## JC RODEO <br> Cotton Men Discuss Harvest, Defoliation And Boll Worm <br> TEC Reports Surplus Of Workers Now

# STRRTS THURSDAY NIGHT 

Blair Admilted To Hospital With
Sleeping Sichness
Suliving itere

Couple Seriously Injured In Wreck

Services Thursday
For Mrs. Daughty For Mrs. Daughty

Entries From All Parts Of State In For Ninth Annual Jaycee Rodeo

Lfd Motor Parts Changes Location To East Third St.

Hall and Stewart Complete Second Well And Start Third

Harmon Eiliot
Is PCA Field
Representatrive


Jaycee-Etłes To Work Each Night Of Rodeo

South Plains Creamery
Expands Retail Facilities
Mrs. Eagle Names
Earth Newspaper


The Earth News is the name cho-
sen for Earth's new newspaper. A
sroup of six fudces picked

|  | The firm will fatur: 12 flacts of the eresa and five flavers of meltorine in addition to the rural dopmto-door sarvice nenv offered. the biasiness will give tree home delivery of packaged iee oream products in the city of Litrieficid <br> The South Plains Creamery. manufacturers of Pecos Gold Bul- ter and Wayne's lee cream, was estahlished 20 years ago. The firm now is wholesaling its product in a seven-county asea. |
| :---: | :---: |

Pay 2 Lamb County Leader, Thursday, September 9, 1954
Iamb Countu Leader
 "ukiveran Sswociated Press is entitied exclasively to the use for publif-
on of all the loeal news printed in this newspaper, as well a all AP news dispatches.
fyb cot st bechiption fates

EDITCRIAL
Cc eful, Bill!

Highlights And Sidelights From Your State Capitol


## Werre Movinç

We are in the process of moving our stock to our new location at in the building formerly occupied by Alexander \& Wyath Paint Co. Our present location will be open the remainder of the week.

706 East Thirel Street Litthefieid Motor Paris Co.

Sudan Scouts Discuss Float For Festival

Coke Party Feles Mrs. Harold Close

Anton WMU H Watermelon Feo $\mathrm{B}_{\mathrm{B}}$ yic. In

ZACHARY
Be wise! Take a biq Look at
 Motorola TV

See the BIG Difference!


BIGGEST lifte radio in the wortd


Diggest in value...biggest in tone for its sizel New $43 \%$, Iargeer Extonded Tone speakert tong-range reception with new
Inductive Lood Antennal Only
$=27^{9}$ ony, Clowd Cray, Forent Green, Cherry Red,
with contrasting grillel Model 53 HH , Ebon
27
ZACHARY RADIO \& TV SERVICE

. and Mrs. Merrill Are Home In Evanston, III.

Irs. Kenneth Rodgers Merrill are at after their recent wedding at the
e in Olton. The Rev. W, R. Aldridge ring ceremony. Miss Vanita Harod, daughter of Mr terrill of Marshay.


Till Tinger, Ralancing, Tubeless Tire Repair, or Wour thorousth preis . you can ALWAYS coun Whe tackle! Our careful attention to every de 4il hever costs yo more, often less! Drive right

## HAUK \& HOFACKET

Firestone Dealer Store

Events of The Week "I See By THURSDAY, SEPTEMBER 9 ANNUAL JAYCEE RODEO noh-professlonal, begins with parade
4:30 pm. Performance at $8: 15$, fotlowed by Roteo Dance,
TEXAS TEA given by the Woman'scluts friday. september 10
$\qquad$ meeting
JAYCEE RODEO performance at $8: 15 \mathrm{p} . \mathrm{m}$., followed by Rodeo
dance.

SATLRDAY, SEPTEMBER 1
SUDAN FALL FESTTVAL parade at $1: 30$ p. . . . with activities
scheduled throughout the day, Thursson B. Morton spenks at JAYCEE RODEO performance at $8: 15 \mathrm{p} . \mathrm{m}$. . followed by Rodeo
Jance.
$\qquad$ SUNDAY, SEPTEMBER 12
$\qquad$
 ped with an orchid and white sat- tyught school in the Putnam Cit
in streamets esught in lover's
knots.
school in oklahona last term.
Fols.



 the punch and Miss Margie Har- A. Out-of-town guests for the wer,
rod served the fake from thable

decorated with the bride's chosen ding were Mrs. C. A. Beck of Mar | colors. | Shall. Texas. Mrs James Beck ant |
| :--- | :--- | :--- |
| For traveling to Evanston, Il. |  |
| the bride wore a dark fall cot. |  |
| Pegry of Amarillo, Mr and Mrs |  |
| (ill Merrill and family of Duncan |  |

 The News" $4=$


## PenNeYs 3

It's Smarter to Get It at Savings...Shop Penney's
REINEORCED WITH 20\% NYLON!


WOOL-NYLON SHEEN
GABARDINE
Dress Slacks
990
Fine Penney slacks of $80 \%$ wool for the best in looke, feel, and comfort, with $20 \%$ nylon added to assure the looke, feel, and comfort of an extra long and happy lifetime. Styled up in the ever-more-popular Hollywood model, with saddle-stitched side seams, pleated front, and quarter top pockets. Choose from $\operatorname{cr} /$, medium
and dark Fall colors. Sizes 29 -

## DAN RIVER texture COTTONS 298

Handsome Towncrafts in ribbed, surface-interest chamb-
rays with the famous WrinklShed finish that makes for machine-washability, wrinkleresistance! Expensive-looking style details like pick-stitching, rayon satin yoke lining, rounded collars. ... in dusty- effect colors, S, M, L.




Inn Jones Is Bride Of Ehwood Smith

Miss Brien Becomes Bride
Of Bobby Cooper Saturday
vian
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K


Peyton Reese
Again Heads
P-TA Welfare

Methodist Youth
Activity Week
Set Sept. 20-26

Mayfields Host Monday Night Couples Club

Employees Enioy
Barbecue Friday

su'á
Newlyweds Will Attend Tech After Wedding Trip To N.M.

 Elroy Dwain Simnach


Joan Vaught of Spade, Betty
of Pleasant Valley. Each girl
aturday at the Community
Miss Betty Byars Will Compete Sept. 18 In District 4-H Dress Revue At Lubbock

## 

Lions Entertain Faculty, School Board At Picnic
mismamy nesurim:
Dimen

yheme noman nam
$\underset{\substack{\text { Finam } \\ \text { nuta } \\ \hline}}{ }$E. F. Camphell was
Tuesday from

Milium Lined
Marvel
Jackets
Grained Plastic that Looks Like Leather
${ }^{5} 10.98$

Our kinds of weather. It resembles soft capeskin, yet is sturdy water repellont plastic that wipes clean with a damp clot


Membership Drive For Spade P-TA Begins Friday

Gaston Raunion

## New President <br> Of Brotherhood

spotlight on the gay red shoe box..
presenting the new
Town \& Country Shoes now at



News From Sudan．．．

## IT＇S UP TO YOU <br> Hoverrd E．E．By Bhiner，L．H．D．



Completes Basic At Lackland AFB

$\sqrt{O F F} \mathrm{CTA}$ MECORDS

TOO LATE TO CLASSIFY

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|  | AMMONS |  |
|  | Funeral Home |  |
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## COLE EQUIPMENT SALE！



## Littlefield VS. Tahoka



Help Name the Player of the Week! $\$ 5.00$ CASH PRIZE GIVEN EACH WEEK -RULES
35.00 CASH will be riven each trek for the best 100 wordo or lew telling why you think your choice is the WildCat Player of the Week.

Print or typewrits in 100 words of less tellig why you cioose the player of the week whose name you are submiting.
Exeryone is eligible to prticipate in the contest except members of The News and Leader Staff and their immedate familes.
A boy may be named player of the week on's onee during the season.
Entries should be brought in or mailed to The News and Leader early enough to reach The News and Leader ty 6:00 prom. Monday. foll wing each game. Decisions of the judgesis final. All entries become the property of The News and Leader and none will be returned.

## THIS PAGE WAS SPONSORED BY THE FOLLOWINE FIRMS . . .

Soułhwestern Public Service
Campbell Plumbing
Gene Praił Waich Repair
Ray Keeling Buick Co.
Adems Pump \& Supply
Waller Baitery
Barlley Western Store
Dilharen's Humble Station

Harry Williams '66' Sîation
Roberts Lumber

Mac's Cabine\$ Shop
Dairy Queen
On Levelland Highway
Hauk \& Hofacke
News \& Leader

Zachary Radio \& TV Service
E. C. Rodgers Furniture Co.

Bell Conoco Station, No. 1
A. L. Bell, Lessey

Furr Food

Fousf Food
Culligan Soft Wałer Service
Richey \& Son
Distributors of Shamrock and Goodrich Products
Chisholm Floral

Lone Star Trading Post
Insurance, Real Estate and Loans

## Litłlefieid Motor Parts

First National Bank
Piggiy Wiggly
L. V. Pierce's Cosden Station

Taylor Studio
Farr Jewelry
Littlefield, Texas
Austin Drug

Local 12 Year Old Is Talenied Artist


Whitharral Panthers Meet Idelou There Friday Night

SPORT SHOTS

Funk Celetrates Birthday Friday In Polio Center



 2. Jech sumy The Leader" See By

## Roundup of Rodeo Bargains

Plus Gunn Bros. Stamps

| TLY and MESQUITO BOMB $\text { KECOLLAR } 1.50$ 89c | PIPES gegullar 1.so velow- bole 89c | MARCELLE HYPO ALLERGENIC 1.10 |
| :---: | :---: | :---: |
| SPOT VALUES <br> ABY BOTTLES <br>  ANTEEN BLUE Rees 141.29 COMBS |  | STADIUM CUSHIONS <br> FOAM RUBBER REGULAR' 2.50 1.89 |
|  |  |  |
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|  |  |  |

STAGGS SERVICE DRUG
Double Gunn Bros, Stamps on Prescriptions

FIRST IMPRESSIONS ARE IMPORTANT

When you write to a customer or prospect, the first thing
that he sees is your letterhead. Is that Important "first timpression" In your favor?" We re past masters at creating
and printing the kind of business stationery that worthilg and printing the kind of business stationery that worthily
represents the finest concerns. May we show you samples? LITTLEFIELD PRESS PHONE 27


FOR SENSITIVE SKIN MARCELLE HYPO ALLLERGENIC
CLEANSING CREAM 1.10 STADIUM FOAM RUBBER 1.89

## Here Is The Lamb County Leader's FODDSECTION

Sgt. Mayon
Returns To
The States

| New Littlefield Business Will Sell Grain Bins | years, Loss from storing on the <br> ground will in one yoar <br> Both the government and local <br> banks are ready to loan up to 80 <br> bins, Williams says. | Olton Cubs Have Weiner Roast For Fire Department | Sgt. Chaffin Wins Good Conduct Meda! $\qquad$ Clork of the Airmen Personn |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Lynn Ray Jones Has Party On Third Birthday |  |  |  |
|  |  |  | ATTEND THE CEE RO <br> Y, FRIDAY and | $\text { E } 0$ <br> TURDAY |




News from Whitharral


 wir and hamy were vir in kress. Mr. and Mre Veran


 laty of Big sorine Soter oend ctidurer

## Mr , wind Nis





Mr. and Mre Jobmyn amber ani


## 





Enjoy the Thrills and Chills of the
9th ANNUAL
Jaycee Rodeo
Thursday - Friday - Saturday, September 9.10-11

- CALF ROPING
- SADDLE BRONC RIDING
- DOUBLE MUGGING • BULL RIDING
- LADIES BARREL RACE • BAREBACK RIDING


Specialty acts such as the one pictured above will thrill spectators at the Jaycee Rodeo beginning tonight.


Member of FDIC

Don't Miss The
Big Parade
Today - 4:30 P.M.



## TUNA

CORN
Del Monte - 140 z. Bottle
CATSUP
HI-C, 46 OZ. CAN

## DRANGEADE $25^{\circ}$ PRESERVES <br> 49c WESSON OIL ..... . 38c

WORTH SYRUP
39c
RITZ CRACKERS
38c
Salad Dressing . . . . . 27c
peter pan crinchy - 120z
37c Pancake-Mix
19c
PEANUT BUTTER
37c Pancake Mix 17c

## U.S.GOVE GRADED QUAIITY MEATS

CUDAHY'S, 1 LB. ROLL

## SAUSABE 39

STEAK
HAMBURGER
SLICED LINER
品

LB. 59c
Lb. 29c
Lb. 29c

FANCY FAT 3 to
4 LB. AVG.- LB.
covt. graded good
Chuck Roast
Lb. 33c
lean and tender Lb. 23c
Beef Ribs $\qquad$
$\qquad$
69

FRESH FRUTS AND VIFनIABLES
FRESH TOKAY

## $\square \square \square \square$ LB.

## red deliciots

APPLES
Lb. 19c
TOMATOES 15c
BELL PEPPERS
Lb. 10c
FRESH LARGE BUNCH
kenticky wonder
Green Beans . . . Lb. 15c
PEACHES . . . . Lb. 10c
$\stackrel{\text { Fresh binch }}{\text { Green Onions . . . 71/2c }}$

## $\square$

wor
TAMALES
gretinield cit - vo su3 can
Green Beans HANDY 12 BOTTLE CARTON

LIBBY'S CRUSHED - NO. 1 FLAT
PINEAPPLE
10c PEACHES

## CDLA-CDLA

39 deer - No. 303 cas campire - no. saúcan
TOMATOES .. 2 for 25c BLACKEYE PEAS
Brown Beans . . . . 121/2C BABY FOOD . . . . . 3 for2 DENTAL CREAM-50c SIZE

# COLGATE 30 

atactarozen - 10 oz. phg. Strawberries
LEMONADE

snow crop frozen - 6oz. can
Grape Juice
snow crop frozen - 10 oz. pkg.
Lima Beans . . . . . . 19c

Swanson's Frozen Chicken or Beef-8 Oz. Pkg.
POT PIES

irs. Olen Walker's Hobbies AreCreative And Practical

Tamb Comutu Leader



Mommy bought me glasses
 Ne Give Double Stamps On These Weekend Specials
lome Permanent...88c " aby Milk Sinsw
man, num mur
oilet Water
88C


WE GIVE DOUBLE FRONTIER STAMPS ON PRESCRIPTIONS, REXALE PRODUCTS, CAMERAS and FHLM

News from Anton...
$\qquad$
CLEAN, QUIET POWER! PHILIIPS 66 Thite-7uel


FOR YOUR CAR-the only gasoline to which is odded the super aviation fuel component Di-isopropyl. A Phillips exclusive.
Phillips was first to make Di-isopropy1
and HF Alkyiate Unki and HF Alkylate. Until recenty these
fuel components were restricted by goverrmment order for use exclustivety in
aircraft gasoline. But now authorities
have remooed restrictions and they yan be bemdeded restrictions and they can
beblent in Philipp 66 FLrt- Fuve for
your car.
higher anti-knock, longere milew power


A NEW MOTOR OIL THAT CAN DOUBLE ENGINE LIFE! The toughest standard ever set up for automobile motor oil is the
Mil--2104 Supplement 1 test. And the first all-weather motor oil to meet the severe requirements of this test is new Philipp 66
Tkop-ARTC. Compared to ordinary motor oils, new TRop-aRTc Trop-ARTIC. Compared to ordinary motor oils, new Trop-ARnC
reduces wear even to the extent that it can double the life of an reduces wear even to the extent that it can double the life of
engine. It cuts oil consumption .. . . kepps pistons cleaner. engine. . 1 cuts oir mionsun
extends gasoline mileage.
extends gasoline mileage.
Get Trop-Artic Motor


SEE YOUR PHILLIPS 66 DEALER

## HEATHMAN OIL COMPANY

Local Phillips Distributor

Shower Honors Mrs. Stewart A Fieldton

important than ever before. enperadiures on this the teavtar tho the Comven tiearch scientists
$\qquad$ - ne expantion of these researcli Recurch Center at Howton and will form Sodkate it his week end.
$\qquad$

$\qquad$ day to day, and noeds so much more to provide for the emergencicio of national defense, that studies leading to the dilcovery of new sumplies

Hete the scientists of the various depart ments involved in the discovery and production of oil will utilize common facilities, and here they will have the stimulation of close association with other scientists whose efforts are dedicated to a common end

# Just Arrived．．．． HREE More CARLOADS <br> <br> of All－Crop Harvesters 

 <br> <br> of All－Crop Harvesters}


HARVEST MORE ACRES
with the New

| Motol＂ヶっう | Model＂66＂ |
| :---: | :---: |
| SElprPOPLAEES | PULL TYPE |
| 12 fost ceft | 6－ft．cut |

Tho two noty All－Cion II Irvesters now make possible ．．．for every far－ $\mathrm{m} \cdot$, a cew harvest system that brings greater returns from more crops． Be ready with your own machine when crops and weather are just right． tages that have made them famous the world over．

## PARTS

for Your Allis－Chalmer＇s All－Crop Harvester Here！

As the season progresses，more and more Lamb County farmers are seeing the trem－ endous advantages of the two new Allis Chal－ mers All－Crop Harvesters．In order to keep pace with the farmer＇s needs，we have just unloaded three more carloads of these Harv－ esters．．．famous for their high production a－ bility．．．and low price！

## Be Sure to

 Attend TheJaycee RODEO

Thurs．Fri．Sat．

While you＇re in town we invite you to drop by to see the new Allis Chalmers All－Crop Harvesters on our floor．


## Motorola Television--ZACHARY RADI 305 W. 4th



## A Ride Is an Education!

There has never before been a time-since the beginming of the automotive industry-when you could earn as much about motor car performance in a single hour as you can today
All you need do is slide behind the wheel of a new 1954 Cadillac-and head for the open highway,
That great Cadillac engine introduces you to a new measure of power and performance. It takes even the most challenging hills in easy stride-and sweeps you out of a difficult traffic situation with only the slightest pressure on the accelerator
Cadillac's improved Hydra-Matic Drive is unbelievably responsive and silken and smooth-and akes you from a standing start to your desired rate

You guide the car with only a feather-iight touch your hand around the corners-and it takes you over the winding highway as if it were reading your mind. Vision is so wide and clear that a single, sweeping glance acquaints you with traffic on every hand Braking is unbelievably sure and casy. And you ride in your favorite easy chair.
Yes, it's an education to take the wheel of a 195 Cadillac-an education in all the good and wonderfia things of motordom.
So stop in any time-slip into the driver's seat-
News from

News From Spade . . .

$\qquad$ Montroo in phinview

 the wives of ture teanhers wink A.zo and Mre Leroy Backin


Tea Fetes Wite Of New Pastor

Hope In Death
g tomyy williams, minient
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come few items ing
of my business were settled,
I would be perfectly willing
to die at any moment."
The Christian replied, "Yo
way yout have no fear
tath; have you any hope in
the

or sumding in the stade Whikang oft the thees, theen



This story illustrates what


Ghows
OWN IMPORTED
Belgium Made


Availa

distinctiva
WONDERFUL sizes

You'll
allways
be glad you bought a Chevrolet now!

YEAR AFTER YEAR, MORE PEOPLE
BUY CHEVROLETS THAN ANY OTHER CAR!

You'll stay provd of Chevrol
Other low-priced cars just don't have the air of quaity you see in Chevrolet.
And if you like Chevrolet's looks now, you'll like its looks always For there's
fine deai in in those clean and smoothly curved lines (no "boxy" look about Cherrotet!) And fine design, you know, You'll enjoy exclusive features for finer motoring Here's the only low-priced car with
Body by Fisher. Here's the hise compresion power of any leading low. priced car, for more ginger in the going
and more miles out of the gas. Here are the biggest brakes and the only fulllength box-girder frame in the low-price
field. Only Chevrolet gives you that smoother, softer Unitized Knee-Action
ride-and it's even the only car in it ride-and it's even the only car in it
field with Safety Plate Glass in al

Yo sumbenterow wode oud
Even so, Chevrolet is priced below all other lines of cars. That's posible
because Chevrolet builds the most, and can build 'em better to sell for less.) And at trade-in time, you'll be ahead again
from Chevrolet's traditionally higher resale value!

Yos'll get a special deol right now
Right now, we're in a position to give
you the deal of the year on a new
Cherrolet. Come in and let us show you

Now's the time to buyl
Chevrolet
TOM HEWITT CHEVROLET CO.

