LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, SEPTEMBER 23, 1926.

NO. 23

ELEPHONE CO., OPERATING KCHANGES IS NOW MAKING TEN THOUSAND DOLLAR IMPROVEMENT

s and East New Mexnent is made by Local field is now a part of the Other towns of this led are Shallowater, An-Sudan, Muleshoe, Pep, an and Bledsoe. Henthat the deal, which has s of communation for hree months past, emal telephone properties nd \$2,000,000. The douarters have been es-

Improvements Here. completion of the new begins a series of imin various exchanges, g included. Last week egun on the stringing of feet of aerial cable, holdto 200 pairs of telephone changing the system from type to that of the mekind. This change will improvement since it much of the grounded and cross wire talking

RS AGREE TO TGIN BOLLIE TON JUST NOW

vas pointed out by several of for its success. thee having such low grade

W. H. Baker and L. E. Dava- much." is committee will also cisit at points surrounding Littleak their co-operation in the ginning of bollies un-

mitter of securing additional price to be paid was discussdefinite price for picking, but The committee was empower state. the investigation of prices in mmunities and so advise the of this newspaper.

Chesher, president of the Lit-Chamber of Commerce, was s of the meeting.

ELECTION IS CALLED

m was circulated in Levelholage for municipal water and lystem was desired by the cit-

4 Mong, of Levelland, who was lifeld this week, stated it was Ka dissenting vote.

were here Tuesday on bus-

n of Mrs. R. E. McCankthree o'clock Saturday after-

ent is made this week which occurs under certain climatic stion completion of the conditions and can not be avoided in ne Co., of Texas, which the ground system of telephony. eger of about 50 differ- Manager Hendricks states it will be exchanges in this part the policy of the new company to keep the various local exchanges in first class condition all the time, keeping R Hendricks, who says their physical property up with the Telephone Sys- development of the country. The cable now being installed will cost about \$10,000.00.

History Interesting.

The history of the experiences and developments leading up to the organization of the State Telephone Co., is quite interesting. It goes back several years, when in 1908, while the telephone was rather a less common instrument than it is now, A .C. Hendricks and E. H. Hendricks first entered the telephone game. Beginning as night operators in different towns, the young men worked toward the very small beginning of their own telephone operation. Lineman, night operator, bookkeeper, collector, plant foreman and manager, financial agent-these are some of the positions through which the boys worked their way upward; and these jobs were held simultaneously by both of the boys, and at the same time for each of them, as each operated in a different town. The rudiments of a business or a game may be learned comparatively quickly; but details come more slowly, and through hard work in this, as in most other cases.

Wives Aided Business However, according to the Hendricks as president and vice- president respectively of this newest organization Whicker Land Co., To Handle Oil ag held Saturday night in all the credit is not to be given to eatre ,and attended by them, as their wives, also well aca committee was ap quainted with the romance of building co-operation of and developing, were right beside the was moved the first of the week from onners in Littlefield and young fellows, singly and simultan- the Littlefield hotel to the office in the points in not ginning any county in the Hendricks' exchanges; Palace theatre building, formerly occupied by the Chamber of Commerce. frost. This action was a company falling on the shoulders It will be in charge of R. S. Thomas beging with that of other of two individuals, there were really and W. L. Wade both well known lo-

this and surrounding coun- four who were directly responsible cal men and experienced in the realty 1,000 teachers in session here two m present that when snap or Then, too, whatever success these. This company is now selling off the ve accomplished has not well known Ligariably had a depressing to them by gift or by inherithe better quality of staple, tance; but by natural grit, backbone, and will, within the next few days, be superintendent elected on the same basis as the city superintendent. work for themselves and for others. land. no of staple had been mark- According to them, too, their task has would invariably receive a been made lighter by the ood forter

of ving withful dependable, loyal and their quistion is "with such dest business back of him.

I follows: W. O. Gray, chair pendable and loyal assistants, who is the man who could fail; but without such valued ervices of these workers how could anyone have accomplished to the oldest, and best known realty men of West Fexas with an enviable reputation of successful business back of him.

ORGANIZE CHOIR

The organization of a choir and orchest files and best workers how could anyone have accomplished to the oldest, and best known realty men of West Fexas with an enviable reputation of successful business back of him.

ORGANIZE CHOIR

The organization of a choir and orchest and L. E. Dava.

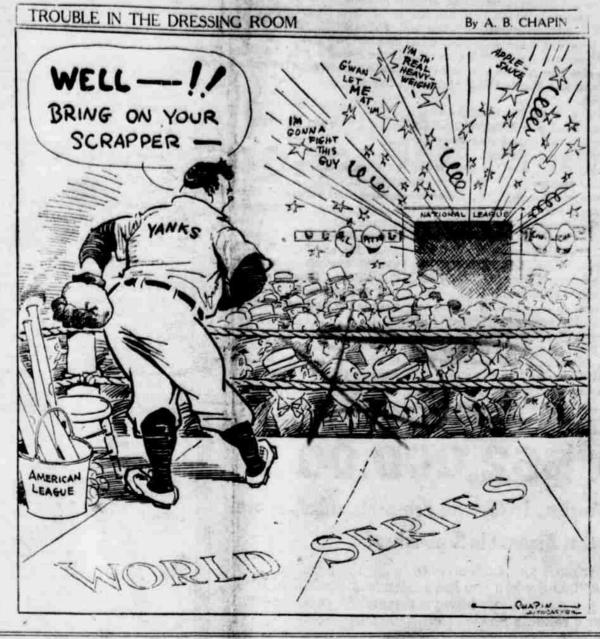
Several ears hav passed since their first entrance is to the telephone business and during that time, the Hendricks brothers have become quite brand, local pastor. well known in the southwest "along telephone lines;" and A. C. Hendricks is now one of the best known th Thirtyfour farmers pres telephone men in this section of the sid a total of 306 helpers for country. He has built several large s, and it was decided to not holdins in the past ten years in the Panhandle and Plains country; and was the prevailing custom- both he and E. H. Hendricks are contat the time of picking would stant boosters for this part of the

The officers of the State Telephone company, beside A. C. and E. H. Henof this section through the dricks as president and vice-president are George G. Rainourd, secretary and treasurer, and Harry P. Bailey, counsel. Directors of the company are the same, with George G. Rainourd, chairman,

Chicago Men Interested

Financing of the oranization of the company was done by F. N. Kneeland lat week calling for an election and company, of Chicago, who have whether or not \$100,- financed various other telephone companies in Illinois and Wisconsin, as

well as in other states. Reaching from Carlsbad, N. M., on the southwest, beyond Post an the southeast, and to Quanah on the east the measure would be carried and north, and Lovington, N. M., west, through a large number of connecting points, as well as Lamesa, Ta-0. Stevens and I. C. Dunbar, of hoke, Post, Crosbyton, Memphis, Paducah, Clarencen, and Wellington. Lines that are in good shape already are to remain as they are; but where it is necessary, construction of old at her home for a business sea-change boards are being installed, and every link in the entire system is be ing put into first class condition.



LAND OFFICE MOVED

And Gas Leases,

The Whicker Land company office business.

J. C. Whicker, president of the com-

the Lutheran congregation.

A ten piece orchestra has been planned, and it is hoped it will be proud, according to Rev. C. E. Ahl- ment than ever.

A RESOLUTION IS **URGED INCREASING** TEACHER SALARIES

LUBBOCK, Tex., Sept. 22 .- Before adjourning a resolution favoring the "continuation of the South Plains Teachers' Institute along similar lines with increased enrollment for the future" was passed by the more than

The teachers of the South Plains the hot sands at El Paso. also went on record as favoring the

The teachers in their resolutions called attention to the remarkable opening of the Tech a year ago with more than 1,000 students and urged that the legislature in special session consider plans for relief of the crowded conditions that are bound to exist. There were approximately the same number of teachers in the institute as there were students in the college last year, and the visitors were brought face to face with this problem which confronts the Tech with such that Littlefield will be justly prospects for a much larger enroll-

The body of teachers voted special

TO TAKE SHRINE DEGREE

Berry Cobb, of El Paso, Here Last Week Getting Candidates

Berry Cobb, official organizer from El Paso, was here last week securing Scottish rite and the shrine degree.

C. E. Ellis, J. M. Stokes and several others from Littlefield have signed up before the spectacular fireworks disfor the work. Cobb states there will be about 100 from this section of the flying aerialists, equilibrist, comedians

Cobb says that every preperation possible is being made by the El Paso lodge toward making this the most interesting and profitable session in the history of that organization.

TO SPEAK AT A. & M.

President Duggan Will Be One of th Honored Guests.

Arthur P. Duggan, president, West Texas Chamber of Commerce, will Plains towns handing out catalogs and leave Littlefield, October 16th, to attend the semi-centenial celebration of fair. A. & M. college, of which he is a graduate, class of 1895.

At the alumni luncheon Mr. Duggan and Hon. John Kirby, of Houston, will be the principal speakers.

OBSERVE PRAYER WEEK

Prayer week will be observed this week by the ladies of the W. M. U., who meet each afternoon at three o' clock, when a lesson from the mission book is also taught, with Mrs. Pat Boon as leader.

The ladies, met with Mrs. F. A. Butler, Monday; Mrs. W. B. Phipps, Tuesday; Mrs. W. O. Gray, Wednesday, Mrs. R. E. McCaskill, today, and will meet with Mrs. L. R. Crockett, Fridey.

GOOD PICNIC GROUNDS

Mr. and Mrs. E. C. Cundiff and children made a trip to Olton Sunday. On their return home they stopped at the sand hills about 14 miles from Littlefield, and enjoyed the shade of the trees, while the children played in the deep sand.

Mr. Cundiff says that unless one goes there to enjoy the rest and comfort the spot affords, they do not realize or appreciate the scenery, and that few places in this section offer equal attraction.

thanks to Dr. Paul W. Horn, Tech president; Dr. C. H. Judd, of Chicago, special lecturer; Mrs. S. M. N. Marrs, and others, for the success of the in-

F. E. Byrne, of Healdton, was here Friday on business

THE DIFFERENTIAN RATE CASE TO BE **GIVEN AIR OCT., 12**

A hearing has been called by the Railroad Commission for October 12, at Austin to consider the matter of application of single line rates between points on the P. & S. F and G. C. & S. F. railways, and also, to consider the cancelation of all differentials on main line points on the P. & S. F. railroad north of Fullerville to Farwell and Higgins, inclusive.

All these points have been without differentials since the decision in the Shreveport case on traffic moving under rates made in that order, between such points and other points in Texas and to and from Shreveport. If the decision is made as indicated, it will afford material relief not only to main line points, but to the branch line points as well by reducing their differentials.

This is a case of vital interest to all the towns and shipping points between Lubbock and Farwell. It is understood that Littlefield will have a delegation at the hearing in Austin next month to urge the removal of the differential penalty on freight to Littlefield, which it is estimated is now costing the business interests of this point around \$25,000 per annum.

GATES OF LUBBOCK FAIR WILL SWING **OPEN NEXT WEEK**

LUBBOCK, Tex., Sept. 22.-Next the gates will swing back for the 13th annual Panhandle South Plains Fair at Lubbock and everything is buzzing around the office of the fair association and at the fair park, getting ready for the big exposition this year which will be bigger and better.

Four big free attractions have been candidates for the 32nd degree of booked from the World's Amusement Service Association and the Western Athur P. Duggan, R. E. McCaskill, Vaudeville Managers' Association which will show each night of the fair play is started. The stunts include state who will take the journey over and dog stunts and tricks. The acts be obtained and they come here with a successful record of performance at the biggest state fairs of the state.

A large force of carpenters and laborers have been busy at the fair park for the past several weeks getting the buildings and grounds in shape. Several of the buildnigs are being remodeled this year to take care of additional exhibits. A large number of employees have been busy advertising the fair, visiting all South other advertising material about the

All Lubbock will turn out in the next few days to stage the annual trade trips. Big auto caravans will visit all the South Plains towns to say "hello" for Lubbock and to invite the South Plains people to attend the fair, September 29 and 30, Oct. land 2.

Both the Santa Fe railroad and the Union Bus Terminal are offering reduced rates to the fair. The Santa Fe will sell tickets from Amarillo, Sweetwater, Lamesa, Seagraves, Crosbyton. Floydada, Farwell and intermediate points to the fair for one and one-half the usual rate, for the round trip.

ANTON SCHOOLS OPEN

First Day of Enrollment Was Twice That of Last Year.

Anton public schools opened last week with an enrollment the first day of 182, according to Superintendent Clovis Vaughn. This is exactly twice the enrollment of the first day last

This year there are six teachers employed, and three trucks are being used for pupil transportation. Another teacher and another truck are to be

Library and science equipment nec-sary for classification has been ordered, and the school hopes to secure several units of affiliation this year.

Mr. and Mrs. M. C. Beirman ,of Victoria ,accompanied by the latter's mother, Mrs. Love, of Auton, whom theq are visiting, were show Littlefield Tuesday



EVERYBODY FOR MILES AROUND ___ Is Invited to Attend the____ LITTLEFIELD AGRICULTURE EXHIBIT September 2 and 28th \$1,000 In Premium To Be Given Away Interesting Program of Speaking, Sports and Carnival Attraction COME! HAVE TWO DAYS OF ENJOYMENT!

PRESIDENT DUCGAN BACK AGAIN FROM W. T. C. OF C. TRIP

West Texas territory of the addresses.

The following day they drove to Austin. Dublin, where Mr. Dubban made the The next day Mr. Duggan was the principal address opening the fair at honor guest at a delightful luncheon that point. Mrs. Dugran was also the given by the Chamber of Commerce honor guest at a reception given by in the large dining room of the St. Mrs. W. P. Hallmark Mr. Hallmark Anthony hotel, San Antonio. It was of Mr. and Ms. W. J. Metcalf, died being one of the vice-presidents of W. peaked to capacity. He was one Friday at the smily home. Funeral

it was one of the most wholesomely congressional committee.

barefoot boy and ilege and pleasu this high office Duggan was at his beat, his frequent pointed and humorous remarks and field to the e g bursts of ap- Littlefield h reminiscences bringi plause and hearty freeting from the very large state and national represenold timers present.

tended the district convention held at ited, Mr. Duggan emphasized the mathade a number of Llano, which was largely attended, ters of diversified farming and tax eddresses.

With a fine program, and, aside from qualization, receiving a hearty re the first stop of the party was made the convention held in Littlefield last sponse from his auditors. at Eastlend, where they were tender- year, is said to have been the best in Following his return, Mr. Duggan ed a banquet at the Texas hotel, at the history of the organization. That stated he was greatly encouraged ovthe same time Mrs. Duggan being the night was spent in Lampasas, and the er the favorable manifestation of the about honored guest at a bridge party given fillowing day Mr. Duggan spake at public regarding the measures he was Burnett and Marble Falls, driving to advocating,

. C. of C.

The next day they drove to Sanplatform with him were such notables cemetery, where interment was made Saba, where they were the honored as Congressman Henry Wurzback, Saturday, guests at a big banquet given in the Congressman Hull, of Peoria, Illinois, basement of the Methodist church, a who is chairman of the harbors com- ter of Mr. and Mrs. W. G. Berting. magnificent two story structure of mittee; Congressman Carter, of Cali- who live four miles west of Littlefield native marble. Mr. Duggan declared fornia, who is a member of the same died Friday . Fureral services were

enjoyable affairs it was ever his priv- That night two special trains, car- made in the local ilege to attend. San Saba was Mr. rying 530 passingers, journeyed to Duggan's old home place, where he Corpus Christiato attend the opening spent his boyhood days on the farm, of the deep water port at that point izens present who recalled him as a nificent affair, according to Mr. Dug- ten.

with Senad was placed in th Morris Sheppary cured a prom tation present for the occasion.

The next day the official party at- At all the speaking points they vis-

WO DEATHS

W. J. Metcelf, jr., the infant son onducted at the local;

Cora Mae, age five years, daughheld Saturday and

A new pest has attacked the potaand later attended the school in town. the following day, which was Tues- to vines. It is called Eucepolsx Hy-There were many old friends and cit- day, September 14th. It was a mag- perthena Cullinauk. But not very of-

Texas

ALONG LIFE' TRAIL

By THOMAS ARKLE CLARK Dean of Men, University of Illinois

FORCE VERSUS PERSUASION

was an impending rio own last spring with five young fellows from high college about to force their way into one of the moving picture Prominent citizens stalked nd gave directions to the policemen flourished billies and looked threatening, and all sorts of forceful means were employed to disperse the geething crowd, but to no purpose. They laughed at all commands, they answered threat only by oushing nearer.

Finally ome one got the attention of the rioters and said: "Come on fellows, let's go back home. I'll lend the way," and under his leadership the crowd gradually dispersed.

I attended a meeting a few nights ago of the representatives of a group of college prganizations called togeth er by a religious organization to device means of getting the freshmen in These who had evinced a tendency to shy at church attendance had been issued orders, but there had been developed little enthusiasm. Ways and means were quite generally discussed. and finally some one had an idea.

"We get our boys to go to church," one sentor said. "by taylting them to go with us. We find that there is no difficulty if we go slong."

He had the right idea. A freshman would feel complimented if asked to go anywhere with a senior, but he would not always feel so elated if ordered to do se

The president was having a hard ime with Gregg. The boy wouldn't study and he wouldn't go to class, and It looked as if the only thing left was to send him home. Gregg seemed like a good prospect when you looked him over, and the president was reluctant to let bim go, so he turned him over to me to see what could be done.

"Don't you like college?" I asked. "Yes, I do," be replied. "Then why don't you do the things

which will help you to make a good record and which will ensure your "Everyone's been trying to make

me do things," he said, "ever since I started into high school, and I'll be d-d if I will."

It proved a very easy task to man age Gregg, for he could be persuaded to do anything though couldn't be

I knew a man who during the war managed eleven thousand working men and he never had any trouble, he never had a flare-up or a strike.

"I lived with my men" he said . " slept as they did and Late with them, and worked with them. If I wanted anything done, I always said: "Come on fellows, let's do this."

A man or a boy will go (6. 1925, Wastern Newspaper Union v

The

COWS ON PASTURE NEED SOME GRAIN

Farmers feeding dairy cows during the spring and summer should be sure to use plenty of properly mixed grain to use plenty of properly mixed grain feeds with the legumes or grasses to get best and cheapest milk returns, according to the national dairy council. Leading college dairymen have made a study of this important problem, and agree that dairy cows cannot possibly consume enough grass to maintain milk flew and their body recognizements. too.

maintain milk flow and their body requirements, too.

"Cows can't make milk on air and water," writes Prof. A. R. Merrill, dairy specialist of the Connecticut experiment station. "They need some teed. Pasture grass is one of the best forms of succulent green feed that we have, but as a rule there is not enough of it. Sows that are dependent on pasture alone cannot get the amount of feed they need. When we stop to consider that the average cow needs 100 to 50 pounds of pasture grass per day for maintenance and production, we can easily see why it is necessary to furnish some additional feed."

"The feeding of grain on pasture is so important," states Prof. E. L. Sav-

so important," states Prof. E. L. Savage of Cornell university in Dairymen's League News. "That I am going to take the time and space to emphasize it agair. A mixed grain feed containing 175 per cent to 20 per cent protein should be fed on pasture."

For farmers who do not raise sufficient grains, there are many balanced ration feeds on the market, use of which will bring profit in increased milk flow. Most of them contain corn, oat and wheat products and other grain raised cheaply in the corn beit states. These eventually find their way into the enormous milk suptheir way into the enormous milk supply of cities such as New York, Philadelphia or boston, according to the National Dairy council. Dairymen in New York up large amounts of feed produced in the West, and have learned that they cannot produce milk profitally and maintain their herds withou adding a grain ration to spring and summer pastures.

Ill Yeary have R. Crocket for a e Littlefield ser two year lease on vice station.

agement, and the b siness wil I continue under the pre ent name.

Mrs. Ethel Stewart

They are now in charge af the man

having a two first dent in

NKERS

FARME

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To put this !

bankers wi

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S DAY

Below you will find just a few of the many gains that \$1.00 will buy at our store next San

1 pound can Maxwell House Coffee, 50c can K. C ... 4qts. Heins White Vinegar, best made: 5 pounds Sugar, 75c size Calumet and pan..... 5 boxes Borax and 18 bars P. & G. Soap 1-2 gallon Comb Honey

24 pound sack Flour, guaranteed. quart Heinz Vinegar and 4 cans Pink SSalmon 9 cans Prince Albert Tobacco 10 puart Water Bucket, 1/2 gallon Lard

5yards regular 30 cent Kalburnie Gingham 2 1-2 yards 9-4 Bleached Sheeting, regular 60c value. -And many other bargains like the above ,too numerous tion. We will have on display in the center of our store these and many other bargains tied up ready for you to

We still have left a few Boys' Pants that we are selling per cent discount.

We will have a nice combination of School Supplies Enough to go for several months—all for ONE DOLLAR sist that the school children look these over.

IF YOU WANT TO SPEND YOUR DOLLAR WHERE IT BUY MOST, SPEND IT HERE NEXT SATURDAY

Every item will be first grade merchandise, no old e worn articles offered. Come on and be convinced that the real values for the money. In every sale we guarantee to or return your money. We shoot square-make your dellar next Saturday!

Squires & McCormic LITTLEFIELD,

FOR SATURDAY, MONDAY & TUESD September 25, 27 and 28th

Men's Work Pants, big sizes only,.... Men's Cotton Gloves, 3 pair for . . Men's Work Socks, 2 pairs for ... Men's Cotton Dress Socks, 2 pr. for ... Men's Overalls, heavy weight, Cotton Checks for quilt lining, yard, ... Extra heavy Cheviots, 25c grade..... Peter Pan Gingham, extra special, yd... Suitings, guaranteed fast colors, yd.,...

EXTRA SPECIAL EXTRA GOOD DOMESTIC, yd., ... 10

Ladies Silk Hose, all colors Ladies Silk Hose, few colors left .. Ladies guaranteed Chiffon Hose, pair,\$1.

LITTLEFIELD

SOLD \$52,000.00

Worth of Land during August, 1926, with Prospects of Selling over Twice that Amount in September!

We invite our many friends and customers to bring their listings to us, if they care to sell, and when you have friends and relatives interested in securing a new home always remember that our honest, dependable and reliable service cannot be surpassed.

We are in the market for Oil Leases and Royalties at all times, and will pay the best prices obtainable.

Remember-We please while others attempt. neighbor about us.

YEAGER-CHESHER LAND CO.

Littlefield.

The Land Men of Lamb County



Rooms that are easy to look at



It's mighty comforting to have a home that's easy to look at—especially inside. So much of a home's atmosphere and comfort depend on tastefully decorated walls and ceiling Pee Gee Flatkoatt is a paint especially pre-pared for walls and ceilings; in a variety of

colors that make possible any number of attractive decorative schemes.

The famous Pee Gee label on every can answers all your questions as to covering power, durability, permanent color.

All you have to do when you see the Pee Gee label is "select the RIGHT COLOR" -- and we're here to help you do that.

CICERO-SMITH LUMBER CO., Littlefield, Texas

