XXV.

A motor caravan carrying 20 stu-

Department of Agriculture agro-

nomists are saying that the record

wheat crop in Texas and the U. S.

Amateur wiring or overloading of

FARM

LOANS

PROMPT CLOSING

FIRST NAT'L. BANK

LOCKNEY, TEXAS

THE PRUDENTIAL

Home Office, Newark, N. J.

LOW

LONG

TERM

dents of Texas Technological college

Featured

a cattle are the wildest and ous of any every assembled edeo, and that is the reason bulls are used in the riding

a thrill-packed event from finish. The start is when the mal is ushered from a chute hopeful rider perched on the the charging beast.

ge is just as important as or the rider, and agility runs hird in the qualities essential estants in this contest, recas one of the most dangerous odeo bill of fare.

rahma bull has no equal in islodgiing a rider; and, unhorse, the Brahma is not with merely unseating the he animal likes to add inissuit and if the rider is not ough to make his get-away, ely to be gored or trampled nraged animal.

der is on his own from the sails into the arena on the hand when he gets into If a bull turns on an unider, the clown attracts atof the bull when the fallen hustles to his feet and races

clown gets into trouble while te life of the rider, it is just But the clown usually mantake care of himself as he the art of deception on the th his red cape.

other event are thrills and mingled as in the bull rid-The clown creates the fun, s at the expense of the bull

wboys, crouched around the they know he is injured. the most highly competitive in the calf, which often runs a zig-zag they to the rescue, carrying roden and there is in the levier. man to safety.

knowing the habits and time. en man far behind.

on their face. Often the gether. animal passes over their thout getting horns low gore the man.

s of glass jars, ar rubbers tion. ires are bigger than in re-The homemaker will also

Thrills, Chills and Spills



For downright excitement, for those breath-taking moments, the Littlefield JayCee Rodeo is highly and justifiably recommended. Last year's Rodeo was a "lalapaloosa." "This year's entertainment promises to be a "phantasmagoria" . . . and that ain't peanuts. Don't miss the Littlefield Rodeo, July 25, 26 and 27.

Calf Roping Event Is One Of Most **Highly Competitive Of Rodeo Events**

stake as the cowboys and their horses riders are proficient in team up to see which can rope and because their lives de-tie a bawling calf in the shortest

ading fall so that the bull the hoping contest. Here you witness the calf. ing in a straight line, leav- a contest that has its practical use on the ranches. The roping of cattle to throw the animal to the ground given in marriage by her father, ders also know when they on the ranches is almost an every- and tie three legs securely in a fash- Theron Davenport of San Marcos. tough spot, unable to out- day chore for the cowboys, and the ion accepted by the judges, who Mrs. Rex Angeley was matron of charging bull, they must rider and roping horse must work to-

> A good roping horse is the pride pick a seasoned roping horse in ac- strength.

The contest begins as the freezers and more freez- rush in pursuit, the horse keeping penalized 20 seconds. as close as possible on the heels of

neck of the animal and the roper be-gins to dismount even before his Hugh F. Blaylock officiating. ments of the wild cattle. They at the danger comes after thrown and they try to time teamed together against the caught from the danger comes after thrown and they try to time thrown and they try to time teamed together against the caught from the danger comes after thrown and they try to time teamed together against the caught from the caught from

job of tieing has been done.

Should the calf be down when the

Each roper must have neck rein supplies of pressure can- the chutes. Then the rider and horse roper's horse drags calf he will be navy dress.

The competition is great in the Roberts was at the bride's book.

calf roping event because of the

Chevrolet Will **Erect Fabricating** Plant At Cleveland

A new parts fabricating plant devoted exclusively to the manufacture of Chevrolet parts to supply assembly plants and service parts warehouses throughout the country will be erected in Parma, a Cleveland (Ohio) suburb, it was announced here today by Nicholas Dreystadt, Chevrolet general manager and vicepresident of the General Motors

The new unit in the nation-wide Chevrolet manufacturing system will occupy 1,325,000 square feet. Construction is expected to begin immediately.

"When in full-scale operation, the new parts plant will employ approxi-mately 5,000," Mr. Dreystadt said. "Employment will be on a gradually expanding basis as the plant moves toward capacity output.

"Selection of Cleveland was made in consideration of the city's strategic central location, since this unit will supply assembly plants from coast to coast. Excellent shipping facilities and an adequate labor sup-

into position for the catch. And to start this body-bruising the minute he crosses the deadline.

then bring him to earth. From the point of view of the judges a steer is down when he is lying flat on his side, all feet out

If a wrestler loosens or knocks off horns he is penalized twenty seconds and if he is not ready to take his steer in turn a ten second fine will

calf. A loose noose falls over the 4, 7:30 p. m. in the home of Mr. tion of field judge. If the contestant jumps and misses his steer, he will be allowed only the aid of his hazer

Steer Wrestling Provides Big Thrills For Spectators; Calls For Maximum Amount of Skill on Part of Cowboy

Agility, brawn and perfect timing are all prerequisites in the art of CARAVAN TO MEXICO CITY steer wrestling, a rodeo event that provides ample thrills for the spectators and requires a maximum amount left Lubbock July 22 for Mexico of skill on the part of the cowboy. City for a six-weekfield course in

To do this job the contestant must, Spanish civilization. Dr. T. Earle swing from his fast moving horse Hamilton, associate professor of foronto the back of the startled, snort- eign languages, will be in charge of ing steer. The wrestler must be in the course. position to grab the animal by the horns and bring the stubborn beast to a halft through the medium of bracing his feet against the arena

this year is due in part to new varie-Then comes the real task-twist- ties of wheat which were planted. In ing the steer's neck until the animal the past ten years, 30 improved falls to the ground. This is no small varieties of wheat have been distritask and it takes a number of com- buted to American farmers. bined qualities for a man to become a champion in this field of endeavor.

Each wrestler, as he rides to make his jump to a steer, is accom- electrical equipment is a big cause panied by a hazer whose duty it is of disastrous fires on Texas farms. to haze the opposite side of the steer as an aid in maneuvering the animal

event the steer is released from the chute and belongs to the wrestler This is a twisting contest and the steeps must be thrown by hand; the wrestler must first stop the steer and

and head straight. Thirty seconds will be added to the time of any contestant who lets his steer up before being given the signal from the field

be added to his time. When the wrestler has nabbed his steer, the hazer must retire at direc-

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When you see clean, fresh Veedol on the oil stick, you know your motor is getting the finest protection you can give it.

Today's Improved Veedol Motor Oil - 100% Pennsylvania - brings you these extra qualities. It minimizes oxidation, checks formation of harmful corrosive compounds. It all adds up to a cleaner, a smoother running, a much better protected motor!

8:30 to 5:30

Phone No. 8

Dennis Jones

COSDEN JOBBER

On the Curve at Levelland and Lubbock Highways _ Littlefield, Texas

ospel Meeting

Beginning Friday Evening, July 18

And Continuing Through July 27

hurch of Christ Spring Lake

Conducted by-WILBUR DENNIS Minister of the Church of Tipton, Okla.

Assisted by ARNOLD HARDIN, Minister and Song Director of Fort Worth VICES AT 10:30 A. M. & 8:30 P. M. DAILY

BASKET LUNCH WILL BE SERVED

SUNDAY JULY 20—SONG SERVICE In the Afternoon at 2:30

Are Cordially Invited to Attend These Services

animental management of the second of the se

Miss Davenport And Jerry Angeley Married July 4

Miss Sybil Davenport, granddaughter of Mr. and Mrs. J. W. Kelley, The lariat comes to life as the and Jerry Angeley, son of Mr. and roper twirls it several times overhead Mrs. O. K. Angeley, all of Earth, and then lets it fly toward the racing Texas, were united in marriage July

baskets of orange gladioli were on The next problem of the roper is each side of the door. The bride was make examination to see that a good honor and Rex Angeley was best man.

The bride wore a white waffle and joy of the cowboy. The amateur roper get to it, he must let the ani- crepe two piece suit with brown acrodeo fan can quickly learn how to mal up and then throw it by sheer cessories. She carried a bouquet of orchid and yellow gladioli.

The bride's mother wore a navy or strap around horse's neck, adjust- bridress with navy accessories. The crosses the starting line in front of ed to prevent dragging the calf. If bridegroom's mother also wore a

> A reception was held after the The roper is required to use two ceremony. The table was decorated loops, and if he should fail to catch with blue delphiniums and pink snaphis calf on the second try he must dragons. The new couple cut the retire from the arena with "no time." three-tiered cake, which had a min-In the opinion of the judges, any rop- lature bride and groom on it, after er failing to make an honest effort which La Juana Kelley presided. Miss with loops will be disqualified in all Natalie Angeley presided at the events for the remainder of the show. punch bowl, and Miss Glenna Belle

> Mrs. Angeley attended Springlake large number of ropers who enter. High school. Mr. Angeley served Entry fees are the highest of any three years in the Navy wit ha submarine division in the Southwest Pacific.

The couple will be at home two miles north of Earth.

ply were factors recommending this

Albert Kahn Associated Architects and Engineers, Inc., have been selected as the architects, Mr. Dreystadt said.

DR. C. W. FINDLEY DENTIST

Office Hours

BOSTICK FUNERAL HELD JULY 6

Funeral rites for Leonard Callo-way Bostick, 29, were held Sunday afternoon, July 6, at 3 o'clock at the Olton Baptist church. Rev. Guy Self Olton Baptist pastor, officiated.

Bostick and his wife were killed Friday at Pampa, victims of gunshot wounds received at their home.

Jess Crawford, former husband of Mrs. Bostick, was taken into custody will be conducted elsewhere. The Roy at the scene of the double shooting. G. Wood Funeral Home had charge Bostick was born in Erath County of arrangements. and lived in the Sunnyside and Flagg

eral years before moving to Pampa six years ago. He and Mrs. Bostick had been married about two years.

Survivors include his mother, Mrs. Parlie Bostick, a sister Mrs. Gladys Littrell, and three brothers, Ernest Bostick, all of Post; Billy Bostick, Pampa, and F. H. Bostick, Lubbock. His father, H. F. Bostick, was killed in an automobile accident near Amarillo in 1935.

Funeral services for Mrs. Bostick

Burial was in the Olton cemetery communities in Castro County sev- near his father.



VACATION TIME

Waiting for her vacation special, this resort-bound miss knows she will have no rivals in her summer romancing if she wears this twopiece suit of smart washable coton cord. The ensemble has a double-breasted waistcoat with turned back cuff on long sleeve and white waffle pique bow at neck.

PAYNE-SHOTWELL HOSPITAL & CLINIC

Littlefield, Texas Phones 155-156

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Medicine and Surgery

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I. T. SHOTWELL, Sr. Superintendent

I T. SHOTWELL, Jr., M. D. Medicine and Radiology

MRS. D. C. LINDLEY, R. N., Superintendent of Nurses

Obstetrics and Gynecology

O. W. STILL M. D.

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Your family will never refer to one of these chairs as "OCCASIONAL" . . . for they'll be in constant use! They're springy and down-filled . . . with the sit-down-and-sink-into feeling.

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Bedroom Suites :: Livingroom Suites :: Dinette Suite. Innerspring Mattresses :: Platform Rockers :: Studio Couches
Tables of All Kinds :: Throw Rugs :: Desks :: Lamps
Enamelware :: Aluminumware :: Clothes Hampers :: Stoves
Dishes :: Dinette Sets :: Blankets :: Comforts :: Crockery
Refrigerators :: Radios :: Cotton Mattresses

ROBISON'S FURNITURE STORE

One Block West of Bank

VFW Softball **Fournament Aug. 7-8** At San Antonio

Eugene Horton, Austin, recently reappointed athletic director for the Department of Texas, Veterans of Foreign Wars, has announced that the first major event on the 1947-48 VFW Athletic program will be a state softball tournament in San An-

tonio, Aug. 7 and 8.
With the VFW post of District No. 20 (Bexar County) as hosts, the tournament will be open to the more than 400 VFW posts in Texas. Winner of the tournament will be given an expense-paid tripto Topeka, Kan-sas, for the national VFW softball tournament, Aug. 20-24, inclusive.

Athletic Director Horton also announces that a well-rounded athletic program will be carried out by the VFW in Texas during the 1947-'48

fiscal year, just begun.

Marble shooting, soap box derbies and softball tournaments will be sponsored for grade school boys of the state, and competition for members of the more than 400 VFW posts in the state will be provided in bowling, softball, basketball and rifle shooting.

In all events the VFW will sponsor county, district and state tournaments, with the state champion - individual or team - to represent the Department of Texas in national tournaments sponsored and conducted by the Veterans of Foreign Wats.

CARLOADINGS UP

Santa Fe system carloadings for week ending July 12, 1947, were 31,679 compared with 29,276 for same week in 1946. Cars received from connections totaled 9,176 compared with 9,159 for same week in 1946. Total cars moved were 40,855 compared with 38,435 for same week in 1946. Santa Fe handled a total of 41,789 cars in preceding week of this year.

LEADER CLASSIFIEDS PAY.

COME TO LITTLEFIELD July 25-26-27 and Celebrate

At RODEO!

While Here, Have Your Tires Recapped the O. K. WAY

Save Money . . Save Tires . . Recap

We have the equipment—experienced help and Materials to do you a GOOD JOB

OK RUBBER and

H. L. ATWOOD, Owner Littlefield



Welcome to the Rodeo

Come . . . bring your family and enjoy three days of fine outdoor entertainment.

MISS MARY RUFF ATTENDS SUMMER SCHOOL IN COLORADO

Mrs. Mary B. Ruff of Littlefield is attending the Summer session at Colorado State College of Education at Greeley.

Enrollment is the highest since pre-war summers with a total of 2,063. Of this number, 1,044 are graduate students, and there are 710 veterans.

There are students from 40 states and the following foreign countries and territories: Alaska, Burma, Canal Zone, China, Hawaii, Iran, Iraq, Norway, Palestine, Puerto Rico, San Salvador, and Syria.

Over 300 courses areincluded in the program and there are 30 visit-ing faculty members in addition to the regular resident staff.

There are approximately 65,000 square miles of peat deposits in Russia. The next largest peat-containing country, Canada, has about 37,000 square miles of such deposits.



From where I sit ... by Joe Marsh

"Not Responsible For Wife's Debts"

A young man came rushing into the Clarion office the other day and wanted me to print an ad-"right quick"-saying he won't be responsible for his wife's debts from now on, as he's leaving her for good immediately.

I allowed as how the forms were all closed up, and it was too late to take his ad. He says: "All right, Monday then"-and we agreed on Monday.

Of course, the forms weren't closed. But I had kind of an inkling of what might happen. Then Sun-

day he phones me, and says, kind of sheepishly: "You can forget the ad. Me and the missus have every-thing all patched up. And we'rehn. ing a friendly glass of beer, right

From where I sit, if you give folks time enough to think thing over, those hasty quarrels that come so often from misunderstanding will give way to tolerance and common sense.

Joe Marse

Welcome Visitors! TO THE RODEO

JULY 25-26-27

Plenty of Thrills and Excitement

DRIVE IN TO SEE US! -FOR-Oil - Gas - Lubrication

Make Sure Your Car Is In Shape! ENJOY THE RODEO!

HAUK & WILLIAMS

Phillips 66 Service Station

Littlefield



WELCOME VISITORS

COWBOYS and COWGIRLS

To The

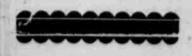
RODEO

JULY 25-26-27



THRILLS Right Out of the **OLD WEST**

While You're in Town for the Rodeo, Fill Your Car Up With Phillips 66 at Conveniently Located Stations.





W. E. Heathman

PHILLIPS 66 WHOLESALE AGENT

Littlefield

Phone 66

Conservation eting To Be d At Lubbock

BBOCK - Louis Bromfield, sally known author and lecturall speak on soil conservation at ging in the Senior High school orum in Lubbock, Nov. 13. The eck rally will be one of six to

OKES DRUG STORE Phone 14

Out This Ad As a Reminder

be sponsored over the state by the Burlington Lines and by the Second Social Security National Bank of Houston.

has written a number of books with soil conservation as thecentral theme. Here July 30 In addition to his talk in Lubbock, special Burlington train.

Local committees are being organized among women's garden club groups and kiindred organizations and in the several conversation districts throughout the Texas territory included in the tour, to work out detailed plans for afternoon and eveing meetings in each of the six cities

Burlington and the Houston bank sponsored a similar tour last January, Because of the gratifying results, a much broader soil conservation and agricultural development program was decided upon.

LEADER CLASSIFIED ADS GET GOOD RESULTS

RIDE 'EM,

Owner of a model farm, Bromfield Official To Be

Bromfield will speak at rallies in Corsicana, Nov. 10; Fort Worth, Nov. 11; Amarillo, Nov. 12; Wichita Falls, benefits that have been earned under the Federal old-age and survivors' ROTC unit has been given a rating will be one of about 100 executives insurance program was urged today and industrial leaders of the nation by Elliott W. Adams, manager of who will travel over the state on a the Lubbock office of the Social Setailed by the War Departmen, accordcurity Administration. Mr. Adams ing Fourth Army Headquarters.

announced that he would be at the U. S. Post Office in Littlefield beginning at 10:30 a. m. on Wednesday, July 30, 1947, to take such applications and transact other business under the program,

DR. C. W. FINLEY

ANNOUNCES THE OPENING

of his office in the former dental office of DR. M. G. WOOD

Office Hours: 8:30 to 5:30

ELEGANT ATTIRE



There's elegance in this biege chambray coat dress to meet the demands of any afternoon or evening event. The dress skirt is cut with a front flare for added smartness. Outfits like this one cater to the increasing demand among women for street-wear cottons, the National Cotton Council re-

MRS. SARAH McCLUNG PASSES AWAY

Mrs. Sarah McClung, 81, who had

Friday at Dimmitt.

resided with her daughter, Mrs. Sam Layman of Earth, for a number of years, died Wednesday, July 9, at 6:05 p. m., in Amherst. Graveside services were conducted

TRY LAMB LEADER CLASSIFIED ADS FOR RESULTS

Hite Receives Appointment To West Point

Kenneth Frank Hite graduate of Springlake High school, recently received an appointment to West Point Below is printed a letter to him from Congressman George Mahon: Mr. Kenneth Frank Hite,

Earth, Texas.

Dear Kenneth: "I was mighty happy that it was possible for me to transfer your alternate appointment to a principal appointment to West Point, due to another vacancy which developed for

partment last week to notify you and they have sent me a copy of their letter of July 3.

Kenneth, I will be wishing you every success and happiness, and I extend regards to all the family.

our district. I requested the War De-

Yours cordially,' George Mahon Kenneth attended Texas Tech three years and was a cadet one year.

China introduced tea to Japan about 600 A. D.



plexion by using Mar-celle hypo-allergenic Cosmetics. Rich lubricating creams and lations designed espe-cially for delicate

Advertised in American Medical Association





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GENERAL SURGERY J. T. Krueger, M.D., F.A.C.S J. H. Stiles, M.D., F.A.C.S.

(Ortho) H. E. Mast, M.D., F.A.C.S. (Urology)

EYE, EAR, NOSE & THROAT J. T. Hutchinson, M.D. Ben B. Hutchinson, M.D. E. M. Blake, M.D.

O. R .Hand, M.D. Frank W. Hudgins, M.D. (Gynecology)

INFANTS AND CHILDREN M. C. Overton, M.D. Arthur Jenkins, M.D. J. B. Rountree, Jr., M.D.

INTERNAL MEDICINE W. H. Gordon, M.D., F.A.C.P.

R. H. McCarty, M.D. GENERAL MEDICINE G. S. Smith, M.D. (Allergy)

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RODEO'S HERE!

Naturally, You'll Want to Look Your Best!





25-26-27 Fri. - Sat. - Sun. are the

JULY

BIG DAYS

Make Your Appointments EARLY, and Look Your Loveliest During the Rodeo!

Haile's Beauty Shop

In Haile and Smith Barber Shop

Phone 277-J

COWBOY! WELCOME TO THE

Congratulations, JayCees,

RODEO,

FOLKS!

For your fine work in sponsoring the

Come Prepared to Enjoy Every Minute of the time...Meet old friends and enjoy the fellowship of one another.....Littlefield has the latch-key out...

Make Yourself at Home!

SOUTHWESTERN

INFORMATION

The Veterans Administration has advised World War II veterans in mittances.

money order should be made pay- and inspection of the teeth twice a similar charges may not be legally may take such action as is provided States. Premiums may be mailed to W. Cox, State Health Officer, says ing a guaranteed or insured loan. mitted by the state law and by the Collections Unit, Insurance Service, that the lack of these measures gives VA Branch Office No. 10, 1114 Commerce, Dallas 2, Texas.

that the lack of these measures gives added power to germs that attack fees usually borne by the borrower, ance of loans. merce, Dallas 2, Texas.

in an intensive "pilot" test in a Vet-

The test is a follow-up of observations made by the Army and Navy in experimental studies carried on

Blankets, bed linens and floors have been treated with a highlyrefined mineral oil, trapping settling culation by air currents within patients' ooms, VA said.

laundering problem, VA said.

been generally dissappointing, it was gaps in the teeth."

The new program is a feature of VA's Educational Retaining, Medical "In

mar through physics and electric refrigeration. A number of books on the establishment and operation of Vernon to visit a friend, Miss Juansmall businesses also are included. ell Pendergrass for a week.

Care of the Teeth Should Not Be **Neglected Says Cox**

The fact that dental decay may occur in the mouth of the average pay their GI insurance premiums by person, despite proper home care draft, personal check or money or- given the teeth, does not lessen the der rather than by direct cash re- importance of brushing the teeth and massaging the gums daily, nor does Remittances by draft, check or it minimize the need for a cleaning able to the Treasurer of the United year by the family dentist. Dr. Geo.

> thoughtful person will seek the dentist's office promptly for the neces-sary corrective work," Dr. Cox said. "It is surprising, though, even in

these days of comparatively painless dentistry, that so many persons neglect to have their dental defects corrected, because they foolishly fear the discomfort they might experience bacteria and preventing their recir-culation by air currents within pa-health officer. "There are others who having lost a tooth or several teeth The oil must not be perceptible to make no effort to obtain replace-sight or touch, or produce skin irritation through contact. It must not can get along without them. Reduced create a fire hazard or an additional masticating power, the annoyance and sometimes actual discomfort of VA also is studying methods of chewing hard substances on the exkilling trapped bacteria with chemi- posed gums, and crooked teeth are cals and drugs. Results so far, have some of the possible consequences of

Dr. Cox advised those who are interested in experiencing the best den-Paralyzed and tubercular patients tal and bodily health possible, to give in VA hospitals may now study edu- daily attention to their mouth and cational courses while they are bed- visit the dentist twice each year, and ridden by flashing microfilmed pages promptly seek the dentist's services of textbooks on the ceilings over their should decay or other suspicious conditions arise between the periodic

"In short," Dr. Cox declared, "suc-Rehabilitation Service. VA has mi- cessful mouth hygiene means not only crofilmed 32 manuals from the 200 intelligent personal daily application courses used in the educational therapy program to launch this project. timely cooperation with the family

Miss Betty Cowan left Friday for

Q-Does my right to obtain a guaranteed loan continue indefinite-

A-No, but you have until 10 years after the official termination World War II.

Questions And Answers

such as appraisal, title examination fees and other costs and expenses incident thereto, may be charged against the veteran by the lender, Questions make loans, nor does it find a lender for me?

A—Veterans Administration does not make loans, nor does it find a lender for the veteran. VA is not lender for the veteran. VA is not permitted to make loans. Within the permitted to make loans. Within the permitted to make loans. Within the morning last. Q-What will happen if I do not make my loan payments?

A-That depends upon the terms of your loan, the attitude of the lenders to veterans. In addition, Veterans er and the laws of the State where Administration pays the lender as Q-Are there any charges for the veteran and security are located. Q—Are there any charges for the veteran and security are located. a credit on the loan 4 per cent of guaranteeing or insuring a GI loan? If payments are not made when due, the guaranteed portion of the loan. A-No Commission, brokerage and the loan is in default and the lender made against the veteran for secur- in the loan agreement and is per-

Q-Does Veterans Administration CHURCH OF CHRIST HAS make loans or find a lender for me? SERIES OF MEETINGS

limitations established by law, it guarantees or insures the repayment of a part of the loans made by lend-The veteran is not required to repay

LEADER CLASSIFIED ADS GET GOOD RESULTS

Night services are being |

8:45 o'clock from Sunday Aug. 2. The public is cordially invite

Mrs. M. V. Robinson left I for Muleshoe to visit her da Mrs. J. A. Reed. Mrs. Robin been here visiting her daughter son-in-law, Mr. and Mrs. R. L. dock the past three weeks.

The Lavender Motor Co.

Are Proud to Announce That They Will Again This Year Supply Transportation During the Rodeo for-

LAMB COUNTY'S

RODEO QUEEN

MISS NABERS WILL HAVE AT HER DISPOSAL THE PERSONAL LAVENDER WINDSOR CHRYSLER AUTOMOBILE OF W. E. LAVENDER, MANAGER, LAV-ENDER MOTOR CO.



FOR THRILLS AND SPILLS

JAYCEE'S SECOND ANNUAL RODEO

FRIDAY - SATURDAY - SUNDAY

We hope you'll come and stay for the Three Days of the Event, and enjoy every minute while you're here. And for Real Riding Comfort, Choose . . .

tiful Chrysler





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"A MODERN HOME FOR MODERN CARS" XIT DRIVE AND FIFTH ST. PHONE 10

LITTLEFIELD



For Veterans

Texas, Louisiana and Mississippi to

An oil emulsion designed to im-mobilize bacteria in tuberculosis oral hygiene, decay is suspected or wards and hospitals is being studied teeth are injured in any way, the erans Administration hospital,

during World War II.

beds with special projectors.

The subjects range from gram- dentist as well."

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Littlefield, Texas

Private Branch Phone 301-302 X-Ray and Laboratory

F. W. Janes, M. D. Res. Ph. 150 Surgery, Diseases of Women, and Obstetrics J. R. Coen, B. S., M. D. Res. Ph. 52 Medicine and Surgery

Wm. N. Orr, D. D. S. Dentistry



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But You Can Afford to Have Your Furniture Reupholstered At A Moderate Cost

..... and Make It Look Like New.

We Will Give You An Estimate of Cost Without Any Obligation on Your Part.

NOW IN STOCK

New Two-Piece Studio Couch Suites Oak Dinnette Suites and Bedroom Suites

Just South of Porcher Produce LITTLEFIELD

eview On New tton Poisons

be done — but USDA scientists but not the aphid or weevil. eve they may have something in

hey are benzene hexachloride and sults to date indicate that these

A mixture of benzene hexachloride ticides are offered on the market in commer
to the boll weevil and per cent DDT, 3 per cent of the gammay isomer of benzene hexachloride produced average yields of 46 per cent above that of cotton dusted with they are manufactured in volume.

This is just the opposite of DDT, and a neutral diluent. The dust was cent above that of cotton dusted with they are manufactured in volume.

The dust was cent above that of cotton dusted with they are manufactured in volume.

The dust was cent above that of cotton dusted with the applied at the rate of 10 pounds per cent DDT, 3 per cent of the gambane produced average yields of 46 per cent above that of cotton dusted with they are manufactured in volume.

The dust was cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted with the produced average yields of 46 per cent above that of cotton dusted

The USDA of Entomology and pounds per acre. Plant Quarantine, the Texas A. & M. College Agricultural Experiment Stative than any of the standard tions have been testing the products under field conditions.

One mixture which made a good tion was lighter at College Station secticides and the comparative costs which contains 5 per cent of what showing in tests last year near Waco but similar results were obtained. is known as "gamma isomer" has and College Station consisted of 5 USDA treatments near Waco with and other dusts now in use are not achloride." If and when these insections proved deadly to the boll weevil and per cent DDT, 3 per cent of the gam- 20 per cent chlorinated camphene known at present and will not be acre repeated every 4 to 5 days as As things shape up now, it looks Service entomologists, cotton farm-The camphene compound apparent- long as the insect infestation lasted. like either the benzene hexachloride- ers will do well to go ahead with the they may have some the control by controls all of the common cotton when bollworms were present the DDT combination or the chlorinated dusting materials now recommended.

solic chemicals may be much more tion and other state experiment stathan comparable plots dusted with the job done. calcium arsenate alone. The infesta- The probable price of the new in-

dusting was done at the rate of 15 camphene will be the ticket when sev- The new products need further test-At Waco, where lots of insects bollworm, are present. If the boll-

Meanwhile, say Texas Extension show up well and have no harmful fore they are on the market in commercial lots.

And, they add, you're wasting

time if you try to remember "chies of these and calcium arsenate, DDT inated camphene" and "benzene bezticides are offered on the market

Eire Signs CARE Agreement

NEW YORK - It is now pough eral kinds of insects, including the ing and, even if they continue to for Americans to send CARE food and clothing textile packages to Fire. were present, cotton treated with this worm is not causing damage the ben- effects, it may be several years be- This was announced at a press conference today by CARE's Executive Director, Paul Comly French. He stated that the agreement with CARE (Cooperative for American Resittances to Europe, Inc.) had been signed by Ireland's Deputy Prime Minister, Sean F. Lemas, in Dublin earlier this month.

> Ireland is the fifteenth country to sign the CARE agreement, permitting Americans to send these nonprofit food and textile packages as gifts to friends and relatives obread. The packages are delivered duty and ration free in all countries. They can be ordered by sending \$10 to CARE, New York, or to CARE offices throughout the country.

Mr. French also announced the the CARE service to England, Scotland, Wales and Northern Ireland had been extended. It is now possible to send CARE's textile packages — a blanket, a woolen and a cotton package - to designated individuals and groups in the United Kingdom. Previously only the CARE food package could be sent to addressees there.

Just returned from a survey of CARE operations in several countries abroad, the CARE director reported that a new method of shipping and delivering CARE packages abroad was being worked out "We have high hopes that this new system, when it is put into effect, will save valuable time in getting these much-needed packages to their attimate destination — the tired made hungry people of Europe. Mr. French said.

CARE, approved by President Truman and the U. S. Government, accepts orders for delivery in Ameria, Belgium, Czecholovakia, Finland, France, Greece, Hungary, Ireland (Eire), Italy, Netherlands, Poland, Rumania, Germany (American, British and French zones and all Berlin) and Great Britain.

Boll Weevils Eat Up Farmers' Profits

If a farmer pulled a handful of glutted boll weevils out of his pants pocket instead of the cotton dollars he had expected to find, says the National Cotton Council, he would have a good example of what can happen to his 1947 cotton crop—and profits.

Unless general control measure are practiced this season, the boll weevil and other insect enemies are expected to destroy one bale of cotton out of every eight, doing ever 100 million dollars' damage to the urgently needed harvest.

This heavy loss will not be spread evenly among all cotton growers, however. Farmers who use the inexpensive and effective insecticides at their disposal will harvest a high percentage of their crop.

It is the growers who leave the weevil and friends undisturbed who suffer the greatest loss - not just a proportionate share of \$100,000,-000 or one bale in eight, but one fourth, one-half, and in extreme instances almost all, of their cotton?

Though the 1947 crop is laid by over the greatest part of the Cotton Belt, what the producer does now to protect his cotton will decide the size of his harvest this fall.

Because once the crop has reached the stage in its growing cycle when bolls and squares appear, the extent to which insect pests are controlled decides how many of those bolls and squares — so rich in promise — attain maturity.

Now is the time for cotton growers to watch carefully for boll weevil infestation.

Once a week they should make an infestation count by checking 100 squares taken from top, middle and bottom branches of their plants in a diagonal line across their fields.

When 10 to 15 per cent of the squares have been punctured in lowproducing fields, or 20 to 25 per cent: in high-producing stands, they should begin dusting with insecticides.

By dusting with 5 to 7 pounds of calcium arsenate per acre at five to seven-day intervals, generally they can control the boll weevil and allow their crops to set.

> SEWING MACHINES Cabinet and Portable

A. L. LEGG SEWING MACHINES and SUPPLIES

Tenth and Phelps Ave. LITTLEFIELD

We Join In Extending— A HEARTY WELCOME To Everyone Attending

THE JAYCEE RODEO JULY 25, 26, 27

This banking institution takes pride in its service to the people of Littlefield and territory. We welcome your acrounts and will endeavor to give you courteous, efficient Banking Service at all times.

Be sure to stop in and pay us a visit any time. We especially invite you to visit us when in Littlefield for the rodeo.

THE FIRST NATIONAL BANK

MEMBER FEDERAL RESERVE SYSTEM MEMBER FEDERAL DEPOSIT INSURANCE CORP.



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Mr. and Mrs. A. C. **Evitt Observe** Golden Anniversary

Mr. and Mrs. A. C. Evitt celebratsed their Golden Wedding Anniversary, Sunday, July 6, 1947, at their home in Anton.

Mr. Evitt and Mrs. Evitt, who was Wiss Selma Mahan, were married on July 4, 1897 at Desdemonia, Texas, where they lived several years, moving to the South Plains in 1912.

They are the parents of five children, two boys and three girls, all fixing, and have twenty grandchildren and five great grandchildren, most of them were present for this great occasion.

A family dinner was enjoyed at the noon hour, and open house held in the afternoon from two until five co'cleck. Refreshments of cake and ice cream were served to about a hundred guests.

The lace covered table was centered with a lovely wedding cake, and a rainbow extended across the table, ending in gold flower holders. Other flowers decorated the rooms. As Mr. and Mrs. Evitt stood before the table, he placed the gold wedding ring arpon her finger, repeating the vow made fifty years ago. The grandchildren sang, "Happy Anniversary."
Pictures were made by the Sthelik

Many gifts were received by the couple and were highly appreciated. Several sent gifts being unable to atzend, including an uncle and aunt, Mr. and Mrs. Leonard Moore of Goree, Texas. Congratulations and best wishes were received from many communities.

Relatives present included the chilstren and families: Mr. and Mrs. D. H. Dunlap, and Bobby, Ballinger; Mr. and Mrs. L. H. Williams, Evelyn, Ceeil Rex, and Bonnie Fae; Mr. and Mrs. A. W. Evitt, Patsy, and Johnny: Mr. and Mrs. R. E. Reagan, Betzy, Lamey, and Arleta, all of Anton;

> Now, your Home Permanent is EASIER! EASIER! EASIER!

with new, round

PLASTIC CURLERS

exclusive with



Deinse Kit, with Regular Kit, 5125

curlers . . . \$100

REESE DRUG

Just South of Palace Theatre Phone 167-J

White Swan's finer, richer blend calls for less coffee per cup, so you get more cape from every pound! For satisfaction, plus savings ... White Swan Coffee!

A MATCHLESS BLEND

.. EXPERTLY ROASTED!

OF FINER COFFEES

SUITED FOR SEA



Lovely Pat Kirkwood is stripped for action in this novel two-piece suit of blue and white cotton. The M-G-M starlet was delighted by the unusual cut of the adjustable bra top. The fluted edging forms the pockets of the slim drop-front

and Mr. and Mrs. A. W. Evitt, Billie, Wayne, and Barbara, of Littlefield. Brothers and sisters were: Mr. and Mrs. A. M. Evitt, Mrs. E. D. Eu-

and BEDDING

614 Hall Avenue

(Highway 51)

Littlefield

Linoleum Rugs . . . and by

Let Us Make That

OLD MATTRESS

Into a New

INNERSPRING

Bedroom Suites Livingroom Suites Dinette Suites Platform Rockers

Radios Electric Irons Ironing Boards Toasters

the yard.

Rural Letter Carrier To Be Honored At **Texas State Fair**

The rural letter carrier - the man who moves through ice and snow summer to deliver mail to even the games or in gambling. most isolated sections-will be honored this year by the State Fair of

W. H. Hitzelberger, executive vice president and general manager of the State Fair, announced that Oct. placed columns upon pedestals. 5 had been set aside on the Fair's calendar as Rurat Letter Carrier's

"It is a privilege to honor this group," Mr. Hitzelberger said, "for their unfailing faithful service to the citizens of Texas."

Arrangements for the day are 'seing made with Oran T. Gray of Florence, Tex., president of the Texas Rural Letter Carriers' Association, and Bun Raley of Valley Mills, Tex., editor of the organization's official organ, "The Texas Carrier." A special program is to be planned.

Gum is soft and dusty and on the outh side of coniferous trees.

bank and Mrs. Hix Smith, Lubbock; and Mr. and Mrs. S. W. Mahan, Ida-

Nieces and nephews were: Mrs. Melissie Peak, Girard, Texas; Mrs. Dollie Dean and son, and Mr. and Mrs. J. B. Pointer, and sons, Lubbock; Mr. and Mrs. Gene Mahan and daughter of Idalou.

Mr. Evitt had been engaged in stock farming until they moved to Auton in 1934.

The peach has long been cultivated in China and was written about some 2,000 years before its introduction to the Roman world, according to the Encyclopaedia Britannica.

Pebbles with crude markings on them were used by men near the in winter and the sweltering heat of time of the stone age in playing

> Pedestals were originally used only to carry statues or votive offerings, but the Romans occasionally

> > Liberal TRADE-IN

on any TIRES

for

PASSENGER, TRUCK, IMPLEMENT or TRACTOR

EUBANK TIRE & SUPPLY

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AT YOUR SERVICE..... et our mechanes assure you of complete satisfaction in the op eration of your

Whatever your needs, we'll do the Job RIGHT .. . and when we have given the work a final O. K. you'll have Smooth, Econom-

DODGE · PLY MOUTH DODGE Job-Rated, TRUCKS

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Your DODGE and PLYMOUTH Dealer

Littlefield

Phone 138

YIPPEE, FOLLKS! COLBERT We Are Looking Forward to Seeing You FURNITURE

in Littlefield for the

SECOND ANNUAL



July 25-26-27

We operate one of the olddest and most Complete Hardware Stores in Littlefield, and handle much well known brands as

- Bendix Home Appliances
- RCA Radios
- Crosley Appliances
- Lawson Outboard Motors
- Deep Freeze Units Chambers Ranges
- Gibson Refrigerators
- Home Freezers

WELCOME, FRIENDS!

STOP AND SAY HOWDY!

Whether you live in Clovis, Bovina, Farwell, Muleshoe, Hereford, Plainview, Lubbock, Levelland, or Big Spring, Texas, we welcome you to Littlefield, and invite you to visit our establishment. Whether you are a cowboy, rancher, farmer, or town folks, we talk your language and will make you feel at home.

Largest Stock of HARDWARE In WEST TEXAS



Be Sure to Attend The Rodeo

FARM and RANCH LOANS

Your taste Tells You. It's

FINER COFFEE

4% interest. Terms 5 to 25 years with annual payment. May be repaid in full after two years. No stock to buy and no loan expense except bringing abstract up. We also buy land notes.

The WINSTON INSURANCE AGENCY LITTLEFIELD, TEXAS PHONE 233

on freezing the social setax for the next two years 1 to 21/2 per cent on each. present rate of 1 per cent on employes and employers was on employed by the Senate lately in amend-orm and sent back to the House. day.

Without the legislation, the tax rate would rise automatically next Jan.

The average American housewife

Passenger Truck **Tractor**

TIRES

Liberal Trade in Allowance on your **OLD TIRES**

Washing and Lubrication

You Will Like Our Service

BROS.

PETROLEUM PRODUCTS

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Phone 153

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OPEN ALL NIGHT-

WHOLESALE and RETAIL

COX MACHINE SHOP Extends a Real

WESTERN WELCOME

To All Who Attend

JULY 25-26-27

RODEO

And Congratulations to the JayCees for their Fine Work!

A Complete Machine Shop Service—Backed by Experience

COX MACHINE SHOP

DESTRUCTION VS. REPRODUCTION



The summer's bitterest battle is raging today across the Cotton Belt—the stringgle of the farmer to protect his cotton crop from the hungry boll weevil and other insect enemies. Multiplying with unbelievable rapidity, the boll weevil can heavily damage the crop unless controlled by insecticides, the National Cotton Council declared. The mule-drawn duster shown in the picture distributes insecticides over several rows of cotton simultaneously, but many other types of equipment are available to meet the needs of every size farm.

Los Alamos Atomic **Bomb Center To Be** Permanent Project

The United States is putting its atom bomb factory on a permanent

This grim footnote to the long and thus far fruitless effort to set up world controls over nuclear energy came to light in an Atomic Energy commission announcement of plans to "permanentize and effectively modernize" the war-built town

of Los Alamos, N. M.

The first A-bomb was made there and tested at Alamogordo, N. M., two years ago today.

The commission said that Carroll L. Tyler, retired Navy captain and ordnance expert, will be in charge of the Los Alamos laboratory, "where a multi-million dollar improvement program is un-der way." Tyler succeeds Col. Her-bert C. Gee, Army engineer who has been on loan to the commission since it took over the Army's Manhattan project at the start of this

Word of the Los Alamos "permanentizing" coincided with another disclosure relating to military matters. That was the Army's identifica-tion of the secret Sandia base near Albuquerque, N. M., as a unit of the little-known "armed forces special weapons project."

Virtually nothing is known of the nature of work at this project except htat Maj. Gen. Leslie R. Groves, who was director of the Manhattan proect when the Army made Abombs, is associated with it.

The identification of the Sandia base - about which the Army previously had refused to talk at all was contained in a routine announcement of command changes for various general officers.

The Atomic commission statement on plans for improving Los Alamos said that more than 1,000 new homes will be constructed along with new schools, community service, and commercial facilities, streets and utilities.

The Atomic Energy commission has declined to discuss frequent statements by scientists and public officials that the United States either has or is developnig atomic bombs of tremendously greater power than the five exploded to date.

Method of Worming Hogs Outlined

Most effective and practical method of worming hogs is by feeding a mixture of one pound sodium flouride per 99 pounds of dry feed, according to John H. Baumgardner, assistant professor of animal hus-

bandry at Texas Technological col-

Feeding hogs this mixture exclusively for one day proves about 95 per cent effective, much higher than any other method, he said. If pigs are used to slop feeding, they should be given plan dry feed three or four days previous to treatment to get them used to it, he suggested.

The treatment, developed recently by the USDA, is suitable for any class hogs of any age after weaning. Baumgardner recommends that mar

Need a LAXATIVE Black-Draught is. 1-Usually prompt 2-Usually thorough 3-Always economical doses only

ket pigs be treated twice, first im- Last year's U. S. crop of alfalfs: mediately after weaning and again when about four months old. He cautioned that sodium flouride is very toxic and the feed mixture should not be left where it will be accessible to children or livestock.

LEADER CLASSIFIED ADS GET GOOD RESULTS

There was an estimated increase of 10 to 25 per cent in the number of anglers in the United States in 1946.

WHITE

Everlite

-A PERFECT FLOUR

Is Here Again

Milled from the best of the wheat

WHERE THE GOOD WHEAT GROWS

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HARVEST QUEEN MILL & ELEV. CO. PLAINVIEW, TEXAS

You'll Beam With Pleasure When You See Our Work!

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EXPERT AND DEPENDABLE SERVICE On All Makes

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SINCLAIR owns and operates more tank cars than any other company. These cars travel more than 325,000,000 miles a year over U.S. railroads carrying fine petroleum products.



YOUR SINCLAIR DEALER offers you, besides outstanding lubrication for your car, Power-Packed H-C Gasoline, blended with the same components used by Sinclair in 100-octane aviation gaso-line. Stop in and fill up today.

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LINOLEUM RUGS

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McCORMICK BROS. **AUTO PARTS**

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PREMIER

Vacuum Sweepers WITH ATTACHMENTS

TRACTOR UMBRELLAS TARPS IN VARIOUS SIZES

Now In Stock

Did You Ever Hear These Expressions? riding bucking horse and failing to foot in custom-made toggery but de-If You Haven't, Here Is a Little Help For the Novice at Rodeo Time

HOGS

CATTLE

We are in the market to buy all classes of

hogs and slaughter class cattle

Peyton Packing Co.

Phone 173 or 231 - Littlefield

Did you ever hear of these before? If you haven't here is a little help side with all four feet out. for the novice at rodeo time.

Pulling Leather - Holding on to the saddle with the hand while riding a bucking animal, prohibited by the rules and frowned upon and loop thrown by roper. scorped by the real cowboy.

Rodeo - Mexican word for round-

dle during bronc ride.

Blowing a Stirrup — Losing a stirrup which disqualifies rider.

Bugging Them In - When rider high when bucking. Mails to scratch horse.

siders doing this. with first one foot and then the other in the manner of riding a bicycle.

Broomtail - A wild mare. with its feet under him. The throw

Dogie - Weakling calf. Judhead - Foolish horse. Community Loop - Extra large

Swallowing His Tail - Bucking. Hazer — Bull dogger's assistant. After bull-dogger has leaped from pony to steer the mounted hazer picks up the former's mount and also protects him from being gored when the release of the mounted hazer protects him from being gored when the release of the selection of the release of the selection of the selec Seeing Daylight - When daylight pony to steer the mounted hazer American contests. the seen between rider and sad- picks up the former's mount and also he releases steer.

High Roller - Horse that leaps

Pick-up Man - One of the most important persons in the rodeo. He Biting the Dust — No explanation important persons in the rodeo. He rides along with the bronc after the ten second horn and grabs the enten second horn and grabs the en- to throw same for handling.

Broomtail — A wild mare.

twists his body in the air so that sunboy, shine hits his belly.

Broomtail — A wild mare.

boy, B

- The act of Screwing Down is not complete until steer is flat on sinking the spurs into the cinch while

as provided by the rules.

Scratching — The act of keeping the feet moving in a kicking motion lar to the ordinary quilt or comfortin riding bucking animals, and one er. of the acts necessary to win at any real contest.

if you don't know the meaning of Pegging - When steer wrestler these terms. sticks horns into ground. This is not alotwed in bull-dogging.

and alighting on the horns of a steer small, blackened, dead squares, less in steer wrestling in such a way as than one-fourth inch in size. to knock the steer down without re-

Hobbled Stirrups - Stirrups that are tied down under the horse's belly. Grabbin' the Apple — When a bronc rider grabs the horn of a sad-

dle to keep from being thrown. mal by the feet with a rope in order to throw same for handling. Four-footing - Catching the ani-

Bicycling — The act of scratching rider off the hurricane deck when the cowboy is in danger.

Broke Broke A Manual He sometimes lifts the broke, a word of Mexican origin for "mean" which has been shortened Sun Fishing - A bucker that to brone in the language of the cow-

Buckaroo - Cowboy. Cavy - Saddle horses on a round-

Calf-Roper - A cowboy, mounted on a cowpony, who ropes a calf, jumps from his horse, runs along the rope to the calf and ties the animal by three legs, against the watch. Bucking, Buck-Jumping, Pitch-ing — The gyrations of a bronc in

trying to unseat the rider. Bulldogging — Often termed steer wrestling; the throwing of a steer by his horns in a rodeo event, sub-

jest to rules of the contest. Cantle-Boarding - When rider

scratches back of cantle. Chaps - The leather or hair leggings worn by the cowboy to protect his limbs from the thorns or from

Coastin' - When cowboy attempts to quiet a bronc by holding his head and not spurring.

Crow-Hops — A term contempt-ously applied to mild bucking mo-Outfit - Equipment of ranchmen

r rodeo contestants. Mail Order Cowboy

The presence of flea hoppers in Hollihanning — Leaning forward cotton can be detected by looking for

Tenderfoot - That's what you are

A smart practice for the poultryman is raising at least 25 more pullets than he intends to house, so he

-See-

ADKINS & SONS

for

FEED

SEED

POULTRY

and

EGGS

Wholesale and Retail Let Us Dress Your Poultry

ADKINS PRODUCE

Phone 75 700 E. 3rd Street

We Extend a Hearty Invitation to ALL to-Attend the-

LITTLEFIELD RODEO

FRIDAY - SATURDAY - SUNDAY JULY, 25-26-27

Extensive preparations have been underway to make this event an outstanding Success

COME AND ENJOY YOURSELF

While Here-For RADIOS, AIR CONDITIONERS or RADIO SERVICE, See Us-

Zachary Radio

LITTLEFIELD SERVICE

What is Your home Worth?

Did you know . . .

YOUR HOME'S VALUE HAS IN

CREASED? . . . Does your insurance cover that value?

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Phone 125

Welcome Everyone! To The 2nd Annual JayCee

RODEO

25-26-27



FOR BEST RESULTS -- MORE PROFIT

MERIT POULTRY FEEDS Complete Line of-

DR. SALSBURY'S REMEDIES

Mileur & Ross Hatchery

Littlefield

Phone 257-8

Welcome to the Second Annual JayCee

RODEO

July 25-26-27

RIDING ROPING THRILLS!



Eat Hearty at IT Cafe

Good Food Served the Way You Like It We'll Be Expecting You-All!

Littlefield

Highway 84

LAMB COUNTY LEADER THIRD SECTION

Littlefield, Lamb County, Texas. Thursday, July 24, 1947

y's Tax Roll is Completed; luation Stands at \$3,008,560

city's Tax roll for the year has been completed, according G. Street, secretary. total valuation for the city at \$3,008,560.00. City's Tax rate is \$1.50.

Lee Robbins And D. Stovall ends Summer Camp Lee Robbins and Billy D. Sto-

week of their training at the

tary Occupation Specialty, as Louisiana State University, New

a clerk typist. He received the following decorations - good conduct, meritorious unit award, victory medal, and saw active service in Normandy, Northern France, Ardennes, Rhineland, and Central Europe.

Stovall served two years in the Quartermaster Corps. He received the good conduct ribbon and medal, one battle star, ETO ribbon. He is the son of Mr. and Mrs. J. C. Stovall, Sr.

The summer camp, which is under Saturday last completed the the jurisdiction of 10th Air Force, Brooks Field, Texas, commanded by summer camp, Randolph Field, Major General Howard M. Turner, He is the son of Mr. and Mrs. began 15 June 1947 and ends 26 July 1947. Represented by 260 cadets bins served 3 years and 3 at the camp are seven colleges and universities: University of Arkansas,

Thank You!

We wish to thank each and every merchant who assisted us the purchase of the strings of pennants, with which we have decorated Phelps Avenue, as an additional method of advertising the rodeo.

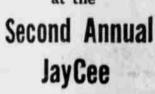
With the money so contributed by the merchants we purchased 60 strings of pennants, which are 40 ft. long, and 6 welcome signs, which the JayCees have hung, and which they plan to take down after the rodeo and take care of them, so that these decorations may be used for any later function in decoration of the streets.

You merchants of the city have made it possible for us to so decorated the streets, and in that way make everyone more rodeo conscious, and assist in the promotion of this annual event. We want you all to know that we appreciate your assistance.

THE JAYCEES

YOU'LL FIND THRILLS!

Friday, Saturday and Sunday at the





Rodeo

KEITHLEY'S extends a hearty welcome to all who attend the RODEO—and an invitation to

Remember, we are happy to discuss your insurance problems with you.

Keithley & Co. **INSURANCE**

Littlefield

Mexico College of Agricultural and Mechanical Arts, Oklahoma Agricultural and Mechanical College, University of Oklahoma, Texas Agricultural and Mechanical College, and Texas Technological College.

The training program at the air ROTC camp, in addition to basic subjects studied by all prospective Eserve Officers, includes on-the-job training in military administration, aircraft maintenance engineering, transportation, AAF supply, statis-tical control and armament, in which cadets specialize according to their major subject in college.

Cadets attend summer camp ori narily during the summer between their junior and senior years at col lege or university, and may qualify for reserve commissions as 2nd lieutenant at the conclusion of their sen-

Springlake Home **Ec Girls Have** Achievement Program

ing projects at Springlake High School.

After the sewing projects were checked, the girls had a picnie on the cshool campus.

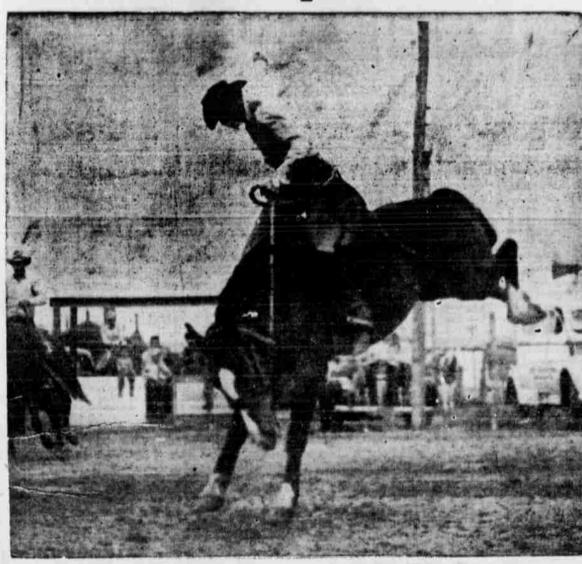
Those phesent were: Ludene Bo mar, Joyce Jones, Bonnie Clayton, Wanda Clayton, Ann Clayton Co-etha Fennell, Juanita Van Deorr Rowena Armstrong, Bettye Smythe Nola Jane Clark, Betty Joy Haber, Patsy Miller, Juanice Higgins, J. Ann Free, Jeri Pat Hudson(oyce Gooch, Franki Bozeman and sponsor, Miss Hortense.

Guests were: Mrs. H. T. ones, Mrs Bill Clayton and Mrs. R. K. Fennell. Girls who did summer work and were not present for the progan were Beth Sanders, Mary O'Hair and Sybil Angeley.

The girls engaged in this summer work not only achieved persona goals for themselves, but worked toward the improvement of the home economics department.

Phone 153

It Takes An Expert to Do This



Yes, it takes practice, and there will be plenty of cowboys who know their stuff, at the Littlefield Jaycee Rodeo Friday, Saturday and Sunday. But sometimes even these experts fail to ride 'im. Be on hand for the thrills, the chills . . . and the spills. It's going to be a great three days.

army installations in West Texas will munications equipment and limited

Thursday, July 10, was achievement day for the 19 girls who have
priority orders of the army, t he
mong the dozens of lots of related

(Continued on Page 6)

surplus electronics and aircraft mat- ous locations. All property is located erials as well as the residue of per- at the Midland, Pecos and Pyote Air sonal property left over from pre- Fields and at Biggs Field and Fort ers, engines and aircraft maintenance spection is invited at all theatiens All remaining war surplus at five supplies, advance type radio and com- through July 28, 29 and 30. All bids

WE ARE HAPPY TO WELCOME YOU, **FOLKS**

to the SECOND ANNUAL **JAYCEE**



JULY 25-26-27

There Will Be Plenty of Good Riding and Special Features—Don't Miss

LITTLEFIELD'S BIG RODEO

AND WHILE HERE, VISIT US

ROPER RANGES SERVEL REFRIGERATORS All Kinds of Butane and Gas Appliances

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WELCOME, VISITORS!

hile in Littlefield for the Rodeo Visit Our Service Station for Your very Car Need.

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McCormick Bros.

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Littlefield

Rodeo Riders Wives Manage to Remain Pretty Happy Despite Big Strain On Their Nervous System and So Much Traveling

By BESS STEPHENSON

Fort Worth Star-Telegram Staff Minute Interviews comes at last to most Rodeo hands. Somehow, their wives manage to be happy about it. They have no higher percentage of nervous breakdown than any other women. They can wear red fingernail polish without chewing it to polka dots and can

laugh quite often. The Rodeo cowboy doesn't draw that dull, but comforting thing calla paycheck. He gets paid if he wins. To win, he must already have put out in the form of a pretty stiff fee. This is not to mention his own and his horse's expenses in getting to the show and, very likely, his wife's and kids' expenses since Rodeo family life usually evolves about an automobile and trailer.

He's in debt to himself, in other words, before the Rodeo begins and he has a chance to win a nickel.

This would be hard on some wom-

He pays his own expenses during the show, too, of course, and if he wins heavily, his wife still can't be sure of a mink coat or anything like that. As likely as not, he'll get bighearted and lend half he makes to the boys who didn't win.

This lending around is all very business-like with the boys. They're soo scrupulous about paying one another back that even a new hand in the game can borrow \$10 from a winner. The winner always figures it's worth \$10 to find out what kind of a guy he is.

So, it's not that he gives his money away. It's just that it may disappear temporarily.

This, too, though, would be hard

The Rodeo hand, a gambler at heart or he wouldn't be in the racket, may also be tempted at times like winning to invest his money in a dice game. It happens less often with a married man than with a single one, but it's by no means the least popular type of investment and the play, once it starts, gets somewhat reckless-always.

This would be hard on some wom-

Rodeo hand enters all the shows he can manage to get to from Denver in January to Madison Square Garden in October. This gives him and his wife and his horse a chance to gaze at more roadside billboards and memorize more Burma Shave jingles than any other group of people in

They usually manage to get a little ranch somewhere, bought and paid for (sometimes, it gets to be a big ranch), but it's always years before a rodeo hand will settle down for a full year at any place and give the little woman a chance to grow zin-

This would be hard on some wom-

All these things, of course, are minor though, if you can get in the frame of mind these days to call money a minor item in your life.

What Rodeo wives really go through that puts a strain on their nervous systems is the fact that their husbands jeopardize life and limb at every performance. The Rodeo racket is so hazardous that a cowboy has to buy an insurance salesman a drink to get even a friendly word out of him.

During the war, someone asked why a fairly healthy looking brone rider wasn't in the Army.

"Army wouldn't have him," the answer was, "He has high blood pressure, multiple skull fractures, a broken foot that d'dn't set proparly and besides, he's 37 years old."

The bronc rider hit the tanbark sbout that time with that old sound known as a dull thud. He landed on hir mult ple skull fractures. He wasn't at but a few seconds, though, and he rode again the next day.

His wife survived, too, but this vould be hard on some women. You can't always replace a good husband, even if he leaves some insurance.

Cow Girl Sponsor Contest July 26

In connection with the JayCee's second annual rodeo, a cowgirl sponsor contest is to be held the second night of the event, July 26, opening at 8 o'clock,

This event is to select the best all-round cowgirl entered in this contest. There will be first, second and third prizes awarded, totalling \$100. These contestants will be judged by out of town judges on the following points:

1. Western Dress 25 Pct 2. Horse and Rigging 25 Pct. 3. Ability to ride and handle mount 50 Pct.

Total 100 Pct. Contestants will ride in the downtown opening parade to be held at 10 A. M. Friday morning, July 25.
Entries must be turned into Alvin C. Webb, 429 4 Phelps Ave., or P. O. Box 812, Littlefield, by noon, Thurs-

day, July 24.



Major problem facing the United States is the atom and its control in the opinion of Republican Representative Donald L. Jackson, of California. above, who is quoted in the July issue of Cosmopolitan magazine as saying:

"The atom and its control dwarfs all other problems, Great clouds of flame, smoke and debris over New Mexico, Hiroshima, Nagasaki and Bikini formed the question for all civilization to anquestion for all civilization to answer. We can pass through one of two doors—leading the world to either a day of enlightenment or a day of stark disaster. An atomic-bomb race may well write finis to our civilization. We cannot enter upon a mutual spicide pact ter upon a mutual suicide pact with the other nations of the earth, nor can we, in the present state of unrest, cede our deadly knowledge without assurance that the atom will be made the ser-vant of mankind-not its master."

Farmers Warned Against Spraying Of 2-4-D Compounds

Farmers who are ridding pastures of weeds by spraying with 2-4-D compounds should exercise care in preventing the poison from drifting onto fields of broad-leafed crops such as cotton, alfalfa and clover, according en.

There's also the matter of being on the go all the time. The average to Dr. A. W. Young, head of the plant industry department at Texas:

Technological College.

> Work at the college shows that 2-4-D drift from a power sprayer operated near the ground during a 15 mile per hour breeze had a noticeable effect on cotton as far as 800 feet away, Dr. Young said. Farmers should watch the direction and velocity of the wind while spraying and not spray if there is any question of the compound's injuring other crops, he cautioned.

> > FRIDAY

SUNDAY

SATURDAY

Five Additions To Tech Faculty Is Announced

Five additions to the Texas Technological College faculty, including Earth Citizens former members who are returning, have been announced by Dr. W. M. Whyburn, president.

Dr. M. A. Stainbrook, nationally known paleontologist who has been away a year, will return as a professor of geology. Dr. Byron Abernathy will return to the faculty as an associate professor of government. Dr. Abernathy went to work for the War Labor board in Dallas in 1942, later becoming vice-chairman of the regional office there. During the past year he has been associate professor of government at Western Reserve University, Cleveland, Ohio, A third addition to the regular faculty is Dr. Ida Stevenson, who will be a lecturer in history. Dr. Stevenson has ed. taught history here during the 1946 1947 summer sessions.

Have a Grand Time . . .

session. Dr. D. W. Alden, member phasized that the contracts will be \$25,000 in general obligation. of the foreign language faculty at made in the near future, however. College, Pa., will teach English.

Approve Bonds

Earth qualified voters of the city went to the polls recently and cast an overwhelming vote of approval for the issuance of bonds to construct a municipal water works. The election, which was held in the Earth Methodist Church, carried by a vote of 69 for and 2 against the two pro-City officials expressed approval

of the plan which will provide for a new city well, tank and water mains for the projects. A new city hall is also scheduled to be construct-

According to Roy Neal, city secretary, there will be a slight delay in Two other former faculty members letting the contracts as the city has will teach there during the second to secure the approval of the State summer term, although they will Water commission before the lines not remain during the 1947-48 long can be laid in the alleys. He em-

SUNDAY

Littlefield

2nd Annual

JAYCEE

RODEO

Welcome, Visitors

Congratulations, JAYCEES

And When in Littlefield Make Your Home at

ON YOUR SECOND ANNUAL RODEO

Mr. and Mrs. Emil Onstott, Owners

Princeton University, will teach French, and Dr. Alan Herr, head of the English department at Moravian bonds — one of which called for the Hudson. issuance of revenue bonds in amount of \$20,000 and the other

which called for the issuance of

The bonds will be issued

LEADER CLASSIFIEDS



"In Business for Your Health"

25 YEARS OF SERVICE

To the People of Littlefield and Territory

WE EXTEND A REAL OLD-FASHIONED WESTERN WELCOME

TO ...

Rodeo Visitors

HAVE A GOOD TIME AT THE RODEO -And Visit Our Store-

FOUNTAIN SERVICE

- Ice Cream
- **Delicious Sandwiches**
- Cold Drinks

RELIABLE PRESCRIPTION SERVICE

STOKES DRUG



"In Business for Your Health"

Littlefield

Phone 14



Howdy, Rodeo Visitors

HERE'S HOPING YOU ALL HAVE A GRAND TIME AT THIS GRAND WESTERN SHOW!

FRIDAY - SATURDAY - SUNDAY



It Doesn't Take Long for Even a Stranger to Find the BEST PLACE IN TOWN TO EAT!

Steaks - Chicken - Short Orders

WE SERVE A GOOD 50c LUNCH

DELANO

We'll Be Open Early and Late . . Come Around

Welcome, Everyone!

to the biggest, most outstanding RODEO in this section of the country

DON'T FORGET TO VISIT OUR STORE WHILE YOU ARE IN TOWN FOR THE BIG SHOW

BIRDWELL BROS.

Littlefield

VERNON HOFACKET, Mgr.

"Advance-Design" Chevrolet Trucks Make Bow



The trucks that will bring true postwar design to, the rugged and durable than ever before. First units were appropriately hailed. Here the "Queen of commercial vehicles, will be introduced to the and were appropriately hailed. Here the "Queen of making industry June 28 by Chevrolet dealers across the control in the property. Incorporating a variety of new features that must greater operating efficiency, load-carrying ability and in ghway safety, the new trucks are said to be more.

Tugged and durable than ever before. First units were built in Chevrolet's Janesville (Wis.) assembly plant, and were appropriately hailed. Here the "Queen of America's Dairyland," Miss Betty Gene Gardner, Ridge-wanty. Incorporating a variety of new features that way, Wis., christens the new vehicle as Gov. Oscar Rennebohm, Wisconsin's chief executive (right), and thighway safety, the new trucks are said to be more.

ere Ain't No Hoss That Can't Be Rode, re Ain't No Man That Can't Be Throwed."

other earthly bits of wisbased on solid "horse sense"

m ain't no hoss that can't be, jam turnstiles and roar arena approval each year at performances of the Second Annual JayCee Rodeo.

cowhands and tough outlaw horses no tenderfoot one. in both bareback and saddle bronc of the reasons thousands riding, never fail to provide at least

Welcome to the

Littlefield Rodeo

well as spills.)

And spectators are keyed up each time over which part of the old adage is going to be proven in each individual contest.

The Littlefield rodeo rates high among those in the Nation as one Touch-and-go contests between top major reason is that the audience is

> In this county of the cattle coun try spectators go just as wild over a good ride at the "ro-dee-o" as Texans say, as do the Brooklyn mail order cowboys and Manhattan greeners at New York's Madison Square Garden "ro-day-o" shows as the Yankees say.

> But crowds here are familiar with the intricacies of rules governing the contest. They know the differences in pulling leather, blowing a stirrup, fanning, squirting, scratching and clean riding, whether on sunfisher or a close-to-the-ground bucker.

That gives rodeo spectators here have an edge in enjoyment on the Eastern dudes, though both are equally enthusiastic about this fastpaced modern sport which had its beginnings at early day round-up among rugged range conditions and as a part of the highly important cattle

Bronc busting, bulldogging, steer wrestling, calf roping and other contests which keep today's audiences in suspense are strictly cowboy contests in the arena.

COME TO SEE US!

AND AT OUR SHOP YOU'LL FIND EXPERT SHOE AND BOOT REPAIR WORK

FRIDAY - SATURDAY - SUNDAY

IN WEST TEXAS, AND MANY

SPECIAL FEATURES

OU'LL FIND ONE OF THE FASTEST SHOWS

Wiley Roberts, Owner-Operator

Littlefield



Welcome, Folks To The Littlefield RODEO

... ONE OF THE BEST IN RODEO ENTERTAINMENT

For-

GOOD READING ENTERTAINMENT

WE'VE GOT PLENTY OF EVERYTHING!

While Here Subscribe to Your Favorite Newspaper or Magazine .

- Magazines Cigarettes Books
- Drugs
- * Shines Cold Drinks * Tobacco
- * Cigars * Candy

GOOD SELECTION OF SCHOOL SUPPLIES

Rodeo Parade Here July 25

Okay, all you cowboys and cowgirls, it's getting close to rodeeo time! And one of the main attractions of this three-day western jamboree is the big parade which starts promptly at 10 a. m. Friday, July 25. Everyone who can possibly take part in the parade is urged to come out and turn loose that fundamental urge to wear high-heeled boots and ride a prancing cayuse.

All business firms are urged to have a float in the parade. First,

second, and third prizes will be awarded for the best and most uni-

Once again, the JayCees have dug in their spurs to bring Littlefield the biggest, wildest, most entertaining show from the Red River to the Border . . . So everyone show you're with 'em by setting that Stetson on your head and riding in the big par-

Last Rites Held For H. B. Fulcher

Henry Brown Fulcher, 74, of Sudan passed away at 5:40 p. m. Saturday, July 12.

Funeral services were conducted at the Church of Christ, Sudan, at 4 o'clock p. m. Monday, with Bro. J. A. Bristow, minister, officiating. Interment, in charge of Hammons Funeral Home, took place in the Su dan Cemetery.

Mr. Fulcher was born June 28, 1873. He moved to Sudan in 1926, where he had continued to make his home.

He was survived by his wife, Mrs. H. B. Fulcher, and eight children, six sons and two daughters. The sons six sons and two daughters. The sons are: Charlie of Laferia, Texas; John of Lubbock; Rouster of Dimmitt; Aubrey of Sudan; Davis of Statlon, Ore., and Brewster of Sudan.

The daughters are: Mrs. Alice Rudd of Sudan, and Mrs. Del Hardy

of Taos, N. M. He was also survived by 53 grandchildren and 55 great grandchildren.

> LEADER CLASSIFIED ADS GET GOOD RESULTS







Welcome to the Second Annual

RODEO

Friday, Saturday and Sunday **JULY 25-26-27**

While You're In Town for the Rodeo, Be Sure to Stop In And Visit Us . We Handle a Complete Line of Drug Needs

DEPENDABLE PRESCRIPTION SERVICE

CONGRATULATIONS, JAYCEES—ON YOUR FINE WORK



Welcome to the 2nd Annual **Kodeo**

FRIDAY -- SATURDAY -- SUNDAY **JULY 25-26-27**

RIDING-ROPING-LAUGHS-THRILLS-



A PAT ON THE BACK TO THE JAYCEES FOR A FINE JOB!

WE FEATURE A COMPLETE HELPY-SELFY And WET WASH SERVICE . . . Come Out and See Us!

- ALL NEW BENDIX AND MAYTAG WASHERS
- CANDY AND COLD DRINKS
- SUPPLIES

FREE PICKUP AND DELIVERY SERVICE

MORRIS LAUNDRYETTE

Adjacent to Morris and Son Service Station East Fourth Street

MODERN-NEW-

Cattle Industry Was Foundation In Building Texas; Longhorns Were First Cattle of State

Higginbotham-Bartlett

Company

Ernest Fowler, Manager

may. His profession is very old and Shackelford County poet wrote: very honorable. It dates back in good repute for thousands of years. Holy writ records the story of two partriarchs who divided up their herds and flocks and drove off in opposite directions after agreeing to

Mexico's colonies to the West. These narrow and their legs long. the Southwest. No industry is more and soil of the region afforded.

The cowman sits back in pride and colorful, nor more historic. It litersmokes his pipe contentedly. Well he ally built Texas, as Berta Hart Nance,

> "Other states were carved or Texas grew from hide and horn.

The first cattle to roam the Texas and were the same breed as that cattle barons of Texas were made. prairies had their origin in Spain, which had been bred for centuries This was the beginning of Texas They were imported to Mexico by by the Moore and Castillians. They ranch life. Cortez who visioned a great empire were varied in color, tall, long and in the new world. It was but natural bony with coarse heads and excepthat some of these animals would be tionally long horns. Their sides were driven into Texas and California, flat, their backs swayed, their hips cattle were the forerunners of the were wiry and rangy and thrived great cattle industry of Texas and upon whatever herbage the climate

Welcome, Friends,

Jay Cee

they roamed the wide expanse of song and story. Every cowpuncher Texas, lands and with the years their has hummed the well known ditty: number increased until there were thousands of them, unclaimed and unbranded. The far sighted Texan visioned an empire built on these longhorns. He helped himself to the wild herds and put his brand or mark upon the yearlings. If he had capital The longhorn breed of early-day he hired caqueros or cowboys to Texas descended from these impor- round up and brand the valves in tations from Spain through Mexico great numbers and thus many of the

A few early-day settlers like some in Austin's colony brought with them some choice dairy stock from the Eastern states. But they were kept in fenced pens and were not allowed to graze on the open range. Likewise dairy cattle were brought to America by the Pilgrim Fathers and by the Virginia colonists from England. The Dutch who settled New York brought dairying cattle with them. By the end of the 18th Century the importation of dairy cattle to the U.S. ran into considerable numbers but individual holdings were small. The Texas cattle industry was something entirely different. Here again Texans were original and the industry originating in Texas slowly spread to other states in the Southwest when ranchmen pushed forward for wid-

Though many ranchmen had accumulated large herds it was not until the first big cattle drive was made to California in 1850 to feed have to be told who he is. Wherever the Gold Rushers that far-sighted he is you'll know him. He's that tall, ranchmen realized the fortunes to be handsome man in big hat, polished made in Texas cattle. Up to this boots and snug fitting moleskin shirt, time they had been selling the bulk or is the wiry cowboy in levis, scufof the animals to hide and tallow fed boots and well rolled hat. His

nia, ranchmen realized that cattle with him you'll learn what a real could also be driven to the Eastern handshake is. His carriage is unfetmarket. As yet no railroads had push- tered and one knows most of his ed into this virgin southwestern ter- life has been lived in Gods great outritory. The Chisholm Trail, leading doors. His heart is as big as the

No fences interferred with the the most famous trail during this are pointed out. The clutch and brake freedom of these rangy critters as era and has become immortalized in pedals, as well as the steering col-

In 1877 "Cattle Raisers Association

the Chisholm Trail, With rope in my hand and cow by the tail. ki-yi-yippi yippi ya, yippa ya, ky-yippi yippi ya."

of Northwest Texas" was organized under an oak tree in Graham, Texas. The venerable oak still stands and is carefully tended by the citizens of Graham. Their mutual needs brought the cattlemen together. The cattle thief was enemy number one and something had to be done about it. Cattle markets were needed too as there was already a growing demand for Texas beef from all parts of the United States. The two objectives, better marketing and protection against rustlers dominated the organization meeting. Col. Kit Carter of Palo Pinto County, was the first president. Zoday this organizaknown as The Cattle Raisers Association of Texas, with headquarters in Fort Worth, has a membership of 6,000 and represents an ownership of 3,000,000 head of cattle.

This article would not be complete without a description of the Texas cowboy whom Dobie says is better known over the whole globe than any other type of life generated in Am-

You'll see him in Littlefield during the JayCee Rodeo. You won't firms. The beef had been left to rot, honest eyes twinkle from a sunburn-After the cattle drive to Califor- ed face and when you shake hands from Texas to Kansas, was perhaps country over which he rides. Look at him with pride - he and his father and his father's father, built the great cattle industry of the Lone

New GMC Truck Models Announced

Radical appearance changes plus revolutionary cab construction in the light and medium duty models and increased horsepower for the heavy duty gasoline and Diesel group highlight the many improvements in the 1947 GMC truck line announced today by the GMC Truck and Coach Division of General Motors.

The new light and medium GMCs will feature entirely restyled grille, hood and fenders, larger all-steel cabs with increased visibility and greater driver comfort, stronger front and rear axles, heavier frames and many engine improvements.

New Radiator Grille The smart new grille assembly is rigidly mounted to the frame, instead of the sheet metal, with heavy angle braces for maximum strength, An encircling bar of heavy bumper stock projects forward from the sides and top of the grille to protect fenders are wider and heavier, with more clearance, and the headlamps and parking lamps are mounted in them. The hond, of the alligator type, is sleekly streamlined and blends with the grille and fenders to present a rugged and attractive front end de-

Mounted in 33-point suspension with rubber stabilizers, the new cabs are 3 3-4 inches longer and 9 5-8 inthes wider than those of previous light and medium duty models. Of all-steel construction, they have larger weather sealed windshields, larger door and rear windows. The doors are nearly six inches wider, are of all-steel welded box construction and have concealed hinges and

hold-open checks. Greater Driver Comfort

Another feature of the new cab is the seat which is now mounted on a sturdy tubular frame, adjustable forward and back over a travel of 3 3-8 inches. The seat cushions have 73 coil springs in contrast to the prewar 40. Each spring is individually wrapped to provide more uniform seating surface and longer seat life. The dash and toe board are of onepiece construction, welded to the cab rloor and completely insulated and sound-proofed. Cab ventilation has also been improved through the installation of ventilators at the top and side of the cowl and the provision for the connection of a fresh air heating system.

In addition, the new cabs feature a dimmer switch for the lights of the newly-arranged instrument panel, a provision for radio installation, metal-framed door glass, better hardware with locked-on handles and a sealed windshield with dual wipers.

Deluxe Cabs Available Deluxe cabs, optional on the ½ to 2-ton models and standard on the 2 1/2 through 3 1/2 ton GMCs, have rear quarter corner windows, an outstanding advancement in better visibility, and bright metal windshield and door moldings. A foam rubber pad for the seat cushions and heavier simulated leather upholstery are additional features of the deluxe cab provided for the 24-34-ton models.

Many improvements in the chasis of the light and medium duty mode

umn, are now mounted to the frame to lesstn vibration and permit easier servicing. The clutch pedal is easier to operate and the gea rratios of the ball bearing steering mechanism have been increased. The radiator, now stabilized on a single rubber mounting, has a larger core, larger inlet and outlet connections and built-in overflow tank. A pressurized cooling system is standard on the 2 1/2 - 3 1/2 ton range and optional on the lighter models.

All Chassis Improved

Other important chassis improvements include a dash-mounted power shift control standard on all models employing two-speed rear axles, hypoid rear axles for 1/2 through 2-ton models, banjo type housing for the through 2-ton group, larger wheel bearings and tubes on the rear axles of the 11/2 and 2-ton range, stronger frames for 1 through 31/2-ton models. Frames in the new trucks comprising the models from the 11/2. ton FC 300 through the 31/2-ton FC 470 series have a new nominal depth of 9 inches, providing a section modulus that completely eliminates the need for frame reinforcements. All have longer front springs and stronger rear springs cross members.

In powerplants, the new light and medium duty lines offer three GMCbuilt engines of valve-in-head design. In addition to such long-outstanding GMC features as Turbo-Top pictons, full pressure lubrication and complete cylinder cooling, the new engines have positive crankcase ventilation, two-piece exhaust valves and deep sump oil pans.

LEADER CLASSIFIED ADS **GET RESULTS!**

FIXING UP the HOME By Diane Greeter. THERE'S really nothing quite to good as a well broiled steak. The method of dry heat cookery brian out the finest taste. The results should be enough to what the dall-

should be enough to what the dull est appetite.

Broiling, while considered by many to be a fine art, is really very simple. There are many schools of thought: some say sat added before cooking causes loss of juice; others produce fine steak by making a paste of salt and amearing it over the steak so thick smearing it over the steak so this the crust has to be broken of



Whatever your method, be sure Whatever your method, be sure you have a good hot flame, with the steak nestling about two or three inches under it. If your broiler is connected to a thermostatically controlled oven, leave the oven door open so that the flame will not turn down.

the oven door open so that the flame will not turn down.

A gas flame does the best job of broiling if you don't have the coals of an open campfire. The gas consumes the broiling smoke, keeps the kitchen cleaner and provides the quick, sharp heat needed. You can have a modern gas range wherever you plan to live. Outside the city you can use LP-Gas, the modern gas fuel that is delivered in bottle-like steel cylinders or by tank truck. Consult the dealer in your community. tank truck. Consult the dealer is your community.



WELCOME

RODEO

Before and after the thrilling Rodeo perform ances, you'll be looking for a good place to eat.

We cordially invite you to visit us while here . . . you're always sure of good, well-cooked food and prompt, courteous service. Why not plan to eat with us, and add to your enjoyment of the rodeo.

Clint's Cafe

Welcome JayCee Rodeo

Friday, Saturday and Sunday



You're going to have the time of your life during the three big days of the JayCee Rodeo. They are putting on the biggest, best Western entertainment in this section of the country. Don't miss a single thrilling minute of it!

And while you're in town for the celebration, come around to see us . . . and fill up with that reliable Cosden Gasoline.

STAR TIRES

Sold on An Unconditional Guarantee And On Your Own Terms

WASHING and LUBRICATION

Dennis Jones TIRE STORE

On the Curve at Lubbock and Levelland Hi-Way Littlefield Phone 111

WELCOME TO THE RODEO!

FRIDAY, SATURDAY and SUNDAY

Congratulations, JAYCEES, on Your Excellent Work In Sponsoring This Outstanding Western Entertainment.

HOLLSUM IS A WINNER, TOO!



Rodeo riding is grueling work and takes a lot of energy. Ask any Rodeo Rider why he likes Holsum Bread. He'll tell you it gives him that extra energy boost that so often means the difference between winning and losing. Like a champion rodeo star, Holsum Bread is a winner!



We Know Yon'll Be Delighted With--HOLSUM—

D. W. HOLLADAY

Holsum Bread Distributor for Littlefield And Territory

Phone 186-M

Littlefield

eader WANT ADS Get RESULTS

******** FOR SALE *****

ALE-Custom made, highest Flevible steel, aluminum or enetian Blinds, Cicero Smith 35-tfc Company.

WE new genuine Chevrolet block assemblies for 1937-Henry's Pontiac 50-tfc

MADE at Perry Brothers. ing your old keys or pieces. 7-4t-c

ALE-Certified planting seed. ett Grain Co., Littlefeild. 2-4tc

ALE - Round Oak gas cook and a redwood overhead wa-5-tfc Amherst, Texas.

BARRELS for sale, Lumber Company. 5-1tc

WATER HEATERS, sinks, tubs in stock. Cicero Smith er Company. 5-1tc

RADIO-Phonograph. Reg-199.50. Now \$79.50. Mc-6-tfc ck Auto Parts.

W air-conditioners, or repair ean-up, call Zachary's Radio 1-4t

M.M DEALER HAS Flax wa ags, tractor umbrellas, David-high carbon steel knives, ag machines. GANN IMPLE-TCO., Littlefield. 7-2tc

ASY WASHER now in stock. mick Bros. Auto Parts, Lit-9-1tc

LINE-HUFSTEDLER for NER BALDWIN COMBINE 10-tfc

LE-No. 1 Pony Irrigation at McCormick auto Parts.

LE-A new automatic changcord player (plays ten 12r twelve 10-inch records) with 10-inch Cinaudameaker, with 25-foot exten-ed. Mrs. J. E. Smith, Box mherst, Texas. 11-fc

LE - Four-piece bedroom also good springs and innermattress. Davis Upholster-11-tfc

LE - Manitoba Record complete, for \$41.50. Record Shop, next door to Furniture, Phone 416-J.

E-One new and one used electric motors. McCorato Parts, Littlefield.

LE - R. C. A. radio-phono-Regular \$99.50. McCormick Auto Parts, 14-tfc

RACTOR TIRES-We have 10-38's and 750-40's. Mck's Station, Littlefield.

E - Good electric vacuum at a reasonable price. Mrs. Smith, Box 253 Amherst.

ID pountry tonic, fed in water, is a positive flock repels all blood-sucking prevents coccidosis, and the best conditioners on the Sold and guaranteed by

E-1946 half-ton Chevrolet Hugo Beyer, 1201 W. 10th

E - New 4-room modern Has Venetian blinds. 60x garage. Ready to move riced to sell at once. 1305 Avenue South.

E-A good electric sweeper cheap price. Mrs. J. E. Box 253, Amherst, Texas.

E-Nice seven-room brick se and furniture. 511 th St. See T. Wade Potfices over First National 15-tfe

's Bicycle Repair Shop. ticello Ave., Littlefield. 0-W. Bring us your bley-15-4tp

2-1 good used White Sew-schine. McCormick Bros., rts. Littlefield. 16-1t-c

John Henry Chapman V. F. W.

For Sale

***** FOR SALE - 1946 M. System house trailer, excellent condition, will sacrifice, will finance. Broadmoor

FOR SALE - Mechanic's tools at sacrifice prices, account leaving town. \$150. See at 1016 E. 10th Littlefield. 16-2tp

FOR RENT-To a couple, furnished apartment, 3 rooms and bath. Phone 16-M. Leo Hewitt. 2t-ch.

FOR SALE-Two-piece living room suite, nice. See or phone Howard Reese, Reese Drug. Phone 176-J.

See KLINE-HUFSTEDLER for GLEANER BALDWIN COMBINE

++++++++++++ WANTED

***** WANTED TO RENT-By Responsbile business man, unfurnished modern house. Can use 3 or 4 rooms, no objection to 5 rooms. Only man and wife in family. Phone 27, or 186-J. 16-tf-c 16-tf-c

WANTED - Sewing machine repair work. All work guaranteed. We clean and adjust machines, and buy, sell, trade and rent machines. Earl Robison, 308 West 4th St.

4-tfc

WANTED-To buy some rye seed. P. W. Walker Grain Co. 14-3tc ******

FOR RENT *****

ROOM FOR RENT — Furnished. Mrs. J. C. Chaney, 718 W. Ninth St. Phone 258-W, Littlefield. 16-tfc

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—for—

INSURANCE

Polio

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Hospitalization

REAL ESTATE

CHISHOLM'S FLORAL & NURSERY

Flowers and Pot Plants Large Variety of Funeral Designs

FOR ALL MISSING Animals and Dogs

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L. C. STEWART

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BUY TIRES

With an Unconditional 18 month Written Guarantee against all Road Hazards.

We Sell TIRES on a BUDGET PAYMENT PLAN

DENNIS JONES Tire Store

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On the Curve at Highways

FOR SALE PLENTY OF

BATTERIES

FULLY GUARANTEED All Sizes

DENNIS JONES

TIRE STORE and SERVICE STATION On the Curve . At Highways

84 and 51

AIR CONDITIONERS

> Available Get One Installed

Before Hot Weather

BARTLEY & HARVEY APPLIANCES

Littlefield

Phone 107

FOR A TIRE GUARANTEE

That Sticks

- see -

BROWN TIRE COMPANY

"The Complete Tire Store"

More Farmers Use

FIRESTONE TRACTOR TIRES

than any other kind!

That's Because They're Best!

Come In Soon-We'll Show You Why

BIRDWELL BROS. FIRESTONE STORE VERNON HOFACKET, Mgr.

Littlefield, Texas



Saves You Car Wear! Gas! Rubber!

Misaligned wheels cause unnecessary friction and wear on tires. They can interfere with proper car control.

Stop in Today!

Let Us Align and Baiance Your Wheels with Our Complete BEAR Equipment.

> SAVE TIRES SAVE MONEY SAVE LIVES

PONTIAC SERVICE

LITTLEFIELD

Minute Interviews



World peace is the most urgent problem facing the United States in the opinion of Republican Representative Claude I. Bakewell of Missouri, above, who is quoted in the July issue of Cosmopolitan magazine as saying:

"World peace is the most urgent problem facing us. It will not be attained until peace treaties are signed, the United Nations preves to be an effective, workable organization, and people of the former Axis powers are started on the road to regeneration. Europe, the Middle East, the Far East, suffering in postwar devastation and starvation, are fertile fields for alien "isms." America must remain strong militarily, our foreign policy must transcend partisan politics and as important as all, we must be strong domestically with a sound policy of economy, prudence and thrift."

See or Write

ELLIOTT & GILL

Four-Section New Mexico Ranch 20 Miles South of Fort Sumner, shallow water and grass for 100 cows and calves, \$7 per acre.

> Phone 432 Levelland, Texas

Sign Painting SHOW CARD LETTERING ACTON R. BAKER

Safeway Cab Co. Phone 168-M

ROBISON'S Upholstery

SEE

308 West Fourth Street FOR

FURNITURE Upholstery OF ALL KINDS

We have just received our lovely new Spring samples of Upholstery materials. . . .

Let us make your furniture look like new AT LOW COST

We will gladly give you an estimate with no obligation on your part.

Wanted

Your Auction Sales

by an experienced, efficient Auctioneer and Clerk-

JACK ROWAN AUCTIONEER Phone 201-W

CHARLIE CLARK

CLERK Phone 223-J LITTLEFIELD 3

WANTED

CLEAN **COTTON RAGS** Must be good size and no buttons. Will pay

10 cents per pound OLAN WHARTON **Battery & Electric**

(Formerly Gerlach's) LITTLEFIELD

War Surplus News

(Continued From Page 1) m., July 31, at Fort Bliss, Texas.

There are 34 items available through donation until Aug. 6 to schools and other public institutions the priority claimants division of the Grand Prairie office of War Assets Administration. Among these items are shell tapping machine, two threading machines, a router drill and 28 pheumatic electric drills.

It happened at Camp Bowie, near Brownwood, Texas, where Uncle Sam's star salesman, the War Assets Administration, was conducting an emergency site clearance sale of surplus government property which had originally cost \$283,886.32. The sale resulted in complete clearance of all surplus personal property as 220 bid-ders claimed the 106 lots ofered in a space of two hours.

In its first Texas venture of "over

DEAD ANIMALS REMOVED

LARGE OR SMALL We Will Remove Them FREE OF CHARGE

Telephone 153 McCORMICK BROS. SERVICE STATION

-51-4tp

WANTED

CLEAN COTTON RAGS Must be good size and no buttons. Will pay 10c Per Pound

LEADER OFFICE

· Announcing ...

THE OPENING OF A

Complete RECORD STORE

-Carrying-

ALL POPULAR HILLBILLY and RACE RECORDS

· Classical and Semi-Classical Rec.

· Complete Waltez and Square Dances . . . which are becoming very popular, including Strauss Waltzes, Viennese Waltzes, and Hawaiian Music. .

Stamps Quartette Music . . .

O Victor Show Pieces . . .

-We Carry-SPIRITUAL and CHURCH **ALBUMS**

-and-

CHILDREN'S ALBUMS

PEPPER'S Record Shop

Next Door to Rodgers Furniture Littlefield

Minute Interviews



What to do with the world leadership which has been thrust upon us is the greatest problem facing the United States, in the opinion of Democratic Representative Olin E. Tergue of Texas, above, who is quoted in the July issue of Cosmopolitan magazine as saying:

"What to do with the world leadership which has been thrust upon us is the most urgent problem facing the American people

lem facing the American people today. We did not seek this leadership, and it is doubtful if the average American cared whether the United States was the leader, but I believe the nation stands today at the crossroads. We must accept this responsibility or see our opportunity pass to a less de-sirable leader. God-fearing, Godloving peoples everywhere are praying that Americans accept it. We must be as great in peace as we were in war."

the counter" sales of surplus real estate, the War Assets Administration disposed of 92 Dalhart Army Air Field buildings recently at the rate of one every three minutes. Many of the structures will be converted into grain storage warhouses, barns and bins. The buildings were sold by the "spot bid" method instead of the usual formal, sealed bid procedure. One Dalhart grain elevator operator, bought a large warehouse for the purpose of storing 35,000 bushels of of wheat.

Top preference in buying farm and construction machinery will be giv-en World War II Veterans in two current sales ending July 28 and Aug. 6. Full details may be secured from the jrioority claimants division at the Grand Prairie ofice o War Assets Administration.

Starting Aug. 4, general hardware items, including tools, dishese, ice refrigerators and kitchen eyuipment, will be for sale throug htse Customer Service Center of the Grand Prairie WAA ofice. All buyers may partifi-

FOR SALE LAND LEVELLERS HEAVY DUTY 4 WHEEL TRAILERS GANN IMPLEMENT CO.

Littlefield

BROODERS

Butane and Natural Gas CHICK BROODERS

Bargain Prices 350 and 500 Chick Size BROODERS

PLAINS LIQUEFIED GAS CO. CLOVIS HIGHWAY

Phone 71 . . . Littlefield

IF YOUR HOUSE NEEDS:

- WALL PAPER
- PAINT
- WALL LINOLEUM • WALLTEX

JACK ALEXANDER

- CHROME TRIM
- MEDICINE CABINETS VENETIAN BLINDS (Installed or Uninstalled)

-SEE-

LONNIE WYATT Nothing Down - 36 Months to Pay

Special-OUTSIDE WHITE PAINT-\$4.90 Gallon

Fine Reception Given Goodwill Trippers at Amarillo and Other Points

With G. M. Shaw as Master of Chamber of Commerce were among Ceremonies a bus loaded with good- those on the reception committee. will trippers left Littlefield about 7:30 Thursday morning to advertise the B. F. Geodrich Store, formerly the second annual JayCee Rodeo, Cal Farley's, and were extended scheduled for Friday, Saturday and more radio time, in which to adver-

This bus called at Dimmitt, Here-Pampa, Plainview and Floydada.

at all the cities enroute. At Amarillo a police escort met the delegation, and roped off a block did a fine job of broadcasting the at 6th and Polk Streets, and the high spots of the coming rodeo. White Auto Company donated their

The delegation later proceeded to tise the Littlefield rodeo.

The goodwill boosters journeyed to ford, Canyon, Amarillo, Borger, Borger and Panhandle, and later back to Happy and Tulia, and were given A splendid reception was received radio time over KVOP in which to boost the local radio.

Mr. Shaw as Master of Ceremonies

Rani began to fall, which preventradio time of 15 minutes over KGC. ed the bus going on to Hale Center The president of the Amarillo senior and Abernathy.

COWBOYS

and

COWGIRLS!

Phone 394-J

Welcome . . .

To the . . .

LITTLEFIELD RODEO

FRIDAY, SATURDAY and SUNDAY

JULY 25-26 and 27

This promises to be the most outstanding Rodeo

While in town for the big celebration, visit our

Bigham Wholesale Broilers

310 W. 4th St.

Congratulations, JayCees, on Your Fine Job!

COME IN AND SEE US

Bartley & Harvey

APPLIANCES

If You Want Some Real Western Records-

ELECTRICAL SERVICE

ELECTRICAL HOUSEHOLD

ever held in West Texas.

WELCOME

RODEO

JULY

25-26-27

RADIOS

Phone 107

APPLIANCES

Littlefield

Most Modern BROILER PLANT.

EMMANUEL LUTHERAN CHURCH E. H. Riese, Pastor. Sunday School and Bible classes

every Sunday for all age groups, at Divine worship every Sunday, at

FIRST METHODIST CHURCH

S. M. Dunnam, Pastor.

Worship service, 11 a.m. Methodist Youth Fellowship, 6 p.m.

FIRST BAPTIST CHURCH

Enochs, Texas

Rev. Lee Furrh, Pastor.

Midweek service, Wednesday, 8

Sunday School, 10 a.m.

A welcome to all.

B.T.U., 8 p.m.

Evening worship, 7 o'clock.

Sunday School, 10 a.m.

Preaching service, 9 p.m.

Preaching service, 11 a.m.

MAIN ST. CHURCH OF CHRIST Amherst. Sunday morning service, 10:30. Evening service, 7:30 o'clock. Communion at both services.

CHURCH OF CHRIST Fieldton, Texas. First and third Lord's Day serv-

10 a.m., Bible classes. 11 a.m. Sermon. 11:45 a.m., Lord's Supper. 8 p.m., Sermon. A warm welcome awaits you.

> FIRST BAPTIST CHURCH OF EARTH

Rev. C. T. Jordon, Pastor. Sunday School-10 a.m. Morning Service—11 a.m. Training Union—7:30 p.m. Evening Service-8:30 o'clock. Wednesday Evening-8 o'clock. W. M. S., Thursday-3 p.m.

FIRST BAPTIST CHURCH John C. Cory, Pastor. Amherst

Sunday School, 9:45 a.m. Morning services, 11 o'clock. Training Union, 6:30 p.m. W. M. S. (Monday), 2 p.m. Wednesday evening services, 7:30

FIRST BAPTIST CHURCH Littlefield, Texas. Lee Hemphill, Pastor.

Sunday school, 10 a.m. Morning worship, 11 a. m. Training Unions, 7:30 p.m. Evening Service, 8:15 o'clock. W.M.S., Monday, 3 p.m. Prayer service, 8 p.m. Wednesday.

CHURCH OF GOD 900 Block, East Eighth Street C. H. Johnson, Pastor.

Sunday school, 10 a.m. Preaching, 11 a.m. Evening service, 7:30 o'clock. Mid-week services, Thursday, 7:30

ASSEMBLY OF GOD CHURCH Sunday School, 10 a.m. Morning worship, 11 o'clock. Sunday evening, 8:30 o'clock. Christian Ambassador service, 8:30

m. Wednesday. Prayer meeting, 8:30 p.m. Satur-

Everybody invited to attend.

FOURSQUARE GOSPEL CHURCH Mrs. Ruth Zimmerman, Pastor.

Sunday School, 10 a.m. Sunday worship, 11 a.m. Crusaders' service, 7 o'clock.

SACRED HEART CATHOLIC CHURCH Rev. F. M. Higgins, Pastor.

Mass every first, third and fifth Sunday, at 10 a.m. Mass every second and fourth Sunday at 8 a.m.

Don't Miss the-

JayCee Rodeo, Folks! Friday - Saturday Sunday

And Don't Forget to Pay Us a Visit While You're Here!

Mutt & Eddie Houl

St. MARTIN'S LUTHERAN CHURCH C. Schulte, Pastor.

First and second Sundays: Sunday School, 2:30 p.m.; Divine worship, 3:30 p.m.

Third Sunday: No service. Fourth Sunday: Sunday School, 10 a.m.; Divine worship, 11 a.m. Everyone is welcome to worship welcome.

SALVATION ARMY Envoy and Mrs. H. C. Seago.

Sunday School, 10 a.m. Holiness meeting, 11 a.m. Open air meeting, 6:30 p.m. Young People's meeting, 7 p.m. Evangelistic service, 8 p.m. Preparation class Tuesday evening :30 o'clock.

Soldiers' meeting Tuesday evening, o'clock, Home League, Wednesday afternoon, 2 o'clock.

Meeting, Thursday night, 7:30 o'-Open air meeting, Saturday night,

LITTLEFIELD MISSIONARY BAPTIST CHURCH XIT Drive and Eighth Street. Rev. Weldon B. Meers, Th.M., Pastor.

Sunday School, 10 a.m. Morning service, 11 o'clock. Evening service, 8:30 o'clock. Wednesday prayer service, 8:30

A church with a message and

CHURCH OF CHRIST Amherst, Texas

Second and fourth Lord's Day services:

10 a.m., Bible classes. 11 a.m., Sermon. 11:45 a.m., Lord's Supper. 8 p.m., Sermon. A warm welcome awaits you.

CHURCH OF CHRIST, SPADE Bro. Richard Duncan, of Abilene, Minister.

Sunday School, 10 a.m. Morning services, 11 o'clock. Evening service, 8 o'clock.

CHURCH OF THE NAZARENN 909 Phelps Avenue
Rev. Geo. Eppler, Paster.
Sunday School, 10 a.m. Preaching, 11 a.m.

N,Y,P,S., 8 p.m. Evangelistic service, 7:15 p.m. Prayer meeting, Wednesday, 8 p.m. W.F.M.S., Tuesday, 2:30 p.m.

> FIRST BAPTIST CHURCH Whitharral, Texas Rev. Howell Verner, Pastor Sunday School, 10 a.m.

Morning worship, 11 o'clock Training Union, 7:30 p.m. Evening worship, 8:30 o'clock ST. MARTIN'S LUTHERAN CHURCH

Rev. C. Schulte, Pastor, First and second Sundays: Sur School, 2:30 p.m.; Divine won 3:15 p.m.

Third Sunday: No service. 10 a.m.; Divine worship, 10:45 a.m. Everyone is welcome to with us.

Enjoy the BEST in WESTERN ENTERTAINMENT at 2nd Annual JayCee-

Fri., Sat. and Sun RODEO July 25-26-27

> COME AND BRING THE FAMILY You'll Have a Rip-Roaring Time!



Evins Cleaners

EFFICIENT SERVICE ... —ALWAYS— -Littlefield-

Come a-runnin' Folks! The Second Annual JayCee

IS HERE

Fri.-Sat.-Sun.

JULY 25-26-27





We're lookin' forward to seein' all you folks at the Rodeo-and we extend a Hearty Welcome for you to Visit Our Store!

Before and After Each

Rodeo Performance

Come in and Enjoy Reese's Air Conditioned Comfort

- **DELICIOUS SANDWICHES**
- ICE COLD FOUNTAIN TREATS
- A Complete Line of Modern Merchandise

We'll Be Lookin' for You, Podners

EESE DRUG

Littlefield LITTLEFIELD Just South of Palace Theatre



Littlefield

PP-EE-EEE! RIDE 'EM COWBOY! IT THAT'S EASIER SAID THAN DONE

TPP-EE-EEEEE! Ride 'em cow-

for may think it is easy to ride hand must be free in riding. bronc in a saddle after

Expert riders will tell you that and sides. leather seat makes little differbrone riding furnishes cause of more hard tumbles mount is furnished. is anything else in rodeoland. event, and they are as resentful would be of a hoop skirt. hide is saddled and mounted

are sprung open and the "hell" The contest is on! sating much color and action, thrown off, of course,

event is not without its danger the contestant. A bucking brone without manners. Its aim is

halter is used, and one rein, Ala. th is grasped with one hand. Rein not be wrapped about the wrist hand and no tape is allowed on

hand, rein, stirrup or boots. One

The rider must spur his mount in bucking brone bareback, but you are the shoulders as they leave the chute, one part again about your native Texas and on the first three jumps. Then he must use the metal in the flank

Should the steed fall, a re-ride eather seat makes is necessary for completion of the a little harder — in spots. bout. A horse which fails to buck after usual effort on part of the galdle britte to the spectators and puncher is disqualified, and another

Rule distractions on which the wildest ponies are chosen for cowboy may be disqualified are fail- 4, 1873. He lived at Sudan for the ing to appear when he is called; los- past five years. addle as a modern Pearl Street ing footing in stirrup; failing to hold rein in manner designed by the jud- ter. ges; riding with rowels that would still in the chute and then the lock; not using spurs properly, holding to saddle; allowing feet to cling about animal's neck, and being

Mr. and Mrs. H. O. Bigham and like's a buzz saw, and com- Mrs. Bigham's brother, M. M. Cox, returned home Thursday after endispose of the dastardly thing joying a week's vacation. They visited points in Arkansas, Mississippi, to rules are simple. The saddle Tennessee, Alabama and Louisiana. not slip, and should it do so They visited a sister of Mrs. Bigsuncher is given another ride. ham's, Mrs. Sam Karrh at Decattur,

LEADER CLASSIFIEDS PAY.

Death Claims Sudan Resident

Joby L. Roberts, 73, passed away Thursday afternoon, July 17, at 4:10 o'clock at his home in Sudan, as a result of a stroke of paralysis suffered the Sunday previous.

Funeral services were conducted Friday afternoon at 4 o'clock at the Assembly of God Church, Sudan, with the pastor of the Muleshoe As-sembly of God Church officiating. Burial, in charge of Hammons Fu-

neral Home, took place in the Amherst Cemetery.

Mr. Roberts was born December

He is survived by a son and daugh-

666 STARTS RELIEF IN JUST 6 SECONDS

Minute Interviews



Major problem facing the United States is that of production of goods and services in the opinion of Democratic Senator Walter F. George of Georgia, above, who is quoted in the July issue of Cosmopolitan magazine as saying:

'Our most urgent problem is "Our most urgent problem is whether management and labor can realize that our only salvation is to produce here the goods and services needed not only by our own people but also by all the peoples of the world. That means an agreement whereby production can be carried on without interruption until peace and the world economy are restored. This cannot economy are restored. This cannot be done through legislative action, although some remedies of abuses may be enacted. Such an agreement is fundamental. It will shape our own salvation and determine whether the world is go-

One In 10 Horses In United States Are Under Saddle

It is estimated by some authorities that over 850,000 — about one in 10 of all equine stock in the U. S. are in use under saddle.

Stock horses used for work under saddle in the western half of North and South Dakota, Nebraska, Kansas, Oklahoma and Texas, as well as all other states west of these constitute about half million. Riding horses of various kinds make up about 350,000, and are mainly in states east of these mentioned above. About 200,000 of these latter horses are on farms, plantations or estates, and are used for both work and pleasure. The other 150,000 are kept purely for pleasure, riding in or near cities, towns, villages and country.

Leader Classifieds Bring Results

Meeting Opens At Springlake Church of Christ

A 10-day gospel meeting opened Friday night, July 18, at 8:30 o'clock at the Springlake Church.

Wilbur Dennis, minister of Church of Christ at Tipton, Okla., is conducting the services during the

Arnold Hardin, Fort Worth evan- outing. gelist, will be in charge of the song services.

Services will be conducted twice

daily at the Springlake Church, at 10:30 a. m. and 8:30 p. m. Everyone is invited to attend the services.

A basket lunch will be served Sunday, July 20, for all visitors. Singing is scheduled for Sunday afternoon at 2:30 o'clock.

Mr. and Mrs. Bob Cox and Mr. and Mrs. Connie Powell and children, and Mr. and Mrs. Bill Taylor and family are planning on going to Holy Ghost Canyon, on the Pecos River, N. M., about Aug. 1, for a two weeks

> LEADER CLASSIFIED ADS GET GOOD RESULTS

WELCOME ...

CONTESTANTS AND VISITORS To the Colorful JayCee

RODEO!

FRIDAY SATURDAY SUNDAY



While In Littlefield, Be SURE TO VISIT US! PAINTING A SPECIALTY

No Job Too Large or Too Small As Good As the Best . . . BETTER Than the REST

LITTLEFIELD BODY & FENDER CO.

J. C. Stovall, J. C. Stovall, Jr. Billy Don Stovall Owners-Operators East Side of City Highway 84

WELCOME TO THE JAYCEE RODEO! **West Texas**

Friday, Saturday and Sunday July 25, 26, 27

OUTSTANDING RODEO ENTERTAINMENT

Thrills and Fun for Everyone

Congratulations, JayCees on your fine achievement



- Wheel Alignment
- Motor Repair
- · General Tires
- Genuine Parts • Wheel Balancing
- Motor Tune-Up
- Authorized Pontiac Dealer

TIME OFF TO TO COME OUT AND **ENJOY THE SHOW**

YOU WILL HAVE A BETTER TIME IF YOUR CAR IS IN TOP SHAPE

SEE US!

HENRY'S PONTIAC SERVICE

LITTLEFIELD

Welcome Podners

Les autonitores de la compansión de la

TO THE SECOND ANNUAL

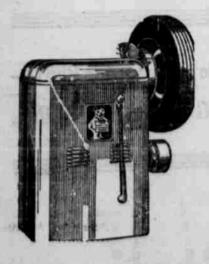


July 25-26-27



Whether you're a tenderfoot or a regular old range hand, you're guaranteed a real Western Handshake at Our Store.

Stop by While Attending the Rodeo And Come Back Often



DON'T BUMP HOME

Let Us

BALANCE YOUR WHEELS **BEFORE YOU LEAVE**

Brown Tire Company

"LITTLEFIELD'S COMPLETE TIRE STORE

Cotton Climbs to 20-Year Record Levels of 39c

veloped easy spots last week, al- \$26.50 at Fort Worth, \$26.75 at Okthough the general trend of most lahoma City, \$27.35 at Wichita, and commodities continued steady to \$27.25 at Denver. strong, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Most sheep sold steady to \$1 higher last week, but spring lambs netted losses at Oklahoma City and Wich-

pound or more last mid-week, but spring lambs turned at \$18 to \$21.50 dropped back by Friday for net losses at San Antonio, and medium to good of \$3.00 to \$10.00 per bale. Spot kinds brought \$20 to \$24 at Fort

week. Inadequate transportation and supplied most markets. Lettuce gainstorage forced millions of bushels to ed sharply, and sold as high as \$7 be piled on the ground in Texas, Ok-lahoma, and Kansas. Heavy buying promoted spoilage and hampered for export held losses to 6 cents, movement of the large peach crop. Friday's price stood near \$2.37 per Colorado cabbage, cauliflower and bushel for No. 1 hard at Fort Worth other products were well received at aind Galveston .Corn eased under many markets. San Luis Valley peas avorable weather reports; and sorghums dropped 15 cents. and sorghums dropped 15 cents. \$3.25 per bushel for U. S. No. 1.

Rice markets held firm last week at the higher levels established after price controls ended June 30. Hay moved slowly, as most farmers produced their own, and pastures held Station To Be up well. Mill feeds took a sudden upward spurt, partly offsetting recent downward trends. Peanut harvest started in South Texas, with yields tion capable of recording earthquakes low on early plantings. Texas 8- and seismic disturbances all over the months wools began to move as 12- world is to be established at Texas month clips became scarce.

slightly stronger last week. Easier ment, has announced.

ing sales held mostly from about even disturbing their operations. with a wea kearlier to as much as The college will cooperate with the \$1 or more higher. However, some United States Coastal and Geodetic spots netted losses up to a dollar for survey and will send reports of all the week. Bul of common and med- seismic disturbances to them. The ium grass steers at San Antonio sold survey will send an expert to inspect at \$20 to \$22.75, and average to and test college equipment at the top medium lots set a new all time time of installation. high of \$24.50. Houston paid \$14 The statino is made possible by to \$20 for common to medium steers assistance of the college research and yearlings, while Fort Worth took committee to the geology department, medium kinds at \$19 to \$23.50.

Hogs advanced generally around in the process of acquiring needed 50 cents to \$1 or more in last week's instruments over a period of years, trade. Good and choice butcher hogs and the complete set is expected here reached \$26.25 at San Antonio, by Sept. 1.

Cotton climbed to twenty year ita, and feeder lambs fell lower at record levels of around 39 cents per San Antonio. Medium to low choice activity increased, as new crop har- Worth. Wichita took good and choice

vest progressed well in South Texas.

Winter wheat harvest made rapid progress in the Great Plains area last some last week, as liberal shipments

Technological College, Dr. Leroy T. Best candled eggs sold firm to Patton, head of the geology depart-

undertone developed on current re- The new station will be the only ceipts and undergrades following gov- one in operation between St. Louis, Three rather intense earthquakes ernment announcement discontinuing Mo., and Tucson, Ariz. One of the have been recorded in West Texas purchases of dried and frozen eggs most modern and complete seismo- during the past 30 years, as well as after July. Poultry held about steady. graphic stations in the country, it many other light to medorate trem-Heavy hens sold at 23 to 25 cents will be equipped with long period ors in the area. per pound at Fort Worth and Dallas, and short period instruments and is Cattle prices receded late last being designed so that instruments week from mid-week highs, but closmay be observed at any time without

Dr. Patton said. The college has been

Minute Interviews



Major problem facing the United States is the restoration

United States is the restoration of orderly government in the opinion of Joseph W. Martin, Jr., of Massachusetts, Republican Speaker of the House of Representatives, above, who is quoted in the July issue of Cosmopolitan magazine as saying:

"Restoration of orderly government is our most urgent problem, for that matter the most urgent problem, for that matter the most urgent problem of the world today. Millions are still displaced, hungry and dazed by the horrible disaster which wrecked their lives and laid waste their lands. These millions turn to the beacon of freedom and security, which, thank God, still burns brightly here. We have a duty to stand as an example of national strength and freedom. Government control over the pri-Government control over the pri-vate affairs of the people must end before peace and order can come to us again."

Texas Tech is an ideal spot for recording disturbances of the earth because of its location in aso-called "seimic region", Dr. Patton stated.

> SEWING MACHINES Cabinet and Portable

A. L. LEGG SEWING MACHINES and SUPPLIES

Tenth and Phelps Ave. LITTLEFIELD

We'll be Seeing You, Folks At The

SECOND ANNUAL **JAYCEE RODEO**

LITTLEFIELD

FRIDAY, SATURDAY and SUNDAY

And We'll Be Mighty Happy to Have You Visit Us While In Littlefield

PEYTON PACKING



WELCOME,

TO THE JAYCEE

Rodeo

Friday, Saturday and Sunday July 25, 26, 27

Congratulations JayCees!

Don't miss this great event . . Plan to bring the whole family, and ENJOY THE FUN. Don't forget to stop by and say -HOWDY!

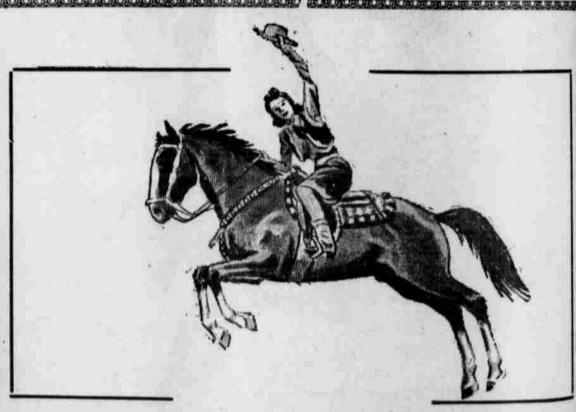
Drive in to see us for the BESTin OILS, GAS, and SERVICING.

Pharris Gulf Station

Highway 84

Phone 246

Just West of Main St.



Shore Is Going to Be a Big Time, at the Second Annual

JAYCEE RODEO

Enjoy Yourself at the RODEO . . . Then Drive Your Car or Ride Your Horse the Starr Drive-In! GOOD EATS-PLEASINGLY SERVED!

> A Long Hitching Rail for Your Horses Plenty of Parking Space for Cars

Starr Drive-In Cate

Highway 84 East Side of City West of Ferguson Im. & Mach. Co. Pleasing You Is Our Motto