

# LAMB COUNTY LEADER

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LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, NOVEMBER 24, 1927

NO. 32

## PRESIDENT OF TEXAS UTILITIES COMPANY ANNOUNCES NEW LOW RATE DURING A BANQUET GIVEN CITIZENS IN LUBBOCK

At the invitation of Judge I. R. Kelso, president of the Texas Utilities Co., more than 100 representatives of 17 different sections of this section, gathered at the Lubbock, in Lubbock last Friday to enjoy a banquet as guests of a man who has his home in the Mississippi metropolis, but keeps his heart in the South Plains of Texas.

The guests included mayors, commissioners, commercial secretaries, newspaper men and the employees of the Texas Utilities Company. H. L. Duggan, manager of the Lubbock district, presided as toastmaster. Those attending from Littlefield were R. E. Calkill, A. P. Duggan, Alex Reeves, Stone, Clay Pumphrey and Jess Bell.

During the banquet the citizens of this section showed more co-operation and interest than any other section in the world, the Judge launched into an interesting review of his department's experiences in this section during the past 15 years. When the first came to this country, the population now traversed by his company lines showed a population of less than 10,000; but with the rapid development of the country that population has increased until today the Littlefield county represented in this territory has a population more than double that number.

During the Texas Utilities company banquet 43 miles of high tension line in construction, and about 100 miles more are now being accommodated for current for light and power, with power stations of massive type at Lubbock, Plainview, Clovis Canyon.

Judge Kelso emphasized the fact that the three greatest assets of any community were its churches, its schools and its utilities. All are public institutions and entitled to the support and appreciation of the people. Judge told of the policies of his company, how they had been operating in advance of the general public, explained the new rates of the company, how they had been constantly reduced to lowest possible minimum, stating his company was not here for a time but was building for the future. He brought out the worthy fact that the Texas Utilities company is now furnishing lights power as cheap as any of the big concerns who furnish the same service in the larger cities of the

work of Judge Kelso and associates has been a wonderful toward the general development, effort and business progress of this

section of West Texas there can be no doubt. The marvelous manner in which his concern has stretched its tentacles of light and power over these broad prairies has earned for Mr. Kelso the title of "Modern Mazda," for in many respects he has been able to duplicate the wonderful feats of that ancient prophet and wizard.

Judge Kelso has had an exceptionally successful business career. He is a man of the pioneer type, happiest when he is conquering some of the stubborn factors of nature and commerce. Possessing an optimistic nature, backed by a character that is sterling and an energy that is untiring he carries with him the utmost confidence of his associates. Because of his business sagacity he has gained the confidence of the eastern money markets in assisting him in carrying out his gigantic plans, and the liberal policies of his company coupled with the quality of its service have well earned for it the title, "A Corporation with a Soul."

Judge Kelso included much interesting data about the South Plains in his talk and then announced the low rates to be effective on January 1, when the central station rates, the same in each town served by the company will be made. The schedule includes net light rates of 13 cents down to 4 cents and power net rates of 3 1/2 cents down to 2 cents.

Following Judge Kelso's address, Hubert L. Allen, local district manager, introduced various speakers who gave vent to the feelings, expressing great satisfaction in the service rendered, paying a tribute to Judge Kelso and assuring him of their utmost confidence in the future of the company. Speakers included: President Paul W. Horn of the Tech; Senator W. H. Bledsoe; Rev. Walter P. Jennings, president of the Lubbock Rotary club; A. B. Davis, manager of the Lubbock chamber of commerce; Percy Ralls of Ralls; A. P. Duggan, of Littlefield; Dr. Williams, mayor of Post; D. H. Baker, of Crosbyton; Judge W. D. Cope, of Levelland; Mayor J. P. Nyttel, of Abernathy; Mayor E. T. Daniels, of Idalou; Mayor J. R. Dean, of Sudan; E. F. Huntsucker, of Amherst; S. V. Pierson, Ropesville; R. Baysinger, of Southland; J. Terry, of Lorenz; L. A. Wilson, secretary of the Slaton Chamber of Commerce; H. Nelson, secretary of the Ralls Chamber of Commerce and Homer Steen editor of the Floyd County Hesperian at Floydada.

### FIFTEEN FROM LAMB CO. AT CANYON ST. NORMAL

Canyon, November 22.—Fifteen young men and women who are now enrolled among the one thousand students of the West Texas State Teachers College are the product of Lamb County homes.

Eleven of these are from Olton, Flora Baker, Lois Clark, Buena and Foy Dodson, Mrs. Jewell Dodson, Lee Dodson, Neva Ruth Erb, Odessie Howell, Josie Mae Mitchell, Naomi Owen, and Gladys Sweazea.

Margaret Schener and Erma Estelle McCurry are from Littlefield; and Willie Lee Cunningham are from Erath; while Sudan is represented by Milton Harper.

These young people are all-round college students. Gladys Sweazea has attended the Teachers College during the past two years and in addition to her regular college courses, has done excellent work with the Womens Athletic Association.

### MANN HAS BETTER THAN 60 PER CENT TURN OUT

Probably the best turnout on seed cotton ever observed by the writer, was that of A. E. Mann, eight miles south of Sudan, when he brought in 2,989 lbs of seed cotton and received three bales containing 560 lbs., 530 lbs., and 513 lbs. of lint. The seed cotton was brought to town on one ordinary farm wagon and ginned by one of our local gins one day last week. The seed brought \$19.00 above the price of ginning and the price of cotton for that day was \$20.80. In other words the loads of seed cotton netted Mr. Mann \$375.00. Can any other editor give a better report? —Sudan News.

### Hail, Columbia

By Albert T. Reid



## BELL-GILLETTE CO., EAT TURKEYS; AND OTHERS EAT BEANS

Appreciation for the splendid aid rendered by residents of Littlefield to the Bell-Gillette Chevrolet Co., during the novel "turkey-bean" contest staged by the Chevrolet Motor Co., in October was expressed here today by W. W. Gillette upon his return from a banquet at Lubbock where 100 dealers, salesman, and factory officials ate either turkey or beans, depending upon whether they won or lost in the contest.

The banquet Mr. Gillette explained was one of several hundred being held in all parts of the United States this month, which more than 27,000 people comprising the Chevrolet organization will attend.

"In the contest," Mr. Gillette said, "dealers, salesmen, towns, cities and districts were matched one against the other. Littlefield came out remarkably well. Our month's quota called for the sale of 13 cars and trucks, and we actually sold 23. We were matched in the contest against the dealer of Floydada.

"At the banquet the winners sat on one side of the table with a heaping platter of turkey and all the trimmings in front of them, while the losers sat opposite with nothing to eat but a small plate of beans. A partition was built down the middle of the table dividing the two classes.

"There were novel entertainment features, addresses by factory men, and much fun making done at the expense of the losers.

"The contest which the banquet climaxed, factory officials pointed out contributed largely to the new record set by Chevrolet in October.

"Retail sales for the month were higher than in any other single month in the history of the company, dealers reporting the sale of 112,064 cars and trucks in the United States alone. There was also a splendid movement of used car selling with the new cars indicating a very sound and healthful business condition generally over the country. Including export business, the total car movement so far this year is well over 900,000 units, indicating completion of the 'one million cars in 1927' program announced by the company at the beginning of the year."

The reason the average man can't tell a woman anything is because she would rather talk than listen.

The heiress may be homely, but if she waits for some young man to tell her so she will never find it out.

A compliment always passes for more than its face value.

### Hill's Hills Lose Lure



Walter J. Hill, son of the pioneer railroad builder, James J. Hill, married Mildred Richardson, Follies Beauty and took her to his Montana ranch. Now she tires of the "open spaces" and is suing for divorce.

## REV. KEMP HERE SUNDAY AND LAYS PLANS FOR FUTURE

Rev. Roy A. Kemp, the recently called pastor of the Baptist church, arrived here Saturday afternoon, occupying the pulpit of his church both Sunday morning and evening, delivering two excellent sermons to large and appreciative audiences.

Rev. Kemp is a native Texan, one of the younger progressive preachers of his denomination, and during the seven years of his pulpit experience has a string of successes to his credit that might well be the envy of many older ministers.

He is greatly pleased with this section of the state, highly delighted with the membership of his church and congregation, and thinks there is a great opportunity here for a large and efficient work. Wednesday afternoon he held a meeting of his official board, at which time plans for future activities were outlined and discussed.

Next Sunday morning Rev. Kemp will preach upon the subject: "A Model New Testament Church." At the 7:00 o'clock evening hour his sermon theme will be: "Where does the Soul Go at Death, and Will We Know One Another?"

### TITUS HAS BIG SALE

W. S. Titus reports one of the best farm auction sales last week that was ever held in this section of the country. There was a good attendance of interested buyers, bidding was good, prices were satisfactory and everything went off in a most desirable manner. He was high in his praise of J. W. Horn as an auctioneer.

Among the stuff sold last week Mr. Titus had several fine dairy cows, all of which brought good prices. Three years ago, he told a Leader representative, his wife started with seven turkey hens and one gobbler, or an investment of \$13.00, from this small investment she realized \$2,544 as her part of the sale, the total sale running up to about \$3,500.

Titus is high in his praise of this section as a good place in which to live on a farm.

### ASSOCIATION MEETING

The Lubbock district association met at the Littlefield Baptist church Tuesday with a good crowd in attendance, representing Lubbock, Slaton, Post and other towns.

Mrs. Holloway, of Slaton, presided and made a very interesting talk.

At noon dinner was served by the Baptist ladies followed by the W. M. U. program.



REV. ROY A. KEMP  
Pastor, Baptist Church

## MID SEALE HURT AND CAR SMASHED IN WRECK WED'Y

Mid Seale was seriously injured and the Ford car he was driving badly smashed in a collision with a Studebaker car driven by B. F. Wicher Wednesday morning.

The collision occurred at the street intersection near the high school building. Both men were driving into town when the Studebaker car hit the Ford turning it completely around three times, according to report. The wheels were torn off the Ford, the windshield broken, while Seale, the driver, received several cuts about the head and face and other bodily injuries rendering him unconscious.

Seale was taken immediately to a physician, and is said to be resting easily, though the full extent of his injuries have not yet been fully diagnosed.

The Studebaker car is said to have been slightly damaged.

### SLAUGHTERS TO DRILL

The Marlin Oil Co., has leased 40,000 acres of the Scrape-out ranch, belonging to Mrs. Carrie Slaughter, and lying south and west of Morton. A 4,000 foot oil well test is to be put down on the tract in the near future.

### SMALL CHILD DIES

The small daughter of Mr. and Mrs. A. B. Shipley, died Monday night at their home near Pep.

The body will be taken to Ralls for burial Wednesday with Littlefield Furniture and Undertaking Co., in charge.

## LFD. GIVES WALLOP TO SUDAN IN GAME OF LAST FRIDAY

The Littlefield High school football team won another game on Friday afternoon, November 18. The high school team from Sudan was the victim on this occasion.

The game was rather loosely played on the part of both teams, but there were flashes of good playing on both sides with a large percentage of the "flashes" from the Littlefield aggregation.

The Wild Cats rushed over two touchdowns during the first quarter, and it looked as if the results was going to be a topheavy score for Littlefield, but the defense of the visitors improved until the Wildcats were unable to score again until the fourth quarter, when they broke through the line for about 20 yards and a touchdown.

Captain "Potlock" Timian played his usual stellar game at the left half-back position. Timian is a powerful defensive man and when an opposing man is stopped with the ball, he either stops him or is there ready in case another man misses the tackle. He tackles low and you never see the ball carrier going down the field after Timian has made his tackle.

The Littlefield team has shown wonderful improvement since the beginning of the season and Coach J. R. Tucker is due the credit for doing the almost impossible with a team of raw recruits.

### METHODIST CHURCH

Sunday School, 10:00 a. m., followed by morning worship.

Evening services, 7:15 p. m. Sermon topics: "The Stewardship of Life," and "Matthew, the Business Man."

The pastor would like to see a large representation of business men at the evening service.

Sunday afternoon at 2:30 there will be another stewards meeting. Only 70 per cent of the official board were present Monday, and plans for the Every Member Canvass were postponed until we could have all present.

I wish to express appreciation for myself and family for the lovely pounding and dishes shower as well as for the warm welcome given us to Littlefield.

Church attendance both on the part of the membership and visitors has been good.

Our telephone number is 84. Call us when we can serve you in any way, whether you are a member of the church or not a member.

—Geo. E. Turrentine, Pastor.

### Thanksgiving 1927



A touch of both—the Puritan of 1621 and the Yankee of 1927—symbolizing the spirit of a true gratefulness.

**METHODIST MISSIONARY**  
 Quite an enjoyable session was spent Monday evening when the Missionary ladies of the Methodist church

met with Mrs. Luther Kirk. After a brief business session, Mrs. A. R. Davis and Mrs. E. F. Arm gave the two last chapters of the study book, which was very interesting to

those present. The ladies were very glad to have their new/pastor's wife, Mrs. Geo. E. Turrentine, with them. At the close of the afternoon, refreshments of sandwiches, hot chocolate and nut pie were served the ladies. The society will meet next Monday, Nov. 28, with Mrs. E. G. Courtney. We hope every member of the society will be present for this Missionary Voice lesson. —Reporter.

**Whos Who TODAY**

"A go-getter is one who, when handed a lemon, Makes lemon-ade."



Luther Burbank

**PART OF YOU BELONGS TO OTHERS**

Your dependents have a right to your physical protection—they also have a right to future happiness and comfort that only you can provide. You can't remain with them always but you can provide for their protection before you are called away. LIFE INSURANCE will do it! It ought to be a pleasant duty. "There is no Substitute for Safety" **FIRST NATIONAL BANK** LITTLEFIELD, TEXAS WE STRIVE FOR A MAN TO MAN RELATIONSHIP THAT WILL PREVENT MISUNDERSTANDINGS, MERIT MORE CONFIDENCE, AND CREATE FRIENDSHIPS.

**OLTON vs. LITTLEFIELD**

Littlefield high school girls and the Olton town team played Olton last Friday night at Olton. The score for the high school was seven to five in favor of Littlefield. The Littlefield town team won by a score of ten to nine. After the games the high school teams were entertained at the home economics cottage and refreshments of cake and hot chocolate were served to a large number of Littlefield boys and girls. The town team was invited to the home of Mr. and Mrs. A. H. McGavock, after the games, where Mrs. McGavock in her charming way served tuna fish sandwiches, with olives and potato chips, angel food cake and hot chocolate topped with whipped cream. The high school line-up: forwards: Jauline Courtney, Maxine Cooper; guards, Fern Thornton and Josephine Glenn; Centers Maxine Courtney and Hazel McQueen. The town team: forwards: Vern Henson, Velma Jane Hopping, Coella Mason, Guards, Velma Hudgens, Lucile Killough; centers, Elsie Mitchell and Vivian Courtney.

**HOME LOST BY FIRE**

F. F. Rowland, living four miles east of Morton, had the misfortune to loose his home by fire, Wednesday of last week. The fire originated from a leaky oil stove. The house and practically all its contents were consumed. Rowland was attending Commissioners court when the fire occurred. Few women are interested in the study of prehistoric man. Their specialty is for the man of today. Many a man's reputation for truthfulness goes lame when he begins to say things about himself.

**Today's Toast**

Here's to Thanksgiving! The feast of thanks for happy days, When grateful hearts voice humble praise. For life and all the good thereof, And for the Giver's care and love. Here's to Thanksgiving! —Detroit Free Press.

**Country's Annual Harvest Festival**

**Reason for Thanksgiving Being a Season of Rejoicing.**

Our annual festival of Thanksgiving is with us again and our grateful thanks are given to a loving Father for the blessings that have been poured upon us during the year. Thanksgiving is our national harvest festival, the season for bringing in the sheaves, when the barns and storehouses of our land are being filled with an abundance of food for man and beast for the year 1925. It is a season of rejoicing, of the gathering together of families to give thanks and renew the ties that bind and hold together the loved ones of other days. Thanksgiving day is American from its conception and spirit to its turkey and cranberry sauce. Europe has her harvest festivals, but no Thanksgiving. The union of a solemn thanksgiving service in the church for mercies vouchsafed throughout the year with feasting and merry-making in the home, is distinctly American. The last Thursday of November is unique in history. We can look to Plymouth for our first real Thanksgiving. That first winter was a terrible one. Of those one hundred who so joyously landed from the Mayflower, spring found only fifty famished survivors, but with indomitable courage they succeeded in growing an "indifferent good" crop of barley, and "a good increase of Indian corn." That such a people should rejoice! Nevertheless it was Pilgrim and New England—one as grim as the other—that gave Thanksgiving day, with its solemn thanks, merry-makings and family reunions, to America. For that let us be thankful to them both. Washington, after the adoption of the Constitution, in 1789, appointed a day of thanksgiving. Since 1817 the festival has been observed in New York, and since 1863 the Presidents have always issued proclamations appointing the last Thursday of November as Thanksgiving day.—Faru and Ranch.

**PERSONAL ITEMS**

J. W. Foreher attended court in Olton, Monday. Miss Lois Farquhar was shopping in Lubbock, Wednesday. Haskip Stewart has accepted a position with "M" System No. 2. Miss Verna Henson spent Sunday with friends in Lubbock. Frank Jones, of Willow, Oklahoma, is moving his family this week to his farm two miles east of Littlefield. Driskill Irvin returned Sunday from a 10 days visit with friends and relatives in Eastland county. While away he enjoyed his first deer hunt, near Mason, and succeeded in killing one deer. Bill Jeffries, Mr. and Mrs. man and small son, Ben Jr., took visitors Sunday. Mr. and Mrs. Earl Adkins, advertisers from Dallas, were in Littlefield, Monday. Mrs. J. W. Foreher and J. Farquhar and Mrs. J. W. Jr., were shopping in Lubbock, Friday. Henry Montgomery and Wichita Falls, spent last week home of his uncle, L. D. Reed, who has rented a place and is here permanently. Mrs. T. N. Speaker returned yesterday from Hubbard City, was called on account of the death of her grand-father Terry.



**Skidding Into Court**

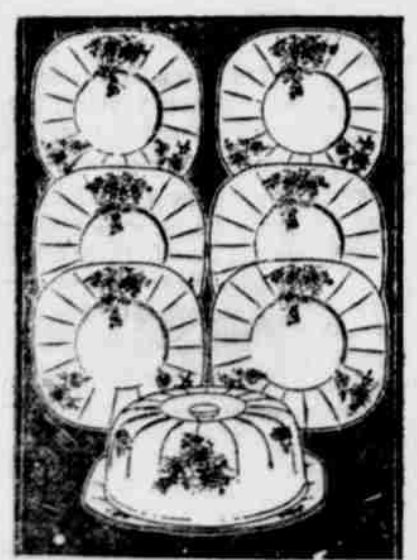
Rounding the corner a little fast—slippery pavement—pedestrian stepping from curb—side-swiped—fractured skull and broken leg. And so you skidded into court! There he sits in the witness chair with his crutch and bandaged head. It wasn't your fault, you say; but what will the jury say?

Are you keeping an Automobile Liability Policy between yourself and damage suits? It's an absolute necessity if you drive a car. In an emergency of this kind, you want the best. We place your insurance with the Standard Accident Insurance Company of Detroit.

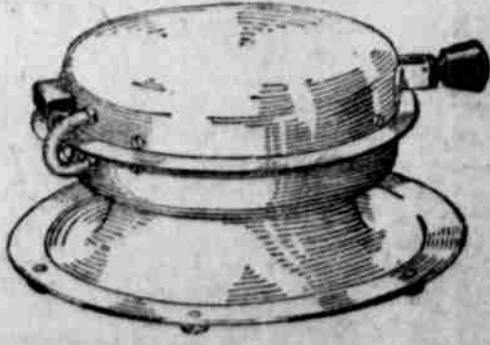
Call us up—get further facts. **HEMPHILL & BARNES** General Insurance Littlefield, Texas

**Something Different.**

Something Exceptionally Fine



A Beautiful GOLDEN GLOW 8 Piece WAFFLE SET With Charming Poppy Decorations (Value \$7.50)



A HANDSOME \$10.00 Manning-Bowman WAFFLE IRON

**Both For \$12.45**

During this Special Sale If desired you may pay only \$2.45 upon delivery and \$2.50 per month with your Electric Bills. ENJOY DELICIOUS HOT WAFFLES made right at your table without fuss, trouble, or grease. See our display—or phone to have these sent to your home for your inspection.

**Texas Utilities Co.**

Littlefield, Texas

**Let All Give Thanks for Year's Blessings**

It is well that one day in the year should be set apart for the formal expression of our thanks as a nation, for the blessings which the year has brought. Individually and collectively, we too seldom put into definite form our appreciation of benefits. To do so is to quicken our minds to a livelier realization of them. There is no better way to realize how we have been blessed as a nation than to compare the country as it is now, rich, powerful, prosperous with the feeble, struggling Plymouth colony which returned heartfelt gratitude for bare existence. The year now drawing to a close has brought generous benedictions. We have been at peace. Agriculturally, industrially and financially we have thriven. Benefits received bring their mandate. By so much as we, individually, as a community and a nation, share our prosperity with those less fortunate will these blessings continue to multiply. Generously we have received; generously let us give.—Cleveland Plain-Dealer.

**On Right Side of Ledger**

Casting up the account on both sides of life's ledger there are few who are not greatly in debt to a merciful and generous Providence. In any event, there is nothing better calculated to generate a spirit of optimism over the future than the indulgence in the sentiment of gratitude for the good things that have come in the past.

**"I'VE GOT HIM"**



**The NEW FORD**

—will soon be here. In fact, we have information to the effect that it will not be many days now. We could even name the day, but for fear there might be some slight delay, we will just say you may expect to see one of the

**NEW FORDS ON DISPLAY**

—in our place of business by the middle of the month.

Our information is that the new Ford is lower and lower than the old car, with smart, rakish lines. It is equipped with four-wheel brake standard gearshift transmission, and in upholstery finish and appointments compares with cars costing from \$1,000 to \$1,200. Bumpers, steering wheel lock and speedometer are standard equipment.

After the sample arrives it will not be long then before shipments of quantity production will be arriving.

**YOU CAN AFFORD TO WAIT FOR THE NEW FORD**

**ORDERS NOW BEING ACCEPTED**

**John H. Arnet Motor Co.**

Authorized Sales and Service CARS—TRUCKS—TRACTORS Littlefield, Texas

We also do Battery Charging and Repairing

**WOMAN'S STUDY CLUB**

Wiseman's Study club met on Monday night at the home of Mrs. W. W. Wiseman conducted one of the most interesting lessons that has yet enjoyed. The subject was "Washington, Our Capitol".

A. P. Duggan's paper on "Our Buildings" was read by Mrs. Chamber, due to the absence of Duggan.

Virian Courtney ably discussed "Libraries of Washington."

B. M. Harrison gave the historical description of Arlington galleries and museums of which were interestingly described by Mrs. Pat Boone.

J. H. Arnett concluded with "National Monuments."

Members of the club who had visited Washington added bits of description which they personally knew.

Members elected to the club were Dablis Hemphill and Miss Nettleton.

**WOMEN ENTERTAIN**

Mrs. Harry Wiseman entertained the Thursday bridge club at her home with nine tables of bridge and tables of "42" with members of the club, their husbands and a few guests present.

Following a number of games, a salad course was served to which, after which it became the anniversary of Mr. and Mrs. G. Hemphill and the birthday of Mrs. Pat Boone.

**MRS. TOLBERT ENTERTAINS**

Mrs. Frances Tolbert entertained three tables of bridge at her home Monday night.

Lovely refreshments of turkey sandwiches and cranberry sauce, olives, pickles, angel food, fruit cake and hot chocolate were served the following: Mr. and Mrs. Pat Boone, Mr. and Mrs. C. L. Harless, Mr. and Mrs. F. G. Sadler Mr. and Mrs. A. C. Chesher, Mr. and Mrs. A. P. Duggan, Bill Tolbert and the hostess.

**Now Enjoys Eating, Thanks His Wife**

"For years I suffered with stomach trouble. Then my wife got me to take Adlerika. Today I feel fine and eat what I like."—Wm. Opp.

Adlerika relieves stomach gas and sourness in TEN minutes. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleansing and see how much better you will feel. It will surprise you!

**STOKES & ALEXANDER**

**PAID IN FULL**

"Third notice." Every editor has received them. The postmaster sends them to the editor. The postmaster is not to blame. For instance, there is a man by the name of—well, say Tim Snort—who sent three notices to stop his paper. He did not want it any longer; we wondered what was the matter. Upon investigating our subscription list we found that Tim

was short \$5.70. He had never paid a cent and yet he stopped his paper as a matter of economy—to us. A few evenings ago we stopped in a church and Tim's melodious voice rang out clear in the song, "Jesus Paid it All." We may have been mistaken, but his earnestness impressed us. The next day we sent him a receipt in full, begging his pardon for not knowing that he had made an assignment of his liabilities to the Lord.

—Altoona (Kan.) Tribune.

**STORY OF ADVERTISING IS STORY OF SUCCESS**

Pillsbury flour is said to be the best advertised article in the world, with the ad man drawing a salary larger than that of the president of the United States.

Washburn-Crosbys, which "event-

ually" follows closely and Wrigley's "cud" is a good third.

Henry Ford, although the best known man in the world, leads all auto companies in the amount of money just into printers' ink and can be relied upon to keep eternally at it.

A good story is told of the owners of Quaker Oats. They figured they had touched the peak. Their food had become so popular it was a waste of money to longer fatten the newspaper purse. What happened? The business shrank until they were on the verge of bankruptcy and they are hustling to get back into the limelight.

Publicity experts have by careful investigation, reached the conclusion that of all systems devised by the brains of man, newspapers get the best results. As a result, the big ad men of today are using pages where heretofore they used columns.

Recently Donaldson's and Dayton's of Minneapolis, each carried from six to ten pages a day in the papers of that city. The cost daily must have passed the ten thousand dollar point.

Strange that country merchants don't catch the idea. Money spent in advertising is not bread cast upon the water. It is the only key to commercial supremacy.

**COMING TO LITTLEFIELD**

Wm. Ashworth last week sold his store at Bledsoe, to R. G. Perkinson and C. S. Valliant.

Following the deal Ashworth purchased a new car and started out for a few days recreation trip, after which he will come to Littlefield and enter business according to report.

Ashworth owns considerable property here.

After working the political boss for a job a man can afford to take it easy.

If a woman isn't quite sure of her husband she always advertises for a plumber in cook.

Many a man's unpopularity is due to his attempt to wear a misfit mantle of greatness.

Job was a patient man, but there is no record of his ever having put a tooth-cutting baby to sleep.

There is no satisfactory reason for believing that a woman who is always harping will make a good angel.

Be sure you are right—but don't be too sure everybody else is wrong. Many a man's wife dresses stylishly because his creditors can afford it.

**Cotton Picking Supplies**  
**We Have What U Need**  
 See us for all kinds of Heavy and Shelf Hardware  
**LAMB COUNTY MERCANTILE CO.**  
 THE PIONEER STORE  
 LITTLEFIELD, TEXAS

**ENOCHS LANDS**  
**100**  
**Choice Farms**  
 The Remainder of a 63,000 ACRE TRACT  
 For Prices and Terms, see—  
**AUSTIN & LUCAS**  
 Sales Agents  
 P. O. Box, 222, LITTLEFIELD, TEXAS

**CHEVROLET**  
**USED CARS**  
 with an OK that counts

Buy Used Chevrolets from Chevrolet Dealers!

As Chevrolet dealers, we are particularly interested in Chevrolet performance. We do our utmost to make every used Chevrolet deliver the dependable transportation for which Chevrolet is famous the world over.

That's one of the big reasons why it pays to buy used Chevrolets from Chevrolet dealers! Another safety factor is the red "O. K." tag which we attach to the radiator cap of each reconditioned car. Look for it on the car you buy—and KNOW that you are getting superior value.

**BELL-GILLETTE CHEVROLET COMPANY**  
 QUALITY AT LOW COST

**BIG PUBLIC SALE**

**Thursday, December 1st**

Owing to a desire to clean-up some of my indebtedness and land payments now due I will sell on the above day and date at public auction, at my place two miles south and two miles west from the southwest corner of Littlefield, the following described property, to wit:

**65 Head of Horses, Mules, Cows and Hogs 65**

**HORSES AND MULES**

- 1 Percheron Stallion, 17 hands high, weight 1,600 pounds
- 1 team Mares, 5 years old, 16 hands high, weight 1,600 lbs. each
- 1 team Mare Mules, 5 years old, 15 1/2 hands high, weight 1,100 lbs., each
- 1 team brown Horses, smooth mouth, 15 hands high, weight 1,000 lbs., each
- 1 team Mules, brown and blue, 6 years old, 15 hands high, 1050 lbs., each
- 1 team Brown Horse Mules, 6 and 7 years old, 15 hands high, 950 lbs., each
- 1 brown Horse Mule, 7 years old, 16 hands high, 1,150 lbs.
- 1 red Mare Mule, 5 years old, 15 1/2 hands high, 950 pounds.
- 1 Sorrel Mare, 7 years old, 15 hands high, weight 1,050 pounds.
- 1 team Mare Mules, 15 1/2 hands high, 7 years old, 1,100 pounds each.
- 1 team Mules, 6 years old, 15 1/2 hands high, weight 1,000 pounds each
- 4 good brood Mares. 1 two year old Filly.
- 1 sorrel Horse, 8 years old, 15 hands high, weight 1,100 pounds



**JERSEY AND HOLSTEIN COWS**

- 1 Holstein Cow, 4 years old
- 1 Holstein Cow, 3 years old
- Above named cows are splendid milk and butter cows, and have calves by sides
- 1 two year old fat Steer
- 1 Jersey Cow, 8 years old
- 1 Jersey Cow, 3 years old
- 1 Jersey Cow, 2 years old
- 1 Holstein Cow, 8 years old
- 1 two year old Jersey Bull
- 1 three year old Jersey Heifer, fresh in January



**32 HEAD OF HOGS**

- 10 Shoats, weight 140 pounds, each
- 14 Shoats, weight about 85 pounds, each
- 1 Poland China Brood Sow, weight 300pounds.
- 1 Brood Sow, weight 200 lbs. Will bring pigs soon.
- 5 shoats, weight 135 to 150 pounds, each
- 1 Duroc-Jersey Male, weight about 200lbs.



**IMPLEMENTS, HARNESS, ETC.**

- 1 2-row P. & O. Cultivator
- 1 2-row P. & O. Sod Planter
- 2 single row Lister-Planters
- 1 2-row Sod Planter
- 1 Farm Wagon.
- 1 good Frazier Saddle
- About 4 dozen Rhode Island Red Chickens
- 2 good wide tire Wagons with 2 bale beds
- 3 single row Go-devils
- 1 Disc Harrow
- 1 Double Disc Oliver Breaking Plow
- 1 set Leather Harness. 6 sets Chain Harness.
- Pure Half & Half Cotton Seed, \$1.50 per bushel.

**FREE LUNCH ON THE GROUNDS AT NOON FOR EVERYBODY. BRING YOUR CUP**  
**SALE BEGINS PROMPTLY AT 10:00 A. M. TERMS—CASH**

**J. T. ROPER, Owner**

**J. W. HORN, Auctioneer, JIM HARLESS, Clerk**  
**EVERYBODY CORDIALLY INVIT ED TO ATTEND THIS SALE!**

# LAMB COUNTY LEADER

Published every Thursday afternoon at Littlefield, Texas.  
 Subscription: \$1.50 per year; 75 cents for six months.  
 Advertising rates given upon application.

No. Entered as second class matter May 24, 1923, at the post office  
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JESS. MITCHELL, Editor and Publisher  
 MEMBER National Editorial Association, Texas Press Association

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses. Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday noon of each week. The right of revision or rejection is reserved by the publisher. Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, if matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed. Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate. Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Littlefield Leader will be gladly corrected upon its being brought to the attention of the publisher.

## A THOUGHT FOR THE WEEK

Whatever the hand findeth to do, do it with thy might.—Ecc. 9:10.  
 Nothing, indeed, but the possession of some power can with any certainty discover what at the bottom is the true character of any man.—Burke.

## WE ARE THANKFUL

No finer sentiment has ever been displayed in this country than that which finds a place in our hearts at Thanksgiving time. Though not blessed with everything we might wish for or desire, none of us are so poor in purse but that we can find much to be thankful for.

Here and there during the course of a year has come suffering from one cause or another. Few communities have been totally free from sorrow. Yet, taking the country as a whole, it has been a good year and one free from serious strife or woe. The harvest has been sufficient unto our needs. The general health of the American people has been up to the average. Trade in almost every line has been satisfactory and new markets for the products of our fields and factories have been opened to us under promising conditions. There is employment in the larger centers of population, and yet so big and responding is the heart of the American people that suffering from this source is being kept at the minimum. No great industrial depression has swept the land, while the future holds bright promise for still another year of peaceful industrial activity.

At this season, as the harvest is gathered and Littlefield citizens join with their neighbors throughout the nation in returning thanks to an all-wise Providence, they can find many things deserving of such an expression. It has been a good year and fate has dealt kindly in some form or another with everyone of us. It finds us with hope for future health and happiness running high in our hearts. As a neighbor we have prospered; as a community we have lived happily and peacefully and contentedly among ourselves, and at peace with the balance of the world.

It has been a good year. The future holds no threatening clouds. For all of which we are, each and every one of us, deeply and truly and sincerely thankful.

Scientists say they do not know what causes sleep, but we have an idea that reading the Congressional Record produces some of it.

## LESSONS AT HOME

Too many Littlefield parents take it for granted that from the time the school child steps out the front door in the morning until it enters the same door again in the afternoon it's safety is in the hands of the teacher. If there is any warnings to be given, or safety instructions passed out, they depend upon the teacher to do it in the regular course of the school day.

But this is all wrong. As a general rule teachers are intilling lessons of safety into the minds of their pupils to a greater extent now than ever before. Yet these same lessons taught at home are apt to prove far more beneficial to the child. Riding on the running board of automobiles, hanging on to the back of a wagon, chasing a ball that bounds into the street or highway are dangers far too serious for mothers and fathers to let pass unnoticed. Constant warning at home against such practices will serve to make the safety suggestions of the school room all the more pertinent. The teacher is doing his or her share to protect the little ones in their keeping, but they can hardly be held

responsible for what the pupils do on their way to and from school. We have been rather fortunate in this section in the matter of fatal accidents to school children. And that very fact is apt to make us negligent to cause us to lose sight of the fact that death still lurks in the streets or highways whether an accident has recently happened or not. Get the habit of pointing out, often and forcibly, the traffic dangers you know your children should avoid. You can't warn them too often. Each day sees these dangers growing greater. Common sense should teach us, then, that each day sees the need for repeating these warnings.

There is just one place in America where we could use Mussolini and that's in the oil industry.

## THE MODERN FARMER

The farmer these days is a business man, not a "come-on" for confidence men. He is a gentleman of fair average education, just as the city man is. He is well-dressed and up-to-date instead of being an illeal reminder of his calling. If we have been snobs he has been equally snobbish in meeting our demands instead of declaring his independence and remaining as he was. But the fact of the matter is there is no reproach on either side. The farmer once led a life that was detached. His interests were not related to those of his city cousins and he really had more antipathy for the city and its ways than the city had for him. He always has stood our best example of honesty and right living and industry. He still has these qualities and, in addition, you can't tell him from a "city feller" when you see him away from home.

And we can't help feeling that if you'd ask the average rural dweller around Littlefield how he accounts for it he would answer in simple words—the auto, the radio, the telephone and the newspapers.

Physicians say crazy people are happier than sane people. Maybe that is because they don't have to worry over doctor bills.

## EVERYTHING O. K.

Much conversation about depressing conditions in industry and agriculture is just long-distance guesswork. When the U. S. employment agency issues a bulletin you can depend on it that the information in it is correct.

Here comes a new one to the effect that employment conditions at the opening of the cold season is really no worse than at the same time last year. It also shows that the corn crop ran several millions of bushels ahead of the forecast, and is still selling at a good price. Cotton slumped a nickle and yet the production is above the average and selling at a price far from being unsatisfactory.

Business as a whole is greatly depressed in the old world, but not over here. We're running along pretty smoothly now, taking the country as a whole, reports by alarmists and pessimists to the contrary notwithstanding.

Rag peddlers are said to be suffering now because the men wear their clothes too long and the women wear theirs too short.

## THE RIGHT TO WALK

A few weeks ago the U. S. Supreme Court held that a railroad company is not to blame for whatever happens to an auto that is driven onto its

tracks during the daylight hours. Now comes another decision, and one that ought to bring a lot of joy to the hearts of those Littlefield citizens who still use their legs as a means of transportation. The court says its latest decision:

"The streets belong to the public; pedestrians have a right to walk on any part of the street or roadway, and that right cannot be taken away. Driving a car is a privilege that may be revoked at any time; therefore, it becomes incumbent upon the driver of an automobile to see to it that he does not strike the pedestrian."

If some of the Littlefield fast drivers would stick to brakes and brains instead of horns and hurry the undertaker wouldn't have so much to do.

## A FARMERS FRIEND

Editor Weinholm, of Sudan, is to be commended for the interest he took last week in protecting the financial interests of the turkey raisers of this section of Lamb county.

As a result of Weinholm's efforts, 3,000 turkeys were shipped to the Thanksgiving market, and at a price averaging six cents per pound over what was being paid up to that time by regular dealers. It meant the addition of several hundred dollars to the producers which would otherwise have gone to fatten the purses of the regular dealers.

Having read that a New York man held his breath for six minutes, we suggest that they run him for congress.

## LITTLE LEADERS

Living this life isn't such a bad proposition after one has found it place like Littlefield to live in.

The Littlefield man who has to pay rent has to hustle, and the one who doesn't pay his has to move.

It is frequently said that tomorrow never comes, but the Littlefield man who has a note falling due tomorrow knows better.

Only two things remind the average Littlefield man that there is such a place as Alaska—earthquakes and canned salmon.

Most any fellow who has sampled it will tell you that the stuff they get around Littlefield that is called near beer" is no respecter of distances.

Every Littlefield man who owns property has a sneaking idea that the other fellow on the other side of the fence has some of his land.

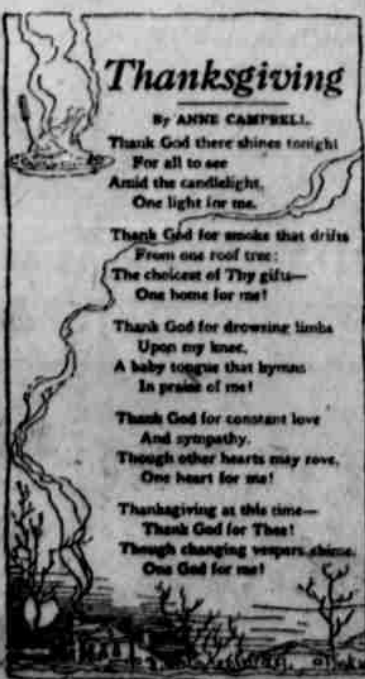
If you'd explain to the average Littlefield boy that an epidemic is something that spreads he'd probably think it was some kind of jam.

Now that Littlefield is getting some preachers back in town maybe some one will have guts enough to see that the picture show doesn't show on Sunday.

We know some Littlefield men who have about come to the conclusion that nearly the only thing they can get on time in this country is their meals.

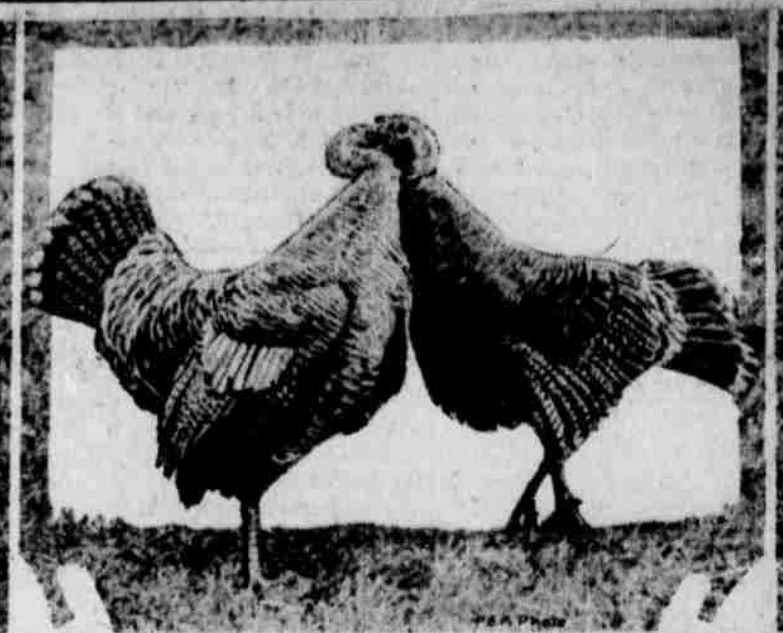
There is always a reaction. Maybe the Littlefield kids of the rising generation will get enough spankings to make up for those their parents failed to get.

There is a rumor that the muff is coming back in style this winter, but we'll bet there are a lot of Littlefield girls who wish it was woolen leggings instead.



Have your printing done at home.

## Fondest Feathered Friends Must Part



Thanksgiving Surely is a Trying Time for Turkeys as Their Execution Day Approaches.

## TURKEY-TROTTER



These two New England children had heard of the turkey trot and they wanted to see it demonstrated so they got one of the farm gobblers that survived the holiday season and harnessed him to their little cart. The turkey trotted to their satisfaction.

When some men do you favors, they never let you forget it.

Lots of people make a speciality of pouring ice water on enthusiasm.

## REPAIR WORK

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 Phonograph and Radio Repairing  
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 Repairs and Accessories for New Perfection Oil and Kitchen Kook Gas Stoves

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Littlefield, Texas

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C. E. WILLIS, Prop.  
 Phone 101, Littlefield, Texas

A short girl gets around it by running the stripes on her skirt run in opposite direction.

The easiest road to wealth have a rich relative die and leave a fortune.

A woman always has a tendering for a man who pays her a pliment.

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That's why you'll profit by using Conoco Amalie Motor Oils, the guaranteed 100% Pure Pennsylvania Oil, regularly. On the basis of cost per mile, it's most economical. It cuts down repair bills—increases your engine's power—eliminates all lubrication worries.

Get it at the Conoco sign.

## CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming



**COW, HORSE AND MULE SALE**

At the C. O. Griffin farm, three miles north of Littlefield, on Tuesday November 29, there will be a sale of 45 high grade Jersey Cows and Heifers. Also, some good Horses and Mules. Sale will begin promptly at one o'clock p. m. Everybody invited to attend.  
32-ltc. —SEALE & GRIFFIN

**NOTICE**

This is to warn sightseers and hunters against trespassing in the Yellow House pastures. Pastures are posted and those caught trespassing will have to suffer penalty of law. Damage caused by fires carelessly started the last three Sundays is the cause of this notice.  
—W. G. MURRAY  
By R. D. Roberts

**Want Ads.**

Want ads., Rentals, Lost and Found, Exchanges, Land and Stock, Miscellaneous, etc. RATES: Classified, first insertion, 10c per line; minimum 25c; subsequent insertions, 7 1/2c per line. Unless advertiser has an open account, cash must accompany order.

**MISCELLANEOUS**

**RESULTS!**

When time is short and there's lots of things to be done—then you'll appreciate the wonderful results of a little reader notice in these columns. It will sell the Stove or Auto you want to replace with a new one. It will find the fellow who has a piece of Furniture or Machinery you want at a sacrifice price. AND YOU'LL BE SURPRISED AT HOW FEW CENTS IT TAKES

**TURKEYS WANTED:** Through the month of December, I will be in the market for your Christmas turkeys. Will pay top prices. See me before you sell at Squires grocery. W. A. McCormick. 32-3tc

Carbon Paper and Second Sheets, at the Leader office. tft.

THE Subscription price to the Dallas Semi-Weekly Farm News is \$1.00; that of the Lamb County Leader is \$1.50. We will mail both to your address for \$2.00. Why not subscribe now?—Lamb County Leader. 9-tfdh

Bran, Shorts and Alfalfa at W. H. Heinen. tft.

FOR quick delivery service call 146 W. C. Squires. 27-3tc

**FOR SALE**

FOR SALE: My residence in Southmoor, or will trade for team, tools and cows. Mrs. J. W. McCormick. 32-3tc.

FOR SALE: Singer Sewing machine. New model, slightly used. Mrs. Eula Long, Palace Beauty Shop. 32?

FOR SALE: 1 Jersey Heifer, 1 Jersey Cow, 1 Farmall Tractor with equipment. Clarence Davis, 2 1/2 miles east of Whitharral. 32-4tp.

FOR SALE—Typewriting paper, yellow second sheets, carbon paper, scratch pads in odd sizes. Leader office. dh-tf

**LOST.**

LOST: Black steel rimmed glasses in Post office. Reward, return to Leader office. 32-1tp.

LOST: Red Sow, weight 350 pounds, Notify J. V. Payne, compress. 32-1tp

**WANTED**

**TURKEYS WANTED:** Through the month of December, I will be in the market for your Christmas turkeys. Will pay top prices. See me before you sell at Squires grocery. W. A. McCormick. 32-3tc

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Office: 4th floor Ellis Bldg.  
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Diseases of Children

**"BIGGER'N ME"**



**Why Nation Celebrates**

By all means get the spirit of the day, cultivate the habit of thankfulness; let the bill of the long meter doxology lift one to the peaks of praise. The spirit's the thing! Possess the spirit of gratitude and not only Thanksgiving but every day takes on a new meaning and becomes big with the promise of good will and a friendly world. Recall the Pilgrim Fathers that "Amidst the storm they sang." Yes, they sang because their spirits were keyed to "the anthem of the free."

Before there was an official Thanksgiving in America there was a spiritual experience of gratitude spontaneous and profound. That's why we celebrate the day!—Mobile Register.

It's a poor Welsh rarebit that doesn't make you regret having formed its acquaintance.

Most people wouldn't want their own way if they could have it.

**Time to Thank God for His Many Gifts**

Greatly do we need, on at least one day a year, to remind ourselves of the blessings received that we ought to be thankful for.

We may well be thankful for Thanksgiving day, appointed by authority, whereon to direct our thoughts to a subject which redeems human character from a charge, which otherwise would be against it, of churlish ungrateful acceptance of gifts.

The gifts of the seasons, we have learned to value through experiencing the fact that, however we sow, it is God alone who giveth the increase.

The ordinary things of life, our friends, the invigorating air, the life-sustaining water, the ability to enjoy food and sleep, the power to work, for example, we are very likely to accept as a matter of course, without a thought of thankfulness therefor.

For our national character's sake, for our own soul's sake, we cannot afford to lose the opportunity Thanksgiving day brings of joining in the anthem:

We thank Thee, then, O Father,  
For all things bright and good,  
The seedtime and the harvest,  
Our life, our health, our food.  
Accept the gifts we offer  
For all Thy love imparts,  
And what Thou most dearest,  
Our humble, thankful hearts.

After all, we are not dumb beasts existing only to turn on. Father's gifts into material increase!

Thanksgiving day is the national protest against such materialism, a day for the humble acknowledgment of our dependence upon the fatherly benevolence of the benign Creator of all things visible and invisible.—Montreal Family Herald.

**Let Us Give Thanks—**

That America is not engaged in any war this year

For the bacteria that keep us well. For every friend we have who can be trusted out of our sight.

That our enemies who knock us do not know all the truth.

For the electric waves which lift our burdens without protest.

That God knows more about us than the people who judge us wrongly.—Detroit Free Press.

**O. K. TRANSFER**

SMALL OR BIG HAULS  
EXPRESS, FREIGHT OR  
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Phone 22, or Leave Order with  
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Sell any thing, any time, any where.

I get you the highest possible dollar for your goods. See me for dates.

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**WE WILL BUILD YOU A HOME**

Give us Plans and Specifications and we will make you a turn-key price and let you pay for your home out on the monthly plan.

We can arrange to ship material direct from mills and save 25 to 40 per cent. Why live in a rented house?

**HEMPHILL & BARNES**

Loans and Insurance  
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**A Big Hardware Stock**

We are enlarging our stock of Hardware, making it second to none in Littlefield.

**COTTON PICKING SUPPLIES**

Cotton Scales, Knee pads, Etc.

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First Class Lumber and Builders Supplies  
of all kinds.

SEE US FOR WHAT YOU NEED—WE HAVE  
THE GOODS

**Higginbotham-Bartlett Company**

Littlefield, Texas

**Day of Rejoicing**

Summer's blush and summer's glow,  
All her wealth of languid light,  
Faded and perished long ago.  
Daisies dropped their petals white,  
And the late red roses' flame  
Faded when the asters came.

All the autumn's red and gold  
Flashed and spread and died away:  
Seas of vapor tossed and rolled  
Round the hill-tops, dim and gray  
Latest bloom was dull and dead  
When the Indian summer fled.

What of that? The radiant blaze  
Shining on the cottage wall  
Makes the autumn's latter days  
Warmly welcome unto all.  
Like a parting sunset-ray,  
Comes at last Thanksgiving day.

Then, with signs of goodly cheer,  
See the pantry shelves arrayed—  
Ruby jellies, crystal-clear,  
Rich preserves and marmalade;  
And a streak of sunshine lies  
On the row of pumpkin pies.

Ah, the contrast! Who can tell  
What the Pilgrim fathers bore—  
All the hardships that befell  
Exiles on a barren shore?  
Yet their thanks to God were sent;  
They with freedom were content.

We have corn and wheat and fruits,  
Peace dwells with us all the day.  
Who our liberty disputes?  
Who can wrest our rights away?  
Let us, then, our blessings heed,  
And our thanks be thanks indeed.  
—Exchange.

**BRANDING IRONS OF OLD GIVE WAY TO NEW METHOD**

Texas has been the great state of branding irons. In the days when the state's great asset was property on the hoof, the branding iron was the symbol of title and ownership. Now another method of branding in another great industry has come into use. It is the branding of pecans.

In this new method, as in almost every modern industry, electricity plays the major role. A machine for marking walnuts, pecans, and other nuts which have commercial value has been developed. It may shortly be introduced into the pecan business in Texas.

This machine, driven by electricity, puts brands on nuts at the rate of 2,016 a minute. A traveling belt

carries the nuts between two cylinders one of which is fitted with rubber branding dies set in sponge rubber to prevent too much pressure. The nuts after being stamped are conveyed by belts to sacks.

Electricity is aiding the pecan industry in Texas in another way. At San Saba, the McConnell Pecan Company is packing pecans in glass containers by means of electrically driven machinery. The plant is equipped with a grader, three electric nut crackers, and a vacuum packer. The only hand labor is that of extracting the kernels.

The nuts are first run through a grader to insure five uniform sizes, which enable the cracking machines to avoid crushing large sizes when set for a smaller run, and vice versa. The pecans are soaked in hot water before cracking to insure uniform machine work. From the cracking machine they go to the extracting tables, where they are separated into halves and pieces. Kernels dry while cooling in an electrically operated refrigerator. Current is supplied by the Texas Power and Light Company.

**Way of Man**

Even Experience, great teacher that she is, does not always succeed with her pupils and we have noticed that when a man gets into trouble, by not keeping his mouth shut he generally tries to get out of it by not keeping it shut again.—State Journal.

**Giant Photograph**

A photograph recently shown in London depicted the Isle of Wight as seen from the air. The size of this photograph can be judged from the fact that it covered an area of 150 square miles at a scale of three inches to the mile.

**Teeth of Vivid Colors**

Malays stain their teeth with various colors. Bright red and vivid blue are common, and a brilliant green is had with the aid of arsenic and lemon.

**Progress**

Along with the increasing popularity of motoring, pedestrianism is progressing by leaps and bounds, observes the Arkansas Gazette.

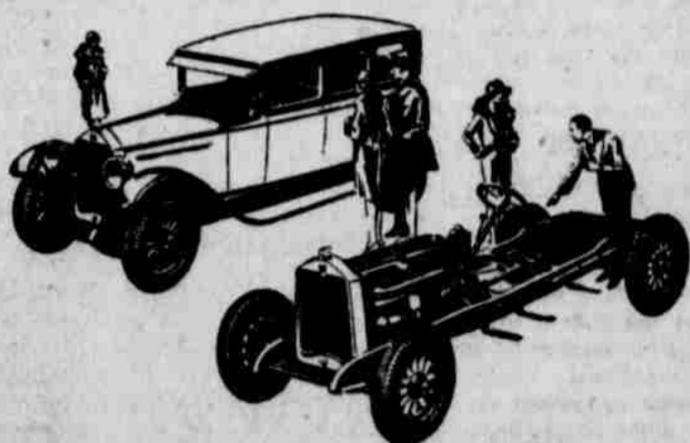
**Phone 3 for Food**  
Our phone order service is becoming increasingly popular, for we have proved ourselves reliable and faithful in filling and delivering such orders.

We use the same care in selection that you yourself would use, and you receive only the highest grade groceries. We want to relieve you of the details of shopping for groceries. Phone us your order today and let us prove our point to your satisfaction. Prompt service and low prices.

**B & M CASH GROCERY**

Littlefield, Texas

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



**From 'roof to basement' that's the way to buy a car**

*Buick welcomes this searching test*

The man who buys a home goes over it thoroughly, from roof to basement, to make certain that it has the sound construction that means long and enduring service.

Buy your car as you would a home. Buick welcomes this searching test, and invites critical comparisons. And Buick is willing to leave the decision to you.

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850  
SPORT MODELS \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

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DR. J. H. STILES  
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conducted in connection  
Sanitarium. Young wo-  
desire to enter training  
the Lubbock Sanitar-

## SUDAN CITIZENS BOOST TURKEY MARKET TO 30 CENTS PER POUND MAKING EXTRA MONEY FOR FARMERS OF THAT VICINITY

**W. H. Weinhold Leads in Fight Against Produce Men For Higher Prices on Thanksgiving Turkeys that Reached to Littlefield Last Week.**

"Would you believe it? The incredible has happened! Many thought it out of the question and sought to block the way by every means at their command. But a car of turkeys left Sudan yesterday morning for Kansas City. In spite of all opposition, doubts and fears, in spite of all mercenary obstacles, envy, prejudice, and various other untoward conditions the car was made up and loaded and is now safely on its way. A car of turkeys from Sudan? Impossible, did they say? Nevertheless it is even so. But this is a small lot compared to what would probably have been the case had there been time to make all necessary arrangements and secure the proper concert of action.

"Our car was ordered for Monday morning but it did not arrive until 3:00 p. m., which greatly handicapped our work of loading. But it was admirable how patient the producers were, and most of them were finally rewarded by being able to load in due time. Some, however, were compelled to return home late in the night, while others battled it through till morning. Turkeys came to Sudan from sixty miles away. While the delay in setting our car worked a hardship on some of our producers, we figured that it proved a blessing in disguise to many more. For, had our car come in on time it would have at once been filled to its capacity, then the price of turkeys would have tumbled to the zero mark.

"The Sudan News has always been imbued with the idea that the more money that is brought into our community, it matters not by whom, the better for our people in general. Every dollar that is brought here, if rightly used, benefits directly or indirectly every person in our town and country. And, on the other hand every dollar that ought to come, and does not come here, is just the opposite, of course. How, then, are we to bring the most money into our community? This can only be done by a cooperation with those who produce and have the various commodities to sell. The farmer is the only one who has these things. A merchant, a banker, a carpenter, a newspaper, nor any similar business, brings any money into the town or community. They have nothing to send away and sell. They all may do good and useful work but they bring no money here. The producer alone does this. He is the one who sends away the cotton, the wheat, chickens, eggs, turkeys, etc., and brings the money back into our midst. This being a fact should he not be protected and aided in every legitimate manner in obtaining the highest price possible for everything he has to sell? Surely no one will deny that he is justly entitled to this. Those who would beat down the prices of what the producers raise, to virtually bankrupt them in order to put a few dollars into their own pockets, are traitors to the best interests of their own town and community. But we are sorry to say that right here in the town of Sudan we have such people, and that such practice has been of daily occurrence.

"Ask any turkey producer in our community what he was receiving for his turkeys up to a few days ago. He will tell you that 13 to 25 cents was the best he could get. So J. G. Bishop, Vocational Agricultural teacher, Sudan high school and H. H. Weinhold, editor of the Sudan News conceived the idea that these prices could and should be raised. Consequently we went to work and found a market from 7 to 9 cents higher than they had been receiving. Accordingly we offered this price, 30 cents, to the producer, and at the same time ordered a car sent here for the convenience of all who had turkeys to sell and ship.

"What was the result? Up went the price of turkeys to 31 cents. Not only was this the case in Sudan, but other places fell in line, and the producers began to come into their own. Don't you see that the producer was being fleeced by some of his own home people—people from whom he had a right to expect better treatment, and a willingness to pay him all the market would afford. But for this turn in the market, brought about by our efforts as stated above, we have no doubt that the price of turkeys now would be well below the 20 cent mark.

"We have estimated that this car coming down Monday was the means of saving our turkey raisers more than \$7,000. Not so bad, eh? From this fact one can get at least a faint idea of the huge and unjust load the farmers and producers of our country are forced to carry. You can see this

illustrated in everything he raises and tries to market. If he makes a pretty good crop of cotton the price goes below the cost of production, and when the price does go to a decent figure, why, he hasn't got the cotton! So there you are. Then if he decides to diversify and raise other things, he gets all "balled up" on that too, and has to fight to the last ditch to get enough out of it to keep soul and body together. And right now, we have no doubt that if our hog producers were forced to put their product on the market they would lose money instead of making anything. Can any one believe that our town and country can prosper in the face of such conditions? We don't think so. Of course a few "grafters" and "catch-pennys" may get by by skinning every unwary producer who still has a spark of confidence in his fellow man. But the great majority of our people will inevitably drift from bad to worse, business will stagnate and finally collapse.

"Under present conditions there seems to have developed a latent enmity between the town and country. The country man has come to regard his town brother as an enemy, one to be distrusted, one in whom no confidence can be placed, ready to take advantage of him at every opportunity. With this lack of confidence even an honest man, one who is really trying to conduct his business on the square, is seriously handicapped. They class him with the others, and accuse him of being honest only for "policy's sake," and ready to "do 'em a job" when the opportunity offers. This is fatal to business and the well being of our entire country. This "skin game," this policy of "get what you can, any way you can," "do the other fellow before he does you," has brought about these conditions, disrupting the country, and without a change for the better will ultimately result in complete chaos. All people are entitled to just and fair treatment but if one class should come first, we would say it was the producer. He deserves not only fair treatment, but all the legitimate aid that can be given him, because without him and what he produces, there would be nothing. Just here let us endeavor to give you our idea by a little comparison as regards the producer and the "others." Oil men may be "skinned," speculators may go to the wall, millionaires may topple and fall, great fortunes may be wiped out over night and the country will move along as if nothing had happened. Merchants and others of similar business, may become victims of "confidence games" and the country still survives. It affects only those involved. The reason is simple, because these people produce nothing. They are only gambling or operating on what has been produced. But when you "skin" the producer it becomes a far different and more serious problem. You are striking at the foundation of all business. You are destroying all confidence necessary to that business, you are discouraging, and in many instances, making criminals of the ones on whom your business depends. In other words, you are killing the goose that lays the eggs. The biggest thing the matter with our country today is "skinned" and bankrupt farmers. Hundreds of thousands are leaving the farms every year because they are a constant prey not only to adverse natural conditions, but to every nefarious scheme that can be invented by a mercenary scoundrel.

"These conditions are not local by any means, but extend in a widening circle throughout our country. Up in Wall Street, in New York, there is a 'clique' that manufactures and hands out the dope—a kind of "graft factory." It is omnipotent so far as this country is concerned. It is even omniscient, for it knows what the price of cotton is going to be next week or next month, and we are pretty sure it can tell just what the next government report will be. It is comparable to an octopus, whose tentacles run out to every town and hamlet of this country. It fixes the price on practically every commodity raised in this country. Again it may be called the "Money God." Vast is its greed. It knows no bounds, and uses the power of one million to squeeze other millions out of the hard working producers. And the most humiliating and discouraging of all is, that wherever one of its tentacles extends, it has its votaries, its worshippers—those who are willing to pay it tribute, even though they may have to rob their neighbor to do it.

"Excuse us for getting so far away with our subject, but the conditions

of which we speak are world wide. You can't get away from them, so you just have to fight them. We have nothing against any class engaged in any lawful business, but we especially champion the cause of the farmer and the producer, and if they are not given a better show and something done to ameliorate their condition, God only knows what will be to pay in the near future."—Sudan News.

### DUGGANS ENTERTAIN FRIENDS

Mr. and Mrs. A. P. Duggan entertained a few of their friends with a bridge party at their home last Friday night.

A number of games of bridge were played and refreshments were served.

The occasion was so enjoyable that they decided to form a club to meet

at night twice, every month.

The next meeting is to be December 6th at the home of Mr. and Mrs. John Arnett.

The following officers were elected: President, Mrs. J. C. Hilburn; vice-president, Mrs. J. W. Porcher, Jr.; Secretary and treasurer, Mrs. F. G. Sadler.

Members enrolled at present are Mr. and Mrs. J. C. Hilburn, Mr. and

Mrs. John Arnett, Mr. and Mrs. Duggan, Mr. and Mrs. F. G. Mr. and Mrs. J. W. Porcher, Mrs. Pat Boone, Mr. and Mrs. Sales, Mrs. Francis Tolbert Tolbert.

Most men find it easier to take steps backward than to take forward.



## Wednesday, Dec. 7th

Here comes another BIG SALE for you, and many exceptional values offered the public.

I held a sale last year with the intention of cleaning up everything, but was unable to do so on account of other business. This year I am quitting farming, and everything I have goes under the hammer in this sale. Here is your BIG opportunity for some real values. This sale will be held at my place two miles south of Littlefield on the Levelland road.

### 15 HEAD OF LIVE STOCK



11 Head of extra good Work Stock, above the average, ages running from 3 to 11 years. If in need of work stock you will be interested in some of these animals.



4 good Milk Cows. 2 Meat Hogs, 100 Chickens.

### MACHINERY, IMPLEMENTS, ETC.

- 1 2-row P. & O. Lister, bought last year and good as new.
- 1 single row P. & O. Lister, in first class condition
- 1 2-row Sod Planter, disc openers
- 1 2-row P. & O. Cultivator
- 1 single row Rock Island Cultivator
- 1 2-row Go-devil, knife and disc attachments
- 1 Garden Cultivator
- 1 McCormick Feed Grinder
- 1 single row Go-devil
- 1 good Cutaway Disc
- 1 good Packer
- 1 good Stalk Cutter
- 1 good Deering-McCormick Row Binder
- 2 Galvanized Stock Tanks
- 1 good Fresno. 1 small Slip.
- Vice, Anvil and good Drill
- 5 good Pitch Forks. 2 Seed Forks.
- 3 Shovels and 4 Hoes
- Several other small articles too numerous to mention
- 2 2-bale Wagons. 1 Grain Box
- 2 rolls of Red Paling Fence.
- 1 Carpenters Work Bench. Some Fence Posts.

### HOUSEHOLD GOODS

- 1 Diningroom Set, consisting of Round Table and 6 Chairs.
- 1 small Table. 1 Kitchen Table
- 2 Dressers. 1 Bed and good Springs
- 3 good Mattresses. 1 Iron Cot
- 1 Shower's Kitchen Cabinet
- 1 Kitchen Safe. 1 Clothes Cabinet
- 3 Neolium Rugs. 1 Milk Cooler
- 1 Simmons Heater, new. 1 Coleman Lamp
- 1 Majestic Range, good as new
- 1 Perfection Oil Stove, 4-burner
- 2 Monkey Stoves. 1 Baltic Cream Separator
- Lots of Dishes and Cooking Utensils
- 1 Kitchen Sink. Lots of other small stuff.

### CHAIN AND LEATHER HARNESS

- 3 sets Leather Harness with Breaching
- Some good Chain Harness
- 10 good Leather Collars

**Ford Coupe in Good Condition.**

**15 Bushels West Texas Cotton Seed.**

**A 10-20 McCormick Tractor and 3-Disc Plow. Tractor in First Class Condition.**

**FREE LUNCH  
AT NOON  
FOR EVERYBODY  
BRING YOUR  
CUPS!**

**Sale Begins Promptly at 10:00  
O'clock, A. M.**

**TERMS—CASH to Everybody**

Everybody is invited to come, bring their family and some of their neighbors. Let's make it a day of real enjoyment.

**JOHN KLING, Owner**

J. W. HORN, Auctioneer

J. H. HARLESS, Clerk

**IMPROVES DAIRY STOCK**  
 During the last ten months nine registered Jerseys have been added to this section for community circles and foundation stock. Some from the Lasater and Taylor and have excellent records. It is the intention of the members of the circles to form an association to make it possible to exchange animals after two years service. This will cost to the minimum and it is possible for a greater number of people to grade up their dairy.

Vocational Agricultural classes during a cow testing association will be required to run a cow at least one cow for six months during the amount of butter fat monthly, and for the total. The effect of green feeds, and concentrates on butter production will be studied. Producers of butter fat, milk, and will be a part of the work. This will enable the boys to determine producers, and discard them in the herd.

During the past year the accredited work was begun by many of the farmers in this section. One and fifteen cows were tested by a state veterinarian, and one record found. The State and Federal government re-emburses owners for

reactors, and encourages the work every way possible. It requires three years testing before a herd is eligible to the accredited herd list.—Sudan News.

**SANTA CLAUS VISITS THE LAMB COUNTY LEADER**

Santa Claus paid his first visit to Littlefield this week, dropping into the Leader office to ask us to put him on our mailing list for a month.

He reminded the editor that Christmas was just a month off, and he was anxious to get his gift list correct. "So many new folks have come to Littlefield since I was here last Christmas," he said, "I'm afraid I will miss some of them."

Old Santa told us to have all boys and girls of this town and surrounding community to write him a letter, telling just what they wanted him to bring them for Christmas. The letters will all be published in the Lamb County Leader, a copy of which goes every week to Santa until Christmas time, so he will be sure to read every one of them.

Get your letters in early, boys and girls, so we will be sure to not miss any of them. We have already received some.

Have your printing done at home.

**Solemn Thoughts on Thanksgiving**

**Few but Have Some Cause to Be Grateful—World's Leadership.**

By LEONARD A. BARRETT

On the day set aside as an annual Thanksgiving day, surely every person has something for which to be grateful. Many of these blessings are so commonplace that they are forgotten. The greatest blessing in life is good health, a happy home and a reasonable amount of leisure for the cultivation of the higher and finer privileges. Financial prosperity is not the main criterion of a successful life. The true thanksgiving will be expressed in many very humble homes as well as in palaces upon boulevards and avenues. The greatest blessings are common to all, for every person may avail himself of those things which make for the truly grateful spirit.

The greatest blessings are many times negative in character. In our effort to think of the things we have to be grateful for, we should remember also those things which were kept from us. The absence of sickness, sorrow or disappointment. The incident is related by Spurgeon of a Puritan who was told by his son that he had traveled much and though his horse stumbled many times the rider was not hurt. "Oh," remarked the Puritan, "I also have reason to be grateful; for, I, too, traveled much and my horse never even stumbled."

The Thanksgiving day of 1927 finds our country the wealthiest nation in the world. We have food stuff sufficient to feed the world and money enough to finance the markets of the world. Our educational system is second to none today. Our universities and colleges are in many respects better equipped than many of the older colleges of Europe. We have the brain power as well as the financial power. America is the most powerful nation in the world today.

America has the opportunity to become the leader of the world. Will she give moral and spiritual strength as well as financial? Will she create the spirit of democracy and give impetus to high spiritual ideals? If we have the spirit of thanksgiving we will do this very thing; if not we shall fall in our opportunity of world leadership. Alexander Hamilton said: "It is ours either to be the grave in which the hopes of the world shall be entombed or a pillar of fire that shall pilot the race onward toward its millennial glory."

**Thanksgiving**

Let us be thankful, not alone because since our last universal thanks were told we have grown greater in the world's applause, and fortune's newer smiles surpass the old. But thankful for all things that come as alms from out the open hand of Providence.—James Whitcomb Riley.

**Beauty in Thankfulness**

Americans have much for which they ought to be, and are thankful, much that is fine in achievement and promise, and persons who miss the lesson of these things miss much of the meaning and beauty of life in America.

Some family skeletons can't be kept in a closet.

It is easier to make a new quarrel than to patch up an old one.



"Saves for the Nation" is the motto of "M" System Stores, and we live up to it. Every day the "M" System Stores in Littlefield are saving money for the people of this vicinity.

This year "M" System Stores have sold more than \$4,000,000 worth of merchandise and still they are selling—their sales increasing daily.

**"M" System Stores Have the Largest Buying Power on the South Plains**

"M" System Stores are the largest retailers of Groceries, Meats, Fruits and Vegetables on the Plains of Texas. Buying together and in such large quantities they obtain the lowest possible market prices on everything, passing the advantage on to their customers.

If you have not been an "M" System Customer, better begin today—it will pay you.

**A. C. HENDRICKS J. W. KEITHLEY**  
 Owners and Managers



**A House—  
—A Home**

A house may be ever so beautiful on the outside, nicely painted and with attractive grounds surrounding it; but unless it is equipped with nice furniture on the INSIDE it is still a long ways from being a home.

We have just the right kind of Furniture to make any house a delightful home. No matter whether that house be large or small, we can furnish the suitable equipment to make it cozy, attractive and desirable.

We have the biggest stock of Furniture to be found between Lubbock and Clovis and we are selling oodles of it to greatly satisfied buyers. Let us number you among those who are now making their houses real homes.

**Burleson-Mason Company, Inc.**  
 FURNITURE AND UNDERTAKING LICENSED EMBALMERS  
 Littlefield, Texas

**BIG SALE**

—Is now on at the—  
**PEOPLES STORE**  
 BEGINNING FRIDAY, NOV., 25  
 RUNNING TO SAT'DAY, DEC., 10

Take advantage of these drastically reduced prices in Dry Goods, Clothing, Shoes and Ready-to Wear for your winter needs. The prices we are quoting in this circular mean REAL Money Saved you!



**LADIES DRESSES AND COATS**

- Ladies Silk Dresses, regular \$17.50 value, \$12.98
- Ladies Silk Dresses, regular \$12.50 value, \$8.98
- Ladies Fine Coats, regular price, \$24.95, for \$18.75
- Ladies Fine Coats, regular price, \$21.75, for \$16.95
- Ladies Fine Coats, well worth \$16.75 for \$12.45

These are all new Seasonable Garments  
 The Latest Styles, Colors and  
 Trimmings. You'll be sure  
 to Like Them!

**MEN'S WORK SHOES AND BOOTS**

- Our regular \$4.50 Double Life Shoe, for \$3.95
- Men's tan, plain toe, Shoes, worth \$3.95, \$3.29
- Men's 18 inch Boot, regular \$8.50 value, \$7.49
- Men's 18 inch Boot, regular \$7.00 value, \$5.98



Don't fail to see our close out prices on Women, Misses and Children's Shoes!

**GROCERY SPECIALS**

SATURDAY AND MONDAY ONLY

November 26 and 28

- DRY SALT BACON, fresh and sweet, per pound.....13  
 Not more than one side per customer.
- Smoked Bacon, per pound.....19
- 14 pounds of SUGAR, for.....\$1.00
- 15 pounds of IRISH POTATOES, for......40
- 6 pound box of CRACKERS, per box......69

**BLANKETS AND COMFORTS**

- Good Heavy Blankets, worth \$2.25 for.....\$1.69
- Fine Heavy Blankets, worth \$2.95 for.....\$2.10
- Fancy Cotton Comforts, \$3.00 value for.....\$2.39
- Fancy Cotton Comforts, \$3.50 value, for.....\$2.89

**MEN'S AND BOYS SWEATERS**

- Men's heavy Sweaters, \$5.00 value for.....\$3.95
- Men's Fancy Lumber Jacks, \$6.45 value, at \$4.95
- Men's Fancy Lumber Jacks, \$5.45 value, at \$3.95
- Boy's heavy Sweaters, \$2.25 value, for.....\$1.69
- Men's and Boys' Sweaters, regular \$1.00 values, at......89

**OUTING AND SHEETING**

- Good Heavy 36 in., Outing, per yard.....16 2/3c
- 9/4 Brown Sheeting, per yard.....35c
- 9/4 Bleached Sheeting per yard.....35c
- Brown Domestic, 12 1/2c value, for.....9c
- Bleached Domestic, 20c value, for.....16 2/3c
- Cotton Plaids selling as low as.....8c

**RAYON AND SATEEN BLOOMERS**

- Women's Rayon Bloomers, 98c value, for......75
- Misses and Children's Sateen Bloomers, 35c value for......29

**WOMEN'S AND MISSES HOSE**

- Women's Silk Hose, any color, \$1.95 value, for.....\$1.69
- Women's Silk Hose, any color, \$1.50 value, for......98
- Women's Silk Hose, any color, \$1.00 value, for......79
- Women's Black Hose, for......11
- Misses School Hose, any color, value 35c, for......21

**The Peoples Store**

LITTLEFIELD,

TEXAS

## LOCAL HAPPENINGS

E. S. Rowe attended court in Olton Monday.

Cliff McKnight made a trip to Lubbock, Monday.

Mr. and Mrs. R. C. Hopping of Lubbock, were in Littlefield, Friday.

C. R. Spann, of Plainview, was a Littlefield visitor Monday.

Harry Wiseman was in Olton, attending court, Monday.

Mrs. Otto Jones and children were shopping in Lubbock, Saturday.

C. E. Ellis and E. H. Williams made a business trip to Anton, Monday.

B. C. Barnes, of Lubbock, visited friends in Littlefield, Sunday.

E. S. Rowe moved his law office to the old bank building, Saturday.

C. E. and C. G. Koontz, of Vernon were visitors in Littlefield, Monday.

Mr. and Mrs. J. W. Hopping were in Olton on business, Thursday.

W. E. Jeffries made a business trip to Olton, Monday.

J. E. Chisholm was in Levelland, Saturday in the interest of his studio.

Miss Eula Neely, of Plainview, is visiting Miss Bessie Lee Wills.

J. W. Jackson, of Quanah, is visiting G. W. Bitner this week.

Mrs. W. G. Street was shopping in Lubbock, Saturday.

P. G. Wills, of Muldoon, spent Tuesday with his uncle, N. B. Gustine.

Charlie and Jim Harless attended court in Olton, Tuesday.

Armon Logan, of Lubbock, spent Sunday with his mother, Mrs. E. A. Logan.

Mayor L. D. Austin, wife and daughter of Enoch, were in Littlefield, Monday.

Mrs. Roy Davis returned Saturday night from a two weeks visit with her brother in Woodward, Okla.

Miss Gydolen Beebe, nurse in the West Texas Hospital, at Lubbock,

spent Sunday in Littlefield with some friends.

Marion Williams left Sunday for Levelland, where he expects to make his future home.

Mrs. C. E. Ellis and Mrs. C. L. Harless were shopping in Lubbock, Tuesday.

Miss Fannie Weaver spent last weekend with her parents near Amherst.

Mr. and Mrs. Clyde Willis and children spent Sunday with her sister in Portales, New Mexico.

N. H. Walden, of Roswell, New Mexico, is spending this week with his family in Littlefield.

Misses Pauline Hardesty, Polly Porter and Homer Nelson were Saturday visitors, Sunday afternoon.

J. I. Wingfield returned Thursday night from a visit with relatives in Antlers, Okla.

Oliver and William Eubanks, of Robert Lee, are visiting friends in Littlefield this week.

N. B. Gustine and Pryor Hammond made a business trip to Amarillo, Tuesday.

Mr. and Mrs. G. W. Hargrove spent Sunday with their son, Luther Hargrove and wife, in Sudan.

Mr. and Mrs. J. M. Tinsley, of Garland, are visiting this week with D. Burton and Floyd Dyer.

Vincent Hall and Dr. H. B. Savage, of Honey Grove, were in Littlefield, Saturday.

Jack Henry returned Friday night from a week's stay in Dallas on business.

George A. Vaughn, of Tulla, was transacting business in Littlefield the latter part of last week.

Miss Gladys Wales, of Whitharral, was at home last weekend with her parents, Mr. and Mrs. J. R. Waite.

Mr. and Mrs. George Long spent Sunday with Mr. and Mrs. Earl Hopping in Lubbock.

Mr. and Mrs. C. E. Ellis and children and Mrs. Fay Porterfield, of Quitaque, were Lubbock visitors, Sunday.

Mr. and Mrs. J. R. Tucker and baby were visitors in Hale Center, Sunday.

Mr. and Mrs. C. L. Harless and children were shopping in Lubbock, Saturday.

W. S. Mitchell is driving a new Oakland Landau sedan purchased of Jones Bros.

Aubrey Connell of Lubbock, spent last weekend with friends and relatives in Littlefield.

Mr. and Mrs. Jim Stovall, of Lubbock, spent Sunday with Mr. and Mrs. J. R. Spinks.

Miss Emma Lou Jones, Leroy Womack and Loyd Springer, from Lubbock spent last weekend in Littlefield.

Ellis Faust made a business trip to Levelland, Monday, in the interest of the Star Market.

Miss Dorothy Hopping, of Lubbock, spent Saturday with her brother, J. W. Hopping and wife.

Miss Bessie Croft, of Portales, N. Mexico, is visiting this week with Miss Odessa Collins.

Mr. and Mrs. B. Johnson, of Amherst, were shopping in Littlefield, Thursday.

Mr. and Mrs. H. L. Squires and children, of Abernathy, spent Sunday with his brother, W. C. Squires and family.

W. C. Jenkins, of Texico, New Mexico, was visiting Mr. and Mrs. W. C. Squires last Thursday.

Claude Snowden, employee at "M" System No. 2, left Thursday afternoon for Akron, Ohio.

Mr. and Mrs. Joe Saphedy, of Lubbock, spent Sunday with Mr. and Mrs. Ed Arlyan.

J. A. Payne and family, of Cisco, arrived last week for an extended visit with Mrs. Payne's parents, Mr. and Mrs. L. D. Reed.

Matt Nix, of Amherst, and W. M. Lowe, of Anton, are driving new Pontiac sedans purchased Monday from Jones Bros.

Mrs. B. L. Cogdill and small son left Saturday to visit her mother Post. They will remain over the Thanksgiving holidays.

Mr. and Mrs. Roy Blessing and Mr. and Mrs. Zed Robinson and children attended the singing at Anton, Sunday.

Delmar Taylor, of Altus, Okla., and John Phillips, of Carter, Okla., are visiting D. L. Taylor and family this week.

Mr. and Mrs. E. A. Bowman and daughter, Miss Carrie Fay, of Harlingen, are visiting their daughter, Mrs. C. C. Clements and Mrs. Doc Miller.

Mrs. John Minor, of Tahoka, and her daughter, Miss Jewell, of Simmons College, Abilene, spent Sunday, with Mr. and Mrs. J. I. Wingfield and daughter, Miss Clara.

Rev. Roy E. Kemp, wife and son, formerly of Rhome, arrived in Littlefield Saturday afternoon. Rev. Kemp occupied the pulpit at the Baptist

church Sunday with both services well attended.

Pat Boone left Monday night for Austin. He will attend the football game at A. & M. college, Thanksgiving.

Bill Jeffries left Tuesday for Las Vegas, New Mexico, to spend the Thanksgiving holidays with friends, and to attend the football game at Montezuma college.

Mr. and Mrs. Jack Porterfield, of Quitaque, were in Littlefield this week. Mrs. Porterfield remained for a few days visit with her sister, Mrs. C. E. Ellis.

Mr. and Mrs. D. W. Sims, and small son, of Roaring Springs, spent Sunday in Littlefield with Mr. and Mrs. W. C. Squires, and Mr. and Mrs. J. M. Stokes.

C. M. Freeman, A. F. Patterson and son Edward, of Mart, Texas, were in Littlefield last week looking after

business interests, Mr. Freeman is a farm three miles south of field. He dropped into the office for a subscription to and expressed his great surprise over the fine crops produced here. He is wonderfully pleased with the investments here and expects to be here soon.

Grab a little higher than you will be a target for knockers.

Originality: Doing what your fellow did so long ago that you have forgotten all about it.

If there is any pig in a ture it is sure to crop out travels.

Some men give their friends thing tips on the principle that loves company.

Our ideas of a modest man who can keep his opinion to himself.

## INSURANCE

The Kind that is "Sure"—

We insure anything, anywhere and at time. It's always better to be safe than sorry. With the coming of winter and lighting of winter hazards are increased. Why not be on the safe side of life's ledger, one never knows what the unexpected is going to occur.

Let us insure your property now!

**STREET & STREET**  
Complete Insurance Service

**WANTED**  
All Kinds of Grain  
**J. T. BELLOMY, PRODUCE**  
Oldest Produce House in Littlefield

### CHIROPRACTIC

—Nature's Way

No, not medicine to load up your system with non-assimilating material that whips what little force your diseased body has left into action in order to eliminate same, thus making you believe that the stimulating effects thus received has benefitted you, when the contrary is true. No we don't advocate doing that.

The minute the effects of the stimulant has worn off your body experiences a reaction and you are worse off than before you took the medicine.

#### Chiropactic

does not go at your troubles in this way. The Chiropactor locates the region in which your nerve force—or as it is known by the profession—"mental impulses"—is shut off, adjusts to open these impingements, and you are restored to health in a natural way—the way your Maker intended. No need for any stimulants or depressants, as the body is self-regulative when it is receiving the proper nerve supply. Give this a little thought and possibly it will dawn on you why this science has made the wonderful progress it has in spite of all the opposition and obstacles it has had to overcome—by far the greatest advancement of any health science ever established on earth.

Chiropactic is just in its infancy—the youngest of all health sciences of today, and second in the number of adherents. We venture to say that in another ten years it will be first without a doubt.

The Chiropactic recognizes the need of surgery in a few instances but does not advocate the free use of the knife which is so often made.

If you are sick have the pressure released along the spinal column and get well and happy.

MAYNORD V. COBB, D. C.  
Littlefield, Texas

### : Groceries and Meat :

"Nuf Sed"

We'll Supply All Your Needs!

**HOUK'S**  
Grocery and Market  
FISH and OYSTERS  
Arriving each Thursday evening

GET READY FOR

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Be Sure the Medicine Chest Contains the Things Most apt to be Needed!

LISTERINE, TURPENTINE, CAMPHOR ICE  
ARNICA, COLD CREAM, VASELINE  
A GOOD COUGH REMEDY AND SURE  
COLD CURE  
QUININE, MUSTEROLE, VICK'S SALVE  
AND A BOTTLE OF GOOD OLD SLOAN'S  
LINIMENT

Stokes & Alexander Drug Company

The **Rexall** Store  
"In Business For Your Health"

## The SOUTH PLAINS

—Is no longer an experiment, but has reached that stage in development where its own weight and real merit will carry it onward and upward to greater heights of development and progress.

### THE LITTLEFIELD SECTION

—Of the famous South Plains has proven to be one of the greatest diversified farming countries in Texas, and it offers wonderful opportunities to both homeseekers and investors.

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We now have on the market eighty thousand acres  
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