LITTLEFIELD IS READY TO WELCOME LARGE CROWDS TO THREE DAY RODEO

TRAINS FOOTBALL PLAYERS

But most of them are made by ard work and determination.

Figuring that Littlefield's percentage for good football teams in the years to come would be small with "born" players, Coach Fikes, Assistat Coach Duffy and Superintendent Hutchinson have worked out a system of training from "the cradle" to the "cap and gown."

This could only be accomplished by stematic grouping and will require refinements from time to time. But to get the system started 40

by have been chosen for work with the first string, 36 are practicing and playing with the "B" team, and 44 erenth- and eighth-graders are dreaming of developing into football

This last group doesn't have any equipment, but it is hoped that this endition will be remedied within a year. Funds are available, but the supment cannot be obtained.

Last Rites Held for F. M. Burleson

F. M. Burleson, 53, formerly of Idefield and recently of Southgate, if, a suburb of Los Angeles, passway at the St. Francis Hospital; arood, Calif., Saturday, Sept. 7,

Mr. Burleson had been in bad hit for a number of years, his conin becoming worse last Decemsince which time he had been infined to his home.

nains, accompanied by Mrs. Brision, and family, were brought Labbook by train, where funeral rices were conducted at the Rix steral Home Thursday afternoon at stick, with Rev. Bill Evans, pasof the Assembly of God Church, Emerield, officiating. Interment but place in the Lubbock cemetery. Surviving Mr. Burleson are his tion, one son and three daughters. be son is Marshall Burleson, of San emardino, Calif., and the daugh-in are Mrs. Ed Cummings of Los geles, and Maurine and Jeanine, of

Butleson, of Littlefield.

Ar. Burleson, of Littlefield.

Mr. Burleson owned and operated furniture store and funeral home Littlefield for many years, and all about six years ago, when the lareson family moved to Lubbock, ed about two years later moved to

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FIELD

Amherst Woman Jies Suddenly

Mr. Emery Blume, about 42, of sherst, passed away suddenly about am Priday as a result of a heart

Mn. Blume is reported to have come out of the City Cleaners, d to have fallen over dead. the is reported to have suffered à blood pressure.

funeral services were conducted aday afternoon at 4 o'clock at the at Baptist Church, with Rev. P. Harrison, former Amherst pas-by, but how of Tatum, N.M., offi-

leral, in charge of Payne Funeral took place in the Amherst

ing deceased are her husand two daughters, Mrs. Glenn sa, and Miss Reta Glenn Blume,



NOTICE!

Will everyone who has a room available to accommodate one or more rodeo visitors please contact Jack Pope, president of the Littlefield Jaycees or any one of the members of the Junior Chamber of Commerce? Mr. Pope points out that the hotels will not be able to accommodate the large numbers who plan to attend, and they will appreciate very much the co-operation of the public in caring for the vis-

This is Littlefield's first rodeo, and everyone is asked to please co-operate in providing accommodations.

Local Business Men Dipped in Tank

LITTLEFIELD---THE PULSE OF THE PLAINS

SEVENTH GRADE UP LAMB COUNTY

28 PAGES LEADER

Official Newspaper Of Lamb County, Texas

THE SOUTH PLAINS GREATEST WEEKLY NEWSPAPER Serving the Fastest Developing Agricultural Section of the Entire Southwest

VOL. XXIV

LITTLEFIELD, LAMB COUNTY, TEXAS, THURSDAY, SEPTEMBER 19, 1946

everyone is wearing some article of | E. C. Cundiff, Mayor A. C. Ches-Western or cowboy garb, advertising her, Floyd Coffman and Hardy Shel-

Members of the Chamber of Commerce, Lions Ciub, Rotary Club and Jaycees were warned they would be ducked in the big watering tank in front of the First National Bank if any one of them were seen on the downtown streets without some ardown to the commerce of the publicity committee in connection with the rodeo, was caught off guard Friday, and he was ducked in the big tank.

The tank is providing plenty of excitement for the bank force and other arms, Saturday, Sept. 21. There are

by were dipped in the cold water Members of the Chamber of Com- Thursday, and E. E. Wesley, a mem-

ticle of Western apparel. Conse- business establishments near the corquently, five of the city's prominent ner, as the yells of those being dip-Littlefield residents went Western business men, including the mayor, ped bring folks scurrying to the door

eight 4-H boys who won registered Duroc gilts last May, and one boy who won a registered Duroch boar who will participate in the show. The program was changed this year to where only 4-H boys are eligible to win these gilts given by Sears Roe- cial event performers, Dixie and Virgot four and 4-H boys four.

the boar will go to the district show drawn before at any other show, at Lubbock, Sept. 28. All prizes in Dixie is a trick and fancy rider, and both the county and district shows Virginia rides her horse in an excit-will be in the form of a purchase order for material for the boys to im-prove their hog raising facilities. The redeo is expected to draw the best riders from this three-state area.

feeders, have been handicapped. "We \$1.50. Single admission tickets are do have some good hogs and would \$1.50. tike for everone who is interested in good hogs to be south of the frozen! In a contest in which there were

The show will be judged by E. M. Regenbercht, swine specialist from the Extension Service, A&M College, College Station, Texas. Mr. W. M. Williamson, district two, will be present for the show.

Jim Thomas Trial Set For October 15

October 15 has been set as the date for the third trial of Jim Thomas. paroled convict charged with murder in connection with the slaying of Dr. Roy Hunt of Littlefield.

His trial will be held at Sweet-

Thomas also faces a second charge in connection with the slaying of Mrs. day night, between 7 and 8 o'clock. Hunt. The bodies of Dr. and Mrs. Hunt were found trusted in a bed at

Thomas was first tried at Plainview in August, 1944, for the slaying of and continuing until 1 a.m. Dr. Hunt after a change of venue from Lamb County. A mistrial was declared after he had been found Food Store, is in charge of concesguilty and sentenced to death. Last January he was tried at Lamesa and assessed the death penalty. The sentence was reversed.

Rev. A. B. Haynes Resigns Pastorate

Rev. A. B. Haynes, D.D., resigned his pastorate of the First Presbyterian Church of Littlefield, Sunday, Sept. 15, to become effective Nov. 1. Mr. Haynes expects to retire from an active pastorate after 44 years of pastoral work. During these years he has served churches both in Oklahomay and in Texas. Half or more of this service has been in Amanda.

Presbytery, he having served at three different times the First Presbydifferent times the First PresbyThe members of the Memorial Hos-

will supply pulpits on Sundays where

Show to Open Today (Thursday) With Big Parade

Hitson Furnishing Stock; 125 Cowboys Are To Take Part

Everything is in readiness for the big rodeo to be sponsored by the Junior Chamber of Commerce, to be held at the fairgrounds, Littlefield, opening Thursday for three days.

3,000 Seating Capacity The grandstands, chutes and pens have been painted. Additional bleachers have been built, affording seating capacity for 3,000 persons.

Tickets have been on sale for some time at various business concerns in the city, and many have been sold.

Four Shows at Rodeo There will be four shows, Thursday, night, Friday night, Saturday afternoon and Saturday night.

Jack Hitson of Fort Sumner is furnishing the stock for the rodeo; will direct the shows, which will be held each night at 8 o'clock, and Saturday afternoon at 2 o'clock.

About 125 cowboys are expected to be here to take part in the show.

Mone Reger and his troupe of spebuck, whereas last year the FFA boys ginia Reger, have agreed to put on performances for rodeo fans, that will The winning gilt in the county and bring as many thrills as they have

With weather conditions as they Season tickets admitting adults to have been and the shortage of feed the four shows are \$4.50, including and pasture the boys, like other hog tax; and children's season tickets are

Selected "Miss Littlefield"

food locker at Amherst, Tuesday nine entries Tuesday night, Sept. 3, morning, September 24," Claude D. Miss Dorothy Perry was selected Emmons, assistant county agent, said "Miss Littlefield," and will be hostess to contestants from other cities. Invitations were extended to neighboring cities to send representatives to Littlefield as contestants for Queen of the Rodeo, and a number have responded, promising to cooperate in Littlefield's first rodeo.

Parade Thursday Afternoon A parade will start from the courthouse at 2:30 p.m. Thursday to open the rodeo. Contestants will ride, and the queen will be selected during the parade. Outside judges have been engaged to choose the queen. The queen will be selected for; horsemanship, 50 points; rodeo attire, 15

points; and riding ability, 35 points. M. L. Aycock of Lavender Motor Company is chairman of the parade committee, and information relative to the parade may be obtained from To Be Crowned Thursday Night

of the Rodeo will be crowned Thurs-Dance Each Night Following the rodeo each night their Littlefield home Oct. 26, 1943. there will be a dance staged on Phelps

The winner of the title of Queen

Avenue, starting about 10:30 o'clock, Concessions On Ground

sions at the grounds. He reports there will be a number of concessions, including those for sale of candy, food, tobacco, cold drinks, ice cream, etc.

\$1500 In Cash Prizes The Jaycees announce there will be \$1500 in cash prizes, plus entrance fees, given away at the rodeo.

Entrance Fee \$25 Entrance fees for calf roping bareback brone, bulldogging and bull riding will each be \$25, and the prize in each will be a \$300 purse, plus entrance fees.

Hospital Group To College Heights

Mr. Haynes expects to live in Can-yon, to be near his farm there, and offer to sell the organization the dorpital voted unanimously to accept an mitory property in College Heights for a charity hospital.

in a big way the past week, and most were dipped in the tank last week. to see who is the latest victim. OFFICERS OF LITTLEFIELD JAYCEES



The Junior Chamber of Commerce, field, Levelland and Lubbock. He has is due for the time spent and the sponsors of the Littlefield Rodes to been in the tire business for the past splendid job done in the construction. be held here Thursday, Friday and six years, and has been manager of Mr. Naylor has been a resident of outstanding success.

Top row (left to right): Wayne and Betty Jane. Brown, first vice president; Jack Pope, president; and L. H. Adams, is a partner in the G.&A. Plumbing, 1937 at Portales, N.M., where he was

cond vice-president. Bottom row (left to right) : Nelson

Mr. Adams, second vice-president, Littlefield. He is a very active mem-

Naylor, a director; Duane Bull, secretary of the Littlefield retary; and J. D. Smith, treasurer.

Mr. Pope, president of the Jaycees and manager of Pope's Cafe, has been a number of years.

Nelson Naylor, owner of Nelson's Nelson N

Mr. Naylor has been a resident of Saturday, have all worked hard to the local office since its organization, Littlefield for about two years, hav-make this first Littlefield rodeo an on November 15, 1944. Mr. and Mrs. ing purchased the Brannen Hardware Brown have two daughters, Teens in February, 1945, and greatly extending the business. He started in the lumber and hardware business in

connected with the Kemp Lumber

ber of the Junior Chamber of Com-merce, and an expert at his trade. He has been a resident of Littlefield a number of years.

Company for eight years.

Duane Bull, secretary of the Little-field Junior Chamber of Commerce, has been a resident of Littlefield for

field.

Mr. Brown, first vice-president, is a partner in the Brown Tire Company with A. B. and Clyde Brown, which firm consists of branches at Little-

ASSEMBLY OF GOD CHURCH Sunday School, 10 a.m. Morning worship 11 o'clock. Sunday evening, 8:30 o'clock,

Christian Ambassador service, 8:30 p.m. Wednesday. Prayer meeting, 8:30 p.m. Satur-

Everybody invited to attend.

FIRST BAPTIST CHURCH

OF EARTH Rev. C. T. Jordon, Pastor Sunday School-10 a. m. Morning Service—11 a. m.

Training Union—7:30 p m.

Evening Service—8:30 o'clock. Wedneday Evening-8:00 o'clock W. M. S. Thursday-3 p. m.

FIRRST PRESBYTERIAN CHURCH

A. B. Haynes, Pastor 10:00 a. m. Sunday-Children's day program. 11:0 0 a. m. Sunday-Morning

AMHERST CHURCH OF CHRIST

Worship.

Grady Pricer, Minister Sunday morning service for Bible study 10 a. m. Preaching Service 11 a. m.

Communion service 11.45 a. m. Bible Study each Wednesday night

Broadcast over KVOP, Plainview, each Friday afternoon at 2:30 o'clock.

CHURCH OF THE NAZARENE Harold C. Davis, Pastor

Sunday School 10:00 A. M. Morning Worship 11:00 A. M. Junior Service 7:00 P. M. N. Y. P. S. Service . . . 7:00 P. M. Mrs. Jack Davidson, Pres. Evangelistic Service ... 7:45 P. M. Prayer Service Thursday, 7:30 P. M.

FIRST METHODIST CHURCH Rev. Orbin Turner, Paster

Sunday School at 10 a. m. Morning Worship at 11 o'clock. Youth Fellowship at 6:15 p. m. Evening Service at 8:00 o'clock p.

FIRST BAPTIST CHURCH Lee Hemphill, Pastor

Sunday School 10:00 a. m. Morning worship, 11:00 a. m. Training service, 7:00 p. m.
Evening worship, 8:00 n. m.
W. M. S., Monday, 3:00 p. m.
Prayer service, Wednesday, 8:30

Teachers' meeting, Wednesday,

SACRED HEART CATHOLIC CHURCH Rev. F. M. Higgins, Pastor First, third, and fifth Sundays at 10:00 o'clock a. m. Second and fourth Sundays at 8

EMMANUEL LUTHERAN CHURCH Sunday School and Bible Classes meet next Sunday at 10:15 a.m. Divine worship at 11 a.m. A cordial invitation is extended to all tol

worship with us.

FIRST BAPTIST CHURCH Whitharral, Texas J. B. Dolan, Pastor.

Some of the radio announcers should be called mastoids of ceremonies, they are such pains in the

Sunday School, 10 a.m. Morning worship, 7:30 p.m. Training Union, 7:30 p.m. Evening worship, 8:30 p.m. Wednesday, prayer service 8:30

MAIN ST. CHURCH OF CHRIST, AMHERST

Sunday morning service, 10:30. Evening service, 7:30 p.m. Communion at both services.

Tech Students Will Be Excused For Trip To Dallas for Game

Special trains from Lubbock to Dallas, a parade through the Dallas business area with a band, excuses absences for Texas Tech students who wish to attend the affair and a bangup football game between Tech and SMU are being planned by Lubbock and Tech as contributions to West Texas Day, October 5, at the State Fair of Texas.

The chamber of commerce and civic groups are co-operating in sponsoring the special trains, with reduced fares agreed on by railroads. Coaches and tourist and standard Pullmans



We Are Happy to WELCOME YOU

TTLEFIELD

SEPT. 19 - 20 - 21 RODEO 19 - 20 - 21

THERE WILL BE PLENTY OF GOOD RIDING AND SPECIAL FEATURES

Don't Miss

LITTLEFIELD'S BIG RODEO

And While Here Visit Us

BUTANE and PROTANE DELIVERED ANY-WHERE IN LITTLEFIELD TRADE AREA

Plains Liquefied Gas Co.

Highway 84 —: West of Town —: Littlefield

Fashions *



Big collar lends newness to cotton fress, shown above as pictured in the August issue of Good Housekeeping magazine. Plain top, collar and skirt striped, with rick rack.

will be included.

The Texas Tech band, directed by Prof. D. O. Wiley, will lead the parade the morning of Saturday, October 5. A concert is planned near the Adolphus Hotel in Dallas.

Tech officials are working on a program to co-operate with students wishing to attend the Tech-SMU game. A section of seats in the Cottown Bowl is being set aside for the Tech rooters.

Coach Dell Morgan expects to have his Ked Raider football team in top shape for the SMU clash, which may become 'an annual feature of the Fair opening day. Tech has met SMU five times, winning in 1932 and 1943, and losing in 1933 and 1944.

Tech and Lubbock officials also are urging all livestock raisers of West Texas to visit the State Fair opening day and to visit exhibits prior to the football game. They also are urging young exhibitors to take advantage of the special students' tickets on sale to them at reduced rates for the football game.

CONNIE WRAY HOPPING TO RIDE IN PARADE

Among those who will ride in the rodeo parade will be Miss Connie Wray Hopping, daughter of Mrs. Wolfe Shaw.

Miss Hopping's uncle, Pat Boone, is reported to be bringing a pony from the Boone ranch, near Elida, N.M., for Connie Wray to ride.

Installs Public Address System

Zachary Electric Shop has installed a public address system at the football stadium to take care of the

'STOPPER" LAMP LIGHTED 1893 WORLD'S FAIR

To demonstrate the advantages of ting current in transmitting electric power, George Westinghouse, who was born a hundred years ago this year, contracted to light Chicago's 1893 World's Fair. But rival interests controlled the patents on the

parently stymied and with less than manufacture his many inventions and a year to go, Westinghouse invented developments in the electric, marine, a 'stopper" lamp, built a factory to railroad and natural gas industries produce it, and completed the light- When he died in 1914 the companies ing task at a profit, even though his he founded were worth \$200,000,000 bid had been a million dollars below that of his rivals.

CUPID ON THE DOUBLE

George Westinghouse, who was born a hundred years ago this year, set a courtship record for the social- tinghouse at the age of 14, said if he set a courtship record for the social-ly-staid Civil War era. The 20-year- were ever an employer he would give old Westinghouse, about to launch old Westinghouse, about to launch holiday. Eleven years later, Westing. by chance on a train, told his family that night he was going to marry her, of other Westinghouse labor policies, secured a formal introduction through termed 'radical" in the 80's which his minister, and after a few "approval" visits to the family of Marguerite Erskine Walker, married her on August 8, 1867, five months after their "chance" spring meeting.

WESTINGHOUSE FOUNDED SIXTY COMPANIES

only practical lamp available. Ap- this year, founded 60 companies to

"RADICAL" LABOR POLICIES OF 80's

Resenting the stern shop discipline in his father's factory, George Weseveryone Saturday afternoon for a house, born a century ago this year, inaugurated this practice-forerunner included pensions, vacations with pay and sickness and accident benefits.

A purpose underlies character, culture, positon, attainment of every sort.—Munger.

The devotion of thought to an hon-George Westinghouse, the centen- est achievement makes the achievenial of whose birth is being celebrated ment possible. -- Mary Baker Eddy.



Welcome, Folks, to the LITTLEFIELD RODEO

We hope we'll be seeing you in town for the Big celebration . . . Come and enjoy yourself . . .

AND FOR REAL SERVICE AND SATIS-FACTION IN ELECTRICAL OR RADIO WORK

--- SEE ---

Zachary Radio Service

201 West 4th Street

PHONE 375-J

LITTLEFIELD

Welcome, Visitors TO THE LITTLEFIELD RODEO

Littlefield's specialty at this time of the year is going to be a cracker-jack RODEO that will attract great numbers of thrillseekers. . . .

OUR specialty any time of the year is REAL VALUES in

GROCERIES and MEATS



HOUK'S GROCERY & MARKET

1,080,000 POUNDS

BLACKEYED PEAS

NEEDED FROM WEST TEXAS EACH DAY

BY GILBERT C. WILSON, Laboratories Pittsburg, Texas

We will need 1,800,000 pounds of blackeyed peas per day. Our plant will have a maximum daily production capacity in excess

of 30,000 cases per day.
MR. R. W. BADGER, Box 1146, Phone 78, Littlefield, Texas, will handle buying for us in the Levelland and Littlefield territories, setting up receiving points at convenient loading places throughout the territory, to be designated later. He will take care of receiving and will pay for the peas at the time they are re-

We will pay market price for the peas, which should be in the vicinity of \$65.00 per ton. The demand for canned blackeyes appears to be far in excess of what canners can supply this year. We will also buy dried blackeyed peas this year.

FOR INFORMATION CONCERNING SEED

-SEE-

R. W. BADGER

Last Rites Thursday For J. R. Boston, 82

Boston, of the Boston, Sept. 10, lahoma City. at his home in Amarillo, as a result had suffered for some time, and had ices from Littlefield. been an invalid for five years.

Thursday at 3 p.m., with Rev. Finch-Thursday at 3 plant, and leever then-er, Methodist pastor, officiating. Interment took place in the Amarillo

Surviving Mr. Boston are his widow, six sons and two daughters. The sons are: W. M., of Litttefield; W. J., of Clarendon; and L. C., of

The daughters are: Mrs. R. C. formerly of Olton. Stout of Amarillo, and Mrs. Alto Meyers, of Childress,

are: Mrs. T. B. Sledge of Welling- Prairie, as best man. ton, Mrs. Finis Gregory of Amarillo, Mrs. Buck is a graduate of Olton Mrs. Ben Mauldin of Whitesboro, High School, and has been employed Concessions

Mr. and Mrs. Boston and sons, at his name in and sons, of creeping paralysis, from which he Billy, and Jimmy, attended the serv-

Funeral services were conducted at MISS OZELLA BUTLER the Boxwell Funeral Home, Amarillo, AND WAYLAND BUCK

Mr. and Mrs. T. G. Butler an- Mrs. Ollie Robbins nounce the marriage of their daugh- Hostess to Study Club ter, Ozella, to Mr. Wayland Buck,

The groom is the son of Mr. and Mrs. H. C. Buck of Grand Prairie, Lucille Betts reviewed "The Peacock

Those attending the wedding were: Al-Mr. and Mrs. H. C. Buck, parents of ma Allen, Lucille Betts, Franciana

and four sisters. The brother is Ben Fort Worth, attending as bridesmaid; R. M. Yarbrough, Jr. Boston, of Lubbock; and the sisters and Mr. Dale Aughtry, of Grand

J. R. Boston's Grocery, Little- Texas, and Mrs. Mollie Petty of Ok- in Clovis, N.M., and Amarillo for the past three years.

Mr. Buck served with the U.S. discharged in March, 1946.

The couple plan to make their home in Grand Prairie, Texas.

August 23, 1946.

A double-ring ceremony was read first regular meeting of the year at the home of the president. Mrs. Olley The sons are.

C. S. and Jerry Boston, of Pampa, by Rev. Jones, of the First Methodthe home of the president, Mrs. Olley
Texas: P. T. Boston, of Shamrock; ist Church, Grand Prairie, Texas.

The content of the president, Mrs. Olley
Robbins, Thursday, evening Content of the president, Mrs. Olley After the regular business meeting, Olton F. F. A. Sheds Its Tail," by Alice Hobart.

He is also survived by one brother the groom; Mrs. R. T. Copeland, of Carter, Melba Jane Byers, Johnnie Carl, Margaret Coffman, Ruthie Sept. 11, to elect officers. There Stokes, Olene Gibson, Ruth Griffin, were 17 members present. LaVerne Hayhurst, Alma Faye Henry, Erna Mae Hill, Juanita Robbins, Bernice Sanderson, Lucille Smith and lowing which they elected other offi-Dora Jo Valverde.

In Charge of

and a member of the Junior Cham-Navy for the past three years, being ber of Commerce, has put in considerable work in the planning and installation of concessions at the rodeo

Thursday, Friday and Saturday. Mr. Yarbrough has had to be a carpenter as well as a grocer and, besides making plans to secure food, candies, tobaccos, cold drinks, etc., he has had to build counters, seats, etc. He is another one of the Jaycees who have spent considerable of their time in making the rodeo a success.

Elects Officers

The Olton F.F.A. met in the high school study hall Wednesday night, Sunday evening service

W. W. Hall acted as chairman uncers, who are as follows:

President, Bob Poteet; vice-president, Grady Gorley; second vicepresident, Bobby Wills; third vice-R. M. Yarbrough, Jr., one of the tarian, Howard Davenport; second dents had enrolled. There were 470 owners of the Y. & S. Food Store parliamentarian, Wayne Carson; sen-in grade school and 175 in high tinel, Dick Hopper; historian, Hugh school. Alexander; song leader, Donald Wam-

OLTON CHURCH OPENS MEETING

The Olton Methodist Church began a series of evangelistic services Wednesday evening, Sept. 18, at 7:30 o'clock, in the Methodist church. The Rev. Hubert Thomson, pastor of the First Methodist Church, Canyon, Texas, is the evangelist, and his son, Carlton Thomson is leading the sing-

Monday, Tuesday and Wednesday of this week prayer services were held at the church. The public is invited

Sunday evening service will begin at 7:80, when Rev. W. C. Hinds, the district superintendent will preach and will hold the fourth quarterly Punshon. til the president was elected, folmembers are urged to attend this conference, and all are invited to the no intended port to sail into.-Mon-

645 PUPILS ENROLL

Olton schools opened with a bang Monday morning, Sept. 9. Mrs. B. A. president, Bub Holt; secretary, Max Dickenson, Jr., has been elected to Vaught; treasurer, David Grimsley; teach math in the high school. Up reporter, Jackson Dodd; parlimen- to Wednesday, a total of 645 stuparliamentarian, Wayne Carson; sen- in grade school and 175 in high

The lunchroom was opened Tuesday, with Mrs. Slatten in charge.

How much energy does it take to move your foot a couple of inches and press that little button that dims the lights of your car? Not muchand that's why the Texas Safety Association wonders why there are so many drivers who fail to make that small effort for courtesy and safety on the highways. Always use the lower beam when meeting a car. Use it all the time in cities. Don't blind . the other fellow. Show your brightness BEHIND the wheel!

It is the old lesson-a worthy purpose, patient energy for its accomplishment, a resoluteness undaunted by difficulties and then success .-

No wind makes for him that hath



TTLEFIELD



THURSDAY - FRIDAY - SATURDAY WE ASSURE YOU OF A JAM-UP GOOD

SHOW AND FOR JAM-UP GOOD AUTOMOBILE REPAIR WORK, BRING YOUR AU-TOMOBILE TO US EARL JOHNSON'S GARAGE

Phone 367

Littlefield



Welcome to the Littlefield Rodeo

THURSDAY - FRIDAY - SATURDAY

YOU'LL FIND ONE OF THE FASTEST SHOWS IN WEST TEXAS, AND MANY SPECIAL FEATURES

AND AT OUR SHOP YOU'LL FIND EXPERT SHOE AND BOOT REPAIR WORK

COME TO SEE US!

CITY SHOE SHOP

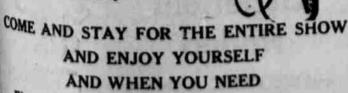
WILEY ROBERTS, Owner-Operator

Rodeo Visitors!

We Welcome You to LITTLEFIELD

Thursday, Friday and

Saturday



Electric Service, a Radio, or Other Electrical Household Appliances

> YOU WILL WANT TO SEE BARTLEY & HARVEY

Appliances PHONE 107

LITTLEFIELD

OPEN FOR BUSINESS

We have completed the construction of our new large service station on the curve of the Lubbock and Levelland highways, and are now open for business with a full line of-

PRODUCTS

WHICH ARE SECOND TO NONE . . . INCLUDING:



WHITE GAS

 COSDEN TARA-FINE MOTOR OIL VEEDOL OIL

We Handle the Well Known Lines of STAR and GATES TIRES and Tubes and BATTERIES For Cars, Trucks and Tractors

WASHING and LUBRICATION

We have installed the latest equipment and supplies in our washing and lubrication department, and are prepared in our large 32x30 ft. room to give you expert and prompt service.

SEE US FOR YOUR NEXT LUBRICATION JOB

RETAIL and WHOLESALE

We are now selling retail, and will be in a position in a few days to sell wholesale.

DELIVERY TO FARMERS

In a few days we will be equipped to deliver to farmers over the trade area. . . . Come and see us and let us know your needs.

A Message from Dennis Jones, Owner and Operator:

WATCH

FOR OUR

FORMAL

OPENING

I am proud to announce completion of my new service station, which will permit me to render a much more convenient and efficient service to our large number of customers over the area. In the new station, we have 33x52 ft. floor space; 32x30 ft. Washing and Lubrication room; 20x20 ft. Tire Storage and Display Room; Office 10x12; and a Wholesale Storage Room 15x15 ft. We have been in business in Littlefield continuously since 1932, and know the needs of motorists and farmers over the area.

DENNIS JONES

Welcome ... COWBOYS...COWGIRLS • EVERYBODY ... to LITTLEFIELD'S RODEO!

And while you're in town for the three-day celebration, come around to see us. Fill up with that reliable

COSDEN GASOLINE!

Dennis Jones Tire Store

On the Curve at Lubbock and Levelland Highways

PHONE 111



LITTLEFIELD

Miss Zelda Coffman to Represent Anton in Rodeo Is Well Attended

Miss Zelda Coffman, 17, daughter of Mr. and Mrs. H. M. Coffman of Anton, sponsored by the Anton Lions Club, will represent her city in the Litttlefield rodeo.

Miss Coffman was graduated with honors from Anton High School, with the class of 1945. She is planning on enrolling in Lippert's Business College, Plainview, later this month. She is an attractive blonde, experienced in the saddle, and will ride a beautiful paint horse in a very becoming riding habit.

Miss Coffman has taken part in a number of school plays, and was voted the Sweetheart of the American Legion of Anton.

Her father operates the Coffman Food Market, and she has been a resident of that city since a small



MISS ZELDA COFFMAN -Photo Courtesy Anton News.

Rodeo Booster Trip

About 100 business men or repreentatives attended the booster trip Monday morning advertising the Littlefield Rodeo, and everything points to a big rodeo in Littlefield Thursday, Friday and Saturday.

G. M. Shaw is chairman of the goodwill committee.

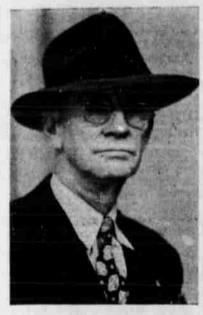
Three buses, chartered, left here about 8 o'clock for the various points

Bus No. 1, with E. E. Wesley in charge, visited Amherst, Sudan, Muleshoe, Farwell, Texas, and Clovis, Tatum, N. M.; Brownfield, Levelland, Whitharral, and back to Littlefield.

Bus No. 2, with Mr. Shaw as leader, visited Dimmitt, Hereford, Amarillo, Canyon, Happy, Tulia, Plain-view, Crosbyton, Floydada, and back to Littlefield. Bus No. 3, with Wayne (Tramp,

Brown in charge, visited Anton, Roundup, Shallowater, Lubbock, Post, Snyder, Lamesa, and back to Little-

At Lubbock, Plainview and Clovis, radio time was given over to the Lit- Wesley and Mr. Brown gave short tlefield Rodeo, and Mr. Shaw, Mr. broadcasts advertising the rodeo.



G. M. SHAW

Miss Logsdon to Represent Plainview in Rodeo Contest



Mrs. Doyle Tapley Amherst's

To Represent Lubbock in

Contest for Rodeo Queen

Carmack of Tahoka, sponsored by the staged Aug. 20 at Levelland.

contest in Port Arthur, Aug. 14, and She is an attractive brunette.

Miss Carmack, as "Miss Lubbock," ing Tech College, Lubbock, this

... and How It Cost Them

placed fifth in the statewide beauty month as an arts and science student.

Mrs. Doyle Tapley, will represent zelle Usselton, and is a daughter of

Mrs. Tapley was graduated from the Amherst High School with the Mr. and Mrs. Herchel Tapley, of Lit-

Amherst in the rodeo queen contest, Mr. and Mrs. L. L. Usselton.

Entry For Rodeo Queen

class of 1944. She is the former Mo- tlefield.

Miss Eleanor Lee Logsdon, daughter of Mr. and Mrs. John G. Logsdon, and an attractive brunette, will be Plainview's entry in the rodeo queen contest in connection with the Little-

She will be sponsored by the Plainview Junior Chamber of Commerce. Miss Logsdon is a graduate of the Plainview High School, and is a former college student. She is an accom-

plished musician and a good rider. Her father is engaged in the insurance and real estate business in Plain-

PAYS (100% TO ADVERTISE

A housewife of Springfield, Mass. was most indignant when called by the advertisement of a Springfield ber of Commerce. newspaper concerning her 84-cent

"I pand the bill in full," she said, 'and it was too much, too!" "Indeed it was 'z" came the reply "You sent us a check for \$84."

She is an attractive brunette and

Miss Carmack, who has been a stu-

and carried them to a local pro-

duce concern. On arriving at the

produce company. Five of the

pullets had smothered, due to

close quarters, but the other

five brought enough money to

buy a used pair of cowboy boots,

Until the owner discovered

his loss, and police caught up

with the boys . . . and now the

two juveniles are without their

boots - are in the doghouse at

home, and in a bad mixup with

And, maybe, won't even get to

and all was well . . .

the police . . .

the rodeo!

is an accomplished rider.

ELEANOR LEE LOGSDON

which will be held in connection with

merce, will represent Lubbock in the

And, they wanted a pair of

They didn't have boots and

didn't have the money to buy

them . . . and as the desire got

stronger and stronger, they de-

And so, as the story goes, two

local juvenues have gotten tan-

gled up with the law, and are

due to come up for hearing be-

fore Judge I. B. Holt, in juvenile

The juveniles are said to have

entered a henhouse, cwned by a

local man, and emptled a grain

sack, huddled 10 very special

breed of pullets into the sack,

more people here than we will know

ley, chairman of the rodeo publicity

A total of 130 attended the booster

130 Attend Rodeo

Booster Trip

tour Monday morning.

trip.

court here,

termined to have the boots. . .

boots to wear to the rodeo. . . .

the Littlefield rodeo.

Muleshoe's Entry Mrs. Gene Jenkins

Muleshoe's entry for rodeo queen in the contest to be staged in connec-Mrs. Gene Jenkins, wife of "Pete" Mrs. Walter Wittie, of Muleshoe.

She will be sponsored by the Lions Club of the Bailey County seat. Mrs. Jenkins is a blonde, a grad-

uate of Muleshoe High School, and will ride her own horse. Muleshoe is proud of her entry in

her success. commented an official of the Cham-

Miss Virgie Baccus To Represent Sudan

Miss Vergie Baccus will represent Littlefield rodeo. She won first place in a contest recently sponsored by Among the famous bucking horses the Sudan 1935 Study Club, in connection with the Fall Festival held United States and which will be rid-

Too Late To Classity

WANTED

WANTED - Good tractor man to Burrell bucking horses from Caliwork on farm. C. P. Montgomery, fornia. Harry Knight was one of Hart Camp.

car, in A-1 shape. Alvis Tubbs, at and is one of the top bucking horse Miss Dorothy Lee Carmack, of Lub- was selected "Miss South Plains" at Lyman's Grocery. bock, daughter of Mr. and Mrs. C. O. the annual district beauty contest 26-1tp owners in the United States.

contest for Queen of the Littlefield dent at Southern Methodist University for the past two years, is enter-

FOR SALE

299 North Whicker St. 26-2tp

modern house. Contact me at Keithey & Co. Margarete Houk 26-1tp Robinson of Fort Worth and Doc

FOR SALE—Combine, 12-ft. Bald-Buck, Jr., will be arena directors. win, ready to go. B. F. Wiggins, 909 Steiner's Capitol Saddlery in Ar West 10th St., Littlefield

FOR SALE - Sheet iron building, 24x30, and, household furniture, including bedroom suite, dining room suite, kitchen stove, etc. Call at 708 E. 4th St. Mrs. F. M. Burleson.

Paraplegic Operates Tractor



Buck Steener's Rodeo To Be Fair Attraction

Buck Steiner's Rodeo will be the main attraction of the evening, Octotion with the Littlefield rodeo will be ber 8-12, at the 29th Annual Panhandle South Plains Fair, Lubbock, ac-Jenkins, and a daughter of Mr. and cording to officials of the Fair Association. Opening night, October 7, will be devoted to a veterans' "Welcome Home" Day program.

Steiner, owner of the largest handmade saddle shop in Texas and of three ranches, has guaranteed "the the contest, and has high hopes for cleanest, fastest, wildest and most spectacular rodeo ever produced." "She's going to win the prize," His stock, most of which will come to Lubbock direct from a rodeo in New Orleans where Steiner is furnishing over 200 head, is second to

Both Steiner and his son, Buck, Jr., are acive professional cowboys. Steiner started riding bucking horses and bulls at the age of 12. Buck, Jr., rode calves and Shetland ponies from the time he could walk, and has been Sudan in a contest for queen of the Littlefield rodeo. She won first place

den by top cowboys are "War Paint,"
"San Wah Keen," "Hard Tack,"
"Frisco Kid," "Calico Dot," "Slinging
Sam," and many others. These are among the wildest, toughest broncs in the country. The old Harry Knight string of bucking horses belong to Steiner, as do thirty head of Cuff 26-1tp the original owners of the Madison Square Garden Corporation. Cuff WANTED-To buy, clean passenger Burrell runs a ranch in California

WANTED—Custom combining in the his outfit that won't fight every time vicinity of Littlefield. Have self-propelled McCormick - Deering com-bine. W. H. Covington, Jr., 512 West 26-4tp steers used for steer wrestling in the show come direct from Old Mexico and are "pretty rank." Steiner raises FOR SALE-Four - room house and his own calves on a ranch at Bastrop, bath, to be moved. H. G. Ferguson, Texas. They are one-half to twoover for each show. As a result, they FOR SALE - Four-room and bath really make a horse hurry.

Judges for the rodeo are Andy Blackstone of Midland.2 Buck and

Steiner's Capitol Saddlery in Aus-26-1tp tin, Texas, the largest buckeye saddle shop in the world, furnishes saddles for Montgomery Ward & Co., Sears, Roebuck Co., and independent dealers throughout the United States, Canada and South America. Buckeye means hand-made saddle shop.

The three ranches operated by Steiner and his son each have a specialty. One has over 500 head of top rodeo stock from which Steiner draws the material for his shows. On another the Steiners raise registered Brahman cattle, and on the third they run commercial cartie.

Littlefield Cats Play Westerner 'B' Team At Seely Field

Coach J. S. Fikes' Littlefield Wildcats put the finishing touches to their pre-season work and met the Lubbock Westerner "B" team here in the season's opener at Seely Field Wednes-

Fikes and his assistant, Leo Duffey,, have a squad of 28 boys seeking berths on the team this year, including a list of 12 lettermen from last year's regional champions.

Hereford Downs Sudan The Hereford Whitefaces spoiled Sudan's stadium dedication Friday night, defeating the Hornets, 27-12, in the season's grid opener. Sudan's new staidum was made possible through a large contribution by F. O.

Dorothy Perry is 'Miss Littlefield' in Contest

Miss Dorothy Perry, 20, daughter First National Bank in the bookkeep. of Mrs. Ruth Perry, is "Miss Little- ing department for the past two field" in the contest for queen of years. the rodeo. She is a popular and attractive brunette, a graduate of Lit-tractive brunette, a graduate of Lit-tlefield High School with the class of

Miss Perry has been a resident of 1944, and has been employed by the coming here from Chillicothe, Texas

Miss Tommy Ann Bogard is Bula Rodeo Queen Entry

Miss Tommie Ann Bogard, daughter of Mr. and Mrs. Tom Bogard, of Bula, sponsored by H. C. Nickels' Miss Bogard will be mounted on a

High School, and has been a resident Matador horse, and was formerly of Bula for about five years. Her owned by Clyde Hilbun of Littlefield. parents are prominent farmers of the He is 15 hands and weighs 1050 Bula community. She is an attract- pounds.

Store, Bula, will represent Bula as a contestant for the queen of the rodeo.

Miss Bogard is a sophomore in Bula Nickels of Bula. This palomino is a



YOUR GULF AGENT EXTENDS A VERY HEARTY

WELCOME

TO ALL THOSE PLANNING TO ATTEND

Littlefield Rodeo

WE HOPE YOU ENJOY THE BIG THREE-DAY **PROGRAM**

While Here Fill Up Your Car With

GOOD GULF PRODUCTS L. C. Grissom

WHOLESALE AGENT

LITTLEFIELD, TEXAS

A Glad Hand Awaits You at Littlefield's **BIG RODEO!**



COME AND BRING THE WHOLE FAMILY Enjoy the three days of the rodeo and for good food while here - eat at

The MIDGET CAFE WHERE YOU WILL GET HOME-COOKED

MEALS AND THE BEST OF SERVICE Eat Where Your Business Is Appreciated

OPEN FROM 5 A. M. UNTIL 3 A. M. NEXT DAY Finance 352-J for Sandwiches to Go

MIDGET CAFE Across from Magnolia Service Station

CECIL WALKER, Manager

LITTLEFIELD

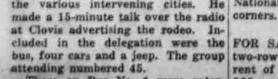
Welcome Folks to the Littlefield Rodeo



and WELCOME, as always, to our FRIENDLY **GROCERY STORE**

Where a nice selection of the best in GROCERIES, MEATS, FRUITS and BAKERY GOODS

are carried at all times SQUIRES GROCERY & MARKET LITTLEFIELD



Those on Bus No. 1 were enter-tained by Wayne Smith of Spring Lake and his Cowboy Ramblers. 500 pounds of calcium arsenic poison. H. W. Sewell, Box 331, Littlefield. 26-1tp

G. M. Shaw, in charge of Bus No. 2, also reported a splendid reception along the route to Amarillo. Although Amarillo was not originally on "If all the people come to Little- the route planned, they went to Amfield who say they are, we will have arillo; were given a fine reception. Pictures were taken which will appear

how to accommodate," said E. E. Wes- in Tuesday's Amarillo Globe-News.

Jey, chairman of the rodeo publicity Also Cal Farley donated his time committee, and who was in charge over KGNC to the Littlefield rodeo. of Bus No. 1 making the goodwill Mr. Shaw also talked over the radio at Plainview advertising the show.

Wayne Brown, in charge of Bus No. 3, reports a splendid reception all Mr. Wesley reported wonderful re- along the route to Lubbock and reception everywhere. He reports a turn. They put on programs adversplendid program on the bus and at tising the rodeo at both the Citizens the various intervening cities. He National Bank and the Lubbock Hotel

cluded in the delegation were the FOR SALE-Four-row tractor with bus, four cars and a jeep. The group two-row tractor; 1934 Plymouth car; rent of good farm, near Littlefield;

There's more to this picture of a young Texan and his tractor than meets the eye. The special left-hand gear shift permits James Qualia, Lubbock, to turn in a full day's work on his farm, although he has been paralyzed from the waist down since his B-24 crashed in Italy.

telefield, Lamb County, Texas

to-School Parade

A. Girls' Sweaters, fine or

B. Skirts, feature bright plaids,

pleats, diradis, wool-rayons.

Boys' Sweaters, cardigan or

pullover styles, long sleeves,

Tailored Slacks, fine all wool. Shetland-types, gabar-

medium gauge, all wool, 10-16.

s. Mollie Fondren mored at Program Friendship Class

he Friendship Class of the Meth-

E. Cotton or Rayon Dress

tressy styles.

s, 7 to 14, tailored or

Boys' Oxfords, scuffess

Girls' Ghillies, Bexible,

in the home of Mrs. W. P. Kirk, on a covered-dish luncheon.

The rooms were very pretty with autumn flowers. This was the last meeting of the church school year, and it was generally agreed that the the Friendship Chastay, Sept. 10, last was the best meeting of the year.

In the afternoon the class was call- ly loved and long-time member of the ed to order by the chairman, Mrs. class, who is leaving for Mountain-G. S. Glenn. A devotional was given burg, Ark., to make her home. Mrs. by Mrs. Bill Roberts, her theme be- Ray Bilderback presented Mrs. Foning "The Model Prayer." The Scrip-dren with a gift from the class and ture used was from the sixth chapter very beautifully expressed to her the Eastside Ave. and Harrison St., with day. Prayer was by Mrs. Fondren, home. and closing song was "Sweet Hour of

Kirk; reporter, Mrs. W. K. Boykin; ries, were served to the following: teacher, Mrs. Lyle Brandon; and as-

A social hour followed, opened by the song, "When the Roll Is Called Up Yonder." The social hour was in honor of Mrs. Mollie Fondren, a dear-

of Matthew. For the opening song regret of the class for her leaving, 1946 class of Littlefield High School. the class sang "Help Somebody To- and good wishes for her in her new

Mrs. Orbin Turner also made an interesting talk in which she spoke During a short business session, the of the sorrow of losing old friends, following officers were elected for but the assurance of happiness to be the ensuing year: President, Mrs. Bill found among new ones. The class Roberts; vice-president, Mrs. G. S. sang "God Be With You," after Glenn; secretary and treasurer, Mrs. which delicious refreshments of cake Bertha Smythe; assistant, Mrs. W. P. and ice cream, topped with strawber-

Mmes. Fondren, Winnigham, Blesssistant teacher, Mrs. Ray Bilderback. ing, Pinkerton, Farmer Polk, Gore Boykin, Glenn Reid, Smythe, Bilder- Edwin Coffman, Buster Owens, Maxie back, Street, Roberts, Turner, Bennett and Dysart; and visitors, Mrs. D. G. Hobbs, of Lubbock; Mrs. C. D. Campbell, of Sweetwater; three Kinsaid children; D. G. Hobbs and G. S. Glenn, and the hostess, Mrs. W. P.

The next regular meeting will be held at the home of Mrs. Orbin Turn-

Personals

Pat Boone, Jr., left Saturday to resume his studies at the State Univer-

Miss Georgia Beckner is leaving September 29 for Canyon, to enterthe West Texas State College. She will major in business administration. Miss Beckner is a graduate of the Mr. and Mrs. E. B. Luce and Mr.

Mrs. A. B. Haynes Appointed Sunday School Missionary

bock visited in the home of Mr. and churches in this region, holding we Mrs. J. T. Bellomy over the weekend.

Among the students leaving Mon-Bagwell, Dal Brandon and Auburn and do community work. Stowers.

Mr. and Mrs. Walter Ford of Lubbock visited in the home of Mr. and November 1. Mrs. J. T. Bellomy over the weekend.

Mrs. Lucille Smith and daughter, Georgia Lou, left Sunday for Denton, where Miss Smith will enter the Texas State College for Women,

Miss Larue Clark left Saturday for 16-17-18. Austin' to enter the State University She will take a pre-med course.

Jack F. Dow visited the past week in the home of Bert Dow. He return- Rogers home. ed to Oklahoma City Saturday.

a journalism student in Tech College, Lubbock. He left Tuesday to begin

Mrs. A. B. Haynes has been ag pointed by the Board of National Miss Jackie Vance of Amherst vis.

U.S.A., as Sunday School missionary for the Amarillo Presbytery. which includes 40 countil Missions of the Presbyterian Church, dle and South Plains. Her work will Mr. and Mrs. Walter Ford of Lub- include the visiting of vacant ship services and reorganizing the Sunday Schools, young people's work and the women's work. She and Mr. day to attend Texas Technological Haynes will work together in this ac College, Lubbock, were: Jan Black- tivity. She will also go into fields: well, Joe Douglass, Bobbie Taylor, where there are no churches of any kind and establish Sunday Schools

> The board owns a manse at Canyon in which the Haynes' will reside. She expects to assume her duties by

> and Mrs. Frank Rogers and Mrs. Rogers' mother, Mrs. Nettie Hiner, of Fort Worth, made a trip to Amarillo. Tuesday, where Mr. Rogers and Mrs. Luce are attending the John Deeresales meeting, which convened Sept.

> Mrs. Nettie Hiner of Fort Worth; mother of Mrs. Frank Rogers, arrived: Monday to spend two weeks in the

Billy Squires enrolled last week as Miss Mildred Boone And Johnson Lee Wed Saturday Night

Miss Mildred Boone became the bride of Johnson Lee Saturday evening in the parsonage of the First. Baptist Church, Littlefield, with Rev. Lee Hemphill officiating.

The bride is formerly of Cincinnati, Ohio, and is employed in the office of Winston Insurance.

The groom is the son of Mr. and Mrs. J. D. Lee of the Yellowhouse Switch community.

The bride wore a blue wool jersey dress with black accessories, and a corsage of red roses.

Attending the couple were: Miss Lois Lee and Curtis Lee, sister and brother of the groom.

The bride served with the WAC's; was stationed at Roswell, N.M., and was discharged recently.

The groom spent about four years in the service, and considerable of this time overseas, in the European area. He was connected with an infantry division. He was discharged last November.

To Attend 4-H Feeders' Course

Twenty-eight 4-H boys from Lamb County will attend the district 4-H feeders' short course at Texas Texh, Lubbock, Sept. 21. The course will

The boys will attend instruction in the group in which they are interested. Eleven boys will attend the class on beef cattle, ten on swine, three on poultry, and four on dry cattle. The instruction will be given by specialists from Texas A&M College and Texas Tech, and instructors and

herdsmen from Texas Tech. All boys who attend the course will receive a nice certificate of attendance signed by the dean of agriculture of Texas Tech and by W. N. Williamson, district agent of Extension Service District No. 2.

The program for the day's work has been worked out by a committee composed of Bill Griffin, assistant. county agent of Lubbock County; Ollie Liner, assistant county agent of Hale County; and Claude D. Emmons, assistant county agent of Lamb County. "We have tried to work up at program where the boys will get some sound, practical advice and not a lot of theory that they will not understand," Emmons said.

"We are going to give them some practical work on handling different animals, how to mix and what to wax in feed rations for different animals. insect and parasite control, and show the boys the different types of equipment in use at th ecollege.

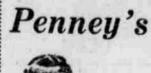
"We think the boys will spend a very profitable day and will be associated with boys from twenty other counties in the district," concluded

P-TA Urges Slow, Careful Driving

Littlefield P-TA, which is ing a safety program in Littlefield is urging that every parent, every student, every citizen of Littlefield observe all traffic rules and drive slowly and carefully in the scho zones; that pedestrians cross streets in safety zones only, and that motorists park their cars correctly, an the right side of the streets.

The P-TA points out that during 1945, 189 children in the State of Texas met their death in traffic accidents.

Let's avoid a traffic tragedy in Littlefield. Remember, your slow and careful driving may save a





Like Big Brother's

JUVENILE

PLAID JACKET

Small boys (sizes 3 to 6) will take pride in wearing this warm and wooly (wool content on tag) plaid jacket 'cause it's one like older brother wears! Plenty of fist room in the deep lower pockets-small breast pockets, too! And the zippered front helps to keep out much of the cold winter winds. Blue, green, maroon, or brown plaid combinations.

PENNEYS

Welcomes You to Littlefield's Big New Rodeo

Sleek to 3

or the Teen Age

Crowd

Smooth, sleek black

patent - for dating

and dancing. Com-fortable sling back.

Smooth black patent

-another winner. A

flattering wedgie san-

5-M-0-0-T-H



in basic mix-or-match casuals

WOOL SUITS in new soft '47 styles, 100% wool, 12-20 16.80

WOOL SWEATERS, cardigan or slip-on; lots of colors 3.98

Y

BLOUSE BEAUTIES, fine rayon crepe, classic or soft

WOOL SKIRTS in new drape styles and classics. 24-30

Personals

Mrs. F. E. Bates and Miss D. W. Heath of Tulsa arrived Sunday to proving slowly. spend a few days with Mr. and Mrs. L. J. Bates. Mrs. Bates is the mother of L. J. Bates, and Miss Heath is his cousin. They came as far as Lubbock ing to business in Littlefield Friday, Sunday. She had been visiting relaby plane.

A. W. Ray made a business trip to Matador Saturday, returning the same day.

Dr. Wm. N. Orr, Frank Bartley, at Dallas. Riley Cox and Cal Harvey left Sunday on a fishing trip to Eagle Nest Lake, returning to Littlefield Mon-

last week for Jacksonville, Texas, to Tuesday. be gone about a week on business.

Kansas City and St. Louis, where he with his daughter and son-in-law, Mr. spent several days buying merchan- and Mrs. T. E. Simpson.

dise for Shaw's Dry Goods.

A. H. McFarland, who has been a home Sunday of last week. He is im-

Orville Bailey; owner and opera-Leader office.

Mrs. A. R. Hendricks and daughter, ley left Saturday to spend a few days Greenville.

day, where Ronnie enrolled Monday week. in the Schreiner Military Institute. I. T. Shotwell, Sr., left Tuesday of Mr. and Mrs. Onstead returned here

Wolfe Shaw returned Friday from employed in a cannery and living ham's aunt, Mrs. Collier Johnson.

A COMPLETE MACHINE SHOP SERVICE . . . BACKED BY YEARS

OF EXPERIENCE

COX MACHINE SHOP

LITTLEFIELD

Cox Machine Shop

Western Welcome

to all visitors who attend

Littlefield Rodeo

Thursday - Friday - Saturday

and congratulations to the JAYCEES for their fine effort

Mr. and Mrs. R. L. Murdock and spending since Friday in Littlefield on, Bobby, and her mother, Mrs. M. on business, V. Robinson, and Mr. and Mrs. B. F. Murdock of Muleshoe spent a recent patient in the Amherst hospital for several weeks, was released and went home Sunday of last week. He is imonly 16 years of age, is a military from his duties at the Hauk & Wil-

tor of the Roundup Gin, was attend- ited Mr. and Mrs. R. L. Murdock here getting along better. and was a welcome visitor at the tives in Knox City, and was en route

Mrs. A. L. Henderson is visiting a Kay, and Mr. and Mrs. J. W. Keith- month in Van Horn, Fort Worth and ton returned here Thursday night.

Mr. and Mrs. I. D. Onstead and throat and absent from his business Springs, Colo., vacationing. son, Ronnie, left for Kerrville Satur- Wednesday and Thursday of last

> Mr. and Mrs. H. O. Bigham returned Wednesday of last week from points in Arkansas and Missouri.

G. H. Houston left Sunday after

Harry Williams was unfortunate as liams Service Station several days. He had his hand lanced at the Am-Mrs. J .O. Reed of Muleshoe vis- herst hospital Thursday. He is now

> Mr. and Mrs. W. M. Boston attended the funeral for Mr. Boston's father at Amarillo Thursday afternoon at 2 o'clock. Mr. and Mrs. Bos-

Mr. and Mrs. H. T. Bartley are Eddie Houk was ill with a sore spending two weeks at Padosa

> Bill Street, student of Texas University, arrived Friday night to spend the weekend at home.

Mr. and Mrs. Max Nix, Jr., and daughter, of Amherst, Texas, returned home Wednesday of last week, after visiting her parents at Wellington.

Mr. and Mrs. Pat Boone have re turned to Littlefield, after spending the summer at their ranch near Elida,

Mr. and Mrs. L. L. Henricks left Friday to visit relatives at San Antonio. They returned Sunday.

Miss Doris Gibson returned home Sunday after spending a week with her sister and brother-in-law, Mr. and Mrs. Glenn Hawkins, near Eldorado, Okla. She is employed by the West Texas Gas Co.

Elmer McKnight **On Police Force**

Elmer McKnight, recently a partner of Charlie James in the operation of the James-McKnight Service Station but who has disposed of his interest in that business, has been employed as a member of the city police force. He took over his new duties Saturday. He wil: work principally at night, according to City Secretary W. G. Street.

Before becoming interested in the service station business, McKnight had spent several years on the serv-

Nothing is achieved before it be thoroughly attempted. - Sir Philip

World Florists Choose New Chief



Symbolizing new worldwide scope of flowers-by-wire service created by Florists' Telegraph Delivery Assn., newly elected FID president Edward J. McCarthy of Brooklyn (upper left), receives a gavel made from bombed-out timbers of the English House of Parliament, from John Hunt, Scottish president of new overses subsidiary service. New York's Mayor O'Dwyer greeted 4000 member florists from U.S., Canada, Mexico and Europe at their first international convention since 1941. Official city voting machine were used in election of new FTD officers, as shown by movie star Carol Hughes (lower left). New oversize Dinah Shore Violet appeared first on the singer's shoulder (lower right), and a new miniature calla lily was dedicated and named for famed novelit Fannie Hurst who has long used this flower as her personal trademark.

RIDE COWBOY!

WELCOME **FOLKS**

TO THE

Littlefield Rodeo

and we'll be hangin' around Lamb County's FAVORITE PLACE for groceriesto welcome most of you visitors to our





To See Good Roping

Visit the Littlefield



Thursday - Friday

Saturday

Sept. 19 - 20 - 21

- For the Best In -

FARM EQUIPMENT

and SUPPLIES

Loaders) Ferguson

INCLUDED IN OUR STOCK ARE

Truck-Mounted an

Stationary Grain

Blowers and

Blade Ditchers

Weeders

 Scoops Stalk Cutters

Syphon Tubes

· Canvas Ditch Stops

· Hay Baler Twine

· Wiscon Air-Cooled

Motors

- Always Come to

Kline & Hufstedle

FORD TRACTOR FERGUSON SYSTEM DEALER

LITTLEFIELD

For the Fastest Show of Its Kind



Come to the

Littlefield Rodeo

AND FOR THE BEST FOOD WHILE HERE EAT AT

Bowen's Cate

helps Ave.

Littlefield



DRIVE OUT
TO THE

Sept. RODE

GREATEST RODEO THRILLS BUT FOR -

The BEST IN GAS, OILS and CAR **SERVICING** - DRIVE IN TO -

Pharris Gulf Station

e

Just West of Main St. PHONE 246

SHE WILL GO 'OVER THE TOP'



The rider, Virginia Mae Reger, will "go over the top" in this jump over an automobile, at the Littlefield Rodeo. She will give this performance at each of the four shows, Thursday and Friday nights, and Saturday afternoon and night.

HEAVY RAINFALL GENERAL OVER TTLEFIELD AREA THURSDAY

experiencing some damp, rainy weather, which has kept the thermometer at much lower readings, and is somewhat of a change from the dry, hot weather of the past summer months. Heavy rains, accompanied by much electricity, fell here Thursday night. continued until early morning, and it also rained at intervals during all day Friday. Over an inch and a quarter of moisture feli here. Reports indicated that the rain was general all over the area.

Sisters, Registered Nurses, In Service

Second Lt. Irma Botsford, younger daughter of E. M. Botsford, grocery west of town, recently returned to the States from India, where she was stationed at Heriki, at the end of the Ledo road, for the entire duration of the war. She has beem in the service since the war started, entering as a registered nurse.

She now is on duty in a military CURRENT "CHANGER" hospital at Topeka, Kans.

Capt. Wilma Botsford, also a registered nurse, is stationed at a military hospital in Phoenix, Ariz., where she has been for some time, previous to which she was on duty in a mili- ly well in extremely hot or cold

tary hospital at St. Augustine, Fla. Captain Botsford also has been in the service since shortly after World War II started.

FIRST A-C LIGHTING SYSTEM

The first electric lighting installation in the United States using alternating current was made at Great Barrington, Mass., in 1886, under the direction of George Westinghouse, noted American inventor and industrialist, who was born a hundred years ago this year. Today this system is used to produce and distribute more than 95 per cent of the 225 billion kilowatt-hours of electricity used annually in this country.

Tech Enrollment Now Above 5,000-Mark

Almost three thousand veterans, poining with other students from over Beginning about 9 o'clock rainfall the state and nation, sent enrollment figures soaring over the five thousand mark during registration last weekend at Texas Technological College, Lubbock, an increase of some 1800 over last spring.

Although school officals, student groups and civic leaders are making every effort to make residences available, hundreds of other prospective students did no tenroll because they could not find rooms or apartments.

More than 150 veterans are living temporarily in barracks at Lubbock Army Air Field, several miles west of town.

Incomplete registration figures show men students outnumbering women by a ratio of almost three to

IGNORES WEATHER

A new Westinghouse-developed rectifier, that turns alternating current electricity into direct current equalweather, assures the uninterrupted operation of electrical equipment planes, ships or in factories.

Mr. and Mrs. Harley Bassamas and B. R. Myers and Aubrey Stubbs made a trip to Amarillo Friday on business.

Mrs. Shaw Looks Over Ranch from Air

as a means of transportation.

wants to make a short trip in a hurry, (and who in Littlefield isn't in a on, including preparations for the big | there. rodeo) she just drives out to the Duggan field, steps into a plane and she is at her destination in no time at all.

Wednesday of last week, when Mrs. Wolfe Shaw, who owns a ranch-farm of 1,004 acres at Fieldton, decided she would like to see the place from Mrs. Shaw for feeding.

The plane is fast becoming popular, the air, she chartered a plane at Duggan field, with Jim McGuire as pilot, Now, when a Littlefield housewife and in a jiffy she was looking down over her acreage. And a few minutes later she was back at the Shaw Dry hurry these days, with so much going Goods, taking care of her duties.

> Mrs. Shaw has 585 acres in wheat and 425 acres are taken up in pasture and roads.

Pat Boone Tuesday moved considerable of his cattle to the pasture of



Howdy, Friends

We Hope You Have a Splendid Time at the

LITTLEFIELD RODEO

THURSDAY, FRIDAY and SATURDAY

Sept. 19, 20 and 21

And we are counting on you paying us a visit during your stay.

Drop by and see the nice selection of Studio Couches we have-full spring construction and reasonably prices.

Too . . . how about that Butane System you have planned to install? We will loan you a butane cook stove until we can get you a new one, and have new butane heating stoves now.

Hill Rogers Furniture

233 Phelps Ave.

Phone 77-M

WELCOME, VISITORS

— to the —

TTLEFIELD RODEO

THURSDAY, FRIDAY and SATURDAY



Littlefield's specialty this year is a crackerjack Rodeo, that promises to at-

tract thousands of thrill-seekers.

OUR SPECIALTY ANY TIME OF THE YEAR IS REAL VALUES IN

GROCERIES • MEATS • VEGETABLES

After the Rodeo, a friendly welcome awaits you at the

BOSTON GROCERY

One Door South of Palace Theater

Littlefield



HI, FOLKS!

WE'LL BE SEEIN'

LOTS OF YOU

AT OUR RODEO

AND WE HOPE LOTS OF YOU WILL COME TO SEE US WHEN YOU FEEL LANK IN THE MIDDLE

LUNCHES and DINNERS GOOD STEAKS SANDWICHES COLD DRINKS

___ The Best -HOT DOGS and HAMBURGERS IN TOWN

304 PHELPS AVE.

LITTLEFIELD

AIRPORT NEWS

By MRS. "TEX" CROW

Saturday night found Littlefield week in Standifer's Taylorcraft. well represented at the hangar dance and supper sponsored by the Lubback chapter of N.A.A. Among those present were Mr. and Mrs. Hugh Rice, Mr. and Mrs. Frank Harrison of Sudan, Mr. and Mrs. Omer Brownie, Mr. and Mrs. Starr Haile, and Curtis Phil Adkins Dies

Sunday was a great day for Mrs.

Spade, is the latest addition to Jim of paralysis. McGuire's list of students.

Buck Ross spent a couple of days Mortuary, Long Beach, with burial in I. B. Ishmael, who was a former resistant week building partitions to form Sunnyside Memorial Park cemetery. dent of this city. a shop in the hangar.

McGuire-Miller have just gotten week. delivery on a new Piper Cub demon- She was also the mother of Mrs. children.

strator. They have the Piper dealership and have been promised a super cruiser to display soon.

John Standifer and Bert Gage made a business trip to Lubbock last ber of misdemeanors over the week-

Come out and watch the fellowsand girls-fly.

Grandmother of Mrs. At Long Beach, Calif.

Mrs. Phil Adkins and her mother, Hugh Rice, because she solved. Ob- Mrs. J. T. Wynn, returned last Friservers say she made two perfect day from attending the funeral servlandings, in spite of her shaking ices for Mrs. Wynn's mother, Mrs. H. E. Hickey, 80, wso passed away
Tuesday, Sept. 20, at her home at
by saving all the heartbreaks and suffering resulting from a serious acci-

Funeral services were conducted only a thought! Thursday, August 22, at the Motell

Number Pay Fines For Bootlegging

Sheriff Sam Hutson reports a num-

He also reports that one man here and five at Sudan were arrested last Thursday and pled guilty of bootlegging before Judge I. B. Holt, county judge. They paid fines of \$100 and costs each, making a total of \$127

The Texas Safety Association says you can earn big dividends by driving safely - dividends in lower operating cost and reduced wear and tear on your car; dividends in peace of mind in avoiding the worry, bother dent. And safety is cheap-it costs

Mrs. Hickey, who was formerly of Before Mrs. Hickey's death there Littlefield, had only been ill about a were five living generations in the family, including two great-grand-

LCOME



CURTISS

TO THE -LITTLEFIELD RODEO FOR THRILLING ENTERTAINMENT

. . . for Big Savings!

WELCOME CONTESTANTS and VISITORS - to the -LITTLEFIELD RODEO

RAY | Red | COTTER -has leased the -

XIT SERVICE STATION AT CORNER WEST THIRD AND XIT DRIVE

A CONVENIENT SERVICE STATION LOCATION WITH NEW EXPE-RIENCED AND COMPETENT OPERATOR-ATTENDANT, and . . .

Those Same Reliable Texaco Products . . .

FIRE CHIEF and SKY CHIEF gasolines—HAVOLINE and TEXACO Motor Oils—KEROSENE and GREASES

And These Services . . .

OIL CHANGES . . . GREASE JOBS . . . TRANSMISSION AND DIFFEREN-TIAL CHECKING . . . FLATS REPAIRED

We earnestly invite all former XIT Customers, as well as New Customers, to Visit Us.

Remember . . .

Drive in to have the Windshield and Glasses Wiped and Cleaned, Battery Checked, Floor Board Dusted, and your Precious Tires properly checked and inflated.

COURTESY

SERVICE .

RAY'S XIT STATION



The Corner Cafe

Four Blocks North of the Rodeo Grounds **EXTENDS A REAL**

Western Welcome

To All Visitors Who Attend

Littlefield's First Rodeo

THURSDAY FRIDAY SATURDAY WHILE ATTENDING THE THREE DAYS' ENTERTAINMENT FOR ECONOMY AND CONVENIENCE, EAT AT

The CORNER CAFE

• FULL COURSE MEALS

PLATE LUNCHES

SANDWICHES and SIDE ORDERS

FRIED CHICKEN DINNERS

Home-Made Pastries Served

CURB SERVICE

CORNER CAFE

Corner Highway 51 and East 9th St. LITTLEFIELD

~~~~~~~~~~

| MEXICAN STYLE BEANS Can 10c               | TOWELS Pkg. 150                |
|-------------------------------------------|--------------------------------|
| NECTAR Gallon 83c                         | RAISINS Pkg. 150               |
| TAMALES                                   | No. 1 Tall Can 18°             |
| KELLOGG'S<br>ALL-BRAN Lge. Pkg. 22c       | PARD<br>DOG FOOD 150           |
| 5-STRAND<br>BROOMSEach 69c                | PEAS! No. 2 Can 10             |
| MASON JARS                                | QUARTS Doz. 75c PINTS Doz. 65c |
| CONTRACTOR OF TAXABLE PARTY OF THE PARTY. |                                |

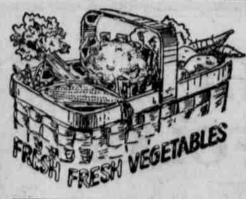
#### SAVE on Market Specials SEASONING

BACON....Lb.

PECOS GOLD BUTTER ..... Lb. 75°



CHEESE ... 2-Lb. Box 95 TENDER CALF LIVER .....



VELVEETA

Fill Your Basket . . .

- WITH NICE, FRESH -

FRUITS and VEGETABLE DELICIOUS . APPLES ..... Lb. 1

CARROTS ..... Bunch 7

IDAHO PEACHES ..... Lb. 15c FRESH ONIONS ..... Bunch

**GREEN PASCAL** CELERY .... FIRM CAULIFLOWER ... Lb. 1

MARYLAND SWEET

Pound

LYMAN FOOD STORE