# Bia Sprimi Daily Herald 

 T. \& P. Shop Men To Convene Here


Upper Valley Oil Activity Being Renewed

## $-$

Amundsen May Have Lived In Frozen North If He FoundFood Cache Placed 25 Years-Ago


 $25-2=5$


## \$100.00 REDUCTIONS! DODGE BROTTHERS

## CARS

Effective beginning Today

## Friday, October 3rd

On all Dodge Brothers Models Sixes and Eights

accordingly. Prices quoted Delisered Big Spring.
Walsh-Woldert Co.
Big Spring, Texas

## STOCK REDUCTIONS On Dresses and Coats. LADIES' DRESSES <br> Crepes, Travelle Tweeds LADIES' DRESSES <br> One piece and Ensemble

 and Woolen Materials
specally friece to sedues steck
$\$ 3^{95}$
~": mis: Materials of Lacy Knits, Transparent Velvets, FORMER VALUES $\$ 12.50$ To $\$ 52.50$.
SALE PRICE

$$
\$ 9^{95} \text { to }{ }^{5} 12^{50}
$$

## LADIES' COATS

Tweeds, Broadcloth, Alpaca-Furpile are some of the materials shown in this group. These coats can be had either in Dress or Sport Models.

We have been selling these Coats from $\$ 9.85$ to $\$ 52.50$
$\$ 6.95$
$\$ 19.75$


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Stews Next On Herald Weekly Prize List Mimes. Yates and Eudy Win Pudding Recipe
Awards By The Market Page Editor
Your humble M. P. E. (mar ket page editor, not a member
of parligment extraordinary) apset the usual calm of her
household by crying aloud for Irish stew-good ol' Irish it, but nobody knew how to We had to leave blueprint directions, for everybody stew is worse than no stew at
all, and a too dry one is equalall, and a too
ly impossible.

## But There Are Others And $\begin{aligned} & \text { on whe much humping }\end{aligned}$ wany eation she lefu <br> to roturn at luncheon time

 are other will samit that ther
juat to find
besiden 1riah, and




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BY nobrin coons


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Miss Damron South Ward Has Party P.-T. A. Meets $\begin{array}{cc}\text { Celebrate Ninth } & \text { Birthday Membership Drive is Well } \\ \text { At Her Home } \begin{array}{c}\text { On }\end{array} & \text { Un de er Way } \\ \text { Wednesday } & \text { Now }\end{array}$

 T- Nown $82,5=2$


## Epsilon Sigma

Alpha Study
Club Meets
Visiting Her Sister Here
Big Spring Is 81 Years Old Today
Capt. R. B. Marcey, the "Father of the City, Was-Responsible for its Founding
or wis win wow



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## SPEC

-For Saturday and Monda
HATS $\$ 1 \quad \$ 2.25 \quad \$ 10.50$ All New Fall Shades SILK DRESSES $\$ 3.95$ to $\$ 22.50$ SPECIAL ON COATS $\$ 9.95$ and upward Mrs. Rov Green-Millinerv Dent. MOZELLE DRESS SHOP ${ }^{\text { }}$

## WOMAN'S CLUB

All Day Saturday
Foster and Crenshaw
Grocery
1603 Scurry
ou are Invited to Call and Seo Our NEW GROCERY


Bult by a nationally known manutuctures. Large comfortable Davenport


STARTS SATURDAY semionimuI
NATIONVWIDE


69
 4. Good qually broad $\begin{aligned} & \text { Complete the Fall en. } \\ & \text { in novelty whaves, popp } \\ & \text { Cont qually ebe }\end{aligned}$
 Complete the Fall en
aemble with a rich pat
tern tike thesie. tern tike these. Hann
made.


Check your Need's! BUY NOW!

Tomorrow, Saturday, begins a tremendous effort to spee in 558 Ward Stores that will stimulate employment; give in millions-and emphasize again the supremacy of Ward Br ned in the history of American retailing. A merchandise any retail organization in the same lengtb of time.


An Extraordinary One Week Reduction on Top, of Prices that are Already the Lowest in 19 Years




A REAL VALUE IN
2 for $\$ 1.00$

## Ward Week Specials

## TIRE REPAIR KIT - A Real Ward Nalue at 13 c

 POLISH SET-2 mops, 1 can Floor OiI 99e ELEĆTRIC PERCOLATOR-7 cup alum. $\$ 2.49$ CUP and SAUCERS White China, set of 6-89eDJER KISS TALCUM, delightful, perfumed $\mathbf{1 9 c}$ 50c STATIONERY-Fancy Lined Envelopes 44c 35c TURKISH Bath Towel, $22 \times 43$ GARBAGE.PAILS--Automatic Top Lift $\quad 99 \mathrm{c}$ ROASTER, large'size, heavy aluminum $\quad 99 \mathrm{c}$ FOOD JUGS-Keeps foods hot-cold all day $\$ 1.49$ $\begin{array}{ll}\text { \$1 THEATRICAL CLEAASING CREAM } & 69 \mathrm{e} \\ \$ 1.10 \text { WILDROOT HAIR TONIC } & 89 \mathrm{e}\end{array}$ LISTERINE SHAVING CREAM - 25 e size 21e PEPSODENT TOOTH PASTE, 50 c size FOLDING METAL CHAIRS, ideal for bridge $\$ 1$ COTTON BLANKETS, $70 \times 80$, plaid design $\$ 1.09$ BABY BLANKET, $30 \times 40 \mathrm{in}$. soft and warm 39 c JOHNSON'S BABY TALC, soothing, healing 20 c MENS FANCY TRUNKS, reg. 39 c value 29 c


A Ward Week Challenge to the World Fo
CHAllenge:
Compare It With Any Radio at Any Price fo Screen Grid-Super Dynamic Speaker-Per sole Cabinet-Amazing Value.



## 558 Stores During This Sale!

e parade of prosperity; a mighty movement of merchandise
tus to buying activity, encourage thrift and save millions for $S$ ATURD AY ${ }_{8}$ Power! This is mquestionaly the greatest sale ever plam. OCTOBER 4 hh evement that will reach a volume never before reached by IS THE OPENING DAY
dio Value!

## RADIOS

 one! 7 Tube A. C. Triple al Tone Control-Con-

|  | $\begin{aligned} & \text { find ox } \\ & \mathbf{1 9 ¢} \mathbf{p r} . \end{aligned}$ | $669$ |
| :---: | :---: | :---: |

## st Sensational Offer: is Winter Suits 5915 <br> All with Two Pair Trousers

the greatest Suit Value offered on Up-to-date styles for the man Guaranteed All Wool Worsteds, Tweeds, Cashmeres and Cheviots and Notch Lapels in patterns for the young or middle aged

## Men's Union Suits

 996Tomorrow and all weel
if quantities last



## WARD \& CO.

 ne 280


Tile without extravagance is truly evident in thse fine Trico Eroudcloths with Luxurious Fur Trimmings on Collars and Cuffrs, The flatiering modeles have all you would expect of a ss5.00 coat. Wrap round and Semi-Fitted styl


Almost 2.000,000 Pair Sold This Year. Watch Our Shoe Sales

## WOmen's Shoes



## Electric Gyrators

We Believe This to Be the Greatest Washing Machine Value in America at this Price-Porcelain Enamel Tub - 6 to 8 Sheel Capacity

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Pas

## MAVERICKS CLASH WITH STEERS SATURDA

 $\geq$ Of Weék For



Third World's
Fight

SERVICE
Barber Shop Shower Batha!

## Don't Buy A Used Car

Ed S. Hughes Motor Company
$\qquad$







H
ere's ahat zote get'in

## MAGNOLIA ETHYL

GASOLINE



Check over, point for point, the
advantages you get in Magholia Lilyl
Gasoline.
Wrigh ife inconvenirnce and motor
trouble that might detelen fome
use of inferior gasolines in complarizont
with the power, smoothnet aud hnoch.
your gasoline tank. 'Ao wouder South
western moturims have tak
beartedty to Magnolia L thy
Have your tank filled today at the
first Magnolia Sign.


MMAGNOLIA STATIONS AND DEALERS
THROUGHOUT THE SOUTHWEST


## 5 <br> $\stackrel{1}{4}$

## 3



Collection of


## Fall Dresses




-In Jars-and they are a boon to mothers who cannot procure the right nourishment for their childiren in vegetables.

SHE WAS LOVED BY MANY-BUT KISSED BY.ONE


## IT'S ONE OF VITAPHONE'S

Big Spring has seen in a long time.


[^0]:    For Home makers! A Ward Week value that depresents in
    MOEE- TIME LABOR! Gryen lercelain Tub Now
    

