

Lamb County Leader

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22 Pages

Serving Texas' Second Largest Agricultural Producing County

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LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, SEPTEMBER 29, 1966

NUMBER 21

Water Board Program Outlined

Ronnie McNutt Promoted To Parmer County Agent

Ronny F. McNutt, 28, who is currently the assistant county agent in Lamb County, will become the new Parmer County Agricultural Agent effective October 16.

He will replace Jo Van Zandt who recently resigned to become the Moore County Agricultural Agent, according to a joint announcement made by Parmer County Judge Loyde Brewer and Extension District Agent W.W. Grisham Jr., of Amarillo.

McNutt has been with the Extension Service in Lamb County since 1961.

He holds a B.S. Degree from

Texas Tech where he majored in agricultural education.

A native of Stonewall County, McNutt was raised on a livestock farm there. He was active in the Future Farmers of America and 4-H club work.

His parents are Mr. and Mrs. John McNutt of Peacock. He is married to the former Miss Vera Sue Parker, also of Peacock.

Naturally Ronnie is happy over the promotion and leaves behind a fine record of accomplishments in the Extension service of Lamb County.

AT TULIA

Wildcats Complete Non-District Competition

The fast moving and surprising Littlefield Wildcats will wrap up non-district play tomorrow night, as they place their unblemished record on the line in Tulia.

Coach Kirk's crew, which emerged from the third week of action as one of only three unbeaten triple A teams in the area, will be out to make it four in a row and will be trying to go into the 3-AAA way with a perfect record. Last week's win, over the Coronado Mustangs, has caused many a doubter to sit up and take notice of the 'Cats and has pointed out to future foes, that the going is tough in Wildcat country.

To date, the Wildcats have amassed a total of 74 points in downing three non-conference opponents. The conference ranks second in area three A circles, behind Ector.

In addition to the point making ability of the fiery Wildcats, the defensive unit has shown they can be tight with points, having allowed only 30 in three games.

This week, Coach Kirk and his staff have been working to correct some of the mistakes of last week's encounter and to devise new and different methods of combating the Tulia offense. Tulia, who is currently on the bottom of the 1-AAA standings, having won one and lost two, still possess the ability to score and to keep the other team from crossing their goal. To date, Tulia has scored only 34 points,

Hall Avenue Store Slates Grand Opening

A smartly designed grocery store at 1802 Hall Ave. has slated Friday and Saturday, Sept. 30 - Oct. 1, as the dates for its grand opening. Free ice cream cones will be given to the children and free rides will be given in front of the store by the Cloverlake merry-go-round.

Otis and Alma Texterman invite the public to participate in this grand opening and make use of their services offered. A beautifully carpeted floor greets the shopper as well as a large new reach-in, walk-in cooler in which the shopper will find a large selection of fine meats, vegetables, fruits and cold drinks. Best of all, prices will be reasonable.

The Textermans have been in the grocery business for 30 years, 18 of them in Fieldton and 12 at Friendship Community near Sudan. They moved here on March 28, 1966 and now reside at 225 East 26th Street.

Almost 200 Attend Pep Dinner

Heaping servings of old-fashioned German sausage and sauerkraut, together with healthy servings of other food, featured the annual Littlefield-Pep community dinner Tuesday at the Pep Parish Hall. Almost two hundred members of both communities enjoyed a fine evening of food and fellowship.

Everyone was given the opportunity to introduce themselves and anyone they had brought along, which occasionally was also used by some to do a little advertising for their respective firms. Jim Joyner, the new Chamber of Commerce president, also spoke concerning the importance of fellowship between communities and the continuing need of cooperation.

Two old-timers reminisced with some pointed anecdotes from the past history of Pep. It was obvious that all concerned felt the evening was well worth the effort and time spent.

Businessmen Honor Editor

Fifteen Littlefield businessmen honored David Kucifer, Editor and General Manager of the Lamb County Leader and County Wide News at a luncheon Tuesday at the Crescent Park Restaurant. Mr. Kucifer will be leaving Littlefield to assume a new post as publisher of the Lamesa Reporter at Lamesa, Texas.

Arthur Duggan, President of the Chamber of Commerce, thanked Dave in behalf of the city for the excellent cooperation given by the newspaper to all the projects Littlefield has undertaken to improve itself and presented him with a gift as token of this appreciation.

Mr. Kucifer stated that he appreciated the cooperation given the paper by the businessmen and knew that he would always have a warm feeling towards Littlefield and its citizens.

Mayor Chisholm expressed his appreciation on behalf of coverage of city council news and Jerry Sanders, President of Littlefield Publishing Co. stated his thanks to Dave for his work and wished him success in his new venture.



POINTING TO THE SPOT where the new cornerstone was laid Wednesday night present Worshipful Master Emmett Brown of Little-

field's Masonic Lodge interests former worshipful masters, (left to right) Edwin Coffman, F.L. Newton and Wayne Streeby.

Masonic Lodge Dedicates New Building

The Grand Master of Texas, H. W. Fullingim of Odessa, led the services of cornerstone leveling and dedication rites of the new Masonic Lodge Wednesday evening, September 28, located at Phelps Ave. and Eighth Street.

The Littlefield Lodge No. 1161 numbers a little over 300 members and has been meeting on the second floor of the First National Bank Building for 41 years. The members are quite elated over the prospects of entering and using their new facilities, states Herbert Dunn, local secretary.

The Lodge was opened at 4 p.m., followed with the cornerstone leveling ceremonies at 5 p.m. A fish fry supper took place at 6 p.m., served in the dining room of the new building with fish furnished by Dr. Still. Grand Master, H. Fullingim conducted the dedication ceremonies at 7 p.m. and also gave an address.

Income Prospects Bright For Farmers

Several long awaited factors are beginning to make themselves felt for farmers of the area to increase income prospects.

The harvest tempo of grain sorghum is stepping up and has almost reached the half-way point, since the rains have substantially subsided. The sun has been drying the grain to its lowest moisture content so far, but on some fields it has not been able to penetrate the foliage sufficiently to make the ground dry enough for the weight of the heavy harvesting equipment.

The moisture content of the milo has finally come down where both elevator operators and farmers feel more content with it, with the average now between 12 to 15 percent. The price has leveled at \$1.65 per hundred pounds, although the Sudan Feed Lot continues to pay higher prices as they give a bonus for dry grain. One elevator operator quipped that when the feed lot gets filled up, which might take about 400 car-

loads, business will speed up in the Littlefield area.

Early estimates of the total crop potential remain about the same, placing it somewhere between 3,000 to 3,200 carloads for the county from about 155,000 acres.

A second factor of help to the farmer are the checks being mailed from Lamb County's ASCS office. To date, Sept. 28th, 39% of these checks have been mailed out since Sept. 14th, bringing the total distributed to about four and a half million dollars.

The third factor to brighten prospects will be the cotton harvest, which will soon get into full swing, as Amherst and Sudan have already each ginned their first bale.

For some farmers affected by the recent hail in scattered areas throughout the county the prospects are not so good as in many cases much or all of their crops were hailed out. In spite of this latter factor, most farmers are happier these days as their machinery rolls and others are being readied for the final phases of harvest.

Rotary District Governor To Speak

Earl Wilbur of Dalhart, governor of the Rotary district of this area comprising 46 clubs, will address the local Rotary Club at their noon meeting Thursday.

Mr. Wilbur emphasizes the growth of Rotary, as the pioneer of clubs, to 12,400 clubs throughout the world in 133 countries with a combined membership of 600,000 business and professional men.

Michael Cotton Tops Football Contest

Michael Cotton made some pretty educated picks in last week's football contest by missing only on the Houston Oilers who lost to Buffalo, although a person can't blame him for loyalty and the tie on Lovelland and Denver City.

Ed McCaulis came in second with three misses and Lloyd Pollard of Sudan took third. Most entrants missed on the Littlefield game, picking Coronado as their favorite and were largely fooled on the Springlake-Dimmitt tilt.

Joe G. Moore, Jr., Executive Director of the Texas Water Development Board, Wednesday outlined a program of work which the staff will follow in studying testimony received by the Board this summer during the 30 public hearings and meetings on the Texas Water Plan.

Moore said transcripts and statements submitted during the hearings are presently being evaluated. He said each suggestion and alternative to the proposed Texas Water Plan will be explored in as much detail as is logical and feasible in order to resolve the largest possible number of objections to development and implementation of the Plan.

"Engineering, hydrologic and economic studies will be made as rapidly as personnel and funds permit," said Moore. "The Board will conduct these studies and projects - and perhaps others that may appear desirable or necessary - for the purpose of finally selecting a technical and economic plan for the optimum development of Texas' water resources," he said.

The work program ranges through 16 areas of study and analyses, covering suggestions, criticism and alternatives presented during the public hearings. "These studies, and others as the Board may determine, will be conducted to provide adequate information on the basis of which proposed modifications of the Plan may be accepted or rejected," Moore said.

One of the major problems in preparing the preliminary Texas Water Plan was providing sufficient irrigation water to the heavily irrigated Plains area of Texas. There are presently some 5.5 million acres in the area now being irrigated from depleting ground water. It is estimated that about 17 million acres could be irrigated in the year 2020, provided sufficient water is available.

"Throughout testimony at the hearings," Moore said, "the value of irrigated agriculture to the State constantly underscored the economics of Texas."

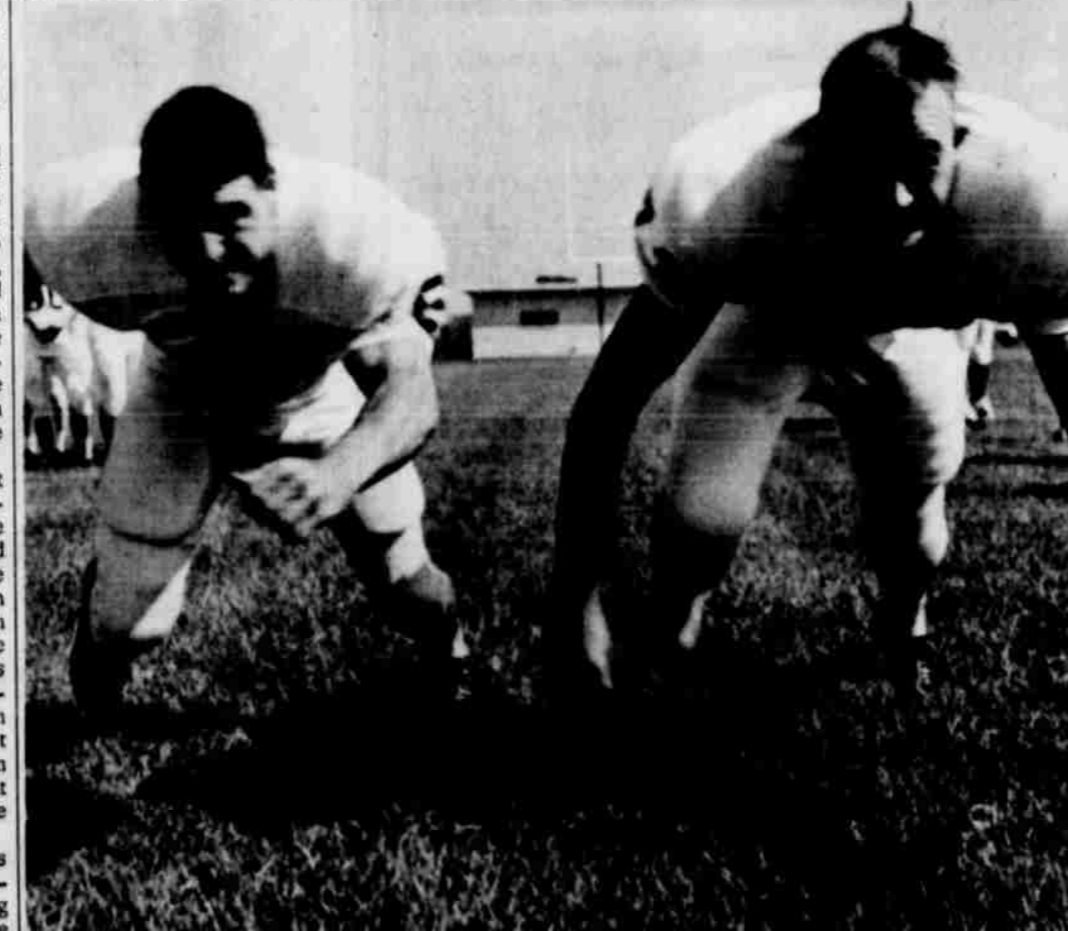
Moore said the staff will examine in detail four alternative sources of surface water delivered for irrigation to various points in West Texas. He listed:

1. Waters available to Texas in the Sulphur, Cypress and Lower Red River basins and possibly the Upper Sabine River basin in excess of intra-basin requirements in the Dallas-Fort Worth area.
2. Waters of the Lower Sabine and Neches River basins presently unallocated under the Texas Water Plan.
3. All water in East Texas surplus to intra-basin requirements and the demands for higher uses which must be satisfied by interbasin transfers.
4. Imported water to West Texas from either the Mississippi River or their western tributaries.

Moore said the analysis of these alternatives will necessarily require a determination of the total amount of surplus surface water in the eastern basins.

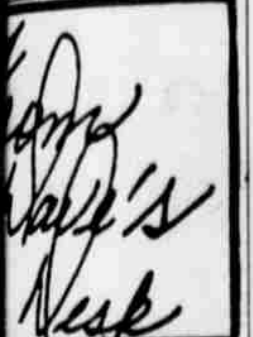
"The Board recognizes that surplus surface water is available to West Texas under the same circumstances and conditions applicable to other areas of Texas," said Moore. "Thus, evaluating the economic feasibility of the movement of water to West Texas, the same principles and considerations as govern the study of possible movement of water to other areas of Texas will be applied. "Since the cost of the distribution system from points of wholesale delivery of irrigation water has been included in the estimated cost of other portions of the Texas Water Plan, these costs will also be estimated in

(See WATER Page 5)



A SUCCESS TEAM A large portion of the success enjoyed by the Littlefield Wildcats this season can be attributed to the performances of Mike Lumsden, left, and Ricky Klobiber, right. Both stalwarts have played a most

active role in the defense of the 'Cats and have been standouts on offense for Coach Kirk's crew. The pair will play an important role in tomorrow's meeting with Tulia, as Littlefield shoots for its fourth straight win.



newspaper language, the "thirty" means the end of an article and is used all has been said, for is our "30", the end of a pleasant association at the end of the Littlefield and its wonderful concerns.

We appreciate this opportunity to visit with the readers of this issue and hope that all we have covered has been too boring. The DESK, two years has attempted to cover some wide areas and things which were not in the news stories, but which, were worth mentioning.

It has been our pleasure to have the ramblings fairly received, and to be in many things.

Move the DESK with this and a hard move it will Littlefield has been more useful to us, its people, its spirit, its attitude and has all come to mean to our lives.

Times like this, one often hears many aspects of a city and its people, to us a memorable thing about it is its people, who have time for their neighbors, they certainly have meant to us.

Littlefield will be remembered as the birthplace of our children and for reason will always have a place in our memory. The attitude of the command and the ability to respond to the need for action. We are leaving Littlefield physically, the friends and feelings we have for the city will remain forever, with the community continuing growth and prosperity, especially in the All-American competition. We were disappointed when the city did not last year, but have every confidence to believe that things will be better this time around and Littlefield will receive the honor it richly deserves, an that results from the actions of its people.

Time like this, words can describe what one feels for a wonderful friendship, such as we have developed for this wonderful city. We would like to thank you for opening your eyes and your thoughts to us, allowing us to be a part of your growth. The pleasure has all ours, and will not soon forgotten. So to each of you we have come to mean much a heartfelt thanks, we hope you once again, but until time, we will simply say Bless each of you and the May your horizon be unending and your progress great.

All the opportunity arises, let again say thank you ... that's "30".

Amherst Cotton Bale

Maxfield stole the show in the Amherst area by picking the first bale of cotton in the area by 6:30 p.m., Monday, September 26 at the Far-Co-op Gin, Paul D. Ben-Mgr.

Maxfield gathered 2310 pounds of cotton from about four acres of land on the Glenn Barm and was rewarded for efforts with a \$60 pound of good cotton at 50 cents and the rate of \$100 for the cotton seed which heed out to 900 pounds.

BRING THE FAMILY

TONIGHT IS FAMILY NIGHT IN LITTLEFIELD

SHOP TILL 9 PM

CITY BITS

Mr. and Mrs. J.D. Hagler have as a guest, Mrs. Hagler's sister, Miss Olive Shive of Los Angeles, Calif.

Jimmie McShan left Tuesday for Dallas to visit friends. Jimmie has been visiting his parents, Mr. and Mrs. J.B. McShan the past week.

Mr. and Mrs. Jack Christian were called to Amarillo this week to be with his brother Tobe Christian, who is critical ill in a Amarillo Hospital.

Mr. and Mrs. Jack Christian visited their daughter and family in Crystal City last weekend.

Mr. and Mrs. Joe Edwards returned Friday from a vacation in Wilcox, Arizona and into Old Mexico.

Mr. and Mrs. Bob Inman and family of Clovis, visited their parents, Mr. and Mrs. Jess Inman and Mr. and Mrs. Clyde Colson over the weekend.

W.C. Thaxton returned home Monday, after several weeks stay in the Medical Arts Hospital.

Mr. and Mrs. Laverne Bryant of Amherst, visited their daughter and family in Flagstaff, Arizona last week.

Mr. and Mrs. O.P. Wilmon visited a few days in Big Springs the past week.

Mr. and Mrs. Wayne Potter of Fort Worth have been visiting friends in Littlefield this week.

J.H. Barnett is a patient in the Littlefield Hospital.

Mr. and Mrs. Otto Jones were in Lubbock Tuesday, visiting the fair.

Mrs. J.E. Wade of Whitharral was visiting and shopping in Littlefield Tuesday.

Cloise Bridwell of Sudan had surgery in the Methodist Hospital in Lubbock this week.

Mr. and Mrs. Floyd Coffman attended the fair in Lubbock Tuesday.

Dr. and Mrs. G.T. Stewart have as guests this week his sister, Mrs. Fay Milholen and children from Hot Springs, Ark.



PICTURE TO DISPLAY -- Shown above left to right is Mrs. Paul I. Jones, junior high school librarian and Mrs. A.D. Ward, high school teacher, preparing to hang a picture. The picture was painted by Mrs. Ward and Mrs. Jones will be using her paintings for a display in the library. Mrs. Jones is going to display pictures painted by amateurs throughout the year in the library.

--- LEADER STAFF PHOTO

Littlefield Art Club Has Meet

The Art Club of Littlefield met Monday in the Reddy Room with Naomi Hewitt serving as hostess. The club worked in oil and water in memory of Mrs. W. G. Street, Sr., entitled, "Oil Painting Step by Step."

Those attending the meeting were Irene Steffey, Mutt Still, Kathryn Nichols, Dorothy Harvey, Ocia Stone, and the hostess. Hostess for the next meeting will be Dorothy Harvey. The next meeting is scheduled for October 10.

Mrs. Marek Honored With Bridal Shower

PEP--Mrs. Raymond Marek of Littlefield, nee Mary Ellen Underwood of Grants, N.M., was honored Thursday night with a bridal shower in the home of Mrs. Ernest Dyke.

The serving table was laid with a white lace cloth over blue, centered with an arrangement of roses.

Mrs. Billy Jungman registered the guests.

The hostess gift was a portable hand mixer. Hostesses were Mmes. Ernest Dyke, J.W. Walker, Norman Demel, Woolsey, Marshall Campbell, George Silhan, J.D. Vick, and Lee Stephens.

Approximately forty guests registered.

Art Enthusiast Displays Paintings

Paintings done by amateur artists are being displayed by Mrs. Paul I. Jones, Mrs. Jones is the Littlefield Junior High

Homemakers Have Candlelight Installation

WHITHARRAL -- Whitharral Young Homemakers had a candlelight installation meeting Tuesday night in the Home Economics Cottage. New officers for 1967 were installed. Lighted candles signified the light of homemakers radiating throughout the world. In the candlelight service Mrs. Ernest Kristinek lit a candle as she was installed as president. Mrs. J.D. Coursey is vice president. Mrs. Norman Theford lit her candle as she was installed as secretary. Mrs. Bobby Grant lit her candle and was installed as reporter.

Mrs. John Claborn, advisor, served hot buttered peach halves and cold drinks to Mrs. Coursey, Mrs. Clifford Williams, Mrs. Theford, Mrs. Don Avery, Mrs. Doyle Hewitt, Mrs. Grant, Kristinek, Theford and Claborn.

At the next meeting secret pals will be drawn.

The longest bridge game on record was played by four British students in 1964, who played continuously for 114 hours.



MR. AND MRS. OSCAR IRVIN ANDERSON

Andersons To Be Honored On 50th Anniversary

Mr. and Mrs. Oscar Irvin Anderson will be honored on their 50th wedding anniversary Sunday, October 2, 1966, with a come and go reception from 2 to 4 p.m. in the home of their daughter and family, Mr. and Mrs. Zeph Robnett of Earth.

Their children, Mr. and Mrs. Ervin Anderson and Mr. and Mrs. Zeph Robnett will be hosts for the reception.

Grandchildren of the couple will also assist with the hospitalities.

Miss Gracie Mae Gilmore and Oscar Irvin Anderson were married September 30, 1916, at Paducah, Texas.

They farmed for several years in King and Cottle counties, later moving to the Roaring Springs community, where they farmed until moving to Earth in August of 1929. Mr. Anderson farmed in this area for a number of years. He also owned and operated a garage here with his son, Ervin until his retirement.

Mr. and Mrs. Anderson are members of the Earth First Baptist Church. He is a Master Mason and a charter member of the Earth Masonic Lodge. She is a member of the local chapter of Eastern Star and Rebekah Lodge.

Beta Sigma Phi Meet InXIT Room

The Beta Sigma Phi Sorority met in the XIT Room of the Security State Bank for their regular meeting Monday night, September 26.

"Painting the Person" was the program presented for the group by Ann Pullig. Helping in the program were Rosie Hood and Hazel Sharp. They gave demonstrations of cosmetics for the group.

During the business session plans were made for a hat party. The "Jewel of Trade Hat Party" will be held October 3 with Pat Waldrop, Linda Barker and Paula Schroeder serving as hostesses. Each girl will create a hat to wear depicting her husband's occupation, family traits, etc.

The next regular meeting will be held October 10 with Kay Nelson and Linda Pickrell serving as hostesses. Paula Schroeder will be in charge of the program entitled, "Her Crowning Glory".

Sharon Weeks and Terri Miller, hostesses, served refreshments to Pat Waldrop, Linda Pickrell, Claire Sawyer, Terri Miller, Paula Schroeder, Donna McCarty, Linda Barker, Dwyce Ratliff, Ann Pullig, Carolyn West, Vada Walker and Sharon Weeks.

Anton Study Club Meets

ANTON--The Anton Study Club met Monday evening in the home of Mrs. Emmett Kerr. Mrs. Pat Byrum, president, presided.

Mrs. Sid Landers was program leader, the topic being, "Educators in Leadership for Our Youth." Rita Prichard discussed the youth conference she attended in Austin concerning "Texas Law Enforcement and Youth Development." Susie Williams, a delegate to Girl's State, gave a very interesting talk on how to run a city, county, and state according to politics. Tom Landers gave information on Phillips Academy at Andover, Michigan and showed colored slides of the campus.

Mrs. Jim Copeland was elected as vice president to replace Mrs. Jim Andrews, who has moved.

The meeting was attended by 18 members and three student guests.

Recipes Demonstrated For HD Clubs

Programs conducted in home demonstration clubs this month included a study of clothing, foods and appliances. For an added interest the home demonstration agent present an unusual uncooked jam made from rose petals. Following is the recipe.

ROSE PETAL JAM
Gather freshly opened roses on a dry morning, before the sun has distilled away too much of their ethereal flavor and fragrance. Any fragrant variety of rose will do, providing it has not been sprayed with poisonous insecticides. The deep red roses give the color of jam I like best, but by using a different color for each batch you can soon make your jam cupboard resemble a rainbow.

The white base of the rose petal contains a bitter substance, so clip that away. This is not the tedious job that it sounds. Grasp as many petals as you can hold between your fingers and thumb, pull them from the rose and snip off all the white bases at once with a pair of shears. Our ancestors had to pound the rose petals in a stone mortar, but we can do a better job in far less time using an electric blender. Prepare as many petals as can be easily packed into one cup, then put them in the blender with 3/4 cup water and the juice of one lemon. Blend until smooth, then gradually add 2 1/2 cups sugar, letting the blender run until you are sure all the sugar has dissolved. Stir one package powdered pectin (Sure-Jell) into 3/4 cup water, bring to a boil and boil hard for 1 minute, stirring constantly. Pour the pectin into the

rose-sugar mixture in a blender running on high blend only until you are all is thoroughly mixed immediately into small sized jars with screw tops will seal hermetically (the jars are ideal).

Allow the sealed jars at room temperature for six hours and the contents be nicely jelled. This keep for a month in the refrigerator, but if you want next winter, store in a freezer.

CANDIED ROSE PETALS
Candied rose petals are a light to eye and nose to the tongue. Prepare as follows: Prepare petals as for jam, but snipping off the white bases. Mix the white of 1 Tablespoon of water with each petal in this place the petals, one up, on paper towels to When the excess liquid is lined off, but the petals are evenly dampened, sprinkle sides with granulated Shake off excess sugar. The petals on wax paper for about 12 hours. In a covered container in a refrigerator, they will color and fragrance for a month.

Company coming? That tossed green salad, lean flavor, cook a package frozen artichoke hearts to package directions. Chill. Toss the artichokes along with the greens dressing -- at serving course.

Calendar of Events

THURSDAY	
7:00 a.m.	Optimist Club meets at Crescent House
9:30 a.m.	Ladies Bible Class meets at Crescent Church of Christ
10:00 a.m.	2:30 p.m. Annual Associational W.M.U. meets at First Baptist Church
12:00 noon	Rotary Club meets at Community Center
7:00 p.m.	Youth Fellowship at Littlefield Missionary
8:00 p.m.	Sunday School Staff meets at St. Martin
8:00 p.m.	Forum Club meets in home of Lucille Smith 519 E. 7th.
SATURDAY	
8:30 a.m.	Junior Instruction Class of St. Martin Church meets
10:00 a.m.	Senior Instruction Class of St. Martin Church meets
VFW Post 4854 meets each second Monday at 8 p.m. in VFW Hall	

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Wares

AS SEEN ON TV



COMING UP -- Shown above left to right Mrs. Virgil Vaughn & Bryan, Janis submitted week's recipes for Cookie Cake and Unbaked Cookies. Bryan anxiously looks on as mother begins taking a cake out of the oven. He knows mother makes delicious cakes and cookies. --- LEADER STAFF PHOTO

Young Homemaker Submits Favorite Recipes

This week's recipe features a young homemaker, Janis, who submitted her recipes for Cookie Cake and Unbaked Cookies. She is a member of the Parkview Baptist Church and has taught the immediate Sunday School class. This year, she plans to be in the Junior Girl's class. She is a first class line with the Lamb County Junior Cooperative, Virgil Vaughn is president of the Baptist and is president of the Brotherhood. He sings in the choir and has taught Sunday School.

COOKIE CAKE
Bring to boil:
3 tbsps. chocolate syrup
2 sticks oleo
1 cup water
Pour over flour mixture (flour mixture)
2 cups flour
2 cups sugar
1 teaspoon soda
Add 1/2 cup buttermilk and 2 eggs beaten. Mix well. Bake in flat pan 30 to 40 minutes in 350 degree oven.
ICING
3 tbsps. chocolate syrup
1 stick oleo
1/3 cup sweetmilk

UNBAKED COOKIES
2 cups sugar
1 stick oleo
1/2 cup milk
3 tbsps. cocoa
1 teaspoon vanilla
3 cups uncooked quick oatmeal
1 cup coconut
1/2 cup pecans
Combine sugar, cocoa, oleo and milk in saucepan and bring to boil. Boil 2 minutes. Take off heat, add vanilla, oatmeal, coconut, and pecans. Stir until well blended. Drop from teaspoon onto waxed paper. Cool before serving.

Pep PTA Changes Meeting Night

PEP -- The Pep PTA met Monday night September 26, in the school. Mrs. J.W. Walker, president, conducted the meeting which was opened with the pledge to the flags given in unison, followed by the singing of several patriotic songs. Mrs. Charlie Landers led the PTA prayer. During the business session the motion was made and carried to reimburse those members for their expense that attended the State Convention in Lubbock last Spring. Also, to change the meeting night to the second Monday of each month. Mrs. J.W. Walker announced

that a PTA Workshop would be held in Muleshoe October 13 and encouraged all who could to attend. Reservations are to be made by October 8. Also, TB patch tests will be given here at the school to the first and seventh grades on October 10. In observance of 4-H week, a program was presented by the 4-H girls under the direction of Mrs. Frank Sinnacher and Mrs. Leonard Albus. After the meeting adjourned refreshments were served by Mrs. Leonard Albus, Mrs. Charlie Landers, and Mrs. Frank Sinnacher. The next meeting will be held October 10.

TAKE MONTHS AND MONTHS AND MONTHS AND MONTHS TO PAY

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- No Down Payment

TAKE UP TO 36 MONTHS ON JEWELRY-GIFTS-APPLIANCES

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OPEN 9 AM TO 6 PM

SATURDAY IS THE FINAL DAY OF PENNEYS BIRTHDAY PARTY!



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Scoop this Penney special today! Cuddlesoft cotton knit sleepers for infants and toddlers! Terrific buys at regular prices, now reduced through Saturday only! Our own Toddletime exclusives—made especially to meet our exacting size and quality specifications! Penn-Set shrinkage control guarantees the size you buy is the sizes they'll stay... even after countless washings! Gaily printed pullover tops with plastic-soled solid bottoms! Buy 'em now... and save!

SPECIAL BUY!
Women's Blouses At A Spectacular Price!

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Boy's Short & Long Sleeve **SPORT SHIRTS**

WIDE SELECTION STYLES AND FABRICS EACH **99¢**

16" Wale Corduroy

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SAVE NOW ON Seamless Nylons

SIZES 8½ TO 11 AVG.

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SPECIAL!
Stretch Slacks For Active Young Girl's

CHOOSE FROM SELECTION OF COLORS. GIRLS SIZES 7 TO 14 **1.99**

SPECIAL MISSES ACETATE BRIEFS

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Sportswear Spectacular **WOMENS STRETCH SLACKS**
70% RAYON 30% NYLON

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Floor Length Rayon & Acetate **ANTIQUE SATIN DRAPES**

WHITE, BEIGE 48" X 84" PAIR **2.99**

GREAT BUY

3 Piece Tier & Valance Sets

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MEN'S SLACKS

WAIST SIZES 29 TO 34

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Men's Combed Cotton

BRIEF & T-SHIRTS

SIZES BROKEN

3 For \$1

Men's Short & Long Sleeve

SPORT SHIRTS

SOLIDS, PRINTS, & PLAIDS

4 FOR \$5

SAT NIGHT WRESTLING

MAIN EVENT TAG TEAM MATCH

Killer Kox AND Gay Gary vs Batman AND Gory Gurrero

Black Raider vs Dory Jr.

PLUS ONE OTHER GREAT MATCH

SKATING FRIDAY NIGHT & SUNDAY AFTERNOON

LITTLEFIELD SPORT ARENA

MRS. JOHN USSERY

Sumrall Pontiac Shows New Line

The 1967 models of Pontiac Motor Division represents a bold new approach in automotive styling combined with many new engineering features designed to increase the safety, comfort and convenience of driving.

Offered for the first time is a Grand Prix convertible and three new station wagons, two in the Executive series and one Tempest Safari, all with simulated wood exterior paneling.

Sweeping new roof lines on all two and four-door models, major design advancements in both front and rear ends, a Pontiac exclusive of recessed windshield wipers and exhaustive detail to safety keeps Pontiac the pacesetter for the industry.

An energy-absorbing steering column, a dual braking system and an inside rear view non-glare tilting mirror are standard equipment on all 1967 Pontiacs and are just three of the many safety developments available as standard equipment on every model.

"By extensively following Pontiac's continuous policy of making safety our major objective in the design, manufacture and testing of our cars, Pontiac again this year meets the highest standards in the automobile industry," John Z. DeLorean, a General Manager vice president and Pontiac general manager said.

MODEL LINE-UP

Pontiac has increased the number of models from 33 last year to 35 in 1967.

The Tempest series includes a sports coupe, four-door sedan and station wagon.

A sports coupe, hardtop coupe, four-door sedan and hardtop convertible and station wagon complete the Tempest Custom series.

Introduced as a separate series this year is the Tempest Safari four-door station wagon.

The Pontiac LeMans is available in a sports and hardtop coupe, four-door hardtop and convertible.

The popular Pontiac GTO is offered in a sports coupe, hardtop coupe and convertible.

The Catalina series has seven models; two and four-door sedans, a hardtop coupe, four-door hardtop, convertible and two-seat and three-seat station wagons.

Two new station wagons, a two-seat and a three-seat model, increase the Executive line-up to five. A four-door sedan, four-door hardtop and hardtop coupe are also offered.

The Bonneville series includes a hardtop coupe, four-door hardtop, convertible and a custom three-seat station wagon.

The Grand Prix is now available in a convertible and a hardtop coupe.

The Sprint option is offered on all Tempest, Tempest Custom and Pontiac LeMans models.

Available as an option in the Catalina series is the 2 Plus 2 in the hardtop coupe and convertible and the Ventura Custom option on the four-door sedan and hardtop, hardtop coupe and convertible. The Brougham option is offered on the Bonneville hardtop coupe and four-door hardtop.

EXTERIOR STYLING

Pontiac styling, which is the cornerstone of the industry, gives individuality to each 1967 series while maintaining the distinctive and traditional Pontiac appearance.

The Tempest, Tempest Custom and Pontiac LeMans grilles are identified by vertical ribs alternately spaced to create a distinctive pattern. The Pontiac GTO grille has a unique aluminum wire mesh texture to provide a new overall effect.

Pontiac's massive front bumpers completely surround the traditional split grilles. The front nose shape flows back into the hood and lower grille openings creating a wide, powerful impression.

On all except the Grand Prix, the lower headlights are set in the extreme ends of the grilles and the upper two headlights are placed directly above these in the fender extension.

The Grand Prix has separate

grille, bumper, headlights, parking lights, front fender extensions and hood offering a new concept in front end design. During the day, the Grand Prix headlights are concealed. Two eyelid-type grille section doors pivot back to reveal the headlights when they are turned on. The parking lamps are located behind three louver slots in the fender extension above the outboard ends of the grille.

Pontiac side styling features particular emphasis on long front fenders and full length side peak line and on some models is accented with a narrow moulding. Gracefully curving belt and fenders give a sweeping rake to the rear quarter profile. Lower body side and rear fender sculpturing is illustratively long and low.

Four-door roof lines are styled similar to the two-door models whose roof lines appear to sweep continuously from the roof to the tip of the trunk.

The new Executive Safari station wagons are highlighted by a walnut wood grain applique extending from the rear of the front wheel opening to the rear bumper. The same wood treatment is applied to the lower portion of the tailgate.

The Grand Prix has two paint stripes running the full length of the car on the upper fender peak line. On the hardtop coupe, the controlled vent windows have been eliminated and the letters GP appear on the window glass in that area for a custom look.

Tempest, Tempest Custom and Pontiac LeMans models have chrome rocker mouldings and model identification lettering on the sides. On the GTO, two paint stripes run the full length of the car and the famous GTO block letters are placed at the rear of the rear quarter panel.

The GTO also has its own tail-light arrangement of four horizontal lights on each side. Tempest station wagons have two lights stacked vertically on each side of the tailgate while the Pontiac LeMans series has a similar arrangement with the lenses divided into three separate units for each side. Tempest and Tempest Custom have two tail lamps divided by back-up lights covered by one piece lenses.

Pontiac taillights on all except the Grand Prix and station wagons curve down at the outer ends and appear as an integral part of the rear end styling. Station wagon taillights consist of a chrome framed vertically split lens on each side of the tailgate. The Grand Prix taillights are ornamented by four long horizontal louvers, two on each side.

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COLORS AND INTERIORS

The 1967 Pontiac interiors have been designed for improved quietness, safety and luxury. There are new colors, fabrics and increased quality throughout the entire line.

The body interior has been engineered to seal out engine and road noise by adding improved insulation and sound deadener material on the floor, headlining and behind the rear seat.

Of Pontiac's 15 exterior colors, 12 are new for 1967. Fabrics available are nylon blend cloth, jewel-tone Morrokide and expanded Morrokide.

Pontiac's Strato bench seat with free standing center arm rest is available along with bucket and bench seats. All floor carpeting is of loop pile nylon blend.

ACCESSORIES

Pontiac accessories for added convenience and comfort feature several firsts in the industry. These include a tachometer



1967 CATALINA CONVERTIBLE

TAKE A BEAUTIFULLY sculpted body, mount it on a longer, smoother riding 121 inch wheelbase, power it with a big 400 cubic inch V-8, add the road nugging security of Wide Track, and what have you got? A big, beautiful Wide Tracking 1967

Catalina that actually sells for the same money as the so-called low priced three. Take a look at the new 1967 Pontiac on display today at Sumrall Pontiac.

Dreamland Owners Announce Fall Plans

Dreamland Playground owners, Roger Barling and Fred Beversdorf, announce their plans for the coming fall will include dove and animal hunting during their respective seasons. A license has been applied for and as soon as it is granted, hunting will begin.

Since the sandhills have not had lakes before, it is not known what will happen when duck season opens, but should the ducks

decide to settle on Dreamland's lakes, hunting will also be opened up in this sport area.

Outside of hunting possibilities, Dreamland will be open on Sundays only for fishing and miniature golf, weather permitting.

Organically grown vegetables are coming in now and will continue to be sold in small or large amounts according to production and frost schedule, Fred

Beversdorf said. Further plans include architect's drawing and site plan is under way will enable area residents to vest as a special type of holder in the near future soon as these plans are filed, which should be within a month, area residents notified, stated Roger Beversdorf.

Want a wonderful lunch? corn pudding with crisp bacon strips and broiled toes; add a tossed green hot biscuits are perfect combination.

Ride the Wide-Track winning streak!

From the same drawing board that gave you Grand Prix, GTO and Overhead Cam Six now come the newest Pontiacs since the invention of Wide-Track.

You're looking at the most beautiful Pontiacs ever to ride on Wide-Track. The incomparable GTO returns with a 335-hp 400 cubic inch engine under a magnificently refined new skin. Or you can order the 255-hp version or the fabulous new 360-hp Quadra-Power 400. And for the first time, you can order your GTO with our famous three-speed Turbo Hydra-Matic.

The Le Mans and Tempests come back better than ever. Bright new interiors. Bold new colors.

A 165-hp Overhead Cam Six is standard. Or you can specify a 215-hp version, a 250-hp regular gas V-8 or its 285-hp premium gas cousin. Or step into the nearest grand touring car this side of the Atlantic with our OHC 6 Sprint package.

Our big Pontiacs are new from the famous split grille to the slickest innovation of the year—disappearing windshield wipers! They're less subject to freezing. And only Pontiac has them.

Also new: a Grand Prix convertible! There are new 400 and 428 cubic inch New safety features such as front seat retractors, a four-way traffic hazard folding front seat back latches and General Motors' new energy absorbing steering column.

Of course, all Pontiacs come with the hugging security of Wide-Track.

Wide-Track Pontiac!



The Great One GTO Convertible



The Bonneville Convertible

The Wide-Track Winning Streak starts at your authorized Pontiac dealer's.

SUMRALL PONTIAC CO.

902-910 DELANO

LITTLEFIELD, TEXAS

Visit beautiful Mexico City... travel by air... three nights and two days at a famous Mexico City hotel... plus \$100 for your expenses... that's the prize for some lucky entrant and his or her spouse.

HERE'S ALL YOU DO...

Simply check the appropriate blocks in the official entry form below, then take or mail your entry to any Reddy Kilowatt Recommended Electric Heating Dealer or Public Service office. A drawing will be held shortly after October 31, 1966 and the winner will be notified regarding travel arrangements.

ELIGIBILITY

Southwestern Public Service Company customers, who own their own homes and are 21 or married, are invited to enter—one entry per person.

Entries must be received not later than 5 P.M., October 31, 1966.

ENTER TODAY



Comfort **ELECTRIC** Heating

OFFICIAL ENTRY

HOW DOES YOUR HEATING SYSTEM RATE?

Check its overall performance and efficiency with this easy quiz...

- Does your present heating system fail to provide enough heat in severe weather? YES NO
- Is it a problem to keep certain rooms as warm as others?
- Are certain rooms in your home drafty?
- Are you uncomfortable near windows and outside walls in cold weather?
- Are your floors cold during the winter?
- Could your home use more insulation in walls, ceilings or floors?
- Is there a blast of hot air when heat first comes on?
- Do you ever hear a roar or rumble in the system?
- Do you have just one thermostat for the entire house?
- Do you frequently readjust the thermostat for more comfort?
- Do members of your family disagree on the proper thermostat setting?
- Is your heating system noisy?
- Is the air in your house too dry?
- Do you consider your present heating system clean?
- safe?
- modern?

NAME _____ ADDRESS _____ CITY _____

Your entry is valid whether you do or do not check the following box. Please have your representative call to explain the advantages of modern electric comfort heating

PEP NEWS by MRS. V. H. DECKER

Altar Society Meets In Parish Hall

Rev. Stanley presented a program on "Mass Vestments", explaining their origin and use at the meeting of the Altar Society held Wednesday night in the Parish Hall.

Mrs. Billy Gerik, president, called the meeting to order, and presided over the business session. The C.C.D. Chairman, Mrs. Franklin Green, reported that the Catholic Life Insurance Co. had donated \$10 to the C.C.D. The cooking chairman, Mrs. Eddie Schlottman, asked that all who could would help with the Chamber of Commerce Farm Supper Tuesday night, September 27.

The members voted to buy new Cassocks for the Altar Boys, and to give going away gifts to families leaving the community.

Mrs. Billy Gerik and Mrs. Gaubert Demel were named delegates to the D.C.C.W. Convention in Borger October 26-27. Alternates are Mrs. Frank Sinnacher, and Mrs. James Glumpler.

The yearbooks of the society were distributed to the members during the meeting. Mrs. Billy Gerik thanked Bettye Burt for making the stencil for these.

Mrs. A.H. Jungman and Mrs. Walter Gerik are new members, joining at the meeting.

Rev. Stanley led the closing prayer, after which refreshments were served by the hostesses, Mrs. Eugene Gerik, Mrs. Billy Gerik, and Mrs. Franklin Green.

home of her parents, Mr. and Mrs. A.J. Sokora and family.

Mr. and Mrs. Anton Demel have a new grandson, born Friday, September 16 in Hawaii to their son and daughter-in-law, Mr. and Mrs. Larry Demel. The boy weighed 6 lbs., 12 ozs. and has been named Martin Matt. Mr. Demel is stationed in the Navy there, Mr. and Mrs. Gaubert Demel were baptismal sponsors by proxy for Martin Matt, who was baptized in the Catholic Church there.

Mr. and Mrs. Norman Demel announce the birth of a son Wednesday, September 21, in the Littlefield Hospital. The baby weighed 6 lbs., 6 ozs. and has been named Martin Victor, Martin Victor was baptized Sunday morning by Rev. Stanley in St. Philip's Church. His sponsors were Mary Jane Demel and Matt Demel.

Mrs. Jerome Decker accompanied her daughter, Bernadette of Dallas, to Los Angeles, Calif. over the weekend. They went by plane on a free pass from the air lines of which Bernadette is employed. In California they visited friends and many places of interest. They returned Sunday evening.

Mr. and Mrs. Harvey Demel were hosts to the St. Cecilia Study Club in their home Friday evening. The lesson, "The Public Life of Jesus", was read and discussed under the leadership of Rev. Stanley.

Refreshments of pecan pie, ice cream and Cokes were served.

Attending were Rev. Stanley, Mr. and Mrs. Jimmy Homer, Mr. and Mrs. Ray Decker, Mr. and Mrs. Jimmy Sokora, Mr. and Mrs. Malloy Sinnacher, and the hosts, Mr. and Mrs. Harvey Demel.

Demel.

Mr. and Mrs. Paul Albus and family were in Brownfield Sunday visiting in the home of her parents, Mr. and Mrs. C.A. Kuehler.

Visiting Sunday in the home of Mr. and Mrs. Richard Homer and family in Hereford were Mr. and Mrs. Anton Demel and daughter, Mary Jane and Mr. and Mrs. A.A. Homer and family.

Attending a C.C.D. meeting in Levelland last Tuesday night were Mrs. Paul Albus, Mrs. Eugene Gerik, Mrs. Gaubert Demel, Mrs. Franklin Green, and Mrs. Frank Sinnacher.

Mr. and Mrs. Paul Albus and Mr. and Mrs. Billy Gerik were hostesses at a fish fry Saturday evening at the home of Mr. and Mrs. Paul Albus and family, honoring the Boy Scouts and their adult leaders. Also, the families of the adult leaders.

Bobby C. Dupler Services Held

Bobby Clay Dupler, 24, a resident of Earth since 1961, died Saturday.

Funeral services were held at 3 p.m. Monday in the First Baptist Church, Earth, with the Rev. M.E. Baldwin, pastor of the church, and the Rev. Don Larkin, pastor of the First Baptist Church of Springlake, officiating. Burial was in the Muleshoe Cemetery, arranged by Parsons, Ellis and Singleton Funeral Home of Earth.

Dupler is survived by his wife; one daughter, Diane, Earth; his mother, Mrs. L.M. Dupler, Maple; six brothers, Hugh, Morton; Leon, Maple; Carl, Pettit; Gib, Maple; Clifford, Morton; Billy, Maple; and two sisters, Mrs. Al Griffin, Pueblo, Colo.; and Mrs. Bertha Hayes of Wichita Falls.

Palbearers were Marvin Beem, Jimmy Fullenwider, Larry Weaver, Joe Clark, Clint Williams and Jimmy Baldwin.



THE FIRST BALE OF COTTON ginned in the Amherst area stands in front of the First National Bank of Amherst with Leroy Maxfield who grew it.

WATER
 (continued From Page 1)
 Analysis of supplying West irrigation water from supplies.
 The work program also provides to analyze alternative water supplies for the area - San Angelo, Odessa - Rock and Trans Pecos - El Paso areas, with a reexamination of routes, costs and timing projects for transporting water from eastern basins as a

possible added unit of the State Water Plan.

"In addition," Moore said, "at the request of the Board, the Bureau of Reclamation will determine the costs of delivering water in various quantities for municipal, industrial and irrigation supply to West Texas, utilizing a pumpback system up the Colorado River channel."

The Board also will review water projection requirements which raised questions during the hearings and resolve indicated differences.

The work program also includes a reexamination of the projections of water requirements, and their timing, in the Colorado River and Guadalupe River basins, reducing reliance upon the interim use of excess surface water on a temporary basis for the State Water Plan. It will also consider the alternative of reserving Cuero I and II for construction at such time as in-basin requirements justify and provide a basis for financing. The use of Confluence Reservoir at the proposed or a smaller size will also be reexamined.

An evaluation of alternatives to some elements of the State Water Plan is also included. These are:

1. Reduce the quantity of water to be delivered to the Lower Rio Grande Valley for "new" irrigation.

2. Divert a surface water supply into the middle and upper Nueces River Basin (The Winter Garden area), considering the possibilities offered by exchange with water delivery through the State Water Plan.

3. Compare, as an alternative to a San Antonio surface supply, the long-term benefits and detriments of unrestricted pumping of ground water.

4. Import water into or above the Highland Lakes in the Colorado basin for subsequent redirection to San Antonio, thus eliminating the out-of-basin need for Clopton Crossing or Canyon Reservoir water.

5. Supply San Antonio by diversion of water from Cibola Cuero reservoirs.

Church News

MARTIN LUTHERAN
 Services Sunday at St. Martin Lutheran Church included Mr. and Mrs. Henry Luecke and family of Levelland, Mrs. Irene of Roswell, N.M. and Kay Whitten of Friona.

Wednesday the adult choir practice at 7:30 p.m. Next Holy Communion will be held. The Youth League will be selling subscriptions to "Lutheran Standard" next week. If your subscription has expired or you would like to see a sample, contact any of the members of the Youth League.

Thursday the junior and senior instruction classes will not meet due to the Northwest Conference Convention in Lubbock.

Youth wishing to bowl in the Youth Bowling League may contact Pastor Engel. The League starts bowling next Sunday afternoon and will bowl for six weeks at 2 p.m. on that day. Youth included are youth of Littlefield, Anton, Sudan, Whitharral.

MEMBER BAPTIST
 Jack Collins, new pastor of the Bible Baptist Church of Earth, will be the guest speaker tonight (Thursday) at 8 p.m. for the area Fundamental Baptist Youth Fellowship. Meetings from churches in Lubbock, Brownfield, Slaton, Floyd, Littlefield and area towns expected to attend. Several young people will present programs before the message by Jack Collins. Following the sermon refreshments of cold drinks and sandwiches will be served in the Fellowship Hall of the church.

Sunday, October 2, will be Reformation Day in the Sunday school of the church. All children are asked to be present and time so they may be taken to their present teacher into their new class.

The Sunbeams Training Union has challenged the Young People's Training Union to an endurance contest that will last three weeks. Sunday night the teams went ahead with 21 members, with the Young People's Training Union leading 11.

jections to the Plan and its implementation."

Moore said that such a process will require the Board and local and regional interests to approach "these conferences in a spirit of cooperative understanding so that the Plan finally adopted is compatible with the best interests of the widest possible range of Texas citizens."

It was pointed out by the Executive Director that in choosing between alternatives of physical development and management of the State's water resources, the Board will be guided by the assumption that the users of water supplied through any proposed development will pay their full proportionate share of the costs of reservoirs and transportation facilities, taking full advantage of benefits available under existing State and federal statutes.

The Board did not set any timetable for completion of the study and reevaluation of the preliminary Plan. However, Development Board staff to proceed "with all deliberate speed," recognizing that the proposed studies will require time, staff and money.

Upon adoption of the final Plan by the Texas Water Development Board, the Texas Water Plan will be forwarded to the Texas Water Rights Commission for determination that all existing water rights have been fully protected and a procedure suggested for their modification.

Certification by the Texas Water Rights Commission will return the Plan to the Texas Water Development Board for final adoption and presentation to Governor Connally and the people of Texas.

"The Board fully recognizes the long-range implications to the future economic and social growth of the State of a comprehensive Statewide water plan," Moore said, "As a consequence of the course of water development finally adopted as the Texas Water Plan, the Board is confident that the water needs of people throughout the State will be met, and that the widest possible geographic distribution of the State's long-term potential for economic growth will be assured.

"Such an objective deserves whatever time and resources can assure a reasonable chance of its realization.

"The statutory charge to the Board requires that it plan for the orderly development and management of water resources in order that sufficient water will be available at reasonable cost to further the economic development of the State."

"The Board and its staff have dedicated our efforts to fulfilling this objective. We have given the full measure of our capabilities and deliberations. We remain committed to that task and are confident that it can be acceptably accomplished."

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The Board will also reexamine the projections of water requirements and their timing in the Corpus Christi area for the possible inclusion of Choke Canyon Reservoir as a unit of the State Water Plan on an interim basis.

The reexamination of "potential" reservoirs included in the preliminary Plan will be made to determine whether any of these sites should be proposed for inclusion in the final Plan.

It is also proposed to continue cooperative analysis, with the appropriate State and federal agencies, the economic and social benefits of a balanced ecology - in streams, in bays and estuaries, and on land.

"No plan could meet the preferences of every individual in the State," said Moore, "Some of the suggested alternatives to the proposed Texas Water Plan are irreconcilable with each other. Nevertheless, through informal staff level conferences with cities, water districts and river authorities, the Board intends to attempt to resolve the largest possible number of ob-

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FEEL FREE TO CALL ON US AT ANY HOUR

Hammons Funeral Home

Chishlom Enlists In Air Force

Ronald Dean Chishlom, son of Mr. and Mrs. Hubert Chishlom, Route 2, Littlefield, has enlisted in the United States Air Force. He will take basic training at Lackland AFB, following which he will be assigned further training in the general aptitude area.

His wife, Leona Jean, daughter of Mr. and Mrs. Leon Hardwick, will reside with her parents while Dean is on basic training and then join him in his new assignment.

FREE ESTIMATE
BODY REPAIR
 ALL MAKE
JONES MOTOR

PLAYTEX®

BRA and GIRDLE SALE!

SAVE \$100

... on the exciting new Living® Lightly Padded Bra, reg. \$4.95 now only \$3.95. Just the merest bit of delightfully soft fiber-fill lining in the cups gives you the gentle, natural shaping you've always wanted. Machine washable, even in bleach—keeps its life month after month! Fully lined nylon lace cups. White. 32A-36C.

SAVE \$200

... and discover how you can look 5 pounds thinner in a Golden Playtex® Girdle—regular or long leg panty. (Both available in pull-on or zipper styles.) These are the girdles you've seen on TV—that support your tummy like firm, young muscles... make you look 5 pounds thinner instantly. The soft cloth lining gives you cool comfort, too. And, the new Long Leg Panty girdle slims your thighs as never before.

Pull-on styles (Girdle or Long Leg Panty) reg. \$10.95 NOW \$8.95

Zipper styles (Girdle or Long Leg Panty) reg. \$12.95 NOW \$10.95

Sizes XS, S, M, L.
 (Extra large sizes \$1.00 more)

LOOK FOR THE GIRDLE IN THE TALL TUBE

Don't delay—take advantage of big savings on these beautiful new Playtex Bras and Girdles before this offer expires.

WARD'S

AS SEEN ON TV

BANK SAVINGS ARE BEST

NOW PAYING UP TO

5%

INTEREST ON TIME DEPOSITS

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FULL SERVICE BANK



SET YOUR SIGHTS on a beautiful 1967 Monterey Model; Monterey advantages are truly outstanding. It's every inch a Man's Car...with all that being a Mercury implies; Marauder 390 V-8, a full size 123" wheelbase with a four torque box frame that cushions you for a super hush ride...the finest and quiet-

est this side of Lincoln Continental. Monterey is big, husky, good looking...all Mercury...and the options you can add are great. Drive Monterey...the Man's Car anyone can afford to own. Show date is today and tomorrow at Mitchell Ford.

1967 Mercury Goes On Display

Horace Mitchell, owner of Mitchell-Ford, Inc., announces that the 1967 Mercury models go on display today in their showrooms.

Every 1967 Mercury was designed step by step to be a safer, more convenient, economical and enjoyable automobile for a man and his family's motoring pleasure. Many new safety items are now regular equipment in every Mercury. These include a Dual Hydraulic Brake System and Warning Light to provide completely separate operation of front and rear brakes -- for even more braking assurance.

An instrument cluster warning light will indicate a pressure loss in either system. Impact-absorbing Steering Wheel with deep-padded Hub, which can collapse at a controlled rate. Impact-absorbing armrests, too. Turn indicators with lane-changing signal feature eliminate the need to cancel

the signal for gradual turns. Slight pressure on the turn-signal lever arm will activate the turn signal and cancel out as soon as the pressure is removed.

Safety authorities agree; Safe driving means proper use of the

automobile and its safety equipment, strict obedience to traffic laws at all times and -- most importantly -- development of the alert, defensive driving habits that are the motorists' best protection against unsafe road conditions.

Questions & Answers

Q -- I was recently discharged from a hospital after seven days confinement, and am receiving Home Health services under a plan my doctor arranged. Under basic hospital benefits plan I am eligible for 100 home visits. Is there a time limit on them?

A -- Under the hospital plan, up to 100 visits may be paid for if made (a) within one year after the person's most recent discharge from the hospital or extended care facility, and (b) after the beginning of one spell of illness and before the beginning of next spell of illness.

Thus, if you were discharged from the hospital on July 25, 1966, 100 visits could be paid for between July 25, 1966 and July 24, 1967, providing a new spell of illness did not begin.

Bits of leftover ham, Canadian-style bacon, pork sausage links or patties and bacon may be added to the following dishes for meaty deliciousness; macaroni and cheese casseroles, scalloped or au gratin potatoes, buttered noodles or creamed vegetables.

Armyworms Damage Grain

Heavy populations of armyworms are damaging grain sorghum in parts of Lamb County, according to County Agent, Buddy C. Logsdon.

The armyworms are completely stripping the leaves from grain sorghum where the infestations are extremely large, he said.

The worms can be controlled with insecticides, but Logsdon said that with the harvest approaching it is highly important to select materials labeled for use shortly before harvest.

He believes the best approach to control at this stage may be the use of a mixture of parathion and some other insecticides. The parathion will give quick control and the other insecticides should give some residual control.

He suggests combinations of parathion and sevin, parathion and toxaphene or parathion and endrin. Parathion can be applied up to 12 days before harvest; sevin can be applied up to 21 days before harvest, toxaphene at one-third gallon per acre can be applied up to 28 days before harvest and can be used only once after heads start to form; endrin can be applied up to 35 days before harvest and can be applied only once per season.

DISTRICT	3-AAA	Season Cumulative																		
09-23-66	SEA	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS	PTS
T E A M	W L	L	W L	L	W L	L	W L	L	W L	L	W L	L	W L	L	W L	L	W L	L	W L	L
BROWNFIELD	2	1	0	0	42	29	31	484	24	20	5	1	2	2	14	708	414	138	192	61
LAKEVIEW	1	2	0	0	37	56	51	607	356	79	25	6	7	6	38	312	1074	358	466	155
LAMESA	3	0	0	0	41	7	38	602	301	29	14	4	3	16	442	206	69	220	73	
LEVELLAND	1	1	0	0	19	34	28	276	124	36	13	5	2	1	6	156	351	117	173	58
LITTLEFIELD	3	0	0	0	74	30	55	744	114	22	8	1	12	6	14	468	348	116	296	99
SNYDER	2	1	0	0	33	47	30	516	97	23	10	6	6	6	10	322	404	201	137	46
SWEETWATER	0	3	0	0	12	64	26	343	57	16	8	1	8	5	8	251	545	192	168	56

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ANOTHER CLOVERLAKE WINNER



Mrs. Pat Downs, 1400 Cherry Blossom Drive, is shown receiving a \$25 check for having Cloverlake products in her home when checked by the Cloverlake Mystery Man. The check is presented by Otis Testerman, owner of Crescent Food Mart, where she purchased the milk.

MEET.....

Otis And Alma Testerman



We Join In Welcoming These Fine People To Our Community You'll Enjoy Meeting Them And Crescent Food Mart Is Truly An Asset To Littlefield

BAWCOM BUTANE

SPADE HIGHWAY DIAL 385-3000

A man expects a lot from his car. Good looks that are a constant source of pride. Performance that won't let him down. A quiet, authoritative ride. Integrity of workmanship. Unique features that add to the joy of driving. A car that pampers and protects the ones he loves. It takes a lot of car to satisfy a man. Mercury does it...28 different ways!

Introducing the all-new '67 Mercury... the Man's Car!



Completely new! Mercury Marquis! A man's kind of luxury!

A man expects a lot from his car. This entirely new top-of-the-line Marquis gives it to him. Prime examples:

Unique Twin-Comfort Lounge Seats in front (plenty of legroom for him without disturbing her!). Marauder 410 V-8. New Super-Hush Ride. Power disc brakes up front, standard. And speed control, optional. And many more better-idea features.

Ford Motor Company Lifeguard Design Safety Features

On every 1967 Mercury you get as standard: Dual hydraulic brake system with warning light. Deluxe front and rear seat belts with reminder light. Impact-absorbing steering wheel with deep-padded hub. Padded instrument panel. Padded sun visors. Padded window pillars. Double-yoke safety door latches. Remote control outside rear view mirror. Night glare (Day/Night) inside mirror with flexible backing. Breakaway or double-pivot mirror arms. Windshield washers. Two-speed or variable-speed windshield wipers. The laminated safety plate glass windshield. Turn indicators with lane-changing signal lamp. Positive door lock buttons. Backup lights. Self-adjusting brakes. 4-way emergency flashers.



Totally new! Mercury Brougham! A man's kind of elegance!

A lot of better ideas for a man. That's Mercury Brougham. From its man-about-town styling to its Continental-type upholstery. Even its power says "Man's Car," with a Marauder 410 V-8. Choose, at no extra cost, either Select-Shift Merc-O-Matic or 4-speed manual. Choose the 4-door hardtop or the sedan (right) that offers a new slant on Breezeway Ventilation. Power front disc brakes, too. A lot of car: Brougham!

Excitingly new! Mercury Cyclone! A man's kind of action!

The Cyclone shown, with GT Performance Group, is the Man's Car for the men who like their action every performance.

man looks for. Includes 4-barrel Marauder 390 V-8; dual exhausts; heavy-duty handling gear; shock absorbers, springs, stabilizer bar; disc brakes up front.



MITCHELL - FORD, INC.
525 PHELPS AVE. LITTLEFIELD, TEXAS

FHA Has Regular Meeting

The members of the FHA met Wednesday night in the Ec. Room of the Pep for their regular meeting. Installation of new officers, installing officer, Bettye presided during the installation ceremony.

Officers are: president, Burt; first vice president, Simmacher; second president, Nancy Sokora; vice president, Kathy Decker; fourth vice president, Jan; fifth vice president, Dueterhaus; secretary, Diersing; treasurer, Franklin; historian, Gerik; and parliamentarian, Bettye Albus.

Organizations new members: Ann Albus, Sherry Decker, Terri Gerik, Brian Green. Each girl was awarded a bow of red and white the official colors of the organization, which they will wear for a period of a week. Degrees of Achievement were conferred upon Bettye Dueterhaus, and Decker, Donna Diersing and her Chapter Degree enables her to work toward State Degree.

Refreshments of brownies and were served the members and their sponsor, Mrs. Young, and Diersing.



THE REFRIGERATED CASE at Crescent Food Mart is one of the largest and most modern in the area. The latest type display case displays scores and scores of items, all within easy reach of the customer. In addition to

dairy products, cold drinks and vegetables are also displayed in easy view. The display case also serves as a walk-in storage case, enabling the grocer to easily replenish the shelves as merchandise is sold.



BEAUTIFUL CARPETING COVERS THE ENTIRE FLOOR of Crescent Food Mart. This new type carpeting is featured now on patios, sides of swimming pools, and is the latest in floor coverings in drug stores, jewelry stores, hospitals, etc. It is easily cleaned

and is soft and comfortable to walk on at all times. The carpet adds to the beauty of the store, as well as to the comfort of the customers. Basket buggies easily roll on the carpeting. The Crescent Food Mart is open daily.

Services Held In Denton For Edna Mae Cullum

Funeral services were held at 2:30 p.m. Monday, September 26 in Schmitz-Floyd-Hamlett Chapel at Denton, Texas for Mrs. Edna Mae Cullum, 58, Rev. Lester Singleton officiated at the service.

Mrs. Cullum died September 25 in the Flow Memorial Hospital in Denton after a lengthy illness. Mrs. Cullum had lived in Littlefield for 12 years. She was a member of the local First Baptist Church.

Interment was in the Trinity Cemetery in Denton.

Survivors include her husband, Ray Cullum, Denton; mother, Mrs. Maggie Ridley, Denton; two daughters, Wanda Swart, Sayre, Okla.; Bonnie Jones, Fort Worth; one son, Charles of Loveland, Colo.; one sister, Ruby Morris, Modesto, Calif.; two brothers, Chester Ridley, Denton; Burford Ridley, Arvin, Calif.; and seven grandchildren.

Wesley Service Guild Has Meal

The Wesley Service Guild and their guests had an evening meal at the First Methodist Church Monday evening, September 26 at 7 p.m.

Attending were Mr. and Mrs. Van Clark, Mr. and Mrs. Al Brotherton, Mr. and Mrs. Charlie Smiley, Mr. and Mrs. Roy Wade, Miss Charlene Smiley, Mmes. Ina Mae McQuatters, Anna Mae Miller, Lois Pharris, Jeff Harlan, Cecil Lora, Brown, Bertha Arnold, Jewel Grant, Gladys Joplin, and Katherine Privoth.

After the meal a number of those attending remained for fellowship of "42" and "84" games.

CAPITOL REPORTS

Donna Zenor, freshman at Texas State University, first recipient of a college loan under the new Texas State Plan. At a special meeting of the Coordinating Board of the Texas College System last week, Governor John Connally announced the loan to Miss Zenor.

is the first student to receive a college loan under the new law enacted by the 59th Legislature and approved by the voters last November as an amendment to the state constitution.

Zenor, who is a graduate of a Texas high school, is a member of the state constitution.

men waving their flags in front of the Texas Capitol building are going to get mighty mad this fall if they plan to continue their picket until the legislature passes a State minimum wage law.

part of the band of marchers, the men point out that they are not seeking recognition by unions, nor want to do with the labor organizations. Neither are they asking for just for agriculture workers, they say. What they are asking for is an across-the-board State minimum wage law to cover all workers in the state, no matter what the conditions of the business or the job of the employed person. They want a minimum wage of \$2.50 an hour.

symposium on language disorders, sponsored by Speaker of the House Ben Barnes, drew to Austin Friday for the day event.

making to legislators and other members of the Municipal Council, five internationally recognized authorities were in attendance and later toured points of interest.

speakers included Dr. Donald Critchley of London, president of the World Federation of Neurologists; Dr. Ralph Kohnovitch, psychiatrist and director of Hawthorn Children's Hospital, Northville, Mich.; Dr. Art Schiffman, state superintendent of reading in Maryland and clinical psychologist at Johns Hopkins University; Dr. Douglas C. Crowther, pediatric neurologist at Child Development Center, San Francisco; and Dr. Fred L. Masland, director of the Institute of Neurological Sciences and Blindness, Washington, D.C.

group toured the Scottish Hospital, and flew to Abilene for a tour of the West Texas Rehabilitation Center before returning to Austin for the symposium.

Following the Friday program, the five symposium speakers, special guests, Advisory Board Members and certain House committee members met in the Main Committee Room of the House for a discussion of how best to implement the law.

Smart people are anti-ad minded!

SAVE IN THE WANT-ADS!

CALL 5-4481

Stanton J. Barron, chief of pediatrics at Hendrick Hospital in Abilene.

Members of the Texas House on the committee are Travis Peeler of Corpus Christi; Jesse T. George, Levelland; John Wright, Grand Prairie; Raul Muniz, El Paso, and Jim Wade, Dallas.

Other members are D. Lucius Waites of Dallas, staff member, Texas Scottish Rite Hospital for Crippled Children and associate professor of pediatrics at Southwestern Medical

School; Dr. Edward Mason, Dallas surgeon; Mrs. Harry W. Patterson of Sugar Land, distributive education coordinator at Bellaire High School and wife of a Houston attorney; and C.T. (Pete) Matthew of Yoakum, savings and loan association executive and former legislator.

"Language disorders is a problem about which little has been done in Texas or elsewhere on the scale the problem deserves," Barnes said. "This symposium was arranged to

focus attention upon the problem, to discuss what can be done about it and lay groundwork for obtaining state funds to establish a worthwhile program in Texas."

The House resolution establishing the interim committee noted that "a child with a language disorder of ten reads far too slowly and usually poorly, for his age; is generally a poor speller, confusing word sounds and transposing letters; experiences difficulty in writing, usually doing so painfully, awkwardly, and with many untidy mistakes; and sometimes stutters or lisps."

Barnes noted it is estimated that as high as 20 percent of the nation's entire school population is afflicted in greater or lesser degree with language disabilities. He said, is seven percent, or approximately 2.5 million children.

In addition to the legislative study committee, Barnes has appointed a special 15-member advisory committee for the

symposium.

Federal funds are coming into Texas in water development projects, with the U.S. House Appropriations Committee voting a total of \$51,509,000 for Texas projects. The money for the Army Engineer and Reclamation Bureau water projects will be for the year ending next June 30.

Included in the funds earmarked for Texas is a Canadian project planned to take \$14,215,000.



GRAND OPENING

FRIDAY AND SATURDAY

Of The Beautiful New Food Store With CARPET ON THE FLOOR



FREE Cloverlake Ice Cream CONES SATURDAY

MORTON POTATOE CHIPS Buy One Get One

FREE RIDES FOR THE KIDDIES SATURDAY

OPEN DAILY 7AM UNTIL (Sunday Noon Til 9)

OPENING SPECIALS		
CLOVERLAKE MELLORINE	1/2 GAL	39¢
CLOVERLAKE SLIM FREEZE	1/2 GAL	49¢
COTTAGE CHEESE	2 LBS	55¢
CLOVERLAKE BUTTERMILK	1/2 GAL	39¢

DIP & CHIP 8 OZ PACKAGE 29¢

ICE CREAM

69¢

1/2-gal. CTN.

PLUS FREE BOX CONES

SHOP! COMPARE! SAVE!

HI-C Drink	46 OZ	3/\$1	BIG MAC Dog Food	3/29¢
WAGNER'S Drink		3/\$1	BIRDSEYE Broccoli	23¢
TOKAY Grapes	LB	12 1/2¢	BRUSSELL Sprouts	10 OZ 19¢
SWEETHEART Flour	5 LBS	43¢	Cauliflower NOTEBOOK	23¢
FIRESIDE Crackers	LB	23¢	Paper	300 COUNT 39¢
Aqua Net		49¢	COLGATE Tooth Paste	GIANT 29¢

ANY GRIND White Swan

COFFEE

69¢

1-lb. CAN

CRESCENT FOOD MART

1802 HALL AVE

LEVELLAND HIGHWAY

OTIS AND ALMA TESTERMAN

PIGGLY WIGGLY FOODS ARE THE BEST BRANDS IN THE LAND!

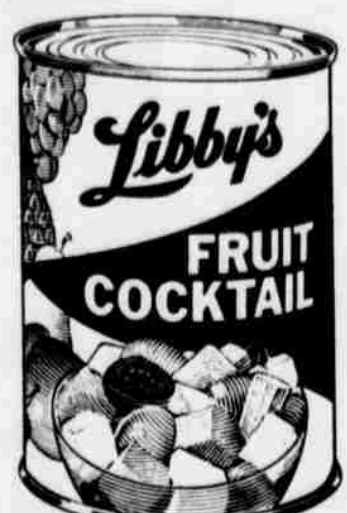


Mexican Food Values!

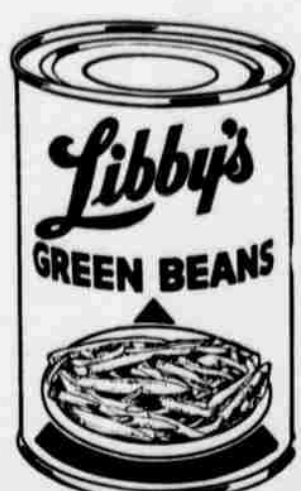
Enchiladas Patis Beef No. 2 Can	57¢
Picante Sauce Pace's 8-Oz. Jar	39¢
Tamales Gebhardt, Beef No. 2 1/2 Can	39¢
Spanish Rice Mountain Pass No. 300 Can	23¢
Enchilada Sauce Mountain Pass, Hot or Mild; No. 1 Can	21¢
Bean Dip Frito Brand 10 1/2-Oz. Can	25¢



SWEET PEAS
Garden Variety
3 No. 303 Cans **69¢**



Fruit Cocktail
Libby's Fancy
3 No. 303 Cans **69¢**



GREEN BEANS
Libby's Cut
3 No. 303 Cans **69¢**

SPINACH, Libby Chopped or Leaf
PEAS, Libby, Green
CHOPPED BROCCOLI, Libby
PEAS & CARROTS, Libby

5 10-Oz. Pkgs. **\$1**

BLACKEYED PEAS, Libby, 10-Oz. Pkg.
WHOLE OKRA, Libby, 10-Oz. Pkg.
BABY LIMA, Libby, 10-Oz. Pkg.
CUT GREEN BEANS, Libby, 9-Oz. Pkg.
FRENCH GREEN BEANS, Libby, 9-Oz. Pkg.

4 For **\$1**

WHOLE KERNEL CORN, Libby
MIXED VEGETABLES, Libby
CUT OKRA, Libby
CREAM STYLE CORN, Libby

5 10-Oz. Pkgs. **\$1**



Orange Juice Libby 12-Oz. Can **49¢**
Orange Juice Libby 4 6-Oz. Cans **\$1.00**
Whole Kernel or Green Peas Libby 2 24-Oz. Bags **89¢**

More Libby Values!

Beef Stew Libby's 24-Oz. Can **49¢**
Tomato Juice Libby's Fancy 2 46-Oz. Cans **69¢**
Orange Juice Libby's Unsweetened 2 No. 2 Cans **39¢**
Red Salmon Libby's No. 1/2 Can **65¢**
Corned Beef Libby's 7-Oz. Can **43¢**
Beets Libby's Sliced 2 No. 303 Cans **39¢**
Stewed Tomatoes Libby's No. 303 Can **29¢**

ellorine Plains Or Bordens 1/2 Gallon **49¢**
okes, Dr Pepper King Size, Plus Deposit 2 6-Btl. Ctns. **79¢**
ickles Libby's Dill or Kosher Dill 22-Oz. Jar **35¢**
into Beans Chef's Pride 5-Lb. Bag **49¢**
iennas Libby's Sausage 3 No. 1/2 Cans **69¢**
ake Mixes Pillsbury, Layer Cakes, Assorted Flavors 2 19-Oz. Boxes **69¢**
olden Corn Libby's Cream Style or Whole Kernel 2 No. 303 Cans **39¢**
stant Coffee Maryland Club 10-Oz. Jar **\$1.29**
oilet Tissue Damita, Assorted Colors 2 4-Roll Pkgs. **49¢**



FRYERS

U.S.D.A. Grade A Whole Pound **33¢**
Cut up **39¢**

Short Ribs U.S.D.A. Choice, Aged, Heavy Beef, Valu-Trimmed **29¢**
Ground Chuck Lean, U.S.D.A. Choice Beef, Dated to Assure Fresh **59¢**
Family Steak U.S.D.A. Choice, Aged, Heavy Beef, Valu-Trimmed **59¢**
Lunch Meat Swift Premium Bologna, Macaroni & Cheese 3 6-Oz. Pkgs. **\$1.00**
Pork Steak Lean Northern Pork **69¢**
Baking Hens Swift's Premium, 4 to 6 Lbs., Fresh Frozen **49¢**
Pork Sausage Lee's All Pork 2 Lb. Pkg. **\$1.69**
Fish Sticks Sea Star 4 8-Oz. Pkgs. **\$1.00**
Fish Steaks Breaded Icelandic Catfish, Haddock or Perch 12-Oz. Pkg. **59¢**



TOM TURKEYS

U.S.D.A. Grade A Fairview, 14 to 20-Lb. Average **39¢**

Pork Chops Family Pak, 1/4 Pork Loin, Rib Cut, 2 1/2 to 3 1/2-Lb. Avg. **79¢**
Sliced Bacon Wilson's Corn King **79¢**

HEN TURKEYS

Grade A, Fairview, 14 to 20-Lb. Average **43¢**

50 POUNDS FREEZER BEEF Only **\$24.95**
10 Pounds Round Steak
10 Pounds Chuck Roast
10 Pounds Family Steak
10 Pounds Lean Ground Beef
10 Pounds Beef Ribs

25 POUNDS FREEZER BEEF Only **\$10.95**
10 Pounds Family Steak
5 Pounds Lean Ground Beef
5 Pounds Chuck Roast
5 Pounds Beef Ribs

Housekeeping Aids!

Tooth Paste Pepsodent, 100% ON Label, Reg. 15¢ Value Family Size Tube **59¢**
Air Dressing Brylcreem, Reg. 85¢ Retail; Large Tube **67¢**
Shampoo Softskin Green, Reg. 89¢ Retail 10-Oz. Bottle **69¢**
Conditioner Hand, S P Honey & Almond, 2 1 1/2-Oz. Bottles **69¢**
Coffee Mug or CEREAL BOWL, Jeannette Glass, Large Cup or 8-Inch Bowl, White, Reg. 15¢ Retail **2 for 25¢**

Quality, Service & Lowest Prices!

Dog Food Gravy 10 Lb. Bag **\$1.43**
Dog Food Gravy 25 Lb. Bag **\$3.19**
Noodles American Beauty, Egg 12-Oz. Pkg. **27¢**
Baby Food Heinz Jr., Assorted Flavors 2 7 1/2-Oz. Jars **31¢**
Chili Wolf, Plain No. 300 Can **53¢**
Chili & Beans Wolf's No. 300 Can **39¢**
Soup Mix Lipton, Onion 2 2-Pack Pkgs. **69¢**
Biscuits Pillsbury Flaky Buttermilk or Sweetmilk 2 8-Oz. Cans **37¢**
Candy Hollywood, Assorted Flavors 3 6-Pack Pkgs. **69¢**
Kotex Sanitary Napkins, Regular or Super; 12-Ct. Box **37¢**
Napkins Scottkins, Assorted Colors; 50-Ct. Box **19¢**
Oysters Blue Plate 8-Oz. Can **59¢**
Deodorant Soap Safeguard 2 Bath Bars **45¢**

Home Helps!

Water Softener Calgon, 20¢ Off Label 4 Lb. Box **99¢**
Detergent Chiffon, Liquid, Save 10¢; 22-Oz. Bottle **39¢**
Detergent Ajax Giant Box **69¢**
Metal Cleaner Sunbeam, Metal Klean; 8-Oz. Can **95¢**
Cat Chow Purina 22-Oz. Pkg. **37¢**
Cleaner Ajax, Liquid, with Ammonia; Giant Size **59¢**
Facial Soap Camay, Assorted Colors 2 Reg. Bars **35¢**
Flour Pillsbury's Best 5 Lb. Bag **55¢**

Store Manager's Specials!

Grandma, Picnic Time, Brown Edge Cream Wafers
Cookies Reg. 39¢ **3/\$1**
Plastic, Assorted, While They Last
Flowers & Fruit Mix Or Match Doz. **59¢**
Lanolin Plus
Shampoo Giant Economy Size Reg. 99¢ **2/99¢**

Produce Values!

Apples Delicious, Fancy **15¢**
Cabbage Fresh, Firm Green Heads **5¢**
Turnips California, Clip Tops **10¢**
Oranges California, Extra Fancy, Sunkist **19¢**

EFFECTIVE SEPT. 29-30-31 In Littlefield

Lowest Prices . . . Greatest Variety . . . always at . . .

Piggly Wiggly



1967 CAMARO SUPER SPORT COUPE -- The all new CAMARO will be built in sport coupe and convertible models. The Camaro line incorporates many sprightly options that include concealed headlights behind a lattice grille which opens and closes when lights are turned on and off, plus a hood with simulated louvers and a wide "bumble bee" paint band on the nose. A 350-cubic inch V-8 engine is used in the Super Sport version of the CAMARO. They go on display today at Armes Chevrolet.



Armes Chevrolet Offers Choice

For the 1967 car buyer, Chevrolet stresses choice with a capital "C." E. M. Estes, general manager, said today, the date of the 1967 Chevrolet showing at Armes Chevrolet.

"Introduction of the Camaro as Chevrolet's sixth line of cars matches the American public's growing preference for individualized transportation," he declared.

Estes said the 48 new models of Chevrolet, Chevelle, Chevy II, Corvair, Corvette and Camaro (pronounced "ca-mair-o") offer an "unparalleled variety of sizes, body styles, options and safety features." They go on sale Thursday, September 29.

Two models of the personal-size Camaro -- a coupe and a convertible that Estes terms "four-passenger packages of excitement" -- are built on a 108-inch wheelbase.

"Camaro offers the greatest choice of engines, trims, options and accessories Chevrolet has ever introduced with a new line of cars," Estes said. "The buyer can literally tailor his own automobile."

Also new for 1967 is a top-of-the-line Chevelle station wagon named "Concours" which has wood-grain exterior trim.

Many important new safety-related product improvements are standard equipment on all 1967 Chevrolets. They range from an energy-absorbing steering column and dual master cylinder brake system with warning light to passenger-guard door locks and a four-way hazard warning flasher.

Heading a list of more than 400 options and accessories is a new stereo tape system, an improved cruise control and a new air conditioning unit which can be dealer installed on all new Chevrolets except Corvair and on all 1964 through 1966 models of Chevrolet, Chevelle and Chevy II.

Front disc brakes are available as options on regular Chevrolet, Chevelle, Chevy II and Camaro models. Four-wheel disc brakes are continued as standard on Corvettes.

Here are the highlights of the six Chevrolet lines for 1967:

REGULAR CHEVROLETS-- The industry's top selling automobile has a longer, lower "big car" look to its 19 models in five series on a 119-inch wheelbase. A wrap-around grille includes front fender identification lamps standard on luxury Caprice models, optional on all other series.

Long body lines carry to the tip of the rear fender. Rear fender skirts are available for added body smoothness. Twin horizontal tail lamps above the bumper are recessed into the rear panel.

Caprice and Impala sport sedans have a new roofline that ends in a larger, more sloping back window. An exclusive new roofline on Impala sport coupes stresses fastback styling with the rear window blending into the deck.

Extensive refinements in steering, rear suspension and body mounting give improved ride, handling and roadability. Base tires are larger for most models and a larger 24-gallon fuel tank is standard on all models.

A distinctive SS 427 package stressing use of the 427 engine is added for the super sport coupe and convertible. Simulated air intakes on the hood, heavy-duty chassis components and red-line tires are included.

A 250 cubic-inch six cylinder engine and four V-8's up to the 427 satisfy every power requirement, offering a horsepower range from 155 to 385.

Offered are five transmissions. Turbo Hydra-Matic is available with all 396 and 427 cubic-inch engine installations and, for the first time, with the popular 327 engine on Impala

SS and Caprice models.

CAMARO -- The industry's newest 108-inch wheelbase car blends four-passenger roominess with sports car proportions and wide-tread handling. Incorporated are the best features of larger Chevrolets including big car engines.

The front-engine Camaro takes a fresh look at the "long hood - short deck" concept introduced in American cars by Corvette. It stresses curved contour styling in an aerodynamic body tested in a jet age wind tunnel.

The smooth grille has a two-headlight system. Concealed headlights in a black-grid grille plus special exterior moldings are included in a distinctive Rally Sport (RS) option. Wide, rectangular taillights set in a shallow cove highlights the clean, oval-shaped rear of Camaro.

A distinctive SS 350 package is available to spotlight use of the new 350 cubic-inch engine introduced exclusively for Camaro. Included is a special hood with twin simulated louvers, a four-inch paint stripe around the nose and wide oval red-line tires. The Rally Sport and SS 350 options can be ordered individually or together.

Strato-bucket seats and all-vinyl interior are standard. Among many interior options are a fold-down rear seat back for added luggage room and a strato-back bench front seat with folding center armrest.

A new combination of separate frame and unitized body construction gives Camaro maximum roadability and passenger comfort. Front suspension is independent with coil springs. Mono-plate leaf springs are used at the rear. Wheels are 14 inches. Large drum-type brakes are self-adjusting.

Camaro's base engines are the 230 cubic-inch six and a special 2-barrel carburetor version of the 327 cubic-inch V-8. Optional is a larger six and two other V-8's including the all-new 350. Horsepower ranges from 140 to 295.

Three-speed and four-speed manual transmissions are available plus Powerglide automatic. Floor-mounted shift controls, center console and special instrumentation are optional.

CHEVELLE -- The volume leader in the fast growing intermediate car market increases its selection to 13 models in five series with the addition of the luxury Concours station wagon. Wheelbase continues at 115 inches.

There is a look of motion to the forward thrust of the restyled front fenders which give a family resemblance to the regular Chevrolet.

The stimulated hood louvers identifying SS 396 models are redesigned. Bold horizontal bars highlight the new full-width grille. Wrap-around taillights are a major 1967 styling feature.

Chevelle's base six cylinder engine is increased to 230 cubic inches. Two sizes and five V-8's are offered with a horsepower range from 140 to 325.

Turbo Hydra-Matic transmission is offered for the first time with the two Chevelle 396 cubic-inch engines. Four other transmissions are available.

CHEVY II -- The clean restyling that helped Chevy II take second place among all small car sales in 1966 is refined for 1967. Seven models are offered in three series on a 110-inch wheelbase.

Larger headlamp bezels, together with a redesigned extruded aluminum grille, give a broader, "big car" look to the front end. All models have 14-inch wheels and tires.

An improved starting motor and new battery provides greater efficiency and even more de-

pendable service on Chevy II for 1967, as well as on all other Chevrolet lines.

Five engines -- a four, two sizes and two V-8's -- give a broad power choice. Horsepower range is from 90 to 275. There are three transmissions.

CORVAIR -- Chevrolet's distinctive rear-engine car will be offered in five models in two series for 1967 on a 108-inch wheelbase.

Principal design and mechanical features which have won Corvair an enthusiastic owner body totaling more than 1.5 million are continued with styling refinements.

New Strato-bucket seats are standard in Monza models.

CORVETTE -- America's only sports car carries into its 15th year on the market all the features which made 1966 its most successful model year in history. A sport coupe and convertible are again offered on a 98-inch wheelbase.

Styling refinements include redesign of fender side louvers and a new rear end panel incorporating a wide, centrally located back-up lamp.

Three additional all-vinyl trims increase the interior selection.

Five V-8 engines are available including two new triple-carburetor versions of the 427 cubic-inch engine. Horsepower ranges from 300 to 435. There

are three transmissions.

All Chevrolet models have redesigned interiors featuring a fresh variety of vinyls and fabrics. Fifteen exterior colors -- 11 of them new -- are offered for 1967 with up to 7 two-tone combinations available.

Scout Troop 637 Holds Court Of Honor

Troop 637, sponsored by the Methodist Men of the First Methodist Church of Littlefield held their Court of Honor Monday, September 26 at 7:30 p.m.

Boys receiving awards were Duff Wattenbarger and Bobby Matthews, second class; Rodney Phillips and Randy Mitchell, first class. Advancing to the Star Rank were Larry Nickels, Alan Newton, Kim Hanlin and Keith Woody. David Roden, an Eagle Scout, received his first Bronze Palm for additional work on 5 merit badges.

Merit badge awards in various fields were awarded to David Conway, Gary Conway, Steve Owens, Monte Trotter, Mike Lumsden, Mike Grissom, and John Turner.

A film on the "1964 Jamboree" was shown at the conclusion to the families and friends that attended the Court of Honor.

STATE CAPITAL
Highlights
AND *Sidelights*
by Vern Sanford
TEXAS PRESS ASSOCIATION

A complete revision of the Texas Constitution, proposed by Gov. John Connally and endorsed by the state Democratic convention, looks like the big state capitol news of the coming years.

Republicans likewise gave approval at their state convention to the idea of modernizing the 1876 constitution. But a long row lies ahead. Already many are expressing doubt as to the wisdom of a complete revision.

It would be a long process. First, the Legislature would ask the voters to approve the calling of a constitutional convention. Then, presumably, delegates to the convention would be elected. Their final product would go to the Legislature for submission to the voters for approval or rejection.

Gov. Connally's suggested route would be to set up a cabinet system like the federal government. This would give the governor responsibility for all phases of state government. Now he appoints only one major state department head--the secretary of state.

BOLLWORM DEADLINE EXTENDED -- Agriculture Commissioner John White granted a 10-day cotton harvest and plow-up extension (to October 5) for farmers in 13 South Texas counties under the pink bollworm control law.

Counties affected by the extension are Aransas, Brooks, Duval, Jim Hogg, Jim Wells, Kenedy, Kleberg, Nueces, San Patricio, Webb, Zapata and portions of Hidalgo and Starr.

White urged fast field clean-up to prevent a "seriously threatening" buildup of pink bollworm.

WATER PLAN RESTUDIED -- Texas Water Development Board pulled back its massive \$3,700,000,000 proposed statewide water plan for re-evaluation in view of strong criticism during its series of 30 public hearings.

Board announced 16 additional studies to determine reasonable "alternates" which may be put into the plan in case population growth and water needs are higher than those originally predicted.

Among subjects scheduled for new looks are:

- alternative sources of irrigation water for West Texas, including possible diversions from surplus East Texas basins;
- Reduction of water quantities from San Antonio's surface water supply, originally tagged for delivery to lower Rio Grande

Valley for new irrigation;
 * Importing water into or above Highland Lakes in the Colorado River basin;
 * New sources of industrial and municipal water for Abilene, San Angelo, Odessa, Lubbock and the Trans Pecos-El Paso areas.

Board also will cooperate with the U.S. Bureau of Reclamation in determining costs of delivering water to West Texas, utilizing a pump-back system up the Colorado River channel.

COMMITTEE SYSTEM EYED -- A study panel has agreed to principle on far-reaching recommendations to modernize antiquated procedures by which committees of the House of Representatives process legislation.

House Study Rules Committee, headed by Rep. L. DeWitt Hale of Corpus Christi, concluded that the number of standing committees should be cut from 43 to 25; that membership should be based on a modified seniority system; and that committees should return detailed reports and analysis of bills with aid of professional staffs.

COLLEGE GRANTS PUSHED -- Coordinating Board of the Texas College and University System recommended 48 projects totaling \$23,000,000 for federal grants under Title I of the Higher Education Facilities Act of 1963.

Money has not yet been allocated by Congress, but the applications were recommended early to speed their processing through the U.S. Office of Education. Federal money will be matched with state and local funds for new buildings.

SHORT SHORTS
 Thurman Dobbins of Austin

and Mrs. Mary Margaret of Houston were named State Commission for the revised Neighborhood Youth Projects in El Paso and Vernon, for grants of \$100,000 and \$134,800, respectively. Application blanks for November 18-19 Selections vice Qualification Test for college students, to be used by boards in considering members, now are available.

Sabine River Authority receive \$120,440 from federal government under the Water Conservation Act, which will be used to develop Ward Park at Lake Tawakoni.

Texas Water Development Board approved Franklin county water district application for \$1,700,000 in state and \$3,400,000 Cypress dam.

Texas Highway Commission approved the plan to purchase Dallas County right-of-way Interstate Highway 20 between Dallas and Fort Worth.

State of Texas spent \$633,769 during the fiscal ending August 31, 1966, normal governmental functions according to State Treasurer Jesse James.

Bookmobile Schedule	
The Texas State Library Plains Bookmobile will visit this area on the following:	
WEDNESDAY, October 19	Whiteface #1 9:30-10:30 Whiteface #2 10:30-11:30 Lehman 11:05-11:30 a.m. Bledsoe 12:00-1:00 p.m. Maple 2:15-3:30 p.m.
THURSDAY, October 20	West Camp 9:15-10:15 a.m. Lariat 10:30-11:30 a.m. Bovina 12:00-3:30 p.m.
FRIDAY, October 21	Luna Chapel 10:00-11:00 Spade 12:00-1:30 p.m. Hart Camp 1:45-2:30 p.m. Fieldton 2:45-3:30 p.m.
SATURDAY, October 22	Olton 9:15-11:45 a.m. Littlefield 1:15-4:00 p.m.

Command Performance Camaro By Chevrolet



Camaro Sport Coupe with style trim group you can add.

You've been waiting for a Chevrolet like this. Now it's here.

Camaro! Long, low hood. Short rear deck. Big-car stance for stability. Strato-bucket seats. A 140-hp Six or 210-hp V8, depending on model. Camaro gives you a car full of comforts from carpeting on the floor to vinyl upholstery all around. There's a lot of security, too, with new safety features like the GM-developed energy-absorbing steering column. Camaro! Sport coupe or convertible. You can order a Rally Sport with hideaway headlights or an SS 350 with Camaro's biggest V8. See your Chevrolet dealer now!



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LITTLEFIELD, TEXAS



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18th Congressional District

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Pol. Adv. Paid For By Lamb County Miller For Congress Committee, Mrs. James Showell, Chairman

INTERCEPT

THESE MONEY SAVING SPECIALS AT...

CRISCO 3 LB CAN **79¢**
OLEO ELNA SOLID COLORED LB **2 FOR 29¢**
EGGS FARM PAC USDA GRADE A MEDIUM DOZ **49¢**



SAVE FRONTIER SAVINGS STAMPS



CHUCK USDA, INSP'T FARM PAC BLUE RIBBON OR CHOICE
ROAST LB **49¢**

Hamburger Patties FRESH GROUND 2-LB PKG **89¢**
SAUSAGE FARM PAC LEAN & TASTY 2-LB BAG **1.49**



Libby's Pineapple Juice
 46 OZ CAN **29¢**

COFFEE MAXWELL HOUSE ALL GRINDS 1-LB CAN **69¢** 2-LB CAN **1.37**

HUNT'S PORK & BEANS NO. 300 CAN **2/29¢**
FOOD CLUB APPLE SAUCE 25 OZ JAR
LIPTONS TEA BAGS 16 COUNT PKG **23¢**
PILLSBURY FLOUR 5-LB BAG **55¢** 25-LB BAG **2.19**
PUREX BLEACH 5¢ OFF LABEL GAL **49¢**
HUNT'S TOMATO SAUCE NO. 300 CAN **2/39¢**
FOOD CLUB COFFEE CREAMER 11 OZ JAR **59¢**
SUPREME PITTER PATTY OR SWEDISH KREMES COOKIES YOUR CHOICE **2/89¢**
LIPTONS ONION SOUP 2 PC PKG **39¢**
FOOD CLUB SLICED BEETS NO. 303 CAN **2/33¢**
LUCKY WHIP MIX 8 OZ PKG (6¢ OFF LABEL) **43¢**
KRAFT DELUXE CORN OIL MARGARINE 4¢ OFF 1-LB PKG **43¢**
QUAKER OATS REG SIZE **29¢** LARGE SIZE **53¢**

INSTANT COFFEE MAXWELL HOUSE 20¢ OFF 10 OZ JAR **1.39**

U.S.D.A. Inspected Farm Pac Blue Ribbon Or Choice
STEAK Top Sirloin LB **98¢**
 U.S.D.A. Inspected Farm Pac Blue Ribbon Or Choice
STEAK Rib, LB **79¢**
 U.S.D.A. Inspected Farm Pac Blue Ribbon Or Choice
STEAK T-Rone LB **1.09**
 Lean No Watse, Tenderized
STEAK LB **89¢**
 Lean For Barbecue Or Stew
SHORT RIBS LB **29¢**
 Farm Pac Bologna, Pickle Olive, Macarolle Cheese
LUNCH MEAT 6 Oz. Pkg. **3/87¢**

FRESH FROZEN FOODS
FRUIT PIES MORTON, FRESH FROZEN APPLE, PEACH, CHERRY, OR COCONUT CUSTARD EACH **29¢**
 TOP FROST, FRESH FROZEN
BABY LIMAS 10 OZ PKG **19¢**
 COZY KITCHEN FRESH FROZEN OR GERMAN
CHOCOLATE CAKE EACH **89¢**
 TOP FROST FRESH FROZEN
SPINACH 10 OZ PKG **12 1/2¢**

MELLORINE DARTMOUTH ASSORTED FLAVORS 1/2 GAL **49¢**

BABY FOOD FOOD CLUB STRAINED, ASS'T FLAVORS JAR **3 FOR 27¢**

ORANGES TEXAS JUICY NEW CROP LB **12 1/2¢**

TOMATOES FANCY PINKS CELLO CTN. **2 FOR 29¢**

PUMPKINS FRESH SUGAR PIE LB **4¢**

GENERAL MERCHANDISE
Anti-Freeze ZEREX GALLON **1.39**
Lanolin Plus EGG OR CASTILE SHAMPOO, 16 OZ BOTTLE **39¢**
SOFT PUFF 69¢ SIZE **49¢**



WIN UP TO \$250 Pick Up Free Cards At Furr's For The Exciting Game "Let's Go To The Races"
 There's fun and excitement like you've never seen before riding on every race. You can join in the fun if you have a card from Furr's. They're Free and you may win from \$5. up to \$250. Watch the races to see if your card is a winner, or come by the store and check the winners list.

OXYDOL GIANT SIZE **89¢**
DREFT LARGE SIZE **39¢**
HI HO CRACKERS 1 LB. **43¢**
No. 1 PEOPLE PLEASER IN TOWN
Furr's SUPER MARKETS

HOSPITAL NEWS
 LITTLEFIELD HOSPITAL AND CLINIC
 September 20
 DEPARTED: Mrs. Mildred Mrs. Ethel Sevier, Mrs. Townsend, Colyn Cantrell, C. Holmes, W.J. Car...
 DEPARTED: Mrs. Frances... Mrs. Mary Whirley...
 September 21
 DEPARTED: Mrs. Edna Faye... Mrs. Waynette Fisher... Mrs. Bryson, Geneva... Mrs. Gloria Thron... Mrs. Kay Bryant...
 DEPARTED: Eddie Homer... James Davis...
 September 22
 DEPARTED: Ethel Jean Tom... Raymond Robertson... Mel Austin, Roger Lowe... Mrs. Qualls...
 DEPARTED: Sondra Bales... Mrs. Bryant, Mrs. Edrith...
 September 23
 DEPARTED: Concho Duran... Vega, Tammy Gail Ba... rry Howard, Wayne Nor... rky Reep...
 DEPARTED: Colynn Cantrell... Geneva Glasscock, Roger... Mrs. Evelyn Winders...
 September 24
 DEPARTED: Mrs. Nora Gas... Allen Coston...
 DEPARTED: Mrs. Julia Flor... Edna Demel and in... Mrs. Ethel Sevier, Tammy... Mrs. Donna Town... dner and infant, Ray... Robertson, Mrs. Gloria... bert and infant, Mrs... stin, Y.C. Holmes...
 September 25
 DEPARTED: Cheri Hisaw... Hawk, Lee Wells... eaver, Mrs. Lillie Har... C. Hall, Mary Anders...
 DEPARTED: Ricky Reep, Sue...
 SEPTEMBER 26
 DEPARTED: Mrs. Lela Elms... Julia Kesey, Mrs. Ruby... Mrs. Talma Hodge, Mrs... Testerman, Mrs. Lovelle...
 DEPARTED: Cheri Hisaw, Ja... mfinder, Mrs. Phil Adk... Mrs. Lillie Harris, Ethel... Tomlinson, O.C. Hall... Betty Bryson, Steve Allen...
 SEPTEMBER 27
 DEPARTED: Tammie Bush... Reed, Roxie Durham... Pat Locke, Mrs. Mary... eadman, Herman Barnet... Burnett, George Kirby...
 DEPARTED: Wayne Norried... Talma Robertson, Mrs... e Reams, Mary Anders...
 BIRTHS
 To Mr. and Mrs. Edwin... end, Springlake, a boy... n Todd, weighing 9... g 6 ounces, September 21... 6 p.m.
 To Mr. and Mrs. Edward... Sudan, a boy, Charles... weighing 7 pounds, 6 ou... September 21 at 5:52 p.m.
 To Mr. and Mrs. Norman... mel, Littlefield, a boy... Victor, weighing 6... 6 ounces, September 21... 6 p.m.
 To Mr. and Mrs. Emery... oneberry, Lovington, N... girl, Monette Alane... ing 8 pounds, 2 ounces... ber 22 at 4:03 a.m.
 To Mr. and Mrs. Fran... Vega, Littlefield, a boy... ad, weighing 8 pounds, 4... 4, September 23 at... p.m.
 To Mr. and Mrs. Lloyd... Littlefield, a boy, weigh... pounds, 8 ounces, Septem... 7 at 12:40 p.m.
Happy Loser
TOPS Club Meets
 Twenty-three members and... new members of the Spring... Earth TOPS Club weighed... the high school there Septe... 22 at 7 p.m.
 Total of 25 3/4 pounds lost... 1/4 gained was reported... rance Gover, weight rec...
 The club then was served a... supper at the Springlake... munity Center and a skit... "Happy" was put on by the... team of chosen sides... r Pauline Huckes held a... business session. Two... pins were rewarded. Plans... also made to make aprons... r to Littlefield October 8... ra Recognition Day. Every... planning to attend this meet... should attend the meeting... ber 29 at the high school... ing or call Mrs. R.E... air, phone 257-5111.
 Mrs. Joe Houchins received... door prize after which the... adjourned.

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Mitchell Ford Introduces 1967 Fords



Featuring new sheet metal for the first time since its introduction in April of 1964, the Mustang for 1967 is sportier in appearance and livelier than ever before. The 2+2 Fastback model (above) has a new roof line and concave rear panel while the convertible (below) illustrates the thrusting new hood line and deeply inset grille. All Mustangs for 1967 have two-inch wider front and rear tread for improved handling. Options for 1967 include a 320-horsepower, 390 CID V-8 engine and Select Shift Cruise-O-Matic transmission for manual or automatic gear shifting.



Falcon for 1967 retains its distinctive, long-hooded "Mustang look" and offers the buyer an even greater selection of engines, transmissions and optional features. The engine lineup now includes a 225-horsepower, four-barrel 289 CID V-8 with Select Shift Cruise-O-Matic which permits manual or automatic gear shifting. The Futura Station Wagon (above) has an optional two-way tail gate while the Futura Sports Coupe (below) is distinguished by a new grille, a spear-like trim moulding and two deeply sculptured "wastegate" areas behind the front wheel cutout. All Falcon models go on display at Ford dealerships Friday, Sept. 30.



Dramatic new styling marks the 1967 Ford which has received a major sheet metal change for the third time in three years. Pictured here are the XL Convertible (above) and the XL 2-Door Hardtop, both of which offer Ford's Select Shift Cruise-O-Matic transmission as standard equipment. Featured only on the Fairlane GTA in 1966, Select Shift permits the driver to shift manually or automatically. Ford's new styling features sculptured side panels and a gull-wing design grille that is die-cast in the XL LTD and Country Squire series. Engineering improvements give the 1967 Ford an even quieter and smoother ride. All Ford models will be on display at Ford dealer showrooms Friday, Sept. 30.

Three Littlefield Students Enrolled At LCC

Three Littlefield students are enrolled for the fall semester at Lubbock Christian College and are now attending classes.

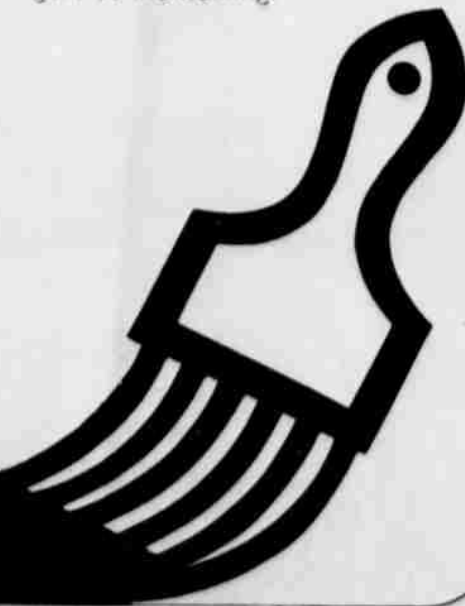
These are Kathryn Edwards, daughter of Mr. and Mrs. Bill Owen, Route 2; Clyde Reams, son of Mr. and Mrs. L.H. Reams, 1921 Lillian; and Carla Townsend, daughter of Mr. and Mrs. H.W. Townsend, Route 2. Mr. Reams and Miss Town-

send are sophomores at LCC and Miss Edwards is a freshman. All three are graduates of Littlefield High School.

LCC is celebrating its tenth anniversary this year. All campus events will be directed toward highlighting this decade of development.

An evening college has been initiated this year allowing students to earn up to 6 hours credit at night.

Slipslopslap! Painting? Get the right equipment. Look under PAINTS in the YELLOW PAGES. Where your fingers do the walking.



The 1967 Ford, with a major body styling change for the third consecutive year, will seek a larger share of the medium price market by offering the biggest and most luxurious cars in its history.

"With the 1967 Ford, we will offer the new car buyer the smartest, freshest styling and the most advanced mechanical and body refinements possible," said M. S. McLaughlin, Ford Division assistant general manager.

"Our new models not only have dramatic new styling, but they also ride and handle better, are even quieter than last year's cars and have the greatest number of standard safety items in Ford Division's history."

Three inches longer than its predecessor, the 1967 Ford has sculptured side panels which give the car a lower, longer silhouette. Roof lines on all models but convertibles, station wagons and 4-door hardtops are totally new with softer, more sweeping lines that create a fastback look. New grilles, taillights, side trim and rear end treatment add the finishing touches to the big Ford.

Interiors also are newly designed with instrument panels that feature recessed controls and new, more luxurious upholstery materials.

Already noted for its quiet ride, the Ford will reflect further advances by sound engineers to reduce noise even more for 1967. Front and rear suspensions have bigger, softer rubber "sound stoppers" attached to the chassis to isolate road noise more effectively. Drive shafts utilize a new fly-wheel-type inertia damper to reduce sound.

A new Comfort Stream Ventilation System, standard on LTD models, provides quiet, "window-up" driving with constant, controlled fresh air movement throughout the car. Stale air is exhausted through one-way ducts in the front doors.

Radial ply tires, which prolong tire life 50 to 80 per cent, improve gasoline mileage, provide better lateral stability and a smoother ride at highway speed, are optional on all big Fords in 1967. Standard tires have a standardized pressure feature which eliminates the need to adjust pressure for varying loads or road conditions.

Carburetion and valve train re-design on 1967 engines will result in smoother performance, greater economy and dependability. Also new is the Select Shift Cruise-O-Matic transmission, which permits manual or automatic gear shifting.

The luxurious, top-of-line LTD series, which will carry the brunt of Ford's increasing penetration of the medium-price field, will include a 4-door sedan as well as 2- and 4-door hardtops. A new vinyl-covered roof with special styling treatment on the roof quarter panels sets the 2-door LTD hardtop apart.

Among safety features are an impact-absorbing steering wheel with deep-padded hub, energy-absorbing safety arm rests, a dual hydraulic brake system, padded windshield pillars, remote control outside view mirror, two-speed electric windshield wipers and a new lane-change indicator incorporated in the turn signal.

All Ford models will be on display in dealer showrooms today.

STYLING

Ford styling for 1967 is characterized by a decidedly longer and lower look. With three in-

ches added to their overall length, plus a sculptured windshield running all the way from front to rear, the new models give the appearance of being much larger than their predecessors.

The Custom 500 series utilizes a handsome, functional, spear-like trim moulding which runs full length along the windshield, Galaxie 500, XL and LTD models all have wide, full-length side mouldings framing the wheel cutouts. The bold trim treatment gives '67 models a low, road-hugging look.

Grilles for 1967 have a wide, over-and-under look. Dual grille sections, divided horizontally, each have six rectangular intake segments. The gull-wing design with center sections thrusting forward complements the rakish thrust of the hood. The LTD, LX and Country Squire series utilize die-cast grille construction to add greater dimension and depth. New deep-section, wrap-around front bumpers with built-in air scoops, follow the grille and hood contour to complete the clean, classic front-end styling.

Roof lines on 2-door sedan, 4-door and 2-door hardtop models have graceful new flowing lines. Rear roof panels join body panels at the rear with softer, more convex lines than last year's models. The rearward sweep of the 2-door hardtop roof line creates a slightly raised, "fastback" look. LTD 2-door hardtops have a specially tailored roof quarter panel with a smaller quarter window, as well as the vinyl-covered roof.

Rear-end treatment for 1967 is keynoted by softer lines and

recessed taillights, which give body side panels an uncluttered appearance. The vertical shape of the taillights is divided into four equal sections by bright trim. The center of each light is accented by a back-up light. Trunk lids are gently rounded at the rear, reflecting the generally softened lines for '67. Station wagon models, convertibles and 4-door hardtops carry over the basic roof lines from 1966 with important body changes below the belt line.

Interior styling has undergone complete change for 1967 with luxurious new fabrics and vinyls and new instrument panel design.

All instruments and controls are now grouped and recessed in a "console-type" cluster in front of the driver. Energy-absorbent padding frames the instrument cluster and the top and facing edge of the panel.

SAFETY FEATURES

The lengthy list of safety features on all 1967 Fords is headed by a dual hydraulic brake system. Operated by the conventional single pedal, the new system uses twin master cylinders, each with its own pumping section and fluid reservoir. One cylinder actuates the front wheel brakes and the other the rear. In the unusual case of a failure in either half of the system, braking is provided by the second system. Any loss of hydraulic pressure energizes a safety warning light on the instrument panel when the brake pedal is depressed.

Also new are energy-absorbent arm rests and an impact-absorbent steering wheel with

deep-padded hub. Arm rests are designed to collapse on lateral impact, yet offer comfortable support in normal use by means of a unique honeycomb-core design encased in energy-absorbent urethane foam. Steering wheels are of the Ford-pioneered deep-dish type with a deep-padded hub designed to collapse progressively on impact. An inner core of multi-density foam is trimmed in soft vinyl for maximum protection.

A new turn signal design offers a lane-changing feature. When a driver is about to change lanes, he applies slight pressure to the turn signal lever, immediately activating the signal. When pressure is released, the lever returns to the start position. For normal use, additional pressure moves the lever past a detent, where it functions in the usual manner.

Other standard equipment safety items on the 1967 Fords are:

- Non-overriding door locks.
- Padded windshield pillars.
- Day/night non-glare rear view mirror encased in a vinyl frame and attached with a breakaway or double pivot mounting.
- Remotely-controlled outside rear view mirror.
- Seat belt reminder light.
- Front seat belt retractors.
- Push button release seat belt buckles.
- Padded instrument panel.
- Emergency flashers.
- Thick laminate safety glass windshield.
- Safety door latches and hinges.
- Padded sun visors.
- Windshield washers.
- Two-speed windshield wipers.



A workhorse with class describes Ford Division's all-new line of the line Styleside pickup, the F-100 Ranger for 1967. Sporty and handsome new exterior appearance with luxurious accents and bright grill, the F-100 Ranger interior features color vinyl pleated upholstery, with color-keyed carpeting and trim panels and more leg and hip room in a cab that is more than three inches wider inside. Improvements in the F-100 include larger tires, bigger clutch and heavier, stronger permitting increased carrying capacity with standard equipment.

- Passenger-guard door locks.
- Back-up lights.
- Front seat shoulder harness anchors.
- Tire safety rims.
- Corrosion resistant brake lines.
- Uniform shift quadrant panel and wiper arm blades.
- Folding seat back (station wagons.)

Ride Ford's New Wave for '67! At your dealer's Friday!



1967 Mustang Hardtop—bred first to be first



1967 FORD XL 2-Door Hardtop—the ultimate in sports/luxury cars



1967 FORD LTD 2-Door Hardtop—one of the world's quietest luxury cars



1967 Thunderbird Four-Door Landau—one of three all-new Thunderbirds

18 Fords: The strongest, quietest, best built Fords in history. Choose from luxurious new LTD's, sporty XL's, stylish Galaxies, Customs and wagons.

3 Mustangs: Bred first... to be first. All-new hardtop, convertible and Fastback 2+2. Mustang is longer, wider, sportier than ever. And more than ever designed to be designed by you.

3 Thunderbirds: Unique, exciting, the ultimate in luxury. There are two new

two-door models, and for the first time in history... an elegant new four-door.

13 Fairlans: Big-car roominess and performance in a lean middleweight. You can pick from exciting XL's and GT's, convertibles, smart sedans and wagons.

10 Falcons: Low price and big economy combined with new luxury. Some people even call them short limousines. Choose from classy Sports and Club Coupe, sedans and wagons.

Better Ideas from Ford for '67... Select Shift Cruise-O-Matic transmission that shifts automatically and manually... automatic door locking... Comfort Stream Ventilation that lets you close windows, yet be refreshed by a silent flow of air... adjustable Tilt-Away Steering Wheel... automatic speed control for foot-free trip/tape cruising... a Magic Doorgate on wagons that swings out for people and down for cargo. And for '67, Ford Motor Company's High-Tech Design safety features are standard on all models. Ride Ford's new wave for '67!



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LITTLEFIELD, TEXAS



LAKE WINNER -- Mrs. Pat Downs, shown receiving a Cloverlake check from Otis Testerman, left. Testerman is the owner of Crescent Food Mart where Mrs. Downs bought the milk for which she got the check from the Cloverlake Mystery Man.

COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

The Senate on September 13 passed a new minimum wage bill bringing agricultural workers under a federal minimum wage for the first time in history. The bill passed the Senate by a vote of 57 to 17 under what proved to be the able floor management of Texas Senator Ralph Yarborough. It now goes to President Lyndon B. Johnson, who will doubtless sign it into law. Texas Senator, John Tower, voted against the measure.

The minimum wage for those farm workers covered begins at \$1.00 an hour on February 1, 1967, goes to \$1.15 February 1, 1968 and to \$1.30 on the same date in 1969. It will remain at \$1.30 an hour until the law is again amended, but both House and Senate advocates of the measure have made it clear that the ultimate goal is to bring the agricultural minimum up to the industrial minimum.

Wages of industrial workers now covered by the minimum wage under the new law will be not less than \$1.40 as of February 1, 1967 and \$1.60 beginning February 1, 1968.

Newly covered non-agricultural employees are to begin at \$1.00 per hour on February 1, 1967 and go up 15 cents per hour per year to \$1.60 an hour in 1971.

Not all agricultural workers are covered in the legislation -- only those working for an em-

ployer who used more than 500 man-days of agricultural labor during any calendar quarter of the preceding calendar year. "Man-Day" means any day during which an employee performs any agricultural labor for not less than an hour.

The effect, of course, will be felt on virtually every farm which uses hired labor.

Four classes of agricultural employee exemptions are spelled out:

1. Employees who are the parent, spouse, child or other member of the employer's immediate family;

2. Employee (a) employed as a hand harvest worker and paid on a piece rate basis in an operation which has customarily been paid on a piece rate basis in the area of employment, (b) commutes daily from his permanent residence to the farm and (c) has been employed in agriculture less than 13 weeks during the preceding calendar year;

3. Employees (other than employees in 2-a above) who (a) are sixteen years of age or younger and employed as a harvest worker on a piece rate basis, (b) are employed on the same farm as his parent or guardian, and (c) are paid at the same rate as employees over 16 years of age on the same farm; and

4. Employees who are principally engaged in the range

production of livestock.

It should be noted that in exemptions two and three, all of the provisions spelled out in a, b, and c must be met if the employee is to be exempt.

Newly covered agri-business employees under the Bill will follow the same wage schedule as newly covered non-agricultural workers, beginning at \$1.00 per hour February 1, 1967 and increasing annually in 15 cent increments up to \$1.60 an hour in 1971.

Cottonseed oil mills and cotton compresses and warehouses will be subject to the minimum wage and overtime provisions, but will be allowed one period of 14 weeks each season in which they will be exempt from overtime. The 14 weeks exemption, however, will hinge on the business falling in the "seasonal" category as defined in the law and determined by the Secretary of Labor.

Gin employees will also be under the minimum wage but will not be subject to overtime.

"Country" elevators, located in the area of production, will be subject to the minimum hourly wage and overtime if they have more than five employees. Those having five employees or less will be exempt from overtime.

Also specified in the new federal wage law is that no employee below the age of 16 years of age may be employed in agriculture in any occupation the Secretary of Labor declares to be particularly hazardous for a person of that age, except where the employee is employed by his parent or by a person standing in the place of the parent on a farm owned or operated by such parent.

"There probably will not be

any major changes in any of the provisions of the 1967 cotton program yet to be announced by the Secretary of Agriculture."

This quote from Donald A. Johnson, Executive Vice President of Plains Cotton Growers, Inc., and member of the Secretary's Cotton Advisory Committee. Johnson and Roy Forkner, PCG Board Chairman and also a member of the Committee, drew this conclusion following a meeting of the Committee with USDA officials in Washington September 13 and 14.

Some provisions of the program have already been announced. The national allotment was left at 16.2 million acres. The domestic allotment on each farm was again set 65 per cent of the effective allotment, national and state projected yields have been announced, and national export market acreage remained at 250,000 acres.

Still to be announced are such items as the level of the loan, price support and diversion payment rates, the percentage of acreage diversion required of cooperators, timing of payments, and provisions for sale and lease of allotments.

Johnson said officials in the Department plan to announce their decisions on these matters as early as possible, perhaps in early October, but no significant changes from the 1966 program are expected.

Forkner and Johnson, the only two High Plains representatives on the Cotton Advisory Committee were each appointed to a subcommittee to work with the Department on specific phases of the over all cotton picture.

Forkner was named to serve on an Automatic Sampling Subcommittee, assigned the task of

helping to work out some of the problems connected with the possible widespread use of automatic samplers in gins.

Johnson was appointed to the Export-Import Subcommittee with two major functions. First, the committee is to help advise the Secretary on ways and means to accurately determine the world price of cotton. This, presumably, would have something to do with setting the loan price on U. S. cotton. The 1965 law says the loan shall be set at "90 per cent of the estimated average world market price" for the crop year to which the loan will apply.

But Johnson points out that it is the "estimated" average world price for the coming year, not the world price as it may be determined at any given time, which governs the setting of the loan level. And, since the sales price of CCC cotton stocks virtually set the world market price, the Secretary in effect can set the loan at any level which he feels will best achieve the objectives of the program.

Secondly, the Export-Import Subcommittee is slated to work with the Department on measures to improve cotton's export situation and advise the Secretary on the recent drastic rise in textile imports.

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HARVEY

that a Labor Government would provide "free health care." They were promised medical and hospital services whether they could afford to pay for them or not. In addition, they were promised that the quality of those services would improve sharply.

Conversely, the cost of the "free" services is soaring and the quality is deteriorating. Costs of the National Health Service there, as here, are soaring beyond initial estimates. Already some benefits have been canceled, others reduced.

These retrenchments notwithstanding, the cost is still such that it has contributed measurably to Britain's presently precarious economic imbalance.

Part of the increased cost is due to bureaucratic inefficiency, but much of it is due to the fact that many patients hospitalize themselves with minor or imaginary complaints simply because "it's free."

National Health Service expenses, therefore, are so great that there is no money left for new and improved hospitals, facilities deteriorate.

Nor are there funds available to raise the salaries of young doctors, so one-fifth to one-third of all graduates of Britain's medical schools are "leaving the country."

The present British government talks of building more hospitals and expanding medical schools, but these pacifier promises are economically unrealistic in a nation which has had to freeze wages and prices to prevent a cataclysm.

Caution your Congressman, while he's home offering more tranquilizers, not to vote you an overdose.

(T-M, WRR, Gen. Fes. Corp.)

CITY BITS

Mrs. B.W. Armistead returned home this week from the Methodist Hospital where she had surgery. Her condition is much improved.

The Forum Club will meet tonight (Thursday) at 8 in the home of Mrs. Lucille Smith at 519 E. 7th Street. All members are urged to attend.

A Success Story In The American Tradition

Metropolitan Board, Y.M.C.A.; a Trustee of the Cowboy Hall of Fame and Western Heritage Center; on the Financial Advisory Board of the Y.W.C.A. and on the Lay Advisory Board St. Anthony Hospital, Oklahoma City.

Recently, Mr. Anthony was awarded an honorary membership in the Telephone Pioneers of America in recognition of his 17 years on the Board of Directors of Southwestern Bell Telephone Co.

He is a recipient of the coveted Horatio Alger award and has been cited by the National Conference of Christians and Jews and in 1965 he received the annual Humanity Award from the Big Brothers of America.

The pattern of his work and personal commitment has sparked vital causes. Mr. C.R. Anthony has been an important factor in some capacity for the betterment of his community, and often on a state and national basis. He says, "My philosophy of life is that you get out of your work just what you put into it. You get out of your community just what you put into it, and you get out of life just what you put into it."



C.R. ANTHONY

C. R. Anthony now dedicates much of his time to civic duties. He helped establish the first president of Oklahoma City's United Fund. He serves on the board of directors of Oklahoma City University. Presently he is the Chairman of the Board of Directors of National Bank and Trust of Oklahoma City; Chairman of the Board, Citizens National Bank of Oklahoma City; and on the Board of Directors of the Oklahoma City Chamber of Commerce; Frontiers Science Foundation; First National Bank, Ardmore, Oklahoma; Oklahoma Industries, Oklahoma State Fair Association; Water Development Commission of Oklahoma; South Title and Trust Co. He is Treasurer and Director,

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- FORD PICK-UPS

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MITCHELL FORD INC.

Chrysler Enters New Generation

A new generation of Imperial cars makes its debut Thursday, September 29, with introduction of 1967 models in dealer showrooms.

Incorporating the most far-reaching design changes since 1957 for Chrysler Corporation's luxury cars, they are completely new in styling, body construction and chassis engineering. They continue to be big cars — nearly 19 feet long and weighing more than 5,000 pounds — with improved interior dimensions which contribute to superior riding comfort.

Robert Anderson, general manager of the Chrysler-Plymouth Division, described the new models as "the newest prestige automobiles in a decade."

Front and rear seats are higher, over-all height increased, front head room and leg room improved, front wheels more widely spaced, engine performance stepped up and new equipment options added to the line.

There is a new model in the Imperial selection—a four-door sedan. The other four are the LeBaron four-door hardtop, the

Crown four-door hardtop, the Crown Coupe two-door and the Crown convertible.

New standard features in all Imperials include front wheel disc brakes, a dual braking system incorporating a warning light, an energy absorbing steering column, unitized body construction and new rubber-isolated front and rear suspension systems.

MAJOR STYLING CHANGE

The exterior styling of 1967 Imperials represents the biggest change since Imperials became a completely separate line of cars ten years ago. Its attractiveness has prompted Imperial executives to schedule a bigger production of Imperial cars in the last three months of this year than in any similar period in the car's history.

Among the styling highlights of the all-new models are horizontal character lines sculptured into the body sides at bumper height.

Large cornering and parking lamps, embossed with the Imperial eagle emblem and blended into the contours of the front

fender, lend distinction to the front. One of the rear styling highlights is the use of large rubber-cushioned vertical bumpers, which provide protection to rear quarter metal.

NEW EXCLUSIVE FEATURES

The Crown Coupe and Crown convertible two-door models have features which are exclusive to Imperial cars. To make it easy for rear seat passengers to leave the car, there is an electrical mechanism which causes the passenger front seat to move to the most forward position on its track when the seat back is tilted forward.

New and exclusive in the Crown Coupe is a Mobile Director option, which permits the owner to convert the interior to a traveling office, or to create a living room arrangement for passengers on long trips. The front passenger seat rotates 180 degrees to face the rear. A folding utility table, normally serving as a padded arm rest between the front seats, can be set up in three different positions for use as a writing desk, as a typewriter table or a card table.

DESIGN FOR SILENCE

Imperial for 1967 has a body of unitized construction, resulting in a stronger, more durable structure than in previous Imperial cars which had body-frame construction. The forestructure is a separate welded unit bolted to the basic body through rubber. The isolation of the front suspension is so effective that it was found necessary to ground it electrically to the body rail by a small wire — the only metal-to-metal contact. The ground connection completes the horn circuit.

In the rear suspension, a special track bar to assure accurate lateral positioning of the rear axle and extra large rubber bushings in the spring attachments are among the silencing and vibration dampening features.

INCREASED POWER

The 440-cubic inch V8 engine introduced in 1966 Imperials is improved in performance and quietness of operation for 1967. It has a foil-enclosed fiber glass silencer pad inside its tappet chamber to help seal off sound from the valve train.

A new carburetor, new intake manifold and redesigned cylinder head intake ports are among the refinements. Increased fuel-air flow in the induction system increased the power output.

NEW VINYL CANOPY

A styling feature that distinguishes the Crown Coupe from other Imperials is a new Seville grain vinyl canopy covering the "C" pillars and the rear portion of the roof panel. Vinyl covering for the roofs of the LeBaron and Crown four-door hardtops and for the Imperial sedan are optional.

The Imperial convertible has a new air-tempered rear glass window, or backlight, replacing the plastic window formerly used.



ALL-NEW IMPERIAL FOR '67 -- Incorporating the most far-reaching design changes since 1957 for Chrysler Corporation's luxury cars, the 1967 Imperials are completely new in styling, body construction and chassis engineering. Shown here is the elegant, top-of-the-line

LeBaron four-door hardtop being viewed with approval by Lynn A. Townsend, president of Chrysler Corporation, right, and Robert Anderson, general manager of the Chrysler-Plymouth Division.



NEW CHRYSLER FOR '67 -- Two-door hardtop with semi-fastback roof styling is one of three models in the new Newport Custom series added to the Chrysler line for 1967. Others

in the moderately priced series are a four-door hardtop and four-door sedan. All 1967 Chryslers have new body sculpture.



MERIT SCHOLARSHIP COMMENDATION -- Shown above left to right is High School Principal Beryl Harris, discussing the Letter of Commendation Marcia McBride received from the 1966 National Merit Scholarship Qualifying Test. Marcia is the daughter of Mr. and Mrs. O.C. McBride.

Marcia McBride Receives Letter of Commendation

Marcia McBride, daughter of Mr. and Mrs. O.C. McBride, has received a letter of Commendation honoring her high performance on the 1966 National Merit Scholarship Qualifying Test (NMQST). Marcia is a candidate for graduation from Littlefield High School this spring. The achievement was announced by Beryl Harris, principal of Littlefield High School. She is among 38,000 students in the United States who scored in the upper two percent of those who will graduate from high school in 1967. The Commended students rank just below the 14,000 Semi-finalists announced earlier this month by the National Merit Scholarship Corporation.

John M. Stalnaker, president of NMQST, said: "The outstanding record made by these students in a national competition deserves public recognition. Their significant academic attainment gives promise of continued success in college."

"The Commended students should be encouraged to pursue their education as their intellectual talent represents an important and much needed natural resource. Our nation will benefit from their continuing educational development."

Only the highest-scoring students in each state, the Semi-finalists, remain eligible to be considered for Merit Scholarships. Although students receiving Letters of Commendation advance no further in the Merit Program, their names are reported to other scholarship-granting agencies and to the colleges they named as their first and second choices at the time they took the NMQST. These colleges also receive reports of home addresses, test scores, anticipated college majors and career intentions of the Commended students. NMQST encourages these students to make every effort to continue their education.

Questions & Answers

Q -- My doctor bill each month merely shows for professional services rendered and the amount. Is this sufficient for reimbursement under the Medical Insurance part of the program?

A -- The bill or receipt should show the date the services were performed, the place where performed (home, hospital, office, etc.), a description of services provided, and charges for such services.

Q -- When a person has doctor bills is there a time limit to file a claim for reimbursement under Medicare?

A -- To be effective, a request for payment must be submitted by the last day of the calendar year following the year the expenses were incurred. For example, doctor bills for the year 1966 must be paid and a claim for reimbursement filed prior to January 1, 1968.

Take Charge... Move up to Chrysler '67

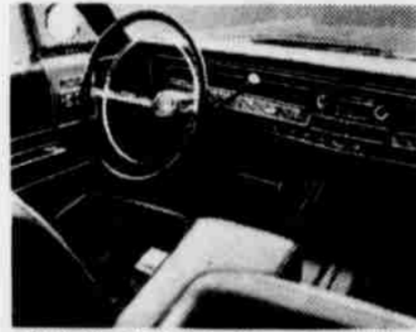
Any time. Anywhere. The '67 Chrysler takes charge.

In the way it looks.

In the way it goes.

Its optional 440 TNT V-8 is the biggest in the price class, as are the brakes. A perfect balance.

A new energy-absorbing steering column is standard equipment. So are many other safety features.



Standard Newport Custom front seats have pull-down armrests.

Something else about Chrysler. Four Chrysler Newport models are now priced just a few dollars a month more than the most popular smaller cars, comparably equipped.

If you've been looking for a winner, Take Charge in Chrysler '67. It's it.

on display now
CHRYSLER '67



CHRYSLER DIVISION  CHRYSLER MOTORS CORPORATION

Illustrated above, the Newport Custom 2-Door Hardtop. Tune in Bob Hope Wednesdays and AFL Football weekly... NBC-TV.

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From The Office Of Senator John G. Tower

many months now, you have been visiting about the heavy pressures gripping the nation. I have advised you on actions I have taken to unnecessary federal spending.

by the Administration and the existing problem. I have pledged that it is to cut spending. I hope we will have to see, already missed many to cut, such as the Ford bill that already has

gress still has pending session matters mostly with education and national defense. It is not likely any cuts can or should be

made in these fields. It would have been far better had the Administration started cutting months ago when all the rest of us began to recognize the pinch of high costs, tight money and spiraling interest rates.

I believe that among its rather sudden economy plans the Administration makes a serious mistake by calling for curtailment of the seven percent investment tax credit. This amounts to a tax increase on industry. It is meant to slow down our economy, to cut business expansions and delay business plans.

Such curtailment and delay could be destructive of the jobs of American wage earners.

Thus, I believe the tax credit suspension would be a punitive measure punishing for inflation Americans who are not responsible for inflation.

It is the government which by the deficit spending creates inflation. It is the government which should get its house in order. It is the federal budget, not the family budget, that needs balancing. It is bureaucracy, not the citizen who needs to get back in the black.

There are other serious flaws in the proposal to curtail investment credits. For instance, it would not only be unprecedented but probably totally illegal to make such a tax hike retroactive as is proposed. That would be the same thing as going back and claiming that every American is liable for another \$500 on whatever he earned last year or the year before.

Only last March the Senate was offered an amendment to cut the investment credit. It rejected the idea as unwise by a 75 to 10 vote. The rejection

was bi-partisan with 30 Republicans and 45 Democrats agreeing that it was no way to attack inflation.

As late as one week before the Administration proposed this tax hike, its own Treasury Secretary opposed suspension of the credit. He pointed out quite correctly that the effect of such action could not be felt in the economy for at least 18 months.

Well, we have inflation today. And we need relief today, not in 18 months. Even more dangerous, we have no way of knowing what economic situation really will exist in 18 months. By then we could be in a recessionary trend—if so, cutting the tax credit could kick the nation into a full-scale, long-range recession.

This Administration's Treasury Secretary also has pointed out that, if this tax credit is to be toyed with every time the economy fluctuates, business will have absolutely no confidence in government programs and will be totally unable to plan for the

future.

The Treasury Secretary also observed that the investment tax credit is a major factor in preserving a favorable U.S. balance of international payments.

As you know, the international balance of payments is critical right now because the outflow of gold has cost the U.S. nearly \$600 million in the last year. Every additional dollar lost from this gold reserve is a critical dollar and undermines further our economy and stability.

The investment tax credit now serves to encourage foreign investment in the United States, and it encourages U.S. firms to modernize and improve their products so they can better compete in foreign markets.

In another very important point, the Treasury Secretary pointed out that if the credit is suspended, small businesses will be hardest hit. With larger profit margins, large firms may be able to absorb the tax increase—smaller businesses will have to cut production and

perhaps employment to meet the higher costs.

Economic observers here in Washington have studied the issue, and they point out that the industries hardest hit by the industry tax increase would include—food processing; textile mills; paper and printing companies; producers of oil; chemicals; rubber, glass and metals; airlines; and railroads.

It is important for us Texans to note that even these preliminary and necessarily incomplete estimates show the tax hike would adversely affect some 350,000 Texas workers and their families.

I simply cannot support such an unwise idea.

It's time the federal government quit attacking its citizens and blaming them for inflation. Farmers, housewives, businessmen, ranchers and wage earners are not causing inflation.

The federal government is!

Brake Failure Causes Accident

Frank Webb's '65 Chevrolet suffered approximately \$1,500 damages Monday as a brake failure on a '62 Ford truck driven by Hulon Brown caused the truck to slide into Frank's car.

In another minor accident Monday, Billy Don Jones suffered about \$250 damage to a '66 Olds as he could not stop in time to prevent hitting Jerry Don Ward in a Chevrolet, whose damages were estimated at \$150.

Let the federal government cut its spending and get its budget balanced. Rather than having innocent Americans punished, let Americans insist on a return of fiscal sanity to their government.

Rev. Cox Leaves Lums Chapel Church

Rev. and Mrs. J. Henry Cox will be leaving Lums Chapel next week to move to Copperas Cove, Texas. Rev. Cox has been the minister of Lums Chapel Baptist Church for the past three years. He will preach his farewell message Sunday, October 2. Rev. Cox will be minister of the Robertson Avenue Baptist Church in Copperas Cove.

Corn-on-the-cob roasted over the coals is easy if you prepare the ears at home. Peel back the husks without detaching them and remove the silks. Pull the husks back over the kernels. Soak the ears in water about 30 minutes and grill over coals for 15 to 20 minutes.



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1967 CHEVROLET CHEVY-VAN -- New in the Chevy-Van line for 1967 is addition of models with 18-in. longer bodies (as shown here), extensive front-end restyling, and V-8 power for the first time. Offered in 1/2- and 3/4-ton ratings, the new longer vans have a 108 in. wheelbase and are built on a new chassis specifically designed to give proper weight distribution, better handling, and minimum rear

overhang. Both 90- and 108-in. wheelbase models are restyled with a more rounded front, including a curved windshield to reduce wind resistance for improved fuel economy and lower noise level. A 175 hp, V8 engine will be offered in 12 models in both 1/2- and 3/4-ton ratings. Also, a 140 hp, in-line six replaces the former 120 hp, engine as standard equipment in six-cylinder models.

Chevrolet Trucks Feature Safety, Style

The most significant cab and sheet metal styling change in Chevrolet history, featuring clean, angular lines with a functional character, leads a long list of improvements in the 1967 Chevrolet truck line.

Other highlight features include:

- Addition of longer, larger capacity models with 1/2 and 3/4-ton rating to the Chevy-Van and Sportvan series.
- Diesel models in the 3/4- and 1-ton city-delivery Step-Van and forward-control chassis line;
- Completely redesigned low-silhouette 4-wheel drive series;
- V-8 power for Chevy-Vans;
- Expansion of the model lineup to 406 models on 37 wheelbases;
- A Custom Sport Truck option for light-duty conventional cab models, including such luxury items as full carpeting and bucket seats.

The new styling is enhanced by lower overall height which gives a longer, lower, more trim look. The graceful inner slant above the belt line adds a sleek note, but also is functional by helping to protect windows from mud splash and gravel blasting. Visibility is improved by the larger windshield and door glass and narrow corner pillars.

A Custom Sport Truck option is offered for light-duty cab models. In addition to full carpeting, vinyl-trimmed bucket seats, and a padded center arm rest which swings up to form a backrest for the padded middle passenger seat, many bright metal exterior trim and luxury interior items are included.

Another important benefit of the new design is improved forward visibility for medium- and heavy-duty models, resulting from the shorter sloping hood. The angle of vision is improved so that the driver can see the road up to 5 1/2 feet closer than with previous conventional cab models.

Medium- and heavy-duty models carry shorter front metal to give a bumper-to-back-of-cab dimension of 96 inches. The cab axle dimension remains the same, however, to accommodate the same size bodies or fifth wheel settings as on 1966 models.

Front end sheet metal on the 1967 truck line features greatly improved protection against corrosion. Smooth-surfaced, undercoated, full fender skirts protect fenders and other sheet metal from mud, water and salt. Minimal use of spot weld sealers also offer additional corrosion resistance.

Although the new cabs are lower, interior space is virtually unchanged. A lower seat height, together with the narrower width at the cab roof,

affords easier cab entry. Also, the lower seat and revised toe-board design result in a more comfortable accelerator pedal position.

The Chevy-Van line carries extensive front end styling changes for 1967. A more rounded configuration, including a curved windshield, results in reduced wind resistance for improved fuel economy and a lower noise level.

Also new this year is the addition of 108 in. wheelbase models in the Chevy-Van and Sportvan series with bodies 18 inches longer than the current 90 in. wheelbase models, which are continued.

The longer vans are built on a new chassis specifically designed to accommodate the longer body. It not only provides proper weight distribution with no excessive rear overhang, but greatly improves handling qualities.

Another significant improvement is addition of 12 models with V8 power in the Chevy-Van and Sportvan. The 283 cu. in.

engine develops 175 hp. On six-cylinder models, the 194 cu. in., 120 hp, engine is replaced by the Chevrolet 230 cu. in. 140 hp, six as standard equipment.

In the light-duty delivery field, Chevrolet also is keeping abreast of a developing trend toward use of diesels for city multi-stop operations involving high mileage and/or idling time. In 1967, it will offer an economical 82 hp., 3-cylinder diesel engine in 3/4- and 1-ton Step-Van and forward-control chassis models. It is a modified version of the proved Detroit Diesel 3-53N engine, with smaller injectors for improved fuel economy, and offers excellent reliability and low maintenance costs.

The 1967 Chevrolet line also includes many improvements and refinements. All-steel Fleetline pickup boxes are completely restyled to complement the new front sheet metal. To increase corrosion resistance, side panels are one-piece wrap around ends to eliminate coach joints. Only one foot of coach the box and front sheet metal compared with 37 inches on the 1966 model.

OLTON NEWS by MRS. W.B. SMITH SR.

Valda Jones Crowned Homecoming Queen

Miss Valda Jones, daughter of Mr. and Mrs. Owen Jones, was crowned Football Queen for 1966 at a pep rally Friday at 2:30 p.m.

School was dismissed at 3 p.m., and the parade followed. Theme of the parade, sponsored by the Student Council, was "American History, Past, Present and Future."

Mr. and Mrs. Tom Smith returned home last week from Alaska, where they spent a month touring the state. Friday they visited with his mother, Mrs. W.B. Smith Sr. at Hale Center.

Mrs. C.S. Silcott is visiting in the home of her daughter and son-in-law, Mr. and Mrs. Joe Reid Allen in Port Neches.

Regular Junior and Intermediate Girls Auxiliary, ages 9-13, meetings will begin Monday, October 4, at 4 p.m. at First Baptist Church in Olton. Mrs. Larry Witten is their director. This group will hold an Enlistment Brunch at First Baptist Church Saturday morning at 9:30 a.m.

GA and Intermediate directors are, Mmes. Charles Lewis, Ershel Johnson, C.W. Leathers and Charles Shipley.

Mr. and Mrs. Robert Bonner and son Sean of Amarillo were guests in the home of her parents, Mr. and Mrs. W.B. Smith

Jr. Saturday and Sunday.

The supply truck from the Church of Christ Children's Home in Portales, N.M. was in Olton Wednesday, September 28 and Thursday, September 29 (today) to pick up groceries for the Home. A new truck was purchased recently for this purpose.

The children truly will appreciate any help you are able to give, in groceries and in funds to help make the truck payments. They could use a large supply of dry cereals.

Minister for Main Street Church is J.D. Lancaster.

Bible Classes are held each Sunday morning at 9:45 a.m.; Communion Service at 10:50 a.m.; Preaching service at 11:00 a.m. and Evening Worship at 6 p.m.

Ladies Bible Classes meet at 10 a.m. each Wednesday and Mid-Week Bible Study services begin at 7:30 p.m. each Wednesday evening.

Don Bryant, who underwent surgery at Methodist Hospital, Lubbock, is now home and able to be up.

Mr. and Mrs. Roy Barnes of Los Angeles, Calif. are here visiting in the home of her brother and sister-in-law, Mr. and Mrs. George Bohner, also in the homes of her sisters,

Mrs. Florence Spears and Mrs. H.B. Maxey Sr.

Mr. and Mrs. Frank Adams visited relatives in Lubbock Sunday.

Nineteen members of the Olton Methodist Youth Fellowship attended the football game in the Cotton Bowl in Dallas, Saturday September 24, when Southern Methodist University met the United States Naval Academy.

Leaving Olton by chartered bus, Saturday at 5 a.m. were: Judy Turelock, Jo Ellen Spain, D'Lyle Wilks, Teresa Wilks, Diane Snider, Terry Snider, Kelly Robertson, Kenny Jones, Glenda Holliday, Leslie Holliday, Danny Sides, Carmen Robertson, Kay Schultz, Lannie McClain, Gail McClain, Donna Robertson, Cindy Jones, Mark Chitwood, Ronnie Turlock, Gayle Turelock, Najola Studer, Bailey Hair, Truett Sides, Mr. and Mrs. D'Wayne Wilks and the pastor, Rev. Tommy Nelson.

The cost of the trip was \$14 per person. The group returned to Olton the same night.

Mr. and Mrs. Walter Struve fished a few days at Lake Stamford last week.

CITY BIT

The Presbyterian men met at the church Sunday night for supper and program. There were sixteen members present and one guest. Dr. E.W. Armistead showed pictures he made in Hawaii the past summer.

Mr. and Mrs. Ralph Nelson left Sunday to attend a sales meeting in Wichita, Kansas on Monday and Tuesday. They returned home Wednesday.



With an Impala Sport Coupe you can get all the comforts of home, maybe even better.

Everything new that could happen...happened!

New styling that speaks beautifully for itself. More things to add than ever before: A new stereo tape system. Comforton automatic heating and air conditioning. Front disc brakes. A better Cruise-Master control system. Plus all the power you could want in a car: up to 427 cu. in. available in Chevrolet's exclusive Turbo-Jet V8. And, standard with every new Chevrolet, a new road feel thanks to improved Full Coil suspension. You really should see the new Chevrolets. Very soon.



And all this for your added safety: GM-developed energy-absorbing steering column. Dual master cylinder brake system with warning lamp. Energy-absorbing instrument panel, four-way hazard warning flasher, plus many others.



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1967 CORVAIR MONZA SPORT SEDAN -- The Corvair for 1967 retains the general smart continental appearance which has marked this car as a style leader. The 3-spoke deep-dish oval steering wheel and freshly styled hubs are in-

teresting new features. The Corvair Monza Sport Sedan (above) along with all other Chevrolet passenger cars will be on display at Chevrolet Dealers' throughout the country on September 29.



Cub Scout Pack 666 Presents Awards

Cub Scout Pack 666 sponsored by the Littlefield Optimist Club, held its September Pack Meeting Monday night, September 26th, at the Community Center.

Directed by Cubmaster Jim Mangum, the Pack Leaders were introduced and recognized for the work they were doing in making this one of the leading Cub Scout Packs in the South Plains Council. Those present and recognized were: Gary Don Newton - Assistant Cubmaster & Webelos Leader; Robert Richards - Assistant Cubmaster; Den Mothers, Mrs. Bill Anderson, Mrs. L. D. Aten, Mrs. Carl Buck, Mrs. James Turner, Mrs. James Cox, Mrs. James Feagley, Mrs. Gary Don Newton, Mrs. Robert Richards, Mrs. Gene Taylor, and Mrs. Russell Blevins.

Five new Cub Scouts were accepted into membership and assigned to Dens so that they may immediately begin their Cub Scouting activities. These are: Jerry Lee Feagley, Jay Lang, Steve Jackson, Ricky Walbrick, and Larry Dempsey.

Highlights of the evening were skits presented by each of the Dens. Den 5 began the evening by presentation of the flag and the pledge of allegiance. They were followed as the evening progressed by Den 2, with a skit depicting the Cub Scout Promise

and its meaning; Den 6, with a skit following the 49er theme by panning for gold; Den 1, with a puppet show; Den 3, with a skit entitled "Hot Dogs"; and Den 4 put a fitting climax to the hour long program by presenting a talk by a Cub Scout concerning the use and care of the flag while his Den buddies presented a demonstration as to the proper means of folding the flag for storage and safe-keeping.

Cubmaster Jim Mangum presented the following Cubs with awards: Rickey Richards - 2 silver arrow points under the Wolf rank; Richard Barton - Bear Rank; Jackie Buck - 1 year service star; Rickey Bennett - Silver arrow point under the Wolf rank; Bill Turner - gold arrow point under the Wolf rank; Mike Williams - silver arrow point under the Wolf rank; Rickie Bennett - Denner; Dennis Johnson - Assistant Denner; and Mike Cotter - silver arrow point under the Wolf rank.

Assistant Cubmaster, Gary Don Newton, honored three Cub Scouts and their mothers with presentation of Webelos Rank with patch to David Barton, Ronnie Herren and Paul Parsons and a miniature Webelos pin to their mothers. Cubmaster Newton commended these Cubs very highly for the fine work they had done toward earning this rank.

New Youth Program To Open At Bowling Lanes

Youngsters who are twelve or under are invited to participate in the new bowling program which will get underway this Saturday at the Lamb Bowling Lanes at 1 p.m.

Dorothy and Al Kirby, Owners and Managers, will be giving free instructions to beginners, free shoes, and free counselling in getting a regular league started. Thus the youngsters will have a league like older people do. Records will be kept and any outstanding performances recognized.

The cost will be cut in half, making the rate \$.25 per game for a total of \$.75.

The league which will be called Pee Wee League will bowl every Saturday from 1 p.m. to 3:30 p.m.

Wicker Leaves For Brazil

Tommy Wicker, son of Mr. and Mrs. E. J. Wicker of 515 East 12th St., left recently for Sao Paulo, Brazil where he will be working for the Faith Corp.

Tommy is being supported by the Church of Christ in Corinth, Mississippi. He will be doing church connected work in Brazil for about 2 years. The corp is sponsored by the Churches of Christ.

This summer Tommy was in West Islip, Long Island, New York training for the work he will be doing in the corp. Presently he is studying the language spoken in Brazil during his stay in Sao Paulo.

Tommy is a graduate of Abilene Christian College, majoring in the Bible. He attended Texas Tech and has been doing graduate work at Harding College which is located in Tennessee.

David Dusek Enlists In Air Force

David L. Dusek, son of Mr. and Mrs. Lumir F. Dusek of Littlefield, enlisted in the Air Force on September 8 with a guaranteed assignment in the Mechanical Aptitude Index. He made the highest possible score in the Mechanical portion of the Airman Qualification Exam. He will take six weeks basic training at Lackland AFB.

The blue and fin whale population has declined from an estimated 400,000 in 1935 to about 35,000. A British scientist has reported.

AMHERST NEWS by MRS. LESTER GRANGE

Resident Honored On 90th Birthday

Holland was honored Sunday, September 25, when more than 50 friends and relatives gathered to congratulate him on his ninetyeth birthday. The celebration was held in the home of James Holland, where he lived for a number of years.

Assisting Mr. and Mrs. Holland with the party were Mrs. W.P. Hollister, Mr. and Mrs. W.P. Hollister, Jr. and children, Debra and Craig.

The beautifully decorated birthday table was served with punch and coffee from a table laid with white net and satin cloth and bearing silver and crystal centerpieces. The centerpiece was an arrangement of red and yellow chrysanthemums in a silver bowl flanked by candles in silver holders.

Floral arrangements about the entertaining were sent by friends. Out-of-town guests were, Mr. and Mrs. Thomas Cole and John Clarksville, Texas; Mr. and Mrs. L.L. Swindle, Mr. and Mrs. Edward Bennett and Mark Hart, Texas; Mr. and Mrs. Frank Rogers, Mr. and Mrs. A.A. Elms, Sr., Mr. and Mrs. A.A. Elms, Jr., Mr. and Mrs. Leeman Elms, Mr. and Mrs. Paul Vause, Mr. and Mrs. Ross, Mr. and Mrs. Sherry, Mr. and Mrs. Earl and Glenn Batson, Littlefield, and Ron Mc-

Holland was born Sept. 1876 near Murray, Kentucky. His wife Pearl and his children lived in Red River Co., Texas and in Oklahoma before moving to West Texas in 1910.

For many years he was engaged in farming and in the development of the community. He is especially active in promoting the school and hospital. He is an active member of the Baptist Church where he has served on the board of trustees and maintains an interest in church affairs and raises flowers as a hobby.

Mr. and Mrs. W.P. Holland celebrated with a birthday party in honor of his grand-son at noon Sunday.

Members of the Amherst District Youth Fellowship, sponsors and several others were in Dallas Saturday and the SMU-Navy football game that afternoon in the Cotton Bowl. The MYF members several weeks had worked on such jobs as car washing, mowing lawns and ice cream stands to defray part of the expense involved. They arrived in Dallas soon after 6 a.m. Saturday and were back home after midnight by charter.

They toured the SMU Campus, attended a pep rally prior to the game and had supper in Fort Worth as they were enroute.

Mr. James Patterson and Mrs. Alvin Moore, Mr. and Mrs. Leroy Max, accompanied the young couple. Also making the trip were Mr. and Mrs. Gene Campbell, Mr. and Mrs. W.P. Hollister, Jr., Mr. and Mrs. Joe A. Gage, Charles Hinds and Rodney Gage, Sammy and Rodney Gage, Kim Harmon, Steve Kuby and Kay Campbell, Hugh Hughes, Richard Hughes, Elms, Pat Hinds, Charlie Hinds, Debbie Holland, Janice Williams, Janice Oldham, Miller, Brenda Davis, Gilliland, Delores Abbott, and Mary Mac Shipley.

Mr. and Mrs. Dean Chisholm and Mrs. Bobbie Holland were here for the weekend with her parents, Mr. and Mrs. Leon Hardwick. Dean joined the Air Force and is expected to leave Tuesday for Lackland Air Force Base, San Antonio for basic training.

Guests in the W.P. and James homes for the weekend were Mr. and Mrs. Thomas and Johnny of Clarksville, and Mrs. Ira Holland's niece,

Mr. and Mrs. Albert Johnson were in Spearman for the weekend with their son Dorman and family.

Spending Saturday and Sunday with Mr. and Mrs. Henry Brown was Mrs. Ada Hood Williams of Monahans. She is a former Amherst resident.

Mr. and Mrs. Randall Crawford and Charlotte were Sunday guests of her brother Leo White and family in Plains. Other guests were Mr. and Mrs. Willis White, his parents from Springlake.

Mr. and Mrs. Charlie Murrell Sawyer and children returned home from Montana where he had been in the wheat harvest for four months. Her mother and brother, Mrs. Joe Brandstatt and Flynn flew to Grand Fall and assisted them in their move home.

Mrs. Oby Blanchard and daughter, Mrs. Davis May visited Vernon relatives Thursday.

Mr. and Mrs. Homer Howard of Littlefield accompanied her sister and husband, Mr. and Mrs. Robert Butler on their vacations to the Big Bend Park and Davis Mountains recently.

Guests in the Allan White home the first of the week were Mr. and Mrs. W.T. Johnston of Portland, Oregon.

Mr. and Mrs. E.L. Carroll and family and Mrs. Lula Hardin of Amarillo visited Mr. and Mrs. W.P. Stone during the weekend.

Stephen Cox, president of the MYF was ill and unable to make the trip to Dallas with the group Saturday.

Miss Judy Bowman was home from Ralls for the weekend. She teaches there and did not have to return until Monday as the school had dismissed for that day to attend the South Plains Fair at Lubbock.

Mr. and Mrs. E.E. Gee returned Thursday from a visit with their son Jerry and family in Seattle Wash. The visited in Canada while in the Northwest. They accompanied Mr. and Mrs. Earl Taylor of Dimmitt, Mrs. Jerry Gee's parents.

Mr. and Mrs. W.N. Humphreys were guests of relatives in Winters Monday through Wednesday. On their return they visited their son, Carl Don and wife in Lorenzo. He is a member of the school faculty.

Mrs. Electra Graves of Lubbock was guest of her daughter, Mrs. J.D. Bench and family last week.

Spending the weekend in Ruidoso with their daughter, Mrs. Vets Tadlock and daughter were Mr. and Mrs. Lee Payne.

Mrs. R.L. Baker and James returned home to Arizona after a visit with their daughter and sister, Mrs. Bill Elms and family.

Mrs. Etta Jones returned home Friday after a visit with her daughter and husband, Mr. and Mrs. R.L. Brown in Albuquerque. She accompanied Mrs. Art Wilson and sons after their weekend visit with her sister, Mrs. Dave Black and Mr. Black.

Mrs. Allen White spent Wednesday to Sunday at Tres Ritos, N.M.

Mr. and Mrs. Victor Oxford visited Mr. and Mrs. Gareld Henricks in Montebello, Cal. and in Portland, Oregon with her brother and family. While in Oregon they visited in Canada. They returned home early last week.

Mr. and Mrs. Bennie Shavor and son Todd were guests of his parents, Mr. and Mrs. Doc Shavor. They met them in Lubbock Saturday and were among those attending the Texas Tech - Texas game in Jones Stadium Saturday night. Bennie is an alumnus of Tech.

Weekend guests of Mrs. Effie Tapley and her sister, Mrs. Mollie Shulze were Mrs. Shulze's son, Ernest and Mrs. May Odum and son Bennie of Breckenridge.

Mr. and Mrs. George Harmon visited her nephew Deveryl Cecil and family in Abilene for the weekend.

Mrs. R.R. Morgan is visiting her daughter, Mrs. Bernard Nelson and family in Uvalde.

Visiting places of interest in the West this week are Mr. and Mrs. Harvie Messamore.

Mrs. Clinton Byers and son Brad visited her grandmother, Mrs. Effie Tapley Sunday.

Come In ... TODAY



Left to right—1967 CORVAIR MONZA Sport Sedan; CORVETTE STING RAY Sport Coupe; CHEVY II NOVA Super Sport Coupe; CHEVELLE MALIBU Sport Sedan and the CHEVROLET IMPALA Super Sport Coupe. Latest addition to the Chevrolet line the CAMARO Super Sport Coupe is shown in the foreground.

You're Invited To See The New 1967
CHEVROLETS

THE MOST TALKED ABOUT NEW MODELS IN YEARS -
NEW STYLING - NEW SAFETY FEATURES - COMPLETE
NEW MODELS - THE GREATEST CHEVROLETS EVER BUILT

ARMES CHEVROLET COMPANY





ALL-NEW FURY FOR '67 -- An all-new exterior appearance with flowing styling and three new hardtop roofs combine to give the Plymouth Fury a distinctive big car look for 1967. There are 25 models in five series, Fury I, II, III,

Sport Fury and VIP, with a choice of five engines. The new rooflines, each with its own distinctive silhouette, gives hardtop models a completely new look. Shown is the 1967 Sport Fury two-door Fast Top.

Plymouth, Garland Motors-Enters New Year

Plymouth enters the 1967 model year with newly-sculptured bodies and dramatic new roof styles for its high volume Fury cars, new high performance cars for its Belvedere series and new styling for its economy Valiants.

All Plymouth cars except Barracuda will go on sale in dealer showrooms Thursday, September 29. The sporty Barracudas are scheduled for a special introduction in late November.

There are important engine changes for all lines, including a 60-pound weight saving in the standard 318-cubic inch engine for Fury cars. The six-cylinder engines have changes in combustion chamber shape for greater efficiency.

A high performance version of the 440-cubic inch V-8 has been developed for Fury and

Belvedere series cars. The Valiants, with their wheelbase lengthened 2 inches to 108, are engineered to provide even better fuel economy than their predecessors.

FOUR MODELS ADDED
The new models in the line are a Belvedere GTX two-door hardtop, Belvedere GTX convertible, an economy two-seat wagon in the Belvedere series and a two-door Fast Top in the Sport Fury line.

Robert Anderson, general manager of the Chrysler, Plymouth Division, said the model realignment for 1967 puts Plymouth in an even stronger competitive position in the low-priced field than in 1966.

"Our 1967 Plymouth line-up has been carefully planned as part of the program to make Plymouth dealerships the com-

plete automobile shopping centers," Anderson said. "In 1967, our dealers will offer the widest variety of cars with eye-appeal, performance-appeal, and special purpose than any dealer has ever been able to display in his showroom."

WIDE RANGE OF CHOICE
There are 59 models in the 1967 Plymouth Fury, Belvedere and Valiant series compared with 58 in 1966. They range all the way from low-purchase price, low-keep economy models up to luxury family sedans and the finest performance cars Plymouth has ever produced.

The new design of the Plymouth Fury with a standard 119-inch wheelbase gives this series of cars a long, low, luxurious appearance. The popular hardtop models have a completely new look, due to the addition of three new hardtop roofs, each with its own distinctive silhouette. The Sport Fury Fast Top and VIP two-door hardtops have a new close-coupled roof with a semi-fastback profile. The Fury III and Sport Fury two-door hardtop roofline presents a crisper, more formal appearance with a wide rectangular rear window. Four-door hardtops for 1967 have a rakish roof which features a more formal appearing rear window treatment.

All four-door hardtops, the Sport Fury Fast Top and VIP two-door hardtops have a new flow-through ventilation system as standard equipment. The system is capable of changing the air about four times each minute in a car that is traveling at 60 mph with the windows closed and all ventilators open. Fury offers 25 different models.

NEW BELVEDERE GTX
The new Plymouth Belvedere GTX is a performance car combining many of the best features of American super-stocks and European grand touring cars. It is available with either a 426-cubic inch Hemi V-8 or with a new performance-tuned Super Commando 440-cubic in-

ch V-8 with a four-barrel carburetor, dual exhaust, special camshaft, and dual-snorkel air cleaner.

The economy Belvedere station wagon is available with either the 225-cubic inch six-cylinder engine or any of four V-8 engines ranging up to 383 cubic inches. It is designed for owners who want economy but require more room than is provided by compact car wagons.

The new wagon and the GTX are part of the 22-model line-up which comprises the intermediate-size Belvedere line with a standard 116-inch wheelbase.

In appearance, the crisp styling which contributes to the popularity of the 1966 Plymouth Belvedere line has been retained.

DESIGNED FOR ECONOMY
Although the 1967 Plymouth Valiant has a new appearance, it is designed to be among the least expensive of all American-made cars to own and operate, consistent with the marketing position held since it was first introduced in 1960. The wheelbase has been extended by two inches to 108 inches, but the over-all external dimensions approximate those of the 1966 model. The body is completely new.

For 1967 there are 8 models all two- or four-door sedans. There are two sedans with six-cylinder or V-8 engines in the V-100 and Signet series. For the V-100, the 170-cubic inch engine is the standard six, while the 225-cubic inch engine is standard for the Signet series. The standard V-8 is the 273-cubic inch engine.

The 1967 Barracuda will be introduced in dealer showrooms in late November.

SAFETY STRESSED
All cars in the 1967 Plymouth line have as standard equipment the new energy-absorbing steering column which is designed to close like a telescope if there is a head-on collision, a dual braking system, and many other safety items.



'67 ECONOMY COMPACT -- The 1967 Plymouth Valiant has new styling and a wheelbase lengthened two inches to 108. It remains a true economy car with generous passenger

and luggage carrying capacity. Plymouth engineers say engine and drive line changes are even better than its predecessors in economy.

ABOUT YOUR



VISION

What Is 20/20 Vision?

20/20 vision is considered as "normal acuity" at twenty feet distance the world over. But.... there is much more to it than that. Here is what the Vision Conservation Institute of California has to say about it:

"I have 20/20 vision, my eyes are perfect," said the husky laborer. Yet, sadly, he was wrong. The true meaning of this very common statement is nearly always misunderstood, for the proud possessor of 20/20 vision may actually have very inefficient eyesight.

The term "20/20" refers to the size of letters which are readable 20 feet away. These letters are about 3/8 of an inch high. Most eyes are able to read letters of 20/20 size, though proper lenses may be necessary. If the letters must be made larger in order to be identified, the denominator of the fraction becomes larger. For example 20/40, 20/60, 20/100, and so on. The bigger the second number, the more blurred

the vision. Some people without their glasses have 20/1000 vision, or worse. If very small letters can be seen, the vision might be as good as 20/10, though this is rare.

A person whose vision is 20/40 would require letters twice the size of those necessary for 20/20 vision, while 20/100 letters would be five times as large. This does not mean that 20/100 is therefore five times worse than 20/20. It is worse, yes, but not in direct proportion to the size of the fraction.

How much worse depends upon other factors. This expression is but one of all the many visual skills a pair of eyes must have. It indicates only how clearly they see at distance. It tells nothing of the indirect fields of vision, the eye muscle action or the ability to see at a close point--and without these other vital qualities, clear distance vision is almost useless. Above all, it does not indicate how much "effort" or nervous energy may be necessary to keep vision clear.

There are many cases of 20/20 eyesight in which vision is neither comfortable nor effective. Many people who wear glasses have 20/20 vision without them. Headaches, fatigue and eyestrain may occur from use of eyes which see clearly. Sharp vision is essential--perhaps the most important single

requirement--but it is not the only faculty a pair of eyes must have to be what might be called "perfect".

This message presents interest of better vision local members of the Plains Optometric Society.

MOVING...!

IF SOMEONE YOU KNOW is moving into a new community, let us know too.

A friendly call by the Welcome Wagon Hostess with her basket of gifts and information, will make the newcomer feel quickly at home. Join in carrying on our community's traditional hospitality. Just give their name and address to



WELCOME NEWCOMERS!

Use this coupon to let us know you're here

NAME _____

ADDRESS _____

CITY _____

- Please have the Welcome Wagon Hostess call on me
 - I would like to subscribe to the
 - I already subscribe to the
- Fill out coupon and mail to Circulation Dept.

CPI Stresses Importance Of 'Facts'

Checks for more than \$820,000, representing support on the 1965 crop by grower members of Texas High Plains cotton cooperatives, have been presented to the Cotton Producers Institute.

Russell C Giffen of Fresno, Calif., CPI trustee chairman, accepted the checks from the Plains Cotton Cooperative Association, Farmers Cooperative Congress, Plains Cooperative Oil Mill, and the Plainview Cooperative Congress at their annual stockholders meeting.

Praising growers and cooperatives for their continuing high support of the CPI program, Giffen stressed the importance of maintaining maximum collections under the existing finance plan.

This is vital so that growers can move toward the new program--proposed under the Cotton Research and Promotion Act--without sacrificing any of the initiative and momentum of the present efforts, Giffen explained.

High Plains leadership in gaining passage of the act also was lauded by the trustee chairman.

Giffen told the group that if cotton farmers get the facts they will vote for a uniform collection of research and promotion funds later this year. He called for an all-out effort to put facts on cotton's present situation before farmers.

"We can settle for nothing less because the decision we make this year is, in a very real sense, whether we intend to have a future for cotton," he stated.

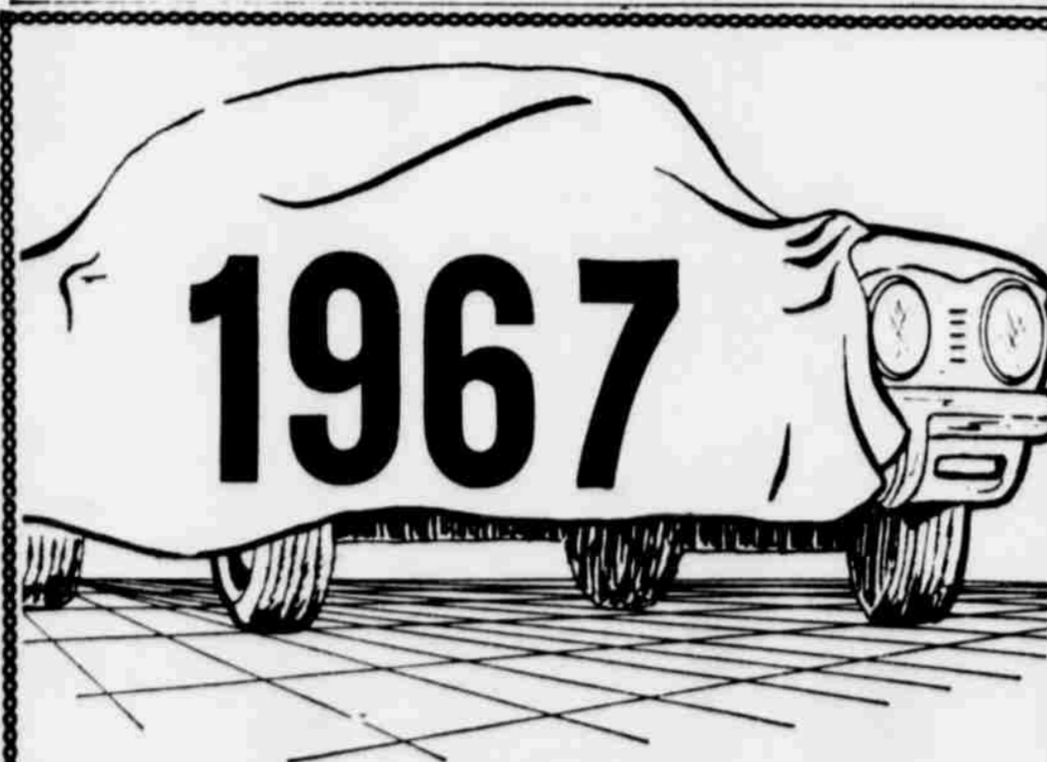
Pointing out the job boils down to one of communication, Giffen said, "All we have to do is to let farmers know the facts, and they will make the right decision."

Cotton farmers know they are in trouble. They can see this in the all-time high carryover which has forced a drastic cut-back in acreage and production this season, he explained.

"What we must do is explain to farmers why they are in trouble and what they can do about it," he added.

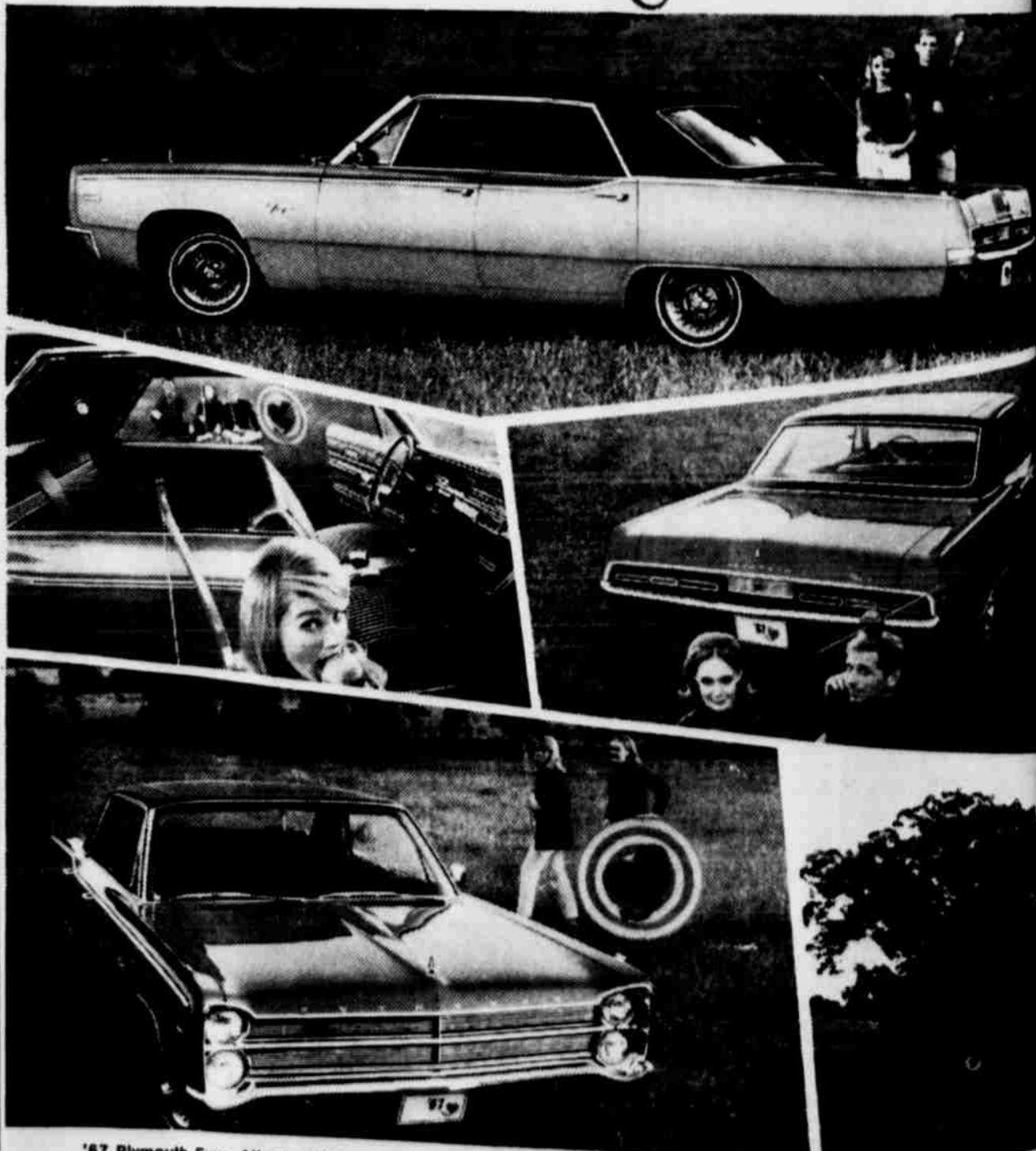
Acreage losses are the direct result of not selling enough cotton. Unless these acres can go back to cotton, they will go into other crops or remain idle, he declared.

Higher-priced man-made fibers, Giffen pointed out, are taking over cotton markets mainly through massive spending--over \$200 million a year--on research, new product dev-



- BUICK ----- SEPT. 29
- CADILLAC ----- OCT. 6
- CHEVROLET ----- SEPT. 29
- CHRYSLER ----- SEPT. 29
- DODGE ----- SEPT. 29
- FORD ----- SEPT. 29
- MERCURY ----- SEPT. 29
- OLDSMOBILE ----- SEPT. 29
- PLYMOUTH ----- SEPT. 29
- PONTIAC ----- SEPT. 29

Plymouth is out to win you over this year.



'67 Plymouth Fury. All new. All beautiful. Just to win you over. Outside, longer and more elegant. Inside, downright lavish. Try to say "no" to 13 enticing interiors. A Safe/Flight instrument panel. Flow-Through ventilation (standard on that 4-door hardtop up there). And the biggest standard and optional V-8s in Fury's price class.

One of 25 Furies is out to win you over right now. Give in.

'67 Plymouth Fury

PLYMOUTH DIVISION CHRYSLER MOTORS CORPORATION

GARLAND MOTOR CO. Chrysler / Plymouth
710 EAST THIRD STREET
LITTLEFIELD, TEXAS





AMONG THE DODGE LINE for 1967 are the distinguished Monaco, above, available in six separate models, and the popular Polara, largest in its price class. Polara is available in nine models, including the Polara 500 2-door hardtop, below.



COMPLETELY NEW FOR 1967, and still the largest of the compacts is the fresh, sporty Dodge Dart. Shown above are the premium Dart GT convertible and 2-door hardtop. All 12 Dart models for 1967 offer many new safety and convenience features.

Garland Shows Coronet

Age, and Garland Motors, has led its 1967 Coronet today an eye toward making its best-seller an even bigger success in the new model year. The Coronet is still the ever-growing car market, but 1967 brings some surprises for performance and sport car enthusiasts who have claimed the car as their own from the

Coronet was our biggest-selling line for 1966," Byron Nichols, Dodge Division general manager, said. "By broadening its sales appeal through a range of models and a variety of new options, we hope to make it a sales leader again in '67."

The 117-inch wheelbase has been expanded to include a new series called the Coronet (indicating its ability to perform on the road or track), which is powered by an all-new, high-performance V-8 "440" engine.

The basic body design on Coronet is the same as the Coronet 440 and Coronet 500 lines is an evolution of the year's crisp, sculptured exterior changes include new front and rear trim and tail light treatments that give the Coronet a new look.

The top-of-the-line, Coronet is again available as the minimum model, complete with bucket seats, fixed center console with fold down arm rest or console and extra inside trim for the driving enthusiast who demands both "show and go" in his car.

Two-door hardtop and convertible versions have an additional body accent in a pair of raised depressions stamped in the leading edge of the rear quarter panels.

lid ornamentation along with extra-wide lower body side moldings and a distinctive grille.

Back again for '67 with exterior changes and extra-plush interiors is the Coronet 500 SE (Special Edition), a 4-door sedan that combines luxury and high style with the handling ease, low cost and economical performance that made it so popular since introduction last spring.

Parking, turn signal and back-up lights are set into front and rear bumpers, and additional safety items have been made standard for driver protection.

Chief among these are a new dual braking system and impact absorbing steering column and wheel. Brakes operate from a double master cylinder through two independent hydraulic circuits so that if one fails the driver can still stop with the other.

Dodge's new impact absorbing steering column and wheel is designed to "telescope" at a controlled rate on impact. The column is also braced at the instrument panel to keep it from being pushed back toward the

driver in a collision.

MORE WAGONS FOR '67

The Coronet station wagon line-up has been broadened to three series for '67. Deluxe and 440 series wagons have the same grille, front-end and side-body ornamentation as their 2-door, 4-door, hardtop, sedan and convertible counterparts; the newcomer, Coronet, has ornamentation and trim reduced for those who desire a full sized, economy station wagon.

Coronet convertibles will feature air-tempered, flexible glass backlights for a more serviceable, effective and durable window than the previously used plastic material.

Chrome-plated steel road wheels with exposed lug bolts are available as an added option on all Coronets.

Other trim options include simulated wood-grain steering wheels, 4-speed manual shift, tachometers for console-equipped models, rally suspension and front-seat headrests for models with bucket seats, and front-wheel disc brakes.



"This is D-Day"

DODGE REBELLION OPERATION '67

Fresh off the drawing board with an arsenal of powerful new ammunition. Bigger. Longer. Sharper. Hot new Dodges to back the attack on dull driving. Check them out today at your nearby Dodge Dealer's. And remember: The Dodge Rebellion will get you if you don't watch out.



'67 CORONET

Advance and be recognized. We know you. You're '67 Coronet.

Last year's biggest selling Dodge gets all freshened up, all sharpened up for another big assault on the drab Sixes and dull V8s. And you know what we mean. The ones you've had enough of. You're ready for Coronet. You're ready to move out of that deep rut and into a car with class, dash, and lots of it—with your choice of a slick Six or 4 great V8s. That's Coronet for '67.



'67 DART

Wow! Who goes there? '67 Dodge Dart. That's who.

That's Dart, all right—totally new. Through-and-through new. New long, low silhouette. New plush interiors. New easy-to-read, easy-to-operate dash instrumentation. New performance, too. With a choice of engines from the supersmooth 170-cu.-in. Six to the 273-cu.-in. 4-bbl. V8. Not to mention a host of new safety features. But there's one thing you'll recognize about '67 Dart—its low price. It's still got compact written all over it. Why resist? Enlist Dart for '67.



'67 MONACO

Full speed ahead. Monaco, flagship of the '67 Dodge fleet.

If you're determined to go first-cabin in '67, here's the way to go... Monaco. Extras? Everywhere. Everything a luxury-lover ever looked for—even optional vinyl-covered bucket seats and headrests, if you wish. Plus the power of the standard 383-cu.-in. V8 up to the 440-Magnum, optional at extra cost, to put you ahead of the pack.

1967 MODELS NOW ON DISPLAY.

Dodge

DODGE DIVISION  CHRYSLER MOTORS CORPORATION

Enter the big Dodge Rebellion "Winner's Choice" Sweepstakes. See your Dodge Dealer for details.

Garland Motor Company

720 EAST THIRD STREET

LITTLEFIELD, TEXAS



"The Dodge Rebellion wants you"

HUNTSVILLE

PRISON RODEO

OCT. 2 * JUSTIN WILSON
 OCT. 9 * NORMA ZIMMER & JO ANN CASTLE
 OCT. 16 * THE YOUNG AMERICAN SINGERS
 OCT. 23 * DIZZY DEAN
 OCT. 30 * ROY ACUFF

ALSO
 CANDY BARR

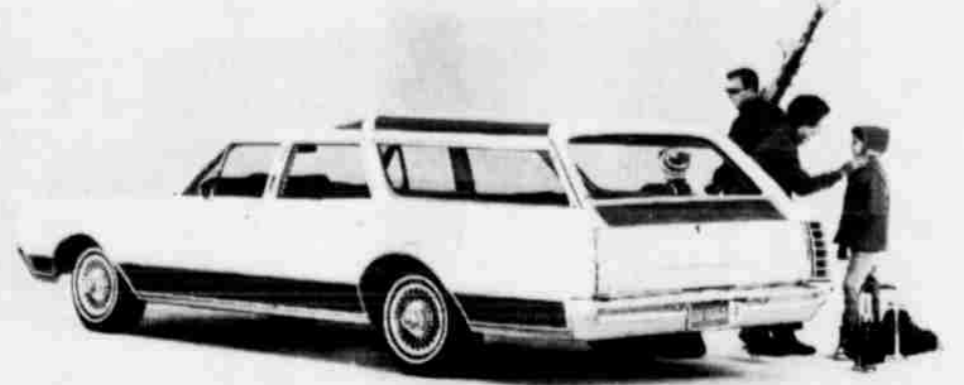
EACH SUNDAY IN OCTOBER
 Seats - \$2.10 - \$3.75 - \$4.10 - Box Seats - \$4.95

9 Oldsmobile Styles Available At Jones Motors



Because of its high degree of popularity as a hardtop sedan in the past model year, the Cutlass Supreme, representing the top of Oldsmobile's low-price line, is now available in five different body styles for 1967. Included among these is the new Holiday Sedan shown above. The Cutlass Supreme features new front and rear appearances

and new side moldings and ornamentation. The Cutlass Supreme convertible and hardtop coupe both are available with a yellow vinyl interior trim with matching top and exterior paint. Standard engine on the Cutlass Supreme is a 330-cubic-inch V-8, with a 4-barrel version optional.



Wood grain exterior panels on sides and tailgate distinguish the 1967 Oldsmobile Custom Vista Cruiser, available in either a 2- or 3-seat version. Built on a 120-inch wheelbase, the Custom Vista Cruiser is offered with Oldsmobile's 330-cubic-inch V-8 engine and a 3-speed fully synchronized transmission as standard equipment. Both the 2- and 3-seat Custom Vista Cruisers have more than 100 cubic feet of cargo space. In the 3-seat version the third seat faces forward.



Oldsmobile's wholly restyled 98's for 1967 offer an even greater degree of elegance and luxury. Together with the 88's, the new 98's (Luxury sedan above) display a 3-inch reduction in rear deck length and a corresponding increase in the hood and front fenders, clearly suggesting the distinctive profile of Oldsmobile's famous Toronado. The 98's are equipped with Oldsmobile's 425-cubic-inch 4-barrel Super Rocket V-8 engine.

Oldsmobile for 1967 has completely restyled its 88's and 98's consolidated and realigned its series and body styles, and engineered into every new Oldsmobile a long list of advancements for improved comfort, convenience and safety, it was announced today by the division's general manager, Harold N. Metzger.

"All our new cars," he said, "strongly reflect in styling and in many areas of their engineering, the knowledge gained from our experience in developing the highly successful Toronado."

"This is particularly apparent in the new 88's and 98's which benefit heavily from the Toronado's styling influence," Metzger continued. "These cars, with a five-inch reduction in rear deck length and a corresponding increase in the hood and front fenders, clearly suggest the distinctive profile of the new famous front wheel drive Oldsmobile."

Metzger revealed important changes aimed at consolidating and realigning Oldsmobile's product lineup.

"In the Medium Price Class," he said, "we are introducing the new Delmont 88. To be offered in a pillar sedan, a hardtop sedan, a hardtop coupe, and a convertible, the Delmont 88 may be ordered with either a 330 cubic inch or a 425 cubic inch engine, each with its own drive line and rear axle. When ordered with the bigger engine, the car is physically identified with a 425 insignia on the front quarter. Otherwise the cars are identical. The Delmont 88 replaces the Dynamic 88. The Jetstar 88 has been dropped."

Metzger added that the 425 cubic-inch Super Rocket engine continues standard on the Delta 88. With a more luxurious interior and exterior identification specific to this series, the Delta 88 is offered in four body styles.

"Completely new, and taking its place in our price range just a step above the Delta 88, is the Delta Custom," he continued. "The Delta Custom is distinctively and boldly designed with sporty flair and is available as a hardtop coupe or a hardtop sedan. The Starfire will no longer be offered."

He said the wholly restyled 98's for 1967 offer an even greater degree of elegance and luxury. An optional black Custom Royle trim with leather inserts for the 1967 Luxury Sedan

is "the most beautiful interior treatment Oldsmobile has ever offered."

"The Toronado has been improved in many ways for 1967," Metzger continued. "We've engineered a smoother, quieter ride without sacrificing any of this car's outstanding handling characteristics. A new feature of special interest to the ladies is a spring-operated door opening assist. This makes it possible to swing the door open with a minimum of effort."

Styling changes include a new grille, flush-with-the-hood headlight covers, new tail-lamp styling and optional specially designed sporty-looking wheel discs. He added that a distinctive horizontal paint stripe is optional, as are bucket seats in the Toronado Deluxe.

In Oldsmobile's low-price market, the division is producing the F-85 in three body styles, the Cutlass in five including a new convertible. Because of its high degree of popularity in the 1966 model year, the Cutlass Supreme, representing the top of Oldsmobile's low-price line, has also been expanded to five different body styles.

Styling changes in the F-85 series cars include new front and rear appearance and new side moldings and ornamentation. The 4-4-2 is specifically identified in several areas, including new functional hood louvers.

Of particular appeal to youth is a yellow vinyl interior trim with matching top and exterior paint available on the Cutlass Supreme and Cutlass Convertibles and the Cutlass Supreme hardtop coupe.

Oldsmobile continues a 3-seat model in the Vista Cruiser station wagon for 1967, but both a 2- and 3-seater are available in the Custom Vista Cruiser. Wood grain exterior panels on sides and tailgate further distinguish the Custom Vista Cruiser.

"These styling and series realignment changes," Metzger said, "are matched in importance by many engineering advancements for the greater comfort and convenience of the driver and his passengers, and for their safety."

Dual master brake system on all Oldsmobiles head a long list of safety-related product improvements which are standard equipment in 1967. The list includes a brake system warning light, a padded glareproof inside rear-view mirror, folding seat back locks, free wheeling inside front door handles, a

four-way emergency flasher system, a lane change indicator and shoulder harness anchorage provisions. Larger diameter instrument control knobs and soft vinyl-covered window cranks and coat hangers help reduce the potential of driver injury in case of an accident.

"In addition," he said, "steering columns on all new Oldsmobiles are energy absorbing and steering wheels are designed with a large center padded area for increased driver safety under conditions of sudden impact."

Tires are of improved construction for greater durability and tire sizes, where necessary have been increased so it is no longer necessary to increase inflation pressure to carry the maximum rated load of the car.

"Of particular significance in our 1967 Oldsmobiles," Metzger added, "is the progress our engineers have made on brake development. Increased capacity and effectiveness of our power braking systems has been achieved through the use of a larger power cylinder. With this cylinder, booster vacuum is increased from 8" to 9.5".

"On 98 models," he said, "the larger brake cylinder is combined with cast finned front drums. On the Toronado an added improvement is a brake proportioner valve. With this device the controllability of the car is even further improved under conditions of very high deceleration."

Optional for the first time in 1967 Oldsmobiles are front wheel disc brakes.

"An engineering advancement exclusive to Oldsmobile," Metzger stated, "is a climate control carburetor air inlet system which provides summertime temperatures for the air entering the carburetor under all weather conditions. This improves fuel economy and engine warmup characteristics. It also eliminates carburetor icing."

He said the device is available as an option on all 8-cylinder Oldsmobiles.

Metzger reported that Oldsmobile, for the first time, is manufacturing its own design of a higher capacity rear axle assembly for improved quietness and durability. Also being produced at the company's Plant 2

in Lansing is a newly and more effective differential.

"A new and effective for all our 1967 cars," said, "is an ultra-high transistor ignition which triples spark plug life. Its magnetic pulse distributor replaces the points distributor of the conventional motor thereby eliminating the need for engine ignition timing at least 24,000 miles."

A new option for the Cutlass Supreme Coupe combines the turnpike cruising with equally good performance. It is specifically tailored super-highway driving.

All full-size Oldsmobiles may be ordered with a tape player which provides 70 minutes of unattended playing time.

On all new Oldsmobiles locks are of the 5-degree design for improved resistance against theft.

Next to domestic furnishings and house appliances, Oldsmobile is the largest manufacturer of the world's birds.

Which one do you want next?



Will it be the lovely, little STARLITE® telephone for the bedroom? Or the smart SPACE-MAKER® phone or Wallphone for

the kitchen or family room? All in deep colors. Call our Business Office for GENERAL TELEPHONE A Member of the GTE Family of Companies

FROM THIS MOMENT ON... IT'S OLDS FOR '67!

the Rocket Action Cars are out front again!

Totally-new Delmont 88... lowest-priced 88 series! Looks expensive, but it's not. Delmont 88 prices actually start below many models with "low price names." Four to choose from. All with proved 88 chassis, brakes and suspension. 330- or 425-cubic-inch Rocket V-8 Engine.

New Custom models highlight Delta 88 lineup! Two new Delta 88 Custom models are the last word in luxury. Both are highlighted by the distinctive Toronado look. Both with a 425-cubic-inch Super Rocket V-8 Engine. And all yours at an easy-going Olds 88 price.

All-new five-car Cutlass Supreme series! Olds brings a new level of luxury to the low-price field: Five sumptuous Cutlass Supreme models! Lavish Strato Seat interiors. Velvety coil-spring ride. Smooth Jetfire Rocket V-8 performance. Famous Olds quality!

Again in 1967: Look to Olds for the New! Look for a new, exclusive engineering first like Climatic Combustion Control. Look for a new UHV Transistorized Ignition System. New Stereo Tape Player. New front disc brakes. Plus other features, available for '67.



Delta 88 Custom Holiday Sedan

Oldsmobile thinks of your safety too, with the GM-developed energy absorbing steering column that can compress on impact up to 8 1/2 inches, with specially sound absorbing bumper, outside mirror mirror, dual master cylinder brake system, dual rear wiper, other safety features - all standard for '67.

Engineered for excitement... Toronado-style!
'67 OLDSMOBILE

JONES MOTOR COMPANY

SEE YOUR NEARBY OLDSMOBILE DEALER - THE MAN WHO HAS EVERYTHING: TORONADO • NINETY-EIGHT • DELTA 88 • DELMONT 88 • CUTLASS SUPREME • F-85 • VISTA CRUISER

KING FOOTBALL FRIDAY

LITTLEFIELD WILDCATS

TULIA HORNETS



IF YOU CAN'T ATTEND THE GAME HEAR ALL THE ACTION LIVE

BEGINNING AT **7:15**

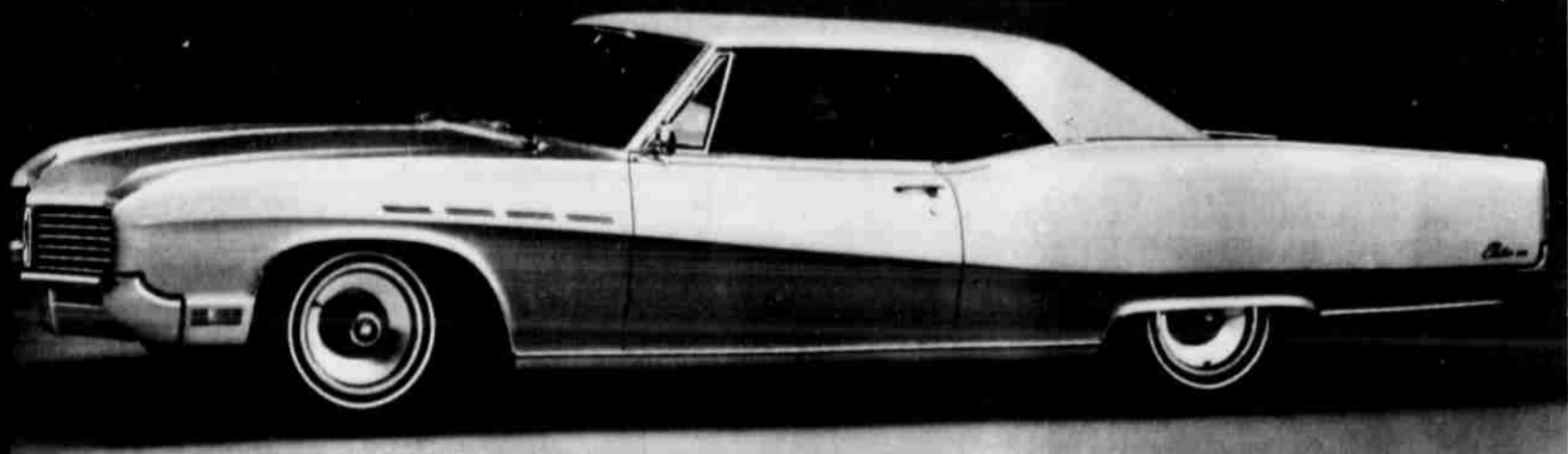
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HEAR THE FOOTBALL SCORE BOARD FOLLOWING ALL WILDCAT GAMES.



BUICK ELECTRA 225 TWO-DOOR HARDTOP -- Buick's Electra 225 series for 1967 features a long, low side profile. Its classic lines are emphasized by a sweeping contoured line running the full length of the all-new body. A newly-designed roof line adds

to the car's smartness. Buick's new 430 cubic inch V-8 engine with four-barrel quadrajet carburetor powers the Electra 225. Show date for the new Buick at Ray Keeling is today.

Keeling Buick Unveils New Models

Keeling Buick unveiled its new 1967 models today, placing emphasis on major styling changes, two new power windows and a host of product improvements.

The new GS 400, was designed to give Buick a total new look in nine different models in the various series are Special Deluxe, Skyline, GS 400, and the Sportwagon, LeSabre, Wildcat, Electra 225, and Riviera.

L. Kessler, Buick's general manager and vice president of General Motors, noted that improvements were made in design and styling to the full complement of General Motors product improvements, we have provided a number of advancements of our own, particularly in the area of brakes," Kessler said.

Buick's general manager pointed out that brake systems were more closely tailored to the weight and power of the car, which varies from series to series and according to power plant options. In addition, front wheel disc brakes are offered as optional equipment on most models.

Improved lining material and increased thickness were provided where braking demands were greater because of the power-weight factor, Kessler said.

Buick's regular-sized cars, the LeSabre, Wildcat and Electra 225, have new bodies and introduce an attractive new side appearance with a contoured line that sweeps from front fender to rear bumper.

Two-door and four-door hardtops have new rooflines, emphasizing a fastback appearance.

New grilles, bumpers and taillights have been designed for each Buick series.

"Specials and Skylarks have been given a number of styling refinements in exterior ornamentation to create a more pleasing design," Kessler said.

He noted that Buick's main efforts in 1967 in exterior design were directed towards making each series more readily identifiable.

"In other words, the Skylarks look different from the Specials, and the LeSabres, Wildcats and Electras have been given their own distinguishing features."

The new GS 400 series, which includes a convertible, two-door coupe and two-door hardtop, has a sports car appearance with full rear wheel openings, a dual paint stripe down the side, hood scoops, and wide oval tires.

This series is powered by the new 400 cubic inch V-8 engine with four-barrel carburetor, and has a three-speed manual transmission as standard equipment and a four-speed manual or three-speed automatic transmission as optional.

The Sportwagon has been restyled with a new horizontal grille, and as optional, an entirely new side treatment of simulated wood grain paneling.

The new Riviera has been given a number of refinements, including a restyled grille, new stainless steel rocker panel moldings and new interiors.

Product improvement items included as standard equipment on all 1967 Buicks, include the new four-way hazard warning flasher, dual master cylinder brake system with warning light, energy-absorbing steering wheel and column, passenger-guard door locks on all doors, front seat back locks on two-door models, lane change feature incorporated in directional signal control, padded instrument panel with smooth contoured knobs and levers, and inside day-night mirror with shatter resistant vinyl edged glass and breakaway support.

In keeping with Buick's higher brake standards for 1967, the use of aluminum front brake drums has been extended to include the GS 400 and Sportwagon series. These brakes also have new linings and a larger diameter power cylinder for much improved performance.

Comparable improvements were accomplished on the LeSabre, Special and Skylark series by adopting a larger power booster and improved lining material.

Wildcat, Electra 225, and Riviera models also have been given additional braking improvements. The number of fins on the aluminum front brake drums has been doubled and more surface added for faster cooling. The size of the power brake vacuum booster has been increased from eight inches in diameter to nine and one-half inches, giving a 40 per cent increase in available power assist.

New brake lining material of increased thickness has been adopted for improved fade resistance, high speed effectiveness and longer lining life.

The two new engines introduced on the 1967 models are a 430 cubic inch V-8 with four-barrel quadrajet carburetor, and a 400 cubic inch V-8, also with four-barrel quadrajet carburetor.

The large engine, producing 360 horsepower, will be standard equipment on the Wildcat, Electra 225, and Riviera.

The 400 cubic inch engine of

340 horsepower will be standard on the GS 400.

In all, Buick has six engines in the new line, ranging from

the V-6 power plant which is standard on the Special series to the new 430 cubic inch V8, announced Ray Keeling.

WHITHARRAL NEWS

Whitharral PTA Has Special Meeting

Following the Whitharral-Cotton Center Junior High football game here Thursday evening, the PTA met in the school cafeteria. The regular fourth Monday night meeting was changed in this case due to the Austin meeting of school administrators, thus allowing Superintendent Archie Sims and Principal Joe Minter to attend.

Joe Minter introduced the teachers and gave the program explaining Title One in a talk, "What Federal Aid Has Done for Our Schools."

A short business meeting followed. Refreshments were served to parents and teachers attending.

Larry Gage is recovering nicely after receiving a compound fracture of his left arm in the varsity Wellman football game.

Cotton Center defeated the Whitharral Junior High football team 20-0 in a game played here Thursday evening.

Mr. and Mrs. Wallace Horton were given an old-fashioned "pounding" at their home following the Sunday evening services of the Southside Church of Christ.

Members surprised the couple as they brought refreshments of cookies, punch and coffee along with gifts of staple

grocery items.

Attending were Mr. and Mrs. Buck Epperson, Mr. and Mrs. Carl Reed, Mr. and Mrs. Foy Howard, Grandma and Granddaddy Howard, Mr. and Mrs. Fred Smith, Mr. and Mrs. Ed Mills, Kathy Peltrey, Mr. and Mrs. A.L. Polk, Mr. and Mrs. Rex Whiteley and children, Mr. and Mrs. Woodrow Howard and the Hortons. Others unable to attend sent gifts.

Whitharral Lions and Young Farmers joined together Saturday to clean up Whitharral. Tractors equipped with shredders, lawn mowers, hoes and many helping hands worked all areas needing attention.

A noon meal of Mexican food was served to all those helping with the project.

Danny Grant was chairman of the operation.

Both the varsity and the Junior High will have open dates in their football schedules this week. The varsity will play Gail there October 7, Junior High will play Three Way there at 6 p.m. October 6.

Among those hospitalized recently were Mrs. John Wayne Hall and John Williams. Larry Gage spent Friday night through Sunday in Saint Mary's in Lubbock after suffering his broken arm.

SWPS Honors Employees

Edgar Woolever and Jack Wingo of Littlefield were among 48 employees honored in award presentation ceremonies on Wednesday night at Plainview for years of faithful service with the Southwestern Public Service Co.

Edgar started at the Clovis plant, worked his way through the apprentice program and is presently foreman at Power Plant X just outside of Earth. His award is for 25 years of service.

Jack received an award for 20 years of service and is presently a truck driver on the Littlefield line crew.

Warren Dayton, district manager for Southwestern Public Service Co. of Littlefield was the master of ceremonies at the banquet.



In The Littlefield Area, 1967's going to be an In year at your Quality Buick dealer's.

RAY KEELING BUICK CO. 800 E. Fourth St. LITTLEFIELD, TEXAS



Anton PTA Has Meeting

The Anton P.T.A. met Thursday evening in the school cafeteria for the first meeting of the year with Mrs. Don Stone, president, presiding. The program was "Meet Our Community."

Officers for the year are: Don Stone, president; Mrs. Warren Cate, vice-president; Cecil Moti, secretary; Roy Mills, treasurer; and Louis Booth, publicity.

The business session, presided by Mrs. Buchanan, presented the budget of the year. The program was given by Mrs. Williams, pastor of the Methodist Church at Halfway. The yearbook was presented by Mrs. Rex Easter. A gift was given to the room having the most present of parents by Mrs. Daniel's.

Spears introduced a folk singing quartet known as the Angels. M. G. Gary and J. P. Jones introduced all the faculty members. The members of the school board, the officers of the booster club, and the band parents club were also introduced.

Youth Bowling League Forms

Youth from several area churches will begin bowling next Sunday afternoon at 2 p.m. in an area church youth bowling league. Any youth from 14 years of age or older who wish to bowl in this league may contact Al Kirby at the bowling lanes this week.

The league will last for 6 weeks, bowling at 2 p.m. Sunday afternoons. Churches from Anton, Sudan, Whitharral and Littlefield are participating.

THEY'RE HERE!

The Exciting New 1967 **BUICK**

TODAY IS THE BIG DAY AT RAY KEELING SEE THE NEW BUICK WITH NEW ENGINES-NEW BRAKES- NEW STYLING- GM SAFETY FEATURES.

Free Coffee Donuts Today At **RAY KEELING** -BUICK-

N BUICK '67

Your Quality Buick dealer says "Now!" like nobody else. He's got a line of cars new from engines to brakes to the new GM safety features. And nothing's now-er than the Buick look. You could spend a lot of time just looking. But wait till you get your hands on the keys to one of these '67 Buicks. You think they're going to be easy to give up? Come to think of it, why should you give them up? Four out of five new-car buyers pay Buick-sized prices. Make sure you get the Buick, and all the good things that go with it.

Anthony's
C. R. ANTHONY CO.

LITTLEFIELD
TEXAS

Run, Ride, Walk Or Fly Anyway To Get Here...
But Be Here For The Biggest Money Saving Sale
That We Have Ever Had.

Sale Starts 9:00
THURSDAY
SEPT 29th
FREE

A Colorful Printed Chiffon Head Scarf, Big
33"x33" Size, To The First 50 Ladies.
Buy For Now And Later Storewide Savings.

PRICE BUSTIN'

HUNDREDS OF
UNADVERTISED
SAVINGS FOR
THE FAMILY
AND HOME

Super Savings!

SALE

Beautiful 45" Wide
Gingham Checks

WOVEN YARD DYED COTTONS

SALE PRICE
YD. **38¢**

So many uses for these colorful gingham. All are first quality & from one of Americas best mills.

Printed Cottons

NEW FALL COLORS 36" WIDE

4 YDS. **\$1**

Patterns & Colors for most every sewing need. Buy now and save now.



Unquestionable Quality Low Low Prices

MEN'S PERMANENT PRESS
No Iron Pajamas
COMPARE AT 3.98 A.B.C.D.
Long sleeve, long leg coat style, ass't. patterns, they never need ironing.
2 FOR \$5

LADIES TEXTURED HOSE
HOSE **10¢**
Sizes 8 1/2 to 11 - Colors bermuda & cinnamon.

Press Free Shirts

No Ironing Needed
Not Even A Touch-up
REGULAR 2.98

\$2

Regular Collar
Or Button Down

65% polyester and 35% combed pima cotton broadcloth or oxford cloth. Choose white, blue or maize.



Don't Miss This Bargain
Ladies Sleepwear

- WALTZ LENGTH GOWN
- BABY DOLL PAJAMAS

NYLON SHEER OVER ACETATE TRICOT

1.57 2 For \$3

Beautifully styled, delicately trimmed sleepwear. Ladies sizes S, M, L. Popular colors.



Seamless Nylons

First quality, flat knit nude heel, New tested approved comfort welt. New shades 8 1/2 - 11
3 PRS. 77¢



DOOR BUSTER SPECIAL

Men's Short Sleeve Sport Shirts

Clearance group of much better shirts, plaids, & fancies in button downs, Regular & Henley collars. 100% cottons & blends.

2 FOR \$3

DOOR BUSTER SPECIAL

Boy's No-Iron Slacks

Ivy Belt Loop Model 3.98 Values

Cotton & Nylon blend twill. Ivy model, Sizes 6-16. Colors of black or olive. They never need ironing.

2 PR. \$5

DOOR BUSTER SPECIAL

Boys Long Sleeve SPORT SHIRTS

SIZES 3 TO 7 REG. 1.98

\$1

Men's Hi-Bulk Orlon Stretch Ankle

2 PRS. \$1

One of our most popular at a big savings. Orlon knit, snug ankle fit. Ass't. colors

Newest Fall Colors

Ladies Stretch Pants
COTTON, NYLON BLEND DENIM

2 PR. \$5

Slim trim fitting capris in sizes 8 - 18. New colors of navy, cranberry, loden, skipper or brown.



Tailored Blouses

Easy Care Cotton Broadcloth

Sizes 32-38 in all wanted fall colors. Compare with blouses selling for much more.
\$1

Boy's & Girl's Shoes

SLIP-ON STYLES OR OXFORDS

2 PR. \$5

SIZES 8 1/2 TO 3



Boys in slip on or oxford styles. Girls in penny loafer or Ghille tie styles. Quality construction. Regular 4.98 a pair.

Men's Hy-Test Safety Toe Boots

19.95 quality. Plain toe, garrison back hook & eye lace, Mo-Cord soles. B or D widths.
\$10

Mens Wellington Boots

SIZES 6 1/2 TO J2
SAVE 2.11 A PAIR

9.88

11.99 value save now on these smooth leather black wellingtons.



Men's Cotton Work Socks

Long wearing anklets or long length socks. White only. Sizes 10 to 12

6 PR. 88¢

WOOL CASHMERE, NYLON
Men's Jackets

REGULAR 14.95
VALUE 36 TO 46
REGS & LONGS
SAVE 4.96

SPECIAL SALE.

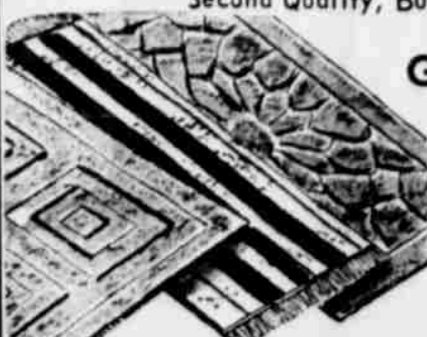
9.99

27 INCH LENGTH.

Charcoal or light grey in smartly styled panel front mode. Millium treated acetate lining.



Viscose & Broadloom Throw Rugs
Second Quality, But Complete Satisfaction Guaranteed



Group # 1 Group # 2

\$1 1.49

27 x 48" Viscose rayon pile rugs or 24 x 36" & 27 x 48" Broadloom cuts of viscose pile. You'll want several.

DOOR BUSTER SPECIALS

PACIFIC PRINTED FLORAL SHEETS

81"X108" FLAT OR BOTTOM FULL FITTED
72"X108" FLAT OR BOTTOM TWIN FITTED
\$2 EA.

DOOR BUSTER SPECIALS

CANNON BATH TOWELS
Large And Thirsty

SOLIDS & FANCIES
2 FOR 88¢

DOOR BUSTER SPECIALS

Fall Dan River PLAID GINGHAMS

New Patterns
36/45" Width
Reg. 79¢ Yd.

2 YDS. \$1

Ladies Dress Sale

Special Sales Group, One and Two Of A Kind, Regular, Misses or Half Sizes

Save Up to 50% or More on Many

Group # 1

\$6

Group # 2

\$10



Thrifty Shoppers Will Buy Now

66"X90"-72"X90"-80"X90"
CHATHAM BLANKETS

Slight Imperfects of Better Quality

2.99



A special purchase of outstanding quality that saves you dollars on this assorted group of better blankets.

Men's Dress Slack Sale

Save .95 Up To 2.95
A Pair At Anthony's

Permanent Press
All First Quality

VALUES **\$6**
TO \$12.95



Men's or Boy's Oxford & Loafer Dress Shoes

High Gloss Finish Leather
Uppers Moulded Sole

SAVE NOW!

\$5



Regular 6.95-7.95 values. during this sale only. Boys sizes 1 1/2 - 6, Men's Sizes 6 1/2 - 12

Group 1
100% Arnel Jersey Prints, Regular & Half Sizes.
Group 2
Cotton Knits Values to 16.95, Regular Sizes Only