## RODEO EDITION




For downight excitement, for those breath-taking moments, the Littlefield JayCee Rodeo is highly and justifiably recommended. Last year's Rodeo was a "lalapaloosa." "This year's entertainment promises to
a "phantamagoria" . . and that ain't peanuts. Don't mies the Littlefield Rodeo, July 25,26 and 27.

Calf Roping Event Is One Of Most Highly Competitive Of Rodeo Events
$\left.\right|_{\text {Miss }} ^{\text {Mis Davenport }}$ Jerry Angeley Married July 4


calf. A loose noose falls over the
neck of the animal and the roper
the horse comessount a ston. The the rope his
are tightens and the good roping horse
in keeps it tight as the roper races to 3
the calf.
The next problem of the roper is
to throw the animal to the ground The next problem of the roper is
to throw the animal to the ground
and tie three legs securely in a fash-
ion accepted by the judges, who
make examination to see that a good make examination to see that a good
job of tieing has been done.
Should the calf be down when the
roper get to it, he must let the aniomal up and then throw it by sheer
strength.
Each roper must have neck rein If or atrap around horse's neck, adjust-
of to prevent dragging the call. If
eroper's horse drags calf he will be The roper is required to use two
peenalized 20 sech
loops, and if he should fail to catch loops, and if he should fail to eatch
his calf on the seond try he must
retire from the arena with "no time." retire from the arena winion of the judges, any rop-
In the
er filing to make an honest effort
with loops will be disqualified in all with loops will be disqualified in all
events for the remainder of the show. The competition is great in the
calf roping event because of the
large number of ropers who enter. large number of ropers who enter.
Entry fees are the highest of any
rodeo events.


 Albert Kahn Associated Architecte
and Engineers, Inc. and Engineers, Ine, have been se
lected as the arehitecti, Mr. Dreystadt said.

DR. C. W. FINDLEY
DENTIST

Office Howrs
8:30 to 5:30
Phone No. 8

Steer Wrestling Provides Big Thrills For Spectators; Calls For Maximum Amount of Skill on Part of Cowboy
 steer wresting, aroreneo event that
provides ample thrills for the specta-
caravan to mekico city
 of skill on the part of the cowboy. |city
Cor a To do this job the contestant must Spanish civilization. Dr T. . Earrie
swing from his fast moving horse
Hamilton, onto the back of the startifed, snort, eame tann, asages, will be in charge of
ing steer. The wrestler muat be in the coursee ing steer. The wrestler muat be in the course.
position to grab the animal by the porition ograt the animal by the
horns and bring the stubborn beast
to a halft through the medium to a half through the medium of
bracing his
tan bark. Then bark.
Then
 ask and it takes a number of com. $\begin{aligned} & \text { vurted } \\ & \text { putes of then yearat, have been distri- }\end{aligned}$ Sined qualities for a man to become
a champion in this field of endeavor. Each wrestler, as he rides to
make his jum to a steer, Amateur wiring or or overioading of
panied by electrical equipment is a big causa panied by a hazer whoes, duty it it is electical equipment is a big ceause
to haze the opposite side of the steer
of disastrous fires on Texas farms. as an aid in maneuvering
into position for the catch


This is a twisting contest and the
teeee must be thrown by hand; the
俍 wreatler must tirst stop the steer and
then bring him toaith then bring him to earth.
From the
 ying flat on his side, all feet out
and head straight. Thiry seconds will
hat
hit be added to the time of any contese-
tant who lots his steer up before be-
ng given the ing given the signal from the field
judges. Judes.
If
If wrestler loosens or knocks oft horns he is penalized twentyo seconds
and if he is not ready to take his seer in turn a ted ton his time.
Whe
When the wrestle.
teer, the has nabbed his ateer, the hazer must retire at direc-
tion of field $j$ judpe. If the contestan: jonps and missese. his steer, heo will
je allowed only the aid of his hazer be allowed only the aid of his hazer
in catching and re-mounting his in cate. The steer must be caught from

NUMBER 18

The art of deception on the कh his red cape.
other event are thrills and mingred as in the bull rid-
The clown creates the fun, The clown creates the fun,
tat the expense of the bulif hil, keep a checose waround the thlls from the bull and fails Hey know he is is injured.
the the

The calf roping event is one of
heost hight competitive in th
deo, and there is stake as the cowboys and their horses
team up
tie a
tie
 ronc riding events, but they are
eamed together againt the culf in


## ospel Meeting

Beginning Friday Evening, July 18
And Continuing Through July 27

## hurch of Christ

## Spring Lake

Conducted by-WILBUR DENNIS
Minister of the Church of Tipton, Okla. Assisted by ARNOLD HARDIN,
Minister and Song Director of Fort Worth
VICES AT 10:30 A. M. \& 8:30 P. M. DALLY
BASKET LUNCH WILL BE SERVED
SUNDAY JULY 20 - SONG SERVICE
In the Afternoon at 2:30
Are Cordially Invited to Attend These Services
 Services dy chore for the cowboys, and the
dider and roping horse must work toether.
A good roping horse is the pride
and joy of the cowboy. The amateur rodeo fan can quieckly learn how to
piek a seasoned roping horse in acThe contest begins as the ealf the chutes. Then the rider and horis
nush in pursuit, the horse keoping close as possible on the heels of
Howe anger comes after
Hedina ant they try to time
vimal passe. overen the their
Hot glas jars, ar rubbers
The higkernaker will also
Mt treezers and more freez.
itace.


HELD JULY 6 six years ago. He and Mra. Bostick Funeral rites for Leonard Callo-
way Bostick, 29 , were held Sunday $\begin{gathered}\text { Sarvivors include his mother, Mrs. } \\ \text { Sarlie Bostick, a sister Mrs, Gladys }\end{gathered}$

 Bostick and his wife were killed His father, H. F. Bostick, was killed
Friday at Pampa, victims of gunshot in an automobile accident near Ama wounds received at their home. ${ }^{\text {Jess }}$ Crawford, former husband of ${ }^{\text {rillo }}$ Funeral services for Mrs. Bostick Mrs. Bostick, was taken into custody will be conducted elsewhere. The Roy at the scene of the double shooting. G. Wood Funeral Home had charge
Bostick was born in Erath County of arrangements. Bostick was born in Erath County of arrangements.
and lived in the Sunnyside and Flagg Burial was in the Olton cemetery communities in Castro County sev- near his father.


PAYNE-SHOTWELL HOSPITAL \& CLINIC Littlefield, Texas - Phones 155-156
C. E. PAYNE, M. D. Medicine and Surgery

RALPH E. MAURER, M. D. Orthopedics and Surgery.
I. T. SHOTWELL, Sr Superintendent

I T. SHOTWELL, Jr., M. D. Medictne and Radiology o. W. STILL M. D. Obstetrics and Gynecology MRS. D. C. LINDLEY, R. N. Superintendent of Nurses

The More Than "Occasional"


Your family will never refer to one of these chairs as "OCCASIONAL" . . . for they'll be in cons'ant use! They're springy and down-filled . . . with the sit-down-and-sink-into feeling.
Also

> -SEE US FOR-



## ROBISON'S

FURNITURE STORE
One Block West of Bank

## COME TO LITTLEFIELD July $25-26-27$ and Celebrate <br> our RODEO!

While Here, Have Your Tires Recapped the
O. K. WAY

Save Money . . Save Tires . . Recap We have the equipment-experienced helpand Materials to do you a GOOD JOB


 tore brat The moumbole hat A dou-


VFW Softball
Cournament Aug. 7-8
At San Antonio
Eugene Horton, Austin, recently
reappointed athletic director for the Department of Texas, Veterars of of
Eoreign Wars the fign Wars, has announced that
the first major event on the 1947 '48 VFW Athletic program will be a

state softball tournament in San An| tonio, Aug. 7 and 8. |
| :--- |
| With |

With the VFW post of District
20 (Bexar County) 20 (Bexar County) as hosts,
tournament will be open than 400 VFW posts in Texas.
ner of the tournament will be an expense-paid tripto Topeka, K
sas, for the national VFW softb
s. as, 1or the national VFW softba,
tournament, Aug. 20-24, inclusive,
Athletic Athletic Director Horton also an-
nounces that a well-rounded athletic program will be carried out by the
VFW in Texas during the $19: 7-48$ fiscal year, just begun. Marble shooting, soap box derbies
and softball tournaments will be sponsored for grade school boys of
the state, and comptite bers of of the more than 400 VFW
bortion for posts in the state will be provided in
bowling, softball, basketball and rifle
$\qquad$
In all events the VFW will spon-
sor county, district and state tourna-
ments, with the state champion - in-
 Department of Texas in national
tournaments sponsored and conduct ed by the Veterans of Foreign Wurs. Carloadings UP Santa Fe system carloadings for
week ending July $\left.\begin{array}{l}\text { week ending July 12, 1947, were } \\ 31,679 \text { compared with } 29,276 \text { for }\end{array}\right\}$ same week in 1946. Cars received
from connections totaled 9,176 compared with 9,159 for same week in $\left.\begin{array}{l}\text { 1946. Total cars moved were } 40,855 \\ \text { compared with } 38,435 \text { for same week }\end{array}\right\}$ in 1946. Santa Fe handled a total of 41,789 cars in preceding week of or this year.
Leader classifieds pay.
"


## Welcome to the Rodeo

Come . . . bring your family and enjoy three days of fine outdoor entortainmeent.

UISS MARY RUFF ATTENDS SUMMER SCHOOL IN COLORADO Mrs. Mary B. Ruff of Littlefield
is attending the Summer session at is attending the Summer session a
Colorado State College of Education at Greeley.
Enrollment Enrolment is the highest since
pre-war summers with a total of
2,063 of pre-war summers with a total are
2,063. of this number, 1,044 are
graduate students, and there graduate students, and there are 710
veterans. There are students from 40 states and the following foreign countries
and territories: Alaska, Burma, Cana
and Zone, China, Hawaii, Irma, Canal Norway, Palestine, Puerto Rico, San
Salver Salvador, and Syria.
Over 300 course Over 300 courses areincluded in
the program and there are 30 visitthe program and there are 30 visit--
ing faculty members in addition to . regular resident staff.
$\begin{gathered}\text { There are approximately } \\ \text { square miles of peat deposits in }\end{gathered} 6,000$ square miles of peat deposits in Rus-
sia. The next largest peat-containing
count sia. The next largest peat-containing

country, Canada, has about 37,000 | country, Canad |
| :--- |
| square miles of |

## Welcome Visitors! TO THE RODEO

JULY 25-26-27 Thrills and Excitement<br>DRIVE IN TO SEE US! Oil-Gas - Lubrication

Plenty of

Make Sure Your Car Is in Shape! ENJOY THE RODEO!
HAUK \& WILLIAMS
Phillips 66 Service Station Littlefield

## WELCOME VISITORS

COWBOYS and COWGRIS
To The
RODEO
$25-26 \cdot 21$


While You're in Town for the Rodeo, Fill Your Car Up With Plilliph 66 at Conveniently Located Stations.
yynnone

-menneng

## W.E. Heathman

PHILLIPS 66 WHOLESALE AGENT

INFORMATION
For Veterans
 advised World War II Veterans in
Texa, Louisiana and MMsisispi
pay their GI insurance premiums by
pat pary heir ar nsurance premiums by
drati, peronal heck or money or.
der rather than by direct cash redittances. mittances
Remittances by dratt, check or
money order should monemtrancer by dratt, check or
mone
nole to to the Treasurer of of mee pay Statee Premiums may be mailed to to
Collections Unit Coliections Unit, Insurance Service,
VA Branch Office No. 10,1114 Com, merce, Dallas 2 , Texas.
An oil emulsion designed to im.
mobilize bacteria in tuberculosis wards and hospitals is being studied
in an intesive piliot "test in ${ }^{\text {a }}$ Vet.
erans erans $A$ dministration hospital.
The test is a follow The test is a follow-up of observ-
ations
in experimentan the sudiny and Navy in experimenta
during World Waties il. carried on
Ben have been, treated with a highlyre fined mineral oil, trapping setting
bacteria and preventing their recirculation by aif current
tients' ooms,
VA The oil must not be perceptible to sight or touch, or produce akin ir
ritation throunh cont ritation through contact. 1t must no
create a fire hazard or an additional laundering problem, VA said. VA aise is studying methods of killing trapped bacteria with chemi
cals and drugs. Results so far, have been
said.
Paralyzed and tubercular patients
in VA hospitals may now study eds cational courses myy now study edu-
ridden by flubhing they are bedof textbooks on the ceilings over their beds with special projectors. VA's Educational Retaining reature of Renhibilitation Service. VA, has mi mi
crofilmed 32 manuals from the 20. courses used in the the eduocationeal the.
rapy program to launch this project rapy
The
program to to la lanch this project.
range
from
gram. mar through physies and electric re.
frigeration A
the eestablishmen of books on the eetabbishment and operation


Littlefield Hospital and Climic Littlefield, Texas Private Branch Phone 301-302 th. X-Ray and Laboratory

| F. W. Janes, M. D. Res. Ph. 150 Surgery, Diseases of Wo wen, and Obstetrics | J. R. Coen, B. S., M. D. |
| :---: | :---: |

Wm. N. Orr, D. D. S.


You Say You Can't Afford A New Livingroom Suite or Studio Couch But You Can Afford to Have Your Furniture Reupholstered At A Moderate Cost and Make It Look Like New. We Will Give You An Estimate of Cost With out Any Obligation on Your Part. NOW IN STOCK
New Two-Piece Studio Couch Suites Oak Dinnette Suites and Bedroom Suites

## Davis Upholstery

Just South of Porcher Produce LITTLEFIELD



 A-No, but you have until 10 years ater the official termination of
World War II. Quranteing ore insuring a charge for for
guar suaranteeng or insuring a Gl loan?
similar co comarges masem, brokerage no not be leand

ing a guaranteed or insured loar. of curse customary out-ot-pocket regulations for guaranty and insur-
LEADER CLASSIFIED ADS
GET GOOD RESULTS

## The Lavender Motor Co.

Are Proud to Announce That They Will Again This Year Supply Transportation During the Rodeo for-

## LAMB COUNTY'S

## RODEO QUEEN

MISS NABERS WILL HAVE AT HER DISPOSAL THE PERSONAL LAVENDER WINDSOR CHRYSLER AUTOMOBILE OF W. E. LAVENDER, MANAGER, LAV. ENDER MOTOR CO.


FOR THRILLS AND SPILLS JAYCEE'S SECOND ANNUAL RODEO

FRIDAY - SATURDAY - SUNDAY
We hope you'll come and stay for the Three Days of the Event, and enjoy every minute while you're here. And for Real Riding Comfort, Choose ..


Lavender Motor Co.
"A MODERN HOME FOR MODERN CARS" XIT DRIVE AND FIFTH ST.

LITTLEFIELD
secticides and the comparative cos
of these and calcium arsenate, of these and caleium arsenate, Dosts
and other dusts now in use are not
known aty pres
 proved deadly to the boll weevil and
cotton aphid, but not the bollworm. DDT, 3 per cent of the gam-
This is jus
That which takes care of the bollworm
ut not the aphid or weevil. The camphene compoend apparent-
y controls all of the common cotton y controls all of the common cotton
insects. The USDA of Entomology and
Thant Quarantine, the Texan Plant Quarantine, the Texas A. \& $M$
College Agricultural Experiment College Agricultural Experiment Sta-
tion and other state experiment sta tion and other state experiment sta-
tions have been testing the products
under field conditions. tions have been testing
under field conditions. plied at the rate of 10 pounds per cealcium arsenate.
 When bollworms were present the the
dusting was done at the rate of 15

 were present, cotton treated with this worm is not causing damage the ben- show up well and have no harmful
nixture yielded 59 , it may be several years be
 calcium arsenate alone. The infesta-

We Join In ExtendingA HEARTY WELCOME To Everyone Attending

THE JAYCEE


This banking institution takes pride in its service to the people of Littlefield and territory. We welcome your acrounts and will endeavor to give you courteous, efficient Banking Service at all times.
Be sure to stop in and pay us a visit any time. We especially invite you to visit us when in Littlefield for the rodeo.

## the first national <br> Bank

MEMBER FEDERAL RESERVE SYSTEM MEMBER FEDERAL DEPOSIT INSURANCE CORP.


| OFFICERS |
| :---: |
| President |
| J. H. LEE |
| Vice-President and Cashier |
| DON BELL. |
| Vice-Presidents |
| PAUL HYATT |
| J. T. ELMS |
| Assistant Cashier |
| MARJORIE MARTIN |

## DIRECTORS

don bell.
J. т. elms
J. c. hilbun
paul hyatt
J. H. LEE
A. NEUENSCHWANDER
T. WADE POTTER
ume if you try to remember "clloe achloride." if and when these iniver ticides are offered on the markes
they'll Eire Signs
CARE Agreement
NEW YORK - It is now. powablive
or Americans to send CARE frod and elothing textile packages to Emod This was announced at a press con--
ference today by CARE's Executive rerence today by CAkEs Executive
Director, Paul Comly Frence. He Drector, tat the agreement with CaEs
stated
(Cooperative for American Bemit(Cooperative for American Remit-
tances to Europe, Inc.) had hees tances by Europe, Ireland's Deputy Prean Minister, Sean F. Lemas, in Dobliss
earier this month. earlier this month.
sign the CARE agreement, pernitsign the CARE agreement, permit-
ting Americans to send these nooprofit food and textile packages as
gifte to friends and relatives ourraad.
ghe The packages are delivered datry and
ration free in all countries. They ean ration free in all countries. They can
be ordered by sending $\$ 10$ to CARE, be ordered by sending $\$ 10$ to CARE,
New York, or to CARE throughout the country. Mr. French also announosd that:
the CARE service to England, Seathad been extended. It is now possible to send CARE's textive pack
ages - a blanket a woolen ages - a blanket, a woolem math
cotton package - to designated dividuais and groups in the Ulited
Kingdom. Previousiy only the CARK Kingdom. Previoussly only the CARKS
food package could be sent to ad food package
dressees there.
Just returned from a survey of tries abroad, the CARE directar me
ported that a new method of thig porred hat a new method or the
ping and divering CARE packges
abroad was being worked out. "Wie abroad was being worked out
have high hopes that this new sy
tem, when it is put into effect, save valuable time in gettiog
mucheneeded packages to their
mate destination - the tired ane Imate destination - the tired
hangry people of Euroge-
French said. French said.
CARE, approved by President Tru-
man and the U. S. Government man and
cepts orders for delivery in Aatria cepla ordirs Corecholovakia, Pinland,
Begiun,
France, Greece, Hungary, Ireland. France, Greece, Hungary, Mreland,
(Eire), Italy, Netherlands, Polund,
Pum ish and French zones and all Bertin) and Great Britain.
Boll Weevils Eat Up Farmers' Profits If a farmer pulled a handful of
glutted boll weevils out of his pants
pocket instead of the cottoa dollares pocket instead of the coftom donllars
pe had expected to find, says the Nahe had expected to find, says the Na-
tional Cotton Council, he would havea good example of what can happere.
to his 1947 cotton crop-and profits. are practiced this season, the besar
weevil and other insect enemies weevil and other insect enemiess are
expected to destroy one bale of cotton out of every eight, doing over
100 million dollars' damage to the urgently needed harvest.
This heavy looss will not be spread
evenly among all cotton growers, ovenly among ans cotto growers,
however. Farmers who use the isexpensive and effective insecticides at their disposal will harve
percentage of their crop. percentage of their crop.
It is the growers who weevil and friends undisturbed who
suffer the greatest loss - not just suffer the greatest loss - not just
a proportionate share of $\$ 100,000$, a proportionate share of $\$ 109,000$ -
ooo or one bale in eight, het ene-
fourth, one-half, and in extreme in-
sin Stances almost all, of their coteon-
Though the 1947 crop is haid By Though the 1947 crop is che
over the greatest part of the Cotton
Belt, what the producer does now to Belt, what the producer doee now to
protect his cotton will decide the sizo protect his cotton will
of his harvest this fall.
Because once the crop has reached
the stage in its groving cycle when bolls and $\begin{aligned} & \text { squares appear, the extent } \\ & \text { to which insect pests are contrelled }\end{aligned}$ to which insect pests are controiled
decides how many of those bolls and squares - so rich in promiae -at-
tain maturity. tain maturity.
Now is the
Now is the time for cotton grown-
ers to watch carefully for boll ${ }^{\text {wineen }}$ vil infestation.
Once a week they should rrake ase
infestation count by checking infeatation count by checking 100
squares taken from top, middfle and
bual bottom branches of their phants in
diagonal line across their field. diagonal line across their fielda
When 10 to 15 per cent of squares have been purnetured in low-
producing fields, or 20 to 25 per nent in high-producing stands, they stan
begin dusting with insecticides By dusting with 5 to 7 poosnds of
calcium arsenate per acre at five to calcium arsenate per acre at five
seven-day intervals, generally the seven-day intervals, generalily
can control the ball weevil and allo their crops to set.

SEWING:
MACHINES Cabinet and Portable
A. L. LEGG

SEWING MACHINES and SUPPLIES
Tenth and Phelps Ave LITTLEFIELD

LAMB COUNTY LEADER

Mr. and Mrs. A. C.
Evitt Observe


Now, your Home Permanent is EASIER! EASIER! EASIER!
with new, round
PLASTIC CURLERS
exclusive with


Thone 167.J


Lovely Pat Kirkwood is stripped
for action in this novel two-piece suit of blue and white cotton. The
M-G-M starlet wase delinhed unusual cut of the ajdustable bra

top. The fluted edging forms the | $\begin{array}{l}\text { pockets of the slim } \\ \text { horts. }\end{array}$ |
| :--- |
| drop-front | Wayne, and Barbara, of Littlefield

Brothers and sisters were: Mr. and

## COLBFRT

 FURNITURE and BEDDING G14. bala Littlefield -- Bedroom Suites $\quad \psi \neq 1 / \hbar$ - Divingroom Suites - Platform Rocke - Radios
- Electric Iro
EIrening Boa
E

Ironing Boards
Toasters
Linoleum Rugs . .
the yard.
and by

Let Us Make That OLD MATTRESS Into a New INNERSPRING

## Jovs taste Tells You.. It's Finer cof fe <br> 期 <br> Th a matchess alend A Matchless alen exprmyy roasted

## FARM and RANCH LOANS

$4 \%$ interest. Terms 5 to 25 years with annual payment. May be repaid in full after two gears. No stock to buy and no loan expense except bringing abstract up. We also buy
land notes. land notes.

The WINSTON INSURANCE AGENCY LITLLEFIELD, TEXAS

## Rural Letter Carrie To Be Honored At

 Texas State Fair in winter and the sweltering hanow in winter and the sweltering heat ofsummer to deliver mail to even the
mot most isotated sections-will be hon-
med this year by the State Fair of
ored Texas.
W.
H. Hitzelberger, executive vice president and general manager of
the State Fair, announced that Oct 5 had been set aside on the Fair's
calendar as Rura1 Day, is a privilege to honor this
"It
group," Mr Hitele group," Mr. Hitzele terger said, "for
their unfailing faithful service to the citizens of Texas."
Arrangements for the day are Arrangements for the day are 与e-
ing made with Oran T. Gray of Flor-
ence, Tex., president of the Texas Rural Letter Carriers' Association,
and Bun Raley of Valley Mills, Tex and Bun Raley of Valley Mills, Tex,
editor of the organization's official organ, "The Texas Carrier." A
cial program is to be planned.
Gum is soft and dusty and on
south side of coniferous trees south side of coniferous trees.
bank and Mrs. Hix Smith, Lubbock;
and Mr. and Mrs, S. W. Mahan, Ida. lou. Nie Nieces and nephews were: Mrs.
Melissie Peak, Girard, Texas; Mrs. Dollie Dean and son, and Mr. and
Mrs. J. B. Pointer, and sons, LabMock; Mr. and Mrs. Gene Mahan and
bourhter of Idalo daughter of Idalou.
Mr. Evitt had Mr. Evitt had been engaged in
stock farming until they moved to stock farming until they moved to
Aiton in 1934.

## YIPPEE, FOLLKS!

We Are Looking Forward to Seeing You in Littlefield for the

## SICCND ANNUAL <br> July 25-26-27

We operate one of the olddest
and most Complete Hardware
Stores in Littlefield, and han-
die tuch weil known broads as

- Bendix Home Appliances
- RCA Radios
- Crosley Appliances
- Lawson Outboard Motors
- Deep Freeze Units
- Cbambers Raages
- Cibson Refrigerators
- Home Freezers


## WELCOME FRIENDS!

stop and say HOWDY!

Whether you live in Clovis, Bovina, Farwell, Muleshoe Hereford, Plainview, Lubbock, Levelland, or Big Spring, Texas, we welcome you to Littlefield, and invite you to visit our establishment. Whether you are a cowboy, ranch er, farmer, or town folks, we talk your language and will make you feel at home

Largest Stock of
HARDWARE WEST TEXAS

Be Sure to Attend The Rodeo

## Passenger

 Truck Tractor TIRES Liberal Trade inAllowance on your
OLD TIRES Washing and Lubrication

You Will Like Our Service

## меCORMCK BROS.

PETROLEUM PRODUCTS
Highway 84
Phone 153
LITTLEFIELD
-OPEN ALL NIGHT WHOLESALE and RETAIL
COX MACHINE SHOP
Extends a Real
WESTERN WELCONE
And Congratulations to the JayCees for their Fine Work!
A Complete Machine Shop Servise-Backed by Experience

COX MACHINE SHOP


COX MACHINE SHOP Extends a Real WESTERN WELCOME

To All Who Attend RODEO....

And Congratulations to the JayCees for their Fine Work!
A Complete Machine Shop Servise-Backed by Experience

Los Alamos Atomic Bomb Center To Be Permanent Project $\left\lvert\, \begin{aligned} & \text { Permanent Project } \\ & \text { The United States is putting its } \\ & \text { atom bomb factory on a permanent } \\ & \text { basis. }\end{aligned}\right.$ This grim footnote to the long and thus far fruiteseser nuclear ener-
up world controls over gy came to light in an Atomic En-
gygy commission announcement of
er ergy commission announcement of
plans to - "permanentize and effecplans to "permanentize and effec-
tively modernize" the war-built town
of Los Alamos of Los Alamos, N. M. M.
The first A-bomb was made there The first A-bomb was made there
and tested at Alamogordo, N. M., and tested at Alam
two years ago today.
The The commission
said that Carroll L. Tyler, retired
Navy captain said that Carroll L. Tyler, retired
Navy captain and ordnance expert,
will be in charge or Navy captain and ordnance expert,
will be in charge of the Los Alamos
laboratory,
"where a multi-million laboratory, "where a multi-million
dollar improvement program is undollar improvement program is un-
der way." Tyler succeeds Col. Her-
bert C. Gee, Army engineer who bert c. Gee, Army engineer who
has been on loan to the commission
since it took over the Army's Mon since it took over the Army's Man-
hattan project at the start of this
year. year.
Word of the Los Alamos "perm-
nentizing" disclosure relating to military matters. That was the Army's identifica-
tion of the secret Sandia tion of the secret Sandia base near
Albuquerque, $\mathbb{N}$. M., as a unit of Albuquerque, N: "ar
the little-known "ar
cial weapons cial weapons project."
Virtually nothing Virtually nothing is known of the
nature of work at this project exnature of work at this project ex-
cept htat Maj. Gen. Lestie R. Groves,
who was director of the Manher who was dirrector of the Manhattan
wroect when the Army made proect when the Army made A-
bombs, is associated with it.
The identification of the Sandia base- about which the Army pre-
viously had refused to talk at all viously had refused to talk at all
was contained in a routine an-
nouncement of come nouncement of command changes for
various general officers. various general officers.
The Atomic commissi. The Atomic commission statement
on plans for improving Los Alamos
said that more the said that more than 1,000 new homes
will be constructed will be constructed along with new
schools, community service, and com-
mercial facilities, streets and utilities The Atomic Energy commission has declined to discuss frequent
statements by scientists and public statements by scientists and public
officials that the United States either
has or is developnig has or is developnig atomic bombs
of tremendously greater power that of tremendously greater power thar
the five exploded to date. Method of Worming Hogs Outlined Most effective and practical meth
od of worming hogs od of worming hogs is by eeding a me per 99 pounds of dry feed, ac-
iording cording to John H. Baumgardner,
Hen
${ }^{\text {bas }}$
andry at Texas Technological colFeeding hogs this mixture exclus vely for one day proves about 95
per cent effective, much higher ary onther metivo, much higher said In pigs
are used to slop feeding, they should are used to slop feeding, they should
ge given plan dry feed three or four egiven plan dry feed three or four
days previous to treatment to get
hem used to it, he sumgest The treatment, developed recently y the USDA, is suitable for an
class hogs of any age after weaning
Baumg

ket pigs be treated twice, first im- 1 Last year's U. S, crop of alfolfo $\left\lvert\, \begin{aligned} & \text { ket pigs be treated twice, first im- } \\ & \text { mediately after weaning and again } \\ & \text { when about four }\end{aligned}\right.$ hay was estimated to be about Iz . when about four montha old. $\mathrm{He} 817,000$ tons. This was six pur evrit
cautioned that sodium flouride cautioned that sodium flouride is above the 1935-44 average of 299
very toxic very toxic and the feed mixture 886,000 tons.
should not be lett where it will be
accessible to child
accessible to children or livestock.
LEADER CLASSIFIED ADS
There was an estimated incresse of
10 to 25 per cent in the number of
ADER CLASSIFIED ADS
GET GOOD RESULTS
10 to 25 per cent in the number of
anglers in the United Sates in 19s6.

- WHITE


## Everlite

-A PERFECT FLOUR
Is Here Again
Milled from the best of the wheat

WHERE THE GOOD WHEAT GROWS -by -
HARVEST QUEEN MILL \& ELEV. CO.
plainview, texas

You'll Beam With Pleasure When You See Our Work!

MOTOR TUNE UPS


- We Repair-
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- GENERATORS
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EXPERT AND DEPENDABLE SERVICE On All Makes WHARTON BATTERY \& ELECTRIC
Phelps Ave. OLAN Wharton, Prop Phone 50
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Wholesale Agent - Sinclair Refining Co Littlefield, Texas-Phone 32

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## LINOLEUM

RUGS
LIVINGROOM and KITCHEN PATTERNS Size $9 x 12$
Also, LINOLEUM by the Yard

## BICYCLES

 and Bicycle PartsMcCORMICK BROS. AUTO PARTS

# 4 PREMIER <br> Vacuum Sweepers WITH ATTACHMENTS <br> TRACTOR UMBRELLAS TARPS IN VARIOUS SIZES Now In Stock 




We Extend a Hearty Invitation to ALL toAttend the-

## LITTLEFIELD RODEO

FRIDAY - SATURDAY - SUNDAY JULY, 25-26-27

Extensive preparations have been underway to make this event an outstanding Success
COME AND ENJOY YOURSELF
While Here-s
For RADIOS, AIR CONDITIONERS or RADIO For RADIOS, AIR
SERVICE, See Us-

Zachary Radio LITTLEFIELD SERVICE

Welcome to the Second Ammal JayCee
RODEO
Jaly 25-26-27
RIDING
ROPING
THRILIS!


Eat Hearty at IT Cafe
Good Food Served the Way You Like It We'll Be Expecting You-All!


Littlefiodd
Highway 84

## RODEO EDITION

## 繂LAMBCOUNTY LEADER

is Tax Roll is Completed; luation Stands at $\$ 3,008,560$



## WELCOME, VISITORS!

While in Littlefield for the Rodeo Visit Our Service Station for Your Fror Car Need.

## 24-Hour Service

YOUR BUSINESS APPRECIATED
McCormick Rros.
PETROLEUM PRODUCTS
Phone 153


Yes, it takes practice, and there will be plenty of cowboys who know their stuff, at the Littlefield Jaycee Rodeo Friday, Saturday and Sunday. But sometimes even these experts fail to ride 'im. Be on hand for the thrills, the chills . . . and the spills. It's going to be a great three days.
$\div \div \div \div \div \div \div \div \div \div \div \div \div$ |eaamp nites must be cleared of al| materials to be displayed at the var-

 All remhalning war surplus at five
 go under the high bid hammer dure muantities of cometing, furniture, will be opened and awards made to
ing the final four days of July. Under hardware and auto supplies will be the highest bidders present at 9 an ing ght yinal four days of July. Under hardware and auto supplies will be the highest biders ppeserl ais
priorty orders of the army, $t$ he among the dozens of lots of related

WE ARE HAPPY TO WELCOME YOU, FOLKS to the SECOND ANNUAL JAYCEE

## JULY <br> 25-26-27

There Will Be Plenty of Good Riding and Special Features-Don't Miss

## LITTLEFIELD'S BIG RODEO

AND WHILE HERE, VISIT US
SERVEL REFRIGERATORS ROPER RANGES All Kinds of Butane and Gas Appliances
Plenty of Space Heaters and Floor Furnnces For Butane or Natural Gas

BUTANE AND PROPANE DELIVERED
Anywhere In Littlefield Trade Area
Plains Liquified Gas Company

Rodeo Riders Wives Manage to Remain Pretty Happy Despite Big Strain On Their Nervous System and So Much Traveling By bess stephenson

 | comes at tate to motit Rodeo hand: |
| :--- |
| Somenow, their wives maname to | Somehow, their wives manage to

be happy, about it. They have no
higher percentage of nervous breakhigher percentage of nervous breakcan wear red fingernail polish. They
out chewing it to polka dots and can out chewing it to po
laugh quite often. The Rodeo cowboy doesn't draw
that dull, but comforting thing calla paycheck. He gets paid it he wins.
To win. he must already have put
out in the form of a pretty stiff fee. out in the form of a pretty stiff fee.
This is not to mention his own and
his horse's expenses in getting to his horse's expenses in getting to the
show and, very likely, his wife's and sow and, very likely, his wife's and
kids' expenses since Rodeo fumily life usually evovives about an automo-
bile and trailer. He's in debt to himself, in other words, before the Rodeo begins and
he has a chance to win a nickel. en. This would be hard on some womHe pays his own expenses during
he show, too, of course, and if he wins heavily, his wife still can't be hat. As likely as not, he'll get big-
earted and lend half he makes to carted and lend half he makes to
he boys who didn't win. unis lending around is all very
aselike with the boys. They're soo scrupulous about paying one another back that even a new hand in
the game can borrow $\$ 10$ from a winner. The winner always figures
$\mathrm{t}^{\prime}$ 's worth $\$ 10$ to find out what kind of a guy he is.
So, it's not that he gives his money way. It's just that it may disappear
emporarily. This, too, though, would be har heart or he wouldn't be in the racke may also be tempted at times in
winning to invest his money in
dice game. It happens less often withen married man than with a single popular type of investment and the
play, once it starts, gets somewha: reckless-always.
This would be hard on some won There's also the matter of being
on the go all the time. The average odeo hand enters all che shows he in January to Madison Square Garden in October. This gives him and
his wife and his horse a chance to gaze at more roadside billboards and
memorize more Burma Shave jingles han any other group of people
America. They usually manage to get a little
ranch somewhere, bought and paid fre (sometimes, it gets to be a bis
raich, but it's always years before rodeo hand will settle down for a
full year at any place and give the
 All tuese things, of course, are
minor-though, if you can get in the minox-though, if you can get in the money a minor item in your life.
What Rodeo wives really go nervous systems L a the fact that their $t$ every performance. The Rodeo
Racket is so hazardous that a cow oy has to buy an insurance sales-
an a drink to get even a ord out of him,
During the war Why a fairly heaithy looking bronc
fider wasn't in the Army. "Army wouldn't have. answer was, "He has himg," hh
resare, multiple shao presure, multipe shas sult frigh trace,
rolien foot that didn't set propar
 mout that time with that old sound
bound
vowa ar a dull thud. He landed on ct but a tow weco.is, though, and he Fode azain the next day. but this
His wife suivived, too, but van's always rephice a good husband
ane
even of he leaves

Cow Girl Sponsor Contest July 26

[^0]

Major problem facing th;
United States is the atam control in the opinion of and its
lican Representitive Donald Jackson, of Califorive Donia. above, wh

 elouds of tame, smoke and debris
over New Mexico, Hiroshim
Naga
 question for all civilization to a
swer. We can pasy through one of
two doorg-leading the wold
 bomb sace may weil An atomic:
to our civilization. We cannotinis
ter ter upon a mutual suicide pact
nith the other nations of
earth hat with the other nations of tho
earth, hor chan we, in the present
state of unrest state. of unrest, cele.e our deadly
know ledge without assurance thy knowledge with out assurance that.
tre atom with be made the ser-
vant of mankind

Farmers Warned Against Spraying Of 2-4-D Compounds
 vounds should exercise care in pre-
venting the poison from drifting onto
fields of broad-leated fields of broud-leafed crops such os
cotton, alfalfa and clover, according to Dr. A. W. Young, head of the
plant industry department at Texas Wechnological College. Work at the college shows that
2-4-D drift from a power sprayer 15 mile per hour broeze had a not-
iceable effect on cotton as far as 800 feet away, Dr. Young said. Farmers
should watch the direction and velo-
city of the wind city of the wind while spaying and
not spray if there is any question


## Five Additions To Tech Faculty Is Announced

 Five ndditions to the Texas Tech-nological College faculty, including


 | Princeton University, will teach | The election embodied two propo- eity |
| :--- | :--- | :--- |
| French, and Dr. Alan Herr, hed of |  |
| Fren |  | French, and Dr. Alan Herr, head of

the English department at Moravian the English department at Moravi
College, Pa., will teach English.
Earth Citizens

 | Dr. M. A. Stainbrook, nationally |
| :---: |
| Dnown paleontologist who has been | known paleontologist who has been

away a year, will return as a profes.
sor of geology. Dr. Byron Abernathy sor of geoiogy. Dr. Byron Abernathy
will return to the faculty as an as-
sociate professor of government. Dr sociate professor of government. Dr.
Abernathy went to work for the War
Labor board in Dallas in 1942, later Earth qualified voters of the city
vent to the polls recently overwhelming vocently and cast
the overwhelming vote of approval
or the issuance of bonds to conor the issuance of bonds to con-
truet a municipal water works. The
election, which was held in the Farth Abernathy went to work for the War
Labor board in Dallon, which was held in the Earth
Methodist Church, carried by a vote
La42, later
of 69 for and 2 against the two proLecoming vice-chairman of the reg.
bethed 69 for and 2 against the two proional office there. During the past posals.
yity officials expressed approval
ye has been associate profesor
of government at Western Reserve of government at Western Reserve of the plan which will provide fot
University, Cleveland, Ohio. A third a new city well, tunk and water
Und
mains for the projects. A new city andition to the regular faculty is mains for the projects, A new city
Dr. Ida Stevenson, who will be a lec- hall is also scheduled to be constructDr. Ida Stevenson, who will be a lec-
turer in history, Dr. Stevenson has
taught history here during the taught history here during the 1946
1947 summer sessions. $\qquad$ 1947 summer sessions
Two other former faculty members
will teach there According to Roy Neal, city secre Two other former faculty members letting the contracts as the eity has
will teach there during the second to secure the approval of the State summer term, althougn they second to secure the approval of the States
Water commission before the lines
not remain during the 1947-48 long can be laid in the alleys. He em.

## Welcome, Visitors

Have a Grand Time


Congratulations, JAYCEES ON YOUR SECOND ANNUAL RODEO . And When in Littlefield Make Your Home at

## BATTON HOTEL

Mr. and Mrs. Emil Onstott, Owners Littlefield

FRIDAY SATURDAY SUNDAY

## Welcome, Everyone!

to the biggest, most outstanding RODEO in this section of the country
DONT FORGET TO VISTT OUR STORE WHIIE YOU ARE IN TOWN FOR THE BIG SHOW

BIRDWELL BROS.
Frirestone
Littlefield
VERNON HOFACKET, Mgr


25 YEARS OF SERVICE To the People of Littlefield and Territory WE EXTEND A REAL OLD.FASHIONED WESTERN WELCOME

## T0

## Rodeo Visitors

HAVE A GOOD TIME AT THE RODEO -And Visit Our Store-

## FOUNTAIN SERVICE

- Ice Cream
- Delicious Sandwiches - Cold Drinks

RELIABLE PRESCRIPTION SERVICE STOKES DRUG
"In Business for Your Health"

## Howdy, Rodeo Visitors

HERE'S HOPING YOU ALL HAVE A GRAND TIME AT THIS GRAND WESTERN SHOW!

FRIDAY - SATURDAY - SUNDAY


It Doesn't Take Long for Even a Stranger to Fiiw the BEST PLACE IN TOWN TO EAT!
 DELANO CAF

We'll Be Open Early and Late . . Come Arowid





ere Ain't No Hoss That Can't Be Rode, re Ain't No Man That Can't Be Throwed."
mant't no hoss that cantt be jam turnstiles and roar arena ap. wh pronal aech year at pertormances of


 me of the reasons thousands riding, never fail to provide at least


Welcome to the Littlefield Rodeo

FRIDAY - SATURDAY - SUNDAY OU'LL FIND ONE OF THE FASTEST SHOWS IN WEST TEXAS, AND MANY

SPECIAL FEATURES
ND AT OUR SHOP YOU'LL FIND EXPERT SHOE AND BOOT REPAIR WORK COME TO SEE US!
CITY SHOE SHOP
Wiley Roberts, Owner-Operator Littlefield


Welcome, Folks To The Littlefield RODEO
. ONE OF THE best in RODEO ENTERTAINMENT For-

GOOD READING ENTERTAINMENT

WE'VE GOT PLENTY OF EVERYTHING!
While Here Subscribe to Your Favorite NewsPaper or Magazine . .


GOOD SELECTION OF SCHOOL SUPPLIES
ROBBINS NEWS STAND
some of the thrills and chills (as
well as spills.) well as spills.) And spectators are keyed up each
time over which part of the old adage going to be proven in each individual contest.
The Littlefield rodeo rates high
mong those in the Nation as mang those in the Nation as one
major reason is that the audience is In this county of the cattle couna good ride at the "ro-dee-o" as Texans say, as do the Brooklyn mail or-
der cowboys and Manhattan greeners at New York's Madison Square-
Garden "ro-day-0"s shows as the Yan-
kees say.
But crowds here are familiar with the intricacies of rules governing
the contest. They know the differeences in pulling leather, blowing a
stirrup, fanning stirrup, fanning, squirting, scratch-
ing and clean riding, $\left\lvert\, \begin{aligned} & \text { ing and elean riding, whether on a } \\ & \text { sunfisher or a close-to-the-ground } \\ & \text { bucker }\end{aligned}\right.$ bucker.
That gives rodeo spectators here
have an edge in enjoyment on the have an edge in enjoyment on the
Eastern dudes, though both are
equally enthusien paced modern sport which had its be paced modern sport which had its be.
ginnings at earrly day round-up among
rugged paged range conditions and as a
part of the highly important cattle
drives drives.
Bronc
busting buld Bronc busting, bulldogging, steer
wrestling, calf roping and other contests which keep today's audiences in suspense are strictly cowboy

Rodeo Parade Here July 25
Okay, all you cowboys and cowtime! And one of the main rodteeo tions of this three-day western jampromptly at big parade which starts 10 a a. m . Friday, July
25. Everyone who can
2 25. Everyone who can possibly take
part in the parade is urged to come
out and turn loose that fund urge to wear high that fundamental
ride boots and ride a prancing cayuse.
All business firms are urged to have a float in the parade. First,
second, and third prizes will be awarded for the best aid most unique foat.
Once again, the JayCees have dug
in their spurs to bring Littlefield the biggest, wildest, most entertaining
show from the Red show from the Red doryone show you're with 'em by setting that Stetson on
your head and riding in the bi your head and riding in the big par-
lade. Last Rites Held For H. B. Fulcher

Henry Brown Fulcher, 74, of Sudan passed away at $5: 40 \mathrm{p} . \mathrm{m}$. Sa Funeral services were conducted at the Church of Christ, Sudan, at
4 o'clock p. m. Monday, with Bro. 4 oclock p. m. Monday, with Bro.
J. A. Bristow, minister, officiating Interment, in charge of Hammons Funeral Home, took place in the Sudan Cemetery.
Mr. Fulcher was born June 28 1873. He moved to Sudan In 1926, where he had continued to make his home.
H. Be was survived by his wife, Mrs. H. B, Fulcher, and eight children,
six sohs and two daughters. The sons are: Charlie of Laferia, Texas; John
of Lubbock: Rouster of Dimitt: of Lubbock; Rouster of Dimmitt;
Aubrey of Sudan; Davis of Statlon, Ore., and Brewster of Sudan. Allee The daughters are: Mrs. Alice
Rudd of Sudan, and Mrs. Del Hardy of Taos, N. M. He was also survived
by 53 grandehildren and 55 great by 53 grand
grandchildren.


Welcome to the Second Annual
RODEO
Friday, Saturday and Sunday JULY 25-26-27

While You're In Town for the Rodeo, Be Sure to Stop In And Visit Us . We Handle a Complete Line of Drug Needs

DEPENDABLE PRESCRIPTION SERVICE

CONGRATULATIONS, JAYCEES-ON YOUR FINE WORK
MADDENEWRITITP


## Welcome to the 2nd Annual Rodeo

FRIDAY --SATURDAY --SUNDAY JULY $25-26-27$

RIDING-ROPNG-LAUCHS-THRILSS-

## A PAT ON THE BACK TO THE JAYCEES

 FOR A FINE JOB!WE FEATURE A COMPLETE HELPY-SELFY And WET WASH SERVICE . . . Come Out and See Us!

- ALL NEW BENDIX AND MAYTAG WASHERS
- CANDY AND COLD DRINKS
- SUPPUES

FreE PICKUP AND DELIVER SERVICE

## MORRIS LAUNDRYETTE

Adjacent to Morris and Son Service Station East Fourth Street Phone 134-M

MODERN-NEW-ZFFICIENT-

## Cattle Industry Was Foundation In Building

 Texas; Longhorns Were First Cattle of State
yippa ya,
y-yippi


Welcome, Friends,
Jay Cee RODEO
Higginbotham-Bartlett Company

Ernest Fowler, Manager
they roamed the wide expanse o
Texas, lands and with the years thei number increased until there wer
thousands of them, unclaimed an thousands of them, unclaimed an
unbranded. The far sighted Texa visioned an empire built on these
longhorns. He helped himself to the wild herds and put his brand or mar
upon the yearlings. If he had capitu he hired caqueros or cowboys t round up and brand the valves
great numbers and thus many of the cattle barons of Texas wany of the made
This was the beginning of Ten This was the beginning of Texa
ranch life. A few early-day settlers like some
in Austin's colony brought with them some choice dairy stock from the
Eastern states. But they were kept in Co graze on the open range. Lillewesise
 Mind

 country over which he rides. Look
at him with pride hee and his
father and his father's father, built
the great cattle industry of the Lone

## WELCOME TO THE RODEO!

FRIDAY, SATURDAY and SUNDAY

Congratulations, JAYCEES, on Your Excellent Work In Sponsoring This Outstanding Western Entertainment.

HOLLSUM ISA WINNER, TOO!
 and takes a lot of energy. Ask Holsum Bread. He'll tell you it gives him that extra energy boost that so often means the difference between winning and losing. Like a champion rodeo etar, Holsum Bread is a winner!

New GMC Truck Models Announced

reviutionary cab construction in the light and medium duty models and increased horsepower for the heavy

duty gasoline and Diesel group high
Light the many improvements in the lght many mprovements in the
197 GMC truck line announced to-
day by the GMC Truck and Coach
D. The new light and medium GMC 3 will feature entirely restyled grille, hood and fenders, larger all-steel
cabs with increased visibility and greater driver comfort, stronger
front and rear axies, heavier frames and many engine improvements.
Now Radiator Grille Now Radiator Grille
The smart new grille assembly rigidy mounted to the frame, in
tead of the sheet metal, with heavy angle braces for maximum strength.
An encircling bar of heavy bumper An encircling bar of heavy bumper
stock projects forward from the
sides and top of the grille to protect both the cross bars and fenders. The
fenders are wider and heavier, with more clearance, and the headlamps
and parking lamps are mounted in
them. The bond and parking lamps are mounted in
them. The hond, of the alligator type
is sleekly streamlined and blends with is sleekly streamlined and blends with
the grille and fenders to present a
rugged and attractive front end deMounted in 33 -point suspension with rubber stabilizers, the new cabs
are 3 3-4 inches longer and $95-8$ in-
hes wider than those of previous hes wider than those of previou
ight and medium duty models, oo
allsteel construction, they have lar ali-steel construction, they have lar-
ger weather sealed windshields, lar
ger door and rear windows, doors are nearly six inches wider,
ure of all-steel welded box
and are of all-steel welded box construc-
tion and have concealed hinges and tion and have con.
hold-open checks.
Greater Driver Comfort
Another feature of
the seat which is now mounted on
turdy sturdy tubular frame, adjustable for ward and back over a travel of 3 3-
inches. The seat cushions have 7 coil springs in contrast to the pre-
war 40. Each spring is individually war iped to provide more uniform
wraper
seating aurface and longer seat life. seating surface and longer seat life.
The dash and toe board are of one piece construction, welded to the cab
Iloor and completely insulated and sound-proofed. Cab ventilation had
also been improved through the also been improved through the in
stallation of ventiators at the top staliation of ventiators at the top
and side of the cowl and the provib
ion for the connection of a fresh air ion for the conne
heating system.

## heating system. In addition, the

In addition, the new cabs feature
a dimmer switch for the lights of the
newle a dimmer switch for the lights of the
newly-arranged instrument panel, a
provision for radio intall provision for radio installation, met-
ai-framed door glass, better hadwar al-framed door glass, better hardware
with locked-on handles and a sealed windshield with dual wipers.
Doluxe Cabs Anser
Doluxe Cabs Available
Deluxe cabs, optional on the 2-ton models and standard on the
$21 / 2$ through 3 and $21 / 2$ through $31 / 2$ ton GMCs, have rear
quarter corner windows, an outstand ing advancement in better outstandang advancement in better visiibility,
and bright metal windshield and door
moldingt. moldingl. A foam rubber pad for
the seat cuashions and heavier simu
lated leather lated leather upholstery are addition
al features of the del al features of the deluxue cab provid
ed for the $21 / 2-31 / 2$-ton modele Many improvementa in the chasiss
of the light and mediam duty models

Before and after the thrilling Rodeo perform ances, you'll be looking for a good place to eat.

We cordially invite you to visit us whil here . . . you're always sure of good, well-cooked food and prompt, courteous service. Why not plan to eat with us, and add to your enjoyment of the rodeo.

## Clint's Cafe



You're going to have the time of your life during the three big days of the JayCee Rodeo. They are putting on the biggest, best Western entertainment in this section of the country. Don't miss a single thrilling minute of it!
And while you're in town for the celebration, come around to see us . . . and fill up with that reliable

## STAR TIRES

Sold on An Unconditional Guarantee And On Your Own Terms

## WASHING and LUBRICATION

## Dennis Jones TIRE STORE

On the Curve at Lubbock and Levelland Hi-Way Phone 111

| FOR SALE $+\%$ |
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| ymot at pary bromeri |
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BLRRELS for sale. Cicero
Lumber Company.
$\mathbf{5 - 1 t e}$




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| $\begin{gathered} \text { FOR S } \\ \text { sacri } \\ \text { town } \\ \text { Littlefi } \end{gathered}$ |
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| + + + + + + + + + |
| ROOM FOR RENT - Mrs, J. C. Chaney, 718 St. Phone 258 -W, Littlef |
| See |
| - |
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REAL ESTATE
CHISHOLM'S FLORAL \& NURSERY

Flowers and Pot Plants
Large Variety of
Funeral Designs
Funeral Designs
Animals and Dog
L. C. STEWART

## mom ram Lumbatas

## BUY TIRES

With an Unconditional 18 month Written Guarantee against all Road Hazards.

We Sell
TIRES on a BUDGET
PAYMENT PLAN
DENNIS JONES

## Tire Store

\& Service Station
Ou the Curre at Highways
84 and 51
Phano ill
Litilefield

FOR SALE
PLENTY of
BAT TERIES BATTERIES

fully guaranteed All sisen DENNIS JONES | TIRE STORE And |
| :---: |
| SERVICE STATION |

 84 and 51
AIR
CONDITIONERS

## - $\begin{gathered}\text { Available } \\ \text { Got One Installed }\end{gathered}$ <br> Before Hot <br> Weather

BARTLEY \& HARVEY
Lietofide - Phaoer 107
FOR A
TIRE GUARANTEE
That Sticks
-see -
BROWN TIRE
1 COMPANY

|  |
| :---: |

## More Farmers Use FIRESTONE TRACTOR TIRES

than any other kind!
That's Because
They're Best! Come In SoonWe'll Show You Why
BIRDWELL BROS. FIRESTONE STORE vervon hofacket, Mgr.
Littlefield, Texas


Saves You Car Wear! Gas! Rubber!
Misaligned wheels cause unnecessary friction and wear on tires. They can interfere with proper car control.

Stop in Today!
Let Us Align and Baiance Your Wheels with Our Complete BEAR Equipment.

## SAVE TIRES SAVE MOPEY SAVE MONEY SAVE LIVES

## HENRY'S

PONTIAC SERVICE

LITTLEFIELD
Must be good size Will pay 10 cents per pound OLAN WHARTON Battery \& Electric (Fonumily Goriactio)


IF YOUR HOUSE NEEDS:
W ANTED CLEAN COTTON RAGS


FOR

## IURE

 Upholstery OF ALL KINDSWe have just received samples of Upholstery materials.

Let us make your furni-
ture look like new ture look like new
AT LOW COST

We will gladly give you an estimate with no obligation on your part.

## Wanted

Your Auction Sales
by zo oxperinecedo officien
JACK ROWAN

CHARLIE CLARK
${ }_{\text {Phoone }}^{\text {che }}$ 23.J.
Littlizfield

- Wall paper
- PAINT
- MEDICINE CABINETS -SEE-

JACK ALEXANDER
Nothing Down - 36 Months to Pay
Specinf-OUTSIDE WHite PAINT-s4.90 Gelloe

Fine Reception Given Goodwill Trippers at Amarillo and Other Points With G. M. Shaw as Master of Chamber of Commeree were among
Ceremonies a bus loaded with good- thase on the reception committee.
will trippers left Littlefield about The delegation later proceeded to will trippers left Littlefield about The The delegation later proceeded to
7:30 Thuraday morning to advertise the B. F. Goodrich Store, formerly the zecond annual JayCee Rodeo, Cal Farley's, and were extended
schednled for Friday, Saturday and more radio time, in which to adverShedalay. This bus called at Dimmitt, Here- The goodwill boosters journeyed to Pampa, Plainview and Floydada. A splendid reception was received radio time over KVOP in which to

at all the cities enroute. | at Amarillos a palice escort met | boost the local radio. |
| :--- | :--- |
| Mr. Shaw as Master of Ceremonies |  | the delegation, and roped off a block did a fine job of broadcasting

nt 6 h and Polk Streets, and the high spots of the coming rodeo.
White Auto Comple White Auto Company donated their Rani began to fall, which prevent-
radio time of 15 minutes over KGC. ed the bus going on to Hale Center


## Welcome

COWBOYS
and COWGIRLS!

To the

## LITTLEFIELD RODEO

FRIDAY, SATURDAY and SUNDAY JULY 25-26 and 27

This promises to be the most outstanding Rodeo ever held in West Texas.
While in town for the big celebration, visit our Most Modern BROILER PLANT.

Bigham Wholesale Broilers
Littlefield Phone 394.J

## WELCOME <br> To The RODEO

JULY
25-26-27


Congratulations, JayCees, on Your Fine Job! If You Want Some Real Western RecordsCOME IN AND SEE US

- ELECTRICAL SERVICE
- RADIOS
- ELECTRICAL HOUSEHOLD APPLIANCES


## Bartley \& Harvey

Phone 107
APPLIANCES
Littlefield


FIRST METHODIST CHURCH Sunday School, 10 a.m. Sunday School, $10 \mathrm{a} . \mathrm{m}$. Methodist Youth Fellowship, 6 Evening worship, $70^{\circ}$ elock. p.m.

## FIRST BAPTIST CHURCH Enochs, Texas <br> Rev. Lee Furrh, Pastor. Sunday School, 10 a.m. Preaching service, $11 \mathrm{a} . \mathrm{m}$. B.T.U., 8 p.m. Preaching service, 9 p.m. Midweek service, Wednesday, Meaning service, 9 p.m. Min

emmanuel lutheran church E. H. Riese, Pastor.
Sunday School and Bible classes overy Sunday for all age groups, at ${ }^{10}$ a.m. Divine worship every Sunday, at MAIN ST. CHURCH OEGHRIST Amherat.
Sunday morning service, $10: 30$. Evening service, $7: 30$ o'clock.
Communion at both services.

ChURCH OF CHRIST Fieldton, Toxas.
rst and third Lord's Day ces: 10 a.m., Bible classes. 1 a.m. Sermon. 8 p.m., Sermon. 8 p.m., Sermon. FIRST BAPTIST CHURCH Rev, C. T. Jordan, Pastor Sunday School- $10 \mathrm{a}, \mathrm{m}$. Morning Service- $11 \mathrm{a} . \mathrm{m}$.
Training Union- $7: 30 \mathrm{p} . \mathrm{m}$. Evening Service- $8: 30$ o'clock. Wednesday Evening- 8 o'clock.
W. M. . . ThursdayFIRST BAPTIST CHURCH John C. Cory, Pastor. Sunday School, 9.45 a.m.
Morning services, 11 o'clock Morning services, $11 o^{\prime}$ 'clock.
Training Union, $6: 30$ p.m. W. M. S. (Monday). 2 p.m. clock. FIRST BAPTIST CHURCH
Littlefield, Texas. Littlefield, Texas.
Lee Hemphill, Pastor. Sunday school, 10 a.m.
Morning worship, 11 a . m. Morning worship, 11 a. m.
Training Unions, $7: 30$ p.m.
EEvning Service, $8: 15$ oclock. Evening Service, $8: 15$ o'cl
W.M.S., Monday, 3 p.m. Prayer service, 8 p.m. Wednesda

CHURCH OF GOD CHURCH OF GOD
900 Block, East Eighth Street
C. H. Johnson, Pastor. Sunday school, 10 a.m.
Preaching, 11 a.m. Preaching, 11 a.m.
Evening service, $7: 30$ 'clock Evening service, 7:30 o'clock.
Mid-week services, Thursday, $7: 30$ p.m.

ASSEMBLY OF GOD CHURCH Sunday School, $10 \mathrm{a} . \mathrm{m}$.
Morning worship, $11 \mathrm{o}^{\prime}$ el Morning worship, $110^{o^{\prime} \text { clock. }}$ Sunday evening, $8: 30$ o'clock.
Christian Ambassador service, $8: 30$ p.m. Wednesday.
Prayer meeting,
8:30
p.m. Satur day. Everybody invited th attend. FOURSQUARE BOSPEL CHURCH Mre. Ruth Zimmerman,
Sunday School, 10 a.m. Sunday schoo, 10 a.
Sunday worship, 11
Crusaders
service, 7 SACRED HEART CA Rev, F. M. HSgsins, Mass every first,
unday, at $10 \mathrm{a} . \mathrm{m}$. Sunday, at 10
Mass every


Don't Miss the-
JayCee Rodeo, Folks!
Friday - Saturday Sunday

And Don't Forget to Pay Us a Visit While You're Here!

HOUK BROS. GROCERY \& MARKET



Enjoy the BEST in WESTERN ENTERTAINMENT a 2nd Annual JayCee-

## RODEO

Fri., Sat. and Sun July 25-26-27

COME AND BRING THE FAMILY You'll Have a Rip-Roaring Time!


## Evins Cleaners

EFFICIENT SERVICE...-AL W AY S-
——Littlefield-

Come a-runnin' Folks!
The Second Annual JayCee


IS HERE
Fri.Sat.-Sun.
JULY 25-26-27


We're lookin' forward to seein' all you folks at the Rodeo-and we extend a Hearty Welcome for you to Visit Our Store!

Before and After Each
Rodeo Performance
Come in and Enjoy Reese's Air Conditioned Comfort

- DELICIOUS SANDWICHES
- ICE COLD FOUNTAIN TREATS
- A Complete Line of Modern Merchandise

We'll Be Lookin' for You, Podners
REESE DRUG
urday, July 24, 1947

| PP-EE-EEE! RIDE 'EM „THAT'S EASIER SA <br> YIPP-EE-EEEEE: Ride 'em cow- fou may think it is easy to ride packing bronc in a saddle after on sgain about your native Texas ne life. <br> expert riders will tell you that leather seat makes indeed sometimes makes as a little harder - in spots. siddle bronc riding furnishes访 galore to the spectators and is anything else in rodeoland. <br> vent, and they are as resentful a saddle as a modern Pearl Street <br> the hide is saddled and mounted <br> le still in the chute and then the <br> ins. The contest is on! <br> event is not without its danger the contestant. A bucking bronc <br> Ss like's a buzz saw, and com- <br> dippose of the dastardly thing <br> ying to its back. <br> ot not slip, and should it do so <br> in halter is used, and one rein, <br> fh is grasped be wrapped about the wrist <br> hatid and no tape is allowed on | COWBOY! ID THAN DONE <br> hand, rein, stírrup or boots, One hand must be free in riding. The rider must spur his mount in and on the first three jumps. Then and sides. <br> Should the steed fall, a re-rid <br> bout. A horse which fails to buck after usual effort on part of the puncher is disqualified, and anothe mount is furnished. <br> Rule distractions on which the cowboy may be disqualified are fail ing to appear when he is called; los ing footing in stirrup; failing to rein in manner designed by the jud ges; riding with rowels that would lock; not using spurs properly, ing to saddle; allowing feet to cling thrown off, of course. and bein $\qquad$ returned home Thursday after en ed points in Arkansas, Mississippi, They visited a sister of Mrs, Big ham's, Mrs, Sam Karrh Ala. $\qquad$ | Death Claims Sudan Resident <br> Joby L. Roberts, 73, passed an $2 y$ o'clock at his home in Sudan, as a result of a stroke of paralysis suf- fered the Sunday previous. Funeral services were conducted Assembly of God Church, Sudan with the pastor of the Muleshoe $\mathrm{As}_{8}$ Burial, in charge of Hammons Fu neral Home, took place in the Am Mr. Roberts $\qquad$ 4, 1873. He lived at Sudan for the He is survived by a son and daugh ter. |
| :---: | :---: | :---: |

## WELCOME TO THE

JAYCEE RODEO!
Friday, Saturday and Sunday July 25, 26, 27

## West Texas

outstanding rodeo entertainment
Thrills and Fun for Everyone
Congratulations, JayCees on your fine achievement


[^1]TAKE TIME OFF TO TO COME OUT AND ENJOY THE SHOW
you will have a BETTER TIME IF YOUR
CAR IS IN TOP SHAPE
SEE US!

## HENRY'S

 PONTIAC SERVICE

## Welcome Podners

to tit secovo anval


July 25-26-27


Whether you're a tenderfoot or a regular old range hand, you're guaranteed a real Western Handshake at Our Store.

Stop by While Attending the Rodeo And Come Back Often

DON'T BUMP HOME

Let Us

BALANCE YOUR WHEELS BEFORE YOU LEAVE
Brown Tire Company
"LITTLEFIELD'S COMPLETE TIRE STORE"


WELCOME, EVERYONE! TO THE JAYCEE

## Rodeo

Friday, Saturday and Sunday July 25, 26, 27

Congratulations JayCees!

Don't miss this great event . .
Plan to bring the whole family, and ENJOY THE FUN. Don't forget to stop by and say HOWDY!

## Pharris Gulf Station

Highway 84

Phone 246


We'll be Seeing You, Folks At The

## SECOND ANNUAL JAYCEE RODEO

LITTLEFIELD

FRIDAY, SATURDAY and SUNDAY
And We'll Be Mighty Happy to Have You Visit Us While h Littlefield

## PEYTON PACKING CO.



Shore Is Going to Be a Big Time, at the Second Annual JAYCEE RODEO
Enjoy Yourself at the RODEO
. Tien Drive Your Car or Ride Your Hore o the Starr Drive-In! GOOD EATS-?LEASINGLY SERVED!

A Long Hitching Rail for Your Horses
Plenty of Parking Space for Cars

## Starr Drive-In Cate

Highway 84-East Side of City
West of Ferguson Im. \& Mah. Co.


[^0]:    ecoid annual rodeo, a cowgirl spen-
    or contest is to be held the second sor contest is to be held the second
    night of the event, July 26, opening it 8 o'clock. This event is to select the best
    all-round cowgiri entered in this conest. There will be first, second and third prizes awarded, totalling $\$ 100$. These contestanits will be judged by
    out of town judges on the following out of town judges
    points:
     Conlectants will ride in the downcown opening parade to be held, at
    10 A. M. Friday morninug July 25 . Entries must be turned into Alvin . Webb, $4291 / 2$ Phelps Ave., or P. O. day, July 24.

[^1]:    - Wheel Alignment
    - Motor Repair
    - General Tires
    - Genuine Parts
    - Wheel Balancing
    - Motor Tune-Up
    - Authorized Pontiac Dealer

