THURSDAY NOVEMOND



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ONE MORE INDICATION THAT GOOD TIMES ARE RETURNING: 'Dollar Oil' Is Seen Next-Headline in daily newspaper, concerning crude oil price.

ADVERTISERS IN LITTLEFIELD ADVERTISERS EVERYWHERE THE NEWSPAPERS.

In other words, what you sell NEWS.

news as Lindbergh's latest flight, a presidential speech, or a great football game.

A newspaper gives the news. That's why its readers buy it.

in the newspapers-particularly the delayed. LAMB COUNTY LEADER. Do we hear any applause?

MORE CAUSE FOR OPTIMISM A \$250,000,000 building program, providing employment for thousands, is underway in the South.

#### PAPER REFLECTS TOWN

It is recognized that a town may be rather accurately judged so far as its progressiveness is concerned by the way in which it supports its newspaper. In other words a creditable and prosperous looking newspaper may be hafely taken as an indication of a live and enterprising community.

The reason is plain. A live town naturally demands a representative newspaper.

The weekly newspaper is the cornerstone of American journalism. No ton of Enochs. one has disputed that fact. Modern

Local Woman's Study Club is Sponsoring Event

Announced at

Cash prizes to the winners of the yard and garden contest, which is be-CONTRIBUTING TO THE NEWS IN ing sponsored by the Woman's Study Club, will be awarded Friday evenis ing at the Palace Theatre. According

to the theatre manager, W. J. (Bill) VOL. 9 If you are selling a new or better Chesher, the last inspection was made service, goods of equal or better val- by the judges, including R. A. Box, ue at lower prices, or a new style hat W. J. Hale and Mr. Chesher, Friday or radio or can of peas, that is news. last. Included in the program for To the buying public it's as much Friday evening will be Warner Oland in the "Black Camel."

test dated from May last, closing in September, when is was planned to award the prizes, but owing to That is why you are sure of reader the serious illness of Mrs. F. G. Sadinterest for every word you say when ler, chairman of the yard and garden you advertise goods or service to sell Contest, the giving of the prizes were

mancy, utility, and beauty.

improvement is seen all over Littlefield, and many beautiful yards and gardens as a result of the yard and garden contest.

# Pneumonia Causes

Pneumonia which was contracted after a cotton seed had been removed from 14-months-old Martha June Dilton's left lung caused the baby's death at 12:45 a.m. Tuesday at a Lubbock sanitarium. The child is a daughter of Mr. and Mrs. C. T. Dil. American Red Cross.

WATCH LAMB COUNTY GROW

cotton season.

Compress Co here.

depot of the Santa Fe.

ment in the volume of business.

Is Underway Here

**Cross Members** 

season last year.

Entries in the yard and garden con-

Basis of grading will be upon improvement of the three features, per-

Reports are to the effect that great **Drive for Red** 

# **Death of Child**

The annual drive for membership in the American Red Cross was launched throughout the nation on Armistice Day, and will continue through Thanksgiving Day. This is the 50th anniversary of the

The child was brought to the sani-

A Littlefield committee is at work obtaining members.

Palace Theatre LAMBCOUNTY LEADER

Official Newspaper of Lamb County, Texas

LITTLEFIELD-THE PULSE OF THE PLAINS

MANY SUSTAIN INJURIES

**Business Is Good In Littlefield** 

Littlefield and surrounding territory are in the midst of the

All gins of the city and district are operating 24 hours a day.

Seventeen hundred bales per day are being handled by the Union

Between 25 and 40 carloads of cotton, cotton seed and grain

An additional clerk has been added to the staff at the Littlefield

are leaving Littlefield daily for Lubbock, where they are routed

to the coast and to other parts of the country.

LAMB-THE COUNTY OF OPPORTUNITY

of Mishaps The residence of R. N. Carpenter, ix miles west of Littlefield, was de-

**Claud Carpenter** 

Is Burned When

Automobile Accidents Nu-

merous in Long Series

**Stove Explodes** 

stroyed by fire, and his son, Claud Carpenter, was seriously burned Saturday afternoon, about 4 o'clock, as a result of the explosion of a kerosene cooking stove.

Claud Carpenter was in the act of putting in new wicks, when the accident happened, throwing the fire over his face and body. He was brought to Dr. T. B. Duke's office for treatment. Most of the furniture in the residence was saved.

Littlefield's fire department rushed to the scene of the fire and succeeded in saving the garage and other outbuildings.

Last reports received were to the effect that Mr. Carpenter was getting along nicely.

Injured in Car Accident When the car in which she was ridng with a sister and friends Sunday evening overturned and went into the ditch, about six miles east and onehalf miles north of Littlefield on the Olton Highway, Miss Jessis Henderson, who lives three miles northeast of Whitharral, suffered severe cuts and bruises. Norfleet Gillette and Mark Roberts, who happened along at the time of the accident, brought the injured girl and her companions to Littlefield and to Dr. J. T. Coen's office, and later to their respective hom-

Miss Henderson sustained a cut across her forehead. Twelve stitches were required to close the wound.

The party had attended church at Cotton Center, and were returning

Littlefield stores are doing a large business, many of the stores reporting a much larger volume of business than in the same difficulties. Virtually every concern in Littlefield is reporting a big improve-**CHARLES A. GUY IS** 

SPEAKER AT ROTARY LUNCHEON HERE

#### DISCUSSES WORK OF LUBBOCK LOYALTY COUNCIL

Details of the structure of the Lubbock Loyalty council, together with some of the accomplishments of the organization in the short time that it has been in existence, were given

# **CREDIT POOL**

President Hoover's \$500,000,000 credit pool will provide ready cash for banks unable to turn their assets quickly into currency.

banks unnecessarily closed, largely because of runs that never should have developed, and it will assist solvent banks which are faced with

The president's credit pool, subscribed by the banks of the country, is intended to improve the position of the banks by enabling them to rediscount securities ineligible for such action by the federal reserve system. Through the credit pool the banks will be enabled to obtain cash on paper heretofore unnegotiable and classed as frozen assets.

banks-the life blood of every community?

to the banks. And strong banks home when the accident happened.

# LITTLEFIELD. LAMB COUNTY, THURSDAY, NOVEMBER 12, 1931 NO. 31 PRESIDENT HOOVER'S \$500,000,000

It will come to the rescue of

Does that mean anything to the

Does that mean anything to the patrons of the banks?

Most certainly, yes! Greater strength is being given

communities, large and small, grow and prosper in the wake of their newspapers. If their newspapers are prosperous, retail business prospers, and real estate appreciates in value.

#### BUSINESS CONFIDENCE IS STEADILY MOUNTING

of confidence in business some weeks ago are now rewarded by the general acceptance of what was at first only a strong wish.

Confidence is trickling down from all business and financial centers and the effects are already beginning to be felt in every community in the country.

It is up to each and every one of us, now, to build on the firm basis

(Continued on Last Page)

### Littlefield Market

An prices subject to change.	
Hens, 4 lbs. and up 10c	r
Hens, under 4 lbs 8c	
Colored Springs 11c	l
Leghorn Springs 8c	1
Stags 7c	
Cocks 4c	
Capons, 8 lbs. and over16c	
Capons, under 8 lbs13c	5
Slips	
No. 1 Hen Turkeys 15c	
No. 1 Toms 14 lbs and up15c	
Old Towns10c	
No. 2 and light Turkeys8c	
Geese and Ducks 3c	
Guineas, each 15c	
Eggs 20c	
utterfat	

bers to the left of the 's name is the date on subscription expires. subscription has expired

tarium Friday, with a cotton seed lodged into the tube leading to her left lung. The seed was removed with bronchoscope and her condition was dien regarded as favorable. Pneumonia, however, developed in the

left lung. The seed became lodged in her lung last Thursday and until it Mexican Dinner Those who saw signs of the return was removed cut off all air from the lung.

#### PRESBYTERIAN SERVICES

day at the Presbyterian church. He will speak on the subject, "The Virtue of Discontent." The brotherhood service. There will be special music. loaned for the occasion by Mrs. T. S.

The Sunday school will meet at 9:- | Sales. 15. Classes for all.

J. W. Richards of Olton, chairman of the Red Cross in Lamb county, was in Littlefield Tuesday, and made arrangements for the local drive. He addressed a luncheon of the Littlefield Chamber of Commerce.

# Is Much Enjoyed

A Mexican dinner was served at the meeting of Littlefield Chamber of Arthur P. Duggan will occupy the Commerce Tuesday, under the direcpulpit at the 11 o'clock service Sun- tion of Mrs. L. M. Touchon. The commercial institutions" of the city meal was much enjoyed, and the chamber passed a resolution of appreciation to Mrs. Touchon. Mexican of the church will have charge of the plants, pottery and decorations were

by Charles A. Guy, publisher of the Avalanche-Journal newspapers, in a talk last Thursday before the Littlefield Rotary club. Mr. Guy is secretary of the council.

Some consideration has been given to the establishing of a Loyalty council here.

One of the leading objects of the council as contained in the pledge card and as outlined by Mr. Guy is "to loyally support, maintain and sus-

tain the educational, financial and in which it operates.

The pledge which is being used by Lubbock and which, no doubt, would be used here in the event that a Loyalty council is organized, reads as

(Continued on Last Page)

are a community's greatest asset. Has it ever occurred to you what President Hoover's credit pool will mean in improving the general economic condition of the country? DEPOSITORS ARE LIFE

#### **BLOOD OF BANKS**

And now we turn to the subject of the service which can be rendered to the banks and the community by the individual.

The very life blood of a bank are its depositors.

The banks must have money to loan if they are to exist; that is virtually their only source of revenue. True, local banks may be able to go into the money markets and borrow money to loan, but the mar-

(Continued on Last Page)

### Knocked Down by Car

While walking across Phelps avenue-Thursday afternoon, H. O. Carey of the Lum's Chapel community, was knocked down by a car and painfully injured. His head was cut and scratched, and one of his knees badly hurt.

He was carried to Dr. Duke's office for treatment, and taken home by friends. According to the doctor he is doing nicely, but is likely to be confined to his bed for two weeks.

#### Child Injured

J. C. Moody, little son of Mr. and Mrs. H. F. Moody, had the misfortune to have the finger next to his small finger on the left hand badly cut while playing "war" with a little companion, Tom Gilbert, at the latter's home.

W. P. McDaniel, city marshal and L. E. Key carried the boy to Dr. Duke's office, where he was given redical attention.

Sustains Injured Finger

H. C. Sparkman, while loading a car of cotton, had the misfortune to get one of his fingers caught in the door, and badly mashed. It was hurt so badly that it was necessary to amputate the finger to the first joint.

#### Fractures Collar Bone

Bobby McCaskill, son of Mr. and Mrs. R. E. McCaskill, had the misfortune to fracture his collar bone Sunday while playing football. Medical atention was promptly given the injured boy, and Monday he attended school. However, according to Mrs. McCaskill, his shoulder is very painhouse since.

#### Child Struck by Car

Jackie Dale Doss, four-year-old daughter of Mr. and Mrs. Jack Doss. mobiles to pass or for the fire appar. | tained injuries beyond a scratch on i one of her legs.

# City Commission, Firemen, Police In Campaign To Educate Motorists Against Thoughtlessly Impeding Firemen's Work

# SHOULDER TO SHOULDER

#### (An Editorial)

We urge every reader of the Lamb County Leader to turn to page four of this issue of the Leader and read an advertisement entitled "Armistice," which was inserted by R. E. Riley of the R. E. Riley Tire Supply Co.

This suggestion is not made with the idea in mind of directing attention to the R. E. Riley Tire Supply Co., but is made because of the spirit which is expressed in the advertisement.

We felt better after we read the advertisement-it was a real tonica bright spot in our day's work-and we want you to read the advertisement.

Our personal future the future of our city and nation are what we make them. But read the ad, then take a fresh start, with a new outlook on life and stand shoulder to shoulder like the boys did in France.

In conclusion, we have no besitation in saying that men of the type of R. E. Riley are a real accet to Littlefield, the kind of men that we all may well be proud.

Efforts are underway in Littlefield to have motorists assist the work of the fire department by pulling to the curb when the firemen are making a run, by not parking automobiles in the center of a street, by not driving close behind the apparatus when fire alarm is being answered, and by

not driving their machines to the immediate vicinity of a fire. An educational program on such matters is being carried out but the ment and the firemen.

One step taken in maintaining a tomobiles may be parked.

Local Schools Are

**Reopened Monday** The Littlefield schools were re-opened Monday morning with an attendance of 800 pupils. The attendance will gradually increase as the harvest

painted on the Phelps avenue pavement some time ago, and recently a ful, and he has been confined to the line was painted on both sides of

Phelps avenue, which designates the curb in which automobiles may be parked two deep on either side of was knocked down by an automobile clear right-of-way for the firemen Phelps avenue, and, at the same time on Phelps avenue Tuesday about was the marking off of Phelps aven- leaves a sufficiently wide lane be- noon. She was attended by Dr. J. R. ue, in order to designate where au- tween the parked cars for two auto- Coen, but was found to have not sus-

Head-in parking markers were atus to pass through.



work on the farms nears completion.

city commission, the police depart- maximum distance out from either

THURSDAY, NOVEMBER 12, 1931

### LAMB COUNTY LEADER

#### COUNTY LEADER LAMB

Published every Thudsday afternoon at Littlefield, Texas. Subscription: \$1.50 per year; 75 cents for six months. Advertising rates given upon application.

Entered as second class matter May 24, 1923, at the post office at Littlefield, Texas, under the Act of March 3, 1897. No. 27

Editor and Publishe

#### MORLEY B. DRAKE

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses Communications of local interest are solfoited. They should be briefly

written, on only one side of the paper, and must reach this office not later

than Wednesday noon of each week. The right of revision or rejection is Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices it matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for that company. publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate. Any erroneous reflection upon the character, standing or reputation of

any person, firm or corporation which may appear in the columns of the Lamb County Leader will be gladly corrected upon its being brought to the attention of the publisher.

#### ADVERTISING MAKES A DIFFERENCE

Advertising by the individual merchants makes a great difference in the prosperity of a whole town and community. The business house which does not advertise, is not only losing a great opportunity to increase business of that particular business but is putting a brake on progress of the town. Newspaper advertising brings people to a town. The more merchants of riage of T. J. Pritchard to Miss Jewthat town who use this means the more people go to it to trade and do all their buying. A few business concerns cannot shoulder all the burden. In towns where they do, the trade is going to other towns where co-operation is better.

#### FAIR PROFITS ESSENTIAL

When cartoonists caricature politicians sitting in trees, naively sawing off the limbs that support them, we smile. Yet in hundreds of communities an equally precarious condition prevails among merchants. Their plight, being a matter of invoices and ledgers, is not so obvious as that of the lampooned politicians, yet identical. By selling goods at less than cost, they, too, slowly but certainly are destroying their means of support.

Competition the life blood of business? That is a time-seasoned slogan, but it does not tell the whole truth until it is rephrased to imply that the bone and sinew of business is a fair profit. without an adequate wage both for labor and for capital, business is shaky, wabbly, and almost certain to go the way of Humpty Dumpty .-- From "The Rotarian" Magazine.

#### RADIO NOW LINKS EUROPE

With tran-Atlantic broadcasts destined to become more popular with American radio fans, international significance is attached to the fact that Miss Ruby Grantham, first vice-pres-England, among other European nations, is taking elaborate steps to develop ident, and Chairman of Program Comgroups of high-power transmitters that will facilitate interational broadcast-

"Nation shall speak unto nation" is the motto of the British Broadcasting corporation, and that slogan has been adopted in spirit, at least, throughout Europe, says Robert Garner, radio critic for the Manchester (England) Guardian, writing in the November Rotarian Magazine.

Huge transmitters have been or are being installed at strategic points to relay programs. Only eighteen months ago, international hook-ups were begun when Britain, Belgium and Germany were linked up for a concert. Then, in quick succession have come King George's speech at the London Naval conference, the treaty ratification proceedings in Washington, Tokio, and London, and, most recently, the broadcast from Wagner' stheatre at Bayreuth, Germany.

Radio, it is pointed out, knows no political boundaries. And, as Mr. Garner puts it, "Friendship and the will to live amicably side by side is the keynote of Europe's international relationships in radio."



(Exerpts from Littlefield Leader)

#### (Excerpts taken from the Lamb County Leader)

A. A. Boggess of Gainesville, Texs, representing the Whaley Lumber Co., was in Littlefield last Saturday making arrangements for the installation of a new lumber yard here by

J. G. Whaley, president of the Whaley Lumber Company, is a well known grain and stock dealer of this section and has recently decided to locate a number of lumber yards in this part ephone Utilities Company, parent orof the South Plains country.

Lee Bruce of Allen, Oklahoma, was Littlefield land purchaser last week, buying a tract of 177 acres adjoining town on the north.

Sunday morning following the Armistice service at the school house, the local company, is to secure a widin the private office of Superintendent R. L. Speight occurred the marel Staggers, Rev. Jesse Mitchell officiating: Mrs. Geo. A. Staggers, mother of the bride, Mr. C. L. Wilson, father of the groom, and Miss Mae Davis also present.

The bride is the charming daughter of Mr. and Mrs. Geo. A. Staggers, prominent farmer of Littlefield section, while the groom is one of the leading young business men of Lubbock, being connected with the Chevrolet Motor Co., agency of that city.

Wednesday evening, November 7th, occurred the marriage of Dave D. Beisel to Miss Martha Maass. The wedding was held in the Lutheran church, Rev. Schreider officiating, and in the presence of immediate members of both families and a number of intimate friends.

Last Friday night Sudan's first Parent Teachers' association was organized, and officers elected are as follows Mrs. J. W. Yeargan, president; mittee,; Miss Minnie Adams, third vice-president and chairman of ways and means committee; Mrs. O. T. Ryan, recording secretary; Miss Eva Franks, coresponding secretary; and Hurley Carpenter, treasurer.

T. P. Wright last week finished a fine well for W. H. Heinen on his farm south of town, and is this week drilling one for Mr. Reynolds, on his place just south of John Kling's.

P W. Walker this week sold 35 acres of land northwest of Littlefield to M. E. Watson of Tatum. The deal was through the Douglass Land Company. Mr. Watson expects to move

# **CUSTOMER-OWNER PLAN OF PHONE COMPANY IS BEING WELL RECEIVED,** DISTRICT MANAGER SINGER REPORTS

Public acceptance of the customerownership plan offered subscribers by highly satisfactory during the first and seventy-eight per cent-paved. two weeks of the offering, District Manager J. G. Singer, of the local company, announced Wednesday.

More than 170 customers throughout his territory have become stock holders during this period, according to the announcement,

The stock being offered under the plan by local telephone employees is the common stock of Associated Telganization of the local company. The Associated Telephone Utilities System, is composed of local telephone companies serving 1,980 cities and towns in 25 states. The purpose of the plan, as outlined by officials of er ownership of the parent company, particularly among customers of the ccal companies.

The stock is being distributed exclusively through local employees.

Christmas

Gifts

needs, and offer you a

in and talk over your

Christmas gift require-

ments; we know that it

will be to your advantage.

JACK

FARR

Jeweler

At the Grand Drug Store

very wide selection.

We can supply your

We invite you to come

The Carlsbad Cavern Highway, extending from Niagara Falls in New York to El Paso, Texas, is twenty the local telephone company has ocen three hundred and fifty miles long

> Big Spring is planning to plant 3.000 shade trees along its streets.

Orders now being taken for Christmas greeting cards. Telephone and we will be glad to take our sample books anywhere in the city and show you our beautiful line. Leader office.



Stokes-Alexander Drug Co., Inc.



#### As The Doctor Ordered -All the co-operation of a quality drug store is given your physician when he prescribes for you. Pure, fresh, full strength ingredients make up all of our prescriptions - no cutting of quality-everything as ordered by the doctor.

Sadler's Drug Store "Prescriptions Are Our Specialty" A Registered Pharmacist in Charge

# Sound Management

The First State Bank-always true to it's sound policies-is a bank of proven strength-which is indicated by a steady and consistent growth. We offer a thoroughly organized institution capable of handling its customers' business in a prompt and efficient manner.



# First State Bank

Texas

# **The Power Is On**

Littlefield,

#### Littlefield, Lamb County, Texas

#### BETTER FARM PROSPECTS

The modicum of cheer which the Federal Reserve Bank of the Eleventh District extracts from the farm situation in the Southwest appears entirely justified. The bank says that the large production of all major crops this year, while it contributed to the oversupply which helped to force prices down, nevertheless has strengthened the farmer's position for next year, while the abundance of feed production has tended to multiply food animals and fowls on the farms. The result is certain to be better times on Southwestern farms next year, the bank believes.

The farm prospect in the Southwest lacks a great deal of being bleak. Low prices for the major crops this year have indeed impaired the farmer's ability to pay off debts and purchase additional articles, but this entry on the debit side of the ledger has been balanced, in some degress at least, by the greater economy in harvesting and marketing which was forced by low prices. Farmers this year hired less outside labor in the harvest than ever before, for the simple reason that the price to be had for the crop did not allow for hiring harvest labor. Accordingly, a greater part of the sale price of major crops remained on the farm. The habit of efficiency and self sufficiency thus established may be expected to continue in measurable degree in succeeding years when prices are better. This is a distinct gain for agriculture.

Not the least of the favorable factors promising for agriculture's position next year is that created directly by the low prices of this year. Thousands of farm housewives, confronted at the beginning of the fruit and vegetable harvest season with the certainty that cotton and wheat prices would be low, turned to canning these products for the farm table. More stuff has been preserved for food on Texas farms this year than in any half-dozen years preceding. Not only fruits and vegetables, but meats of all kinds have been canned in community canneries, many of them established by co-operation of farm agencies, farmers and business men of the agricultural communities. The effect of all this is certain to be not only provision of food this winter for farm families, but a shaving down of the expenditures which farmers must make for support of their families while the next crops are coming to harvest.

What is likely to prove of even more permanent importance in improving the position of the Southwestern farmer is the greatly augmented production of feed crops. Abundance of feed demands livestock and poultry on the farm, and the lack of these long has loomed as one of the chief of things that are wrong with Southwestern agriculture. There will be more dairy cattle, more brood sows, more chickens and turkeys on Texas farms next year because of the large feed crops this year, and this is all to the good .-Fort Worth Star-Telegram.

DIRECT MOTOR FREIGHT Littlefield to Amarillo and Sudan-DAILY OVER-NIGHT SERVICE Headquarters, Porter Produce, Phone -86 Walter Spires, Driver -All Cargos Fully Insured-Operated by Franks and Graham Truck Lines. Over ten years of faithful service-Over ten years of steady progress in motor delivery Service.

here within the next feu cupying the land.

Lee Thompson sold a bale of cotton Tuesday for \$220 without the seed. This is the largest bale sold here this year.

We will print your Christmas cards at a low price or have them engraved for you. Leader office.

An Indian grain crusher in excellant state of preservation has been found near Lamesa.

BETTER EYE SERVICE FOR LESS MONEY-Dr. Ira E. Woods, Eagle Drug Store, Littlefield.

> PAINS QUIT COMING

"When I was a girl, I suffered periodically with terrible pains in my back and sides. Often I would bend almost double with the intense pain. This would last for hours and I could get no relief.

"I tried almost everything that was recommended to me, but found nothing that would help until I began taking Cardul, My mother thought it would be good for me, so she got a bottle of Cardul and started me taking it. I soon improved. The bad spells quit coming. I was soon in normal health." -Mrs. Jewel Harris, Winnsboro, Texas.

Sold At All Drug

Just turn the switch or push the button and power is on. Constantly and with assurance, electrical power from Texas Utilities is used each day for a multiplicity of things. It may be to light the smallest bulb in the city, or turn the wheels of the lar-. gest motor, or again, a sewing machine or electric sweeper, but always and in the same strength, the power is there to perform the task.

Every individual connected with the Texas Utilities is schooled to perform his task with accuracy and precision. Every person is trained to perform his task economically. Were these things not true' we could not use the word "constant" in regards to power supplied by us.

It is also our constant policy to serve the greatest number of customers at the lowest possible cost and it is toward the fulfillment of this policy that every one works.

all will at a blue to harts the shit of in resolution, we have an heating on in anyting R. E. Riley are a real many to L (c) which, and black

exas Uti

LITTLEFIELD,

Gan unlightenting and trainer of an interesting and times the approximate given

19c

Littlefield, Lamb County, Texas

## MAGNOLIA PETROLEUM COMPANY HAS **80,000 ACRES UNDER LEASE IN** LAZBUDDIE AREA, NEAR MULESHOE

section was given in the Muleshoe strike the "pay." Journal of last week. The Journal said:

nolia Oil Co., and hauled out to a of this week. point near Lazbuddie, where the company will put down an oil well test.

The subscription price of The Lamb County Leader is \$1.50 and the Semi-Weekly Farm News \$1.00.

For a Short Time Only

You can renew your subscription, or subscribe for both papers for-

\$2.00

# Information concerning oil well | pany is prepared to sink the hole to drilling operations in the Muleshoe a depth of 6,000 feet if necessary to

"Two water wells have already been sunk at the location, cellar for "A rotary drilling outfit, including the test well has been dug, the derboiler and piping, was unloaded in rick erected, and it is expected the Muleshoe last Saturday for the Mag- well will be spudded in the latter part

"The Magnolia Company has a lease of 80,000 acres in that section, The test well will be drilled one and according to report, this is to be and a half miles east of Lazbuddie, or the first of a series of test wells to be about 14 miles northeast of Mule- put down in this area by that comshoe, and is understood the com- pany to determine the underground strata and content of this section."

> BUYING MERCHANDISE FOR LOCAL STORE

Mrs. L. Fink of Fink's department store, is spending this week in Dallas, where she is purchasing merchandise for the local store Mrs. Fink will return home early Saturday morning.

BETTER EYE SERVICE FOR LESS MONEY-Dr. Ira E. Woods, Eagle Drug Store, Littlefield,

### LAMB COUNTY LEADER

### PERSONALS

ALL DU UU ALL -

Miss Nora Belle Grizzle, who is at-Drug. tending Wayland College at Plainview, spent the week end here with with a drug store in Lubbock, spent her parents, Rev. and Mrs. J. F. Griz- Sunday at home. zle

Mrs. Neal A. Douglas, who has been ill at the West Texas Hospital cumcari, N. M. for the past five weeks, was brought home Saturday last. Though still Mrs. Douglas is showing some improvement.

Mrs. T. A. Henson and Mrs. Hngry Smith were in Lubbock Friday.

Take a box of Whitman's Chocolats home. Eagle Drug.

Mr. and Mrs. Carl Thornton have moved in the Jimmy Singer residence on East Seventh Street.

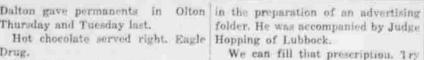
Mr. and Mrs. J. E. Brannen apent Monday in Amarillo.

Mrs. Juanita Mills left Sunday spend a week with relatives friends at Rotan, Texas.

ness.

Mrs. F. G. Sadler left for Lub bock Sanday, where she spent the week end with her mother, Mrs. Taylor, and attended the convention of the Federation of Women's Clubs which convened in Lubboek from Monday until Thursday.

and Saturday last week taking photo craphs of gins, schools and feed and



Carl Jordan, who is now connected us. Engle Drug. Dr. J. R. Coen attended the Far-

handle District Medical Association Mise Edith Ratliff left Thursday to meeting at Lubbock Wednesday of the Lubbock S spend a week visiting friends in Tu- last week,

Mr. and Mrs. John Harvey of the Mr. R. A. Bigham, who has been Peoples Store, attended market in

Mr. and Mrs. Jack Farr and Mr. and Mrs. Carl Thornton attended the avr- when the monther oplane circus at Lubbock Sunday.

R. L. Robinson of Fort Worth, of Blanche Brannen, who are attending serious and unless complicate the Farm Labor Department of the Tech in Lubbock, spent the week end the arm will be saved. A. T. and owner of the gin, 20 miles sc. E.

siness.

The new commander of the American Legion in Texas, V. Earl Earp, Sweetwater, is a native West Texan, and said to be the first to head the organization.

Tairant County leads Texas counties in the production of improved varieties of pecans.

Denton bousts one of Texas' larg- munity, on October 29, a L cotton crops located on the Elwood est artificial lakes, 16,000 acres, and Mrs. Carl Jordan and Mrs. N. T. and Spade lands, which will be used costing five million dollars.

accident at Balle The flesh and arm, below

huller belt at Faileyboro Misses Ina Belle Wharton and p. m. The injury is not reg

Chas. L. Burt of the Pep Cash Gro- of Sudan, brought the injurednd

ery was in Littlefield Tuesday on bu- to Lubobek. Davis is unmarrit

Mr. and Mrs. Don Wilson are proud parents of a baby ing 8 pounds, born Thursd.

22, at 10 p. m. Born to Mr. and Mrs. J. H son Thursday, October 22, m. a baby boy weighing 7 1-Arrived at the home of Mrs. T. C. O'Bar of Hart's C

> weighing eight pounds. Born Friday, October 30. /

to Mr. and Mrs R. L. Buc weighing 7 1-2 pounds, 4 Arrived at the home

Mrs. T. B. Richards, southwest of Littlefield, at ty clock noon, Sunday, Novem "Pengy Nan," weighing 7.8-4. Born to Mr. and Mrs. A.

er al 4 p. m. Monday, Nova daughter, weighing 9 por Born to Mr. and Mrs. R.

on Tuesday, November 3, at IL ROT

At Whitharral Thursday, N 5, at 7 a. m., born to Mr. a T. L. Reed, a daughter.

Born to Mr. and Mrs. E Sunday about 7:45 g. m weighing 8 1-2 pound Born to Mr. and Irs. Pynes of seven miles sou Littlefield, on Sunday at 2:41, SOD.

Born to Mr. and Mrs. Du Shepard at 8:45 p. m., Su November 8, at the residence Mrs. Shepard's parents, Mr. and G. M. Mason, a son.

Our sample books containing a line of Christmas cards are at y service-come in and look them or We have everything from the in price to the best grade of Ge ng card. Leader office.

#### **Convenient As Your** phone Ship Via Truck

ill for the past three weeks, suffering Lubbock Sunday. very weak and confined to her bed, from an abcessed ear, is some better.

> Mr. Bigham has been making several trips each week to the Lubbock Sanitarium to have his ear treated.

Thursday and Tuesday last.

a couple of days this week checking up on the situation relative to cotton pickers. He is a long time friend of Dr. and Mrs. T. B. Duke, and

spent some time visiting them.

Mr. J. E. Chisholm spent Thursday

'You needn't tell me

-I know Camel is

the fresh cigarette!

and Mr. and Mrs. Fred Brewton and children of Stamford moved to Littlefield Friday to make their home. Mrs. Len Irvin and Miss Maurine Irvin of Olton, spent Monday in Littlefield. Mr. Irvin accompanied them over and went on to Cisco on busi-

nnn 10 1001

THURSDAY, NOVEMI

Youth is Pain

Elmer Davis,

night of last

badly injured les

Injured in

at Bai

to Ch

BORN

# LS are **F**K in nature's own mild way!

Never parched, never toasted

EVERYONE knows now that Camels are the fresh cigarette.

If inquiry went deeper, it would reveal that Camels are the natural moisture cigarette.

That's important, because in handling fine tobaccos, when you process out natural moisture, you sacrifice freshness and flavor too.

Camel smokers needn't worry about that, because Camels are blended of fine Turkish and mild Domestic tobaccos that are never subjected to violent process-

R. J. Reynolds Tobacco Company's Coast-to-Coast Radio Programs

CAMEL QUARTER BOUR, Morton Downey, Tony Wons, and Camel Orchestra, direction Jacques Renard, every night except Sunday, Columbia **Broadcasting System** 

PRINCE ALBERT QUARTER HOUR, Alice Joy, "Old Hunch," and Prince Albert Orchestra, direction Paul Van Loan, every night except Sunday, N. B. C. **Red Network** 

See local paper for time

# Made FRESH - Kept FRESH

Don't remove the moleture-proof wrapping from your package of Camels after you open it. The Camel Humidor Pack is protection perfume and powder odors, dust and germs. In offices and even in the dry atmosphere of artificial heat, the Camel or Pack delivers fresh Camels and keeps them right until the ing. They need no parching or toasting to make them smooth, palatable, cool.

That's why the Camel Humidor Pack is such a boon to Camel smokers-it preserves the freshness, flavor, natural moisture, fragrance that are in this fine cigarette to start with.

Camels are fresh in nature's own mild way, and if you want to see what that means in unalloyed smokeenjoymeni, switch to them for just one day - then leave them, if you can!

CAME

HUMIDOR

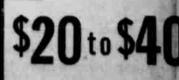
**R. J. REYNOLDS TOBACCO COMPANY** Winston-Salem, N. C.





Tailored-to-Measure and Ready for the Holidays!

New Fabrics, new patterns and new style details are all combined in the wonderful Suit and O'Coat values that we offer. Let us measure you today for a garment by the International Tailors and discover what wonderful value you receive for-



**Littlefield Tailor** Shop Phone 101

Lamb County, Texas

LAMB COUNTY LEADER

THURSDAY, NOVEMBER 12, 1931

# Women's Interest - - Social Events

eral Littlefield Women At Texas Federation of Women's Clubs at Lubbock This Week

t the Texas Federation of Women's clubs which is being held in Lubbock from Monday until Thursday of this

Mr W. H. Gardner, president of he local Woman's Study club, is atending as a delegate from that club, hile Miss Addie Mae Hehphill is repting the Junior Study club. Mrs. Duggan is assisting on the en-



We will buy, sell or trade work prses, mules, or milk cows.

addle Horses for Rent Public Watering Trough

O. C. SHARP former location of Traders ne, one block south of Garland

Auto Supply.

tertainment and hospitality commitittlefield is being well represented tee during the session. She was accompanied to the convention by her house guest, Mrs. Christine Duford of Austin. Mrs. R. T. Badger and Mrs. F. G. Sadler are also attending the session.

> A meeting of the board of directors, a luncheon, a tea and an evening program during which Lubbock extended greetings to the visitors, were Monday events.

All state officers with one exception, Mrs. E. E. Maloney of Commerce: were in attendance.

The tea, which was on outstanding feature, was given as a courtesy to officers and delegates of the convention.

Members of Federated Women's clubs of Lubbock were hostesses for the reception, which was held in the home of Dr. and Mrs. Paul W. Horn on the campus of Texas Technological college. Approximately 400 guests called between four and six o'clock.

Mrs. John C. Cranberry greeted the callers and presented them to Mrs. Horn. Those in the line were Dr. Horn, officers in the Texas Federation of Women's clubs headed by Mrs. R. F. Lindsay, president; Mrs. J. L. Young, first vice-president; Mrs. John

Perry, second vice-president; Miss MRS. AND MRS. BRITTAIN Marion Mullins, treasurer; Mrs. W. B. ENTERTAIN AT BRIDGE Price, recording secretary and Mrs. M. H. Hagaman, appointed member of the executive board and Mrs. E. E. Maloney, corresponding secretary.

highway beautification program between now and the Texas centennial celebration in 1936 was submitted Monday by Mrs. J. L. Lovejoy of McKinney. Other recommendations to come before the convention will Jones was awarded high score for include one to have club women use the ladies, while Mr. Bill Pass was more cotton goods and one to support co-operative marketing, one to have a committee confer with a state board on tax revision and one to promote | Mrs. Pat Boone, Mr. and Mrs. Jim Eteducation among Texas people. These latter proposals came from Dr. Annie Webb Blanton of Austin.

Welcomes were extended to the delegates in the evening program by Mrs. J. T. Whitmore of Snyder, president of seventh district; J. J. Clements, mayor, and C. E. Maedgen, president of the chamber of commerce; Dr. Paul W. Horn, president of Texas Technological college, and by Mrs. William Dingus, chairman of the loca entertainment committee. Mrs. Dingus presided. Mrs, Paul Horton of Greenville and

Mrs. Cecil Smith of Sherman made Thursday afternoon, from 4:30 to responses. The speaker of the even- 5:30. ing, Hon. Marvin Jones of Amarillo, was introduced by Mrs. H. C. Pipkin of that city.

Tuesday a business luncheon was held at noon.

Reports from district presidents and delegates from highest scoring clubs took up most of the day Post presidents and life members of the board were honored at a piencer dianer at 6 o'clock at the Hotel Lubb. ck. after which a fine program was given. Addresses were made by F. A. Kleinschmidt of Texas Technological college and Miss Rebecca W. Smith of the English faculty at Texas Christian University, Fort Worth.

Wednesday another business luncheon was held at noon, and in the evening the Lubbock chamber of commerce entertained with an old time chuck wagon feed. Real cowboys were on hand to assist in serving the 619,000 above the yield indicated a Mr. Thomas is ill. "western chuck wagon grub." evening program was under the direction of the American Citizenship de- gest in history of cotton production. partment, celebrating the bi-centen- The 1925 harvest-17,977,000 bales nial birth of George Washington with alone exceeds the current produca massed chorus of patriotic songs, tion estimate. assembly songs and addresses.

Mr. and Mrs. M. M. Brittain entertain Friday evening at their beautiful home on E. 9th Street compli-

A proopsal to carry out a unified menting the 1930 Bridge club. The home was adorned for the occasion with varied colored chrysanthemums and roses.

Five tables of bridge were in play during the evening, when Mrs. Ray high for the men.

Those enjoying the hospitality of Mr. and Mrs. Brittain were: Mr. and ter, Mr. and Mrs. Mallory Etter, Miss Gladys Wales, Miss Dahlia Hamphill, Mr. and Mrs. T. Wade Potter, Mr. Paul Hyatt, Mr. Roy Young, Mr. and Mrs. Bill Pass, Mr. and Mrs. Ray Jonand Mr. and Mrs. Sid Hopping.

#### SECOND YEAR HOME ECONOMICS TO HAVE TEA THURSDAY

School are entertaining with a tea in the Home Economics department

#### NO CHANGE REPORTED

No change has been reported in care of the finishing, retouching, etc. condition of J. W. Luke, who was injured Sunday at Bula, Bailey coun-

Luke's throat was cut from side to Bill Thomas Has side and his windpipe severed when an automobile, which he cranked while it was in gear, jammed him against a fence.

## South Has Second Largest Production of Cotton in History

The south is picking a cotton crop of 16,903,000 bales, an increase of lieving at the Leader this week while The month ago.

The crop represents the second lar-

The department attributed a large Mrs. J. F. Lindsay of Mt. Pleas- share of the increase shown in the

# **Chisholm's Studio** Adds Gift Shoppe to **Photo Establishment**

source ac

A nice addition to the business es tablishments of Littlefield is the gift section, which the Chisholm Studio have this week added to their present photo shop. In order to have sufficient room to carry out this plan, they were obliged to seek larger quarters, and changed their location Tuesday from the suite over Sadler's Drug store to 314 Phelps avenue, formerly occupied by the J. H. Cain Dry Goods company.

According to Mrs. J. E. Chisholm, manager of the studio, they will carry a complete line of gift goods, suitable for gifts for men, women and children, including luncheon sets, the Master Farm Homemakers award. handkerchiefs, ties, fancy vases of all kinds, orange sets, cookie jars, and other fancy china and glass ware, handmade powder puffs, cushions, etc.

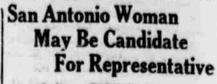
They have had tables constructed The Second Year Home Economics on which to display the merchandise, Department of the Littlefield High and expect to open their gift department Friday.

The Chisholm Studio turn out beautiful photographic work, which, would be a credit to concerns much larger than the local studio. Miss Louise Chisholm has charge of the developing, and Miss Eva Gertrude takes and is an artist in this line.

# **Tonsils Removed Tuesday Morning**

Bill Thomas of the Lamb County Leader had his tonsils removed Tuesday morning at the Simpson Sanitarium, where he stayed until Wednesday, when he was taken to his room at Mrs. Lowe's, and is getting along nicely.

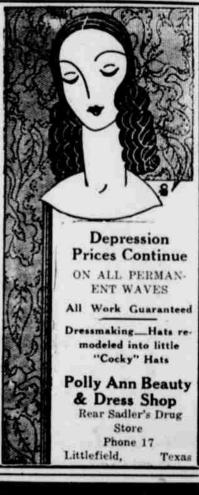
Amos Davault of Amarillo is re-



Although she will make no formal statement until the close of the convention of the Texas Federation of Women's Clubs, which she is atending at Lubbock, Mrs. Alexander Adams of San Antonio, is reported to have expressed a willingness to be a candidate for representative to congress to succeed the late Harry M. Wurzbach. who represented the fourteenth district, and who died Friday.

Gov. Sterling has called no special election for the district.

Floyd county has the distinction of having three women who have won



. \_ 5c

1-2c

\_\_27c

. -65c



**Your Palace Theatre** Presents TONIGHT (THURSDAY)-Leon Errol & Harry Green in-

"FINN & HATTIE" Also Good Comedy & News FRIDAY-Admission 15c to Everybody Warner Oland and Sally Eilers in-"THE BLACK CAMEL" Comedy and Episode one of the Serial "THE VANISHING LEGION" SATURDAY MATINEE & NIGHT-Wally Wales and Buzz Barton in-"RIDERS OF THE CACTUS" Good Comedy and News

SATURDAY MIDNITE-SUNDAY & MONDAY-Janet Gaynor and Charles Farrell in "MERELY MARY ANN" Good Comedy and News

Jean Harlow and Spencer Tracy in- "GOLDIE" Also Good Comedy Admission 15c to Everybody	day nominated and elected Texas di- rector to the General Federation of Women's Clubs. Only one candidate was named for each of the other of- fices. Balloting began at 4 p. m. Wednerder and the second seco	GROCERY & MARKET Specials for Friday and Saturday
ANNOUNCING The removal of the CHISHOLM'S STUDIO from the suite over Sadler's Drug Store to 314 Phelps Ave., formerly occupied by the J. H. Cain Dry Goods Co. And the Opening Friday of a CIFT DEPARTMENT in which you will find gifts for mother—father— brother—sister—and the baby.	Wednesday, and the balance of the officers will be installed Thursday. Thursday, the final day, includes another business luncheon, and cli- maxing the entire convention will be the Texas dinner with "Texas Under Six Flags" featured in song and story in a pageant under the direction of Miss Ruth Pirtle, head of the speech arts department of the Texas Technological college. A total of 294 artists from dif- ferent parts of the United States are exhibiting pictures at the convention in competition for award of the \$500 cash purchase prize contest conduct- ed by the federation. The winning pic- ture will be hung in the federation home at Austin.	RICE, 20 lbs.\$1.00PALMOLIVE BEADS, pkg.50COFFEE fresh ground, lb.12SO4P. 10 har270MATCHES, carton190OATS, White Swan, large size180PEANUT BUTTER, 5 lbs.650BAKING POWDER, Calumet, 1 lb.190
CHISHOLM'S STUDIO & GIFT SHOPPE Littlefield	FORMAL OPENING OF NEW GROCERY WILL TAKE PLACE FRIDAY, SATURDAY The formal opening of Littlefield's new grocery—the Piggly Wiggly— will take place this Friday and Satur- day	BAKING POWDER, K. C., 1 lb 15c TOMATOES, 4 cans
<section-header><text><text><text></text></text></text></section-header>	<ul> <li>day.</li> <li>One feature of the opening of the new store will be the giving away of \$100 worth of groceries.</li> <li>The new Littlefield grocery, which will operate under a Piggly Wiggly franchise, has been established on Phelps avenue, in the building just south of the Stokes-Alexander Drug.</li> <li>The business has been established on Phelps avenue, in the building just south of the Stokes-Alexander Drug.</li> <li>The business has been established by J. O. Garlington, for the past six months a resident of Fort Worth, but previous to that, a resident of Midland.</li> <li>The new store occupies extensive space and is well stocked with groceries, fruits and vegetables.</li> <li>Mr. Garlington has purchased the Piggly-Wiggly franchise for Lamb county from Davis and Humphries, Lubbock, but beyond operating under a Piggly-Wiggly franchise, the provide of the stoke on Him and failing to even recognize him as the Giver of every good and perfect with? Go to the stoke on Him and failing to every good and perfect with? Go to the stoke on Him and failing to every good and perfect with?</li> </ul>	East Texas Pure Ribbon Cane, gal90c         Open Kettle         M A R K E T SPECIALS         SALT PORK, best grade, lb15c         SMOKED BACON, lb17c         CHEESE, Longhorn, lb17c         PURE PORK SAUSAGE, lb25c         PURE PORK SAUSAGE, lb20c         SHOULDER STEAK, lb15c         PORK SHOULDER ROAST, lb16c         MIXED SAUSAGE, lb2

to ev-

OLEOMARGARINE,

THURSDAY, NOVEMBER 12, 1931

#### REPRESENTATIVES OF SEED LOAN OFFICE LAMB COUNTY 4-H TO VISIT LITTLEFIELD EACH SATURDAY

store.

**Improvements** Are

**Being Made at** 

An extensive improvement program

is being carried out at the M-System

**M-System Store** 

al space will give considerable more of Sudan, won trips to the National

The meat market has been moved to the latter part of this month, and the

ways find at your M-System Store.

Libby's, crushed or sliced- No. 1 can .....

Van Camp's med. can .....

Van Camp's med. can .....

Van Camp's No. 1 can

Hillsdale, No. 21/2 can .....

Van Camp's med. can .....

PINEAPPLE

HOMINY

KRAUT

SOUP

PEACHES

**PORK & BEANS** 

George M. Moore, with the department of agriculture, farmers seed loan office, St. Louis, will be in Littlefield to confer with government borrowers Saturday morning of each week. Those wishing to take up matters with Mr. Moore are asked to meet him at the Enochs Land Co. office. He will assist the farmers in any way he can in connection with seed loans.

room for the display of merchandise, 4-H Club congress during the Inter-DALLAS\_A seed loan pool to re- particularly fruits and vegetables. ceive and handle seed loan cotton has been established as a result of ar- the rear of the store, and a new store first week in December. rangements by the farmers seed loan front will be built. The new front Cotton Cooperation association announced here.

Cotton placed in the pool will receive the government's eight cents a pound collateralization privilege and can be held in press for higher market levels under a plan similar in principle to the cooperatives' regular optional pool.

The regular arrangement supercedes the placing of seed loan cotton by borrowers in any but the special seed loan pool if delivered to the cooperatives. This change is expected to prove a distinct advantage to borrowers, Murray said.

Cooperatives also have been authorized to assist borrowers in determining the collateralization of their seed loan mortgages so that when it is accomplished the borrowers may draw full authorized advances.

Murray said the special seed loan pool had been created in the Texas association and that the organization had placed its full facilities at the disposal of seed loan borrowers in the liquidation of their mortgages and in opportunity to hold for higher cotton prices.

The Texas association's branch offices had been notified of the plan, Murray said.

## H. D. Women of Lamb **County to Make Rugs** For Sanger Brothers

A display of braided rugs, hooked rugs and canned pickles, fruits, and vegetables has been placed in the Sadler Drug store window by Miss Ruby Mashburn, home demonstration agent for Lamb county.

Included in the exhibit of canned goods are sweet pickled pears, carrots, raspberries, sweet cucumber pickles, pickled beets, lima beans, plums, cherries, etc.

According to Miss Mashburn, the me demonstration clubs of the state have a large order for rugs from Sanger Brothers, Dallas, sample of which is on display in the local drug store. The home demonstration women of Lamb county will make a number of rugs towards the Sanger order.

### LAMB COUNTY LEADER

MALMAL UV VALA

**CLUB BOYS WIN** 

TO\_ THEMSELVES

AND COUNTY

Lamb county 4-H club work step-

ped to the front for the past year,

when Roy Simmons of the Spring

These boys won the trips in state

**M-SYSTEM** 

Another Banner M-SYSTEM Store-Wide Sale

Stock your pantry at these MONEY SAVING PRICES.

Below are a few of the many "money savers" you will al-

PRICES FOR FRIDAY AND SATURDAY

**Canned Food Sale** 

Stock Your Pantry at These Low Prices

win in their respective places. TRIPS TO CHICAGO grain sorghum demonstrations, poul-

ty can win only one of these trips. **BRING NOTABLE HONOR** Armour and Company give a trip annually to the outstandnig producer of baby beef among the 4-H clubs,

and for the second time in three years Lamb county has had the dis-The new arrangement and addition- Lake 4-H club, and Elmer Johnston this trip.

This is the second time that Lamb imhold of Sudan.

Dozen

Price

85c

65c

85c

85c

80c

Price

Per Can

71-2c

60

8c

71-2c

71-2c

15c

for the three past years has been actly how he fed thes The Santa Fe railroad gives 19 trips consistently trying to turn in a good what it meant to him. annually to outstanding boys in their record with grain sorghum, but each over the state. This is territory, dividing them up among year until this, drought, hail or some or trip to win, and this other pestilence overtook him. So congratulated in a bi try,, swine, beef cattle, etc. A coun- this year, he made this outstanding bringing this coveted pr yield, and besides turned in an inter- county.

this, and also, and the most import- 25th of this month to Chicag ant, that the producing of this yield will be gone approximately with certified seed will cause 20 far- Stories that these boys sent mers in his vicinity to use better grain be published in a week or two sorghum seeds. This boy is to bey These demonstration report tinction of a 4-H club boy winning congratulated for being very pershi- judged on the following bas ent, and then winning this trip.

Elmer Johnston, of Sudan, won fit of demonstrations, 20 per ce county boys have won these trips. the Armour and Company trip in a history of the demonstrations an national Livestock show to be held They were won in 1929 by August field of entries from the entire state. per cent on effect on himself, Clark of Litlefield, and Forrest We- in the production of baby beef. This his community. boy last year fed out 15 calves under

Roy Simmons won his trip by pro- the direction of the county agent, and | Beautiful full line of Christ office with cooperatives, R. J. Mur- will give considerable additional wide competition among boys, and ducing 60 bushels of grain sorghums as a result of this, and putting in a cards to choose from at the Lea ray, general manager of the Texas space for the display of merchandise. the honor is great for these boys to to the acre. He grew hegari. Roy mighty good story telling just ex- office.

esting story telling how he produced These boys will leave at per cent on yield. 30 per cent or driv.

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bar

st.p

and

d.a

OTS



This new produce department has been arranged f your convenience. You will always find a large variety of the world's finest and freshest fruits and vegetables.

Our buyers have made a special effort to give you better bargains on this occasion.

APPLES	Fancy Roman Beau- ties, fine for baking. Dozen	12½C
GRAPEFRU	New Texas Marsh Seedless, each	40
LETTUCE	Fancy California Ice- berg—head	6c
BUNCH	Carrots, Turnips & Tops, Onions, Mus- tard, Radishes, Beets	4c
<b>GREEN BE</b>		10c
CABBAGE	Firm Heads, Pound	2c
GRAPES	Tokays, Pound	96
You will also find itm	ns such as: Cauliflower, Bell	Peppers.

#### Littlefield, Lamb Cour

Mr. and Mrs. Bill Pass of Ralls moved to Littlefield last week, and are planning to stay here several months. They are located in the R. E. McCaskill duplex| They were accompanied here by Mr. and Mrs. C. C. Pass, who also plan to stay over the cotton season.

### Local Unit American Legion Meet Monday

The members of the local unit of the American Legion met in regular session Monday evening in the basement of the Presbyterian Church.

The first of this month marking the beginning of the third year since the local unit's organization, the matter of boosting the membership was discussed, and it was agreed that each member should do his part towards getting new members.

At the close of a short business session refreshments were served by Mrs. T. Wade Potter and Mrs. Warren Rutledge.

**Sufficient Cotton Pickers on Plains** 

There are sufficient cotton pickers already on the South Plains to harast this year's crop, according to an ouncement at a meeting of the Littlefield Chamber of Commerce Tuesday. The announcement was the result of a survey made by a Federal abor man.

## WHITHARRAL NEWS

The gins are very busy now. The gins are running day and night. e have a new store at Whitharral. store and groceries. We would for the people of Littlefield to down and see our small city

-- 18c



#### Y, NOVEMBER 12, 1931

LAMB COUNTY LEADER

Littlefield, Lamb County, Texas



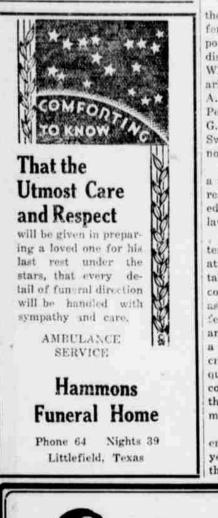
THURSDAY NOVEMBER --

## Rev. Meador Attends N. W. T. Confeernce at Vernon this Week

Rev. Meador, pastor of the First Methodist church here, accompanied by Mrs. Meador, left Wednesday for Vernon, where he will attend the Northwest Texas Conference of the Southern Methodist church, which convenes Thursday morning at 9 o'clock, with Bishop H. A. Boaz, Houston, presiding.

Mr. and Mrs. Meador were accompanied to the conference by Rev. L. B. Smallwood, pastor of the Methodist church of Amherst, and Rev. A. V. Hendrix, pastor of the Methodist Church of Sudan, who met them here. Driving through Olton they were joined by Rev. J. T. Howell, Methodist pastor of that city.

Rev. Marvin Boyd, Mr. Meador's son-in-law, will also be in attendance. In addition to Bishop Boaz, president, officers of the conference include: the Rev. C. C. Wright, Snyder, secretary; John W. Price, Petersburg,



statistical secretary; John E. Eldridge, Tulia, treasurer; and the conference lay reader, Hugh S. Black, Childress.

#### To Make Reports

Presidents of the various conference boards who will make reports during conference week are the Revs. D. B. Doak, Plainview, board of missions; W. M. Pierce, Vernon, board of Christian Education; J. C. Mann, Knox City, board of Christian literature; Ben Hardy, Roscoe, board of church extension; W. P. Carvin, Amarillo, commission on budget; M. S. Leveridge, Baird, board of finance; Bishop Boaz, Houston, commission on benevolence; L. B. Smallwood, Amherst, board of temperance and social service; A. O. Hood, Margaret, Bible board; W. H. Terry, Panhandle, hospital board; E. L. Sisk, Tell, orphanage board; and H. L. Black, president board of lay activities.

The Rev. W. M. Pearce, pastor of the Vernon Methodist Church, and the Rev. R. A. Stewart, presiding elder of the Vernon district, are official hosts to the conference.

#### **Bishop to Hold Conference**

Prior to the opening Thursday of the conference, Bishop Bona will confer with members of his cabinet, composed of presiding elders of the nine districts, as follows: the Revs. E. E. White, Abilene; L. N. Lipscomb, Amarillo; W. M. Murrell, Clarendon; C. A. Bickley, Lubbock; Ed R. Wallace, Perryton; M. M. Beavers, Plainview; G. S. Glover, Stamford; O. P. Clark, Swectwater; and R. A. Stewart, Vernon.

Of this number three are slated for a new appointment, since they have reached the four-year limit prescribed for presiding elders by Methodist law.

Outside of purely conference matters, a question of major importance at the approaching session will be ot take a vote upon a proposed judicial council. This is a constitutional measure enacted by the last general conference, which must be ratified by the annual conference before it becomes a law of the church. Its purpose is to create a body to settle controversial questions and matters which now come under the judicial function of the College of Bishops and the Committee of Appeals.

Reading of appointments of preachers to their charges for the ensuing year will be the main feature Sunday, the closing day of the conference.



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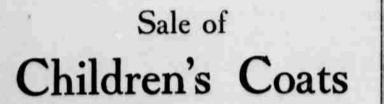
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St n

dia





Our stocks are still complete as to size and style. Any child from 2 to 14 can get a fit at remarkably low prices.

۰.

These coats come in the new fall color tones— Red, Brown, Green and Blue.

Prices Range from \$9.95 to as low as \$2.95

CUENOD'S DRY GOODS CO.

Pkgs. SNOWDRIFT, lowest price in years, 3 lbs. Pineapple, Hillsdale, broken slices, No. 21-2 can 15c 49c MACARONI, Comet, 3 pkgs. P. & G. SOAP, per bar 3c 14c SNOWFLAKE CRACKERS, 2 lbs. WESSON OIL, pint can 21c 25c OXYDOL, large size \_\_\_\_ MUSTARD, Marco, quart jar \_19c. 15c DNo. 10 AR10 Pound Cloth Bag East Texas Sorghum, Extra Fin LIMIT 10 lb. to Customer Quality COFFEE GEBHARDT DEAL Ground Fresh While You Wait One No. 2 can plain Chili One No. 2 can Tamales 1-Lb. Bright and Early 21c One No. 1 can Beans Allfor 1 Lb. Admiration. 33c Dishes Quarter Medium size ( Free, pkg. Pound WHOLE Dishes Free BRAN OCONU Piggly Wiggly will Post open Friday morning Served Free Saturday at exactly 7 a.m. Come **Maxwell House Coffee** at this hour and hear Jello with Whipped more about the FREE **Cream and Cake PIGGLY WIGGLY GROCERIES** at Piggly Located next door to Stok-Wiggly. es - Alexander Drug Store.

LFD

# Twelve Reasons Why Home-Town Folks Should Trade With The Home-Town Merchant

1. If a city is worth living in it's worth trading in. Money spent away from home never returns to make your home town prosperous.

2. Trade at home. Money spent away from home does not pay our home laborer or teachers salaries. Taxes have to be increased to make up this loss.

3. Are you helping your home town? The wealth of its citizens is the capital of a city. Its prosperity depends upon its business. Trading at home is good business.

7. It is the money spent in your town that gives your property greater value and protects it.

8. Your town depends upon the money spent in it by its citizens for its growth and prosperity. For a prosperous city—trade at home.

9. Who wants to live in a "dead" town? The merchants and professional men are the life of your city. Trade with them and help keep the town alive.

4. The business men and merchants are counted upon to keep the town in a progressive condition. Help them by trading with them. A town cannot be better or bigger than its business and professional interests.

5. It's the solid worth of home-spent money and good words that will make our city bigger and better in every way.

6. Your children will not live in a "dead" town. Home spent money keeps the town growing and the children frm moving away. 10. The size of your taxation depends on the wealth of your community. Increase this wealth and reduce taxation by trading at home.

11. You like to live in a prosperous town. Prosperity, like charity, begins at home. Every dollar spent out of town is a check on your town's prosperity. Trade at home.

12. Dollars spent at home return to the spender in the form of better police protection, better fire protection, better schools and better churches.

# TRADE AT HOME

(This page contributed by the Lamb County Leader in the interests of a greater Littlefield) THURSDAY NOVEMDER

Littlefield, Lamb County, Texas

#### LAMB COUNTY LEADER

THURSDAY, NOVEMBER 12, 1931

News of Lamb County Cities --- Communities

# AMHERST

A total of 5,516 bales had been ginned by the four gins of Amherst Friday of last week, when he was for the season up to Wednesday of last week.

The gins have been running day and night, hence the reports shows an increase of 1.822 bales ginned since Wednesday of the previous week.

Amhere' schools will re-open Monday, Nover fer 16, after having been The contracting parties were: Miss closed three weeks for cotton picking.

quet sponsored by the American Le- known here. gion and 'auxiliary at the Amherst Hotel Armistice Day.

Now

QUART

Joe Kirkpatrick was badly injured struck by the lever of a press at one

OLTON

of the gins. Two Olton couples were united in marriage in a double ceremony per- ment was made in the Plainview cerformed at 6:30 p. m. Saturday, Oc- etery, tober 31, by Rev. A. L. Dennis, at ;

his home three miles east of town. Miss Ella B. Coleman and Mr. W. E.

A good crowd attended the ban- Jeter. All the young people are well Three thousand, eight hundred bal-

es of cotton had been ginned in Ol-

#### ton up to Thursday of last week, according to reports of the three gins. Funeral services for Mrs. J. A. Finney were held at the First Baptist Church, November 1, at 3 o'clock

with Rev. G. I. Britain in charge, assisted by Rev. T. J. Gamble, pastor of the Olton Baptist Church, Inter-

Mrs. Finney, who was the wife of J. A. Finney, Hale County Commissioner, died at 10:40 Friday evening, Ruby Jeter and Mr. M. J. Shive ;and October 30, following a lengthy illness.

> Surviving the deceased are, three children, Joe, Rena and Galen.

## **ENOCHS NEWS**

Miss Amos Campbell was taken to the hospital at Plainview Saturady morning and was operated on immediately for appendicitis and is reported as getting along nicely at this time. We understand Bill Teal, one of the football boys at Lubbock Tech, who had his leg broken, is out on crutches now

Mrs. H. W. Sigman was taken to the hospital at Lubbock Friday when she underwent an operation for cancer, and is reported getting along as well as can be expected.

Woodrow Smith, son of Mr. and Mrs. W. J. Pullman, was taken to Mrs. J. W. Alford, who is in the Lubbock Hospital, is expected to bereleased about Friday.

Mrs. G. W. Dick has returned to her home here after visiting her son at Borger.

About 25 of the neighbors surprised the Dick family Thursday, when they waded in on their cotton | improve your health? patch and cleaned it out for them. Mr. Dick died last week. This showed a great spirit of love for the family, and we are sure they appreciated

The gin shut down Saturday night at 12 for the Sabbath and Sunday night they started at 10:01 with 72 bales waiting. They are piling the cotton on G. P.

# LUM'S CHAPEL

By Cloice Malone, Correspondent Cotton picking is in full swing now, out if pretty weather holds out it will soon be a thing of the past.

Misses Valorie Humphries, Ruby McCarty, Inez and Myrtle Nance Kruschen Salts-you can always get were dinner guests in the News home it at Eagle Drug Store.

# SUDAN

About sixty per cent of the regular attendance started back to school Monday, after an intermisison of four weeks for cotton picking.

Allerita Loomis Players wil arrive in Sudan on Thursday for a three night engagement, including Thursday, Friday and Saturday.

According to reports there have been approximately 4,000 bales of cotton shipped from Sudan by rail. Up to Wednesday of last week the three gins had ginned 4,850 bales to date, Whiteside Gin 1,570, Terry's Gin 1,500 and Farmers' Gin 1,"80. The gins are all running day and

night crews, Whaley Feed Mills received ten cars of cattle to be placed in their feed pens last week.

Many cattle are now in the feed lots, and many more will be placed on feed in this territory. Reports received give the number to be fed out this winter at about 7,000 head.

BETTER EYE SERVICE FOR LESS MONEY-Dr. Ira E. Woods. Eagle Drug Store, Littlefield.

Streams around Brady recently received 15,000 fish from the San An-

How would you like to lose 15 pounds of fat in a month and at the seme time increase your energy and

double chin and your too prominent

tle weigh yourself again.

Salts is worth one hundred dollars of

Leading druggists America over sell -adv.

# MULESHOE

Nearly \$9,000 in school taxes of the various districts in Bailey county were paid into the office of Collector H. Sterling during the month of October, and turned over to County Superintendent J. E. Adams for disbursement.

Recently the members of the Muleshoe Methodist church shipped a 25ton car of maize heads to the Methodist Orphanage at Waco, according to Rev. W. B. Hicks, pastor.

Miss Margaret Roach, daughter of Mr. and Mrs. C. J. Roach, and Wm. Collins were married Saturday even-

ing, October 31, at the Methodist Parsonage at Clovis, N. M., Rev. Campbell officating.

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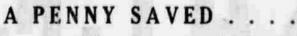
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E.

Twenty-four hour service will be provided at the air-weather station operated by the federal government at Abilene on the airways line.



#### Stokes-Alexander Drug Co., Inc.



... is (only) a penny earned, whereas a penny spent for insurance earns a dollar in time of trouble.

# -Insure With Us-



## **Accurately and Promptly** Filled

Not only are we well informed on the practical side of pharmacy, but we also bear in mind the necessity of accuracy in filling each prescription. When you leave a prescription with us you can rest assured that it will be given special and prompt attention . . . . filled just as the doctor prescribes.

THE GRAND DRUG STORE

"The Drug Store of Littlefield"



A "Hidden Quart"

stays up in your motor

and never drains away

-that's real protec-

FILL UP WHEREVER YOU SEE THIS GERM PROCESSED OIL TRIANGLE



gelo hatchery.

To Lose Fat

How would you like to lose your

abdomen and at the same time make your skin so clean and clear that it will compel admiration?

Get on the scales today and see how much you weigh-then get an 85 cent bottle of Kruschen Salts which will last you 4 weeks. Take one half teaspoonful in a glass of hot water every morning and when you have finished the contents of this first bot-

After that you'll want to walk around and say to your friends-"One 85 cent bottle of Kruschen any fat person's money."



# Your Guarantee

Study a map of the United States. Visualize the natural resources, the human resources, the potentialities. There is your guarantee of a bright future. Den't be left behind. Build. Expand. Grow with the nation. The First National Bank will support the worthy commercial enterprise.

-Commercial Accounts Invited-

# **First National**

Bank ittlefield

Texas

#### Sunday

Weltie Thedford spent Sunday with John Dee Jackson.

Mr. Carey was run over by a car in Littlefield last Wednesday evening and was bruised up pretty badly, having to take his bed for some time to come.

Bro Jackson came very nearly having a serious accident Saturday evening. While turning a corner near his home his car collided with a truck driven by Mr. Grey of Whitharral. Both cars were damaged some, but no one hurt seriously.

J. W. New and wife of Tulia spent the week-end with his parents, Mr. and Mrs. New

Dorothy Holly and Joyce Winters, spent Sunday with Amie May and Essie Lou Malone.

Mollie and Mary Carter and Vaneta Hodges visited Pauline James Sunday.

Mr. Humphries' brother and family of Lubbock visited with them Sun day.

FRESH



In any size box or in bulk you will find our line of the famous King's Candies always fresh . . . and when it's KING'S, there's none better.



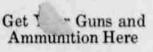
Texas

Treat the family with a glad surprise by buying a fresh box of King's Chocolates tonight.

Stokes - Alexander Drug. Co. Littlefield







Thaxton Bros. Hardware Texas

#### YOUR WHEN DOLLARS GO SHOPPING

#### ARE THEY WELL-INFORMED?

Well-Informed Dollars buy more! That's why the Lamb County Leader is just as important for its advertising columns as for its news columns. By studying the merchandise described and pictured in the Leader, and by planning your purchases accordingly, you can make your shopping much easier, pleasanter, AND more economical. Don't fail to take advantage of this opportunity for thrift.

READ THE ADS IN THE UGAK, DHIE CARE, IU Lamb County Leader

Littlefield, Lamb County, Texas

### LAMB COUNTY LEADER

THURSDAY, NOVEMBER 12, 1931



## **URGE TEACHERS BE GIVEN OPPORTUNITY** TO ATTEND STATE TEACHERS' MEETING AT AMARILLO, NOV. 26-28, ON FULL PAY

November 26, 27, and 28.

The resolution is as follows:

Whereas: the State Teachers assoc- periods like this. iation meets in Amarillo, November 26, 27, 28, 1931, and since it is the handle-Plains area are hosts and

A resolution has been passed by the first time the convention has been County school board of Lamb county, held in this section of the state, it urging a large attendance of teach- would be almost a tragedy if the ers from this county at the State teachers of this part of the state Teachers' convention in Amarillo, should not profit by the educational inspiration that would come from at-The resolution recommends and ad- tending the meeting. We realize that vises that the superintendents and hundreds of our teachers are sufferschool boards allow those teachers ing from the depression, and yet we who attend full time pay, and also know that in many respects the greathelp arrange for their transportation. est inspirations come to us and the greatest accomplishments are made in

Whereas: the teachers of the Pan-



(Continued from Page One) gin between the interest paid on borrowed money to loan and the interest received by the banks from the individual borrower is so small as to make it impossible for the banks to make sufficient loans to carry on as a modern banking institution, performing great numbers of services for which there is no financial return.

Then, too, you are not helping your neighbor to get an extension of his loan, if he finds such a step necessary, or to borrow money, if you are not supporting your local banks by depositing funds. There is a limit to how much banks can borrow for reloaning purposesand the money borrowed by the banks must be paid back, just the same as the individual must repay his loan.

Hoarding money in ways that take it completely out of circulation, when it should be working for the owner, for others, and for the community, is the surest way in the world to retard the quick return to normal business conditions-the kind of times that we would all like to see.

Working money brings success and happiness to all; hoarded money is dormant money.

# Installed at Gas **Company Office**

A Bristol recording thermometer which registers the temperature every minute of the day and night has been installed in the Littlefield office of the West Texas Gas Co.

A clock, which is part of the instrument, records on a chart a complete record of the temperature.

Through the courtesy of Herbert S. Brown, Littlefield manager for the gas company, the Lamb County Leader will from time to time furnish its readers with a record of the temperatures.

Sudan seed growers in the Texas ! Panhandle-Plains produce approximately seventy-five per cent of the world's supply of the seed.

Plainview, Texas, recently celebrated the completion of the hard surfacing of all of the state highways in Hale county.

CHARLES A. GUY-(Continued from Page One)

follows:

Lubbock Loyalty Council Believing it is time for construc-

The Lubbock Chamber of Commerce appointed 12 men and that group elected a chairman, a vicechairman and a secretary. These 12 men constitute the board of directors. The organization has been developed by adding a small number at a time to the personnel until today it is a large, well organized institution composed of men who understand thormaintain Lubbock against destructive oughly its ideals and objects and who forces, I hereby pledge by every ef- are enthusiastic to serve at whatever

Mr. Guy said that the Loyalty club not tear down its ideals, objects, tra- is responsible for a greater spirit of ditions and institutions; and to try, by optimism existing in Lubbock as to every word and deed, to quicken the the future of Lubbock institutions of every kind, and particularly the business life of the city.

Mr. Guy, who is a Rotarian and a member of the Lubbock Rotary club, council was the result of the spontan- addressed the local club at the invi-

> BRING US YOUR TURKEYS, CREAM, CHICKENS AND EGGS

### -WE APPRECIATE YOUR BUSINESS-

sustain the educational, financial and commercial institutions of Lubbock. 2. To foster an aggressive community interest in the welfare and enterprise of Lubbock's citizens, individually and collectively. Pledge To further these ends and believing that the above principles will

fort to bring honor, rather than dis- task may be assigned them. honor, upon my city; to uphold, and public sense of civic duty, so that I

may help to leave to posterity a better city than I found upon entering. Mr. Guy said that the Loyalty

eous idea of about 50 Lubbock men | tation of Wm. J. Harris, who had that there was need for such an or- charge of the program for last Thursganization in the interests of Lub-I day's luncheon.

#### WE THINK-

(Continued from Page One) of confidence and contribute in evnormal volume of business in every

line: Business confidence is steadily mounting-right here in Littlefield as for this common purpose, we hereby it is in every part of the nation.

#### FREE ADVERTISING

Bill Chesher, prominent theater manager hereabouts, a-costed the 'We Think" colyum hitter on the streets of our fair city and spoke omething after this manner:

Will you put in that | ! paper of yours that I want the | | | ! \* \* \* \* who took my fountain pen to bring it back?"

Yes, Bill, we are doing our best.

#### VISITS DALLAS IN **BUYING TRIP FOR** LITTLEFIELD STORE

J. H. Ware of Ellis & Ware Dry Goods company, was in Dallas this week purchasing merchandise for the local store. He left Sunday night and returned home Tuesday morning.

hostesses to this great organization; therefore, be it resolved that we, the County School Board of Lamb county, Texas, recommend and advise that the superintendents and school boards allow those teachers who attend full time and also help arrange for their transportation.

Superintendent McIntosh of the Amarillo Schools has asked County Superintendent Rochelle to send the names of the teachers who will attend from this county, in order that he can arrange to have them obtain accommodation in private homes. The names of teachers who will attend can be left with Mr. Rochelle, or Prof. B. M. Harrison, superintendent of the Littlefield chools

tive forces to take a stand for the maintenance and support of Lubbock and its institutions, to combat destructive forces of fear, doubt and lack of ery way for the full realization of a confidence abroad in the land; and that this can only be accomplished by uniting the efforts of the manpower of Lubbock banded together outline and subscribe to the following principles in forming the Lubbock

Yellow

LITTLEFIELD

# **Highest Market Prices Paid At All Times**

OPEN FROM 6 A. M. TILL 9 P. M.

-LITTLEFIELD POULTRY & EGG CO.-West of Post Office in Bellomy Building

# YELLOW HOUSE --AND-

# SPADE LANDS

In the Famous Littlefield-Levelland Section of the South Plains LARGE NUMBER OF 100 PER CENT FARM TRACTS A FEW IMPROVED FARMS

Splendid combination acreage in any size tracts right in the cen-ter of development, surrounded by farms and plenty of feed, at prices and terms that will appeal

14,000 Acre Ranch Fenced 4,500 Acre Ranch Fenced

A FEEDER-BREEDER PARADISE -Come and Let Us Show You-

House Land Co.

TEXAS