# LAMB COUNTY LEADER

Official Newspaper of Lamb County, Texas

LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, OCTOBER 8, 1925.

NO. 25.

# WEST TEXAS FICIALS HERE FOR BARBECUE

sere about 250 people who to the chicken barbecue ast Thursday noon, under s of the local Chamber of Members of the execu-West Texas Chamber of representatives from the Technological College citizens from surrounding cities were the honored the occasion.

E. A. Bills, president of the itation, presided at the following the big eats, ed of some 200 spring balved and barbecued to a brown, a la Littlefield style, d by ranch cooked beans of other good stuff to eat by ladies of the local Civic

Bills introduced Arthur P. first vice-president of the Chamber of Commerce, eded formal welcome to the Mr. Duggan is one of the as of this section, and the out of his heart full of and experience when he the wonderful growth of which he declared had maled anywhere in West

C. French, of Fort Worth, the rapid development of of the state, and especially final growth of Littlefield ty. He declared that the ies was making a far greater at the Lubbock fair this year entire state of Texas made Philadelphia Centennial in

Hamlin, of Farwell, spoke of possiblilities of this section, its water, soil and climate, ed that after all the greatsecruing to this country was enally fine class of citizens being attracted hither.

mix, of Stamford admitted ws especially fond of chickdead or alive, and urged try, declaring there was no in the United States for on. Col. Phoenix was the siest of the Stamford Cham-Commerce, and it was at that Arthur P. Duggan was first of that organization, some are before Littlefield was

light of as a town.

1 Q Lee spoke in glowing the magnificent school system here, and what it would the years to come for the ard of citizenship developdi section of the state.

Whaley, manager of West Camber of Commerce, declarwas now a population in the mentry approximating close 4,000 people, but it would not Pears now, before that numbe swelled to a million. He there was no other section state that would, year after me up with the products of letas, and that many of the from east and central Texas ally registering protests at State Fair because the nout here were being admitted tying away all the major

or D. Wade, assistant manager, the had been keeping his eye defeld for the past two years, that he had been here to see of he realized that it was all fully true, yet hard to under-Mr. Wade is planning return-Littlefield in the near future, time it is his desire to meet business men and other citizens town and section at a meeting by the local Chamber of Com-

Making in an intense and pracit West Texas. He stated at presented more favorable again in the springtime. farming conditions than this, or so good laying hens, a growing on them.



# FIRE DESTROYS J. E. BRANNEN AND LITTLEFIELD SUPPLY CO. STORES. LOSS NEAR \$60,000

at \$60,000, together with much other wreck, ruin and suffering of body and

seemingly as if in mockery of the occasion, the rapacious flames were the more greedy, reaching out with their long red fingers to gather into their maw the hard earned substance of

many years past. The business concerns of J. E. Brannen. The Littlefield Supply Co., and Mrs. N. H. Walden are a total loss, while practically every other business concern located in the same block on Main street suffered more or less loss. The brick building, belonging to Arthur P. Duggan, its estimated value being \$10,000, with \$2,000 insurance. The walls that were left standing will have to be torn down to the ground and rebuilt, which it is understood Mr. Duggan will immediately do.

The stock of general merchandise belonging to J. E. Brannen was estimated by him to be around \$16,000, and there was carried on it \$13,000 worth of insurance.

The Littlefield Supply Co., carried stock amounting to around \$9,000, with \$3,000 insurance.

Mrs. N. H. Walden, had millinery and jewelry stock amounting to around \$2,000, with no insurance at

Notwithstanding the Fire Department responded quickly to the call, it looked for a while as if that entire block was doomed to the holocust. The little chemical engine was without avail under the headway of flame already accrued. The wind was blowing briskly from the northeast, sweeping the flames directly across the tops of the other buildings in the block, the sparks often carrying for

speal for diversified farming weed patches, and plenty of feed raised to carry all the farm stock through the there was no portion of the the winter season until grass comes

Following the barbecue the guests n out here, those farmers who were assembled in autos and driven the very best of their oppor- over the city, shown the many new would be the ones who did brick buildings now under construct his job with all the zeal, courage and and upon the single crop tion, given a look at the more than ability he could command. Cautious of farming. A little cotton on \$200,000 worth of school buildings to a high degree, yet zealous to the farm is alright, he said; but here, and taken a drive into the coun-extreme, they worked as a mighty two or three good brood sows, a of this section and the excellent crops flames. Citizens here from other excellent time for every business man ways toward preventing a recurrence flames. Citizens here from other excellent time for every business man ways toward preventing a recurrence flames. Citizens here from other and householder in the city to make of Wednesday night's disaster.

ing a loss in property estimated heavenward, only to be caught in the handling the situation. sweep of the wind and thrown clear across the roof of the Lamb County and it made an indelible impression

> plugs of the new city waterworks which are just being completed. Manager McCaskill, of the local light company, had the twin pumps working, and a double stream of water began playing across the roofs of the adjoining buildings and along the firewalls, thus confining the flames within the compas of their inception, and preventing further destruction being spread. Bucket brigades had been the fire fighters. Six men were standformed, tanks of water were being placed for assistance, connection of hose had been established with the big water tank at the Santa Fe station, and it was but a few minutes later until the fire was under control and further danger prevented.

The fire alarm was turned in at 9:20 p. m. Ten minutes later it was the opinion of citizens that Littlefield with her small fire fighting apparatus would be unable to handle the situation and an S .O. S. call was immediately sent in to Lubbock fire department who responded promptly, sending out a big LaFrance 75, which covered the distance in 42 minutes; but ere they arrived the flames were under control.

The origin of the fire is unknown, the first intimation being when an explosion took place in the Brannen store which bursted out the front plate glass windows from the concusion. It is probable the fire originated in the southwest corner of that what cause, will doubtless never be

say that they worked like veterans is putting it mildly. They were heroic in their earnest endeavors to defeat the flames, thus savin, the town from further destruction. Every man in the department was right on

Wednesday night the Fire Deamon, two or three blocks before falling. trained fire departments existed, apoke

It was Littlefield's first serious fire. Mercantile building. It was then that upon the citizens as to what might It is "Fire Prevention Week," and, wideswept destruction seemed emi- happen again. For 1 2years the town has escaped serious confligration, and But by this time men had succeeded but for the timely action of the firein making hose connect ons to fire laddies, augmented by the earnest labors of hundreds of citizens, the loss Wednesday night might have been 20 times what it was. It is very much doubted if there is a single person in Littlefield now who regrets the ballot he cast some months ago for the new waterworks system.

But the fire Wednesday night did not result only in financial less. There was also serious injury to some of ing on the awning in front of the burning buildings when the front wall gave way, co ming down with a crash. Three escaped unhurt. Ross White was caught under the debris, sustaining severe bruises, several laceration and some broken ribs. E. G. Courtney ,falling on his head and shoulders, suffered severe body concusion. together with a badly sprained wrist and more or less lacerations from head to foot. Jess York sustained a badly fractured left knee cap, broken right ankle, severe gash in limb, some broken ribs and other bruises and cuts about the body. As this news paper goes to press the full nature and extent of his injuries have not yet been determined by the attending physicians.

Just what the financial loss to other business concerns has amounted to may probably never be known, tho it is generally been estimated that around \$5,000 will cover it. Early in the fire, when it seemed the flames room near the oil tanks, but from could not be controlled, the fighters began carring out goods and fixtures from adjoining stores. Safes, fling The work of the local fi e depart- cabinets, adding machines, typew ment is to be highly commended. To ers, etc., were taken from the Lamb County Mercantile building, the majority of goods was taken from the F. G. Saddler, Stokes & Alexan and the Fair stores. Other busine houses were invaded and more or les goods taken to places of safety, to be later on returned when the climax of danger had been passed.

There are still four more days left machine to quench the maddening ing these remaining days would be an LOCAL FIRM LEADS

Chevrolet Dealers In Littlefield Head List in Class.

The Bell-Gillette Chevrolet Co., are smiling all over themselves this week. The cause of it all is the fact that they have just been advised that they lead every Chevrolet agency of 31 cars and trucks being sold by this popular concern during last month.

Mr. Gillette states the only reason they don't sell more is because they can't get them delivered fast enough. Several are on th ewaiting list now.

# **BAPTISTS START** A CAMPAIGN FOR NEW BUILDING

Rev. L. L. Cooper ,educational and enlistment secretary, of the Baptist church, from Fort Worth arrived here Tuesday, and was met at the train by representatives of the church. Offices for the campaign, which will last about three weeks, have been opened in the R. C. Hopping building. They are the last suite to the right, and the phone number

Rev. Cooper is here for a big campaign of finance and enlistment service in connection with the building of the new Baptist church. An executive committee, consisting of W. O. Gray, G. G. Shirley, N. B. Gustine, Spanissh type of architecture predom-J. F. Crow, C. Warhurst and R. C. Hopping, has been appointed as his intimate co-laborers in directing the

of enlistment of funds and service in the newest type of machinery which the building of the new Baptist has been installed at a cost of approxchurch at Littlefield, construction of imately \$75,000 with that amount of to this end, the co-operation of all manufacturers of textile machinery citizens of the town are requested. It interested in the development of this is the statement of members that as industry in West Texas. soon as the basement is completed . The Home Economics building was with its long lurid tongues of livid At one time , when the roof of the enthusiastically of the skill, courage that work will begin on the super- the first unit of the college completed. flame, swept down upon Littlefield Brannen room fell in, the flames shot and wisdom of the local fire boys in structure. A loan of \$15,000 has and has been equipped to meet all the peen arranged for, to aid in the completion of the building, but it is necessary that the basement part be first finished and its cost provided for, before this loan will prevail.

> The total cost of the new church will be between \$40,000 and \$50,009. It will be the first brick church to be erected in Littlefield, and, when finished, will indeed be a credit to

# WATSON GETS AT **RATE OF \$1,000** ON STRAWBERRIES

One of the most concrete evidences of the productivity of this country is that of E. A. Watson, living on a farm one-ha f mile north of Littlefield. From 1-25th of an acre planted in strawberries last spring, Mr. Watson sold \$32.00 worth in cash and his able. wife canned 16 gallons besides.

Had the ratio been maintained per acre, it would have meant the selling of \$800 worth of fruit, also the canning of 400 quarts. In all probabilities the ratio would not have been that large on the acreage proposition, yet the illustration serves to show the handsome returns that may be obtained from strawberries in this section.

As a matter of fact, this country is admirably adapted to the production of all kinds of fruit. The numerous small orchards in the vicinity of Littlefield, growing apples, peaches, pears, plums and apricots, together with fine grape vineyards, and the little plots of blackberries, strawberries, gooseberries, currants, etc., are a glowing tribute to the latent possibilities of fruit yet to be developed on the South Plains.

Don't be deceived by mail order houses. Trade at home.

a careful survey of all fire hazards, removing all accumulated waste, examining flues and chimneys and taking any other necessary steps of a preventative nature. For after all. "the best way to put out a fire is of "Fire Prevention Week," and dur- to prevent it," and carefulness on the part of every citizen will go along

# TECH. COLLEGE IS OPENED WITH 1,000 STUDENTS

With the enrollment of 1,000 students last week, the West Texas Technological College, at Lubbock, began its great future career of edutheir class in the Oklahoma zone for cating the youth of this section of the sales during the month of September, state. It is no exageration to say that few institutions have been opened under such favorable conditions as surround Texas' newest college. Speaking of these favorable conditions the Lubbock Avalanche, in a recent issue of that newspaper, had the following to say:

> Four large dormitories, with total capicity of 300 students have been completed, two principal streets have been paved to the east edge of the college site, hundreds of new homes into which the students have been welcomed have been completed, and in fact Lubbock has made every possible arrangement for taking care of the new college and its students, as is reflected in figures from the city secretary's office showing that since January 1 building permits amounting to \$1,520,713 have been issued. This does not represent any of the money expended by the city for municipal improvements.

"The administration building, before which the opening exercises will be held, has been completed at a cost of \$500,000 and is furnished throughout in light oak and is one of the most beautiful structures in the state.

"It is built on the unit system, the

"The textile engineering department of the college will offer the regular course of study, and in connec-It is the purpose of the directors tion with being headed by the ablest to conduct this campaign along lines instructors available, is equipped with which has already been started, and machinery donated to the college by

work established.

"The stock judging pavillion is ample large to meet all the requirements of the livestock division of the college of agriculture until the dairy barn now under construction, has been

completed. "The president's home was completed at a cost of \$30,000 and will be the scene of the first social meeting of the students, which will be held next Saturday evening when Dr. and Mrs. P. W. Horn will be hosts to the students."

In addition to this, the 2,000 acres of land owned by the school, is being put into cultivation, and will be used in an educational way for experimental and demonstration purposes.

West Texas has right royal reasons for being proud of her newest educational institution. Its value to the young people of this section, in the years to come is well nigh incalcu-

ALEXANDERS ARE HERE

Will Open Office In Down Floor Of Palace Theatre.

Messrs. C. W. and J. A. Ale ander, of Pep have leased office spay in the new Palace theatre, which ey will occupy as soon as they can be turned over by the contractors.

Alexander Bros. have been handling a large body of Yellow House land in the Pep vicinity, where they have sold during the past year, about 30,000 acres. They are also the owners of the Pep townsite.



# THE LEADER, YOUR HOME PAPER, \$1.50 A YR. LITTLEFIELD WINS

#### SHOE REPAIRING AND HARNESS OF ALL KINDS

Is am this week opening a Shoe and Harness Repair Shop in the building just west of the Main Garage and across the street from the new brick garage building now being erected.

Is will handle all kinds of Harness, including accessories, and will make all kinds of repairs. I am an expert shoe man of several years successful experience and can do all kinds of boot and shoe manifer work.

I guarantee the satisfactory quality of my workmanship. Service at the right price," is my motto.

#### LILLY'S SHOE SHOP

J. A. Lilly, Proprietor

Littlefield, Texas

#### MAGNOLIA **GASOLINE**

# Magnolene 'The Dependable Lubricant'

Real Quality Products Demand them from your Dealer

#### Magnolia Petroleum Company Littlefield, Texas

G. W. Hargrove, Agent.

# SERVICE

We keep our force large enough to give service at Badger Guaranteed Tires-Adjustall times. ments made here.

Amalie Oils, Auto Accessories

LITTLEFIELD SERVICE STATION

# The Diversified Store

It has been the aim of the management of the Little Drug Store to put in here a diversified and well assorted stock of Drugs, Drug Sundries and Accessories that would meet the wide demand of patrons of every class. That we have largely succeeded in this attempt is evidenced by a visit to our estblishment, where one will find practically everything desired. You will like our lines of Fine Stationery and Correspondence Accessories, our Toilet Articles, embodying a choice selection of the most favorable brands and modes, and our ane of Hair Tonics, meeting every requirement of the most exacting.

Our drugs are as chemically pure as the market affords. We have a good line of proprietary and patent medicines. Don't overlook our line of good School Supplies for the children.

We have a well selected line of Candies and Chewing Gum, Cigars and Cigarettes, Smoking and Chewing Tobaccos.

Your Patronage will be Appreciated

# The Little Drug Store

# YOU CAN GET IT HERE

WHAT? Nearly anything you need in the Hardware and Furniture line. We make it a point to keep what the trade demands, and if we do not happen to have it, we can get it for you promptly.

We have cotton Sacks, 7 1-2 feet long, for \$1.75; 9 feet long for \$2.00. Wagon Sheets, plain white, \$10.00; waterproofed, \$12.90. Tents, 10x12, for \$25.00; 12x14, waterproof, \$30.00. "Tector" waterproofing, \$1.75 per half gallon. Knee Pads, \$1.00

We have Maize Knives, the best of metal and as keen as

We have all kinds of Shot Guns, Rifles and Ammunition. We repair all makes of guns and pistols.

See our Family Scales—weigh up to 60 pounds—just the thing for weighing your country produce.

Steelyards for cotton weighing.

See our line of Boys Wagons—various sizes.

We have a nice line of Electric Toasters, Grills, Irons,
Percolators, Table Stoves, Bulbs of all sizes, Fuses and Double

Just received a nice assortment of Wm. Rogers 1847 and Community Silverware—Buffet sets rapging in price from \$15.00 to \$19.00. We also have all kinds of Steel Cutlery.

# **Stoves Are Coming**

We have a big shipment of Heating Stoves, Ranges and Small Cook Stoves in transit. They will arrive soon, and will be priced right. Don't buy until you see them.

# J. W. Robertson

Littlefield,

# **1ST SEASON GAME** OVER LORENZO

Last Saturday morning, at the Lubbock South Plains fair, the Lorenzo Hyenas went down to defeat under the crushing onslaughts of the Littlefield Wildcats. It was Littlefield's first game of the season and a real on run; Lacy fumbled and recovered demonstration of what may be expectfootball honors. The report given by ball to the Lorenzo 29-yard line; the Lubbock Avalanche is as follows:

Littlefield Offense Strong The Littlefield offense was the most

Their interference was good and husky fullback for the Littlefield team renzo 0. ad the best block of any player that

Passing Used Many Times

Lorenzo Defense Was Strong the mid-field.

# the Hynas.

game by his coach and his teammates 12; Lorenzo 0. which indicated that his fighting spirit was the great force of the Lorenzo team.

The line-up: Lorenzo Welch right end right tackle Reaves right guard Dillard Williams center

left guard Ward B. Ward left tackle Brackeen left tackle Watson quarter right half W. C. Williams left half Hale full

for Lorenzo; Greer and Davenport for Littlefield. Score by quarters: Littlefield \_\_\_\_\_6 6 0 13—25 Lorenzo -----0 0 0 0-0

field judge.

Cruse kicked off to Watson on the Lorenzo 25 yard line and he ed 2 yards line play; Hale made 3 pass incomplete, Watson punted out Lacy gained 11 yards through Lorenwent through and got Stagers for no gains; Lacy ripped through for 4 yards; Beck punted 35 yards and it rolled 10 yards to Hale; Lorenzo's punted back to Beck for 35 yards who returned it 5 yards placing the ball on the Lorenzo 45 yard line; Beck to Slagers for 20 yard pass; Ball on the Lorenzo 25 yard line; Woods gained 5 yards; Lacy made it first down-Ball on the Lorenzo 15 yard line; wing going within 4 yards of the goal line play; Lacy gained I-2 yard line on the Lorenzo 8 yard line. play; Stager failed to charge for first on the Lorenzo downs the ball went over on the Lorenzo 3 yard line; Hale punted to Beck for 25 yards and he returned for | son and he was caught talking and a 10 yards; Littlefield's ball on the Lorenzo 15 yard line; Watson for Lorenzo intercepted Lacy's pass but the play was called back as both clubs Lacy failed to kick the goal for the were off side; Woods 2 yard line play; Stagers around the right wing of Lorenzo for 13 yards making it first touchdown; Lacy passed to Beck incomplete for extra point score; Littlefield 6, Lorenzo 0. Cruise kicked off the Watson on

for Littlefield; Watson to Aycock pass incomplete ; Watson to Reaves pass incomplete; Hale punted for 30 yards to Stagers who returned for 10 yards; Ball on the Lorenzo 46 yard line; this ended the first quarter. Second Quarter

for 3 yard loss; Beck went for 16 ed by other teams contending for yards on right end run bringing the Stager 1 yard; Lacy to Stagers pass for 25 yards; Littlefield's ball on the Lorenzo 4-yard line; Beck made it outstanding feature of the game, over for second touchdown with end run around the Lorenzo left wing; counted for their many gains around Lacy to Beck pass incomplete for the e Lorenzo ends. Lacv, the big extra point. Score Littlefield 12, Lo-

has yet played on the South Plains; Williams; Cruise kicked off to Watson has yet played on the South Plains; Williams, Ordise Robert This blocks were perfect and caved the on the 30 yard line and he was down- 5 yard penalty; Williams to Aycock the game. Score: Littlef ends of the Lorenzo each time they ed in his tracks by Woods; Stagers attempted to get to the Littlefield intercepted Watson's pass giving Littlefield the ball on the Littlefield 49 yard line; Lacy around Lorenzo left Bassing was used by each club wing for 6 yards; Lorenzo affixed many times, however, the Littlefield penalty 5 gards; this gave the Lit team got away with passes better than tlefield team first downs; Ball on the the Hyena's. It seemed that the Lit- Lorenzo 40 yard line; Stagers lost 1 tlefield boys were better on passing yard when Williams for Lorenzo got than the Lorenzo eleven. The last him for a good tackle; Lacy to Phipps touchdown made by the Littlefield pass incomplete; Beck punted to Watclub was made from a pass for forty son on the 30 yard line; Hale punted yards and he ran for 30 yards for the to Beck for 35 yards; Littlefield's touchdown and total gain of 70 yards ball on the Lorenzo 36 yard line; Lary f 3 yards; Lacy 2 yards. Time out for Lorenzo's ball on their own 2 yard Lorenzo's defense was strong thru- line; Hale punted back to Beck for 54 out the entire affray. Several times yards as it rolled; Littlefield's ball on the Lorenzo eleven held Littlefield's their own 46 yard line. Lacy to Fowclub for downs forcing them to punt |er pass incomplete; Beck ripped off and give the ball over. At one time 14 yards around right end; Littlethe Littlefield club liked about 4 yards field's ball on the Lorenzo 39 yard for a touchdown and the Lorenzo club line. Both sides were offside. Brackheld them for downs forcing them en was substituted by Meadow for Loto give the ball over which gave the renzo. Wood tore off 6 yards thru Lorenzo club a chance to punt back to line; time out for Lorenzo. Woods 3 yards; Lacy made it over for first Watson for Lorenzo Outstanding for down; Littlefield's ball on the Lorenzo 30 yard loss; Beck gained 7 yards; Watson, a long lank roughneck lad, Littlefield was seen tripping and 15 from Lorenzo seemed to have been yard penalty assessed them. Lacy to the most oustanding player for the Stagers pass incomplete; Beck punted Lorenzo eleven. His generalship was out of bounds for 20 yards; Hale good throughout the game until he punted back to Beck for 40 yards was given relief by a fresh man in the and Beck returned for 10 yards; this last quarter. He was forced from the ended the first half. Score Littlefield

#### Second Half Substitutes for Lorenzo: Williams

for Herrington. Littlefield: Greer for

Phipps. Littlefield offside on the Littlefield kickoff; the ball was shoved back for Fowler 5 yard yard; Cruise kicked off to Hale Pate on the 20 yard line; and he returned Courtney for 20 yards putting the ball on the Bennett Lorenzo 40 yard line; Hale 1 yard Harris line play; Hale fumbled and recover-Cruise ed for a 11 yard gain; Lorenzo's ball Phipps on the Littlefield 47 yard line; Aycock Beck 4 yards line play; Wood intercepted Staggers Williams' pass. Littlefield's ball on Wood their own 40 yard line. Beck punted Lacey for 45 yards out of bounds; the ball Subs: Herrington, Meadow, Hale, was brought in on the Lorenzo 37 yard line; Courtney got through and got Hale for loss; Williams to Watson netted 10 yards; ball on the Lorenzo 27 yard line; Williams to Watson for 10 yard pass; ball on the 50 Officials-Honey, T. C. U., referee; yard line. Williams to Reaves pass Wilson, B. U. umpire; Lowery, T. C. incomplete. Hale punted to Beck for U., headlinesman; Morris, S. M. U., 35 yards; Beck returned the ball for 5 yards; Littlefield's ball on their own 29 yard line; Lacy to Stagers for in-Lorenzo won the toss and chose to complete pass. Ward for Lorenzo defend the east goal also to receive; threw Beck for 5 yard loss; Stagers gained 6 yards on left end run. Time out for Lorenzo. Beck punted for 40 returned it for 25 yards bringing the yards to Williams who returned 10 ball to the 50 yard line; Aycock gain- yards; Williams to Hale pass incomplete; Aycock tore off 3 yards; Hale yards line buck; Watson to Welch punted for 30 yards to Stagers who was downed in his tracks; Littlefield's of bounds for 25 yards; Littlefield's ball on their own 30 yard line. Lacy ball on their won 20 yard line; to Stagers for 45 yards completed pass; ball on the Lorenzo 45 yard zo line for first downs; Beck made one line; Lacy to Woods pass incomplete; yard line play; Welch for Lorenzo Williams got Beck for no gain; Lacy to Wood pass incomplete; Littlefield off side 5 yard penalty; Stagers fumbled and Lorenzo recovered giving the ball to Lorenzo on their own 35 yard ball on their own 25 yard line; Hale line. Both sides offside. Lacy intercepted Williams pass on the Lorenzo 40 yard line; Stagers plowed through for 5 yards; Meadow reached through and held Beck for no gain; Beck punt ed for 35 yards to Watson who was downed in his tracks; Lorenzo was on her own 3 yard line; Hale punted out Woods gained 1-2 yard; Slagers was of bounds 21 yards; Littlefield offside held for no gain by Welch; Beck went for five yards penalty Beck ripped for 25 yards around the Lorenzo left through for 2 yards; Stagers went for 22 yards around left end. This line; Ball on the Lorenzo 4 yard line; ended the quarter with a score of Lit-Lacy 1 yard buck; Stager 2 yards tlefield 12; Lorenzo 0; and the ball

## Last Quarter

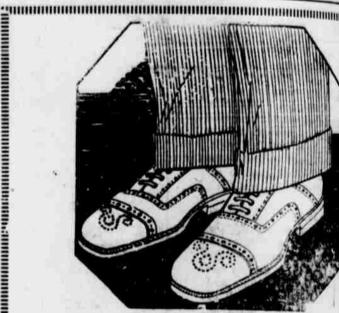
Lorenzo sent in new man for Watpenalty of half of the distance of the goal was given to Littlefield. Lacy went over for the third touchdown; extra point. Score Littlefield 18: Lorenzo 0.

Cruise kicked off to Williams who returned the kick for 15 yards to the Lorenzo 40 yard line; Lorenzo fumbled and Littlefield recovered; Lacy to Fowler pass incomplete; Stagers

the Lorenzo 25 yard line and he re- went through for 4 yards. Lacy to Davenport to substitute the Lorenzo 25 yard line; Time out for Fowler pass incomplete; Littlefield's the Littlefield backfield Littlefield; Aycock 2 yards; time out time out; Beck punted for 15 yards offside, 5 yard penals out of bounds. Lorenzo's ball on their failed to gain; Hale n own 34 yard line. Williams to Welch pass incomplete; Hale failed to gain around right end; Williams to Reaves pass incomplete; Littlefield tackling fumbled it giving the I and penalty of 15 yards assessed the ball and first downs and penalty after Stagers had re-field 45 yard line; Rea Stagers 4 yards around left end ceived Hale's 30 yardpunt. Little- Gain; Reaves gained 1 yards around left end ceived Hale's 30 yardpunt. Little- Gain; Reaves gained 1 yards around left end ceived Hale's 30 yardpunt. field's ball on their own 30 ward line. to Meviowa lass in Lacy to Fowler pass incomplete; punted 35 pards out of i Bracken was sent in for Dillard in the tlefield's ball on the Li Lorenzo line. Lacy passed to Woods yard line. Lacy to Star for 4 0yards and he went the other 30 complete; Lacy to Beck yards for the fourth touchdown. Pate plete; Lacy to Fowler kicked goal for extra point making the plete; Beck punted strain score Littlefield 25; Lorenzo 0.

Littlefield substituted Long for Williams attempted a fig Courtney in the line. Lacy kicked Williams returned it to off to Reaves on the 30 yard line and Stagers was thrown for he returned for 18 yards to the Lo- Lacy to Stagers pass in Lorenzo substituted Herrington for renzo 48 yard line; Williams gained liams intercepted pass; L 1 yard; Lorenzo backfield in motion, Hale incomplete. This pass incomplete. Littlefield sent in renzo 0.

up and Herring recove after several Littlefield on the 22 yard line; He



The Sturdy

# **BROGUE**

A big favorite that combines all the qualities of Shaw-Arnett - Tolbert Company's shoes. Good looking, comfortable and wears and wears and wears.

> An unusual value at \$5.00 to \$9.00

# Shaw-Arnett-Tolbert Co.

Phone 123

Littlefield, T

# First Nationa

OF LITTLEFIELD, TEXAS

-the new bank in Littlefield is a credit institution to any community. Operating u the banking laws of the United States of Ame it has a capital, surplus and financial connect fitting the institution to handle practically business proposition confronting it. It's st holders are men of large financial resources, experienced in the banking business and thorough ly acquainted with needs and conditions of section of country.

-We solicit your business, and assure there is no account, whether large or small, we are unable to handle, and which will alv receive our most careful and considerate attent

-At any time we may be of service in as ing you in the solution of any business plans the handling of any of your funds, our experie and very best judgment is at your command. motto is-

# FRIENDLINESS AND ACCOMODATION

OFFICERS W. O. STEVENS, President JESS MITCHELL, V-President W. L. ELLWOOD, V-President

E. L. MAXEY, Cashier

DIRECTORS E. A. BILLS J. T. ELMS CHAS. L. HARLES A. NEUENSCHWAN THE LOSS OF \$250,000,000

lregular attendance in the schools out the United States, accordto estimates made by the Bureau Education, caused the waste of apsimutely \$250,000,000 last year. effectiveness of a school system s on the regularity of attende of the pupils enrolled as well an such factors as the quality of A study of 72,120 country Aliren in 70 counties of 10 states states the median number of days actual attendance of these chilren 141.7 days. Half of the chilhs, over one-fouth of the chila attended considerably less than

5 months, and over one-eighth of them attended less than 3 months. Attendance in consolidated schools was slightly better than in one-teacher schools. The median daily attendance -79 and 60 per cent, respectivelywas higher in schools providing nine month terms for their pupils than in those providing seven-month terms thereby indicating that longer terms usually mean better daily attendance. druction and the length of school Pupils with less than 130 days of schooling averaged over 11-2 years below grade in reading and spelling ability.

Other studies show poorer attendance among younger than among oldattended school less than 7 1-2 er children. Many people expect this since the older children are more likely to attend school during bad weather. A more probable factor, no doubt, is the erroneous attitude of parents in considering it less serious for the younger children to miss school. Trival excuses such as "went to town," "ran an errand," "got up too late," "had shoes repaired," etc., are worse than none. Closer co-operation between the teacher and parent should result in better attendance.

#### INEXPERIENCE

A young woman tripped up to the counter where a new clerk was assorting music, and in her sweetest tones asked, "Have you 'Kissed Me by Moonlight'?'

The clerk turned around, looked at her and answered: "It must have been the man at the other counter. I've only been here a week.

# REAL ESTATE

If you want to SELL List your property with us. If you want to

BUY See us for choice bargains. We have a fine list.

# Bell Bros.

Hopping Building Littlefield, Texas

# PIRE PREVENTION WEEK!

The week of October 4th to 10th has been designated by the State Fire Insurance Commission as

#### FIRE PREVENTION WEEK

It is urged that everyone co-operate with the Commission, Fire Marshals and other state and city authorities, by investigating all fire hazards, inspecting their flues, and removing all trash and rubbish from around their premises, during this

Littlefield has been remarkably fortunate in the matter of loss by fire, and let us all work to

# J. T. STREET

The Pioneer Insurance Agency Littlefield, Texas

Fire, Lightning, Tornado, Casualty, Hail, Life

# A Friendly Reminder

This space is just to remind you of the Shoes that are build for Service, Comfort and Style, and the price within the reach of all. They are none other than the well known

# Star Brand Shoes

They are sold on a guarantee that they are all solid leather, and there is nothing better for the money. They are made to fit the entire family, from the baby on up.

Our stock is complete. We can fit anyone, and at a saving in price of from 25 to 40 per cent, for anything in the same line.

Come in and fit yourselves, for the frost is due to arrive within the next two weeks.

Credit makes enemies; let's be friends"

#### CLEANLINESS QUITE IMPORTANT ON FARM

One of the things which should receive first consideration in dairy farming for the production of a high quality of milk or cream is cleanliness, with special reference to clean barns, clean milking practices and clean uten-

It is very essential that the barn be kept clean. The manure should be removed at least once each day. Cobwebs and dust should not be allowed to accumulate. Whitewashing the interior of the barn at least once a year is a cheap means of improving the appearance and sanitary conditions. There should be plenty of fresh air, and flies should be kept out as nearly as possible. Some people have screened their barns against files.

Before milking begins, the cow's udder and flanks should be wiped off, preferably with a damp cloth. The milking should always be done with dry, clean hands. It is a flithy habit to milk with wet hands, and it is a mistaken idea that milking with wet hands makes milking easier. As a matter of fact, in cool weather not only is it hard on the milker, but it also has a tendency to cause the cow's teats to become sore. It is well to strain the milk immediately through a clean cloth, or preferably, through a fine mesh gauze strainer.

All utensils which come in contact with milk and cream should be kept clean at all times. It is well to use pails with a partly covered top, because this keeps out 50 per cent of the dirt and other impurities which would otherwise get into the milk. Milk pails and other utensils should be free so far as possible from crevices where dirt may lodge and be hard to remove. Cream separators and other dairy utensils should always be cleaned properly immediately after use. The washing can best be done by first rinsing the utensils in cold water and then washing in hot water containing grease-free washing powders. This should be followed by rinsing in scalding water, after which they should be placed in the sun to

# Common Scrub Cows Can

Be Graded Up Quickly No experiment station has demonstrated more exclusively than the lowa experiment station that common scrub cows can be graded up in a comparatively short time and that from ordinary scrubs, bred to registered sires. high producing herds can be established in a comparatively short time. Some years ago, the Iowa experiment station purchased some scrub cows from Arkansas. They were about as poor a lot of cows as one could find anywhere, although under good management as to feed and care they improved very rapidly in milk production. The production of milk and fat was probably fully 40 per cent higher after good feeding than it had been in their original homes, but even at that their average yield was only 188 pounds of fat and 4.034 pounds milk during the first year.

## Don't Overfeed Calves

During First Two Weeks Calves from the modern, highly domesticated dairy cow get too much nourishment in the first two weeks of their lives. That, as much as any one factor, explains why mortality rates are higher for calves, comparatively, then for other classes of stock,

Improvement in the digestive abilty of the calf has not kept pace with the increasing richness of the milk. As a result a calf, if allowed free access to the cow for the first two weeks. will often overeat.

The best way to control this is to reduce the amount of milk given the calf at first. Increase the milk ration gradually as the calf grows older, and add a little alkall, such as sodium blcarbonate, to neutralize the acids formed by the excess of fat in the milk.

# ......

#### Dairy Notes \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

It's never too late to start keeping records on your cows. warm cow may not always be con-

ented, but a contented cow is always

It may not be necessary to feed rain after the calf has reached a year old if it is on good pasture.

A good ration may not make a poor cow profitable, but may make a lot of difference in the returns from a good

The silo is indispensable for chesp milk production.

Start the new year right by keep-ing daily milk records and feeding each cow in proportion to her production and sise.

A grain ration consisting of 30 pounds cracked corn, 30 pounds cata, 20 pounds bran and 10 pounds eliment makes an excellent mixture for calves getting mixed clover and tim

# FAIR OFFICIALS WANT THE NAMES OF THE WINNERS

On account of officials receiving names, there remains many premium cording to President J. J. Franks.

The list of awards is published be-

Community farm exhibit, Olton. Noel; 2nd E. N. Ray.

White corn, 1st., 21; 2nd., 27; 3rd., 29; 4th, 2.

Yellow corn, 1st, 24; 2nd, 18; 3rd, vertise.-McLean News. Other varieties, 1st, 12; 2nd, 13;

3rd, 3; 4th, 9. Single ear, 1st, 7; 2nd, 18; 3rd, 12.

Pop corn, 1st, 33; 2nd, 16; 3rd, 22; Bolls open cotton, 1st, 8; 2nd, 11. Three stalks open cotton, 1st, 12;

2nd, 7; 3rd, 3; 4th, Littlefield. One Gallon wheat, 1st, 1; 2nd, Lit-

tlefield; 3rd, 12. Peanuts, one gallon, 1st, 9; 2nd, 7. Peanuts, one-half gallon, 3rd, Su-

Red Maize, 1st, 10. Higaria, 1st, 6.

Sheaf wheat, 1st, 9; 2nd, 8. Hegaria bundle, 1st, 7; 2nd, 1; 3rd, ; 4th, 23, Milo maize red, 1st, 8; 2nd, 51;

Kaffir, 1st, 4; 2nd, 5.

3rd, 3: 4th, 58. White Maize, 1st, 47; 2nd, 27; 3rd,

Kaffir heads, 1st, 21; 2nd, 44; 3rd, 10; 4th, 58.

Hegaria heads, 1st, 17; 2nd, 26; 3rd, 45; 4th, 56.

Sweet peppers, 1st, 24; 2nd, 62; 3rd, 15; 4th, 32.

Okra, 1st, 45; 2nd, 7; 3rd, 6; 4th, Turnips, 1st, 33; 2nd, 31.

Beets, 1st, 53: 2nd, 44. Radish, 1st, 25; 2nd, 60; 3rd, 14;

Tomatoes, 1st, 28; 2nd, 61; 3rd, 36. Cabbage, 1st, 23; 2nd, 9. String beans, 1st, 2nd, 26; 3rd, 10. Dry beans, 1st, 1; 2nd, 8; 3rd, 54;

Squash, 1st, 34; 3nd, 22; 3rd, 3;

Kershaw, 1st, 69; 2nd, 70; 3rd, 67. Pumpkins, 1st, 43; 2nd, 68; 3rd,

Watermelons, 1st, 58; 2nd, 18; 3rd, 30; 4th, 19. Cantaloupes, 1st, 36.

Apples, 1st, 2nd, 3rd, Olton. Feterata, 1st, 50; 2nd, 55.

## COMMON CAUSES OF FIRE

- Matches and smoking. Electricity.
- Stoves, furnaces, boilers and their pipes.
- Defective chimneys and flues.
- Spontaneous combustion.
- Lightning.
- Sparks on roof.
- Sparks from machinery. . Petroleum and its products.

These are the nine leading causes of fires, named in the order of amount of loss sustained. Nos. 1, 3, 4, 7 and 9 may be classed as "strictly preventable," and Nos. 2, 5, 6, and 8 as "partially preventable."

There are many miscellaneous known causes, but these common ones should have our attention first.

All fires start from simple causes.

Be proud of your home town.

# Chili King Cafe

Where Everybody Eats

Try Our Plate Lunches You Will Like Them We sell CHILI, the best

V. A. VALLES, Prop

#### PARASITE MERCHANTS

The merchants who consistently refuses to advertise but who depends upon the overflow of business attracted to town by the merchants who do advertise regularly is a paraentries at the Lamb county fair fail- site upon the commercial life of the ing to keep a list of the corresponding town. A town receives trade just in proportion as the merchants advertise awards that are undeliverable, ac- but indirectly it is an advertisement for the town, thereby, helping every business in the town. Where the malow, and it is the desire of those who jority of merchants in the town adhold corresponding numbers to call vertise, little attention is paid the confor their awards. Mr. Franks states cerns who exist off the business atthat premiums will be paid in propor- tracted by advertisers, yet the time tion to amount of cash in the treas- may come in the smaller towns when ury for that purpose. It is hoped by such concerns will be considered in the officials to be able to pay every- their true light. An enlightened pubthing in full, but on account of ex- lic can help by refusing to buy of cessive rains at and just previous to non-advertisers. Merchants who ad-promised finances to come in ,it has their towns and believe in the goods not yet been determined exactly how they offer and are certainly entitled much funds will be available for this to the trade. The growth of avertising has been due to the fact that the public can depend upon the goods of-Individual farm exhibit, 1st, R. E. fered, and the price on advertised goods is lower than imitations on account of the increased volume of sales caused by advertisng. It pays to ad-

#### SMART SAM SAW

"No one can tell me in this day and age that feminism hasn't a leg to stand on."

Generous Old Lady (using paystation telephone for the first time)-

As you have been so nice and attentive my dear. I'm putting an extra nickle in the box for yourself .- Boston Transcript.

#### SHORTHAND AND TYPEWRITING

All those who want to take a course in these studies, phone

#### LOUISE MAGEE

No. 114 or High School Building, Littlefield

# MATTRESSES

Let us make your old bed new-we have just opened a mattress factory in the old Allen tin shop building back of the Chili King Cafe.

Prices Reasonable

Quick Service **Mattress Factory** 

S. E. McNeil, Prop. 



# COAL

Time to Put It In

As the season advances so does the price of coal. Each month it takes a rise in price. It is good business policy for you to lay in your coal

We have a good supply in our bins at present, but it is going out rapidly. There is no better coal ever came out of the earth than that which we handle. It is noted for its lasting qualities, its heat giving units and its complete combustion. You pay for no lignite, slate nor rock-but PURE COAL when you buy from us.

Phone in your order now-we can make prompt delivery.

# Cicero Smith

Phone 8

LUMBER COMPANY

SERVICE

# HARDWARE

—In addition to our already complete line of Builders' Hardware, we are putting in a nice line of Shelf and Heavy Hardware that can not be surpassed in Littlefield.

-In our new stock you will find a choice assortment of Kitchen Equipment, Queensware, Glassware, Aluminum and Granite Ware, Pyrex, Table Silverware and Electric Appliances. We handle-

New Perfection and Kerogas Oil Stoves Hot Point Electric Ranges Fruit Jars, Cans, Tops and Rubbers Guns and Ammunition of all Kinds

-We have a big stock of Galvanized Tubs, and Buckets, Iron Wash Pots, Churns and other Dairy Equipment.

-In the interest of your bank account it will pay you to visit our Hardware Department before making your purchases.

Hardware Department

Littlefield, Texas

# LAMB COUNTY LEADER

Published every Thursday afternoon at Littlefield, Texas. Subscription: \$1.50 per year: 75 cents for six months. Advertising rates given upon application.

No. Entered as second-class matter May 24, 1923, at the post office at Littlefield, Texas, under the Act of March 3, 1897

JESS. MITCHELL,

MEMBER

Editor and Publisher

Mational Editorial Association,

Texas Press Association

Subscribers who change their addresses, or fail to get their paper, should immedimely notify this office, giving both new and old addresses.

Communications of local interest are solicited. They should be briefly written on the one side of the paper, and must reach this office not latter than Thursday noous each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its test or typography that it is paid for must be marked as an advertisement. All local alsertisements remain in this paper for the mas specified or until ordered out. All notices, it matters not by whom nor for what purpose, it the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertisance rate, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any perses, firm or corporation which may appear in the columns of the Littlefield Leader will be gladly corrected upon its being brought to the attention of the publisher.



A THOUGHT FOR THE WEEK

I have no greater joy than to hear that my children walk in truth .-John I I I 1:4.

God offers to every mind its choice between truth and repose. Take which you please, and you can never have both. - Emerson.

#### JUST COMMON SENSE

Buying away from home is a habit which usually does nobody any good but the mail order house. Buying at home is a habit which does a world m bad habit when it is just as easy to acquire a good one, and why continge a bad habit when there is a good habit which can easily be substituted.

ed there was some defense for the sified stocks. There was a time when the mail order house was the only place where the resident of the small town and country could supply all of his needs. But today your home town stores can furnish all of man's needs and without delays, misunderstandings and uncertainty of satisfaction. Pour essentials in buying are quantity, quality, favorable price and quick delivery. Your home town merchants set the standard in all four of these as they want them in later years, but essentials.

to larger cities to buy all or part of their wants. They argue that they can save money and obtain better satisfaction but brought down to the actual facts they usually admit that buying out of town is only a habit, and an expensive habit at that. They lose the leisurely shopping, the personal service and the realization of responsibility which characterize the . THE HOME TOWN BOOSTER . local stores.

Big business buys its raw materials from the nearest source of supply. Every individual is a business in himself or herself. Thrifty buyers figure in the time, labor, transportation and market costs and buy accordingly.

#### TWO BUSINESS SYSTEMS

Old time business was built on the "Come and take it" idea. A man spened a shop and waited for customers to come, if he waited many years and he gave faithful service, they got used to his presence and did come. ever. But it took too long a time for the present hustling days.

Modern business is built on the "Go get it" or soliciting system. The retailer buys of the wholesale concern that they are so out of line with the is any place else. modern tendency, that they are not likely to be up-to-date and enterpris-

The public feels much the same way. They usually wait to see who will solicit their trade before deciding town. Buy or build a home-and where to buy, especially is this true in a new country like this. Out here folks have their acquaintance to make field citizen. and their trading habits to form. If a concern does not ask for their busmess, they are likely to conclude that it is out of the same game, or at least they forget its existence.

Soliciting business for a retail store from house to house might be alright, if it didn't cost so much. Newspaper advertising to a thousand or many

to read a newspaper, so it approaches them at the psychological moment when they can be interested.

#### SCHOOL MARKS

Some of our school and college students feel the consciousness of a higher wisdom than the slow old timers possess. Hence, out of the superiority of their perceptions, they evolve the theory that it makes little difference how high marks they get, provided only that pass.

If 60 or 75 is a passing mark, of good to the buyer, the merchant they say, then that is just as good and the home town. Why cultivate for their purpose as tho it were 90 or 100. They are somewhat like the boy who declared he wouldn't worry if he never did make more than 25, because he intended to just run a ten Before the Littlefield stores became cent store when he grew up. Also, so numerous and so abundantly stock- many of these same pupils think they should select from their lessons the mail order concerns with their diver- things that will be particularly beneficial in the kinds of career they want, and let the rest go, so far as they can, without actual flunking.

But with a new school year now just beginning, it is a good time for the pupils of the Littlefield schools to make a choice between such conceptions of their lessons and the ambition for higher scholastic achieve-

Social activities will come as fast the swiftly passing and golden student There are men and women who go days will soon be gone. Better make the best of them.

> The value of lessons is not so much learning them. Slack application must tend to enfeeble the mental powers rather than strengthen them.

# 

This newspaper has an unfailing faith in Littlefield and Littlefield's fu- thing else but their expense account. ture. It came here when the town was little more than a name, and has always been a factor in making it what it is today. It believes Littlefield is destined to be a much greater to the ground. city than it now is, and that the majority of its citizens have an unfailing faith in its future.

There is no need talk about "putthe country already knows it is on the map-it has had a conspicuous place there for the past three years, and it is going to remain there-for-

Littlefield is already a great place in which to live. We doubt very much | break in order to do so. if a better place could be found anywhere. When everything is considered ,no one can honestly say that any that solicits his trade. He rarely other town is a better place than Litbothers with people who don't care tiefield. For that reason, if you have it will not be very long before we enough about his patronage to come any money to invest, invest it in Lit- shall have one. around and ask about it. He feels tlefield. It is safer at home than it

> to be a booster for Littlefield and dom of Solomon there are still some Littlefield enterprises. Owning real folks who would walk away from you estate will go a long way toward mak- and say you're talking through your ing all citizens a booster for the home grow with Littlefield and enjoy to the full all the benefits of being a Little-

### HARVESTERS NEEDED

During the past week or ten days the call for harvesters has become quite insistent. The recent copious thousands of people, while the solicit-or is conversing with only one. Also, thick, rank and tall, and now it is let o' mutton, weighed Mrs. Smith's advertising is studied by people in coming to maturity. Help is needed liver and caught Bill Tolbert's chicktheir leisure time, when they sit down for its harvesting, and that help seems en.

If you were born during October 4-10th, you have an extremely original mind, and your ideas are too far advanced to permit you to remain content in subordinate places. You have a capacity for doing great things—if you are permitted to work your own way. But if your ideas must be subordinated you are unhappy. You do not want to waste time over small details. You want to do the big things.

Your perceptive faculties are strongly marked and your habit of being guided by intuition and acting on impulses makes you quick of spech and decisive in action.

The faults of people born under these dates are few. They are

The faults of people born under these dates are few. They are inclined to be temperamental-their moods changing suddenly hopefulness to melancholy. They are impatient, and have a habit of voicing opinions and advice when they are not asked for.

The arts and sciences are of the greatest interest to people born under these lates, and both men and women acquire proficiency in such pursuits when they devote their energies in those directions. The women make excellent buyers, office executives, and writers. The men become scientists, philosophers, artists, and politician;

to be scarce.

Cotton is beginning to burst open. Farmers coming into town now report from two or three to fifteen or twenty bales ready for the picking. It will not be long now ere this country will look like a snow storm had struck it. Hundreds of pickers will be needed here for the picking.

It is generally been anticipated that there would be plenty of laborers coming here from the drouth stricken areas of east and central Texas; but so far, they have failed to put in their appearance. Just why, no one seems to know. Perhaps they do not know it is getting picking time out here. Perhaps no one has sent out the word of needed help. At any rate some concerted action should be taken immediately toward bringing in the needed help for our farmers to harvest their bumper crops of grain, feed and cotton.

## PAVING MAIN STREET -|-|-|-|-|-|-|-|-|-|-|-|-|-|-|-|-|-|-

Seldom a day goes by but some citizen or some stranger coming in remarks what a nice looking town this would be if the Main street was paved. Many of these strangers fail to understand why a town like Littlefield, with its nice homes, magnificent school buildings ,waterworks system, numerous brick business blocks and many others being builded, gets along with such disgraceful streets.

It has not been very long since hundreds of dollars were spent by the City Commissioners in grading and re-taker. surfacing Main street. Today it is just about as bumpy as ever before. Why not forever get rid of the bumps by laying the pavement? It is the understanding of the Leader that sev- then when they do get the money, eral weeks ago a petition asking for they go down town and spend it on this pavement was circulated and the children. sufficient names were obtained.

Our stenographer says any lawyer the things learned, as the discipline in by the name of "Bills" ought to also himself. be a good collector. +++

"You never have to advertise a mistake, 'declares J. T. Elms. "Yourneighbors usually look after that part

According to N. F. Ball there are enough magazines now being printed to enable one to keep up with every-\* \* \*

T. Wade Potter says it isn't safe any more, now that we have so many autos, for a politician to put his ear

Len Irvin says it sometimes looks as the there were being almost as many murders committed as if there ting Littlefield on the map," for all were a constitutional amendment against it.

> Phelps Walker declares his idea of some reformers are those fellows who are itching to enforce the law, no matter how many laws they have to

> "Billie" Wardlow thinks the most appriate place yet for a "Little theatre, would be Littlefield, and insists

"In this day and time," asserts Every resident of Littlefield ought Floyd Sadler, "if you had all the wis-

hat.

+++ It is said that last week Fred Hoover had a new man working in his meat market. A lady of rather esthetic nature stepped in one morning to buy some meat and was horribly shocked at overhearing the following conversation: "Step lively now, and get those orders out," said Fred to his new helper. "Break those bones in Mrs. "Wilhite's chops and put Mrs. Johnson's ribs in the box." "Alright," replied the helper, just as

#### BLONDE BESS OPINES

Who says motherhood interferes with a woman's chosen career? I read in the paper the other night where a woman with a baby in her arms rob-

# LITTLE LEADERS

Any Littlefield father can tell you that his children know a great deal more than he does except when it comes to making a living. + + +

After a Littlefield man has seen the world for about 50 years he knows that the fellow who spouts hot air isn't always a fire-eater.

+++ Speaking of the "big diamond mergers," the one that Littlefield is now most interested in is the one that brings the boys together for the World Series.

No wonder if there is a man in Littlefield who can tell what has become of the old-fashioned Punch-and-Judy shows that youngsters got a kick out of before the movies came along. + + +

Our idea of the born pessimist is the Littlefield man who is always ready to remind you when the worst happens that he is the one who told ou it was going to.

+++

The way some of the young fellows around Littlefield drive, it would appear that they are flirting with the girls and courting with the under-

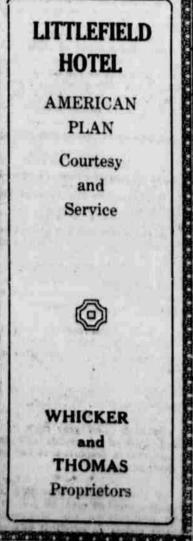
+++ There are some Littlefield women who are always figuring on what they are going to buy for themselves, and

·It is our sincere opinion that there PAVEMENT PICKUPS are several girls in and around Littlefield who are single today for no other reason than they simply couldn't stay awake while some fellow talked about

> +++ We can stand for the man who says he never read wedding notices and obituaries, but our idea of the capital bone-head is the Littlefield man or woman doesn't read the ads. There are not many tho, of that

# ED PURDY'S PHILOS

"These modern flappers may only be frail crafts on the seas of life because I've noticed the older they get the craftier they get."



#### THE NEGRO ALIBI

The lawyer was cross questioning the old negro who was trying to prove an alibi. Finally he asked: "Sam, do you know what an alibi

"Yessah, boss, yessah," answered knows you was."

"Well, what is an alibi?"

"An alibi, boss, is proving you at prayer meeting whar you kno you wasn't in order to prove dat wasn't at the crap game whar

# A COMPLETE LINE OF-

# Drugs And Drug Sundries

Toilet Articles, School Supplies and Notions

We spent an entire week in Dallas stocking up on choice Holiday goods, which are now arriving every day. It is not too early to begin making your selections. You should see the nifty new styles of colored and cut glass service sets we have just received.

We carry a complete line of the famous Parker Duofold pens and Pencils.

We are agents for Jacobs' and Elm's Candies.

# Sadler Drug Store

"Quality and Service"

Littlefield

Texas

# Model Grocery No. 2

# **We Buy Cream** We Sell Groceries, **Gasoline and Oils**

We pay the highest price for your Country Produce Let us serve you and your car.

# JESS SEAL, Manager

Located at Tourist Park on R. Q. M. Highway



# JUST WHAT YOU MAKE IT

-As true today as when you said, "Your home is just what you make it—and it is a stamp of YOU. It reflects you and your thoughts.

—Perhaps you are planning a new home—if you are a new settler in this new country, we know you are. You already have ideas of how you want it. Maybe you also have plans of it.

-Investment in a new home is a worthy endeavor. It is deserving of encouragement and support. A part of the service we render our customers is careful attention to detail.

-If you are ready to build and want helpful suggestions as to materials, cost of constructionor even plans, we solicit your patronage. We can supply you with building materials of all kind and no better quality to be found anywhere on the South Plains of Texas.

-Do not hesitate to confer with us-no matter how big or how small your building job may We guarantee our materials.

—We also carry a nice line of Hardware of all kinds—Stoves, Kitchen Utensels, Tin, Granite and Aluminumware, Plumbing Supplies, Gasoline Engines, Tools and Cutlery.

F. A. Butler Lumber Co.

Real Service

# WARDS MADE TO TOMEN AT COUNTY

nds made in the woman's departst which Miss Ezra Grimes, coun- herst. me demonstration agent, was in age, at the recent Lamb county

(ash prizes were only given in the or department and the first prize at to Mrs. Etta Rickard, of Sudan, the best exhibit.

CLASS 14 Some Demonstration Club Work is club, Olton, Mrs. J. B. Patton,

and club, Sudan, Mrs. Porter Ear

squart canned products-1st prize J. B. Patton, Olton; 2nd, Mrs. Earnest, Sudan, and 3rd, Mrs.

quart preserves or sweet pickles-Mrs. J. B. Patton, Olton; and Mrs. L. B. McNelly, Sudan. quart pickles or relishes-1st, C. T. Mason, Olton; and 2nd, L B. McNeely, Sudan.

Jelly collection—1st, Mrs. J. B. on, Olton; and 2nd, Mrs. L. B. raided rug-1st, Mrs. L. S. Ken-

o, Olton; and 2nd, Mrs. W. A. Vade over garments-1st, Mrs. T.

Childress, Sudan; and 2nd, Mrs. R. Patton, Olton; and 3rd, Mrs. L Payne, Sudan. able cloth and napkins-1st, Mrs.

Knox, Olton. Wash dress-1st, Mrs. J. B. Pat-Olton; 2nd, Mrs. Ira Hammer,

m; and 3rd, Mrs. R. A. Thomp-Boy's suit-1st, Mrs. J. B. Patton,

bress with bloomers-1st, Mrs. A. Dacus, Sudan; 2nd, Mrs. W. A. ens; and 3rd, Mrs. C. T. Mason,

CLASS 16 Canned Fruits umbs-1st, Mrs. W. H. Horn, Sudan.

ingdale; 2nd, Mrs. L. B. Priddy, herst; 3rd, Mrs. W. H. Horn,

aches-1st J. T. Lenville, Spring-3rd, Mrs. Clifton Reed, Circle 3rd, Mrs. Anna Mitchell.

Three fruits in display-1st, Mrs. J. T. Lenville, Springlake.

CLASS 17 Canned Vegetables Tomatoes-1st, Vivian Walker, Sudan; 2nd, Mrs. J. T. Lenville, Springlake; 3rd, Mrs. L. B. Priddy, Am-

String beans-1st, Mrs. J. R. Blessing, Amherst; 2nd, Mrs. E. Martin, Sudan; 3rd, Mrs. H. G. Ramsey, Su-Sudan; 3rd, Mrs. W. T. Nelson, Su-

Corn-1st, Mrs. C. T. Mason, Olton. Okra-1st, Mrs. T. S. Edwards, er, Sudan. Sudan; 2nd, Mrs. W. H. Horn, Su-

Snap peas-1st, Mrs. L. B. Priddy, Amherst; 2nd, Mrs. W. H. Nelson,

Turnip greens-1st, Mrs. W. H.

Display-1st, Mrs. W. H. Horn,

CLASS 18

Pickles and Relishes Chow Chow-1st, Mrs. J. L. Crosby, Amherst; 2nd, Mrs. R. B. Eoff. Sudan; 3rd, Mrs. J. C. Pool, Sudan.

Sour Cucumbers-1st, Mrs. T. S. Edwards, Sudan; 2nd, Mrs. J. C. Hall, er, Sudan. Amherst; 3rd, Mrs. L. B. McNeely, Chili Sauce-1st, Mrs. L. B. Mc-

Neely, Sudan. Green tomato pickles-1st, Mrs. W. H .Horn, Sudan; 2nd, Mrs. Anna

Mitchell, Sudan. Tomato catsup-1st, Mrs. L. B. McNeely, Sudan.

Sweet pickles-1st, Mrs. T. B. Priddy, Amherst; 2nd, Mrs. Clifton A. C. Dacus, Sudan; 2nd, Mrs. W. Reed, Circle Back ranch.

CLASS 19 Preserves, Butter, Corserves Peach preserves-1st, Mrs. J. T. Linville, Springlake; 2nd, Mrs. T. B. chison. Priddy, Amherst.

Apple preserves-1st, Mrs. J. L. Linville, Springlake; 2nd, Mrs. W. H. Nelson, Sudan, Grape preserves-1st, Mrs. J. L.

Linville, Springlake. Apple butter-1st, Mrs. T. B. Priddy, Amherst; 2nd, Mrs. W. H. Horn,

Grape butter-1st, Mrs. T. B. Priddy, Amherst.

Plumb butter-1st, Mrs. J. C. Hall, Amherst; 2nd, Mrs. T. B. Priddy,

> CLASS 21 Jelly

Apple-1st, Mrs. T. B. Priddy, Am-

Plub-1st, Mrs. J. B. Blessing, dy, Amherst; 2nd, Mrs. Joe D. West, Amherst; 2nd, Mrs. T. B. Priddy. Grape-1st, Mrs. J. C. Hall, Amherst; 2nd, Mrs. W. H. Horn, Sudan.

CLASS 22 White Embroidery Cut work-1st, Mrs. W. O. Wright,

Hardanger-1st, Miss Loreon Dyer, Sudan; 2nd, Mrs. J. W. Ferguson,

Pillow slips-1st, Miss Loreon Dy-

Colored Embroidery Pillow-1st, Mrs. J. L. Crosby, Sudan; 2nd, Mrs. J. H. Wood, Amherst; 3rd, Mrs. T. N. Childress, Su-

Lunch Set-1st, Mrs. R. L. Rone, Horn, Sudan; 2nd, Mrs. J. B. Patton, Sudan, 2nd, Mrs. J. K. Kerr, Sudan; 3rd, Mrs. R. B. Eoff, Amherst.

Bed sets-1st, Mrs. R. A. Thompson, Sudan; 2nd, Mrs. J. H. Wood, Amherst; 3rd, Mrs. B. E. Newby, Su-

Table runners-1st, Miss Loreon Dyer, Sudan; 2nd, Mrs. J. M. White, Sudan; 3rd, Mary Davis, Sudan.

Child's dress-1st, Miss Loreon Dy-Center piece-1st, Mrs. C. P. Overton, Sudan; 2nd, Mrs. E. E. Ivey,

Scarf-1st, Mary Davis, Sudan. Towel-1st, Mrs. R. B. Eoff, Amherst; 3rd, Mrs. Etta Priddy, Am-

CLASS 25

Plain Sewing Men's and Boys' Shirts-1st, Mrs. G. DeLoach.

Boys Suits-1st, Mrs. G. W. Nichols, Sudan. Little Girl's Dress-1st, Irene At-

Button Holes-1st, Mrs. A. C. Dacus, Sudan; 2nd, Mrs. G. W. Nich-

> CLASS 27 Rugs

Braided rug-1st, Mrs. T. S. Edwards, Sudan.

CLASS 28

Crochet Pieces Crochet-1st, Mrs. M. C. Marcey, Sudan; 2nd, Mrs. S. E. Field. Child's work-1st, Mrs. R. L. Kone, Sudan; 2nd, Bettie Lou Campbell; 3rd, Refa Beeler, Amherst.

CLASS 29 Cakes

Angel Food-1st, Mrs. Joe West, 2nd, Mrs. L. B. Priddy, Am- herst; 2nd, Mrs. W. H. Horn, Sudan; Sudan; 2nd, Mrs. Hickey, Amherst. Devils Food-1st, Mrs. T. B. Prid-

A few classes were omitted because entries were not made in the depart-

SURPRISES NEWLY WEDS

Friends Express Appreciation To Bride and Bridegroom.

A number of Littlefield people gathered at the home of Mr. and Mrs. A. G. Hemphill , Monday evening at eight o'clock, for a surprise miscellaneous shower in compliment to Dr. and Mrs. B. B. Liles, ne Miss Birdie Lee Burkbalter.

The honor guests were the last to errive and they were much surprised when Miss Wealthia Johnson swung the diningroom deors and announced that they were to view the gifts, which were placed on the table, revealing many attractive and useful

Candies and fruit were passed and

genial conversation furnished enter- W. G. Street, Lena Howard, E. L. tainment for the evening in which Maxey, E. A. Logan; Misses Dahlithe following took part: Messrs, and Hemphill, Wealthia Johnson, Glady Mesdames Dr. B. B. Liles, J. M. and Ann Douglas; Messrs Carl W. Stokes, Pat Boone, F. G. Sadler, A. lingham, A. P. Duggan, W. H. Rost G. Hemphill, Mesdames C. C. Burns, ledge and Bill Kerz.

# Our Cuts always the CHOICEST

-Fresh and Tasty, too. Come in and see for yourself what splendid meats we carry. You will find here the best in steaks, roasts and chops. —We also carry a choice line of Staple and Fancy

Groceries—the best the market affords. —Our place is always headquarters for Fresh

Vegetables-you can depend on us! —We deliver Ice to your Home or Business.

HOUK'S CASH GROCERY AND MARKET

"Service and Courtesy"

50,000 Acres

Choice land, good, sandy cat-claw soil. Sold on crop payment plan. Better than paying rent. You pay what you would pay as a tennant on your own land. Fine water, good schools, close to market and railroad. It will pay you to investigate.

**Yeager-Chesher Land Company** 

The Land Men of Lamb County

# All Kinds of Stoves

We have just unloaded two cars of Stoves, containing a full and complete assortment of

# Heaters, Cook Stoves and Ranges

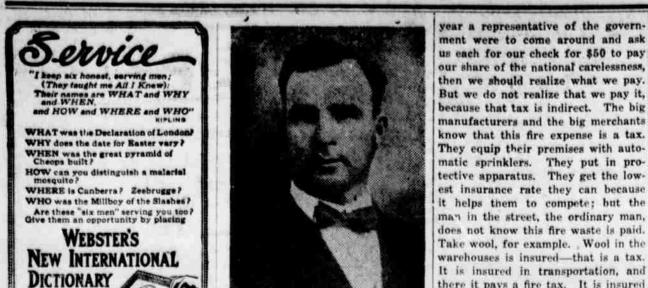
Cold weather will soon be upon us, and now is a good time to anticipate your requirements in this line, while our stock is complete

# Lamb County Mercantile Co.

Littlefield

THE PIONEER STORE

Texas



L. L. COOPER Fort Worth Secretary in Charge of Local Baptist Enlistment Campaign.

enlarging, and perfecting under exand in any manner to hunt, take, acting care and high at scholarship capture or kill or attempt to hunt. insures accuracy, completeness, compactness, authority.

Wits for a smole page of the New Words, restricted of Review of Herita Tolera and Jones And take- capture or kill any of the wild game birds, wild fowls, or wild game animals protected by the laws of this state, from an automobile, an airp-G. & C. MERRIAM CO. Surfagrio In, Mana, U. S. A. Est. 1881 lane, a power boat, a sailboat, any boat under sail or any floating device towed by power or sailboat," the penalty for so doing being a minimum fine of \$25,00.

# **BULA BREVITIES**

Bula schools opened Monday Sept. game bird or animal during the open 28, under the management of Prof. W. P. Davis, Miss Kate Neil and Miss Agnes Standlee. Every citizen of Bula is very proud of the teachers and we all expecting fine results.

Mr. and Mrs. Beress, accompanied ner S. Hubby, Game, Fish and Oyster by Mrs. I. E. Shattuck and Miss Kate Neil were in Lubbock Saturday.

Mr. G. C. Watson and Mr. J. L. Cunningham made a business trip to

Mr. Chas. Brown and family ac-"The act of shooting from a car companied by Miss Winnie and Lois in a proper locality is not in itself a Thaw were in Lubbock Saturday attending the fair.

A number of young folks of Bula

#### HOW AND BY WHOM THE FIRE TAX IS PAID

Our waste of \$5 per capita per an-

ed up into cloth. It is insured in the shop, in the department store; and all the way along this fire tax is added they pay it. They do not realize that when they buy a hat, or a pair of shoes, or a suit of clothes, or anychannels of industry-production, distribution and exchange-they pay a tax. Not realizing it, they are indifferent to fires. They think the fire loss does not affect them.

#### CHANGE CLUB NAME

manufacturers and the big merchants

know that this fire expense is a tax.

matic sprinklers. They put in pro-

tective apparatus. They get the low-

it helps them to compete; but the

warehouses is insured—that is a tax.

It is insured in transportation, and

there it pays a fire tax. It is insured

in the textile factory where it is work-

New Agent Adds Enthusiasm To Fieldton Membership.

The ladies of the Blackwater Draw club met October 2 at Mrs. Perry's erty. It is now being occupied by the and changed the name of the club to Fair Store and the Thompson Land Fieldten. They reoranized and re- Company . elected all of the officers.

Our new club agent was present and gave us an interesting lesson on peeved. When Ah get mad, Ah git our work next year. There were sev- real black in de face."-Pointer.

year a representative of the govern- en present and one visitor. We chose ment were to come around and ask the same colors, Gold and White, and us each for our check for \$50 to pay flower, Shasta daisy. The council our share of the national carelessness, meets at the demonstration office then we should realize what we pay. the flourth Monday in October. Our But we do not realize that we pay it, members are Mrs. Pickrel and Mrs. because that tax is indirect. The big Robinson.

Our club meets next time at Mrs. Crawford's, Friday October 23rd. Our They equip their premises with auto- lesson will be on "millinery." -REPORTER.

#### AFTER COTTON PICKERS

Secretary Requests Farmer, Make Wants Known To Him.

This week numerous letters and telegrams are being broadcasted over the eastern and central part of the state-asking for cotton pickers in this vicinity, according to T. Windsor, clothing store, insured in the tailor secretary of the local Chamber of Commerce.

Mr. Windsor states that every efto the cost, and when you by a coat, fort is being made to secure the you pay it. Every stock of goods needed help for this section, and that is insured carries this tax, and it farmers needing extra hands during is passed along to the ultimate con- the fall harvest and cotton picking sumer. The masses do not know that season should report to him at once.

#### COLE SELLS BRICK

thing which goes through the regular E. E. Wenzel, of Kansas, Invests In Littlefield Property.

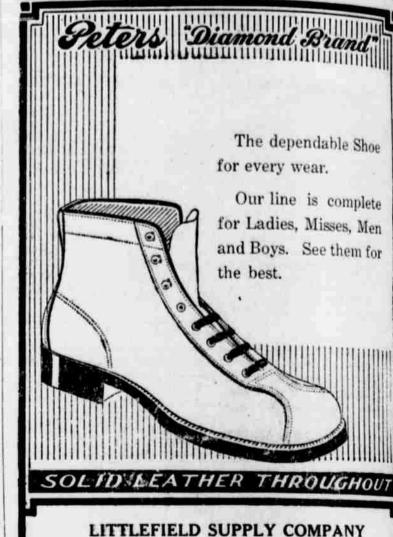
> R. E. Cole last week sold the "Thompson Land Company" brick building, on Main street to E. E. Wenzel, of Pretty Prairie, Kansas.

Mr. Wenzel has been acquainted with the growing conditions of Littlefield for some time past, having owned a farm within three miles of this town, and in his purchase of this brick has secured some valuable prop-

"No niggar, Ah ain't mad, Ise just

# COMPLETE INSURANCE SERVICE

Fire, Windstorm, Automobile, Casualty, Life STRONG-DUGGAN INSURANCE AGENCY C. J. Duggan M. D. Strong



# Special Exhibit

for Economical Transportation



are Invited to take a picture trip through an automobile

Learn how quality is attained with modern production methods! This week we are making a special photographic exhibit illustrating the precision methods by which quality is achieved in the manufacture of the modern motor car.

plant

# Showing the Reason for Quality at Low Cost

The exhibit consists of 40 remarkable photographs of the most interesting processes in modern automobile manufacture. It will provide the same interesting knowledge that you would get by taking a trip through the plants where Chevrolet cars are built. Each picture is accompanied by a full description of the operation it illustrates. It is an exhibit of unusual interest and value. Bring the children.

Touring Roadster . Coupe Coach Sedan Commercial Chassis Express Truck Chassis ALL PRICES P. O. B. FLINT, MICH.

# Bell-Gillette Chevrolet Co.

Be Sure to See the Special Exhibit This Week

# SOME INFORMATION ABOUT THE NEWEST LAWS ON HUNTING

school, office, club, library.

This"Supremo

Authority" in all knowledgeoffers service,

immediate, constant, lasting, trust-

worthy. Answers all kinds of ques-

tions. A century of developing,

If a hunter wants to shoot at a season, he must step from his automobile to do the shotting. He must leave his car to shoot, even though he be in his own pasture.

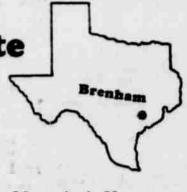
This statement was made by Tur-Commissioner, in answer to a number of inquiries received at the department as to his construction of the new game law, which went into effect Lubbock Monday. on September 1.

violation of the law." Mr. Hubby continued. "If the hunter shoots only at a rabbit or at some other bird or went to Pep Sunday afternoon. They animal that is not protected by State visited the home of the Taxmist law, he violates no statute, unless of there and saw many interesting course, he be shooting on a public things. road. The latter offense, however, is covered by the general statute, and our department is not charged with its enforcement.

"As has always been the case, one may not hunt outside of the county that he is engaged in hunting."

of his residence unless he has with num means that every man, woman him a hunting license. He may not and child pays \$5 a year for fire hunt anything-rabbits or other non- waste. That means that the man with game animals or birds, or animals in the average family, his wife and three season. The fact that he is out in the children-a family of five-pays \$25 woods and carrying a gun has long a year fire tax. It is estimated that been considered prima facie evidence the cost of maintaining fire departments and water supplies for fire pro-The section of the law to which Mr. | tection is as much more. This means Hubby referred declares that it is un- \$50 a year to the average family. lawful for "any person at any time Now, if on some blue Monday in every

# Concrete Streets TEXAS



Can you say as Mayor A. A. Hacker of Brenham, Texas, says: "We are proud of our streets. About four years ago we paved all the principal ones in the business district with Portland Cement Concrete, 7 inches thick. There has been practically no expense for maintenance, and it seems to me as though the Concrete gets better with years.

They know in Brenham that there is no excuse for bumpy streets, for under the heaviest traffic Concrete stays rigid, permanent, free from bumps or ruts. Concrete pavement has the maintenance built into it.

Many Texas cities and towns are paving with Concrete because like Brenham they have learned its outstanding advantages through experience.

Concrete streets are also skidproof and they remain true and even through changing seasons.

Our Booklet R-4 tells more about Concrete streets and the experience of many towns which know the profit of having invested in permanent pavement.

## PORTLAND CEMENT ASSOCIATION

Southwestern Life Building Dallas, Texas

A National Organization to Improve and Extend the Uses of Concrete

Offices in 30 Cities

#### MEAN THING

Angry wife:-I am going out and a job and earn my own money. will take no orders from any man." Husband:-Then don't get a sales

DUMB DAN AGAIN

Gossip:- "And they picked Pete up a state of collapse. Dumb Dan :- "What part of the contry is that in-you know I was ver very good at georgraphy?"

# PLUMBING

Do all kinds of Plumbing and Heating Installation and Repair Work. See me for estimates and material prices. All work to your satisfaction.

J. H. McGEHEE

At Higginbotham-Bartlett Lumber Yard

# ROSS Meat Market

A good line of meatschoice juicy and tender cuts-the kind you like. Fish and Oysters Every Friday



In Model Grocery

# **DENVER & SANTA** FE FILE BRIEFS FOR RY. BUILDING

The brief of the Burlington and Santa Fe railroads, both seeking certificates of convenience and necessity to construct extensions into the South Plains section and each opposing such with the Interstate Commerce Commission.

In each case the brief contains an argument for the road by which it is submitted as well as a counter argu-

of the South Plains.

maintain it through the lean years of the initial haul on freight. which may come at first. The Burbe unfair to grant it a certificate for only part of the extensions it wishes to make and that it should be given the privilege to build both lines.

"Fort Worth," says this brief, "is the only nearest city to this territory capable not only of caring for the products of the South Plains, but supplying the inhabitants there with the necessities of life and in justice both to this territory and the city a short line railroad should be allowed for handling the business between these points."

The contention is made that bad train service exists and that the Santa Fe lines, primarily are designed to route traffic northeast from the South ing that he is offering \$50 reward for Plains and Southeast to the Texas the capture of the whereabouts of South Plains is larger than eight Constitution.

eastern states is stressed and also that W. M. U. RECEIVE ject to cultivation, although not more than 30 to 40 per cent developed now.

It is urged that the Santa Fe should not be permitted to book this extension and that it now has 188 miles more than the Burlington will have if both the extensions sought are ed by the Santa Fe, it is claimed, is a grant to the other, were filed Friday that the Burlington is a prosperous petition to resident in the South

The brief of the Pecos and North-The brief of the Fort Worth and Less F. English, G. B. Ross, H. C. table. Denver South Plains, which is the Pipkin, and T. J. Norton with Gardi-Burlington subsidiary seeking extenner Lahtrop, general counsel. It sets sions of its lines from Estelline to out that there are three propositions Dimmitt and Silverton to Lubbock, of law, designated as follows: That with connection at or near Plainview, section 1 of the transportation act is signed by Bruce Scott, G. H. Whar- does not authorize the commission to ton and J. H. Barwise Jr., and points grant a certificate for construction of out that the short mileage to Fort a railway into a region where a road Worth from all important points in is now operated and is taxed only 50 the South Plains will be over that line. per cent of its capacity to handle traf-The mileage to Fort Worth, so given fic ;that section 1 does not permit the is Plainview 326; Lubbock 359 and commission to authorize a stranger Lockney 315. The lines proposed, it carrier to provide an additional seris contended, do not parallel existing vice which might be necessary in the lines of the Santa Fe and the latter South Plains against a carrier already road has no vested right to the traffic in the field ;and that Congress by section 15 (4) did not intend that a car-Stress is laid on the fact that the rier already having reasonably direct South Plains is entitled to better rail- communication with another should road facilities and to the fact that the be permitted to make such construc-Burlington system is strong enough tion as the Burlington proposes in the not only to afford this service but to South Plains, thus stripping the other

The argument in the brief underlington, however, urges that it would takes to settle these questions to the satisefaction of the Santa Fe.

The contention that Ft. Worth, Pallas and Wichita Falls are the natural markets or the South Plains area is disposed of by the claim that this is advanced by jobbers desirous of securing the South Plains advantages which other jobbers now have and that "Fort Worth and Dallas are only self-styled markets, since the products of the South Plains seeks markets elsewhere."-Ft Worth Star-Telegram

PROBABLY HANGING ON LINE

Sheriff Frampton stated this morn-

# **NEW MEMBERS IN** CHURCH SOCIETY

The members of the Women's Missionary Union and the new members of the Baptist church met at the home built. The nub of the objection rais- of Rev. and Mrs. W. P. Phipps, Wednesday morning at ten o'clock, and home of Mrs. E. Mueller, in response road and capable of giving real com- from there they went in cars to the to an invitation to an all-day get-acquainted meeting .

The receiving rooms were decoratern Texas Santa Fe subsidiary seek- ed in dalias, in a variety of colors, ment as to why the other applicant ing right to build from Lider to Sil- and a large vase of the chosen flower verton and Plainview by Attorneys adorned the center of the dining

> The morning hour was delightfully spent in conversation, and at the noon hour a menu, consisting of pressed chicken, salads, sandwiches, ice tea, hot chocolate and various other delicious edibles, was served cafeteria

> Following the luncheon hour, Mrs. Lena Howard conducted a very interesting and instructive Bible contest, wherein each guest participated.

Kodak pictures were made on the lawn, where the flower garden, in a colorful array, made a picturesque

At 3:30 o'clock, after singing "God Be With You Till We Meet Again," and each guest being given a bouquet of flowers by Mrs. Mueller, the following guests departed: Mesdames J. F. Crow, E. F. Laurimore, H. A. Brewster, I. M. Parker, J. C. Baker, G. G. Shirley, D. B. Roberson, W. O. Gray, Vernon Lane, Tollie D. Gray, J. T. Marchbanks, F. G. Sadler, F. O. Boles, E. K. Hall, H. W. Sewell, T. A. Henson, L. W. Jordan, G. C. D. A. Gaddy, J. E. Barnes, M. J. Smith, Acrey Barton, J. P. Jordan, Loyd, W. M. Pool, A. E. White, R. L. Speight, J. M. Stokes, Wm. Laurimore, F. M. Stanford, M. L. Rogers, H. L. Teague, J. G. Harrell, and the following children: Vernon Dale Lane, Pats Mary Gray, Bobby Barnes, Jackie Gaddy, James Mitchell Stokes, Lois Rogers, Frances Amelia Barton, Ray Rogers, and Marston Speight.

**EXTRA! ARMY INVADES FIJIS!** 

The order states that hats and shirts will be the only uniform necesports. The fact that the area of the Perry.-From Lawton (Oklahoma) sary.-McAlester (Oklahoma) News-

# WALL PAPER

Samples of the very latest and best grades of Wall Paper now on hand.

# S. L. Neely

Contractor and Builder

Box 473

Littlefield, Texas

Self Tightening Wheel

# **NEW STANDARD** ROLLER BEARING WINDMILLS



SELF OILING—LIGHT RUNNING—NOISELESS Hyatt Equipped Windmills Never Squeak Nor Bind

## Standardize on the Standard IT BRINGS WATER EVERY TIME THE WHEEL TURNS AROUND

Made in All Sizes 9 ft., 10 ft., 12 ft., 14 ft., 16 ft., 18 ft., 20 ft., 22 1/2 ft. FOR SALE BY

# Whaley Lumber Co.

You will also find at our yard the very best grades of Lumber for all kinds of building purposes. We will be glad to furnish you with plans and estimates on any kind of building you may desire. Call and see us.

#### LADIES READY-TO-WEAR Late Styles

Ladies wool Dresses made of navy blue Poiret Twill, embroidery trimmed, \$15.00 value, opening special\_\_\_\_\_\_\$10.00 Sport Dresses, everyone new and snappy \$15.00 Silk Dresses, a beautiful array of the newest with circular skirts, long sleeves, all beautifully trimmed, open sale price\_\_\$15.00 to \$30.00
Ladies Gingham Bungalow Aprons, regular \$1.25
value, special this sale\_\_\_\_\_\_\_98c
Ladies long sleeve Gingham Dresses, assorted patterns, all nicely trimmed, regular \$2.50

value, special \$1.98
Ladies Outing Gowns, made of good quality
Outing Flannel, hemstitched neck, trimmed in blue, special \_\_\_\_\_\_98c
Heavier Gowns in fancy Outing Flannel, trimmed with fancy tape, special at \$1.50 Outing Flannel Children's Pajamas, in sizes 10

blue, a bargain at ..... LADIES FUR TRIMMED COATS

and 12, finished and trimmed in pink and

Fine quality materials, silk lined, coats with fur collars, and some with sleeve fur trimmed, special at \$35.00

Another lot of fine Coats, fur trimmed, a good assortment of sizes and styles \$25 to \$27.50

A few Princess Coats at \$39.50 and \$49.50

Cheaper Coats at \$12.50, \$15.00, \$17.50

Children's Coats ,choice from \$5.00 to \$15.00

SWEATER DEPARTMENT All wool Coat Sweaters, heavy knit, used by men

BLANKETS AND COMFORTS

64x76 plain gray and tan Blankets, good weight, regular \$2.50 value, opening sale price \$1.95 64x76 fine plaid cotton Blankets, you must see this blanket to appreciate it, opening sale special \$3.45
66x80 heavier plaid Blankets, beautiful shades
and plaids, a regular \$5.00 value, opening
sale special \$4.45
Large Comforts, cotton filled ,good linings, opening sale special at \$3.50, \$3.95 and \$4.95



## MILLINERY DEPARTMENT

Felts and Street Hats in assorted bright shades \$2.50 \$3.50 \$4.50 Trimmed Hats, a beautiful assortment bought for this opening sale, values up to \$9.00, special \$5.00

# OPENING SALE

# of the CUENOD'S DRY GOODS CO. continued with added Extra Specials

We were both surprised and gratified at the cordial reception accorded us in our OPENING last Saturday It was far beyond our most sanguine expectations. It proved to us two things—the excellent spirit of the people of Littlefield and surrounding country and the fact that they genuinely appreciated the fine stock of high grade merchandise which we have brought here.

All day long our store was crowded almost to the limit. We had engaged several extra clerks for the occasion, but even those were not sufficient to accommodate the desires of our many customers who came to visit us for the first time.

For the benefit of those who did not get to participate in our big opening bargains, we are continuing this sale for another week-and with other added bargains. Read the list below-there are many things contained in it you will want.

We crave the opportunity of serving you. We want to make your acquaintance. We want you to learn the excellence of our goods and the reasonableness of our business dealings. Our sincere wish is that this opening and get-acquainted sale will be but the beginning of long years of friendly business relations.



## DRESS GOODS AND PIECE

54 inch French Flannels in wanted shades, reg-lar \$3.50, opening sale, yard\_\_\_\_\_\$2.95 44 inch all wool Crepe, in bright shades\_\_\$1.95 36 inch Suiting, prices ranging \$1.00 to \$1.75 36 inch Cotton Suiting, in small checks, opening sale price, per yard \_\_\_\_\_\_29c
36 inch guaranteed Dress Linens, fast colors,

GOODS DEPARTMENT

32 inch width Dress Ginghams, fall patterns, per yard \_\_\_\_\_\_20c, 25c, 30c 36 inch Brown Domestic, light weight, special per yard.....9c Our brand 36 inch Bleeched Domestic, special per yard.....13c

27 inch dark Outings, special, yard \_\_\_\_\_\_18c
36 inch light and solid Outings, special, yard 25c
We have thousands of articles that we are unable to mention. Come and pay us a visit—we are always glad to show you. per yard\_\_\_\_\_\_\_\$1.00
40 inch Crepe de Chine\_\_\_\_\_\_\$1.25 and \$1.50
40 inch Canton Crepes in black, pansy, pencil
blue, brown shades, yard\_\_\_\_\_\$3.50 and \$3.95
Black Satine at\_\_\_\_\_\_\$5.0c

WE SELL FOR CASH ONLY Ve Have No Books, Make No Tickets, Therefore
Eliminating Extra Expense, Hence The
Saving To The Public
PAY CASH AND SAVE MONEY

## PHOENIX HOSE FOR LADIES

Just unpacked new case of Phoenix Hose, direct from factory, consisting of all the wanted shades in Chiffon, as well as the heavier Silks—moder-ately priced—see them.

CUENOD'S DRY GOODS CO.

#### HART SCHAFFNER & MARX SUITS

Offered During this Opening Sale at a Sacrifice \$50.00 Models, will go at \$39.50 \$42.50 and \$45.00 Suits will go at \$34.50 \$37.50 and \$40.00 Suits will go at \$30.00

ALL WOOL GUARANTEED SUITS \$30.00 all wool fine Serge\_\_\_\_\_\$22.95 \$40.00 all wool fine Serge \$29.50 \$30.00 all wool Suiting, mixed \$22.95 Young Men's Suits with two pair pants \$25.00 Boys gray wool Suits, two pair knickers \$12.50

MEN'S WORK CLOTHING

Fincks "Detroit Special" high back, heavy union made Overall, special per pair....\$1.95
Union made blue Overalls, suspender back, \$1.85
Coat to match above

Boys blue Overalls, made like Daddy's \$1 to \$1.25
Men's blue work Shirts, the best on the market
today for \$1.00, opening price 89c
Extra heavy blue coat Shirts, two pleated

pockets \_\_\_\_\_\_\_\$1.50 Men's Fincks snag-proof khaki belt pants, special per pair. New E. & W. Emory Shirts for men in the new patterns, moderately priced from \_\_ \$2 to \$5

# SHOE DEPARTMENT

Shoes for Men—as Good as the Best Howard & Foster Men's Shoes in Oxfords and high tops, in black and tan kid, in tan calf, oxfords,, etc. Howard & Foster's shoes are the best value by far of any shoes selling from \$10.00 and over. We are offering them for opening sale, per pair \$8.45 L. Douglas light tan Oxfords, \$8.00 values

W. L. Douglas light tan Oxfords, \$5.50 values \$4.95
\$2.50 Men's dark Elk scout or outing shoes,
opening special, per pair \$1.95
Children's Shoes and Oxfords \$1.50 to \$5.00
Felts and House Slippers \$1.00 to \$2.50
Pretty colored kid leather pumps with two straps,
special at \$6.95

count during this sale.



## **MEN'S HATS**

## Natural Crossing in Oats Is Very Small

#### Experiments Show One Per Cent in Iowar Variety.

(Prepared by the United States Department of Agriculture.) It has long been recognized that when two varieties of corn are grown in rows side bysside a certain amount of natural grossing takes place. A row of white corn growing next to a row of yellow corn, for instance, will produce ears that have numerous yellow kernels. Also it has long been a general belief that the so-called close-fertilized cereals, like wheat, oats and barley, very rarely cross naturally; that is, a row of white oats, for instance, growing beside a row of black oats would produce white kernels only. Artificial methods of crossing the two kinds of oats were necessarily resorted to when plant breeders desired a cross. Seedsmen, therefore, have grown plats of one strain of oats next to plats of another strain, feeling assured that each seed plat would remain pure.

Such is not the case, however, according to the United States Department of Agriculture. Experimental work with oats at the Akron (Colo.) field station has shown that without doubt natural crosses do occur in oats the same as in corn, although to far less extent. The extent of natural crossing in oats varied with the different varieties. It was greater in some selections than others from the same variety. The greatest percentage of natural crosses was observed in the lower variety, in which an average of nearly 1 per cent of crosses was found.

The natural crossing of oats is so small that it is of no particular significance to the average farmer even though he does grow his own seed oats. It is of importance, however, to the cereal investigator and nursery seed producers. The need for formulating better methods in plat and nursery technique in conducting experiments with oats is apparent if the factor of natural crossing is to be eliminated.

# Minerals Assist Chicks

in Building Framework The science of feeding growing chicks has developed by leaps and bounds during the last few years. The discovery of vitamins and their rela-tion to poultry feeding, the importance of clean yards and plenty of green feed have made the business of growing penitry more economically successful.
During the last few years more attention has been centered upon the importance of a new element in the ration for growing chicks-minerals or inorganic material. Minerals supply three distinct functions in the chick's ration. They go to build bone, which is the framework of the future pullet or cockerel. A good skeleton is onehalf the battle, because on it must be attached the mest and in it must be carried the organs of reproduction, which produce the marketable product.

Minerals also have been found by scientific tests to aid materially in the digestion of other foods. Lastly, minerals have been found to exercise a very definite relation in building up a natural resistance and immunity against disease.

This is probably accomplished by keeping the birds in perfect physical condition.

What minerals to feed and how to feed them becomes the problem of the feeder of growing chickens during the summer, so that the pullets may be in the pink of condition as to size and vigor for the heavy winter lay,

#### Using Rape as Pasture for Cattle and Calves

Rape may be used as pasture for cattle but there is danger of bloat. This danger is not so prevalent at just because the animals usually have acquire a taste for the plant before bey will eat large amounts of it, but when they have become accustomed o it the danger of bloat is always ent. Milk cows being pastured on ape are usually given a heavy feed grain before being turned on the d so they will not est so much of Plenty of sait should also be furshed unimais that are feeding on rape. It would not be wise to pasture calves on rape because of the of bloat and also because they all up many of the plants, causing a great deal of waste. The best way to d rape to cattle is to cut it and ben feed it to prevent waste.

Watch the watern'elon vines for nthracnose.

Lime scattered on the fields makes good foundation for the whole farm.

Watch cornfields for root and ear at Select healthy stalks for seed

After crops are laid by make a trip good farms to see how they are do-

Tests show that scrub hogs require 8 per cent more feed than pure breds

#### Next Door to Heaven

#### By DUFORD JENNE

(c), 1928, Western Newspaper Union.)

JUNE, dear, isn't it Hades to "O be poor! June looked with her wise, motherly eyes at the siender rain-bedraggled girl who steed in the middle of the room. Even the dampness of the raiz clinging to her could not destroy the picture she made the thick, cloudy dark hair, deep brown eyes, the faint

hint of rose in her cheeks. "Oh, I don't know, Mary. I guess it's not just being poor that makes all the trouble!" June answered.

Mary slipped into a chair. "I say Look at me! One of my rub leaks and my shoes went squash! squash! all the way home. And I'm cold, homeless, and lonely. All I need is money, and I would be happy as a lark!"

"But you earn enough as a stenog rapher to-

"Pooh! What's that! a pittance!"

"Now if you would only marry Mr. Wilkinson-

Mary's eyes softened. "I do love him, June, but what would it mean? A little flat, watching the money all the time, counting the pennies-and pennies are such small trash!"

"Would you marry a man for his

"Nary a bit of it, Junetime, dear; but those who have the cash are the happlest-don't tell me different!" June laughed. "No, I won't; but remember my work brings me in touch

with those who have money!" "Sure!" Mary's eyes grew bright. Say, June, when you take your vacation next week why don't you let me substitute for you-take your position as secretary to Mrs. Clernon;

little while in a lovely home?" June looked at the winsome face of her friend, and the older girl's eyes grew tender. "You shall, little dreamer, have the opportunity. you arrange your own work?"

"I have two weeks coming to me for my vacation and I'll take it now. told Ted I would spend some of the time with him, but he can wait. O. June, if I didn't love lovely things so, I would marry him and take a bunce!

"You forget that the only loveliness that abides is the leveliness of things

"Ab how sweet and poetic that sounds, dearle, but put it beside a platter of ham and eggs, and ham an' goes farther!"

June shook her head. "You have much to learn."

"But, June, you're not married-Oh, please forgive me!" Mary begged. the laughter fled from her voice. She had forgotten that the lad whom June was to marry never returned from over the seas where the khaki legions

When Mary, on the next Monday. found herself in the attractive library to herself that she was just where she would like some day to be, with the happiness that money can buy all about her.

She found Mrs. Clernon gracious and kind, and quickly made friends with Mr. Clernon, whose grave eyes seemed to find something amusing in her quick answers and girlish philosophy of life.

Then, one evening Mr. Clernon asked her to help him with some important messages; and in that hour with him she learned why his eyes were so grave and tired. The fate of a great business was in his care; she could see he faced-responsibilities galore.

She sensed at first, then saw clear ly the responsibilities that Mrs. Clernon, also a woman of wealth, was furced to carry; and then, one evefling, she heard them planning some way to get away together for a month.

"Marvin, let's go somewhere together-to some simple little place where I can have you all to myself!" Mrs. Clernon sald.

"And where I can have you!" Mr Clernon said gently. "We'll do it !". Mary let the book she was reading sink into her isp. They were trying to get away from the very things that she was trying and longing to have! "The loveliness that abides is the loveliness of things unseen." Mary thought to herself as she repeated June's words. "June knows, She'll never have the boy she loved; but she's got something that will pever grow old and die as he would if she had married him. How happy she is in that knowledge. And these people -they aren't happy because of what they have here, but what they have in their hearts! I wish-"

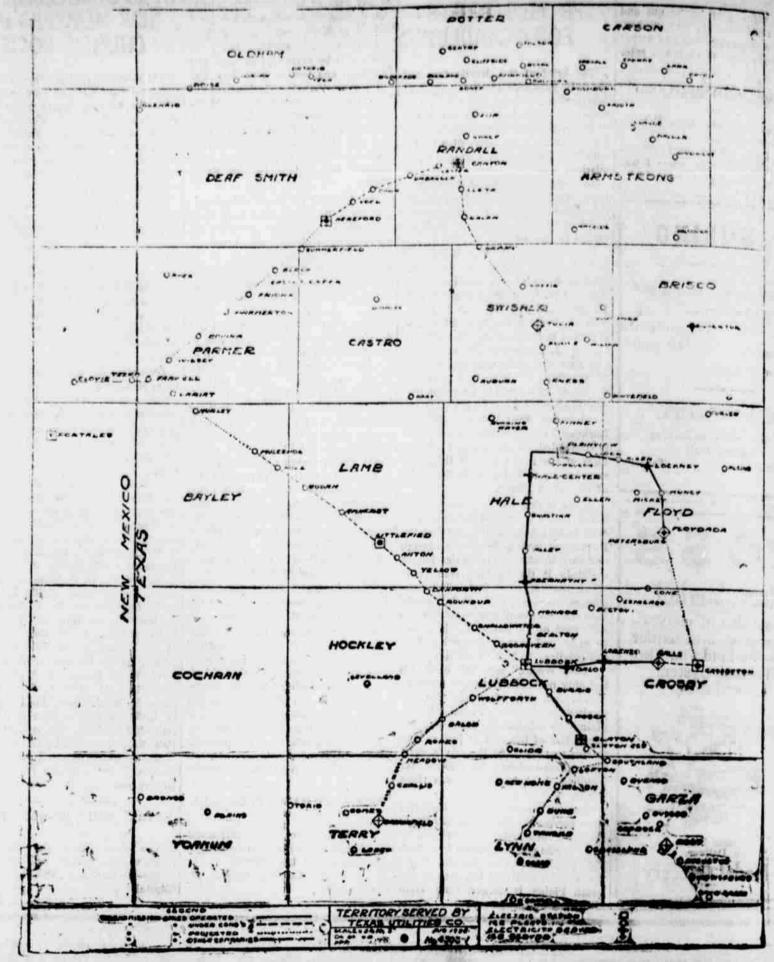
She stole downstairs to the telephone alcove, a new and delicious some thing warming her to the heart as she thought of what she was to do.

In answer to her call, a clear, manly voice spoke her name with a tender ness that thrilled her.

"Ted, do-do you could-find a little flat-for two-by the first of the month?"

She heard a gasp, then the clear voice rang with the happiness of understanding Joy. "Find it? Mary, 1 should say I could! And it'll be right next door to heaven!"

Mary hung up the receiver lest too much be said for others to hear, and emfled as she thought: "Next door to heaven! I guess that's just as close as a multi-millionsire can get-and



# Electric Map Prepared for use of Texas Utilities Company and New Mexico Utilities Company, Shows Contemplated Plans for Inter-Connecting Towns in the Territory Served by Constructing Approximately Five Hundred Miles of Transportation Lines.

of which is published in this issue of business of developing the electric inthe Lamb County Leader, Littlefield, dustry in east New Mexico. Texas.

The map shows contemplated plans of owners and operators of Texas Utilities Company to develop territory by acquisition of electric properties as an entirely, as well as by construction of transmission lines and distribution systems.

The owners of Texas Utilities Company have recently organized a corporation under the laws of New Mexico known as New Mexico Utilities Company and at the present time the New Mexico company owns and operates the electric plant and system recently acquired from the city of Portales, New Mexico.

The officers and managers of Texas Utilities Company and New Mexico Utilities Company are the same persons, or selected from the same group of individuals.

I. R. Kelso, president of Texas Utilities Company has been identified with and actively interested in the management of Texas Utilities Company since the date of its organization in 1915, and is president of the New Mexico Utilities Company. J. B. Scott, district manager of Texas Utilities Company at Plainview has been identified with the Texas Utilities Company's management since the date of the organization of the company, and is secretary of the New Mexico Utilities Company. R. E. Me-Caskill has also been identified with the company since its organization and is the manager in charge at Littlefield at this time. E. S. Billings, chief engineer of the Texas Utilities Company and the New Mexico Utilities Company has been chief engineer for the Texas Utilities Company since the date of its organization, and has been in charge of the building program and supervising the operations of the company since the date of its organization in 1915. Texas Utilities Company management is not only experienced in the management and operation of utilities in the west, but in a number of other states. This company is a pioneer in the development present year .

Texas Utilities Company has caused of the utilities industry in west Texas Additional Transmission Lines to be to be prepared a utility map, a copy and has recently entered into the

## EXPLANATION OF MAP

The map shows electric service supplied at the present time; transmission lines under construction; addistructed, ice service and contemplated acquisitions additions and exten- following cities and towns: sions as follows:

#### TEXAS UTILITIES COMPANY ELECTRIC SERVICE

Texas Utilities Company at the present time is supplying electricity to the following cities and towns in the State of Texas:

Hereford, Deaf Smith county: Canyon, Randall county; Plainview, Hale county; Hale Center, Hale county; Abernathy, Hale and Lubbock counties; Lockney, Floyd county; Floydada, Floyd county; Crosbyton, Crosby county; Ralls, Crosby county; Lorenzo, Crosby county; Idalou, Lubbock, Lubbock county; Slaton, Lubbock county; Silverton, Briscoe county; and Littlefield, Lamb

#### Transmission Lines Under Construction at the Present Time

Texas Utilities Company has under construction at this time additional electric transmission lines as shown by said map of 169 miles connecting the following cities and towns:

Hereford to Canyon, 31 miles: Canyon to Happy, 21 miles; Plainview to Kress, 14 miles; Lubbock to Meadow, 28 miles; Lubbock to Littlefield, 38 miles; Slaton to Southland, 9 miles; Sudan to Littlefield, 18 miles; Ralls to Crosbyton, 10 miles.

In other words, barring unavoidable delays the Texas Utilities Company should have approximately 300 miles of electric transmission lines completed and in operation during the

Constructed by Texas Company

In addition to the transmission lines in operation and transmission lines under construction as above indicated, Texas Utilities Company contemplates the construction of additional transmission lines as shown by the above mentioned map of approxtional transmission lines to be con- imately 100 miles as soon as such lines can be built connecting the

> Hereford, Deaf Smtih county, to Sudan, Lamb county, via Summerfield, Castro county, Bovina, and farwell, Parmer county, and Muleshoe, Bailey county.

## Texas Utilities Company Ice Service

Texas Utilities Company manufactures and sells ice at wholesale and retail, and at the present time is supplying ice to a number of communities, including the following cities and towns:

> Hereford, Dawn, Umbarger, Canyon, Happy, Tulia, Kress, Plainview, Lockney, Floydada, Hale Center, Abernathy, Idalou, Lubbock, Lorenzo, Ralls, Burris, Crosbyton, Posey, Slaton, Southland, Wilson, Post, Ropes, Olton, Meadow, Brownfield, Seagraves, Levelland, Shallowater, Dimmit, and Silverton.

It might be of interest to note in his connection that Texas Utilities Company is building for the purpose of taking care of the ice requirements in its territory as well as transmission line service, and for that purpose has construsted eight new ice plants during the year 1925, and is planning to build additional plants during the coming season, including the construction of an ice plant at Littlefield. Texas Company also owns ice storage houses at Tahoka, Lynn county and Lamesa, Dawson county.

## New Mexico Utilities Company

As indicated on the above map, proposes to construct approximately 30 miles of transmission lines as fol-

> Clovis to Portales, 18 miles, and Clovis to Farewell, 12 miles. Clovis and Texico Utilities

A glance at the map shows the plan of New Mexico Utilities Company to inter-connect its Portales Utilities with the Utilities now being operated in the city of Clovis, New Mexico, by the municipality and with the Texico and Farwell properties now being operated by the State Line Untilities Company. New Mexico Utilities Company entered into a contract with the city of Clovis on September 10th to purchase the utilities now being operated in the city of Clovis by said city.

Briefly summarized the transmis sion lines of Texas Utilities Company and New Mexico Utilities Company approximately 500 miles will, when completed, connect Portales, New Mexico, as follows:

Transmission line will run from Portales to Clovis, New Mex., and from Clovis to Southland via Farwell, Texico, Muleshoe, Sudan, Amherst, L'ttlefield, Anton, Shallowater, Lubbock, Slaton and Southland.

The said city of Portales will also be connected with Southland, Texas, over the transmission lines running through the following cities and towns:

From Portales, New Mexico, via Clovis, Farwell, Texico, Bovina, Friona, Hereford, Canyon, Happy, Kress, Plainview, Hale Center, Abernathy, Lubbock, Slaton and Southland.

In addition to the transmission li oop above described the plants an systems will also be connected transmission lines as follows:

Commencing at Plainview and running through the towns of Lockney, Floyada, Crosbyton, Ralls, Lorenzo, Idalou, Lubbock,

Slaton and Southland. According to the building progra for installing generating capacity th Texas Utilities Company and Ne Mexico Utilities Company will have installed by the end of the year 1926 sufficient capacity in generating uni to take care of double the amount of the present requirements of the terri tories served by these two comps

## NOTICE OF SALE

se State of Texas, County of Lamb whereas, by virtue of an order of de issued out of the District Court Dickens County, Texas, on a judgeat rendered in said court, on the at day of June, A. D. 1925, in favor Dickens County, Texas, against J. Winfield, in cause No. 854 on the welt of said court for the sum of wrate of six per cent per annum, al costs of suit, which said judgeent is also a foreclosure of a venar's lien on the tract of land hereafter described, as said vendor's lien sited on the 11th day of September D. 1922. I did on the 3rd day of entember A. D. 1925, at 6 o'clock m levy upon the following deribed tract of land, situated in the county of Lamb, Texas, as the proerry of J. W. Winfield, to wit:

216.28 acres of land, the North shalf of Block No. Eighteen, (18) Mekens County School Lands, situatin the County of Lamb and State Texas, as shown by the plat of subdivisions of said land, recordin Volume No. 3, page 380 et e Deed Records of Lamb County, bas, and on the 6th day of October D. 1925 being the first Tuesday said month, between the hours of o'clock a. m. and four o'clock m. on said day, at the court house or of said County of Lamb, in on, Texas, I will offer for sale and at public auction, for cash, all title and interest of the said J. Winfield, as it existed on the 11th of September A. D. 1922, to said pperty. Dated at Olton, Texas, this the 3rd

of September A. D. 1925. LEN IRVIN,

Sheriff, Lamb County, Texas pt. 10, 17, 24, Oct 1.

Help keep Littlefield clean! 25-tfc

# DANGER IN IMPROPERLY

Recently the writer has noticed sev eral radio antenna, the installation of which to say the least, was, and is dangerous. The "lead in" being installed without any protection from lightning ,thereby endangering the entire radio equipment, including the receiving set, the home or other building in which it is installed, and perhaps the life of the operator. Quite recently the press carried a news item of a man being killed by lightning when tuning in on his radio set.

No radio set should be installed without this class of protection. A lightning arrester costs but a dollar or two and should be used on every antenna; to leave them off the installation is taking too much of a risk that can readily be avoided, a danger that you cannot afford to indulge in, and especially at this time when lightning is quite prevalent. How about yours? Is it protected? Or do Ferrell, Ceburne Smith, Chas. Glenn, you run the danger of burning your home at any time as a result of neglecting this important and necessary protection, which is one of the requirements of the National Electrical Code, for the installation of radio.

Bride: "Richard ate something for lunch yesterday that made him awful

Friend: Croquette? Bride: Oh no-but he's awful sick.

#### JERSEY CATTLE FOR SALE

We have a nice assortment of young Jersey cattle to offer at all times. Will have an all-day auction saleon November 7th.

Don't miss this sale, you will see a bunch of real Jersey cattle. MID SEALE JERSEY

# **Professional Cards**

P. O. Box 2113 Phone 879

JOE SEALE - AUCTIONEER-

Specialize on Farm and Stock Sales.

LUBBOCK, TEXAS

#### B. B. LILES Physician & Surgeon

State Bank Building Office in Littlefield dence at Littlefield Hotel Phone 147

# DR. R. H. PERKINS

-DENTISTcial attention given to treatent of Pyorrhea and Extract-Teeth, using Block anes-Office in new Duggan Building.

# LE. (BERT) DRYDEN

Attorney

Sudan, Texas

# Dr. W. H. Harris Physician & Surgeon

Office at SADLER'S DRUG STORE Phone 49, Littlefield

# JOHN H. WOOD Attorney at Law

General Practice Amherst, Texas

MRS. D. L. LOVLACE

Teacher of Piano Studio at rammer School Bldg.

# INSTALLED RADIO

#### NOT THAT BAD

# CATTLE COMPANY.

T. WADE POTTER

Attorney at Law Office in the new Hopping Building.

Littlefield, Texas

# E. S. ROWE

Attorney

General Practice In All Courts Office in Thompson Land Co., Building.

Littlefield, Texas

# E. A. BILLS

Attorney and Councelor at Law Littlefield, Texas

Office with Green Line Land Company, Across Street From Post Office

General Practice in all Courts. Special Attention given to Land Titles.

# J. D. SIMPSON

**PHYSICIAN** 

Simpson Sanitarium

Phone 131

Littlefield

# C. C. CLEMENTS Dentist

Office in Littlefield State Bank Building.

# Arthur Mueller

Representing SOUTHWESTERN LIFE INSURANCE COMPANY

OF DALLAS Office: Room 8, Duggan Bldg. Littlefield, Texas

# DR. THOMAS D. COX

Registered Optometrist Exclusive Optical Office Balcony Shepherd Smith Drug Co. 918 Main St. Lubbock, Texas Office With Dr. C. C. Clements Littlefield State Bank Bldg.



Mrs. G. G. Shirley was a delightful hostess to her Sunday School class, of the Methodist church, will a party Friday evening, at her home.

Various games were played and music was furnished by several

Refreshments consisting of hot chocolate, cakes and sandwiches were served to the following: Misses Sibyl Sanders, Alta Anderson, Verna Hen- tickets are being placed at 75 cents. son, Maurine Phillips, Fern Hoover, Mercedes Allen, Marguerite Pate, Opal Ramsey, Judie Lou and Virginia Harrell, Helen Gholston, Louise and Gertrude Chisholm, Inez and Elizabeth Brewer, Esther Gilbert; Messrs. J. K. Baze, Earl Phillips, Johnnie Chester Pate, Aldgn Roberts, Howard Harrell and Clenton Rogers.

#### MRS. ROBERTS ENTERTAINS

Mrs. R. D. Roberts entertained a number of the younger set at her home, Saturday evening.

A very pleasant social hour was spent at the conclusion of which re- this week. freshments, consisting of hot chocolate, sandwiches and fruit, were served to the following girls: Addie Mae Hemphill, Thressa Boatwright, Lois Greene, Vesta Henson, Roystella Payner, Lorena Barnes, Maurine Dow, Lucille Emanuelson, Ellen Crockett, Willis Sunday. Pauline Courtney and Fern Thornton; boys, Bill Arnn, W. P. Phipps, Garland Ramsey, Kenneth Garrett, Robt. Sanders, Wilburn Phillips, Norfleet Gillette, Gayle Spann, Harold Phillips, Ferrell Burford and Parker Bur-

#### LOOKED GUILTY

A school board was visiting a school and the teacher was putting her pupils through their paces in history.

"Who signed the Declaration of Independence, Robert?" she asked, turning to one boy.

"Please, m'am, 'twas me, whimpered the youngster.

The teacher in disgust, told him to take his seat, but an old tobaccochewing member of the board was not satisfied. He grunted, took a long shot at the cuspidor and said.

"Call that thar boy back. I don't like his manner. Dang'd if I don't believe he done it."

# AT THE CHURCHES

METHODIST SERVICES Sunday school, 10:00 a. m. Preaching, 11:00 a. m., and 7:30

Epworth League, 6:80 p. m. Prayer meeting and choir practice,

Wednesday evening, 7:30 p. m. -Silas Dixon, Pastor.

PRESBYTERIAN SERVICES The First Presbyterian church, the 'home folks church," extends a cordial welcome to all worshipping Christians to come and worship with

Sunday school, 10:00 a. m. Morning worship, 11:00 a. m. Evening worship, 8:00 p. m. H. J. JORDAN, Pastor.

BAPTIST SERVICES Sunday school at 9:45 a. m. Preaching at 11:00 and 8:30 p. m. B. Y. P. U., at 6:30 p. m.

Prayer meeting, Thursday, 8:30 m., followed by a business meeting. Please be on time. W. M. U. meets Tuesday at 3:00

# CHURCH OF CHRIST

Bible Study every Lord's Day, beginning at ten o'clock. Preaching services upon announcement until regular pastor is secured.

LUTHERAN SERVICES English service every 1st and 3rd Sunday evening at 7:30 o'clock. German service every 1st, 3rd and 5th Sunday at 10:30 o'clock.

A hearty welcome is extended to

C. Scheilderer, Pastor. Church of Christ

#### Cor. 9th & Park Ave. Preaching at 11:00 A. M. on every Lord's day. Everybody invited.

Whitharral. Sunday school each Sunday. Everybody invited to attend and take part. Preaching twice each month, at 3:00 p. m. Rev. W. B. Phipps will

preach every fourth Sunday and Rev. Silas Dixon every second Sunday at this hour. Everyone invited to attend these services. Progressive Christian Church Meets every Sunday morning at

10:00 o'clock in the Grammar scho ilding for Bible study.

LITTLEFIELD VA. RALLS

ocals Confident of Victory In Game Here Saturday.

The Littlefield high school foot ball squad will play the Ralls high school squad here Saturday afternoon at 3

The local lads are confident of a good game and are in fine spirits as a result of their victory over the Lorenzo squad, at Lubbock Saturday.

Season tickets are being sold this week, which will admit the holder to all football games of the season. Tickets are being sold to those out side of school for \$1.25 and student

Let everyone in Littlefield make an effort to attend the game Saturday and keep up the morale, which will be of great benefit to the boys in establishing the high record to which present indications point.

# Blackwater Draw

Health in this community is good. We are having some fine weather

now to gather our crops. Miss Agnes Dunlap has gone to Lubbock to visit her sister for a few

Mrs. L. L. Lynch of Sudan, is visiting her mother, Mrs. H. W. Qualls

Mr. Green has moved into his new Mrs. Auval Blair, of Amherst, visit-

ed her mother, Mrs. Willis, Saturday and Sunday. Mr. and Mrs. Kirt visited Mrs.

Good for Sore Threat

A table-poonful of lemen june stirred into a tubic-pooning of is almost a specific for a sore throa-



SADLER DRUG STORE Littlefield, Texas

# **BLUE MONDAY!**

-Don't dread wash day any longer, but send us your laundry. We'll do it like it is done at home, and we never lose a piece. Special pains taken with fine linen goods. PHONE 150

AND WE'LL DO THE REST.

CITY LAUNDRY

# PROTECTION For Your INVESTMENT

in a motor car is obtained by proper lubrication.

# **Amalie Motor Oils**

give proper lubrication becauses:

- 1. They are refined according to the most improved methods.
- They contain only 100% Pure Pennsylvania Crude Oil, the highest grade known.
- They are approved by the leading Automotive Engineers.

# TEXHOMA OIL & REFINING CO.

L. R. CROCKETT, Agent Littlefield.

Texas

# Wanted

To lease some sod land broken this summer to plant wheat on. Will turn land back to owner as soon as wheat is threshed.

P. W. Walker Grain and Seed Co.

Littlefield,

# **Dodge Brothers Car**



The purchase of an automobile is a serious and important business. The time has passed when transient novelties can lead a thoughtful buyer to overlook the great essentials of motor car worth.

Dodge Brothers car possesses all the qualities required in a car-Appearance, Power, Comfort, Durability-the rock-bottom essentials necessary for perfect satisfaction to the car owner.

Dodge Brothers have been building automobiles for eleven years-90 per cent of which are still in service today. This is indeed a high tribute to the value of the Dodge car.

Let Us Give You a Demonstration!

# mith and Roberts Garage

Littlefield,

Texas

# Tell It To All The **People**

# This Is The Home of **QUALITY GROCERIES** IN LITTLEFIELD

-We don't pretend to carry any other kind. We have no desire to handle anything but the best. Our nearly three years experience selling Groceries in Littlefield has thoroughly convinced us of the advisability of keeping away from cheap Groceries. They bring grief to the merchant and dissatisfaction to the customer.

-We grant you that it is possible to buy Cheaper Groceries in Littlefield than we pretend to sell; but you can not buy QUALITY Groceries any cheaper, and quality groceries are always cheapest in the long run. See us for—

#### GREAT WESTERN AMARYLLIS FLOUR -AND-

## CHASE & SANBURN SEAL BRAND COFFEE

-In addition to Quality Groceries, we also specialize on Quality Service. At our store you will always receive the most courteous and genial treatment. Your patronage will be sincerely appreciated.

# The MODEL GROCERY

#### THREE MORE MILES

They had been having a little family spat. He had driven along a peaceful country read for more than three miles without either of them saying a word. A mule, standing at pasture fence, brayed at them as

"One of your relatives," said he. "Quite right, said she "by mar-

Your home paper, \$1.50 a year.



## Before You Know It

Last spring when you hung away you thought you would 'One day soon" send it to be leaned-pressed-and have it ready for fall wear.

Well, Fall is almost herrand before you know it a brisk, cool breeze will be blowingand you haven't yet sent us that suit for needed work.

We will make it look like new. Our prices for cleaning and pressing are very low, and we have as fine equipment as may be found anywhere in West Texas. Let us call for your work

# Littlefield Tailor Shop

C. E. WILLIS, Prop. 

# THE WEST TEXAS C. OF C. MEETS IN **AMARILLO IN JUNE**

At the meeting of the Board of Directors. West Texas Chamber of Commerce ,held in Lubbock last week, June 21, 22 and 23 were the dates decided upon for the next annual meeting of that organization which is to be beld next year at Amarillo. Cul. Street Thompson, of the host city was present, and stated to the card that Amarillo had already begun making preparation for this comng event, which they were endeavorme to result in the greatest meeting et ever held in the history of this

and assistant manager, Homer D. coming nomadic, can't settle down. Wade and the following members in

Spencer. Crosbyton; R. L. Penick, solemn truth. Stamford; A. M. Bourland, Vernon; O. P. Thrannem, Suyder: Percy Ralls, Ralls; V. A. Robinson, Post City; E. Dulhart; F. W. Kennery, Quanah; C. B. Jones, Spur; Amon G .Carter, Fort Worth; Fred W. Turner, Santa Anna; ledge, Floydada; C. W. Frye, Abilene; R. A. Underwood , Plainview; J. D. Hamlin, Farwell, and Walter S. Posey,

Upon motion of W. D. Cline, of the Wichita Falls chamber of commerce, and at the suggestion of Homer D. Wade, the committee went an exhibit at the sequicentennial exposition to be held at Philadelphia in 1926. Manager Whaley, in speaking in favor of such an exhibit, said, he felt sure that in the neighborhood of \$40,0000 could be raised to finance the exhibit, which he regarded as a very impor-

West Texas, he declared, could cooperate with all of Texas, if all sections wanted to participate, but if they did not want to do so, then they could arrange an independent exhibit.

Manager Whaley announced the appointment of E. H. Whitehead as publicity agent for the chamber, stating that for the present he will be stationed at Cisco, to be near President Lee whose home is there.

The annual financial quota for the chamber is being rapidly subscribed, according to Whaley and will approximately \$80,0000 this year, an increase of \$20,000 over last year's finances. He reported a heavy movement of immigrants to west Texas and stated that the exhibit department of the west Texas chamber of commerce towns in the cotton regions of east Texas and the cotton states to show the growth of this region and the rapid growth and development of its cities and towns.

Two additional congressmen will probably be given Texas, according to Homer D. Wade who reported that a reappointment of congressmen for the various states would soon be in order, and that under it Texas would be shown entitle to the additions. Because of the shifting of the population of Texas in recent years, the two new congressmen might come from West Texas, Wade said.

## Olton Occurrences

Olton has been forging to the front quite a bit during the past few weeks. Several farms have been sold in this vicinity and quite a number of town lots changed hands. There are also several new houses under construction.

The new theatre building here will soon be finished. Workmen are now doing the interior.

The Connor & Campbell Lumber Company of Winsboro have bought lots here and expect to put in a lumber yard within the next month. Mrs. L. C. Howard, H. L. Kidd, and

Art. Edwards have recently completed Len Irvin has bought lots here and

expects to soon begin building a residence into which he will move his family from Littlefield. Fred Pilley has recently sold some

of his land to some Oklahoma people who expect to soon move here. The Guaranty Abstract Co., now

have their office in the court house. Olton crop conditions are good this year. There has been plenty of rain. Some of the wheat of this section was

destroyed or damaged by hail, but

the cotton and feed crops are all fine. A South Carolina colored man sent message to an acquaintance in North Carolina. "Sam, I heard you is dead. If you is, telegram me, if

you ain't, send me \$10." The recipient who had about recovred from a recent gun wound, wired back: "I is dead, your \$10 will be applied to a coffin."

#### CLERGY, GOOD FIGHTERS

What does the world need? Thouands of preachers, standing on the shore of time and peering into eternity with the strong authority that his job. It is very enlightening their vacation gives them try to answer the question :

Here are a few answers made in the pulpit of New York last Sunday: The Reverend Henry Howard: The Bible is now on the shelf, not enough family prayers. Not enough religion in schools-time proves it.

Reverend C. Everett Waggoner, Methodist Episcopal: Too much preaching of Hell fire. Too much parading of wickedness instead of talking about goodness. Too much tempting listeners by describing in detail the things that the wicked do.

Rev. Dr. Sookman: Too much he organization, presided over the shifting about from place to place. meeting with manager Porter Whaley Too much roaming. The people be-

Rev. Dr. S. E. Young, says voters neglect their duty. They could make W. D. Cline, Wichita Falls, vice this Republic anything that they chose president; R. W. Haynie, Abilene; to make it if they would take the Rufus Wright, Sweetwater A. B. trouble to do it. Perhaps that is

Rev. John Roach Stratton, who would willingly help lynch our modernists if his conscience would let O. Thompson, Amarillo; C. S. Guinn, him, says we need more revivals. That's proved by the fact that there were ten thousand murders and only a few hangings and electrocutions in O. D. Dillingham, Ranger; O. P. Rut- this country last year. He saw two holdups in Chicago in one short visit.

> Rev. Paul C. Warren: We need modern prophets to interpret the old truths in the pew and in the pulpit. More purity of heart and strength of

#### SICKLY, PEEVISH CHILDREN

Children suffering from intestinal worms are cross, restless and unhealthy. There are other symptoms, however. If the child is pale, has dark rings under the eyes, bad breath and takes no interest in play, it is almost a certainty that worms are eating away its vitality. The surest remedy for worms is White's Cream Vermifuge. It is positive destruction to the worms but harmless to the child. Price

Stokes & Alexander Drug Company

#### \$50.00 For a Slogan EVERYONE CAN COMPETE FOR THIS PRIZE.

The Victor-American Fuel Co. want a slogan to use in advertis-ing Labeled Nut Coal. The slogan now used

"Victor-American Labeled Nut Coal just the right Size for your Stove, Range or Heater." Does not tell all the advantages and saving in using Labeled Nat

Suggest a Better Slogan and Win \$50.00.

Come to our office for further particulars about this contest. W. H. HEINEN

Telephone 164

Old Line Companies with

YEAGER-CHESHER Land Co.

Insure Everything

conviction will bring the millening But the Rev. Charles Francis F ter, prominent Unitarian ,says need a brand new religion, and proves his sincerity by resigning fro read twenty or thirty sermons a w

#### DISQUALIFIED

"Maizie has a character part in new show at the Frivolity."

"I don't see how she is going get away with it," commented Mair very dearest friend. "She lost w little character she had long ago."

# PALACE CAFE

THE FINEST CAFE IN WEST TEXAS

> MEALS and

SHORT ORDERS

Your every want supplied with a service that is courteous and a price that is

reasonable

J. H. TRIMBLE, Prop. Littlefield, Texas

## Littlefield Tex THURSDAY

Jack Holt, Lois Wilson as Also Assop's Fables.

FRIDAY Constance Talmadge in "Ge

SATURDAY

Pete Morrison in "Blan Comedy, "Shipwrecked. MONDAY

Elnor Glynn Story in Reason Why." Also Comedy.

"Rider of the Plains."

Western, "Looking up Jim. Comedy, "Keep Moving." WEDNESDAY

Don't Miss, "Contraband." Fables, "Paramount Wav

# Responsibility Is Yours



Efficiency is of the utmost importance in compounding drugs. You never take medicine for fun—you take it to get well—in the quickest possible time. And unless your prescription is compounded of only the finest, most pure drugs, you are defeating your own purpose when you take it.

Stokes & Alexander realize the responsibility attached to prescription compounding and every

attached to prescription compounding, and every prescription—or any other drug—that goes out of this store is Grade A1. We have been serving the citizens of Little A1. citizens of Littlefield satisfactorily for the past three years. Doctors recognize us as reliable efficient pharmacopolists. That's why they continue to patronic and the past of the past to patronize us and recommend us to newcomers.
And they all appreciate the personal service that we are always willing and anxious to render—day or night.

Stokes & Alexander Drug Company "In Business For Your Health"



Come In . Try It Yourself . Watch it Dry

HOUSEHOLD

LACQUEROID

An Innovation that will

Revolutionize Household Finishing

"Dries in Less than One-Half Hour"

Here is a new, distinctly different type of house-

With Lacq you can apply a beautiful wear-proof,

water-proof finish in a wide range of colors, to any

surface about your home and have it ready for use

Some of the Wonderful Things You

Can Do With Lacq

hold finish. New in its beautiful satin surface. New

in its immediate drying. New in its remarkable ease

of application.

immediately.

OT OF THEM THAT WAY

& Dexter and his flivver just he by the express down at the

Tell-Dick never was superst-He never believed in signs."



for Parties-For Dinners-For evening refreshment-you ill find our Ice Cream the sintiest morsel you can serve. to make the evening drive comlete-come by our place for odas-Sundaes and all Founmin Service.

SCHOOL SUPPLIES

A New and Complete Stock

The Latch String Always Hangs Out

La Nell

Nell Ruth Earnest, Prop.

"I will find a way or

# TECH. MATADORS WIN FIRST GAME OVER McMURRY

The Tech. Matadors held the Mc-Murray Indians, of Abilene in a 0-0 game at the Lubbock South Plains fair last Saturday afternoon ,in the presence of nearly 5,000 football fans who gathered to witness the game.

It was a case of stone wall fighting all the way through, the teams apparently being evenly matched. Notwithstanding McMurry's team had played two previous games, and had on their squad men who had been palying college football for two and three years, | just coming from high school, with one attending. never a game yet played, and only a of the playing. Not until the very night. last of the game was either side able to make any scoring gains, and that, a goal kick, from the Matadors came about a second after final time was called and did not count.

Following the game, the Tech. coeds staged a monster parade over the gridiron, with plenty of yelling, band music and banners, shownig their who could not attend submitted their loyalty and interest in the "home col- names for membership. lege team.'

The receipts for the game were fund, and will mean considerable toward starting that department out on a firm financial basis.

SPECIAL O. E. S. MEET

Deputy Grand Matron From Snyder Here For The Work.

The Order of the Eastern Star met in special session Wednesday, September 30th, with Mrs. Baze, the Worthy Matron, presiding.

This meeting was called for the purpose of exemplifying the work for Mrs. Brown, the assistant deputy grand matron, from Snyder.

Mrs. Brown commended the chapter on the rapid development it had made since her last visit and praised the officers for the capable and efficient manner in which they did their of the George W. Littlefield estate.

When you know any news of interest, tell the editor, so it can be passed on to others.

CHRISTIAN ENDEAVOR MEET

State Field Secretary Will Be Here For the Occasion.

Jack Huppertz, State Field Secretary for Christian Endeavor will be in Littlefield all day. October 14th, to hold conference with Christian Endeavor workers. On that night there will be a rally held in the Presbyterian church, to which every member of any young people's society in Littlefield and vicinity is invited.

The local Christian Endeavor, both senior and junior branches, is planning for a large day. Supper will be served by the seniors in the basement of the Presbyterian church, and the yet the Tech bunch, all of them boys juniors will have a plate for every

Arthur Mueller is putting a lot of few days of actual practice together, pep into the singing ,so turn out for held their opponents at every stage these conferences and the rally at

#### LADIES ORGANIZE CLUB

At a meeting of the young ladies of Littlefield, held Monday evening at LaNell confectionery, for the purpose of organizing a town basket ball team, fourteen were present and several

A club was organized, out of which a team will be chosen and a meeting turned over to the college athletic will be held at LaNell tonight (Thursday) for the purpose of making arrangements for regular practice dates.

The following officers were elected:

Miss Nell Ruth Earnest, president; Miss Lil Bowman, secretary-treasurer and Mrs. A. H. McGavock, captain. Little Miss Billy Moore Smith, daughter of Mr .and Mrs. Hilburn Smith, was chosen mascot.

THE LITTLEFIELD MEMORIAL

Noted Sculptor Engaged To Prepare The War Satutute

The Littlefield Memorial Archway for the University of Texas boys killed in the World War will be erected at the south entrance to the University campus within two years, according to H. A. Wroe of Austin, executor

The statutes which are to adorn the archway are being designed and cast in New York City at a cost of \$250,000 by Pompeii Coppini, a Texas sculptor.

#### INCREASE PROFITS BY CROWING FEED

The dairy farmer who can raise all or a big proportion of the feed for his dairy gows has a distinct advantage over the dairyman who has to purchase his feed, according to Prof. J. B. Fitch, head of the dairy department at the Kansas State Agricultural cottege. His feed will be cheaper, giving him greater profits on his milk products, and he has the chance of etting market prices for his surplus

Alfalfa is the best hay for dairy cattle, Professor Fitch stated. In sections where alfalfa cannot be grown, sweet clover is being used to great advantage. Soy beans and cowpeas are being used in some sections, both

as a hay crop and protein substitute. Corn or "cune" silage is the best and cheapest feed with which to supplement legume hay. As to the use of corn, "cane," or kafir as a silage crop, Professor Fitch recommends the one which will give the largest yield with the greatest degree of certainty.

For higher production it is necessary to use grain in addition to the bulky feeds. Kansas produces corn. oats, barley, kafir, "cane," and wheat, all of which may be used in a dalry ration. Bran' is another popular concentrated feed because of the large amount of wheat milled. Linseed ollmeal and cotton-seed meal are both used as concentrated protein for high producers.

Besides the natural pasture crops, the use of wheat and rye for pasture is very extensive. Sweet clover and sudan grass, both of which are relatively new, have also become very popular as pasture for dairy cattle.

#### Future of Dairy Herds Depends on Heifer Care

Declaring that the future of the dairy herd depends a great deal upon the care given the helfer calves which will be the cows of tomorrow, H. M.

Jones, dairy extension specialist at South Dakota State college points out that the usefulness of many a good cow is impaired by neglect or mistreatment as a calf. "Feeding is of prime importance,"

he says, "On well-managed dalry farms, regularity in feeding is the rule, and the palls used for feeding calves are as clean as those into which mi's is drawn for human use. The best insurance for the health of the calf is cleanliness in quarters and feeding palls."

Raising the calf on whole milk is not economical, according to Jones, but it is necessary that the whole milk be fed for at least the first two or three weeks of the calf's life. After that, he suggests a gradual shifting of skim milk plus a grain ration ground oats and corn. The cause for an "undersized" cow, he says, can usually be traced to too scanty feeding during the early period of her life.

Butterfat and Feed Are

Most Important Items If a cow receives sufficient nutrients to maintain her body weight, the percentage of fat cannot materially change for any considerable period of feeding or by supplying any particular kind of feed. Cows that are greatly underfed may produce milk somewhat lower in fat percentage than normal. All experiments conducted up to the present time show that there is no positive evidence of any continued direct effect of a feed in stimulating milk production or increasing the percentage of fat. No kind of feed or care will cause a Holstein to give milk rich in fat like the Jersey. However, a cow may be fattened before freshening and caused to milk off this body fat in the first month of lactation, thereby raising the percent of butter-

\$04020304040404040404040404040

fat in her milk .- From Colorado Ex-

periment Station Bulletin 295, "Make

the Dairy, Pay."

# Dairy Notes

&04040404040404040404040404040 Sometimes cow-testing shows that the cow you think is a "poor stick" is being maligned.

See that the pasture fence is in good condition for the summer, making necessary repairs.

Freshen up the premises with white-wash-all buildings and fences which have not been painted. The cost of producing milk may be

reduced by using pastures. The feed cost is generally the biggest expense item in producing milk.

See that the sait boxes in the par-tures are kept well filled. Milk cows need more sait when on green pasture. Continue to feed liberal grain ra-tions to the cows in milk especially Fresh green grass is very watery and contains little food value.

The feed and care given the dairy cew will bear a fich harvest all through her coming lactation period it will help her to start well and that means abe will continue well, if you

PRESBYTERIAN AUXILIARY

The tadies auxiliary of the Presbyterian church met Tuesday afternoon at the home of Mrs. G. B Richardson.

A very interesting mission study from the new mission book, "From Over the Border," was conducted by Mrs. E. A. Bills and the devotional was led by Mrs. Richardson.

Buy it in Littlefield!

Don't be disappointed with order houses. Trade at home



SADLER DRUG STORE Littlefield, Texas

EATANDDRINK At Conklin's Sandwich Shop Sandwiches of all Kinds-Cold Drinks-Candy-Cigars-Cigarettes



Ford Products of All Kinds Genuine Ford Parts **Expert Mechanics & Ford Work a Specialty** Charging and Repairing of Batteries An Expert Man in Charge Gas, Oil & Accessories

JOHN H. ARNETT MOTOR CO.

# What about your COAL?



The days are pleasant now, but-winter always comes sooner than expected in homes with empty coal bins. Now is the time to place your order for next winter's coal. We sell only first-grade coal. Ours is a year round service-but as you know -we are at the mercy of the weather and strikes -and railroad tie-ups when blizzards begin to blow. It's always better to be safe than sorry.

**ORDER YOUR COAL NOW!** 

# Littlefield Coal & Grain Company

Claud Holcomb A. W. Hall C. W. Phillips

# SERVICE and REPAIRS

-In our own garage located in the rear of our sales rooms, equipped with all the necessary tools and machinery and in charge of competent workmen who will make any repair or adjustment to your entire satisfaction. Flat rate charges and all work guaranteed, Repair all makes of cars.

FULL LINE OF CHEVROLET PARTS

BELL-GILLETTE CHEVROLET

Littlefield,

JOHN W. BLALOCK

# 63,387 ACRES SOUTH PLAINS LAND IN ANY SIZE FARMS \$2.50 to \$5.00 Per Acre Down

No More Payments To Us Until Next Year Then 1/3 and 1/4 of Crops

The Blalock Company

Littlefield,

# NOW OPEN!

# **Second Subdivision** FAMOUS SPADE RANCH LANDS

Ellwood Farms

# In Lamb County on the South Plains of Texas

-Fifty thousand acres being surveyed into 160 acre farms, 20,000 acres of which are now available for immediate sale and settlement.

-All fine Cat-Claw land, lies rich and level in a well proven agricultural section, where climate is ideal, water pure and abundant, rainfall sufficient and diversified crops assured annually.

The first subdivision of this well known ranch, consisting of 45,000 acres, was thrown open for settlement October 6th, last year, and by the first of the following January was practically all sold out. This second subdivision is the same kind of land, just as favorably located, and will be sold as quickly.

# RESERVATIONS NOW BEING MADE

This land is being sold at the very reasonable price of \$35.00 per acre; \$5.00 per acre cash payment, balance due in fifteen years—fourteen years at \$1.00 per acre, and last payment of \$16.00 per acre due the fifteenth year—six per cent interest on deferred payments.

—In this proven new agricultural country that is now attracting such wide attention, a man with small means can easily buy and pay for a home. After the first payment is made, the annual crops small means can easily buy and pay for a home. After the first payment is made, the annual crops received from off the land insure all future obligations. There is no reason for anyone being a hireling to some landlord when a home of their own may be secured so easily.

-Write or see us for further detailed information.

**Ellwood Farms Company** R. C. Hopping, Sales Mgr. Littlefield, Texas **GUN CLUB SHOOT** 

Make Plans For Thanksgiving Turkey Shooting.

The Littlefield Gun Club held their weekly shoot south of town last week, and at the end of 25 shots three members were tied and in the shoot off of ten extra shots, Harry W. Wiseman was high man.

The gun club will shoot each week and any one wishing to join may do so by registering with E. C. Cundiff.

This club will hold a turkey shoot the week before Thanksgiving, and probably a competitive shoot some time next month with some adjoining

Scores as follows: Charles Harless 22 out of 35; E. C. Cundiff 26 out of 35; H. Richards 23 out of 35; R. W. Steen 24 out of 35; H. W. Wiseman 28 out of 35; C. E. Ellis 5 out of 10; and Ross White 10 out of 25.

Dark Walls Absorb Light

For kitchen walls, light colors are cheerful and clean in appearance and have the added value of diffusing the light so as to brighten the dark cor

Soft Velvet Hats for Tiny Ladies



All the fall millinery needs of little girls have been well provided for in hats of felt, velours, silk and velvet Little fushionables may wear soft. velvet hats, like those shown here. for occasions that call for dressy headwear, or they may choose plainer hats in fine felt or velours, with ribbon

JUST RECEIVED

A Nice Stock of New Tires and Casings INVITE US TO YOUR NEXT BLOWOUT

Quick Service Station

T. C. & R. M. SMITH Proprietors

Farm and Ranch Loans 6 per cent Improved City Loans 7 per cent ON EASY TERMS

1. amanamanamanamanamana

LITTLEFIELD TOWNSITE LOTS LOTS IN SOUTHMOOR ADDITION ACREAGE TRACTS IN BROAD ACRES CONVEYANCING & NOTARY WORK

C. J. DUGGAN, LITTLEFIELD, TEXAS

# **CANNON BALL STAGE**

Leave Estillene 10:00 a. m .- Arrive Plainview 2:30 p. m. Arrive Clovis 6:30 p. m .- Leave Clovis 8:00 a. m. Arrive Estillene 8:00 p. m. via Turkey, Quitaque, Silverton,

Lockney, Olton, Littlefield, Sudan, Amherst, Muleshoe and Texico. Make all train connections at Estillene.

Notify your friends whom you are expecting. Save time and money.

# Hawkes **Optician**

WILL BE AT OUR STORE OCTOBER 13

STOKES & ALEXANDER DRUG CO. LITTLEFIELD, TEXAS

He will make a careful test of your eyes and fit the Genuine Hawkes Glasses at regular prices.

DON'T DELAY!

COME EARLY!

CAUTION! Beware of Peddlers and Fakersthe Genuine Hawkes Glasses are never peddled.



# **Money Spent For** INSURANCE Is An Investment

—Whether for Life or Fire Insurance, money expended in this wise should never be charged on the debit side of the ledger—for it is invariably a good business investment.

For the comparatively small amount insurance costs, no man can afford to be without it. Both property and life should always be kept well insured.

We have known instances where fire has reduced a man to worty, and within a very short time afterward he died, leaving family pensiless. Insurance would have averted such a

A. G. HEMPHILL

State Bank Bldg.

Littlefield, Texas

# Fight Weeds for Vegetable Garden

Often Becomes Unsightly Weed Patch Rather Than Productive Spot.

It is too often the common fate of the summer garden in North Carolina to become an unsightly weed patch rather than a productive spot adding to the health and income of the fam-

"We should not allow this to occur," says Glenn O. Randall, extension horticulturist for the North Carolina State College of Agriculture. "Fresh vegetables form a rich and chemp source of those protective foods so hadly needed in the daily diet. These foods are needed just as badly in the hot weather of mid summer as in the vigorous days of early spring, and it is possible to have a continuous supply of succelent vegetables during hot

Shallow Cultivation.

To do this, however, Mr. Randall suggests that the growing vegetables must be given shallow cultivation frequently enough to maintain a thin soil mulch and to kill weeds and grass. Then, too, the refuse from the spring vegetables must be cleaned out if dis-eare was present or composted if free frice disease and the space occupied by this refuse planted to a succession of regetables.

> S me crops that will withstand the hot weather are snap beans, lims beaus, sweet corn, cabbage, tomatoes, New Zealand spinach and cucumbers. It is hardly possible to have a good supply of the salad crops or "greens," such as lettuce, as they will not thrive in ho: weather; but New Zealand splnach will help to supply this need. Late Cabbage Planting.

> Mr. Randall states that it is now time to plant seed for the late crop of cabhage, such as the Succession and All-Season varieties. Plants for a late rop of tomatoes should also be set out, using, preferably, the wilt-resisont varieties.

"Remember," says Mr. Randall, "the onsumption of green vegetables every lay serves as a protection against sickness by aiding in maintaining the citality through the hot weather of

Making of Soft-Meated

Fowls Out of Cockerels The making of large, soft-meated owls out of cockerels that ordinarily would be sold on the market as stags s the real reason for caponizing cockrels. Caponizing also tends slightly to increase the weight of the birds.

When birds are ten to twelve weeks old they are ready for caponizing, alhough it may be done earlier than this lepending upon their weight. They may be caponized as soon as the sex un be distinguished easily.

After birds have been caponized they hould be kept separate from the other lowis until the wounds are healed. No posts should be provided, as the less ing and tumping they do the he wound will heal. The yard into which the capons are put should proide them with shelter, food and water, nd they should be kept quiet. They eem to be little inconvenienced by the peration and water and soft feed nixed with sweet skim milk can be riven them immediately.

Birds to be caponized should be starved from 24 to 36 hours. Caponizng is not a difficult operation, but in order to secure the best results, an experienced operator should be em-

Silo Supplies Roughage

Needed on Dairy Farms That the average dairy farmer is bound to be short of roughage this year is the general opinion of men in ouch with the situation. To prevent his shortage. Iowa State college sugcests that the allo offers one of the est ways of stretching out the hay

While sliage will not entirely take he place of legume hays in the ration of the dulry cow," says John M. Shaw. of the dairy busbandry department, experimental work has shown that it will save considerable hay and at the same time will reduce the cost of milk and butterfat production.

"There is still time to build a silo ind have it ready for filling this fall, and there is probably no more profitable investment which a dairyman can

Harvesting Broom Corn Proom corn is ready to harvest when

he seed is in the milk stage. It is ustomary to "table" the corn first, that is, tend the tops of the adjoining rows over so the heads lie in a horizontal position, crossing each other, just high enough to make cutting eas-When the heads with a foot or two of the stalk attached are removed they are piled, then hauled to a stripper or thresher, where the seed is re-moved. The brush is then cured and baled for sale.

Various Pastures for Feed To determine the number of head of live stock that can be kept on one acre of various pastures, to learn the length of time that each pusture will afford a good quality of feed, to find the relative gains made by the live stock and to work out a rotation which will include a pasture that will furnish good feed during the bot summer

LITTLEFIELD GETS PUBLICITY

Local Talent Broadcasts Program Over Amarillo Radio.

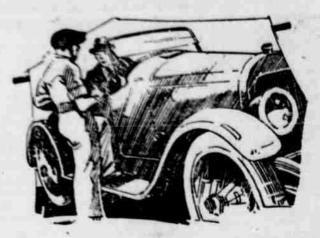
Littlefield is proud to claim the disnumber of her local people whose followed by a short talk, on Littlefield, the piano.

program was broadcast over station by G. E. McCelvey in which he tall WDAG, Amarillo, Monday evening of the rapid and substantial grow and to be the first group of out-oftown musicians to appear for a program from that station.

The opening numbers of the program were rendered by Miss Nannie Littlefield is proud to claim the dis-

of Littlefield and the surrounding ter ritory, Mrs. McCelvey sang two ben tiful selections, "I Passed By Your Window," and "Dawn," which were

# FIRST & LAST CHANCE **Service Station**



Prompt Courteous Service is what you receive day or night at this station.

We handle a good line of the very best oils and gas the market affords.

We can make repairs and adjustments on all makes of cars, Storage by day, week or month.

You will appreciate our business methods and we will appreciate your patronage.

# HALT! At The-FIRST AND LAST CHANCE GROCERY

You should not pass it by either way you may be traveling. If you do it means you are passing by an excellent opportunity to supply your needs in this line and you may regret it.

We carry a complete line of Staple and Fancy Groceries. Lunch goods of All Kinds-Let us serve



Just like the well known shoe polish, ours is a man and machine concern. We take care of both the needs of yourself and car. Drive by and let us "fill you up".

**HENRY STALLO, Proprietor** 

Littlefield

Texas

# The Texas Utilities Company

It Supplies Light and Power Without Effort on Your Part

That is one of the reasons why service of electricity is growing so fast It meets the definition of "an essential public service."

No community that expects to grow can get along without electric light and power. No community can grow unless its electric service grows ahead of it to make its growth possible.

Supplying electric power and light is not selling a commodity. It is doing service. This service must be ready every minute of the day. It must be ample to meet all demands. It must be supplied to all alike.

These things about this service lend it the great public interest that attend it. They are the things that make it desirable for the community and its people and electric utility management to understand each other fully and be perfectly frank with each other.

This company seeks that kind of co-operation with the people that it ser-

# The TEXAS UTILITIES CO.

R. E. McCASKILL, Manager

Littlefield, Texas

"COURTESY AND SERVICE"

Unworthy Citizens that can give up essential libobtain a little temperary safety neither liberty nor safety.



DAIRY All Sanitary and

# Wholesome Products

Popular Prices Service our Specialty

lease Help Us By Setng Out Your Empty

B. Moulton, Prop. me mile east of Liviefield

\_GO TO\_ LITTLEFIED WRECKING CO. -for-

**USED CAR PARTS** Nearly All Makes of Cars

Many Parts Good as New ocated on East Side of Town

OLD STAR CAFE



rular Meals and Short Orders Menu & Service You Will Always Appreciate

rs. Maude Foster

Home Killed Meats

# THE STAR CASH MARKET

Where Quality Tells and Price Sells

Littlefield, Texas



Consider your life with Grandma's as to ease, comfort and convenience. The urgent need of even a yard or two of calico entailed no end of trouble for herwhereas-you today-with a telephone in your home have available the greatest step-saver ever perfected by

Running a home-or a business-should be done in the most efficient and labor-saving manner. The telephone is essential. Either in the home or place of business you are cheating yourself if you fail to take advantage of the efficient methods a telephone makes possible. The cost is so small that it cannot be considered a luxury.

# **PERSONAL ITEMS**

W. L. Mason and wife, of Post, were here Sunday visiting friends.

FOR SALE OR TRADE-Moline rowbinder. Terms. Arbie Joplin. 25-1tp

Mrs. Pryor Hammon is spending a few days in Post visiting relatives.

Misses Lillian and Alma Busher attended the fair at Lubbock Saturday.

Miss Ezra Grimes, made a trip to Spring Lake Wednesday in the interest of her work.

Judge and Mrs. E. A. Bills have moved into the new residence of J.

LOST-4 head of sheep, one registered number 42029. Reward. R. A. Kelm, Littlefield, Texas.

Misses Katherine Greer and Frances Sanders, Messrs Luther Hargrove and Ross White made a trip to Plainview Sunday to take Earl White, who spent the week-end here with home folks. He is attending Wayland college.

#### THOUGHTLESS OF HER

Father-Who was here to call on ou last night?

Daughter-Only Myrtle, father. Father-Well, tell Myrtle she left er pipe on the piano.

#### Wisdom From

Prefer diligence before bileness ess you esteem rust above the bright



FRESH BREAD HOT ROLLS AND PIES

Whole Wheat Bread Every Thursday.

The Littlefield Bakery

Range Raised

FRED HOOVER, Proprietor

#### and late. In season and out. It hurs twenty-two ladies present. his standing with the management. It got under the skin of the "Captain." It brought him twice late for drill. It once canned him, but his Irish smile got blm back on the bench. Bill was a bell-hop. He was a good bell-hop. He could smile when a G. Shirley, the secretary, and quarterwealthy lumberman from the nearby ly reports read by the treasurer, social mountainous timberlands slipped him and service chairman, and all approva dime which should have been a quar ed and adopted. Bill smiled himself out of the giant

hotel. He smiled himself into a huge concern-the largest lumber works in Tuconn. And in doing so he smiled capacity. himself into a long series of difficulties. For the distinguished J. H.

Annabel Hopping

and a Bell-Hop

By R. G. STOTT

BILL dreamed.

Wade had fallen hard for that smile. "BIII, we can use you," he declared. We can make a great lumberman out

But the great J. H. Wade, who understand Bill. And as a matter of fact he shot him into an office cage with some young fry and spoke hurriedly to an office foreman and left Bill to work out an industrial career.

Poor Bill! In a week he had that foreman in cold sweat. He had falled to grasp the very first principles of the business details assigned him, and in three days ment under the general heading of

'Unskilled Labor.' Here Wade, the commercial genius, found him-asleep. Bill had worked until his slender frame could bear no more burdens. He had hidden beand sent him out into the cruel world. Even the wonder smiles failed.

Bill still dreamed. He dreamed in nice room in a rival hotel. He dreamed to the tune of about eight dollars a day, little thinking of the scant three hundred that rested in the savings bank. He dreamed of the days when he would be of age-three long years. He dreamed his one own dream -the one he had never confessed to anybody.

One night he met a wonderful girl. She danced much better than anybody he had ever seen

Then she asked Bill to take her out to dinner. Little by little they became most intimate friends, and little by little-or big by big, Bill's three hundred was getting down on its last legs.

"You've never asked my first name Bill," she said very coyly one evening hetween fox-trots. He smiled-and dreamed.

"Not likely, too, either. Your last name is bad enough. Same as the big bum who hired me and then fired me. I like you, but I'd rest easier if your name wasn't Wade. Gosh, I'd croak if same family-tree. They're nuts!" She patted his hand gently.

"Don't discard me because of that

-no danger. Bill felt happier and the smiles

ame back. "Bill, you once told me you'd tell me your dream. Let's have it tonight then I'll let you take me out and

buy me lots of candy and lots of "Not so good, honey-girl." He drew himself up to his best proportions. "I've fallen for you, Annabel Wade. And I'm going to give you the lowdown tonight. I-I'm down to my last

X-my last tenner. I have been living on a taller bluff than the city of Tacoma is built on. I've grinned and I've grinned, and I've dreamed, and I've spent. Tomorrow I'll take any old job that comes my way." She caught both his arms.

"Oh, you're broke, aren't you? Oh. I'm so happy. I-He removed her hands from his

"I guess I don't follow you! Most of the money went on you. And now you have the nerve to-"

"I have the nerve to tell you the whole truth. I'm the daughter of the great J. H. himself. I worked in one of his offices because I am not ashamed to work in vacation time. I want to be worthwhile—as dad is. I liked you at first and found out where you had gone. Then I decided to make you spend all your money—on me, if necessary. Because—Oh, Bill —because! And I've told dad all about you—and about me. And he's sending a freighter to London with hops next week. And you are going—and you're going to stop this silly dreaming and spending and get ready to make a living. You smiled yourself into dad's heart and he's forgotten all your mistakes and given you your chanceyour chance to make a man of your-

Now to conclude truthfully, Annabel was only seventeen, and when Bill made the first trip over the pond, he left only a picture of his smiling face. But you have beard of Bill Hastings. the hop king? Well, he claims he got his hell-hopping, but his biggest prop-ress came from Annabel-hopping.

Clock Has Lasted Long The oldest clock still in working or-der regulates the time for the French city of Rouen. It was built by Johan de Felaino in 1889, and a pendulum was added in 1714. It strikes the hours, half-hours, and quarters with unfail-ing regularity and keeps excellent

# **BAPTIST LADIES** TO BUY BIBLES FOR THE SCHOOL

The Woman's Missionary Union, of the Baptist church, met Tuesday afternoon in regular session at the He dreamed all the time, Early home of Mrs. Acrey Barton, with

The Bible study was taken from the book of Genesis, which was ably led by Rev. Phipps, and was followed by a business session, wherein an annual report was read by Mrs. G

At the resignation of Mrs. Wm. Hay, industrial chairman, Mrs. Henson was elected to succeed her in that

The discussion of buying a Bible for each class room in the school, which was a subject before the closing of school last year, was resumed and a committee composed of Mesdames McCaskill, Speight and Phipps, was shipped to a hundred ports, did not appointed to buy them. It was also take the necessary time, thoroughly to decided to send \$10.00 to the Baylor college endowment fund.

The secretary's report was as follows: Foreign missions, \$10.00; Home missions, \$625.00; Wayland college at Plainview, \$10.00; Louisville Training School, \$10.70; Lottie Moon Christmas offering, \$2.10; Home mission thank offering, \$13.00; Baylor college endowment \$10.00; Buckner he was working in the shipping depart- Orphan's Home box valued at \$50.00; White Cross cash \$25.00; city missions \$40.00; local church, \$53.96; district expense fund, \$6.75; subscriptions to Baptist periodicals, Royal Service 12; Baptist Standard 7; ween tall stacks of lumber. Here a and Home and Foreign Felds 3. Mislittle later the great Wade cursed him sion Studies, Classes held 3, certificates received 18 and sales received

GOODLAND OFFICE OPEN

Harry Barber Reveives Appointment As Postmaster.

Supplies were received this week for the Goodland post office, located about 40 miles southwest of Littlefield. Harry Barber also received his commission as postmaster.

The new office will be located in the Shaw-Arnett store, and will be supplied with mail from Littlefield three times a week.

Poverty-Stricken Mexico

Although Mexico has a populatio of 14,000,000, only 2,000,000 have sufdent funds to hav comparative in-

A SPLENDID FEELING

ing caused by a torpid liver and consti-pated bowels can be gotten rid of with surprising promptness by using Herbine. You feel its beneficial effect with the first dose as its purifying and regulating effect is thorough and complete. It not only drives out bile and impurities but it im-parts a splendid feeling of exhilaration, strength, vim, and buoyancy of spirits. Price 60c. Sold by

STOKES & ALEXANDER DRUG CO.

# CITY TAILORS

YOU'LL FIND US BETTER

You will need a new Winter Overcoat and Suit. Let us order you a custom made. We guarantee to fit and please

We will also clean your old ones by the Dry Cleaning process. We can make them look like new.

A trial will convince

CITY TAILORS J. H. POPE, Prop.

O. K. Transfer

SMALL OR BIG HAULS EXPRESS, FREIGHT OR BAGGAGE

Phone 22, or Leave Order with Butler Lumber Co.

O. K. Yantis



## DEERING-THE STANDARD TWINE FOR ONE-HALF CENTURY

The outside cover of the ball is specially trussed to guard against tangling, thereby insuring you the use of every foot of the twine.

For Sale By

# Blair Implement Co.

Littlefield.

# DRINK



**Favorite Beverage** 

**West Texas** 

For sale at all Soda Fountains, Restaurants: **Cold Drink Stands** Once You Try It You'll Always Like It

# Nu Grape Bottling Co

Allen Building

Littlefield, Texas

# Make This Bank YOUR BANK

- CMARALA

-The better the opportunity is that comes to you, the more inquisitive it usually is about your bank account. Plan to have more money in the bank for your own needs this year. We are here to help you prosper.

The **Littlefield State** 

# R. E. COLE PAYS \$6,000 FOR LOTS AND WILL BUILD

R. E. Cole last Saturday closed a deal for the two lots just across the street south of the Ford garage, one of them now being occupied by the Fred Hoover market and a barber

About ten years ago J. S. Williams, of Paris, was sightseeing in this country. The land office of the Littlefield properties was then located on these two lots, with Arthur P. Duggan in charge. Mr. Williams came into the office and asked how much he would have to pay for these two lots if he decided to buy them. Mr. Duggan told him \$475.00 for the corner lot and \$450 for the one next to it. "Alright," he said, just make out the deeds to my two neices at Paris. I am going to make them a present of these two lots with instructions to hold them until Littlefield becomes a real sure-nuf town.

Evidently Littlefield has arrived at that point , for last Saturday they sold to R. E. Cole for \$6,000 net. Cole expects to gain possession of the lots within the next 45 days, and will then begin the erection of a brick building covering them entirely, and which will be 50x125 feet, cut into four rooms. Two of these rooms will be 20x70, facing on Main street, while the other two will be 27 1-2x50 feet facing on the side street toward the Ford garage.

#### FREE FOR FOOTBALL

#### Dads and Mothers Will Be Admitted To State Games.

ing the University of Texas at Austin to adorn any modern play house. on Dads' and Mothers' Day, November 14, will be admitted free to the football game between the University and the University of Arizona thru the courtesy of L. T. Bellmont, di- per month, for sale cheap. rector of the University Athletic Council.

The request for this attention was sociation of the University, through terms. its executive secretary, Mrs. Joe Gil- 25-1tc. bert, of Austin.

A large attendance of out of town their entertainment and further ac- a receptive mood, breaksdown barquaintance with the University.

Buy it in Littlefield!

#### TO OPEN ROCK QUARRY

#### T. F. Moffet Leases Tract From Whicker & Thomes,

A deal was closed Tuesday, whereby Messrs. J. C . Whicker and R. S. Thomas have leased to T. F. Moffett, noon at the home of Mrs. O. F. of Breckenridge, about 30 acres of land, located six and a half miles Mesdames Burns and Gillette as joint southwest of Littlefield, on the main highway to Pep.

This tract of land is said to be nearly solid rock-one of the finest an original rhymn explaining how she quaries of limestone to be found any- had earned the contribution for the where in West Texas, and will be invaluable to the highway and commercial interests of this section.

Mr. Moffett is a contractor and has ling rock and rock products. He pro- are urged to attend. poses to immediately open the quarry, installing two big rock crushers, put in a cement block machine, build the necessary houses required for handling the business, also homes for his his workmen, of which he will employ about 25.

#### PAINTS DROP CURTAIN

#### Artist From Denver Begins Decorating Of the Palace.

Halle J. Hanson, artist from the Denver Scenic Studios , Denver, Colorado, is here this week painting the drop curtain for the new Palace theatre, which it is now thought will be ready for occupancy about March the 25th of this month.

That Mr. Hanson is a real artist in his line is clearly evidenced from the character of work being done on this stage. The curtain is 26x15 feet, painted in red silk velour drapery style, with inspiring mountain scene taken from the Columbia highway in Out of town parents who are visit- the center. It is a work of art fit

#### THIS WEEK'S BARGAINS

Furnished dwelling renting for \$60

Business lot worth the money. One acre tract cheap for cash.

New five room house, bath, sewermade by the Dads' and Mothers' As- age , for less than market value, on

C. J. DUGGAN, Phone 80.

Advertising paves the way for salesparents as well as those from Austin men and overcomes sales resistance. is expected on that day when an all It is the barrage fire in advance of day program will be provided fofr the sales force that puts the buyer in riers and makes it possible for the salesman to sell his merchandise more

The place to buy them

CITY GARAGE LITTLEFIELD, TEXAS

# **FURNITURE**

# **Everything for the New Settler**

We specialize in furniture needs for the folks just moving into this new country. At our store you will find everything needed to begin your housekeeping in this new section-and at "live and let live prices."

The general assortment of furniture we carry covers both the staple and finer kinds. We have everything in home equipment from the finest parlor to the plainest kitchen, and at prices that prove you are getting your money's worth.

LITTLEFIELD FURNITURE COMPANY N. B. GUSTINE, Proprietor

# **Blacksmith and Machine** SHOP .....

All Kinds of Blacksmith & Woodwork Equipped for Machine Work of Any Kind Have Largest Turning Lathe on South Plains Oxy-Acetyline Welding

Auto Batteries Repaired & Recharged

## **ALL WORK TO YOUR SATISFACTION**

# **Beisel Brothers**

Texas

#### METHODIST WOMEN MEET

#### Tell Experiences In Raising Money For Society.

The Missionary Society of the Methodist church met Monday after-Greer, in Broadacres addition, with hostesses.

After the business session each member presented a dollar and read society treasure, followed by delicious refreshments.

The next meeting will be a mission study at the church monday afterhad several years experience in hand- noon at 3:30 o'clock and all members

Buy it in Littlefield!

#### ED PURDY'S PHILOS

Men are getting smarter and smart-Scientists dig up a bone in Siberia and tell how old it is. I'll bet the time will come when they can tell how much pork was a pound, a hundred years before, by just glancing at an old spare rib.

The Leader for printing.

#### PREVENTS INFECTION

The greatest discovery in flesh healing is the marvelous Borozone, a preparation that comes in liquid and powder form. It is a combination treatment that not only purifies the wound of germs that cause infection but it heals the flesh with extraordinary speed. Bad wounds or cuts which take weeks to heal with the ordinary liniments mend quickly under the powerful influence of this wonderful remedy. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by

Abilene & Wichita Falls, Texas A Good Position a big salary is what counts on the read to tion in a bank, wholesale house, mer centile establishment, and the like, and secure resistion for you. Coupon will bring SPECIAL information Mail it teday.

...... Address ....................

# SAY, MR. FARMER!

# IS YOUR PLOW READY FOR WORK?

If it is an Oliver, we carry a full line of parts. Come in and talk with us about it. We handle

# SPRINGFIELD WAGONS

Better see us before buying a wagon

# **Duncan & Pennington**

Near Davanay Gin Littlefield

We Carry Massy-Harris Row Binders

THE LEADER, YOUR HOME PAPER \$1.50 A YR

# BLEDSOE

# The Coming Town of West Texas

Bledsoe, located at the terminus of the new Santa Fe extension out of Lubbock, is destined to become a city of 5,000 population within five years time. City lots are now selling rapidly, and building has already begun. There is now a big demand for farm lands in that vicinity.

# The Landon Lands

Comprising some 18,000 acres of as fine virgin soil as may be found anywhere in West Texas, is now on the market, surveyed into tracts of 123 acres each, and selling rapidly. This land adjoins the town of Bledsoe. Prices range from \$30 to \$35 per acre, on good terms, and will be double this value within twelve months time. Now is the time to select your home in this choice new country.

The following letter, written by R. J. Murray, general agent for the Santa Fe system speaks for itself. Read it!

# R. J. MURRAY

WEST TEXAS TOWNSITES AND LAND 212 Leader Building LUBBOCK, TEXAS

October 7, 1925.

Mr. J. C. Whicker, Whicker Land Company, Littlefield, Texas. Dear Mr. Whicker:

I note with interest and pleasure the fine success that you are having in selling the Landon farms adjacent to our townsite of Bledsoe. This is particularly gratifying to me because I know that you are worthy of success and your proposition is one of merit.

I believe that Bledsoe, in six months, will make a population of 5,000, and in my opinion, Bledsoe will be one of the largest concentration points for wagon cotton in Texas. I base my belief on the fact that surrounding Bledsoe is a rich, cat-claw, red, sandy loam land, peculiarly adapted to the raising of cotton, corn and feed stuff.

You may be interested in knowing that we have made arrangements to place a bank in Bledsoe just as soon as we can get a charter, and that we are making arrangements to build a brick school building sufficient to take care of all school needs, We have also been advised that a highway will be built into Bledsoe through your land from the East and probably a high-way will be built along the railway from Lubbock to Bledsoe, and then from Bledsoe to Roswell, New Mexico.

In my opinion, all of the land suitable to cultivation, priced reasonably and upon good terms, in a radius of five or six miles of the railway will be sold this year.

(Signed)

Yours truly, R. J. MURRAY, General Agent.

For further information regarding choice land in this new country write or call on the

# Whicker Land Company

Littlefield, Texas

Ads.

ges, Lands and Classified, first inper line; minimum nt insertions, 7 % c Unless advertiser has t, cash must ac-

OR SALE

A YR

Belco light plant, cheap, will take in Ford roadsiso sell Dodge speed er windmill with steel ente-Morse 3, 6 and 10 engines.—P. W. Walker.

er Trade: 320 acres oved land in Roosevelt Mexico, for property in Sudan or farm land in Address, Leader office.

ey. Leader office. 19tfd

Kearney, Mo.

olice service.

:10

:0

:3

420

Two 11-acre tracts, five blocks from with some farmer in the county, send I'm from the country and I'm a re- medium carries more than a negligible

FOR SALE: Classified ads at 10c per line for first issue, and 7 1-2c per line for each successive issue. Unless you have an account with this office, cash must accompany order, Land Office, Bledsoe, Texas. Termiand all ads will be taken only for a nus of Santa Fe west from Lubbock. specified time.

FOR SALE: 2 residences, 2 rooms each, one extra nice finished. Also 2 lamy, room house completed in about a week. L. R. Crockett.

#### WANTED

WANTED: Clean cotton rags. Buttons, hooks and other metallic substances must be removed. Leader eats.

WANTED: To lease sod land broken this summer to plant wheat on. Will turn land back to owner as soon as wheat is threshed .- P. W. Walker Seed and Grain Co.

WANTED-Girl or woman to do house work. Apply to G. M. Shaw, at Shaw-Arnett-Tolbert Co. 23-1tfc. PLACE your orders early for Holiday L. C. Smith typewriter, and Christmas greeting cards. The ng condition. Will sell Leader has a nice line of samples.

WANTED TO EXCHANGE-The 160 acres, near Spring Leader will run free of charge adver-Lamb county. Write R. tisements in this department for those 23-5tp. who want to exchange pure bred sires with Lamb county farmers. If you for day police, or 170 have used your sire until you desire 24-1tfc. to change, and will exchange him

#### MISCELLANEOUS

WHICKER Land Co., Home office, Littlefield Hotel, Littlefield, Texas. Fine cat-claw land.

Cream, 43c .- Fulkerson & Bel-25-1tc.

Carbon paper at the Leader office

TYPEWRITING for the Lorena Barber, at C. J. Duggan's of-

Green's Cafe-where Littlefield 17-tfc

You should see the crops around Bledsoe, Texas.-Whicker Land Co., Littlefield.

HEMSTITCHING and picoting. Mrs. John Blair.

Bargains in used cars of different makes. Cash or terms.-Bell-Gillette Chevrolet Co.

IF YOU need any light bulbs try J. W. Robertson. Every bulb guar-

LEGAL BLANKS: Chattel Mortgage, Vendor's Lien and Promissory Notes, at Leader office.

Cream, 43c .- Fulkerson & Bel-

Carbon Paper and Second Sheets, at the Leader office.

BUILDERS Lumber and Hardware station. Let me quote you prices.

SEE our Massy-Harris Row Binders before buying-Duncan & Penning- culars east around promiscuously or Littlefield.

CALUMET Baking Powder 15c per lb. Why 35c. Porter's store. 21-tfc OUR AUTO repair shop is now open and ready for service. We have first class workmen and skilled mechanics. -Littlefield Service Station. 24-tfc

Cream, 43c .- Fulkerson & Bel-

# **WEST TEXAS NEWS**

manager of the West Texas Chamber successful merchant prefers newspapof Commerce will open the exhibit er advertising. It is the only medium program of the organization at the that gets his publicity into the homes. East Texas Cotton Palace at Athens Newspaper advertising carries a con-October 5. Seven regional fairs are siderable amount of the good will, included in the itinerary of the West authority and prestige of the news-Texas Chamber of Commerce exhibit spaper in which it appears. No other program this year and the exhibits will advertise West Texas resources to over two and one-half million peo-

Graham .- Young county voted \$400,000 road bonds for the purpose of constructing over 30 miles of state highway in Young county. This sum will be matched by state and federal aid making a total of \$800,000 to be spent on county highways. Three previous elections failed.

Alpine.-Fifty thousand pounds of Candelila wax were shipped from here to New York by one firm. This is the largest single shipment made in months. The wax comes from a wild plant here and is used in manufac-

ture of rubber. Artesia, N. M.-A new modern 4 story hotel is under construction here to cost \$150,000. The hotel will have fifty rooms and will be one of the best in New Mexico. It is needed to

accomodate the oil men here. Slaton.-Surveys and field work are completed and construction is to begin at once on the surfacing of the Lubbock-Slaton highway. The highway will be 16 feet wide and will be constructed of caliche rock. The project will cost a total of \$200,000.

Roswell, N. M .- A silver fox farm is a new industry near here. It is located on the Roswell-El Paso highway near the Mescalero reservation. The farm will start with fifty pair of foxes and will be increased to 300 pair. H. H. Reid who is interested in a number of such farms in Coloando is in charge of this farm.

# SHE KNEW THE ANSWER

The fresh young traveling salesman put on his most seductive smile as the pretty waitress glided up to his table in the hotel dining room to get his order and remarked: "Nice day, little one."

"Yes, it is," she replied. "And so was yesterday, and my name is Ella, and I know I'm a pretty girl and have lovely blue eyes, and I've been here quite a while, and I like the place and don't think I'm too nice a girl to be working here. My wages are satisfactory and I don't think there's a show or dance in town tonight, and if there was I wouldn't go with you.

chool houses. \$1500. each. E. C. us the facts and we will advertise him spectable girl, and my brother is the degree of these highly-desirable qualwho tried to make a date with me; now, what'll you have-roast beef, roast pork, Irish stew, hamberger, or fried liver?"-Everybody's.

# LUM'S CHAPEL

Mr. and Mrs. Bruce Wren have returned from east Texas where they have been visiting. They were accompanied home by Mrs. Wren's parents, Mr. and Mrs. Attaway.

Rev. Harralson, from Wayland colege, preached here Sunday afternoon. A preacher-boy, 15 years old, from Wayland college also delivered a fine ermon Sunday night.

Mr. and Mrs. M. C. Jackson were the proud parents of a fine baby boy. 17-1tc arriving September 27th.

Vastine Pierce and family were the guests of Mr. and Mrs. Doss Maner Sunday.

Misses Lena and Ola Reed were hopping in Littlefield Saturday. Mrs. Emma Lum is seriously ill.

Ralph and Earl Bryant are working n Littlefield this week.

After Sunday School Sunday Miss Alberta Hodges' class rendered a very nteresting program. Each teacher is to prepare a program for their class The senior class will give a program next Sunday.

#### THE BEST MEDIUM

People go to theatres to be entertained; not to read advertisements. An advertisement thrown on a screen is more apt to be an annoyance than shipped direct from the mill to your an appeal. Billboard advertising cannot tell much of a story. A majority Acrey Barton, 1st house north of Lu- of those who see it pass so swiftly that theran church, Littlefield, Tex. 25-8tp they catch only a few words. Rarely does anyone stop his automobile to read a billboard ad. Dodgers and cirjammed into mail boxes, end up usually as street litter or suffing for wastebaskets. Less than half the riders in street cars and busses ever read the ads that are carried overhead or in end space. Eight of every ten of these riders are engaged in conversation or in reading newspapers. Advertising by electric signs is efficacious only at night. Direct mail advertising has some considerable advantages when done properly, but a large proportion of it receives no attention.

All the above mentioned mediums combined do not reach as many read-Stamford .- B. M. Whitaker, exhibit ers as do the local newspapers. Every

cook in this hotel and weighs 300 ities. No other medium lends the pounds; last week he pretty nearly news and part of the process of keepruined a \$25-a-week traveling man ing readers posted. It is exceedingly valuable news to the careful housewife interested in making the family income go as far as possible.-Publishers Auxiliary.

> Great-grandma's beauty doctor was ALL Outdoors. The bathing season now being over,

the family skeleton will be restored to the closet. A cynic is one who says, "Why

hesitate? If you marry the girl you'll be sorry; if you don't you'll always

Good advertising either offers people something they want or creates the want.

Advertise when busy to keep busy; advertise when not busy to get busy.

# PAY!

#### I AM YOUR CREDIT

Make me what you will. I shall reflect you as clearly as a mirror throws back a candle

I shall be strong and beautiful if you build me right and guard me carefully or I shall be a sight to turn the eye from if you neglect me. I shall rebound to your honor and strength if you treat me right, or I shall be a millstone about your neck if you abuse me.

I shall precede you in far places and I shall remain behind you and be an honor to your memory or I shall be a blot on your name long after your face is forgotten.

I am your friend and helper every day-your tower of refuge in time of misfortune.

I am your CREDIT. Build me right and keep me right by settling your obligations promptly.

# Littlefield Retail Merchants Ass'n

#### OUR PRIZE POEM

There was an old man from Perth Who was born on the day of his birth; He was married, they say, On his wife's wedding day, And he died on his last day on earth.

# FIRE PREVENTION **WEEK!**

# October 4-11

Littlefield has had very few fires. This is due to the extreme caution exercised by our citizens.

The Littlefield Fire Department urges every one to continue this extreme caution that we may maintain our good fire record of the past 12 years.

THE WAY TO PUT **OUT A FIRE IS TO** PREVENT IT!

We Sincerely Ask The Co-operation Of All

# Littlefield **FIRE**

# HERE'S YOUR

# Autumn Girl

Made with a nifty little bonnet. Just the Doll you have been wanting for this Fall Time.

Come in and See This Beautiful American-maid Doll

As soon as we saw these beautiful Dolls we decided that all our little friends must each have one or more of them.

So we made a deal by which you are to have one.

> Ask Us About It!



Look at the size. Notice the nice little dress it wears. The head and arms are made of unbreakable composition. Just a big beautiful autumn girl. Just the doll all good little girls should have.

You Can Get One From Our Store Only.

The Regular Price is \$3.00 Each

OUR SPECIAL PRICE IS . . .

99 Cents Each

On Our Easy Plan .

It will be a pleasure to explain it to you.

# Shaw-Arnett-Tolbert Co.

Phone 123

Littlefield, Texas

# This is a Plot of the New R. Q.

1 1-4 Miles from Main street of Littlefield, on the Roger Q. Mills Highway, which is to be a hard surfaced road in the near future.

These building sites have a footage of one acre facing this highway, and two acres deep, making a very desirable plot for a good home, where one may enjoy an orchard, garden, truck patch and poultry.

The owners stipulate in the deed that there is not to be a home costing less than \$2,000 constructed on these lots. So you need not fear from being surrounded by "shacks."

Considering the reasonable price and excellent terms offered, there is no doubt but these acreage lots will sell rapidly. Better get yours while the choice is good.

For further particulars, see

The Blalock Co. office Texas Littlefield,

Miss Wealthia Johnson made a trip to Lubbock Monday.

L. P. Scheh, of Pep, was transactng business in Littlefield Monday.

Mr. and Mrs. Clayborne Harvey at-Sended the fair at Lubbock Saturday.

J. M. Hughes attended the fair at

Lubbock Saturday.

very ill, at R. C. Hopping's home. Luther Hargrove attended the fair

at Lubbock Saturday. Mrs. Maude Foster made a trip to

Labbock Saturday. Tollie Gray made a trip to Lub-

bock Saturday.

Stanford Arnett made a trip to Lubbock Saturday.

Dr. R. H. Perkins and Dr. J. L. Lockhart made a trip to O'Donnell last Sunday.

Mr. and Mrs. E. D. Parnell attended the McMurray-Tech. football game at Lubbock Saturday.

Mr. and Mrs. J. Q. Barnes accompanied by Mrs. T. W. Barnes made a through Littlefield Saturday enroute Will furnish a house to live in. See

V. C. Walden was called to Lubbock last Saturday on account of the serious illness of his sister, Mrs. Hil- Sudan seed. Must be free from Lane, in Parmer county. J. E. says and get busy, for he is planning some ton Moore, of Post, who is now in a Johnson grass, P. W. Walker Grain the music was good and the chicken big things and your help would be Lubbock sanitarium.

Mr. and Mrs. E. C. Cundiff made trip to Lubbock Saturday.

Miss Grace Brannen returned Tues day from a brief trip to Farwell.

Mr. and Mrs. Neal A. Douglass, J. and little daughter, Sarah Hughes, of Lubbock, spent Sunday here.

Ray Jones left Thursday for Hot Springs, N. M., for a visit with home folks, returning home Tuesday.

Jo Ann, little daughter of Jess Parker, is very ill this week with pneumonia and appendicitis.

Mr. and Mrs. A. E. White and son, George Jake Landers is reported Harry, attended the fair at Lubbock

> Miss Dorothy Anderson, of Santa Fe, N. M., spent the week-end here with her father, Dr. W. H. Anderson.

> E .E. Grisham, of Wirt, Oklahoma, was here Saturday looking after property interests.

Mr. and Mrs. W. E. Jefferies returned Friday from a trip through

Burley Wright attended the Mc- home. Murray-Tech. football game at Lubbock Saturday.

ed a position with the local Retail several days in the sanitarium here. Merchants Association.

Mr. and Mrs. J. P. Robinson passed trip to Amarillo the first of the week. to their home near Baileyboro, after attending the fair at Lubbock.

& Seed Co., Littlefield, Texas. 24-tfc. fine.

Mrs. A. J. Barton is visiting in Munday this week.

Mr. and Mrs. Clayborne Harvey made a trip to Plainview Sunday.

Mrs. C. F. Shannon and sons, W T. and Wesley, left Thursday for a several weeks visit in Chillicothe.

Dick Dean was called to Post last Saturday on account of the sickness of his mother.

Mr. and Mrs. L. E. Davanay returned here last Friday from Wichita Falls. Mr. Davanay is steaming up his gin this week for the fall cotton

C. L. West, of Abilene was here Tuesday. He is opening a public accounting office in Lubbock.

T. J. Sisson, living a mile and a half from Littlefield, is reported to have raised an immense turnip crop this fall. The Leader hopes to have a full story of it next week.

Mr. and Mrs. Charles Clark, of Mt. Calm, passed through Littlefield Monday enroute to the Bridges ranch, where theyw ill make their future

Neoma Gilly, little daughter of Mr. and Mrs. George Gilly, was able to Miss Frances Sanders has accept- return home Saturday after spending

> WANTED COTTON PICKERS-Two families to pick a bale a day each. Arbie Joplin.

J. E. Brannen and family attended WANTED: To buy 30,000 pounds of the singing last Sunday at Oklahoma

W. W. Waldrop, of Dickens City, LAMB CO., TAKES was here Monday.

Miss Bobby Nix spent the week-end in Lubbock visiting relatives.

B. T. Dickson, who has been in the sanitarium here was able to return to his home at Amherst, Saturday.

B. G. Warswick, county attorney to exhibits and attendance. of Dickens county, was here Monday on business.

Pat Boone attended the McMurray-Tech. football game at Lubbock Sat-

and J. E. Walk of Healdton, Okla., ley and Cochran counties. were here last week prospecting. Mr. moving here in the near future.

We think the Littlefield fellows making a good showing. were very thoughtful in spreading a feed for the press boys and the West Texas Chamber of Commerce officials en's building was full of attractive yesterday. That Gus Shaw is right displays, while there was a good showthere with the barbeeued chicken, and when it is announced that this is on the program, there is no need to ask twice. They all want to go .-Lubbock Avalanche.

acquainted with him, you will find as well as nearby. him in E. S. Rowe's office, where the Chamber of Commerce is temporarily domeciled. But the big question is are you lending him your assistance in town building and community development? Might as well fall in line

# FOURTH PLACE AT LUBBOCK FAIR

The Panhandle and South Plains fair, held at Lubbock last week, is generally conceded by all visitors to have been the best yet held, both as

Graza county was awarded first prize in the county exhibits , receiving a total of 937 points out of a possible 1000. Dallam county, on the North Plains, came in for second winning with 917 points to its credit, Crosby county won third, Lamb county fourth and Gaines county fifth. There were Messrs. J. T. Couch, J. C. Fowler also good exhibits present from Hock-

There were also good individual ex-Couch purchased a tract of land on hibits shown from several towns of the Spade ranch and is contemplating this section, as well as exhibits from some of the adjoining counties in New Mexico, Roosevelt county, especially

There were some especially fine exhibits of live stock shown. The woming of commercial lines from both Lubbock and surrounding towns and cities. The crowds attending the fair were estimated to average close to 20,000 daily, with a much larger attendance on Saturday.

are

FREED-EISEMAN

DIOS In Littlefield and vicinity.

The giving away of four automo-If anybody thinks Secretary Wind- biles, fire works, balloon ascentions sor isn't on the job, they have another and football games were special feathink coming. If you haven't yet got tures attracting many from a distance

#### ZEIGFIELD SCORNS PAINT BEAUTY FROM OFF STAGE

Old fashioned dads who spanked their daughters for using rouge would have chuckled in glee to hear Florenz Zeigfield ,here to open the Chicago run of "Kid Boots," tell what he thinks of pretty painted faces.

What he thinks is this: There are no pretty painted faces! Faces can not be pretty when smeared over with paint, this master critic of American girl beauty, declares. The only time Florenz Zeigfield will forgive makeup is on the stage, or when so skillfully applied that it defies detection. His chorus girls have been told by

Mr. Zeigfield to remember his wishes while in Chicago, and to go easy on the war paint. The most beautiful girl, Mr. Zeig-

field reiterated, is clean, sweet and wholesome looking. Next winter, probably in February, he's going to stage a beauty contest of his own at Palm Beach to prove his conten-

It will be open to girls of the world. There will be no commercialism, which according to Mr. Zeigfield, makes the annual Atlanta City display a farce, and the judging of the beauties will be done in private by a committee of experts.

The winner will be Miss United States and real jobs will be open to the runnersup. Nice girls, said Mr. Zeigfield, do not enter competition in beauty contests where they are paraded like cattle, and it's girls with the nicest manners and the cleanest souls who are the really beautiful, says the glorifier of the American girl.

The prettiest girls, Mr. Zeigfield says he has decided, are to be found among the ranks of working women.

## OLD FASHIONED EDITOR

The editor is just a bit old-fashion-We are so old-fashioned that we still believe in the old-time modesty. There is much more freedom than in any preceding generation in this country. This freedom does not always cannote immodesty. Nevertheless, there are far too many evidence is not only destructive of mod the young people of this day. There was nothing wrong perhaps in the old-time dance. The present day dance may work no harm to many who partici-But we are old-fashioned enough, nevertheless, to be shocked by the public demonstrations of amorousness that are frequently given on the dance floor. We believe that the close contact of the male and female in the modern dance is not only destructive of modesty but is terribly dangerous to the morals of those engaged in this form of pleasure. The public dance as usually conducted in this day is no credit to the community which tolerates it. We believe that it should be frowned upon by all good people and that we should warn our young people of the dangers lurking in it rather than encourage them to indulge in it. This may be old-foggeyism, but we believe that such old-foggeyism is necessary to preserve the highest morals and the highest type of character among our young people. We don't even like the public hugging and kissing that is demonstrated in every picture show and tent show that is operating in this country. We wish that America might return to old time habits of virture and modesty .- Lynn County News.

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