Section

Renfro Bros. LAMB COUNTY LEADER

Official Newspaper of Lamb County, Texas

Renfro Bros. **New Store** Section

VOLUME 10

LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, JANUARY 12, 1933

RENFRO BROS. OCCUPY NEW AND IMPROVED STORE

Attractive Fixtures Feature of New Store

ARE BUILT FOR RENFRO BROS. BY LOCAL MEN

Fixture Arrangement Gives Maximum Display Of Merchandise

The new Renfro Bros. Grocery & the modern food store.

Everything is spotlessly clean from the white front to the highly sanitary market at the rear of the store.

The entire store is designed to provide the maximum in space for the nate any feature of arrangement tation in all products. which detracts from the pleasure of shopping. While the entire store is stocked to overflowing with merchandise, there is no appearance of crowd- that are carried in the market.

The attractive vegetable display rack is located at the right on entering the store; there are rows of shelves on either side of the building; the spacious checking counter is lo- the postal receipts of the local postcated in the center of the store and office for 1932 were stated at \$4,well forward, and a portion of the 387.52, and the receipts for 1931 at space at the rear is given over to the \$4,133.02, whereas these amounts

the new Renfro Bros. store is the at- only, or for the last quarter in the tractive fixtures in white with green year. trimming.

The new fixtures are designed so \$834.67. as to make all merchandise very accessable, a service which is much ap preciated by store patrons. Extend-

(Continued on Last Page) (Renfro Section)

RENFRO BROS.

Grocery & Market

WE

CONGRATULATE

YOU

-and wish for you, in

your new location, the

continued success which

Higginbotham-

Bartlett Co.

"Good Lumber"

Littlefield, Texas

vou deserve.

These fixtures are a Littlefield dar year ending December 31, 1932, product, and reflect very much to the according to Mrs. Roy Wade, money credit of Littlefield workmen. They order clerk, totalled \$13,409.94, were built by E. J. Newgent, and the while the receipts for 1931 totalled painting was done by Lee Chandler. \$12,575.27, showing an increase of new Renfro Bros. Grocery & Market

> Mr. and Mrs. Sam Hutson wil move Monday to the house formerly occupied by Miss Dixie Durfee and her mother on West Fourth street.

WE EXTEND CONGRATULATIONS

to Renfro Bros. upon their move into better quarters. Our business relations have been pleasant and we wish for them the continued success which they deserve.

This move will increase their usefulness to the community which

> **MAX TOUCHON** TRUCK LINE

MARKET IS IMPORTANT DEPARTMENT OF RENFRO BROTHERS BUSINESS

A prominent feature of the Renfro American Legion Bros. store is the market, which is in charge of Harry C. Smith, who has been a meat cutter for more than 30

Mr. Smith came to Littlefield from Wichita Falls, and has been with the

The Renfro market is well stocked hall. with the finest of meats, butter, and Market is an excellent example of the many other requirements of the dent, presided, and a business session modern table.

Cleanliness is an outstanding feature of the market. A large Viking display case, equipped with electric ex-service men in Government hospikeep all meats enclosed, which indisplay of merchandise and to elimi- sures customers of the strictest sani-

> In addition to the Viking case large walk-in cooler is also used in Christmas activities of the unit .-housing the immense stock of meats

A Correction

In last week's issue of the Leader should have been stated to cover the One of the outstanding features of last three months of 1932 and 1931

The postal receipts for the calen-

they strive to serve.

Auxiliary To Help Red Cross Workers

The local unit of the American Renfro brothers since they established Legion Auxiliary met in regular sestheir business on September 11, 1929, sion Monday evening in the Legion

Mrs. W. D. T. Storey, the presi- space on two streets.

A report was made that five Christmas boxes were sent by the unit to refrigeration, enables the market to tals, four of which were sent to the Arrested On Liquor Wm. Beaumont hospital at El Paso, and one was sent to a hospital at Muskogee, Oklahoma.

A report was made on the local

Members of the auxiliary are asked bring her thimble and scissors.

Mrs. Henry Waters, of ten miles Leader. south of Littlefield, is very ill with

Plenty of Auto **Parking Space Is** Feature of Store

Plenty of parking space has always Grocery & Market.

Best Wishes

For Success

Yours,

J. T. Bellomy.

I am glad of the opportunity to

The Renfro Twins stand as another

congratulate Renfro Bros. upon their

move into a new location.

enjoyed a wonderful growth.

A Forward

Renfro Bros., in moving into

better and larger quarters, are

keeping step-moving forward-

with the spirit of this great wes-

tern country, in that they are seek

ing to add to their facilities for

service. We congratulate them.

Phillips Petroleum Co.

ACREY BARTON, Agent

OTHER PRODUCTS.

The new location, immediately across the street from the former Renfro store, also provides parking

Such a wealth of parking space is a feature which is much appreciated by shoppers.

Transporting Charge, Not Bootlegging

-Paul Grant, who was arrested Wedto meet in the Red Cross room at nesday of last week in Littlefield by the City Hall, Friday afternoon, and Sheriff Len Irvin, as a result of a sew for the Red Cross from one until grand jury indictment, informs the four o'clock. Each lady is asked to Leader that the indictment was the result of a charge of transporting liquor, not of bootlegging, as was re-The three-year-old son of Mr. and ported in last week's issue of the

Grant also informed the Leader pneumonia, according to a local phy- that he had never lived in Oklahoma, and that he is a native of Lamesa.

FOOD DEMONSTRATIONS TO BE FEATURE OF OPENING OF NEW RENFRO STORE

An outstanding feature of the special opening this Saturday of the Prizes For will be the food demonstrations which will be put on by a large number of concerns.

Such demonstrations are always interesting and instructive and are very much worthwhile attending.

The concerns which will have demonstrations include: Brown Cracker & Candy Co., Waples-Platter Co., Armour & Co., Swift & Co., Wilson & that will not be necessary; just come Co., General Foods Corporation, and Great West Mills.

SALUTATIONS

and

CONGRATULATIONS

to Renfro Bros. upon moving

We feel sure that they will be in a position to render much better service with the added facilities which this move affords them.

We count them among our most

reasured friends and patrons.

HOME BAKERY

SAM RUMBACK, Prop.

into their new location.

Boys and Girls

Boys and girls! Don't overlook this chance! Fun, and then some!

The first 600 boys and girls who visit Renfro Bros. Grocery & Market Saturday morning will each receive a prize.

The Renfro brothers would like your parents to come with you, but on down to the new Renfro brothers' store and get your prize.

Extending Our Congratulations To THE RENFRO TWINS

We wish you all the success pos sible in your new location.

Any town in Texas should be proud to claim such progressive business men as you are.

Littlefield Battery & Electric

Carl Smith E. C. (Slim) Sellers

WE SALUTE YOU-RENFRO BROS.

Upon your progressiveness and your fore-sightedness in moving into your new quarters. We know that in your new home you will be in a bet-ter position to serve the people of this territory than ever before.

L. C. GRISSOM, Distributo

New Store Is One Of Best In This City And

Within little more than three years been a feature of the Renfro Bros. example of the progressiveness of the after establishing the Renfro Bros. merchants of Littlefield. They have Grocery & Market, the "Renfro Twins," Norman and Raymond Ren-I am glad to have contributed to fro, have moved the business into their success by making it possible improved quarters, immediately for them to offer their customers across the street from their former BELLOMY'S CORN MEAL AND location.

The new store is one of the best The Renfro boys are now in a bet- in Littlefield and ranks high among ter position to serve their many cus- South Plains stores of the business in tomers to the mutual advantage of which the Renfro brothers are enboth. May their business continue to gaged.

Norman and Raymond Renfro established their business firm in the (Continued on Last Page) (Renfro Section)

RENFRO BROS.

Congratulate You

on your move into your new location.

It gives us pleasure to view this progressiveness on the part of one of Littlefield's leading business establishments and we wish you all kinds of success.

LON'S CAFE

OUR CONGRATULATIONS

are extended to Renfro Bros. upon their removal to new quarters.

Our business relations with them have been satisfactory in every detail and we wish for them much success in their new location, where they are better equipped than ever to render a genuine service to their many patrons.

ARMOUR & CO.

C. C. Carter, Salesman

CONGRATULATIONS RENFRO BROS.

We extend to Renfro Bros our heartiest best wishes and congratulations upon their removal into new quarters.

We hope that they will like their new home with it's greater advantages and conveniences.

HEWITT CHEVROLET CO.

CONGRATULATIONS RENFRO BROS

One of Littlefield's Most Progressive Grocery Stores

"Littlefield's Greatest Value-Giving Store"

Serving Littlefield Since 1929

RAYMOND RENFRO

With Ever Increasing Facilities

Renfro Bros, since their opening September 11, 1929, have ever been on the alcrt for anything that would add to their ability to serve their many customers. The story of their success is one of service to Littlefield and this section of the South Plains. A fleet of fast trucks make it possible for them to deliver any order at a moment's notice . . . just phone 74 "and count the minutes."

Now, with the removal of Renfro Bros. to a new location, they are in a better position than ever to serve their patrons, economically and well. With the added advantages and conveniences which the new location affords, they hope to add to their already long list of customers and friends by further reductions in PRICES . . . without lowering QUALITY.



NORMAN RENFRO

STANDARD BRANDS OF NATIONALLY ADVERTISED MERCHANDISE...

The merchandise on the shelves at Renfro Bros must come up to the high standard of perfection set at the institution of the store. This does not mean HIGH PRICED merchandise, but rather HIGH QUALITY merchandise. No seconds are sold for Firsts at their place of business. You will find standard brands of nationally advertised products such to be business, etc. there.

West Texas made flour is featured exclusively
The Renfro twins believe in doing everything possible to aid in the growth and development of this section and the handling of this product of West Texas is but another proof of the fact that they practise what they preach."

THE FRESHEST FRUITS AND VEGETABLES...

The assortment of fruits and vegetables on display at Renfro's is always the finest, the freshest to be obtained. They endeavor to carry a complete line of everything in season and make it a point to inspect each shipment or purchase with the customer in mind. This practice insures you of getting the best at no extra cost. Most folks like to buy everything in groceries at the one store of their choice. That is why Renfro Bros. try at all times to carry a complete line of everything it is possible to obtain in the way of good things to eat and they are always glad to help you plan your meals.

ONLY CHOICEST, TENDEREST MEATS SOLD HERE...

Nearly everyone, men especially, are particular about their meats. Realizing this, the Renfro twins see to it that no inferior meat is offered for sale. Choosing only the fattest, primest beeves to butcher, and "top" hogs, they are able to supply your market demands with the very choicest, tenderest meats you can imagine.

The next time you want a perfect steak, "country" sausage, pork chops or, in fact, anything carried in a first-class, up-to-date market, just phone 74... "count the minutes," and see for yourself just how good meat can be.

RENFRO BROS. INVITE YOU TO THEIR MODERN GROCERY DEPARTMENT, SANITARY MARKET, AND FRESH FRUIT AND VEGETABLE COUNTERS

RENFRO BROS. CO-OPERATE IN BOOSTER PROGRAMS FOR LITTLEFIELD AND SECTION

As a Littlefield owned and operated business firm, and as individuals, Renfro Bros. have had a part in every move advanced for the betterment of their city, county and state. The Renfro Twins have never failed to contribute to any worthy cause. Theirs has been a policy of co-operation with all civic and commercial organizations in Littlefield. They have faith in the South Plains and are going forward step by step with the progress of this section.

The Renfro Twins wish to acknowledge the splendid support and patron age which have been accorded them by the people of this territory and express their thanks to all, realizing that it has been the people who trade with them who have made it possible for them to succeed.

PAY HIGHEST PRICES TO FARMERS FOR THEIR EGGS, BUTTER, CHICKENS, ETC.

One of the business policies of the Renfro boys has been to pay the highest market prices at all times for the produce which they buy from their farmer friends and customers.

USE YOUR TELEPHONE

The next time you need groceries, whether it be an order large or small, just phone 74... "and count the minutes." You will be surprised at the amount of time and trouble it will save you. You are sure of getting just what you order, and your order will be filled with the same care and consideration that you would receive if you were there.

A NEW BUSINESS POLICY

These are times when every penny counts. The Rentro Twins get just as hard pressed for money as other folks. Therefore, with the removal to the new store, they have decided to sell for CASH.

Renfro Bros. Grocery & Market

Celebrating The Removal of The

Renfro Bros. Grocery & Market

To a New Improved Location in the Brick Building on the Corner Opposite Our Fo. mer Location

Saturday, January 14th



GOLD MEDAL



KITCHEN TESTED

48 lbs. 98c 24 lbs. . . . 54c

Bisquick



Per Package 33c

SALTINE FLAKE CRACKERS Lb. 2 Lbs.

CATSUP, Heinz, 14 oz. . . . 19c

Pecans, Large Size, Lb.7½c

Calumet Baking Powder, Lb. 25c

BROOMS

Five-Strand
Special for Saturday Only
As Long As They Last

Each 15c

Macaroni or Spaghetti, Pkg. . . 3c

Tall, Pink, 3 Cans For

25c

SALMON

Cooked Brains

15c Corn Beef

Candy, Mixed, Lb.

POST BRAN Package 8 1-20

FRUITS AND VEGETABLES AT LOW PRICES

NANAS, Fancy Green Tips, Doz. . . . 19c
TTUCE, Iceberg, Large Size 5c

Bur purton.

Don't fail to visit our store. Saturday. We many more Big Bargains in Groceries and than are listed in this advertisement.

CH VEGETABLES7c

HIGH QUALITY MEATS AT LOW PRICES

We will feature a complete line of Wilson Quality Meats in our market Saturday at very attractive prices Read these prices on this quality merchandise:

All Kinds of Prepared Lunch Meats, Lb. 20c
BREAKFAST BACON, 5 Lb. Slabs ... 80c
PORK SAUSAGE LINKS, Lb. Carton ... 15c
BRICK CHILI 15c
SLICED BACON, ½ Lb. Rolls 9c
BOILED HAM, Sliced, Per Lb. 27c
BAKED HAM, Sliced, Per Lb. 32c

ATTENTION KIDS!

The first 600 boys and girls who visit our store Saturday morning will each receive a prize. Come! Join in the fun!



JUST LOOK AT THE RE-MARKABLY LOW PRICES WE ARE OFFERING BE-LOW—

ARMOUR'S LARGE SIZE CAN

Wapco Mexican Style Beans, Per Can . . . 90
IN GENUINE MEXICAN CHILLI SAUCE

W. P. SALAD DRESSING, Pint Jar 14c

A representative of Waples-Platter

A representative of Waples-Platter.
Co., manufacturers of the above and a bost of other fine food products which they pack and distribute throughout Texas, will be at our store to show you of the goodness of these famous brands.



RENFRO BROS. GROCERY & MARKET

Interesting Program Rendered at Woman's Study Club Recently

A very-interesting and instructive the meeting of the Woman's Study physical, has its great truths, but so club held Monday, December 19, at has Revelation. the Library of the City Hall. Mrs. Lena Howard, who had charge of the program, gave such an impressive ad-tians teach and believe that the world dress that the members of the Club have requested the Leader to publish her talk, which was as follows:

"Ladies: In the years that are past I have had many pleasant topics assigned to me by your executive committees, and I have always enjoyed the work, but I consider it an honor, as well as a pleasure, to talk to you as well as a pleasure, to talk to you belief that Adam was the first man. Their own doom.

I do not think the Word of God so this afternoon on the greatest of the teaches. If I read my Bible right, true. Could Sennacherib, Belshazzar, reign of Cyrus the Great. Then what world's great classics.

contain many wise maxims and some great truths that are worthy of any thinker's consideration. The Vedas, civilization before Cain was born, for the Zend-Avester, the Tripitaka, the we find his descendants, a few gen-Koran, and even the Analects of Con- erations later, were skilled musicians, fucious have exerted a marvelous in-fluence over the lives of millions of "Then the doctrine of eternal torhuman beings. But the Bible alone ment has driven many earnest men has stood the test of time among the and women into agnosticism. I am most enlightened nations of the civil-convinced we may trace this doctrine ized world.

"On the front page of Darwin's idea of Hell as the word is generally Origin of Species, I find this sage understood. There is more in the writ-

"Many of the great writers of the and considered it the most interesting of all studies. Milton, Dante, Scott, Byron and a host of others to Malachi, so mysteriously silent on may be included in this list. Take the Bible out of Milton's poetical works, and what do you have left? I-Allegro, Il Penserosa and a few other minor poems, but this masterpiece, as well as many others of his finest pro-ductions would be lost to the world.

Personally, I do not admire Dante. but we all know that he is considered one of the master poets, and that it Moses did teach was absolute loyalty was his interpretation of the Bible to Jehovah as the one supreme deity, that made him famous, erroneous faith in his word, and reverent hum-though his theology may be. Even the immortal Shakespeare borrowed some of his finest thoughts from the sacred writers. And many of Byron's most SIDD cautiful lines are Bible stories te-

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section of hourses of years there has Texas relentless warfar was against spiritual Gibraltar of the Christian world. Every force that the ingenuity of man could devise has been brought against it, but man's power has ever proven futile. Men can never destroy the Bible. They might as well

> "Voltaire, the famous French and "We are adrift upon tic, prophecied that in one hundred known sea, without a chart or a compass the Bible would be obsolete, its pass. No port to which we may steer, pass. No port to where the weary years the Bible would be obsolete, its years the Bible would be past. Just one teachings a thing of the past. Just one teachings a thing of the past. Just one that wonderful prediction his home that wonderful prediction his ho book that he despised. Some years later we find Tom Bain, that brilli- crossed the bar," for we have no pint radical deist, writing his "Age of Reason," which created quite a sensation at the time in the intellectual tion at the time

> breaking beneath a burden too heavy to bear alone, remember the wondrous faith and hope that breaths through every line, and are strength-ened anew for the trials of life. Aged Christians with their last

I have never found it.

"Bob Ingersol, the popular and much quoted infidel of the 19th century, delighted the hearts of his devotees in 1879 with "Some Mistakes Moses." Ingersoll was a brilliant have passed since that eloquent, persuanive voice was hushed in death, but his glory is fading. The first shadows of oblivion are dimming the luster of

rays on "Dark Bethpeor's", hill, but

For instance, many of the ideas expressed by H. G. Wells in his "Out-line of History." Man's boasted wis line of History." Man's boasted wis-dom is ever fallible and what is accepted as scientific truth today may prove gross error tomorrow. Enlight-ened Christians have no quarrel with real science, which may hereafter ac cept and explain what it now rejects. Christmas program was rendered at Science, whether physical or meta-

"Another reason why skepticism is was made in six solar days, even though the sun was not created until the fourth day. Read Genesis 2-4, and you will see that the days spoken of were divisions of time. We understand the meaning of the word when we say "in the day of the Caesars."

Why not use the same reasoning Why not use the same reasoning sense in our study of the Bible?

"Then another common error is the belief that Adam was the first man.

to the early sages of Greece and Egypt. Homer literally teems with the "Let no man think or main- ings of Plato and Cicero about imadvice: "Let no man think or maintain that any man can search too far or be too well studied in the book of God's word or the book of God's word or the book of God's works, divinity or philosophy, but rather let men endeavor an endless progress or proficiency in both."
What a world of wisdom in a few brief lines.

"Many of the great writers of the God is eternal life," but if immortal-God is eternal life," but if immortalst were reverent students of the ity be not a gift, but a necessary exiswere the inspired writers, from Moses tance to the human race? I believe the reason is this: The doctrine of a blessed immortality for the children of God was so deeply engraved on the hearts and minds of the "chosen people" that there was no need to re-iterate an accepted truth. For con-firmation of this, Job 19, 25-27. What Moses did teach was absolute loyalty

due to prejudice on the one hand against modern ideas, or new interpretations of the Bible, on the other, against anything bordering on super-naturalism. The first mistake is deplorable enough, but not half tragic in its results as the latter. For if we accept the supernaturalism that shines and glows in every book of the Bible, if we deny its divine inspiration, and repudiate the story of the Immaculate Conception of attempt the destruction of the great Virgin Birth, then the book is worth-English fortress with a machine gun.

less to us except as a history and a

"Voltaire, the famous French skepmoral code.

world, but has anything ever written by an atheist or deist brightened or strengthened one single human life?
"But there is one incomparable mem, written by the hand of a man poem, written by the hand of a man poem, written by the hand of a man poem, are absoluted by the hand of a man poem, are are as a shaperd on the hills poem, written by the hand of a man who was once a shepherd on the hills of Palestine, that is loved and sung in every Christian land beneath the sun. Radios broadcast it from magnificent temples, little children repeat it in their Sunday Schools. Weary, overburdened fathers and mothers, breaking beneath a burden too heavy lower nature. All that is sweet and purest in life is lost in a fevered

ened anew for the trials of life. Aged Christians whisper with their last failing breath, "The Lord is my shepherd, I shall not want. He maketh me to lie down in green pastures. He leadeth me beside the still waters. Yea, though I walk through the valley of the shadow of death. I will fear no evil, for thou art with me."

"Is there anything in profane literature that has given strength in weakness, solace in sorrow, and a bleased hope in the last crucial hour? If so, I have never found it.

"Of course, any student of history knows that the grandest civilization in its material aspects, may co-exist with the utmost debasements of morals for a limited period of time. As seen among the Greeks and Romans and in the wicked cities of modern Europe. But whenever the cry, "There is no God," becomes universal, and whenever an impious pride and a low morality has defied or silenced conscience, the ultimate result is ever the same.

"Fallible man must have some sus." last knows that the grandest civilization

taining power greater than his own and only his Crentor can give that power. "Let him that thinketh he standeth, take heed lest he fall" ap-

est blessings of life. In brief, their re- tered Babylon the splendid old tem- times to improve their store in every igion was only a form, a delusion, a ples were a mass of ruins. That would fable. The Greeks and Romans had be. God promised that he would remany deities but no conception of an omnipotent, omniscient and omnipresent Creator. Under such conditions there could be but one final result, the site of one temple. He did not remand. and without a hope in a future life, know, a miserable death in the palace incentive to obedience to the Golden Rule, even as Confucious taught. Rule, even as Confucious taught it, found in Daniel. Nebuchadnezzar saw "Let us eat, drink and be merry, for in a dream a great image, with a head tomorrow we die," is the essence of of gold, arms and shoulders of silver.

comes so corrupt that material suc-cess is the standard of merit, and self-aggrandisement the highest aim of doms that were to follow, and that those in power, then that nation is on Nebuchadnezzar or his dynasy was the sure road to destruction. "Thou symbolized by the head of gold. Now shalt have no other Gods before Me" let us trace the fulfillment of this is the first great immutable law of prophecy step by step. Ancient in-Jehovah, and dividual persistently and deliberately most fabulous wealth of the Baby-continues to break that law, they seal lonian kings. Next comes the silver. their own doom.

drove the splendid civilization of Medo Persian, the Grecian and the Greece and Rome into the vortex of Roman Empires, and the ten smaller those holding the reins of govern-ment, licentiousness of both men and Austria, Switzerland, France, women, and atheism. A charibdas many, England, Holland, Belgium awaits any civilization however magnificent, where those three cardinal sins are universal. No nation can ness and the perpetuity of the home. On the home rests the glory, the hon-or and the strength of the nation.

"The tragic, the crying need of our great land today is not back to the kingdoms and shall last forever, soil, but back to the Bible.

"There are four literary divisions of the Bible ;the Pentateuch or Law, the most august character of antiquity. Certainly, he gave the first Out next and last topic is poetry recorded impulse to civilization. 3. The songs of David are considered the 700 years have passed, but the morn! most exquisite lyrics in the code of Moses has never been im- language. They furnish the foundaproved upon. The immortal ten com- tion for all Christian psalmody, to be mandments form not only the cardinal principles of all theological be-world, a legacy no civilized nation

man, not to Jews alone, but to all entithe tenderness, the pathos and lightened nations and ages.

'The history of the Hebrews is one Chaldeah down to the present time. The "Ablest Historian" has this to say of the story of Joseph: "It is a master of the story of Joseph: "It is a master of Heaven.

"Such is the tribute which all nations of the store very light, eliminating the use of artificial lighting at public auction, for cash, throughout the daylight hours.

"Such is the tribute which all nations of the store very light, eliminating the use of artificial lighting throughout the daylight hours.

"Such is the tribute which all nations of the store very light, eliminating the use of artificial lighting throughout the daylight hours. equaled in any literature, sacred or profane, in ancient or modern times. for its simplicity, its pathos, its dramatic power and its sustaining interest." Greater praise could not be given, and by one thoroughly competitions, and by one thoroughly competitions. tent to judge.

history that has a singular facination What vast results to thy pure songs day, January 8, a son. for me. I may forget all other the tory, even Lee's surrender, or the "The Bible is the grand master-tragedy of the Alamo, but I will piece of all ages and nations. It has never forget the story of the vaunting, blasphemous tyrant, who, drunk fane. The most glorious, the most with victory after having captured wonderful, most pathetic and appealforty-six cities, dared to challenge the Creator to a test of power, and paid for his insane folly with the death of 185,000 soldiers in a single night, and later by an ignominious death at the hands of his own sons. Senne-therib drew his magnificent army went to the story of the Babe of Bethlehem. "The Prince of Peace" from the hour herald angels sang the advent of the new-born king until the time when his went in the story of the story of the Babe of Bethlehem. the hands of his own sons. Senne-cherib drew his magnificent army up near Jerusalem and sent an insulting "Mount of Olives" and watched the command to Kezekiah to surrender command to Kezekiah to surrender enveloping cloud bear their glorified the city. God answered, through his Redeemer back to his prophet, that He would defend Jeru-throne." salem, and not one arrow should be shot into the Holy City. That He would send a blast upon Sennecherib and compel him to return to his own country. Profane history says that some kind of disaster destroyed his army and that he did not take Jerusalem, but returned to his own country and was murdered by his two eldtry and was murdered by his two eld-est sons. For a graphic, soul stirring description of Sennecherib's defeat,

and only his Creator can give any delighted the hearts of his decores in 1879 with "Some Mistakes of Mozes." Ingersoll was a brilliant actor, and in many peopets an ideal gitzen, but "be built his horde upon he sand." Only thirty-three years are passed since that eloquent, per uasive voice was hushed in death, but as gent as the condition of the lectures that once won the plants of admiring thousands?

"More than thirty-three hundred and army and the lectures that once won the learn hand to a requirem above that lonely rave on "Dark Bethpeor's", hill, but the fame of the great low-giver of rare will five until time shall be no sare.

Por never earth's philosopher Truths half so sage.

Truths half so sage.

As he wrote down for men.

"There are many reasons why agtive the same of the deathless page.

Truths half so sage.

As he wrote down for men.

"There are many reasons why agtive the reason is this:

"Truchs half so sage.

The reason is this:

"Only think the greated to we recond the proper stylling the proper stylling the proper stylling the proper stylling the propers of various countries and their effect upon the people and I believe the reason is this:

"Only monotheistic religions and philosopher Truths half so sage.

Truths half so sage.

As he wrote down for men.

"There are many reasons why agtive the reason is this:

"Only monotheistic religions of Greece and their of the stand that seign is a cardinal principle of the Bible are including the standard principle of the Bible are including the destruction. Most cities have reconcilable. Nothing is farther from the teachings of the Bible are including the destruction and properson with a mightened civilization, but hid with an impenetrable veil, from the eyes of men, the fatal results of a selfish, worldy life. They not only condoned ord. There is a difference as wide the properson who cannot be proposed to the properson with the properson will be proposed to the properson will be a selfish, worldy life. They not only condoned ord. There is a difference read Hebrew melodies.

all paganism.

"When this or any other nation becomes so corrupt that material successful the image represented four splenwhen any nation or in- scriptions prove conclusively the Surely that beautiful metal could fit mers of this section a service that is lie Patterson and A. H. orld's great classics.

"The sacred books of other nations many wise maxims and some that truths that are worthy of any inker's consideration. The Vedas, "There were three great forces that Thus, we have the Babylonian, the Medo Persian, the Grecian and the sure. ruin. They were: Utter selfishness of kingdoms, represented by the toes of those holding the reins of govern- the image. Today, they are Italy.

three cardinal But it is not the historical part of No nation can Daniel's prophecy that vitally conrise higher than its homes. On the cerns us today, but the concluding sanctity of marriage and on the purwords Daniel said. "In the days of ity of womanhood rests the sacred-these kings shall the God of Heaven friends are wishing the "Renfro said property. set up a kingdom which shall never be destroyed, and the kingdom shall not be left to other people, but shall break in pieces, and destroy all other must admit the truth of the first part of this prophecy, for it has been fulfilled to the letter. It is optional with History, Prophecy and Poetry. Let us us whether we believe the final words take them consecratively for just a or ignore them. God compels no man few moments. Any fair, impartial stu-dent of the world history must admit that the great legislator of Israel was Medes and Persians were at his door.

Ang from age to age throughout the lief, but are the foundation for the can afford to lose. It is said of David much appreciated by patrons of the poration and aginst the said A highest laws of all Christian lands. that he "raises mortals to the skies store, especially on busy days, such F. James and wife, Ida C. James "The ceremonial laws of the He-though he brings no angels down. brews pointed ever to Jehovah, not The literary excellence of the Psalms only as the King of the Jews, but as cannot be measured by the standard the Supreme Deity of the Universe. of Greek and Roman lyrics. It is not Moreover, all their rights and cere-monies were typical and emblematical of the promised Savior, who was to arise, not merely as their own mes- cial structure, as we do the poems of siah, but as the Redeemer of the Poe, but because they express the whole world. The sacrificial lamb of highest aspirations of the soul, and the Pass Over was symbolical of the supreme sacrifice to be made on Calin the heart of man. They were writvary's hill. So whether we consider ten to reveal the love and mercy of Moses as a Man of God and as an inspired prophet, or merely as an heroic leader and liberator af a great people, and as a profound and original
legislator, he alike is a wonderful mic beauty, but we can appreciate sentiments sublimity of pressed. The psalms have become the of thrilling interest, from the time treasured property of the Christian God called Abraham out of Ur of world. The sacred lyrics of the Shep-

O warrior, prophet, bard and sainted king

man fame There is another chapter in Israel's O thou sweet singer of a favored race of four miles west of Littlefield Sun-

we trace no rival in literature, sacred or pro-

Lena E. Howard.

Rentro Bros .-

(Continued From Page One) (Renfro Section)

faith that Littlefield and this section were without peer in offering an op portunity to young men in business That their faith was well founded is amply demonstrated in the fact that they have succeeded so well.

Serve Customers Well Contributing factors to the success which has been achieved by the Renfro brothers are a thorough knowledge of the business in which they are engaged, a willingness to serve their customers to the best of their ability, and strict attention to business as represented in the fact that they are on the job early and late.

These young men were employed by Littlefield grocery concerns previous to entering business for them selves on September 11, 1929, coming to this city about seven years ago from McKinney, Texas.

In the more than three years that the Renfro brothers have been in business they have endeavored at all

way, and have given especial attention to carrying merchandise in stock for which there is the greatest de-

Today the Renfro brothers have a store which offers a most complete Court of 14th Judicial line of groceries, meats, vegetables of Dallas County, Texa and fruits, and an exceedingly large number of customers, many of whom the 3rd day of August 1932 have been buying from the "Renfro of the said American Morts Twins" since they established their poration and against the mi Daniel business in 1929.

Large Rural Trade

One of the reasons for the success 99647-A on the docket of a of the Renfro brothers is the fact I did on the 11th day of that, in addition to a large city trade, 1933, at 10 o'clock a they enjoy the patronage and confi- the following described lat dence of great numbers of the rural parcel of land lying and residents of Lamb county. They en- ated in Lamb County, Texas, deavor in every way to give the far- ing to Gaston Patterson,

The new Renfro store offers even a wider range of merchandise than and 32, in Block No. 86 of 6 was possible in the former location, nal town of Olton, Lamb and their customers will find shop- Texas ping in the new store a distinct pien-

every respect than the former loca- o'clock and four o'clock p.m. tion, the Renfro brothers have been day, at the court house door enabled to reduce their expenses by county, I will offer for ale moving to the new site. This saving, at public auction, for case in turn, is to be passed on to their right, title and interest of customers, they state.

A large number of customers and son and A. H. McGavock, in Twins" much success in their new and improved store.

Attractive Fixtures-

(Continued From Page One) (Renfro Section)

ing along the bottom of the rows of shelves on either side of the store are County of Lamb bins which are being used for displaying the heavier items in groceries. der of sale issued out of the

The checking counter, located well Court of 14th Judicial forward in the center of the store, is of Dallas County, Texas extra large, making it possible to judgment rendered in said co serve a number of customers at one the 3rd day of August 1932, in time. This is a feature which will be of the said American Mortgage as Saturdays.

is equipped with a spray system, has January 1933, at 10 o'clock been finished in white, with green levy upon the following describe trim, and presents a very attractive tract and parcel of land lying an appearance, especially when piled ing situated in Lamb County, the high with fresh and crisp seasonable belonging to the said Arthur F. vegetables.

The entire shelf and counter arrangement of the new store' is designed to offer a complete display of Littlefield, Lamb County, Text all merchandise in the store and to shown by the plat on file facilitate customers in making pur-

Large windows and the interior 1933, being the first Tuesday treatment of the building, such as the white walls and ceiling and the white fixtures with green trim, render the day, at the court house door

BIRTHS

Born to Mr. and Mrs. L. M. Me-Coy of four miles north of Littlefield Sunday, January 8, a daughter.

Born to Mr. and Mrs. E. C. Hill

NOTICE

The annual meeting of the stock holders of the First National Bank will be held Tuesday, January 17, at 8 p. m. at the First National Bank building.

If You're Past 40 And Can't Sleep Try This

YOU'LL HAVE MORE MONEY



us. Here you are assured of the highest market prices ... the most accurate cream tests, and always courteous, efficient service.

OUR MOTTO: "Sudden, Salisfactory Service"

Watson's Produce

Littlefield

SHERIFF'S NOTICE OF

The State of Texas County of Lamb

Whereas by virtue of a ten der of sale issued out of the judgment rendered in said Patterson, and Mollie Patt A. H. McGavock, and be to-wit:

The South 1/2 of Lots Nos

And on the 7th day of h 1933, being the first Tuesday While a much improved store in month, between the hours Gaston Patterson, and Mollis

Dated at Olton, Texas, 11th day of January 1933.

LEN IN Sheriff of Lamb County,

SHERIFF'S NOTICE OF S

The State of Texas

Whereas, by virtue of a cer

being No. 99641-A on the doc The metal vegetable counter, which said court, I did on the 11th d and wife, Ida C. James, to-wit:

Lot No. 10, in Block No. 7. Yellow House Addition to the to

And on the 7th day of Fe month, between the hours o'clock and four o'clock p. m. county, I will offer for sale right, title and interest of James, in and to said propert

Dated at Olton, Texas, 11th day of January 1933. LEN II

Sheriff of Lamb County

SOUTH EAST NEWS By Edna Byers, Correspo

Miss Maurine Dow visite Leta Mae Neeley last week-Miss Avis Dow has been friends in Lubbock the past Mrs. R. L. Spann and Mn

Byers are on the sick list the Misses Jewel Byers and Alexander were in Anton Si A number of young pool this community enjoyed the the home of Mr. and Mrs. G

lor of Lums Chapel Friday Mr. and Mrs. Buck Ross Mr. and Mrs. Geo. Ross Sun



ON A BASIS OF SERVICE LOW PRICE QUALITY

We create business social forms to out your ideas taste and distinction

Lamb County Lea Job Printing