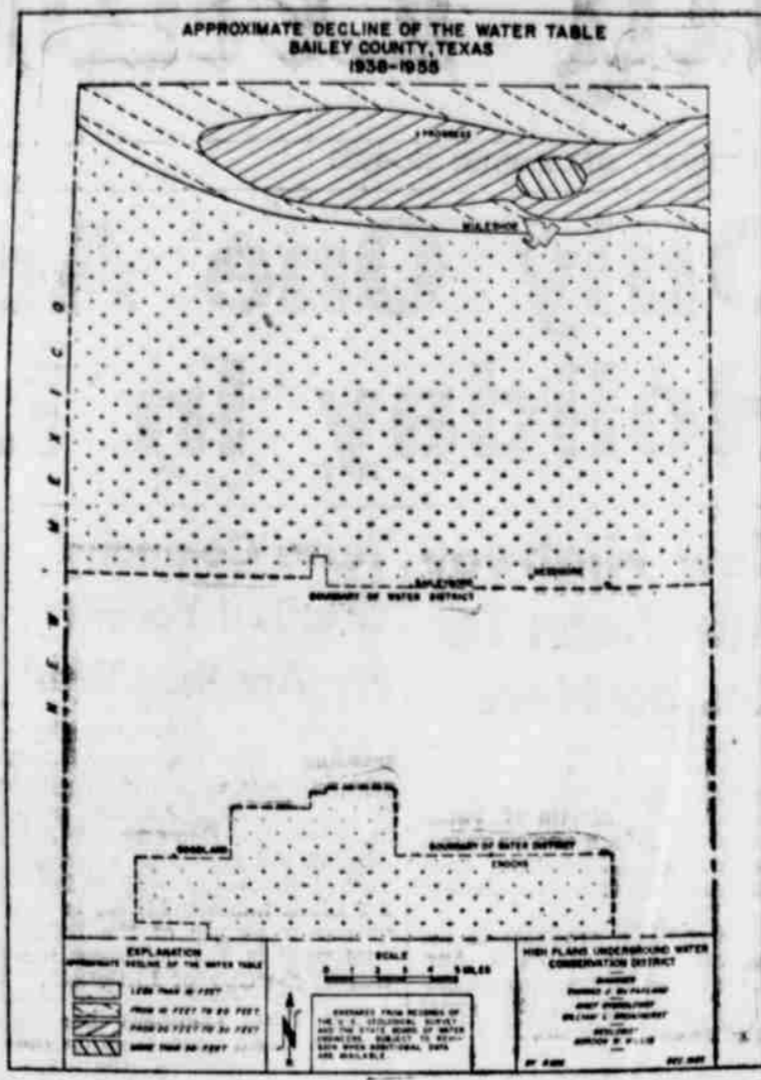
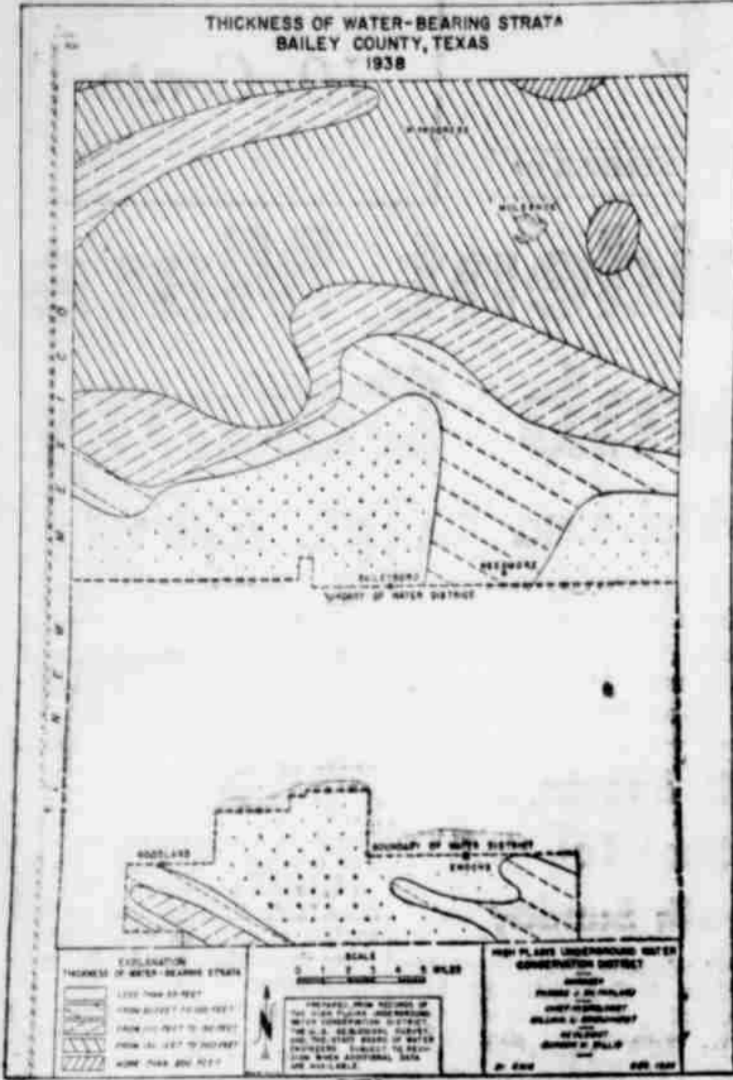




## Ground Water Continued — Bailey County



The portion of Bailey County within the boundary of the High Plains Underground Water Conservation District covers about 362,000 acres of land. (The total area of the county is about 532,000 acres.) The underground reservoir in the Ogallala formation beneath the area within the district contained approximately 5,750,000 acre-feet of ground water in storage available for pumping in January 1955. The above maps were prepared from data compiled from a study of about 500 logs of water wells and about 250 measurements of water levels in wells.

The map in plate 1 shows the thickness of the water-bearing strata between the water table and the red-beds in 1938 before an appreciable amount of water had been pumped from the reservoir. The map in plate 2 shows the decline of the water table

from the spring of 1938 to January 1955. The volume of water remaining in the underground reservoir was determined by subtracting the volume of material unwatered since 1938 from the total volume of saturated material in 1938 and multiplying the remainder by the coefficient of storage of 15 per cent.

These data show that 6,100,000 acre-feet of water was in storage available for pumping in 1938, and that the net decrease in storage from 1938 to 1955 was 330,000 acre-feet. In other words, the net decrease in storage is 5 per cent of the quantity available in 1938. The total pumping, however, from 1938 to 1955 was considerably more than 350,000 acre-feet. The recharge which took place after the exceptionally heavy precipitation in 1941 added a large quantity of water to the underground reservoir. The 330,000 acre-feet plus the quantity added by recharge has been withdrawn by pumping.

The approximate quantity of underground water in storage, available for pumping, beneath an individual farm may be determined by multiplying the number of acres in the farm by the thickness of the water-bearing strata underlying the farm and then multiplying by the storage coefficient of 15 per cent. Suppose the farm consists of 320 acres and has 200 feet of water-bearing strata underlying it, then 320 acres x 200 feet x 0.15 equals 9,600 acre-feet of water is the quantity required to cover one acre to a depth of one foot, and it is also equal to 43,560 cubic feet or 325,839 gallons.

An individual may use this information to determine, within reasonable limits, how long the quantity of underground water in storage beneath his farm will last at any annual rate of withdrawal. This assumes, of course, that his neighbors pump a comparable amount of water per acre on their farms.

These maps and studies of this type are parts of the regular hydrological work in progress by the staff of the Water District. Similar maps and information will be prepared as rapidly as practical, for all the counties within the Water District. Maps of Deaf Smith, Parmer, Castro,

### Wildcats Lose To Brownfield In 42-40 Game

The Wildcats were barely edged out by Brownfield, in a tight contest last Thursday night, 42-40. The contest was close all the way for in the first period Wicker and Durham sank shots from all around the court to put Littlefield ahead 10-9 at the finish of the first period.

Brownfield jumped ahead during the second quarter by sinking thirteen points. Young along with Hughlett sank most of the Cubs points. Only two points were tallied by the Cats who were having a hard time finding the basket. Wicker and Orr both dropped a free shot apiece through the net. At the end of the second period the score stood at 22-12 with the Cubs way out in front.

Wicker went on a scoring rampage after the half sinking seven points, a combination of field goals and free shots. Red Durham also added six jump shots to the scoreboard, and John Clayton meshed two points so that the Cats were behind but gaining rapidly as the third quarter ended, 32-29.

During the final period the score was tied frequently as Clayton, Durham, Orr and Stephens sank points from all over the

court. In the closing minutes of the game the Cubs managed to sink their winning shot. Bob Orr tried desperately to tie the contest but the sands of time ran out before he was able to do so, and Brownfield took the game by a slim two points.

Individual scorers for Littlefield were Wayne Wicker, 13 "Red" Durham, 12 Bob Orr, 9 John Clayton, 4 Miles Stephens, 1

### Tech Cagers Will Play In Okla. Tourney

Texas Tech basketballers face some tough assignments during the Christmas holidays—competition in the All-College Tournament at Oklahoma City, Dec. 27-30.

Oklahoma A&M will be Tech's first round opponent. Although the Red Raiders edged the Aggies 49-48 last year, Coach Hank Iba has come up with an improved team this season. Other teams in the meet are Oklahoma City University, Pennsylvania, Seattle, Tulsa, Idaho State, and Loyola of the South.

The dandelion is found in North America, Europe, central Asia and the Arctic regions, says the National Geographic Society.

More than a third of America's 50 million autos are more than 10 years old.

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PHYSICAL THERAPY  
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BASAL METABOLISM RATE  
Special Treatment To Relieve  
Tonsillitis  
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Littlefield, Texas  
Phone 592



Tommy Rosson completes the book work on his FFA projects for last year. Tommy was named Star Farmer of the chapter last year. (Scott Photo)

### Tommy Rosson Is Star Farmer Of Sudan FFA

Tommy Rosson, Star Farmer of the Sudan FFA chapter and fifth year old son of Mr. and Mrs. C. W. Rosson, has tallied his first year's FFA projects in supervised farming and livestock and finds he has derived a labor

income of \$256.88 out of a gross of \$1,255.55.

Finding his biggest expense incurred in his projects was the fertilizing of his ten acres of supervised farming. But having used barnyard fertilizer, as well as commercial, Tommy feels that this expense will pay off in next year's crop. Also counted an expense was rent for the use of the family tractor Tommy used in making the crop.

Another expense was the hiring of harvesters to gather the cotton and grain sorghums.

The ten acres were irrigated and included five acres of cotton, three of grain sorghums and two of corn. Tommy pre-watered the land before planting and twice afterwards. The cotton made a bale per acre; the corn 8 1/2 bushels and the grain averaged 4,000 pounds. Tommy will use the grain he raised to feed his livestock in next year's project. Besides doing all the work for the farming of his ten acres, Tommy gave his Dad a hand with the irrigated farming on the rest of the family labors.

Included in his livestock project were eight beef calves, five cows, and four barrows. At last year's county Fair he received a ward of second and third places in the boar and gilt divisions in swine. Tommy's plans for his FFA projects next year will be similar to those of last year. At present he is feeding out an angus calf and since harvesting his crop he has purchased a disk harrow for use in his farm project.

Besides his FFA activities which include serving as second vice president of the chapter this year, Tommy is serving as president of the Sophomore class of Sudan high and is a member of the School band. He is a member of the Sudan Methodist church

### Cotton Letter

By SMITH B. COLEMAN  
Of V. R. Jones & Co.

Irrigation farmers in the High Plains area of Texas are doing something about conserving water and making its use more efficient. The result is better crops.

According to a report just released by Extension Irrigation Engineer, R. V. Thurmond, farmers in the Plains area have installed since 1948, a total of 9,618,062 feet of concrete pipe on their farms and ranches.

Putting it another way, Mr. Thurmond says this pipe, if placed in one continuous line would make one whole of a project. It would extend for 1,822 miles and range in size from 12 to 18 inches in diameter.

The installation of an underground concrete pipe irrigation system means the elimination of water losses from ditch seepage and evaporation. Evaporation losses alone in the area range from 70 to 80 inches annually. Cotton harvesting in the local

where he serves as usher, and is Christian Faith officers of the Methodist Youth organization.

area is almost completed. gins have caught up to the that after the holidays will only be done two or days a week. The staff of V. R. Jones & Co. wishes to extend good and best wishes for the

**Vic Vet say**  
ONLY VETERANS IN FARM TRAINING UNDER THE ROTARY BILL ARE ENTITLED TO AUTOMATIC INCREASES IN THEIR ALLOWANCES. THE BOOST DOES NOT APPLY TO ON-THE-JOB TRAINING OR TO SCHOOL TRAINING UNDER THE LAW.

For full information contact your VETERANS ADMINISTRATION.

Mexico's population is increasing at a rate of about the cent a year.

### 84 Drive In Amherst, Texas

THURSDAY & FRIDAY

**SHOWDOWN AT SUNUP!**  
**RANDOLPH SCOTT**  
in  
**RAGE at DAWN**  
TECHNICOLOR  
FOREST TUCKER  
MALA POWERS  
J. CARROLL NAISH

SATURDAY

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TECHNICOLOR  
Released thru United Artists  
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**FOR RENT**  
2 ROOM apartment, furnished.  
Phone 159-J. 1-1-P

**FOR RENT**  
MODERN 3 room furnished house. Phone 1090-W. 1 mile north on highway 51. C. H. Messer. 11-M

**FOR RENT**  
2 ROOM furnished house. Phone 376-J. 1-1-D

**FOR SALE**  
1952 G John Deere tractor with 4 row equipment, on butane. Cecil Brown, Springlake. Phone 4924. 11-H

**FOR RENT**  
200 ACRES irrigated land with sale of equipment. See H. F. Tubbs at 714 Washington, El Paso, Texas. 1-1-T

**FOR SALE**  
1950 JOHN Deere G tractor with 4 row equipment, 3 row power lift knives, 1-8x12 brooder house and brooder. The above may be seen on V. H. Diersing farm 2 north and 1/2 west of Pep, Texas. 1-15-D

**FOR RENT**  
ONE two bedroom furnished house, also one bedroom furnished house. Phone 940 or at night 370. 1-1-W

**FOR SALE**  
157.3 acres irrigated farm with good 8" irrigation well. Good cotton allotment. Located 2 miles north of Spade. Must sell immediately. Possession at once. \$250.00 per acre.  
**Phone 626**  
LITTLEFIELD

### Some Good Resolutions

The Bible contains some of the possible resolutions — for the New Year or for any other time.

**For Resolving Doubts**  
Joshua 24:15: "As for me and my house, we will be the Lord."

**For Rest From Wandering**  
Luke 15:18: "I will arise and go to my father."

**For the Happiest Life**  
Matthew 8:19: "Master, I will follow thee whithersoever thou goest."

**For the Purest Mind**  
Psalms 119:16: "I will delight myself in thy statutes. I will not forget thy word."

**For An Eternal Habitation**  
Philippians 3:13-14: "Forgetting those things which are behind, and reaching forth unto those things which are before, I press toward the mark for the prize of high calling of God in Christ Jesus."

We wish for you a New Year of health and happiness and material and (above all) spiritual prosperity.

**Church of Christ** West Ninth Street Littlefield, Texas

Enjoy traditional western hospitality at  
**The WESTBROOK**  
"FORT WORTH'S FRIENDLY HOTEL"

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**FORT WORTH**  
TEXAS  
Main to Houston

**REESE'S DRUG STORE THIS WEEK'S SPECIALS AT REESE DRUG**

<b>FREE</b> Primrose House "Lotion Deodorant" with purchase of One At Regular Price of <b>\$1.00</b>	<b>TOWEL SETS</b> For the Youngsters Reg. \$3.00 For Only <b>\$1.49</b>	Regular \$1.29 <b>Stationary 79c</b> For	\$1.00 Boxes Of <b>Bubble Bath</b> Only <b>49c</b>	<b>TOOTH POWDER</b> Listerine Double Size
<b>Pay A Visit To Our Clean Fountain</b>	Liquid <b>S. M. A. 26c</b> Per Can	<b>DEODORANT</b> "Old Spice" \$1.00 Size For <b>59c</b>	<b>SOAP</b> 5c A BAR	<b>TOOTH PASTE</b> Dr. West Large Size
<b>COUGH SYRUP</b> Vicks 60c Size For <b>43c</b>	<b>TURPENTINE</b> Full Pint Only <b>26c</b>	One Big Lot Of <b>Ear Screws 55c</b> Only	<b>Aspirins 3c</b> Per Box	
<b>Peroxide 23c</b> Full Pint	<b>HADACOL 79c</b> Regular \$1.25	<b>REESE'S</b> PHONE 500		



for the titles recently of Mr. Hornet, Miss Hornet, most beautiful and Handsome of Sudan High are pictured above. They are left to right: Jim Baccus, Mr. Hornet Joe Miss Hornet; Jane Lindau, most beautiful; Dickie Hanna, most handsome. (Scott Photo)

**News**

**HEVELYN M. SCOTT,** Mrs. Radney Nichols and Mr. and Mrs. C. were Christmas holi in the home of Dr. and Nichols of Lubbock.

Chance family were Sunday evening in the Mr. and Mrs. L. W. Lubbock. From there to Paducah to visit Christmas Day.

Mrs. O. C. Hall had as guests in their home, Mr. Jack Young of Austin, Mrs. Arville Moore of Mrs. Mr. and Mrs. T. M. Mrs. J. W. Switzer of Mrs. Tye Young of and Mr. and Mrs. and Susan of Lubbock.

Mrs. H. M. Nichols of ere holiday visitors in Nichols and Radney Mrs. Doyle Watkins also visitors Friday and Mrs. Ray Wood and the holidays visiting Dallas and Welling.

Mrs. Tommy Hall and of Lubbock were holi in the homes of Mr. A. C. Hall.

evening visitors in the L. Weldon were Mr. A. Nuttall and child Mrs. N. M.

dinner guests in the e of their grandmoth- ara B. Parrott, were Don and Earlene Par- accompanied Mr. and Parrott of Littlefield.

Crim was a Christy- guest in the Post er niece, Mrs. Aubrey

and Mrs. Olan Ross of Calif. and Mrs. Geor- Littlefield, were Wed- ners callers in the Mrs. Bob Crim. Major the U. S. Marine Corps oned in San Diego.

Mrs. W. V. Terry left for Oklahoma where make an extended visit parents.

ancheon guests in the Mrs. Ruth Callaway ister, Miss Catherine acher in the Roosevelt her mother, Mrs. Ben Bala.

W. Qualls entertained stras dinner for mem- family Saturday.

were Mr. and Mrs. als of Fieldton, Mr. W. Qualls of Field- and Mrs. Leo Mann and field, Mr. and Mrs. and children of Hobbs

Lynch Twana Pope and Janet Kuykendall sang "Winter Wonderland."

Almeda Blackman and Htrfita Galvan sang "He." "White Christmas" was sung by a trio, Jane Newman, Fernella Graves and Charletta West accompanied at the piano by Brenda Chisholm.

Following the program hot chocolate and cookies were served, approximately 20 members and their mothers in the Home Ec dining room. Registering the guests was Druclilla Baccus.

Mr. and Mrs. M. E. Blake visited relatives in Oklahoma last week.

Holiday guests in the home of Mr. and Mrs. Henry Gilbert were Mr. and Mrs. Allen Gilbert and children of Levelland; Mr. and Mrs. Clyde Gilbert and children of Pecos; Mr. and Mrs. Steve Powell of Hereford, and Mr. and Mrs. Joe Cohorst of Amarillo.

Mr. and Mrs. J. A. Turner were in Shattuck Okla., Monday to attend the funeral services of Mrs. Turner's mother, Mrs. R. D. Teetoom.

Mrs. Teetoom died Friday in a Shattuck hospital. She was survived by her husband and nine children, including Mrs. Turner.

Mr. and Mrs. L. B. Price received Monday of the birth of a new granddaughter, born Christmas Day, Dec. 25, in a Sinton hospital.

Parents of the infant are Mr. and Mrs. Tommy Cate of Rockport. The Cates have one other daughter, Terri Lynn. Mrs. Cate is the former Peggy Price.

Paternal grandparents are Mr. and Mrs. Qinton Cate of Lubbock.

Christmas dinner guests in the home of Mr. and Mrs. L. B. Price were Mr. and Mrs. L. B. Price Jr. of Phoenix Ariz., and Mr. and Mrs. Joe Price of Lubbock.

Mr. and Mrs. R. P. Gage of Circleback and Mr. and Mrs. E. G. Gage of Bula left Tuesday morning for several days visit with Mr. and Mrs. E. G. Gage of Avondale, Ariz.

Mrs. Weaver Barnett entertained members of the Primary Sunday school class of the Church of Christ with a social in her home Wednesday evening.

Refreshments of hot chocolate and cookies were served fifteen present.

Assisting Mrs. Weaver with party preparations and the responsibilities were Mrs. Cliff Williams Nancy Williams and Kathy Barnett.

## Wayland Students Are Home For Holidays

Ann Crews and Martha Rankin of Amherst; Kenneth Bevel, Colleen Bundick, Jo Ann Gray, and Ruelene Wyatt of Littlefield; Gary Miller and Duward Shelby Price of Olton; Bill Benitez of Springlake; and Jerry Morris and Delbert Serratt and Sudan arrived home last week from Wayland College in Plainview. All of these students have been working with the rest of the student body in planning dormitory parties and all-college socials. Included in this celebration were a formal dinner at which Santa Claus presented the All College Favorites, a Christmas opera, a performance of "Messiah" and other parties. Classes will resume Jan. 3.

Ann Crews, a sophomore majoring in business, is the daughter of Mr. and Mrs. T. J. Crews of Amherst. Besides her college work, Ann is social chairman of the Young Women's Auxiliary, representative-at-large for Agnes Mays Dormitory, Women's residence hall, and is a member of Ikwa, women's service organization.

A junior working toward a B. A. degree, Martha Rankin takes part in YWA activities as part of her extracurricular work. She is senator for that organization to the Student Government Association. Martha is the daughter of Rev. and Mrs. J. S. Rankin of Amherst.

All four of the students from Littlefield, Colleen Bundick, Jo Ann Gray, Ruelene Wyatt, and Kenneth Bevel, are freshmen and are members of Wayland's Golden Anniversary Class.

Colleen Bundick, daughter of Mr. and Mrs. C. E. Bundick, is working toward a BA degree.

Also working toward a BA degree, Jo Ann Gray, daughter of Mr. and Mrs. Brodie Gray, has begun her college curriculum. She was in the house party when her residence hall, Ferguson Dormitory, held its own house Dec. 19.

Ruelene Wyatt, daughter of Mrs. Moden Wyatt, is majoring in business administration. She is a member of Wayland's colorful International Choir, and was in charge of costumes for the music department's production of the opera, "Amahl and the Night Visitors."

Kenneth Bevel is majoring in education. He is the son of Mr. and Mrs. H. R. Bevel.

Gary Miller, son of Mr. and Mrs. G. H. Miller of Olton, participated in intramural football earlier in the year. He is a mem-

ber of the Fishers of Men and takes part in the activities of that organization.

Duward Shelby Price is a sophomore this year. He is the son of Mr. and Mrs. B. S. Price of Shamrock. Mr. Price resides in Olton.

Bill Benitez, son of Mrs. Emilla Benitez of Springlake, is a senior this year. He is working toward a BA degree. Besides his college work, Rev. Benitez pastors the Mexican Mission at Springlake.

Jerry Morris, son of Mr. and Mrs. Homer Morris of Sudan, is a junior this year. He is a member of the council at McDonald Hall, men's residence hall, vice president of the International Relations Club, and was listed at the nine-weeks period on the Dean's Honor Roll.

Delbert Serratt, a sophomore, is working toward a BA degree with a major in history. He is a member of the Mission Band and Ministerial Alliance. He is the son

of Mr. and Mrs. J. J. Serratt of Sudan. Each of these students, as mem-

bers of the Baptist Student Union is taking part in the activities of this organization.

**Alvin C. Webb**

**Certified Public Accountant**

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**PENNEY'S** AFTER CHRISTMAS CLEARANCE

ALWAYS FIRST QUALITY

<p>ONE RACK</p> <p><b>Women's Late Fall DRESSES</b></p> <p><b>\$2.94</b></p>	<p>OUR ENTIRE STOCK</p> <p><b>WOMEN'S FALL HATS</b></p> <p><b>\$1</b></p> <p>REDUCED TO</p>
<p>12 Women's Sport Jackets Plastic Or Gabardine Only <b>\$3.</b></p> <p>18 Women's Robes Reduced To Only <b>\$3 - \$6 - \$8</b></p> <p>6 Women's Fall Coats Reduced To <b>\$10.</b></p>	<p>ONE RACK</p> <p><b>WOMEN'S FALL BLOUSES</b></p> <p><b>\$1</b></p> <p>REDUCED TO</p>
<p>15 Women's Fall Skirts Reduced To <b>\$2 - \$3</b></p> <p>13 Girls' Fall Dresses Reduced To <b>\$1 - \$2</b></p> <p>10 Girls' Fall Skirts Reduced To <b>\$1.</b></p>	<p>OUR ENTIRE STOCK</p> <p><b>WOMEN'S FALL SWEATERS</b></p> <p><b>\$2.93. \$4.98</b></p>
<p>OUR ENTIRE STOCK</p> <p><b>GIRLS' FALL SWEATERS</b></p> <p>REDUCED TO</p> <p><b>\$1.92. \$3.94</b></p>	<p>OUR ENTIRE STOCK</p> <p><b>GIRLS' LONG COATS</b></p> <p>REDUCED TO</p> <p><b>\$5.98</b></p>
<p>43 Girls- Flannel Gowns Sizes 2, 3, 4 Only <b>\$1.</b></p> <p>38 Girls' Flannel Pajamas Sizes 2 to 14 Only <b>\$1 - \$2</b></p> <p>Entire Stock Girls' Hats Reduced To <b>\$1.</b></p>	<p>OUR ENTIRE STOCK</p> <p><b>Boys' Corduroy SLACKS</b></p> <p><b>\$2.93</b></p>
<p>37 Boys' Knit or Outing Pajamas <b>\$1.50 - \$2.</b></p> <p>62 Boys' Corduroy Shirts Sizes 4 to 16 <b>\$2.</b></p> <p>41 Men's Flannel Shirts Reduced To <b>\$2.</b></p>	<p>OUR ENTIRE STOCK</p> <p><b>Boys' Corduroy BIB OVERALLS</b></p> <p><b>\$1</b></p> <p>SIZES 4, 5, 6 Blue, Tan, Red, Green</p>
<p>22 PAIR</p> <p><b>BOYS' HI-TOP SHOES</b></p> <p><b>\$4</b></p> <p>REDUCED TO</p> <p>SIZES 8 1/2 - 8</p>	<p>OUR ENTIRE STOCK</p> <p><b>Men's Corduroy SHIRTS</b></p> <p><b>\$3</b></p> <p>FANCIES, PLAINS SLIPOVER AND BUTTON FRONT STYLES!</p>

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Put it into hot foods

Use it for cheese sauce

Use it for snacks

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# Barbara Metcalf Is Bride Of Rex Williams



MR. and MRS. REX WILLIAMS

Barbara Dean Metcalf became the bride of Eldon Rex Williams in a candlelight ceremony, Dec. 22 in the home of the parents.

Wedding vows were read by Williams, brother of the bride. A mantel decorated with Christmas motifs, blue tapers and the Christmas scene, were a white faille with a fitted bolero and a flared skirt. She carried a bouquet of white carnations with white satin ribbon, the Bible.

P. Jolley, cousin of the groom, acted as matron of honor.

Williams, brother of the groom, was best man.

The wedding reception was held in the dining room following the rites.

The bride is the daughter of Mr. and Mrs. L. P. Metcalf, Littlefield. She is a 1955 graduate of Farwell high school. She is presently employed at General Telephone Co.

The bridegroom is the son of Mr. and Mrs. L. H. Williams, Anton. He attended Anton schools. He is now in the Air Force and is stationed at Ardmore, Okla.

The ceremony was held in the dining room of the Williams home. The serving table was laid with a white lace cloth over pink. The three tiered wedding cake, which was made by the groom's aunt, centered the table. The crystal punch bowl and a lighted church house were on either side of the cake.

Mrs. Jarred Shockley, sister of the groom served the cake. Miss Wanda Metcalf, sister of the bride, served the punch.

Sue Carpenter sang holiday songs throughout the evening.

Those attending were: Mr. and Mrs. E. C. Cundiff, Mr. and Mrs. Kenneth Kelsay, Mr. and Mrs. Ted Evans, Mr. and Mrs. Oren Kirk Jr., Mr. and Mrs. David Dailey, Mr. and Mrs. A. J. Sibert, Cloise Cotton, Mr. and Mrs. D. F. Fain, Mr. and Mrs. Travis Gerdes, Jean Jones, and the hosts, Mr. and Mrs. Otto Jones and Mr. and Mrs. Jaro'd Jones.

## Another Column

DEAR ANNIE:

We almost didn't make our weekly report to you. First, we want to thank you for all those kind words. Kind words are not passed out often enough by any of us. Maybe we should start a new practice this New Year.

Have you a list of good resolutions that you can easily break?? We spent Christmas in Albuquerque, and my what a relief to be back in this prairie town. We were most amused by the highway patrolling from the air on Highway 66. They were picking them up like flies on a syrup bucket. The drivers didn't know how or what was going on. The patrol planes were flying low and when they saw a traffic violation they radioed the patrol cars who immediately stopped the offenders.

Bud Taylor picked up 71 people in two nights, in Lamb county, in about a total of four hours by using radar. That is a little far fetched from the Model T days.

We never know when we remember children on Christmas how happy it makes them. Our boys were most pleased with a bushel of oranges and grapefruit from Miami, Fla. They wouldn't have had to receive one other gift to be so happy. Dr. and Mrs. Straub, former residents sent them to the boys, along with some other Littlefield friends, and they were very kind. Make your resolutions and try to keep them.

Bye now,  
Halley

## Jones Motor Co. Employees Are Honored

Jones Motor Company entertained their employees at a Christmas dinner and party Thursday evening, Dec. 22.

Sue Carpenter sang holiday songs throughout the evening.

Those attending were: Mr. and Mrs. E. C. Cundiff, Mr. and Mrs. Kenneth Kelsay, Mr. and Mrs. Ted Evans, Mr. and Mrs. Oren Kirk Jr., Mr. and Mrs. David Dailey, Mr. and Mrs. A. J. Sibert, Cloise Cotton, Mr. and Mrs. D. F. Fain, Mr. and Mrs. Travis Gerdes, Jean Jones, and the hosts, Mr. and Mrs. Otto Jones and Mr. and Mrs. Jaro'd Jones.

## "I See By The News"

Mr. and Mrs. Charles Pharris spent Monday and Tuesday visiting Mr. Pharris' parents, Mr. and Mrs. Paul Pharris. The Charles Pharris' are living temporarily in Tahoka, and Mrs. Pharris teaches in Wilson.

Mr. and Mrs. Allen Hilbun spent Christmas in Odessa with Mrs. Hilbun's mother, Mrs. Walter Bates, her brothers, Joe and Irvin Bates and family. Irvin Bates, who suffered a heart attack recently is improving. He is confined to an Odessa hospital.

Mrs. Nell Lyne and Miss Billy June Chesher flew to Dallas Tuesday. Billy June attends Southern Methodist University, and Mrs. Lyne will undergo medical observation.

Rev. and Mrs. Harry Vanderpool, Pat and Phil, left Tuesday for a visit with their parents, Mr. and Mrs. K. R. Tharp, and Rev. and Mrs. W. H. Vanderpool of Dallas.

Mr. and Mrs. Guy McCraw are spending the Christmas holidays visiting relatives in LaGrange, Texas. McCraw is City Manager.

Holiday visitors in the Harold Clement home were Mr. and Mrs. Bobby Payne and children of Shallwater, and Lt. and Mrs. Don Cihak of Houston. Mrs. Payne and Mrs. Cihak are the Clements' daughters. Mrs. Paul Corbett, of Hereford, a sister of Mrs. Clement, also visited here Tuesday.

Visitors in the home of Mrs. Ann Rutledge are her son and family, Rev. and Mrs. Warren Rutledge and son Mark. Rutledge is minister of the Northminster Presbyterian church at Amarillo. The Rutledge's plan to return home Friday.

Sunday evening visitors in the home of Mr. and Mrs. A. W. Evtitt were Mr. and Mrs. M. A. Evtitt and Johnny, Mrs. S. D. Evtitt, Mr. and Mrs. Earl Pierce, Mr. and Mrs. J. P. Jolley. House guests in the Evtitt home are Mr. and Mrs. Wayne Evtitt and daughter, Sabrina, of San Diego, Calif.

Memphis, Texas visitors during the Christmas holidays were Mr. and Mrs. W. H. Jolley Jr., David and Davida, and Mr. and Mrs. M. R. Webster and Doris.

Mr. and Mrs. F. G. Daniell Jr. and sons, David and Mark, and Mrs. James Pogokos and daughter, Angella, and son, Jimmy, are visiting in the home of Mr. and Mrs. F. G. Daniell Sr. All of them visited in the A. E. Coffman's of Lubbock on Christmas Day.

Christmas Eve dinner guests in the home of Mr. and Mrs. W. H. Jolley Sr., were Mr. and Mrs. Marvin Coleman, Mr. and Mrs. J. P. Jolley, Mr. and Mrs. W. H. Jolley Jr., David and Davida, and Mrs. Molly Kennedy and Molly Ann.

Sherry Jacobs of Plainview is visiting with Anne Winkels of 100 East 12th.

Holiday visitors in the home of Rev. and Mrs. Henry Haupt were Mrs. Haupt's parents, Mr. and Mrs. O. G. McCann of Clovis, N. M.

The Haupt's children, Tommy, Susan, and Rosa Lee, returned to Clovis with their grandparents to spend a few days.

Rev. Henry Haupt was called to Amarillo to a special Presbyterian meeting at the Westminster Presbyterian church Tuesday Dec. 27.

## Whitharral Class Of 1953 Has Reunion

The class of '53 had a reunion Friday evening at the Home Ec Cottage.

The evening was spent in reminiscing with slides of the senior trip being shown.

Sandwiches, potato chips, pickles, olives, cookies and pops were served to 12 class members and three guests, Mr. and Mrs. Bobby Grant (Shirley Mitchell), of Orlando, Fla., Mr. and Mrs. James Davis of Levelland, Mr. and Mrs. Jimmy Hisaw, Mr. and Mrs. Norman Hodges (Dorothy Crank), Bill Wade of El Paso, Sonny Shackelford of West Texas State at Canyon, Joe Lee McElroy of Lubbock, Annette Racker of Levelland, Juanita Raines, Loy Lewis, and Russell Austin.

For Dual Muffler Sets . . .  
Fender Skirts and Lowering Blocks come to . . .  
**MCCORMICK BROS.**  
Auto Parts  
Main Street Phone 157



Students of the month received special recognition at the Christmas assembly program held last Thursday morning in the high school auditorium. Names for the honor for the months of September, October and November for Junior and Senior High are pictured above. Senior high students left to right, Janet Kuykendall, Glenn P. Parrott, Horfita Galvan. In Junior high: Alma Clinclair, Faye Scott, Rodney Cate. (Scott Photo)

## Sudan Students Receive Recognition At Program

A Concert, Christmas message, and special recognitions of students receiving various honors were highlights of the annual Christmas Assembly program held Thursday morning in the high school auditorium. Making the welcome and presenting Director James Gain and the school band, was Supt. C. O. Gregory.

Musical selections included in the concert were: "Adeste Fideles," "Tarantella" featuring Glenn Parrott on the trombone; "Pride of the Pacific," "Christmas Reverence," "Kings Highway," "Jingle Bells," "Lo, How a Rose Ered Bloom," was played by a brass sextette composed of Bobby Beale Rodney Cate, Glenn Parrott, Joe Don Parrott, Tommy Rosson, and Norman Price.

Receiving awards as Students of the Month for October and November in Junior and Senior high were: October, Junior high, Faye Scott; Senior high, Glenn Parrott, November, Junior high, Rodney Cate; Senior high, Horfita Galvan. Presenting the awards was Council President Dickie Hanna. High school principal Odell Wilkes gave special recognition to class favorites when the following were named: Senior class, Carl Humphreys and Martha Masten; Junior class: Quinella McCaghen, Donald Powell; Sophomore class, Bobby Beale, Peggy Fox; Freshman, Glynn Masten, Norman Humphreys; 8th grade, Jane Meeks, Edward Fisher; 7th grade Arlene Humphreys, Ronald Bellamy.

## It's Tax Reporting Time

Farm and ranch operators should be happy to know that their income tax reports are not due until February 15, 1956. The previous deadline for filing the reports was January 31. The ruling was made in 1955 but was not announced in time to affect many taxpayers, says C. H. Bates extension farm management specialist.

There is an exception, points out Bates. Every farm employer who owes the two percent employer tax and the two percent employee tax must file a return on Form 943, and pay the taxes, on or before January 31, 1956. Farm employers should file their returns on time in order to avoid the penalty which may be charged for late filing.

For the first time this year self-employed farmers who net \$400 or gross \$800 or more annually are subject to reporting for social security benefits. The act was amended by Congress in 1954 and applies to farm and ranch income for 1955.

Because of the possibility of retirement benefits and insurance features of the plan, farm and ranch operators should study the procedure for reporting. Each person will need a social security number before making report for benefits and paying the tax.

Information on various phases of tax reporting says Bates, may be obtained either from county extension agents or the Social Security and Internal Revenue offices. Even if copies are available only for study, persons interested will find the reference covers the self-employment phases in some detail. A helpful booklet, "Farmers' Tax Guide for 1955," is available in limited quantity from county extension service offices.

The Red Cross spends 40 percent of its budget to aid military personnel and veterans.

## Hospital News

**SOUTH PLAINS HOSPITAL**  
Admitted:  
Baby Larry Birkelback, Littlefield  
Robert Greener, Pep  
Miss Jean Nix, Texline  
H. N. Seymour, Earth  
Mrs. Ollie M. Vaughn, Amherst  
E. L. Willis, Amherst  
Baby Lydia Perez, Littlefield  
Mrs. Ollie M. Vaughn, Amherst  
D. C. Black, Amherst

Dismissed:  
Miss Jean Nix  
E. L. Willis  
Mrs. Ollie Vaughn  
Baby Larry Birkelback  
Robert Greener  
James Hackworth  
Mrs. Ollie Vaughn  
Baby Lydia Perez  
Mrs. Emma Gamble  
D. C. Black

**Births:**  
Mr. and Mrs. Frank Gentile of Amherst are parents of a daughter born December 15. She weighed 7 lbs., 5 1/2 oz. She was named Melinda Ann.

## Pfc. Sanders Is In Exercise In Germany

Army Pfc. Leonard S. Sanders, 21, son of Mr. and Mrs. L. S. Sanders, 905 W. 4th St., Littlefield, recently took part in a field training exercise held by the 5th Infantry Division in southern Germany.

Realistic field problems and maneuvers form part of an intensive training program conducted by the "Red Diamond" division in southern Germany as part of Seventh Army.

Sanders, a mechanic at 2d Battalion's headquarters of the division's 10th Regiment, entered the Army in April 1954 and has been overseas 15 months. His wife is with him in Germany.

Second baseman Billy Martin of the New York Yankees won a boxing championship at the James Kenny playground in San Francisco during his boyhood days.

**WANTED** careful drivers  
**REWARD** low net cost auto insurance  
See or Call F. L. NEWTON

# 1.00 SHOE SALE

Buy 1st Pair At Regular Price . . . . .  
Pay \$1.00 For 2nd Pair . . . . .

Sale Starts Friday Morning  
9 O'Clock.  
Store Closed All Day Thursday

Names You Know . . . . .  
. . . . . Shoes You Love  
PARIS FASHIONS, CONNIES, JACQUELINES  
And DEB

Famous Buster Brown Shoes  
For Boys and Girls  
Dress and School Shoes  
(OUR COMPLETE STOCK)

One Group Of Men's Shoes  
Pedwin -- Wesboro

ALL SALES CASH - ALL SALES FINAL  
**Earl's BOOTERIE**  
SHOES - HOSIERY - BAGS

# SHOE SALE

SALE BEGINS THURSDAY, 29th, CONTINUES THROUGH SATURDAY, 31st

**ENTIRE STOCK OF GIRLS'**  
DRESSY, FLATS, PUMPS & STRAPS  
Black, Red, Tans & Whites — Infants 2's to Big 3's  
Widths A to D  
Values To \$5.95 ..... **\$3.00**

ONE TABLE BOYS'  
**School Shoes**  
Infant's 5 1/2 to Big 3's  
Crepe, Regular and Lug Soles  
Brown and Blacks  
Values To \$5.95 ..... **\$3.50**

ONE TABLE CHILDREN'S  
**Moccasin's**  
BROKEN SIZES  
Hard Sole — Red and White  
VALUES TO \$2.95  
**99c**

**Haydon & Winkels**  
SHOES  
LITTLEFIELD — PLAINVIEW  
The Friendliest Shoe Stores In The Southwest

Sale Begins Thursday  
Continues Through  
Saturday  
No Lay-A-Ways  
No Exchanges Or Refunds  
— All Sales Final —

**Pfc. Collins Is  
In Nodex VI  
In France**

Pfc. George H. Collins, son of Mr. and Mrs. J. H. Collins, Morton, Texas, recently took part in NODEX VI, a training exercise held at Soulac, France.

The exercise trained men to unload ships where there are no permanent dock facilities.

Collins, a transportation specialist in the Base Section of the U. S. Army in Europe Communications Zone, entered the Army in July 1954. He arrived in Europe last February.

**Fieldton Facts**

By MRS. R. A. REED

**COWAN FAMILY HAS ANNUAL CHRISTMAS PARTY**

The annual reunion and Christmas dinner of the Cowan family was held Christmas Day, at the home of Mr. and Mrs. Wayne Cowan, north of Fieldton.

There were 60 present, including the parents, Mr. and Mrs. Pitt Cowan of Littlefield, the hosts, Mr. and Mrs. Wayne Cowan, and Donald, Mr. and Mrs. Albert Cowen and Patricia, Mr. and Mrs. Duane Fields, Mr. and Mrs. James Johnson, and Gary, Mr. and Mrs. Ronald Eddings and four children, Mr. and Mrs. Bobby Short and two sons, Mr. and Mrs. Sam Cowen, Mr. and Mrs. Dock Bowman and baby daughter, Mr. and Mrs. Clayton Cowen and Dennis, Barbara and Pete Chester, all of Fieldton, Mr. and Mrs. Seibert Cowen and Glen Bob, Mr. and Mrs. Clarence Black and family, of Amherst, Mr. and Mrs. Early McCain and children, Ft. Sumner, N. M., Mr. and Mrs. T. J. Vermillion and family, Elk City, Okla., Mr. and Mrs. Roland Cowen, Mr. and Mrs. Dee Ward and Billy Gene Renfro, Arnold Cowen, Littlefield, Mr. and Mrs. Kendle Cowen and family, Hobbs, N. M.

Mr. and Mrs. W. J. Aldridge spent the holidays at San Antonio with their son, Guy, and family. They also visited in Houston with a sister of Mr. Aldridge, who has been seriously ill for some time.

Mrs. E. M. Sullivan visited last week in Clovis, N. M., with a daughter, Mrs. Jim Ryan and husband.

Mr. and Mrs. Cleo York and children from Pixley, Calif., visited here last week with his aunt, Mrs. J. E. Elliott and family.

Mr. and Mrs. Charles Adams and children spent Christmas at Sherman, with his relatives.

Mr. and Mrs. Leon Cassetty and sons, visited through the Christmas holidays, near Howe, with relatives.

Mr. and Mrs. R. W. Stanfield returned home Monday from Ft. Sumner, N. M., where they spent Christmas with their daughter and family, Mr. and Mrs. G. W. Woods and Pete.

Mr. and Mrs. Ray Muller and Perry of Fieldton, and Mr. and Mrs. Dawson Muller and children from Sudan, visited over the holidays in California with their sister, Mrs. Bob Shaw and family and Mrs. Richard Altman and family.

Rev. and Mrs. Fred Smith went to Ft. Pleasant, Texas to spend Christmas. They were accompanied by their daughter and husband, Mr. and Mrs. Driskill Bryant.

Mr. and Mrs. Early McCain and children of Ft. Sumner, N. M., and Mr. and Mrs. T. J. Vermillion and children of Elk City, Okla., visited Monday in the home of their sister, Mrs. Ronald Eddings, and family.

Mr. and Mrs. Jimmie Robison and baby spent Christmas at Greenwood, Ark., with her family.

Mr. and Mrs. Harold Robison, their daughter, Mrs. Harvey Jones and children, all went to Ft. Bragg, N. C., to visit with their daughter and sister, Mrs. E. M. Charbonnea and husband, Sgt. Charbonnea and their baby son.

Visitors in the home of Mr. and Mrs. R. A. Reed Christmas Day were their children, Mr. and Mrs. Dock Lassiter and children John Reed, Ray and Kay, Mr. and Mrs. Gene Williams and son Gene, of Littlefield, Lt. and Mrs. Gus Becker and Vaneen of Reese Village, Lubbock, Mrs. Reed's brother, J. H. Johnson of Abilene, who spend the weekend with them.

Mrs. Will Barton and husband from Pleasant Valley near Post, spent the weekend here with her daughter and family, Mr. and Mrs. Don Brestrun and sons.

Rev. and Mrs. Otis Testerman and children from Brownwood, spent a week here with his parents, Mr. and Mrs. O. W. Testerman, and with her parents, Mr. and Mrs. Jack Bell, near Spring Lake. Mr. and Mrs. Jimmie Testerman from Ralls were visitors with his parents Christmas Day.

# Lyman's Food Store

Since we have decided to sell our grocery store, it is our pleasure to announce that it has been purchased by three of our employees: Lee Haynes, Melvin Ross, and Alvis Tubbs

We wish to thank our customers and friends for their patronage during the time we have been in business.

We take this opportunity to wish our employees success in their undertaking. We hope that you will continue to give them your loyal support. We know you will be pleased with their prices, varieties of merchandise and service to you.

**BEN LYMAN, SR.**

**BEN LYMAN, JR.**

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# Pioneer Super Market

It has been our privilege to serve you for the past several years in our association with Lyman's Food Store.

We look forward to serving you in our new store, the PIONEER SUPER MARKET.

**LEE HAYNES**

**MELVIN ROSS**

**ALVIS TUBBS**



# CONTEST

The Lucky *FIRST BABY* born in Lamb County to Parents of Lamb County residents will be given a host of *GIFTS* by

## Littlefield Merchants

THE WINNER WILL BE  
ANNOUNCED IN THURSDAY'S  
**LAMB COUNTY LEADER**



**W-W Electric**

\$5.00 GIFT CERTIFICATE

**Penney's**

BABY BLANKET

**Anderson Jewelry**

SILVER BABY SPOON

*The Following Information Must Be  
Furnished by the Attending Physician:*

1. Name and Address.
2. Place of Birth.
3. Time of Birth.
4. Weight and Sex of Baby.

**W. W. Martin's Dept. Store**

DOZEN BIRDSEYE DIAPERS

**Chisholm Floral**

POT PLANT

**FURR'S**

DOZEN CANS MILK  
PET or CARNATION

**Staggs  
Service Drug**

OMATIC BOTTLE WARMER

**Onstead's  
Furniture**

BABY BASSINETTE

**Littlefield  
Steam Laundry**

ONE WEEK'S DIAPER SERVICE

**Jack & Jill**

CHIX FITTED CRIB SHEET

**Taylor's Studio**

8 x 10 PHOTOGRAPH

**Dunlap's**

PACKAGE NO PIN DIAPERS

**WARE'S**

BABY SHAWL  
FROM THE INFANT'S DEPT.

**News and Leader**

ONE - YEAR SUBSCRIPTION  
TO NEWS and LEADER

**Roden Rexall Drug**

\$8.00 BOTTLE STERILIZER

**Foust Grocery**

1 CASE BABY FOOD

**Wiggly Wiggly**

1 DOZEN CANS MILK  
PET or CARNATION

**Hauk & Hofacket**

AUTOMOBILE  
BOTTLE WARMER

**Hayden & Winkels**

1 PAIR OF STORY BOOK SHOES

**Hammons Funeral  
Home**

AMBULANCE SERVICE HOME  
FROM HOSPITAL

**Watson-Scott  
Equipment Co.**

MINIATURE ALLIS-CHALMERS  
TRACTOR

### Mrs. Hampton's Father Is Buried

Services for John Albert Langford, 72, who died at his home in Plainview last Tuesday was held at 10 a.m., Wednesday in the Boswell Heights Baptist church in Plainview.

The Rev. R. D. Hefflin, pastor of the Harwell Heights Baptist church of Lubbock; the Rev. R. C. Maline, retired Plainview Baptist minister; and Rev. Robert Isaacs, pastor of the Boswell Heights Baptist church will conduct the services.

Langford, a retired barber, had been a resident of Plainview for about 18 months. He was born in Geneva, Texas, and lived in Stephens and Parker counties. He worked as a barber in Millsap and Chico for about 20 years.

He and his family moved to Floyd county in 1933, and farmed near Trick until 1952.

Survivors include his wife; two daughters, Mrs. Norman Caldwell of Lockney, and Mrs. W. O. Hampton, Littlefield; three sons, Lt. Col. Karl A. Langford, Washington, D. C., John C. Langford, Houston, and Marshall Langford, Dimmitt; two brothers, D. D. Langford, Lockney and Clyde Langford, Lawn, Texas; four sisters, Mrs. Della Nevill, Mineral Wells, Mrs. Edna Hightower Millsap, Mrs. Ethel Hawkins, Cad do, Okla., and Mrs. Ila Artherburn, Ft. Worth.

Graveside services were held by the Plainview Masonic lodge. Burial was in the Plainview Memorial Park under the direction of Lemons Funeral Home.

### Joe Walden Plays in Salad Bowl Game

The first practice session for the annual Salad Bowl game was held late Monday.

Joe Walden, son of Mr. and Mrs. G. V. Walden of Littlefield, star player at West Texas State College, will participate in the game.

The Border Conference all-stars meet at Phoenix College with Coaches Dan Devine and Sammy Baugh.

The rival Skyline Conference stars also assembled Monday, but did not take to the field until Tuesday morning at Scottsdale high school.

The game, sponsored by the Phoenix Kiwanis with proceeds going to crippled children, will be held at Montgomery Stadium in Phoenix Saturday afternoon, December 31.

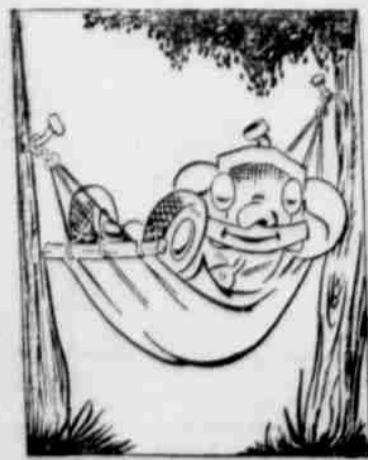
Mr. and Mrs. G. V. Walden and Mr. and Mrs. Frank Anzelme of Littlefield, parents of Mr. and Mrs. Joe Walden, will not be able to attend the game on account of illness.

Cisco Andrade, Los Angeles lightweight, won his first 31 bouts before he lost to Ralph Dupas last January. Seven weeks later he lost to Lauro Salas, whom he later defeated.

George Munger, slated to return to the major leagues with the Pittsburgh Pirates next season, pitched his first victory in the majors in 1943 with the St. Louis Cardinals.

About 115,000 Americans have disabling accidents each year when they are doing their own carpentry repair work.

### CONOCO TIPS By Forest Reeves



This service has spoiled me.

That's the way we treat our customers. But, even more important, we KNOW HOW to care for your CAR. Get the habit of driving in regularly.

REEVES CONOCO SERVICE

Big Enough to Accomodate—  
Small Enough to Appreciate

# BUY *best food value* HERE

Finest quality



**CANDY** All 5c Bars 6 For 25c  
**GUM** All Brands 3 For 10c  
**BABY FOOD** Gerber's 3 Cans 25c  
**MILK** SHURFINE TALL CAN 12 1/2c  
**COCA-COLA** 12 BOTTLE CARTON 39c

**PEAS** Blackeyed 1 Lb. Bag 14c  
**TISSUE** Toilet Northern 3 Rolls 25c  
**SOUP** Heinz Tomato 11c

**TENDER CRUST BREAD**

LARGE LOAF 23c

**COFFEE** FOLGERS DRIP OR REGULAR LB. 89c  
**PORK & BEANS** Pic-Nic 3 For 25c  
**JUICE** Tomato, Shurfine 46 Oz. Can 25c

**FLOUR** SHURFINE 10 LB. BAG 69c  
**MINCE MEAT** None Such 9 Oz. Pkg. 25c  
**JAM** Bama Red Plum 2 Lbs. 39c

**SHORTENING** SHURFINE 3 LB. CAN 69c  
**KRAUT** Shurfine No. 303 Can 13c  
**PEAS** Blackeye, Campfire No. 303 Can 10c

**LARD** PINKNEY'S PURE HOG 3 LB. CARTON 45c  
**PEARS** Remarkable No. 2 1/2 Can 33c  
**RICE** Comet 12 OZ. PKG. 19c

**SPAM** 12 OZ. CAN 35c  
**SUGAR** IMPERIAL PURE CANE 5 LB. BAG 48c

**CELERY** GREEN PASCAL STALK 6c  
**APPLES** NORTHERN GROWN DELICIOUS, LB. 12 1/2c  
**ORANGES** CALIF. SUNKIST LB. 12 1/2c  
**LETTUCE** LB. 12 1/2c  
**GRAPES** TOKAY LB. 12 1/2c  
**COCONUTS** FRESH LARGE SIZE EACH 12 1/2c

— DRUGS —  
**BABY MAGIC** Mennen's 60c Size  
**LOTION** Jergen's \$1.00 Size  
**TOOTH PASTE** Colgate 50c Size  
**H-A ARRANGER** 60c Size

**FRYERS** FULL DRESSED LB. 36c  
**HOG JOWLES** Lb. 25c  
**OLEO** SHURFRESH 4 YELLOW QTRS. LB. 15c  
**FRANKS** 3 Lb. Jumbo Pack 75c  
**HICKORY SMOKED HARVESTIME SLICED, LB.**  
**BACON** 35c  
**HAMBURGER** Fresh Lb. 25c  
**SAUSAGE** PURE PORK BAGS LB. 19c  
**CALF LIVER** Lb. 25c  
**BISCUITS** BALLARDS 9c

— FROZEN FOODS —  
**PIES** FROZEN, PET-RITZ PEACH, APPLE OR CHERRY 4c  
**STRAWBERRIES** Thrift-T-Pact Package 7c  
**FISH STICKS** CAPE ANN 10 OZ. PKG. 3c  
**ORANGE JUICE** Libby's 6 Oz. Can  
**CORN** Cream Style 10 Oz. Package

Plenty Of FREE PARKING

We GIVE Double Stamps On Tuesday

Gunn Bros. STAMPS

RIGHT ON THE CORNER **Renfro Bros FOOD MARKET** RIGHT ON THE PRICE

ESTABLISHED IN 1929

Raymond PHONE 74 Norman



# LAMB COUNTY LEADER

Associate Member of the Associated Press  
 Second Class Matter at the Postoffice  
 at Dallas, Texas, May 24, 1923—Under Act of  
 March 3, 1879.

WILLIAMS Publisher  
 ED CLARIDA Editor

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 or reputation of any person firm or cor-  
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 brought to the attention of the pub-

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 County Leader and County Wide News  
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Material is not a writ from on high; it's just  
 one man's opinion

## Sandhills Philosopher—

That Christmas is behind us, I have  
 following my usual custom of taking the  
 between then and New Year to review  
 year and size up prospects for the

Some people take the attitude that  
 that's just ending should be treated  
 of an in-law after he's left the less  
 out it the better, but I don't take that  
 about the past year, not about in-laws.

It hasn't been a bad year, but you've  
 remember none of the other ones was  
 as far as I'm concerned. The people  
 disappointed over the year are gen-  
 erally the people who expect too much. The  
 enjoy a year is to take every day as  
 as, as a smart man already knows it's  
 anyway, whether he gets up early or  
 works hard or takes it easy. Too many  
 are so busy planning on how much  
 they're gonna have tomorrow or next  
 they never get around to having an at

As a whole, 1955 was a normal year, as  
 but that's because I've already dis-  
 every year is normal.

1956. I don't any more know what's  
 than you or Congress or the economic  
 which gives us all an equal start,  
 same amount of ignorance apiece,  
 as the future is concerned. There are  
 differences in the amount of ignorance people  
 have had in the past, but when it comes to the  
 future man is about as blind as the next.  
 Some people might be able to guess better  
 than others what the stock market for ex-  
 ample will do, but the fellow that guesses the  
 future it may be the one that guessed  
 about his own health.

1956 will be a fine time to be  
 at you've got to remember there's  
 wrong with the few remaining days  
 either. They're fine too.

Understand, though, I'm not making any  
 predictions. With Congress meeting in Jan-  
 uary the first rattle out of the box, any-  
 one who makes a prediction is merely failing  
 miserably.

1956 come on. It won't get any more  
 than 1955 did.

Yours faithfully,  
 J. A.

## STICK LOGIC

By LOUISE C. ALLEN

Among the many Christmas fea-  
 tures of the newspaper last Sunday was a  
 little story from the Bureau of In-  
 ternal Revenue.

It said, we can be looking for the  
 envelopes containing 1955 in-  
 come forms and instruction booklets.  
 Delayed mailing these until after the  
 rush, the story continued, out of con-  
 sideration for postal employees.

It's nice for the rest of us, too. While  
 we have to carry several hundred of  
 them door to door, dealing out misfe-  
 ity, every one of us will be the un-  
 recipient of one. And if the postmen  
 they have troubles doling them out,  
 we could picture the interiors of the  
 where they drop these billets-doux in  
 boxes.

Without this grim notice of reality,  
 almost every household in the  
 country has a violent post-holiday reaction of  
 He 'lets the family go' for the  
 preceding Christmas, thinking "I'll  
 be on them right after the first of  
 the year." Visions of heaped-up bills are al-  
 ready standing between him and a good  
 rest. Then along comes this reminder  
 that he must also pay for the pleasure of  
 living in a country where it's so easy to live  
 on one's means.

Psychology is startling, to say the  
 head-of-the-house becomes a bear in

## Praise For Mass Distribution

Secretary of Agriculture Benson recently  
 wrote a letter of congratulation to the head  
 of a food chain association, in recognition of  
 the work of its members are doing and have  
 done in promoting foods that are in plentiful  
 supply.

The Secretary said: "It is my firm belief  
 that the long-run interest both of agriculture  
 and the distributing industries will be best  
 served if private efforts can carry a major  
 share of the responsibility not only for the  
 production of food, but for bringing it to the  
 consumer's table. I think it is fortunate that  
 the food industry has long recognized this  
 responsibility, and accepted it." He added  
 that he had been told that more than 300  
 campaigns and promotions had been conducted  
 since 1936 to stimulate the consumption  
 of farm crops in over-supply.

This is of tremendous value to the pro-  
 ducers of the crops involved. It is also of top  
 value to consumers. Who are offered excel-  
 lent bargains as an inducement to use more  
 of one food or another. Then, going beyond  
 the food business alone, it indicates a further  
 fact. Mass distribution today is as important  
 as mass production. It is equally indispens-  
 able. No matter what the product, no matter  
 how excellent it is, there would be no profit  
 or benefit to anyone without a retail industry  
 capable of moving it into the channels of con-  
 sumption in whatever volume is required.

The chains pioneered mass distribution, but  
 they had no patent on it. Other kinds of re-  
 tailers have fully adapted the idea to their  
 own operations. It keeps this great economy  
 of ours going.

## Seventeen States Lead The Way

Much is heard of civil liberties these days,  
 and properly so. Great questions concerning  
 the rights of political, religious and racial  
 minorities are being debated. There is re-  
 newed emphasis on such basic rights as the  
 free press and free speech. The courts are  
 being called on to establish far-reaching pre-  
 cedents.

Yet there is one right of which we hear less  
 than we should. It is one of the most vital of  
 all the rights. And that is the right to work,  
 free of coercion by either employers or em-  
 ployee groups, free of the necessity of joining  
 any organization and paying dues to it.

No one any longer denies the right of a  
 man to join a union, if that is his desire. But  
 the principal unions, driving for the closed  
 shop, deny that a man has the right not to  
 join and still earn his livelihood. The closed  
 shop, is incompatible with every principle of  
 individual freedom. And the union shop differs  
 from it only in unimportant degree.

Seven states have abolished the closed shop  
 by law, and affirmed the right to work. This  
 is not an anti-union movement—if any union  
 is able to organize 100 per cent of a company's  
 workers, on a free and voluntary basis, it is  
 entitled to do so. It is, on the other hand, a  
 movement designed to end a form of tyranny  
 as indefensible as any ever exerted by em-  
 ployers in the far-off past.

## "Meaningful Competition"

Secretary of Commerce Weeks, who head-  
 ed the Presidential Committee which ana-  
 lyzed transportation regulation, has succinctly  
 pointed to a principal weakness in that regu-  
 lation as it now exists. The Committee, he  
 said, "concluded that not enough freedom is  
 now allowed for competitive pricing. Compe-  
 tition without price competition is not mean-  
 ingful competition."

The Committee's proposals, he went on,  
 are designed to ease the Interstate Commerce  
 Commission's control of pricing "so that each  
 carrier can move a little more freely in the  
 direction of pricing its services in line with  
 its costs, but always without discrimination  
 and on a compensatory basis." This, in the  
 Secretary's views, could not help but pro-  
 duce savings to the American public, which  
 pays all the bills for transportation service,  
 and, at the same time, would lead to greater  
 strength and prosperity for all the carriers  
 themselves.

Price competition is not the only form of  
 competition. But it is one of the most effec-  
 tive. It is a kind of competition which forces  
 those involved to be forever on their toes,  
 seeking to do a better job at a lower cost.  
 Our present inflexible regulatory laws do not  
 take into consideration the inherent advan-  
 tages of each carrier possesses over the  
 others. They don't so to speak, permit each  
 to put its best foot forward in seeking busi-  
 ness. The whole country is the loser.

last year's clothing.  
 Since we have until April 15 to file these  
 things, it does seem that the government  
 could have waited to mail them until the  
 evidences of Christmas generosity were out  
 of sight!

## LAFF - A - DAY



"We'd like you to come again, just as soon as we get the  
 place repaired!"

## DOWN MEMORY LANE

(From the files of The Lamb County Leader  
 December 31, 1924)

Commercial body to hold a mass meeting on January 8.  
 (Judge E. A. Bills, president of the Chamber of Commerce  
 calls meeting.)

Farm Notes: When were your wagon wheels greased?

E. A. Logan was a business visitor in Plainview Tuesday.

Lamb County ginned 9,000 bales of cotton in 1924.

First norther visits Littlefield and vicinity bringing low-  
 est temperature of the year.

Why not fire your clerks also and save money?

G. M. Shaw and E. C. Ellis spent Christmas in Childress.  
 They returned Sunday accompanied by Mrs. Ellis and son,  
 Billy Joe.



## KEFAUVER HOLDS THIN LEAD OVER NIXON IN TRIAL HEAT ELECTION

By KENNETH FINK, Director  
 Princeton Research Service

Suppose Senator Estes Kefauver of Ten-  
 nessee and Vice President Nixon were the  
 rival candidates for President. How would  
 the nation vote if the election were held to-  
 day?

The relative strength of the two men is  
 revealed in a trial heat election just complet-  
 ed by the United States Poll.

In this test of strength Democrat Ke-  
 fauver leads Republican Nixon by a narrow  
 margin.

When United States Poll staff reporters  
 put the following question to a representative  
 cross-section of the nation's voters:

"Suppose the presidential election were  
 being held today. If Vice President Richard  
 Nixon were the Republican candidate and  
 Senator Estes Kefauver of Tennessee were  
 the Democratic candidate, which one would  
 you like to see win the Republican Nixon  
 or the Democrat Kefauver?"

The vote:

Nationwide	
Kefauver	47.6%
Nixon	44.4
Undecided	8.0

With the 8 per cent who said they were un-  
 decided eliminated, the vote divides 51.7 per  
 cent for Mr. Kefauver and 48.3 per cent for  
 Mr. Nixon.

It must be understood that today's poll

findings reflect only current sentiment and  
 that much can happen between now and No-  
 vember, 1956, to change people's minds.

that among Independents—the group whose  
 It is interesting to note in today's survey  
 votes may well determine the 1956 outcome  
 in the nation—opinion is very closely divided.

Independents Only, Nationwide	
Kefauver	44%
Nixon	45
Undecided	11

Survey findings also show that 14 out of  
 every 100 Republicans say they would vote  
 for Senator Kefauver.

Republicans Only, Nationwide	
Kefauver	14%
Nixon	80
Undecided	6

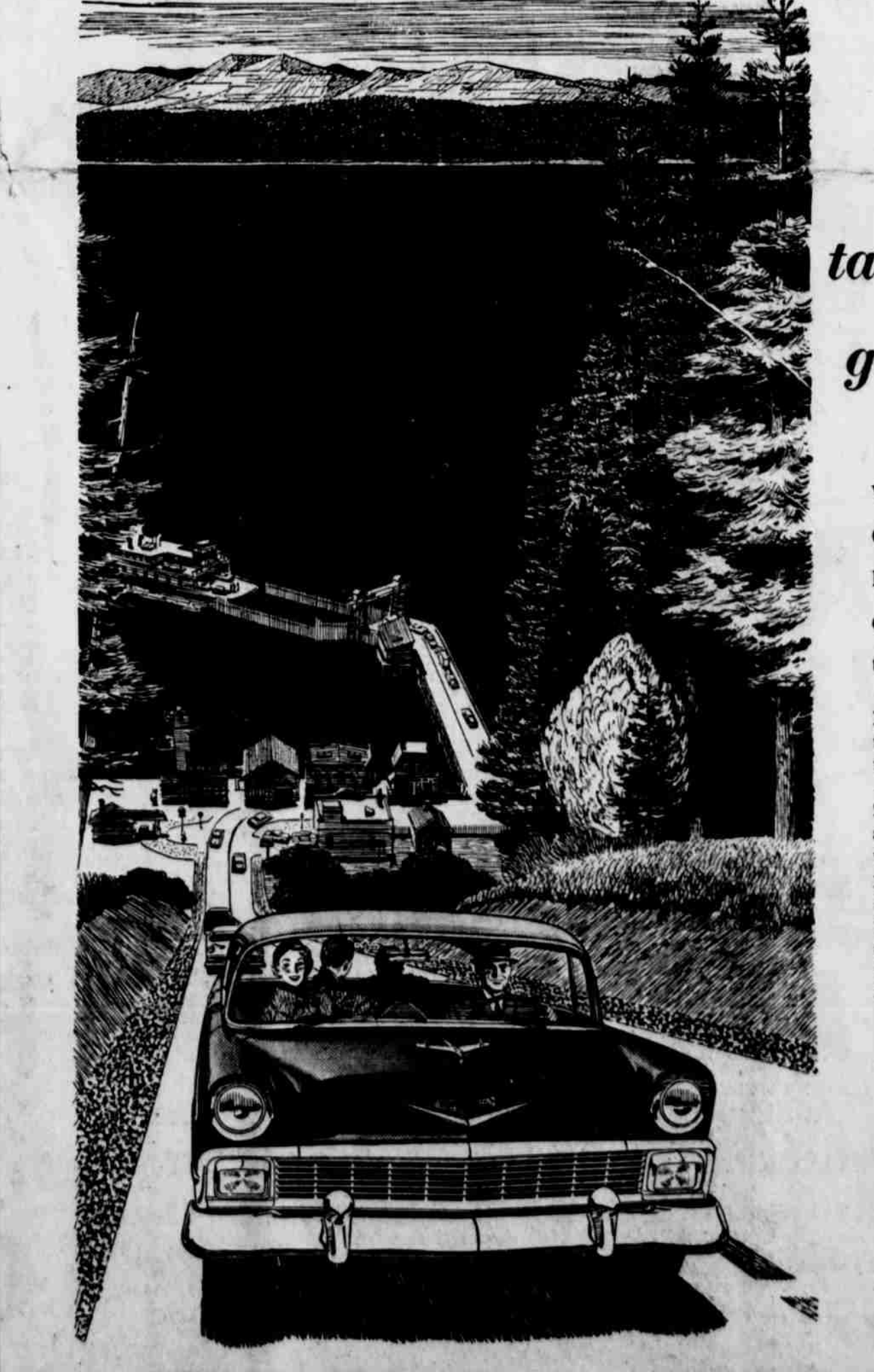
At the same time, Vice President Nixon  
 gets the support of 16 out of every 100 Demo-  
 crats.

Democrats Only, Nationwide	
Kefauver	76%
Nixon	16
Undecided	8

## New Mood

Last November 8th, citizens of widely scat-  
 tered states voted on proposed bond issues  
 for roads, public housing, water projects and  
 other purposes.

The result, in the words of U. S. News &  
 World Report, clearly indicated "a new  
 mood" on the part of the voters. The maga-  
 zine said: "They showed a tendency to be  
 conservative about approving bond issues to  
 finance larger spending. Nearly \$1,000,000-  
 000 worth of bond issues in 10 States from  
 coast to coast were voted down. Less than  
 \$500,000,000 in bonds received approval."

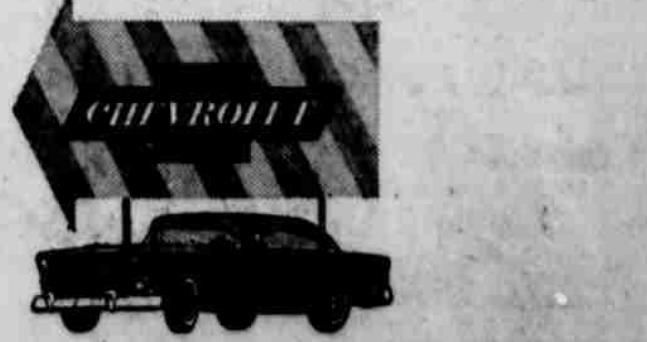


# Chevrolet's taught dynamite good manners!

With its frisky "Turbo-Fire V8," this  
 Chevrolet is pure dynamite, all right,  
 But it's beautifully mannered, too—  
 quiet, well-behaved, instantly obedient  
 to your slightest signal!

Nudge the accelerator and you're aware of  
 the split-second chain reaction of your toe  
 to the "Turbo-Fire"! There's your dynamite  
 —with horsepower ranging up to a high of  
 205. The car is built for its power, too—with  
 a low, low center of gravity, well distributed  
 weight and wide-apart rear springs. There's  
 your stability, and safer handling! All doors  
 have safety latches—and instrument panel  
 padding and seat belts, with or without  
 shoulder harness, are available at extra cost.  
 Directional signals are standard. Come in  
 and try a new Chevrolet!

THE HOT ONE'S EVEN HOTTER



# ARMES CHEVROLET COMPANY

610 EAST 4th

PHONE 139

PORK PRICES ARE DOWN AT PIGGLY WIGGLY!

**THIS WEEK'S BEST BUY IN PORK**

<b>PORK SIRLOIN ROAST</b>	<b>CENTER CUT LOIN AND CHOPS</b>	<b>RIB CHOPS</b>
<b>39c</b>	<b>49c</b>	<b>39c</b>



**Put Pork IN YOUR BASKET!**



**D.N. GREEN STAMPS**  
WITH EVERY PURCHASE  
**DOUBLE ON TUES.**  
WITH \$2.00 PURCHASE  
OR MORE  
S. AND H. GREEN STAMPS ARE  
GIVEN AND REDEEMED ANYWHERE  
IN THE UNITED STATES!

**COCA-COLA CHILI**  
HANDY 12 BOTTLE CARTON **39c**  
WOLF NO. 2 CAN **43c**

We Will Be  
Closed Monday,  
January 2nd

- |  |   |  |
|--|---|--|
| CAMPFIRE, NO. 300 CAN<br><b>BLACKEYED PEAS</b> 9c                  | BETSY ROSS, 24 OZ. BOTTLE<br><b>GRAPE JUICE</b> 29c | HUNT'S, NO. 2 1/2 CAN<br><b>APRICOTS</b> 25c             |
| DEER, FRESH SHELL NO. 300 CAN<br><b>BLACKEYED PEAS</b> 12 1/2c     | STAR KIST, NO. 1/2 CAN<br><b>TUNA</b> 33c           | LIBBY'S NO. 303 CAN<br><b>SWEET PEAS</b> 21c             |
| HUNT'S, NO. 300 CAN<br><b>TOMATO JUICE</b> 10c                     | KOUNTY KIST, 12 OZ. CAN<br><b>CORN</b> 2 For 25c    | LIBBY'S NO. 303 CAN<br><b>LIMA BEANS</b> 29c             |
| CAMPFIRE, NO. 300 CAN<br><b>PORK &amp; BEANS</b> 3 For 25c         | FRUIT, HUNT'S NO. 300 CAN<br><b>COCKTAIL</b> 23c    | PINEAPPLE, DOLE, NO. 2 CAN<br><b>JUICE</b> 15c           |
| <b>PEAS</b> BLACKEYED HILLS OF HOME FROZEN, 10 OZ. PKG. <b>15c</b> | <b>ORANGE JUICE</b> 17c                             | LIBBY'S NO. 303 CAN<br><b>KRAUT</b> 17c                  |
| <b>PEACHES</b> THRIF-T-PAK FROZEN 10 OZ. CAN <b>15c</b>            | <b>MEXICAN DINNER</b> 59c                           | ALLEN CUT, NO. 303 CAN<br><b>GREEN BEANS</b> 10c         |
| LIBBY'S FROZEN, 6 OZ. CAN<br><b>ORANGE JUICE</b> 17c               | <b>STRAWBERRIES</b> 25c                             | DURAND'S WHOLE, NO. 3 SQUAT<br><b>SWEET POTATOES</b> 25c |
| PATIO FROZEN, 16 OZ. PKG.<br><b>MEXICAN DINNER</b> 59c             |   | PATIO NO. 300 CAN<br><b>CHILI</b> 35c                    |
| FRESH PACT FROZEN, 10 OZ. PKG.<br><b>STRAWBERRIES</b> 25c          |   | LIBBY'S NO. 303 CAN<br><b>PEARS</b> 29c                  |
|  |   | CAMPBELL'S CAN<br><b>TOMATO SOUP</b> 3 For 35c           |
|  |   | DEL MONTE NO. 303 CAN<br><b>SPINACH</b> 15c              |
|  |   | DARICRAFT TALL CAN<br><b>MILK</b> 2 For 25c              |

- |  |   |
|--|---|
| <b>BACON</b> WILSON'S CORN KING SLICED LB. <b>37c</b>  | <b>SAUSAGE</b> WILSON'S CERTIFIED 1 LB. ROLL <b>29c</b> |
| LEAN and TENDER<br><b>SPARE RIBS</b> Lb. <b>39c</b>    | FRESH GROUND<br><b>HAMBURGER</b> Lb. <b>29c</b>         |
| FRESH SLICED<br><b>PORK STEAK</b> Lb. <b>49c</b>       | GOVT GRADED GOOD<br><b>BEEF RIBS</b> Lb. <b>19c</b>     |
| FRESH COUNTRY STYLE<br><b>BACK BONE</b> Lb. <b>39c</b> | GOVT GRADED GOOD<br><b>RIB STEAK</b> Lb. <b>59c</b>     |
| FRESH SLICED<br><b>PORK LIVER</b> Lb. <b>15c</b>       | KRAFT'S ELKHORN<br><b>CHEESE</b> Lb. <b>49c</b>         |
| <b>PORK ROAST</b> FRESH SHOULDER LB. <b>39c</b>        | <b>BACON SQUARES</b> SUGAR CURED LB. <b>25c</b>         |

**BANANAS** GOLDEN FRUIT LB. **12 1/2c**

**CELERY** CALIFORNIA GREEN STALK EACH **7 1/2c**

- |   |  |  |
|---|--|--|
| FIRM HEADS<br><b>LETTUCE</b> Lb. <b>12 1/2c</b>       | TEXAS, 5 LB. BAG<br><b>ORANGES</b> <b>29c</b>  | FRESH BUNCH<br><b>GREEN ONIONS</b> <b>7 1/2c</b> |
| FRESH, CARTON<br><b>TOMATOES</b> <b>19c</b>           | SWEET, NO. 1<br><b>POTATOES</b> Lb. <b>10c</b> |  |
| TEXAS SEEDLESS<br><b>GRAPEFRUIT</b> Lb. <b>7 1/2c</b> |  |  |

**ORANGE-ADE** HI-C 46 OZ. CAN **25c**

- |  |  |  |
|--|--|--|
| JOY-SUDS, 1 LB. BOX<br><b>BUBBLE BATH</b> <b>25c</b>             | HI-HO, 1 LB. BOX<br><b>CRACKERS</b> <b>35c</b>                     | EGG NOODLES, 14 OZ. PKG.<br><b>SKINNERS</b> <b>35c</b>       |
| WOODBURY, \$1.00 SIZE, PLUS TAX<br><b>HAND LOTION</b> <b>50c</b> | PLAIN'S, ASST FLAVORS, 1/2 GALLON<br><b>MELLORINE</b> <b>49c</b>   | QUART<br><b>KRAFT OIL</b> <b>59c</b>                         |
| 30 COUNT BOTTLE<br><b>ANACIN</b> <b>39c</b>                      | SHUNSHINE, 7 1/2 OZ. CELLO BAG<br><b>HYDROX COOKIES</b> <b>25c</b> | MAXWELL HOUSE, 2 OZ. JAR<br><b>INSTANT COFFEE</b> <b>53c</b> |
| BOYER, 5 OZ. BOTTLE<br><b>HAIR ARRANGER</b> PLUS TAX <b>43c</b>  | LIBBY'S SOUR OR D.L.L., 22 OZ.<br><b>PICKLES</b> <b>33c</b>        | GERBER'S STRAINED<br><b>BABY FOOD</b> 3 For <b>27c</b>       |
| DENTAL CREAM, 4 1/2 OZ. SIZE<br><b>COLGATE</b> <b>33c</b>        | BAKER'S 1 IN 1, 1 LB. CAN<br><b>COCOA MIX</b> <b>47c</b>           | LIBBY'S SWEET, 22 OZ. JAR<br><b>PICKLES</b> <b>49c</b>       |

**BABY MAGIC** MENNEN'S, 50c SIZE **37c**

- |   |  |
|---|--|
| HALF GALLON<br><b>CLOROX</b> <b>33c</b>                       | SWIFT JEWEL, 3 LB. CAN<br><b>SHORTENING</b>                  |
| ALERT, 16 OZ. CAN<br><b>DOG FOOD</b> 3 For <b>25c</b>         | CAL TOP, 12 OZ. BOTTLE<br><b>CATSUP</b>                      |
| BATH SIZE<br><b>DIAL SOAP</b> 2 For <b>37c</b>                | MA BROWN, OLD FASHUN, PINT<br><b>PICKLES</b>                 |
| G'CEDAR<br><b>DUST MOPS</b> <b>\$1.98</b>                     | PETER PAN, 9 1/2 OZ. JAR<br><b>PEANUT BUTTER</b>             |
| WAX-TEN, ROLL<br><b>WAXED PAPER</b> <b>21c</b>                | REAL PRUNE, 24 OZ. BOTTLE<br><b>PRUNE JUICE</b>              |
| 400 COUNT BOX<br><b>KLEENEX</b> <b>29c</b>                    | BAILEY'S PEACH OR APRICOT<br><b>PRESERVES</b> 20 Oz. Tumbler |
| DAMASK, 30 COUNT<br><b>PAPER NAPKINS</b> <b>10c</b>           | SALAD BOWL, QUART SIZE<br><b>SALAD DRESSING</b>              |
| WHITE OR COLORED 3 ROLLS<br><b>NORTHERN TISSUE</b> <b>25c</b> | HIXSON'S, REGULAR OR DRIP<br><b>COFFEE</b> 1 Lb. Can         |

**FLOUR** GOLDEN WEST 10 LB. BAG **69c** 5 LB. BAG **39c**



glake

**W. T. CLAYTON**  
A local Springlake member of the Springlake Jaycees last Monday presented a trophy dinner honoring the and their coaches. given to Rex, signi- the "Outstanding 1955 Wolverines."

Mrs. B. V. Padon and Jimmy Banks and visited Christmas day home near Clovis, Phillips is a niece of

Mrs. W. T. Clayton back Monday and the many that rode Free Way on the of this improvement highway program.

**MEETING**  
of the Baptist church morning for the circle meeting. Macburn, vice presi- over the opening. Williams read the cal- and led the spe- prayer. Mrs. Ernest am chairman, had program which was Margaret Students," gram were Mrs. am, Mrs. Leslie Wat- son Watson, Mrs. r. Mrs. John Wil- Bob Matlock, and clo- ed by Mrs. Robert resident.

Henry Tanner is in Hospital at this

Mrs. Jess Matlock and with the Bill Bear- at Olton Saturday

Mrs. Roach were shop- field Saturday.

Mrs. Tracy White and Horn, Texas, Mr. and well and fam'ly of r. and Mrs. Troy and family of Spring- and Mrs. Cleo Smith of Olton, visited in their parents, Mr. R. Smith, Saturday.

Mrs. Ernest Green of visited with relatives of Mrs. Green's bro- ther, Mr. and Mrs. Ernest and Mrs. W. C. Lee.

and Mr. Bill Lee of Galveston, Mr. and Mrs. Jimmy McNeil, Mr. and Mrs. Jim Dick McNeil, Shir- ley Earl McNeil, Mr. Woodward Lee of Pampa, and Mr. John Car- roll Lee of Pampa.

Mr. and Mrs. Nat Bearden and family of Paducah enjoyed Christ- mas Day in the home of his mother, Mrs. Bearden.

Mr. and Mrs. T. W. Bearden and family spent Christmas at Plainview in the home of her parents, Mr. and Mrs. J. T. Lat-imore.

Mr. and Mrs. Billy Clayton visited in the George Clark home in Olton Friday night.

Mrs. J. T. Gibson entertain- ed at a Christmas dinner in he home Sunday, Mr. and Mrs. Roy Granbruy of Olton, Mr. and Mrs Jim Fuller of Olton, Mrs. Ann Blythe of Olton, Mr. and Mrs Thomas of Olton, her sisters, and her father, Mr. Bartlett.

Billy Wayne Clayton and fam- ily had Christmas dinner with their parents, Mr. and Mrs. W. T Clayton and Don. The evening was spent in Muleshoe at the M. D. Gaddy home where they went to meet Rev. and Mrs. Jerrell D Gaddy. Rev. Gaddy is pastor of the First Baptist church of Cleve- land, Texas.

The Mexican Mission at Spring lake celebrated a high spiritual day at the Mission with 114 in at- tendance.

Dishes of food were brought and the people enjoyed a spiritua' fellowship and dinner, Christmas Day. 104 people enjoyed the din- ner.

Mr. and Mrs. Jimmy Barnett of Wichita Falls are spending the holidays in the home of her par- ents, Rev. and Mrs. John T. Wil- liams.

The Springlake Baptist church gave Rev. and Mrs. Williams a TV set for their Christmas.

Mr. and Mrs. Douglas Avery and girls spent Christmas Day with her mother, Mrs. M. A. Mc Clanahan, also Mr. and Mrs. W. A. McClanahan were guests. Mr. and Mrs. W. A. McClanahan were married 55 years Christmas Day.

Rev. Bush left for San Anton- io Monday for a few days vaca- tion. He will be met at San An- tonio by his mother.

Malcolm Huckabee, student of the Mississippi Baptist College is home for the holidays with his parents, Mr. and Mrs. Robert Huckabee.

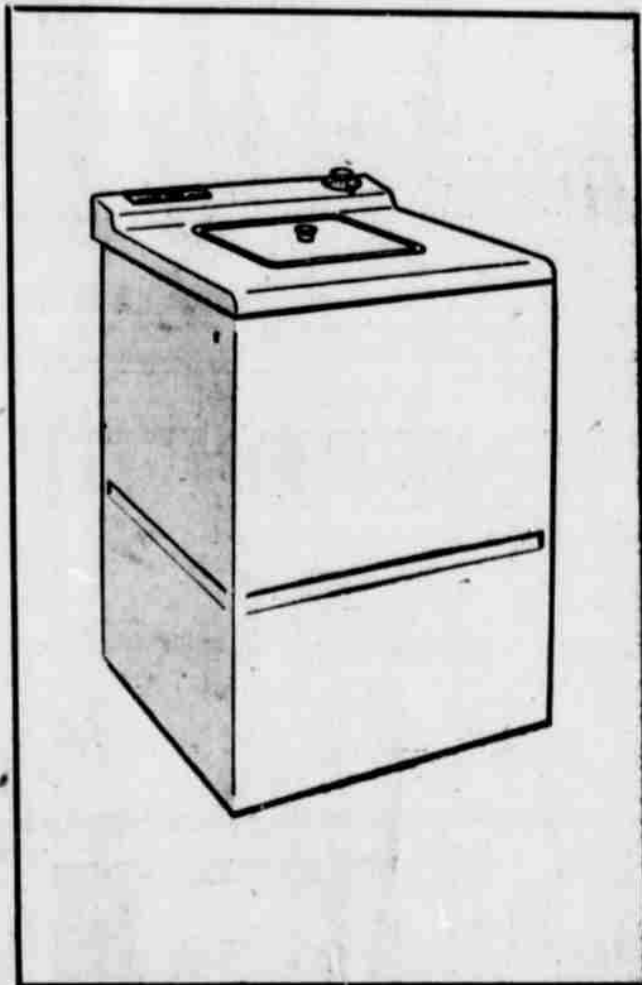
THE HOTPOINT FACTORY WIRED  
US TO GET IMMEDIATE ACTION

# W-W ELECTRIC

# SO OUT THEY GO

RIGHT NOW in time for Christmas giving—over 200 top quality 1955 model Hotpoint home Appliances are being sacrificed to make way for new production. Let Hotpoint's loss be your gain — buy brand new appliances at the

LOWEST PRICES IN 8 YEARS



## Hotpoint ALL-PORCELAIN AUTOMATIC WASHER

NEVER BEFORE A QUALITY AUTOMATIC WASHER AT THIS LOW!

**149<sup>88</sup>**  
and old  
Washer

WAS 229.95

You Actually  
**SAVE \$80!**

Buy now—Take months to pay on W - W's  
"FEW - PENNIES - A - DAY" PAY  
PLAN.

JUDGED AMERICA'S NO. 1 WASHER VALUE BY INDEPENDENT RESEARCH!

- Deep overflow rise, leaves clothes cleaner!
- Automatic fill . . . load it, set it, forget it!
- Washes, rinses, spin-dries automatically!
- Holds a full family size clothes load!
- Can be installed portable or permanent!
- Dual hose connections for hot and cold water!
- Use it 30 days . . . your money back if not fully satisfied!



## AUTOMATIC CLOTHES DRYER

End Clothesline Drudgery At Record Low!

**139<sup>88</sup>** REGULAR 199.95  
SAVE \$60!

Another record smashing Hotpoint value! A completely auto- matic dryer — with timer and temperature control calrod heating unit. Dries clothes sweet and fluffy in minutes — but hurry, these will go fast!

REGULAR 289.95 - 10.5 CUBIC FOOT

# Hotpoint

Super - Stor  
REFRIGERATOR

ONLY  
**189<sup>88</sup>**

Buy now—Pay Later  
on W - W's Convenient  
"Few-Pennies-A-Day"  
Plan



Big 49-Lb. Freezer

Capri Colors

4 Roomy Door Shelves

Full-Width Vegetable  
Pan

Here's quality to match the finest . . . at a price to meet your budget! A full-size Hot- point refrigerator with a big, full-width freezer! Buy it now . . . and SAVE!

## HOTPOINT ELECTRIC RANGE

AUTOMATIC  
WAS 389.95  
NOW SAVE \$125! **254<sup>88</sup>**

Buy On W - W's "Few-Pennies-A-Day Pay Plan

- Hotpoint's finest and fastest cooking range!
- Giant super oven plus Handi-Raise broiler!
- Color lighted pushbutton controls!
- Automatic deep well cooker . . . See it!

## HOTPOINT "SUPER-30" ELECTRIC RANGE

With Automatic Rotary Barbecue Split!

WAS 379.95  
NOW — SAVE \$115! **254<sup>88</sup>**

- Giant, super oven, extra thrift broiler!
- World's fastest automatic timed cooking!
- Every deluxe feature of big ranges!

• Big 17.2 cu. ft.! Holds 600 lbs. Food!

## HOTPOINT FREEZER

Regular 489.95 — SAVE \$200

**289<sup>88</sup>** Buy on  
W - W's Convenient  
"Few-Pennies-A-Day"  
Pay Plan

You actually save two-ways here . . . save on the origi- nal cost — plus Food Dollars saved will make it pay for itself! You can cook and bake in advance. Freeze your garden fruits and vegetables, fish and game — you'll know your foods are safe in a Hotpoint!

Take Advantage Of These Savings - - Now . . . Pay Later On W - W's Few-Pennies-a-Day Payment Plans

### News From Whitharral

By MRS. ELVA T. CRANK

Mr. and Mrs. James McMullan and children left Wednesday for the holidays in Vaughn and Albuquerque, N. M.

Mr. and Mrs. Coda Stephenson and Coda spent the holidays in Abilene.

Mr. and Mrs. Wendell McInroe arrived Thursday from San Antonio for the holidays, with relatives here and in Levelland.

Mr. and Mrs. Dewayne Dixon and son left Friday for Prague,

Okla., and other points.

Rev. and Mrs. Claude Keeney of La Pryor arrived Friday for a visit with their daughter, Mr. and Mrs. Eugene Carter.

Born to Mr. and Mrs. Conal Norried a daughter, Thursday, in the Littlefield Hospital. The young lady and her mother are visiting her grandparents, Mr. and Mrs. Bud Eslinger.

Mr. and Mrs. Boyd Valentine spent Christmas in Kilgore with relatives. They go to Miami, Fla. for the Oklahoma-Maryland game on New Year's Day.

Mr. and Mrs. James Morrow and children, Mr. and Mrs. Edward Phillips and children, and

Larry Heard are spending the holidays in San Francisco, Calif. and other points.

Mrs. Whit Stephenson is a patient in the West Texas Hospital in Lubbock where she underwent surgery last week.

Weekend guests of Mr. and Mrs. Ronnie Parker and daughter included their parents, Mr. and Mrs. Earl Parker and Miss Evelyn Parker of Abilene, and Miss Earlene Parker of Littlefield.

Joe Ben Crank arrived Saturday from Ft. Huachuca, Ariz., for a holiday visit with his mother, Mrs. Elva Crank, and other relatives.

Holiday guests of Mr. and Mrs. V. D. Hodges included A-3c and Mrs. Otis Hodges of Bilozi, Miss. Mr. and Mrs. F. L. Soper, Allan and Sharon of Santa Monica, Calif., Mr. and Mrs. Charles Griffin and Montoy of Delano, Calif., Mr. and Mrs. Richard Davis, Sandra, Marcia and Kathie of Lubbock, Mr. and Mrs. John T. Griffin, Mr. and Mrs. James Griffin and Kenneth of Littlefield, Mr. and Mrs. J. C. Anton and children of Anton, Mr. and Mrs. Ben Hartley of Big Spring, Mr. and Mrs. Leonard Hartley and daughter of Riverside, Calif., and Mr. and Mrs. Norman Hodges.

Guests in the Joe Ancinec home for the holiday weekend were Mr. and Mrs. John Hanks and son of Hood River, Ore., Mr. and Mrs. Bud Thurman and children of Eunice, N. M., and Mr. and Mrs. Bud Harkey and children of Plain-

view.

Mr. and Mrs. Jack Eller and children of Lubbock spent the weekend with Mr. and Mrs. J. M. Mixon and Mrs. Carrie Eller. Other guests in the Eller home were S-Mgt. George Eller, Mrs. Eller and daughter of Seema, Ala. Miss Cynthia Eller of Carlsbad, N. M., Miss Myrtle Eller of Big Spring, Mrs. B. W. Bowman of Payette, Idaho, Mr. and Mrs. J. E. Eller of Lubbock, and Mr. and Mrs. Robert Eller and son of Littlefield.

Mr. and Mrs. Fred Newsom had as their guests Saturday, Mr. and Mrs. Ronnie Wren and son of San Antonio, Mr. and Mrs. James Hamilton and daughters of Lubbock, Mr. and Mrs. Fred Owens and daughters of Levelland, and Mr. and Mrs. Weldon Newsom and sons.

Guests of Mrs. P. B. Harbin for Christmas Day were Mr. and Mrs. Joe Harbin and children of Muleshoe, Mr. and Mrs. Ralph Harbin and daughter of Canyon, Mr. and Mrs. Lee Lewis and children of Littlefield, and Mr. and Mrs. L. C. Lewis and Loy. Mrs. Harbin and the Ralph Harbins left Monday for a visit with relatives at Dallas.

Sunday guests in the W. R. McDaniel home east of town were Mr. and Mrs. Orville Beasley, daughter and niece of Abilene, Mr. and Mrs. Dale McDaniel of Kermit, Sonny McDaniel of Odessa, Mr. and Mrs. Lynn McDaniel of Ft. Worth, and Mr. and Mrs.

Joseph Ancinec and children of Plains.

Cut of town guests in the E. G. Wade home for the holidays are Mr. and Mrs. Jack Wade, Mrs. Sid Wade of Mineral Wells, Bill Wade of El Paso, Mr. and Mrs. Weldon Wade and Miss Esie Wade of Lubbock, M., and Mrs. E. G. Wade will be in Clovis Tuesday to meet their daughter, Mrs. Bob Smith and children of Yuba City, Calif. The Smiths are in the flood district and barely escaped from their home.

Mr. and Mrs. Will Reding and Don Reding, spent Sunday in Post.

Mr. and Mrs. Everette Gage and sons accompanied by Miss Nan Trimble of Levelland spent Sunday in Brownfield.

Mr. and Mrs. Ronnie Parker and daughter spent Sunday to Tuesday in Carlsbad, N. M.

Mr. and Mrs. R. D. Keeney and children of Stockdale, Ohio, visited the latter's parents, Mr. and Mrs. Chris Lightfoot, and other relatives through the holidays.

Mr. and Mrs. R. M. Davis spent the weekend in Kermit with their daughter. Mr. and Mrs. Fred Armstrong and sons.

Rev. and Mrs. Fred Thomas and children left Sunday for a visit with relatives at Bridgeport and at Bonham.

Mr. and Mrs. Clinton Cox were called to Wellington Sunday by the death of the former's uncle.

Cox had just returned Saturday night from visiting the uncle who passed away early Sunday with a heart attack.

Mr. and Mrs. C. B. Keeney and Jimmy, accompanied by Mrs. Keeney's parents, Mr. and Mrs. Arch Briley of Amherst, returned Monday from a holiday visit in Fort Worth.

Mr. and Mrs. Will Raines, Misses Juanita, Wanda, Geneva, and Melba Raines have returned from

spending the holidays at Vernon.

Mr. and Mrs. Dude Schultz and Sandy, spent the holidays with relatives at Tipton, Okla.

Miss Elaine Watson left Monday for Ft. Worth after the Christmas holidays here with her parents, Mr. and Mrs. R. E. Watson and other relatives.

Airman Bobby Grant left Monday for Orlando, Fla., following a furlough here with relatives. M. S. Grant will remain for an extend-

ed visit with her parents, Mrs. David Mitchell.

Mr. and Mrs. Bruce Hicks and Miss Mary Jo Hicks spent the holidays at Nolanville and

Mr. and Mrs. A. N. Baker family are spending the season at Decatur and other Texas points.

Grease spout of pig butter to keep liquid during

### Bennett Chiropractic Clinic

C. W. Bennett, D. C. Crystelle Bennett, Office Mgr. X-RAY

Hours: 9 to 12 — 1 to 5 Saturday 9 to 12

106 East 10th

Phone 588

ANOTHER MILESTONE

(Our 10th Year In Littlefield)

We Appreciate Your Confidence In Our Ability

To Serve You.

LOOK NIFTY - BE THRIFTY

SHAVE WITH Thin Gillette Blades



Now 10 for 25¢

Outlast... Outperform... All Other Low-Priced Blades

For The Ideal Shave EVERY TIME USE

GILLETTE'S

FOAMY PRESSURE CAN 69¢

OVER 90 SHAVES

### SHOP FURR'S TODAY FOR AFTER XMAS VALUES!



PEPSODENT

Tooth Paste

63c SIZE PLUS 27c SIZE - 90c VALUE

2 For 69c

Baby Powder

Large Size 47c

Milk Of Magnesia

PHILLIPS \$1.00 SIZE 67c

ANTIZYME TOOTH PASTE

59c Size 53c

SAVE on GENUINE BAYER ASPIRIN BOTTLE 100 TABLETS 59c



Wax-rich BRUCE CLEANING WAX gives sparkling hardwood floors in half the usual time! Cleans as it waxes... "dry-cleans" dirt and spots, then leaves wax coating that polishes easily

Quart

98¢



SMUCKER'S Pure Fruit PRESERVES

BLACKBERRY 12 Oz Jar 36c  
BLACKBERRY Seedless, 12 Oz Jar 34c  
MARMOLADE Orange, 12 Oz Jar 27c  
BOYSENBERRY 12 Oz Jar 34c

PUREX Pure - Safer for Linens! 1/2 GALLON 33c

Full Of That OLD FASHIONED FLAVOR!

NEW PUREX DRY WAX 12 OZ. PKG. 39c

HEINZ

JUNIOR FOODS 6 1/2 OZ. CAN 15c

Keep Both On Hand...



SKINNER'S

CUT or LONG 7 OZ. BOX

12 1/2c



PI-DO YOU SIMPLY CAN'T FAIL TO MAKE FLAKY PIE CRUST.

9 Oz. Pkg. 17c

HEP OVEN CLEANER

6 Oz. 89c

FREE MARBLES IN SKINNER'S RAISIN BRAN

10 OZ. PACKAGE

19c



TWO TREATS FOR YOUR CAT

First - Try TABBY and GIVE YOUR CAT ONLY THE BEST FRESH MEAT Then - Send for New TABBY CAT GIFT CATALOG

15 OZ. CAN

3 for 39c

SAVE FRONTIER STAMPS AT FURR'S

for

FURR'S

# HAPPY NEW YEAR!

SAVE IN '56  
FRONTIER STAMPS  
DOUBLE ON TUESDAY  
WITH \$2.50 PURCHASE OR MORE

**APRICOTS** GAYLORD EXTRA FANCY NO 2 1/2 CAN **25c**

HANDY 12 BOTTLE CARTON  
**COCA-COLA... 39c**

**PEAS** County Kist, Fancy Sweet No. 303 Can **15c** **PICKLES** Elna, Sour or Dill Quart **25c**  
**PECANS** Fresh Shelled 12 Oz. Pkg. **99c** **NAPKINS** Bo Peep 80 Count Box **10c**

**CRANBERRY SAUCE**  
FOOD CLUB TALL CAN **15c**

BONNELLI, IN CHEESE CAUCE NO. 300 CAN  
**SPAGHETTI... 10c**

YOUR TRADITIONAL GOOD LUCK MEAL FOR NEW YEAR DAY  
**BLACK EYE PEAS** ARROW 2 LB. CELLO BAG **25c**



ARROW **Black Pepper** 1 Oz. Can **10c** **ELNA TOMATO SAUCE** 8 Oz. Can **3 For 19c**  
FOOD CLUB, SALAD **DRESSING** Quart **49c** **LIBBY'S SPINACH** No. 303 Can **15c**  
BABY SOFT, COLORED **TISSUE** Roll **4 For 49c** **ELNA KRAUT** No. 303 Can **2 For 25c**  
FOOD CLUB, ANGEL FOOD **CAKE MIX** Pkg. **49c** **DOG CLUB Dog Food** Tall Can **2 For 15c**  
TNT, YELLOW OR WHITE **POP CORN** 10 Oz. Can **19c**

LIBBY'S FANCY, WHOLE NO. 303 CAN  
**Green Beans 23c**

**CHILI** WOLF NO. 2 CAN **43c**

**CORN** ELNA, CREAM STYLE VACUUM PACK NO. 303 CAN **15c**

**CHILI BEANS** PATIO NO. 300 CAN **10c**

**FLOUR** FOOD CLUB 10 LB. BAG **69c**

RICHARD HUDNUT **CREAM RINSE** \$1.75 SIZE **\$1.10**

FRESH CANDIES  
**TOOTSIE ROLL JUNIOR** 20 Pack Carton **19c**  
**CRACKER JACKS** Package **6 For 25c**  
**M-S CANDY CORN** 17 Oz. Package **29c**

WOODBURY **HAND LOTION** \$1.00 SIZE **50c**

**TOOTH PASTE** Pepsodent 550 c Size **33c**

**CREAM** All Purpose Lady Esther \$1.38 Size **98c**

**DEODORANT** Dorothy Perkins \$1.00 Size **50c**

**SPRAY NET** Nestle \$1.25 Size **89c**

**ANGEL SKIN** Hand Lotion \$1.00 Size **79c**

**SHAMPOO** Woodbury 50c Size **33c**

**FRESH ROZEN FOODS**  
Libby's Beef, Turkey or Chicken, 8 Oz. Package

**POT PIES.. 2 for 45c**  
Food Club, Fresh Frozen 10 Oz. Package

**Blackeyed Peas.. 15c**  
FOOD CLUB, FROZEN 10 Oz. Pkg. **19c**

**LIMA BEANS** Pkg. **19c**

**BRUSSEL SPROUTS** 10 Oz. Pkg. **23c**

**CAULIFLOWER** 10 Oz. Pkg. **23c**

**JUICE** 6 Oz. Can **17c**

**PEACHES** 12 Oz. Pkg. **15c**

**FRYERS**  
FRESH DRESSED LB. **39c**

FRONTIES **SAUSAGE** 2-Lb. Roll **59c** **RANCH STYLE BACON** 2 Lb. Pkg. **89c**

**SHOULDER CUT PORK ROAST** Lb. **39c** **BOSTON BUTT, PORK STEAK** Lb. **49c**

U. S. GOV'T GRADED CHOICE **ROAST** Chuck Lb. **43c** U. S. GOV'T GRADED CHOICE **STEAK** Round Lb. **79c**

**BANANAS** FANCY GOLDEN FRUIT LB. **12 1/2c**

**CARROTS** TEXAS FRESH and CRISP BUNCH **5c**

**CAULIFLOWER** Fresh and White Lb. **12 1/2c** **TURNIPS & TOPS** Full Green tops Bunch **10c**  
**ONIONS** Nice and Fresh Bunch **7 1/2c**

FRESH **JOWLS** Lb. **19c**  
ELNA **CHEESE** Lb. **59c**

FLORIDA, THIN SKIN **Tangerines** Lb. **15c**  
CALIF. ICEBERG **LETTUCE** Lb. **15c**  
FANCY PINK **Tomatoes** Cello Carton **19c**

# FURR'S





**ERRY DRAKE**



**ERRY DRAKE**



**ERRY DRAKE**



**ACE HANK**



**News**  
**ents Enjoy Visits,**  
**es And Vacations**

**GLASSCOCK** holidays with her and Mrs. B. J. Mr. and Mrs. Jim Covington and son Las. They spent in Portales, N. and Mrs. Elvis Hes-

Bill Beasley and Pamela are home with her parents with her parents, Mrs. R. C. Sullivan

... who is sta- Diego, Calif., with for the holidays, Mr. and Mrs.

... has been moved Hospital in Lub- Plains Hospital Seymour suffered a out a month ago, to be recovering

... son of Mr. and Mrs. left last week, Calif., to serve in the Navy. He will be home in four years in the next three years in enlistment.

... and Mr. and Mrs. left last week with family, Mr. and Mrs. in Lubbock, Er- on Thursday.

... E. E. Watkins left Wednesday to help with their family. Mr. and Mrs. in Lubbock, Er- on Thursday.

... Fred Ussery and relatives and friends, during the

... W. H. Braden are visiting relatives.

... Ray Glasscock were in Sudan Wed-

... Lamford circle of on Monday afternoon

Oklahoma, and his mother, Mrs. Donnie Chasteen of Duncan, Okla.

Mrs. Rex Angeley and Mrs. Carl Jones shopped in Clovis, Monday.

Rev. and Mrs. C. L. Diamond will spend the holidays with their daughter, Mr. and Mrs. Homer Jones of Gladewater.

Bob Belew, who is stationed in El Paso, is here to spend the holidays with his parents, Mr. and Mrs. R. H. Belew.

The W. F. Williamson's had as their guests last week, Mr. and Mrs. Tom Rose and Mrs. Turmine of Amherst, Mrs. Nell Rudd, Mrs. Dee Euberry and Charlie Epps of Littlefield.

Spending the Christmas holidays with Mr. and Mrs. J. O. Vaughn are their children, Laverne Vaughn of Earth, Mr. and Mrs. Loyd Vaughn and family of Lazbuddie, Mr. and Mrs. Junior Breedlove of Hollis, Okla., and Mr. and Mrs. Glenn McKinney of Oklahoma City.

**CAROL HAMILTON HAS SLUMBER PARTY**  
Carol Hamilton's home was the scene of a Christmas slumber party Friday night. The girls attended the basket

Mrs. C. W. Terry entertained a group of young people in her home Wednesday night with a Christmas party. Refreshments of sandwiches,

**Oh-h-h!**  
**WHAT A DEAL!**

**It's**  
**OLDSMOBILE**  
**SEE YOUR NEAREST**  
**OLDSMOBILE DEALER**

**Drs. Woods & Armistead**  
**OPTOMETRISTS**  
B. W. Armistead, O.D.  
Glenn S. Burk, O.D.  
Ira E. Woods, O.D.  
406 LFD Drive Phone 1000  
Littlefield, Texas

cookies, cokes and cocoa were served to Terry Green, La Rue Glasscock, Frances Cole, Claude Davis, Linda Keley and Ernie Watkins.

Rex Loftis was presented a trophy by the Jaycees at their regular meeting Monday. He was chosen as the "Outstanding Player" of the 1955 Wolverines. The coaches and members of the team were honored at the dinner.

Mr. and Mrs. G. C. Green spent Sunday and Monday in Amarillo.

Mr. and Mrs. John Garrett and family enjoyed a pre-Christmas dinner last Sunday in the home of Mrs. Garrett's brother, Mr. and Mrs. Harvey Gatewood, in Seminole.

The Mitchell Laundry has been leased by Mr. and Mrs. W. R. (Rube) Bartlett, who assumed management Dec. 19.

They moved here from Wellington and have two children, Micky 12, and Mike 10.

Mr. and Mrs. Kenneth are spending the holidays with her mother, Mrs. Janie Doughty, in Martha, Okla., and Mr. and Mrs. Frank Cowley in Willow, Okla.

Mr. and Mrs. H. W. Kendrick and family and Doyal Bills are in California spending the holidays with relatives.

Don Gregory of Cheyenne, Wyoming spent Monday night with his sister, Mr. and Mrs. Harold Miller.

**Spade News**

By **MRS. JOE PRATER**

The Dorcas Sunday school class held their annual Christmas supper in the Baptist church the night of December 20 instead of the 22nd as planned. The class presented Rev. and Mrs. W. F. Smith with an electric bean pot.

Mr. and Mrs. Otis Elder and La Quita and his parents, Mr. and

Mrs. T. B. Elder, spent Christmas in Mineral Wells with their daughter and family, Mr. and Mrs. Bob Mann and Son.

Mrs. Marie Hamilton spent Christmas with her daughter and family, M., and Mrs. Ray Smith of Littlefield.

Mr. and Mrs. J. W. Coffey of Olney visited his son and family, Mr. and Mrs. Perry Coffey and their daughter and family, Mr. and Mrs. Joe Blankenship.

Mr. and Mrs. Grady Duffe and Joleane left Saturday for Martha, Okla., to spend Christmas with relatives. Joleane had the chicken pox last week.

Mr. and Mrs. Joe Prater, their daughter and family, Mr. and Mrs. Bayne McCurry, left Saturday for Dallas to spend Christmas with Mrs. Prater's mother, Mrs. W. H. Denison.

**"Hot Flashes Stop"**  
**or strikingly relief**

in 63-80% of cases in doctors' tests

If you're miserable from the "hot flashes," and accompanying irritable, restless feelings of "change of life"—you may be suffering unnecessarily!

For... in tests by doctors... Lydia Pinkham's Compound and Tablets brought relief from such functionally-caused suffering to 63% and 80% (respectively) of the women tested! Complete or striking relief!

Yes! Research has proved these medicines thoroughly modern in action... has shown you where to look for relief from those distressing nervous, "out of sorts" feelings of mid-life "change!"

So... get Lydia E. Pinkham's Vegetable Compound—or new, improved Tablets with added iron! Wonderful, too, for the functional pain of menstrual periods.

It acts through a woman's sympathetic nervous system to relieve distress of those awful "heat waves!"

**IRRIGATION as easy as ABC!**

**NO HOOPS! NO LATCHES! FAST, POSITIVE CONNECTIONS!**

**AMES BALL COUPLER**

**SELF-SEALING! SELF-LOCKING!**  
Also new Take-Off and In-Line ABC VALVE

**WHATEVER YOUR IRRIGATION PROBLEM, AMES CAN HELP YOU...**

AMES designs systems for all methods of controlled irrigation: SPRINKLE (Hand-Move or Tow-A-Line), FURROW and FLOOD. Select the one best suited to your crops, soil, water supply. A low-cost, portable, efficient AMES system rounds out your investment in land and labor, assures superior crops, highest yields. Your choice, Aluminum or Galvanized pipe. Use our free planning service.

**PASTURE • CORN • BEETS • POTATOES**  
**CITRUS • NUTS • FRUITS • TRUCK**  
**BERRIES • ALFALFA**

Send coupon below to nearest plant

**W. R. AMES CO.**  
150 HOOPER STREET • SAN FRANCISCO 7

Also Surface Pipe, Siphons, Furrow Tubes, GALIED PIPE, Controlled Furrow Watering

**W. R. AMES COMPANY, Dept. of Irrigation, 150 Hooper Street, San Francisco 7, California**  
or Dept. 3905 East Broadway, Tampa 5, Florida

Send illustrated folders, also chart and questionnaire for free layout service. I am interested in:  
SPRINKLE  FLOOD  FURROW  ACRES  CROPS

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Address \_\_\_\_\_ State \_\_\_\_\_

**LOCAL AUTHORIZED DEALER**  
**ADAMS PUMP & SUPPLY**  
Phone 141 On Springlake Highway

Great wind-up to a great year -

**Buick Builds**  
**800,000**

**Highest peak of all time**  
**points to Buick as the buy of the year!**

**LATEST BULLETIN:** Buick's total new car production for the United States and Canada in 1955 is crowding 800,000 at the time this goes to press.

Every time you traveled America's roads and streets and highways this year, you saw Buick history being made.

You saw more new Buicks than ever before—because more new Buicks were bought and registered in 1955 than in any previous year since car-building began.

You saw big, beautiful new Buicks in ever-increasing numbers because this year Buick outsold, by far, every other car in the land except the two most well-known smaller cars.

And if you had taken a look behind the scenes, you would have witnessed new Buicks being built at the rate of over three cars per minute to meet the public demand.

As Buick dealers, we recognized this mounting demand from the first

—and nurtured it to the fullest benefit of the public.

For, with our growing volume, we were able to offer bigger trade-in allowances—and we did. So more and more people, attracted to the great new Buicks, found it easier and easier to buy them.

Today, the demand continues upward. With the much-wanted 1956 Buick—introduced last month, and now in full production—this calendar year closes with Buick building toward an all-time high of 800,000 Buicks. The New Year looks like a million.

So MAYBE you ought to look into Buick for 1956.

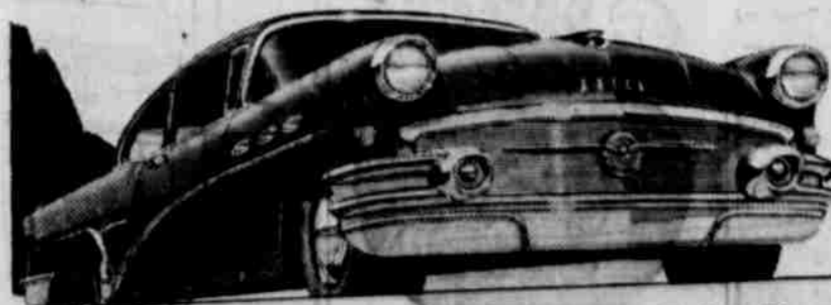
Maybe you ought to look into that stunning new sweep-ahead styling that's winning such raves. Maybe you ought to try the wholly new sweetness of Buick's superb ride—and the precise sureness of handling that goes with it.

Maybe you ought to sample the lofty new horsepower that come from Buick's big new 322-cubic-inch V8 engines—and the brilliant new response of an advanced new Variable Pitch Dynaflo\* that brings you double-action take-off and a big boost in gas mileage.

Above all, maybe you ought to come in and see for yourself the bedrock value packed into every new Buick—and how much more sheer automobile value you money buys here than the same money buys elsewhere.

Drop in first chance you get. We'll show you what solid worth Buick builds into cars to win such soaring success—and how favorable a trade-in allowance we can offer you with such tremendous volume to back us up.

\*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.



And now comes the '56 -

**Best Buick yet**

**The 1956 Buick SPECIAL**  
2-Door, 6-Passenger Sedan, Model 48. Illustrated delivers locally for less than some models of the well-known smaller cars

**Come in and check!**

**RAY KEELING BUICK CO.**

800 E. FOURTH

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