


## Watch This Lusty Youngster Grow!

NINETEEN hundred and twenty nine is here! Right on the job! कor And he's got to go some to beat 1928 in this town!

But, with your cooperation, we're sure he'll win!
Now that another leaf has been turned in the Book of Time, resolve this very minute to do your buying in your own home town.

Every dollar of your money will come back to you a hundredfold in the shape of added opportunities and new fields of pleasure and profit created by the growth and prosperity of your town. Your town flourishes when its merchants flourish; your town fails when they fail.

Help us make 1929 the biggest year this town has ever had!

| Littlefield Bakery | Stokes-Alexander Drug Co. | M System Grocery | Sadlers Drug Store |
| :---: | :---: | :---: | :---: |
| Cuenod's Dry Goods Company | Hogan Dry Goods Co. | M System Market | Higginbotham-Bartlett Co. |
| B. \& M. Cash Grocery | C. E. Ellis | Littlefield Variety Store | Jones Bros. Motor Company |
| Houks Groeery \& Market | Palace Garage | Smith-Hammons Company | Clark \& Haile |
| Palace Confectionary | Palace Theatre | The Fair Store | Texas Utilities Company |

THIS PAGE PUBLLSHED UNDER AUSPCCES OF THE LITLLEFELD CHAMBER OF COMMIRRCE





Now on Displa in our Shouroom
Today you can see the most sensational automobile ever introduced - The Outstanding Chevrolet of Chevrole: History, a Six in the price range of the four
This amazing new automobile is now on display in our showrooms and we cordially invite you to come in for a personal inspection!
4 Judging by the tremendous interest which it has excited wherever shown -
-judging by the unqualified approval it has won from everybody, everywhere -
-the Outstanding Chevrolet will instantly impress you as the greatest dollar-for-dollar value ever offered in any automobile!
New 6-Cylinder Valve-in-Head Engine When you lift the hood and see the new six-cylinder valve-in-head engine you will realize that a new era has dawned for the buyers of low-priced automobiles. Representing four years' development and testing by Chevrolet and General Motorsengineers, embodyingthe discoveries of General Motors Research Staff, this new power plant is a marvel of advanced design. At every speed it operates with that delightful smoothness which everyone demands today in a modern automobile. It develops approximately $32 \%$ more power than any previous Chevrolet engine. It displays sensationally greater speed and faster acceleration. And yet, despite this brilliantly Improved performance, it maintains Chevrolet's wortdwide reputation for economical transportation by delivering better than an average of twenty miles to the gallon of gasoline!
Great Array of New Features
Matching this spectacular advance in performance is the reatest array of new features Chevrolet has ever an unced-and the most outstanding appearance ever ieved in any car of comparable price! The new four.eel brakes not only assure positive safety, but aric exceedngly quiet in operation. The new, heavien finer quatity transmission and rear axle gears contribute to tonger life and greater stamina. The new two-beam headlamps with foot control dimming device were nevet before available in Chevrolet's price class. The new AC gasoline pump with filter assures constant fuel supply no matter how steep the filter assures constant fuel supply no matter how steep the
hill. And so on throughout the entire chassis, you will find hill. And so on throughoui the entire chassis, you will find
feature after feature previously demanded in the finest of automobiles and now offered on the Outstanding Chev roletinkeepingwith Chevrolet's policy of constant progress.
Distinctive New Beauty
But, however impressed you may be by the mechanical superiority of the Outstanding Chevrolet, your admiration will reach even greater heights when you study the car's distinctive beauty.
Here the whole effect is one of uiltra-smartness, luxury and style. Introducing modish, concave front pillars and divided moulding, embodying the comfort advantages of greater width and length, finished in smart new lustrous colors--the marvelous new Fisher bodies represent a masterful example of artistic coach work. Never in Fisher's long and illustrious service to the automotive industry has Fisher style supremacy been more clearly revealed! Never have beauty, comfort, convenience and staunch construction been more skillfully combined in the bodies of any autobeen mo
mobile!
Come In and See For Yourself
So we urge you to come in today and inspect the Outstanding Chevrolet! See for yourself what distinctive beauty and thrilling performance are now available at prices so amaz thrilling performance are now availabe at prices so amaz ingly low! Learn how Chevrolet has aga
entirely new standard of motor car value!
Come in and see these Beautiful New Cars on display in our sh BELL-GILLETTE CHEVROLET C
 TOTAL PAST FOUR YEARS addition to this there are some $30,000 \mid$ being in the County of Lamb, State
TINTO THE MILLIONS acres of land that has recently been of Texas, and belonging to the said (Continued from page one)
Tre, this section is developing rapidily top a feeding and finishing point for
divelock. This y
 Lttlefield for market preparation
that ln addition, We leing fed hero, shipping themp fis oantern markets as fast them to Yeady for the block.
Whit and improvement there is is indill SHERIFFS NOTICE OF SALE Woin for morovemenent there is still THE STATE OF TEXAS

 tapy moil. There is now being taken
bip homesteaders comin


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ve other business that requires my time, I am quitting farming, and erefore, offering for sale to the highest bidder the stock and implelisted in this circular.
le will begin promptly at 10:00 o'clock, a. $m$. Be sure to come as will be a lot of things in this sale that you will need!

## HEAD OF LIVESTOCK

are Mules, 7 and 8
t 1,200 pounds each
it 1,000 pounds each
h mouth Mare Mule, weight about pounds
Horse, 7 years old, weight about pounds
orse, 9 years old, weight $1,150 \mathrm{lbs}$. orse, 5 years old, weight about pounds
mouth Horses, weight about pounds each
Mare, 9 years old, weight about pounds
Horse Colts, 3 years old, weight 1,000 pounds each
Colts, 3 years old, weight about 900 Is each
orse, 9 years old, weight about
pounds Mare, 9
pounds

2 brown Mares, 8 and 9 years old, weight 1,300 pounds each
1 bay Mare, 9 years old, weight about 1,100 pounds
1 bay Horse, 9 years old, weight $1,100 \mathrm{lbs}$ 2 good Milk Cows that will be fresh soon
FARM IMPLEMENTS, TOOLS, ETC
1 good 2-row Rock Island Lister 1 good 2-row John Deere Cultivator 1 good 2-row Oliver Go-devil 1 good single row Lister 2 good single row Cultivators 2 two-section drag Harrows 1 eight foot Double Dise 1 Walking Lister 1 ten inch Walking Turning Plow 2 sets of good Leather Harness Several sets of Chain Harness A lot of good Collars and Bridles 3 Wagons. 1 Hack
A lot of Doubletrees and Singletrees, Sweeps and many other things too numerous to mention.

OF SALE: Everything under $\$ 10.00$ will be cash; above $\$ 10.00$, e approved notes due November 1st, 1929. Will take five per cent $t$ on all sums above $\$ 10.00$ for cash.

## E. KEY, Owner

## New Cherrolet Six Attracts Hundreds To the Show Room

 to go down in automotive history as sibe production with all the nowed poslo ko down in automotive history as
one of the production with all the specd pos-
onensational of all
gible within the timits of precision ales successes. To date we have manufacturing," said Mr. Giflette,
taken more than a orders, and are we antictpate that we will have a
carlond ahipe taken more than 40 orders, and are and we anticipate that we will have a
cearloand hhipment for deliving other orders daily,"
That the new Cherry That the new Chevrolet has the ex- shortly after the New Yeuir." vers
It has been estimated by the presito be the concensuas of opinion ex. dent of the Cherrolet company, said pressed by many visitora. The beaut- Mr . Gillette, that there will be 1,250,
ful color combinations togtether with
000 Chevrolet cars and trucks the elegance of fittings and upholitery this year. feminine visitors, while men become The first permanent settlement in t interested in the numerous new me. Texas was established by the Spanish
chanical features and conveniences. consquistadores who made expeltions The powerful new engine with its to the north through El Ex Paso del
32 per cent increased horsepower, the Norte. The settlement product of four years intensive devel- town of Yesleta near El Paso. It opment by Chevrolet and General
Motora engineers, and operating with
Motors engineers, and operating with
a fuel economy averazing better than By a new process more than 11,000
that attracts all prospective buyers. cubric feet of gas can be produced
 PUBLIC ${ }^{\text {S }}{ }^{2}$ ? To be held at my place twelve miles northeast of Littlefield; ten miles east of Amherst, on the Olton-Littlefield Highway and two miles south of Fieldtui.
FRIDAY, JANUARY 11th, 1929


Having quit farming and sold my place, I will soon be leaving the country, and am offering for sale to the highest bidder the following described property. This will be an all day sale. Don't miss it!

## 33 HEAD OF LIVESTOCK

1 bay mare Mule, 7 years, weight $1,200 \mathrm{lbs}$. 1 bay horse Mule, 8 years, weight $1,200 \mathrm{lbs}$. 1 black mare Mule, 3 years weight $1,000 \mathrm{lb}$ 1 black horse Mule, 2 years, weight 800 lbs 1 brown horse Mule, smooth mouth, weight 1,100 pounds
gray horse Mule, smooth mouth, weight 1,100 pounds
1 brown Mare, smooth mouth, weight 1,000 pounds
1 black mare Mule, smooth mouth, weight 1,200 pounds
1 saddle Pony. 1 black Horse. 1 bay Mule
FARMING IMPLEMENTS
12 -row Oliver Lister-Planter
1 John Deere single row Lister-Planter 1 John Deere 2-row Go-Devil
2 single row Cultivators
1 Deering Row Binder
1 walking Turning Plow
1 Success Sulky Plow. 1 Disc Harrow 1 Wheat Drill, 2 single row Go-devils Georgia Stock. 3 Wagons
black mare Mule, smooth mouth, weight 1,000 pounds
1 gray Horse, smooth mouth, weight 1,100 pounds
-year old Horse Colts
1 Jay Saddle Horse
1 Jersey Cow, 8 years old now fresh Cows, half Jersey and half Holstein, 2 2 Jearsey Heifer Calves. 1 Jersey 1 good Jersey Bull, 2 years old 3 bred Duroc-Jersey Sows. 2 Meat Hogs 1 Poland China Gilt, subject to register

## HOUSEHOLD GOODS

1 Living Room Suite
1 Kitchen Cabinet. 1 Refrigerator
1 Dining Table and 6 Chairs
1 steel Cot. 1 Chifferobe
1 New Perfection Oil Cook Stove Various other items of value too numerous to mention.
There is lots of good stuff in this sale, so
be sure to attend!

SALE BEGINS PROMPTLY AT 10:00 A. M. Free Lunch at the Noon Hour

Please Bring Your Cup

## J. W. ELDRIDGE, Owner

J.W.Horn, Auctioneer,

SWORD OVER 700 YEARS OLD
IS POSSESSED BY A LODGE lodge, No. 46 . Auchterarder, Scotland. - A two- lodge by Wm. Wras bequeathed to the handed sword, thought to have be- was Master of the lodge in longed to the famous Scottish hero, Past Master Graham was a deseendant
Sir John de Graeme, and ued by him of valiant Sir John de Graeme of Dun the battle of Falkir in 1290, is in daff, one of the greatest soldiers of hi


When the Sutherland Fencibles
were in Auchterarder in the comwere in Auchterarder in the com-
mencement of this century, they got access to the sword and a piece was
broken off by them of about six inches in length. The sword was subsequen
ly put into its present shape by being ly put into its present shape by being
brought to a point. The lenth of the
sord brought to a point. The length of the
sword over all is five feet, four incheen
and the blade four feet, but, as origiand the blade four feet, but, as origi
nally it was six inches longer, the ex treme. length at one time would b ve feet, ten inches.
Though it may be discouraging t
know there are 40 or more insee know there are 40 or more insect pests that may attack your store grain, it is consoling to learn thar
ny of them can be controlled by car ny of them can be controlled by ca-
on disulphide. The material, a hough highly inflamable, is partic
larly adapted as a fumigant in th mall elevator or the average grain hazard can be controlled.
Buy it in Littlefield.

## Just three words-"Happy New Year," but behind them are all our thanks to you for your friendship and patronage turing the past year, and all our hopes for your continued encouragement and sup- port. FARMER'S CAFE

Our town and community has been blessed this year. There has been good and sheep put on the market, heavy shipments of cream, poultry and eggo and all brought good prices,
Let us pause long enough to give hanks that we are permitted co live in country so productive of good things. THE CONTINENTAL OIL COMPANY wishes to take this opportunity to rejoice with you in your good for-
tunes and to wish each and every one of you health, wealth and happiness for the coming year.

## C. $\mathrm{H}, \mathrm{GROW} \approx \mathrm{C}$ <br> CONTINENTAL OIL COMPANY

## 1928

Has Been A Good Year!




FARM LOANS six per cent
5 to 40 years CITY LOANS antery low
interest rate City loans can be paid in
full without penaty full without penalty
terest paying date. AUTOMOBILE AND RADIO LOANS

## Money to Loan!

I will loan money on any personal or real property that has commercial value
A. G. HEMPHILL

LITTLEFIELD LOANS AND INSURANCE First National Bank Building,

## If It's Lumber You Need ---Here's Where to Get It!

You can stop your searching for good lumber right really be astonishing a.... durable material that will
serve you serve you well for any purpose. You don't take any chances when you purchase our lumber. IT IS GOOD!

We also have a nice assortment of plans and specifications for any kind of building, from a chicken coop to a castle. We'll be glad to go over them with you any time and assist you in specifications.

## tlefield,

texas


| SWORD OVER 700 YEARS OLD the possession of St. John's Masonic is Possessed by a lodge lodige, No. 46. <br> The sword was bequeathed to th Auchterarder, Scotland. - A two- lodge by Wm. Graham, of Orehil, whe handed sword, thought to have be- was Master of the lodge in 1792 longed to the famous Scottish hero, Past Master Graham was a descendan Sir John de Graeme, and used by him of valiant Sir John de Graeme of Dur in the battle of Falkir in 1290, is in daff, one of the greatest soldiers of hi |
| :---: |
|  |

## 1928

Has Been A Good Year!

Our town and community has been blessed this year. There has been good crops produced, vast numbers of hog shipments of cream, poultry and egge and all brought good prices.
Let us pause long enough to give thanks that we are permitted to live in a country so productive of good things. THE CONTINENTAL OIL COMPANY wishes to take this opportunity to rejoice with you in your good fortunes and to wish each and every one of
you health, wealth and happiness for the coming year

## C. 1. BiON $\frac{\text { Local }}{\text { Lepresentative II }}$ CONTINENTAL OIL COMPANY



The New Year bells are clang-
ing, and their harmonious
notes Ings and heir harmonious notes
thrill us with a realization of what
 Che paty year.
wishes for you are twice as great as thone for ourselves.

Littlefield Laundry

FARM LOANS
six per cent
5 to 40 years
CITY LOANS
at very low
interest rate
City loans can be paid in full without penalty on interest paying date
AUTOMOBILE AND RADIO LOANS

## Money to Loan!

I will loan money on any personal or real property that has commercial value
A. G. HEMPHILL

LOANS AND INSURANCE
First National Bank Bailding,

## If It's Lumber You Need ---Here's Where to Get It!

You can stop your searching for good lumber right now-WE HAVE IT and at prices so reasonable as to really be astonishing .. .... durable material that will serve you well for any purpose. You don't take any chances when you purchase our lumber. IT IS GOOD!

We also have a nice assortment of plans and specifications for any kind of building, from a chicken coop to a castie. Well be glad to go over them with you any
time ansist you in specifications.

HIGGINBOTHAM-BARTLETT CO.

## tlefield,



-50nt wiroren and college courses, even though the encounter ideas which will be of
doing of this caused some inconveni- practical benefit in his own sphere of ence and expense. Suppose the bank- effort.
men the encouragement of a little tine duties frequently far aside rou


If you use Sims oils the coming year will run smoother than ever before. We are sincerely thanking you for your past patronage and earnest ly expressing our good wishes toward you for happy and
G. R. Sandidge,

Agent

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A Happy New Year is our sincere wish to all our friends and customers. We thank you for the many favors shown us in the past and hope tha: we will continue to merit your patronage and best wishes. May 1929 bring to each of you the brightest and happiest year of your life.
P. W. WALKER SEED AND GRAIN CO.
pose of indulging in systematic thinking. Many men are able to evolvo
their bet ideas in some quiet spot their beat tocas in some quiet sjuv away from the seene of their daily weed propigaten itself largely from labors.
Whatever may be the details of ver from year to yoar and are verf Whatever may be the details of ver from year to yoar and are vary any metiod adopted, a portion of produces a large seedcrop, the scens
one's time should be devoted to sound are of very low vitality and there one's time should be devoted to sound are of serem to be very much, if any
reading covering varied subjects. does not seem
Otherwise he will inevitably got into reproduction from this source. The Otherwise he will incvitably get into
a rut. And getting into a rut is bad for hisis inteltect num bad for his busi-
peess.
blueweed eradication
is now progressing
In parts of West and South Toxas
the Bluewced a cloxe relative of the
common sunflower, becomes a troub-
iesome pest when the land is in cultivation. Experiments were conduct
ed by the Texas A ed by the Texas Agriculture Eperi ment station at Lubbock, looking the

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Throw out the old ealendar and get a new one-make your resolu-
tions-it's New Year's! We hope the New Year will be as wonderful for you as you have made the past year for us.
SCHOOL CAFETERIA
The New Year bells are clang ing, and their harmonious note thrill us with a realization of what your friendship has meant during
the past year. Our New Year' wishes for you are twice as grea as those for ourselves.

IKE GRIFFIN Grain and Feed Buyer

## NHAptin

Our thoughts go out to you this New Year as candle spreads its beams; we wish you a ful measure of happiness and prosperity during the ensuing months, and take occasion to thank you for your many kindnesses during the past year.

## CUENOD'S DRY GOODS CO

T. S. SALES,

Manager

Think of all the good things you want during he New Year-multiply them by ten-and you will know what we wish you for 1929! Happy New Year to one and all!

LITTLEFIELD COAL \& GRAIN CO.


Your patronage and friendship during the past year have made us very happy indeed, and it is with a full heart and the greatest sincerity that we extend our greetings and say to you: "Happy New Year."

LOGAN \& YEARY SERVICE STATION


We can think of no better way to greet you than simply to repeat the words that have been repeated a hundred times-"Happy New Year"-and yet have new meaning each time that they are uttered. We mean them sincerely and warmly.

## R. E. RILEY TIRE \& SUPPLY CO.

by more intensive measures.
horse car cost \$1,100
In the days when honse or mule furnishod the motive power for street
car service the average street car car scrvice the average street car
cost eleven hundred dollars. The first
trolley ears sold for $\$ 3,000$.ach, trolley ears sold for $\$ 3,000$ each, but
soon increased to $\$ 4,500$. Then came soon increased to $\$ 4,500$. Then came
the larger cars with center, side enthe larger cars with center, side en
trances that cost $\$ 5,000$ to $\$ 8,000$. Since the World War the standard street cars that are used in the larger
citiea have been costing from 812,500 cities have been
to $\$ 15,000$ each

118
nos
no

Just three words-"Happy New Year", but behind them are all our
thanks to you for your friendship thanks patronage during the past
and year, and all our hopes for your contin
port.

OPLES STORE
Homar Hall, John Harve Mra. Laura. Harrey
LON'S CAFE
Your patronage friendship during the year have made us happy indeed, and i with a full heart and greatest sincerity that extend our greetings say to you: "Happy Year."

May peace and prosperity attend 1929, and may that year be generous to your projects as you have made 1928 generous to ours. Our greetings are heartfelt.

JEFFRIES MERCANTILE COMPANY

While New Year bells are ringing, we take occasion to thank our many patrons and friends for their encouragement and support during the past year, and at the same time to wish everyone in town a "Happy New
 Year."
J. T. HARRIS, LUMBER


The New Year has arrived in town, and s his regards to you via yours truly. He says going to be as good to us as 1928 was-but all depends on our friends and patrons. We each and every one of you a Happy New Yea

## THAXTON BROS. HARDWARE



We Wish You A Happy New Year be blessed with all things good in 1929!

We thank you for your patronage and eration during 1928. May you prosper well

STAR MARKET


