

LAMB COUNTY LEADER

Official Newspaper of Lamb County, Texas

VOL. 5

LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, SEPTEMBER 22, 1927

NO. 23

COMMERCIAL BODY ELECTS OFFICERS FOR COMING YEAR

At a meeting held Thursday night of last week steps toward the re-organization of the Littlefield Chamber of Commerce were taken, and officers for the coming year were elected as follows:

Hon. T. Wade Potter, president. R. Clay Pumphrey, vice-president. Directors: T. Y. Casey, K. F. Allbright, Alex Reeves, F. M. Burleson, J. E. Willis, F. G. Sadler, J. S. Hilliard and E. S. Rowe.

Ice cream and cake were served to the members by the ladies of the Baptist church, and there were several speeches by various citizens, also readings by Mrs. Ellena Kent Allen.

Tuesday noon the newly elected officers met to discuss plans for the future. A publicity committee, composed of J. S. Hilliard, Arthur P. Dugger and H. C. Pumphrey, was appointed.

A committee composed of Alex Reeves, C. E. Willis, J. E. Brannen and C. O. Griffin was appointed to see about a rural mail route running southwest out of Littlefield.

A fair exhibit committee consisting of R. S. Thomas, K. F. Allbright, R. E. McCaskill, G. M. Shaw, T. S. Sales, A. C. Chesher, and N. A. Doner was appointed.

The matter of paving main street and of securing natural gas service for Littlefield was discussed.

President Potter states there are many things needful of accomplishment in Littlefield, and which the commercial body may be of great assistance in securing. He urges the loyal and active co-operation of all citizens to this end.

"KAY" ARNETT DIED IN A HOSPITAL AT LUBBOCK, FRI.

R. K. "Kay" Arnett died last Friday in a Lubbock hospital, following an operation for stomach trouble.

Mr. Arnett was well known in Littlefield, having been in the employ of P. W. Walker Seed & Grain Co. for nearly three years. Death came as the result of having been gassed during the World War. For the past year Kay had been in failing health. About 10 days ago he returned from a government hospital in Oklahoma where he had been undergoing treatment.

The deceased is survived by his father, J. R. Arnett, and sister, M. L. Arnett, of Lubbock, and a brother, Carter Arnett, of Panhandle, also a large number of other relatives and many friends who will be saddened to know of the untimely death of this young man.

Funeral services and burial was at Lubbock last Saturday.

THE PUBLIC BE NOTIFIED

The public is hereby notified that new steps have been placed at the curb leading to Cuenod's dry goods store and people, in the future, will not need a block and tackle to pull themselves up onto the sidewalk.

John Stehlik got his "stuck-yard" and fixed the steps last week.

Code Plane's Tail



Vincent Taylor, 17, of Hackensack, N. J., in helping an air-mail pilot straighten away a plane for a night flight caught his hand in a strut and was taken aloft on the tail of the plane where he rode for 30 miles. The pilot was unaware of the boy's plight.

CAMERON COMPANY BUY WHALEY YARD AT LITTLEFIELD

A deal, pending for several weeks, was closed last Tuesday, whereby the Cameron Lumber Co., becomes the owner of the Whaley Lumber Co. yard in Littlefield.

The present Cameron yard will be moved and combined with the Whaley lumber yard as soon as invoice of the new acquisition can be made. J. W. Porcher, present Cameron manager, will have charge of the combined yards, and will retain all of his present assistants.

Mr. Porcher states that the combined yards will give the Cameron company one of the largest and best assortments of lumber to be found on the South Plains.

The Cameron company is one of the oldest lumber concerns throughout the state of Texas, having been operating yards for the past 55 years in this state and Oklahoma. They now own nine wholesale houses and 80 retail lumber stores.

Mr. Porcher, who has been a Littlefield citizen for the past three years has proven his ability as a business man in this particular line, and his services will be retained by the company.

STATE TELEPHONE CO. MOVE OFFICE TO BANK BUILDING

The local office of the State Telephone company was moved last Saturday night into its new quarters in the second story of the First National Bank building, where they have leased two large rooms for a 10 year period.

Manager C. R. Singer stated that the 200 phone users served in this city were disconnected late Saturday night, the force working throughout the night to re-establish connection in the new quarters, and without missing a single call.

In the new office the equipment is practically new. A nice waiting room has been fitted up, with two private booths for conversation and other patron conveniences. The system has been changed from that of the ground to a metallic circuit eliminating all future cross conversations.

There has been installed a new switch board, and a new system of phone connections, whereby phones getting out of order through lightning or from other causes automatically throw a fuse which starts a little buzzer going on the switchboard, immediately appraising the operator of the trouble, which can be promptly corrected.

Two ringing devices have been installed, and it will be of interest to radio owners of the city to know that each of these are of the type that will not interfere with the operation of their radios. With this new equipment Manager Singer states that Littlefield now has one of the best telephone systems on the South Plains.

In making the transfer of office and equipment Manager Singer was assisted by W. H. Johnson, foreman constructor, of Memphis, Arthur Yonge, switchboard expert, of Lubbock; G. T. Cartright, installation manager, of Manhattan, Kansas, and G. D. Shelley, cable foreman, of Lubbock.

SOME SPUD RAISER!

Fred Lichte was in town Monday showing some fine Irish potatoes he had raised in his garden this summer, and declares anyone who can raise spuds like these has no kick whatever on the country.

Fred had only four rows of these Early Ohio and Irish Cobblers planted in his garden, but the family of six has been eating off of them all summer, and last week he dug 30 bushels, and Fred says "we are some potato eaters at our house."

It is estimated that the potatoes yielded at the rate of 200 bushels per acre, which is considered especially good for this western country.

Mrs. L. E. Key left Tuesday for Amarillo, where she will visit her son and daughter, Otha, and Miss Dessau Key.

The Political Outlook

By Albert E. Reid



Average Young American: "Now, I don't wanna be president; I wanna be a prizefighter. They get more for one little old fight than you paid all your presidents in the last nineteen years."

MUCH BUILDING IS GOING ON IN BOTH TOWN AND COUNTRY

With the coming of the fall season and farmers catching up with their work, the ring of the hammer and the swish of the saw is again being heard. In Littlefield there are several houses now under process of construction, while out in the surrounding country there is also considerable building going on.

Driving out over the country south and southwest of town last week, a Leader representative saw several new houses being built, also much other improvement work, such as barns, sheds, new windmills going up and hundreds of acres of soil being turned for the first time.

Among those recognized were: Ted Ray who is building a modern six room home with bath on Yellow House lane 12 miles southwest of town.

W. R. Gray, living in the same neighborhood, but two miles nearer, is putting up a nice four room cottage. P. L. Maddox, recently from Austin, is building a nice home on his land, located in league 6674, about six miles southwest of town.

J. D. Duncan is building a four room residence on his Littlefield land in the Whitharral community, about 11 miles south of town.

H. L. Westmoreland has just finished a nice residence on his place in league 694, seven miles south of Littlefield.

J. W. Henderson, of Jones county and Walter Wellman, from Oklahoma, both of whom moved in recently, are getting ready to put up nice homes on their lands south of Littlefield.

During the past three weeks there have been several families, many of them recent land purchasers, who have shipped into Littlefield, going out on their places and begun improvements.

Local real estate men say there are very favorable indications that there will be a large influx of home-seekers in this section during the coming two months.

Loyd Malcomb, 10 months old babe of Mrs. and Mrs. L. M. Cranford, of Pleasant Hill, La., died at the Burns tourist park last Wednesday, the funeral being held the following Friday, in charge of the Burleson-Mason undertaking company, Rev. C. A. Dugger, of the Presbyterian church, officiating. The family was passing through this place and had stopped for the night at the tourist camp when the babe was taken violently ill, dying the next day of bowel trouble.

ANNUAL ROTARY WILL BE HELD IN LUBBOCK IN 1928

The principal feature of the Littlefield Rotary club meeting last week was the report of Secretary J. S. Hilliard of the executives meeting held at Abilene the week previous.

Mr. Hilliard stated that the next annual meeting of the 41st district would be held in Lubbock, at which time more than 500 Rotarians are expected to be present. This is one of the largest districts in the United States, comprising all the territory from Fort Worth south to Temple and west to the New Mexico line, representing at present 47 clubs.

Ellis H. Boyd, of Fort Worth, is governor of this district, and he will be in Littlefield next Tuesday, the 27th, on his annual visitation trip, at which time a special program will be given to his honor.

Davis B. Rives, of Dallas, and Gus Shaw, of Lubbock, were guests of the meeting last week.

FIRST NORTHER HERE

Citizens of Littlefield and surrounding territory went scudding for their overcoats and coal buckets last Sunday morning when the first norther of the season blew in from the direction of Wichita Falls, dropping the mercury in the thermometer to 52 degrees above zero, and reminding many that gas had not yet been piped into this little city, their coal bins were empty, and what had they done with their summer wages.

It was stated that only those who attended and took part in the singing convention held held all day Sunday were able to keep warm without artificial means. Monday morning the temperature was a few degrees higher, accompanied by slight rainfall. In the afternoon there was a good shower of rain, followed by a breaking away of the clouds. Tuesday morning dawned bright and clear.

Wednesday was still cool and partly cloudy.

LUBBOCK BOOSTERS HERE

Lubbock boosters were in Littlefield Tuesday morning 150 strong, accompanied by their high school band, advertising the South Plains fair to be held there Sept. 27 to Oct. 1.

Dr. Paul W. Horn, of the Tech college and Judge E. L. Platt were the speakers. Considerable advertising matter and souvenir were distributed, the band furnishing some enjoyable music.

John W. Blalock, L. R. and Arch Crockett and B. B. Moulton were in Lubbock Tuesday on business.

REV. NIX AND PROF. HODGES BEGIN A REVIVAL IN LFD.

The revival meeting at the Baptist church opened last Monday night with a good attendance and fine attention, the minister delivering a sermon vitally interesting to both members and non-members.

Rev. J. F. Nix, of Clovis, New Mexico, is doing the preaching, while Prof. C. P. Hodges, accompanied by his wife, of Abilene, has charge of the music.

Rev. Nix has the reputation of being both a good evangelist and excellent pastor, and it is possible he may receive a call to the pastorate of the Baptist church in Littlefield. It is stated by people of this city who are acquainted with his work in Clovis, that he has built up the Baptist church there from a very small membership to one of several hundred. A recent meeting closed there netted 226 additions.

Prof. Hodges has already shown his skill as a leader in song, and is anxious to develop a good choir to lead the music during the meeting.

People of all denominations are urged to co-operate in the meeting, and all folks in both town and country are urged to attend.

CITY DADS WOULD BUILD HALL; TAX RATE IS DECIDED

At a meeting of the Littlefield City Commissioners held last week it was decided to obtain plans, specifications and cost for construction of a city hall on the lot owned by the city just opposite the Bell-Gillette auto concern in which the city offices are now located. It was stated by members of the Commission that the proposed building would be sufficiently large enough to furnish offices for the city business, quarters for the fire department, shower baths and lockers for the firemen, jail quarters, repair department for the sewer and water-works, and such other rooms as would be necessary for immediate needs.

The city valuation was announced to be \$1,263,865.00, according to report submitted by City Secretary E. C. Cunniff, and the city tax rate was set at \$1.40 per \$100 valuation. This is 20 cents more than the rate last year. Offsetting the increased rate it was stated that the valuation of the city had been reduced about \$240,000 during the past year, which would about equalize the taxes actually paid with that of last year.

PLANTS BIG WHEAT ACREAGE

W. E. Dozier, prominent business man and farmer of Austin, is in Littlefield this week looking after business interests.

Mr. Dozier has a large body of land recently purchased in league 719 southwest of Littlefield, 1,300 acres of which he is planting to wheat. He has his own plows, tractors and combines, and is personally supervising the crop. He is greatly pleased with the investment and declares the Littlefield territory has before it a bright future.

Ohio Smile Girl



Miss Theima Jones, 19, of near Palmyra, Ohio, a farm girl with a most engaging smile, went down to the state college at Kent, O., to study to become a teacher. Right away she won the "Smile Girl" title.

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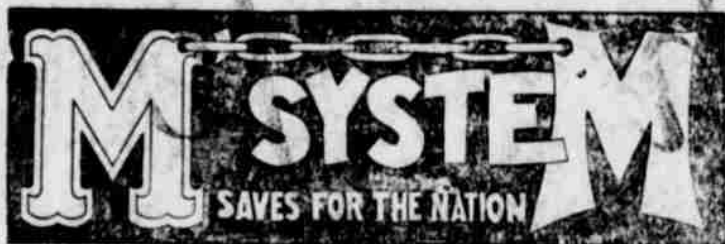
GROCERIES

The Staff of Life

Good things to eat have always been our policy, and it is upon this platform that we continue to serve our customers.

Good things to eat—at prices that defy competition is the enlarged policy of our platform which constantly brings to our stores hungry people who return home happy in body and mind because they were able to buy so much for so little money.

Here you will always find fresh, appetizing and tempting foodstuffs appealing to all appetites and pleasing to all cooks.



JONES BROS.

Proprietors

2—Stores in Littlefield—2



REV. J. F. NIX, Clovis, New Mexico
—Who is conducting a revival meeting at the Baptist church in Littlefield

IF THE FARMER FAILS, WHAT THEN?

By A. K. SHORT,
Federal Land Bank of Houston
Business is governed and controlled by credit and money. Credit is maintained solely by the ability of the people to eventually pay money. Wealth can only be created by mining, manufacturing, fishing and agriculture. Business channels accumulate wealth but do not create it.

While the oil interests and other mining industries contribute to our wealth, and manufacturing and fishing will always be of importance, yet our agriculture is, and will forever be, the main source of wealth in this state. It will be the only source through which we will come to the comforts and necessities of life. Agriculture will forever remain the chief factor in credit and money throughout this nation.

A graph, showing the crop value per acre, and the business failures over a period of years from 1866 to 1922, shows that the per cent of business failures rise and fall in direct ratio to the rise and fall of acre money return from farm land.

The average net money returns per acre of land is in direct ratio to the acre yield. The farmer's ability to pay for land, and to live in comfort, and to prepare his children for the battles of life are in direct ratio to

his income from labor on the farm. The business man's ability to succeed is dependent upon the farmer's ability to buy his goods.

The farmer's ability to produce sufficient revenue to keep his family in comfort is dependent upon soil fertility. Where there are fertile soils we find a contented and prosperous farm folk and prosperous business centers.

The first step in permanent soil fertility is conservation of the soil. This must be done by terracing rolling lands and draining swampy lands. After land is terraced, or drained, the next step is to practice systematic crop rotation, and add barnyard manure and commercial fertilizer to improve the physical condition of the soil, and to add plant food.

The problem of soil conservation and soil fertility is a joint responsibility of the farmer and the business man. The welfare of both depend upon it. The individual farmer cannot escape the responsibility because his and his family's welfare depends upon the ability of the farmer to produce abundantly. The business man cannot escape the responsibility because the success of his business depends upon the efficiency of the group of farmers comprising his trade territory.

The greater the bond of sympathy and co-operation that exists between the farmer and the business man, the greater will be the success of both.

DAIRY NOTES

- Nobody cries when a scrub bull dies.
- Don't keep cows. Make cows keep you.
- Good cream is clean cream, kept cool.
- Tuberculosis is a community problem.
- Fall calving usually gives best results.
- The dairy cow, like a human being, enjoys sunshine.
- The most successful dairymen raise most of their cows.
- Milk from infected cows or from a creamery should be pasteurized before it is fed.
- Milk substitutes are not equal to milk, but give fair results when used with care.
- Creameries prefer the rich cream, as they can use it more easily and efficiently.
- All calves should be fed regularly; very young calves should be fed three times a day.
- The dairyman who produces and sells a low grade of cream is nipping profits in the bud.
- Young dairy stock should have all the hay they will eat, and grain in proportion to weight.
- "Keep the milk cool and the utensils clean." This applies as well in winter as in summer.

Always Lightning

The meteorological office of the British government states that the world experiences annually 10,000 thunderstorms, or an average of 1,000 a day, and that scarcely a second passes in any year without a lightning bolt striking the earth.

Painter Used No Brushes

Adolphe Monticelli, a French painter of Italian descent, used no brushes in painting his pictures. He applied the paint direct to the canvas with a palette knife on which he squeezed his colors from the tubes.

REPAIR WATER LINE

Workmen for the State Telephone company last Saturday afternoon, while digging for ground connections occasioned by installation of the new office in the First National Bank building, broke into one of the city water mains with a pick, the water spouting out under pressure nearly to the top of the bank building.

It was necessary for the city officials to shut off the water supply at the tower until the repair was made, which took nearly all of Saturday night, most of the time being consumed in letting the water run out preparatory to the actual repairing.

This is the third time there has been a break in the water service of Littlefield since the installation. The first time was about three weeks ago when a fire hydrant, struck by a passing truck, gave way, and the second time about 10 days ago when the water was cut off for awhile in order to make connection with the new compress being built here.

BRING IN FIVE TRUCKS

Chas. Rayburn, of the Bell-Gillette Chevrolet Co., returned the latter part of last week from Oklahoma city,

driving through five new Chevrolet trucks, which will be used for transportation in the Littlefield schools.

Mr. Rayburn states that standing they had to pull miles of deep mud the trip was without any difficulty whatever. He was accompanied by Driskill, Wayne Harless, Dick Clark and McGavock, each of whom drove a truck.

This makes 14 trucks which have been furnished the Littlefield and Amherst schools by this company.

Wife Takes Vinol; Feels Fine

"I was weak and had no energy. Since taking Vinol, I feel fine and do my work again."—Barnesberger. The very week you take Vinol, you feel stronger, eat and sleep better. Vinol is a simple, strong iron and cod liver compound for over 25 years by weak, nervous, run-down men and children.—Sadler's Drug Store.

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"PROPERTY"

If your property is worth anything to you, is worth the small insurance premium that gives you the satisfaction of knowing that you are protected.

Like the band of THEFT, the FIRE DEAMON works in the darkest hour of night.

Call on us!

Hemphill and Barnes

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It won't be long before you will have the new Ford.

The minute you see it—ride in it—you'll be glad you waited for this beautiful new model.

It will have new, low trim body lines.

There will be beautiful color combinations.

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Above all, it's the nicest thing in the world to cook with. If you haven't yet tried it, you haven't yet had the full enjoyment of perfect cooking. Why not step into our office today and let us show you some of the choice electrical ranges we sell. Also, a full line of other electrical appliances and accessories.



R. E. CASSELL, Manager, Cooper Bldg., Littlefield, Texas
Electricity is Your Lowest Priced Servant

Littlefield,

Texas

Cooking Chats with 6 Famous Cooks

(Courtesy of the Domestic Science Department, Perfection Stove Company)

VEGETABLES FOR VITAMINES

(Editor's Note: This is one of the unusual cooking articles by 6 famous cooks.)
Vitamines! What are they? We hear about them on all sides. "They are necessary for normal nutrition, necessary for growth," it is said.

Their chemical nature is not known. But it is an established fact, that when they are lacking in the diet, health suffers. Certain diseases are attributed to this lack—outstandingly rickets.

Vegetables, fruits and milk are rich in vitamins. Spinach and tomatoes contain a higher percentage of vitamins than any other foods.

The Year Around

Can we have plenty of vitamins in the diet the year around? Certainly, and very easily, too, in canned vegetables and fruits, among other things. (Through canning loses the vitamins content somewhat.)

Mrs. Sarah Tyson Rorer, the Philadelphia cooking expert, gives us a few simple rules for canning vegetables.

Light your stove first. Put a wash boiler filled with water on one burner, a teacettle on another, and a large pan of water on the third.

Prepare vegetables by washing, and blanching where this is necessary. Mrs. Rorer says "Wash in glass jars, adjust rubber, stem, and screw on the tops to test them."

Scald Quickly
 Then open jars, but do not remove the rubbers. Put them, with lids in a pan, and dip over them from the boiler enough water to scald.

Put the vegetables in a square cheesecloth, and lower into the water of boiling water for 15 minutes. Lift, drain and put into the jars once.

Add a teaspoon of salt to each jar. Add enough boiling water to fill jar (leaves are added). Screw on the tops, give half an hour, and place at once on the individual wire holders or canner. Individual wire holders cost but are more easily managed on a solid rack. When the boiler filled, cover, wait until the water boils and turn down to low heat.

What a comfort it is to have a stove which needs no watching. One of the modern long-chimney oil burners has this advantage. Once you set the flames, they will not go out. You can leave the kitchen, and forget all about this stove.

Fieta String Beans

Mrs. Belle DeGraf, San Francisco economic counsellor, suggests a new and pleasing way of string beans. String beans are very rich in vitamins. Mrs. DeGraf's recipe follows:
 String and cut beans in two lengths. Cook in a boiling salted water in an uncovered saucepan for 25 minutes. Use only enough water to barely cover beans. Drain and season with 1/2 teaspoon salt and a dash of pepper and 1 tablespoon of butter. Set beans aside until sauce is made.
 Put 2 egg yolks in a small saucepan, add 2 teaspoons of flour and 1 teaspoon of lemon juice, mix them and add 1 cup of stock. The stock either be canned consommé, a diluted cube dissolved in warm water or strained soup stock. Cook on a very low fire until sauce has thickened, then add to hot beans. The fast or too long cooking will curdle this sauce.

Beans Au Gratin

Another good dish is one recommended by Miss Lucy G. Allen, principal of the Boston School of Cookery, string beans au gratin. Drain a can of stringless beans, and place them on a clean cloth to absorb all moisture, Miss Allen says.
 When well dried, put half of them into a shallow baking dish, season highly with salt and cayenne, sprinkle over the beans three tablespoons of grated cheese, and pour over three tablespoonfuls of heavy cream. Repeat making two layers and put into the oven to heat and brown about ten minutes.

Glazed Carrots

Miss Allen also gives a recipe for glazed carrots. Carrots also have vitamins content.
 Wash, scrape and cook five medium carrots. Cut in thin slices, put in a pan, and add two tablespoons of sugar. Add a few drops of oil and stir well until browned.
 Many homes with a kitchen pump now have running hot water. The manufacturer of Perfection Stoves has perfected a simple means of connecting the kitchen pump and the heating by means of a connection either hot or cold can be purchased.

COW AND HEN ARE NOW LEADING CROPS PLANTED IN COTTON
 Dairy and poultry products led the farm income list last year, according to the Bureau of Economics, U. S. Department of Agriculture. Meat animals were second, fruits third and grains fourth and cotton and cottonseed fifth. It was a case of record crops knocking the prices so low that income was below normal.
 The dairy cow and hen have been steadily gaining in the farm program the past few years. Both are accurately checked in a business like way by scales and trap nests, while cream separators and milking machines cut man labor cost to the bone and increase the number of cows one man may handle. Other aids in this direction are feed and litter carriers, individual drinking cups and swinging cranes. Quality and health are aided by cement floors, steel stanchions, ventilation systems, sanitary calf and bull pens, sheet steel nests, automatic waterers and feeders, etc.
 Many Southern communities, especially around the larger cities like New Orleans, Memphis, Atlanta, Birmingham, Tampa, Dallas, etc., are going in for dairying as a certain source of farm profits. Besides the whole milk market in the larger cities and winter resorts, butter, ice cream and cheese factories are spreading the movement through the old rural sections as a means of getting away from the boll weevil and over cotton production.



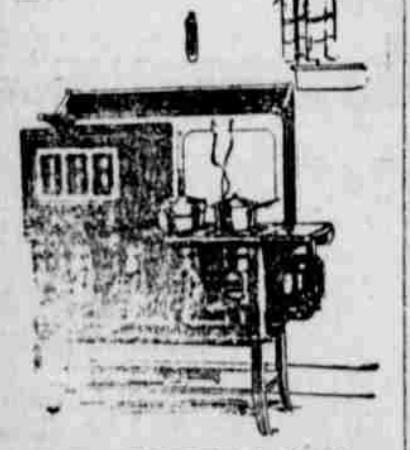
SCHOOL DAYS!

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 Littlefield Service Station
 Highway Service Station
 LITTLEFIELD, TEXAS
 Fred Groom,
 at Yellow House Switch

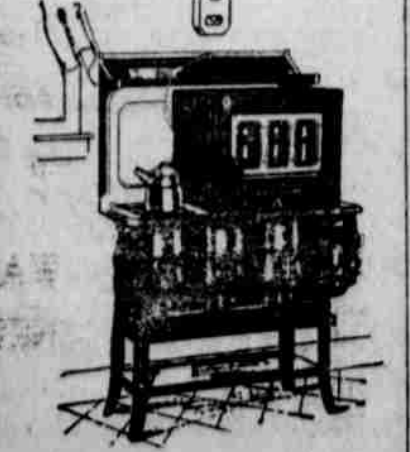


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LAMB COUNTY MERCANTILE COMPANY
 Littlefield, Texas

TEXAS AND VIRGINIA HEAD CABBAGE ARE IN THE LEAD
 Texas raises plenty of things besides cotton and cattle. In fact, her commercial cabbage crop shipped to the north heads the whole U. S., Virginia being second, with Tennessee third. The Lone Star state shipped 66,093 carloads last season, according to the U. S. Department of Agriculture.

CLEANING AND PRESSING GOOD WORK ASSURED HENRY & COURTNEY
 Phone 48 Littlefield, Texas

MAGNOLIA GASOLINE
Magnolene Oils and Greases
 'The Dependable Lubricant'
 Real Quality Products
 Demand them from your Dealer
Magnolia Petroleum Company
 G. W. Hargrove, Agent. Littlefield, Texas

Girls at Williams and Mary College can not have dates unless they are over 80. In their studies, of course. Girls over 80 get few dates. Some people can make us positively happy if they will leave us alone and keep out of our sight. A guest may be as glad to go as the host is to have him go. Truth may be eclipsed, but it can not be extinguished. Kwitchebellakin and smile!

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Transplanting by machines that set and water the tender plant has been a big help. Dusting machine overhead irrigation from special water systems, cultivation that eliminates most of the hand work, all combine to put cabbage raising on a safe basis.

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This is the latest Perfection—in new gray color harmony.

PERFECTION STOVE COMPANY, Dallas Branch—425 Trunk Ave.

PERFECTION Oil Stoves & Ovens

LAMB COUNTY LEADER

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JESS. MITCHELL, Editor and Publisher

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Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses.

Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday noon of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, it matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Littlefield Leader will be gladly corrected upon its being brought to the attention of the publisher.

A THOUGHT FOR THE WEEK

Lay hold on eternal life.—1 Timothy 6:13.

It is an awful thought for every man that his earthly influence will never, through all the ages, have an end.—Aughey.

A NATIONAL PROTEST

From indications it looks as though the hue and cry against ocean flying will bear fruit, and that when congress reconvenes it will be urged to give the matter close attention. We have heard numerous Littlefield citizens express themselves as unable to see any reason for fool-hardy flights, what more can be accomplished now that we have found the Atlantic can be crossed by plane. We believe this same sentiment is becoming pretty general all over the United States.

Several lives lost in the Pacific in recent weeks and a dozen lost in the Atlantic since Lindbergh achieved success makes up a deplorable toll. The year 1927 is passing in to history as the one when a modern miracle was accomplished—that of flying across the sea. But it will also be recorded as the one in which many perished in trying it. Lindbergh warned against trying it without everything being favorable, and insisted that always an experienced navigator should be along. Yet offers of money prizes and the promise of fame is proving too much of a temptation and almost any one who can fly a plane now imagines he can make the trip.

Nothing is being added to our store of knowledge nor to our happiness by these tragic attempts. Neither is science being advanced. It is to us that the protests are justified, and that it is high time congress outlawed the giving of prize money for flights and passed strict regulations covering all future attempts.

The man who marries a girl because she is a talented musician, seems to forget that she can't fry a steak on a piano.

LAW AND GOSSIP

Kentucky is breaking into print now with the proud boast that she has set the other 47 states a good example in law-making. A year ago her legislature passed what is known as the "anti-gossip law." It provides a fine or imprisonment, or both, in cases wherein a man or woman is found guilty of circulating false and malicious reports about another. The fine is from \$10 to \$100 for each offense, and anyone who can furnish proof of reports detrimental to their character are being circulated can make a case against the one doing the gossiping.

The law is said to have worked perfectly during the first year it has been on the statute books. Several have been fined under it. But the best part of it is that it has served to break hundreds of others of the gossiping habit.

In view of this result it might be a good idea for our own state legislature to take similar action. We've as many gossips as they have in Kentucky. As much as we regret it, we've a few to many right around Littlefield.

Everyone agrees that more crimes have been committed in the name of gossip; more heart broken by malicious tale-bearing; more homes ruined by scandal mongers than almost any other one thing. If a law will reduce it, then it is one law that every honest, self-respecting citizen will endorse. Every town suffers more than it should through gossip. If a pre-

ventative has been found, let's get hold of it without further loss of time.

One of the saddest things about married life is that it is so much easier for a wife to keep her husband from spending money than it is to make him make money.

MONEY—THE BIG IDEA

Money plus interest makes money. The Indians sold New York City to Dutchmen for \$24. Had they placed that sum at six per cent compounded on the day they sold the land, their heirs would have more money now than New York City is worth. Chauncey M. Depew, past 90, tells how he put \$100 in a savings bank 66 years ago, and now has \$1,100 in the bank.

But interest while sure, is slow. A good idea makes money quickly. Jno. E. Andrus, called the "Straphanger Millionaire" because he hangs on to street car straps when he might ride in his automobile, bought one share of Singer Sewing Machine stock for a few dollars in 1864. Having bought a good thing, he knew enough to keep it. That share has paid him thus far \$94,600.

It was not Mr. Andrus' thrift that made the money, but the idea of another man putting the eye of a needle in the needle's point, instead of the other end, thus making the sewing machine possible.

These few illustrations are sufficient to convince Littlefield citizens of the value of thrift, of interest and of using their brains for quick and steady results. No one need be without a bank account if they do so, and many may have the good fortune of becoming rich. It largely depends upon the man and how he handles his money.

This is getting to be a noisy old world. About the only place a man can find rest and quiet nowadays is in the store of a merchant who doesn't advertise.

GUESSING ON COTTON

What is cotton actually worth? That seems to be a question no one can positively answer. Of course, there is always more or less fluctuation in cotton prices, but the past month has witnessed a violent wobbling in the up and down process.

Following the government report two weeks ago, cotton went up around \$10.00 per bale, then another price report came out from Washington, and cotton dropped \$7.50 per bale, entailing the loss of multiplied thousands of dollars to Texas raisers, and sufficiently raising the indignation of Governor Moody and other leading citizens until the telegraph wires grew hot in protest.

Apparently it is more or less of a guessing contest, and government reports are one of them. It is the belief of the Leader that these government crop estimates, are of more harm to the farmers than the old system of gin reports, and ought to be discontinued.

About the only time the average married man fools his wife is the day he marries her.

OLD KING COAL

A few years ago experts were worrying about the coal supply. They said its consumption was so great we would soon be out of fuel, and the man who takes every pessimistic report seriously actually worried for

Dr. Frank Crane Says

THERE'S BUNK IN THE CLEVERNESS PLEA

Whether it is a phase of inferiority complex or not, it is true that people are always suspicious of clever people. They account their cleverness as an implied superiority, and the best means of creating a prejudice against them is to pretend that they are cleverer than ourselves.

It is a favorite pose of lawyers before a jury to discard all oratory or arts of reasoning and proclaim themselves as simply presenters of facts.

Those who wish to enhance their own personal reputation may pose as clever men, but those who wish to gain their particular point renounce any appearance of cleverness.

One of the favorite arguments against doing business with other nations is to claim that they are much cleverer than ourselves, much more tricky and resourceful. Every nation wishes to consider itself simple, faithful and trusting, and all others as wily and deceitful.

We heard a great deal about President Wilson being taken in by Lloyd George and Clemenceau. We are now deluged with news to the effect that our representatives abroad in another conference are being cozened by the statesmen of other nations. All this is pure bunk. The Yankees are as clever as any-

body and abundantly able to take care of themselves. If anybody leaves them with the heavy end of the stick to carry they will have to be pretty sharp.

Suspicion of foreigners is all too common and a frequent cause of misunderstandings. It would be much better to be honest and frank ourselves, to lay the cards on the table and to trust other people to do the same. Much animosity and antagonism are aroused by suspicion. Trust hardly ever arouses anything but trust in return.

A man some time ago wrote a book entitled, "My Neighbor Is Perfect." If everybody believed in his neighbor and trusted him we would have much less trouble than we do at present.

It is often said that the Golden Rule needs an amendment. It is not only necessary to do unto others as you would they should do unto you, but to be bold enough to take the first step in trust.

The idea of claiming that other statesmen or diplomats are wily and slippery, while our own are rugged and honest, is a vicious one, and all who help to spread it are not doing a very commendable job.

LITTLE LEADERS

The average Littlefield boy never has any trouble learning the things he ought not to know.

It doesn't take a Littlefield girl long to learn that a ring on the finger is worth 50 on the telephone.

Almost any Littlefield man can tell you this would be a great country if every man was half as decent as he is.

When a Littlefield man goes to church with his wife he wonders who started that report that there is "religious liberty" in this world.

There are some Littlefield men who will tramp over a golf course for a half a day, but who wouldn't spend 30 minutes playing garden golf.

Another pest we run into occasionally on the streets of Littlefield is the man who makes you wish you had an umbrella every time he sneezes.

A Littlefield couple can be engaged for five years, but they won't really know each other until they have been married five days.

Isn't it remarkable how much patience the average Littlefield man can have with a woman so long as he isn't married to her.

As a rule most members of the Littlefield Chamber of Commerce know exactly what ought to be done if some other fellow would only get busy and do it.

There are some Littlefield men who believe the world would weep endless tears of crocodile proportions when they are gone who would probably be surprised if they would come back

an hour or two afterward and see what actually happens.

Rev. C. A. Dugger states that South Moor is the place for pretty teachers. Fortifications have begun and officers

are installed to keep out the city "jelly beans." So says W. O. Gray, Bob McCaskill and T. T. Garrett.

Leonard Wright has accepted a position in the Littlefield post office.

PANHANDLE AND SOUTH PLAINS FAIR

"The Show Window of the Plains" LUBBOCK, TEXAS

September 27, 28, 29, 30, October 1, 1927

Will Portray the Fastest Developing Section In The Southwest Today

COME—SEE For Yourself

South Plains Farm Products: Fine Dairy and Beef Cattle
Complete Women's Dep't.: Excellent Poultry & Swine
Five Football Games: Five Bands in Daily Concert
Big One Ring Circus Act: Big Free Acts Galore
A Wonderful Carnival: Mlle. Florence Death Flirts

FREE FIREWORKS AT NIGHT

Many—Many—Many Other Attractions

COME ON ALONG

Don't miss a single day. This will be the biggest event in years. Fun by the Ton

5 Automobiles Given Away 5

One automobile will be given away absolutely free each day of the fair

WE MOST CORDIALLY INVITE YOU TO COME

PANHANDLE SOUTH PLAINS FAIR ASSOCIATION

Lubbock,

Texas

Whos Who TODAY

"A Shower of Prosperity Seldom Comes From Thunder"



Babe Ruth

HOW MUCH ARE YOUR TIME AND ENERGY WORTH?

In many transactions you can save an hour or so and much energy by using the mails instead of making a personal call at your bank.

Banking by mail is growing in popularity because people are learning its advantages.

Just as satisfactory as a personal transaction and a lot less trouble to you.

"There is no Substitute for Safety"

FIRST NATIONAL BANK

LITTLEFIELD, TEXAS

WE STRIVE FOR A MAN TO MAN RELATIONSHIP THAT WILL PREVENT MISUNDERSTANDINGS, MERIT MORE CONFIDENCE, AND CREATE FRIENDSHIPS.



One Glance tells the story

In Buick for 1928, everything you want to know about your car's performance—every indicator and dial—is before you, indirectly lighted under glass.

Buick today offers greater beauty, luxury, and comfort than ever before—greater speed and power with quicker getaway. See the car that surpasses all others in popularity—and in value.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM
Sedans \$1195 to \$1995 Coupes \$1195 to \$1850
Sport Models \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

BAIRD MOTOR COMPANY

Distributors, Plainview, Texas

CITY GARAGE

Local Dealer

LITTLEFIELD, TEXAS

MORE—
Wheat Flour, Breakfast Food
and Corn Meal
ground from the choice and
wheat and hand shelled corn, at
Littlefield Grist Mill, by
JOHN STEHLIK
Opposite Farmers Gin
LITTLEFIELD, TEXAS

Littlefield Bakery
FRESH BREAD
HOT ROLLS
AND PIES
Whole Wheat Bread
Every Thursday.
Littlefield Bakery

Dr. W. H. Harris
Physician & Surgeon
Office at
SADLER'S DRUG STORE
Residence Phone 49 Office 17.

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Attorney and Counselor at Law
Littlefield, Texas
Office upstairs in Littlefield
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General Practice in all Courts.
Special Attention given to Land
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Lubbock Sanitarium
Modern Fireproof Building)
and
Lubbock Sanitarium
Clinic

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Surgery and Consultations
DR. J. T. HUTCHINSON
Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
General Medicine
DR. J. H. STILES
General Medicine
DR. L. P. SMITH
X-Ray and Laboratory
MABEL McCLENDON
and Laboratory Technician
C. E. HUNT
Business Manager
Entered Training School for
Sanitarium. Young women
desire to enter training
at the Lubbock Sanitar-

TO OPEN CONFECTIONARY
Glen Allen and Lee Bell have rent-
ed one of the down stairs rooms of
the Palace theatre, in which they will
open a sandwich shop and confec-
tionery.
They expect to be ready for busi-
ness about the first of October.
Coal may be high, but after it is
once in the bin it soon gets lower.
An old bachelor says women are
given to small talk in large quantities.

Want Ads.
Want ads, Rentals, Lost and
Found, Exchanges, Lands and
Stock, Miscellaneous, etc.
RATES: Classified, first in-
sertion, 10c per line; minimum
25c; subsequent insertions, 7 1/2c
per line. Unless advertiser has
an open account, cash must ac-
company order.

MISCELLANEOUS
RESULTS!
When time is short and there's lots
of things to be done—then you'll
appreciate the wonderful results of a lit-
tle reader notice in these columns. It
will sell the Stove or Auto you want
to replace with a new one. It will
find the fellow who has a piece of
Furniture or Machinery you want at
a sacrifice price. AND YOU'LL BE
SURPRISED AT HOW FEW CENTS
IT TAKES
SEE my list of farms for sale or trade
in this paper.—John W. Blalock. 18-19c
Carbon Paper and Second Sheets, at
the Leader office. 1c.

THE Subscription price to the Dallas
Semi-Weekly Farm News is \$1.00;
that of the Lamb County Leader is
\$1.50. We will mail both to your ad-
dress for \$2.00. Why not subscribe
now?—Lamb County Leader. 9-14c

FOR SALE
FOR SALE: pigs. Brood sow to let
out on shares. John W. Blalock 191c

FOR SALE: Good seed wheat, clear
of Johnson grass. Littlefield Coal &
Grain Co. 20-5c
FOR SALE or trade for dry sows:
45 head registered and subject to
register Duroc-Jersey sows, farrow
3 weeks. Also, 35 head bred Duroc
gilts like quality, and 6 Duroc males.
22-4c —P. W. WALKER

FOR SALE—Typewriting paper, yellow
second sheets, carbon paper,
scratch pads in odd sizes. Leader
office. dh-1f

LOST.
LOST: Suitcase with tag bearing tag
name, "J. N. McMekin, I. O. O. F."
Ben McNeice, Littlefield. 24-1f

FOR RENT
FOR RENT: 2-room house near the
school building. Call 127. 23-2tp

MAYNARD V. COBB
CHIROPRACTOR
Office Hours: 9 to 12 a. m., and
2 to 5 p. m.
Consultation Free
2nd floor, Palace Theatre Bldg.
Phone 124, Littlefield, Texas

DR. W. N. LEMMON
Diseases of Women and Children
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Hospital
LUBBOCK, TEXAS
G. G. Castleberry
Surgery
Genito-Urinary
Diseases of Women
Edd Smith
Obstetrics and General Medicine
H. A. Castleberry
General Medicine
Diseases of Children



New Electric Plow in Use
H. L. Roe of New Castle, Pa., has attracted national attention with his electric plow, as he experiments on the 600 acre farm of Donald Woodward at Le Roy, N. Y. As shown in the photo a double plow is used—one positive and the other negative. The high voltage passing-plow to plow through the damp earth, is said to kill insects, worms, and weeds, thus giving the ground basic fertilizer—nitrogen.

PERSONAL ITEMS

Mr. and Mrs. D. P. Ernest, of
Scrape-out ranch, were visitors in
Littlefield, Tuesday.
Mr. and Mrs. J. W. Wills and daughter,
Miss Myrtle, were shopping in
Lubbock, Monday.
S. F. Ferris, of Pampa, spent
Tuesday here with Ed Aryain and
family.
Mr. and Mrs. Bert Lockett, of
Floydada, spent Sunday with Mr. and
Mrs. H. J. Gibbs and family.
Mr. and Mrs. John F. Taylor and
children, of Clovis, New Mexico, at-
tended the singing convention in Lit-
tlefield, Sunday.

and Miss Pauline Hardesty, of Aber-
nathy, were last week elected as
grade teachers for the Littlefield
schools, occasioned by the large in-
crease of pupils in the grammar de-
partment.
Arthur P. Duggan returned Sun-
day night from Austin where he went
to attend a meeting of the committee
of state tax equalization, of which he
is a member. He stated that seven
of the members, who were also mem-
bers of the legislature, were relieved
from the committee.
B. L. Cogdill was in Lubbock Sun-
day afternoon attending the funeral
of L. C. Tatum, former district man-
ager for Higginbotham-Bartlett Co.
Mr. Tatum died last Friday from an
operation performed while in a Dallas
hospital, his body being shipped to
his home in Lubbock for interment.

*** A HEAD ON COLLISION**
As a result of a head-on collision
which occurred on the state highway
Monday night shortly after sundown,
two cars were badly damaged and two
of the occupants received severe cuts
and bruises.
Miss Maurine Irvin, driving a Chev-
rolet coupe, and accompanied by her
mother, Mrs. Len Irvin, and brother,
Billie, were returning home, when
they met Roy Miller driving a Dodge
coupe. Apparently both drivers
were blinded by the lights from the
cars, and, on account of road condi-
tions, neither could turn out quick
enough to avert the collision which
followed. Flying glass from the
broken windshield of the Chevrolet,
caused severe cuts about the faces
of Mrs. Irvin and the boy. Aside
from a few bruises, Miss Maurine was
not seriously injured, Mr. Miller
was not seriously injured, but both
cars were badly wrecked, the Chev-
rolet receiving the greater damage.

MISS ELSIE MITCHELL, of Littlefield,
Mrs. John W. Burleson, after spend-
ing a week with her daughter, Mrs.
H. J. Gibbs, left Tuesday for her
home in Lubbock.
I. C. Enoch left Saturday night
for Chicago on a business trip. While
there he will go see the Tunney-Demp-
sey pugilistic combat Thursday night.
Enoch received his ticket to the fight
before leaving Littlefield, it being
stated his seat cost \$40.00



FRUIT THAT IS ALWAYS FRESH

ALL fruits contain a high per-
centage of the precious vita-
mines, as well as fruit acids,
sugar, mineral salts and protein in
varying quantities. The process of
canning is now brought to such a
point of perfection that these
valuable elements are captured and
practically no loss sustained. Ha-
waiian pineapple is particularly
rich in food values, and also pos-
sesses medicinal qualities—among
the latter a high percentage of
bromelin—an aid to protein diges-
tion. This all increases its food
value, and since the American
housewife has become better ac-
quainted with its adaptability to
any part of the menu, it has grown
steadily in favor.
Either the crushed or the sliced
pineapple is ready to serve just as
it comes from the can. Though it
combines admirably with other
foods in various more or less com-
plicated recipes, the most con-
venient way to use either kind is
in unadorned simplicity, either by
itself or with congenial accom-
paniments. To have this fresh
fruit ready to serve without any
preliminary hulling, coring, peel-
ing or cleaning, means a great
deal to any housewife, not only an
emergency but in the regular
course of household affairs. A few
suggestions follow for serving
pineapple either by itself or in
quick combinations.
Crushed pineapple may be
used in a sauce, for it is
delicious when an amaranth
sauce is used with hot biscuits or
cake, or as an appetizer at break-

they met Roy Miller driving a Dodge
coupe. Apparently both drivers
were blinded by the lights from the
cars, and, on account of road condi-
tions, neither could turn out quick
enough to avert the collision which
followed. Flying glass from the
broken windshield of the Chevrolet,
caused severe cuts about the faces
of Mrs. Irvin and the boy. Aside
from a few bruises, Miss Maurine was
not seriously injured, Mr. Miller
was not seriously injured, but both
cars were badly wrecked, the Chev-
rolet receiving the greater damage.

FIGHT RECEIVED HERE
Three radios will be on duty in
Littlefield tonight (Thursday) to re-
ceive the Tunney-Dempsey fight in
Chicago, round by round.
Fight fans will have their choice
of getting the news at Burleson-Ma-
son's furniture or Stokes & Alexan-
der's drug store. Members of the
Masonic lodge may receive the news
in the reading room of the lodge,
where a radio has been installed this
week.

A SATISFACTORY SERVICE STATION
—Handling only high grade Gasoline and Lubri-
cating Oils on a close profit margin for the benefit
of its customers and stock-holders.
Your patronage will be rewarded with quality
goods, courteous service and full appreciation.
Give us a trial!
Texas Motor & Fuel Association
Located on State Highway at Extreme East Side of the City
J. A. BLACKWELL, Manager, LITTLEFIELD

**SEE US FOR STAPLE AND
FANCY GROCERIES**
Our stock is always complete with
the best the market affords. Let us
number you with our large and rap-
idly increasing number of satisfied
customers.
—: The Prices are Always Right! :—
B & M CASH GROCERY
Littlefield
Phone 3, We deliver. Littlefield

READY to SERVE YOU
We have just received a carload of Red
Fence for grain storage, which we will sell you at
right prices. Also, have a car of galvanized Iron
and Wire arriving. We have a carload of new
Fence Posts at the lowest price we have ever ob-
tained them. See us for Binder Twine.
This is the time of the year to make needed
improvements on your farm. Let us figure with
you on that new barn, cow shed or hog fencing
you are planning.
Cotton, Hogs and Feed are advancing daily.
It will pay you to take care of them while they
are worth something. We are prepared to handle
your wants with the right kind of materials and at
reasonable prices. Come and talk it over with us!
HIGGINBOTHAM-BARTLETT CO.
Littlefield, Texas

**Are you using the
right oil?**

**YOUR car's life can be pro-
longed by using the right
kind of oil. On the other hand,
it will be materially shortened
if you use the wrong kind.**
Conoco Motor Oil is made to
meet specific requirements.
For instance, there's one grade
of Conoco Motor Oil made es-
pecially for your car. You'll
find it listed on Conoco chart.
Use the proper grade of Con-
oco and forget your lubrica-
tion worries.

CONTINENTAL OIL COMPANY
Producers, Refiners and Marketers
of high-grade petroleum products in Arkansas,
Colorado, Idaho, Kansas, Missouri, Montana, Ne-
braska, New Mexico, Oklahoma, Oregon, South
Dakota, Texas, Utah, Washington and Wyoming
CONOCO
REG. U. S. PAT. OFF.
Motor Oils
Extra Life for Your Car
AND BE SURE TO USE CONOCO GASOLINE
PACKAGED WITH CONOCO MOTOR OILS

PRESBYTERIAN AUXILIARY

The auxiliary women of the Presbyterian church met at the home of Mrs. J. S. Hilliard Tuesday afternoon, with 25 members present.

The meeting was called to order by Mrs. C. A. Dugger. During the business session different committees were appointed. Mrs. W. G. Street and Mrs. Jess Mitchell were appointed delegates to the synodical meeting

at Breckenridge, October 6 and 7. Mrs. Robert Steen, Mrs. A. C. Cheater and Mrs. K. F. Albright were appointed a committee to send invitations to the Rally day basket dinner and all day meeting at the church, Sunday, October 2. A reception for the new teachers of the school who are members of the church will also be held at the same time.

A vote of thanks was given to Mrs. Arthur P. Duggan for the gift of a

New Perfection oil range for the church kitchen.

The relief box for the emergency cause was unanimously voted for.

The secretary was instructed to write a letter of hearty thanks for the three barrels of lovely dishes given by the Texas hotel, at Ft. Worth.

At the close of the business session the following program was rendered:

Devotional, Mrs. Jess Mitchell.
Prayer, Mrs. E. A. Bills.
Reading, Mrs. C. C. Clements.
Topic—"Outlook for the Year."
Mrs. Jess Mitchell, leader.
"The Indian Speaks," Mrs. Ray Jones.
"What the Mission Fields Need in Youth," Mrs. W. O. Stockton.
"A Mother's Spirit," Mrs. Cook.
Reading—"The Message of Youth," Mrs. M. V. Cobb.
Reading—"When Malinda Sings," Helen Rumback.
Bible to Airman Captain Byrd," Mrs. Jess Mitchell.

After the program, the social hour followed, and the hostess served dainty refreshments, assisted by Mrs. R. S. Thomas, Mrs. Effie Wharton and Miss Helen Rumback.

The next meeting will be held Monday afternoon, instead of Tuesday, the regular day, as the women will serve the Rotary luncheon Tuesday evening. It will be held at the home of Mrs. R. S. Thomas, and the verse for roll call will begin with the letter "v."

METHODIST MISSIONARY

The Methodist missionary ladies met Monday afternoon at the home of Mrs. A. G. Hemphill, where an interesting lesson from the life of St. Paul was enjoyed.

Mrs. Ed. Sharp, Mrs. E. G. Courtney, Mrs. R. S. Glenn and Mrs. A. G. Hemphill were appointed committee to buy clothing for the orphan boy this society keeps in the Methodist home at Waco.

It was decided to hold a bazaar December 17th, and every Methodist woman is asked to make something to be sold at that time.

Refreshments of sandwiches and coca were served to the members by the hostess.

The next meeting will be held with Mrs. J. R. Cook.

P. T. A. MEETING

The Executive Board of the Parent-Teachers Association met Tuesday and made plans for a very promising year for that organization.

The first meeting of the body will be held at the school auditorium Wednesday, Sept., 28th, beginning at 3:30 p. m.

All parents are especially urged to attend this meeting, as it is wished that this shall be both a pleasurable and profitable year.

The members of the Board are: Mrs. C. L. Harless, president; M. L. R. Crockett, 1st vice-president; Mrs. R. E. McCaskill, 2nd vice-president; Mrs. A. G. Hemphill, 3rd vice-president; Miss Vivian Courtney, Secretary; Mrs. B. M. Harrison, treasurer; Mrs. Ray Jones, reporter.

MULE STILL STANDARD IN FARM POWER EQUIPMENT

The mule is still the standard farm power of southern farming. While horse population and values have both been going downwards since the World War, mule values and population have both held up well. Also, the breeding of mules has suffered

Selecting Good Cheese

By CAROLINE B. KING
Culinary Expert and Lecturer on Domestic Science

NOW that cheese has become such an important item in our daily food—our annual per capita consumption has jumped to more than four pounds, chiefly of the Swiss variety—it is advisable to know how to select it.

The holes or "eyes," for instance, though frequently the subject of jest, indicate to a considerable extent the quality of the cheese. Small eyes hint that the process of fermentation has been slow or incomplete; very large eyes indicate too rapid fermentation. In either case, the cheese has lost something in quality and flavor.

The American demand, strangely enough, is usually for an exceptionally large-eyed cheese. The French, German and Swiss who know their cheese, so to speak, want eyes of medium size never larger than a 25-cent piece. In the perfect Swiss cheese, the eyes will be of medium size of regular formation, and equally distributed. The color of genuine Swiss is an other important factor. The pale cheese, the kind usually associated here, is winter cheese, made when the cattle are subsisting on dry fodder. It is not as finely flavored, in the opinion of connoisseurs, as the richer colored cheese, which is the product of the summer months when the cattle are feeding on the fresh grass and herbs in the high Alpine pastures.

Cheese with Dessert

So it would appear that we Americans are mistaken in insisting always on Switzerland cheese, with very large eyes and pale yellow tint. Cheese of deeper color, with eyes about the size of a quarter, will invariably have a full, rich flavor. Such a cheese thinly sliced and served with a mellow apple, a cluster of grapes, a few figs or a russet pear, just before the after-dinner cup of coffee, with perhaps a toasted cracker, will provide a delicious and satisfying dessert.

Typical of France and Switzerland where the pie and the pudding and other sweets familiar to Americans are seldom seen, or are served only as a sweet entrée before the actual dessert which invariably includes cheese and coffee, with fruit or nuts.

Salad à la Suisse

Swiss cheese crackers for serving with salad are charming adjuncts. Spread butter thinly lightly with butter and sprinkle grated Swiss cheese over them, with a dusting of paprika. Slip into a hot oven until heated through and neatly browned. Serve with a vegetable salad. For a fruit salad a real Swiss cheese (not an imitation) with spreading whole wheat bread with butter, then lightly with honey and sprinkling it thickly with grated Swiss cheese. Firm neatly and cut into finger lengths.

little as an industry, while horse breeding is rapidly passing out of the picture.

There were 5,734,000 mules in the United States the first of the year, according to the Department of Agriculture estimate, which is 136 per cent of 1815. The mule won additional reward in the late war for his wearing qualities, his ability to get along on less feed than the horse and his better work from inferior handling.

The southern states are practically "all-mule," the Kansas City and the East St. Louis markets now furnishing about 85 per cent mules to 15 per cent horses.

Whoever expected to see the time when a girl would about as soon be cross-eyed as to have a pimple on her face?



You Will Surely Be S'prised!

We have just returned from the Eastern markets where we purchased one of the most up-to-date and complete stocks ever coming to Littlefield. These goods are now arriving daily, and their unfolding beauty, quality and reasonable price is enough to attract the favorable attention of every buyer in the Littlefield trade territory.

Never before have we had such a nice stock of yard goods, all the very latest weaves and colors of the season.

Here you will find an assortment of goods and ready-made merchandise for the school children—good wearing materials and of designs that appeal with full pleasure to the eyes of all.

You will want to see the new pieces we have in Flat Crepes, Charmuse, Satin, Wool Flannels, Serge and Wool Suitings for both adults and school wear—a great variety of them.

Ask to see our line of Linens, Prints, Dress Gingham, etc., they will be hard to duplicate anywhere.

We have a delightful line of Ready-to-Wear goods—Ladies and Misses Dresses, Hats and Coats—the best line that ever came to the City of Littlefield. See these last and you will buy.

We have winter goods for the whole family: Sweaters for old and young, Lumber Jacks, Duck and Wool Coats, Dress Coats for Men, and lots of winter goods for the women and children.

The men will be interested in our "hand picked" line Stetson and Buckskin Wool Hats—styles, colors and sizes to please them all.

Don't forget to pass inspection on our line of Dress Pants for men and boys. To see them is to buy a pair.

We want you to feel at all times that you are welcome to our store. It is always a pleasure to show goods, whether you buy or not. We know when you compare our quality and prices with others you will be sure to come back later for your purchases.

The FAIR Store
Littlefield, Texas

BLANKETS!
Very Special at
\$3.95
the pair

These high grade blankets are being offered at rarely duplicated savings—only because we were able to make a special purchase, and as always, we want to give our patrons the advantage of the lowest possible prices.

There are many beautiful plaid designs, in a variety of assortments of wanted colors. All of them pure cotton and some beautifully bound with three inch matching sateen, double bed size, 66 by 80 inches.

There are also a group of cotton blankets, in plaid patterns and bound, at **\$2.95 a pair**
Some **grey's** going at **\$2.50 a pair**

CUENOD'S DRY GOODS COMPANY
Littlefield, Texas



WHILE THEY LAST

for Economical Transportation



Amazing Performance!



-an outstanding feature of the most Amazing Quality in Chevrolet History

The COACH \$595

The Touring \$525
or Roadster
The Coupe \$625
The 4-Door \$695
The Sport \$715
The Imperial \$745
Landau \$745
The Sport \$795
The 4-Door \$895
The 4-Door \$495 (Chassis Only)
All prices f.o.b. Flint, Michigan

Check Chevrolet Boulevard Prices
They include the lowest handling and financing charges available

Learn for yourself the thrill of Chevrolet performance. Come in—take the wheel of your favorite model and go wherever you like. Drive through the crowded traffic of city streets—and note the handling ease. Step on the gas on the open road and enjoy the swift sweep of the passing miles. Head for the steepest hill you know—and see how effortlessly the Chevrolet motor will carry you up.

Here is performance you never thought possible except in cars of much higher price—
—performance that only Chevrolet provides at prices so impressively low!

BELL-GILLETTE CHEVROLET COMPANY
Littlefield, Texas

QUALITY AT LOW COST

Texas produces more agricultural values every year than any other state.

AN AUTOMOBILE OUT OF ORDER

—Is taken to a mechanic, not to apply more power or to take out some part, but to adjust what is wrong so that the power mechanism can exert its influence and make the most remote wheels run correctly. Now, the human body may be likened to a delicate piece of machinery, run by the motor power—the brain, sending out its mental impulses to all parts of the body thru the nerves, or as they might be called, the wires. Any irregularity in the workings of the body is caused by the failure of the nerves to perform their functions. Will the cutting out of, or irritating, that part which fails to receive vitality from the brain, remedy the trouble? No. The rational way would be to hunt up the place where the flow of vitality is checked and again open the channels of life. Nature would then take care of the rest.

A Chiropractor, trained at a reputable Chiropractic school, is equipped to do this. He spends three years in close and diligent study, mastering the many delicate mechanisms of the human body. Our office is established to give the sick and ailing this kind of service.

CHIROPRACTIC
does not heal, treat or cure
It
REMOVES THE CAUSE
of Disease by
Spinal Adjustments
MAYNARD V. COBB, D. C.
Littlefield, Texas

Judging from the number of accidents still occurring, one might well believe autos were invented for sowing wild oats.

"Keep advertising and advertising will keep you!"



THE NEW COATS

New coats that combine sumptuous furs with youthfulness of line are here for early inspection and selection of those women and misses who appreciate the many advantages enjoyed through unrestricted choice. Style, quality and price are factors which make these coats particularly attractive.

FIRST FALL SHOWING SATURDAY

\$12.50 to \$29.75

C. E. ELLIS

LITTLEFIELD,

TEXAS



Big Stock of
FALL FURNITURE
In Our
Store

New arrivals of choice furniture are coming in daily in addition to the three big carloads recently purchased, until today our store is nearly bulging out with the enviable selections and remarkable values.

Practically all of this crisp new furniture was bought on the low market, and our customers will get the benefit of the savings. However, with the rising tendency of other commodities, many items cannot be duplicated, so it will be to your advantage to supply your wants early in the season. We have a complete line of everything it takes to furnish any home, whether large or small. Call and make your inspections early!

BRUNSWICK AND VICTOR PHONOGRAPHS

We are agents for the Brunswick and Victor Phonographs which, with their new and advanced improvements, are today considered the leading makes on the market. A demonstration will convince you of this fact, and a phone call will be all that is necessary to have a full demonstration in your own home.

NEW RECORDS ARRIVING DAILY

We are receiving daily the latest Brunswick and Victor Phonograph records—clearer and more satisfactory than any other make. Call at our store and try some of them, you will be wonderfully surprised at their mellow clearness and superior reproduction qualities.

TUNE IN YOUR RADIO NOW!

The radio season is now coming on, and under the new government arrangement you will be able to obtain far better service from your set than heretofore. We have a nice line of Radio Accessories for retuning your machine. Better get in condition now for the winter's enjoyment of programs from all over the United States.

Burleson-Mason Company
LITTLEFIELD TEXAS

Gene Tunney



Carrying the responsibility of the title, Champion Gene Tunney was never more serious in his life than in the finishing hours of his training at Chicago for the first defense of his crown.

Jack Dempsey



Here is the former king of heavyweights as he appeared in his final workouts at Chicago for his battle there to regain the title, which he lost to Gene Tunney at Philadelphia last year.

FIRE BOYS HAVE FEAST

The Littlefield fire lads had a general jollification, feast, fun and fighting last Wednesday, at which time four new members were duly initiated into the mysteries of the holicostal service. Those received were Dick and Fred Belsel, H. J. Gibbs and Leeland Lowe.

As a prerequisite of their entrance the new candidates were each given a pair of boxing gloves and told it was a case of fighting their way in. Apparently they each did this to the entire satisfaction of the chief and his valuable assistants.

Following the fun those present went to the Owl cafe, where they sat down to a big turkey dinner. Doc Miller, who was referee, declared the new members were equally as good at eating as at fighting, and decided all events a draw.

REASONS FOR SO MANY AUTOS

Some articles, like chewing gum, make their way into the world because they furnish enjoyment. They appeal to people's taste. Others, like the electric motor, are generally adopted because of their practical economic value. Still others, like pants, sell on the basis of social necessity.

But it is hard these days to find any article that can match the automobile in the length, depth and variety of its appeal, but the passenger car satisfies man's primary instincts—the thrill of controlling power as he sits at the wheel and directs what seems like a living monster.

Pride of ownership, love of rapid motion, social prestige, possibilities of wide range of travel, and multiplying one's experiences and sensations—all these are gratified in the possession of a motor car.

Revised Maxim

Early to bed and early to rise, makes a man healthy, may make him wealthy, but can't make him who. Nothing but coffee will do that.

Fact and Judgment

In matters of fact they say there is some credit to be given to the testimony of men, but not in matters of judgment.—Hooker.

READY FOR SERVICE

We are now ready to serve you with three good meals a day or short orders, at all hours.

GOOD WHOLESOME COOKING AND COURTEOUS SERVICE

BUSY-BEE CAFE
LITTLEFIELD, TEXAS

Assessed value of property in Texas was \$42,605,988 more in 1926 than in 1925.



STUDENT MARCEL 35 cents

After three p. m., during the week and on Saturdays. Mrs. Grimes, of Fort Worth, expert on Permanent Waving will be here October 1st.

Phone 72
PALACE BEAUTY SHOP

ENOCHS LANDS 100 Choice Farms

The Remainder of a
63,000 ACRE TRACT

For Prices and Terms, see—

AUSTIN & LUCAS

Sales Agents

P. O. Box, 222, LITTLEFIELD, TEXAS

HARDWARE

A Complete Stock

Our prices are right. We appreciate your business

LAMB COUNTY MERCANTILE CO.

THE PIONEER STORE

LITTLEFIELD, TEXAS

Headquarters

—for—

SCHOOL SUPPLIES

Of All Kinds

Let us supply your needs

Stokes & Alexander Drug Company

The **Red Cross** Store

"In Service For Your Health"

LOCAL HAPPENINGS

L. H. Bates, of Enochs, was in Littlefield, Friday, on business.

Homer Nelson was in Lubbock Sunday attending the ball game.

John W. Blalock was in Dallas last week on business.

H. L. Stewart, of Nocona, purchased a Spade farm last week.

Miss Sibyl Glenn left Sunday for Lubbock to enter Tech college.

Mr. and Mrs. G. L. Colvard, of Sudan, spent last Thursday in Littlefield.

Percy Yeager, of Dallas, was a Littlefield visitor, Monday.

Miss Catherine McCormick is visiting friends in Sudan this week.

Beaman Phillips left Monday for a visit with his parents in Gorman.

M. L. Garrett and family were shopping in Lubbock, Saturday.

O. K. TRANSFER

SMALL OR BIG HAULS
EXPRESS, FREIGHT OR
BAGGAGE

Phone 22, or Leave Order with
Butler Lumber Co.

O. K. YANTIS

Littlefield, Texas

PALACE THEATRE

Littlefield Texas

WED. and THURS.
Richard Dix in—
"Knock out Reilly"
News Reel and Cartoon.

FRIDAY
Norma Shearer in—
"The Demi Bride"
Also, Serial

SATURDAY
Tom Mix in—
"Canyons of Light"
Comedy, "George Runs Wild"
Also, Serial.

MONDAY
Rin Tin Tin and "Tracked by Police"
Also, "The Peace Deputy"

TUESDAY
Rod LaRoque in—
"Cruise of the Jasper B"
Comedy, "Love on a Week Stomach"

WEDNESDAY
All Star Cast in—
"Mystery Club"
Also, News Reel

PICTURES START AT 7:45 P. M.



Nothing adds quite so much to one's comfort and appearance as garments that are well cleaned and pressed.

That's our business, and there is no finer cleaning and pressing plant in West Texas. We have capable, experienced workmen, too.

Milady's garments never get too dainty for us to handle—they always come back to you looking like new. All kinds of work for men.

**Littlefield
Tailor Shop**
CLYDE WILLIS, Proprietor

Mr. and Mrs. Louis Condra left Monday for a visit in Temple.

Mrs. Eula Long visited relatives in Amherst Sunday.

Arthur Mueller attended the ball game in Lubbock, Sunday.

Homer Snowden left last Wednesday for a visit with his parents in Maybank.

Sheriff and Mrs. Len Irvin were business visitors in Lubbock last Friday.

Mrs. W. T. Jones returned last week from a visit with relatives and friends in Brokenridge.

J. M. Stokes and E. G. Alexander, of Levelland, left Sunday on a brief business trip to Dallas.

J. R. Simmons, of Panhandle, spent last weekend with his wife and her parents, Mr. and Mrs. J. G. Harrell.

Miss Fern Hoover has accepted a position as stenographer for Bell-Gillette Chevrolet Co.

Miss Lorene Barber has accepted a position with Burleson's Dry goods store.

Harry and Earl White returned last week from a two months stay in the harvest fields of South Dakota.

W. H. Johnson, of the State Telephone Co., is driving a new Chevrolet coupe, since last week.

Mr. and Mrs. W. C. Squires and children spent Sunday with friends in Anton.

N. H. Walden left last Sunday for an extended business trip to Roswell, and other parts of New Mexico.

Mr. and Mrs. J. W. Porc, jr., attended the ball game in Lubbock, Sunday.

Misses Jane Dick and Verna Henson, Travis Jones and Driskill Irvin were in Slaton Sunday.

J. C. Enochs, of Lubbock, was in Littlefield on business the latter part of last week.

E. H. Williams left Friday on a business trip to Wichita, Kansas, and other eastern points.

Mr. and Mrs. Armon Logan, of Lubbock, spent the weekend with home folks in Littlefield.

Miss Mercedes Allen left Sunday for Lubbock, where she will enter Tech college.

Lloyd Robertson, of Clovis, N. M., attended the singing convention at the Baptist church Sunday.

Mrs. E. H. Williams, Miss Evelyn McDonald and Carl Williams were in Lubbock, Sunday.

Leroy Womack left Monday for Lubbock, where he will enter Tech college.

Floyd Hemphill left Friday night for Oklahoma City, Okla., where he will enter Oklahoma University.

Mrs. John H. Arnett is visiting this week in Fort Worth with her mother who is very ill.

Mrs. W. T. Clayton and daughter, of Lubbock, spent last week end with Mrs. M. P. Reed.

J. M. Pops, of Happy, was a visitor in Littlefield the latter part of last week.

Mrs. J. B. Wallace, of McCalm, is visiting this week with her daughter, Mrs. J. P. Butler.

Earnest Cochran and Tullus Stallings, of Houston, spent last Sunday with friends in Littlefield.

County Attorney T. Wade Potter was in Olton Monday on business.

Mrs. T. Y. Casey returned Monday afternoon from a 10 days visit with friends in Matador.

Mr. and Mrs. J. W. Kelly, of Earth were in Littlefield, Monday. While here they purchased a new Chevrolet.

Attorneys E. S. Rowe and E. A. Bills were in Lubbock Monday attending to court business.

Mr. and Mrs. C. E. Ellis attended the base ball game in Lubbock, Sunday.

Mr. and Mrs. Leland Lowe and daughter, Mr. and Mrs. Harvey Richards and children left Sunday for a visit in New Mexico.

Mr. and Mrs. John Harvey and children moved here last week from Bogota, and will be connected with the Peoples store.

Mr. and Mrs. J. D. Jones, of Lubbock, were in Littlefield Monday. They are visiting friends in Olton this week.

Miss Vivian Jordan, of Meridian, stopped over in Littlefield Sunday on her way to Canyon, where she will enter the state normal.

Mr. and Mrs. T. S. Sales, Mrs. Maude Foster and Mrs. N. H. Walden attended the ball game in Lubbock, Sunday afternoon.

Miss Gladys Wales, teacher in the school at Whitharral, spent the weekend with her parents, Mr. and Mrs. J. R. Wales.

Mr. and Mrs. George Long and Mrs. Ray Jones spent Sunday in Lubbock with Mr. and Mrs. Earl Hopping.

T. P. Henderson, who lives on the Spade ranch, returned Saturday from Winters, where he visited his mother who has been seriously ill.

Ralph Bruce, formerly a student in Littlefield high school, has enrolled with the University of Oklahoma, at Norman, Oklahoma.

T. Y. Casey and W. H. Badger went to Lubbock Sunday afternoon to hear Governor Moody speak at the formal opening of Tech college.

Anderson and Foust last week shipped a carload of nice Whiteface cattle to the Fort Worth market, also a car of hogs.

J. M. Blessing, residing three miles east of Littlefield on the state highway, is putting up a modern barn, 34x50 feet size.

Miss Emma Lou Jones, who is attending business college in Lubbock, spent the weekend here with her parents, Mr. and Mrs. F. R. Jones.

Misses Ruth and Maxine Courtney and Alvin Mueller attended the ball game in Lubbock Sunday. Alvin played on the Lubbock team.

Dr. C. C. Clements and wife attended the baseball game at Lubbock Sunday, played between the Fort Worth Panthers and an all star aggregation.

J. B. Cole of Lubbock, has accepted a position as salesman for Bell-Gillette Chevrolet Co., and will move his family here within the next few days.

Mr. and Mrs. T. A. Henson were in Clovis New Mexico, Sunday. They were accompanied home by Rev. J. F. Nix, who will conduct the Baptist revival here this week.

Shelby Poe, who has been attending Draughon's Business college, Abilene, visited friends in Littlefield, Saturday and Sunday, leaving Monday for his home near Portales, N. M.

Mr. and Mrs. Everett Whicker and baby left last Thursday for Dallas, where they expect to make their future home. Mr. and Mrs. Joe S. Perkins will move into their former home.

L. R. Crockett and Arch Crockett returned Sunday night from Dallas, where they had been on business in connection with the new pump they are preparing to put on the market.

Hubert Jordan, former pastor of the Presbyterian church in Littlefield, but recently of Benson, Arizona, is here this week. He occupied the Presbyterian pulpit last Sunday morning. Recently he has accepted a pastorate in northern Indiana.

Rev. J. E. Nix, of Clovis, New Mexico, was unable to fill the pulpit at the Baptist church Sunday night, being delayed by the heavy rains between Littlefield and Clovis. Rev. Ed Tharp, pastor of the Methodist church held the services at the Baptist church.

Sam V. Stone, tax collector of Williamson county, is in Littlefield this week looking after business interests in this section. He owns two fine farms in this section which are being put under the plow, several acres of them going in to wheat this fall. He is greatly pleased with his investments and future outlook of the country.

The ladies of the Presbyterian church in Littlefield last week received three barrels of fine dishes, the gift of the Baker hotel, at Fort Worth, and occasioned by that popular hostelry putting into service an entirely new pattern of queensware for the use of their guests. The dishes are all of a very high grade chinaware and greatly appreciated by the ladies of the church.

THINK!

Your car may be the next one the thief picks up when you leave it in a strange community. Or it may be the next one to catch fire and burn while you stand by powerless to extinguish the blaze.

THEN WHO'S GOING TO SAY "HERE'S THE PRICE OF A NEW ONE"
FIRE AND THEFT AND LIABILITY INSURANCE IS OUR SPECIALTY

STREET & STREET
Complete Insurance Service

ICE A LITTLEFIELD PRODUCT
Made from Pure Distilled Water

Home loyalty and co-operation among citizens of any given town always makes for a better town in which we may all live.

Our ice is manufactured in Littlefield; on ice plant we pay city, county, state and school taxes—our money goes to help make Littlefield a better town for us all.

On the basis of good business, home loyalty, high grade products and reasonable prices, solicit your patronage.

Delivered to your Home or Place of Business Daily

Plains Coca-Cola Bottling & Ice Co.
"A Home Industry"

The SOUTH PLAINS

—Is no longer an experiment, but has reached that stage in development where its own weight and real merit will carry it onward and upward to greater heights of development and progress.

THE LITTLEFIELD SECTION

—Of the famous South Plains has proven to be one of the greatest diversified farming countries in Texas, and it offers wonderful opportunities to both homeseekers and investors.

Now Is The Time To Buy!
We now have on the market eighty thousand acres
80,000 ACRES

consisting of 100 per cent farm tracts—some improved farms. Also, a number of excellent combination farm and stock propositions.

See any of our authorized agents or address the company, at Littlefield, Texas.

YELLOW HOUSE LAND COMPANY
LITTLEFIELD, TEXAS

COTTON PICKING TIME

—Will soon be here and you will need larger quantities of groceries for your extra help.
Make out your bill and bring to us. We can furnish you the best of Meats and Groceries at prices that will please you!

**HOUK'S
Grocery and Market**
FISH and OYSTERS
Arriving each Thursday evening