## The Big Spring Daily Herald

# DEATH CLAIMS HUEY P. LONG 

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Europe Concerned Over Naval Force Movements Senator Passes Autumn Weather To Greet Rodeo

Away 4:06 A.M. Tuesday Morning

Physicians Operate, Give Five Blood Transfusions In Effort To Save Life
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| Duce Orders Nation-wide Mobilization |  |
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## 4th PENNEY'S BIG 4th BIRTHDAY PARTY

Loads Of Special Bargains | Celebrating |
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| Pemey's Four |
| Successful Years |
| In Big Spying | QUALTY MERCHANDISE ney's the outstanding store of its type made Penof the country And when we say that nothing part

been spared to been spared to make this BIRTHDAY PARTY a
tremendously worthwhile event, you may depend


RFAD THIE ADS


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If a farmer walted until he raised bumper crops before
seeding anything but his garden plot, a bumper crop seeding anything but
would never be raised.

If businass men wait until business gets good before
they theclide the unemployment problem business will Hever lee as good as it sthould be.
Shestuess opportunity Is limited oily by the number of Weoplo in the territory, and their problems are mutual
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Flew's Service Stations

4 Howard Wells
Produce 3,296 Nom


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SANFORIZED SHRUNK SHORTS


## HEADLINE VALUE!

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Our Best Spark Plug Sale Priced!
Wards famous Riverside Su preme Quality, none better REGULARLY 10c TURKISH TOWELS handy size for every mem-
ber of the family! White

## HEADLINE VALUE!



12 Mos. Guaranteed Battery Reduced $1 / 6$ Wards. Commander Battery 12 months adjustment guar

## HEAPLINE VALUE: T17 $100^{\circ}$ REGULARIY REGULARLY 13c 80 SQ. MUSLIN Unbleactred with a very clo weave. Fine 80 square co struction. Full 39 in wide.

HAVE POPULAR NON-WILT'COLLARS
Men! Here's a sale of dress
shirts with the famous non-wilt
ollars at the remarkably low
price of 88 c ! The collar
price of 88 c ! The collar stays
neat the entire day giving you neat the entire day giving you
starched collaı appearance plus $88^{\circ}$

Sale! our amous Men's Pioneers

##  , min from the daintess piceot tops bilk to the flatering French hioels. Soles and toes mercerized liste. $\quad 2$ Pairs for 1.10 $8 / 3$ to $10 \% / 2$. <br> Sule! reglar s1.29 Men's Shirts <br> $57^{\circ}$

## Sale! newn "pssa Ringless Hose




## WARDS SHOE WEEK-Starts Jomorrow!

MODERN SHOE SHOR Quainty - Stive - teparring | Curiteous, EEficent Service |
| :--- | Advertising

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