## Lamb County leader

## ELLOW HOUSE CO., LETS CONTRACT FOR TEST OIL WELL

HREE CONTRACTS FOR TEST OIL WELLS IN THIS VICINITY LET DURING THE WEEK-MACHINERY IS SHIPPED Seven big quad trucks rolled into Littlefield Monday termon laden with the first shipment of well rigging for
te est oil well that is to be put down on the Yelow e test oinwell that is ta he put down on the Yellow opsese Lan
itutfield.








From A Mother's Viewpoint


| THE COMMERCIAL | TEXAS UTILITIES |
| :---: | :---: |
| DIRECTORS TA KE | MAKE REDUCTION |
| IMPORTANT STEPS | ON POWER RATES |




the


TATCH OWNED BY COGDILL WAS
RECOVERED SATY
particular pawn shop, identified the
timepiee and claimed it as stolen
property.
It is said that the valae of booty
received at the time of the arrest of

## MAYOR EXTENDS CONGRATULATIONS.




 Wexion of himen worre.





 ait wern andeco, emenerty.

 ritory for throm the various towng and cities of this regional ter
this hooored will and hearty co-operation in his lection to this honored position.
 caret diamond, and another ring con-
taining 21 mall diamonds, together taining 21 small diamonds, together
with a large number of watches. One
ring, valued at 82,000 , which had with a large number 0 , which had
ring, valued at $\$ 2,000$, which car
been traded for a seond-hand col quantity of jewerry, said to have been
stolen in Dallas about the last of
April has been recovered. Walter
$\qquad$
$\qquad$ Inder, W. W. Grives, K. S. McBe Stanley Cox, all of Dallas. 3. H. Pickett and Albert Gallimore
are now in jail at Lubbock. At

TAXES MAY bE REDUCED.
In last week's issue of the Leader it was stated that the tax rate woul
be the same this year as last. Ta Assessor E. C. Cundiff states that th county rate is five cents lower this year than last. Information regard-
ing the staae rate is not yet available,
, but will probably be giv
latter part of this month. indieated
lowered.

| ogdill received the glad inlast Saturday that his en from his bedroom six | There was one ring containing a two caret diamond, and another ring containing 21 small diamonds, together with a large number of watches. One ring, valued at $\$ 2,000$, which had |
| :---: | :---: |


various rodents detrimental to crop

## arrested for drunk. L. L. Webb Makee Bond for Pona

## L. Webb Maker Bond hor Por ing Intoxicating Liquor.

 Sunday atternoon L. L. Webb andHub" Ellis, of Amherst, were arrest"Hub" EMifs, of A Srvin were a charrge
d by Sheriff Len Irve $f$ drunkenness. Three bottles chock
posession of Webb, acording

Webb is being held under bond on a charge

liquor.

## humanitarian work

Tuesay 32 men gathered at the
ome of Mrs. J.C.Brigance, residing ome of Mrs. J. .C.Brigance, residing
wo miles northeast of Littlefied, and worked out her
planted in cotton.
It was a neighborly Christian act
planted much appreciated by Mra. Brigance,
who a couple of weeks ago lost her ho a couple of weeks ago lost her hree small children to care for.
Such acts of helpfuluess are highly
俍 commendable and exemplify the type
of real citizenship of this community.



N LAMB CO.
TAMES WILL.
EnOCR. BALLOT


NO-NOX The new Gasoline that increases mileage, relieves carbon and gives smooth motor action.
All brands of Gulf Lubricating and Specialty Oils, Kerosene and "Good Gulf Gasoline," Supreme Auto Oil F-the new oil for Fords:
T. L. (TOM) MATTHEWS
Agent for Gulf Refining Co.
Phones 82 and $198 \quad$ LITTLEFIELD, TEXAS
MORE NEW EQUIPMENT!
We have just added to our already first-class equipment a "Water Softener" machine.
This machine protects your clothing from the ravages of all alkalis, thus doubling thẹir wearing ife, also makes linen whiter
Ladies are invited to visitit our plant, bring containers with
them and obtain some of this nice, soft water for hairwashing
and other purposes
LITTLEFIELD LAUNDRY COMPANY
PHONE 29.
field, Texas.

## 

## C. E. STRAWN ENDORSED FOR COMMISSIONER BY MANY CITIZENS OF HIS FORMER HOME

The following testimonials and recommendations are being published for the information of the voters of Precinct No. 3, Lamb County, Tex., n order that investigation may be made, if anyone should deem it necessary. to know more about Mr. Strawn, his honesty, integrity and ability to take care of the interests of the voters and citizens, and to build some good roads, which are so much needed at this time.
The following letters of recommendation came unsolicited by Mr. Strawn, and are being published only that the voters may become better acquainted with his qualifications, since so many of the voters have just come to the Plains country and many of them have not yet had time to make the investigation perhaps they would like to make.

To the Voters of Commissioner's Precinct No. 3, Lamb Co., Texas: We, the undersigned citizens of Timpson, Texas, take pleasure in sending you this recommendation of Commissioner from your precinet.
We want to say that we have known Mr. Strawn for a long number of years and that during all the years he lived among us we found him to be a first-class citizen in every respect, a good neighbor and a man worth while. He was honest, sober, indus rious and at all times stood for the moral and civic improvenes of his community. Mr. Strawn, in our opinion, has all he neces sary qualifications to make a good and efficient officer and we believe if you will favor him with your support that you will have elected an officer that will give your hought:ul your county needs.
Assuring you of our appreciation of your careare,
onsideration of Mr. Strawn's candidacy, we are
Very respectfully,
C. P. POOKE
J. R. GRAVES
B. M. SHIPP
J. A. STEELE
J. C. BOGAND
T. P. HUGHES
LEE WILLIAMS
J. A. BILLINGSLEY
H. H. MILFORD
W. J. WALKER
F. J. MALLOY
J. O. BRYAN
W. L. WHITTOR
STROUD KELLEY
G. W. TRAMMELL
J. B. BUNNEY
G. C. McDAVID
J. C. BLACK
ED WARR
C. B. HUTTO
J. R. PATE

Lamb County Leader, Littlefield, Texas.
DEAR SIR:-It is my understanding that Mr. Charley Strawn is running for Commissioner. I want to add from his home town and this whole community that he is a fine man, indeed. I have had all kinds of business dealings with him, and I can say in behalf of his candidacy that if the people of his community elect him to the office he aspires to they won't be disappointed in him. I wish it was so all we tax payers had men in all of these offices that could serve us like Charley. Not saying anything against the man you have in office, I am frank to say you won't get any better man than Mr. Strawn, as I know him.

Yours truly,
R. T. BLAIR, Merchant.

## Your Vote Cast For C. E. STRAWN Will Be A Vote Cast For. The Best Interests Of Precinct Three And Lamb County

Mrs. G. B. Walden, of Post City. Mr. and Mrs, Talmage Lowman, Proposed amendment to the Who has been visiting her son, V. C. Jr., and son, Joe Ire, from Barger Walden, returned home last Satur are visiting in the J. H. Lucax home Walde
day.

## WHERE WILL YOU BE?

Out of 100 average healthy men twenty-five years of age, forty years later-
ONE will be rich
FOUR will be well-to-do
FIVE will be supporting themselves by work THIRTY-SIX will be dead
FIFTY-FOUR will be dependent upon friends, relatives or charity

Are you allowing your affairs to drift so that you will be one of the Fifty-four? When you come toward life's end will you have enough to provide yourself with the comforts of life, or wilr you be one of the Fifty-four on the charity list?

We can show you in a few minutes how a small deposit in this bank now and a little every week will keep you off the charity list.

First National Bank<br>Littlefield,<br>Texas<br> F

## LIGHTS POWER

The Texas Utilities Company is a corporation that is a servant to the people. Your needs and your co-operation is earnestly solicited. We carry a full line of Electric Merchandise too numerous to mention. A visit to our store will convince you that we are selling the very best Electrical Equipment that can be bought.

## Ice, Light, Power at your door at

 all hours. Phone 91 or 181Ask us about service connections. We are glad to inform you.

If in doubt about meter readings, we will show you how to read them.

TEXAS UTILITIES COMPANY
R. E. McCASKILL, Manager, Cooper Bldg., Littlefield, Texas "COURTESY AND SERVICE"



Keeps Them SWEET
and FRESH
A few cents worth of

## ICE

Saves DOLLARS in Foodstuffs


WE'LL BUILD IT!
YOU CAN OWN IT!
Throughout the community stand many ho and buildings-enduring proof of the quality our building materials and our qualifications erect that home for you.
Can't afford a home of your own? Certain you can! Come in, tell us what you want we'll gladly assist you in arranging terms ac finance plans to suit.
That "home of your own"-that home you has always dreamed of having, can be made to con true-NOW! See us today! House plans free
Higginbotham-Bartlett Co. "SERVICE WITH A SMILE" Littlefield,


## GET HAIL INSURANCEI

During the past week we have paid several claims due to losses by hail to growing crops, and also to buildings. No one knows who will be next to suffer a loss of this kind. There is only one means of protection, and that is a HAll INSURANCE POLICY in a strong, reliable Company. Let us talk it over with you.

## J. T. STREET <br> The Pioneer In surance Agency <br> Phone 206.





## And Pre-Inventory Sale

has always been the custom of this Our Sale starts SATURDAY, J It has always been our policy Sale profitable to our many c FOR MEN

EXTRA SPEC'
.00 Men's work shoes
Men's work shirts
20 Men's Sunk shirts
50 Men's Overalls
50 Men's Dress Pants
00 Hens and Shirts Hen's socks owl C Hen's bows, ties.
firm to put on our Pre-Inventory Sale one week prior to our taking stock, which starts on the 19th. uly 10th, and runs through SATURDAY, July 17th.
to try and give the best values possible during our Pre-Inventory Sale and we will strive hard to make astomers.

EXTRA SPECIAL - $\$ 1.25$ Boys' and Girls' play Suits $\$ 1.00$
EXTRA SPECIAL
35 cent 27 -inch Blue Denim, 220 weight
$-\mathrm{at}-$
29 c
Many other Articles will be on Display MARKED DOWN PRICES

FOR LADIES

.95

$\$ 6.50$ pumps
4.95

EXTRA SPECIAL
$\qquad$
16.75 Silk Dresses
86.75 40c Ladies Lisle Hose 25 c 32 -inch Gingham 50c 36 -inch Vies
10 c 36 -inch Canvass 10c 36 -inch Canvass
25 c 36 -inch Percale 98 c Table Damask 98 c Table Dam
20c Toweling

## H/ AW - ARNETT COMPANY <br> Pay Cash_Pay Less




# Texas Utilities Company Makes Reduction In Power Rates Applicable to July Power Bills 

Letter of I. R. Kelso, President of Texas Utilities Company, addressed to managers of the Company, dated June 22, 1926, refers to the making of rate schedules as follows:
With the approval today of an Optional Power Rate effective July 1, 1926, applicable to July bills Texas Utilities Company makes the fourth substan tial reduction in rates within the past twelve months, viz: (1) development rate to municipalities; (2) flat reduction of one cent (1c) per kilowatt hour off of top rate of every lighting consumer; (3) flat reduction of ten per cent in power rates which was made effective last November; and (4) reduction in power rates under the above mentioned Optional Powe Rate schedule effective July 1,1926

## DEVELOPMENT RATE ELIMINATED DEMAND CHARGE.

The engineering department has assembled great deal of information for use of the Company in making schedules of rates and charges for electric service that would be of great practical benefit and advantage to the territory served by Texas Utilities Company. The fact that Texas Utilities Company smashed all the rules governing the fixing of rate schedules at the time it published and put into effect its "Development Rate" has caused some confusion in comparing the Development Rate of Texas Utilities Company with rates published and charged by other companies.

In fixing the Development Rate, Texas Utilities Company eliminated the demand, or ready-to-serve charge, stating at the time the rate was published, that it was available only to municipalities. The Company explained that in supplying electric energy under its development rate without profit to the Company, it felt that the rate was entirely justified and that it would, in the end, prove to be advan tageous to the Company as a result of the growth of the communities served.

## EQUITABLE RATES.

The subject of equitable rates for an electric ligh and power company is one which is but very little understood, although it has received an enormous amount of consideration and discussion. All courts and commissions, in dealing with the subject of rate making, have found that, "the public generally is prone to believe that the proper rate for electric energy delivered is a fixed price for a given unit precisely the same as it would be for a bushel of Wheat." Likewise, courts and commissions have uniformly held that, "nothing could be further from the truth than this attitude of the public toward the subject of rate making.
It is generally recognized that there is a distinction between the lighting rate and the power rate Which may properly be recognized in practice. Why there is a difference between lighting rates and although a demand rate as well as a minimum rate has been uniformly approved by courts and commissions as being perfectly just and equitable, the ordinary consumer is entirely unable to grasp the reason, and generally considers it to be an effort on the part of the company to get something out of him

## RATE SCHEDULES EXPLAINED

The Company feels that it would be mutually helpful to the consumer and company if the managers would discuss in plain and non-technical language those principles which are universally recognized by all regulatory bodies and courts in fixing rate schedules. The public generally would not be interested in the dry subject of rate making, but many of the consumers of the Company would be interested in knowing something of the effort made by the Company to fix schedules of rates and charges which reasonably approximate justice as between the different consumers. A few principles which must govern electric rates, according to the
decisions of courts and commissions in rate cases, and in which the public may be interested in connection with Texas Utilities Company rate schedules, aro here referred to. They are stated in numbered paragraphs for ease of reference:
(1) "The time and duration of use of the energy taken by the consumer is of the utmost importance." (Account should be taken of this fact in the making of any rate schedule.)
(2) "The cost of current to the company is largely fixed, not by the amount used, but by the greatest amount taken at any period during twenty-four hours or by the peak of the load."
(3) "The necessary capacity of the plant and consequent investments in same, is determined by the greatest amount of energy required by the consumers at any point of time in the year, and hence the cost of the plant or investment required in the business is determined by the peak of the load during the year."
(4) "The peak, both daily and yearly, is created chiefly by the lighting load. The power load is largély off peak. Hence it is for the interest of those using current for light to encourage the use of off the peak power as much as possible.
(5) "If all consumers were on the yearly peak, equity would require that since all must in some manner pay a given return to the company, each should pay that proportion of the whole which his demand bears to the total demand, but the customers are not all on the daily or current peak, nor the yearly or plant peak. Hence a method must be devised which will fairly distribute the plant cost of yearly peak between those who are on the peak and those who are not."
(6) Every customer should pay all. expenses which are incurred solely because he is a customer." (This should be taken care of by a demand charge or minimum charge.)
(7) "It would appear, the more one considers the question, that the important thing to be paid for in proper proportion by each customer, is not the current used, but the capacity required. On this basis, practically all of the companies make a service, or demand charge, of a certain fixed price per kilowatt demand per month, with a sliding scale for current cost for all kilowatt hours used per month."

## OPTIONAL POWER RATE EXPLAINED.

In developing the territory served by Texas Utilities Company, we have deemed it advisable to eliminate, insofar as practicable, the demand charge in building rate schedules. The advantage of our scheme of rates under this system, to the consumer, is that he is not asked to pay a fixed service charge which, in many cases, would work a hardship that although justified by actual facts, would cause much complaint. It is true, that while we do not under such a scheme of rate making ask a fixed charge, whether current is used or not, we do ask that a higher rate be paid up to a certain proper proportional point than would be required in case of a de mand rate scheme, and, further, in consideration o these higher prices being paid for this amount, the Company has made very low rates for the excess With the scheme for rate making just explained, the ustomer only pays for the actual current used, while with the demand charge plus the current use charge he pays for the demand, regardless of whether any urrent is used or not.
It is merely calling attention to an obvious fact to say that any rate, regardless of how made, to be lasting has to give the company a reasonable return The point, therefore, to be borne in mind when mak ing a rate, is to try to arrive at a system so simple as to be readily understood by the customer so that he can check the current on his bills when he receive them, and also by this simplicity and ease of applicaused through errors in to eliminate all complaints

In putting into effect the optional power rate, the managers should see to it that the consumer is ad vised fully as to the difference between the present schedule of rates and the Optional Power Rate. To $T_{0}$ illustrate: If you compare the Optional Power Rate with the present power rate to a one kilowatt connec ion based on average use per day for a month (26 days of service) you will find that the saving under he Optional Rate will be substantially as follows:
65 hours use per month of installed capacity, or an average of $21 / 2$ hours use per day, a saving of 5 per cent.
130 hours use per month of installed capacity, or an average of 5 hours use per day, a saving of $81 / 2$ per cent.
195 hours use per month of installed capacity, or an average of $71 / 2$ hours use per day, a saving of 10

260 hours use per month of installed capacity, or an average of 10 hours use per day, a saving of 15 per cent.
325 hours use per month of installed capacity, or an average of $121 / 2$ hours use per day, a saving of $81 /$ per cent.
390 hours use per month of installed capacity, or an verage of 15 hours use per day, a saving of 21 jer cent.
455 hours use per month of installed capacity, or an average of $171 / 2$ hours use per day, a saving of 24 per cent.

520 hours use per month of installed capacity, or an average of 20 hours use per day, a saving of 27 per cent.
585 hours use per month of installed capacity, or an average of $221 / 2$ hours use per day, a saving of 30 per cent.
If the consumer had not used his connected capacity in case of an average of $11 / 2$ hours use per day, is bill at the end of the month would be the same under the present rate as it would be under the Optional Power Rate. In other words, as already explained, the Optional Rate is intended to take are of the consumer who desires to use his service, and to encourage the long hour user to take electric ervice. As indicated, this is to the advantage of the light consumer and the short hour user as well a o the long hour user. The Company has seen fit to nake it an Optional Rate in order not to put any cusomer on the demand rate who desired to remain on se present power schedule. The Optional Power chedule is as follows:

APPLICABLE ON ALL POWER SERVICE AS FOLLOWS:
$\$ 1.00$ per month for each kilowatt connected (figured from manufacturer's name plate data, plus energy charges as follows:
First 60 hours use per month of each kilowatt connected, 5 c per K. W. H.
Next 120 hours use per month of each kilowatt connected, 4 c per K. W. H.
Next 240 hours use per month of each kilowatt connected, 3c per K. W. H.
Excess of 420 hours use per month of each kilowatt connected, 2c per K. W. H.
Minimum monthly bill of $\$ 125$ for each kilour connected.
In no case shall a connection be figured at less the one (1) kilowatt.
(Above rates have no discount.)
The Texas Utilities Company management takef pride in the fact that during the period of high prices due to the World War, all rates were kept within its remenise requirements, and that in the midst of of substantial reductions in rates within the ps year.


## SATURDAY SPECIALS

Having bought the stock and fixtures of the Self-Serving Grocery and moved same to the Roberts building, known as the old Gold Star Cafe we are making the following special prices on Gro
tra Par Juy
Extra High Patent Flour, 48-lb, sack_ $\$ 2.00$
orbes Santa Fe Trail Coffee in Aluminum
Cake Pan
Pancake" Syrup, one zallon WE BUY COUNTRY PRODUCE Phone in your orders. Our deliveries will be made Our Motto is "Courteous T.

## Self Serving Grocery M. L. GARRETT, Prop. <br> PHONE 10

treasurers report
 Inclusive: $\quad$ JURY FUND. Int Clao.

 Balance …-. ROAD AND BRIDGE YUND




Amount reeeived since llast Report..................484.81

Amt. transerred to other Funds since last Report
Amount to
Balance

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Amount treceived
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Amount to to salane
Alane






Stiance last Report, Fired HIGHWAY FUND 18.1 .4



Balance last Report, FINKING No. 2 FUND


of home brew, "hootch," and then
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paper the following
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Center General Counsel's office to the Divi-
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OL LEASES WANTED-Town lo
or acreage tracts to trade for or screage tract to trad
leases in Lamb or adjoing countin
C. . DUGGAN, Litlefeield. C. J. DUGGAN, Littlefie

Our plan is more co-pperative thas
any proposition we know of . th giv ans propostion we know of It tive
us ant a play at the oil without extr
cost. --whicker land co. home brew causes mixture

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A Nebraska editor made up a bat
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A Nebraska editor made up a bat
``` paper the following week: townstip one mile north and miles east of Mr and Mra Jo The aerial which will get the be
day, January 27 . Miss Esther Diil day, January 27. Miss Esther Drin
water by the Rev. 18 head of

THE COTTON SCHOOL Our steady customers buy they know they get the tenderest, choicest Then, too, their meat bills are much lower what they trade here. SPECIALS - To be conducted by L W. Ross. former A. \& M. Instructor and
Government Inspector, will begin Monday morning, July 12 . This is a wonderful year in which

LUBBOCK BUSINESS COLLEGE

Reeves Meat Marke

\section*{Littlefield and \\ Spade Lands}

\section*{400 Choice Farms Now on the Market}

\section*{6 per cent Interest. . . . Liberal Terms}

The famous South Plains country is now merg' ing into one of the greatest agriculture centers of the entire South.

\author{
NOW IS THE TIME
}
-To take advantage of this opportunity to own a good home at a reasonable prica, convenient to Railroads, Schook, and Highways, located in the midst of this wondert agricultural development.

\section*{Yellow House Land Company}

Littlefield,```

