# COMIC <br> Section <br> LAMBCOUNTYLEADER 



UR BOARDING HOUSE


By Ahern




 OF THOSE SOME $\left\{\begin{array}{l}\text { AS IF YOU DOUBT }\} \text {, }\end{array}\right.$ $\left.\begin{array}{l}\text { ME I M HMF NKE ! } \\ \text { IRKS, NOW! } \\ \text { YOU CAN }\end{array}\right\}$ SUCH IMPUDENCE $\left.\begin{array}{l}\text { YOU CAN } \\ \text { USE MY } 15 \\ \text { SKATE:S }\end{array}\right\} \begin{aligned} & \text { SM-HAVE A } \\ & \text { CARE, LAD. }\end{aligned}$ SKATE:S! $\left\{\begin{array}{l}\text { CARE, LAD } \\ \text { WITH YOUR (NIT } \\ \text { ELDERS! }\end{array}\right.$

##  <br> 和?




 Most People Prefer The Lamb County Leader First In News $\therefore$ First In Spacial Features

# NGHTFOOTBALL ASSURED 

 Adductors Still atLarge

# AMBCOUNTY ※ LEADER * 

 TO BE PLAYED AT NIGHT;SALE OF TICKETS IS ON

Official Newspaper of Lamb County, Texas

THE SOUTH PLAINS GREATEST WEEKLY NEWSPAPER. Serving the Fastest Developing Agricultural Section of the Entire Southwest.

## DODE BOARD APPROVES ICE PLANT APPLICATION Mirt LIEIT ARREST SUSPECTS Irtiklivaifl $\operatorname{IN}$ LINDBERCH CASE

 Through efforts of the Littlefield Athletic Booster asso-ciation night football is assured for Littlefield this season ciation night football is assured for Littlefield this season.
The announcement was made by the publicity commit tee of the association after representatives of the booster group returned Wednesday night from Lubbock where group returned wednesday night from Lub
they made final plans and placed the order for the neces-
sary sary lighting equipment with the Texas Utilities Company.
Littlefield is the only Class B town in this district which




Cash Drawer

Littlefield is the only Class B town in this district which
plans to play night football this season.
 Ne installed.

 $-5=$ nappers.
Miss Hopping arrived home about
$8 \mathrm{a} . \mathrm{m}$. Tuesday morning. She had 8 a. m . Tuesday morning. She had
walkod within three or four miles of
Littlefield before she visited a farm house ,and was brought to Littlefield.
Miss Hopping's absence from home throughout the night was not regard-
ed as unusual, in view of the fact
that she sometimes spent a night
Faclutit Tikes LEAD INSOFT BALLSTANDING Faculty Probably Second
Half Winners; Tie
Is Possible
$\begin{aligned} & \text { Wednesday night the Faculty club } \\ & \text { elevated themselves to the top most } \\ & \text { rung of the eight club soft-ball loop }\end{aligned}$
me les by decisively whalloping the lowly
Oilers who had numerous handicaps
all seasco towards placing high in
the standing The game was played as the sec-
The affair in a twin bill carded for
one and
the nights entertainment. Amherst
Leader Reduces Rate To Two Years for $\$ 1.25$; To Give Away $\$ 200$ in Cash
In an effort to secure at least 1500 more readere The Lamb County Leader has, for a period of only eight weeks, reduced its dubscription
rates to two years for $\$ 1.25$, in Lamb and Adjoining counties. The re. sular price of the Leider it $\$ 1.50$ per yean
Other than reducing rates to the lowest price in the history of the
paper, the Leader is giving away $\$ 25.00$ in cash absolutely free on each paper,
Saturdey night until $\$ 200$ Io siven away. The firet $\$ 25.00$ will be award-
od to some subecriber Saturdey net ed to some subseribor Saturdey night at $7 \mathrm{~T}^{\circ} \mathrm{o}$ clock at the Loader office.
Only persons renowing their subscriptions or subseribing for the LeadOnly persons renewing their subseriptiont or tubseribing for the Lead-
or during thit contest will be oligible for one of thene cight $\$ 25.00$ awarde. Full particulare will be siven to all interested perseas upon a visit
o the Leader office.

The nithts entertuinment. Amherst
was slated to pit their wares with the
Sunnylale club in a practice affair
but their non-appearance made nec-
Ste but their non-appearance made nec-
essary a pick up club who took on the
Sunnydale performers a well played affairs 5 to 4 .
In all probability in
Sunne In all probability the Schcol Fac-
ulty are second half winners. In event
the firemen lose to the Legion Frithe school entry. On the the contrag for a
tie will result should the Firemen win.
There is very There is very little to be mention-
ed in the game between the Syol ed in the game between the School
and the Oilers unless it is to say that the Gilers were completely outclassed
and that a win for the Educators was not unexpected in the least. Eagan
and Hemphill pitched for the School with Baize doing the assignment for
the losers. The League of Nations. Monday
olected Chile, Spain and Turkey mem-
bers of the league council. elected Chile, Spain and Turk
bers of the league council.

LAMB COUNTY LEADER Publicity Director
For Theaters Here



## BY ALL MEANS, DON'T MISS THIS NOCK DOWN AND DRAG OUT

 BUT DON'T BLAME US IF YOU'RE HURT IN THE ${ }^{\circ}$ MAD RUSH FOR HESE CUT TO THE BONE BARGAINSten days of the most exciting, value giving IT the PEOPLE of LITTLEFIELD HAVE EVER KNOWN-AND TOO, At IIme when merchandise is ADVANCING RAPIDLYLF STARTS SATURDAV $\begin{aligned} & \text { Sept. } \\ & \text { 22nd } \\ & \text { be sure and mark } \\ & \text { your calendar }\end{aligned}$

|  | 12 |  |  |
| :---: | :---: | :---: | :---: |
|  | Enameled Ware | 59c | Bur em auck, pr. worvs |
|  | Lemb berat 48 c | ${ }^{\text {a }}$ |  |
|  | , inshars 39 c | ${ }_{\text {coser }}$ |  |
|  | coon hosis punt $\mathbf{1}^{1 / 5}$ | w |  |
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HOUSANDS OF OTHER VALUES TOO NUMEROUS TO MENTION:
e'll Be closed
ay Afternoon. It ill Pay you to Until Saturday to Buy

## STONE'S

1c to $\$ 5.00$ STORE

## WE RESERVE THE RIGHT TO LIMIT QUANTITIES

## Clubs -- Women's Interest - Social Events



your car
Mrs. T. A. Henson
Hostess to W. M.U
Hostess to W.M.U.
Monday Afternoon Monday Afternoon


## Mrs. Returns From T. Badger Vacation Trip



Rainbow Girls
Elect Officers
-TODAY'SFASHION HINTS VERY LATEST


Mrs. T. S. Sales Entertains at Bridge Honoring Mrs. Bles


City Hall Texas Station


A HOME OF YOUR OWN
IN THE

## Littlefield Farm Section

OF THE GREAT SOUTH PLAINS

- Ideal for diversified farming, . . in the leading cotton section of the South school system health giving climate . . and hundreds of other advantages await you in this fast growing agricultural section
Write today or call at our office for details on the many 100 percent farms or splendid combination tracts of any size desirable that are still available.


## Yellow House

Land Company
owners and developers of the famous yeliow HOUSE LANDS IN THE LITTIEFIELD.LEVELLAND SECTION.

## IKAILS END

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\section*{Nove 234 <br> | FOR |
| :--- |
| TIRE SERVICE |
| PANHANDLE |
| Ganline and Oils |
| Hood Tires |
| AN H A N D L E |
| Service Station |
| Qavite Pont Office <br> Coviey <br> Bob Badger |}

## H.TEST BRONZE GAS 17c Gal.



HOMER HALL httlefield. texas


THE ONLY V-8.
UNDER $\$ 2,500$
\$ 1 ANDUP,F.O.B. Detroir

FORD V-8

THURSDAY, SEPTEMBER 20,1934
LAMB COUNTY LEADER
PREPARATIONS ARE ACTIVELY UNDERWAY FOR HOLLYWOOD PREMIERE AT PALACE



ANNOUNCING-
B. L. (Josh) Cogdill now in charge of Doggett Grain Co.

IN MARKET TO PURCHASE ALL KINDS OF GRAIN!

## ANNOUNCINGTHE OPENING OF THE JOHNNIE GRAHAM

FRELCHTDEPPOT
IN LITTLEFIELD
EAST OF WHITE'S LAUNDRY

PHONE

33FREE Pick-Up and Delivery Service

## OVERNIGHT SERVICE

Freight rates Litulefield to Sudan and Amarillo and all intermediate points via Amherst, Anton, Earth,
Spring Lake, Olton, Hart, Nauareth and Canyon. WELDON PRUITT, In Charge

Sadler's Drug Store PRESCRIPTIONS ARE OUR SPECIALTY
Many Attend Fall
Meeting of IOOF
At Muleshoe Today
JIM WILSON OF FLOYDADA ADDRESSES
ROTARIAN CLUB HERE THURSDAY
Entertain Teachers
Wednesday Evening
The Fint Aappist entertained the
of the churchof the church. consited of the fol.
Song led by Loyd Roberon.
Whecome Addres

- Rov.Grizle:- Fioyd Hemphill
 and Body Shop -AND GLAS installed ALL WORK GUARANTEED

Fred Weatherford
Slim \& Short Garage

$$
\begin{aligned}
& \text { V. C. Coleman } \\
& \text { Passes Away } \\
& \text { Tuesday Morning }
\end{aligned}
$$

## CLEANNG AN PRESSING

Good Workmanth
GUARANTED



IT'S ODORLESS! IT'S COLORLESS IT'S TASTELESS!

Crystal Ice THE HOME OF ODORLESS, COLORLESS, an

## FREE - \$40.00 TO BE GIVEN AWAY - FREE

This page will be printed once each week for 20 weeks, with one or more misspelled words in the ads. $\$ 25.00$ in cash will be given to the contestant who finds the mont misspelled words in these ads and writes the best essay of not more than 100 words on "Why I like to do Business With These Firms", $\$ 10.00$ will be given mist misspelled words in these ads and writes the best essay of not more than 100 words on
 neks s ter the 20th page
athes will be returned.

WE SELL DISTILLATE BURNERS For Heating Stoves PRICED REASONABLE
Wholesale - McCORMICK BROS. - Retail
IS YOUR MEDICINE CHEST READY
FOR WINTER FOR WINTER ..........?
N/ The cold winter monthat are almont here. Prepare ot
STOKES-ALEXANDER DRUG CO.
THE REXALL STORE
THSINESS FOR YOUR HEALTM"
D DON'T SAY YOU CANT OWN A
FiTS -Until FARM OF YOUR OWN 60\% DELIGHTFULFOODS

Served by quick, court
you'll like eationg here.
THE SILVER GRILL
TONIGHT'S DESERT FOR YOU

$\qquad$
HOME BAKERY
ORDER COAL NOW
 Yor the wintor. And happy . Play aste -
haty
DER TOOmple DER TODAY!



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相 THURSDAY, SEPTEMBER 20, 1934

# LEADER SPORT PAGE 

> wilty Go In Tie With fremern; Win over Allstars with Score of 8 to 6


PANHANDLE

LITTLEFIELD'S OWN VERSION OF A
GALA HOLLYWOOD PREMIERE

Now You Can See "ust How Holly Has Them

Lights
Loud Speakers 'n Everything
30 Local People 30
WILL IMPERSONATE
YOUR FAVORITE STARS
be here or miss the time of your life

HERLEY TEMPLE JAMES DUNN
"BABY TAKE A BOW" comedy starts a IMPERSONATIONS ON THE STAGE AT .. 8:30
"BABY TAKE A BOW"
"................ $9: 15$

## PALACE

FRIDAY, SEPTEMBER 28

"

## CONSIDERATION IS BEING GIVEN TO CONDUCTING BENCH SHOW AT LUBBOCK DOG OWNERS ENTHUSIASTIC OVER PLAN

Mother of Local Woman Dies Friday at Hermleigh


 numerous shows Letut fified dow ownors would wel.


| MY! MY MY! |
| :---: |
| WHAT A CONTEST |
| THIS WILL BE |

TEAR OLIERSIN
GO MONDAY NGGTT; $9-1$
Birds' Eyes
Surpass Human's




> EGG PRICES
> ADVANCING
> not win pay you to give
> your hent the beat of foed
> JUST-RITE POULTRY FEED
> Come in and let us tell you
> MYRICK FEED \& GRAIN

> Kerosene 7c gal. In Barrel Lots

Wholesale \& Retail Prices On GAS-OIL-KEROSENE AND GREASES

TEXAS MOTOR \& FUEL
End of Pavement End of Pavement
Highway No. 7

Funeral Home --CALL-
Day Phone 77
Night 61

## BURLESON'S

dependable, courteous, reasonable
$\underset{\substack{\text { Wo her } \\ \text { Lamb county. }}}{\text { the }}$
It's Time To Buy a-


And the censible place is to buy from a local reliable dealer. Howitt's used care are Guaranteed to be exactly at reprosented
and we are here, year in and year out, to back up every promise

- 1934 Plymouth Sedan - 1933 Town Sedan
-1932 Chevrolet Coupe
- 1931 Chevrolet Coupe
- 1933 Long W. H. Chevrolet Truck
-1929 Chevrolet Sedan
Hewitt Chevrolet
- COMPANY -

JONES HARDWARE AND IMPLEMENT IN NEW LOCATION-

HOURS OF LEISURE

> for the WOMEN WITH THE-

All.

Maddox Tailor Shops

Ine.

## Notice to Farmers

I am ready to pay cash, the full market price for your government cotton option certificates. You will net about 68 points off Oct., N. Y., after all handling charges are paid, including transfer, hedging and storage.

## W. E. BASS

Located at the Texas Cotton Co-op. Ass'n Office

PRESS CLUB ORGANIZE
WITH MISS THELMA WITH MISS THELMA
KILLOUGH SPONSOR

## AMB COUNTY LEADER FARM PAGE <br> DEVOTED TO THOSE THINGS WHICH ARE OF SPECIAL INTEREST TO FARMERS AND RANCHERS

| RS TO HAVE UNTIL OCT. 15 TO MAKE APPLICATIONS FOR LOANS |  |
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| Wof Dealer Wesi Texas Gas Ca. |  |

INVESTMENTS RECOVERED


## 175 MILLION DOLLARS

## Paid to Texas People

$T_{\text {he legal reserve life insurance compruia of Tesas have }}$ Ipaid to Texas people $\$ 175,000,000.00$ in cash . . . as dath claims, surrender values, endowments and annuities. The mount so paid out increases each year. Such payments in 1935 mounted to $\$ 20,000,000.00$.
These Texas companies make it easy and convenient for the people dTexas to practice thrift and thereby provide for their own future wads. That the people of Texas appreciate this servicc is
midenced by the fact that $1,200,000$ are policyholders, owning havance in the amount of $\$ 1,50,000,000.00$.
Treas legal reserve life insurance companies have assets of tis,000,000.00 so invested as to safeguard the interests of policy Adlers as well as to contribute largely to the progress of Texas.
When you buy life insurance in a Texas legal reserve company Woobecome a participant in the program to make Texas a better vece in which to live and make a living.

## Texas Lipz Conyention

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| Oats Sufficient For Table Needs; Seed Varieties Scarce |  |
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| This is the opinion of Y. H. Stan on, outat anhanity in tos. U. s . De ome stheses west of the Misisisisipn |  |
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| $\begin{aligned} & \text { ome strites west of the Mississippi } \\ & \text { will be planting mixed varieties and } \\ & \text { stralns zot locally adapted if they de- } \end{aligned}$ |  |
| strains wot locally adapted if they de- pend on shipped in seed next spring. "Oats shipped in from other re- |  |
| jions nay grow all right but they arelikely not to develop so well as the |  |
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|  | Wheat Acrea |
| $\begin{aligned} & \text { varieties may slip awxy this winter } \\ & \text { with fted as searce as it is," he says, } \\ & \text { As examples of recently developed } \end{aligned}$ |  |
|  |  |
| As examples of recently developed |  |
| $\begin{aligned} & \text { tain ares, Mr. Stanton mentions Rain- } \\ & \text { bow in the Red River Valley of Min- } \end{aligned}$ |  |
| insota und North Dakota-also Iogold <br> in Iowa, developed by the Department |  |
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| Moot of this yarr, defictin is aci |  |
| $\begin{aligned} & \text { In Atats west of the Missippi where } \\ & \text { improvd warieties of the Kherson } \\ & \text { Sixty-Day and Fulghum types have } \end{aligned}$ |  |
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| ndvaility of locelily conserving seedof adapted varieties of oats at an ear-ly aite. |  |
| Farm Organization Conducts State Meeting Here |  |
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W. J. ALDRIDGE GROCERY \& MARKET

main office
Box 232, Sudan, Texas Stores At Littlefield,
Amherst and Mulestioc.


## Bayless Gin Is Open For the Season-

Our machinery is in perfect condition to give you the best of turn outs, and we assure you that we would greatly appreciate an opportunity to serve you this season. Open every week day!

## Bayless Gin Co.

NORMAN BAYLESS, Manager

