#   

 inter's Coldest Blizzard Hits Plains DUGGANISPRAISED FOR WORKCURY DROPS BELOW ZERO NLTTLEFIELD

Pipes, Cars Frozen
Cattle Losses Are Cattle Losses Are Reported

## LITTLEFIELD-THE PULSE OF THE PLAINS

LAMBCOUNTY

IN SECURNG HIGHWAY; WILL SERVE MANY PLANSS CITIES
Places Littlefield on Direct Highway Into Colorado and
Northern States; Gives Good Connection With East Northern States; Gives Good Connection With East
and West By the Bankhead Highway. Whas Benk

$$
\begin{aligned}
& \text { A new state highway from Channing to Brownfield and serving Little- } \\
& \text { field, has been designated by the State Highway commission, according to to } \\
& \text { a telephone message received in Littlefield Tuesday. }
\end{aligned}
$$



Three Little Gold Fish
Swim and Dive, One Little Gold Fish Didn't Survive
 e You One of the ew Income Taxpayers?


 connil examptions have been deducted in the above chart. You may
to further reduce your thax.

## my of New

 Income Taxpayers ${ }^{\text {pe }}$

## J. P. WHITE TO RESTOCK YELLOW HOUSE RANCH <br> HE WILL REBUILD HEADQUARTERS




Jake De Cake


"Bean" Court Jester


By M.B.


## Itito RUBYM. AYRES <br> 閣

Twelth Installment NOPSIS: Pauline, sentimental, $\begin{gathered}\text { Barret made no reply, but he hhut coor behind him with a little slam } \\ \text { the } \\ \text { and }\end{gathered}$

 morning she awakens with a "What's that fellow doing here? nge premonition that maybe love he demanded.
change a thought buried in her For a moment Barbara sat motion-
d by ater from her clogest less then she looked up.





 Pbara decides auddenly to go home making love to you?" he demanded.
Pruline insists Donnis drive her
the station. Irritated, Dennis,
He laughed. "Oh, I dare very well.






$\pm 4 \cos ^{2}$
 rfrom Pauline that she and Den- never, come back," Barbara, said
are coming to New York for a
and "Ive done with you." No! no!" His distress was piti-
 ny-throwing Dennis, and Paul, Yor you. Forgive me, Barbara, and
much into ecch other's company, swear it will never happen again."
nis is in love with Barbara. He "No." Her eyes were
ke nis is in love with Barbara, He "No." Her eye were hard and re-
tkes through ali barriers and tells
of his love. Pautline is called home breathing hard bell back from her, th iillnese. of hauline is called home mother. Dernis
s oneathing hard.
nst . Barbara is happy. Bo
s on. Barbara is happy. Both fingt
Sost love but its over owering.
nis declares his love and Barbara

 hen he heard Barbara's voice, a you, Kicked out like an importunate
tramp. Very welli we shat see. I'll
make you pay for this-you-" and nervous. It's Jerry -1 made him come in, make you pay for this-you-
Fhim a moment she thought

ennis turned quickly. Jerry Bar.
was already in the room, and
bara had escaped para had egcaped.
rry noded stifl. "How, do!
rit expect to find you here., His
were more unfriendly than His
 'vo just been to see my wife ort
addington.. Her mother is ill - she
sent for."
nere was an awkward silence, and
nifi knew that this man must
the the teary and than maned distress Barbara's face
Have a drink?

$$
\begin{aligned}
& \text { to an too much to drink, so Den on } \\
& \text { has been tolling mer she lighted }
\end{aligned}
$$

$$
\begin{aligned}
& \text { has been tolling me, she lighted } \\
& \text { garette and pushed the box acrosk } \\
& \text { fim. "Aren't you going to drink, }
\end{aligned}
$$

face. "Well, mix one for ${ }^{\text {little }}$ sake he must show nothing wored ell purpoee"' (Mhy 12,1932.)
To lose fat SAFELY and HARM-
 p some time."
hen Barnet returied she whe sit. mise a morning-a bottle that lasts 4
 of a makazine.
Ve'II , have tea when Mellish any dragatore in Amerise. If not joy-



## Clubs --Women's Interest- - Social Events

## FFICE SUPPLIES YOULLL EED DURING 1933

Just Phone ... 27
WELL DO THE REST

Illowing it a Partial Lits of the Many Office Necessities Carried in

$\qquad$ The ladies of the Women's Mission-
ary Society of the First Baptist
Church met in their several circles in
regular bible study Monday at 3



and invite others to join with
in the study of God's Word
ROBERT DALE BARTON
CELEBRATES TWELFTH
CELEBRATES TWELF
BIRTHDAY AT PARTY
Complimenting her nephew, Robert
Dale Barton, on his twelfth birthday,
Mrs. Acrey Barton entertained Wed Mrs. Acrey, Barton entertained Wed
nesaday afternoon of last week with
waffle supper, at her home on Phelp
Avenue.
Following school dismissal the boys
gathered at the Barton home, enjoyed
waffes, syrup and bacon, after which
wariens
various games were enjoyed.
The honoree received a large
The honoree received a large num
ber of pleasing and useful sitts.
Following the games Robert Da
Folowing the games Robert Dale
cut his besutiful birthday eake and
gerved it to the following guesta
gecrved it to the following guests:
Charles Heathman, Weldon Kincaid,
Junior
Charies Heathman, Weldon Kincaid,
Junior Lyman, T. A. Henson, Sam
MeCnekili, Olley and Jay Lee Robbins,
D. W. Holliday, F. W. Hobson, Joe
D.
Douglaas and Billie MeDaniel.
REBEKAHS TO INSTALL
NEW OFFICERS FEB. 9
Littleffeld Rebekah Lodge No.
will install their new officers Thur
day
dey night, February oth at the Amer
ican Legion hall at $8: 30$ o'elock.
iean Levion hall at $8: 30$ o'elock.
Mre. Pearl $M$. Dodson is retirin
Noblo Grand. New officers are as fo
lowe: Farn Hoover, Noble Grand: Mme
Pruline Renfro, Vice Noble Grand:
Pauline Rentro, Vice Noble Grand;
Mra Orlene TTuiction, Secretary: Mr.
Max Toichon,
Max Touchon, Tresaurer.
A socielicious hour and re-
frushments will follow installation.
$\begin{aligned} & \text { freshm } \\ & \text { Ever } \\ & \text { Eent. }\end{aligned}$
MRS, BIGHAM HOSTESS
CHURCH OF CHRIST
The Ladies Bible LAST Class of the
Church of Christ met Monday witl
Church of Christ met Monday with
Mra, R A A Bighm. Rev. Wulker gave
us a wondarfui leason. Wo boliove
you will find
you will come be withe we., Thopent pr
ent Monday were: Meadantes Jaci-

J. C. Hllbun, W, P. MeDaniel, Enloe
Sinith, Rov. and Mre Waiker, und the
hootegs, Mra. Bigham.
hoytegs, Mra. Bigham,
The clase will neet next week with
Mra. J. C. Hilbun.
rher and tey Blakeley d at Clovis, N. M.



## $\rightarrow \ggg \ggg-\lll \lll \lll$

Rev. Ke ociock noon.
terian Chutz pastor of $y$, which teoth, performed will more than duplicate their suc




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nimpection toe col


## ?



American Legion and Auxiliary to Meet Monday Evening


New Gas Supply out
It in
will
and izens sign the card agreeing to take
a cheaper gas for a term of five year
the city council will then grant a fran

Will Not Appeal Sullivan Conviction

An appean it not expected to be

## min uixs

 The Terry County Herald, publish- M. Brittain. She reported that the showed they were doing goodwork and she was glad to find such "A company has made a proposi-
a splendid enroll
tion to the City of Browfield to de-
liver gas to residents here by Nov. 1.
SHERIFF'S SALE this year, for 40 c per 1000 cubic feet
instead of $67 / 1 / \mathrm{c}$ as is now being
charged by the West Texas Ghe Co. County of Lamb TEXAS, It is our understanding that this is NOTICE IS HEREEXY GIVEN that
I the same company that made a prop- by virtue of a certain order of sale
osition to Lubbock, and is known ns issued out of the Honorable District
 almost all they are presented to, many of Eighty Four and $23 / 100$.Dollars and
stating that the price of gas is now
out of of lis of suit, under a judgment, in
outh other commodities. favor of Geo. E. French in a certain

 the city council will then grant a fran
chise to the new gas company, which
will be known as the Brownfield Ga Miss Louise McKee of Lubbock a
rived Sunday to spend a few day rivid Sunday to spend a few day
with her sister, Miss Ruth Mekee. as, be TOO LATE TO CLASSIFY Fort sal
first clase
Office.
$\qquad$ $\overline{\text { STRAYED-Saturday, Tan and black }}$ turn to Rev. W. J. Luecke, 314 West $\frac{\text { 3rd Street, Littlefield. } \quad 44-1 \text {-p }}{\text { FOR SALE-Mast raise some money. }}$ Will sell our Francis Eacon piano
(cost $\$ 500$ new) for 875 . John W (cost $\$ 500$
Blalock.

$$
\begin{aligned}
& \text { STRAYED-Two English Mallard } \\
& \text { decoy hen ducks. Reward for return }
\end{aligned}
$$

$$
\begin{aligned}
& \text { decoy hen ducks. Reward for return } \\
& \text { to Norman Renfro, Renfro Bros. Gro- } \\
& \text { cery \& Market. } \\
& \hline
\end{aligned}
$$



## 1) THIDCRKXXINIDD NDETIDSE


CLAUDE CLARK'S
BARBER SHOP
"SERVICE THAT WILL PLEASE
YOU"
302 Phelpe Avenue
Litelefield, Texat

## LADIES' SHOE SOLÊS CEMENTED

We have just inatalled a ce-
menting machine that offers
you the modern method of ce-
menting. you the modern method of ce-
menting. No tacks, absolute guaranteed cement work that
makes your shoes like new. And at reasonable prices. Ask us
about this new machine.

## CITY SHOE SHOP

J. A. LILLY, Prop.



| T. WP.DE POTTER |
| :---: | :---: |
| A.tornes at Law |
| Offico in Firt Notional Bank |
| Buididig. |
| Littefield, Towes |



| Lubbock <br> Sanitarium \& Clinic |
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| Eyr, S. T. Hutchinom |
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| Eye, Drar Fr, B, Melone |
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| Dr. R. Dbatetrics and General Medicine <br> Dr. Jerome H Smith <br> X-Ray and Laboratory |
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| haitered truining sehool for |

## BILS \& HA

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Good second hand electric "Easy"
washing machine, natural gas attac"

| ments, 8 sheets capacity, gurranteed |
| :--- |
| Cash price $\$ 35.00 .801$ ioth st. |
| FOR SALE-Rhode Island Red egg |



| WANTED- Wil ${ }^{\text {pay }}{ }^{\text {cis }}$. <br>  ${ }^{3} 4$ ton tor corn. Perton Packing $C_{0}^{0}$ |
| :---: |
| ${ }^{\text {E }}$ |
| NEATLY, SATISFACTION GUAR- ANTEED. Mrs. Jorgenson, 613 E. 5 th |
| FOR TRADE |





| CUARANTEED OLL STEAM CROOUIGNOLE PERMANENT introduchory price$\$ 1.00$ and $U_{p}$ <br> Finger Waves. 25 c |
| :---: |

WANTED WANTED
LAUNDRY WORK
Lill Work Curned DEPRESSION PRICES
 MRS. RUTH CHILDRESS

| HOT ROLLS |
| :---: |
| Wtith Your Lunch |
| Pastries That Tickle the |
| MOODIt |
| MODY' |
| NOTHING OVER 25c |


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| :---: |
| $\begin{aligned} & \text { Palace } \\ & \text { in the } \end{aligned}$ |
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## FOR SALE OR TRADE

 WANTED-Will pay cash for ueeFarmall. Must be cheap. Peyton Pack
ing Co.

EDWARD G. ROBISON RETURNS TO
PALACE THEATRE IN "TIGER SHARK"

 screen. Her striking women of the
and her marte beauty
full sed dramatic ability have full scope in a powerful role.
Taken from the original story,
"Tuna," by Hoston Branh, the
screen play of "Tiger Shark" is the
work of Wells Root.

## Cotton Report Shows This Year Over 1931

$$
\begin{aligned}
& \text { MORTGAGE FORECLOSURES } \\
& \text { Immediate prevention of any mor } \\
& \text { foreclosures on mortgages on rea }
\end{aligned}
$$

$$
\begin{aligned}
& \text { According to the latest United } \\
& \text { States bureau of census report of the } \\
& 1032 \text { cotton crop, } 16 \text { South Plains } \\
& 1032
\end{aligned}
$$ eggs each Saturday or Monday, Mr

E. S. Billings, woo miles north, three
mils east of Spade.
43-4ty tal they ginned to that date a year
ago. The total for 1932 was 474,724,
counting round bales as half bales,
the repor show, For the 1931 crop


| DR. WR. NR |
| :--- | :--- |


| AUTO PAINTING |
| :---: |
| FURNITURE REFINISHING |
| and UPHOLSTERING |
| LEE CHANDLER |
| North Main St., Next Door to Lit- <br> tlefield Service Station. |

DR. M. V. COBB chiropractor


 | $\substack{\text { ane } \\ \text { stores } \\ \hline}$ |
| :--- |

HERBERT C. MARTIN LAWYER
Office over Sadler'
Drug
Littlefield,

## AMNOUNCCY:NT

NEW Location
Simpson Sanitarium
College Heights Addition
Telephone No.
Litilefield, Texas
Dr. J. D. Simpson
Dr. W. I. Southerland
GRADUATE NURSES
IHa Simpson, Supt. Hospital
Miss Mary Lamar, Supt, of Nurses
Eva Kendall, Technician and
X-Ray
Recent Addition
X-Ray, 24 More Rooms and
Other Equipment.
CARL ARRNoLD
Butinest Manager

## WALKER BAR



OUR SALES SpLEAASE
COL. J. W. HORN
i. S. JAMESON

"COTTON" DOBBS GULF SERVICE station
Opposit. Cuy Hall
I'Il Appreciato Your Buciness
Yours truly "Cotton"

## - For The Farmer And Stockman Of The South Plains


 G FIRST 90 DAYS OF OPERATION

 | Feb. 8.-In less | tion, engaged in the buniness of farm- |
| :--- | :--- |
| the opening of |  |
| ting, secured by liens on growing crops |  |
| ticuttural Credit |  |
| ior other property for the purpose of |  | ricultural Credit

Hore than other property for the purpose of
harsed
defraying the cost of seed and culti-

vation; loans for harvesting | ursed to farmers | $\begin{array}{l}\text { vation; loans for harvecting, securted } \\ \text { by liens on crops; marketing loans se- }\end{array}$ |
| :--- | :--- |
| bs made by the |  |
| buder the direc. |  |
| curred by warehouse receiptts covering |  | ps made by the

under the direc- $\begin{aligned} & \text { bured by on crops; marketing loans se- } \\ & \text { curchouse receipts covering } \\ & \text { fuction Finance } \\ & \text { agricultural } \\ & \text { commodities barnyard, }\end{aligned}$ on corporation
ate in any of the
bank diatricto "fulty and adequateres requaty secured". It



## Farm and Home <br> Conference to Be Held Feb. 23-24

 fourth annual South Plains Farm and
Home conference, wcheduled Febru-
 ing recent|
Four objectives will be sought in
the diseussions to be held during the the discussions to be held during th conference. These subjects are to be
discussed by speakers and at round discussed by speakers and at round
table gatherings: solls, production organization and distribution.
Several Littlefield residents appointed to committees. They are
R. A. Box, program committee Elms, attendance con Cole, entertainment comnittee. Typewriters,
Loeader office.
"I LIKE GOOD FOOD AND LOW PRICES, I DO"

> And so do most women. That's
why so many come here for their why so many come here for the
Groceries and Meats. Everything Groceries and Meats. Everything

## W. J. ALDRIDGE

Grocery \& Market
Phone 189
WE DELIVER
Littlefield
hem


That the interest in farm terracing
it more widely spread and in healthier
condition in Texas than ever before,
apparent from the reports of exapparent from the reports of ex.
ansion agents and the current news


 | phace, tarmern have learned dhat they |
| :--- |
| need to mence the water where it talls | on their tarm lands and thes have earned that proper terrecing and hay.

nis out of the orws not only holds.
one of the some of the wath on the land to
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to run avay on sloping rows In the

the | come convinced that anchoring their |
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| ooil and fertilizers with level rows | and terraees tendes 0 onvent theet

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The extenion service and the preme

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These astonishing facts have entereated in a permanent and success
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threo yeara acoo an appronriation oi
$\$ 160,000$ to inititute studies at sev-
cral poi
car to th
latat.
station.
Texas.


## Intoend to be in anything: <br> 4on onything. of for Egse at

## EXPECT TO COMPLETE ORGANIZATION OF LAMB COUNTY GROUP OF FARM

 ASSOCIATION HERE THIS FRIDAY NIGHT ${ }^{4}$ President Signs

$\$ 90,000,000$ Farm Loan Measure meeting last Friday night, but these
matters were deferred until this
week's meeting, which will be held at week's meeting, which will be held at at for many a hard-prossed farmer Sat-
urdy became law by President Hoo-
City Hall, Littlefield, this Friday. The ver's signature meeting will open at $7: 30$. At last Friday night's meeting,
which was held at CCity Hall, Little-
field, there were two special speakers: field, there were two special speakers: 193 creoms, the measure was approvthe nationa organization, and Judge gress. The bill provident houses of con

 sonable profit," Such a program in- secretary.
cludes an effort o abolish trading in
futures in so far as it concerns farm a cut in production of as much futures in
products. products.
Mr. Moss and Judge Gough out- the secretary in return for a or loant,
lined in detail the objects of the or-
but the law does not compel him to
ganization, and explained the benefits
also that stipulation. The mides ganization, and explained the benefits also provides $31,000,000$ for loans
which would acerue to the farmers for liventock feed in drouth-ridden
throun through the bringing into operation
the program of the association. the borrower to give a lien on
the livestock.
There was a large attendance at
last Fridy nights meeting. The gath-
ering included s large number of la

## Farmers Organize To Protect Land

From Foreclosure
A special invitation is extended to
ladies to antend meetings of the asso-
BRINGour egze to the Lilutefied

| dard in |
| :--- |
| gurarate |

## 4मCIOB <br> .!.news

When Eley hope Forbes, Jr, a

## near Gastonia, finishes his educatio he will not be worrying about wh

 he is going to do. For he has a fine ing to the pre prevertion of foction leas loares herd of Jersey cattle at home which the importance of following the mostwill give him a good job, and he can peaceful and law abidid
be his own boss ns wores. For his outstanding record in dairy sible to a avert forecelosiores. work Esley won a scholarship this of Roberts county, whoer cattleman the
last fall during the stato fair. The meeting, praided and was elocted award was made for a large life ine meeting, prraided and was eloctec
awe of the permanent organiza-
surance company at Raleigh, by the tion. extension leaders at the state college. It was the highiest honor which was adopted, meeting and aname constitution
anden the
could be given a club member in the organization. Since the organization could be
state.
For n

## For nine years this boy has been an active club member

 Jerseys were a pair of twin heifers
which he mought for $\$ 150.00$. That Major Simpson urged the men no
to to extremes of violence pree. which he bought for 8150.00 . That
was back when dairy cattle were sell.
ticed in in soone erections of the nes nation ing for much more than now, but recently but to make attempts for re--
the heifers do not owe him a cent. lief through peaceful but consistent the heifers do not owe him a cent. lief through peaceful but consistent
With that start he has raised 28 pure
appeals to national and state legisla-
tures for emergency relief from foreherd, Itseys value is placed now at closure laws.
hatill in the $\$ 2,300,00$, and his winnings at fairs
are around $\$ 1,000$. $\begin{aligned} & \text { Any method uaed to avert mortgage } \\ & \text { forecosoures first ahould be discuased } \\ & \text { with a local attorney, Major Simp- }\end{aligned}$ During the summer of 1932 the bo was chosen as a delegate to the na
 members assembled from all over the
country to study the functions of one would afford extension of thime in
which a probable solution might in governmentt with relatiton to agri-
culture and to see the sights of the
nation's capitol LAMB COUNTY LEADER for
and RED BOOK for 5 month "If the national government can
extend debt moratoriums to dobtor
nations why an not bank and loan
federal government extended mom nations, why can not bank and loan
federal government extended mora-
toriums to debtor individuals?" Ma

## SELL US YORU PRODUCE

We are prepared to pay you the highest market prices for yourTURKEYS,

CHICKENS,
EGGS,
CREAM,
and HIDES
and we are offering you the best possible service. We will appreciate your business and are ready to prove it, Try us.

## A. L. PORTER PRODUCE

Third Door North Ford Garage on Phelps Avenue Littlefield, Texas

T. A. Pennintern has reeontiy in

 ing tataon and madio repar hhop in tutation an appendieitis operation recently a a Lubbock hospital, is doing nicely Misses Wilic Vaughn and
Bench went to Lovington, N. M. Tues
day of last week to to daties at the telephone office there Miss Fritz Rosser of Petersburg ar gan her duties here the next day. No city election is to be held here its officers in April, 1932 for a two year torm. T. 1. Batson, former sec
retary of. the chamber was elected mayor lat April. Sit
Morris and H. M. Tapley are the commissioners. M. L. Payne is eity sec Property valuations for Amhers retary, shid the books for 1932 show. The 1931 figures. Tax collections commiession as to ite by the city duction of the rate for 1933. Present
rate is $\$ 1.50$ per rate is 81.50 par 8100 valuation and
it is not generally believed the it is not generally believed the rate
will be changed. ANTON

Jimmie Thornhill, director of the
Anton Gypsy band, and fifteen mem Anton Gypsy band, and fifteen mem
bers attended the Annual Band con cers at the Texas Tech college Janu-
cory 31 . The concert was under th ary 31. The concert was under the
direction of Harry LaMariek, one of direction of Harry LaMariek, one of
the greatest musicians and band directors in the United States.
Considerable work Main and intersecting streets preparaA. W. Brock of Anton streets. owner of land west, of town nea
Bainer Switch, has, been visiting Bainer Switch, has, been visiting in
Mee Roy Hutson fore for the pas
her
W. Whinn, who owns 820 acres
fand north of Anton, is visiting
O. Rucker and family He

## FIELDTON FACTS

Miss, Malissie Fowler an Miss Malissie Fowler spent Sunday
vith Miss Inis Barnett. Mr, and Mrs. C. G. Barnett, Mr.
and Mrs. L. A. Robison spent Sunand Mrs. L. A. Robison spent Sun Mr. and Mrs. Otis Furguson visite Mr. Levelland Sunday Mr. and Mra. Lamar Piekrell and
Mr. and Mrs. Mark McCurry and
family of Lubbock visited here Saturday and Sunday. Mr. and Mrs. T. M. Moore spent
Saturday night with Mr. and Mrs.

PEP PARAGRAPHS
By Mr. G. C. Keith, Corresponden
The Community Club meeting wa The Community Club meeting wa:
postponed until the second Friday in postponed until the second Friday in
February which will be Feb. 10 . The
elimination contents for tho declaim eebrination contests for th
ers will be held that night. ers will be held that night.
Messers. G . C. Keith and Lee Coop
er were visitors in Lubbock Saturday er were visitors in Lubbock Saturday
Mr. and Mrs. M. C. Demel wer visitors at the Teacherage Sunday.

Mr. and Mrs. G. C. Keith visifed in Littlefield Sunday. | Mr. and Mrs. W. T. Jungman en |
| :--- |

## INSURE



## and

SLEEP WELL
Knowing that whatever happens to your property you will receive full com pensation will do much to ward freeing your mind of worry.
A. R. HENDRICKS

425 Phelpe Ave

## GRAVIT FROM

 65.6 'to $80.5^{\circ}$${ }_{6}^{65 .}$ LED VOUTIUTM ONTROLLED

## can't copy Phillips 66 resul

W $\begin{aligned} & \text { HAT has made Phillips } 66 \text { the most } \\ & \text { talked about gasoline in the industry? }\end{aligned}$ Why has Phillips 66 achieved the fastest and most sensational success ever recorded in the history of motor fuels?
How has Phillips 66 made tremendous sales gains in the face of strongly entrenched competition, in a period of distinctly unfavorable conditions?
What is the Answer? It isn't Phillips advertising . . . . because others have already imitated our claims and even our phrases. It isn't the courteous service of Phillips driveway salesmen because all service station men are trained to be prompt and helpful.
So common sense tells you that the answer lies in something that can's be copied . . . in the dramatic and outstanding results given by Phillips 66, the greater gasoline.

You actually fel the difference the very first time you step on the starter. Whir-r-r! In a fraction of a second, even a cold cranky engine hums into acion. And it is smooth, sputterless action. Touch the gas ... and you're away in a flash with a genuine thrill of extra power and
sponse. Improved pick-up and get-away.
Yes, sir! No question about it, once you Yes, sir! No question about it, once you
have felt that difference! You get far finer performance from old car or new, with the honest high test of Phillips 66. And is it high? Right now, Phillips 66 gravity ranges from $65.6^{\circ}$ to $80.5^{\circ}$, and DOES NOT cost $3 \dot{k}$ extra per gallon. This honest bargain is possible only because Phillips is the world's largest producer of natural high gravity gasoline. So watch your gauge, and the next time you need gas, Phill-up with a trial tankful of genuine Phillips 66 at the Orange and Black 66 shield.


In gasoline, volatility is that quality which mui
deliver perfict performance at any temperature. Sing
weather can't be controlled the only feather can't be controlled, the only way to inserg
Teet permance is by CONTROLIING the TLITY -increasing the volatility as the tempor
dropo. philijps 66 is the gasoline with Controlied
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below-zero weather. faster warm-up
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