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## PIGGLY-WIGGLY ANNIVERSARY SECTION--LAMB COUNTY LEADER

LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, NOVEMBER 15, 1934.

NO. 14

# IGGLY-WIGGLY OBSERVES THIRD ANNIVERSARY

### DERN RACK SPLAYS FRESH **GARDEN STUFF**

eful Attention Given In Selection of All Vegetables

est anything that the housewife want in the way of fresh vees can be found on the fresh able racks of the local Pigglydy Store

racks are so designed that may be conveniently displayed kept fresh and crisp.

th day the Piggly-Wiggly store es shipments of countless kinds fresh fruits and vegetables and item in this department stays in a longer than a very few days at being moved.

### e's Tire, Battery Is Now Located in **Rumback Building**

e's Tire & Battery Station-the al tire and battery dealership Littlefield and territory, Tire & Battery Station, own-7 C. H. Lee, has been in business ittlefield for several years, and aways handled the National line. business has enjoyed a steady th, and is now housed in one of most central locations in Little-In the new location the cona equipped to render the best and hattery service. t Lee ts a cordial invita

to his friends and customers to him in is new location.



Above is pictured part of the interior of the local Piggly-Wiggly store and the members of the organizan. Pictured from left to right Harry Smith, manager of the market; Loyd Reed; Vernon Roberts; J. O. Garlington, Operator; and Bill Collins. The store is observing their third anniversary in Littlefield with a store-wide food sale starting Saturday, November 17 and running through November 24.



One of the features of the local Piggly-Wiggly store the Third Anniversary Food Sale the Farmers to Vote that is responsible for attracting a large number of their store is conducting. hundreds of customers is their modern and sanitary of the Colgate-Palmolive-Peet company, will be in the store demonstramarket.

Mr. Harry Smith, Manager of the Market has been ting products for his company. connected with the Piggly-Wiggly concern for only a

# SPECIAL PRICES ARE OFFERED FOR SATURDAY AND ALL NEXT WEEK

In observing their Third Anniversary in Littlefield the local Piggly-Wiggly Grocery & Market is planning a gigantic food sale, starting Saturday, November 17 and continuing all next week, J. O. Garlington announced.

Every department is preparing for the greatest sale in the history of the store, Mr. Garlington declared. Every department is being checked to see that all stocks are complete, and prices are being marked down to the lowest possible figure.

"This great value demonstration is local Piggly-Wiggly Grocery & Marbeing staged for a duel reason," Mr. ket, besides offering quality merch-Garlington said. "That we might ex- andise, is to give service to the conpress our appreciation of our hun- suming public of the entire Littlefield dreds of patrons for their splendid section. The store is so arranged as patronage we have received during to provide that feature. the three years we have been in Lit- Shelves, counters and displays are

Not only will special prices be plan of the Piggly-Wiggly organiza-given throughout the store, but factory representatives of the various Each shelf displayed with products ducts are carried in stock will give exhibited. Stocks are kept in groups, special demonstrations throughout the canned fruits by themselves, canned

WILL SERVE COFFEE effort is being made to arrange the than, statutes, etc., arranged in or-stock in the most convenient manner cakes, pickles, etc., arranged in or-for the shoppers during this event der in the store. At least three representatives of and extra clerks will be employed to nationally advertised products will be at the Piggly-Wiggly store Satpr-pected during the sale.

### Mr. F. L. Scruggs, representative

An ample number of courteous, Compulsory control of cotton prow well-trained clerks are employed to radical

### UNSURPASSED SERVICE IS FOUND AT LOCAL **PIGGLY-WIGGLY STORE** One of the primary motives of the

tlefield, and as an invitation to those easy of access at the store, and are we have not had the pleasure of so arranged so that a consumer may serving to acquaint themselves with Piggly-Wiggly quality and value." no difficulty. This is the un'versal

worki famous companies whose pro- has a price tag plainly marked and vegetables, spices, cereals, sonpy an i

Mr. Garlington said that a special wash products, canned meats and effort is being made to arrange the fish, salads, syrups, flour, craikers,

Perishable foods, such as butter, milk, eggs and cream are kept in modern refrigeration units as are the meats.

Baskets are available at the checking counter as the customer enters On Bankhead Bill the store. The checking counter is so aranged that all rushes may be handled with ease.

**Reduction Program** 

### ev. Hemphill Pastor Rochelle Methodist Church the better markets over West Texas.

the city, and recently Assistant this city, and recently Assistant but also carries a large quantity of the of Grace Methodist Church, choice corn-fed steaks, roasts, sauhas been appointed Pastor sages and other cuts. the Methodist Church at Rochelle,

ar. Hemphill occupied the pulpit the first time Sunday, Nov. 4.

### unty Agent **Returns Home** Much Improved

and Mrs. D. A. Adam returnm for the past several the weather bureau records go.

though he is confined to his bed will probably be for the next weeks, his condition has great-inches. roved

#### \$50,000 HANDICAP

ORT WORTH, Texas, Nov. 14-I-A 350,000 handicap in keep-with the celebration of the Tex-intennial has been predicted for Non Downs in 1936 by Judge A. Murphy, director of rac-a the Arlington course. Former service men were guests at the Littlefield Rotary club at the club's luncheon Thursday noon at the Methodist church. The entertaining of the former service men was in observance of Armistice Day..

OLS IN TRANSIT FOR DRILLING OF

OIL TEST IN COCHRAN COUNTY ON

the total and the set of the

Not only does the market department offer fresh home killed meats, but also carries a large quantity of

The market is equipped with the which is in the San Angelo most modern type of electrical refrigerated display counters.

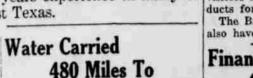
The market is owned by Ellis Foust and has established a wide reputa- (UP) - Rice growers in this section tion of giving fair, satisfactory dealings in all of their transactions.

### Last Month Dryest October in 20 Years

DALLAS, Texas, Nov. 14 .- (UP) -Last Month was the driest October ben Marlin last week, where he \_\_Last Month was the driest October been undergoing treatment for in 20 years-that's as far back as

### **Rotarians Hosts**

Former service men were guests at



**Irrigate Rice** 

also have a representative.

### **Financial Aid for**

of a 62,000 acre- crop which was Colorado river authority from the sheets.

saved from the drought with water wreckage in the closing hours of the session.

brought 480 miles.

WHARTON, Texas, Nov. 14. -

During the month there was only with operators of Brownwood dam to 9 of an inch rainfall recorded \$10,000.

rice fields in Wharton, Matagorda and Colorado counties were suffering heavily from lack of water and To Ex-soldiers drastic action was required to prevent crop destruction.

from the river and poured it on fields

480 miles away. **County Teachers Elect Warren of** WEST TEXAS DEVELOPMENT CO. LEASES

At a meeting held here November 3, the teachers of Lamb County elect-

to an announcement by the mas Development Co. is a producer, and is in-in a number of wells in East section.

short time but is well known throughout the Littlefield section. He has had over 20 years experience in many of

ducts for the company. The Brown Cracker Company will head act, which sought to limit pro-After a year's trial of the aBnkduction to 10,460,251 bales this year, the farm administration announced Saturday that it will ask cotton farm-Centennial Doomed ers; "Are you in favor of continu-ing the Bankhead act for next year?

The exact date on which the poll The bills to provide financial aid will be taken at 8,000 balloting The bills to provide financial aid will be taken at 8,000 balloting creased payments to cooperating for the Texas Centennial was killed points throughout the South has not farmers was drafted Thursday by Friday night in the Texas legislature been finally determined. It hinges the Agricultural adjustment adminwhile strong efforts were planned to now upon completion of printing of istration. of Texas are completing the harvest salvage a bill to establish the lower the ballots, information, and tally

> Secretary Wallace, in a statement port Secretary Wallace almost cer-accompanying the sample ballot, de- tainly would order an acreage cut of accompanying the sample ballot, de-

rought 480 miles. Had the growers not resorted to gedly to make headway against the no effect on the voluntary control past of around 41,000,000 acres.

this experiment in long range irriga-tion, the crop would have been ruin-ed,they agree. genty to make neadway against the no effect on the tothe reopened for new signers within a few weeks. Ren-tal and benefit payments for acreage tracts pledging reduction for 1935. Growers and the Gulf Coast Water Supply company last June negotiated with operators of Brownwood dam to

When the plan was undertaken BANDHEAD BILL, ROAD PROJECT. **RED CROSS DRIVE DISCUSSED AT TUESDAY'S C. OF C. LUNCHEON** 

# The water was started downstream from the Colorado ricer June 27 and began to reach its destination July 4. Pumping stations lifted the water Chamber of Commerce luncheon Woods stated that Littlefieki's onote is 350 members. He also and

to reach its destination July ping stations lifted the water e river and poured it on fields res away. **ty Teachers Chamber of Commerce luncheon** meeting Tuesday. **T. S. Sales gave a report on Sat-urday's trade day, stating it had been decided at a meeting earlier in the day to continue the plan until January 1. J. S. Hilliard made a talk on the possible legislature regarding the Bankhead Bill, stating that Congress. meeting heki here November eachers of Lamb County elect. J. Warren president of L. Warren president of L. Warren president of** 

MEST TEARS DEVEloped viewis to be drilling and financing of the<br/>base anouncement by the<br/>Towas Development Co.Texas, Louisiana, and the Guif coast<br/>and associates of Houston<br/>at to an anouncement Dr.At a meeting heki here November<br/>and associates of Houston<br/>at to an anouncement Co.Present ability to the boal road<br/>to an anouncement Co.Texas, Louisiana, and the Guif coast<br/>to an anouncement by the<br/>favorably impressed with the Coch<br/>favorably impressed with the Coch<br/>to an a county area as a potential of<br/>to an a producer, and is in-At a meeting heki here November<br/>to an anouncement by the<br/>to an a sunouncement Co.At a meeting heki here November<br/>to an anouncement by the<br/>to an a sunouncement Co.At a meeting heki here November<br/>to an anouncement by the<br/>to an a sunouncement Co.At a meeting heki here November<br/>to an anouncement by the<br/>to an anouncement by the<br/>to an anouncement Co.At a meeting heki here November<br/>to an anouncement by the<br/>to anounc

For 1935 Cotton **Drafted Thursday** A 1935 program for American cot-ton crop, which calls for the largest

possible acreage reduction and in-

As yet the plan is labeled "unof-ficial" but authoritive quarters re-

Only the discovery that Funds would be unavailable, one official said, would prevent the increase in payments to southern farmers who are cooperating, or who agree to do so in the future.

At the same time, it was revealed at the farm administration that negotiations are underway with Ger-many for a deal which would involve exchange of about 500,000 bales of cotton for German goods.

### **Grows Turnip** Weighing 4 Lbs.

M. T. McKinnon of two miles northwest of Litleftield brought to the Leader office Monday a large

#### THURSDAY, NOVEMBER 15, 1984

LAMB COUNTY LEADER

Littlefield, Lamb County, Tex



FRUIT CAKE	10 Lbs	19c	UKY S
INGREDIENTS Lemon or Orange Peal And Citron, Pkg.	CELERY Big Bleached Jumbo, Stalk	14c	Roast 1
10c	WALNUTS English, New Crop, Pound	23c	СНИСК, Lb
Candied Cherries or Pineapple Twins, Package 16c	ALMONDS New Crop, Pound	19c	DIGGIN A TENDER J
	BRAZIL NUTS New Crop, Pound	17c	wiggly for your winin
FLO	EVERLITE, 48 Lb. Sack GOLD CROWN, 48 Lb. Sack	\$1.85 \$1.75	NOT "CHEAP" STEAK BUT PIGGLY.WIGGLY QUALITY. Loin or T-Bone, Lb
EVERY SACK GUARANTE A WEST TEXAS PE	RODUCT WHULE WHEAT, I	\$1.65 0 Lbs 63c bs 29c	FIG BARS Full Pound 14c

lamb County, Texas

rex

LAMB COUNTY LEADER

#### THURSDAY, NOVEMBER 15, 1934



the new price with the server

#### THURSDAY, NOVEMBER 15, 1934



### SPRING LAKE

Weather continues fair, the farmare fast getting ther crops har- for the date. weeped. Some few are stacking feed. Miss Dorothy Brigance visited

sumefolks over , the weekend, Mr. and Mrs. Geo. Terry were

shopping in Plainview Saturday. Messrs Edward and Lea White and Miss Gladys Barton of Canyon State Tenachers College visited homefolks

ibere over the weekend. There will be a "Chili Supper" given at the Spring lake congrega- urday. miomal church Friday night. A free

gregram including a 20 minute play mailed "The Tale of a Mule's Tale" will be the main source of entertain-

Miss Thelma Alair was a guest Thursday night of Mrs. Ruby Thom-

J. L. Hinson and family spent Sataves in Plainview.

Mrs. Rex Hill visited her sister the weekend. Leona Shelby.

Lige Griffin and family of Has-Texas spent the past week visit- tended Armistice celebration in Clovi, attending this affair were; Billy V. called away from Pep and Littlefield ing Mrs. Griffins parents, Mr. and and Tucumcari, N. M. Monday. Mrs. Bert Weaver of Earth and her

mon move to Olton where Mr. Wil- in the home of Rev. Pipes and wife den Morris. Tams works at the Boss Sommons Sunday. Sil Station. Mr. and Mrs. Williams and their

Miss Evelyn Cranfill who is attend- two daughters from Amherst, also mg school at Wayland College was Mr. and Mrs. Bryant from Slayton inne for the weekend. were Earth visitors Sunday.

The ladies of the Center Home J. N. Pipes of White Deer is visit-Demonstration Club will present a ing his son, Rev. Vernie Pipes. Tree program at the Spring Lake There were twenty-two women school building. Also give away a present at the Baptist W. M. S. Monvery beautiful quilt on the night of day afternoon. Miss MsAdams, a misionary from Nov. 20th. Everyone come.

Weldon Barton has purchased him Brazil gave an interesting talk. a new Ranger Bicycle he says, he! loesn't care now if the school bus to send a shower of gifts to Mrs. a visit to Longview and other places Taxidermy and Fur Shop Sunday Is late for that blke will get him Ray Buster in Bell's Harzonte Bra- east. time. zel

The Spring Lake H. D. Club met Jast week with Mrs. L. C. Haliburton ter, Mr. and Mrs. Edgar Dill atetnd- will make their home. About 25 were present. All enjoyed day. The refreshments of sandwiches, salad day. Mrs. Frank Ferguson of Roaring have been visiting relatives. . Mrs. Brank Ferguson of Roaring have been visiting relatives. . About 25 were present. All enjoyed ed the Ballgame in Littlefield Monake and coffee.

demonstrator and we must say her Mrs. O. I. Anderson. pantry is something to be proud of, not mentioning the new concrete the proud parents of a baby boy.

Cellar in which the food is stored. The Seniors are practicing on their play entitled "The Tin Hero", they

expect to have it ready soon. Watch Mrs. Geneva Crawford visited homefolks near Dmmitt last week-

and

Mr. and Mrs. Coulston of Amherst visited their daughter, Mrs. Harvey Griggsby Tuesday. Mrs. R. G. Wilson attended the

South Plains Music Association at! the Hilton Hotel in Plainview Sat-

Mr. and Mrs. R. L. Drake were in Plainview Wednesday,

Grandpa Kelley who has been ill

ited Mr. and Mrs. Hershall Barker Sunday. EARTH NEWS

Mary Virginia Howard spent Friday night with Mollie Carter.

iting friends and relatives. Rev. Mos-

ley was elected pastor of Lum's Cha-

Miss Venita Hodges spent Friday

night with Miss Katie Carter.

LUM'S CHAPEL

Thursday in Lubbock .

make their home.

Mrs. Valarie Jackson and Mrs. Inez day. Moseley spent Sunday afternoon with

me time is gradually improving. the Hobbs family. Mr. and Mrs. Bruce Higgen are Mrs. Ruby Morris gave a birthursiay night and Sunday with rela- the proud parents of a baby boy, day dinner and party Sunday in the born Wednesday Oct. 31.

home of Mr. and Mrs. A. L. Morris Miss Zodille Goodwin of Spring in honor of her little son's sixth their feed. They are also gathering Mrs. Earl Miller of Plainview over Lake spent the weekend with Miss birthday. A huge birthday cake with the remainder of their cotton crop.

candles adorned the table where the Mr. and Mrs. A .E. Bartlett at- birthday dinner was served. Guests that Rev. Chas. J. Devorak has been Mealor, Curtis Morris, Billy Ander, by Bishop Lucy of Amarillo. Rev. Mr. and Mrs. Beny Wood, Mr. and son Louise Hamm, Gertie Lou John- Dvorak has been assigned the Parish mister, Mrs. C. B. Bland of this place. Mrs. Fred Sheaver and their son, son, R. Scales, Bobby Gene Roper of Whitedeer. We wish him great suc-Mr. and Mrs. Floyd Williams will Delbert, were visitors at Church and Patsy Pierce and the little host Lin- cess in his new Parish.

ENOCHS' BREEZES

"Mr. and Mrs. Jim Bowan had as Mr. G. P. Howell has been on the their visitor the past week, Mrs. Jim sick list for quite a while but is Bowen's sister of Dallas, Mrs. V. W. much improved at this time. Grigsby.

Mrs. L. A. Corbell was taken to the West Texas Hospital last week, iting in the home of her brother Mr. but is out now and much improved. M. A. Burt. Mr. Burts daughter of Mr. and Mrs. Ase Dunnavent and Dallas is also here visiting. She acchildren, Mr. and Mrs. Neil Pepper companied her Aunt. The W. M. S. ladies are planning and baby have just returned from

Mr. and Mrs. Clyde Watson have Mr and Mrs. Joe Pate and daugh- moved to Wellington, where they M. Mayfield and Mrs. V. W. Grigs-

by of Dallas, Mr. and Mrs. Jim Mr. and Mrs. Jason Parson have Bowen and family, and Helen Burt, returned from Dickens where they of Pep. A cordial invitation is ex-

tended to every one to visit this local Mr. and Mrs. H. H. Snow have re- museum of mountings and curoes.

turned from a visit to Crosbyton, Mr. and Mrs. Louis Williams are and Eastland.

to Pep last week. Jack Alford and Walter Strick- Mr. and Mrs. Bill Burt and family

Tractor.

land left Saturday for California. Baptist Church will present a play and Mrs. M. A. Burt. entitled "The Deacon's Honeymoon". Friday, Nov. 16, at 7 p. m. in Bula ternoon by several Pep men on W. T. School Auditorium. The play is directed by Mrs. P. O. Smith, Admis-

rected by Mrs. P. O. Smith, Admin-sion 10 and 15 cents. Everyone in-vited. Messrs Ed. Blakney and A. G. Jung-man vs. Messrs Jim Bowen and W. T. trip to Lubbock Monday. Mr. and Mrs. Lewis Harris called Jungman.

Mr. and Mrs. Noah Humphries on Rev. Coffman and wife Sunday

and Mr. John D. Jackson spent afternoon. Several of the Enochs Young Peo-Mr. and Mrs. George Mealor have ple attended the Carnival at Watson

moved ten miles north of town to Friday night. The W. M. U. Ladies met at Mrs. Rev. and Mrs. Alton Moseley spent Ragon Siglar's home Tuesday to quilt

the weekend in our community vis- a quilt. Roy Wilson and Bill Snow made a flying trip to Abilene and back Sunday.

Mr. and Mrs. Homer Hall and Miss Lucille Hall of Littlefield visited with

Mr. L. E. Barker of Lubbock vis- Jake Hall and wife Sunday. Mrs. Jake Hall spent Sunday night in Littlefield.

Several of the Enochs boys enjoyed the celebration in Littlefield Mon-

### PEP PARAGRAPHS

The Farmers are busy stacking

We are indeed sorry to to report

Mr. Joe Cmyrick purchased a new

Farmall Tractor last week. Mr. Joe

Gerik also purchased a Farmall

Mrs. M. Mayfield of Dallas is vis-

The visitors in the A. G. Jungman

afternoon were Messra Ray Watson

and W. M. Johnson of Levelland. Mrs.

Mr. Mattis Simnacher has returned

visited in Pep Sunday afternoon in V. M. Tipton Sunday. The young people of the First the home of Mr. Burts parents, Mr.

> Jungman's new court. It turned out to be a interesting game between field.

VALLEY VIEW

Rev. Jackson fulfilled his appointment in the pulpit Sunday Morning and Sunday night.

Clyde, Mr. D. D. Mullinex and Ro-Lassie Wright of Portale land (Dock) Wingo motored to Earth Sunday.

The Women of this community urday night with Miss D met at the home of Mrs. E. E. Camp-bell and showered Mrs. Myrtle Grey. ner with Mr. and Mrs. E. Refreshments were served in the p. bell Sunday. m., fruit salad, cake, cocoa and cof- Mr. Clyde

fee. About 25 women were present ter Alma was present at and all reported a nice time. Mrs. Whitharral Sunday night, Grey is planning on leaving soon.

two children visited Mr. and Mrs. business.

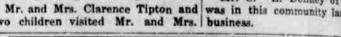
Mrs. Harvey Seaton Vaughn of Muleshoe vi Croquet was enjoyed Sunday af- in Valley View Sunday. Miss Johnnie B. Attaw weekend with relatives

6

Mr. Harold Campbell Waters, of the C. C. C. Roswell, returned home for a few days visit with friends.

Mr. Robert Gaddis, Vaughn, Miss Claudine Cr Miss Dollie Pace of this Miss Nell Kate Matthews Mr. G. P. Lowrimore and son, tlefield and Mr. Ed Whe ner with Miss Mildred Eu Miss Claudine Campbel

Mr. Clyde Lowrimore Mr. C. E. Denney of



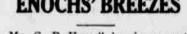
ASK FOR THE SOUTH PLAINS OWN EVERLITH FLOUR

It's the South Plains own Flour! Made from the best of select West Texas Wheat and mille in a South Plains mill, by South Plains work men!

ASK FOR EVERLITE AT YOUR GROCER

90

It's Time to Turn to Piggly-Wiggly Quality ANNIVERSARY SALE **RIPPLE WHEAT** YOU WILL BE THANKFUL 250 P & G SOAP Sample Package





Littlefield, Lamb Coun

### LAMB COUNTY LEADER

