

MAIL EDITION

Week's Issue of the Leader Goes to 4,000 Homes In the Littlefield Territory
The South Plains Greatest Weekly Newspaper — Greatest Weekly Advertising Medium.

THINK
do you think
BY M. B. D.

COTTON EXEMPTION CERTIFICATES ARE READY FOR DISTRIBUTION IN COUNTY

CATS TO PLAY BROWNFIELD HERE FRIDAY

FIRST CONTEST TO BE STAGED UNDER LIGHTS

Locals Expected to Have Stiff Competition In Cubs

Friday evening at 8:00 o'clock Coach Barksdale's fighting Wildcats will be on the local gridiron primed to upset the dope bucket and down Brownfield's hustling cubs. Friday's game will be the "Big Moment" in the history of Littlefield's football. The contest will be the first to take place under the lights provided by the Athletic Association. To further celebrate the event the cats will be togged out in brand new jerseys, according to Coach Barksdale.

Littlefield's victory over Brownfield last season has rankled the Cubs considerably and it is expected that the Cats will have no time out to loaf if they cop the big end of the score Friday night.

A probable starting lineup with number of years of service, weight and numbers are:

Position	Name	Yr.	on	Wt.	No.
L. E.	Pierce	1	150	50	
L. T.	Blevins	1	171	61	
	Chisholm	1	151	56	
L. G.	Foust	1	140	53	
C.	Kendrick	3	180	63	
R. G.	Brantley	2	145	54	
R. T.	Rowe	2	160	57	
	Melton	2	140	55	
R. E.	Dorman	1	164	59	
Q. B.	Duffey	3	146	51	
L. H. B.	Yantis	3	160	52	
R. H. H.	Hall	4	170	62	
F. B.	McKnight	3	157	58	

FARM MEETING CALLED

A mass meeting of farmers will be held Friday night, September 28, at 8 o'clock in the High School Auditorium. Full details of many important questions affecting the farmers will be discussed, including cotton exemption tags, cat e buying, corn-bog contracts, tag sales, feed and feed loans. All farmers interested are urged to be present.

LITTLEFIELD—THE PULSE OF THE PLAINS

LAMB COUNTY LEADER

Official Newspaper of Lamb County, Texas

THE SOUTH PLAINS GREATEST WEEKLY NEWSPAPER.
Serving the Fastest Developing Agricultural Section of the Entire Southwest.

VOL. 13 LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, SEPTEMBER 27, 1934 NO. 7

GAS COMPANY ANNOUNCES LOWER RATES

Will Become Effective at Once, Utility Firm Announces

According to the local manager, Bob Lewis, Littlefield residents are to enjoy a reduction in gas rates, to become effective immediately.

Mr. Lewis said that this reduction would "provide lower bills for every patron in the city, and considerably reduce same to larger users of gas."

The reduction will be made on optional contracts to be signed by consumers.

R. F. Hiney, Vice-President and general manager of the West Texas Gas Company, in announcing to the local office the reduction, said that the new rate is divided into two divisions, rate A for consumers using five thousand cubic feet or less per month, and rate B for any consumer using in excess of five thousand cubic feet per month.

After the minimum charge of \$1.50 for the first two thousand cubic feet, rate A offers 50-cent gas to the consumer for the next three thousand feet. Rate B will be: for the first 6,000 cubic feet per month, \$4; next 44,000 cubic feet per month at 50 cents per thousand cubic feet; next 50,000 cubic feet per month at 30 cents per thousand cubic feet, and all additional cubic feet per month at 25 cents per thousand cubic feet.

The new optional rate is available to all domestic and commercial consumers who sign contracts for twelve months continuous service, Mr. Hiney said.

"The year-round gas consumer is the backbone of our business," Mr. Hiney said. "He takes gas service month in and month out and thus qualifies as a continuous and dependable consumer. The very permanency of his service connection reduces service expense. To develop a more uniform year-round load and increase the number of continuous users of gas service, we have formulated this optional rate schedule available to the domestic and commercial consumer who agrees to use gas service continuously for a period of twelve months."

He pointed out that the present minimum bill remains the same but

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District Governor Of Rotary to Visit Local Club Oct. 4



DR. THOS. H. TAYLOR
President of Howard Payne College, Brownwood, and governor of the 41st District of Rotary International, Dr. Taylor will pay his official visit to the Littlefield Rotary club at next Thursday's luncheon.

SPADE RESIDENT INJURED

Willie Jones, 20, son of Mr. and Mrs. W. O. Jones of Spade community, when returning from Arizona recently, coming through New Mexico, suffered injuries when the car he was driving collided with a truck. The truck is reported to have been loaded with a tractor. Mr. Jones is reported to have suffered crushed ribs and broken arm.

Tickets on Sale Here for Lubbock Football Game

A block of 50 seats have been reserved for Littlefield football fans for the McMurray College-Texas Tech game at Lubbock Saturday night.

There is particular interest among Littlefield football fans in Saturday night's game, in view of the fact that two former Littlefield High School football players, C. L. Harless, Jr., and Bill Carter, are on the McMurray team.

Littlefield football fans are urged to attend this game.

F. O. Boles has advised Coach Medley of the McMurray team that Littlefield will be well represented at the game, particularly to see Harless and Carter in action.

Tickets for this game may be purchased from Jimmy Brittan at Stokes-Alexander Drug Co.

SUBSCRIPTION RATE OF LEADER IS NOW REDUCED

Low Cost Offer in Effect For Short Time Only

For the first time in history of the Lamb County Leader, this newspaper has reduced its subscription rates for a limited time only. New subscriptions and renewals will be accepted at the low rate of 75c per year, or 20 months for \$1.25. This offer applies only in Lamb and adjoining counties.

The Leader offers its readers a service given by no other weekly in Texas. Here are some of the special features contained in this newspaper:

Complete farm page; complete sport page; complete society page; complete community page; many pages of local, state and national news; United Press News Service, bringing to you State News; News Picture Service; 4 pages of world famous colored comics each week; page classified section.

Subscribe Now — or renew
This is the first time it has ever been offered at the above low price — and probably the last.

(Continued on page 5)

EXEMPTION CERTIFICATES HAVE ARRIVED

Farmers Asked To Call At County Agent's Office

D. A. Adam, County Agent has just returned from College Station, Texas, where he met with the State Allotment Board in rushing Lamb County cotton exemption certificates through to completion and there is now ready for distribution at the County Agent's office 5612 certificates. Those farmers who have received interim certificates and have taken these to the gins cannot get the remainder of their certificates until the ginner presents to the County Agent's office the interim certificates issued to them, and exchange them for exemption certificates to be taken from each allotment. Farmers who have not received interim certificates must call at the County Agent's office at once in person, or execute a Power of Attorney to someone to get these certificates. No just ordinary written order will be honored. Plans are being worked out whereby the County Agent or some of his staff can be in each of the individual towns sometime during next week to issue these certificates to the farmers and make it as convenient as possible.

LARGE NUMBER ATTEND BAPTIST MEETING HERE

The Quarterly meeting of District Nine was held Tuesday with the First Baptist Church of this city, when over three hundred Baptists registered during the day.

Mrs. Pat Boone gave the address of welcome from the local church, which was responded to by Rev. B. N. Sheppard, Pastor of the Baptist Church of Hereford.

Many of the most forceful speakers of the State were in attendance at the meeting, and spoke during the meeting. Included in the number

(Continued on page 5)

Athletic Council Interests of School Discussed

Meeting of the Littlefield Athletic Association held Tuesday at seven o'clock at the office of L. C. Cawthon, officer man for this district.

Discussed in Littlefield on Saturday afternoon and an inch Sunday afternoon. Sunday has been reported for the entire South Plains, with light showers to 1-2 inches in an inch was reported in Lubbock, while Sudan reported inches, and Muleshoe 16 inches.

day and the equipment is being moved today. The possibility of organizing an Athletic Council, whose duties would be to take care of high school athletics, grounds and equipment was also discussed. This Council would be composed of a member of the booster club, member of the Faculty, and also of the Board.

HOUSTON, Texas, Sept. 26. (UP) Texas law students in the future must serve six months apprenticeship in a reputable law office before applying for admission to the bar, according to a recent ruling by the Supreme Court of the state.

C. of C. Discusses Many Matters of Civic Importance

Members of the Littlefield Chamber of Commerce met as usual Tuesday in the basement of the Presbyterian Church for their weekly luncheon meeting.

In the absence of A. R. Hendricks, President, J. S. Hilliard, Vice-President, presided.

Among several important issues to come up was the matter of the proposed Federal Home Savings & Loan Bank for Littlefield. Calvin Henson, one of the ten men of this city to make application for permit to organize such a bank, explained the proposition to the meeting. He stated that owing to Sam Strauss, Field Organizer for the Home Loan Bank

Board, having to return to Little Rock, Ark., he was unable to attend the meeting called at the City Hall Monday afternoon for the purpose of organization of a loan home bank. He gave an outline of the rules and regulations of such a bank, and the benefits to be derived from such an organization. He also stated that a number of citizens from nearby cities attended the meeting, and pledged their support to the institution if secured for Littlefield.

Mr. Henson also said that application blanks were available at his office for the subscribing of stock, and

(Continued on page 5)

Wildcats To Play Brownfield Cubs Friday Night-Sept. 28

DON'T FAIL TO ATTEND THIS GAME!

LAMB COUNTY LEADER

Published every Thursday afternoon at Littlefield, Texas
 Subscription: \$1.50 per year; 75 cents for six months.
 Advertising rates given upon application

Entered as second class matter May 24, 1923, at the Post Office at Littlefield, Texas, under the act of March 3, 1897.

MORLEY B. DRAKE Editor and Publisher
E. M. DRAKE Business Manager

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses. Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday noon of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm, or corporation which may appear in the columns of the Lamb County Leader will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Member NRA



We Do Our Part

THE RELIGIOUS CENSUS

We seldom mention religious matters in the editorial columns of this newspaper. But we do not fail to give the churches of our city and county all the space they wish to use in the news columns.

Our reason for seldom discussing religious matters in the editorial columns is that religion is a personal matter, and should be left as such, particularly by a newspaper. The Constitution of the United States provides for freedom in religion.

We feel that at this time we should comment on a church matter, or rather a community activity fostered by the churches. We refer to the religious census which is being carried out.

This is a non-denominational activity, designed to give a statistical picture and a working chart of the church connection of the people of our city. It is not designed to pry into personal matters, or to influence people to turn from one faith to another.

Through the information obtained the churches of the city will be in a position to broaden their scope of service. The ministers of each faith will be enabled to contact their people, and if they are not already attending church, an invitation can be extended to join in worship and in the activities of the church of their choice. Those who have no church preference, or do not attend church, will receive an invitation to identify themselves with some faith and church.

One of the outstanding advantages of a religious census is that it brings the churches and the people of a city closer together. Through a religious census new residents of a city receive an invitation to attend church. And if they accept, they quickly make friends in the church of their selection. And having made friends their happiness is increased.

WHEN THE SUN BEATS DOWN
 WHEN THE RAIN FALLS
 WHEN THE SNOW BLOWS
 YOU ARE PROTECTED
 AT OUR SERVICE STATION

WE INVITE YOU TO DRIVE IN, WHETHER YOU COME TO BUY, TO VISIT, OR TO ESCAPE THE WEATHER.

We have just completed a large canopy structure, 26x40 feet, with two driveways, as a new addition to our Service station. This will enable us to render you the maximum in efficient service in all weather, and, at the same time you will be protected from heat, sun, rain or snow.

CONOCO PRODUCTS FIRESTONE TIRES
 GROCERIES TOURIST CABINS

E. M. Botsford

One mile West of City on Highway No. 7

EIGHT YEARS AGO IN LITTLEFIELD

(Excerpts from Lamb Co. Leader)

The Whicker Land Company office was moved the first of the week from the Littlefield Hotel to the office in the Palace theatre building, formerly occupied by the Chamber of Commerce. It will be in charge of R. S. Thomas and W. L. Wade, both well known local men and experienced in the realty business.

Miss Fern Hoover left Thursday of last week for Abilene to enroll in the Draughen's Business College for an entire commercial course.

Arthur P. Duggan, president West Texas Chamber of Commerce will leave Littlefield October 16th, to attend the semi-centennial celebration of A. & M. College, of which he is a graduate, class of 1895. At the alumni luncheon Mr. Duggan and Hon. Kirby of Houston will be the principal speakers.

Tuesday a consolidation of the two Lubbock daily and week papers, the Avalanche and Journal, was affected. D. D. Roderick, former manager of the Journal, will be general manager of the dual publication.

J. M. Stokes has purchased a new 1927 Buick. The City Garage has one of the new cars in stock now as demonstrator.

A deal was closed this week whereby M. L. Garrett transferred the Self Serving Grocery Store to R. L. Mayhew and M. L. Burt, formerly of De-Queen, Ark. They have changed the name to the "B. & M." Cash Grocery.

Corzelus Brothers of Eastland are this week putting in a cotton gin at Yellow House Switch, the machinery for which is on the track and the building will be completed by the latter part of the week.

SUDAN MAN BUYS NEW AUTOMOBILE

John M. Moore of Sudan, has purchased a new Plymouth special coach from the Littlefield Motor Co.

"Full Feeling" After Meals

Here is how Theford's Black-Draught proved helpful to Mr. Archie W. Brown, of Fort Green, Fla.: "I have taken Black-Draught when I have felt dull from over-eating or eating too hurriedly," he writes. "Small doses right after meals rid me of gases and heavy feeling. I am a great believer in Black-Draught."

Theford's BLACK-DRAUGHT
 Purely Vegetable Laxative
 "CHILDREN LIKE THE STRIP"

ATTENTION FARMERS

We are now buying Government Option Cotton, also Ten Cent Loan Cotton and pay top prices for new cotton.

We are in position to make 12 cent Government Loans on your cotton.

Pass & Griffin Cotton Co.
 Littlefield, Texas (6-4tc)

HIGHEST PRICES PAID

for OLD GOLD, SILVER PLATINUM, DIAMONDS, etc., today, but, by tomorrow, the government may stop buying at the present high rate. Thus it is to your advantage to sell your old trinkets, dental work, unusable jewelry, broken bits of gold, silver and whatnot, today. Never was there such a high price paid for old gold—and perhaps there shall be never again a price like this offered. It is to your advantage to sell your old gold, diamonds, silver, dental work, containing gold, today — tomorrow the price may drop to its old level.

Ship your old gold, jewelry of every description, bridge-work, silver and diamonds today to the GOLD SMELTING AND REFINERY COMPANY, 253 South Broadway, Suite 221, Los Angeles, California. (Satisfaction with purchase price guaranteed. If not satisfied, return check sent you in ten days from its date and you can have your shipment returned at once.) —(Adv.)

Ford to Build Two Huge New Steel Mills

Henry Ford is today in full swing on the final move that will give his industry an absolutely independent supply of the 36 different kinds of special steel which it requires.

The move involves the building of two huge new steel mills, installation of a vast amount of special machinery and sufficient additions to his present power equipment to drive the new mill.

The construction will require eight months to complete and will cost between \$12,000,000 and \$13,000,000. When the new mills are ready, Ford can produce 3,000 cars a day without buying a pound of steel in the market.

The buildings alone will cost \$650,000. Into them will go special machinery and equipment costing more than \$6,000,000, a 54 inch blooming mill, huge furnaces, roughing mills, hot finishing mills, cold mills, 500 feet of continuous pickling tanks and several annealing furnaces. The plant will give employment to 500 additional men.

Ben Lyman Doing Considerable Improvements

Ben Lyman is making considerable improvements to his residence in the west part of town.

He is having two bedrooms added;

erecting a bath house and installing shower; redecorating the interior, and stuccoing the exterior. It is also his plan to refinish floors in a couple of the rooms in the home with oak floors.

Hi-Test Bronze GAS

GALLON 17c GALLON

Don't choke... choke... and choke and run a lot of raw gasoline into your motor and injure your bearings, pistons and ruin your oil, when you can buy a Hi-Test Bronze gasoline that starts QUICK for only 17c. WHY PAY MORE?

McCORMICK BROS. INDEPENDENT

WHOLESALE and RETAIL
 East End of Pavement on Highway No. 7, Littlefield

GREATER MOTOR PROTECTION LOWER OIL CONSUMPTION PROVED



At Indianapolis Motor Speedway, under AAA supervision (Sanction No. 3001), New and Improved Conoco Germ Processed Motor Oil was tested against five other nationally known motor oils.

Six identical stock cars were broken in on oils assigned them by lot. Each car was filled with five quarts of its assigned oil—no more added—and driven until the motor was wrecked.

New and Improved Conoco Germ Processed Motor Oil carried its car 4,729 miles—3,105.8 miles farther than the first oil to fail and 1,410.2 miles farther than the best of the five oils!

Could you ask for better proof of greater motor protection and lower oil consumption? Drive into a Conoco Red Triangle Station today and fill with New and Improved Conoco Germ Processed Motor Oil!



IN 1 AND 5 QUART REFINERY-SEALED CANS, AND IN BULK



New and Improved CONOCO GERM PROCESSED MOTOR OIL

(PARAFFIN BASE)

A PRODUCT OF CONTINENTAL OIL COMPANY

CONTINENTAL OIL COMPANY PRESENTS — Every Wednesday Night, over N. B. C. including WFAA-WBAP, 8:30 P. M. CST. Jack Denby and His Music and John B. Kennedy.

TULLY TUPPER



TRAIL'S END

THIRD INSTALLMENT

SYNOPSIS

Three weeks after a cream colored car had been found wrecked in a desert town Marston. She has been seen, a ranch located eight miles away. Barry Duane, her neighbor and his man, Boone procure a reliable woman for and in Barry's car, loaded down with supplies, they start across the desert. In Marston her reticence has raised suspicion.

The glimpse was only a glimpse, as quick as it had come. The car gave a jolt of protest and slanted off obliquely from the road they had been following. She had wanted to see and here it was.

"Now," said her host cheerfully, "I am aiming straight—more or less straight—for your ranch. The real back of us. This is just your cut out to it. See that little jag in the hills? Your ranch is right below it in a valley.

She looked at it with sharpened eyes. A valley with sharp peaks and tucked away. The agent told her that a stream ran through the ranch. She hoped that was true, but she did not ask Barry.

The hills were coming closer and a low rise of land began to be spotted with dwarf evergreens. Higher peaks towered ahead, great wrinkled, rocky folds, almost black in shadow. Further south, where the car was heading were long, thin wooded ridges. Lying lonely but protected was a little valley.

Anne had a glimpse of willows and a little creek. There was water! A little creek. There was water! They swept in with a triumphant sort of speed, past a strip of fence with tired looking posts and discouraged wire, past a ragged field or two, reaching sight of a lovely meadow.

"Here we are," said Barry Duane, at Cushing's Ranch. You mustn't judge it by first appearances, because a handy man with a hammer and a few nails can work miracles." His voice sounded nervous. They were all looking at her, a little anxiously.

She began to laugh. Softly at first, but with a swelling note. This was her ranch, hers, bought insensibly over the counter in a dusty little office in

a small town. "The dear little funny old thing! I don't mind if it's run down. It's mine! And I'm going to have orange curtains at the windows. Flaming orange! Let's explore!"

She was out before anyone could help her, running up a careless path to a frankly sagging porch, and turned at the door.

"I forgot the most important part. Welcome to Trail's End! Mrs. Larrabee, if I help, do you think I'd dare invite the gentlemen to our first meal?" They stayed. It would have taken force to have dragged at least one of them away from that glowing picture on the low lazy old porch, with the weathered logs making a silvered background for her vivid youth and the lovely flame in her cheeks.

"Don't see why they shouldn't," she agreed calmly. "There's plenty to eat, and we can easily keep two men busy until supper time. Boone, you take these things out, and I'll show you where they go. And then you might clean out the stove—it'll need it—and lay a fire for me. Barry, suppose you show Miss Cushing around and tell her about things. And you might take a look at the well and see if it needs cleanin' out."

Anne listened to them, eyes alight with laughter. "Tell me when I can help. I'm not going to be a drone, you know. But I want to see what the house is like, first. Coming?"

This was not address to Martha. A slightly dizzy young man picked up a suitcase in each hand, and followed her.

The door yielded under her hand with a gentle squeak, and a slanting ray of sunlight followed her in. She was in a fair-sized room, with doors on both sides leading to other rooms. The first impression was one of dust and bareness, the hasty litter of odds and ends dropped in moving.

The room wasn't bad at all. The bare floors needed scrubbing, but there was a generous stone fireplace with some glistening quartz surfaces, and a long mantel above it formed of a single cedar slab. The timeworn beams were hand hewn, and if the few pieces of furniture were heavy and primitive, that, had she known it, was something to give thanks for.

"M'm, I'm glad Mrs. Larrabee is a cyclone. But I love the old beams and that fireplace — although it's hard to imagine ever needing a fire after that sunshine outside."

"Wait until the nipping nights come. They can be chilly enough now. He lingered in the doorway. "I'll do a chore or two for Martha before she gets after me and then if you're ready, we can take a look around. Or perhaps you'd rather unpack first."

"Before I've seen my own ranch? Never! I just want to get out some sensible shoes. I'll join you in just a minute." He went, but with a backward look. Interested and not a little puzzled. He knew that the girls of his own generation did practically what they pleased, but they didn't usually please to bury their talents in humdrum and unspectacular farm work. Perhaps it was just a whim, or a let-down after a love affair, or—Oh, damn it, what business was it of his anyway? He went to find Martha Larrabee. Left to herself, Anne grimaced

frankly at the slightly dingy look of her new quarters, and blessed Martha's stern creed of soap and water. She slipped into a pair of sport shoes, and hurried out.

"Mrs. Larrabee, I can't ask two perfect strangers to do all my work for me. It's awfully nice of them to be willing, but it's really too much." "My name's Martha," said that capable woman composedly, "and don't you worry about the work. It won't hurt 'em. Besides, they'd want to anyway. It's only neighborly. Now you run along and tell Barry to show you around, but before he goes he might as well help Boone out with that table. I thought we might have supper early, and eat it outdoors."

A step sounded on the porch. Anne knew already whose it was.

"I've brought you some water, Martha. The well seems in good shape, but I'll take a better look at it tomorrow. It's placed right for drainage, too."

He sighted Anne. White, even teeth flashed. "All ready for action? Come along and I'll show you the estate."

She traipsed off gaily with him, to look at her kingdom. Martha looked after them, with elevated brow, and that little quirk at the corner of her smiling mouth.

"Him!" she said eloquently. Running after a girl.

The tour of inspection took in the hay barn and wagon shed, tool house and store house, a disused blacksmith shop cluttered with odds and ends, a fairly good cabin with several benches, used, no doubt, in busier days. There were farm implements more or less in repair, a fair assortment of tools, some noticeably patched harness and a quite respectable saddle.

They left these dusty details behind them and walked slowly down beside the little creek, hustling busily along over its stones. Young willows crowded close to its banks, cottonwoods towered gracefully, golden green with young leaves. It was quiet and lovely here.

"An Indian," said Barry Duane, would feed a tribe on what a Simpson wastes. A primitive dam out there and some irrigation ditches on each side would add acres to this place. But try to make them do it!"

There was a curious bitterness in his voice, out of all relation to such a harmless subject. She wondered.

"Why, I think it sounds exciting."

"Yes, it's exciting enough." He broke off with an apologetic grin. Don't let me get started. It's a hobby of mine. Come on, let's go up to the knoll. You will get a good view down your little valley and a nice glimpse of some aspens on the other side. When they turn in the autumn that upper slope is like running gold."

Ditches and views and creeks, bitterness and an eye for mountain slopes running with autumn gold! An unexpected young man. Life might not be so solitary here after all.

That had been hours ago. They had eaten picnic fashion, with zestful appetite and in the open air. Strange that it should seem so natural! They had talked of deserts and of deep bosomed hills, of the temperamental habits of dry sandy washes in the season of rains. Of everything in fact, except the reason why a girl with beautiful hands and the smart tailoring of expensive city shops should have elected to live on a little ranch in an isolated valley.

Then finally, rather reluctantly, her two sun-browned guardians had climbed into the disreputable car and departed.

After that she had tied herself into a big apron and worked with Martha, despite protest, and now, after two hours of beating and dusting and washing and dragging things around she sat quietly by herself on the amiably sagging porch.

From somewhere near the lower meadow she heard the deliberate thump of hoofs, the tear and crunch of the meadow grass. That would be one of her horses.

The steady crunching sound made her drowsy. The valley was so quiet. The wooded ridges tucked it in. Back of the ridges tall peaks loomed darkly, mysterious in moonlight. . . Trail's End. She wondered if it would be.

She had learned that "home" for Barry was rather high up in the hills. She wondered if he had always lived there. He must have been away to school. He didn't talk like the others. . . She liked him.

Martha's solid step sounded back of her.

"You better get to bed. You look mighty near done out to me."

"Just lazy. You've done wonders. I like my ranch, Martha. Perhaps I'm a hopeless greenhorn, but I do."

"So do I," said Martha unexpectedly. "I've always liked it."

"Oh, do you?" A certain listlessness had gone out of her voice. "I thought perhaps—well, it's generally agreed to be rather run down, isn't it?"

"Nothing that plain, ordinary hard work and a little backbone won't bring up again," said Martha bluntly. "There's a home and a reasonable livin' on it, and in good years there ought to be a little over to tuck in the bank."

She looked shrewdly down to the small dark head, at shapely, taper-fingered hands clasped over a rounded knee. Martha had a head and used it, but whatever she may have felt of curiosity or doubt she kept to herself. She added a brief afterthought, cautiously.

"And if you ever get tired of it ranchin', I guess you wouldn't have any trouble turnin' your money over. Anybody could easily turn it into a dude ranch, and I guess there's rich men that would like it just for the shootin' and fishin' back in the hills. Now I'm on my way to bed. We've got to get up early tomorrow morning."

"All right, Martha, I'll follow in a minute. Be sure to call me."

The firm step retreated. Anne was alone again, and thoughtful. Home and a living. It was curious how precious that seemed now. Hidden away in her smaller suitcase there was still a little store of bills in that golden bag, hated and yet miraculous. Enough to buy some needed things for her ranchito, and a little in reserve, always in reserve if by any chance disaster should pursue her here, and the need for flight should come suddenly.

"Hide me!" she whispered fiercely. "Hok! me and hide me, until no one remembers my face!"

A memory stung her like a nettle. She shook it off abruptly and jumped to her feet.

Four days had passed since Anne had arrived at this tucked away, neglected ranch of hers, four days of almost unrelenting work which had sent her to bed with every muscle protesting and had swept her in five minutes into weariness sleep.

From the kitchen came a subdued rattle of pans. Anne's eyes opened wide and she reached for the watch lying on an unsteady little table beside her bed. Seven o'clock!

A swing and a soft thump took her out of bed and she threw open the door and ran out.

"Martha, you villain, you've let me oversleep! Don't you know I'm a hard-working woman?"

Her shrewd eyes warmed in spite of an inner protest, as they looked at the gay little figure in the kitchen door. Bright eyes and a curly mop of hair, bare feet thrust into gaudy Chinese slippers, silken, impudent pajamas, scarlet and black.

"If you're goin' to run around in those red pants, you'd better keep an eye on the door. First thing you know one of your reg'lar callers will be stickin' his head in, and then what'll you look like?"

"Why, just like this!" She plucked a bit of gay silk in each thumb and forefinger and bowed extravagantly. Then with a sudden glint in her eye she swung out a slipped foot at a perilous angle and twirled off in a series of extraordinary dance steps. The older woman stared at her, a girl gone mad, whirling and swooping, small feet stamping a curious time beat in light, staccato thuds.

"Like it, Martha?"

Martha got her breath back. "Oh, go 'long," she said crossly, and a laugh came back to her as the slim legs flashed through the bedroom door.

Continued Next Week.

TRY A LEADER READER.

FARMERS BRING YOUR COTTON HERE to get your 12 Cent Government Loan. Pass & Griffin, Littlefield. (6-4tc)

20 YEARS YOUNGER
Graying hair restored to its youthful shade in 20 minutes in 20 minutes

PARAGON DIST. CORP.
New York

LIST YOUR PROPERTY FOR SALE OR TRADE with Yeager & Sons, real estate, Duggan Building, Littlefield. (5-4tc)

Particular Men Demand It—

Do you want BETTER FIT?

At Maddox you will find expert tailors to give you a "personal" fit.

BE SURE TO GET OUR PRICES BEFORE YOU BUY!

Maddox Tailor Shop
Phone 201
Back of Renfro Bros.

Announcement

Mr. and Mrs. Coff E. Bean announce a new addition to their family.

Admiration Coffee
vacuum-packed in glass jars

If your grocer hasn't met the new member, ask him to order some from the Duncan Salesman

INSTANT Hot Water
is so convenient!

An automatic water heater operates for only a few pennies a day.

West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE

INVESTMENTS RECOVERED

Many security investments considered total losses, are actually recoverable, in whole or part. Our investigation facilities are capable of RECOVERING MANY LOSSES. We charge two per cent amount recovered. If you have losses or desire confidential reports on any security, mail us P. O. Money order \$2.00, and you will get either recovery or real FACTS. The management of this firm has fifty years of reputable standing behind it. INVESTMENT RECOVERY CORPORATION, P. O. Box 2264, Dallas, Texas.

Funeral Home

—CALL—

Day Phone 77 Night 61

BURLESON'S

DEPENDABLE, COURTEOUS, REASONABLE

We have the largest and finest stock of funeral supplies in Lamb County.

A HOME OF YOUR OWN IN THE—

Littlefield Farm Section

OF THE GREAT SOUTH PLAINS

- Ideal for diversified farming . . . in the leading cotton section of the South Plains . . . good roads . . . excellent school system . . . health giving climate . . . and hundreds of other advantages await you in this fast growing agricultural section.

Write today or call at our office for details on the many 100 percent farms or splendid combination tracts of any size desirable that are still available.

Yellow House Land Company

OWNERS AND DEVELOPERS OF THE FAMOUS YELLOW HOUSE LANDS IN THE LITTLEFIELD-LEVELLAND SECTION.

PHONE 234

FOR TIRE SERVICE

PANHANDLE Gasoline and Oils Hood Tires

PANHANDLE Service Station

Opposite Post Office F. Cowley Eub Badger

AUTOMOBILE REPAIRING - SERVICING

Authorized Plymouth Service. Experienced Mechanics — all WORK GUARANTEED

Littlefield Motor Co.

PLYMOUTH AND DODGE AUTOMOBILES

E. B. HEWITT, Mgr.

Land For Sale

Four labors five miles northwest of Morton. Texas partly improved. 400 acres cultivation, \$20.00 per acre.

200 acres six miles southeast of Meadow, moderate improvements, 160 acres in cultivation, \$25.00 per acre.

4 labors twelve miles northwest of Levelland. Moderate improvements, 300 acres in cultivation.

140 acres two and one-half miles northwest of O'Donnell, Texas, 100 acres in cultivation, \$25.00 per acre.

All the above is good smooth land, and will sell all or any part, \$5.00 per acre cash, terms for balance. See or write France Baker, 302 Myrick Building, Lubbock, telephone 729.

Kerosene 7c gal.

In Barrel Lots

Wholesale & Retail Prices On

GAS-OIL-KEROSENE AND GREASES

TEXAS MOTOR & FUEL

East End of Payment On Highway No. 7

USE **MURINE** Night and YOUR EYES Morning

Promote a Clean, Healthy Condition

Soothes Eyes Irritated by Sun, Wind and Dust. Safe for Infant or Adult.

At All Druggists. Write for Free Book. Murine Co., Dept. H. S., Chicago

RAVENWOOD - NIGGERHEAD SUNSHINE - MAITLAND

BEST COLORADO COALS

Sold by YOUR Coal Dealer

Out Of Gas? Got A Flat?

100

CITY HALL GULF SERVICE STATION

JOE BECK, Mgr. PHONE

"THE GIRL FROM MISSOURI" TO BE FEATURED AT PALACE THEATRE

After a seven month's absence from the screen, platinum blonde Joan Harlow returns in a rollicking picture that takes complete advantage of her unusual talents as a top-notch comedienne.

Her new picture is Metro-Goldwyn-Mayer production, "The Girl from Missouri", which will be featured at the Palace Theatre Saturday night, Sunday and Monday. The picture was written especially for Miss Harlow by Anita Loos and John Emerson.

As Eddie Chapman, the ambitious showgirl who became a social climber, Miss Harlow gives one of the most entertaining performances of her career.

Her big ambition is to marry a millionaire for she is determined to have financial security along with the wedding ring.

She becomes engaged to one middle-aged bachelor, but he commits suicide a few minutes after acknowledging the engagement. She next centers her attentions upon Lionel Barrymore, a financial and political power in national affairs, and inadvertently falls in love with Barrymore's son, played by Franchot Tone.

BIRTHS

Born to Mr. and Mrs. Ben Addington of Littlefield, Tuesday, September 18, a daughter, weighing nine pounds.

Walter Fraley and Mrs. Pearl Gregory Wed at Lubbock

The marriage of Mrs. Pearl Gregory and Walter Fraley was solemnized at Lubbock Monday afternoon, by the Rev. E. C. Campbell, Pastor of the First Baptist Church.

The ceremony took place in the Auditorium of the church at 4:30 o'clock in the presence of Mr. and Mrs. L. C. Campbell of this city, who accompanied the bridal couple to Lubbock.

Mrs. Fraley is the daughter of Mr. and Mrs. W. C. Lancaster of twelve miles south of Slaton, and has been a resident of this city for the past three years.

The bride was charmingly attired in a navy blue crepe ensemble suit with white accessories.

The groom has been a resident of Littlefield for the past eight years, having been connected with Lon's Cafe during that time.

Immediately after the ceremony they left on a short wedding trip. On their return they will be at home in the new Chesher Duplex on West Second Street.

A GENERATOR FOR ALL CARS. — Western Auto Supply. 7-4tc

LOCAL SCHOOLS ENROLLMENT NOW 1234

High School 334; Grammar School 477; Primary Dept. 400

The schools of the Littlefield Independent School District are well on in the third week of a very smooth and harmonious beginning. The teachers are all enjoying their work a great deal and the pupils are swinging into action in a very acceptable manner.

Student activity and enthusiasm is shown in the extra curriculum work than anywhere else. Athletics, clubs, ban, etc. are very popular. The clubs are arranged to where the pupils are in full charge of the activities. This gives the pupils a chance to hold office, preside at meetings, work up programs and participate in the discussion of the business of the club.

The enrollment has reached twelve hundred thirty four during the first two weeks with new pupils coming in every day. This number of pupils makes a very normal load on the teachers this year. There is an average of 34 pupils to the teacher throughout the system. The enrollment per buildings is Primary 400; Grammar school 477 and the High School 334, with 21 graduate students enrolled. The colored school has enrolled around thirty pupils this year.

The spirit of loyalty to the school on the part of the citizenship in regard to the arrangements for a lighted field for football is helping the spirit of the school a great deal. The entire institution is feeling that we can have a good team and a good school this year. The pupils and faculty wish to express our appreciation for this work. The boys and the coach are working hard to show themselves worthy of such interest and consideration.

The entire town is urgently requested to be present at the first night football game with Brownfield here September 28 at 8:00 P. M.

CHURCHES

FIRST BAPTIST CHURCH

9:45 — Sunday School.
10:45 — General Assembly; Announcements.
11:00 — Morning Song Worship.
11:30 — Morning Sermon.
2:30 — B. T. S. Convention; Rocky Ford.

7:15 — B. T. S.
The evening service will be announced at the morning service.

We were happy to have the visitors in our congregation last Sunday. Don't stay away because you have company in your home. Bring them to church and if you have not been a regular attendant at any of the churches you will find a welcome with us that will make you want to return.

Joe F. Grizzle, Pastor

METHODIST CHURCH
J. W. Hendrix, Pastor

Church school begins its session at 9:45 a. m., and it begins within a few minutes, if not exactly to the minute—9:45 a. m. It closes the session—10:50. It has already provided a class for you.

Leagues at 7:15 p. m. Two Leagues; Intermediate and Senior.

Public worship at the morning hour, the pastor bringing the message. The subject will be, "It's Different." It will be the endeavor to answer the question, "In what particular does Christianity differ from other religions?" Is there any such thing as experimental religion? Is Christianity a refined routine, either of doctrine or theory, or is it more than that? You might find interest in this discussion.

In the evening hour all will join in the United Revival. It is but proper that all should pray for these services. Our sorest need, with all the things we are sure we need, is a revival of genuine religion. We invite you to join in this meeting. Bring to it your desires for better living for yourself, for your neighbor—that Christ may dwell in you by faith.

Services: The pastor preaches in his own pulpit at the morning hour and the Leagues meet in the evening; then in the evening we unite in services.

LITTLEFIELD CHURCHES HOSTESS TO MINISTERIAL ALLIANCE

The Ministerial Alliance of Lamb and Bailey counties met at the Presbyterian Church in Littlefield at 10 o'clock, Monday morning, September 24. Two visitors from the Lubbock Alliance; the Rev. R. M. Hocker of the Lubbock church of the Nazarene, and the Rev. Mr. Hames of the First Methodist Church of Lubbock, were welcomed by chairman Hendrix.

Mr. Hocker was asked to lead the men in their devotions. Mr. Hocker's few, but most interesting and inspiring words centered around the thought of the unity of the men of God. He stated that the ants teach us a lesson in unity and so do small drops of water which unite to make up large and powerful bodies of water.

The impressive devotional message was followed by the reading of the minutes of the last meeting by Secretary Grizzle, which were approved by the group. While the Rev. Mr. Grizzle was on his feet he was asked to review the work of this Alliance for the benefit of the visitors.

Before the close of the short business meeting the members of the Alliance were invited to Earth two weeks from now by the Rev. Mr. Allen of Earth. Preceding the talk of the morning by the Rev. Mr. Hames of Lubbock, the Rev. Mr. Evans of Amherst led in a hymn while Miss Laura Virginia Bills accompanied at the piano.

The Rev. Mr. Hames delivered an inspiring message on the "Purpose of the Church." In his introductory statements, Mr. Hames told us that the doctrinal differences of the Protestant churches were very few and these differences were in theory. The following diagram places the different churches correctly.

Slip-Theory — Methodist, Nazarene and First Christian.

Grip-Theory — Presbyterians and Baptists.

Dip-Theory — Baptist and Church of Christ.

Mr. Hames agreed with the critics in saying we, as ministers of Christ, should preach the simple gospel and that gospel is the same gospel which Christ, the apostle and the disciples preached. The church is not a law enforcing organization, for it strives to create a public conscience. "The strongest arms of defense is moral and spiritual" and not legal.

Mr. Hames further stated that the law is our school master to bring us to Christ. The duels of the past and the Louisiana lottery were outlawed by the law, but first a public sentiment was aroused against them. "The Church is a watchman of public morals," was another strong statement of Mr. Hames. He was glad to say that public sentiment is showing itself against the education which the public movie and the magazines are putting out. He endorsed the stand the signers of the Legion of Decency are taking.

Another of Mr. Hames strong statements concerned the body and mind of man. The U. S. Government has passed Pure Food Laws so that the body of man would be protected from poison. Now laws need to be passed protecting the mind of man, so that his soul will not become poisoned.

The strongest of Mr. Hames points was directed to the ministers especially. The ministers have a great opportunity every Sabbath morning to

EXHIBIT AT DALLAS IS PLAN

Will Be Taken to Dallas by W. H. Cunningham

At a meeting of the State Plant Board held at Lubbock afternoon, September 24, arrangements were made for the exhibit at the Dallas Fair, which will be held at Dallas, October 6, and continues for weeks.

W. H. Cunningham, Secretary, State Certified Seed Growers Association, and chairman of the Farm Association; A. B. Brown, Anton; J. W. Hammock and Pool of Sudan attended from section.

Mr. Cunningham was delegated to assemble the material for the exhibit at Dallas, and convey it to the State Plant Board. According to Mr. Cunningham, the exhibit will include grain sorghums for this state.

Mrs. F. G. Sadler left Wednesday morning to visit her sister, Mrs. C. Tom, who resides on a ranch near New Mexico.

Feed the people spiritual food which they hunger.

The ministers have parts of days in which they can and prepare real feasts of thought.

The meeting adjourned to fifteen minutes at the Public Cafeteria where fourteen ministers enjoyed a very good

TRY A LEADER READER

Grain Wanted

We are in the market to purchase all kinds of grain.

SEE US BEFORE YOU SELL

DOGGETT GRAIN COMPANY

On Highway No. 7, Just West of Phelps Ave.
B. L. (Josh) COGDILL, Manager

It's Time To Buy a— USED CAR



PAY AS YOU DRIVE

And the sensible place is to buy from a local reliable dealer. Hewitt's used cars are Guaranteed to be exactly as represented and we are here, year in and year out, to back up every promise

- 1934 Plymouth Sedan
- 1933 Town Sedan
- 1932 Chevrolet Coupe
- 1931 Chevrolet Coupe
- 1933 Long W. H. Chevrolet Truck
- 1929 Chevrolet Sedan

Hewitt Chevrolet COMPANY
LITTLEFIELD, TEXAS

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—In Lamb or Adjoining Counties Only—

First time in history of newspaper — probably never again will you have the opportunity to subscribe at such low rate.

Search all Texas for a GREATER WEEKLY NEWSPAPER

WHAT THE LEADER CONTAINS

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- COMPLETE Sport Page
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- Many Pages of Local, State and National News.

- United Press News Service, Bringing to you State News.
- News Picture Service.
- 4 Pages of World Famous Colored Comics Each Week
- Page Classified Section

BRING US SOME MORE POULTRY BEFORE THE MARKET GOES DOWN

WHY NOT RECEIVE THE HIGHEST PRICES FOR YOUR POULTRY, EGGS AND CREAM?

You Will Always Find It to Your Advantage to Get Our Prices on Your Farm Products Before You Sell. We Have Always Been Leaders in Paying the Highest Market Prices.

LITTLEFIELD POULTRY & EGG

Floyd R. Kelley, Manager
Littlefield, Texas

ALSO BRING US YOUR CREAM FOR HIGHEST MARKET PRICES
SEE US BEFORE YOU SELL

found on excess cotton certificates, stating there were 25,000 of these certificates, which if the farmers can sell would bring in about \$500,000. to Lamb County. Mr. Cunningham said: "Under the present arrangements these certificates are to be placed in a national pool to be sold by the government, which does not give any immediate relief to the farmers."

Mr. Cunningham also reported the calling of the meeting at the County

Agent's office Friday last, at which a committee of three were appointed to handle the cattle sales, drouth relief feed, and feed loans. This committee is composed of Clyde Robinson, Sudan; J. A. Carruth, Olton; and W. F. Cunningham, Littlefield.

He also stated that, "Monday last a telegram was received from Relief Headquarters, Austin, to purchase 1,000 head of cattle in Lamb County."

Mr. Cunningham reported on the Texas exhibit at the State Fair at Dallas, which is put on by the State Department of Agriculture. This exhibit is being doubled in size this year, being approximately 70 feet in length, and is made possible by the cooperation of all certified seed growers in Texas. Littlefield and surrounding territory supply all the grain stragums for this exhibit.

He also reported on the proposed community work center, which would be for the purpose of meat curing, Hide Tanning, Mattress making, Broom making, cabinet woodwork, leather work, and community assembly hall, stating the main idea of this work center would be to teach the farmers how to do these things, and furnish work for the unemployed.

He also said, "Lamb County Farm association went on record not to do away with the Bankhead Bill, and sent telegrams to Congressman Marvin Jones and Secretary Wallace asking them not to abolish the Bankhead bill, as it would mean disaster to farmers of Lamb County."

All corn and hog contracts have been approved, and will be paid off soon, according to Mr. Cunningham.

Mr. Hilliard reported that progress was being made on the east and west road matter; that a committee composed of Rev. J. F. Grizzle, Commissioner Foust and J. S. Hilliard, met a delegation from Bailey County and met with the Chamber of Commerce at Portales Tuesday last; that the Portales group immediately called their road committee, and pledged their hearty support.

Others making talks at the luncheon were: Joe Hale, Secretary-Manager of the booster group, J. O. Garlington, C. O. Stone, and Dr. Ira E. Woods.

MEMBERSHIP DRIVE PLANNED BY LOCAL UNIT AMERICAN LEGION

Last Monday night members of Richard New Post of the American Legion met in regular session with a number of veterans present.

Numerous matters of business were discussed among which was the question of membership and the installation of the newly elected officers for the coming year. A membership committee of five was appointed to lay plans immediately for a campaign to renew all memberships possibly by the 15th of October. Those on the committee are Walter Hamm, Oran Bell, W. D. T. Storey, S. L. Myrick, and J. S. Hilliard.

The post voted to hold their installation service the fourth Monday night in October which falls on the 22nd. Special plans are in progress to make this a special affair, and asking all veterans to renew their 1935 dues. Further announcement will be made later.

gram should be completed this week and finally closed September 29. This means that no more cattle will be bought in this County at the present time. In a recent visit to College Station the County Agent has exerted every effort possible to get more cattle purchased but instructions have so come from the State Drouth Relief Director to the County Agent direct from Washington and will have to be obeyed.

CORN HOG CHECKS RECEIVED BY COUNTY AGENT

Corn-Hog checks have been received at the County Agent's office for 497 farmers totaling \$2054.25. This represents \$2 per head on 75 per cent of the final adjusted hogs allowed per contract for sale. Second installment of checks will be received approximately Dec. 1, and the final checks Feb. 1. Lamb County will receive approximately \$6800.00 on the total hog payments.

Cattle Purchasing Program Closes September 29

Word has been received by D. A. Adam, County Agent, from George W. Barnes, Assistant Drouth Director, that the cattle purchasing pro-

Too Late to Classify

For Sale — McCormick Deering row binder, \$60 cash. J. S. Redman, one mile south of Bainer Switch.

FURNISHED and unfurnished rooms at the Todd Apartments, 477 E 7th St.

FOR SALE—two-row farming outfit. A. F. Parker half mile west, one and half south of Anton. Will also rent farm.

FOR RENT—Bed room, close in. Phone 155. A. W. Logan.

GET OUR PRICES BEFORE YOU BUY YOUR CAR PARTS—Western Motor Supply, Littlefield.

FOR RENT—Furnished bedroom close in. See Lloyd Reed at Piggly-Wiggly Grocery & Market.

FARMERS BRING YOUR COTTON HERE to get your 12 Cent Government Loan. Pass & Griffin, Littlefield.

FOR RENT—3 unfurnished rooms—two outside entrance with light and water furnished. Call 262 or see Mrs. Wilf at 1123 W. 7th St.

At Littlefield

October 1st. to 6th. Inclusive

Yellowstone SHOWS

Benefit Littlefield Volunteer Fire Department

Latest Riding Devices
Circus Side Shows
25 Feature Attractions

FREE RODEO Every Night

Bucking Horses — Brahma Steers
150 — People — 150
DON'T MISS IT

We Solicit
And Will Appreciate
Your Business

We have leased the building on Highway No. 1, near east end of pavement, formerly occupied by Garland & White, and have a modern automobile service station.

PROMPT, COURTEOUS SERVICE
Gulf Gas and Oil Dayton Tires

J. W. Wills & Son

J. W. Wills Roy Wills

SPECIALS

At Guy Yates

RED & WHITE STORE

Littlefield

Coffee Schillings 3 Pounds	\$1	Baking Powder Health Club 25c Value, Special	21c
Mackerel 3 Tall cans For	25c	Snowdrift Large Size	85c
Matches 6 Boxes	25c	Spuds 10 Pounds	19c
Crackers 2 Pound Box	23c	Milk Red & White 7 Small cans	25c

Gas Rate—

(Continued from page 1)

otherwise the rate is lowered. The company plans to begin signing consumers on the new optional rate this week.

"The purpose of rate A in the revised schedule is to give a lower rate for gas that is consumed primarily for water heating and cooking," these Hinchey said. "Gas used for these purposes is not subject to any great seasonal fluctuations in demand, and the company feels, therefore, that a lower rate is justified to consumers who use gas in excess of the minimum for such purposes."

The introduction of rate A is the only change in the optional rate contract previously proposed for approval of the City commission, Mr. Hinchey pointed out.

Baptist—

(Continued from page 1)

were Dr. L. R. Scarborough, President of the Baptist Southwestern Baptist Theological Seminary, Fort Worth; Dr. A. T. Fowler, Pastor of East Grand Avenue Baptist Church, Dallas, and Secretary T. C. Gardner of the B. T. S. Department, Dallas. Rev. R. C. Campbell, Pastor of the First Baptist Church, Lubbock, gave the closing address.

A meeting of the District Board will be held at Plainview Tuesday, October 2nd, and the next quarterly meeting of the district will be held with the First Baptist Church, Floydada, the first week in December.

G. W. BRIDGES PASSES AWAY WEDNESDAY

Funeral Services To Be Held Friday at Letitia, Oklahoma

G. W. Bridges, farmer of five miles northeast of Littlefield, passed away at his residence Wednesday morning about seven o'clock, following a lengthy illness.

Deceased had been a resident of this section for the past seven years, coming here from Lawton, Okla. where he had lived for many years.

The body was in charge of Burlington Funeral Home, by whom it was shipped today to Lawton, Okla. Interment will be made at Letitia, near Lawton, Friday afternoon at 4 o'clock.

Surviving the deceased are his wife, Mrs. Bridges; two sons, A. I. of Littlefield, and Will of Overton, Texas; three daughters, Mrs. F. C. Davis of Littlefield; Mrs. A. K. Shannon of Oklahoma City; and Mrs. Henry Fiets of Levelland, all of whom plan to attend funeral services tomorrow.

RENFRO'S

Littlefield

SPECIALS FOR FRIDAY and SATURDAY and DOLLAR DAY

Monday, October 1st.

FLOUR

Everlite, 48 Lbs. \$1.95
Gold Crown, 48 Lbs. . \$1.85
Cream of the Plains 48 Lbs. \$1.75

FREE COFFEE!

We will serve Coffee Free all day Saturday.

Drop in For a Cup

BLACK PEPPER 1-2 Lb. 15c
Lb. 25c

CHILI BLEND Lb. 45c
1-2 Lb. 25c

Lard, Snowdrift 85c

Toilet Paper, 7 Rolls 25c

Crackers, 2 Lb. Box 23c

Mackerel, 3 tall cans 25c

Salmon, 2 tall cans 25c

Sardines, tall, 3 cans 25c

Vienna Sausage, 3 cans 25c

Potted Ham, 6 cans 25c

Baking Powder Health Club, B & C 19c
Hi-Lo 2 Lbs.

Good Brooms 35c

Fruits and Vegetables

Cabbage 2c

Bananas, Doz. 19c

Turnip Greens, 5c

Carrots 5c

Lettuce, Head 7 1-2c

Green Beans, Lb. 10c

Bell Peppers 7 1-2c

COFFEE

Renfro Blend, Lb. 25c

Market Specials

FISH—TODAY and EVERY DAY

Rib Roast Lb. 8c

Fish, Lb. 25c

Cheese, Longhorn, Lb. 23c

Calf Liver, Lb. 10c

Steak, Loin or T-Bone, Lb. 15c

Assorted Lunch Meats 25c

THE CLASSIFIED SECTION

BUY AND SELL HERE

MOST PARTICULAR PEOPLE CHOOSE—
LON'S CAFE
FOR BETTER FOOD
LON CAMPBELL, Prop.

T. WADE POTTER
ATTORNEY AT LAW
Office in First National Bank Building
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Office at Madden's Drug Store
Littlefield
COMPLETE X-RAY EQUIPMENT

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Office Hours: 8 to 5. Nights by Appointment.
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OFFICE SECOND FLOOR
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Dentist
X-Ray Machine in Connection
Office in First National Bank Building

CALVIN HENSON
Lawyer
Littlefield, Texas
General practice in all Courts
Abstracts of Lamb and Hockley Counties

LUBBOCK SANITARIUM & CLINIC
Dr. J. T. Krueger
Surgery and Consultations
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. P. Lattimore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. A. L. Borchardt
Urology and General Medicine
Dr. Olan Key
Obstetrics and General Medicine
Dr. Jerome H. Smith
X-Ray and Laboratory
C. E. Hunt Superintendent J. H. Felton Business Mgr.
A chartered training school for nurses is conducted in connection with the sanitarium.

RATES
Want ads, Rentals, Lost and Found, Exchanges, Lands and Stock, Miscellaneous, etc.
RATES: Classified, first insertion, 10c per line, minimum 25c; subsequent insertions, 7 1-2c per line; obituaries, 5c per line; poetry 10c per line. Unless advertiser has open account, Cash must accompany offer.

FOR SALE
GOOD BUNDLE HEGARI FOR SALE — 1933 crop, well grained. T. I. Batson, Amherst. (6-2tp)

FOR SALE — Teams, tools and farm. Small cash payment. Easy terms on balance. A. F. Jones, 2 miles northeast of Littlefield. 5-4tp)

WANTED
WANTED TO BUY bundles, heads or threshed grain. Peyton Packing Co. 29-TFC
Will pay cash for equity and equipment on good farm and assume. Write particulars. J. D. Blake, 640 14th. St. San Bernardino, Cal. (4-t-St).

WANTED TO BUY — Broadcast Binder. L. C. Gregg, 3 1-2 miles north east of Littlefield. (6-1tp)

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in this vicinity a splendid upright piano with a duet bench to match. Also a lovely Baby Grand in two tone mahogany. Will sell either of these at a bargain. Terms if desired. Address at once. Brook Mays & Co., The Reliable Piano House, Dallas, Texas. (4-4t-c).

WANTED — Plain sewing. Quilting. Mrs. Eunice Mitchell. 715 East 5th Street.

WANTED — Ironing. Assorted. 35c per dozen. Satisfaction guaranteed. Mrs. Eunice Mitchell. 715 East 5th Street.

FOR RENT
FOR RENT — Filling station and tourist camp located on State Highway. See W. H. Zimmerman Cor. 2nd and Ripley Street. 1 Block So. Catholic Church. Or Jim T. Douglass, Duggan Building, Littlefield, Texas. (6-2p)

MISCELLANEOUS
FOR FIRST CLASS DRESSMAKING see Louise Yeager at Quillian Hotel. (6-tfcy)

Good printing will aid your business. Let the Leader take care of printing needs.

Col. W. A. NASH and H. L. LINIM
Experienced Auctioneers
Our Motto: "SATISFACTION GUARANTEED"
Office With Yeager Real Estate Office, Littlefield

WHY BUY OUT OF TOWN MADE B-R-C-O-M-S
When you can purchase first quality brooms made in Littlefield from Lamb County broom corn. ASK YOUR DEALER FOR LITTLEFIELD MADE BROOMS
LITTLEFIELD BROOM CO.
H. A. (KIE) CARTER, Manager

JOHNNIE GRAHAM TRUCK EXPRESS LOOP
Overnight Service
DIRECT TRUCK SERVICE
Freight rates Littlefield to Sudan and Amarillo and all intermediate points via, Amherst, Earth, Spring Lake, Olton, Hart, Nazareth, Canyon.

BIG SAVINGS FOR CAR OWNERS!
RUNSWICK TIRES AND TUBES
—The "Famous for Quality" Tire
AMALIE MOTOR OIL
—100% Pure Pennsylvania Motor Oil.
DIAMOND MOTOR OIL
100% Paraffin Base.
HI-TEST AND REGULAR GASOLINE
CONSUMERS SUPPLY ASS'N
On Highway 7 at Texas Utilities Ice Plant
ROY BLESSING, Mgr.
We are pleased to announce that Ted Robinson is now connected with this station.

Texas Cotton Coop- Advancing Twelve Cents on Cotton

Local clearing and receiving offices of the Texas Cotton Cooperative Association, farmer operated cotton cooperative for this territory, this week are advancing twelve cents on cotton for farmers in this territory in accordance with the recent action of the board of directors of the American Cotton Cooperative Association in New Orleans voting to loan farmers through their own facilities twelve cents per pound on seven eighths inch low middling cotton and better pending working out the details of the proposed Federal loan of twelve cents recently authorized by President Roosevelt. Eleven cents per pound will be paid on cotton graded low middling or better in grade and below seven eighths in staple.

The American Cotton Cooperative Association is the central sales organization for the fourteen state and regional associations over the cotton belt, of which the local association is a part. The combined membership of these associations is reported at better than 250,000 farmer cotton producers.

These loans are immediately available and payment is made when farmers present the cotton at the clearing or field office. Regardless of any decline in the market, farmers will receive the full twelve cents per pound and sustain no losses. If the market increases they can sell their cotton any day through the facilities of the American Cotton Cooperative Association.

This action was taken, according to N. C. Williamson, President of the Association, in order that farmers may secure a sum equal to the proposed government loan pending the working out of details by the government.

Many farmers in the cotton belt have ginned their cotton, need money for it and are holding it waiting for details on the proposed government loan. Thus, farmers who need money are being forced to sell their cotton or make a small loan at some bank. This program, according to Mr. Williamson, will enable farmers to get at once sixty dollars a bale for their cotton to take care of immediate needs and enable them to hold their cotton until they are ready to sell.

'THE OLD RELIABLE'
Others May Come and Go, But We Are Here To Stay
Eleven Years of Successful Service in Littlefield.
Your Business Appreciated
LILLY'S SHOE SHOP

liamson, will enable farmers to get at once sixty dollars a bale for their cotton to take care of immediate needs and enable them to hold their cotton until they are ready to sell. If the market rises they can call their cotton and sell it anytime they want to, receiving the benefit of increases in price. If the market goes down they will have their twelve cents per pound, and will not be responsible for any losses.

South Plains Fair Being Held At Lubbock Sept. 24-29

LUBBOCK, Sept. 19. — A circus, a wild west show, a carnival, six daily racing cards, fireworks at night, vaudeville acts, a horse show and other amusements are on the entertainment card for the 21st annual Panhandle South Plains Fair being held here this week.

For the first time, a display of the late model automobiles popular in this section will be seen at the fair. Tuesday was a big day when the Mix Wild West Show were here Wednesday, School Day, was another big one. Thursday and Friday nights the horse shows will attract thousands, while Saturday is always good.

Free horse races will be held each afternoon with fireworks at night. The agricultural building is being enlarged to have about 50 percent more space than last year because of such a large number of reservations for booths for county, community, vocational and individual agricultural exhibits. County exhibits will come from Terry, Bailey, Lamb, Lynn, Hale Hockley, Crosby and Haskell counties, and perhaps others. Vocational exhibits will come from Hale Center, Abernathy, Crosbyton, Sudan, Ralls, Seminole, Floydada, Post, Springlake, Lorenzo and Tahoka.

MORE COTTON PRODUCED
ORANGE, Texas, Sept. 26. (UP)—Approximately 200 bales of cotton were produced in Orange county this season, reports showed. This was an increase of nearly 50 per cent over last year.

CUT FLOWERS POT PLANTS
Funeral Work
LITTLEFIELD FLORAL
J. A. BURGETT, Owner
Greenhouse Third and Morse Sts.

ARTHUR MUELLER
Littlefield, Texas - Phone 90
Representing
Southwestern Life Insurance Co.
Dallas, Texas

COURTESY QUALITY SERVICE
VAUGHT'S DAIRY
Phone 227
Littlefield, Texas

PALACE BARBER SHOP
HAIRCUTS ----- 25c
Good Work at Fair Prices
IRA GORDON, Prop.

REALLY GOOD BREAD
Ready Sliced, If You Wish
FRESH DAILY
HOME BAKERY

DINTY MOORE'S Boot and Shoe Hospital!
WE RUB YOUR HEEL AND SAVE YOUR SOLE
310 N. Phelps Ave.
Littlefield, Texas

Telephone 189
FOR
Quality Groceries Promptly Delivered
—Kansas Corn-Fed Meats.—
—Bell of Vermont Flour.

Aldridge Grocery & Market

TAXI
Office at Sadler's Drug Store, Littlefield
Phone 17
Calls Answered Day or Night
We Will Make Out of Town Trips
J. W. MASSENGALE
Owner

Rowe Abstract Co.
Littlefield, Texas
Offices in City Hall
Phone 148
Our charges are the same as other abstract firms in the county.

BRING US YOUR PRESCRIPTIONS TO BE FILLED
GRAND DRUG STORE
Phone 127.

HE KNOWS
You Can't Find Junior
It doesn't take much sense for Junior to make a difference between Milk and ordinary milk. All it takes is his little nose. Let YOUR nose tell you. Our Milk for Junior is the best. They will like it.
Cundiff's
Phone 66

CLEBRATES OIL DISCOVERY
CROCKETT, Texas, Sept. 26. — Houston county's free celebration as an aided at discovery of oil in the field here September 20. The county became an area Sept. 7, when the Jack Boone No. 1 Trinity test started producing oil southwest of here and 6 west of Lovelady. The production was found at 2068 feet.

Safe Guard Your Health
If a fresh stock of prescription Drugs, dispensed by an experienced Pharmacist appeals to you, bring us your prescriptions!
WALKER PHARMACY
At: Madden Drug Store

Dr. Smith
Veterinary Service
308 W. 4th St. Littlefield

HAMMONS FUNERAL HOME
418 Phelps Ave.
AMBULANCE SERVICE
Day Phone 64 Night 127

MONEY TO LOAN FARMS AT 4% & 5% Why Pay More? —See—
J. S. HILLIARD
Secretary-Treasurer
Littlefield National Farm Association for Lamb, Hockley, Cochran Counties
First Nat'l Bank, Littlefield

MAKE EATING A HABIT
Once you start coming to lunch or dinner, you'll get the best and most economical you have.
PERFECT FOOD EFFICIENT SERVICE
MOODY'S CAFE
Better Food at Reasonable Littlefield

Look at Your Hat, Everyone Else
LYNCH HAT WORKS
1106 Ave. "J"—Between 1st and Main
LUBBOCK, TEXAS
Men's Hats Cleaned, Trimmed—Ladies' Hats and Re-blocked

HOME COOKING MEALS
FAMILY STYLE
All You Can Eat For
CLUB CAFE
Paul Vause, The Man They Like
The People

The WILD CAT



TEACHERS GUESTS OF THEATRE MANAGEMENT

Local faculty members wish to extend their appreciation to the Palace Theatre Management for the party given last Friday evening complimenting the Lamb County Teachers.

FACULTY ENJOYS PARTY GIVEN BY CHURCH

Practically one hundred percent of the faculty was present at a party given in their honor at the Baptist Church last Wednesday evening.

A chicken dinner served buffet style was enjoyed by all. The program consisted of numerous features including a welcoming address by Rev. Grizzle to which Principal F. A. Hemphill responded. Mrs. Pat Boone introduced the teachers after which various enjoyable games were played.

BOYS' GLEE CLUB ORGANIZED

A Boys' Glee Club has recently been organized. It is the first Club of its kind High School has had. Emory Glass was elected President, James Norman, Vice-President and C. L. Yeager secretary and Treasurer. Mr. M. S. Layfield, the sponsor has recently received a B. S. Degree in music and has been connected with the Choral Club of N. T. S. T. C.

REV. J. R. HACKWORTH ADDRESSES STUDENTS

Rev. J. R. Hackworth, acting pastor of the East Side Church of Christ, spoke to the student body in Thursday assembly. Some worthwhile thoughts were brought before students. He pointed out that man has made many conquests. He has conquered things necessary to the well-being of his existence, and he has conquered things that give him pleasure. He has produced many useful science by crossing species of nature. Man has to a large extent harnessed natural resources.

Reclamation of large tracts of land is an example of his fight with the forces of nature.

Man's control over nature involves three things, according to Mr. Hackworth: He may arm himself to fight off an evil, he may change the course of the threatening difficulty, or he may get out of the way of the danger.

Hardships, Mr. Hackworth observed, are to the spiritual and mental development of man what exercise is to the muscular growth of the body. Therefore, man should gird himself to cope with temptation so that life will not result in disaster.

PEP SQUAD SELECTS SUITS

Mamie Brewer, pep squad leader announced that the Pep Squad had selected suits for the season. The members of the squad are having frequent pep meetings. They hope to do their part in helping put over a successful football season.

Monthly Pains Relieved

Women who take CARDUI have found that severe monthly pains have been relieved and that by continued use of it for a reasonable length of time their strength has been renewed and their general health improved.

"I am glad to speak a few words for Cardui, the medicine I have taken for a weak, run-down condition, for bad pains in my side and back and for irregular periods," writes Mrs. Roy Chandler, of Cusseta, Ala. "Cardui straightened me out and I felt 100 per cent better. It certainly helped me."

Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician.

1 LB. 23c



Preferred to mayonnaise by millions! ... yet it costs less



CIVIS CLUB ELECTS OFFICERS

The second meeting of the Civis Club was held Tuesday. As several of the officers had found it impossible to attend the meetings the greater part of the period was spent in electing officers to fill the vacancies. The present officers are: Zora Mae Morgan, President; Frances Seely, Vice-President; and Mary Edith Robinson Reporter.

Winno Mingo and Norma Mayfield were appointed program committee and Mary Beth Walden and Edith Cunningham as activity committee.

Plans were made for the year's work. The club will make a special study of "Texas Centennial".

COMMERCIAL CLUB HAVE SESSION

The commercial club met with the president, Faye Foust in charge. Virginia Cunningham made a short talk on "The Opportunities of a Stenographer."

The rest of the time was devoted to the discussion of future programs. The sponsors, Miss Martin and Mr. Irvin gave many useful suggestions concerning the club work.

PROGRAM ENJOYED AT DRAMATIC ART MEETING

The Dramatic Arts Club met in regular session, and the following program was given: Each member answered the roll call with his reason for joining this club; this also served as a way of getting acquainted with each other. Ellarene Vause gave a reading, "Five Stages of Man," and Wayne Cowley a solo, "Little Man You've Had A Busy Day." Virgie Denton led a round-table discussion on "The Type of Character I like to Portray."

The remainder of the meeting was spent in discussing plays which we plan to begin work on right away.

"VALUES OF SPANISH" DISCUSSED AT CLUB MEETING

El Progress, the Spanish Club met recently. After a short business session a program was given on "The Value of Spanish."

The members of the club hope to get acquainted with the Spanish speaking countries, their customs, geography, ideas, education, and social conditions. Through the study of this foreign language we hope to promote a spirit of friendliness and understanding toward our neighbors who speak a different language and in so doing help to promote world peace.

The values of Spanish discussed on the program were the Practical, the Vocational, and the Cultural. Of these the most important is probably the cultural values. A knowledge of or an acquaintance with a foreign people makes life more interesting and gives us a more democratic and a more sympathetic attitude toward those who speak the language.

SCHOOL PERSONALS

Kate Gordon enrolled in the Sophomore Class Tuesday. Kate formerly attended high school in Weatherford.

Absentee from school recently include John D. Smith, Lula Kendrick, Mary Randall, Jewel Gibson, John D. Walker, and Allen Kenrick.

Senate Votes \$5,000,000 Relief Bonds

The Texas Senate Saturday last passed and returned to the house of representatives a bill to issue \$5,000,000 additional state relief bonds.

Amount of the issue was trimmed from 19,500,000 to \$5,000,000 which was \$1,000,000 less than voted by the house, by a one-vote margin on adoption of an amendment by Senator Joe Moore of Greenville. A bond issue of \$20,000,000 was approved by the electorate last year and \$10,500,000 have been sold.

Dull Headaches Gone Simple Remedy Does It

Headaches caused by constipation are gone after one dose of Adlerkia. This cleans poison out of BOTH upper and lower bowels. Ends bad sleep, nervousness.—Stokes-Alexander Drug Company, Inc.

SAME PRICE today AS 43 YEARS AGO



BAKING POWDER

ECONOMICAL AND EFFICIENT

Double Tested! Double Action!

MILLIONS OF POUNDS USED BY OUR GOVERNMENT

MISS MARTHA RICE APPOINTED FIRST HOME DEMONSTRATION AGENT FOR COCHRAN COUNTY

Miss Martha Rice, graduate of both the College of Industrial Arts and the North Texas Teachers College at Denton has begun her duties as county home demonstration agent of Cochran County, and making her headquarters at Morton.

The new agent, with Miss Myrtle Murray, College Station, district home demonstration agent leader arrived Tuesday of last week.

Miss Rice is the first home demonstration agent in this county.

Farm population of the county has more than doubled since the 1930 census. Last year alone and this year several hundred farms have been put into cultivation. Many of the new families are living in dugouts as they are preparing for a new start in life.

Most of the population of the county is north of the Bledsoe branch of the Santa Fe.

Clarence Evans Enlarges and Improves Store

Extensive improvements have been made by Clarence Evans at his store located in Southmoor. He had added one-third more floor and display space and has installed a meat counter for the sale of fresh and cured meats. In addition to groceries and meats, Mr. Evans handles school supplies and operates an automobile service station offering Phillips gasolines and oils.

Yellow Chalk And Eyesight

The Public Schools are going in for yellow chalk, reports The Better Vision Institute, in a recent bulletin. The reason is that scientific tests have disclosed the fact that yellow chalk is less injurious to the eyes because it reduces the glare common to white chalk.

This movement is highly significant according to Dr. Ira E. Woods local optometrist, who says, "One child in every five enters school with the handicap of defective vision, stunting his mental growth, warping his personality, and causing endless trouble."

Seven out of ten headaches are caused by eye strain, is the opinion of Dr. Woods, who suggests that such ills as insomnia and indigestion are also traceable to this cause. Fully 20 per cent, or some 6,000,000 school children are known to be suffering from defective vision, using up an enormous amount of nervous energy in the effort to bridge the gap between themselves and the fortunate possessors of efficient eyes.

Dr. Woods suggests that the system installed by the University of Illinois and other colleges, for the visual examination of incoming students, would be advantageous in the case of secondary schools where imperfections in eyesight are first aggravated.

HOME ECOS. TEACHER RESIGNS

Miss Frances Annis, home economics teacher in the Olton High school tendered her resignation recently, and went to Hamlin last week, where she is employed in a like capacity in the schools of that city.

DR. J. E. NELMS

Office in Rumback Hotel, Main St. Phone 168. 2 rings. Littlefield. (Special rates given until Oct. 1)

Littlefield Floral Has Half A Lot of Beautiful Asters

A vase of beautiful, large asters has been presented to the Leader office by the Littlefield Floral, owned and managed by J. A. Burgett.

Mr. Burgett has at least a half a lot of asters of all colors, and they present an exceedingly beautiful display.

The Littlefield Floral is one of Littlefield's new business concerns, and is being well received by the people of this city and section.

New-Better Equipped Than Ever Before

To Serve the People of Lamb County

With a Capital Stock of \$50,000—MORE THAN DOUBLE THE PREVIOUS CAPITALIZATION—The First National Bank is in position to render a much more extensive service to the people of Lamb County, and we invite you to take advantage of the additional facilities this bank offers to you. BRING US YOUR FINANCIAL PROBLEMS—WE WILL TRY AND HELP YOU SOLVE THEM. DEPOSIT YOUR MONEY IN THE FIRST NATIONAL.

You are invited to look over our financial statement—You will find that we are a Highly Solvent and Growing Institution. All deposits up to and including \$5,000 fully covered by Federal Insurance.

First National Bank, Littlefield, Texas. J. C. HILBUN, President

BRAKE LINING PROPERLY INSTALLED

We have a brake lining machine, and the largest stock of lining in town.

WE USE ONLY RAYBESTOS BRAKE and CLUTCH LINING—ALL JOBS GUARANTEED

LITTLEFIELD WRECKING CO.

On Highway No. 7, Near East End of Pavement HENRY PELCHER, Mgr.

JOHN DEERE BINDER AND TRACTOR REPAIRS

We Have A Complete Stock

Mail or Phone Orders Receive Our Prompt Attention

J. T. HARRIS

JOHN DEERE DEALERS Littlefield Phone 147

Skidding—cause of 5 1/2 times more accidents than blowouts—becomes more dangerous as winter approaches. For quickest stops buy "G-3" Goodyears—proved safest by 8,400 tests.

When you must suddenly jam on your brakes, averting an accident often is a matter of inches. Well, stop tests on slippery pavement show: on smooth tires you slide 77% farther, on other new tires you slide 14% to 19% farther than on new "G-3" Goodyear All-Weathers. That's the Goodyear Margin of Safety—a big reason why more people buy Goodyears than any other tire. Since it costs you nothing extra, why not have this margin of safety on your car too?

WOULD YOUR TIRES STOP YOU IN TIME? " " "

THE GOODYEAR MARGIN OF SAFETY

DOUBLY GUARANTEED 1. Against road hazards. 2. Against defects for life.

GOODYEAR SPEEDWAY

Built with Super-twist Cord. A lifetime guaranteed Goodyear—full over-size—with Center Traction for quick stops and tough thick tread for long mileage. Value you get because Goodyear Dealers sell the most tires—by millions!

30x3 1-2	4.50-20	4.75-19
\$4.40	\$5.20	\$5.70
4.40-21	4.50-21	5.00-19
\$4.95	\$5.40	\$6.05

NOW! THE NEW TYPE "H" GOODYEAR ALL-WEATHER TRUCK BALLOON

Designed for fast over-the-highway service on trucks and trailers. Now you can expect sensational results. Phone for salesman.

Complete Line of Parts for all cars.

No matter what kind of an Automobile you own We can Service it.

Garland & White Auto Supply Phelps Ave. and Third St. Littlefield

12 Cent Cotton Loans

We are now ready to make 12 cent loans on your new crop cotton.

We will furnish you with a complete copy of all papers, including class, and you are not obligated to sell to us.

We are will equipped to give prompt service. MARKET PRICES PAID FOR COTTON, PLOW UP CONTRACTS, AND 10 CENT LOAN CONTRACTS

A. L. TAPP

Phelps Ave., Littlefield—Next to Hilliard Tire Co.



Come Along You Thrifty Shopper
We Are Going To Give You The

GREATEST VALUE SENSATION OF THE YEAR

Thousands of Dollars Worth of

New Fall Merchandise

Starts Saturday, Sept. 29th, and Lasts 7 Days!

AND MANY SPECIALS FOR DOLLAR DAY, MONDAY, OCTOBER 1st.



Peter's Diamond Brand
OXFORDS
Plain toe and straight tip styles. As low as—
\$2.49

Kangaroo
OVERALLS
Famous for their lasting qualities. Special. Pair
\$1.18



Men's
Work Pants
Blue covert, heavy quality Work Pants. All sizes. Pair
94c

Men's
DRESS SOX
And Anklelets, fancy patterns all sizes. Pair
25c



Men! Pre-shrunk Broadcloth
Dress SHIRTS
A Value You Cannot Beat! Full cut! In white and fancy patterns.
95c

Special

Special

Here are all the Best of the New Styles in

Swagger Suits

They Have Just Arrived! Big Selection

\$9.90

You'll welcome one of these new suits these cool days. You'll like the way they are tailored.....the new fabrics.....and you'll marvel at the low price.

SILKS

Special on big lot of pure silks in solid colors and plaids. Regular \$1.00 and \$1.25 value.

1 1/2 Yds. for \$1



Outing

This grade is not sold for less than 15c anywhere. (That's our regular price). Good heavy grade, 36 inches wide.

8 Yards \$1

WASH FROCKS

New Wash Frocks. Good quality. Lovely patterns. Special
\$1

SUITING

39c quality. Extra heavy material. Pretty Patterns. 4 Yards
\$1

CRETONNE

Pretty new colors, vivid designs. Specialty priced. 10 yds.
\$1

Feather TICKING

Guaranteed feather-proof, 8 oz., 32 inches wide. A real value. 4 yds.
\$1

Ladies' UNIONS

Rayon striped. Sizes 36 to 44. 2 Pair
\$1

TAMS

Attractive colors. Very Special. 2 for
\$1

Fancy SHIRTING

Fast colors, 36 inches wide, will wear and wear. 5 yards
\$1

Young Men's SLACKS

Corduroy — blue, tan, brown — In all sizes, 22-inch bottoms. Pair
\$2.95



Satins! New Crepes! Sheers!
DRESSES
\$3.98 and up

Replin shows you how to dress well on little money! Here are satin dresses with lovely new Jackets! "Different-looking" Sheers! Crepes with dramatic white collars and tricky cuffs! Novelty materials! All new and smart! For Misses and Women!

New PRINTS \$1

Very best grade of 29c prints in a variety of new Fall patterns, and unusual value. 5 Yards

WOOLENS

In solid colors, close-out, very special. 2 yards.
\$1

PRINTS

One assortment of Prints. Beautiful patterns. 6 yards
\$1



Famous for Style and Value!

Yale SUITS

Tailored of All-Wool Worsted

\$19.75

Built-in, hidden qualities that mean extra value to you. Distinctively styled, expertly tailored from pure wools. Stripes, over-plaids, checks and plenty of rich, solid colors. Tans, greys, brown.

Sheeting

White Swan, high grade, firmly woven of long-staple cotton. Regular 39c quality. 3 Yards
\$1

New Fall PURSES

New dark colors for fall! Envelope style, pouch style. 2 for
\$1

Gingham

Pretty colors in dark and light. 12 Yards—
\$1

Children's Rayon BLOOMERS

Heavy quality, all sizes. A real value at so low a price. 2 Pair
19c

BRASSIERS

4 for
\$1

STEP-INS

4 for
\$1

BLOOMERS

Extra Size, 2 Pair
\$1

SILK HOSE

Exceptional values! Full fashioned! Fine quality! 2 Pair
\$1.00

COTTON BATTS

3 rolls, unbleached, regular 39c value. 3 for—
\$1.00

Turkish Towels

Size 18x36, 7 for
\$1.00

LINEN

A value supreme. Pure linen in assorted solid colors, 2 Yds.—
\$1

INDIAN HEAD LINEN

Navy and other colors, fine quality, fast color, 39c value. 3 Yards
\$1

MATTRESS TICKING

Fancy stripes, good quality. 5 1-2 Yards.
\$1

OUTING

Fancy colors, Extra Special. 12 Yards.
\$1

Plenty of Men's New

Fall HATS \$1.95 and up

A fall and winter hat for well dressed young men! Narrow brim... snap front, folded back! Smart! Shades of brown, tan, greys, black and blue!

Shirting

Grey, blue, extra strong woven. 11 Yards—
\$1

Corduroy JACKETS

Men's well-made heavy jackets.
\$2.95

REPLIN'S

LITTLEFIELD, TEXAS.

LAMB COUNTY LEADER

SECOND SECTION

LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, SEPTEMBER 27, 1934

NO. 7

Office in Need of Clothing For Needy Children

Office in need of clothing for needy children. Mrs. W. W. Gillette, of the Emergency Relief City Hall, many calls received for used clothing, that which would be suitable for school children, and she asks that all those who have used clothing they do not need please bring it to the office, or phone 99 and it will be for.

Lutherans Attend Mission Rally At Lubbock

Mission rally was conducted at the Lutheran Church, Lubbock, Texas, with meetings held at eight o'clock. Series of get acquainted meetings Friday evening. Member from Littlefield represented the local Lutheran Church, in Rev. Walter Luecke, pastor, and Mrs. Jimmie Timian, Mrs. Hanley, who put on the program for the rally Friday evening.

Rev. W. L. Tittle to Conduct Revival For Churches Here



REV. W. L. TITTLE

Next Friday evening, September 28, Rev. W. L. Tittle, Plainview, will hold the opening service of a United Revival. Three churches, Baptist, Presbyterian, and Methodist have united their interest, pooled their desires, and have selected the above mentioned preacher as leader of these forces. It is not the purpose of this revival effort to put forward any doctrine, rather to put forward the Kingdom of God among men. It isn't the hope of this meeting to place any emphasis on any teaching but that which has to do with leading people to right living. It isn't the purpose of this united endeavor to put any church in the lead, rather to put the Devil out of the lead.

The meeting is to last only ten days. It has been introduced by the local pastors by taking a religious census and exchanging pulpits during this week. It comes about too frequently that our revivals are sort circuited and its efforts partly destroyed by a number of things. First, some, even some of those whom we think of as the best church workers, will say,

A Special Message To Farmers

From time to time we receive from farmers of this county special information as to the success which they are achieving in the growing of the various crops produced in this section.

We also receive samples of these crops. In fact, at the present time one of our windows is given over to display of crops produced in Lamb county.

All cooperation extended to us by the farmers of Lamb County, in furnishing information to our readers, or in making up of displays of farm products, will be greatly appreciated.

Come in and tell us what you are growing and what success you are attaining.

MORLEY B. DRAKE
Editor, Lamb County Leader

"I intend to attend the revival SOME," and thereby hang out till they hear it has warmed up. Then social 'githerin' which meet all the time seem to think they cannot miss one meeting in the interest of religion, clubs, lodges, etc., go on their way as if Christ had no right to make any demand, and many times these, all of them, are managed by church people. Further, business men find themselves awfully busy upon such occasions. If their interest were no higher, they complain awfully if some one beats them. It is from the teachings of Christianity people learn honesty. These above mentioned matters are within reach of each of us and such troubles can be disposed of—hindrance removed. Is it too much to expect such to be done? Is it too much to ask that all of us put forth one united effort for ten days in establishing the reign of our Lord in the lives of men?

It is the plan that each pastor shall be in his own pulpit on Sunday morning and in the united effort at the evening service.

LOCAL I. O. O. F. LODGE WIN FIRST PLACE AT MULESHOE THURSDAY AWARDED SILVER LOVING CUP

The Fall meeting of the South Plains Association of Oddfellows was held in Muleshoe, Texas, on Thursday, September 20, 1934.

There was 131 members of the Oddfellows and Rebekah lodges of the various South Plains towns registered at the meeting. Badges were pinned on each member after registration.

The following program was rendered:

Program
Registration, 9:00 to 10:00 A. M.
Meeting called to order, 10:00 A. M., President M. G. Miller in charge.
Song, "America," by audience.

Invocation — Rev. Joe Grizzle, association chaplain, Littlefield.
Address of welcome — Mayor Tom Davis, Muleshoe.

Music — Glen Rockey.
Response for I. O. O. F. — Bro. A. L. Bettles, Lubbock.

Music — Zed Robinson, Littlefield.
MAKES OF CARS.—Western Motor Response for Rebekahs — Mrs. Pauline Renfro, Littlefield.

Quartet — Perkins Quartet of Circleback.

Reading — Miss Ruth Bundrick, Muleshoe.

Reading — Mrs. Millie Lee Simms, Circleback.

Address, "Essentials of I. O. O. F." — Jess Mitchell, Muleshoe.

NOON LUNCH
Afternoon Session, 2:00 P. M.
Invocation — Rev. H. F. Cole, Sudan.

Music — Damron's Quartet, Circleback.

Address, "Fraternity" — Rev. Joe Grizzle, Littlefield.
Music — Tabor family, Causey, New Mexico.
Business Session.
Evening Session, 7:00 P. M., Neil

Littlefield vs. Lubbock with Littlefield winning first place. They were awarded a silver loving cup. There was several members from Clovis, N. M. present at the meeting.

During the morning session a special invitation was given by Clovis for the winning team to go to Clovis on October 8, 1934 to the Grand Lodge of New Mexico and confer the degree there. Littlefield being the winner, Bro. S. L. Myrck team captain, is planning on going to Clovis with the team to accept the honor of being present at the Grand Lodge of New Mexico. There will be several other teams present at this two day session.

The Spring meeting of the South Plains Association on or about March 26, 1935 will be held in Lubbock. The Oddfellows of this district are looking forward to this meeting as it is a question of whether Lubbock or Littlefield will win first place in competitive work in the First Degree.

OUT OF ICE
PHONE 60
For Prompt Delivery

LOOK

Crystal Ice Co.
THE HOME OF ODORLESS, COLORLESS, and TASTELESS ICE
L. W. DOBBS, Manager

THE HOUSE OF QUALITY PICTURES PALACE

THE NIGHT
LITTLEFIELD'S OWN VERSION OF A

Hollywood Premiere
New You Can See Just How Hollywood Has Them

LIGHTS
Stars
Loud Speakers
30
LOCAL PEOPLE
30

Will Impersonate Your Favorite Stars
THE SCREEN—
SHERLEY TEMPLE
JAMES DUNN
"Baby Take A Bow"

Will In To At Palace At P. M.
Box Office Opens At 7:00 P. M.
Usual Prices

Battle Front Scenes in Great Textile Strike



WASHINGTON... Above is a photo of President Roosevelt's Textile Mediation Board at headquarters here in the effort to end the Cotton Textile Strike... Left to right, Marion Smith of Atlanta Ga., Chairman John S. Winst of Vermont, and Raymond V. Ingersoll of New York. Below: National Guardsmen employing tear gas to scatter strikers at a textile mill at Greenville, S. C.

West Texas C. of C. Officials to Meet At Waco Oct. 5

Mr. W. J. Chesher, Littlefield's West Texas Chamber of Commerce Director, and local chamber officials have been invited by James D. Hamlin, President of the regional chamber, to attend a joint meeting of the directors of the West, South, and East Texas chambers in Waco, Friday, October 5.

According to Hamlin's notice the meeting is "For the purpose of throwing the combined strength of the three regional chambers of Texas behind a definite work program which would have for its objective championing the rights of property and business. Hamlin also notified the local directors that they have been made members of the All-State Council of Texas which for years has been maintained to enable a working relation between the three chambers. Herebefore the membership of the Council has been composed of the presidents and general managers of the three chambers. At a recent meeting the local directors were made mem-

bers, and the Waco meeting will be the first in which all the directors of the three organizations have been asked to participate.

The following subjects will be on the program at Waco: (1) The Property Owner's Burden, (2) Balancing the Governmental Budget, (3) Government in Business, and (4) Our State Constitutional Amendments. Outstanding speakers for each subject are being obtained to be announced later.

Sudan Postoffice Reports Gain of Thirty-Six Percent

Gain of \$112.25 in postal receipts for the Sudan office for August over the corresponding month in 1933 was reported recently by W. H. Lyle, postmaster in announcing last month's receipts were \$423.10. Gain was 36 per cent.
For last August, the receipts were \$309.85.
July gain was \$46.50 over July 1933. This year receipts were \$350.87 compared with \$308.87 last year, an increase of 15 per cent.

What a Story This Picture Tells!

Joy Happiness
Thrills Satisfaction
. lives free from annoying care.

Such a story is, in brief, the story of the All-Electric Home a home that keeps a wife young a husband happy and children who enjoy the companionship of parents who enter joyfully into their joys those things which sweeten children's lives.

Let Us Show You How Economical It Is to Make Yours An Electric Home.



TEXAS UTILITIES Co.

SAM BATTON, Mgr.
Phone 95 Littlefield

MIDNIGHT Mat. & Mon. Nite
HARLOW
Star of "Red Headed Woman" in Her Best
"THE GIRL From Missouri" 6

In other communities

Olton 4-H Boy To Show Calves At Fort Worth

Merrill Briggance, young 4-H club boy here, who has for several years been one of the star boy livestock feeders of Lamb county has received 18 head of calves from the League ranch near Benjamin, that he plans to feed out for the spring show at Fort Worth.

G. R. Schumann, Amherst, assistant county agent, with W. L. Stangel, head of the department of animal husbandry at Texas Tech Lubbock selected the calves. They bought them from Manager Jack Isel of the League ranch and the animals came here only a couple of weeks ago.

"These calves were fed for 120 days," Mr. Schumann said in discussing the calves. "They weighed an average of 534 pounds when they went into Merrill's feed pens."

"Last year he fed out a car load of calves and they took second place in the clubboy's contest at Fort Worth and third in the open class."

Mr. Schumann, who is county club leader, is giving considerable time to helping in the feeding of the calves.

Austin Attorney Here On Business

W. E. Goldsmith, Attorney at Austin, spent Wednesday and Thursday in Littlefield attending to business matters and visiting friends.

Mr. Goldsmith and Houghton Brownie, his law partner at Austin, own 1600 acres of land scattered around Littlefield, which they purchased in 1929.

This land is contained in several farms, which the partners have leased out on share crop basis.

Buying of Sheep Get Underway

Austin, Sept. 26.—Buying of sheep in Texas under order from the Bureau of Agricultural Administration at the rate of \$1,000 head per day in 44 counties was being started today, it was announced by C. E. Crum, head of the communities distribution department of the Texas Wool Commission, which will act as agent in the shipping of the animals from pens to processing plants.

Last Rites Held Saturday for Morton Woman

Last rites for Mrs. E. C. Calloway, 36, of Houston, who died of a heart ailment at 11:04 a. m. Friday night in a Lubbock hospital, were read at 3 o'clock Saturday afternoon at the First Baptist church in town.

Rev. E. L. Hollinger and Rev. Joe Whitridge officiated. Burial, directed by Sammie Barrow's home, was at Cors.

ANTON

Miss Dorothy Sampson Clinton Harness, both of the Hurty community, were married at the home of C. C. Morgan Thursday afternoon, Sept. 26, at 4 o'clock.

C. C. Morgan announces that he will begin a check up of all farms covered by hog contracts about October 1.

H. E. Newton received a message Tuesday morning informing him that his father had passed away at Denton Texas. Mr. Morton, Sr., was nearing his 88th birthday; was an old Confederate soldier, and widely known among pioneers of Central Texas. H. E. left immediately for Chico, the old home, where interment took place.

RICE IS PLANTED

ORANGE, Texas, Sept. 26. (UP) Fifty acres in rice was planted in Orange county this season. Agriculture records showed. The acreage was the first time in several years that any rice was planted, due to salt water in canals used for irrigation purposes. The acreage now was being irrigated by water from artesian wells.

TRY A LEADER READER

CONTRACT FOR SUDAN'S CITY WATER WORKS EXTENSION LET

Contract has been let by the city commission of Sudan to Smith and McClumery, Saxon contractors, for the completion of an extension of the city's water works system at a cost of \$7,248.75. The contract is conditional upon its acceptance by the district Public Works administration division offices at Fort Worth.

The construction will include a 50,000-gallon capacity concrete storage tank, the drilling and equipping including well houses of two water wells with a capacity of 50 gallons per minute against 135 pounds pressure, the building of three other and the tying in of these wells with the system.

To Junk Surface Tank
At the same time, it is proposed to junk a 50,000-gallon surface tank now owned by the city, replacing it with the concrete tank. The present 50,000-gallon tower tank will be retained.

Recently the city voted \$7,300 bonds to guarantee payment of a loan of that sum to the federal government through the PWA. A grant of \$1,700 was given by PWA, making the total \$9,000.

H. Bank Jones, Amarillo engineer, is city engineer. He drew the plans for the extensions.

W. W. Carpenter is city mayor; R. A. Briscoe and Francis E. Miller, commissioners and John A. Dryden, city secretary.

West Plains Workers Meet with Valley View Baptist

The West Plains Association Workers met with the Valley View Baptist Church Tuesday, September 25, when the following program was rendered:

- 10:00 A. M. — Devotional, Pastor W. J. Jackson.
- 10:15 — Report on West Plains Association, Rev. C. F. Booth.
- 10:35 — Future outlook for the Association, Rev. O. L. Oldham.
- 10:55 — What is Baptist to the world, Rev. C. A. Jainer.
- 11:15 — Song, Mr. Otis Smith.
- 11:25 — Sermon, Rev. S. L. Carpenter.
- 12:00 — Lunch.
- 1:15 — Board Meetings.
- 1:45 — Inspirational, Rev. L. P. Jordan.
- 2:00 — Facing the future in W. M. U. Work, Mrs. W. D. Abbott.
- 2:20 — Exegesis of Acts 2:30, Rev. L. S. Jenkins.
- 2:40 — Exegesis of John 3:5, Rev. J. E. Moore.
- 3:00 — Special Song, Rev. John Exans.
- 3:05 — Inspirational Message, Rev. W. O. Wilson.

GAS OPERATED IRRIGATION PROJECT BEING PLANNED BY JESS MITCHELL

If present plans of Jess Mitchell, editor of the Muleshoe Journal and owner of the old townsite of Hurley, are carried out, the first natural gas operated irrigation well in the famous Blackwater valley of Bailey county, will be operating this fall.

Mr. Mitchell, who bought 20 acres north and west of Muleshoe about a year ago and who dug his first well late last winter, is piping gas from the West Texas Gas company's main along the Santa Fe tracks, to his farm, an eighth of a mile dist. By making a few changes, "costing five or six dollars or so," according to the editor, the present engine can be converted into a natural gas using

The editor is building a country home on the old site of the first proposed courthouse for Bailey county. Promoters of the site set out cottonwood trees some 17 or 18 years ago in the center of what is now a beautiful grove. There are three lanes of trees, east, west and south, with an outer row connecting the three lanes and an inner row. Nearly all of the trees planted survive and now furnish abundant shade.

A well built, small house, owned by Mr. Mitchell in Muleshoe has been moved into the center of the grove. A two-story addition is being built on the north side. The house will be modern in every respect, hot and cold water, gas and electric lights, a bath and toilet facilities and plenty of lawn space, etc.

Mr. Mitchell has a small vineyard and is starting a small orchard. He plans a few small fruits and a vegetable garden.

On the place now is an alfalfa field that furnished enough hay for the small herd of registered animals in the dairy herd. Mr. Mitchell has grown peanuts, sweet potatoes and Irish potatoes this summer as well as some grain.

The pump has been tested to 1,800 gallons per minute but averages 1,600 to 1,200 gallons unless the engine is put into high gear.

Emergency Feed Loans in Primary Drouth Sections

Beginning November 1, 1934 farmers and stockmen in the primary drouth areas may get feed loan allowances for this year's heifer calves, ewe lambs, and female kids in addition to the allowances being made for mature stock, according to Charles W. Sherrill, Regional Manager of the Emergency Crop and Feed Loan office at Dallas.

Mr. Sherrill said that feed loan allowances will be made only on such stock which are retained primarily for breeding purposes; and in no event will allowances be made to feed a larger number of young and mature stock in their respective classes than the number of mature breeding stock which were owned and possessed by the borrower on April 1, 1934, or on sheep owned within six months prior to that date.

The emergency feed loans which are being advanced in the primary drouth areas are disbursed from the drouth relief appropriation approved June 19, 1934, and made in monthly allowances. Applications are received by the local crop and feed loan committees operating in counties throughout the drouth area. Begun early in July, to date more than 32,000 of such loans and supplemental advances have been made for over \$2,000,000.

You don't need to go out of town for your office supplies; come by the Leader office.



FIRE!

Fire is no respect of persons. It visits the rich and poor alike.

Whether you own a splendid residence or a very modest one, a big brick or a little shack, much property or little, you cannot afford for it to be destroyed by fire. **INSURE NOW!**

A. R. Hendricks

—INSURANCE—

Phone 62 Littlefield

OPEN FOR BUSINESS IN OUR NEW, LARGER and IMPROVED STORE

We are open for business at our new store, former location of The Vogue, and have added many lines to our already large stock. In fact, we have one of the most complete hardware stores on the Plains. We will appreciate the continued business of our customers, and hope, in our new location, to make new friends, and to serve many more of the people of this city and section.

Special Opening Prices

<p>Let Us Demonstrate Our Nesco Oil Stoves</p>	<p>Bird Cages Choice colors, Each— \$1.49</p>
<p>Visit our table of nice assortment of— OVEN SERVE WARE</p>	
<p>Electric Door Bells And button complete, 50c</p>	<p>Electric Reading Lamps With shades, Each— \$1.48</p>
<p>ASSORTED BOWLS One table of assorted bowls, over 500 to select from, your choice— 10c</p>	
<p>Pipe Wrenches, 10-inch pipe wrenches, Each— 62c</p>	<p>Complete Line of Kitchen Utensils and Table Hardware!</p>

JONES HARDWARE

Former Location of The Vogue The Store With the White Stucco Front
OTTO JONES, Prop.

Uses Same Post Office Box For Past 11 Years

One of our subscribers, C. R. Heard who has taken the Leader ever since he said when the postoffice was moved reports that he has also used the same box in the local postoffice for that period of time. When discussing this he said when the postoffice was moved from the building now occupied by the Littlefield Tailor Shop that the postmaster assigned to him the same box number.

Free estimates on
MODERNIZING YOUR HOME

ON CREDIT

Repairs or alterations often do wonders by adding value of your home or other property.

Do you want to know about the plan sponsored by the States Government and approved financial institutions?

CALL at

Cicero-Smith Lumber

L. K. WHITAKER, Mgr.
Littlefield, Texas

ANNOUNCING

the opening of a feed and grain establishment by

ROY BYERS


at the Hardberger Gin office.

We now have the following for sale:
Shelled Corn; Luco Cow Feed; Wheat; Bundles; Oats; Ground Wheat; Sudan Hay; Shorts; Alfalfa Hay; Cotton Seed Meal

—WE WANT TO BUY YOUR FEED

ROY BYER

—Located at—
Hardberger Gin
Littlefield



EASY STEER

SAFE

We'll make your easy. That's a big thing you're going for. MARFA world's finest grease is especially good for systems. Come in today make your car safer to drive. It's long.

Let us **MARFA** your

City Hall Texas DENNIS JONES
W. W. Rod Highway No. 7, Just Phelps Avenue
L. A. Daniel J. L. Amherst
J. H. Brock P. S. Anton

Buy It Now in Littlefield

Good Products at Low Prices

McCormick Bros., Independent, feature and specialize in Good Grade Products at REASONABLE PRICES.

Immense buying direct from the refineries and methods of transporting their purchases to Littlefield, enables McCormick Bros. to effect savings, which they pass on to their customers in the way of lower prices.

As part of their program of effecting economies for their customers, they own and operate two large trucks in the hauling direct from the refineries the products which they offer to the people of Littlefield and territory.

McCormick Bros., Independent Wholesale And Retail Plant



Picture by Chisholm

A Littlefield Institution Which Is Enjoying A Rapid Growth

Taking over the business which they now operate several years ago, the McCormick brothers — Bill and Jack, have continually made improvements to their buildings and equipment, and extended their lines of products, until today they are among the largest wholesalers and retailers of gasoline, oil, kerosene and distillate in this section of the Plains. In addition to the Littlefield wholesale and retail, they also operate a retail and wholesale plant at Anton.

Wholesale And Retail

Small and large users of Gasoline, Oil, Kerosene and Distillate enjoy the advantages of the McCormick program of effecting savings for their customers.

This concern operates both a wholesale and a retail. The wholesale branch of the business is particularly popular with farmers of this territory, many of whom use large quantities of gasoline, oil, kerosene and distillate.

Amalie Oils

Wanda Greases

High Test Bronze Gasoline 17c

Why Pay More?

Wholesale And Retail **McCormick Bros. Independent** Wholesale And Retail

Littlefield Near East End of Pavement on Highway No. 7 Phone 153

FREE - \$40.00 TO BE GIVEN AWAY - FREE

RULES OF THE CONTEST

This page will be printed once each week for 20 weeks, with one or more misspelled words in the ads. \$25.00 in cash will be given to the contestant who finds the most misspelled words in these ads and writes the best essay of not more than 100 words on "Why I like to do Business With These Firms". \$10.00 will be given as a prize for the second best list and essay; and \$5.00 will be given as third prize. List and essay must be accompanied by all 20 pages of advertising within two weeks after the 20th page is printed. Contest open to everyone except employes of the Leader and their families. Decisions of the contest editor are final and no entries will be returned.

WE SELL DISTILATE BURNERS
For Heating Stoves
PRICED REASONABLE

Wholesale — **McCORMICK BROS.** — Retail

IT IS WISE

To prepare to protect yourself and family from w. or colds. In fact, there's an o'l saying that "an ounce of prevention is worth a pound of cure." Stock your medicine cabinet with safe, dependable cold remedy needs.

STOKES-ALEXANDER DRUG CO.
The Retail Store
"In Business For Your Health"

DON'T SAY YOU CAN'T OWN A FARM OF YOUR OWN

—Until you've discussed the matter with us. We feel sure that we have just the place you want and will sell on very attractive terms.

I. C. ENOCHS

DELIGHTFUL FOODS

Served by quick, courteous waiters. That's why you'll like eating here.

THE SILVER GRILL
DAVE BEISEL, Prop.

GOOD PASTRY MAKES A GOOD MEAL BETTER

And especially when you buy your pastries at the — — —

HOME BAKERY

ORDER COAL NOW

You'll wake some morning to the first norther of the winter. And happy will be those who have an ample supply of coal. Play safe — **ORDER TODAY!**

J. T. BELLOMY & SON

YOU CAN ALWAYS DEPEND ON MOBILGAS

Because it is always of the Highest Quality and uniform, too. Try a tank of Mobilgas! You will like it!

MAGNOLIA PETROLEUM CO.
L. R. CROCKETT, Wholesale Agent

A FRIENDLY FREE SERVICE

Special care is taken in the selection of our attendants. They are always courteous and eager to give free windshield, radiator and tire service with a smile. Be sure to enjoy these conveniences!

GULF SERVICE STATION
On Highway No. 7, Just West of Phelps Ave.

CONSIDER THE POPULARITY OF CONOCO SERVICE STATIONS

Have you ever wondered why you see so many cars being serviced at Conoco Stations? The answer is that thousands of people have found Continental Oil Co. products superior in quality. Investigate! You will be well repaid.

CONTINENTAL OIL COMPANY
G. R. SANDIDGE, Wholesale Agent

FOR PROMPT SERVICE ON PERSCRIPTIONS

Try Littlefield's newest Drug Store. You have the service of a registered, experienced pharmacist Complete Line of Drugs

PALACE DRUG STORE
Formerly Palace Confectionery Phone 56

WHY CARRY HOME YOUR GROCERIES?

Buy at Our Store — We Are Always Pleased to Deliver **AND OUR PRICES ARE LOW, TOO**

RENFRO BROS.
Phone 74 We Deliver

FEDERAL TIRES

Are Built to "Take It"

We invite you to investigate the High Quality of Federals. They are a tire that we are proud to sell.

LITTLEFIELD BATTERY & ELECTRIC

THERE IS A DIFFERENCE!

All garments cleaned by us are given individual attention. That is why you will find that our work is superior.

WORK CALLED FOR AND DELIVERED

LITTLEFIELD TAILOR SHOP
Phone 101

FOR SPEEDY SERVICE ON GAS AND OIL PHONE 111

If you run out of gas, Phone 111, and we will be pleased to deliver a supply to you.

CITY HALL TEXAS STATION
DENNIS JONES, Prop.

It's Cheaper to Own A Car In Good Repair

If your car is giving you trouble . . . costing you money . . . bring it to us. We will put it in good condition, and the cost will be very low.

Garland & White Auto Supply

COOK THE ELECTRIC WAY

It's the clean, economical and quick way to prepare your meals. Too, when letting electrical servants do your housework you have hours of extra time for recreation.

TEXAS UTILITIES CO.

IN THE HOUR OF GRIEF

It is neither right or necessary that a bereaved family concern itself with the countless problems of a funeral. The entire matter should be placed in our capable, experienced hands.

HAMMONS FUNERAL HOME
Day Phone 64 Night Phone 38

SAVE! Today, Tomorrow and Every Day

By Purchasing Your Groceries and Meats at —

Piggly-Wiggly Grocery & Market

IS MONEY SAVED

On Your Every Day Needs

Important To You?

—IF NOT—

Don't Read This Ad!

Always striving to operate this store on a live and let live basis, and too, realizing the fact that if our prices were too high you would not buy, and if too low we could not exist, we have found that our business has gained even through the dull times by fair treatment to everyone and our dealings an open book.

We could mark our goods high and "come down", but instead our prices are very low and THE MARKED PRICE IS THE SELLING PRICE, AND YOUR NEIGHBOR PAYS THE SAME AS YOURSELF!

Always on the alert for buys that we can pass on to the customers, honest to goodness everyday values!

LOOK THEM OVER

STONE SCORES ANOTHER SUCCESS ON SCHOOL SUPPLIES!

350 Page Pencil Tablet
The biggest tablet in town for the money, EACH **10c**

120 PAGE LOOSE LEAF FILLERS
Round corners, best quality paper. Very Special, PKG **5c**

NOTE BOOK COVERS, Ea. . . . 9c

ENVELOPES, 3 Pkgs 10c

SEWING THREAD, 400 Yd. SPOOL . . . 10c

BLACK SHOE DYE, Bottle. . . 10c

STOVE POLISH, Box 10c

SANITARY NAPKINS Box of 12 **15c**

GOOD HOUSE PAINT, gal. \$1.75

RUBBING ALCOHOL 16 Ounces **25c**

CHILD'S RIBBED HOSE 25c Value PAIR **19c**

FISH BOWLS 1 & 2 Gal. Size, **59c \$1.00**

Men's Winter Unions, Suit . . . 79c

HAIR OIL . . . 10c, 15c, 25c

BOLL PULLING GLOVES, Pair 10c

FAST COLOR PRINTS, Yd. . . 12c

A COMPLETE STOCK OF YARN AND CROCHET THREAD

FISH FOOD — BIRD SEED
WINDOW SHADES AND ROLLERS
ELECTRICAL SUPPLIES
TUBS AND WASH BOARDS
LOTS OF BUTTONS AND SLIDES

STONE'S

1c TO \$5.00 STORE
LITTLEFIELD, TEXAS

A Home Owned Store — Keep Littlefield Money In Littlefield

HOME SAVINGS MEETING HERE MONDAY

A meeting was held at the City Hall Monday afternoon at 2:30 for the purpose of organization of a Federal Home Loan Bank in Littlefield.

Sam Strauss, Field Organizer for the Federal Home Loan Bank Board, was expected to be present and outline rules and regulations of such a bank and assist in the organization thereof. He, however, was called back to Little Rock, Ark., according to a wire received here, and was unable to attend.

About one hundred representative citizens from various towns were present and pledged their support to a savings and loan association of this nature if Littlefield could procure it. Towns represented, at the meeting were: Levelland, Morton, Muleshoe, Sudan, Olton, Anton, Amherst and Abernathy.

A round table discussion took place, during which Calvin Henson, Joe Hale, J. E. Richker of Abernathy, Loyd Kennedy of Morton, Judge Adams of Muleshoe, and others made talks on the subject of a home savings bank for Littlefield.

Much interest was manifested at the meeting and a number of residents from other towns took blanks with them for the purpose of procuring subscriptions for stock, it being one of the rules of the company that a town participating would receive loans according to amount of stock subscribed by citizens of that particular place.

Mr. Henson said he had blanks available at his office for the filing out in the subscribing of stock in the proposed Home Loan Saving Association.

Sisters Separated For 62 Years Visit Together

QUANNAH, Tex. Sept. 26. (UP)—Separated for 62 years, two sisters, one of whom has lived in Quanah for a number of years, were reunited for several weeks when Mrs. M. A. Stewart of this city visited her sister, Mrs. Mollie Cox at Linden, California recently.

The two sisters had not seen each other since they parted in Virginia, sixty-two years ago.

Eideweiss Dinner Club Entertained at Cooper Home

Members of the Eideweiss Dinner Club were guests of Mr. and Mrs. C. E. Cooper Monday evening at her apartment on East Fifth Street, when a delicious three course dinner was served, following which three tables of bridge were enjoyed.

A profusion of beautiful gladiolas and Dahlias decorated the home for the occasion.

Mr. and Mrs. Pat Boone won the prize for high couple.

Other guests attending were: Mr. and Mrs. J. C. Hilburn, Mr. and Mrs. J. O. Garlington; Mr. and Mrs. T. Wade Potter and Mr. and Mrs. J. H. Barnett.

Methodist Ladies Entertain Men's Bible Class

Ladies class of the Methodist Church, of which A. G. Hemphill is leader, entertained the Men's Bible Class, taught by J. O. Garlington, Friday evening at the church.

Interesting and instructive talks were made by Rev. J. W. Hendrix, Mr. Hemphill, M. E. Nance, Mrs. D. G. Hobbs and Zed Robinson, following which a delicious plate lunch and coffee were passed to each of those present.

CLEANING AND PRESSING

Good Workmanship GUARANTEED

Hats Cleaned and Blocked

Made-To-Measure SUITS

\$17.50 up

E-V-I-N-S Dry Cleaners

At Clark & Hale Barber Shop

A Real Champion



BOSTON Lawson Little (above), of California is the new National Amateur Golf Champion of the U. S. Early this season he won the British Amateur title in sensational manner and in taking the U. S. title, equally impressive, he joins Bobby Jones in the golf hall of fame in winning both titles the same year.

Slot Machines Being Stolen In Borger

BORGER, Tex., Sept. 26. (UP)—A new racket has invaded Borger—the stealing of slot machines.

About midnight recently while 30 people were playing pool in a domino parlor, a new car drove up to the curb. The lights were left on and the engine kept running while a man jumped from the back seat, rushed inside, grabbed a slot machine and made his get-away before bystanders could stop him.

The slot machine taken was a nickel one, while a penny machine, also at the front of the building, was left undisturbed.

The incident happened so quickly that observers reported to the police that the men were driving a green coupe, a maroon-colored car and cars answering to almost as many different descriptions as there were people present.

Police searched the town, but failed to find any trace of the slot machine. During the hunt several people were disturbed on side streets. Reports have it that some "stashed" their whisky in alarm when the police arrived.

Earlier in the week and about 10 o'clock at night, while customers were being served at a barbecue stand, a slot machine had been removed with almost identical procedure.

Borger business houses, almost every one of which has a slot machine, are considering the moving of machines to the back.

Child Suffers Injury When Hit By Ball Bat

Marvin Bennie, little son of Mr. and Mrs. Marvin Golightly, was hit by a baseball bat on the back of his head, when playing ball Friday evening at their home.

The child suffered a very painful injury, and lost considerable blood. He is obliged to have the wound dressed each day by a local physician.

George Mahon To Speak at Lubbock Fair

LUBBOCK, Sept. 19. — Voters of the newly created 19th congressional district will have their first opportunity to hear their nominee speak to a district wide crowd here at the Panhandle South Plains Fair, Saturday afternoon, September 29.

A Texas Tech suit, similar to the ones presented to President Franklin D. Roosevelt and Vice-President John Nance Garner, will be presented to this district's first congressman at the fair, September 29, with appropriate ceremonies.

Notice of First Meeting of Creditors

In the district court of the United States for the Northern District of Texas in Bankruptcy, in the matter of Charles Adolphus Parks, debtor, No. 246.

To the Creditors of Charles Adolphus Parks of Littlefield in the county of Lamb and District aforesaid, a Debtor, Notice is hereby given that on the 5th day of September, A. D., 1934 the said Charles Adolphus Parks filed his petition for a composition or Extension of his debts and that the first meeting of his creditors will be held at my office in the City of Littlefield, Lamb County, Texas, on the 8th day of October A. D., 1934 at 10:00 o'clock in the A. M. noon, at which time the said creditors may attend, prove their claims, examine the debtor and transact such other business as may properly come before said meeting.

J. C. WHICKER, Conciliation Commissioner

COOPERATIVE REVIVAL MEETINGS BEING CONDUCTED AT VARIOUS CHURCHES OF LITTLEFIELD

A religious census of the citizens of Littlefield was made Sunday last as a part of the cooperative Revival meeting, by the various churches of the city, which began Sunday evening by service in the Methodist Church, in charge of Rev. J. F. Grizzle, who took as his subject "Jesus Seeing his Faith".

Rev. J. W. Hendrix, pastor of the Methodist Church, occupied the pulpit at the Presbyterian Church Monday evening; Rev. H. C. Travis, conducted the meeting Tuesday evening at the First Baptist; and Rev. Travis also preached at the Methodist Church Wednesday night.

It is expected that Rev. J. W. Hendrix will speak at the Presbyterian Church Thursday night.

Rev. Tittle of Plainview, presiding elder of the Methodist Church will take charge of the meeting Friday night, and conduct the services until closing of the series of meetings on October 9.

PERSONALS

Mr. and Mrs. Bill Pass and Cotton Dobbs and family motored to Lubbock Saturday evening and attended the Texas Tech vs. Texas U. game.

Mrs. James Anderson spent the week-end in Lubbock as the guest of her parents, Mr. and Mrs. W. N. Gore.

Miss Fredda Charles Bills, daughter of Mr. and Mrs. E. A. Bills of this city left Wednesday last for Canyon, where she will enter West Texas State Teachers College.

Wilson Mosely of Temple, Texas, arrived Wednesday to spend a few days with his aunt and uncle, Mr. and Mrs. G. C. Pass.

E. A. Bills and George Neely were representatives to the meeting of the district Presbytery which met in Amarillo last Wednesday.

Mr. and Mrs. Sam Batton spent the week-end in Portales, N. M., visiting friends. Portales was their former home before moving to Littlefield.

Mr. and Mrs. E. G. Courtney, who have been visiting in Kilgore for the past two weeks, will make their home there. Mr. Courtney is now employed in the oil fields at that city.

Audrey and Winfield Overstreet of Lubbock, spent Sunday with their sister and brother-in-law, Mr. and Mrs. Morris Morgan.

Mrs. Floyd Hemphill returned Saturday from Amarillo, where she had been visiting her parents, Mr. and Mrs. Milton Reece, for the past several days. Her sister, Miss Jeannette Reece, and a friend, accompanied her home, and spent the week end visiting Mr. and Mrs. Hemphill.

Mrs. O. T. Murphy spent Monday in Littlefield visiting friends and arranging for the removal of their furniture to Lamesa, where Mr. Murphy is now connected with the Union Compress.

E. M. Dale of Bonham arrived in Littlefield Friday and will make his home for the next few months with his brother and sister-in-law, Mr. and Mrs. Archie Dale. He is employed at the Cuendon's Dry Goods.

Tommy Lou, small daughter of Mr. and Mrs. Tom Matthews is on the sick list this week.

T. H. and Len Smith were called to the bedside of their mother Mrs. M. J. Smith of near Lubbock Saturday. Mrs. Smith has been in ill health for the past two years.

Mr. and Mrs. R. A. Johnson and children attended the South Plains Fair at Lubbock, Tuesday.

Ned Simon of Marlow, Okla. visited Wm. Bayouth over the week end. Clarence Fox of Lubbock, formerly of this city, underwent an appendicitis operation at the Lubbock Sanitarium Sunday morning. He is getting along nicely.

Miss Hazel Brantley, Home Demonstration Agent of Lubbock County, attended the Spanish tea at the home of Mr. and Mrs. T. S. Sales Sunday afternoon.

Misses Mary and Dorothy Cox, Miss Carrie Lee Collins and Miss Mabel Vore, all of Plainview, attended the Spanish Tea Sunday at the home of Mr. and Mrs. T. S. Sales, and were also guests of Miss Thelma Killough.

Mr. and Mrs. Ray Bench of Amherst are moving to Kilgore next week.

Wildcat Band Plan Active

Perhaps the outstanding of the High School campus is the cat Band, sponsored by the band director, A. B. Taylor. Some of the business men of the city made it possible for the Band to carry on. Band members received \$100 for work done in this city.

According to the director, a new supply of music has been made, including numbers especially adapted for pep rallies, and are being worked out whereby Band and Pep Squad can perform together.

The Band expects to do its assembly programs and be on at all the games during the year.

Auxiliary Meet Monday at Church

The Presbyterian Ladies Auxiliary met at the Church Monday afternoon with Mrs. Edward Jones hostess.

Mrs. Wards presided during the business meeting. Mrs. Floyd gave as a stewardship lesson, a let which was very interesting. It was assisted by Mrs. Douglas, Jones, Mrs. Morgan, Mrs. B. Mrs. Walker and Mrs. Hilliard. Plans were made for serving tea to the Baptist delegates Wednesday.

The next meeting will be held at Mrs. Arbie Joplin's home, Monday.

The following ladies were present: Mrs. Hugert Travis, a new member; Miss Laverne Hayhurst, a Mesdames. E. E. Barber, Mike Er, E. A. Bills, Neil Douglas, E. Jones, Morris Morgan, Ben P. W. O. Stockton, L. M. Touchette, G. Underwood, J. S. Hilliard, Woods, W. H. Walker, Floyd Selma Yohner, Calvin Henson, Grace Perkins and Lala Hubbs.

We are able to take care of all

REPAIR JOBS

on all kinds of

McCORMICK

DEERING

MACHINERY

including

FARMALLS

and all kinds of Binders

Tremain

Implement Company

LITTLEFIELD, TEXAS

MAYTAG

SHOPPE

223 Phelps Ave.

Parts — Oil

Service

M. O. Hiatt

Authorized Service Man



PROTECT WITH PAINT

Eliminate the danger of damage by sun and storm. . . and do it now, while weather conditions are favorable. We will be glad to estimate the cost of painting your property. We handle Serwin-Williams Paints & Enamels.

Higginbotham-Bartlett Co.

Littlefield, 'Good Lumber' Texas

LEADER SPORT PAGE



Stars Trim Firemen In Double Header; Become Undisputed Champions

One of the most unsuspected of the softball season the Allstars won the first half set back to the task last Tuesday to subdue the onrushing firemen who breezed up winners of the first half of the season's play.

The game can happen in various ways of sport regardless of the odds favoring the team. The Allstars appeared when these two took the field for their double header to decide the grand prize for the season.

The firemen took a very comfortable lead in the first game because of their ace-flinger, Scott, who got along in easy fashion until the sixth, when the Allstars came to their senses long enough to stage a six run spurge that put them on easy street for the remainder of the game.

The second game the scene repeated unchanged except that both sides showed signs of exhaustion, or expended which was most noticeable with the down cast firemen who went into the second game rather listless as compared to the elated winners of the preceding game.

Bob Cox chose to leave Scott on the hill for the second game to stage a comeback and keep his cohorts in chase, while Dobbins drew the assignment for the Allstars.

The first five innings were reeled off in fast time with three men up three down with the firemen coming in their half of the fifth when

Bob Cox chose to leave Scott on the hill for the second game to stage a comeback and keep his cohorts in chase, while Dobbins drew the assignment for the Allstars.

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Allstars Take Practice Tilt From Whitharral

Following the main event of Monday night's softball card the Allstars downed the Whitharral boys, who have been here on two previous engagements winning both times from other clubs.

The game was well played and hard fought with the visitors having the edge until the final inning when three scores spelled their downfall.

TAKES EXHIBIT TO FAIR
W. R. Cole of 8 1-2 miles northeast of Littlefield took an exhibit Monday of cotton stalks, feed and a large melon to the South Plains Fair at Lubbock.

EMERSONISTS WIN OVER SPRINKLERS BY SCORE OF TEN TO EIGHT FRIDAY NIGHT

What a game, what a game! Friday evening under the lights in the crisp breeze of the evening, when the Emersonists smacked the old pill here, and yon, and left the Sprinklers high and dry, to the score of ten to eight. It was a thrill that comes once in a life time. The side lines were a roar of "Who would have thought it," or "He really caught it," and just about that time another would cry "What a sock," "What a sock." Homer Sewell was the twirler for the Emersonists and there were whirrs, twirls, ins, outs, ups and downs.

Floyd Wynn was the able tosser for the Sprinklers, and when we say "tossor" we mean he tossed the pill to many fans other than the ones on the side line.

Well, any way it was a game to be long remembered by the soft ball fans of Littlefield, and if the team is able to rub out the sore spots, and forget some of the hardships of the taste, and ever announce another game, parking space will sell at a premium.

Firemen Nose Out in Final go 9 0, 2 1

Last Monday night the softball grounds was the scene of one of the most unique ball games ever staged. The firemen who are captained by Earl Hobbs, represented the school, and the School Faculty piloted by Earl Hobbs, represented the school.

The game: In the first two innings the result was three up and three down neither side displaying the scoring punch, but when the third stanza ended the Firemen managed to count with Hemphill the right fielder working his way around on a hit, or working his way around on a hit, or working his way around on a hit.

The game was a thriller all the way with numerous sparkling plays made in each inning to add life and spice to the affair. The usual close plays were handled satisfactory to both sides with the umpires showing much efficiency in their work. No one player dominated the play but rather all starred in their respective places.

The Detroit Tigers ... American League Fans' World Series Hope.



DETROIT ... Above are pictured the heroes of the hour in the city. They are Mickey Cochrane's Detroit Tigers, American League pennant winners. Reading, left to right, front row: Rowe, Clifton, Baker (coach) White, Manager Mickey Cochrane, Perkins, (coach), and Fox. Second row: York, Auker, Owen, Hayworth, Rogell, Sorrell, Bridges, and Greenberg. Third row: Schuble, Doljack, Gehringer, Hamlin, Hogsett, Marberry and Goslin. Last row: Carroll (trainer), Fischer (mascot), Crowder and Walker.

Firemen Gain Win Over Legion By Score 2 To 1

In one of the warmest contests staged for seven innings the firemen and Legion forces Friday night defied each other with continued threats by putting men on bases three and again only to be cut off at the critical stages to check any likely rally before it was too late. The tally scored were all of the unearned variety so neither team could claim any decided advantage over the other, which the score will bear out.

Potter pitched his best game of the season with Scott holding the Legion bluegones in check when the tide looked favorable to change at any moment. Neither side displayed excess power with their bats and most of the hitting fell into the hands of some enemy fielder.

Intense excitement was in evidence from the side lines and one of the largest crowds surrounded the field to witness the outcome. Had the Legion won this game it would have killed what chances remained for the firemen to win the flag in the second half of play. The win now places them on even terms with the school faculty and an extra game will be necessary to decide the winner.

Littlefield Cats Down Amherst Friday; Score 6-0

Littlefield Wildcats Friday last tangled up with Amherst Bulldogs to come out on the long end of a hard fought battle. The final score was Littlefield 6, Amherst 0.

In the first quarter the Cats began digging through the Bulldogs' defense. Robert McKnight, Captain of the Cats made some nice end runs that looked good to the fans.

Captain McKnight did some skillful passing in second quarter and Martnez "snitched" one out of the air for about a twenty yard gain. Persistent charging the line broke down the opponent's defense and Duffey ran for the touchdown.

Amherst came back in the second half with a resistance that held the Cats throughout the remainder of the game.

The Wildcats started the game without the aid of some of the first string who were out on account of injuries. It is believed that the entire squad will be able to be in shape and take part when Littlefield and Brownfield meet. The next game will be played under the flood lights which are being installed this week.

Inspection Service Being Established

"An inspection service covering emergency drought feed loans granted in primary areas is being established at this time with accredited field inspectors in practically every County," Charles W. Sherrill, Regional Manager of the Emergency Crop and Feed Loan Office at Dallas, announced.

Inspectors are under the direct supervision of the regional office field supervisor in the County. Personal inspection of all feed and forage loans will be made as rapidly as inspectors can cover the counties, for the purpose of preventing misrepresentation and misuse of funds for any other purpose than that stated in the application and to prevent waste and fraud. The emergency feed and forage loans are being made in primary drought areas of the three States, Texas, New Mexico and Arizona, which are under the supervision of the Dallas Emergency Crop and Feed Loan Office.

GINS 77 BALES

To date the Morton gins have turned out only 77 bales of cotton. Ordinarily by this time they would have ginned three or four hundred. The county planted for about 10,000 bales.

HAS YOUNG DAUGHTER
A telegram was received in Olton last week by Mrs. Jack Straw from Pat Campbell, who is at Sulphur Springs, announcing the arrival of a young daughter.

TRY A LEADER READER



Harvest Time

Into our store from the four corners of the earth—from near and far, comes the bounty of field and orchard,—offered to you now in splendid variety, at thrift-wise prices.

- PEAS** 14c
- Glen Valley, No. 2 can
- PUMPKIN** 13c
- Libby's No. 2 1-2 can
- TOMATO JUICE** 25c
- Libby's, 3 cans for
- BULK RICE** 25c
- Whole Grain, 4 lbs.

Coffee
Folger's
1 Lb. Can
33c

Karo Syrup No. 10 CAN 59c

Prunes
Santiam
No. 10 Can
29c

KRAUT 25c
Deer No. 2 1-2 can, 2 cans.
MIXED CANDY 15c
Pound
Hershey's Cocoa 14c
1 Pound can

IN OUR MARKET

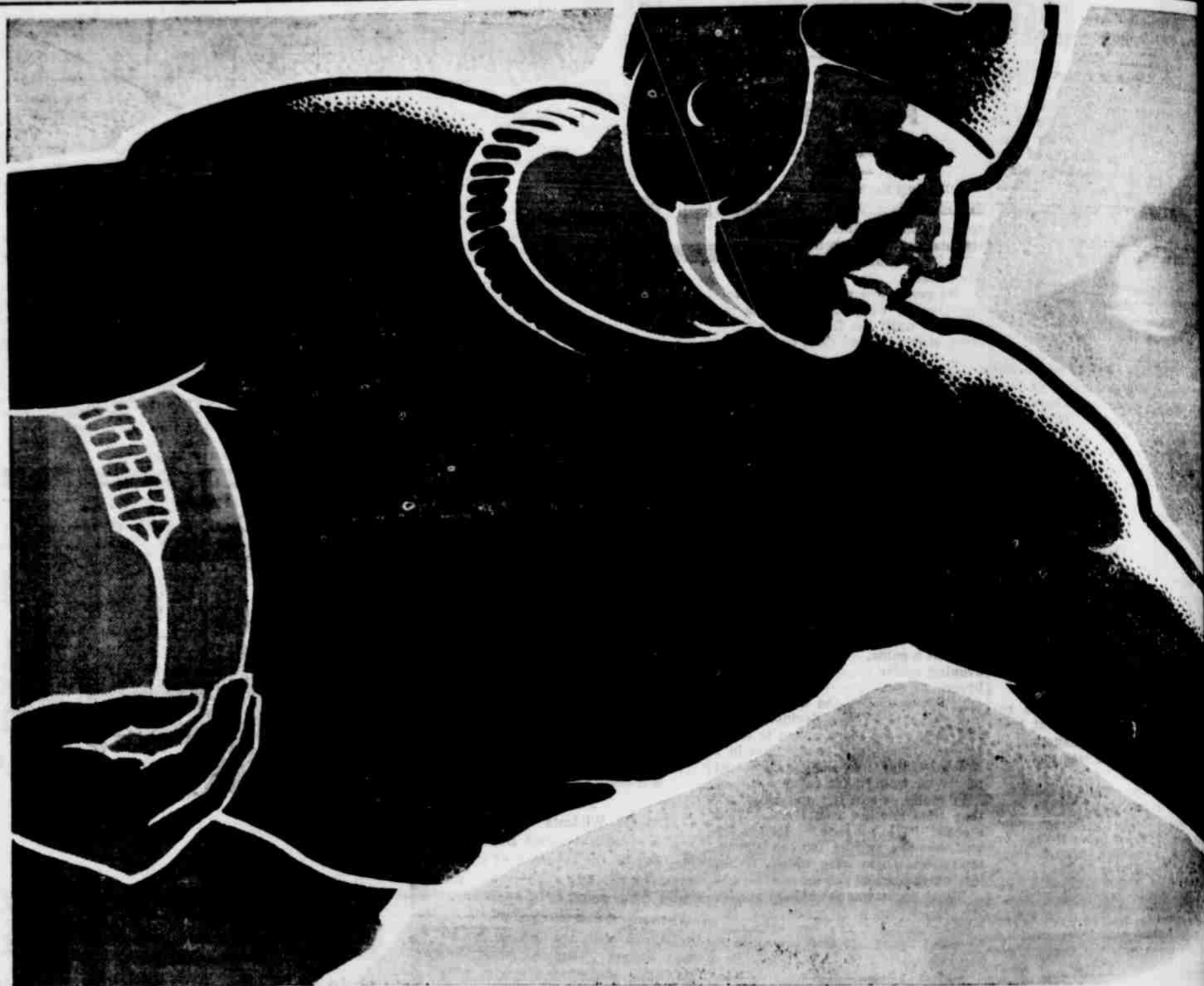
- BABY BEEF ROAST** 10c
- Chuck, Lb.
- FULL DRESSED HENS** 17c
- Pound
- FULL DRESSED FRYERS** 19c
- Pound
- FULL CREAM CHEESE** 23c
- Pound
- STEAK** 15c
- Loin or T-Bone, Lb.
- SUGAR CURED BACON** 29c
- Machine sliced, Lb.

Piggly-Wiggly Grocery & Market

WE'RE BACKING YOU LITTLEFIELD WILDCATS for DISTRICT CHAMPIONS

**WE'RE BOOSTING
THE WILDCATS**
and
GULF GAS and OIL
Washing — greasing — Bruns-
wick Tires and Tubes
JOE BECK
—At—
Gulf Service Station
Opposite City Hall
PHONE 100 FOR THE
CORRECT TIME

**TEAR 'EM
UP, CATS!**
We're with You to the District
Championship.
CRYSTAL ICE CO.
L. W. Dobbs



GAS MAKES A BETTER HOME.
—And A Good Football Team Like The
Wildcats Makes A Good Town Better.
WEST TEXAS GAS CO.

We're Cheering for the Wildcats
W. J. ALDRIDGE
GROCERY & MARKET

Keep Fit On Those Delicious
Malted Milks Made By
WALTERS DRUG
—CURB SERVICE—

WILDCATS!
We're Boosting For You
STOKES-ALEXANDER DRUG CO.
The Rexall Store
"In Business For Your Health"

Dap Phone 64 Night Phone 39
HAMMONS
FURNITURE & UNDERTAKING

You Won Your First Game KEEP on FIGHTING! —1934-Schedule-1934—

Sept. 21	Amherst	At Littlefield
Sept. 28	Brownfield	At Littlefield
Oct. 5	Hereford	At Littlefield
Oct. 12	Ralls	At Littlefield
Oct. 19	Crosbyton	At Littlefield
Oct. 26	Tahoka	At Tahoka
Nov. 2	Olton	At Olton
Nov. 9	Levelland	At Littlefield
Nov. 16	Open	
Nov. 23	Open	

**Don't Miss a Game - Be On Hand
To Boost The Wildcats!**

Give Your Car the Pep of a
WILDCAT
Fill up with that
Good Gulf Gasoline
L. C. GRISSOM
Wholesale Agent

You Score A Touchdown
When you Buy your Groceries and Meats at
JEFFERIES MERCANTILE CO.

**YOU WIN IN THE GAME OF
COMFORTABLE LIVING**
When You Use Electricity in Your Home
TEXAS UTILITIES CO.
Sam Batton, Manager

**YOU GET IT ALL
WHEN YOU READ THE
LAMB COUNTY LEADER
SPORTS PAGE**
Sure, We're Backing the Wildcats

CHOICE FARM LANDS
Easy Terms
I. C. ENOCHS
Littlefield

Visit
PALACE DRUG STORE
The Biggest Little Store in Texas
FOUNTAIN
A COMPLETE PHARMACY
CANDIES TOBACCOS

ounty, T
for
S

National Agricultural Departments Of County Schools Have Booths At Fair

Vocational Agricultural Departments of the Littlefield High School are sponsoring an exhibit at the Plains Fair in Lubbock this week.

Vocational Agricultural Department booth on the corner of the Littlefield High School building, which is under the direction of Maurice Vannoy.

urers the Speedway tire—which costs less, to be sure, but which has traction in the center of the tread where it is most needed, and the carcass of which is made of Supertwist cord, giving thousands of miles of additional wear due to its ability to stretch and come back as the tire flexes while being driven. Center traction, thick tread, ribbed sidewalls—all these things mean safety and I am strongly of the opinion a motorist is not exercising proper precaution against accident when he buys a tire made by unknown manufacturer just because it is inexpensive."

Weldon Pruett In Charge of Freight Depot

Mr. and Mrs. Weldon Pruett recently moved from Amarillo to Littlefield and will make their home here. Mr. Pruett, who has been connected with truck lines in Amarillo for the past six years, is now in charge of the Johnnie Graham Truck Line, which have just established a depot here on Third Street, just east of White's Laundry.

Olton Couple Wed At Plainview

Mrs. Winnie Whitley and D. O. Davis of Olton surprised their friends Tuesday evening of last week driving to Plainview and getting married.

The ceremony was performed by Judge Charles Clements at his home about 7 o'clock.

The newly-weds spent the night in Plainview with friends, Mr. and Mrs. Hubbard, and returned to Olton on Wednesday morning. They have an apartment with Mr. and Mrs. Garrett Bley.

Mrs. Davis is in charge of the ladies department at Bley Dry Goods, while Mr. Davis is manager of the Superior Cleaners.

Hand Discusses The Purchasing Of Low Priced Tires

Pointing out that big manufacturer automobile tires make tires not as expensive as their regular priced lines, B. D. Garland of the White Auto Supply, local agent for The Goodyear Tire & Rubber Co., stresses the importance of making an accident with cheap made by an unknown manufacturer.

Many motorists have the erroneous idea that big tire manufacturers, as Goodyear, which is the largest producer of tires in the world, do make less expensive brands," Mr. Garland said.

He is emphatically not the case, but of car owners purchase tires of unknown quality made by an unknown manufacturer, when they can get a tire made by a nationally known organization at no greater cost and the quality of which is assured and backed by the firm.

Goodyear, for instance, manufacturer

Extra Session To Consider Sales Tax Rumored

Conflicting reports that another special session of the Texas Legislature would be called immediately on adjournment of the current meeting to consider enactment of a general sales tax, other tax proposals and to replace the Texas railroad commission as the oil and gas conservation agency were heard in legislative halls Friday.

Reports that another session was in prospect could not be authenticated at the speaker's office.

"Somebody has had a nightmare," Governor Miriam A. Ferguson sent word by her secretary when asked to comment on reports she had decided to convene the legislature to consider these topics or was contemplating submitting them at the session now in progress.

Earth Church Calls Rev. Vernie Pipes As Their Pastor

The Earth Baptist Church, which has had a part time pastor, has called the Rev. Vernie Pipes as full time minister.

Rev. Mr. Pipes was part time pastor of the Earth Baptist church for two years and resigned about a year ago to become pastor of the Central Baptist church at Pampa.

The church is establishing a parsonage for their minister. They purchased a five-room house in Plainview and the structure is being moved to Earth, and will be located next to the church. The establishing of the parsonage is being sponsored by the W. M. S.

The Earth Baptist church has a membership of about 170, and a Sunday school enrollment of about 150.

Amherst Postal Receipts Show Considerable Gain

Amherst, Tex., Sept. 22.—Postal receipts for Amherst during August showed an increase of \$72.22 over the corresponding month in 1933, a gain of 39 per cent. H. "Dude" Slate, postmaster, announced.

Total receipts were \$256.95, compared with \$184.73 last year.

Gain for the first two months of the third quarter of 1934 were \$96.46 over the same period last year. Receipts this year were \$475.33 as compared with \$378.87 a year ago. Gain represents slightly under 26 per cent.

Electric Line Is Built to Farm Home

J. T. Elms has an electric line built to his farm adjoining the city, and will be served by the Texas Utilities Co. Charley Townsend has the contract for wiring the Elms home.

"We now have all the conveniences of a city home; you fellows in town haven't got anything on us," said Mr. Elms.

TEXAS FARMERS MAKING SPLENDID RECORD IN PAYING CROP LOANS

Texas farmers are making an excellent record in paying their production credit crop loans when due, according to Tully C. Garner, president of the Production Credit Corporation of Houston. In spite of drought and, in many cases, poor crops there is every indication that most of the loans made to Texas Farmers will be paid when their crops are sold this fall.

For example, in a report received from the Austin Production Credit Association, H. H. Onstot, secretary-treasurer, says:

Buford Walker Injures Hand

Buford Walker when at his work as mechanic at the Hewitt Chevrolet Company Wednesday of last week, painfully injured his hand when letting a bed of a truck down off a rack, it slipped and crushed his hand.

Dr. Thomas B. Duke, who attended the injury, reports he will be unable to return to work for a few days.

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R. L. Byers Opens Feed and Grain Establishment


R. L. Byers Tuesday opened up a feed and grain establishment in the Hardberger Gin office.

His plan is to sell and buy grain and feed.

Shelton Rooms Changes Ownership

Mrs. J. I. Carrell has purchased the furnishings of the Shelton Rooms and took possession recently.

DON'T drive fast unless—

Don't drive fast . . . unless you know the rubber on your car is safe. . . be sure your tires are Hood White Arrow De Lame tires. . . with that renowned Speed Shield that protects the tire from blow-outs at high speeds. . . before you buy, see us for full details about Hood White Arrow tires with the new Speed Shield Protection.

Speed Protected
HOOD
WHITE ARROW
TIRES

PANHANDLE NOXLESS
HIGH TEST GASOLINE
LEAD TREATED
Was 19c

NOW 16c
WHITE GAS 12c

PANHANDLE
SERVICE STATION

Opposite Post Office Phone 234
I. F. Cowley **Bob Badger**
Panhandle Noxless High Test Gasoline
Panolene and Opaline Oils
HOOD TIRES and TUBES **TIRE REPAIRING**

Attention Farmers:

We are equipped to handle your
1934-1935 Twelve Cent Cotton Loans

We furnish invoices and class sheets, and otherwise assist the farmer in the obtaining of these loans without any obligation on their part to sell to us.

We are also in a position to pay you top market price for your 1933 Ten Cent Loan Cotton, or transfer same to the twelve cent loan.

W. E. Bass

—at—
TEXAS COTTON COOPERATIVE OFFICE
Littlefield, Texas

Beauty Work

PRICES REDUCED FOR

Friday, Saturday and
DOLLAR DAY — MONDAY.

PAINLESS PERMANENTS
Special Price
\$1.00

Shampoo and Set
50c

Regular Permansents \$2.00
And UP
\$2.00 Permansents \$3.00
2 For
\$5.00 Permansents \$8.00
2 For

Latest Styles
in Finger
Waving

SELECT MARINELLO BEAUTY SHOPPE

PHONE 68

an open letter
TO FATHERS AND MOTHERS


Dear Parents

You are trying to give me an education, for my future success. But how can I learn if I don't see clearly?

Of every five children one needs glasses. Some parents say, "Nonsense!"—and their child stays behind in school, suffers headaches, squints, or is moody, cross.

Give me my chance. Have my eyes examined. If need better eyesight, will you refuse to give it?


Lovingly,
YOUR CHILD



Boys and Girls
JOIN THE OBSERVERS CLUB
Come in and let us tell you about it.

DR. IRA E. WOODS
OPTOMETRIST
At Madden's Drug Store,
Littlefield

A Money-Saving OPPORTUNITY For Our Gas Customers



THE year-round gas customer is the backbone of our business. He takes gas service month in and month out and thus qualifies as a continuous and dependable consumer. The very permanency of his service connection reduces service expense.

To develop a more uniform year-round load and increase the number of continuous users of gas service, we have formulated an optional rate schedule available to the domestic or commercial consumer who agrees to use gas service continuously for a period of twelve months. The present minimum bill remains the same; otherwise the rate is lowered. More gas for less money is made possible under the optional rate schedule.

You are interested, naturally, to know what advantage this new rate schedule would be to you, and what the savings would be on your gas bills. We would be pleased to have you call at our local office or phone for a Company representative to call on you, to analyze each of your gas bills for the past twelve months, month by month. Then you can see in dollars and cents what your savings would have been for this period under our optional rate and can decide whether or not you want to take advantage of the savings offered.

The cold winter months of heavy seasonal gas demand are close at hand. We request, therefore, that whether or not you are at present a continuous or year-round consumer, you give us the opportunity of explaining to you our optional contract rate.

West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

Clubs -- Women's Interest -- Social Events

Out of Town Members B. & P. W. Clubs Honor Guests At Spanish Tea Here Sunday

The beautiful and spacious home of Mr. and Mrs. T. S. Sales on East Ninth Street was the scene of one of the most exquisite parties of the season Sunday afternoon, when the Business & Professional Women's Club, with Mrs. Sales and Mrs. Arbie Joplin, as joint hostesses, entertained at a Spanish tea from three to five o'clock.

Red roses and yellow and orange marigolds, artistically arranged in baskets and vases, together with a profusion of cactus, as well as the European rugs featured throughout the entertaining rooms, added much charm and color to the occasion, and were all suggestive of the Spanish motif. The colorful wall globes softly lighting the home blended perfectly with the Spanish atmosphere prevalent in the home and appointments.

The Lubbock & Professional Women's Club; a number of the Plainview club; and members of the Littlefield Women's Study Club were honor guests at the party.

The guests were greeted at the door by two little Spanish girls -- Consuelo Laurine and Pristina Chavez, of Lubbock, entering at the invitation of "buenos estodes, entra" (meaning "good afternoon, please come in").

The receiving line was composed of Mrs. Vernie Wright, President, Miss Mary Belle Montgomery, Vice-President; Miss Fern Hoover, Secretary; Miss Naomi Rohette, Treasurer, and Mrs. E. J. Newgent, who all wore beautiful Spanish shawls of appropriate colors.

Mrs. F. O. Bolea presided at the register, and guests were conducted to the diningroom; by Mrs. Roy Blessing, and Mrs. Leonard Theford. Miss Nila Jones poured tea from a beautiful silver service during the first hour, while Mrs. Payne Wood presided for the second hour. The dining table was laid with a white Hattenberg cloth over red satin, with red tapers, the center piece being a Wacca plant, decorated with gaily colored candy drops -- further accentuating the Spanish effect.

Also assisting in the diningroom were: Miss Nora-Belle Grizzle, Mrs. Joe Beck, Mrs. Clea Goodwin, Miss Gladys Jones and Miss Myrtle Rohette.

Miss Lula Hubbard had charge of the refreshments, which consisted of spiced tea, brown nut bread sandwiches, Spanish loaf cake and milk. Plate favors were tiny black sombreros decorated with small peppers.

Following the refreshments an enjoyable Spanish program was rendered, which was introduced by Mrs. G. M. Shaw, who was very ably assisted by her daughter, Miss Myrtle Marion Shaw.

String music was furnished by J. C. Paul, and Abraham Flores of Lubbock, who dressed as caballeros, rendered several Spanish selections on violin and guitar.

Little Miss Consuelo Laurine and Pristina Chavez, also of Lubbock, entertained the guests with several Spanish and American songs, directed by their instructors, Mrs. George Duval and Miss Helen Hint of Lubbock.

The program also included a solo by Mrs. Shaw, a musical reading by Mrs. Goad of Lubbock, and piano selections by Miss Myrtle Marion Shaw and Mrs. Goad.

Miss Thelma Killough, on behalf of the Business & Professional Women's Club, presented to the Women's Study Club a group of books to be used at the Public Library to which presentation Mrs. J. M. Stokes responded.

Out of town guests were Mrs. Emma Smelser, Vice-President of the B. & P. W. Club of Lubbock; Miss Willie D. Robinson, Miss Hazel Brantley, Home Demonstration Agent of Lubbock County, Mrs. C. I. Goad, Miss Ruth Craig, Miss Elsie V. Link, Miss Juaneta Peel, Miss Gola M. Borzell, Miss Loraine Williams, Miss Fay Stinnett, Mrs. George Duval, and Miss Helen Hint, all of whom are members of the B. & P. W. Club, Lubbock; and Miss Mabel Yero, President of the Plainview club, and Miss Mary Cox, Mrs. Carrie Lee Collins, and Miss Dorothy Cox of Plainview.

Members of the Women's Study Club present for the occasion were: Mesdames R. T. Badger, J. M. Stokes, J. H. Barnett, W. G. Street, W. D. T. Storey, W. H. Gardner, C. E. Cooper, E. S. Rowe, W. T. Hanes and J. R. Coen.

Other attendants at the tea were Miss Eddythe Walker, Miss Marie Rutherford, Miss Lorene Prestridge and Mrs. R. A. Johnson.

Members of the house party were: Mrs. Vernie Wright, Miss Mary Belle Montgomery, Mrs. E. J. Newgent, Miss Naomi and Myrtle Rohette, Miss Fern Hoover, Miss Gladys Jones, Mrs. Payne Woods, Mrs. Roy Blessing, Miss Nila Jones, Mrs. G. M. Shaw, and daughter, Myrtle Marion; Miss Thelma Killough, Mrs. Joe Beck, Miss Nora Belle Grizzle, Mrs. P. O.

Boles, Mrs. Leonard Theford, Mrs. Clea Goodwin, Miss Lula Hubbard, and the hostesses, Mrs. Sales and Mrs. Joplin.

Other members of the B. & P. W. Club attending the tea were: Mesdames H. W. Wiseman, Bill Elliott, W. G. Rumbach, and Mrs. M. B. Drake.

Member Olton Faculty Weds At Archer City

The marriage of Miss Margaret Ellen Gowdy and J. D. Black was solemnized Saturday evening, September 15, at Archer City, in a beautiful ceremony at the home of the bride.

The house was decorated with a profusion of fern and ivy and salmon pink gladioli. The ceremony was read before an improvised altar of fern and gladioli by Rev. Earl J. Patton, pastor of the First Methodist church of Archer City.

The bride's sister Miss Mary Lois Gowdy and Miss Jean Slack, sister of the groom were bridesmaids. Miss Gowdy wore brown velvet and carried a bouquet of orange marigolds. Miss Slack wore blue and carried an arm bouquet of salmon pink gladioli. T. V. Slack, Jr., brother of the groom, was best man.

The bride wore a white satin and lace wedding gown and long veil and carried a bride's bouquet of white roses, tube roses and lilies of the valley. She was given in marriage by her brother, James A. Gowdy.

Mrs. Slack is a daughter of Mrs. J. A. Gowdy, whose home was formerly at Archer City, and after finishing in the public schools of that city, she attended the State University.

Mr. Slack, son of Mr. and Mrs. T. V. Slack of Canyon, is a teacher in the Olton grammar school. He received his degree at the North West State Teachers college at Canyon.

Following a brief reception, held for the many friends of the bride and groom, who witnessed the ceremony, the couple left for their home at Olton, where they have an apartment at the Mark Nichol's home.

Mrs. Jess Seale, Hostess To S. S. Class Tuesday

The members of Mrs. Boone's Sunday School class, First Baptist church spent a very pleasant afternoon Tuesday, Sept. 18, in the home of Mrs. Jess Seale, our efficient and faithful President. Mrs. Boone led the social program, giving a humorous reading, entitled, "Itemize Your Bill". This was followed by a spicy contest which was won by Mrs. M. D. Cornett. Several games were then played and the Ladies forgot for a few minutes that they were staid "grown up's". Then came two more contests. One guessing the name of a tree through some clue given by the leader, the other a Biblical. The latter was won by Mrs. Boone. The former by Mrs. E. C. Sellers. A brief business session was then held when officers were elected for the ensuing year. Our gracious hostess then served tempting refreshments to sixteen ladies. We invite you to join our Sunday School Class. You will receive a cordial welcome and will enjoy hearing our leader teach. We will "back" her against any or all others in the city.

Woman's Study Club Meet at City Hall

The Woman's Study Club of Littlefield met in the second regular session of the year on September 19, in their Club room at the City Hall. The Club was called to order by the President, Mrs. J. M. Stokes and the regular business followed. The entire year 1934-35 is to be devoted to the study of Civilized Indians Before the Discovery of America, and the program for the day, "The Pueblo Area" was enjoyed very much.

The Program Leader, Mrs. John Arnett, History of the Discovery of Pueblos. Mrs. Arnett's paper read by Mrs. J. C. Hilban.

Social organization, Mrs. R. T. Badger. Succession of Culture, Mrs. Pat Boone. Modern Pueblos, Mrs. E. A. Bills. Paper read by Mrs. Sanders.

The members who responded to roll call were Mesdames R. T. Badger, L. C. Hewitt, Josh Cogdill, E. S. Rowe, J. R. Coen, W. G. Street, T. Wade Potter, W. J. Chesser, J. E. Whicker, C. E. Cooper, W. H. Gardner, C. O. Stone, Clyde Hilban, A.

-TODAY'S- FASHION HINTS VERY LATEST By PATRICIA DOW



Designed in sizes 14, 16, 18, 20, 22, 24, 26, 28, 30 and 32. Size 16 requires 6 1/2 yards of 36 inch material with 1/4 yard of contrasting.

Ideal House Dress

Pattern 8317 -- The contrasting, reverse, pocket and buttons give smartness and style. The capelet sleeve is loose and comfortable to wear. The wrap around skirt slenderizes the hips, and best of all, makes it very easy to slip on.

You will want to make up several dresses from this design for they will look so different in other colors and different contrasts.

Presbyterian Ladies Honor Mrs. Murphy at Luncheon Monday

The Presbyterian Ladies honored Mrs. O. T. Murphy with a farewell luncheon Monday at the home of Mrs. Calvin Henson. The lovely luncheon was served buffet style to those present.

A Scrap book of pleasant remembrances was presented Mrs. Murphy. She is leaving for Lamesa, Texas, her future home.

We regret losing her very much as she was a very capable worker in our church.

The following ladies attended the luncheon: Mesdames, Floyd Wynn, Ira Woods, Selma Yehner, E. A. Bills, C. E. Barber, Edward Jones, Neil Douglas, S. G. Underwood, Ben Porcher, Charles Touchon, Sr., J. S. Hilliard, Loyd Robinson, Hubert Travis; Misses Grace Perkins, Lula Hubbard and hostess Mrs. Calvin Henson.

Ladies Class Entertain Men At First Baptist

The Ladies class of the First Methodist Church entertained with a get-together social, Friday evening September 22, in the basement of the Methodist Church. The Class had as their guests for the evening the Men's Bible Class of that Church.

Following the serving of a bountiful buffet supper several talks were given by members of each class. N. E. Nance gave reading of his composition which was of biblical nature.

Mrs. J. F. Grizzle Entertains B. Y. P. U. Friday Evening

Mrs. Joe F. Grizzle entertained members of the Intermediate B. Y. P. U. Friday evening at a lawn party at the parsonage.

Various games were enjoyed, following which refreshments were served in the basement of the church to a large number of B. Y. P. U. members and friends.

A general invitation was extended to attend B. Y. P. U. Sunday evening at 7:15.

B. Sanders, W. D. T. Storey, J. M. Stokes, J. H. Barnett, L. L. Massengill, J. W. Hendrix and P. H. Boone.

Local Club Women Attend Luncheon At Lubbock Tuesday

A number of local club women attended the luncheon given by the Lubbock Federation at the Lubbock Hotel Tuesday afternoon at 1 o'clock complimenting Mrs. Volney Taylor of Brownsville, state president, Texas Federation of Women's Clubs, and Mrs. W. P. Avelett of Lamesa, district president.

Members of the Woman's Study Club attending were: Mesdames T. Wade Potter, W. H. Gardner, J. M. Stokes, R. T. Badger, Bob Badger, W. G. Street, J. H. Barnett and W. D. T. Storey; and from the Junior Study Club attending were: Mrs. Bill Jeffries, Mrs. Jack Johnson and Miss Eva Gertrude Chisholm.

Mrs. F. G. Sadler of Littlefield, member of the Lubbock Club, was a member of the Lubbock house party.

A reception was held on the mezzanine floor of the hotel from 12:30 until 1:00 o'clock preceding the luncheon.

Mrs. J. H. Hankins, Lubbock Federation President presided, and Mrs. H. F. Godeke gave the invocation.

Mrs. Taylor was the main speaker for the luncheon.

Mrs. I. F. Cowley Hostess Circle No. 1, W. M. U.

Circle No. 1 of the Women's Missionary Society of the First Baptist Church met at the home of Mr. and Mrs. I. F. Cowley, XIT Drive, Monday afternoon.

Following a short business session, a royal service program, using as the topic - "Pioneer Baptists in Europe" was rendered. The devotional was given by Mrs. G. M. Pierson.

Those enjoying Mrs. Cowley's hospitality were: Mesdames E. Mueller, J. F. Grizzle, T. A. Henson, Cornett, Pryor-Hammans and Peterson.

Those enjoying Mrs. Cowley's hospitality, besides the above, were Mesdames Aldridge, Homer Sewell, Acrey Barton and R. T. Badger.

Rev. H. C. Travis and Miss Irene Buchanan Wed Return Home Thursday

The marriage of Rev. H. C. Travis, Pastor of the First Presbyterian Church of this city, and Miss Irene Buchanan, of Waxahachie, was solemnized at the home of the bride's parents, Wednesday morning, September 12, at 9:30 A. M.

The impressive ring ceremony was read by the father of the groom, Rev. M. A. Travis, who is pastor of the Presbyterian Church of Alamo, Texas.

The bride was becomingly attired in a navy blue suit with accessories to match.

Mrs. Travis is the charming and accomplished daughter of Mr. and Mrs. A. H. Buchanan of Waxahachie. She received her A. B. degree at Trinity University in 1930, and attended North Texas State Teachers College at Denton.

Rev. Travis graduated from Trinity University in 1930 with his A. B. Degree, and attended Chicago Presbyterian Seminary, receiving his B. D. degree in April 1934.

Following a short wedding trip to Ardmore, Okla., Rev. and Mrs. Travis visited his brother and sister-in-law, Rev. and Mrs. F. D. Travis at Childress attended the Presbytery at Vernon and visited relatives at Amarillo.

They arrived in Littlefield Thursday evening, and are at home in the W. N. Jones residence, corner of XIT Drive and West 9th Street.

Handkerchief Shower Honoring Miss Fredda Bills

Friday afternoon, September 15, the Christian Endeavor entertained with a surprise farewell party and handkerchief shower honoring Miss Fredda Bills, who left shortly to enter West Texas State College at Canyon, for the next nine months as a student.

TRY A LEADER READER

Past Matron's Club Entertained By Mrs. T. Wade

Mrs. T. Wade Potter was hostess Friday afternoon at her 511 East Ninth Street when entertained members of the Past Matrons Club.

Roses were featured in the entertaining rooms.

Three tables of bridge were played during the afternoon, conclusion of which high scores were awarded to Mrs. A. H. Beck, while Mrs. H. C. Edman received the traveling prize.

A lovely salad course was to the following: Mesdames, Chesser, W. A. Teashey,monds and Clint Pryor all of A. H. McGavock, Olton; Mesdames, E. L. Cogdill, Harryman, J. M. Stokes, Pat Boone, Rowe, W. H. Gardner, S. J. J. and the hostess.

Olton Bride Honored At Shower Reception

Mrs. Fred Daugherty, of Olton surprised with a delightful at the home of Mrs. C. B. Turcently.

A number of contests were and the gifts were presented form of a contest. Several lays and boxes were brought in was announced that the game "Look and Pass" would be starting with the honors. The and baskets were filled with full and useful gifts for the Refreshments of punch and ous home made cake were served about seventy guests.

You don't need to go out for your office supplies; come Leader office.

DOLLAR DAY Monday Oct. 1st Specials at Cuenod's

Special Assortment of BOYS' SCHOOL TROUSERS	Solid Blues, Greys and Browns, Pencil and Pin Stripes, Sizes 6 to 17. Special \$1
\$1 DRESS SHIRTS	89c
Assorted Patterns, Sizes 14 to 17	
SHIRTS AND SHORTS	\$1
For Men, 35c Values, 4 for	
Krinkle Bed Spreads	\$1
Fall Size, Assorted Colors, Special	
PART WOOL JACKETS	\$1
Heavy Fleece, 34 to 46, \$1.39 value	
Boys' School Shirts	\$1
Blue or grey, sizes 10 to 14 1-2, 65c value, 2 for	
Men's Dress Shirts	\$1
Black only, Sizes 14 1-2 to 17	
Boy's Sweat Shirts	98c
Tarzen brand, in blue, orange, or brown	
Golden Star Cambric	\$1
Our 22c quality, 5 yards	
SEASIDE PERCALES	\$1
And Color Prints, Our 15c quality, 8 yards	
WOOL THREAD	\$1
50-Yard skeins, all best shades, 10 Skeins for	
LADIES' HOSE	\$1
Service weight, \$1.25 value	
36-In. Heavy Outing	\$1
Stripes and solid colors, 7 yards for	

LARGEST ASSORTMENT OF BLANKETS Ever Assembled in Our Store. Are Now Ready for your Inspection. Special Reduction Made on Each Blanket for Dollar Day

Cuenod's Dry Goods Co. LITTLEFIELD "The House of Values"

WARE'S DEPARTMENT STORE SECTION

LAMB COUNTY LEADER

"THE SOUTH PLAINS GREATEST WEEKLY NEWSPAPER"

LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, SEPTEMBER 27, 1934

NO. 7

MORRIS IS HEAD OF WARE'S READY-TO-WEAR

Newest Creations Women's Wearing Apparel

Morris, who recently
Ware's Department Store
the ready-to-wear depart-
to Littlefield highly rec-
leading dry goods con-
the South Plains with
has been employed during
years.

not only a competent and
able, but is well in-
all the newest creations
ready-to-wear.

and low experience in the
and wide know-
markets, particularly in
what is the latest and
women's wearing appar-
in the great ar-
things which are charm-
found throughout her

price tags throughout
department is evidence
buying she not only
bring to this section the
styles, but she also had in
those with the most mod-
a complete fall outfit
retaining the clothing bud-

mer of the ready-to-wear
is full of new things.
are as new as the Au-
coats of the newest
and far trimmed that
grand millinery that
from the style centers
and sport wear of
fashion.

you step into Mrs. Nor-
wear department you
a Fashion Show

Edna Seely In Charge of Piece Goods Dept.



EDNA SEELY

goods department is un-
ction of Mrs. Edna Seely
resident of this city
Mrs. Seely has had many
ence in this branch of de-
work.

SCHOOL CHILDREN
ON, Texas, Sept. 26. (UP)
ely 133,450 needy chil-
served school lunches
coming school term, ac-
plans being formulated by
county board of welfare
ment.

has more than 9500
of beach forests com-
ut one-twelfth of the to-
country.

MANAGER WARE'S DEPARTMENT STORE



J. H. WARE

J. H. Ware, head of the Ware's Department Store had his first experi-
ence in the dry goods business when a very young boy serving as cash boy
for Sanger Bros., Dallas.

Mr. Ware was connected with the J. B. Ellis Department Store at Hollis,
Oklahoma, for 18 years. He came to Littlefield in 1929, and established the
firm of Ellis & Ware. Almost four years ago he purchased complete inter-
est in the Littlefield store.

Mr. Ware takes an active interest in all projects having to do with the
development of Littlefield and territory.

Under the management of Mr. Ware, the Ware's Department Store has
made rapid progress, and is today one of the most popular clothing stores
in this entire section.

OFFERS HOUR SPECIAL FOR DOLLAR DAY

Better Values Than Ever
Are Advertised for
Monday

One of the main features Ware's
Department Store is offering for

Dollar Day, Monday, October 1, is a
one hour special price on Ladies' hos-
iery.

Between the hours of 10 and 11 a.
m. they will offer for sale three pairs
of ladies' hose for one dollar.
No hose will be sold at this price either
before 10 o'clock or after 11 o'clock
and on Monday only.

The hose are taken from Ware's
regular stock of 49c values.

On the last page of their edition
can be found many more Dollar Day
items of equal value.

The WMU will meet Monday at
the church for State week of prayer.

Ware's Department Store a Leader in Making Littlefield a Leading Shopping Center

One of the paramount desires of
the Ware's Department Store is to
aid in every possible way in making
Littlefield one of the leading shop-
ping centers of the entire South
Plains.

This is evident in an announce-
ment made by J. H. Ware, manager
of the concern.

In making the announcement, Mr.
Ware stated that he had in stock for
this season's business over \$40,000
worth of new merchandise. Every de-
partment in the store is filled to ca-
pacity offering the people of this

section an opportunity to buy, in
Littlefield, most any item in the clo-
thing line.

Mr. Ware stated that he purchased
such a vast stock that the people of
the extreme Western Plains of Tex-
as might have a complete, conveni-
ently located market within an hour or
so drive of their home.

"Littlefield is more conveniently
located to serve the extreme Western
Plains, than any other city," he said.

Continuing, the Littlefield mer-
chant stated that he already had hun-
dreds of regular customers that re-

Ware's Department Store Offers Largest Stock of Merchandise in Its History

Huge Fall Opening Is Now Underway; The Newest Styles Are Shown

The largest and most elaborate Fall Opening ever stag-
ed by the Ware's Department Store is now underway!

In every department, odds and ends of summertime
have vanished, giving way to new fall colors, new fall
fabrics, and the newest in last minute styles.

Department heads and clerks have spent days, working
overtime, preparing for this event. Planning and buying
to bring you everything that is new; placing and arrang-
ing stock that you might shop through the store with the
utmost convenience; figuring costs that you might have
the best that can be bought and at the lowest prices.

From manager to clerks, the entire
personnel of the Ware store is striv-
ing and working to make this the
peak year. Not through high-powered
salesmanship tactics, but by giving
you what you want in the highest
quality of merchandise at a price you
can afford to pay.

New Stock of Staples

As in the ready-to-wear and men's
furnishing departments, Ware also
has purchased the largest stock of
staple merchandise in the history of
the store.

Hundreds of pairs of overalls,
shirts, jackets in every price range,
boots, gloves, and every conceivable
item of this nature that is carried in
a dry goods store can be found at
Ware's.

Every member of the Ware Depart-
ment Store staff invites you to visit
them. They want to serve you, but
most of all they want to please you.

TO BUILD RESIDENCE

Mrs. William Cheers and son,
John, of Kreston, Ia., are in Olton
making arrangements to build a house
on a lot which they own there. They
will remain about three weeks. Mr.
Cheers, Jr., will occupy the home
when completed.

The proposed Pan-American High-
way is considered the longest road
project in the world. When completed,
it will stretch from Alaska to the
southern tip of South America.

Is Head of Men's Furnishings Dept.



ROBERT ARMSTRONG

Mr. Armstrong has been connected
with Ware's store on several occa-
sions for the past 12 years and is now
in charge of the Men's Furnishings
department. Mr. Armstrong moved to
the Littlefield section from Hollis,
Oklahoma in 1924.

Ware's Department Store Carries Popular Brands of Work Clothes

The large volume of business Ware's
Department Store enjoys in the work
clothing department is accounted for
by the three lines of nationally ad-
vertised work clothing they carry.

Lee, Hawk and Pool brands are the
features in this department. Each of
these brands are well known by ev-
ery farmer in this section for their
exceptionally long wearing qualities.

GINS LESS COTTON

RICHMOND, Texas, Sept. 26. —
(UP) — Two gins here have turned
out 2290 bales of cotton, a total for
below that of last year. About 80 per
cent of the crop has been gathered.
Continued rains over the county were
delaying and injuring young cotton,
farmers reported.

Primitive man carried on extensive
trade operations, according to dis-
coveries of archeologists.

More than 1470 ocean-going ves-
sels called at the port of Montreal in
1933.

SCHOLL'S METHOD USED IN TREATING FOOT AILMENTS

Specialist Is Employed By
Ware's Department
Store

In connection with the handling of
Dr. Scholl's appliances and remedies,
Morris Morgan, a graduate of Dr.
Scholl's training school, is employed
by the Ware's Department Store as a



MORRIS MORGAN

specialist in treatment of the feet and
shoe fitting, and heads the shoe de-
partment.

Hundreds of appliances and reme-
dies are found in the Dr. Scholl's list
and remedies are offered for each
ailment.

Mr. Morgan stated that "Dr. Sch-
oll's methods are scientific, and his
supports can be shaped and adjusted
to your individual foot. They can be
worn in any shoe. When we fit you
we will increase their elevation from
time to time until your arch is fully
restored. Then you need no longer
wear the supports."

Mr. Morgan urged that anyone hav-
ing foot ailments of any nature visit
the Ware's Department Store for an
examination.

CURLEE SUITS ARE SOLD IN CITY BY WARE'S STORE

Purchases Over 200 Suits
for Fall; Every
Model Shown

Possibly the largest group of men's
and young men's suits ever offered
in the city can be found at Ware's
Department Store this season.

As exclusive dealer for Curlee
clothes in Littlefield, the store re-
cently received over 200 Curlee suits
of every model, for regulars, short
stouts, stubbs, and longs.

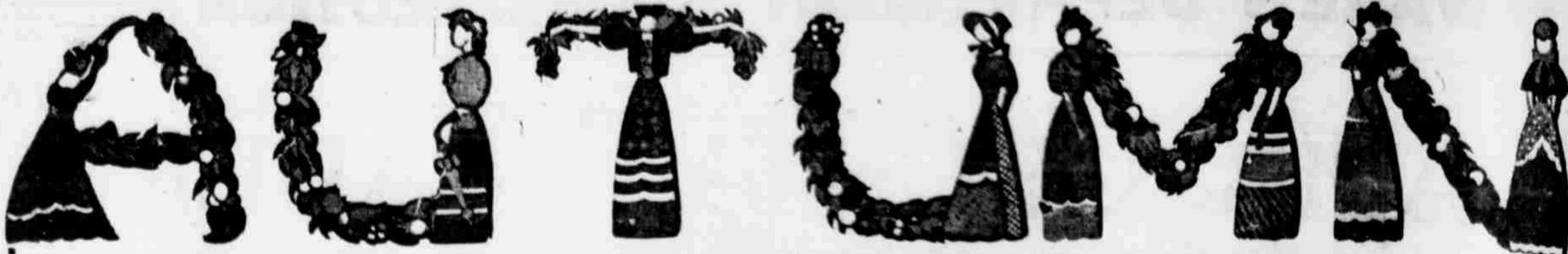
The store also is displaying a large
number of new Curlee overcoats for
men and young men.

From its title, many people errone-
ously believe that Jules Verne's
"Twenty Thousand Leagues Under
the Sea" implies that depth; the
book's title and story really deal with
a trip 20,000 leagues in distance
through the sea.

READ THE LAST PAGE OF THIS SECTION

For Ware's Greatest Dollar Day Values

You'll Find a Store Full of Things That Are Lovely And New as The



SEASON OPENS

Ladies' Undies—

There are slips and half slips . . . rayon and rayon crepe . . . in colors of tea rose and pink. Ware's low price—

—59c

Children's Undies—

Panties and bloomers in rayon and jersey. Not a "Sale" quality, but our regular quality at Ware's low price—

—29c

Ladies' Brassiers—

New form fitting Brassiers, silk and lace in peach, pink and white. Ware's low price—

—19c and 29c



THE ADVERTISING MAN'S CAMERA CLICKS ON

THE—

Newest Clothes

You'll Be A Picture In Ware's Newest

Dresses

In the greatest fall opening we've ever staged we offer you the most entrancing dresses we've seen in seasons. Every important fashion is represented . . . every material . . . every color. And in a price range from . . .

\$3.95

—TO—
\$9.95

A Group For Sport Wear

And they are mostly knits! You'll like them in the color you want and just the design to suit.

\$3.95

—TO—

\$9.95

Lovely House Frocks

You'll agree, they're a lovely group. Colors that will say "Good Morning" to you. Ware's usual low price.

\$1.00

\$1.49

\$1.98



LADIES' SWEATERS—

Truly, we hardly believe that this selection of knit sweaters is unsurpassed. Color of red and blue. Sweaters for Sport and every occasion.

—\$1.45, \$1.95 and \$2.50

TAMS—

As in all other departments we've bought more tams than ever before this season. Every desirable color in felt, knits and suede.

—29c to 98c

SPORT HATS—

Chic little sport hats that will figuratively "go to your head" . . . all knits . . . in solid and novelty colors. An exceptional value, even for Ware's

—69c, 89c and 98c

LIGHT WEIGHT COATS—

You'll welcome these inexpensive light weight knit sport coats on any early brisk autumn morn' . . . in colors of blue, brown and wine. The price—

—\$2.49

SUEDE JACKETS—

For children or misses. Sizes 8 to 20, button style only in colors of tan, red and blue. Ideal for school or sport wear. An exceptional value for only—

—\$1.95



THE SUIT SEASON OPENS!

Suits are a great style factor this season. Tweeds, mostly with pinch back and styled for a wide variety of uses. One group you'll find an exceptional value for only—

\$9.95

Another Group of Exclusive Smart Suits—

It will possibly surprise you to find a group like this in town, but it is only in keeping with Ware's ambition to give you one of the most complete clothing stores in this section. Really, the price is much lower than you would expect, only—

\$19.95



WON'T YOU SHOP THRU OUR STORE

We take a just pride in inviting you to our greatest of All Fall Openings. We say the greatest because it truly is just that in every detail. The largest stock we have ever offered . . . the most complete selections . . . care was taken to select the best quality to be found . . . and most interesting is the fact that you can have Ware quality and Ware merchandise at no extra cost. We invite you to visit us at once, and see—

Why Most People Trade At Ware's—

Shop Where You Like — But, Frankly, We Believe We Offer You a Combination of Style, Quality and Value That Cannot Be Surpassed — Anywhere!

Ware's Department Store

Nowhere Can You Equal Ware Value—Or Find More Elaborate



Lace Pannels—

In most all of the desired shades. Full 2 1-2 yards long. An exceptional Ware Value for—

—79c and \$1.00

Bed Room Curtains

New arrivals in Bed Room Curtains in beautiful patterns of beige, green and pink. Ware's price—

—89c

FLASH!—

We've just received a lovely new shipment of ladies' slips and half-slips, plain and lace trimmed, collarless material in flesh and tea rose.

—59c

PAJAMAS—

Warm Jersey Pajamas for children or ladies, all solid colors in one and two piece

—Children \$1.00
—Ladies \$1.29

Children's Coats—

Off to school in the best of style in these "grown-up" styled coats for the misses. And extra warm too. Remarkable Ware Quality.

—\$2.95 to \$5.95

Kiddies' Suede JACKETS—

Just like big sisters, cute little sport jackets that you can launder without damage. Sizes from 2 to 8 Button style. Price—

—\$2.95



GIRLS' WASH FROCKS

Just the thing they need for school, bright new colors that stay new. In sizes 7 to 16. Priced low, from—

69c to \$1.00

AND NEW CLOTHES FOR THE BABIES, TOO!

Those little tots need to be dressed up for their first fall season . . . every season as far as that matters . . . and in Ware's Complete Department Store you'll find everything the youngster needs . . . whether it be clothing or little trinkets that drive them Goo, Goo!

TOO, YOU CAN DEPEND ON WARE'S FOR—

Piece Goods

SILK CREPES—

And genuine Silk in all of the desired patterns for fall. 39-inches wide. A thrilling value for, Yard

—69c to \$1.69

WOOLENS—

Dress woollen material in plaids, tweeds, and solids. 54-inches wide. Yard

—\$1.19 to \$2.00

COTTON SUITING—

Yard wide. All the desired colors for your fall sewing. A remarkable value. Yard

—29c

COATING—

"Making your own" assures you of individual taste. And this beautiful fabric, a brown mixture, will make choosing easy. 60-inches wide. Yd. . .

—\$2.25

HERE'S WHAT WARE OFFERS IN —

MILLINERY

If you want to be smart, and still be individual, the hats we're showing will be just the thing. You can choose your own fabrics and shape . . . and there are many to choose from. In a wide range of low prices!

\$1.00 — \$1.49
\$2.49 — \$2.95

GET SET FOR BIG VALUES IN—

Coats

GROUP NO. 1

Tailored Coats with clever new touches, beautiful fabrics, and designs as new as the season, and at Ware's usual low price

\$7.45
—TO—
\$9.95

GROUP NO. 2

A group of tailored, fur trimmed Coats that is within the reach of those with the most limited means. An exceptional value . . .

\$10.95

GROUP NO. 3

This includes our better Coats, beautifully tailored, richly furred, coats from the most choice fabrics. You'd never guess the price range is only—

\$19.95
—TO—
\$22.50



Accessories!--In Time With Your New Costume!

BAGS—

That will "time in" perfectly with your new costume. In black brown and blue.

—50c to \$2.95

KID GLOVES—

A selection that will simply thrill you! In colors of navy, brown and black. From—

—\$1.95 to \$2.95

FABRIC GLOVES—

In colors of black and beige. They are priced really low for Ware quality—

—\$1.00



SEARCH FOR GREATER HOSIERY VALUES

Allen A Hose that are brand new . . . not left from summer stock, and all fall tone, of course, they're full fashioned

—89c
—TO—
\$1.50

(We Recommend Our 49c Hose to be of Unusual Value!)

Wunder Hose that will tempt you to buy a supply for the entire season, because you have our NEW stock of many shades to select from. And the price

—79c
and
\$1.00

Ware's Department Store

UPHOLSTERING MATERIAL
 Recover your used car or protect the covers on your new one. Make your own covers. Yard—
29c

COTTON BATTS
 Bleached quilted batts, made of good grade staple.
 3 lb. Batts Stitched **89c**
 2 lb. batts **59c**
 Linters **39c**

TENNIS SHOES
 Two famous brands, Kids and Hoods.
 Little Girls **79c**
 Boys **89c**
 Men and Women **98c**

SUIT CASES
 A large assortment of suit cases in every desired size and material. Low price range from—
98c to \$4.95

TICKING
 A. C. feather ticking, full 8 ounce, striped. Special value, yard—
25c

TICKING
 Mattress ticking, 36 inches wide, in assortment of stripes. Yard—
15c

CYPRESS DUCK
 First grade cypress duck, full 8 ounce weight, yard—
17½c

BABY BLANKETS
 Crib blankets in colors of pink and blue, size 36 x 50. Pair—
\$1.25

MEN'S UNIONS
 Extra heavy in white or screen ribbed. A real Ware value—
98c

BOYS' UNIONS
 Extra heavy fleeced lined, screen-flat knit. Pair—
79c

A Mighty Store
IT'S HERE!
WARE'S

It's Now Underway--Every



BLANKET VALUES!

Another Reason Why Most People Trade At Wares

Big 72 x 84 double Blanket in a wide range of colors. Medium weight and a real buy for... **\$1.98**
 70 x 80 Lily Blankets, good grade, double blanket. Extra good value for only... **\$1.79**

- | | | |
|---|---|---|
| <p>Heavy Double Blanket
 In fancy plaids that we truly believe to be a leader. The china Queen, size 68x80 part wool.
 \$2.49</p> | <p>Golden Seal Blanket
 This is our finest blanket. Size 70x80, 25 per cent wool, weight 4 1-2 lbs.
 \$4.95</p> | <p>PART WOOL Blanket
 Size 70x80. Same as our Golden Seal. Only 5 per cent wool. Special value—
 \$3.95</p> |
|---|---|---|

OUTING
 36 inches wide in stripe or solid colors, an extra good grade. Yard—
14c

OUTING
 27 inch Outing in medium weight, fast colors, stripes, a real value, Yard—
10c

PRINTS
 80 square Prints in all new and solid colors, guaranteed fast colors. Yard—
19c

PRINTS
 36 inch Prints, extra good colors, guaranteed fast colors. Yard—
14c

LADIES' RAIN COATS
 Made by United States Rubber Co., in blue, browns and green.
\$4.95 and \$5.95
 Children's \$3.95

LADIES' GALOSHES
 In black or brown, three-map. Pair—
98c

Painters' Overalls
 Hawk brand, Pair—
\$1.49

MEN'S CORDUROY CAPS
 Double flap, fur lined. In tan and blue. Each—
69c

Item's Every One Needs From Our NEW

Variety Department

- | | | |
|---|--|--|
| <p>STEEL THIMBLES 10c
 All Sizes</p> <p>Hostess Powder Puff 50c
 And Klenix, large pkg.</p> <p>SHOE STRINGS 5c
 Narrow combed cotton strings.</p> <p>Work Shoe Strings 5c
 2 pair</p> <p>CROCHET HOOKS 10c
 Bone, assorted colors</p> <p>STEEL HOOKS 10c
 All Sizes</p> <p>Separate Zippers 15c to 50c
 To sew on your own clothes</p> <p>BRILLIANTINE 10c
 Hair Oil</p> <p>Quinine Hair Tonic 10c
 Price</p> <p>HALITOSINE 10c
 Small size</p> <p>HAIR POMADE 10c
 Lady Fayre, large jar</p> <p>SHAMPOO 10c
 Coconut oil, 8 oz.</p> <p>WAVE SET 10c
 Lady Fayre, large bottle</p> <p>VANISHING CREAM 10c
 Lady Fayre</p> | <p>WHITE PETROLEUM 10c
 Large size</p> <p>LIP STICKS 10c
 Purse size</p> <p>JET OIL 15c
 Bottle</p> <p>NAIL ENAMEL 10c
 Brilliant color</p> <p>Absorbent Cotton 10c
 Sterilized box, 2 oz.</p> <p>SANITARY BELTS 10c
 Fortuna, adjustable</p> <p>SHOULDER STRAPS 15c
 Adjustable style</p> <p>Water Wave Nets 10c
 Each</p> <p>Bobby Pins 5c and 10c
 Tempered steel</p> <p>American Lady Pins 10c
 300 Count</p> <p>VANITY PINS 5c
 Package</p> <p>BUTTONS 5c to 25c
 All kinds and colors</p> <p>DRESS BELTING 10c
 Price</p> | <p>DRESS SHIELDS
 Lady Fayre</p> <p>NAIL FILES
 Quality brand</p> <p>HICKORY GARTERS
 Short or long lengths</p> <p>LADIES' BELTS
 Each</p> <p>VULCO COMBS
 Genuine hard rubber</p> <p>BAYE NEEDLES
 Package</p> <p>HARPER'S NEEDLES
 Package</p> <p>LADIES' BELTS
 Suede</p> <p>POWDER PUFFS
 Lady Fayre</p> <p>DYANSHINE
 Barton's</p> <p>Adhesive Plaster
 1-2 in., 5 yd. length</p> <p>BATH SALTS
 8 oz. bottle</p> <p>Hinds Honey and Almond Cream
 Price</p> |
|---|--|--|

WARE'S DEPARTMENT
 Littlefield "MOST PEOPLE TRADE"

Wide Event!

Buy Quality Merchandise—At Lower Prices From Ware's!

QUAL FALL OPENING!

Listed Is a Ware Every Day Low Price!

Does Foot Hurt You?

LET OUR GRADUATE ORTHOPEDIC EXAMINE YOU AN EXAMINATION FREE

Probably indicate serious foot trouble that shouldn't be neglected. Whatever is wrong can be corrected at once.

Prevent further suffering . . . drop in today for a

FREE EXAMINATION

Employed foot-comfort specialist—a graduate of Dr. Scholl's Orthopedic training school.

Ready for a Wet Winter?

Slickers

Genuine Fish brand Men's Slickers. There's none better. They are well made to keep you dry for many years to come.

Price **\$4.95**



RUBBER BOOTS

Medium weight, black, knee length rubber boots—

\$2.95

Men's Artics

One buckle—**\$1.49**
Four buckle in cloth or all rubber—**\$1.98**

DRESS SOX

Fancy dress sox for men and boys. A very special value for, the pair—

10c

Men's Water Proof JACKETS

By Glover, washable, heavy fleece lined.

Button Style **\$2.49**
Zipper Style **\$2.69**

DOMESTIC Sized, extra fine 36 inches wide. Two	DIAPERS Birdseye Diapers, hemmed. One dozen in package—	CHAMBRAY SHIRTING In blue and grey, good grade, full 36 inches wide. Yard—
15c	\$1.35	15c



MEN'S DRESS HATS

In all the new fall colors of brown, grey and blue. An unusual value for—

\$1.98

Boys' Pajamas

In flannel or broadcloth.
Sizes 8 to 18—

\$1.00

Leather Belts

For men or boys in wide or narrow styles.

25c to \$1

Suspenders

Men's fancy narrow suspenders—

50c

ment

10c	ELASTIC	10c
	1-4 in. wide, 4 yds.	
10c	Roll 'Em Garters	10c
	Lady Fayre	
10c	SHOE INSOLES	10c
	Armstrong	
10c	SANITARY BELTS	25c
	Marquette	
10c	Hair Ribbon	10c
	Band bow	
10c	WHITE ELASTIC	10c
	1-2 in. wide, 5 yds.	
10c	HAIR CURLERS	5c
	Hollywood Rapid Dry, Ea.	
10c	SAFETY PINS	5c
	Card	
10c	HAIR PINS	5c
	Card	
10c	Children's Garters	10c
	Vogue adjustable socket	
10c	JIFFY PANTS	15c
	Each	
10c	WOOL YARN	15c
	German town Down, Ball	
35c	DRESS SLIDES	10c and 25c
	Each	
25c	FACE LOTION	10c
	Lady Fayre	

The New BORN Line

Of Tailored-to-Measure Clothes for Men

We are proud to announce this "Blessed event" to you who are particular about your clothes—the arrival at our store of the NEW BORN line of Fabrics.

Born-Tailored to your measure, the clothes made from these All-Wool fabrics will fit you as if you had been BORN into them. Fit, style, tailoring and quality are all GUARANTEED by M. Born & Company, foremost American tailors since 1876.

Come in, and pick your future "pride-and-joy" in a suit, topcoat or overcoat from a complete selection of 250 patterns and styles—the perfect "offspring" of choicest materials and quality tailoring.

AND AT ATTRACTIVE LOW PRICES THAT MAKE THEM TRULY THE GREATEST VALUES EVER "BORN."

Carpenters' Overalls

Hawk brand, Pair—

\$1.95

Men's Boot Pants

Men's good grade gaberdine Boot Pants in grey or tan. Well tailored for perfect fit. Pair **\$2.50**

Army Regulation Gaberdine **\$3.95**

BOYS' BOOT PANTS	Boys' Corduroy Suits
Made just like dads in grey or tan gaberdine.	Pool's brand corduroy suits in blue, red or tan. Zipper jackets. Sizes 2 to 11. Per suit—
Sizes 4 to 11 \$1.95	\$4.84
Sizes 12 to 17 \$2.25	

Children's Coveralls

Pool's Coveralls for children. Liberty striped. Preshrunk.

89c

MEN'S JACKETS

Tailored by Glover, all wool melton, zipper style, can launder, heavy and warm. Sizes 36 to 46.

Men's **\$3.95**
Boys' **\$3.50**

MEN'S DRESS PANTS

Men's and young men's Dress Pants, wide oxford bottoms, a wide selection of patterns, priced from **\$2.95 to \$5.00**

WARE'S

Littlefield



Ware Offers You Greater Shoe Values-- Wider Selection-- They're STAR BRAND



We contribute our splendid shoe business to our long standing policy of giving complete satisfaction to every customer—regardless of the cost! It is our desire to have you satisfied in every detail . . . satisfied with the purchase price . . . satisfied with the service you receive from your shoes . . . and most of all, that you receive a perfect comfortable fit!

In our shoe department, we employ only competent, courteous, and long experienced shoe clerks! Clerks who keep the customers comfort and interest foremost in their minds. They take a great pride in giving you satisfaction . . . won't you drop in and let them show you the shoe you need for most comfort? . . . You won't be urged to buy!

For Real FOOT FREEDOM and Good Looks That Last, Wear

STAR BRAND SHOES



Trim Tred Health Shoes fit splendidly and easily, giving support where needed and relieving pressure at sensitive points. See a pair and you'll be attracted by their smartness, wear a pair and you'll be convinced that Trim Treds offer the utmost in comfort and lasting satisfaction. All sizes in widths of AAAA to EEE.

\$2.95 to \$5.95

OUR MOST SPLENDID VALUE IN—

Young Men's Shoes

OTHER STAR BRAND DRESS SHOES

for men in conservative and novelty models, priced from

\$2.95 to \$5

In either genuine rough Seal-skin or Water Buffalo. The one shown is of Seal-skin. A special Uptown and Ware Value—

\$5.85



YOU GET BETTER FITS — BETTER VALUES AT WARE'S FROM TRAINED SHOE EXPERTS

Beauty That Is Leather Deep!

Your first glance at our new Star Brand Shoes brings the thought of well-dressed feet, but after you have worn them a while, you admire them all the more, for their good, all-leather quality causes them to keep on looking good.

EXACTLY AS SHOWN

\$3.95



Flattering is the Word For These Adorable—

Pumps

A smaller foot, a higher arch, a trim slender ankle . . . a nice pair of pumps always gives the feet a neat appearance. So come and make your selection from Ware's largest range of styles. We have your size in widths of AAAA to EEE, and in the leathers you prefer. Price ranging from—

\$2.95 to \$5.95



Side Ties

In The Spotlight OF FASHION!

The side tie brings to its wearer a dash of added smartness and this style is a winner. It's so smart-looking on the foot that once you try it on, you will want to own a pair.

EXACTLY AS SHOWN

\$5.95



"Star Brand Shoes Are Better"

STAR BRAND SHOES ARE BETTER

So We Choose Them for The Kiddies, Too - - . !

Let the kiddies rough and play; your worries are gone as far as shoe dollars are concerned, if they wear poll Parrot, Star Brand Shoes. Made of solid leather . . . designed for proper development of growing feet . . . and priced so everyone can afford them.



\$1.29

—TO—

\$3.50

And You Get More Mileage Per Dollar



A STAR BRAND SHOE

It's Ware Policy to Sell the Best, So We Choose Star Brand!

Ware Offers You Any Style You Want In Up Town Star Brand Quality



GENUINE KANGAROO

This shoe is truly the choice of the professional and business man. Equal it if you can! It gives you everything you want . . . fine soft comfortable genuine kangaroo leather . . . and of course, a perfect fit. Exactly as shown.

\$5.00

Genuine Kangaroo High Cut Shoes . . .

Greater Values In Star Brand— Work Shoes



Look them over, Miss! These soft, all-leather Star Brand Work Shoes. You must be satisfied with them . . . because they are Star Brand and they are sold by Ware's! Priced from—

\$1.95

\$4.95

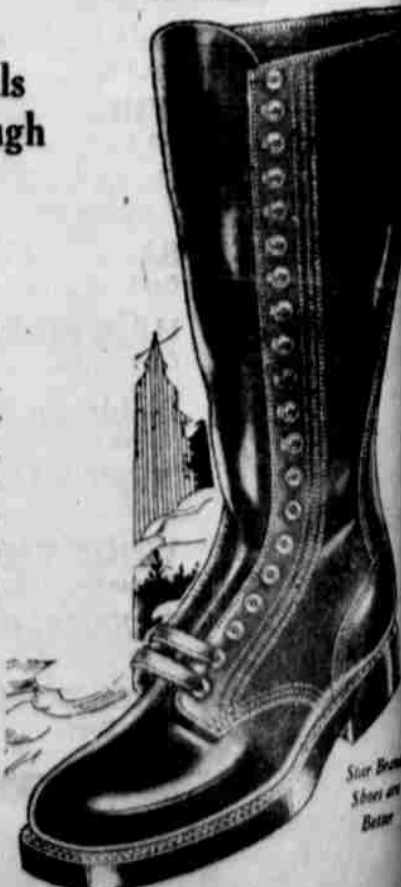
No Trails Too Rough for

Star Brand Boots

Whether you're going for a saunter with a gun or another day of outdoor work, a pair of Star Brand Solid Leather Boots like these are mighty fine companions for your feet. They give you foot fit and leg fit, and lots of comfort, for their soft oily-leather makes the going easy. You'll be perfectly satisfied with them, because they are Star Brand and Ware's reputation of giving complete satisfaction is behind them! Priced only—

\$4.95 \$5.95

\$6.95



WARE'S DEPARTMENT STORE

"MOST PEOPLE TRADE AT WARE'S"



Widest Selection of Men's Clothing We've Ever Offered



Men's O'Coats
—By CURLEE!
\$19.50 to \$25.00

That's a special price offering for Curlee Coats. They are made with added care from the best of the newest materials. It's really a saving!

OTHER COATS—
\$9.95 to \$12.50

TIES
Hand made in all the new fall colors.
50c - \$1

TOM BOY SUITS FOR BOYS'
Boys' all wool worsted suits with long trousers. An exceptional value. TWO TROUSERS
\$6.95 to \$17.50

SPATS
In colors of blue Grey, Black and tan.
\$1.00

WE BOUGHT 200 Curlee SUITS THIS SEASON \$25.00 and \$29.50
Two Trousers

And we have every style you want... every fabric... every color. From the more conservative lines to the new pinched back, by swing for fall and winter. Yes, we KNOW we have your size. In short, stout models to regular and tall.



CURLEE TRADE MARK CLOTHES

Men's Corduroy Suits
Corduroy suits, good quality pants and jacket to match. A real value—
—Pants **\$2.95**
—Jacket **\$2.95**

BUCKLE JACKET
Good grade suede jacket, zipper fast, water proof, can be laundered. Another Ware Leader.
—**\$4.95**

White Suede COATS
Tailored by Glover, pure silk lined, made from genuine buckskin. Can be laundered.
—**\$12.50**

Men's Sport Coats
Belted model sport coats of exceptionally high quality. Water proof. Both brown and greys.
—**\$6.95 and \$12.50**

WARE BRINGS YOU PHILLIP JONES



SHIRTS
—With the Van Heusen Collar!
Men who know style, quality and a perfect fit demand Phillip Jones Shirts. We have them in white or new colors for fall.
\$2.00 - \$2.50

ELDER, E. & W. and POOL'S — All are famous for their quality. And each offers you a large selection of colors always in good taste. Your Choice—
\$1.50

One group of new broadcloth SHIRTS, pre-shrunk and fast colored. Made from good materials and correct fall colors. Very special.
\$1.00

Every Man Should Wear A Good HAT. The Best Is—

STETSON
The standard of the nation. Hundreds to choose from in all the new novelty shapes and colors to every desired conservative style.
\$6.50 to \$15.00



OR A— DAVIS HAT
Plenty of snap, style, and self assurance to these fall felts. And no wonder—they come from Davis. That's your assurance of perfect quality—Perfect style.
\$2.95 to \$5.00

TRENCH COATS
Every man needs one and Ware offers you an opportunity to save. Made from tan gabardine, water proof.
—**\$3.95**

Men's Dress Hosiery
Fresh stock, new Fall colors and solids. Mostly Allen A Quality.
—Allen A's **35c to 75c**
—E & W's **19c and 25c**

SHIRTS and SHORTS
By Allen-A, really good garment, silk shirt and broadcloth trunks.
—Each **50c**
—Others **25c**

Men and Boys' CAPS
Adjustable or standard head sizes. New spring patterns and solid colors. Regular Ware Quality at Ware's low price.
—**50c and \$1.00**



Phillip Jones — PAJAMAS
You'll take special delight in either sleeping or lounging in these newest pajamas. Ask to see them. Guaranteed pre-shrunk and fast colored. Smart patterns!
\$2.00



Glover's Better— SUEDE JACKETS
This is a jacket of the better type, form fitting, zipper style can be laundered. A remarkable value for only—
\$9.85

MEN'S SWEATERS
By Marquette in sport, slip-over, heavy or light weight coat style. All wool. In every size, price range from—
\$1.39 to \$4.95



Ware's Is The Clothing Headquarters For The Working Man!

Men's Work Shirts
BIG BUCK BRAND—heavy two oxen chevats, in grey or blue. A Ware Value... **95c**
GIANT RED BALL—Reinforced back shoulder and arm hole. Ventilated... **69c**
RED BALL STANDARD—Extension collar coat style, well made in grey only... **49c**
SUEDE SHIRTS — For men in tan or grey well made for long wear... **98c to \$1.49**

BOYS' SCHOOL PANTS **\$1.00**
In blue or striped, sizes 6 to 11. Very special Value

CANVAS GLOVES **10c**
Good grade, yellow striped for either men or boys, Ware price, pair

WORK SOX
—for men or boys, fancy colors, Pr. —
10c

Men's Overalls

LEE OVERALLS — The best that money can buy in blue or striped, high or low back, made from best grade 8 oz. duck... **\$1.69**
HAWK AND RED BALL striped or blue Choice... **\$1.19**
HEAVY DUTY Overalls, 220 weight. Pair... **79c**



BOYS OVERALLS
Hawk Brand Striped or Blue
3 to 11 **89c**
12 to 17 **98c**
LEE OVERALLS
4 to 11 **\$1.10**
12 to 18 **\$1.25**
Our Advertiser Brand
Small Boys **79c**
Large Boys **98c**

Men's Work Pants

JIM DANDY work pants in blue or gambler's stripe. A real value for only... **\$1.00**
POOL'S work pants in blue or striped, pre-shrunk. A dependable brand... **\$1.50**
POOL'S KHAKI work trousers, full pre-shrunk. Guaranteed to give good service... **\$1.50**
SHIRT TO MATCH... **\$1.50**

MEN'S GLOVES **39c**
Leather palm yellow striped with gauntlet. Good Value for, Pr.

MEN'S GLOVES **29c**
Leather palm reinforced thumb knit wrist. Another leader, for Pr.

DRESS SOX
Heavy Grade rockford, Pr. —
10c

WARE'S DEPARTMENT STORE

"MOST PEOPLE TRADE AT WARE'S"

Monday Will See The Dawn of Ware's Greatest

DOLLAR DAY

LADIES' HOUSE SHOES

Felt, cushion sole, in colors of blue, green and red. Very special—

39c

The ever increasing crowds that each month visit Littlefield and Ware's on Dollar Day prompts us to believe that the buying public throughout this section realizes fully the exceptional values we offer for this day. On Monday, October 1st, we are planning the greatest Dollar Day Ware has ever staged. This page is chucked full of the many values we offer . . . each one is carefully "hand-picked" that you may be assured of getting the greatest Dollar Day Values ever. Be up early Monday Morning . . . come to Littlefield for Dollar Day . . . and to Ware's for greater savings!

BOYS' DRESS CAPS

Adjustable or standard head sizes, rayon lined, all leather sweat band. Dollar Day Only—

49c

Shirts and Shorts

For boys', rayon and broadcloth, 4 for

\$1

Shirts and Shorts

For men, elastic sides, broadcloth, 4 for

\$1

Men's Undershirts

Combed cotton, wide ribbed, extra length. 4 for

\$1

Boys' Shirts

For dress, preshrunk collar, fast colors. 2 for

\$1

Men's Shirts

For dress, fast colors, preshrunk collars

\$1

Boys' Coveralls

Jim Dandy, 69c value, hickory stripe. 2 Pair

\$1

Men's Work Pants

Jim Dandy in blue or gamblers stripes, Pair

\$1

Men's Jumpers

Men's short, striped JUMPERS, liberty stripe, \$1.50 value

\$1

Garza Sheeting

9-1 Sheeting, unbleached. No limit. 3 Yards

\$1

Flat Crepe

All Silk Flat Crepe All plain Colors. 2 Yards

\$1

Blankets

Double cotton Blankets, 66X76, while they last, Pair

\$1

Cretons

Yard wide, fast color Creton, 10 Yards

\$1

Fall Suiting

Large assortment of Fall Suiting. Very Special, 4 Yards

\$1

School Hose

For children, extra length, 19c value, 6 Pairs

\$1

MEN'S WINTER UNDERWEAR

Monarch medium weight winter underwear, bleached, ribbed. Pair—

89c

PRINTS

Regular 15c value, 36-inches wide, vat dyed guaranteed fast color. 8 Yds.

\$1

We Invite You to Littlefield and Ware's for Greater Dollar Day Values

GINGHAM

25-inch Gingham checks, a very special value. While it lasts, 20 Yards

\$1

Boys' Winter Unions

Boys' medium weight winter unions. Extra good grade. Special, Pair—

69c

Mail Orders Promptly Filled

WARE'S DEPARTMENT STORE

"MOST PEOPLE TRADE AT WARE'S"

Mail Orders Promptly Filled

HOUR SPECIAL FROM 10 a. m. TO 11 a. m. Only!

LADIES' ALL SILK, FULL FASHIONED

HOSIERY \$1

These hose are taken from our regular stock of exceptionally high quality 49c HOSE. They are absolutely guaranteed to be all silk and full fashioned

3 PAIR FOR

THIS OFFER IS FOR ONE HOUR ONLY

Absolutely no sales will be made at this price after the advertised time — Monday morning, from 10 to 11 o'clock. Make arrangements to be on hand at this hour.

TO BE ASSURED OF GETTING PROPER SIZES, WE SUGGEST YOU BE IN OUR STORE AT 10 O'CLOCK.

WORK SOX

Good grade, medium weight Rockford Work SOX. Special Dollar Day Value.

\$1

It's Values Like These That's Making Littlefield's Dollar Day The Talk of this Section!

LADIES' OXFORDS

One group of \$2.50 value. In Black Kid, open or closed tie, Cuban heel, sizes 4 to 8, in B and C widths only

\$1

Men's Overalls

Giant Red Ball Brand. Extra heavy weight and exceptionally well made. An extra special—

\$100

Oil Cloth

First quality table oil cloth in a large range of patterns. This special offer for Dollar Day only.

\$100
5 yds.

Canvass Gloves

14 oz., white, red knit wrist, 7 Pair

\$1

Allen-A Underwear

Shirts and Shorts 3 Pair

\$1

Men's Sox

Fancy rayon dress Sox. 6 Pair

\$1

TOWELS

Cannon, heavy, 22 X 44. 4 for

\$1

THREAD

Clarks O. N. T., 3,125 Yards

\$1

Men's Hand 'ks

17X17 inches, smooth 20 for

\$1