## Are We Going To Build Littlefield? ( $A_{n}$ Editorial)



May 15 Deadline For Signing Work Sheets Annual Event To

1,400 FARMERS
 P.T. A. NOMINATE
OFFICERS FOR THE
ENSUING YEAR ENSUING YEAR $\$ 380.00$ Raised In Benefit
Programs During Programs During
Past $Y$ Year

LAST RITES FOR CALINH. WELCH 3:3P. M. MONDAY

Youth Dies Suddenly As
Result Of Lung Hem. Result Of Lung Hemorrhage


| THE SOUTH PLAINS GREATEST WEEKLY NEWSPAPER. |
| :--- |
| Serving the Fastest Developing Agricultural Section of the Entire Southwest |



## TO CLOSE SEED,

FEED OFFICE ABOUT MAY 1


## GIFTS GALORE:





## Open Monday In

 The Palace Theatre The Palace Theatre will swing wide its doors Mon-at at $2 \mathrm{p} . \mathrm{m}$. for the grand opening of the Fifth Annual Lamb County Leader Cooking School, sche culed for Mon-
day, Tuesday and Wednesday Mal By popular request on the part, of the women of
Lamb connt, Mrs. Gertrude Burbank, who conducted the session last year, has again been engaged by the Leader to lecture to the large numbers visiting Littlefield for the
Msr. Burbank is
oceated fod fod aut
GMFTS
GALORE!






1
$\qquad$
1


You can't afford to misy the
Leader's Cooking $\begin{gathered}\text { School, Palace } \\ \text { Theatre, Litlefield, May } 3,4 \text { and } 5 \text {. }\end{gathered}$.
Co-operation of Business Firms Makes Cooking School Possible

| The Lamb County Leader | which will open at the Palace |
| :--- | :--- |
| extends the deep appreciation |  |
| theatre Monday, May 3 at 2 |  |

Littlefield's Dollar Day Gaining Wide Reputation For Excellent Values Offered By Merchants

Mrs. CoRa Belle DEESON PASSES away tuesoay
 We Join With Many Others CORDIAL INVITATION Kitchen Chautauqua Time for Hail Insurance It coth so ifitle to have your crop SEE US TODAY!

Keithley \& Hilbun
-INSURANCE AGENCY- ||III

## OIL NEWS <br>  <br> Alka-Seltzer <br>  ALKA-SELTZER. when dissolved in woter    <br> BE WISE! ALKALIZE: <br> SPECIAL ANNOUNCEMENT

We Have Discontinued Our Public Auction Sales Until October 1

In announcing the discontinuing of our weekly Public Auction Sales until October 1, we wish to express our appreciation of the buyers and sellers of stock and implements who have made the sales possible.

Such splendid cooperation as we have received has encouraged us in our undertaking in maintaining a Weekly Public Auction Sale for this section.

WE WILL REOPEN IN THE FALL WITH ENLARGED FACILITIES TO SERVE BUYERS AND SELLERS. AGAIN WE THANK YOU

## C. M. Edwards \& Son



## fead these values Monday, May 3 reap the savings

| Large Size |
| :---: |
| Rayon BED SPREADS |
| Your choice of either |
| sreen, pink or lavender co- |
| ors, in attractive spreads |
| that sold formerly for $\$ 1.69$ |
| -On sale Monday only. |
| EACH |




## New <br> BAGS

patents, kids, etc. All colors and styles that harmonize with your elothes for summer.

## $\$ 1.00$ <br> EACH



Dollar Day's Outstanding Value for the Many Wo men Shoppers

Printed Batiste Gowns and Pajamas Received about two weeks ago and have been selling for $\$ 1.49$ fairly fast but or Monday only-we of anywhere on the plains.

$$
\$ 1.00
$$

Pretty styles. See them and you won't be able to resist them!

Extra Special - Monday One Day Only
Wash Silk FROCKS

Washable and wear good - Look nice and are cool for summer wear. $\$ 1.98$ has been our low price on these frocks that were actually made to sell for $\$ 2.95$ - Buy more than one at this extra low price.

## $\$ 1.00$ <br> EACH

An Ideal Giff for Motier


Boy's
WHITE TROUSERS
Just the thing for graduation. Good wearing and cool for summer months to come. $\$ 1.39$ styles for Mon-day-

## $\$ 1.00$ PAIR

 SHIRTS and SHORTS Nationally advertised and nationallyperferred underwar $\overline{\text { exp }}$ Will wear
exceptionally well
 3 GARMENTS FOR $\$ 1.00$

## OVERALLS

Well made and full cut The superior denim used in these overalls make them one of the best you can buy - They are built to wear cial for Monday-

## $\$ 1.00$ <br> PAIR

Genuine Mexican Palm Hand Woven

## Straw HATS

Small and large shapes hats made - Regular $\$ 12$ value, special -



## Clubs - - Women's Interest -- Social Events

## Mrs. Mancil Hall Hostess Thursday

 Luncheon Club At Lubhock Tea Rooms
## Lamb County Leader

1 YEAR AND NEWS-WEEK MAGAZINE 26 WEEKS

FOR ONLY

## $\$ 1.35$





Subscribe for the Leader Today

Bleacle ironing board pad or cover FREE! - Get your's before supply disposed of.


MRS.
GERTRUDE bURBANK

Leading Culinary Expert
WILL
TELL
YOU .

## "lt's What You Eat That Counts

The season of the year is appronching when most people include
ice Cream in their daily diet. Be sure you choose BFLL'S
 fectly Pastearized $\therefore$ Theroughly Homo
Frozen . All in One Continuous Process. CHOOSE BELL'S ICE CREAM . . . It's frozen fresh every day in the year.

## -ATTEND THE-

LEADER KITCHEN CHAUTAUQUA

$\rightarrow$ - By Patricia Dow


Mr. And Mirs. Stubbs
Honored On First
Wrod




 was enod to Mr Mroram, dimen

 woman who courts elegance,


OIL FIELD SUPPLY
OLL FIELD WUPLY


## Hostess El Martis Club At Bridge




We invite you to attend the LAMB COUNTY LEADER COOKNIG SCHOLL

MRS GERTRUDE
Lubrication Service . Flats Fixed . . . Free Road Service Good Gulf Products.
L. R. SEWELL SERVICE STATION


Mrs. Viggo Peterson
Workers Class
BRITTAINS PHARMACY

LEADER'S KITCHEN CHAUTAUQUA Palace Theatre, Littlefield

May 3, 4 and 5

LA GREENE TO REPRESENT LOCAL HIGH SCHOOL AT TECH FIESTA $\left\lvert\, \begin{aligned} & \text { Past Matrons Club } \\ & \text { Entertained By } \\ & \text { Mr. E. S. Rowe }\end{aligned}\right.$

4 New York Makes Plenty of Room For Nation's Fair Of 1939 As Shown By Aerograph Of Site In Heart Of City








## execotives of

 CLASS BTEAMSsetgames

 | Ten Game Schedule |
| :---: |
| Announced By Coach |
| Of Levelland Schools |

## First Contest Is Schedule 24 th

The picture shows the main arteries of travel to the Fait grounds,
as well as Mahatang only 14 to 25 minutes away, depending upon the
mode of excursion. The arrow at the extreme right point to the pro mode of excursion. The arrow at the extreme right points to the proFromition. Theme Centre, spotted on the photo in the section be
wween the Long Island railroad and Horace Harding boulezard, will
wither
 The mile--long section on the nearer side of the boulevard and to the
right of Meadow Lake will be devoded to smusements. The first build-
ings, of the 300 estimated as necessary to bousing the Fait will begin
 transe including Ameximican elms of 20 inch trunk diameter, will be see
trees,
in the e entral extibitaraseas a frrst step in a landscaping operation that
will embower the exposition in foliage.


REV. W. F. BOSEN APPOINTED PASTOR PLAINVIEW CHURCH; TO BE SUCCEEDED HERE BY REV. CHARLES DVOR


## Mrs. <br> Gertrude <br> Burbank <br> of the Leader's

Cooking School
Seniors To Plav
Prospective Teams
Football Thursday


## High School Junior Play Well Attended


$\qquad$ hinte on home management and the preparation of foods. Hear her tell the many ways of preparing good mealis with groceriea that we have in our

CLARENCE EVANS GROCERY


## SALAD DRESSING

Miracle Whip ${ }_{\substack{\text { Pint } \\ \text { Quart }}}$

Guaranteed,
48 lb . sack Fruit Cocktail-

Pure Apple Jelly-
Sugar-
Sugar-

## ATTEND THE COOKING

 SCHOOLHear Mrs. Gertrude Burbank in her edu-
cational lectures on foods and home macational lectures on foods and home ma-
nagement! You'll learn the value in servnagement! You'll 1 l
ing quality foods!

VISIT ALDRIDGE'S
GROCERY and MARKET
Here you'll discover that the better foods really cost you no more! You can serve more appetizing, healthier meals, andif you buy at Aldridge's-you make sizeable savings.
K. C. 50-0z. 23C
$\$ 1.15$
60c

| correr |  |
| :---: | :---: |
| 100 Per Cent Peaberry- | 456 |
| White Swan- | 85\% |


| New Shipment of |
| :---: |
| TABASCO |
| SAUCE |
| And Other Meat <br> Relishes |
| enesen |


|  |  |
| :---: | :---: |
| Cheese- <br> Longhorn, Full Cream | 169 ${ }^{2}$ |
| Bologna- | ¢ |
| $\underset{\text { Pausage - }}{ }$ | 15\% |

= W. J. Aldridge Gro. \& Mkt. 쁘․

## CHURCH NEWS



## ${ }^{\circ}$


for the games, refreshments
te. were appointed. The time must
be set by the congregation.
W. J. Luecke, pastor.
IRST PRESBYTERIAN CHURCH
FIRST PRESBYTERIAN ChURCH Sunday school-10 a. m .
Morning worsij. $-11 \mathrm{a} . \mathrm{m}$.
Evening workip- $-4.45 \mathrm{p} . \mathrm{m}$. Morning worsrip- $11 \mathrm{a} . \mathrm{m}$,
Evening worthip- $7: 45 \mathrm{p}$.
Prayer meeting-Wednesday
$\qquad$
CARD OF THANKS We wish to thank our many fri-us following the death of our dear the ladies who prepared food, and
those who contributed to the bean-
tif tiful floral offering.
order of senicee forlows
Bibl
on





## Wednedis!

A hearty welcome awaits you al-

## Yellow House News

An all.dyy quiting was greaty
njoped Thurd
If You Feel Bad,
Don't Want To
Laugh, Skip This

## PEP PARAGRAPHS

 Mr. and Mrr. Edd Blakney and of Eotales. Wotipha. wh Dancing wat
 Austin, Tex, April 27. (UP)-
 has been bitter, the battlo has had Mias Luecile Stengel of Canyon Sen funceral of a coosin in Nazarueth hiss been bit tere, ine batho has hat the bearing on on the bill beforere the $\underset{\substack{\text { Senate committee on criminal jur } \\ \text { ingrudenec. }}}{\substack{\text { and }}}$ opponents of race beting reei
led harswing examples ted darrowing oxampleang of men
who killed themselves after iosing
 whop wanted parimutuels to to may
repied: Thene yell us that raing caued
 kiling themelves beause of wo
men. so whaty men. So what $?$ "'
There was silen
then both sides joined in the lau-
Tray a Leader Want Ad

## Welcome ...

TO THE COOKING SCHOOL
and hear Mrs. Gertrude Burbank, Conductor of the
Leader's Kitchen Chnutauqua, recture and demonstrate
many new ideas in home management and cooking
Mike Brewer

## SERVE ONLY

## BORDEN'S

-THEICE CREAM

That is approved by Good Hounekeeping
because of its Purity and High Qualty
WE SEL Borden's at our fountain and USE, ALL LEAECKING FLAVORS AVAILABLE COME
BORDEN'S ICE CREAM is sold in Littlefield ex-
clusively by . .

## Bryan Drug Co.

LAMB COUNTY LEADER

 Editor and Publiuber
Business
Manaser subscriptions
 ing Countiotots.
B1.so Por Yeser Out. Advortising Raten
Given Upon
Application


 rescreced oy the pubisher.




 Lamb Cornhty Lrmater will be ben madit corrected appon its being brought to
the attention of the publisher.


SCHOOL TOOPEN

АТ 2P. M. ЕАСН DAY ATPALACE

New Dishes Will Be Ex
plained and Demonplained and Demonstrated

| FRANKLY SPEAKING . . .! | kitchen "the greatent place earth." |  |
| :---: | :---: | :---: |
|  | The oid mys. are pood enoush to |  |
|  |  | died by thitw well know |
|  | CRAW |  |
| mor | CAR |  |
| - on't say we give the best |  | Lill |
|  |  |  |
|  |  |  |
| LEY-HILBUN | City Hall Texaco |  |
| Agency LITTLEFIELD, TEXAS | Service Station <br> DENNIS JONES, Prop. | tief |

## Perfection Oil Ranges

WILL BE ON DISPLAY AT THE

## Leader Kitchen Chautauqua

PALACE THEATRE, LITTLEFIELD, MAY 3, 4 AND 5
 MRS. BURBANK

Lecturer for the Kitchen Chautauqua
SAYS


Some of the Features of the Perfection Oil Range No Stooping When Using This Range-Modern Air Seal Insulation-Per-
fect Live Heat Oven. Perfection Oil Ranges Are For Sale in Littlefield by-

## Foxworth-Galbraith Lbr. Co.



Miracle Whip Sitad Draing 38c
(One Head of Lettuce Free!)
Baking Powder ${ }_{25}{ }^{2} \mathrm{c}_{\mathrm{z}} \mathrm{Can}$. 19c

| Blacherries- | 812 ${ }^{\frac{1}{2}}$ | Catsup- | 10c |
| :---: | :---: | :---: | :---: |
| Sauer Krat- | 24c | Graperuit- | 25. |
| Cut Green Beans- | 10c | $\mathrm{C}_{\text {Corn- }}^{\substack{\text { cose } \\ \text { enem }}}$ | S1. ${ }^{20}$ |

## Shortening ${ }^{4}$

$\$ 1.20$

## BUNCH <br> vegetables <br> 4ic

Per Bunch


Gelatine Dessert

| $4 \frac{1}{2}$ |
| :---: |
| Sardines No. 1 Tall $c_{a}$ $8 \frac{1}{2}$ क |
| Cigarettes 15c |
| Prince Albert |

## RENFRO BROS. Groczery © MARKET <br> "Right on the Price"



噼
SWING INTO THE SUMMER SEASON
With Lawn, Porch and Garden Furniture BENCHES - DECK CHAIRS - PORCH SWINGS - GLIDERS

eign Of Happiness" To
Be Presented At Be Presented At
Kelly Field






 BETTBETS FOR DOLLAR DAY

WARE'S DEPARTMENT STORE- KERSEY FOOD STORE-

Jello, all flavors, package
W. J. ALDRIDGE GROCERY \& MARKET-
Mre. Tueker's Shortening, 8 lb, carton Piggly wiggly grocery \& MARKET-
Sugar, 10 lb , bag -..... REPLIN'S DRY GOODSRENFRO'S GROCERY \& MARKET-
Everlite Flour, 48

FASHION DRESS SHOP
STOKES-ALEXANDER DRUG STORE-
Rexall One Cent Sale May 5, 6, 7 and 8 .
ENTRIES IN YARD IMPROVEMENT CONTEST TO BE MADE BY MAY 1

|  | MRS CHARUE |
| :---: | :---: |
| teet being sponerod by | EDW |
| aned turned in to the commitee member | CRITICALLY ILL |
| May 1. no thit yrurd can be | Mr |
| - inspected by judgee Any work |  |
| be taken into consid | was repa |
|  | chaldren were noutifed of |
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|  | Contract Let |
| mers | Drilling |
| ty im. | On Enochs La |

MRS A. GARDER PADE RESDENT IES TUESAAY


Alika-Seltzer



 5 -


## WARE'S

Departpent Store

Keep Your Figure Young and Slim With this Gossard

Trinity Canal to Remove Physical Barrier To Lone Star State's Industrial Progress



Sally Frances Silk UNDIES
SILK CREPE PAJAMAS
\$1.00-\$1.95-\$2.95 SILK SLIPS
SILK GOWNS $\$ 1.00-\$ 1.95-\$ 3.50$


## THIS IS AN EXCITING TIME

With parties, pienics, baccalaureate and commencement. Half the fun in graduating is having new clothes for the many events you'll attend.
We are proud to offer

## beautiful new BANQUET DRESSES

of pretty sheer materials, and we know you will $\$ 3.95$ and $\$ 4.95$





## 5

THE SOUTH PLAINS GREATEST WEEKLY NEWSPAPER-SERVING THE FASTEST DEVELOPING AGRICULTURAL SECTION OF THE SOUTHWEST

Jean Harlow and Robert Taylor Star Together For First Time In "Personal Property" To Be Feature At Palace

Whitharral Gin the Whitharral Gin Thursday night Burns Thursday brigade was callod, bot the fire had Fire of unknown origin destroyed progressed to halt the flamen.

No Matiter where You live YOU CAN HAVE Modern City Refrigeration


SERVEL ELECTROLUX runs on Kerosene (coul ) at amazing low cost !
 $\begin{array}{ll}\text { up with old-tashioned refrigeration! } & \text { self with the money it saves. } \\ \text { Servel Electrolux brings farm homes } & \text { Servel Electrolux, the Kerosene }\end{array}$



 SHERROD BROS., Lubbock


SEE THE

## ELECTROLUX

on display at the
Kitchen Chautauqua
Palace Theatre, Littlefield
Monday, Tuesday and Wednesday, May 3, 4, 5

## THIS PIONEER SOUTH

 PLAINS INSTITUTIONJoins with the business concerns in Littlefield
extending to you a cordial invitation to the Le KITCHEN CHAUTAUQUA
Monday, Tuesday and Wednesday, May 3, 4,
JOHNNIE GRAHAM TRUCK EXPRESS LOOP
Amarillo to Littlefield
Littlefield Phone 33
Amherst Phone 33


A EXTRA PHONE CENTS PER DAY
"Every Housekeeper Should Have
a Kitchen Telephone Connection"

MRS. GERTRUDE BURBANK
CULINARY EXPERT AND CONDUCTOR of the leader's

## FIFTH ANNUAL <br> KITCHEN CHAUTAUQUA

to realize the fullest convenience and
time saving in her housekeeping . . ."
 freahments and extra Mroceries can be ordered quich
whoever you wish to talk to, is as near as your phone.

## Southwestern - Associated Telephone Company

Tips On Shopping

W. J. Boykin Opens City Produce Here
 Gariand-White Auto Supply, and
in the market for alk inds. of pro
duce, Including poultry, egzs, crenm duce, Including poultry, eggs, crean
and Mhided
Mr. Boykin has been a residen of Littlefield for a number of years.
He has established his bis business
Persons Wishing Notary Commission
Must Apply By May 1quested to get in touch with Senato this regular seasion. Applica
must be at Austin by May 1.



> Strength During MIDDLE LIFE
 beet nourthment to tortiry tina verst
tho changes that are taktha


 the whole syatem.



 the for a crime ho did not cormmit. neigliboring syeamore. Thin and far
He returns to his Circle 1 rance to naw a coyote yammered at ia forces at work, trying to muke ham shas loyale got to his feet and
 tee gonna cravil rimht outn bed, "thl be a heavy dow tonight, sige
right there
Bart. Tha
know it
$\qquad$


 ked with warped. splintery , and flan
itewar
 The street ran north and south,
and at the north end stood a livery
stabie and arem
 Silences sgain reil, undrokeng the livery, stable was. Sheriff Stizer star



## Buy MLLES-not GALLONS

## We offer you producis which will make your fuel dollars caury you much farther. And, hecause we buy dreect from the refinery you much darther. And, incctuw, we buy direct from the refinery

GASOLINE - KEROSENE - OILS - GREASES
Texas Notor \& Fuel


TEXAS-NEW MEXICO UTILITIES COMPANY

## NOTICE

 nicians in the Proession of EMBALMN
(Signed) F. M. BURLESON
Burleson Funeral Home AMBULANCE SERVICE PHONE 77

BLUE BONNETT NEWS


$$
\begin{aligned}
& \text { 'ROAD HOG" TURNS } \\
& \text { OUT TO BE GROOM }
\end{aligned}
$$

Get a Fill of
the Finest
Exclusive Dealers
in Littlefield
for...

## Morris \& Son

SERVICE STATION-EAST END HIGHWAY NO
FOR ROAD SERVICE CALL 17 -


In the heart of the fertile south Plains there are etilla avalable
ment
ments hoice Yellow House
Harma. . Many with tavorable improve.



taverdgate in ineetment or permanent home-we urge you to
fumous Yellow House tarma.

## YELLOW house land co.

Orower end Develeporn off the Fomone Yolloer, House Lande in The
 httiefield, texas

## Institute Leaders DAVE HICKS TIRE BLDG. UNDERGOING IMPROVEMENTS

 Hicke building occupied by the Daveconsiderabie impony im is unvement unging

|  | AT COOKINE Schoo |
| :---: | :---: |
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| 为 |  |
|  |  |
|  | FRYINT |


| THY | AT $\ldots$ <br> Stokes-Alexander Drug <br> Store |
| :--- | :---: |
| NTRM |  |
| Watch Repairing <br> EVERY HOUR <br> OF THE DAY | L. R. HARRISON <br> Jeweler |

It's Time to Tune Up YOUR CAR for Spring

## SUFFERS BURNS

 W. A. Neel of the Friendshipcommunity was painfully burned
Wednesday night, April Wednesday night, Aprill 14, ab-
out 9 , ocock when al gaoline lan-
tern his wife was holding exploded.

## HOGS

 WANTEDWe are in the market every d
tor fat hogs of all weights.
PEYTON PACKING CO., Inc. Litteffeld, Texas

BEGINNING OUR TWELFTH YEAR OF BUSINESS IN LITTLEFIELD

## Cotton Seed Delinting

Actual experiments have shown that delinted seed saves time and money. Delinted seed can be planted with a corn planter, using only from 5 to 9 pounds to an acre. Delinted seed hastens matring 10 to 15 days earlier. Less moisture is required. Cotton chopping is eliminated. The process kills all cotton diseases usually carried in the seed, and are thoroughly disinfected and culled. SEED WILL BE DELINTED ON A CUSTOM BASIS!

## FARMERS WHO KNOW RECOMMEND DELINTING!

Farmers throughout Texas and Oklahoma, who have used delinted seed, send many letters of praise concerning this recent econ omical discovery in cotton raising. They say that delinted seed makes many times as much cotton as fuzzy seed . . . they say We will take cash for the delinting process or will take part of the seed saved for the service.

## Lowrimore \& Irvin Gin Company

LITTLEFIELD

Thursday, April 29,1937
MRS. GERTRUDE BURBANK SELECTS MRS. TUCKER'S SHORTENING FOR USE IN LEADER COOKING SCHOOL


KEERBBBYYS SKIN SAFE
Mother, heed the urgent advice
of doctors and hospitals: do as from GERMS that chases away germs, and It gets down into skin-folds-and
keeps the skin SAFE That means keps the skin sare That means prevents infection it keeps the
Mennen Antiseptic Oil. Its used skin bealthier Geta bottle today
by nearly all maternity hospituls. At any druspilt
MENMEN Antisepztic OIL


## A TASTE THRILL

 PURE WHOLESOMEONE OF THE SPECIAL FEATURES OF THE LAMB COUNTY LEADER KITCHEN CHAUTAUQUA

ICE COLD COCA-COLA IS EVERY PLACE ELSE; IT BELONGS IN YOUR ICE BOX AT HOME
Buy the Handy Family Package
6 Bottles 25c

Cloth Window Shades Lend Themselves To Triple Windows




 thas, and cream color window with the entre thanal scheme of the
thates. She went brighly ahead watious rooms. You can order at


Clean System Clear Skin

 in eedtore pattern. Yound a ne new
Ing them on the whdows of the

 "Economy in Shortening
be preferred over the abo be preferred over the above menbank, "but Mrs, Tucker's shortening
not only gives the housewife all the not only gives the housewife all the
desirable qualitiee of a perfect eh
ortening, it is also most economical to the eco

- it contains a higher percen- shortening." age of free oil and should be used Mrs. Tucker's shortening is m in smaller quantitites, By constant in her plant in Sherman, $\begin{array}{ll}\text { tests over long periods of time, }{ }^{1} & \text { ch is always open to } \\ \text { have found that we nust use much } \\ \text { Dear Old Lady, known }\end{array}$ Mrs. Tucker's in our recipes ther of the Southwest,
Therefore, I caution housewives
people who attend this Tho are switching to this brand for
年


## Purity

IS ONE OF THE MOST IMPORTANT REQUISTES OF MILK AS A FOOD . . ."


Conductor of the leader's fifth annual-
Kitchen Chautauqua
OUR PRODUCTS ARE ENDORSED BY MRS, BUR.
BANK, AND WILL BE USED DURING HER COOK. BANK, AND W
ING LESSONS

Our milk is very creamy and palatable. It contains in
rich measures nil the health giving elementa that make rich measures nul

## GRADE "A" MILK BULGARIAN BUTTER MILK PASTEURIZED MILK

## VAUGHT'S DAIRY

Mr. and Mrs. George Vaught LITTLEFIELD $\begin{aligned} & \text { Mr. Mrs. George Vaught } \\ & \text { - }\end{aligned}$

KC Baking Powder Will Be Used by

## MRS. GERTRUDE BURBANK

 in the
## LEADER COOKING SCHOOL

The lecturer uses the double-tested-double-action KC baking powder to demonstrate how you can produce delicious bakings of fine texture and large volume. Well-known domestic science lecturers and millions of housewives know from experience there is real satisfaction and economy in using

# 1C <br> BAKING POWDER 

## Same Price Today as 45. Years Ago

## 25 OUNCES FOR 25

$\star$ Manufactured by Balring Powder Specialists who maise nothing but Baking Powder-under super* vision of expert chemists of national reputation. The quality is always uniform-KC is dependable.

Use KC in your favorite recipes. Follow instructions given you by the demonstrator. It will produce the finest of baked goods at low cost. You will realize why KC Baking Powder is the choice of millions.

WO YEARS OF WORK NEEDED
TO PRODUCE "GRE


| Location experts from found in the Montana actual old structure wh States Government perfected a successful since abandoned in favo ern laboratory, the old still stood, empty, <br> Cameramen were sen tograph it inside and ery possible angle. were taken, and $a n$, ex of the house was built ner Bros. Ranch, a few the studios. <br> The entire story of " is motivated from the operating room, of a wen through a doctor's bl room, as it is shown, modern of its kind. <br> Studio experts went $\$ 20,000,000$ Los Ange hospital and copied, exa its operating rooms, t being built on one of sound stages. One of the ses of the hospital was technical adviser of Mran say, who plays a murse ture, A qualified surgeo ged to supervise the w upon the patient, So no found in the scene. <br> The interior of a ca to be built for scenes in eared Sir Cedric Hardw British actor brought to "Green Light." This wa photographs of St. Olav don. <br> An artificial lake an tion dam had to be |
| :---: |
| FL |

Mother's Day
Don't Forget Her!-She Remembers You!
Remember Mother With Cut Flowers or a Pot Plant!
WE TELEGRAPH FLOWERS

## Chisholm's Floral

 AND NURSERYLAMB COUNTY LEADER
Thursday, April 29, 1937

 borlals such an silvery monel sinks and work surfaces have brought new guest room where visitora aro not only wolcomed, but entertained.
wa

|  |
| :--- | :--- | :--- |
| anch, Streets of of New York, London | \left\lvert\, \(\begin{aligned} \& Rev. J. M. Parker, after which in <br>

\& terment was made in the Morto\end{aligned}\right.\) |  |  |
| :--- | :--- | :--- |
| whd Pare all made to by the Whown. They | cemetery. |
| Survivors were two sone, James |  | Dougicians, the author,

Donse Douglas, the author, confesses
immelf amazed at the pains which
COCHRAN COUNTY were taken with his story, and the COCHRAN COUNTY FARMERS RECEIVE
$\$ 33,474$ IN CHECKS $\$ 33,474$ IN CHECKS Besides those mention, other play
rs in "Green Light," a Cosmopoli tan production, releesed by First Na
ional, include Anita Louise who tional, include Anita Louise, who
co-tarred with Flynn, Walter Abol MORTON RESIDENT PASSES AWAY AFTER PENGTHY ILLNESS

Cochran county agent's office,
Morton, report that 40 conservation check, report that 40 conservation the total number up to 130, and the total amount to $\$ 83,474.00$.
$\qquad$
HAROLD CLEMENTS TO MANAGE LUMBER ' COMPANY AT SUDAN aged 74, of Morton passed nway at
12 o'clock Tuesday noon, April 13, manager of the Foxworth-Galbraith
男
 Funeral services were conducted and moved to Lubbock where he is
at the B, M. A. church at 11 $0^{\circ}$ now employed with Sherrod Bros. $\begin{array}{lll}\text { at the B, M. A. church at } 11 & o^{\circ}- & \text { now employed with Sherrod Bros, } \\ \text { clock Wednedday monnig, April } & \text { 14, } & \text { Hardware company. Harold Clements } \\ \text { with }\end{array}$ clock Wednesday morning, Aprit 14,
with Rev, W. B. Wages officiating. with Rev, W. B. Wages officiating, was transferred here fr
nssisted by Rev, Hubert Foust and where he was manager.


Scene at First and Only New York Fair 1853


NEW YORK (Special) - For the $\begin{aligned} & \text { Arenue and } 42 \text { nt Strect In } 1853 \text { for } 11 \text { out of } 12 \text { great expositions } \\ & \text { frst time since the Crystal Palace } \\ & \text { that was way out in the country:" }\end{aligned}$







GOOD TOOLS for GOOD GARDENERS Higginhotham-Bartlett Co.

## COMPLETE NEW STOCK OF

## Tractor Bearings and Parts <br> FOR ALL MAKES

We lave lately employed two of the best tractor experts in these parts, Art Liehte and Dick Walker. Mr. Litche, who has had about 15 years experience with all makes of tractors and the past five years has worked only on Farmall tractors.

Dick Walker, formerly of the Waiker Bror. Tractor Shop of Anton, Texas, and with many yenrs experience in this line, will be ready to help you with your tractor troubles.
Our stock of bearings, and tractor parts are the best of quality, and we have them for Farmall ' 20 , Farmall F.12, J. I. Case, Allis Chalmers
tractor used in this part of the tractor used in this part of the
country. Our expert mechanics can with aceuracy.


Pistons And Piston Rings A new and complete line of
Dan on Cont
Ond


## R. D. BEISEL Machine Shop



## PISTONS

## Seat Covers

Priced Reasonable
 We join with other Littlefield business concerns in extending you a cordial invitation to attend theLAMB COUNTY LEADER FREE COOKING SCHOOL MONDAY, TUESDAY and WEDNESDAY, MAY 3, 4 and 5

## TRACTOR FUEL <br> 6

TAK FRED - ODOR FREE
REFINED TO MEET THE SPECIFICATIONS OF MOD. ERN TRACTORS-TRY A BARREL!

GENERAL LINE OF
Automobile and Tractor Parts
-Batteries
-Pumps
-Valves
Tractor----Rings, Fan Belts, Plugs, Bearings

| -Armatures | -Fuel Pumps | -Purolators |
| :--- | :--- | :--- |
| -Bearings | -Tires and Tubes | -Cross Members |

AEROLL fine Automobile and Tractor Oil ers. Momencen OPEN ALL NIGHT AUTO

## Many Local Scouts Plan To Attend Jamboree

 EXPECTED T 0 REACH 10,000 torey Of Littlefield, an
Ramsey and Lyle Of Ramsey and Lyile
Sudan, Register
 weil as a number of local boys
vookikg forward with a grean
en of anxiety to the National Jam

|  |
| :---: |
| CROWNED <br> WITH GLORY |
|  |

At Such Moderate Prices



Deluxe beauty SHOP

| in rear of doluxe barber |
| :---: |
| Shop |
| sher |

OPERators - Mrs. G. H. Fow
ler and Mrs, Gladys Zickefoese
Ler and Mra, Gladys Zickefoose

## But It's True



The Huber River flows fast in the vieinity of Calizgula. Mr. Mather doesn't thave to do much swimm"ng. secause ile eurrent aarries him, and the trip takes no more than the mintes. His ohiet worry coik
sists in thing away trom rocks. But he knows the river-bed so well that he truly believes he could swim
the distance binnoloded.


REAL ESTATE AND BUILDING ACTIVE
Whiteface, April 20 , (Special)-
Real estate and building operations
here remained at a steady pace the
past week. Joe Telford of Lubbock,
purchased four lots enst and ad-
poining the postoffice where the
Telford Lumber company will be
located, The present site of the com-
pany is owned by Higginbotham-
Bartlett Lumber company.
The Continental Oil company pur-
chased five lots near the depot where
an oil well supply house will be
erected, to care for the contempia-
ted needs of the developing oil
field.
Bill Bierman is building on the
north side of his filing station
where a grist mill will be installed.
Feed and seeds will also be handled.
$\$ 25.00$ Reward
 HER Corn Cure cannot remore. Also
removes Warts and Callouses. 35 c at WALTERS DRUG COMPANY.
Drs. Nelms \& $\&$ Nelm
CHIROPRACTORS Vit-O-Net Baths-Massage




In spite of everything, it paid him to take ads seriously, you see, else he might never have tried Oil-Plating. First of all he was impressed by the explanation of Oil Plating.

> Simple enough, if you'll think what happens as Johnny's dirty little hands touch the wallpaper. Anything greasy or oily on his hands becomes quite a permanent part of the paper. You'll say permanent!
> In much the same way-forgetting technicalities-Conoco Germ Processed oil forms a lasting attachment for every working part of your engine. This union of oil and metal to produce a genuine, enduring Oil-Plating is brought about only by the Germ Process-patented.
> Thus the Germ Process not only multiplies the strength of the usual flowing type of oil-film, but creates Oil-Plating besides. And once Oil-Plating goes on, Conoco Germ Processed oil does not let it come off in minutes, hours, days . . or any number of miles.

Unable to run off while the car stands, Oil-Plating kills the old fear of starting "dry," Likewise Oil-Plating refuses to let go in all the fury of 5,000 revolutions per minute. That's why your "good old car" or the latest model will stay more like new, with its engine Oil-Plated. And your whole Summer's driving will take less Conoco Germ Processed oil. Continental Oil Company

## PERSONALS



Harvest Queen Mills Plainview-Home of Everlite Flour

# EVERLITE FLOUR 

The Perfect Flour

.HAS BEEN SELECTED BY MRS. GERTRUDE BURBANK

Famous Culinary Expert

## FOR USE IN THE

## KITCHEN <br> CHAU

 THE LEADERS's FIFTH ANNUAL CUOKING SCHOOLMrs. Burbank will tell you the necessity of using a fine textured, high qualc baking demonstrations LITE FLOUR is made from the very best select ingredients ob-

Queen Mill \& Elevator a pioneer South Plains concern-Harvest of flour EVERLITE of flour EVERLITE, and you'll soon diseover why Mrs. Bur-
bank selects this famous product.

SOLD BY
PIGGLY-WIGGLY | RENFROBROS.
And Other Grocers in the Littlefield Territory

## mion LAMB COUNTY LEADER

 THE SOUTH PLAINS GREATEST WEEKLY NEWSPAPER-SERVING THE FASTEST DEVELOPING AGRICULTURAL SECTION OF THE SOUTHWEST
## Fitty-Seven Million Trees Planted Under Reforestation Plan

ac C AIMP PLAY GREAT PART IN F:DERRAL PLAN ill Represent Great Sour-
ce Of Wealth When ce Of Wealth When
Turned Into Lumber

fity-five thousand acres of bar-<br>$\qquad$



Welcome to Littlefield -and the-
KITCHEN CHAUTAUQUA
South Plains Creamery
"The Home of Blue Willow Butter"

Enveloped in a Mexican serape and wearing a straw sombrero,
Gay Delys. charming Texanita of the Grater Texis and Pan American
Exposition which opens in Dallas June 12 for a
 Barclay, New York magazine illusstrator, from more than 5oo contest-
ants as one of the lucky fifty girls who will serve the exposition as ants as one of the lucky fifty girls who will serve the exposition as
modela and hostesses.
proximately 600 acres were planted
in Arkh mark for planting in the Re-
tahoma had comparatively and ok-
small
gion, Their total score of fifty-
seven million trees, spaced for highplantingo, and a limited planting
for watershed protection was done plating trees, would make a row of
wrees reaching two and a half times on national forest lands in Georgia.
All of the tree planting the work was
arorld
The majority of the trees planted carried on with CCCC enrollees who whe majority of the trees planted
had been trained by Forest Service
officers, Th the long leaf, shortieaf, and slash
weat national officers. In the great national pro- pine grown at three federal nurser-
gram to put idle lands and file ies, The Stuart Nursery in Iouiss
hands to work, it is estimated that ana, the Ashe Nursey in Miswissippi
since the organization of the ase hands to work, it is estimated that, ana, the Ashe Nursey in Missisispi
since the organization of the crops,
the CCC has planted Ozark Nursery in Arkansas.
and excess of



 Work, and with the precision of tons or 32,000 pounds of seed for

Drs. Nelms \& Nelms снाRopactoros


Kitchen Chautauqua
While here we also wish to urge you to visit our offices, west of
the postoffice. Here you will find the most modern equipment
two graduate chiropractors ... two graduate chiropractors
. . two graduate chiropractors . . . Vit-O-Net Baths and

| Drs. Nelms \& Nelms chiropractors <br> Kitchen Chautauqua |
| :---: |
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## SEEING IS A COMPLEXITY

## Dr. Ira E. Woods

| LITTLEFIELD |
| :---: |
| HOSPITAL NEWS |

Siduate.

BULOVA WRIST WATCH


See Our Selection of
Smart ' 37 Styles

|  |  |
| :---: | :---: |

## TASTIT

If you like the flavor of Vanilla you will like TAS. riT. It is superior to standard Vanilla.
When you are buying Vanilla ask your grocer for TASTIT . . . with the red dot on the label.
TASTIT is sold by leading grocers and will be Ised in the LEADER KITCHEN CHAUTAUQUA BY MRS. GERTRUDE BURBANK, PROMINENT CULINARY EXPERT.
TASTIT is manufactured by a South Plains con-

## SAVERANCE EXTRACT CO.

904 Eighteenth St.
Morton School Board
Elect Teachers For
Coming School Year
AMBULANCE

Day 64
$\qquad$

IOME
"Firat Exclusive Funeral Home in Lamb County"

Last Rites Held
For Olton Child


Rene A syan LITTLEFIELD

SEE THE NEW "SUPER-DUTY" FRIGIDAIRE LEADER KITCHEN CHAUTAUQUA
PALACE THEATRE, LITTLEFIELD-MAY 3, 4 AND 5
GARLLAND-WHITE AUTO SUPPL
ASIGED Young Chambliss ..... Henderson Thomas Chambliss, of Mr, and Mra. Willian
at
The Wright is an Aircraft carrier $\begin{aligned} & \text { Training } \\ & \text { in }\end{aligned}$ the United States Navy operat. ifornia.
The Wright is an Aircraft carrier $\begin{aligned} & \text { Training } \\ & \text { in }\end{aligned}$ the United States Navy operat. ifornia.

## NOW'S THE TIME

## to get a better USED CAR

## . . AND A MONEY-BACK

 GUARANTEE IN THE BARGAINGet rid of worry and expense by turning in your present car on an R \& G used car. R\&G means a car that has been Renewed
to Ford factory specifications and is to Ford factory specifications and is
Guaranteed for satisfaction or your Guaranteed for satisfaction or
Money Back by your Ford Dealer. Among their large selections of used cars Ford Dealers are now offering many
outstanding $R \& G$ valuce outstanding R \& G values. You can get a
late model car at a low price, late model car at a low price, and your
Ford Dealer will give you a liberal allowFord Dealer will give you a liberal allow-
ance for your present car. Look over hance for your present car. Look over his
used car stocks today-notico how mus used car stocks today-notice how much
extra value you get in every $R \& G$ car extra value you get in every $R \& G$ car.


AT FORD DEALERS ONLY
Hall Motor Co.
Sales- Srad-Service
HOCKLEY COUNTY ORGANIZE BOARD OF DEVELOPMENT TO PROMOTE BUSINESS

| Levelland, April 24 , (Special)- |
| :--- | :--- |
| hn a meeting held in the Hockley | End Or No End, He

2
IT IS IMPORTANT
that you see the
McCORMICK-DEERING LINE before you buy FARM IMPLEMENTS

Complete Line of Genuine I. H, C. Far Mchalls Rebuilt - Mermick-Deering
Repalin.
TREMAAN IMPLEMENT CO.


IDEAL GAS


Asillustrated, the entire plant tis brited or patety

 oint is soldered.
for RANCH and FARM HOMES

No longer need people who live
without the bounds of districts
which are piped and wire by
pubbicutilitiee struggle along
with facilities that were out-
moded years ago. At such a ow
oost they can enjoy the same
WILL BE DEMONSTRATED
May 3, 4 and 5 at the
LEADER
Kitchen Chautauqua

PALACE THEATRE-LITTLEFIELD


Mrs. Gertrude Burbank emphatically endorses Ideal Gas Plants for all the purposes for which they are recommended. During the Fifth Annual Leader Kitchen Chautauqua she will demonstrate in detail each use of these plants.

Manufactured and Guaranteed by

## ARMSTRONG'S

1109 Main St. Lubbock, Texas Phone 102 KELVINATOR REFRIGERATORS - RADIO and REFRIGERATOR SERVICE - COMMERCIAL REFRIGERATION


HEATING


REFRIGERATION

for
COOKING

for
Lights and Water


## Help Littlefield WIN

By Attending
This Opening Game!


## A Good Ball Team-

Makes a good city better. You'll always find us backing the home team.

> Littlefield Furniture Company
> L. E. KEY, Prop.

Help Littlefield WIN

By Attending This Opening Game!


Another Advocate of Disarmament by A. B. CHAPIN


BONDING COMPANY ACCEPTS OFFER OF FINANCE COMMITTEE IN SETTLEMENT OF FIRST BAPTIST CHURCH DEBT

|  |  | in the Home Economics Department Friday afternoon, the judges being ings of Amherat, and Mrs, Mary Watson Jones of Littlefield. |
| :---: | :---: | :---: |
| Fint ${ }^{\text {a }}$ J Mag |  |  |
| First Baptist church, announced Thursday that the Whitaker Bonding company of St. Louil, Mo. have agreed to atcept the offer from the finance conmittee of $\$ 10,000$ in final settlement of outstanding indebtedneas againat the church bufliding. <br> A new loan is being obtained from the Great Southern Life Insurance company of Houston, which has been approved, and will be paid off at the rate of 8100 per month. <br> The settlement is expected to be completed by May 15. |  |  |
|  |  | Students who will compe |
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## Whatever Your Apparel-..

to maintain an
ATTRACTIVE and

WELL-DRESSED<br>APPEARANCE

Your clothes should undergo the



MRS. GERTRUDE BURBANK
Who will conduct the Leader Kitchen Chautauqua, says:
Particular people are always. particular about the appearance of their clothee, and
muut be particular about the quality of their cleaning and presing worke
Mrs. Burbank has selected MADDOX TAILOR SHOP to serve her while she is in Littlefield.

## MADDOX

TAILOR SHOP
PHONE 201
Work Called For and Delivered
PRESIDENTS CALL FOR ECONOMY
MAY HALT FEDERAL FARM PROGRAM

The
MAGIC CHEF

GAS RANGE

-ONE OF THE MANY STANDARD, HIGH QUALITY GAS RANGES ON THE MARKET TODAY has been selected by
Mrs. Gertrude Burbank
FOR USE IN THE

## Leader Kitchen Chautauqua

PALACE THEATRE, LITTLEFIELD, MAY 3, 4 AND 5
in the Magic Chef you have-Lorain Red Wheel oven regulator; automatic to



MRS. BURBANK SAYS-
you are not now using a modern range, you have no ides of
the many joys in cooking that you are missing.

## WILDCAT

Edited By THE PRESS CLUB of the Littlefield High School
 Asssians Manager ------_-.-.-.-.-. D. W. Holliday

 Editorials and Assembly --W. Holliday, Bernard Lamber
P. T. A.
Sporti-Foch Phipps, D.

## METHODIST PASTOR STUDENT

 NOSEMBLACE
## 有


the Breath of Spring Feel as fresh as the breezee Be as
Beautiful as the Days: as Modern Strictert attention always given
each individual to give the treatall WORK GUARANTEED LITTLEFIELD Beauty Salon


Salad Dressing

A NEW KIND OF DRESSING CREATED BY
KRAFT
makers of Kraft cheese
has been chosen by
MRS. GERTRUDE BURBANK

## Lecturer for

The Leader's
FIFTH ANNUAL
Kitchen Chautauuua PEEL WHOLESALE MEAT CO.


Miracle Whip


## PALACE

FRIDAY NIGHT

"COME CLOSER, FOLKS"
Epiode of "Robinson Cruase"
Emedy Nod Newa Reel
Saturday Matinee and Night "THE GAMBLING TERROR"

## RITZ

Saturday Matinee and Night George Bancroft in a tense drama of a gangater "RACKETEERS IN EXILE"

Sat. Midnight-Sun. and Mon ERROL ELYNN ANTTA LOUSE MAd MARG-

"THE GREEN LIGHT"

Thursday, April 29, 1937 Opening Episode Of Chapter Play To Be Seen Thurs., May 6


Coming
Attractions

STAN Lungel oid ilver
"God's Country and the Woman'
george brent mot beverly
"Whar ${ }^{2.24}$ Love Is Young" VIRGINIA BRUCE And KENT
may $30.31-\quad$ Great Guy" JAMES CAGNEY and MAE
CLARKE

## HOUSEWIVES

LEADER KITCHEN CHAUTAUQUA
cies our carry, and incuding cutlery, dishes of all kinds, both Chini-
and Ovenware, Flusta ware Cryin
JoNeS hardware

| Hockley and Cochran |
| :--- |
| County Oil News |

$\square$ Texas Playground
$\operatorname{sen} \Rightarrow+\infty$



Littiefield Day To Be
Designated At Dallas
Fair By Local C. of C.

LAMB COUNTY LEADER
Littlefield, Lamb County, Texas

 plan proposed by the Expo- Day future by the local Chember
officials is that the Women's near for
club, Junior club and B. \& of Commerce. clubs would arrange the pro-
to be broadcast firom the ex- Attend the Leader's


PALACE CONFECTIONERY


## Bell's Ice Cream

LEADER KITCHEN CHAUTAUQUA
palace theatre, littlefield-MAY 3, 4 and 5

Attend the Cooking School and Visit Our Store!
Palace Confectionery
adjoining the palace theatre lobby
Fountain Drinks. İe Cream
-. Jolly Time Pop Corn.
Tobacco


| SYMBOL <br> hot water bottle 2 for ........ $\$ 1.01$ FOUNTAIN SYRINGE <br> 2 for ......... $\$ 1.20$ |  |
| :---: | :---: |
|  |  |
|  |  |


Fancy bottle, 4-oz.
2 for $\ldots . . . . .36 \mathrm{c}$

Monreale Olive Oi
$12-\mathrm{oz}$. bot., 2 for 90 c
in Cochran counts; the Yellowhoune
Dugan in the northern part of thin
county, and one in the poutheast
corner of Balleg countr
fouk dars only
WEDNESDAY, THURSDAY, FRIDAY, SATURDAY, MAY

| $\begin{gathered} \text { ASIIRIN TABEA } \\ 200 \text { tablets for } \cdots 50 ¢ \end{gathered}$ | $\square$ |
| :---: | :---: |
| Foot Powder . ...... 2. for 26 | 50¢ |
|  |  |
| Talcum .............. 2 for 26c Milk of Magnesia, pt. size 2 for 41c | MINERAL OIL sian type, regular 75 c |
|  | $76 ¢$ |
| Stokes - Alexander <br> Drug Company $\qquad$ |  |


ATTEND THE LEADER COOKING SCHOOL-MAY 3, 4 and 5 AND THE REXALL ONE CENT SALE-MAY 5, 6, 7 and 8

