

LAMB COUNTY LEADER

Official Newspaper of Lamb County, Texas

LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, SEPTEMBER 29, 1927

NO. 24

NEW MAIL ROUTE LITTLEFIELD TO OLTON IS GRANTED

The star mail route, connecting Littlefield and Olton has been granted by the Postal Department, according to information received Tuesday morning by Postmaster J. E. Brannen at Littlefield. It will become effective October 10th.

The new route will be twenty and one-half miles long, and there will be three trips weekly, on Monday, Wednesday and Friday. Patrons on the route will receive mail from the carrier, both coming and going, as in the case of a rural route, the carrier going and coming different ways.

James Foster, of Littlefield, was the successful bidder, securing the route on a bid of \$1,115.72 per annum.

This route has been sought after by both Littlefield and Olton citizens for nearly two years. More than a year ago the Department recognized petitions sent in by Lamb county citizens over the proposed route, and a little later on an inspector was sent from Washington, going over the route carefully. It was understood at that time he would turn in a favorable recommendation. Now that it has been granted it will be a great accommodation to the citizens of both towns as well as the many patrons traveling along the new route.

Mr. and Mrs. J. R. Cook left Sunday for Jacksonville, where they have purchased a barber shop. Beaman Phillips took over the interest of Mr. Cook in the barber shop here.

EVEN MUTT AND JEFF WOULD SOON REALIZE THE VALUE OF DIVERSIFICATION SHOULD THEY COME TO THE SOUTH PLAINS COUNTRY

Lots of folks who have never seen very much of anything else except cotton are realizing since they are in the South Plains country that there are other crops just as profitable and just as interesting.

A diversification idea which began work a few years ago in the minds of the people of West Texas, as the best works in the housewife's bread raising quite a bit of interest, and anyone who tries it comes to eventually swear by it and gets to diversifying more each coming year.

Perhaps there is no place under the vaulted skies of the upper firmament where diversification may be tried on to greater profit than here. Wheat and the grain sorghums have proven to be just as profitable as cotton, and, perhaps a more certain, for the latter suffers from failure of crop at all. Considerable failures of crop at all. Considerable wheat was planted around Littlefield last year, most of it producing good yields, and this year the acreage is considerably enlarged. These rains are going to be ideal toward growing of the wheat crop.

Occasionally a farmer moves into Littlefield country who seems to be a bit of a southerner, and he has no hesitancy in putting his children out into the broiling sun to help make the family living in picking, or keeping them away

from school for such duties. Of course, it is going to take a little dynamite to get such folks out of their old rutty habits, open their eyes and start their grey matter to action in their right direction, but in time they will come to it, to their own betterment and the benefit of their families.

Diversification not only means greater certainty but greater satisfaction. A few chickens will go a long way toward buying the family groceries, and one of them occasionally tastes much better than the fat sow bosom the cotton farmer has to buy from the grocery store. A good brood sow is worth more than a bale of cotton, and in emergency, she or some of her pigs will make much better eating. Cream prices are generally good in this country, and nothing is better for the kiddies than cream and butter with a glass or two of good wholesome milk to wash it down. Hence, a few cows are a fine thing to include in the program of diversification. There are plenty of folks out here who have already begun to seriously question the advisability of the one crop idea. Some of their neighbors have proved to them its fallacy. They have had some observations themselves along that line. No doubt about this being a wonderful country for growing cotton, but occasionally there is a year when its maturity before frosts or during wet fall seasons is questionable. The man who has a few acres of wheat, some grain sorghum, some corn, a few cows, hogs and chickens bellowing, grunting and clucking about his barnyard is "sitting jake" just the same. He knows he is going too live, pay his taxes, perhaps make a few improvements on his place, put a little money in the bank and face the future with a smile.

Even Mutt and Jeff, should they come out to this country as cotton farmers would soon get wise to the situation, and it wouldn't be more than one season before Mutt would be saying to Jeff, "For the love of Mike, lets use some discretion and raise cows, sows, and hens." And, perhaps Maggie wouldn't have so much trouble "bringing up father," if she had him out here where he could raise plenty of corned beef and cabbage.

R. C. Hopping and family, of Lubbock, spent Sunday with Mr. and Mrs. Jake Hopping, and attended the meeting which is being held by their former pastor.

AUXILIARY MEETING

The Ladies Auxiliary of the Presbyterian church met Monday with Mrs. R. S. Thomas at her home.

Mrs. H. W. Wiseman had charge of the program and was assisted by Mrs. C. A. Dugger, who led the devotional, this was followed by a number of sentence prayers.

Mrs. Wiseman gave as the lesson, "Christian Workers," from the fourth chapter of the study book, which was very interesting and instructive.

A social hour followed the program and the hostess, assisted by Mrs. A. C. Chesher, Mrs. K. F. Allbright and Mrs. Robert Steen, served dainty refreshments to 22 members and two guests, Mrs. Billie Chesher, of Sudan, and Mrs. P. W. Walker. Mrs. Walker was made a member of the Auxiliary.

Max McClure, John Arnett, Visitors the home of Mrs. Jess Mitchell, with Mrs. E. A. Bills as leader.

The Scripture verse will begin with the letter, "W."

The rally day has been changed from Sunday, Oct. 2nd, to Sunday, Oct. 16, on account of the Baptist meeting.

Mr. and Mrs. M. Davenport and sister, Miss Lena Bassett, and Mr. and Mrs. Alfred Gumble spent Sunday and Monday in Arch, New Mexico, the guests of friends and relatives.

Andrew Phillipson, of Tucson, Arizona, visited last Thursday with Mr. and Mrs. Joe M. Scheuer. He was an old time friend of the Scheuers back in Indiana, and is now in the employ of the government on the Indian reservation.

Stunt Flying

By Albert T. Reid



SHERIFF WARNS FARMERS ABOUT PARKING WAGONS

As the cotton picking season comes on there are always some farmers in Lamb county, as in other counties, who get in a hurry and unhitch their teams, leaving their wagons standing on the highways or in the lanes where they happen to be at quitting time, and it is a dangerous practice, warns Len Irvin, sheriff of Lamb county.

It has not been very long ago since a wagon left on the highway near Anton resulted in an automobile being run into it and badly damaged, while the occupants were more or less seriously injured. Public highways are not to be used for storage purposes, and no one should leave their wagons in such places over night. Damage suits are liable to follow, said the sheriff.

P. T. A. MEETING

The Parent-Teachers' Association held a call meeting Thursday, Sept. 22nd, for the purpose of amending the constitution.

The second and fourth Wednesdays of the month was decided to be the most convenient days for the regular meetings.

The following members of the faculty very graciously favored the association with several delightful numbers:

"Evelyn Hope," reading by Mrs. E. K. Allen.
"The Trees," and "One Fleeting Hour," vocal solos, by Miss Nellie Dugger.
"The Polonaise," piano solo, by Miss Engleman.

MISSIONARY MEETING

The Methodist Missionary Society met Monday afternoon with Mrs. Carl Arnold.

A Missionary Voice program was rendered with Mrs. J. E. Elms as leader, assisted by Mrs. W. W. Gillette, Mrs. Everett Arn and Mrs. G. S. Glenn.

After the program, each enjoyed a social hour in which refreshments of sandwiches, cocoa, fruit salad, topped with whipped cream, and cake were served to the following: Mee-dames G. S. Glenn, W. W. Gillette, J. T. Elms, Everett Arn, Star Halle, G. P. Howell, Van Clark, B. L. Cogdill, Ed Tharp, E. H. Williams, E. G. Courtney, A. G. Hemphill, and Carl Arnold.

STORK SPECIAL

Mr. and Mrs. O. L. Baisden have been entertaining a fine baby girl born last Friday.

HIGH LINE FINISHED

This week will witness the completion of the Texas Utilities Co., high line from Levelland to Littlefield, which has been in process of construction for the past two weeks. The work is under the direction of Construction Foreman A. D. Chase, and the line is 26 miles long.

The line is in keeping with all other construction of this company, according to R. E. McCaskill, manager for the Texas Utilities Co., in Littlefield, and is designed to give the very maximum of efficiency in light and power. When the current is turned on, which will be the latter part of this week, Levelland will then become a member of that great and rapidly growing family of towns and cities in West Texas mothered with power and illumination by this corporation.

SENIOR CLASS ORGANIZES

Twenty three seniors have enrolled in the high school for the coming year. The class called a meeting and elected their officers and organized the class in general.

The following officers were elected: Miss Lydia Crockett, president; William Lowmire, vice-president; Miss Maxine Courtney, secretary-treasurer.

The class flower is carnation; class colors, pink and green; motto, "Now we launch, where shall we anchor?" Miss Lillian Buher was elected sponsor.

The seniors are: John Adams, Noah Allen, Dorothy Alford Louise Bagwell, Alma Busher, Mary Lee Carpenter, Lydia Crockett, Maxine Courtney, Harold Denton, Marjorie Fowler, Troy Foster, Verna Hanson, Florence Hendrix, Lucille Lucas, Wayman Long, William Lowmire, Johnnie Pace, Coran Rawlinson, Vessie Strawn, Emil Timian, O. A. Woody, Kathleen Yeager and Loyd Chesher.

Other Class Organizations

Juniors: President, Bill Arn; Vice president, Curtis Heard; Secretary-Treasurer, Doris Williams, class reporter, Mary Lois Green; Sponsor, Miss Nettleton.

Sophomores: President, Bobbie Fay Davis; Vice-President, J. R. Eagan; Sec. and Treas., Norma Lee Gattis.

A SLUMBER PARTY

Mrs. Elmo Corbell, nee Miss Jessie Cox, entertained a few of her former associates with a "slumber party" last Saturday night at the home of her parents east of town. Those present were Misses Josephine Glenn, Lois Arn, Lydia Crockett and Sibyl Glenn.

LITTLEFIELD BARBER SAYS SCIENTISTS MAY IMPROVE CONDITIONS FOR MANKIND WHILE HELPING BUSINESS FOR ARTISTS

"Don't worry about the barbers ever running out of a job." The remark was made by Van Clark, local tonsorial artist de luxe, in reply to a gentleman of questionable hirsutism, who, while having the herbage removed from his physiognomy was questioning the longevity of the business represented by the striped pole, since the beauty parlors were coming in vogue.

"More women will patronize a barber shop than men who go to a beauty shop," continued Van. "Somehow, its just like a man playing a piano, they seem to get more results in their capillary manipulations than the feminine artists do, and women always want full value for their money. It's a case of real mixture. While the women are invading the realms of the masculine trades and professions, this is one that the men can cross over into, for they are just as capable of putting a permanent wave in 'miladies' tresses as her expert sister.

"But with all this," continued Van, who was by this time pretty well enthused with his favorite theme, "conditions are all the time changing. Perhaps 50 years from now the chief business of the barber will not be eliminating capillaries, massaging physiognomies and otherwise adorning the countenances and craniums of folks dotting on their pulchritude but he will be engaged in the still more laudable and desirable endeavor of maintaining a fixed condition already established in folks countenances.

"Scientists are experimenting all the time now. They have long ago decided that the only way to cure a bald head generally is to stop the said baldness before it arrives. When a man once begins losing his hair, and can use nothing but a little paste board box to "keep it in," he is eternally doomed in the amen corner of the time-honored row of gentlemen who furnished added reflection on all social occasions. But with all the investigating and experimenting that is going on now among the real and pseudo-scientists it is likely that in a few years hence, the younger generation now growing up will be able to take "time by the forelock" and keep that said forelock hovering over their many brows.

"Indeed, it is not improbable now that along with permanent waves for the gentler sex there may also come permanent hair cuts for the sterner tribe of humanity. Human life is constantly being lengthened, with all

COMMERCIAL BODY DISCUSS PAVING AND WALK BLD'G

If there is anything in interest and enthusiasm, Littlefield's main street will be paved in the near future, as that was the principal subject for discussion by directors of the Chamber of Commerce at their luncheon Tuesday.

A committee composed of J. C. Hilburn, F. M. Burlison, H. C. Pump-hrey, Alex Reeves and F. G. Sadler, was appointed to convey the respects, good wishes and desire of the organization's co-operation to the City Commissioners at their next meeting, with urgent request that the matter be taken up immediately and pushed to successful completion. It was pointed out by various directors present that the cost of paving this one street would be much less than that of maintaining it in its present condition, aside from the general satisfaction, enhanced appearances and saving to stocks of goods damaged by the present wind-swept condition of the thoroughfare as it now is.

There was considerable discussion also regarding the building of more sidewalks, and the city will be asked to call an election asking for authority to handle the matter. It was pointed out that, for the benefit of the immediately laid down from the post office to the local school center. Several citizens have already expressed their desire to lay down sidewalks in front of their residence property if other property owners of the same block will do likewise.

Joins Our Staff



Meredith Nicholson, 16 2/3 years one of America's great authors, is now a member of this newspaper's staff, with his great serial, "Black sheep" which starts in this issue. His best works include - The Man Chase, House of a Thousand Candles, Port of Missing Men, Broken Barriers, etc. Read "Black sheep" - a story of mystery and adventure.

Dry Democrat



Meredith Nicholson, former Secretary of the Dry League, recently has been elected to the office vacated by G. M. McAdoo, as dry leader and Democratic presidential candidate. He must hold a conference soon to lead a leader to oppose the Al Smith

The TALE of KIDDIE KATYDD

By Arthur Scott Bailey



A PRESENT FOR KIDDIE

MR. FROG had a delightful time listening to the remarks of his callers, who had no idea that he was so near at hand. And as the weather grew colder, they began to shiver and their voices began to shake. And by the time it was almost dark all the waiting company were quite discouraged.

"I'll never be able to stay out tonight!" Chirpy Cricket declared. "I'm so cold now that I can scarcely move."

And it was the same with everybody else. Even Freddie Firefly complained that his light didn't warm him in the least. And he said he would have to go home at once.

"Mr. Frog will be very sorry when he learns we haven't called on Kiddie Katydd."



Kiddie Sprang Down and Took His New Coat From the Twig.

somebody remarked. And a hush fell upon the company. But Chirpy Cricket had a happy thought, which made them all feel better.

"Kiddie Katydd won't stay out of doors on a night like this!" he suddenly exclaimed. "He'll find some snug place to creep into. And we wouldn't be able to find him in Farmer Green's dooryard even if we tried to."

"That's so!" Chirpy's companions shouted.

"Then there's no need of our freezing here any longer, waiting for that wretched tailor, Mr. Frog!" said Freddie Firefly.

And somehow, Mr. Frog did not smile quite so widely over that speech. Nevertheless, he was pleased, on the

whole. And not waiting to watch the shivering party leave the neighborhood, he set off at once toward Farmer Green's house, making first for the river, which ran near the farm buildings, because Mr. Frog did not like to travel by land.

Because the air was cool, the water felt all the warmer. And by the time Mr. Frog had reached his journey's end he was almost overheated. Besides, as he noticed, it was not so cold in Farmer Green's dooryard as it had been by the creek.

He stopped, for a few moments, to cool himself in the watering trough. And then he hopped briskly onto the front yard.

To his great delight he had scarcely reached the clump of maple trees when right above him he heard Kiddie Katydd's famous refrain.

"Good evening!" Mr. Frog called. "I've brought a little present for you, all the way from the creek."

"Howdy do!" said Kiddie Katydd. "It's a cool night, isn't it?"

"You won't mind the weather when you put this on," Mr. Frog replied, holding up the small garment he had made that afternoon.

"What's that?" Kiddie Katydd asked.

"An overcoat, fashioned expressly for you by the finest tailor in Pleasant Valley!" said Mr. Frog very broadly.

"You're exceedingly kind, I'm sure," said Kiddie. And he was about to jump down and slip into the coat when he noticed that Mr. Frog had an extremely wide mouth.

Suppose, after slipping into the coat, he should find himself slipping down the tailor's throat?

"Just hang the coat on a twig and I'll get into it a little later," Kiddie Katydd suggested.

"I see!" Mr. Frog cried. "That's your way of accepting a gift. And I wouldn't dream of quarreling with you about that. So I'll hang the coat right here and go back to the watering trough to wet my feet. While I'm gone you can try the coat on, and tell me how you like it when I come back."

"I hope it's a green one!" said Kiddie Katydd somewhat anxiously. "For if it isn't green, I couldn't wear it, you know. I always wear green. It's my favorite color."

"Ah! Trust me not to make a mistake!" Mr. Frog chuckled happily. And then he withdrew. But he could not help pausing for a moment, to look back and watch, while Kiddie sprang down from his tree and took his new coat from the twig on which the tailor had hung it.

(© by Grosset & Dunlap)

SURVEY SHOWS DAY'S SCHOOLING TO BE WORTH \$9.25 TO FARMERS

The value of an education in dollars and cents has been determined to be \$9.25 for each day's schooling in the case of farmers. The more education a farmer has had the more money he makes, the department of agriculture has decided, after surveys in 12 widely separated states.

Analysis shows that the years spent in high school and college are repaid by greater earning capacities when farm activities are undertaken and that even a common school education is distinctly more advantageous than no school education at all.

The monetary value of an education was arrived at by the agricultural extension workers by taking \$20,000 as the total earnings of an uneducated laborer over a period of 440 years, and \$40,000 as the total earnings of a high school graduate who spent 12 years of approximately 180 days each in acquiring training. The gain in wages, \$20,000, due to these 2,160 days of school, represents a value of \$9.25 a day during the period of

schooling. The net annual profits of farmers in Georgia without any schooling was found to average \$240, while those who had a common school education earned \$565.50, high school graduates \$644.50, and those who completed an agricultural college earned \$1,254. Those who had taken only a short course earned \$895.95, or almost three times as much as those with no education at all.

In Indiana, Illinois, Iowa and Kansas the surveys showed again that the men with the best training made the largest incomes. In Missouri the better educated men own four-fifths of the land they operate, keep more livestock, handle more crops with each workman and do about one-fifth more business.

Farmers in Wisconsin with a high school education acquire the ownership of farms in about seven years, while it took 10 years for those with only a common school education to acquire a clean title.

own decisions. The farm family is compelled to raise a better grade of products if they expect to reach a broader market. Say what you please, folks grow like the kind of stuff they produce. As a rule the farmer that raises scrub livestock looks like a scrub himself and tries to hold the whole family down to the scrub class. The man that raises registered livestock wears better clothes, has more self respect, and moves in a different class of men from the scrub livestock breeder. It's the same with everything else produced on the farm, or any where else for that matter.

First class production stimulates personal pride. One of the greatest needs in the farm home. And co-operative marketing stimulates first class production.

Co-operative marketing cements the community, because the whole community soon realizes that the welfare of the individual depends on the welfare of every other individual in that community. And co-operative marketing brings the same opportunities to every person because every member of a co-operative marketing association knows he is going to get no more or no less for his crop than his neighbor, no matter when he takes that crop to town. It takes away the spirit of jealousy and rivalry that sometimes creeps in when the price goes down before you can get your wheat or your cotton to the shipping point. The feeling of assurance that I am going to get as much for my crop as my neighbor gives confidence and stability to the business of farming. The fact that the farmer knows he will receive the average price for the year relieves the strain of doubt and fear and gives a man more courage to put his best effort into the improvement of his crop. The co-operative farmer also knows that his products will be classified and that he will get the highest price for his best stuff even though he must take the lowest price for his worst stuff. A little bad often spoils a lot of good.

When the advocates of co-operative marketing are able to put over all the advantages to the individual, the home and family and the whole community that co-operative marketing will mean to a single family, a community or a whole state the world will wonder why it wandered so long in economic darkness.—Texas Wheat Grower.

WAGON STILL FARMER'S YEAR-ROUND FRIEND

The farm wagon, the first toll of the American farmer, once his vehicle for social and business travel as well as transportation of products from farm to market, is still his most useful tool. Not only is it still used by practically 100 per cent of the farmers, but it is used practically every day of the year, rain or shine, Sun days and holidays.

No road is impassable to the wagon as long as bridges remain in and the floods do not get too high for it to hold the road. Its original cost steadily recedes in the distance as the wagon rolls along its farmer-directed way year after year to cut the cost of moving a ton of farm products in the minimum time.

PERSONAL ITEMS

T. E. Crockett, inventor of the automatic air pump, left Sunday for Eldorado, Kansas, where he plans the production and sale of pumps by October 10th.

J. H. King and family moved to Littlefield the latter part of last week from Oklahoma City, Okla. He will

CHIROPRACTIC

Adds Nothing Takes Nothing Away

A revelation in the healing art!

For thousands of years it has been customary when a person was sick, to either "give him something" or "cut out something." Unless this was done his chances to survive were rather slim. At least this was the general opinion held. A radical change has come about with the advent of Chiropractic.

The Chiropractor adds nothing and takes nothing away. He gives the Almighty Creator credit for having done a perfect job when the human being was created—that nothing has to be added and that nothing should be taken away.

A little fixing now and then on any machine becomes necessary. This has been learned by the mechanic in the past, and thus reasons the Chiropractor—the body is a machine, it also is liable to get out of adjustment in the daily grind for existence. Correct this and every organ should function no question about this any more. This has been demonstrated to any properly—and it will. There is practitioner of this new health science time and again.

MAYNARD V. COBB, D. C.
Littlefield, Texas

Use of Australian Ballet

The Australian ballet was introduced into the United States in 1888. The first law providing for it was enacted in Kentucky, but it applied only to the city of Louisville. In the same year Massachusetts passed a law providing for the use of the Australian ballet in state elections, but it did not become effective until the following year.

The Home Painter

When painting anything at all be sure that the first coat is dry before applying the second. You will only waste time and paint and make a real job of it if the surface is not thoroughly dry.

Sun Dial and Telescope

A small telescope has been added to a sun dial intended for residence

Our Practical Patterns
No. 1168



Of course, you'd like to have this smart sports dress in your wardrobe. The clever vestee and belt effect is both new and different, while the dress itself is of the type that is suitable for any daytime occasion. Make it up in any light material you please, and in any color, but we suggest something easily laundered to preserve that fresh appearance. Washable flat crepe, with bands, belt, cuffs and bow of satin ribbon to match. May be obtained in sizes 16 to 44. Size 36 requires 3 1/3 yards of 40-inch material and 5/8 yards of satin ribbon for trimming. No dressmaking experience is needed to make Design No. 1168 if you use these patterns.

Patterns will be delivered to any address upon receipt of 25c in cash or U. S. Postage. Always mention size wanted. Address: Pattern Department—this newspaper.

Natural Distinction

Though a great many animals have claws, only human beings and some apes have flat nails on fingers and toes.

U. S. LEADS IN THE CO-OPERATIVE MARKETING OF ALL PRODUCTS

While it is a well recognized fact that Canada leads the world in co-operative wheat marketing, it is also true that the United States leads the New World in the cooperative marketing of fruits, dairy products, poultry products, cotton, wool, wheat and livestock.

It is impossible to say just what percent of the American people have never heard of the co-operative marketing movement in the United States. The majority of our farm people are so in the habit of hauling their crops to the nearest railroad station and there pouring them out on the ground or into an elevator or a car and accepting whatever anybody may offer them that day for their grain or whatever it may be that they have to give away, that they do not believe that it is possible to create any other system of marketing. However, most of them realize that if any other business was carried on in the same manner that it would go broke in a few weeks.

That the American farmers are passing into a state of peasantry is no surprise to any thinking business man. And he would not be a business man unless he did think. The surprise is that any line of business conducted as agriculture is, could live at all for more than half a century and not become totally bankrupt.

Another amazing fact is that at this very time 20 per cent of the American farm products are actually marketed co-operatively yet scarcely half the people seem to know anything about it.

Most of the California fruits are marketed on the co-operative plan. What's the result? A few weeks ago Texas sent a group of farm women to California to see and learn all they could about the co-operative marketing of the home products. These women came back thrilled. Thrilled by the beauty and comforts of those California homes. Thrilled with the schools they saw along the beautiful highways. Thrilled with the class of people they met. Thrilled with the

happiness and contentment they found in the country homes. It was not the system of marketing alone, but what the system of marketing had done for its people that filled the minds and hearts of the Texas farm women with new hope and inspiration.

What California, Colorado and Utah have done with their farm products we can do if we will follow their examples in the production of our commodities. That is what sent our Texas women home charged with farm enthusiasm. Texas has her own Southern California down in the Rio Grande Valley. Texas has her own wool industry out on the Western plains and mountains. Texas has her broad fields of snowy cotton and her waving fields of wheat. Texas has almost everything to sell that any other state has. All Texas needs to have beautiful homes and good schools and a contented, prosperous happy rural people is just markets for her immense crops. But just as long as Texas keeps her children out of school to raise twice as much as any other state and then demands no voice in the fixing of prices on her own and her children's toil, Texas will work on as a slave of the nation.

Wisconsin markets most of her cheese co-operatively. New York was the first state in our nation to initiate co-operative marketing. Long years ago the dairymen of New York caught the idea of co-operative marketing from the dairymen of Switzerland. Follow the development of co-operative marketing in any state or nation where it has become thoroughly established and you find the farm people more prosperous, more contented, and better equipped to live.

There are many reasons for this. Co-operative marketing of farm products means more than merely getting more money for eggs, or chickens or beans, wheat or cotton. People have to educate to co-operate. In so doing they raise their own standards of life. They train themselves to do their own thinking and form their

The CHEVROLET

for Economical Transportation

World's Lowest Ton-Mile Cost for every line of business

Whether you need a truck for fast delivery over city streets... whether your problem is the transportation of ton-loads over all types of highways... or whether you need a haulage unit for any sort of special purpose—

we have a Chevrolet Truck, with a type of body to meet your particular needs, that will give you the world's lowest ton-mile cost*, plus an amazing

performance never equalled in a low-priced commercial car!

Here is a type of construction once undreamed-of in a truck at this price—ruggedness, strength and modern design which assure you the long-time, over-all operating efficiency that has made Chevrolet the world's most popular gear-shift truck!

*Ton-mile cost is the cost of transporting a ton of material one mile—or its equivalent.



1/2-Ton Truck Chassis \$395
1-Ton Truck Chassis \$495
1-Ton Truck Chassis with Cab \$610
All prices in U.S. dollars.

BELL-GILLETTE CHEVROLET CO.
Littlefield, Texas

WORLD'S LOWEST PRICED GEARSHIFT TRUCK

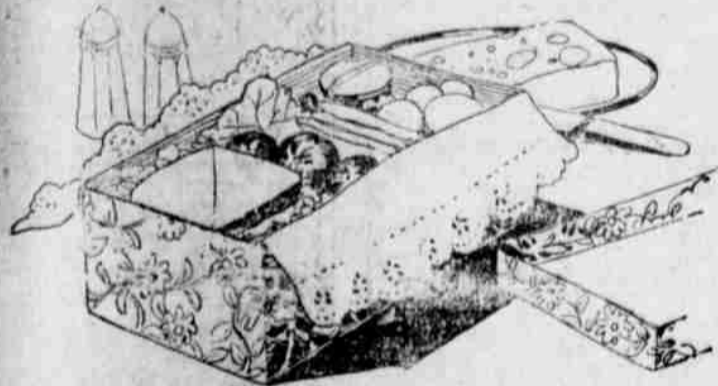
THE ENROLLMENT OF LITTLEFIELD SCHOOL NOW 1025

The enrollment in the Littlefield school has reached 1025. This represents an increase of about 50 over the same date of last year. There are about 170 children in the district who have not entered school yet. These children will be greatly handicapped in making their grades unless they enter at once.

The superintendent says that he is well pleased with the way the different departments of the schools are taking up their work. The high school will ask for two additional units of affiliation this year. This is in the Department of Latin, which was taught for the first time last year.

The school this year will make an effort to establish a library in each room of the elementary grades. At its first meeting the Parent-Teacher's Association decided to contribute \$275 to this fund. This amount in addition to what can be raised by the schools in the way of programs, will be sufficient to meet the requirements of the State Department of Education.

Dainties for the Lunch Box



By CAROLINE B. KING
Culinary Expert and Lecturer on Domestic Science

Swissland Scones:

Make a baking powder biscuit dough as usual, roll thin and cut into rounds. On half the rounds place thinly sliced Swissland cheese, sprinkle with paprika and cover with the rest of the rounds, press together lightly, brush the top biscuit with milk and bake in a hot oven. These are also delicious served hot, with salad.

Stuffed Eggs:

Boil the required number of eggs twenty minutes. Then drop them into cold water. When cool remove the shells. Halve the eggs lengthwise, and remove yolks. Mash these well, adding a little melted butter, salt and paprika. Then for each egg add a teaspoonful of grated Swiss cheese and enough mayonnaise to moisten; add also a few shreds of green pepper or parsley. Fill the eggs with the mixture and put the halves together, roll in wax paper, twisting the ends tightly.

Southern Gingerbread:

Mix together one-half cupful of sugar and one cupful of molasses. Add half a cupful of softened butter or lard and mix well. Then add one teaspoonful each of cinnamon and ginger, a teaspoonful of soda dissolved in half a cupful of hot water, half a cupful of sour milk or cream, and two and one-half cupfuls of sifted flour. Beat all hard, then add two well beaten eggs. Bake in a moderate oven and cut

in squares. Serve warm with Swissland cheese.

Fig and Cheese Sandwiches:

Split the figs and place thin slices of Swissland cheese between them. Then place between slices of buttered graham bread. Serve with a banana and a glass of milk.

Swiss Salad Dressing:

Place in a fruit jar with a tightly fitting cover one-half cupful of oil, one-quarter teaspoonful of pepper, one-quarter teaspoonful of mustard, one-quarter teaspoonful of paprika, one teaspoonful of salt, one-half teaspoonful of sugar, four tablespoonfuls of vinegar and one-fourth cupful of Swissland cheese cut in tiny pieces. Put the cover on the jar and shake vigorously. Serve with apple and nut salad, or use for moistening lettuce leaves for sandwiches. The jar containing the dressing may be carried to a picnic, and shaken well just before serving.

Orange Gems:

Cream one cupful of sugar with one-half cupful of butter. Add the yolks of two eggs. Sift one and one-half cupfuls of flour, 2 teaspoonfuls of baking powder and one-half teaspoonful of salt. Mix alternately with one-half cupful of milk to the creamy mixture and flavor with grated orange rind. Fold in the beaten whites of two eggs. Bake in muffin tins and cover with orange icing. Sprinkle a little grated bitter chocolate over the icing before it hardens.

Facing East for Hop



Ruth Elder, Lakeland, Fla., prize winning beauty, now in New York with her airplane "American Girl," insists she will fly the Atlantic to Paris yet this year, piloted by George Halckman.

Thursday the Littlefield football team will play Tahoka at Lubbock. The Littlefield boys are light, average 128 pounds, but are being put through some hard training, and it is thought they will have no difficulty in defeating Tahoka.

There are 28 boys working out every afternoon. Most of the boys are handling and getting acquainted with the ball for the first time. The following are candidates for the team: Fly Thornton, Walter Gray, Harold Goertz, Emil Timian, J. T. Allen, Ferrel Burford, Elbert Keen, Orval Kelly, Bill Arnn, Howard Harrell, E. S. Rowe, Leslie Harris, Harry White, and Harry Lucas.

FOOTBALL SCHEDULE

For the Season

- Sept. 28—
With Tahoka at Lubbock fair.
- Oct. 7—
With Olton, at Olton fair.
- Oct. 14—
Open date.
- Oct. 22—
With Levelland, at Littlefield.
- Oct. 29—
With Slaton, at Littlefield.
- Nov. 4—
With Amherst, at Littlefield.
- Nov. 11—
Open date.
- Nov. 12—
Open date.
- Nov. 25—
Olton at Olton.

Help keep Littlefield clean!

ROSH HASHANA IS OBSERVED IN LFD. BY LOCAL JEWS

(Fiction)

New Year services were conducted last Monday night at the Emanu-el temple, in Littlefield, that being the eve of the Jewish New Year, commonly known as Rosh Hashana. The services were held by Rabbi Ben Abbi, and were attended 100 per cent by the descendants of Abraham residing within the corporate limits of this municipality.

The ten days from September 27 to October 6 are known in the Jewish calendar as the Ten Days of Repentance, during which time every Jew in Littlefield is urged to contemplate the higher things of life, give thanks to the Almighty for the man who invented interest, and to formulate unselfish ideals of future living.

The last day of the ten days of repentance is known as the Day of Atonement, the very little rest atoning is done nowadays by either the Jews, Greeks or barbarians. However, on that day every male of the selected race, who has been duly circumcised and has attained the age of 13 years, is expected to bring his turtle dove or pigeon and spend the day in the synagogue, according to the ancient Jewish tradition.

OUR FOOTBALL TEAM

Although we just have three letter men, Emil Timian, William Lowrimore and Harold Goertz, again in school this year, we have prospects of having a winning team. Thirtyfour men turned out for practice the first day, which shows we have plenty of material to work with. The team is under the able leadership of Coach John R. Tucker, who has been with the boys the past two weeks. The squad met in the gym., the opening day of school, and elected Emil Timian as captain.

The first game of the season will be played at Lubbock, Thursday, September 29, with Tahoka, during the Lubbock fair. Listen! High School, let's all be right there on the side line, rooting for our team. Do not be a bunch of slackers, as we have always been. The support of the high school is all there is lacking for a team better than Littlefield has ever known before. The Wildcats will be disappointed if the smiling face of every high school student is not present. Former Coach Garland Lewis coaches the Tahoka team, and for this reason it is even more necessary that the Wild Cats should carry off the high score.

—Taken from the Wild Cat

ALUM FOR SNAKE BITES

So many people are being bitten by venomous snakes that I feel impelled to give to the public what seems to be a sure and convenient antidote. At any rate, I think it worth while to call the attention of those who are producing anti-snake bite serum so that they could make such experiment as would determine its value. So I am sending it to you and ask that you make such use of it as you may see proper. I here give the remedy and two cases which have come under my observation, in each of which it proves a complete remedy.

It is common alum. The first case was a dog which was bitten by a cotton-mouth moccasin about four feet long. The dog ran about twenty steps and fell over as if dead. My brother carried him about 150 yards to the house, pounded up a lump of alum about the size of a quail's egg and poured it down him, then saturated a cloth with a solution and bound the bite. In about an hour the dog was all right and seemed to suffer no bad effects from it.

The other case was a school girl about 12 years old who was bitten by a large copper head on the ankle. About the same amount of alum was given her, the bite washed.—Dallas News.

TO MAKE BROWN GRAVY

The easiest way to make a brown gravy to serve with a roast is to stir the flour into the fat drippings, and brown by heating carefully over a hot flame. Use about as much flour as you have fat. You will get a brown color if the meat drippings are almost entirely fat, that is, if no water has been added in roasting.

After the mixture becomes brown, water or milk is added to complete the gravy. Another way to make a rich brown gravy is to brown the flour before it is added to the gravy, in a smooth, polished skillet. Some house keepers keep flour browned in this way on hand for gravies. Flour loses its thickening power when browned, so more additional white flour must be used in making a thick gravy.

Buy it in Littlefield.

SAFETY RAZORS IS BLAMED FOR 1927 SHEIKS, FLAPPERS

Battlecreek, Mich.—The safety razor or in doing away with the old razor strap has caused the downfall of American youth, Methodist ministers of Michigan, in conference here, were told last week, by Rev. W. E. Graves of Chicago, editor of the Epworth Herald.

"In the old days," he said, a razor strap made family discipline quick and easy. But the new method of shaving has done away with the strap. The safety razor is to blame for all this flapping and sheeking."

King's Death Warrant

The death warrant for Charles I is still preserved.



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By CAROLINE B. KING
Culinary expert and lecturer on household science.

Harlequin Prune Salad

REMOVE the pits from large, meaty prunes, which have been steamed and allowed to cool. Mix cream cheese with a little cream, mayonnaise and nut meats, and mold in prune form. Place a slice of pineapple on a lettuce leaf and alternate the prunes and cheese on the pineapple, using three prunes and three cheese prunes. In the center of the pineapple place a maraschino cherry. Serve with mayonnaise dressing.

Pear and Pineapple Salad in Pastry Shells

Make the shells of flaky pastry baked on the outside of muffin or patty tins. When baked, slip the shells from the pans and set aside to cool. The filling will require: 2 Large Mellow Pears or 6 Halves of Canned Pear
2 Slices of Canned Pineapple
1 Cupful of White Grapes Halved and Seeded
1/2 Cupful of Maraschino Cherries
Cut the pears and the pineapple in dice, mix the three fruits together and set away in a very cold place to drain and chill. Add half a cupful of maraschino cherries cut in bits, sweeten slightly and mix with a little whipped cream dressing. Fill the pastry shells, serve on

lace-paper doilies, dot each serving with a spoonful of the dressing and garnish with a halved maraschino cherry.

Tomato, Lettuce and Tuna Fish Salad

Select large, firm, regular sized tomatoes; scald, peel and remove pulp. Drain and flake a pound can of tuna fish, mix with half a cupful of stiff mayonnaise or boiled dressing, adding a tablespoonful of capers and half a cupful of chopped celery; fill the tomatoes and serve on lettuce leaves garnished with whirls of the dressing.

Belgium Prune Salad

Soak, steam and chill large California prunes. Remove the stone from a slit in the side of each and fill with the following: Two stalks of celery chopped very fine; one tablespoonful finely chopped walnut meats; two stuffed olives finely chopped. Moisten with mayonnaise and fill the prunes. Stand on tender lettuce leaves and place a star cut from canned pimento on each.

Tropic Salad

Select half as many large ripe bananas as there are guests to be served. Cut them in halves lengthwise, and remove the fruit without bruising the skins. Dice the bananas and mix them with half

their quantity each of diced celery, pitted white or red cherries, canned or fresh, and grapefruit cut in small sections. Moisten with fruit mayonnaise and heap fruit in the banana boats. Serve on lettuce garnished with bits of pimento.

Orange Sandwich Salad

Cut large seedless oranges which have been peeled into quarter inch slices. Put these together, sandwich fashion, with the following mixture between: Mix together a cupful of chopped canned pineapple, half a cupful of very finely diced celery, and half a green pepper, shredded, moisten with French fruit dressing. Place the orange sandwiches on crisp lettuce leaves garnished with sliced maraschino cherries.

Prune Tulip Salad

Large, meaty prunes are required for this salad. Soak and steam the prunes till tender, cool and remove pits carefully through slits in the ends. Then cut the prunes down from the top almost through, in four quarters, spread open in tulip shape, and arrange on lettuce leaves. In the center of each prune place a small ball of cream cheese sprinkled rather thickly with paprika. Serve with mayonnaise or fruit salad dressing.

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STANDARD PUMP CO. NOW MAKING PUMPS FOR THE MARKET

The Standard Pump & Supply Co., Inc., has now completed its organization, charter has been received, stock subscribed, and will soon be ready to do business.
The company is incorporated under the laws of Texas, with Mayor R. L. Crockett, of Littlefield, as president. The major portion of the company's stock is also subscribed for by Littlefield business men. The main office of the new concern will be opened in Littlefield, while the factory for manufacturing the pump and other supplies, will be located in Wichita, Kansas.

According to statement of proponents of the pump soon to be put on the market, it is an entirely new departure from anything else on the market today, designed so as to be practically both fool and trouble proof, and withal very simple of construction. A principal of mechanics has been employed in its construction which engineers have been seeking after for many years past, but were unable to ferret out until this newly designed pump blue print appeared in Washington, D. C., for patent rights. Since then it has been examined by many prominent engineers and inventors, all of whom have expressed their consummate surprise in its achievement, simplicity and potential efficiency.

The pump is entirely automatic in its operation, and when water is desired for any purpose, all the operator has to do is simply open a faucet, and as the water begins to flow from the pump, the pump in turn begins pumping a steady, uninterrupted and continuous flow, which will go on indefinitely until the faucet is closed, when it again automatically stops pumping.

The pump is so constructed that it has no working and no wearing parts, and will operate efficiently in wells, pumping sand and gravel. Double air chambers, operated by a compressor, give lifting force to the pump without mixing the air with the water, a feature heretofore unknown in air lift pumps. The pump will be built in various sizes, furnishing accommodations from the ordinary home to that of community centers or of municipal proportions.

Pumps of this make tried out in Littlefield a few weeks ago under tests by well known engineers met with their hearty approval and unqualified satisfaction. It is declared that this type pump will practically solve the matter of irrigation from shallow wells, because of its extremely low cost of operation.

EXCEEDS SPEED LIMITS

County Commissioner Simon D. Hay, of Sudan, passed through Littlefield last Monday morning disregarding all speed laws. He halted at the Gulf Refining station just long enough to give his car a shot of high test gasoline. Notwithstanding the thermometer stood at 47 degrees, the flivver was afoam with sweat and panting like a lizard in a July sun. When asked the cause of such unprecedented haste, the Commissioner, between jumps, replied that he had just received word that he had a new girl down at Lubbock.

Farmers around Sudan are advised that this incident in the life of this otherwise normal man and good citizen will have no influence on the price of grain!

ROTARY CLUB MEETING

At a meeting of the Littlefield Rotary club held last week, R. E. McCaskill was classification leader, making a talk on "Electricity, Its Uses, Abuses, and Potentialities."
Rev. J. F. Nix, who is conducting a revival here in the Baptist church, was present as a guest, and addressed the gathering in a booster talk much appreciated by the membership. Mr. and Mrs. Hodges, of Abilene, rendered several vocal selections of merit.
The classification committee reported there were about 30 classifications in Littlefield that were not yet filled, and urged that as many new members be obtained as the by-laws of the organization permitted.

LITTLEFIELD WEATHER VARIES

Beginning with a heavy down-pour of rain last Saturday, Littlefield has had a variety of weather this week. Sunday was cool, Monday was cold, the thermometer dropping to 42 degrees. Tuesday afternoon it began to get warmer, and by Wednesday noon the sky was again clear and the atmosphere pleasant.
Farmers say the rains will be of great value to grain crops, also to the wheat, of which a big acreage is going in here this fall.

LFD. ROTARY WAS HOST TO GOV. E. H. BOYD, TUESDAY

Tuesday evening members of the Littlefield Rotary club and their wives, had the honor of entertaining Hon. Ellis M. Boyd, governor of the 41st district in Texas.
The meeting was called to order by President E. A. Bills, and the invocation given by Rev. C. A. Dugger after which a banquet, served by the ladies of the Presbyterian auxiliary, was enjoyed.

Mr. Ellis delivered a very forceful address, eulogizing the principals of Rotary International, praising much of its commendable accomplishments, and urging the full activity of the Littlefield membership.

Many members present declared the service furnished by the ladies was the best ever enjoyed in Littlefield at a similar function. The banquet room and tables were beautifully decorated, and the menu delightful in its variety as well as appetizing in its quality. This coupled with the pleasant, courteous service of the ladies, added much to the success of the occasion.

Those present were A. P. Duggan, J. S. Hilliard, E. A. Bills, T. Y. Casey, K. F. Allbright, Clyde Willis, B. M. Harrison, Sam Rumbach, F. G. Sandler, Van Clark, C. A. Dugger, T. Wade Potter, Dr. C. C. Clements, W. G. Street, Otto Jones, and their wives Dr. W. H. Harris, R. E. McCaskill, McClure, John Arnett. Visitors present were Governor Ellis H. Boyd, Fort Worth; Mr. and Mrs. A. C. Chesher, Mr. and Mrs. J. T. Elms, Mr. and Mrs. Robert Steen, J. C. Hilburn, Mrs. R. S. Thomas, N. A. Donges.

SALUTATORY

As we enter the work of the new year I am indeed glad to say everything seems to indicate that we are entering upon the best year in the history of our high school. We accomplished much last year, and we hope for still greater things this year.

The big goal we had before us last year was the affiliation of our high school. In that we were successful beyond our expectations. We obtained the following credits: English, 1 unit, making a total of 3 units; Spanish, 2 units; biology, 1 unit; public speaking, 1 unit; vocational home economics, 1/2 unit, making a total of 3 units; mechanical drawing, 1 unit; shop work, 1 unit; solid geometry, 1/2 unit; economics, 1/2 unit; American history, 1/2 unit, making a total of 1 unit. This makes a total of 9 additional units we secured the past year, bringing our total affiliation up to 24 1/2 units. This is a record to be proud of. It is an accomplishment made possible by the splendid co-operation of the student body in the good work they did.

In athletics we are expecting to make a good record. Many of the boys in football are new at the game, but what they lack in experience will be overcome, we hope, in training, in spirit, and in all those qualities that make for a good team.
I believe we have a strong faculty—men and women who have at heart the interests of each student: I know they are anxious to help in any time of need. We have a loyal student body. We have a school board and a citizenship standing squarely behind us. We are surrounded by "so great a cloud of witnesses" we can not afford to fail.
B. M. HARRISON, Sup't.
—From High School Wildcat.

LO—THEY HAVE DEPARTED

There are many faces missing this year in Littlefield high school that have been here for several years. The graduates of last year who are attending school are Elven Denton, Sibyl Glenn and Leroy Womack, the Tech., at Lubbock; Ralph Gillette, McMurray, Abilene; Emma Lou Jones Business College, Lubbock; Margaret Scheurer, Erma McCurry and Laura Eagan, West Texas State Teachers' College, Canyon.

Some of the graduates are at home. They are: Carrol Berryman, Rex Matthews, Lura Mae Clark, Qua Bruce, Lexie Dunagin, Thelma Neely, Charlotte Groom, Eunice Stanfield, Eva Gertrude Chisholm and Lara Arnn.

The graduates who are at other places at present are: Charles Foust, Haskell, Texas; Lafayette Christian, California; James Smith, Mangum, Okla.; Carmelita Baze, Oklahoma City, Okla., and Tommie Killough, Alford, Texas.

Other students who are missed in high school are: Ralph Bruce, Norman, Okla.; J. K. Baze, who is in Oklahoma City, Marie Daniel and Troy Phipps, whose whereabouts are un-

known.
—From High School Wildcat.
"Love is blind, but marriage is an eye-opener."

Another strange thing is that every fellow who comes along and predicts the end of the world can always get a hearing from some people.

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2—Stores in Littlefield—2

Want Flood Control and no Politics



Mississippi, Louisiana and Arkansas want flood control and little politics. Here are members of the Tri-state flood control board, as they left the White House last week. They are Mr. Garand of La., Gov. J. P. Martineau of Ark., L. O. Crosby, Back row, Gen. J. R. Fordyce, J. P. Butler, Oscar Johnson, and H. E. Coach.

Auto Owners may Make Friends and Save Enemies By Careful Handling of Their Cars at the Curbs

Handling traffic in a town the size of Littlefield is not such a great task, according to Chief of Police E. G. Courtney, but getting auto drivers to observe some of the minor courtesies of importance is sometimes a difficult matter.

"For instance," said Mr. Courtney, "on Saturdays or other special days when the curbs are crowded with autos, some of them not exactly parked according to the 45 degree angle, some one autoist desiring to move out into the street may do serious damage with his front bumper to the neighboring car if he is not careful. Oftentimes the bumper will jam into the next fender tearing away a streak of paint, pulling it out of shape or inflicting a dent which can never be entirely smoothed out again, and the feelings of that car owner are likewise injured beyond repair, for no one appreciates having a new car jammed up or disfigured.

"Very seldom is it that anyone responsible for such an accident stops

to consider its effect upon that car owner. Frequently they get away from the scene of accident as quickly as possible to avoid a scene or payment for the damages which might have been avoided with a little more care and a little less haste. Occasionally one of these offenders will take the license number of the injured car and report to the owner the damage done with his apologies. It is the only courteous thing to do and should be in general practise throughout the country."

STATEMENT OF THE OWNERSHIP, MANAGEMENT, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

—Of Lamb County Leader, published weekly, at Littlefield, Texas, for October, 1927.

State of Texas, County of Lamb.

Before me a notary public, in and for the State of Texas and county aforesaid, personally appeared Jess Mitchell who, having been duly sworn according to law, deposes and says that he is editor and owner of the Lamb County Leader, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, to-wit:

That the name and address of the editor, managing editor and business manager is Jess Mitchell, Littlefield, Texas.

That the owner is Jess Mitchell, Littlefield, Texas.

That the known bondholders, mortgages and other security holders owning or holding one per cent or more of the total amount of bonds, mortgages or other securities are NONE.

—JESS MITCHELL.
Sworn to and subscribed before me this 24th day of Sept., 1927.

ARTHUR P. DUGGAN,
My commission expires June 1, 1929.
(SEAL)

BAPTIST MEETING GARNERS RESULTS AS IT CONTINUES

Like a mighty avalanche sweeping down the mountainside into the with its torrential influence, out of peaceful valley below, inundating it which in the coming springtime—the daisies will blossom, the brooklets will babble, and the fields covered with the rich alluvial deposit, will bring forth greater harvests of abundant grain, so the Baptist revival conducted here by Rev. J. F. Nix, of Clovis, New Mexico, is sweeping onward, gathering force and power in its forward rush, stirring up the hearts of humanity, ripping open wide places in hardened lives; but withal bringing a leavening influence and a stimulation that last Sunday resulted in a harvest of eleven new members for the local church.

Rev. Nix has proved himself a man among men and a preacher among preachers who delivers an urgent message without bias or equivocation. Talking out of the abundance of his own life's experience, his eloquence is appealing to the sanguine individual as well as the general run of people. His forceful illustrations, his apt similes, his direct statements all carry with them the conviction of the preacher to the listener, resulting in an uplift of purpose, a refining of character and a change of activity.

Likewise, Prof. Hodges, who has charge of the music, has assembled a choir that fully fills the platform and swells the notes of praise to the vaulted roof of the spacious auditorium, and, sifting out through the openings, reaches the ears of those in their homes for blocks around who have not attended the services. Prof. Hodges is also a good soloist, his songs rendered with pathos and sympathy that carry a message of love and interest to the hearts of his hearers.

Each night finds a large concourse of people attending these services, some citizens declaring they have not yet missed a single service, morning or evening.

The meetings will continue throughout the week until Sunday night.

CLASS ORGANIZED

The Philadelis class of the Baptist Sunday school have organized with Miss Thelma Killough, teacher and the following officers:

Lucille Killough, president; Parilee Porter, first vice-president; Leona Dick, second vice-president; Leona Jordan, third vice-president; Corinne Wright, secretary; Omah Thomason, treasurer.

This class is eager to have the young ladies of the town come and feel at home in the class.

TESTIMONY OF THOSE WHO KNOW

Littlefield, Texas, March 18, 1927.

TO WHOM IT MAY CONCERN: I moved my family from Lamb County to the Littlefield section of the South Plains in 1924, and bought a farm from the Yellow Land Company, after careful investigation. Made my first crop on sod land in 1925.

Both myself and family are pleased with our purchase and this the best diversified farming try in Texas.

This year I made 65 bushels of cotton on 85 acres, 800 bushels of corn on 20 acres, also good crops of and other feedstuff and plenty of staples. Outside my own land raising of this crop cost me.

This is a fine country for dairy hogs and stock of all kinds. Educational advantages are opportunities which exist here for home-seekers and investors to be beat.

Very truly yours,
FRED J. NEW

Kwitcherbellaikin and sons.

"PROPERTY"

If your property is worth anything to you, is worth the small insurance premium that gives you the satisfaction of knowing that you are protected.

Like the band of THEFT, the FIRE DEMON works in the darkest hour of night.

Call on us!

Hemphill and Barnes

Phone 119,

Littlefield, Tex.

WAIT for the New Ford

- NOTHING QUITE LIKE IT.
- MORE SPEED—65 MILES PER HOUR.
- QUICKER STARTING.
- FASTER GET-AWAY.
- SMOOTHER OPERATION.
- MORE BEAUTY AND STYLE.
- GREATER DURABILITY.
- MORE RESPONSIVE CONTROLS.
- GREATER COMFORT.
- INCREASED STRENGTH.
- LESS GAS AND OIL PER MILE.
- FACTORY TEST-PROVEN FOR EVERY OPERATING CONDITION.
- A CAR THAT HAS COST MANY MILLIONS OF DOLLARS TO PRODUCE BUT MODERATELY PRICED
- ORDERS NOW BEING ACCEPTED

John H. Arnet
Motor Co.

Authorized Sales and Service
CARS—TRUCKS—TRACTORS

Littlefield,

We also do Battery Charging and Repairing

This is— AN ELECTRICAL AGE

Housewives are now turning to Electricity for cleaner, faster and more economical service in every department of household activity.

There is nothing more satisfactory than to be able to "switch on the juice" and sit down to enjoy a good book or magazine without having first to clean an old coal oil lamp, and then not have one-half the illumination that comes from a modern Mazda bulb.

Electricity too, comes in mighty handy for the toaster at the breakfast table, for a quick cup of coffee in the percolator, for quickly heating the curling iron, running the vacuum cleaner, and a hundred and one other things for which it is always a ready obedient and satisfactory servant.

Above all, sits the nicest thing in the world to cook with. If you haven't yet tried it, you haven't yet had the full enjoyment of perfect cooking. Why not step into our office today and let us show you some of the choice electrical ranges we sell. Also, a full line of other electrical appliances and accessories.



R. E. McCASKILL, Manager, Cooper Bldg., Littlefield, Texas
Electricity is Your Lowest Priced Servant

Littlefield,

Texas

Cooking Chats with Famous Cooks

Part of the Domestic Science Department, Perfection Stove Company

LET'S MAKE A CAKE!

NOTE: This is one of the series of cooking articles appearing in this paper.

Nothing difficult about cake-making so long as you make it right—a steady oven temperature, constant air circulation, and the careful, exact measurements of all ingredients," says Mrs. Kate Brew Vaughn, household economics director, Los Angeles Home Economics College.

"And what chance for cake variety is there? Here are two of my favorite recipes, date cake, orange cake."

Date Cake

1 cup sugar
1/2 cup shortening
2 cups dates
1/2 cup salt
1/2 cup soda
1 cup boiling water
1/2 cup flour
1/2 cup baking powder
1/2 cup oil and the cup of boiling water over the dates and let stand until you have creamed the sugar and shortening, add the egg (beaten). Add flour, baking powder, salt. Then add dates hot and mix the last thing. Bake in 250 degree oven. This cake may be served with whipped cream.

Orange Cake

1 cup sugar
1/2 cup shortening
1/2 cup orange juice
1/2 cup water
1/2 cup grated orange rind
1/2 cup flour
1/2 cup baking powder
1/2 cup salt
1/2 cup orange extract
1/2 cup shortening and sugar together, add a little water. Very light add the well beaten eggs and as quickly as possible add the dry ingredients. Have been sifted together. Beat the whites of eggs and add with the rind of orange and extract.

Bake in 2 or 3 layers in slow oven (250 degrees) and slowly increase to 300 degrees F. Decrease to 250 degrees F. Use orange juice. When the icing has set on top, press down into same, sections of orange in a rather thin layer about the edge and a star in the center, in the center of the cake.

Mix cakes thoroughly, quickly, and bake as soon as possible.

Reduce the heat until cakes are done.

Get air circulation in necessary for good baking results, as women know. One manufacturer has invented an oven which has the "live heat" principle, and the air in constant circulation. It cools the air into the oven, and out. All odors are blown away.

New Orleans Gingerbread

For children, good for you, says Miss Rosa Michaelis.

Miss Michaelis, a household economics expert, of gingerbread, what a tempting treat it makes, topped with cream and a few nuts!

Use the recipe Miss Michaelis gives.

1/2 cup sugar
1/2 cup molasses
1/2 cup butter
1/2 cup soda
1/2 cup ginger
1/2 cup cinnamon
1/2 cup salt
1/2 cup water or 1/2 cup liquid shortening and sugar. Add eggs, molasses, the butter, which the soda has been creamed with. Sift flour, salt, and cinnamon. Add to first mixture, then beaten whites. Bake in pans for an hour, cut into squares.

Delicate Angel Food

Food that test of a good cook is easily made according to the recipe of Miss Margaret A. Hall, of the Battle Creek College of Home Economics. The secret is in using a cold oven.

1/2 cup egg whites
1/2 cup pastry flour
1/2 cup cream of tartar
1/2 cup cream of tartar
1/2 cup vanilla extract
1/2 cup almond extract
1/2 cup sugar. Sift sugar, flour, cream of tartar, then egg whites on large sieve until foamy, add cream of tartar and continue beating until stiff.

Add sugar, a tablespoonful at a time, fold in carefully until all is added. Then add flour in manner. Fold in flavoring.

Into cold unheated tube pan, increase temperature to 350 degrees (moderate). Bake for 45 minutes. Remove cake from oven, invert pan, allowing it remain suspended in pan.

When's the Cake Done?

Three reliable tests for when a cake is done when:

1. "Creep" away from sides of pan.

2. Spring back at the touch of a clean straw stick.

3. A woman is certified in thinking of her cake in the kitchen. These women have learned that when a big job is keeping a cake cool. It has to be cooled to chop and carry. No coal and no messy labors.

Evolution
Man is a living waterfall; so is a nation—preserving its identity, appearance, but constantly changing and losing its individual particles.—Draper.

Listen to Conscience
Conscience asks, Is it safe? Expediency asks, Is it possible? Vanity asks, Is it popular? But conscience asks, Is it right?—Punshan.

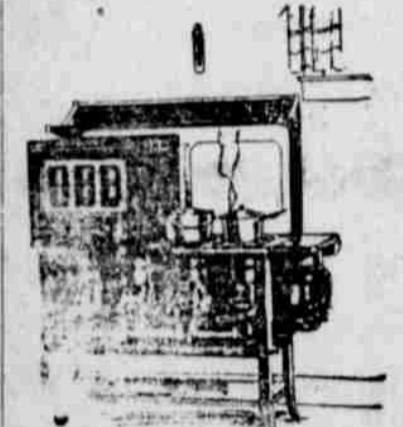


Simms Gas wins the Championship EVERY time. It hits your car's pistons squarely with more power and pep at EVERY explosion. Get more miles of smiles with Simms Gas.

Bell-Gillette Chevrolet Company
Littlefield Service Station
Highway Service Station
LITTLEFIELD, TEXAS
Fred Groom,
at Yellow House Switch

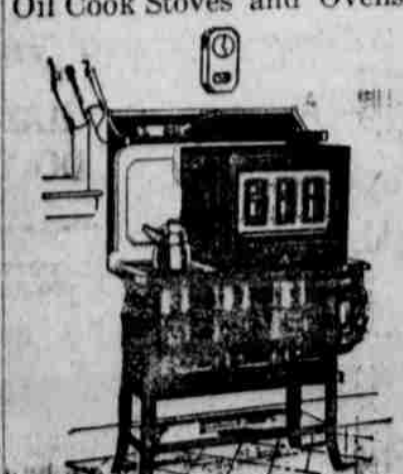


Come to the Littlefield Furniture Co. STORE—



The PERFECTION Oil Cook Stoves and Ovens
We have different models of the world's leading oil stoves. Let us put one in your kitchen. You'll be pleased!
LITTLEFIELD FURNITURE COMPANY

The PERFECTION Oil Cook Stoves and Ovens



The Quickest Way
—and best way to satisfy you that the Perfection is the best oil stove you can buy is to come in and let us show you what it will do. Come any time. We will be glad to demonstrate.
LAMB COUNTY MERCANTILE COMPANY
Littlefield, Texas

GOOD THINGS TO SERVE AT THE AFTERNOON TEA



By CAROLINE B. KING
Culinary expert and lecturer on household science.

ORANGE PEKOE is the tea usually preferred, but recently Japan tea has received a warm welcome for afternoon affairs. A cup of tea takes on a festive air when accompanied with different attractive accessories. These may be slices of lemon cut in different shapes, or a slice of lemon with a clove inserted in the center. Strawberry preserves served with tea in Russian fashion, and the English manner of serving tea with cream is being revived. Another attractive accompaniment is a Maraschino cherry, in which a whole clove has been inserted.

With the tea serve:

Afternoon Canapes
Cut white or graham bread in thin slices, then in tiny rounds; butter them delicately and place tender inside lettuce leaves on each, making a tiny cup. Sprinkle lightly with salt and fill with a cucumber cream, made by mixing finely-chopped cucumber with a small quantity of mayonnaise.

Filled Cookies with Dusky Marmalade
1 cupful of shortening
1 1/4 cupfuls of sugar
2 eggs
1 cupful of milk
1 teaspoonful of vanilla
1/2 teaspoonful of salt
2 teaspoonfuls of baking powder
5/8 cupfuls of pastry flour

Cracker Bonbons
Place a marshmallow on a butter thin and place in a moderate oven until puffed and slightly browned. Insert a Maraschino cherry in the marshmallow and serve hot.

THE BANKER-EDUCATOR PLAN TO PROMOTE BETTER AGRICULTURE

By D. H. OTIS,
Agricultural Director, American Bankers Association

Whenever bankers desire to promote actively agricultural improvement in their communities, the state agricultural colleges stand ready to show them the way and to give expert assistance. The purpose of this article is to illustrate the way in which the colleges are getting in contact with the banks, and the kind of assistance they render.

As soon as the college has a list of the banks in the state desiring to adopt plans to aid agriculture as indicated by project blanks sent out to all the banks in the state, by the State Bankers Association Agricultural Committee, it gives practical suggestions to each banker on the list as to what he can do to stimulate, organize, and conduct the

work in the particular project he has selected. Then either a department specialist from the college or the county agent gets in personal touch with the banker to assist him in an advisory capacity.

Samples of the project outlines are given below to illustrate the details of the procedure the college takes in accomplishing its plan.

College Provides Expert Advisers
In counties with no county agent a list of the banks desiring to carry on a project is sent to a specialist at the state college, according to the project listed. For instance, the banks desiring to carry on the farm accounts project are assigned to the farm management specialist, those desiring to carry on the legume project to the agronomy specialist, those interested in boys' and girls' club work to the junior extension specialist, and so forth.

In counties that do have a county agent a list of the banks and the projects in which each is interested is sent to him with a request that he get in touch with the bankers and help them in regard to the various projects.

The next step by the college is to write to each banker on the list sending him project outlines and informing him that the county agent or a specialist from the college will get in touch with him. If there is no agent in the county this letter reads as follows:

Gentlemen—You will find enclosed a brief outline of the farm accounts project in which you have indicated your interest to your State Agricultural Committee and to the Agricultural Commission of the American Bankers Association. I am sure that the specialist from the Agricultural college will be pleased to assist you in carrying out the suggestions indicated. We have asked him to get in touch with you.
Director, Agricultural Extension.

The letter to bankers in counties that do have a county agent informs them that he will get in touch with them.

Suggests Things the Banker Can Do
The project outlines sent to each banker give specific suggestions as to the things he can do to organize the work in his project, and the part he can take in carrying out the work. The more simple and concrete these

Any Old Noise at All
The jazzband can dance to static or crooning melody with equal facility.—San Antonio Express.

Definition
A genius is a man who shouts at something no one else can see—and hits it.

CLEANING AND PRESSING
GOOD WORK ASSURED
HENRY & COURTNEY
Phone 48 Littlefield, Texas

MAGNOLIA GASOLINE
Magnolene Oils and Greases
The Dependable Lubricant
Real Quality Products
Demand them from your Dealer
Magnolia Petroleum Company
G. W. Hargrove, Agent. Littlefield, Texas

PERFECTION Oil Cook Stoves and Ovens
We Sell and Recommend Them
HIGGINBOTHAM—BARTLETT COMPANY
Littlefield, Texas

QUALITY PAYS
Don't try to buy a thing too cheap. From those with things to sell—Because the goods you have to keep, And time will surely tell. The price you paid you'll soon forget, The goods you get will stay; The price you will not long regret—The quality you may.

WM. CAMERON & COMPANY, Inc.
Building Material Stores
J. W. PORCHER, Manager, Littlefield, Texas

My Cakes never fail

with the Perfection "live heat" oven

GOLDEN-CRUSTED and delicious! Cake makers are sure of results when they use Perfection Ovens. "Live heat"—clean, fresh air in constant circulation, is the secret. Only with Perfection Ovens can you be sure of "live heat" and best results. Use these ovens on any type of stove, oil, coal, or gas. Ten models, 1 and 2 burner sizes. Priced from \$3.10 to \$10.00 at any dealer's. Ask to see them.

PERFECTION STOVE COMPANY
Dallas Branch—536-Franklin

PERFECTION Oil Stoves and Ovens

LOCAL HAPPENINGS

Miss Maxine Courtney visited in Lubbock last Friday.

W. H. Allen is attending to business in Odessa this week.

E. G. Courtney left Sunday on a business trip to Abilene.

Mr. and Mrs. Ed Arylan and baby were in Lubbock, Sunday.

Payne Wood, of Beulah, spent last weekend with friends in Littlefield.

Miss Lillian Busher spent Saturday with friends in Lubbock.

Charlie Wilson, of Lubbock, spent Sunday here with Kenneth Hemphill.

Ira Miller of Canyon, was in Littlefield on business last Saturday.

Carl Williams was a Lubbock visitor Friday night.

Mrs. W. M. Busch has accepted a position with the Owl Cafe.

Clay Pamphrey, depot agent, was in Brownfield on business last weekend.

O. K. TRANSFER

SMALL OR BIG HAULS
EXPRESS, FREIGHT OR
BAGGAGE

Phone 22, or Leave Order with
Butler Lumber Co.

O. K. YANTIS

Littlefield, Texas

PALACE

THEATRE
Littlefield Texas

THURS. and FRI.

A big Special, "The Scarlet Letter"
Comedy, "Fair Exchange"

SATURDAY

Buck Jones in "Desert Valley"
Comedy, "Snookums Disappears"
and Serial.

MONDAY

All Star Cast in—
"The Love Thrill"
Also, "When Oscar went Wild"

TUESDAY

"The Claw"
Comedy, "O What a Kick"

WED. and THURS.

The Duncan Sisters in the best special
this year, "Topsy & Eva"
News reel and cartoon.

PICTURES START AT 7:45 P. M.



Nothing adds quite so much to
one's comfort and appearance as
garments that are well cleaned and
pressed.

That's our business, and there is
no finer cleaning and pressing plant
in West Texas. We have capable,
experienced workmen, too.

Milady's garments never get too
faint for us to handle—they always
come back to you looking like new.
All kinds of work for men.

Littlefield Tailor Shop

CLYDE WILLIS, Proprietor

R. W. and C. W. Higginbotham, of Dallas, were here Tuesday on business.

Mrs. L. H. Bates, of Enochs, is visiting Mrs. John W. Blalock, this week.

A. R. Hendricks, of Lubbock, was transacting business in Littlefield, Tuesday.

Mrs. John W. Blalock and Mrs. L. H. Bates, of Enochs, were shopping in Lubbock, Monday.

Miss Pauline Hardesty, teacher in the Littlefield grammar school, spent last weekend in Abernathy.

Mrs. W. E. Jeffries and daughter, Mrs. Ben Lyman and son, were shopping in Lubbock last Thursday.

Mrs. J. W. Foreman returned Friday from a visit with relatives in Houston and Waco.

Mrs. G. W. Falls and son, Delbert, are spending this week with relatives in Lubbock.

Clark Rogers has accepted a position with Burleson-Mason Furniture company.

Misses Verna and Sibyl Wilson of Lubbock, were the weekend guests of Miss Dahlia Hemphill.

Mr. and Mrs. John P. Butler and baby left Sunday for their future home in Midland.

Mrs. Elmo Corbell, after visiting her parents, Mr. and Mrs. W. P. Cox returned Sunday to her home in Post.

Mr. and Mrs. T. S. Sales and F. M. Burleson were business visitors in Lubbock last Thursday.

Mr. and Mrs. John Greenfield, of Post, visited friends in Littlefield, Sunday.

J. W. Robertson returned Friday from Ft. Riley, Kansas, where he has been with the U. S. Cavalry.

Kenneth Hemphill, of Tech college, spent Sunday with his parents, Mr. and Mrs. A. G. Hemphill.

Misses Lydia Crockett, Josephine Glenn and Lora Arin spent Sunday with relatives and friends in Amherst.

Beaman Phillips returned last Thursday from a 10 days visit with his parents in Gorman.

Miss Coella Mason, who attends Tech college, Lubbock, was the guest of Miss Velma Hudgins last weekend.

Mrs. Eula Long visited her sister, Mrs. H. P. Fewell, in Amherst, Sunday.

Mr. and Mrs. N. H. Vaughter, of Anton, attended the revival in Littlefield, Sunday.

Miss Emma Lou Jones, who is attending business college in Lubbock, spent last weekend in Littlefield.

J. C. Whicker and R. S. Thomas left last Thursday for a brief business trip to Dallas.

Mr. and Mrs. W. M. Petticoles, of Lubbock, spent Sunday with her mother, Mrs. M. E. Lowe.

Miss Lou Burke left Sunday for Oklahoma City, Okla., where she will attend business college.

Miss Maxine Scheuer spent last weekend with her parents, Mr. and Mrs. Joe M. Scheuer.

Miss Fay Williamson has this week accepted a position with Jeffries Mercantile.

Norbert, Edna Belle, Clevid Gerald Gillette and Miss Fern Hoover were among the Littlefield folks who attended the circus at Clovis, New Mexico.

LITTLEFIELD BARBER SAYS SCIENTISTS MAY IMPROVE ON CONDITIONS FOR MANKIND

(Continued from page 1)
this permanent shave and hair cut once becomes well established, it will sure put the kibosh on the manufacturing of all these safety razors that are constantly breaking into our business nowadays. Any man who can get his whiskers treated say, once every 30 or 60 days, with the assurance that they are not going to stick out between the pores of his skin forming a kind of barbed wire fence that rasps the fuzz from off the cheek of his lady peach, is not going to waste any time lathering up his old mug and doing the scraping act. As a matter of appearance, comfort and efficiency he will just naturally gravitate his footsteps toward the barber shop, making our business 100 per cent perfect."

Rev. Williams, district missionary, from Plainview, attended the Nix revival in Littlefield Sunday.

G. P. Howell, of Enochs, was a business visitor in Littlefield, Monday. He reports crop conditions are fine around his fair city.

Mr. and Mrs. Joe Ball and baby, of Barnsdale, Okla., are visiting this week with J. H. Lucas and family.

K. L. Chaney, who is in a Lubbock hospital, following a major operation, is reported improving.

Rev. John W. Saffie, of Sudan, attended the revival in Littlefield, Sunday night.

Mrs. Maude Foster was taken to a Lubbock hospital Tuesday night for an operation of appendicitis.

Miss Iola Cannon, after an extended visit with her cousin, Miss Lorena Eagan, left Friday for her home in Electra.

W. W. Gillette and Quinton Bellomy were in Roswell, New Mexico, last Thursday, returning Saturday, driving new Chevrolet trucks.

Mr. and Mrs. J. G. Harrell and daughters, Miss Jodie Lou and Mrs. J. R. Simmens, were in Lubbock last Thursday.

Mrs. N. H. Walden left Sunday for Roswell, New Mexico, where she expects to spend a few days with her husband who is there on business.

Miss Gladys Wales, teacher at Witharal, spent Saturday and Sunday here with her parents, Mr. and Mrs. J. R. Wales.

Walter Burleson returned last Friday from Tyler, where he has been with the ball team during the past season.

Mr. and Mrs. Ben Lyman and son left Sunday for Roswell, New Mexico, to be at the bedside of his mother who is very ill.

Mrs. H. L. Foreman, of Houston, spent Friday night in Littlefield with her mother, Mrs. J. W. Barber. She left Saturday morning for California.

Miss Margaret Scheuer left the latter part of last week for Canyon, where she will enroll at W. T. S. T. C. for the coming term.

Miss Clara Wingfield, daughter of J. I. Wingfield, jeweler, has accepted a position with the Western Union Telegraph Co.

Mrs. C. E. Strawn, of Littlefield, who was taken to a Lubbock sanitarium last week and operated on for a ruptured appendix, is reported doing nicely.

R. T. Green last week bought the John Estes farm of 177 acres, a few miles north of Littlefield. He will move his family here from Oklahoma, making this his future home.

Chief Charley Challenges



Charles R. Price of Forest City, N. C., challenges the claim of Layton Mitchell of Pawhuska, Okla., as being the youngest Chief of Police in the U. S. Chief Price is four months, or from February to June, younger than Mitchell. Both are 27 years old.

J. M. Stokes attended the West Texas fair at Abilene last Saturday, and had the pleasure of seeing "Lindy" the world's famous aviator, and hearing him speak.

B. A. Condra, father of Louis Condra, of Littlefield, after a long illness passed away last Sunday afternoon at his home in Jarrell. Mr. Condra was with his father at the time of his death.

R. L. Gattis left last week for a visit with his father who lives in Tennessee, and whom he had not seen for 16 years. He writes back to Mrs. Gattis that while there are still a few old land marks and a few recognizable spots, yet in the main the country there has wonderfully changed.

THINK!

Your car may be the next one the thief picks up when you leave it in a strange community. Or it may be the next one to catch fire and burn while you stand by powerless to extinguish the blaze. THEN WHO'S GOING TO SAY "HERE'S THE PRICE OF A NEW ONE" FIRE AND THEFT AND LIABILITY INSURANCE IS OUR SPECIALTY

STREET & STREET Complete Insurance Service

ICE

A LITTLEFIELD PRODUCT
Made from Pure Distilled Water

Home loyalty and co-operation among citizens of any given town always makes for a better town in which we may all live.

Our ice is manufactured in Littlefield; on our ice plant we pay city, county, state and school taxes—our money goes to help make Littlefield a better town for us all.

On the basis of good business, home loyalty, high grade products and reasonable prices, we solicit your patronage.

Delivered to your Home or Place of Business Daily

Plains Coca-Cola Bottling & Ice Co. "A Home Industry"

The SOUTH PLAINS

—Is no longer an experiment, but has reached that stage in development where its own weight and real merit will carry it onward and upward to greater heights of development and progress.

THE LITTLEFIELD SECTION

—Of the famous South Plains has proven to be one of the greatest diversified farming countries in Texas, and it offers wonderful opportunities to both homeseekers and investors.

Now Is The Time To Buy!

We now have on the market eighty thousand acres

80,000 ACRES

consisting of 100 per cent farm tracts—some improved farms. Also, a number of excellent combination farm and stock propositions.

See any of our authorized agents or address the company, at Littlefield, Texas.

COTTON PICKING TIME

—Will soon be here and you will need larger quantities of groceries for your extra help. Make out your bill and bring to us. We can furnish you the best of Meats and Groceries at prices that will please you!

HOUK'S Grocery and Market FISH and OYSTERS Arriving each Thursday evening

YELLOW HOUSE LAND COMPANY

LITTLEFIELD, TEXAS