

# LAMB COUNTY LEADER

Official Newspaper of Lamb County, Texas

LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, OCTOBER 17, 1929

No. 27

## LITTLEFIELD FARMERS PAY OFF LAND NOTES WHILE THEY ARE DUE WHILE OTHERS FARM IN THIS LAND OF PROMISE

business in and around Littlefield is in a flourishing condition at this time of the year, according to T. Badger, auditor for the Littlefield Land Co., of this city. Badger states his company is maintaining prospectors, many of whom are leaving with land contracts tucked safely in their pockets because of their happy because of their section. Every mail, he receives numerous enquiries from many different states who want more about his popular section, while their are writing in that during month they will be many home seekers from various locations.

of the recent sales made by many are as follows:

- 161 acres.
- T. A. Henson, Littlefield, 177 acres.
- R. W. Carter, Williamson county, 162 acres.
- J. C. Emmons, Hall county, 177 acres.
- G. W. Plaster, Oklahoma, 177 acres.
- Bert C. Cochran, Throckmorton, 177 acres.
- W. B. Hodges, Levelland, 177 acres.
- P. M. Hopper, Oklahoma, 671 acres.
- W. H. Rowland, Anton, 83 acres.
- W. H. Brown, Oklahoma, 177 acres.
- C. D. and W. F. Gray, Mitchell county, 94 acres.
- Higgins & Clark, Oklahoma, 189 acres.
- Lawrence Sedberry, Williamson county, 163 acres.
- C. O. Roberts, Littlefield, 111 acres to be immediately improved.
- Jno. A. Bennett, Oklahoma, 189 acres.
- Frank Simick, Williamson county, 99 acres.
- E. P. Clapp, Oklahoma, 177 acres.
- John H. Barnes, Oklahoma, 177 acres.
- Jack Gillum, county clerk of Williamson county, 361 acres. He was here last week, accompanied by his wife and son, letting contracts for improvements on his recently purchased farm.
- Louis A. Schwesner, Williamson county, 161 acres.
- D. A. Taylor, Oklahoma, 88 acres.
- E. J. Foust, Littlefield, 177 acres.
- Benton & Gardner, Mississippi, 162 acres.

## WITH BANNER CROWD SELLS \$35,000 SATURDAY

Saturday was a banner business day in Littlefield. Rainfall Friday forbade farmers getting into grain fields to harvest, consequently, they began coming in town, until by the noon available parking place on Main street was filled with vehicles.

Without doubt this was Littlefield's busiest day without any special occasion other than transaction of business. Merchants and other report big volumes of business throughout the entire day were thronged with buyers and participating near future purchases as soon as they can market their fall crops.

It has been estimated that the trade in Littlefield last Saturday, in merchandise considered pretty close to \$35,000.

## PRODUCE DAMAGED

occasioned by explosion of stove used in testing cream separator. L. L. Porter produce business, about \$800 damage Wednesday to the building.

quick response of the fire department averted what might have been a serious conflagration.

loss is partly covered by insurance.

## Label Normand Dying



Label Normand, beautiful film yesterday, who is said to be a victim of tuberculosis.

## Music Teachers to Meet At Canyon College For Semi-Annual Program

Canyon, October, 14.—Music teachers of every town in the region are invited to meet at the West Texas State Teachers College at 11 o'clock on November 9 as guests of the college and of the South Plains Music Teachers Association, which will hold its semi-annual meeting at that time.

All music teachers who attend the sessions will be the guests of the college at a concert given by the Russian Cossack Chorus, one of the best choral organizations appearing in the United States today. The day will be spent in business and the discussion of problems common to teachers of music.

## JUNIOR STUDY CLUB IS ORGANIZED FOR GIRLS

Thursday evening a number of girls and young women met at the home of Mrs. F. G. Sadler, president of Women's Study club, for the purpose of organizing a Junior Study club.

The following officers were elected: Miss Ruth Courtney, president; Miss Gladys Wales, vice-president; Miss Dahlia Hemphill, recording secretary; Miss Thelma Killough, treasurer; Miss Sibyl Glenn, federation secretary; Miss Ruth Matthews, parliamentarian; Mrs. F. G. Sadler, sponsor; Executive Board—Misses Ruth Courtney, Lulu Graham, Gladys Porter and Mrs. F. G. Sadler.

The girls are very enthusiastic of the club outlook, and are expecting to begin their work immediately. This club will be a federated club and is being recommended by the Woman's Study club.

The club is to consist of 20 girls and their sponsor, the enrolment at present consisting of the following members: Misses Dahlia Hemphill, Gladys Wales, Lulu Graham, Ruth Courtney, Gladys Porter, Audie Terrell, Ruth Matthews, Sibyl Glenn, Lucille, Tommie and Thelma Killough, Fannie Weaver, Stella Lloyd, Leone Jordan, and Katherine Cooper, and Mrs. F. G. Sadler.

Refreshments of potato chips, sandwiches and iced tea were served by Mrs. Sadler, assisted by Misses Hemphill and Wales.

## DR. GRANBERRY TO DALLAS

Lubbock, Texas, October 14.—Dr. John C. Granberry, head of the departments of history, philosophy, and sociology of Texas Technological College, will be one of the principal speakers before the history section of the Texas State Teachers Association, which meets in Dallas, November 28-30.

## What Is Worse Than A Back-Seat Driver? Two of Them By Albert T. Reid



## C. J. Duggan Buys the Phillips Petroleum Co. Business in Littlefield

C. J. Duggan, well known former Littlefield citizen has purchased the wholesale gas and oil agency of the Phillips Petroleum company in this city, and took charge of the business Wednesday.

James Kennedy, an experienced oil and service station man, formerly connected with the Beacon service station in Lubbock, will have charge of the Main street station. O. K. Yantis, former agent, will remain in connection with the new management, as will also L. W. Jernigan and Roy Heard.

Mr. Duggan states he is greatly pleased to become connected with the Phillips organization, having great confidence in the high quality of the products they are putting out, and that he will immediately take steps to greatly increase the business already begun by his predecessor.

He expects to move his family here in the near future.

Joe Beardin, district manager, and E. Hefke, auditor from Amarillo, were here Tuesday checking up the records and making the necessary legal business transfers to Mr. Duggan.

## THREE FIRES IN THREE DAYS BREAKS RECORD

Three fire alarms within three days time furnished out of the ordinary interest in Littlefield last week.

Friday afternoon a blaze was discovered in the T & P Grocery store, on Main street, said to have originated from a gas stove in the rear of the building. It was soon put out, however, with little material damage other than from a badly smoked room and stock.

Friday night during the storm, lightning struck the roof of the L. H. Bates home, near the High school, but was put out after about \$100 damage had been done in the attic. The loss was covered by insurance. Mrs. Bates received a minor shock when the house was struck, others in the home at the time merely felt the concussion.

Sunday morning a small house located in the Rowe addition and occupied by a Mrs. Kincaid, widow and several small children, caught fire from a kerosene stove. The contents including some money, was a total loss.

## CONDITION OF STREETS COST CITY IN BUSINESS

"It has been estimated that the blockaded condition of the streets in Littlefield, occasioned by paving, during the rush business season, is going to cost the business interests of this town around \$500,000, said W. S. Brandon, of the Littlefield Service Station.

"It is a known fact, which may be easily verified," continued Mr. Brandon, "that cotton gins at neighboring points are getting a much larger share of the ginning than heretofore, and largely, because farmers have difficulty in getting to local gins. One nearby town banker has made the statement that he has already opened 60 accounts in his bank with former Littlefield patrons.

"As an example," said Mr. Brandon "just last Sunday, within the scope of five blocks on the State highway, or between the Texas Motor and Fuel Co., and the Littlefield Coal and Grain Co., business concerns, there were 78 cars stuck in the mud."

Commissioner McCaskill states that State highway is to be opened this week, the grade smoothed down and made useable until pavement contractors are ready to work on it.

Co-operation needs to be backed by common sense to be successful.

## CRAP SHOOTERS AND OTHERS COLLIDE WITH CO. OFFICERS

Winings at dice are going to have to be pretty high to make any money out of them, according to Sheriff Len Irvin who has been gathering in the crap shooters in wholesale lots during the past week.

Saturday Irvin, accompanied by Deputy Walraven and County Attorney Potter, corralled a bunch of 23 negroes a short distance northeast of town, charging them with participation in a game of chance with spotted cubes. Bond was made for them by their employers.

Saturday afternoon a group of seven men were caught manipulating the dice in a box car in the Santa Fe yards. Later on the same day 14 more were taken into the toils of the law, northeast of Fildon. They pleaded guilty and were assessed fines of \$12.70 each in Justice court.

Saturday afternoon Fred Hightower was also arrested on a charge of vagrancy, paying a fine of \$26.20 Monday morning.

Sheriff Irvin states that all people who desire to come here for work are heartily welcome, but that he and his force are going rough shod after the loafers and undesirable, and his assistants have been instructed to arrest all violators, regardless of the character of the crime, race or color.

Fred Hoover, ex-city marshal, has been added to the sheriff's force and will do night work in Littlefield during the harvesting season.

## Blue and Yellow to Be Prevailing Color For 1930 Auto License Tags

Blue and yellow will be the colors of the 1930 automobile license plates, according to Sheriff Len Irvin, who last week received the consignment for Lamb county.

The pleasure cars will have plates with yellow backgrounds and blue numbers, while the commercial cars will have blue backgrounds with yellow numbers, Irvin said. It is possible that the Sheriff's office may begin issuing the 1930 license about December 1, although he is not yet sure of that fact.

At any rate, the Sheriff says the new schedule of rates passed by the last session of the legislature will be in effect when motorists buy their new plates. These new rates will provide a reduction of about 50 per cent on pleasure cars over that of 1929, while other motor vehicles will be reduced about 40 per cent.

Cars, this year, are to be rated by weight only, the heavier trucks getting the benefit of the reduction while there will be little change in the license cost of the smaller trucks. Motor cycles will have a charge of \$5.00, with an additional charge of \$3.00 where the side car is used.

## CHORAL CLUB IS GROWING IN UNIONS MEET SUNDAY

There were 63 present at the rehearsal of the Littlefield Choral club, held in the First Baptist church Thursday evening of last week, also an audience of about 20, who came to enjoy the music of the organization, which many have said was as fine as they ever listened to.

Last Sunday evening a union service of the Presbyterian, Methodist and First Baptist churches was held and the Club furnished an excellent program of inspirational music for the occasion.

Every singer in and around Littlefield is invited and urged to attend the chorus practice each Thursday evening at 7:45 o'clock, at the First Baptist church. If not a singer, then they are invited to come and listen.

## TO HOLD COURT OF HONOR

George E. Eaton, department commissioner of the South Plains area. Boy Scouts, announces that there will be a Court of Honor held here for Scout troops 25 and 26, of Littlefield, November 1.

This is the first Court of Honor to be held since the summer, and is to be a good one.

It is desired that every Scout parent and friend would come out that night and see their boys receive the honors.

## NEW CHAIN STORE. TO HOLD FORMAL OPENING SATURDAY

Formal opening of the new United Dry Goods Stores, Inc., in the Cooper building, on Main street, is scheduled for Saturday morning at nine o'clock as announced in the full page advertisement of the store in this newspaper.

This building, recently undergoing complete renovation, with its newly built front, attractive show windows, and specially built Weber fixtures and show cases, is admirably adapted to the needs of the concern now occupying it.

Harry Nahm, president of the corporation, which owns 17 stores in important towns throughout the southwest, is in Littlefield this week assisting G. W. Readman, district manager, and H. C. Davis, expert window display man and interior decorator. Henry Nahm, president of the United Dry Goods Stores, Inc., is in charge of the eastern district for the company, while his brother, Joseph Nahm, vice-president, looks after the western territory. The secretary and treasurer is Harold Potash.

The first store of this concern was opened January 28, 1928 at Clarksdale, Arizona, when the Nahm brothers bought the Popular Dry Goods company. Since then they have opened 17 stores and plan several more during the remainder of this year and the coming year.

These stores are located in the following towns: Littlefield, Pecos, Big Spring, Dalhart, Tahoka, Texas; Roswell, Carlsbad, Portales, Tucuman, New Mexico; Clarksdale, Williams, Jerome, Winslow, Flagstaff, Arizona; and Holtville and Brawley, California.

Merchandise carried in the Littlefield store, as well as in all of the United stores, is 100 per cent nationally advertised, according to Mr. Nahm, with such lines as Stetson hats, Brown Built and Buster Brown shoes, California made dresses, and other similarly well known products. They also carry well known brands of clothing for men and boys. Chain store prices prevail, said Mr. Nahm, on account of our large buying power.

M. B. Rook, manager of this new store, arrived here Monday to take charge of the business when it opens next Saturday. He has had many years experience in this line, being for many years proprietor of his own store, later having connection with a similar line of chain stores, and also has had connections as a traveling salesman.

## SACRIFICES HIS "66" FOR BENEFIT FRIEND'S BUSINESS

Even a telephone number may become a thing of attachment. Josh Cogdill has had No. 66 in his home ever since telephones were born in Littlefield, but this week, following the impertunity of his old time friend and fellow Methodist, Campbell J. Duggan, who recently bought out the Phillips Petroleum business here, he surrendered the number to Mr. Duggan so that his phone call might correspond to the famous "66" gasoline he sells.

Josh's phone number in the future will be 98.

## May Succeed Huggins



Eddie Collins, one of the coaches of the Philadelphia Athletics, who, according to the latest rumor, is scheduled for Miller Huggins' job as leader of the New York Yankees.

## GEORGETOWN EDITOR PAYS TRIBUTE TO VIRTUES AND PROGRESS OF LITTLEFIELD AND SOUTH PLAINS AFTER RECENT VISIT

John M. Sharps, one of the leading citizens of Georgetown, and editor of the Williamson County Sun, visited Littlefield about two weeks ago. That he was greatly impressed with the wonderful progress and prosperity of this section is clearly proven in the glowing tribute he pays this country in an article appearing in his newspaper the week following his return home.

The article in full is as follows: "Go west, young man, go west, and grow up with the country."—Horace Greeley. This advice was good when uttered by the great American and it is good today, except we would place a little more accent by adding "Go now."

"The West as it is today is not the same west as it was a few short years ago; today it is fast coming under the domination of the plow. Where only a few years ago cattle ranged at will over the rolling plains and broad acres of cotton, vegetables, fruit, grain sorghums, wheat, watermelons, and every seed that responds to the urge of nature is producing in quantities unknown to the older sections of this State.

"Thirty-four years ago this writer spent some time in the region around the then town, now city, of Coleman, and the ranges there were yielding in a small way to the farm. Beyond that there was little farming, cattle ranged on a thousand hills and cowboys and sheep herders were the men who frequented the towns of Abilene, Sweetwater, San Angelo, Big Spring, Colorado, Lubbock and the towns and cities beyond. Not so today. As far west as Lubbock the country is filled with people and the further west one goes the more prosperous and happy those people are. At Lubbock and the towns and cities which surround it for an hundred miles where cattle was the great and almost only product of the country, today farms stretch out from either side of the highways and the cattle baron is no more. The cowboys are either in business in the towns and cities or are tillers of the soil, with far more harvest than tilling to be done. Dozens, yes, hundreds of cities and towns have sprung up and are flourishing, railroad yards and sidings are filled with cars being

loaded with the product of this region which has brought to light an unheard of yield in Texas. By the sides of the railroads feeds by the millions of tons are stacked ready for the cars, out in the open with no fear of damage should rain come.

"A few years ago, in the early twenties, a great section of this country was placed on the market at a nominal price, twenty, thirty, thirty-five dollars per acre and thousands upon thousands of people bought it. As many years as it has been under cultivation that many times has this land brought forth a harvest sufficient or more than sufficient to pay for the land. When the first of these planted their feet in this heretofore cattle country they builded dug-outs or small homes to cover them against the elements. Today palatial homes are raising their roofs by the score. Towns no more than four years of age are spreading like giants across the plains and paving, great buildings and smaller ones are going up in numbers almost unbelievable.

"The nearest point at which this land in the raw may be purchased is in the sections near Littlefield and Levelland and the villages which surround them. It is being purchased and each day there is less than the day before, and never in Texas or anywhere else have such activities been witnessed by any generation in agricultural development. It is so tremendous that one can not believe it possible unless he sees it with his own eyes. We had heard of it, refused to believe. Finally it became so curious that we went to see if it were really true. It was, and not more than half of the truth had been told to us.

"Four hundred miles we followed the hood of an automobile toward the setting sun, to the land of the sweeping prairies, the antelope, the deer, the wild Spanish ponies and the range of the herds which have made Texas famous and designated cattle barons for more than seventy-five years. There we visited the country of this modern miracle in detail, covered more than five hundred square miles, talked to men we have, known for years, saw their crops and watched them in the act of taking from the land the products of the soil in

amounts unbelievable. We asked, does this happen often?" "Happen often?" they replied, "it never fails to happen, in fact, if it would fail this should have been the year the failure would have occurred, scarcely any rain at all, and here's the crop."

There it was, there was no disputing it; cotton, from one-half to a bale to the acre on land taken from the range twelve months ago. Wheat stubble from which thirty to fifty dollars per acre was taken this year, the same land from which is now being harvested a crop of grain sorghum or Sudan grass bringing the owner from twenty to thirty dollars per acre.

**Those Responsible**  
"The development in the West is not accidental; it is but the natural process of a great and changing country. For years since this land was taken from the Indians it has been occupied by great ranches, the Yellow House, the Spade, and dozens of others, averaging from eight miles by fifty miles in size to many times that amount of acreage and less. Changing conditions have come upon us; this land must yield to the plow, and as it does thousands of men are coming into prosperous and happy homes; hundreds are retrieving losses sustained by conditions in the older countries. To these should be added those who have taken over these great tracts and offered them for sale on easy terms to home makers, thus making it possible for most any person to possess that for which men seek their own vine and fig tree. Horace Greeley was right—"Go west, young man;" it is too late to grow up with the country; but ample opportunity is awaiting you in this land of the golden harvest—it's sitting on the doorstep and calling you."

### DRUNKS AND FIGHTS ADD \$79.85 TO CITY TREASURY

The sum of \$79.85 was contributed to the City treasury last week from various arrests and trials in municipal court, as follows:

Bill Lollis and P. H. Moors, fighting charge, fined \$11.45 each.  
Roy Mahone, intoxication charge, fined \$22.50.  
Dave English, intoxication charge, fined \$11.45.  
Little and Bill Hall, fighting charge, fined \$11.45 each.

Help keep Littlefield clean!

### THE CITY HALL BONDS BRING 98 CENTS IN WICHITA KANSAS

The \$50,000 bonds for city hall construction, voted by the citizens some months ago, have been sold to the G. E. Dunn Co., of Wichita, Kans., according to Mayor Otto Jones, the consideration price being 98 cents on the dollar.

Mr. Jones stated that the sale of these bonds had been held up for some time on account of the low condition of the bond market, and felt that the City Commission was fortunate in securing the price offered, since it was better than had been secured by neighboring towns of this section on similar bonds sold by them.

At the meeting of the Commissioners last week, it was also ordered that the ordinance relating to plumbing equipment and installation should in the future be rigorously enforced.

### DIFFICULTIES IRONED OUT PAVING WORK TO PROCEED

The Dozier Construction Co., paving contractors in Littlefield, held up for the past two weeks because of delay in reinforcement steel and a controversy over certain materials that enter into the pavement work, began tying steel Monday morning, resurfacing the street beds and, if the weather is favorable, expected to be pouring the concrete slab by the middle of this week, according to Engineer Smith, in charge of local operations. Mr. Smith stated it was his opinion that all difficulties and misunderstandings had now been ironed out and work would continue to completion.

### MRS. FARQUHAR ENTERTAINS

Mrs. S. J. Farquhar was hostess, Thursday afternoon to the Thursday bridge club.

The house was beautifully decorated with roses, zennias, and dahlias, and four tables of bridge were at play. Refreshments of date nut pie, topped with whipped cream and coffee were served to the following members and guests:

Mesdames Pat Boone, F. G. Sadler, H. W. Wiseman, Lena Howard, C. L. Harless, John Arnett, E. S. Rowe, M. M. Brittain, J. C. Whicker, J. M. Stokes, Ray Jones, J. C. Hilburn, R. A. Davis, M. W. Etter, Dyer, Lewis Condra, and the hostess, Mrs. Farquhar.

### METHODIST MISSIONARY

The Methodist women's missionary society met Monday at the church and studied the third chapter of the book, "What Next in Home Missions," Mrs. Teal acting as leader.

The society will observe a week of prayer from the third to the ninth of November.

They appointed a committee to report regarding the bazaar to be held December 14. The committee consists of Mrs. C. H. Grow, Mrs. Cokenour and Mrs. M. D. Thaxton.

They also decided to hold a bake sale, Saturday, October 26.

Those present at the meeting were: Mesdames Teal, Eagan, Hemphill, Courtney, Keithley, Whitaker, Clark, Glenn, Cokenour, Cogdill, Isbell and Thaxton.

All the ladies are urged to be present at the meeting next Monday afternoon.

The Texas Highway Department appropriates \$8,403,930 for maintenance of 18,000 miles of designated highway, nearly 500 a mile.

### PARENT-TEACHERS ASS'N

The P. T. A., met Wednesday afternoon of last week at 3:45 o'clock. It was opened with prayer by Mrs. F. O. Boles. This was followed by a song. Next the children in Mrs. Davis' room dramatized the story of "The Three Bears." Norma Lee Gattis and Avis Dow made two interesting talks on "Things Girls Learn in Home Economics."

The program was followed by a business meeting, in which many plans for this year were discussed.

The next meeting will be held Wednesday afternoon, October 23. The parents are urged to be present as it is wished this to be a big year for the association.

The following program will be given:

Music, Miss Carmichael.  
How the Vocational Agricultural Department in High School Prepares Boys for Life on the Farm, Mr. Box.

### P. T. A. COUNTY COUNCIL

The Lamb County Council of the P. T. A. met Saturday afternoon, in Sudan. An interesting program was rendered. This was followed by a business meeting, presided over by the president, Mrs. Dean, of Sudan.

The following are schools which had representatives present at the meeting: Amherst, Sudaan, Olton, Spring Lake, and Littlefield. Many interesting reports were given from each school about the work of their P. T. A.

Refreshments of devil's food cake and punch were served to those present.

The representatives from Littlefield who attended the meeting were: Mrs. R. E. McCaskill, Mrs. E. A. Bills, Mrs. Charlie Harless, Mrs. J. S. Hilliard, and Misses Gladys Wales and Thelma Kilough.

### JONES BROS. WIN HONORS IN AUTO SALES CONTEST

Jones Bros., local sales dealers for Oakland and Pontiac automobiles, are this week in receipt of information that they won third place in the sales contest of new cars in the Oklahoma City zone, for the month of August. Throughout the entire year this concern ranks second in this zone.

### Cities With Wide Streets

Some cities which are known for the width of their streets are Washington, Berlin, Dusseldorf and Cologne, Germany. Many of the cities of Europe have some very wide streets, but also some extremely narrow ones. The above-mentioned cities are noted for the uniformity of the width of their streets.

### NOTICE

I wish to advise that I have now moved my office to the balcony floor in the rear of the First National Bank, and anyone wishing to pay their school taxes or to transact other business relative to the school will find me in my office during banking hours.

J. S. HILLIARD, Secretary of the School Board and School Tax Collector. 26-27c

### AUCTIONEERING

Sell any thing, any time, any where. We get you the highest possible dollar for your goods. See us for dates.

J. W. Horn, M. L. Lynn  
Littlefield, Texas

## Good USED BUICKS

Owing to the demand for the wonderful new 1930 Buick automobile, we have several good used Buicks with many thousands of unused miles left in them.

These cars have all been put in first class condition and are priced to give you the most economical transportation.

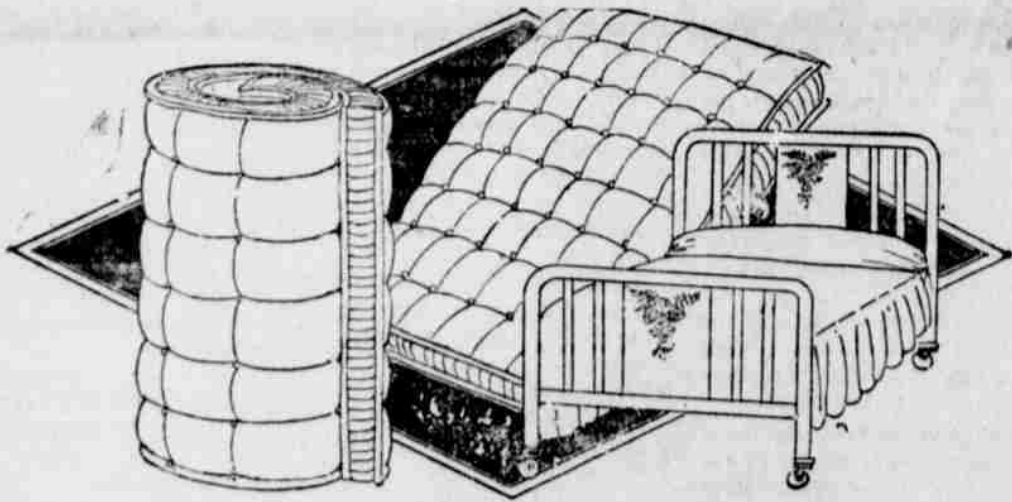
"A Good Used Buick is the Next Best Buy to a New Buick."

## BAIRD-BUICK CO.

ALEX DeLONG, Manager

Littlefield,

Texas



## Distinctive Fall Furniture

### FOR THE MODERN HOME AT REAL SAVINGS

The ultra-distinctive in furniture—that is what we claim to have in this store, and a visit to us will prove it to your satisfaction. The prices are surprisingly low.

We both will loose money if you fail to pay us a visit and get our prices before buyin.g We carry a complete line of the following:

AMERICAN KITCHEN KOOK GAS STOVES  
COAL HEATERS AND ACCESSORIES  
JUST UNLOADED A CAR LOAD OF LIVING  
ROOM AND BED ROOM SUITES

NESCO and NEW PERFECTION OIL STOVES  
GOLD SEAL CONGOLEUM RUGS, also,  
LARGE ASSORTMENT OF YARD GOODS  
BREAKFAST ROOM SUITES, FINISHED  
AND UNFINISHED

TRADE WHERE YOUR MONEY WILL GO THE FARTHEST AND YOUR BUSINESS IS APRECIATED

## BURLESON-MASON COMPANY, Inc.

Furniture and Undertaking

LITTLEFIELD,

TEXAS

help keep L

## TRAIN OPERA

Give special every patron beauty service shoppe.

COME TO —For Toilet and Beauty ad

## PALACE BEAUTY

"Beauty a Joy" Phone 72,

## ATTENTION

HAVE YOUR WEIGHED BONDED P SCALES BELLOMY'S

We sell—

The be Colorado

J. T. BELL

FEED, COAL, P

Littlefield,

## Just

## Thin

## All W

## MADE TO O



Pants \$7.5

CHOOSE F

300 SAMP

NO EXTRA CHA

Not enough space tell you all about qualites of these but we will say made from real \$40 woolens and tion is guaranteed way.

IT'S ALMO

UNBELIEVEA

Remember, we asking \$35, but we fering the same i style and woolens houses put into th at these prices.

You've never seen markable values.



EVINS DRY CLE

Merchant Tail

LITTLEFIELD,



HIGGINBOTHAM-BARTLETT CO. BUILDING  
The finest hardware store buildings to be found on the South Plains erected and occupied by this concern with a full line of hardware and builders' supplies.

**BRICK BUILDING ON MAIN STREET  
RECENTLY OCCUPIED BY HIGGINBOTHAM-  
BARTLETT CO. A CREDIT TO THE CITY**

In a carload of merchandise every third day, besides large quantities of hardware and building material arriving every 24 hours by freight, represents a business running up into the multi-hundreds of dollars, yet that is what the Higginbotham-Bartlett company has been doing the past year. Their records show receipts of carload shipments reaching them in Littlefield during the year 1922 when it bought out G. McAdams Lumber Co., and

greatly enlarged the stock. F. A. Butler, now in Abilene, was then the manager. A short while after B. L. Cogdill, Littlefield's first mayor, became manager. Mr. Butler sometime after severing relations with his former company, put in a lumber yard of his own, which he ran for some time, and then sold to the Higginbotham-Bartlett Company, T. Y. Casey, of Fort Worth becoming manager. Later Mr. Casey was transferred to take charge of one of the company's concerns in Pecos, and Wm. J. Harris, in charge of the firm's business at Amherst, was transferred as manager of the Littlefield

business, taking charge during the month of October, 1927.

Recently the company has occupied a handsome new brick building erected on the corner of their Main street property, where they are greatly enlarging their stock of hardware and builders' material and are in much better position to serve their increasing patronage.

This building, which is one of the finest hardware stores to be found anywhere in West Texas, is a glowing tribute to the confidence of the Higginbotham-Bartlett Co., in the future growth and prosperity of Littlefield, and has been made possible largely through the success of the business as conducted by the present management. Also, housing the offices of the lumber department, the building is 36x125 feet size, running through from street to street with entrances both ways, and is modernly equipped, finished and perfectly appointed in every way for the nature of business it contains. Built of brick, with concrete floors overlaid with hardwood, it is as near fire proof as is possible to construct a building of this nature, and would do credit in gracing a city of much larger proportions than Littlefield now is. However, in erecting such a building here, it is clearly evident that the concern owning it is looking forward to a much larger growth of this little city.

The Higginbotham-Bartlett Co., first came into existence during the year 1903 when R. W. Higginbotham and John Harris, father of Wm. J. Harris, local manager, formed a business partnership. It was in 1919 that the present firm name became established when C. W. Bartlett bought into the firm and it was duly incorporated. Since that time the concern has branched out and grown over a wide extent of territory, having today about 50 lumber yards, all located in West Texas, also, one yard in New Mexico and one in Fort Worth where head offices of the concern are maintained.

The business in Littlefield is one of the largest and most important of the total half-hundred. Eighteen city lots are employed here to house their large stacks of lumber, and the buildings containing their stocks of hardware and farming implements.

When Walter Corson, of Chicago, failed to show up for his wedding, friends found him under arrest for being drunk.

**SHERIFF'S NOTICE OF SALE**

THE STATE OF TEXAS:  
COUNTY OF LAMB:  
WHEREAS, by virtue of an order of sale issued out of the district court of Lamb County, Texas, on a judgment rendered in said court on the 21st day of August, A. D. 1929, in favor of E. G. Hall and Tom B. Owens as plaintiffs, and against R. P. Shumake, as defendants, numbered No. 441 on the docket of said court, I did, on the 3rd day of October, A. D. 1929, at 9:00 A. M., levy upon the following lot, tract or parcel of land lying and being situated in the counties of Lamb and Bailey, in the State of Texas, to-wit:  
"Being that certain lot, tract or parcel of land lying and being situated in the Counties of Lamb and Bailey, in the State of Texas, and being more particularly described as being all of Labor No. Nine (9), in League No. Two Hundred Nine (209), Deaf Smith County School Land, and containing 177.136 acres of land in Lamb and Bailey Counties, in the said State of Texas."  
The above described lot, tract or parcel of land having been levied upon as the property of the said R. P. Shumake, and being the same property upon which judgment was rendered in said cause foreclosing plaintiff's vendor's lien; and on the 5th day of November, A. D. 1929, the same being the first Tuesday of said month, between the hours of 10:00 o'clock, A. M. and 4:00 o'clock P. M., on said day, at the courthouse door of Lamb county, at Olton, Texas, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said R. P. Shumake in and to said property.  
Dated at Olton, Texas, the 8 day of October, A. D. 1929.  
LEN IRVIN, Sheriff, Lamb County, Texas.  
Oct. 10, 17, 24, 1929.

**SHERIFF'S NOTICE OF SALE**

THE STATE OF TEXAS:  
COUNTY OF LAMB:  
WHEREAS, by virtue of an order of sale issued out of the district court of Lamb County, Texas, on a judgment rendered in said court on the 21st day of August, A. D. 1929, in favor of E. G. Hall and Tom B. Owens, as plaintiffs, and against G. L. Vinson, as defendant, numbered No. 442 on the docket of said court, I did, on the 3rd day of October, A. D. 1929, at 9:00 o'clock A. M., levy upon the following lot, tract or parcel of land lying and being situated in the counties of Lamb and Bailey, in the State of Texas, to-wit:  
"Being all that certain lot, tract or parcel of land lying and being situated in the counties of Lamb and Bailey, in the State of Texas, and being described as being all of Labor No. Two (2), in League No. Two Hundred Nine (209), Deaf Smith County School land, and containing 179 acres of land, in said counties of Lamb and Bailey, in said State of Texas."  
The above described lot, tract or parcel of land having been levied upon as the property of the said G. L. Vinson, and being the same property upon which judgment was rendered in said cause foreclosing plaintiff's vendor's lien; and on the 5th day of November, A. D. 1929, the same being the first Tuesday of said month, between the hours of 10:00 o'clock A. M. and 4:00 P. M., on said day, at the courthouse door of Lamb county, at Olton, Texas, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said G. L. Vinson in and to said property. Dated at Olton, Texas, the 8 day of October, A. D. 1929.  
LEN IRVIN, Sheriff, Lamb County, Texas.  
October 10, 17, 24, 1929.

**FIRST BAPTIST CHURCH**

We were indeed happy to have the other churches of the town as our guests last Sunday evening. It was an hour when all could say with the Psalmist, "Behold how good and how pleasant it is for brethren to dwell together in unity. We are hoping that many such services will be held as the weeks go by.

We invite you to the services next Sunday as follows:

9:45, Sunday School. The increase few Sundays has been far greater in the Sunday school during the past than we had expected. We have classes suited to every age and teachers suited to every class. Come to Sunday school.

11:00, a great program of song led by Bro. Jordan, Mrs. Lucas at the piano. You will be made better by having heard this fine choir.

11:25, Sermon.

6:45, All branches B. Y. P. U., another gain in membership last Sunday evening, yet there is a place for you. Mrs. Pat Boone, is the general director.

7:45, Jordan and his choir.

8:15, Sermon.

Don't forget prayer meeting every Wednesday evening 7:45. W. M. U. meets every Monday afternoon 3:00 o'clock. Choral club practice every Thursday evening 7:45.

Our doors are open, a welcome awaits you not to hear a great preacher but to worship a great God.

—JOE F. GRIZZLE, Pastor.

**CARD OF THANKS**

I wish to express my sincere thanks and great appreciation to my friends for their visits, words of good cheer and for the contribution of flowers while I was recently confined in the hospital.

—MAX TOUCHON.

Buy it in Littlefield.

**EDUCATIONAL PREPARATION A  
GROWING REQUIREMENT FOR  
SUCCESS IN MODERN BUSINESS**

**Death-Knell Sounded for Guesswork and Slipshod  
Methods by Advancing Technical Proficiency in  
Finance, Trade and Industry—How Banks  
Are Developing a Professionally Qualified  
Generation of Younger Bankers.**

By HAROLD STONIER  
American Bankers Association

THE great school of Experience is still holding classes in America, but the scientific spirit of the age has so generally invaded the workshops of industry and trade that they have largely become technical research and training laboratories in themselves and are no longer run on the old-fashioned cut-and-try methods of former generations when Experience was considered the only teacher.



HAROLD STONIER

It would be hard to find a working force in any pre-eminently successful business or industrial organization in the United States today but what the dominating leadership is schooled in the scientific principles of its specific field, whether manufacturing, merchandising or finance. The rapidly advancing standards of business in this country, with their relentless demands for efficiency as the only hope for survival in the competitive struggle for economic existence, has sounded the death-knell for guesswork and slipshod methods.

As a result, educational preparation in the techniques of commerce, industry and finance are virtually essential to outstanding success in these fields, as it is already an absolute prerequisite in the various recognized professions. This is not to depreciate the value of native ability and experience in business, but education after all is merely a means for helping the individual to apply the net good of the accumulated experience of many to his own day's work—a means for helping special native ability to come into its own more rapidly and surely and for enabling all classes of ability to gain the maximum of success to which they are entitled.

These facts are plainly recognized by practical, work-a-day business in every line. Every progressive business organization in America is emphasizing the importance of education as never before. Education has come to be looked upon as the answer to many of the problems within the organization as well as to problems affecting industry as a whole.

**Business Organizing Institutes**  
Institutes for developing specifically qualified workers are being operated or organized in many fields of commercial and industrial activity. These institutes are trying various types of educational work with a distinct trend toward more and more emphasis upon education for the rank and file of business employees of all grades.

We have been having business failures in this country at the rate of about 2,000 a month. This score speaks for itself. It is glaring evidence of incompetence on the part of thousands of business men in handling the problems inherent in their fields of endeavor. The detailed records show that practically 75% of business failure in this country is due to lack of training and competence on the part of those who failed. This is conclusive evidence that no one can afford to undertake executive business responsibilities without adequate education and training. It is for that reason that every enlightened business organization is today insisting as never before that its employees take advantage of some type of technical training.

American banking is fortunate and has just cause for pride in that it has a record of twenty-eight years of definitely organized educational activity among its workers to its credit for developing trained bankers. People in banks in large numbers are taking advantage of the educational opportunity given by the great non-commercial college of the banking business, the American Institute of Banking. They see on every hand evidences of the value of the training it gives. Of the 10,000 graduates of this Institute, 70% now occupy official positions in American banks. The other 30% are still too young to have attained such heights. Here is an example and an encouragement to the people of all lines of business.

The American Institute of Banking has a membership of 64,320. Of these 33,851 are class enrolments, comprising younger bank people, both men and women, who are learning the scientific technique of their chosen business at the same time they are engaged in the practical work of earning their livings at it. The difference between the 33,851 enrolled in classes and the 64,320 total membership comprises older bankers who have taken the Institute courses in the past or are at the present time sponsoring some type of educational work in the organization.

**Banking Educates Its People**  
It has been estimated that there are probably 375,000 bank officers and employees in the United States at the present time. These figures would mean that about one banker in every six is either enrolled in Institute classes in banking or is actively supporting some educational function of the organization. No statement could possibly give more emphasis to the importance placed on education by the banking interests of America than these facts.

This American Institute of Banking is the educational section of the American Bankers Association. It was formed twenty-eight years ago by bank employees and officers and has been carried on ever since as a voluntary organization. Many students who have graduated continue their membership in order to give active support to some type of educational work other than the actual class program.

The greater part of the educational work is carried on in 200 cities and towns in the United States. Here the local chapter of the American Institute of Banking has its regularly organized courses of study under supervision of the national body with local instructors and directors to fulfill the standard requirements regarding text material, classwork and examinations. Instructors are recruited from the staffs of leading universities, from members of the legal profession and from among accountants and bank men who have made a record in some field of activity in banking that marks them as experts. All instructors must be approved by the national organization. They are compensated by the local units. The students pay tuition, in which they are frequently aided by their employing banks, and this, together with contributions made by the banks for general classroom overhead, finances the educational program.

**Education a Pathway to Advancement**  
Leading banks in various parts of the country are insisting that their employees take work in the Institute. This is frequently a part of their contract of employment at the time they enter the bank. It is also now quite generally understood in the field of American banking that study in the American Institute of Banking is considered one of the basic factors in the promotion of the individual to a place of importance in a bank.

**ONE COW VS. ONE DOZEN**

"Why milk twelve poor cows when one good cow will do the work of the twelve?" asks the bulletin of the American Bankers Association Agricultural Commission. It declares that analysis of more than 100,000 individual yearly records from cows on test in dairy herd improvement associations indicate that on the average: Cows that produced 100 lbs. butterfat a year returned \$14 each over feed cost; Cows that produced 200 lbs. butterfat a year returned \$54 each over feed cost; Cows that produced 300 lbs. butterfat a year returned \$96 each over feed cost; Cows that produced 400 lbs. butterfat a year returned \$138 each over feed cost; Cows that produced 500 lbs. butterfat a year returned \$178 each over feed cost.

In other words, one 500-pound producer will return \$10 more over feed cost than twelve 100 lb. producers. This does not take into account, either, the added labor of milking and caring for the larger herd, or the much greater expense of providing stable room for a dozen instead of a single animal. The figures are based on farm prices from all parts of the country.

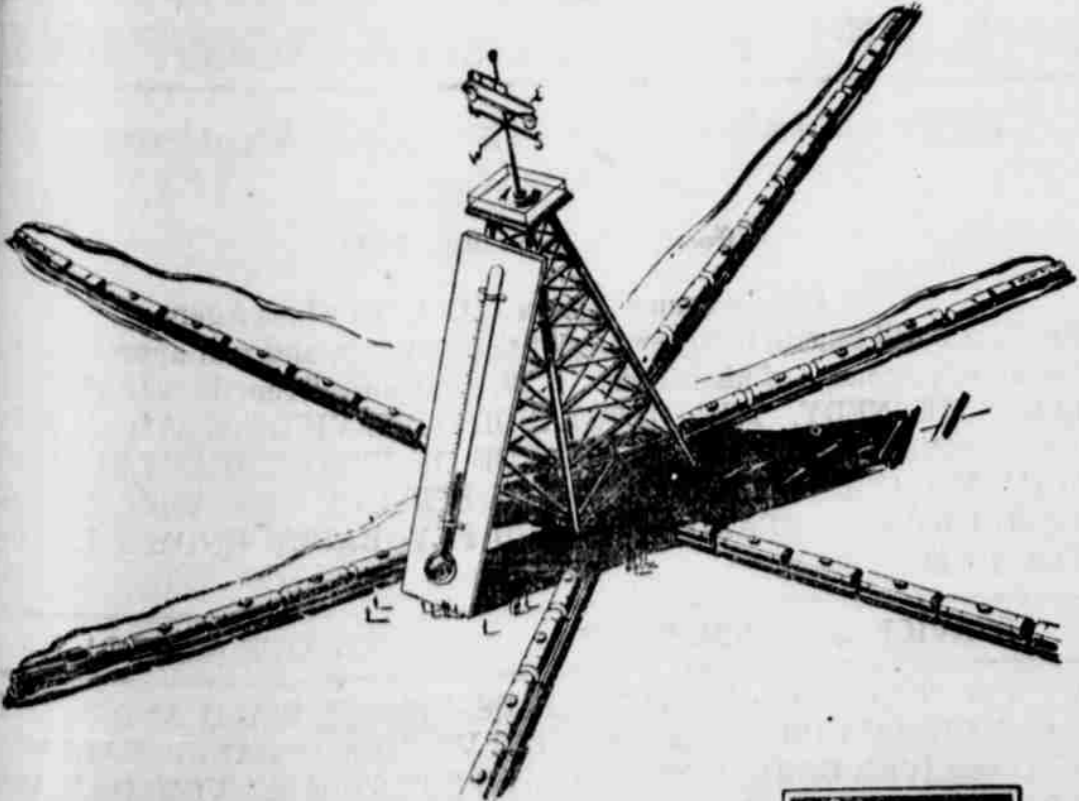
**WHY NOT OWN HOME FREE?**

The rent you are paying on that frame house will pay the monthly payments on a brick veneer home. If you are contemplating erecting a business house or residence see me, I have the loan plan that will suit you. PLENTY OF MONEY.

A. G. HEMPHILL

THE LOAN AND INSURANCE MAN  
FIRST NATIONAL BANK BUILDING  
LITTLEFIELD, TEXAS

**CONTROLLED  
VOLATILITY...**



What have tank cars to do with motor cars? Just this. Every day, tank cars filled with Phillips 66 are shipped North, South, East and West. The volatility of the gasoline in each of these tank cars is scientifically controlled to fit the climatic conditions of the locality in which it is sold. The result? Instant starting, quick warm-up, rapid acceleration, remarkable power and mileage—regardless of weather—at no extra cost! For best results try a full tank of Phillips 66... or 66 Ethyl.



Phil-up with **Phillips 66**

© 1929, Phillips Petroleum Company  
WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP

Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly in cold as in warm weather.

C. J. DUGGAN, Agent Phillips 66 Main Street Station, Phone No. 66  
DAY & NIGHT SERVICE STATION EAST SIDE TOURIST PARK  
WADE'S TOURIST PARK RED BALL FILLING STATION, Fieldton



**Pradigality of Opinions**  
Be not prodigal of your own opinions, lest by sharing them with others you be left without.—Bierce.

**The Reason**  
Few people manage to recognize opportunity. Often it is disguised as hard work.—London Times.

Most persons will forgive and forget an occasional slip-up in the quality of a cantaloupe but give them a slice of ham or a pound of bacon that isn't "up to scratch" in every respect and they kick like sin. That's why we make it a rule to see that every ounce of meat that leaves our place **MUST BE FRESH AND OF THE HIGHEST QUALITY.**  
Our Best Advertisers are Those who Trade here.

**HOUK'S MARKET**  
Grocery Store, LITTLEFIELD

**INSURANCE**  
A Reliable Agency  
**R. HEMPHILL, . . Agent**  
Next door to Post Office

**CUENOD'S**  
Sale of Fine Suits  
are offering for ten days all Hart-Schaff- & Marx, Curlee, and Korreck Suits at **20 per cent discount**  
is a chance to buy a real suit for less than you would pay for an off brand.

\$25.00 Suits, at	-----	\$20.00
\$30.00 Suits, at	-----	\$24.00
\$35.00 Suits, at	-----	\$28.00
\$40.00 Suits, at	-----	\$32.00
\$45.00 Suits, at	-----	\$36.00

have a full line of Boys and Youths Suits and Top Coats.

**Cuenod's Dry Goods Company**  
T. S. SALES, Mgr.  
LITTLEFIELD, TEXAS

**BOSTONIANS**  
footwear for MEN



Are your feet hard to fit? Maybe you think so, but you won't think so long if you bring them in here. We've shoes that are built to fit . . . fit right . . . Bostonians . . . the last word in comfort and smartness. Give us ten minutes to try on a pair or so and we can solve your problems forever. Shall we prove it? Give us the chance. \$7 to \$10

**The Fair Store**  
LITTLEFIELD, TEXAS

**PERSONAL ITEMS**

Waylan Kelley, of Pampa, is a guest of Miss Estelle Yarbrough.

Elmer Lloyd, Sudan druggist, was in Littlefield, Monday on business.

Mrs. Beaman Phillips visited in Lubbock, Sunday afternoon.

John W. Blalock was in Vernon on business, Monday.

Carl Doss and wife were in Lubbock on business, Sunday.

H. B. Teal and Carl Arnold made a business trip to Dickens, Monday.

A. B. Campbell, of Dallas, was in Littlefield on business, Monday.

Mr. and Mrs. T. Wade Potter were in Olton, Sunday.

Homer Harberger, of Lubbock, has accepted a position with Harberger Gin Co., here.

J. H. Ware went to Hollis, Sunday, and was accompanied home by his wife and baby.

Mr. and Mrs. J. T. Harris, after a short visit in Center, returned Friday night.

Miss Mamie Halstead, of Ft. Worth, has accepted a position in the M. L. Lynn furniture store.

Tom Singer, James Courtney and Kenneth Houk were attending business in Sudan, Monday.

E. G. Alexander, of Stokes-Alexander Drug store, from Plainview was here on business, Sunday.

Mrs. J. W. Akers, of Idalou, visited her husband, J. W. Akers, of Littlefield, Sunday.

Misses Ruth McKee and Gladys Porter spent the weekend in Lubbock with their parents.

Mr. and Mrs. E. Porter and daughter, Myrtle, of Lubbock, were visiting friends and relatives here Monday.

Mr. and Mrs. G. R. Sandidge left Tuesday for Dallas, where they will visit with friends and enjoy the State fair this week.

Misses Josephine Glenn, Fleeta Eagan, Irene Hobbs, Willie Mae Burton and D. G. Hobbs were visiting in Lubbock, Sunday.

E. H. Flynn returned Sunday from an extended trip through the south and southeastern states beyond the Mississippi river. He says he enjoyed his trip, but that Littlefield is the best place to live in.

M. C. Brown, of Healdton, Okla., is here this week looking after business interest. He was accompanied by L. L. Rucktashel, of County Line, Okla., who is prospecting for a location in this vicinity.

The Bell-Gillette Chevrolet Co., report the following car sales: John W. Ray, coach; William Culvert, Anton, coach; C. L. Johnson, truck; oJe Dyer truck; H. H. Luke, truck; Luther Carraway, Amherst, roadster; C. O. Brock coach.

**Exploded Myth**  
A small animal can fall a hundred feet or more without injury. Its bones are so much larger and stronger than those of larger animals, in proportion to its size. The fabulous roc of Arabian myth, the bird that was big enough to pick up a man and fly away with him, could not have existed. It would have had about all it could do to fly away with a lamb.—Popular Science Monthly.

**Andre's Monument**  
One of the monuments in Westminster abbey before which it is said that there is almost always a group of tourists is that of Major Andre, the British officer who carried on negotiations with Benedict Arnold. Andre, it will be recalled, was captured by three American farmers after his visit to Arnold, and, by his own frank confession, was convicted as a spy and hanged. He was twenty-nine years old.

**Millenium Pictured**  
I don't believe that the wall of want will be heard forever; that the prison and the gallows will always curse the ground. The time will come when liberty and love, like the rings of Saturn, will surround the world; when the world will cease making these mistakes; when every man will be judged according to his worth and intelligence.—Robert G. Ingersoll.

**Stone Absorbs Noise**  
A kind of stone recently discovered in Florida has the quality of absorbing noise. The rock is soft and porous and the minute cavities in it prevent the reflection of the sound waves when it is used as a covering for walls and ceiling. The walls acting as a sounding board are responsible for most of the noises that assail our ears when we are indoors.

**LFD. AND OLTON PLAY A TIE GAME AT COUNTY SEAT**

The Littlefield and Olton High school football teams met last Friday at Olton, in the hardest fought game ever played on a Lamb County gridiron, according to fans who went from Littlefield to see the game. The teams fought on an even basis for most of the game, but Olton threatened to score oftener than Littlefield. The Littlefield lads came through the pinches in great style however, and when the last whistle blew, the score book read, Littlefield 6, Olton, 6.

The most thrilling moment of the game was when the left halfback of the Olton squad intercepted a forward pass and ran 70 yards for a touchdown only to be called back because one of his teammates was off-side. To "Rosy" Allen goes the honor of making Littlefield's lone touchdown by a brilliant 30 yard end run. "Ox" (Leo) White was the other outstanding man on the Littlefield squad Friday—had it not been for his hard tackling and "fight" there might have been another story to tell. His lack of condition was evident however, and it is rumored that he may be lost to the team if he continues to break training rules.

The team as a whole has been "knocked out of its cocky attitude" and has settled down to hard work in preparation for the hardest game of the season, when Coach Froggie Lovvorn brings his Ralls High school "Jackrabbits" here for a game Oct. 25. It is rumored that several hundred Ralls fans will be on hand for the game, and every fan in Littlefield who is interested in seeing the local high school stay in the race for the district championship should make his plans to be on the sidelines with "bells on."

**NEW MANAGER IS HERE**  
E. W. Calvin, recently appointed manager for the Hestand & Kimbell wholesale grocery company, arrived here Wednesday to take charge of the business which was established in Littlefield about a month ago.

Mr. Calvin comes here from Lubbock, where for the past two years he has been connected with the Radford Wholesale Grocery company. He speaks favorably of the business outlook here for his firm, and says it

is his desire to be numbered among the progressive citizens of this city and to cooperate in every way with its people.

**True Greatness**  
Greatness lies not in being strong alone but in the using of your strength.—Henry Ward Beecher.

**Best Soil for Grapes**  
Most of the best grapes in Italy are grown on lava soil in areas surrounding long-extinct volcanoes.

**O P E N I N G**  
**SINGER-BARTLETT BEAUTY SHOP**  
—in the—  
**GRAND DRUG STORE**  
All kinds of  
**BEAUTY WORK GUARANTEED**

PERMANENTS	-----	\$6.00
FINGER WAVES	-----	.50
MARCEL	-----	.75

**OTHER WORK AT REASONABLE PRICES**  
Mesdames C. R. Singer and M. Bartlett, Props.  
Also, do all kinds of Hemstitching and Fancy Sewing

Just Arrived a Truck Load of  
**Bachelor Camp Stoves**  
and lots of good  
**Second Hand Furniture**  
All priced to sell quickly  
GET OUR PRICES BEFORE BUYING!  
**M. L. LYNN**  
The Furniture Man  
North Main Street, LITTLEFIELD

**M SYSTEM STORE**

A FEW OF OUR MANY  
GOOD PRICES FOR SATURDAY

**YAMS** Fancy Red 5 lb. **14c**

**FLOUR** Peerless, Guaranteed, 48 lb. sack **\$1.59**

Grapes, Tokay, lb. . . . . 7 1-2c Cabbage, lb. . . . . 3c  
Tomatoes, No. 2 3 for . . . . . 29c Cocoa, Hersheys, 1 lb. can . . 29c

**SHORTENING** Swift Jewel **\$1.12**  
8 lb. pail

Apple Butter, Libby's 2 1-2, 27c Peas, Van Camp No. 2, . . 12 1-2c  
Salt, Morton Shaker, 2 lb pkg 11c Soup, Campbell Tomato, can . . 9c

**COFFEE** Maxwell House, 3 lb. Can **\$1.37**

Matches, Winner, 6 boxes . . 15c Blackberries, No. 2 can . . . 14c  
Corn Flakes, Kellogs lg. pkg. 12c Peaches, Stand. syr. 2 1/2 can 19c

**PICKLES** Happy Vale, Sour Quarts, (20 count) **25c**

# LAMB COUNTY LEADER

Published every Thursday afternoon at Littlefield, Texas.  
Subscription: \$1.50 per year; 75 cents for six months.  
Advertising rates given upon application.

No. Entered as second class matter May 24, 1923, at the post office 27 at Littlefield, Texas, under the Act of March 3, 1897.

JESS. MITCHELL, Editor and Publisher

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses. Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday noon of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, it matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Littlefield Leader will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

## A TIP TO CONGRESS

With 23 percent of all of the autos in the U. S. owned on farms, there seems to be no good reason why congress can't render the rural residents of this country much-needed aid by speeding up road building. Each year the government spends, under the present Federal Aid act, the sum of \$75,000,000. This, it must be remembered, is pro-rated among 48 states. And everyone in Littlefield knows that no state can build very many miles of road out of the small share it received when that sum is split so many ways.

Nothing has improved farm life and nothing is going to still further advance it as good roads have and will continue to do. The rural resident has been brought into closer touch with public affairs, and is taking a more active interest in demanding his rights as a citizen. An indication of this is seen in the fact that rural mail routes are now in excess of 1,270,000 miles, while five families are served per mile with an average of 3,810 pieces of mail handled per mile.

At the close of 1928 there were 24,493,124 motor vehicles in the U. S. and 5,426,900 of these were on farms. On the opposite side of the picture we find that 43 percent of the farms are located on unimproved dirt roads. Only a small percentage are on hard-gravel or paved highways. With such a situation prevailing, could there be any more sensible farm relief that Congress could provide through a more generous appropriation for highways.

Scientists say that all of Florida was once under water, and we have heard Charley Cooper say that it isn't so terribly dry yet.

## OUR AUTO DEATHS

It would appear from the most recent reports of the Department of Commerce that the auto accident situation in this country is not improving. In view of all that has been said and written on the subject this is disappointing. It emphasizes the fact that American motorists are not increasing their prudence and carefulness in proportion to the increase in driving dangers.

During the four weeks ending Sept. 7 there were 710 deaths in 78 of our largest cities, as compared with 622 deaths in the same time last year. In each of the last four months more than 600 people have been killed by machines, a total of 2400 deaths in one-third of a year. And the worst driving months of the year, November and December, are yet ahead of us.

Not all of the fatalities are confined to our large cities by any means. Hundreds of towns like Littlefield are adding one or more to the list each season, and helping to boost the total up to a deplorable number. Each and every motorist should make up his mind to do all he can to prevent accidents in his driving. It is the moral duty of all good citizens so to walk and drive that there will not cause injury or death to any other citizen. If all will keep this in mind there is no reason why the number of deaths and the number of accidents in this country each year cannot be substantially reduced.

According to Mick Ratliff there are a lot of uses for cow's hide besides holding the cow together.

## A NATIONAL PEST

In a bulletin recently issued by the U. S. Department of Agriculture the statement is made that a single meadow mouse eats more than an ounce of green feed every day—23 pounds

a year. It is also asserted that a hundred mice to an acre is not at all unusual in a good many sections of the country, and in years particularly favorable to them they may run as high as 1,000 to the acre. So a hundred would eat a ton of green feed, and on fifty acres that is 50 tons, or about 25 tons of seasoned hay.

These are staggering figures when we halt to consider them, and yet they are accepted as correct by Uncle Sam, for he is just now waging a new campaign against this expensive pest.

New and successful methods are said to be working out successfully, so it might be a good idea for anyone in this section who is a victim of field mice to write the Department of Agriculture at Washington without delay and get first-hand information on how to stamp them out.

It is Josh Cogdill's opinion that the man whose wife will let him tell his favorite story in a mixed crowd either has a mighty good story or an exceptionally good wife.

## THAT "SUCKER" LIST

A "sucker list" of 5,000,000 names from all over the U. S. is on sale in New York City, according to a Wall Street correspondent to some of our large daily papers.

The list is made up of men and women who have played the stock market and are known to be susceptible to tempting lures. The names are sold for five cents each, and you can buy as many or as few as you want and in whatever part of the country you desire them.

We feel sure this may explain to more than one Littlefield man who is accustomed to receiving get-rich quick offers by mail just how his name fell into the hands of the concerns addressing him. If you have ever "bit" at one, you're sure to be invited to bite at another, for your name is going to be peddled about as long as it brings five cents each time it is sold.

There are tricks in all trades, as you've doubtless already learned, and selling a "sucker list" appears to be just another trick.

A scientist says people only enjoy 19 minutes of real slumber every night. That's a pretty high estimate for the parents of a six-months-old baby.

## AGE SCORES AGAIN

We want to remind the younger generation around Littlefield who think that the idle house or the cemetery are the only places left for the man who is past fifty that it is always best to get the facts before handing down a decision.

The man who stood at the helm of the giant Graf Zeppelin and piloted it around the world a few weeks ago is 61 years of age. Dr. Eckner, the man who invented it and built it and went around the world with it is also beyond the 60 mark. Just add these to the list of those who have set new world records or broken old ones, and you'll probably conclude that maybe after all, a man isn't a back number when he turns the fifty mark and starts down on the other side.

This latest evidence of ability to accomplish a modern miracle by skill and daring at an advanced age serves not only to provide us with something to think about, but it ought to prove that Will Rogers was right when he said in speaking of the business and industrial world that "it's an old man that blows the whistle and an old man that owns the whistle."

Shakespeare on Love  
Love is merely a madness; and, I tell you, deserves as well a dark house and whip as madmen do.—Shakespeare.

## George Earnshaw of the A's a Great Hurler



He's likely to be very prominent in the World Series—George Earnshaw of the Athletics who clinched the pennant for Connie Mack with his 21st victory. He is the first pitcher in the Major Leagues to win twenty games this season.

## LITTLE LEADERS

Our only hope is that some of our Littlefield residents who are always finding something to harp on are as fortunate in finding a harp in the next world.

We know of several motorists around Littlefield who are so stubborn that if they ran into a telephone pole, they'd claim it was on the wrong side of the road.

Anybody can find fault, and yet some Littlefield people keep as busy hunting for it as if there was a reward offered.

It has been our observation that the average Littlefield man appreciates home ties more than he does the kind he gets for Xmas.

Why is it that the family skeleton in the average Littlefield home never starts to rattle until there's company in the house?

Any time of year is a good time for Littlefield motorists to remember that

you can beat some of the trains to all of the crossings; all of the trains to some of the crossings, but you can't beat all of the trains to all of the crossings.

Time may be money, but a lot of us around Littlefield don't seem to know just where to get it cashed.

A Littlefield citizen was standing in a local garage last week. Turning to the proprietor of the institution, he said: "I've been watching that mechanic for the last 15 minutes. There's a man who knows his business. He didn't spill a drop of oil on the ground. He put down the hood gently, fastened it securely and left no fingerprints on it. He wiped his hands on clean waste before opening the door, spread a clean cloth over the upholstery, meshed the gears noiselessly and then drove slowly and with caution into the street."

"Yeah," replied the proprietor. "That's his own car."

Oxen and Steers  
The difference between an ox and a steer is one of age, both being castrated males of the bovine species.

## THESE NEW BEET DISHES WILL TEMPT CAPRICIOUS APPETITES

By CAROLINE B. KING  
Culinary Expert and Lecturer on Domestic Sciences.



YOUR housekeeping budget permits such extravagance as out-of-season vegetables you are, from one point of view, to be envied. But from another perhaps you are to be pitied, for you will miss much of the joy that comes from successful achievement against heavy odds. The woman who, although faced with the necessity of strict economy, is able consistently to provide her family with appetizing and sufficiently varied meals, has the best right to consider herself a master in the culinary department of the household arts.



One of the simplest means of attaining such mastery is to be constantly on the watch for new ways to prepare those inexpensive vegetables which are with us practically all the year round. Take the beet, for instance. Buttered beets and beet salad are familiar to all of us, but I wonder how many housewives profit by the opportunity for other beet dishes that will tempt the most capricious appetite. I wonder, too, how many housewives know the secret of intensifying the piquant flavor of this vegetable. If you have never added a small amount of sugar to the water while boiling, try it the very next time, and see what a difference it makes.

Florida Beets provide a pleasant variation in the menu, and the dish is easy to prepare. Cook until tender, three large or six small beets in water to which one tablespoon of sugar has been added. Dip in cold water, slip off skins and slice. Make a sauce of one-half cup of sugar, one tablespoon of corn-starch and one-half cup of vinegar, cooked together till thick. Pour over beets. Add one tablespoonful of butter and let stand over hot water ten minutes.

Paprika Beets—Cook three large beets in boiling water to which a tablespoonful of salt has been added. Chill in cold water and slip off skins. Slice small, halve the beets. Arrange in a serving dish and pour over made by melting two table of butter to which has been added one tablespoon of sugar and one-half teaspoon each of salt and paprika.

Beets With Lemon Sauce—Cook one-half teaspoon of salt, a cup of sugar, two teaspoons starch, one-half cup of water, one-fourth cup lemon juice, to a boil and boil for five minutes, stirring constantly. Pour over sliced, cooked beets. Let stand for a half hour. After, heat again, and serve at once.

Spiced Red Beets—Cook very young beets until tender. Chill in cold water and slip off skins. Cut them in very fine slices and place them in a preserving tin in which two cups of sugar, a cup of water have been added to a thick syrup. Tie a table of cloves in a piece of cheesecloth and cook with the beets until have absorbed much of the sugar. Remove the bag of cloves and place beets in jars or crocks.

## "Son of a Gun"

The origin of this expression is obscure. The first literary use that we have of it was printed in 1708, and is to be found in British Apollo, No. 43. In 1849 it was used by Thackeray in Pendennis. It is an epithet of contempt in slight degree, and was applied originally to boys born aboard when wives accompanied their husbands to sea. One admiral declared that he was actually thus cradled—under the breast of a gun carriage.—Literary Digest.

## Honors Won by Sailors

One-tenth of the American enlisted personnel wear gold medals. An enlisted man served more than eight years a good-conduct medal, and he added each four years provided his marks are superior a medal. When three good-conduct medals have been added the man is entitled to gold service stripes and a badge.

## Radius of Universe

The newest measurement of the universe gives its radius in miles as 325 followed by 17 naughts, or 350,000,000,000 times as great as the distance from the earth to the sun.

## Steady Hand

If you want a standardize call Mr. Robin. He has been worms the same way since age.—Capper's Weekly.



## Watch Your Step

Be as afraid of strangers who personally, or through the mail, offer you stock investments which promise high dividends, as you would the most poisonous rattle-snake. Rattlers warn of trouble—stock swindlers laugh. Consult us before investing.

THE BANK THAT SATISFIES

"There is no Substitute for Safety"

FIRST NATIONAL BANK  
LITTLEFIELD, TEXAS

WE STRIVE FOR A MAN TO MAN RELATIONSHIP THAT WILL PREVENT MISUNDERSTANDINGS, MERIT MORE CONFIDENCE, AND CREATE FRIENDSHIPS.

## BOUGHT "M" MARKET

This is to advise the buying public that we have this week bought and taken charge of the "M" System Meat Market, formerly operated by Dave Beisel.

We will continue to give you high grade service in our line, providing you at all times with the very best meats and choicest cuts the market affords. Your continued patronage will be appreciated, and we invite all our old friends and former customers to call and see us.

ED ANDERSON and ALBERT ANDERSON  
Proprietors

## VALUES

The numerous customers patronizing this store will testify to the economy of their purchases and the courtesy accorded them in all their dealings.

It is not our custom to offer "leaders" but guarantee Quality and Low Price on EVERYTHING you buy.

B & M CASH GROCERY & MARKET  
WE CLOSE SUNDAYS

**J. R. COEN**  
**OBSTETRICS**  
**AND**  
**MEDICINE**  
 PHONES Res. 51-M  
 First National Bank

**M. V. COBB**  
 Chiropractor  
 I will give you the best of  
 health service  
 CONSULTATION FREE  
 9 to 12 a. m.  
 Other times by  
 appointment  
 PHONES Res. 63  
 Palace Theatre Bldg.  
 Texas

**HOME BAKERY**  
 FRESH BREAD  
 HOT ROLLS  
 AND PIES  
 Wheat Bread  
 every Thursday.  
**HOME BAKERY**

**W. H. Harris**  
 Physician & Surgeon  
 Office upstairs in  
 ROMBACK BUILDING  
 Phone 49 Office 201

**E. A. BILLS**  
 Attorney and Counselor at Law  
 Littlefield, Texas  
 Office upstairs in  
 Littlefield  
 State Bank Building  
 Practice in all Courts.  
 Attention given to Land  
 Titles.

**WADE POTTER**  
 Attorney at Law  
 Littlefield State Bank  
 Building.  
 Littlefield, Texas

**C. CLEMENTS**  
 Dentist  
 Machine in Connection  
 in First National Bank  
 Building.

**EMERALD HAMMONS**  
 Licensed Embalmer  
 I will take full charge of  
 Funeral Services  
**HAMMONS BROS.**  
 —PHONE— Night 89

**Lubbock**  
**Hospital & Clinic**  
 Dr. J. T. Krueger  
 Surgery and Consultations  
 Dr. J. T. Hutchins  
 Dr. M. C. Overman  
 Diseases of Children  
 Dr. J. P. Lathrop  
 General Medicine  
 Dr. F. B. Malone  
 Dr. Ear. Nose and Throat  
 Dr. J. H. Stiles  
 Surgery and Physiotherapy  
 Dr. H. C. Maxwell  
 General Medicine  
 Dr. R. L. Fowers  
 Diseases and General Medicine  
 Dr. B. J. Roberts  
 Surgery and General Medicine  
 Dr. A. A. Boye  
 X-ray and Laboratory  
 Dr. Y. W. Rogers  
 Dentist  
 Dr. John Dugan  
 Resident Physician  
 C. E. Hunt  
 Business Manager  
 Extended training school for  
 nurses is conducted in connec-  
 tion with the institution.

**THREE FIRES**  
**THE PAST WEEK**  
 This should remind you  
 you might be next  
**BETTER INSURE**  
 Your House and Furniture  
 with  
**C. H. GROW**  
 Room 8, First Nat'l Bank Bldg.

**DR. T. W. GRICE**  
 Physician and Surgeon  
 Office in  
 GRAND DRUG STORE  
 PHONES  
 Residence 174, Office 127

**IOOF**  
 Littlefield Lodge No. 146  
 Regular meeting on each Monday  
 night at 8:00 o'clock  
**WELCOME**

**REBEKAH LODGE**  
 The Rebekah Lodge will meet at  
 the  
**I. O. O. F. HALL**  
 EVERY WEDNESDAY NIGHT  
**COME!**  
 Mrs. Radie Baird, Noble Grand  
 Mrs. Marguerite Collard, Secretary

**Doctors**  
**H. W., and T. B. DUKE**  
 Physicians and Surgeons  
 OFFICE OVER SADLERS  
 DRUG STORE  
 Residence Phone, No. 198

**Dr. R. M. Walthall**  
 DENTIST  
 ROMBACK BUILDING  
 Phone 201, Littlefield

**W. H. ANDERSON**  
**A. B., M. D.**  
 OFFICE ROOMS AT RESIDENCE  
 Preferable Hours  
 9 a. m. and 3 p. m.  
 Littlefield, Texas

**Rowe Abstract Co.**  
 Complete Abstracts of  
 all Lands in  
 Lamb County  
 Let us make that trip to Olton  
 for you!  
 Located in old Bank Building.  
**LITTLEFIELD, TEXAS**

**BURLESON-MASON**  
**COMPANY, Inc.**  
 FUNERAL DIRECTORS AND  
 LICENSED EMBALMERS  
 Embalmer of 20 years experience,  
 insuring very best of embalming  
 and demursery.  
**UP-TO-DATE EQUIPMENT**

**BATTERY STATION**  
**RECHARGING**  
**REPAIRING**  
 Full Satisfaction is  
 Guaranteed  
 Twelve months guarantee  
 on new Batteries sold  
**CARL SMITH**  
 At Bell-Gillette Chev. Co.

**COLLEGE NEWS**  
 New students are still arriving, and  
 we fell that they will continue to  
 come in all of this week.  
 Miss Erma Simmons of Austin, ar-  
 rived Saturday night to assume her  
 duties as head of the English depart-  
 ment. After the resignation of Miss  
 Bell, the work has been carried on  
 ably by Miss Finney, who will be  
 able now to continue with her own  
 work alone. Miss Simmons is a gradu-  
 ate of the University of Arkansas,  
 and has the B. A. and M. A. degrees  
 from the University of Texas, she has  
 also done some work toward her Ph.  
 D. degree. Her excellent qualifica-  
 tions enable her to be able to fill all  
 of the needs of her department, and  
 the college is fortunate in securing  
 her services.

The faculty, students and friends  
 of the college greatly sympathize  
 with President Duckworth in his re-  
 cent bereavement. His mother passed  
 away Sunday morning at 4:00  
 o'clock at Vernon, Texas, where fune-  
 ral services were held Monday af-  
 ternoon. Mr. Duckworth left Sunday  
 for Vernon, where he will stay until  
 Wednesday.

E. K. Kitching, Miss Finney, Miss  
 Strange, Miss Fields, Mrs. Mickey and  
 Horace Mickey went to Lubbock, Sat-  
 urday. They enjoyed the day shop-  
 ping, attending conferences at Tech.  
 College, and attending the football  
 game between Tech. and the Daniel  
 Baker Hill Billies.

Clifton Winans and Jack Vaughn  
 spent the weekend with Archie Kelley  
 near Whitharral.

Miss Margaret Porch, of Ferris, has  
 enrolled in the Commercial depart-  
 ment of the college.

Miss Thelma Smith, of Lockney,  
 has enrolled in the college.

H. L. Barton, of Lockney, is in the  
 city transacting some business. He  
 is planning to build a home on his  
 lots in College addition.

**Whitharral News**  
 Everybody is busy with their cotton.  
 The country is getting full of pickers,  
 but still we could use more. The gin  
 is crowded all the time, hasn't caught  
 up in several days.

Alfred Vieory had the misfortune  
 of getting his foot caught in the saws  
 at the gin, and cut very bad. He was  
 rushed to the doctor and had it  
 sewed up.

We are sorry to report the death  
 of Mrs. Berta Hill, who died in a  
 Lubbock sanitarium, Saturday even-  
 ing and was buried in the Whitharral  
 cemetery, Sunday evening at 4:00  
 o'clock. She was the daughter of  
 Mr. and Mrs. Blair, who live in Okla-  
 homa Valley. The entire family has  
 our sympathy.

Our school has closed for one  
 month to pick cotton, which we re-

gret very much, but hoping it was  
 for the best.

Miss Sibyl McClellan left Sunday  
 for her home at Waco.

Mrs. Chas. Hauk and Mrs. Elton  
 Hauk were shopper sin Lubbock last  
 Monday.

Several from our community attend-  
 ed the fair at Lubbock last Wednes-  
 day.

Mr. and Mrs. W. T. Haies and  
 Mr. and Mrs. Marvin Booker attend-  
 ed the fair last Saturday night.

Everet Duke took dinner with Chas  
 Hauk, Sunday.

B. T. Willingham, of Hamlin, spent  
 Friday night with Chas. Hauk. He  
 is out here to buy maize.

Miss Geraldine Carlton entertained  
 her Sunday school class with a party  
 last Friday night. Everybody re-  
 ported a fine time.

Mrs. Lee Crownover was in Level-  
 land shopping, last Monday.

Bert Fomley and Raymond Rowell  
 of Jones county, were visitors in El-  
 ton Houk's home Friday.

Mr. White and Mrs. Plunier Wy-  
 att from Knox county, are in our  
 community picking cotton.

Mrs. Fred Newsom was in Little-  
 field, Saturday.

**Pep Paragraphs**  
 A message came from Rhineland,  
 Friday afternoon to J. F. and Law-  
 rence Albus, calling them to the bed-  
 side of their father. Both men left  
 immediately for Rhineland. Word  
 came to Pep, Saturday afternoon, that  
 the elder Mr. Albus had passed away  
 at 9:00 o'clock that morning. The  
 deceased, who was 75 years of age,  
 was a prominent citizen of Rhineland,  
 where he was widely known and re-  
 spected for his sterling character. His  
 children from several points in Texas  
 and others from Iowa hastened home  
 when they received word of their  
 father's last illness. Those from  
 Iowa did not reach Rhineland before  
 their father passed away. Interment  
 was delayed until Monday to give re-  
 latives at a distance time to arrive for  
 the funeral services. The people of  
 the Pep community sympathize deeply  
 with the Albus family in their bereave-  
 ment. A number of friends of the  
 deceased from here plan to attend  
 the funeral services.

G. C. Hughes recently purchased a  
 threshing machine.

Jerry Silhan is reported to have or-  
 dered a new Ford car.

Mr. and Mrs. J. E. Stengel went to  
 Lubbock, Saturday.

Miss Elizabeth Lupton spent last

**Heal Those Sore Gums**  
 Even after pyorrhea has affected  
 your stomach, kidneys, and your gen-  
 eral health, **Leto's Pyorrhea Remedy**,  
 used as directed, can save you. Den-  
 tists recommend it. Druggists return  
 money if it fails.  
**Stokes-Alexander Drug Company**

**CLASSIFIED ADVERTISING**  
 Want ads., Rentals, Lost and Found, Exchanges, Lands and Stock, Miscel-  
 laneous, etc. RATES: Classified, first insertion, 10c per line; minimum  
 25c; subsequent insertions, 7½c per line; obituaries, 5c per line; poetry, 10c  
 per line. Unless advertiser has an open account, cash must accompany order.

**FOR SALE**  
 FOR SALE: Improved 84 acres of  
 choice land in the Spade ranch, 9 mi.  
 N. E. of Littlefield, ½ mi. West of  
 Community church. Inquire of J. K.  
 McGavock or write G. A. Vance,  
 Devol, Oklahoma. 23-8tp

**FOR SALE or Trade** for Lamb county  
 property: 800 acres, fenced, partly im-  
 proved, fine soil, 7 mi. S. W. Bledsoe.  
 Address X I T, Bledsoe, Texas. 25-3tp

**FOR SALE:** Nice 3-piece living room  
 suite. Library table and rug. Mrs. A.  
 T. Parker. 25-3tc

**FOR SALE:** Guernsey Bull Calf, from  
 Grand Champion cow, at Amarillo  
 fair, also, Guernsey Heifers. Pittner  
 Guernsey Farm, 1 mile S. Hereford,  
 Texas. 26-2tp

**FOR SALE:** Limited number, pure  
 bred, white Wyandotte chickens. Pul-  
 lets beginning to lay, \$1.50; last years  
 hatch, \$1.00 each. See L. H. Bates,  
 1 block west of schools. tfdh

**FOR SALE:** Wind Mill Tower, Pipe,  
 Tank, etc. Slightly used. See J. W.  
 Porcher, Wm. Cameron and Co. 27-2p

**FOR SALE:** T model Ford truck,  
 reasonable in good condition. Ruxtell  
 axle. Would trade for Leghorn chick-  
 ens. Dr. J. D. Simpson. 27-2tc

**FOR SALE OR TRADE:** Have 2 steel  
 grainaries that will hold car each of  
 threshed grain. Will sell cheap or  
 trade for feeder hogs. P. W. Walker.  
 27-3tc

**FOR SALE OR TRADE** for city prop-  
 erty, 177 acres of land, nine west of  
 Littlefield. W. A. Henson, Quanah,  
 Texas. 27-4tp

week in Littlefield visiting her aunt  
 Mrs. W. H. Heinen.

John Scott, who has been pastur-  
 ing a herd of steers on his ranch near  
 Pep to the McDonald Commission  
 Company, delivered the steers at  
 Whiteface last week. They are to be  
 sent from there to wheat fields near  
 Abernathy, for pasturage.

Mr. and Mrs. E. Barber, of the  
 Whitharral community were callers at  
 the homes of Lee Cooper and W. P.  
 Lupton near Pep, Sunday.

Mr. and Mrs. Rex Hanley went to  
 Littlefield, Sunday.

Mr. Young, of Abilene, who has  
 land interests near Pep, was out here  
 last week looking after his property.  
 He is having two rent houses put up  
 on his land.

The damp, cloudy weather Friday  
 and Saturday interfered with cotton  
 picking. A good many cotton pickers  
 have come in but not nearly as many  
 as are needed.

The Pep Gin is a busy place these  
 days. It ran day and night much of  
 the time last week. In addition to  
 the regular force, F. S. Murphy and  
 A. G. Jungman assisted in the gin  
 work last week.

**Phrases Turned on Dogs**  
 The dog watch aboard ship is the  
 short watch of two hours. In civilian  
 employments it usually means the  
 "late trick" in the wee small hours.  
 To "let loose the dogs of war" is a  
 picturesque way of saying that the  
 battle begins, or any other sort of  
 conflict. It is an idiomatic expression,  
 coming to us from soldier speech, and  
 may refer to the time when certain  
 nations actually used dogs with spiked  
 collars in battle.

**Noah Had No Competitors**  
 Noah was the great wild life author-  
 ity of his day, but it must have been  
 disagreeable having no other expert  
 around to argue with.—Detroit News.

**WOMEN**  
**Car Drivers**  
 Bring Your Ford Here for Service!  
 Our mechanics are courteous and helpful at  
 all times and they have been specially train-  
 ed to do a good job at a fair price. Prompt-  
 ness in delivery and a clean shop are other  
 features you will appreciate.

**Ford**

**JOHN H. ARNETT**  
**MOTOR CO.**  
 Littlefield, Texas

**STOVES**  
 We have them of every kind and description—all  
 strictly up to date, and embodying the latest im-  
 provements and conveniences.

**OIL STOVES—**Florence, Perfection, Reliance.  
**GASOLINE STOVES—**Coleman Cook Range,  
 Camp Stoves and gasoline Heaters.

**COAL RANGES AND HEATERS**  
**BACHELOR HEATERS WITH OVENS**  
 Pipe, Elbows, Floor Boards, etc.  
 Let us supply your winter needs!

**THAXTON BROS. HARDWARE**  
 Littlefield, Texas

**Rexall Store**

**"Safety First" with Firstaid**



You cannot be too careful when someone is  
 hurt or when dressing materials are needed  
 for the sick room. Make sure with **Firstaid**  
**Absorbent Cotton, Antiseptic Gauze and**  
**Surgical Plaster.** Firstaid is sold only at  
**Rexall Stores.**

**Stokes & Alexander Drug Co.**  
**THE Rexall STORE**  
 "In Business For Your Health"

**Balloon Wards**  
Aerial hospitals, suspended thousands of feet above the earth from enormous balloons, are suggested as a means of giving sufferers pure air and sunlight.

**SPECIAL LOT PRICES**  
300 resident lots in Littlefield, close in and convenient to schools, to be closed out this year.  
If interested, see any of our agents, or call at our Littlefield office.  
—Yellow House Land Co.

**BUDDY'S CAFE**  
Successor to Lon's Cafe  
Wide Variety  
Good Wholesome  
Food  
Regular Meals  
and  
Short Orders  
Prompt, Courteous  
Service  
J. H. & J. B. JOHNSON  
Proprietors

**TO CROWN A QUEEN HALLOWE'EN NIGHT DURING CARNIVAL**

The Royal Household of Littlefield is getting itself all set and arrayed for the big street carnival and celebration to be held here the night of Hallowe'en, October 30, on some block on Main street which will be roped off for the occasion.

Carpenters are already preparing the throne for her Majesty, decorations are being assembled, robes are being made, and selections of the honored participants are this week being made.  
In the High school Miss Olga Heason has been chosen queen of the Freshman class; Miss Toma Fergus, queen of the Sophomore class; Miss Winifred Willis, queen of the Junior class; and Miss Fern Thornton, queen of the Senior class. From these four class queens will be chosen the Hallowe'en queen who, accompanied by her princely escort, will preside over the festivities of the occasion, the other queens to be duchesses. There will also be princes, knights, and flower girls taking part in the coronation.

Numerous booths will be in evidence with their mysterious wares and entertainment. There will be plenty of joy-makers and fun-achievers, numerous local carnival attractions, noise and music, and many who attend will be masked and costumed.

The event is being sponsored by the Parent-Teachers association, assisted

by the Chamber of Commerce and Rotary Club. Everyone is urged now to make preparations to attend, by reserving that date so no other social event may conflict with it.

**HAVE CHICKEN FRY**

The Epworth League enjoyed a chicken fry at the Yellow House switch Monday night. They met at the church and all rode to the switch on Joe Barber's truck.

Everyone enjoyed the games that were played, and most of all, the chicken.

Those going were: Misses Mary Nell Keithley, Fern Thornton, Pauline Courtney, Sibyl Glenn, Gladys Porter, Fleeta Eagan, Irene Hobbs, Mary Alice Thornton Prudence Courtney, Olga Reed Henson, Frances Blalock, Jewell Hargrove, Eva Gertrude and Louise Chisholm, and Pauline Bruce; Messrs. Joe Barber, Charles Evans, Norfleet Gillette, Harry Gibbs, J. W. Keithley, Curtis Heard, Bill Arnn, Bill and Lloyd Reid, Dean Thornton and Kenneth and Darrell Hemphill.

The League has increased in membership there is a good program given bership considerably, and each Sunday All young people are welcome.

**RAIN AND FOGS HERE**

Damp and rainy weather existing over the South Plains section during the past week has considerably slowed down the harvesting of grain crops and cotton picking around Littlefield.

Friday and Saturday nights there were showers, and again Sunday morning, followed by heavy fogs the first of this week. Weather prophets say, with a change of the moon, due the latter part of the week, clear weather will come again.

Flies have caused more deaths than all wars combined—yet some of us do nothing to help prevent future casualties. Flies have no preference—you or some of your family or friends may be next. Start today—and kill every one you see. It is very easy if you use FLY-TOX the product developed at Mellon Institute of Industrial Research by Rex Research Fellowship. It has a perfume-like fragrance, is harmless to man and kind, but kills all household insects. Just follow instructions on blue label of bottle. INSIST upon FLY-TOX from your retailer.—Adv.

**PLAINS BAPTIST ASSOCIATION WILL BE HELD IN LITTLEFIELD**

The West Plains Baptist Association held its second annual session with the Muleshoe Baptist church, October 8-9.

The session was opened by Moderator J. W. Hemby, letters were read and messengers seated from 10 of the cooperating churches, after which the Association went into permanent organization for the year and officers were elected as follows: Moderator, Rev. J. W. Hemby, Amherst; Clerk, Rev. McSpadden, Amherst; Treasurer, J. E. Brannen, Littlefield; Corresponding Secretary, Joe F. Grizzle, Littlefield.

After the noon hour three new churches were received into fellowship of the association, this making a total of 16 churches now composing this body. Three of these were not represented by messengers in this meeting.

There were many matters of importance before the Association during its deliberations, chief among them, being the election of a full time missionary. Buckners' Orphans Home was remembered by an offering amounting to \$410.00 in cash and pledges.

The Associational W. M. U. held a very interesting session during the afternoon of the first day.

The next meeting of the Association will be held with the First Baptist church, Littlefield, September 11-12, 1930.

—Joe F. Grizzle, Corresponding Sec.

**PRESBYTERIAN AUXILIARY**

The Presbyterian ladies of the auxiliary met Tuesday with Mrs. F. G. Sadtler as hostess in her home.

Mrs. J. S. Hilliard, assisted by Mrs. Wm. Fulton, and Mrs. E. A. Bills, gave an interesting lesson on "The Voice Crying in the Wilderness," taken from the Bible.

Plans were made for the Christmas bazaar which will be held Dec. 7.

Refreshments were served to the hostess' mother, Mrs. Taylor, and the following members: Mesdames Chas. Barber, E. A. Bills, C. C. Clementse, J. S. Hilliard, W. G. Street, F. G. Sadtler, Bob Smith, W. O. Stockton, L. M. Touchon, Harry Wiseman, F. W. Wynn, A. C. Chesher, Wm. F. Fulton, and Miss Lula Hubbard.

The next meeting will be at the home of Mrs. J. W. Porcher.

**To Clean Tortoise Shell**  
Real tortoise shell can be cleaned and shined beautifully in the following manner: Wipe the surface with a cloth wet with alcohol, then rub dry and polish with a chamolite dipped in jeweler's rouge, rottenstone or his muth powder.

**Biblical Women**  
There is a complete Bible written by a woman. Proverbs 31 is often such a chapter. It contains the words that King Lemuel taught him and much of the virtues of women.



**AIDS TO BEAUTY AND COMFORT**

The accessory department of our store is well stocked with a wide variety of articles needed in every home.

We have Lotions, Powders, Creams, etc., in all the widely known and popular brands; Nail Clips, Scissors, Tweezers, Files, Brushes, etc.

A fine line plain and fancy Stationery to meet any desire.

See our line of Clocks—some wonderfully beautiful designs—all made by a reputable concern.

**GRAND DRUG STORE**

COOPER BUILDING LITTLEFIELD, TEXAS

**THE BEST FARM LOAN**

When you place your farm loan with me you are better satisfied, because you know you have the best plan on earth for a farmer. Nothing to worry you—low rate of interest.

**A. G. HEMPHILL**  
THE LOAN AND INSURANCE MAN

FIRST NATIONAL BANK BUILDING  
LITTLEFIELD, TEXAS

**WHY miss even a DAY**



of this greater cleaning comfort

A speedier, easier, pleasanter way of electric cleaning and promoting general home sanitation is in store for you... a method made possible through the Premier Complete Electric Cleaning Unit.

You now can have, for practically the price of an ordinary electric cleaner with attachments, a wonderful unit consisting of... a large Premier Cleaner for rugs and carpets... a polisher-waxer accessory to give your floors a glistening wax-finish... and a remarkable small cleaner called the Spic-Span, which not only does all the odd, tiresome cleaning tasks, but which also deodorizes rooms, applies a moth repellent, cleans and purifies everything it touches.

This new scientific method of promoting general home sanitation is now within your reach, regardless of the price you wish to pay. For Premier has made possible a Complete Electric Cleaning Unit for every purse and purpose.

Premier Junior and Premier Spic-Span

**\$48<sup>50</sup>**

Premier Duplex and Premier Spic-Span

**\$73<sup>50</sup>**

Floor Polisher Accessory for Premier Junior or Premier Duplex, only a few dollars additional.

Ask for a demonstration and details of our liberal trade-in allowance when the Premier Duplex is purchased.

**TEXAS UTILITIES COMPANY**

R. E. McCASKILL, Manager, Ellis Bldg., Littlefield, Texas  
Electricity is Your Lowest Priced Servant



**CHEVROLET SIX**

—the Car of Universal Appeal!

SINCE January 1st, over a million one hundred and thirty-five thousand six-cylinder Chevrolets have been produced. Naturally, this is an outstanding industrial achievement. But it is more than that. It is a great public endorsement of Chevrolet's policy of progress: to build a quality automobile whose design incorporates every possible feature of progressive engineering... whose beauty is distinctive, smart and satisfying... whose reliability is assured by fine materials and precision manufacture... and whose price is so low as to be within reach of the great majority of the people. We want you to know what this policy has meant in the development of the Chevrolet Six—the modern car of universal appeal. We want you to know that Chevrolet has brought within the reach of everybody, everywhere, all the advantages of smooth, six-cylinder performance. Come in today!

Check ✓  
Price for Price  
Value for Value

The ROADSTER ...	\$525	The SPORT COUPE ...	\$645
The PHAETON ...	\$525	The SEDAN ...	\$675
The COACH ...	\$595	The IMPERIAL SEDAN ...	\$695
The COUPE ...	\$595	All prices f. o. b. factory, Flint, Michigan.	

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Our dealers delivered price includes only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired.

THIS IS CHEVROLET NATIONAL DEMONSTATION WEEK

**Bell-Gillette Chevrolet Co.**

LITTLEFIELD, TEXAS

COME IN—TAKE A RIDE IN THIS SENSATIONAL SIX



# Matthew's <sup>One Price</sup> Cash Store

Our Demonstration of Cheaper Prices on Quality Merchandise has met with the tremendous approval of the public.

Such a reception of our principles of doing business inspires us to even greater efforts

THIS BIG STORE IS OFFERING A QUICK SCHEDULED PLAN OF SELLING QUALITY MERCHANDISE AT LOWER PRICES—MERCHANDISE OF STANDARD BRANDS BOUGHT THIS SEASON FROM THE BIG EASTERN MANUFACTURERS AND JOBBERS FOR CASH—AND BY CONCENTRATING BUYING AND PAYING CASH GIVE US RIGHT OF WAY TO SELL FOR LESS. EVERYTHING IN EVERY DEPARTMENT IS BRIMMING OVER WITH SPARKLING NEW WINTER GOODS—IN THE FINEST OF DRY GOODS, LADIES VERY LATEST IN NEWEST READY-TO-WEAR AND MILLINERY, MEN'S AND BOYS' NEW FALL SUITS, DRESS SUITS. ONE OF THE FINEST LINES OF WORK CLOTHING IN WEST TEXAS—(TEST BRAND). THE FAMOUS LINE OF GUARANTEED ALL LEATHER STAR BRAND SHOES FOR MEN, WOMEN AND CHILDREN, MEN'S SHIRTS, BUCK SKIN FELT SHOES, ALL KINDS OF UNDERWEAR—LADIES' FURNISHINGS—HOSIERY AND EVERYTHING COMPLETE. ALSO, ALL LINES FOR CHILDREN. WE INVITE EVERYONE, FOR FIFTY MILES AROUND, INCLUDING YOU, TO COME TO THIS SALE!

## DRY GOODS

Lines of Dry Goods are the very best. We urge you to invite your inspection, look at the great varieties of new Fall Piece Goods, then see the price featured on every item. Our new method of merchandising has great savings to the women of West Texas. An early visit will be appreciated by the management of our new store.

We are going to feature brand new Flat Crepes, extra heavy, in fancy and solid patterns, navy and black, our prices will be only—

98 cents

### STAPLE GOODS: LOOK AT THE SAVINGS!

Matthews is going to sell good heavy Brown Domestic Flannel, width, easy worth 15c buy it here at only—

10c yard

### EXTRA SPECIAL

Most wonderful buy. We are selling the finest count Printed Prints, in all the new and fancy patterns, well worth 35c, you can buy here at only—

25c yard

LOOK! Matthews will sell good 3 lb. Brown Cotton Batts only 45c. A splendid 3 lb. stitched white Batts, here, only—

89 cents

### EXTRA!

SPECIAL! One lot of Linen Crash Toweling we are featuring at, per yard ..... 10c. We have just received a full line of all kinds of towels, and we assure you that it would be well to come and see our prices.

### OUTING

We carry a big line of Outing Flannels, and can save you money. We are featuring a big line of good standard 36 in. fancy and plain Outings, our price is only—

15c yard

### BLANKET SAVINGS: COLD WEATHER AT HAND

We have just received a most wonderful line of wool, wool mixed and best quality standard size and weight Cotton Blankets, beautiful range of patterns, in Stripes, and Plain, you should see the savings. We bought them right and will pass the bargains on to you.

We will feature one line of Blankets double standard size 70x80, weight 4 1/2 lbs. 25% wool filled, equal of \$5.00 Blanket. We have priced to sell at only—

\$3.98

### OIL CLOTH PATTERNS!

We are featuring beautiful Oil Cloth Patterns, sizes 4 and 6-4, priced at only—

49c and 69c

## Women, Misses and Children!!

Here is a rare opportunity to make great savings on your winter wearing apparel. By concentrating buying direct from the Eastern Manufacturers and big Jobbers we are going to feature the most astounding prices on new fall Silk and Wash Dresses, Plain and Fancy Coats, lovely new Millinery, Plain and Fancy under garments, Beautiful lines of Hosiery. We urge you and extend a special invitation to come to this store and visit this magnificent department. We have just secured the services of Mrs. Frayland to come to this store and take charge of this department permanently, and you will find her very pleasing, thoroughly experienced, and a pleasure to assist you buying your winter wearing apparel.

If prices here won't save you from one to three dollars on eight and ten dollar Dresses, and three to five dollars on your \$12.50 and \$15.00 Dresses and Coats, we shall not ask you to buy. You will find one group of Ladies New Fall Dresses, beautiful Flat Crepes, and Satins, sizes from 13 to 50 that are easy worth \$8.50, come to this store and buy your choice at ..... **\$4.98**

We are going to feature one special lot of Ladies short sleeve house dresses, bought at a price by us, that we are going to sell them for only, ..... **79c.**

THESE DRESSES ARE GOOD RANGE OF SIZES, FAST COLORS AND LAUNDRY WELL.

### GREAT DRESS SPECIAL

One lot of Dresses grouped, new Fall Silks, that sell over the country at \$14.95. Matthews is going to sell them, choice ..... **\$9.95**

### MOST GORGEOUS LINES OF SILK DRESSES

We are featuring a large group of the most lovely lines of new Fall and Winter Silk Dresses, they are snappy, and the last word in style and materials, are easy worth \$24.95 to \$29.75. We are going to group them at, Choice only **\$15.75**

We assure you these prices on dresses were made possible only by concentrating our buying direct from the great Manufacturers and Jobbers of Ladies fine wearing apparel for cash only. We are selling Ladies good weight Flannel Outing Gowns in pink and blue stripes, special here at only ..... **69c.**

### LADIES LOVELY NEW COATS

Just received special for this great Fall opening, a most magnificent line of Ladies, Misses and Children's Coats, and specially invite you in to see them at our new planned prices.

### MILLINERY

Hats, Hats, for every woman, Misses, and Children at great savings in prices. Ladies Hats will be specially grouped and marked at choice prices, one Group choice **\$1.98**; one Group choice **\$2.98**, and one lot of very fine Hats, take your choice at **\$4.95** Misses new Fall Hats, in all the latest Shapes and Materials grouped and sold, one lot at **98c** and one lot, Choice at only ..... **\$1.98**

Full lines of School Girls new Tams in all the new fancy patterns.

Just received a big lot of standard count fancy Dress Prints, 36 in. width, lovely patterns, easy worth 20c, Matthews will sell it, Choice only—

12 1-2c yard

### FREE! FULL SET OF WILLIAM ROGERS SILVER TABLE CUTLERY SET

See this fine silverware in our show windows, they are to be given away absolutely free. COME IN STORE AND REGISTER.

SET FREE EACH SATURDAY

We are featuring a heavy standard size double Blanket that will laundry well, and easy worth \$2.50 our price only ..... **\$1.79**

### SPECIAL TO MAIL ORDER CUSTOMERS

We urgently invite you to bring along your order to mail order houses, compare the prices, then compare the merchandise, and you will be amazed. We are not knocking mail order houses, but we will convince you that you can do as well and in many instances buy cheaper right at this new big store. We have the goods on the counter to prove to you, so come along and let's talk it over. We defy all competitive prices any and everywhere. Signed, J. O. Matthews, Matthews Cash Store, Littlefield and Crosbyton, Texas. Great quantities of high class, labeled merchandise received, and being received daily at this new store.

Full lines of plain and fancy comforts priced to save you money.

# Matthew's Never Disappoints!

Will Open Its  
Doors  
**Saturday**  
9:00 A. M.  
October 19

# ANNOUNCEMENT

## Opening of New Store

**Saturday**  
A Gift for Every  
Man and Woman  
Attending Our  
Opening  
SATURDAY

# UNITED DRY GOODS STORE

INCORPORATED

AT LITTLEFIELD, TEXAS

BETWEEN THE PEOPLES STORE AND THE GRAND DRUG

It is impossible for us to price our entire stock in this advertisement. So we give you a few of the many wonderful values to be secured here. This is not a sale, merely quoting some prices showing the values offered here.

\$4.95  
**MEN'S OXFORDS**  
Latest Styles At  
**\$3.45 pair**

Plain and Fancy  
**GINGHAMS**  
At  
**10c and 15c yard**

Famous X. T. C. Brand  
Men's Rayon  
**UNION SUITS**  
Large Variety of Colors  
Only  
**98c**

Men's Genuine  
**B. V. D.'S**  
\$1.35 Values  
For Opening  
**98c**

Blue Chambray  
**WORK SHIRTS**  
Full Cut at  
**49c each**

40-Inch  
**SPORT SATIN**  
\$1.25 Value at  
**79c yard**

36-Inch Bleached and  
Unbleached  
**MUSLIN**  
**10c yard**

40-Inch  
**CREPE GEORGETTE**  
In All the Wanted Shades  
**\$1.45 value at 98c yd.**

Men's Heavy  
**SWEATERS**  
Shawl Collar  
**\$1.75**

Special Buy Of  
**BLUE SERGE SUITS**  
**\$19.75**

Let us show you our New  
Fall Overcoats and Suits

The Largest and Most  
Beautiful Showing of  
**NEW PRINTS**

Ever Shown in Littlefield  
Scout ..... 23c  
American ..... 29c  
Tommy Tucker ..... 33c  
Zephyr ..... 39c  
All Prints Boil Proof

Men's Mineral Dyed  
**Khaki Trousers**  
Usually Sold at \$1.95 pair  
Only  
**\$1.39 pair**

Large Assortment of Ladies'  
Rayon Step-Ins, Vests,  
Bloomers and Gowns,  
specially priced for the  
opening at—  
**98c each**

**TENNIS SHOES**  
Youth's ..... 89c pair  
Men's ..... 98c pair

A Specially Lucky Purchase  
of Men's Fine  
**BROADCLOTH DRESS  
SHIRTS**  
\$1.95 Values at  
**\$1.45**

**CHILDREN'S STRAP  
OXFORDS AT**  
**\$1.45, \$1.65, \$1.95**  
And Up

**GOLD CROP  
PILLOW CASES**  
Full Size  
At 19c Each

81x90  
Seamless Sheets  
Very Fine Quality  
**98c each**



The Season's Largest and Most Complete  
Line of Silk Dresses, Ensembles  
and Suits Ever shown.

—AT—

**\$4.95-\$9.90**  
**\$13.75**  
**and up**

**"Brownie  
May"**  
**Wash Frocks**

First Showing in Littlefield of  
**BROWNIE MAY WASH  
FROCKS**  
Large Assortment of Styles, Materials  
and sure, they are fast colors.

—ONLY—  
**\$1.95**

Beautiful assortment of Wash  
Dresses and Smocks at—  
**98c**

**SPECIAL**

16x26-Inch Heavy Nap,  
Bordered Bath Towel  
Get Your Supply Now!

**12 1-2c each**

**BOY'S HATS**  
AND CAPS  
\$1.00 Sellers  
While They Last

**49c**

**MEN'S DRESS CAPS**  
At  
**98c, \$1.45 and \$1.75**

12 Momme  
**PONGEE**  
32-Inch Natural Color  
Only. 79c Value  
At  
**35c**

**LADIES'  
RAYON BLOOMERS**  
Extra Special At  
**59c**

220-Wt. Denim "Leadall"  
**OVERALLS AND  
JUMPERS**  
—at—  
**\$1.15 garment**

**MEN'S BROADCLOTH  
SHIRTS**  
In Fancy Patterns, and  
Plain Colors, \$1.25 Values  
at—  
**98c**

**Men's Scout**  
**\$1.65 pair**  
Armortred S  
— \$2.95 Value

CAN YOU IMAGINE  
**TABLE OIL C**  
—At—  
**29c yard**

**MEN'S  
Athletic Sho**  
and Shirts  
Fancy Patter  
—At—  
**39c**

Fine Quality Bleached  
and Unbleached  
**SHEETING**  
81 Inches Wide  
**39c yard**

**HAPPYLAD SHIRTS**  
For the boy of character  
made in Broadcloth  
Stripe Shirtings, Percale  
and Madras. Special  
Value at—  
**89c**

**LADIES' "SAUCER"  
STRAP PUMPS**  
Cuban Heel, Black Finish  
Value \$3.95. Special  
**\$2.45**

A Remarkable Example  
Woolen Dress Coats  
suitable for one  
dresses and ensembles  
**\$2.45 yard**

ASK to see our Silks.  
Don't miss this chance to  
your complete wardrobe  
at prices never before  
heard of in your

## United Dry Goods Stores

LITTLEFIELD,

INCORPORATED

TEXAS

Stores at Jerome, Clarksdale, Winslow, Williams and Flagstaff, Arizona; Roswell, Portales, Carlsbad and Tucumcari, N. M.; Dalhart, Pecos, Tahoka, Big Spring, Midland, and Littlefield, Texas; Brawley and Holtville, Calif.

**THE BITS OF  
FROM OTHER  
NEWS NEAR HERE**

**MORTON**  
County has demonstrated  
can be grown on the  
and had a sample of the  
at the Lubbock fair.  
Slaughter oil test  
down about 500 feet and  
going good.

R. B. Long, of Post, is opening a Chevrolet agency here.  
Much cotton is being hauled here for ginning from New Mexico.  
C. L. Taylor, Morton drug store proprietor, is installing new fixtures and increasing his stock.

**AMHERST**  
C. M. Wolford, of Rush Springs, Okla., has purchased the D. T. Hood property opposite the Church Edgins store and will put in a grocery stock.  
The Foxworth-Galbraith Co., lumber yard here was recently damaged

by fire to the amount of \$2,000, when a match held too close to a can of creosote caused an explosion.  
The high school glee club now has 28 members.  
Amherst gins have turned out about 1,200 bales of cotton to date.

**SUDAN**  
Sudan's first community day was a great success, large and interested crowds attending. Fifty dollars in prizes were awarded.  
J. A. Hutto, local Chevrolet dealer has bought into Sudan Auto Supply concern, merging it with his present business.

The Sudan band furnished some good music one day during the Lubbock fair.  
The Whaley Grain Co., have received 1,100 head of sheep and 200 head of cattle to feed this winter.

**LEVELLAND**  
The election voting \$67,000 bonds for extension of water and sewer lines, carried about four to one.  
Levelland gins have turned out over 1,600 bales of cotton to date. The cotton crop in this section is excellent.

Cotton thieves are busy in this section. T. R. Childs has lost 1,000 pounds of seed, while Mrs. S. A. Berry a widow living six miles east of town was victimized of nearly 1,500 pounds.

**ANTON**  
Anton is now enjoying a building boom, several new residences going up in both town and surrounding community.  
The Chamber of Commerce has requested a deputy sheriff be appointed to look after this section of Hockley county.

The Anton drug store is making inside improvements and enlarging its stock in trade.  
**HALE CENTER**  
The pouring of concrete on the State highway has been started near here. About 1,250 feet will be laid daily.

Max L. McClure, of Littlefield, took charge of the Ritz theatre here last week, Dennis Scaling, former manager, moving to Dallas.  
Rev. C. A. Joiner, Baptist pastor, has been called to the pastorate of the Muleshoe church.

**"Teddy" Some /hat Bitter**  
A. H. L. Stoddard quotes Theodore Roosevelt as saying: "You don't live in the White House. You're only Exhibit A to the country."

**FIRST BAPTIST W. M. U.**

Circle No. 1 met at the church and from there went visiting. Those present were Mesdames Grizzle, Jordan, Hopping and Seale.

Circle No. 2 met with Mrs. Lee and elected their chairman, who is Mrs. J. H. Hardberger, also, discussed future plans.

Circle No. 3 met with Mrs. Acrey Barton in her new home, and perfected plans for the new year's work. Those present included Mesdames P. Hammons, John Woodmore, R. E. McCaskill, H. Snowden, Lon Humphries, Clint Griffin, S. C. Lloyd, F. M. Fry and the hostess.

**ROTARY MEETING**

There was a 100 per cent attendance at the Rotary meeting last Thursday, and, upon invitation, it was unanimously decided to attend the inter-city meet to be held in Lubbock Wednesday of this week, at which time more than 200 Rotarians from over the South Plains area are expected to be present.

The organization of a "Bonehead" club was discussed, and it was generally agreed that practically all of the Rotarians were eligible to membership in such an organization, according to Herbert Teel.

Prof. B. M. Harrison will have the meeting next week in charge.

**ATHLETIC CLUB ORGANIZED**

The men's independent basketball team, recently organized, is now sponsoring an athletic club, beginning with 15 charter members.

While the primary aim of the club is to promote basketball, yet an appeal is being made to the business and professional men of the city to join. Games less strenuous (such as volley ball, and various forms of calisthenics and physical culture will be furnished those desiring it. Kenneth Hemphill is president of the club.

The men's basketball team has already had one game, beating Ropesville 32 to 24. Games with other fast independent and college teams are being arranged.

**Statesmen's Privilege**

According to the Constitution of the United States senators and representatives "shall not be questioned in any other place for any subject of debate in either house."

**American Indian Songs**

Indians of North America have songs for almost every phase of life, not only for public ceremonies, but also for important acts in an individual's career, as for setting traps, hunting, courting and playing games. Each has its peculiar rhythm, so that without hearing any words an Indian is able to recognize the classification of a strange song. Some of the songs, in fact, convey their meanings entirely without words.

**Tropics Not Flat**

The old conception of the tropics as flat, uninteresting country has been put to flight by the facts. Jamaica, for instance, rises out of the sea to a height of 7,300 feet and it is now pretty generally known that the mountains of the Caribbean countries are the highest east of the Rockies.

**Denoted Hospitality**

During Colonial times the acorn was considered a symbol of hospitality and was often employed in Colonial building.

**Bill Der Says**

It's a cold day when a good home isn't a warm friend.



"A Stitch in Time Saves Nine"

an old saying but therein lies the proof of it's truth.

There is no better time in all the year for repairing the new and old buildings than Fall. It is in keeping with the spirit of the season. We are making a specialty on Fall Repairing Supplies.

Make those needed repairs today.

**Wm. CAMERON & CO.**  
LUMBER  
Littlefield, Texas

**CATHOLIC CHURCH SERVICES**

Services are being held at the Sacred Heart Church every Sunday; one Sunday at 8:30 a. m., and the following Sunday at 10:30 a. m.

Evening devotion, the holy hour, at 5:30 p. m., every Sunday.

Services in the Pep community every Sunday. One Sunday at 8:00 a. m., and the Sunday following at 10:00 a. m.

All preaching in English language. Visitors are welcome.

REV. CHARLES J. DVORAK, Priest.

**TABERNACLE BAPTIST CHURCH**

Last Sunday was another day of crowds, power and results.

In the afternoon the pastor and 10 members carried the Gospel to Whit-harrah with happy results, three coming for membership in the church.

Next Sunday text: "Now Enoch Walked with God." Come praying for Mount Carmel Victory.

—ROY A. KEMP, Pastor.

**Warships' Newspapers**

Most of the United States battle-ships publish their own weekly, and the names of these papers are in most cases novel. There are the Ben-Growl, Pinne Talk, Arklight, Yarn, Lucky Bag, Keystone, the Log and the Minute Man. The circulation of these papers reaches every part of the country, since many of the enlisted men send them home.



**PAINTING**  
**Max Kopp**  
**The Sign Man**

**SIGNS AND SHOW CARDS**  
Shop opposite Beisel's Blacksmith

**OUR STYLE PLEASURES**

**GLASS**  
ATE— WINDOW—  
TOMOBILE—

Mirrors made to order.  
Mirrors resilvered.  
ALL WORK GUARANTEED

**Whelaker Glass & Mirror Works, Inc.**

8 Ave. J. Phone 1615, LUBBOCK  
REMEMBER THE NAME

**LIFE DEPENDS ON FOOD**

—But it takes money to buy food! No one wants to stint on food, neither do they care to eat food that is questionable as to its quality.

Poor food is cheap at any price; but GOOD food may also be purchased at reasonable prices.

We specialize in Quality Foods at the lowest possible Live and Let Live prices. It's a real pleasure for us to assist you in your marketing.

Call and see us!

**RENFRO BROTHERS**

Successors to Harris Cash Grocery  
LYMOND RENFRO NORMAN RENFRO  
LITTLEFIELD

**SHERWIN-WILLIAMS**

**PAINT HEADQUARTERS**

Here is the world's finest rapid-drying decorative enamel



S-W Enameloid is the ideal enamel for home use. It brushes easily to a full, porcelain-like luster. Dries in a short time without sacrifice to quality or beauty. And produces a hard, long-wearing finish from which spots and soil wash off instantly. Its wide range of rich, true colors gives an unlimited opportunity to your decorative instincts. With this marvelous enamel you can bring the joy of modern, happy colors into your home. Drab, monotonous woodwork, chairs, tables and toys can be enameled to reflect the new, refreshing witchery of color. Notice, too, the other Friday and Saturday Suggestions. It pays to shop here.



**EVERYTHING IN THE BUILDING LINE**

—From plans to wall paper.

Let us make you a complete estimate and give you a turn key job on your house



**OIL AND GAS STOVES**

**FRIDAY AND SATURDAY SUGGESTIONS**

Come in and let us show them to you. We have a complete line of both Oil and Gasoline Stoves. Also, a full stock of Stove Pipe, Dampers, Elbows, Floor Boards, Etc.

**HIGGINBOTHAM-BARTLETT COMPANY**  
LITTLEFIELD, TEXAS

**MAGNOLIA GASOLINE**

**MAGNOLENE** Oils and Greases  
"The Dependable Lubricant"  
Real Quality Products  
Demand them from your Dealer

**MAGNOLIA PETROLEUM COMPANY**  
Luther F. Hargrove, Agent, Littlefield, Texas

**LOANS**

**ON CITY PROPERTY**  
**EITHER RESIDENCE OR BUSINESS**  
Low Interest Rate, Monthly or Annual Payments

**LOANS**  
Your business will be appreciated! **STREET & STREET**  
Pioneer Insurance Agents  
LITTLEFIELD, TEXAS

**THE DENVER ROAD**

Fort Worth and Denver City Railway  
The shortest-quickest-most convenient route  
**TEXAS TO COLORADO**  
Leave Dallas, Fort Worth or intermediate point today and be in Colorado tomorrow morning.  
Thru Sleepers and Coaches  
Dining Car Service for all Meals

Excellent overnight trains between Dallas — Fort Worth — Wichita Falls  
—And—  
West Texas, South Plains and Panhandle Country  
Standard Sleeping Car and Coach Service  
**F. D. DAGGETT**  
General Passenger Agent, Fort Worth, Texas

## LOCAL HAPPENINGS

V. A. Hinds is building a new garage on his farm seven miles north of town.

P. B. Harvin has just completed a small garage on his place southeast of Whitharral.

W. S. Stowers, of Altus, Okla., is here attending to business matters concerning his farm.

Roy Majors went to Slaton, Tuesday, where he intends making his future home.

H. J. Arend has just completed a nice home, garage and barn on his farm in the Pop community.

C. C. Beebe has been brought home from a hospital in Lubbock, and is reported doing nicely.

Albert C. Johnson is building a new house on his farm in the Spade community.

Mrs. Ed Belew, of Winters, is visiting her daughter, Mrs. Roy Blessing, this week.

Clarence Fox, of Bowie, was visiting friends in Littlefield, Thursday and Friday.

W. H. Reddel, living north of town, has just finished a new garage and small house on his place.

Mrs. Henry Irvin, of Weatherford, is visiting her daughter, Mrs. Raymon Renfro, this week.

Lige Cooke is building a nice double garage on his farm north of town.

Mrs. Jennie Parker returned Friday from McCamey, where she has spent the past two months.

Mr. and Mrs. E. J. Arnn were here last week visiting their parents, Mr. and Mrs. J. W. Arnn.

Homer Daniels and Homer Foster, of Dallas, were in Littlefield, Friday on business.

Rev. L. G. H. Williams, Episcopal rector of Lubbock, held services at the Presbyterian church, Sunday.

Mr. and Mrs. Herman West and his sister, Mrs. Clara Woods, visited in Idalou and Lubbock last week.

Mrs. J. W. Porcher visited in Lubbock, Friday and Saturday. Mr. Porcher going after her Sunday afternoon.

M. J. Demil has built a new garage on his farm near Pop.

Roy Gilbert is building a nice chicken house on his farm north of town.

Joe Milligan is building a new house on his farm east of town.

L. H. Scaggs is improving his farm near Whitharral, by building.

Carl Williams visited in Anton, Sunday afternoon.

Mr. and Mrs. C. A. West visited in Post, Sunday.

Mrs. R. E. Hall, of Slaton, spent the weekend with Homer Hall and family.

James Courtney was in Amherst, Sunday on business.

Jimmie Brittain was in Olton on business, Monday.

L. H. Bates and family visited in the Enoch community, Sunday.

Mr. and Mrs. A. J. Henry visited in Lubbock, Friday.

S. B. Stiles was in Levelland, on business, Sunday.

Edgar Campbell accompanied Miss Maureen Dyer to Lubbock, Sunday.

John Tate and son, Clyde, were in Littlefield prospecting, Friday.

Braxton Jones, of Slaton, visited F. R. Jones and family, Sunday.

G. R. Sandidge and family visited in Amherst, Sunday afternoon.

Mr. and Mrs. D. G. Hobbs were in Lubbock on business, Monday.

W. T. Cain and wife were visiting in Muleshoe, Sunday.

Alex DeLong was in Lubbock on business, Sunday.

J. B. Sikes returned from a business trip to Ft. Worth, Sunday.

Fred Hanna made a business trip to Lubbock, last Thursday.

D. Young, of Tipton, Oklahoma, was here on business, Tuesday.

J. S. Laing, of Amherst, was in Littlefield, Tuesday, on business.

Deylah Smith, of Slaton, is visiting Mr. and Mrs. Van Clark this week.

Mr. and Mrs. O. G. Lichte were visitors in Clovis, New Mexico, Sunday.

Miss Lucille Bruce and Bill Tolbert attended the show in Lubbock, Saturday night.

Mrs. Gene Tyler returned from a two weeks visit in Brownfield, Monday.

L. A. Carraway and Melvin Edgings, of Amherst were in Littlefield, Saturday on business.

Mrs. L. B. Abbott left Friday for Shamrock for a short visit with her daughter, Mrs. J. Purcell.

J. D. Keithley left Saturday for New Mexico, where he is attending business.

James Courtney and Kenneth Houk were in Lubbock on business Thursday.

Mr. and Mrs. W. J. Bruce and Miss Polly Bruce spent Sunday in Clovis, New Mexico, visiting friends.

Bill Tolbert, of Adrian, was in Littlefield Saturday and Sunday, visiting friends.

Jones Brothers Motor Co., report the sale of a Pontiac coupe to H. F. Moody.

Mr. and Mrs. A. H. Lollis visited Mr. and Mrs. J. H. Eidson, of Sweetwater, Sunday.

Mesdames Jim Harless, Jimmie Johnson and Len Irvin were in Lubbock, Monday, shopping.

Travis Jones, Kenneth Houk and Miss Shirley Blakely attended the show in Lubbock, Sunday.

Miss Vesta Henson accompanied her sister, Mrs. Ted Ball, of Dallas, to Sweetwater, Sunday.

Mr. and Mrs. Payne Wood visited Mr. and Mrs. O. G. Waggoner in Amherst, Sunday.

Miss Florence Hendrix and Telford Cain were visiting friends in Plainview, Sunday.

Mrs. Maude Foster and J. T. Street attended the show in Lubbock, Sunday.

Dr. H. W. Duke after a short visit with his family in Amarillo, returned home Thursday night.

Charlie Stifflemere was here last weekend visiting Dr. H. W. Duke and attending to business.

Roy Riddling, of Bovina, spent the weekend with his family. He is building an elevator in Bovina.

J. C. Young, of Sweetwater, was in Littlefield Sunday. He intends to locate in this vicinity.

J. I. Griffin, who spent the summer months in McKinney and Princeton, returned to Littlefield, Thursday.

C. L. Adams, of Bronte, has accepted a position as operator, with the Western Union Co., here.

Mr. and Mrs. Floyd Boyd, and family, and Melton Bell, of Vernon, were visiting friends here Sunday.

Mr. and Mrs. W. A. Nashart, of Oklahoma City, Okla., are here this week visiting her sister, Mrs. Wm. Chesher, and husband.

Construction was stopped on the Chesher building for a few days, on account of lack of tile. The work was started again Tuesday.

Mr. and Mrs. Alvin Hendricks, of Lubbock, spent Friday and Saturday in Littlefield, visiting her parents, Mr. and Mrs. J. W. Keithley.

Mrs. Robert Bigham was taken to a hospital in Lubbock, Monday morning, to be operated on for appendicitis. Her condition is not said to be serious.

Pat Boone has just returned from a visit to his ranch in New Mexico, and reports the rains, and conditions, as good.

Mr. and Mrs. J. W. Price, of Rotan, and S. T. Price, of O'Donnell, are here this week visiting their son and brother, R. L. Price.

Misses Maurine Irvin, Lucille Lucas and Bessie Bellomy, who are attending a business college in Lubbock, spent the weekend here with their parents.

Ted Baker, of Dallas, is here this week making installation of the apparatus for talking pictures in the Palace theatre, the first to be shown the coming week.

Mrs. T. E. Edwards and children, of Willard, New Mexico, visited her parents, Mr. and Mrs. C. A. West last week. They will make their future home at Sudan.

Rev. Hughes, pastor of the Baptist church at Levelland, has been called to the pastorate of the Baptist church at Portales, N. M., recently made vacant when Rev. Joe F. Grizzle accepted the pastorate of the First Baptist church of this city.

The infant babe of Mr. and Mrs. Tom Sisson, living north of town, died last Monday. The baby was born October 8th, and was buried here Tuesday afternoon, Hammons Bros. having charge of funeral.

John Arnett Motor Co., report the following new car sales: Theo Lide, Amherst, coupe; C. W. Campbell, Amherst, tudor; W. H. Hukill, sport coupe; C. T. Venable, Sudan, fordor sedan; H. C. Burch, Hale Center, fordor; I. R. S. Ihan, Pep, fordor.

W. J. Watts, former Littlefield citizen, who has been in Pennsylvania for the past two years, returned here Wednesday of last week. He states he hadn't been gone more than six months before he realized he wanted

to return, and is certainly glad to be back to this section.

Mr. and Mrs. W. H. Badger returned today from Austin, where they have been for the past two weeks. Upon his return, Mr. Badger expressed himself as greatly pleased with the volume of business transacted by his assistants during his absence from the Yellow House Land Company's office.

Dr. W. H. Anderson, this city, is in receipt of a letter from his daughter, Miss Dorothy Anderson, who is chief health nurse in Costa Rica, stating that she will close her work there November 1 and return to the States. She may visit her father here for a while, later going to California to visit two sisters, before taking work again in this country. She is well known in Littlefield, having one time been health supervisor in this section.

The Plateau Singing Association held a business meeting in Littlefield, Thursday. After which all attended the choral club rehearsal at the first Baptist church. Those present at this meeting were: John F. Taylor, of Clovis, New Mexico; J. B. McClish, of Tatum, New Mexico; Mr. Dugan, of Clovis, New Mexico; Mr. Sparks, of Hereford; Martin Moses, of Hereford, and Lloyd Robinson, of Hereford.

**Houses for the Soul**  
Make yourselves nests of pleasant thoughts. None of us get know, for none of us have been taught in early youth, what fairy palaces we may build of beautiful thought—proof against all adversity. Bright fancies, satisfied memories, noble histories, faithful sayings, treasure house of precious and restful thoughts which care cannot disturb, nor pain make gloomy, nor poverty take away from us—houses built without hands, for our souls to live in.—John Ruskin.

**Netherlands' Climate**  
The climate of the Netherlands, often called "Holland," is moist and with small range in temperature. The summers are not very warm, nor the winters often very cold. With an average annual temperature at Utrecht of 50 degrees Fahrenheit, the mean temperature is 49 degrees Fahrenheit in the spring and autumn, 64.4 degrees Fahrenheit in July and August and 35.6 degrees Fahrenheit in January.

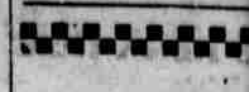
**First American Bibles**  
The first Bible published in America was that of John Elliot, "Apostle to the Indians," translated into the Indian language and printed in Cambridge, Mass., 1661-63. The second was a German Bible from the press of Christopher Saur at Germantown, Pa., 1743, and the third an English Bible printed in 1782 by R. Alken in Philadelphia.

**Historic Territory**  
The Virginia Seashore, a year-round playground among historic shrines, is that part of the Old Dominion which embraces Norfolk, Portsmouth, Ocean View, Virginia Beach, Cape Henry, Old Point Comfort, Newport News and Cape Charles, with historic Jamestown, Williamsburg, Yorktown, Smithfield and other famous Virginia towns bordering the area.

**Wild Roses**  
In the Bible we read of roses. They are wild roses. They thrive in warm countries. "The wilderness shall blossom as the rose," and in our land the traveler may come upon and stretches which seem close to waste, and over them may trail garlands of wandering roses, blooming not for man to see, but for the joy of blooming.

**Evening of Life**  
There is something wrong when the joys of life grow less instead of more as the years roll on. Life, like the path of the just, should be like a shining light that shineth more and more unto the perfect day.—Exchange.

Mrs. Ella Reed of 24-year-old-son arrears her money.



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**RITZ THEATRE**  
OPENS WITH  
**JACK HOLT**  
—in—  
**Submarine**  
THURSDAY  
OCTOBER 17th  
GOOD COMEDY

—YOUR—  
**PALACE - THEATRE**  
Opening With  
**TALKING PICTURES**  
Thursday and Friday  
October 24-26  
See and hear—  
**EDDIE DOWLING IN—**  
**"THE RAINBOW MAN"**  
Wednesday and Thursday, Oct. 16-17  
**THE O'BRIEN PLAYERS**  
With a Snappy Musical Revue  
ON THE SCREEN—  
"THE MAN I LOVE"  
FRIDAY—  
Greta Garbo in—  
"THE SINGLE STANDARD"  
W. J. CHESHER,  
Manager

**CLOSING OUT SALE OF YELLOW HOUSE LAND**  
75,000 TO 80,000 ACRES OF YELLOW HOUSE LAND TO BE CLOSED OUT IN NEXT TWELVE MONTHS  
Last cheap lands to be had in Littlefield trade territory, surrounded by development. Large portion of same 100 per cent agricultural, the remainder excellent combination tracts for dairy raising and feeding stock for markets, poultry, etc.  
There is no Better Place in the Wide World Than the South Plains  
—For Combining farming with dairying, raising and feeding good stock the market, poultry, etc. We have many excellent tracts for this purpose size to suit purchaser at very attractive prices.  
WHEN FARMERS OF THIS SECTION market the wonderful feed crop in the shape of cream, fat cattle, hogs, sheep, poultry, etc., they will be ready money the year 'round, and the South Plains prosperity will become more famous than ever.  
THOSE ALREADY LOCATED ON YELLOW HOUSE LANDS who wish to secure additional acreage adjoining their present holdings, or convenient thereto will find us ready to assist them in any practical way.  
Any Man who wants a Home in the Littlefield section will Save Money by taking advantage of this opportunity!  
See any of our authorized agents or address the company at Littlefield, Texas  
**YELLOW HOUSE LAND CO**  
WE HAVE OPENINGS FOR LIVE AGENTS.