$\left.\begin{array}{|c|}\hline \text { Renfro Bros. } \\ \text { New Store } \\ \text { Section }\end{array}\right]$ Official Newspaper of Lamb County, Texas

## RENFRO BROS. OCCUPY NEW AND IMPROVED STORE 



Fixture Arrangement Give Maximum Display
Merchandise The new Renfro Broan
Market is an ixcellent the modern food store. Everything is apotesesly clean from Che white front to the highly sani
tary market at the rear of the store The entire store is designed to piro-
vide the maximum in space for the vide the maximum in space for the
display of merchandise and to elimiwhich detracts from the pleasuure of whopping, While the entire store it ahopping. Whit the entre moerchan
stoked to overnowing with me
dite, there is no dise, there is no appearance of crowd-
ing. rack is located at the tigetable on enter
ing the store; there are rows of ing the store: there are rows of
shelves on either side of the buiding;
the spacious checking counter is 10 the epacious checking counter is lo
ceted in the center of the store and
well forward, and space at the rear
modern market.
One of the oututanding features o the enew Renfro Bros. store is the at
tractive fixtures in white with ereen trimming.
These fixtures are a Littlefield product, and reflect very much to the were built by E F $J$ wowkent. They painting was done by Lee Chandler.
The new fixtures are designed so as to make all merchandise very ac preciated by store patrons. Extend

RENFRO BROS.
Grocery \& Market WE
CONGRATULATE YOU
and wish for you, in
your new location, the continued success which you deserve.

## Higginbotham- <br> Bartlett Co. <br> Littlefield, Texa


#### Abstract

 84,133.02, whereas these amount should have been stated to cover the

\section*{}

The postal receipst for hise calen.   8834.67.

Mr. and Mrs. Sam Hutson will move Monday to the house formert occupied by Miss Dixie Durfec and

\section*{WE EXTEND CONGRATULATIONS}   wo wiih for them the con wuceeses which they deeave. This move will 'inerease their they strive to serece.

\section*{MAX TOUCHON TRUCK LINE}


## CONGRATULATIONS

## RENFRO BROS.

One of Littlefield's Most Progressive Grocery tores

Froin
REPLIN'S
"Littlefield's Greatest Value-Giving Store"

## We SAlitit You-

## RENFRO BROS.

Upon your progressiveness, and your foresightedness in moving into your new quarters, We know that in your new home you wili he in a bet-
ter position to serve the people of this territory Ler position to ser
than ever before.
gulf refining co.

Best Wishes
IN BUSINESS
For Success



> A Forward Move...

natran in in momirn veter ind larger quarters, are
keeping step-moring forward-
 tern country, in that hey are week. ing to add to their faciliters to.
nervice. $W_{\mathrm{e}}$ congratulate them.

Phillips Petroleum Co.
LON'S CAFE

## OUR CONGRATULATIONS

are extended to Renfro Bros. upon their removal to new quarters.

Our business relations with them have been satisfactory in every detail and we wish for them much success in their new location, where they are better equipped than ever to render a genuine service to their many patrons.

## ARMOUR \& CO.

C. C. Carter, Salesman

CONGRATULATIONS RENERO BROS :-2.

We extend to Renfro Bros our heartiest best wishes and congratulations upon their removai into new quarters.
We hope that they will like then new home with it's greater advantages and conveniences.
hewitt chevrolet co.

# Serving Littlefield Since 1929 



RAYMOND RENFRO

## With Ever Increasing Facilities

Renfro Bros, since their opening September 11, 1929, have ever been on the alcit for anything that would add to their ability to serve their many customers. The story of their success is one of service to Littlefield and this section of the South Plains. A fleet of fast trucks make it possible for them to deliver any order at a moment's notice . . . just phone 74 "and count the minutes."

Now, with the removal of Renfro Bros, to a new location, they are in a better position than ever to serve their patrons, economically and well. With the added advantages and conveniences which the new location affords, they hope to add to their already long list of customers and friends by further reductions in PRICES without lowering QUALITY.


NORMAN RENFRO

## STANDARD BRANDSOF NATIONALLY ADVERTISED MERCHANDISE..

The merchandise on the shelves at Renfro Bros must come up to the high standard of perfection set at the institution of the store. This does not mean HIGH PRICED merchandise, but rather HIGH QUALITY merchandise. No seconds are sold for Firsts at their place of business. You will find standard brands of nationally advertised products such ; Del Monte, Heinz, etc. there.

West Texas made flour is featured exch chively The Renfro twins believe in doing everything possible to aid in the growtir ánd development of this section an the handling of this product of West Texay is but another proof of the fact that they "practise what they preach."

## THE FRESHEST FRUITS AND VEGETABLES...

The assortment of fruits and vegetables on display at Renfro's is always the finest, the freshest to be obtained. They endeavor to carry a complete line of everything in season and male ifa point to inspect each shipmentopr-purchase with the customer in mind. This practice insures you of getting the best at no extra cost. Most folks like to buy everything in groceries at the one store of their choice. That is why Renfro Bros. try at all times to carry a complete line of everything it is possible to obtain in the way of good things to eat and they are always glad to help you plan your meals.

## ONLY CHOICEST, TENDEREST MEATS SOLD HERE...

Nearly everyone, men especially, are particular about their meats. Realizing this, the Renfro twins see to it that no inferior meat is offered for sale. Choosing only the fattest, primest beeves to butcher, and "top" hogs, they are able to supply your market demands with the very choicest, tenderest meats you can imagine.

The next time you want a perfect steak, "country" sausage, pork chops or, in fact, anything carried in a first-class, up-to-date market, just phone $74 \ldots$ "count the minutes," and see for yourself just how good meat can be.

## RENFROBROS INVITE YOUTOTHER MODERN GROCERY DEPARTMENT, SANTARY MARKET, AND FRESH FRUTT AND VEGETABLE COUNTERS

## RENFRO BROS. CO-OPERATE

## INBOOSTER PROCRAMS FOR LITLLEFIELD AND SECTION

As a Littlefield owned and operated business firm, and as individuals, enfro Bros have had a part in every move advanced for the betterment of their city, county and state. The Renfro Twins have never failed to contribute to any worthy cause, Theirs has been a policy of co-operation with all civic and commercial organizations in Littlefield. They have faith in the South Plains and are going forward step by step with the progress of this section.

The Renfro Twins wish to acknowledge the splendid support and patron age which have been aceorded them by the people of this territory and express their thanks to all, realizing that it has been the people who trade with them who have made it possible for them to succeed.

## PAY HIGHEST PRICES TO FARMERSFOR THER EGGS, BUTTER, CHICKENS, ETC.

One of the business policies of the Renfro boys has been to pay the highest market prices at all times for the produce which they buy from their farmer friends and customers.

## USE YOUR TELEPHONE

The next time you need groceries, whether it be an order large or small, just phone 74... "and count the minutes." You will be surprised at the amount of time and trouble it will save you. You are sure of getting just what you order, and your order will be filled with the same care and consideration that you would receive if you were there.

## A NEW BUSNIESS POLLCY

These are times when every penisy consts. The Renfro Twins get juct as hard pressed for mosey as other folls. Therciore, with the removal to the new store, they have decided to sell for CASH.

## Renfro Bros. Grocery \& Market

## To a New Improved Location in the Brick Building on the Corner Opposite Our Fo_ner Location

## Saturday, January 14th



## GOLD MEDAL

KITCHEN TESTED


FLOUR
$\frac{48 \text { lbs. . . . . 98c }}{24 \text { lbs. . . . 54c }}$


Per Package 33c

FRUITS AND VEGETABLES AT LOW PRICES


Dop't fall toivipit lour ntorb. Sitarday. Wo' 4 hany mione Bic Bergaine in Groceries and W) than are listed in this aidrontioneone.

## HIGH QUALITY MEATS AT LOW PRICES

We will feature a complete line of Wilson Quality Meats in our market Saturday at very attractive prices. Read these prices on this quality tractive prise:
merchandise:
All Kinds of Prepared Lunch Meats, Lb. 20c BREAKFAST BACON, 5 Lb . Slabs ....80c PORK SAUSAGE LINKS, Ib. Carton . . 15c BRICK CHIII . ............. ..........15c STICED BACON, 立 Lb. Rolls . . . . . . . . . .9c BOIIF HAN, Sliced, Per 15. . . . . . . . $27 c$ BAKXD HNN, Sliced, Per Lb. .........32c

## ATTENTION KIDS:

The first 600 boys and giris who visit our store Seturday morning will each receive a prize. Come! Join in the funt


WHITE SWAN COFFEE, 3 Lb. Tin . . . . . .94c
$\frac{1 \mathrm{Lb} . \text { Tin or Glass ................32c }}{\text { W. P. COFFEE } \ldots \ldots . . . . . . . . . . . .25 c}$
$\overline{\text { Wapco Mexican Style Beans, Per Can....9c }}$ in genuine mexican chilli sauce
WAPCO BEANS, Per Can . . . ......vq.....7c AII Varition, neds, bRowns, blackeves, ponk and beans W. P. SALAD DRESSING, Pint Jar ......14c LARGE WHITE SWAN OATS ..........14e

A representative of Waplen-Pletter Co., manufacturers of the above and a host of other fine food prodocto which they peck and dietri: bute throughout Tores, will be at our otore to show you of the goodness of theoe famosy /ruande.

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## Attractive Fixtures－

（Renfrosection）
ing along the bottom of the rows of
（helves on either side of the store are
bins which are being used for dis－
playing the heavier items in groceries．
The chekeking counter．located well
forward in the center of the storc，is

The State of Texas
County of Lamb
When
$\qquad$

## Interesting Program

 Rendered at Woman＇s Study Club Recently

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## 言豪宽



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