

WARE'S FALL OPENING SECTION LAMB COUNTY LEADER

"THE SOUTH PLAINS GREATEST WEEKLY NEWSPAPER"

LITTLEFIELD, TEXAS, THURSDAY, SEPTEMBER 26, 1935

NUMBER 25

**You're Invited to
Attend Ware's**

Formal Fall OPENING

**FRIDAY
Sept. 27th**

You'll soon agree that there's every reason why you should buy at Ware's this season! Read through this entire section . . . then come shop through our store . . . you will see thousands of dollars worth of new fall merchandise . . . glance at the price tags and you will note surprisingly low prices . . . recall the long standing reputation this store has for giving fair dealings in every transaction . . . then, we feel sure you will be convinced that Ware's is the place to buy all of your fall and winter merchandise—for every member of the family!



FLASH! AS WE GO TO PRESS WE RECEIVE THESE TWO NUMBERS — —



PETER PAN
presents the
"MODE
MILITAIRE"

Notice the hand
crocheted frogs
that would do
credit to a pom-
pous guardman
and the bluish
matisse crepe
is magnificent.

\$13⁹⁵



COLOR
IS
PARAMOUNT
TODAY!

Hence, Peter Pan
offers you this
dress in black or
brown, topped
with a brilliant
scarf and cuffs,
that has all the
verve and dash
of a brisk Autumn
day!

\$13⁹⁵

WARE'S
DEPARTMENT STORE
LITTLEFIELD, TEXAS

You'll Be Glad You Visited "The Fashion Center of The Littlefield Section"



Not in the history of our store have we brought you such a complete selection . . . such a large stock . . . of the very newest in ladies fashions as we present this year! Never before in the history of Littlefield have you been offered such a complete selection so near to your home.

We've spent months combing the markets . . . studying various fashions . . . that we might make this our banner year in sales and largely increase our already long list of discriminating women shoppers. Now, the stage is set, our store is a fashion center within itself . . . come in and help yourself to the newest style creations . . . and at surprisingly low prices.

Presenting this Season—The Largest Group of . . .

Fall Dresses

—We've Ever Shown!

Four Exciting Groups to Choose From!

Group No. 1—

Includes a thrilling selection of solid crepes in blacks, greens and violets and the very latest patterns in prints. The price—

—\$3.95—\$4.95

Group No. 3—

The Prima Donna, offered exclusively in Littlefield by Ware's, offers you a wide range of patterns, colors and materials for—

—\$10.95

Group No. 2—

Mostly wools and crepes. All colors, including the new ginger and purple tones. A most versatile group, priced low—

—\$5.95—\$6.95—\$8.95

Group No. 4—

In this group we feature only the Petter Pan frocks . . . our better dresses. Wools and crepes . . . every color . . . at this low price for our Fall Opening—

—\$13.95

Just Arrived! A Large Group of the New—

Twin Sweater Sets!

A light weight knit slip-on sweater with a coat sweater to match in solid colors of white, maris blue and sunorange. The set—

\$3.95

OTHER SWEATERS—

In slip-on and coat style in fancy and plain weaves. From—

\$1.69 to \$3.95

You'll Be Fair and Warmer in Our New—

Swagger SUITS

New KNIT SUITS

In the new knits this year we bring you the boucle and chenille suits that are as gloriously colored as any of your fine silk dresses. Deep reds, glowing greens, lovely blues and violets.

\$9.95

When the weather gets snappy—follow suit in one of the many Swaggers found here. Two-piece suits in both long and short length coats. Every wanted material—every wanted color.

\$9.95 to \$16.95



SPORT COATS

You know what you want in a sport coat . . . and we have it! Tweeds . . . fancy weaves . . . mostly browns, blacks and greens . . . new-est backs . . . and look at this price range—

\$4.95 to \$29.50



The New Fall

Printzess COATS

Have a Glamorous Air!

Exceptional values! In our large group of Printzess Coats you'll find the coat you want at just about the price you care to pay. A large price range . . . every wanted material . . . both tailored and richly furred coats . . . and, of course, the typical styles for fall and winter.

\$19.75 to \$45.00

WARE'S DEPARTMENT STORE

"MOST PEOPLE TRADE AT WARE'S"

Ware Brings You the New Fall--

Two Famous Brands to Choose From



HUMMING BIRD

79c-\$1.00
\$1.35

Tub them, stretch them, wear them! You'll find the new fall Humming Bird hose in every wanted shade. Absolutely clear, sheer, full fashioned and ringless.

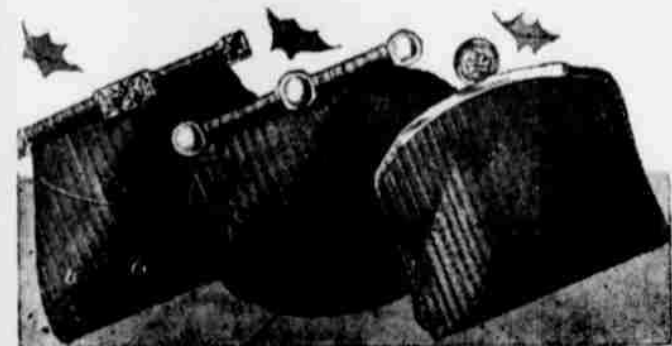
ALSO IN KNEE LENGTHS \$1.00

Allen-A

79c-\$1.00
\$1.35

Another nationally known hose featured by Ware! The new fall shades! Pure silk from top to toe! Full fashioned and ringless! You know the quality!

ALSO IN KNEE LENGTHS 79c

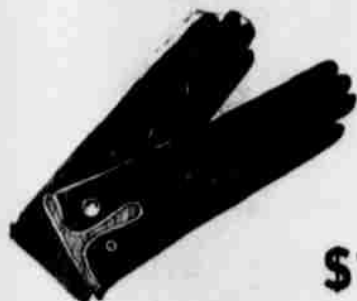


NEW BAGS

Be one of the first to have one of these newly designed leather purses. They are exceptionally roomy and completely fitted. In brown, black and navy.

\$1.00 to \$2.50

Kid Gloves



Smartly tailored gloves and thrillingly decorated. Black, brown and navy.

\$1.95 to \$2.95

FABRIC GLOVES—

We suggest these fabric gloves for early fall wear. In black and brown colors. In two different tempting price groups.

50c and \$1.00

HATS—In Tune With Every Costume!

Brimmed or off the face . . . high crowned or low . . . your hat is here! New shapes in every size . . . felts or velvets that fit into the fall picture perfectly . . . colors that add dash to any costume! And they're reasonably priced—

\$1.95 to \$3.95



PIECE GOODS

Cotton Suiting 29c yd.

Good quality cotton suiting . . . 36 inches wide . . . many pretty new fall patterns in plaids, stripes, and figures . . . An extra large selection.

Cotton Tweed 69c yd.

Here's the material for your Swagger, a suit, or the boys' top coat. Quality cotton tweed . . . 39 inches wide . . . in colors of both brown and grey.

Tweed Suiting \$1.00 yd.

You'll find this group of tweed suiting most pleasing . . . in two lovely shades of blue plaids . . . 54 inches wide . . . ask to see this material on your first visit.

Wool Suiting \$1.25 yd.

One group of wool suiting in two pleasing shades of brown . . . ideal for children's suits and skirts . . . fully 54 inches wide. An exceptional value.

All Wool Suiting \$2.00 yd.

This is truly our most thrilling group of wool suitings . . . beautiful patterns that will tempt you to start sewing . . . blue, green, black, grey and violet . . . 54 inches wide.

Wool Crepes \$1.00-\$1.69 yd.

Wool crepes in a beautiful new dull finish for fall . . . three pleasing shades to choose from in blue, red and brown. In two different qualities.

Sparkle Crepe 59c yd.

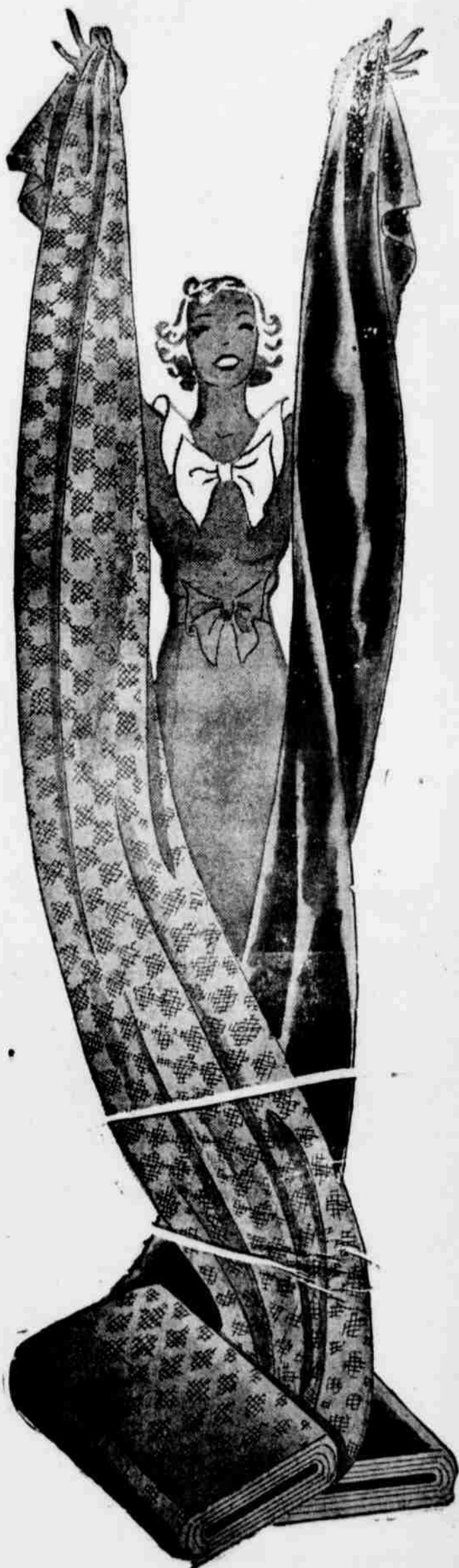
This group includes the new sparkle crepe in five different beautiful fall patterns . . . and also a group of new all silk crepes in every wanted solid color.

Silk Crepe \$1.29 to \$1.49 yd.

Our very best quality silk crepes . . . every wanted solid color . . . 39 inches wide . . . and priced in three different groups.

Cotton Prints 21c yd.

Our better grade quadruplet prints . . . 36 inch gilbrae fabric . . . beautiful new fall patterns and all solid colors.



Sport Jackets—

Ladies' and girls' Guest tailored pig skin sport jackets. Extra warm. Button style only—

—\$5.85

Vanities—

Just received the very newest vanities in two different price groups. Very light and fitted.

—50c and \$1.00

Suede Jackets—

—for ladies and girls. Extra high quality. Well tailored. Zipper style. Many years of wear for—

—\$9.95

New Lingerie—

Again this season we are featuring the Sally Frances line of lingerie. New and complete selection just arrived. Slips . . . step-ins . . . panties . . . brassiers. Also the new Sally Frances pajamas are here!

Complete Line of Gossard Foundation Garments!

Ware's Department Store

"MOST PEOPLE TRADE AT WARE'S"

Special Value Event! As a Special

INVITATION

OPENING FRIDAY

A store loaded to the brim with brand new, high quality, famous merchandise . . . a courteous, helpful sales staff . . . hundreds and hundreds of money saving Invitation Specials . . . you at Ware's Fall Opening, Friday, September 27th! As an inducement for you to visit us during this grand opening . . .

Men's and Boys'—

Work Shirts

There's no need of our telling you that this is a super value! Light weight grey covert work shirts for both men and boys. Boys' sizes from 12 to 14; Men's sizes from 14½ to 20—

EACH

39c



The Greatest

3 Super Bargains

LADIES' REGULAR \$1.00

Silk Hose

Hurry for this value. It's likely our complete stock will be sold the first morning! Pure thread silk, full fashioned ringless hose. Regular \$1.00 sellers.

50c

—PAIR

FRIDAY AND SATURDAY ONLY!

Another value bring hundreds on Fall Opening large group of curtains. Very terms. For two

Men's and Boys'—

SWEATERS



One lot of men's and boys' cotton and wool sweaters in coat and slip-over style.

49c

Men's Hats

One group of men's good quality felt hats in both the new fall novelty shapes and colors and staples. An invitation special—

\$1.98

MEN'S WINTER UNIONS

Men's winter unions . . . full 14 pound bleached, first quality garments. Sizes 36 to 46. Special—

89c

BOYS' SCHOOL SOX

Boys' good quality school hose in both solid or fancy patterns. Invitation special, the PAIR—

14c

Men's Dress Shirts

New fall shirts with the new trube-nized collar that won't shrink . . . it always stays in place! A large range of new patterns to choose from. Very Special—

\$1.39

Our \$1.95 Shirts—

Our very best shirts. The new Van Husen and Elder's best. Both with the new no-wit collar.

\$1.69



FREE! FREE!!

CHOICE OF ANY SHIRT IN THE HOUSE WITH EACH CURLEE SUIT BOUGHT

FLASH!—Here's great news to those fortunate fellows who purchase their Curlee suits during this opening! We are going to give you, absolutely free, your choice of any man's shirt in the house. This offer is for a limited time only, so buy now—TODAY!

MEN'S BOOT PANTS

Good and warm for the colder months. A full line of colors and materials.

\$1.95 to \$3.95

BOYS' BOOT PANTS FOR— \$1.69 to \$3.50

SUEDE SHIRTS

For men, Big Indian brand. A real winter shirt in tan only. Sizes 14½ to 17½

\$1.00

MEN'S TROUSERS

Made of blue duck, Hawk brand, guaranteed fast color—

\$1.25

These Values are for you to compare to Be Here on the

BUY NOW!

Corduroy Pants

Boys' corduroy school pants. Ideal for school wear. In both dark and tan colors. Sizes 7 to 17. A very special invitation value—

For the Boy Who Wishes to Spend a Warm Winter

HEAVY UNIONS

The boys will welcome these bleached unions! They're heavy . . . warm . . . and comfortable. Buy a supply for the entire season at this low invitation price. Sizes from 6 to 16—

69c



WARE'S DEPARTMENT

on to You to Visit Us During Our Greatest
We Offer You—For a Short Time
—Many Money Saving—

BROADCLOTH
Solid colors, fast to wash-
ing. Yard wide. Yard— **12 1/2 c**

CYPRESS DUCK
"A" grade 8 ounce cy.
press duck. The yard— **15 1/2 c**

WAVE VALUES

SEPTEMBER 27

ed the store for the most suitable items . . . and cut the
down to give you the greatest values possible. Every
two pages is hand picked from our regular stock of
merchandise! So be here early, and take advantage of the
ending value event of the new season — PRICES ON
TWO PAGES ARE GOOD FOR A LIMITED TIME ONLY!

es in History!

2 Days Only!

CHILDREN'S
School Hose
A hose value when you most
need it! Extra long, wide rib-
bed, regular 19c value! Priced
very special for these two days
only.
14c
—PAIR
FRIDAY AND SATURDAY ONLY!

SCHOOL SUPPLIES

est bargain in town for the students. Regu-
crayolas, big thick pencil tablets in both
and wide widths, and ink tablets.
5c

Children's Coveralls
Glad Rag Brand, In blue striped.
Sizes 1 to 8. Very special—
59c

QUILT SCRAPS
Quilt scraps from absolutely fast
colored prints. Special, 2 pound
bundle—
29c

ited Time Only--Pre- ening Day and Save!

Children's Corduroy Overalls
Children's corduroy overalls in collors of red and
blue. Sizes 1 to 8. Special—
\$1.95
Jackets To Match
Zipper style. Large range of sizes—
\$2.50

T STORE

"MOST PEOPLE
TRADE AT
WARE'S"

PRINTS

Just received! New fall prints in
at least a hundred different pat-
terns! All vat dyed! Guaranteed
fast to washing! 36 inches wide!
Truly a Ware value!

10c

YARD

36-Inch Prints 64x70 count vat dyed prints!
Many fancy and solid colors. The
yard **15c**

36-Inch Cheviots Extra good quality Cheviots. In
blue only. Buy a quantity now!
Yard **10c**

Foxcroft Sheeting

Nationally advertised Foxcroft Sheeting! Known throughout the nation
for its superior quality. In either bleached or brown. Invitation special.
—YARD **29c**



Guaranteed
Fast to
Washing

36-INCH OUTING
Good grade 36-inch outing in both light and dark
colors. Special invitation offer. YARD—
12 1/2 c

FOXCROFT SHEETS
81x90 Foxcroft Sheets. Absolutely free from
starch. There's none better. EACH—
89c
SIZE 81x99 ----- \$1.00



**GIRLS' SCHOOL
Dresses**
Many beautiful patterns in the newest
fall colors. Absolutely tub fast. An in-
vitation special—
49c

**LADIES' WASH
Frocks**
New fall wash frocks in dozens of
tempting patterns. Both long and short
sleeves. All vat dyed and fast color.
Special—
98c

Look!

Winter is
Just Ahead!

**72x84 Cotton Plaid—
Blankets \$1.79**

Think of it. A big 72x84, heavy weight cotton
plaid blanket at this thrillingly low price. Just
a few days and this Invitation bargain will be
history!

Part Wool BLANKETS \$1.98

An extra good quality part wool blanket! Size 66x80!
In beautiful plaids! Buy a supply for the entire season
at this low invitation value!—

**BUY BLANKETS NOW!
SAVE MONEY! AND
BE READY FOR WINTER!**

Men!

You Can't Go Wrong With CURLEE Suits

We offer you this season the largest selection of Curlee suits we have ever shown. And Curlee suits need no introduction. They are known throughout the nation for their superiority both in the quality of materials and workmanship. No better popular priced suits are made than Curlee.



Littlefield's
Largest Selection
of Men's Suits

The Shirred Back Suits

This sports back is gaining more followers every day! It's smart, it's comfortable and it's tailored of fine quality soft fabric by Curlee, of course.

\$25 and \$27.50
Each Suit With 2 Pair Pants



Single and Double Breasted
SUITS

And you'll like the new single and double breasted suits by Curlee. Every wanted material and color. An extra large range of sizes and models.

\$25 -- \$27.50

The New Curlee
O'Coats

A nice selection of Curlee top coats are to be found at Ware's in the newest styles in, both single and double breasted models. We especially urge you to see the new genuine Lansdown velvet finish coat by Curlee.

\$16.95 to \$24.50
OTHER COATS PRICED LOWER



New Colors In Ties—

Ties? Plenty of them! Color. Plenty of that too! Bright new patterns that give a flash to your new fall suits. Come in early and select the number you'll need for the entire season.

—50c and \$1.00

Allen-A Underwear—

Not altogether because we think so, but because hundreds of our customers have told us that Allen-A underwear is the best fitting and most serviceable they can buy. Priced reasonable, too!

—Shirts 35c to 75c—Shorts 50c

Men's Dress Trousers—

A wide range of new fall dress trousers both for young and older men. All 100 percent wool . . . hard worsted . . . and the very best patterns for fall. In two price groups—

—\$3.95 and \$4.95

WOOL MIXED TROUSERS ONLY \$2.95

Save More This Season—Outfit Your
Entire Wardrobe at Ware's!



The Most Popular
Fall Seller—

**DAVIS
HATS**

Made in Texas and Texas' most popular seller! All the new fall shapes and colors. All Dress hats in two price groups—

**\$2.95 and
\$3.95**

All staple hats with
3, 3 1/2 and 4 inch
brims are priced at

\$5

**FLORSHEIM
SHOES**

"For the Man Who Cares"

America's most popular better type shoe. Made for comfort . . . wear . . . style "For The Man Who Cares."

\$8.75 and \$10

FREE During our Fall Opening we will give one beautiful tie rack with each \$1.00 tie purchased here.

Stetson Hats

A large new selection of Fall hats by Stetson—the standard of the nation. All colors . . . novelty and staple shapes. From—

\$6.50 to \$15.00

New Suede Jackets—

The highest quality jackets. Button and Zipper styles. A welcome jacket for every man during the cold months. Complete range of sizes.

—\$4.95 and \$5.95

All Wool Sport Sweaters—

They have just arrived! A large selection of new all wool sport sweaters! Every new color . . . Zipper style. By all means see these before you buy.

—\$1.95-\$2.50 and \$2.95

Pajamas You'll Like to Wear—

The very newest Pajamas . . . bright new colors . . . absolutely color fast by Kerry Knight and Phillips Jones. You'll find added hours of restful sleep in either of these suits.

—\$1.95

See Our New Line of Fall and Winter
M. Born Tailored Suit Samples!

Wear the

Shirts

—With the Van
Husen Collar

That's the Phillip Jones! The original no-wilt collar . . . no starch needed. Many new fall patterns and solid colors. A favorite shirt with the man who really knows.

\$1.95



The New Elder
Shirts

How the starch factories cry! There's no starch needed in the New Elder shirt . . . non-wilt collar . . . won't shrink. New fall patterns that are different! All sizes.

\$1.50 to \$1.95

Ware's Department Store

"MOST PEOPLE TRADE AT WARE'S"

The Youngsters Like to Shop at Ware's Too!

HERE'S RELIEF FOR THE PARENTS—

Boys' SUITS

\$4.95 to \$16.50

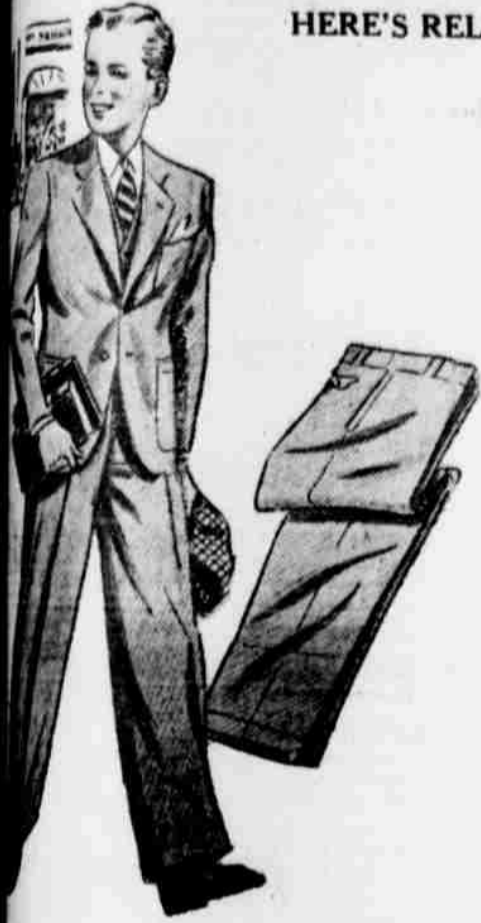
We considered both the parents and son when we bought the boys' suits this season. Here you will find suits that fit perfectly, really hold their shape and patterns that are good. Sizes from 3 to 20 years. And note the reasonable prices.

THEY'RE ALL THE GO THIS SEASON—

HATS for the Boys

They're all the go! Snappy hats for boys of all ages. And we are showing all of the very newest shapes with the narrow snap brim. They're just like dad's! Priced at—

\$1.49 and \$1.98



TOM SAWYER SUITS

Nationally advertised Tom Sawyer Suits for boys! They are better this year than ever... new styles... new materials! See our complete selection before buying your boys' suits!



REASONABLY PRICED!

..and SHIRTS

Tom Sawyer brings you shirts just like dad's! And we are showing every new pattern. Cut to fit and absolutely fast colored.



79c

The WORKING MAN'S HEADQUARTERS!

We enjoy a wonderful patronage from the men of the Littlefield territory in our work clothing department! And we consider their patronage a sacred trust... it is our desire to give the men of this section the best work clothing that money can buy... at the most reasonable prices! If you are not one of the regular patrons of this popular department, make it a point to select your next work clothing at Ware's. We know you'll be more than satisfied... you must be... because we guarantee every item we sell to give you the service you have the right to expect.

OVERALLS

Hawk Brand—

Made in Texas and the state's fastest selling overalls. Blue or striped in low or high back. Hawk's New Sanforized Overalls, will not Shrink, for **\$1.29**

Lee Overalls—

Known to every man for their superior quality. There's none better, white back denim or striped. High or low back. **\$1.69**



Boys' Hawk Brand—

Sizes 3 to 11 years89c
 Sizes 12 to 17 years98c

Boys' Lee—

Sizes 3 to 11\$1.10
 Sizes 12 to 17 years\$1.25

WORK SHIRTS

Hawk Brand—

Well tailored, khaki Hawk brand work shirts. The very best that money can buy. Will not shrink or fade.

\$1.50

(PANTS TO MATCH)

Big Buck—

—or Five Brother work shirts. In grey only. Well made from good quality materials to insure you longer wear.

89c



WORK PANTS

Khaki Pants—

Hawk Brand again takes the lead. You who are looking for a garment to give long wear under most trying conditions choose these. Absolutely vat dyed—

\$1.50

Sanforized Khaki Pants, will not shrink, Pair \$1.95

Blue Denim—

Blue Denim work pants that are absolutely Sanforized! A garment that can really take the hard knocks.

\$1.50

Gamble Striped Trousers \$1.50

Boys' School Shirts—

Extra good quality boys' school shirts in grey or fancy plaids. Well made from select materials. An exceptional value at—

—59c

Children's Coveralls—

Hawk Brand coveralls, absolutely sanforized, guaranteed not to shrink or fade, insuring you a permanent fit. Sizes 1 to 8.

—89c

Boys' Hawk Brand School Pants—

Hawk now makes them in waist and inseam measure giving you different lengths. Guaranteed not to fade, in blue denim and gamble stripes.

Sizes 8 to 11 years\$1.00
 Sizes 12 to 17 years\$1.25

Men's Canvas Gloves—

Men's heavy 14 ounce canvas work gloves. Every pair fleece lined with knit cuffs. Extra good quality. The Pair—

—15c

Men's Work Sox—

Good grade medium weight cotton work sox. Reinforced heel and toe. Absolutely seamless. A real value. Pair—

—10c

Leather Palm Gloves—

Men's leather palm gauntlet style, canvas back work gloves. Fleece lined and leather tipped fingers. Pair—

—49c

Same as above but with knit wrist, pair 39c

Men's Horse Hide Gloves—

Men's split leather horse hide gloves. Short wrist and elastic back insuring you a snug fit. A real value, pair—

—50c

Men's All Leather Gloves—

Men's all leather buck skin gloves. Absolutely fire and steam proof. Leather gauntlets. Our best work glove, pair—

—\$1.00

Ware's Department Store

"MOST PEOPLE TRADE AT WARE'S"



WARE FEATURES STAR BRAND SHOES The Choice of the Entire Family!

It is our desire to handle the highest quality merchandise obtainable—so we choose Star Brand Shoes!

We have been selling shoes for years, and it was no problem for us to detect the superior quality of Star Brand. We have known them for years . . . we know the way they are made . . . we

know, too, that it is the paramount desire of the manufactures to give you footwear that will go far beyond your expectations in wear, comfort and style.

Come in and let us show you the many new styles we are featuring this season. We feel sure you will be more than pleased with Star Brand . . . YOU MUST BE!

Here We Show Only a Few of the Large Number of Styles to be Found in Our Store!

IT'S NO PROBLEM TO GET A PERFECT FIT IN
OUR SHOE DEPARTMENT



WE FEATURE THE— TRIM-TRED Health Shoe

Each Trim Tred Health Shoe we show is smart from the ground up and more and more women are becoming appreciative of their quality. They have learned that character in footwear goes beyond the price tag and that true economy is in the selection of shoes whose BEAUTY DOES NOT FADE WITH A FEW DAYS WEAR!

\$4.95 and \$5.95

A COMPLETE RANGE OF SIZES IN WIDTHS
AAAA TO EEE

Hose Wear Longer With Star Brand Shoes—There's No Friction at the Heels.



Star Brand offers a splendid fit for every foot. No slipping at the heel to wear out stockings. No sagging at the arch. No gapping at the sides.

See these unusual shoes. Try a pair and know real foot comfort. Come in and let us show you.

\$2.95 to \$3.95

We are showing every new leather—every new style in Star Brand Shoes this season. You must see them!

One of the Many New— Uptown Styles

A wing tip with plenty of perforation—channeled extension sole. Fine calfskin shaped over a splendid fitting customized last. This Uptown style provides the last word in footwear refinement for men, and it is a fine quality shoe every inch of the way.

See The Many Other Styles! **\$5.00**



Mister— Here's Foot Comfort

In building shoes, style is a superficial thing unless it is backed up with fine quality, and that is where the plus value plays its part in our Star Brand Shoes. They are more than skin deep. Their built-in qualities are just as good as their outside appearance—so in these fine shoes, the style stays put.

\$2.95 and \$3.95

Work Shoes

Regardless of the price you pay for Star Brand Work Shoes—from the \$1.95 to the \$4.95 model—you get a shoe that's all leather . . . one that will stand months of hard and comfortable wear. Buy one pair of Star Brands and you'll have no other.



**\$1.95
TO
\$4.95**

Hunting for New— BOOTS

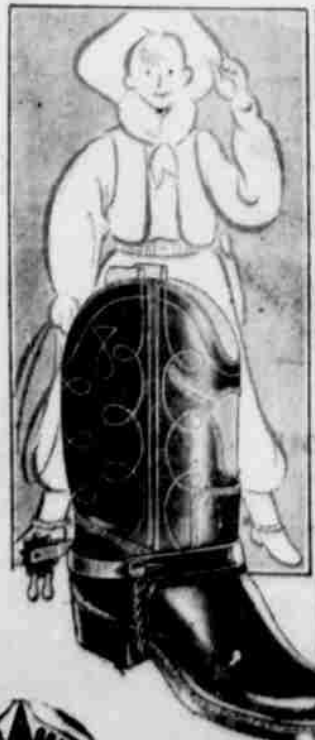
Good boots are our "middle name." We feature the famous Star Brand make and that means boots that ARE boots. Built to all-leather quality standards every inch of the way.

**\$4.95
TO
\$7.50**



MOTHERS LIKE TO BUY STAR BRAND—KIDDIES LIKE TO WEAR 'EM

NOW HE CAN *Put the Spurs* TO 'EM



Just a moment, Mother. We don't mean spurs to mar furniture and floors, for the rowel on these spurs is made of rubber instead of steel, but that will make no difference to the children. Nothing will please them better than a pair of these real Cowboy Boots . . . with spurs.

SIZES 8½ TO 2
\$3.45 and \$3.95

Spurs Free!



Star Brand Shoes for the—

Misses

Star Brand pleasingly cares for the misses needs, too. Every new shape and leather are to be found at our store. Sizes 12 to 3. The price, from—

\$1.95 to \$3.45

Widths AA to C

—and the
LITTLE TOTS

Teach them early in life to appreciate the superior quality of Star Brand—it will assure them healthy feet throughout their days. Infants sizes 2½ to 11¼.

\$1.50 to \$1.95

Oops!!

but Poll Parrot Shoes can take it

No question but that Poll Parrots are wonderful shoes. They are made right, fit right, and are good for growing feet. Besides, their all-leather construction can take the punishment of a healthy active boy. Priced to



the pair
**\$1.50
TO
\$2.95**

