOD VALUE MEADOLAKE Colored Plair. Plain CAMAY 21c 27¢ 23¢ 35e 39 MIXED VEGETABLES, 12-oz. Pkg. 29c LIMA BEANS, Frozen, 12-oz. Pkg. WILSON'S 3 Medium Bars CAULIFLOWER, Frozen, 10-oz. Pkg. ..... 390 24c Creamery Butter IVORY SOAP 6 Finest Meats American BORDENS MEDIUM BAR Each CHEESE LAVA SOAP 9c Cottage Cheese Found STEAK 55c 45c 2 Giant Bars P&G SOAP 13c LOIN, ROUND, T-BONE OR SHORT CUTS



The Wheeler Times, Wheeler, Texas, Thursday, September 29, 1949



ORANGE

10-lb

ight Syrup

12 No. 21. C

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Pound Sack

S3.17

\$2.88

HES

10-IL

OUR PITTE

Case 24 No. 2

Cans

S6.19

RIN

DOLAKE

Color

39

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1-lb.

### paper men also have been issued STATE FAIR BE invitations. Most of the weekly newspaper HOST TO NEWS, editors who will attend the Fair **RADIO FOLKS**

More than 2000 Texas newspaper papers describing the glories of and radio men will be guests of the 64th State Fair of Texas. the 1949 State Fair of Texas when the \$35,000,000 exposition opens will be guests of the Fair at the

October 8 for a 16-day run. daily and weekly newspapers and "planned calamity" at the Grandradio stations in the state will be stand at 8 p. m.

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ties.

will wait until they return home to write accounts of the exposition for their readers, but representatives of the big dailies will file thousands of words to their news-

The newspaper and radio men Texas-Oklahoma football classic; Opening Day is traditionally Spike Jones will give them a spec-Press and Radio Day, when news- ial late matinee performance of men gather to view the newest his Musical Depreciation Revue of wonders wrought by the Fair and 1950 in the Auditorium, and Joie to report them to their readers. Chitwood's daredevil drivers will Representatives of virtually all entertain them with a program of

on hand for opening day festivi- The visitors will have a professional interest in the exhibition of

A number of Oklahoma news- statewide winners in the competi-

### The Wheeler Times, Wheeler, Texas, Thursday, September 29, 1949

NURSE INDISPENSABLE HERE

When laying hens become in- men is thin and watery in 90 percent of parity. Congress has 90 percent of parity. Congress has not decided what the loan rate fected with Newcastle disease, egg of the freshly laid eggs and contain loose built and eggs and production declines rapidly; egg contain loose, bubbly air ce will be for 1950. size is markedly reduced and many

Farmers can store their 1949 are odd shapped. The shells are crop cottonseed and get a CCC loan of \$49.50 per ton if moisture thin and sand papery; the albucontent is not more than 11 percent.

WHEAT-The wheat situation has eased off considerably. The August crop report indicated a production this year of just under one billion 132 million bushels. This is still our fourth largest wheat crop, but with the carryover estimated at 320 million bushels on July 1 next year, and with consumption and exports estimated at one million, one hundred thousand bushels up to that date, we are just under the marketing quota level. The Secretary on July 14 announced that there would be no wheat marketing quotas for the 1950 crop. Acreage allotments have been announced for 1950 with a national wheat acreage allotment of just under 69 million acres. However, an amendment which became law on August 29 will increase that figure somewhat because of the change in computing wheat acreage allotments on some farms.

The level of price supports for wheat growers that seed within their wheat acreage allotments has not been decided by Congress. PEANUTS - Peanut growers voted in favor of a three-year marketing quota program in the fall of 1947. The program was not in effect on the 1948 crop by proclamation of the Secretary, but it is in operation this year. Production is estimated a little over one and three-quarter billion pounds. as compared with more than two and a third billion pounds last year. The acreage allotment and With summer about over and marketing quota program on pea-1950. Peanut prices are supported at 90 percent of parity this year. The 1950 support level has not

Cotton, corn and rice growers should be on the alert for any announcements by the Secretary af-Committee. Vance says that probfieds offer more for less money, to ably the best way to do this would feeting their crops. The place to both buyer and seller, than any be to call the roll on a few crops, get the latest information about these crops is at the County Agparticularly the basic crops, cotton, wheat, corn, rice, and peanuts and give the highlights of the nig-

and give the highlights of the picture. COTTON-The September re



### New Stock Modern Bedroom Furniture Just Arrived--

In a beautiful, natural toned wood, which is light in color, and so well adapted to today's modern trends. The distinctive hardware gives it a new and different look, and all of the internal construction details are worthy of higher priced suites.

CHEAF

-15c per li.

charge 30

line each

AY ADVER

vertising rat

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FORSA

SALE-'40 I

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ALE-Wean

SALE-Alfalf

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efrigerator

Ernest Lee

SALE - Good

Register.

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mn inch per

Minimum

A Child May Dare

So Drive With C

A

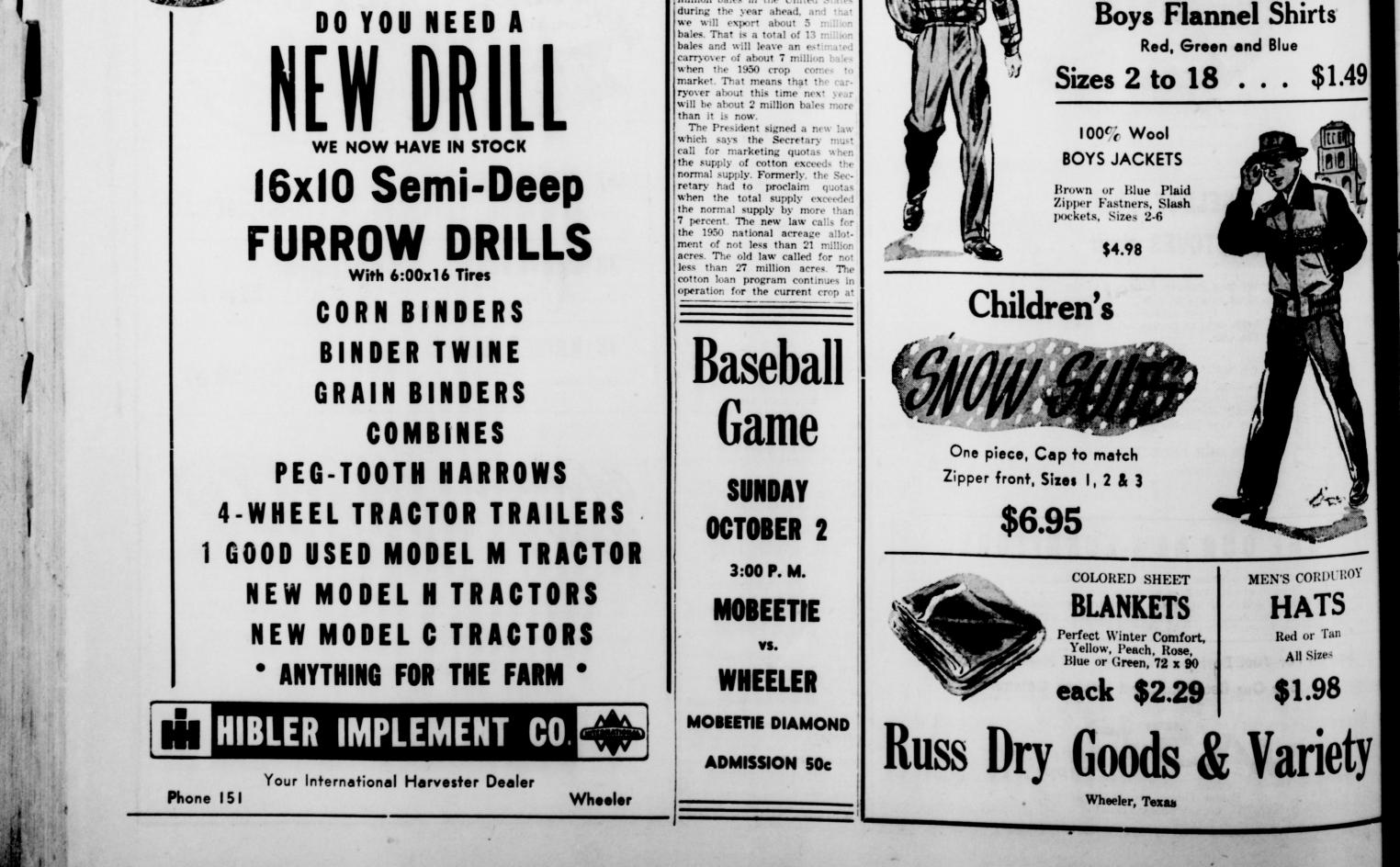
We invite you to come in and look over our complete selection of new bedroom furniture.





Have Your Portrait Made days or evenings up to 9 p.m. Bromo one Studio Wheeler Texas California Pasadena





New baby is seen by mother, a polio victim. Nurse is from Des loines, was recruited by American Red Cross which today appealed or at least 100 more nurses to care for polio-stricken. In no other iscase is nursing care more important for recovery. Nurses are asked contact local Red Cross chapters for details about polio service. Nurse is from Des io victim.

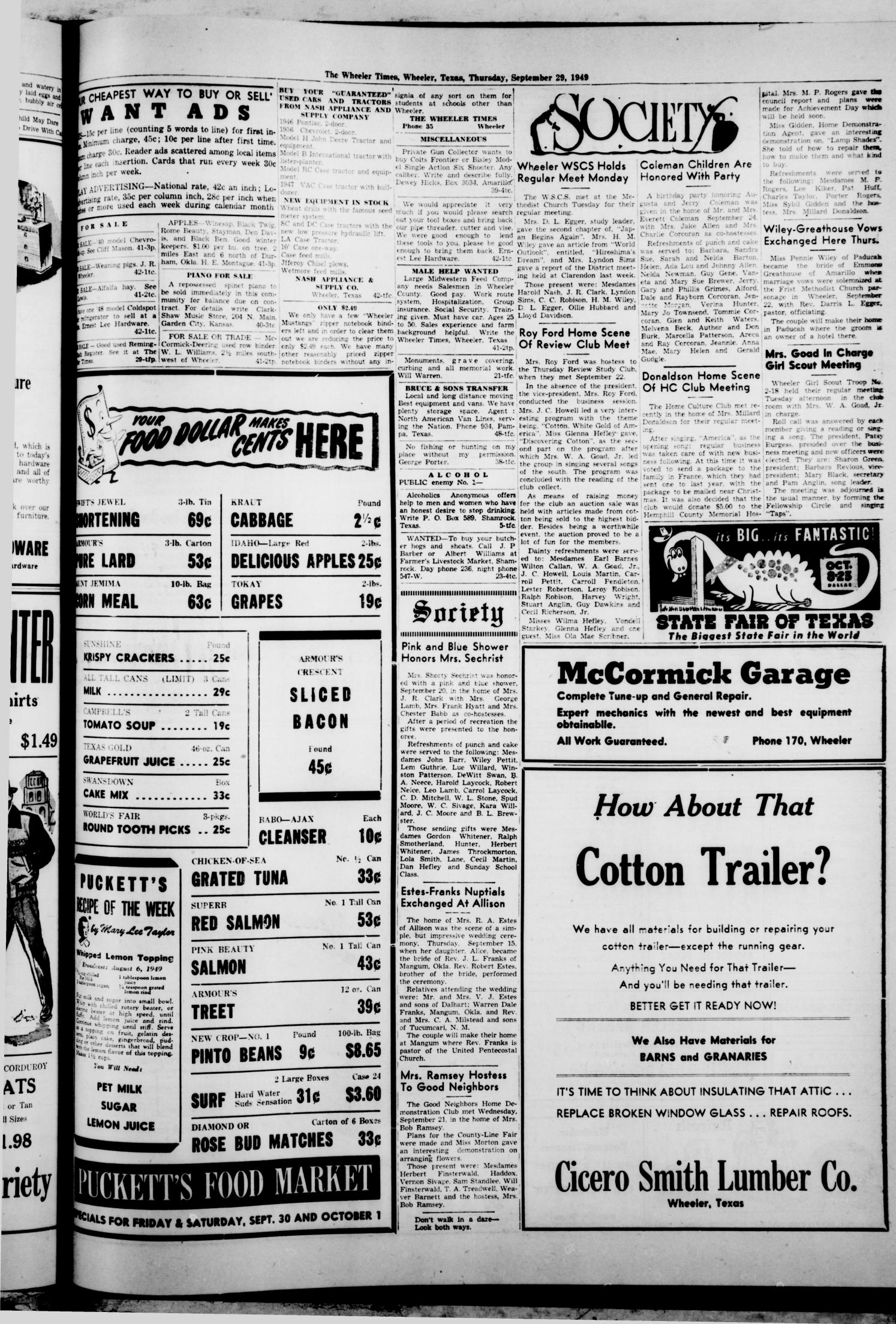
tion of Texas press photographers. The display will be open to the **PWA REVIEWS** public for the first time on Press and Radio Day at the Museum of OUTLOOK ON Fine Arts.

their time as they nase about among the outstanding commercial poultry and agriculture shows.

THE WHEELER TIMES classiother business device we know about

# men will find plenty to occupy COMMODITIES

exhibits, the top-flight livestock the main part of the growing sea- nuts will continue in efect through show featuring 26 breeds, the son behind us, this seems to be a special exhibits at the five Fair good time to take stock of where Park museums, the million-dollar we are on a few important crops Midway, and the "new look" and what's immediately ahead for been set. the farmer, says B. F. Vance, chairman of the State P.M.A.



The Wheeler Times, Wheeler, Texas, Thursday, September 29, 1949 If fat in a frying plan catches may spread the fire. tie Hi-L on fire, smother it with wet CHECKERBOARD CHUCKLES . From Your Purina Dealer Don't walk in a day towels. Never pour water on it for STAFF water makes the fat spatter and Look both ways. Betty Land Up to 1/3 MORE PORK -Patsy McC 6 MONTHS LATER- PURINA I'LL OUTGROW OH YEAH? I'M I'M GOING OUT ) ME TOO, Peggy Wil from the same amount of grain ET/ HOW'D YOU GET ) MAN YOU ON THE & A STRAIGHT FOR FOOTBALL BET I BEAT and Dale H. When Texes Attends the 2.14 Balance your grain with Puring THAT WAY ? 5 PURINA PLAN. | GRAIN MAN PURINA Jay ANNUAL DE Sund NEXT FALL YOU OUT EIGHTEENTH Hog Chow instead of tankage, soy-Patt bean oil meal and other single ingredient supplements. Come in AT TACKLE Pete and see about the Purina plan. We Want To Buy Your Cream. Poultry & Eggs. 11116111111111111111 OCTOBER 2 9 16 19 23 30 UGG INIOR NEWS WHEELER COUNTY skag:s-Kathryn IVED SEATS \$2.00 PRODUCE ASSOCIATION Tax Incl Mobeetie Pike It In The Whole Wide Wor 7 years old. WRITE OR WIRE FOR CHOICE SEATS TOD all and weighs 11 air and blue eye Harvest Your Cotton this TIME-WE HAVE--Dixie Wonder Peas, Austrian Winter Peas & Hairy Vetch Seed r main ambit college. Kathryn h favorites, all tea television programs. This Center is broadcast, October 2nd, 1949 hiects, Betty Gra \* Farming and ranching are still **METHODIST HR** owned by radio committees of The Other speakers to be heard in Gien Ford as as Protestant Episcopal Church, the October will be Bishop Marvin A the basic industries in Texas, even LEGAL NOTICE though manufacturing and the pro-Presbyterian Church in the U. S., Franklin, Jackson, Mississippi, Dr. ENIOR NEWS and MONE duction of oil play a major role ----and by the educational institu- H. Bascom Watts, Tulsa, Okla. sthe-Mary is a in the state's economy. In 1946 tions: Agnes Scott College, Col- and Dr. John Owen Smith, Green-CITATION BY PUBLICATION High and 15 yea Texas produced 760,505,000 bar-The fourth annual broadcast of umbit Theological Seminary, both ville, S. C. The Methodist Hour. THE STATE OF TEXAS t. 10 inches ta rells of oil. This was 44 percent GREETINGS: "The Methodist Hour" will be in Decatur, Ga., and Emory Uni- and other programs sponsored by TO: Houston Brooks has brown ha SAVING WI of the total amount produced in You are commanded to appear carried by the nation's largest in- versity. Membership in this corp- The Southern Religious Radio Coned states that he the United States. and answer the plaintiff's petition dependent religious radio network oration is also held by the south- ference are heard Sunday mornat or before 10 o'clock A. M. of and will be produced in the only ern office of the Federal Council ings at 7:30 over stations KGNC the first Monday after the expira- interdenominationally owned stu- of Churches and by certain com- in this area mittees from the Lutheran Church on of 42 days from the date of dios in the country. ssuance of this Citation, the same More than 90 radio stations are and the Christian Church. The good range grasses will probeing Monday the 24th day of now cooperating with the South- Bishop William C. Martin, resi- duce from two to five times as FARMERS October, A. D. 1949, at or before ern Religious Radio Conference in dent bishop of the Dallas Area of much forage as the poor invader 10 o'clock A. M., before the Honor- the distribution of radio broad- The Methodist Church and chair- grasses and the more good grass RIDAY AND SATURDAYable District Court of Wheeler casts produced by radio commit- man of the Advance for Christ and you can grow per acre means more "Desert Vigilante County, at the Court House in tees of the Presbyterian Church His Church will speak on the first meat to the acre. in the U.S., the Protestant Epis--starring-Wheeler, Texas. Said plaintiff's petition was filed copal Church and The Methodist Charles Starrett the 9 day of September, 1949. Church. NEW LOOK The file number of said suit be- Beginning October 2nd The Me-Will operate th thodist Hour will be produced in PREVUE SATURDAY NICHTing 4038. d A. B. Collins The names of the parties in the studios of The Protestant Ra-SUNDAY AND MONDAY dio Center, which is a corporation "Great Gatsby" said suit are: POLIO INSURANCE Frankie Eugenia Brooks as Plain. chartered under the laws of the The gin has be tiff, and Houston Brooks as De. state of Georgia. The studios of put into first c -starring-Pays up to \$5000.00 Alan Ladd and Betty Field the Protestant Radio Center will to start ginnir fendant. The nature of said suit being be used for the production of re-JOHN DEERE No.15 Two-Row Cotton Harveste substantially as follows, to-wit: ligious radio programs, audio-vis-**Treatment of Each Person** We have an e WEDNESDAY AND THURSDAY-"Suit for Divorce by Cruel Treat- ual materials and in the future appreciate you "Little Women" ment' Plus Spinal Meningitis, Diptheria, Scarlet Fever, Smallpox, You'll make short work of harvesting cotton . . . sh Issued this 9 day of September, September, A. D. 1949. Leukemia, Encephalitis and Tetanus. -starring-(SEAL) 1949. penses to a fraction of hand-pulling costs when you owna June Allyson, Margaret O'Brien Hospital Services-Room, Board, Attendants, Apparatus CHRISTOPHER S. McCLAIN Given under my hand and seal Deere No. 15 Two-Row Cotton Harvester. and Elizabeth Taylor of said Court, at office in Wheel-Clerk District Court Medicine The John Deere does an excellent job of harvesting any o er, Texas, this the 9th day of Wheeler County, Texas 40-4tc Medical Services-M. D. or Osteopath that is suitable for mechanical snapping. Stripping two 4 FARMERS Nursing Service-R. N. 3 a day @ \$10.00 per day each. rows at a time after defoliation, the John Deere does a once Ambulance Service-\$25.00 each Hospital Confinement. **BUSINESS AND PROFESSIONAL** job, saving more cotton than the average hand-puller. Har Iron Lung-or similar mechanical apparatus. at the same time, cotton pulled with the No. 15 grades as hi that picked by hand. Blood Transfusions-All usual and customary charges. Be sure to stop in soon and let us tell you more about this Drugs and Medicines-Pays all Drug and Medicine Bills. DIRECTORY and money-saving two-row cotton harvester. Transportation-Automobile, Railroad or Aircraft, to Hospital patient and an attendant. HOLDEMAN IMPLEMENT CO. Braces and Crutches-As needed.

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Your own personal prosperity is closely linked with the prosperity of your community and state. Therefore, anything that creates wealth in the area contributes in one way or another to your welfare.

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A. G. ROBERTS, Pastor repairs or a new binder. CHURCH OF THE NAZARENE Also Binder Twine. Sunday School \_\_\_\_\_ 10 a. m. Worship ..... 11 a. m. N.Y.P.S. \_\_\_\_\_7:30 p. m. Evening Worship \_\_\_\_\_8:00 p. m. Prayer Meeting Wed. 8:00 p. m. MRS. J. D. ROEDLER, Pastor FARMER'S EQUITY ALLISON PENTECOSTAL SERVICE INC. CHURCH MOBEETIE, TEXAS JACK MILLER, Mgr. Sunday School \_\_\_\_\_ 10:00 a. m. Worship \_\_\_\_\_ 11:00 a. m. Young Folks Service \_ 7:30 p. m. Worship \_\_\_\_\_ 8:00 p. m Wednesday Night Prayer Meeting \_\_\_\_\_ 8:00 p. m. REV. ROBERT ESTES, Pastor POLIO FIRST METHODIST CHURCH Mobeetie, Texas Church School \_\_\_\_\_ 10:00 a. m. INSURANCE Morning Worship \_\_\_\_ 11:00 a. m. M. G. F. Meeting ..... 6:45 p. m. Evening Worship ..... 7:30 p. m. Wed. Evening Prayer Service 7:3 You Are Welcome. 7:30 p. m. Our policy also covers 7 other diseases and pays up to \$5,000.00 for treatment of each VERNON E. WILLARD, Pastor person who contacts the disease. BRISCOE METHODIST CHURCH **POLIO POLICY BENEFITS INCLUDE:** Sunday School Each -- 10:00 a. m Sunday ----- Hospital Services—Room, board, attendants, Preaching, second and fourth Sunapparatus, medicines. days \_\_ 11:00 a. m. and 8:00 p. m. A hearty welcome to all. L. J. HELM, Pastor • Medical Services-M. D. or Osteopath. • Nursing Service-R. N. 3 a day at \$10.00 ALLISON BORUBO THEORET per day each. Ambulance Service—\$25.00 each hospital School Lech confinement. Iron Lung—or similar mechanical apparatus. hing, first and third Sun \_\_\_\_\_1:00 a. m. and 8:00 p. m Blood Transfusions—All usual and customary a welcome to all. L. J. HELM, Pastor charges. Drugs and Medicines—Pays all drug and ALLISON BAPTIST CHURCH medicine bills. 10:00 a. • Transportation-Railroad or aircraft, to day School \_ s Service --- 11:00 a. m. ---- 7:30 Union \_ Preaching Service \_\_\_\_ 8:30 p. m. JAMES E. WILLEFORD, Pastor -DON'T DELAY-COME IN TODAY-FIRST BAPTIST CHURCH Mobertie, Texas 10:00 11:00 a. m.

MES M. BRYANT, Par

hospital; patient and 1 attendant. Braces and Crutches—As needed.



N. W. Corner Square-Fire, Tornado, Automobile, Bto



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