## Cotton Is Main Cash Income Crop Of Lamb County

## Tamb Comutu Teadex

## Tational Cotton Week Festival Starts Tomorrow



## ased productivity

into paying a little more for a product the superior. We can probably maintain high
will sell hard enough. The dairy farmers y minor price condessions and a major adverthey have greatly reduced the surplus of
We can do the same for cotton, and it be so. Advertising has "made" our competitors used to hold our leadership in the world of rood vehicle for promoting the use of cotton in the National Cotton Council. It recogninzes has an intelligent plan of action to solve and deserves our support. The council inhat this is an excellent medinm for selling the cotton as a fabric and its importance as an it do both. Let's work at selling cotton as e need to be ssure we've sold ourselves first. It's righty hard for us to convince our customer urselves dress in nyl
OttonEvent ilimed Here orTVShow
 Comon Week Celemation to End With Cueen's Contest and Syyle Showing


Board Hires School Nurse Monday Nite
.R. Anthony Co.
-ys Nine §fores


The Littiefield Indeperden
School Distriet Soard of trustee School District soard of trustees
held their May meeting Monday
night to accept the resignation of
truee teachers from Littlefield
schools, $\begin{array}{lll}\text { Teachers resigning } & \text { were Mrs. } \\ \text { Helen Teague. } & \text { Miss } & \text { Carmalitial } \\ \text { Campbell and } & \text { Mrs. } & \text { Mary Jo } \\ \text { Vaught. } & & \end{array}$



Little Leaque To Organize Here Tonight



Bluebonnet Breakfast Honors Past Presidents of Woman's Club f

Band Banquet
Climaxes
Year's Work


JEWELS Friday-Satur
May $13-14$
COTTON FESTII


## - mochncoment

He Vou Hare

## FIIE TRICKS EOLIPPED IITH

## Two - Way Radios

National Cotton Week

you Can<br>Grou More Colton

by taking advantage of this new, madern communication equipment that will enable us to serve you faster, save precious time . . call us for your pump repairs. We are fully stafied and equipped to give you fast service.


ME. and MES, BOBBY WAYNE GRANT
iss Mitchell, Mr. Grant IV ed In Whitharral

## OHN NAIL



There's No Doubt About It-
You Make More-
and SAVE More

When You
BUY COTTON

## Welcome

to the first Annual Cotton Festival

Fri., and Sat., May 13-14

## rem of (Oomen


cuve vistros

atstiv vistrons
$\qquad$
$\qquad$ For a re tion were ushers. $\begin{gathered}\text { The annual Jayce.ette Mother- }\end{gathered}$ For a re tion honoring the Daughter banquet was held May
couple, the bridal table was taid 6 at Town House restaurant,
with white crochet over blue A with Mrs ith white crochet over blue A A with Mrs. L. Y. Pierce serving as
hree tiered wedding cake with
mistress of Ceremonies.
 quet and the athe brides bou- per Smith
Tables were presented to Mrs
T. Quels formed the decor.
Miss Juanita Raines poured P. Davis, the oldest mot
present, and to Mrs. Clayton
punch: Mrs. Norman Hodges cut wan, the youngest mother. punch: Mrs. Norman Hodges cut wan the youngest mother,
the cake: Miss Nell Stout of
Plainview gave the piano select- with vocal Jennings entertained
guitar selections. Plainview gave the piano sele
lons during the reception a
Mrs. Joe Wade registered guests
Ohers assisting with the hop
tatiter were Mestames Hug
Shackieford Conne Talities were Msestames Hug
e. Shackleford, Connie Davis. A
y bert Pence, Leter Hooel R. For the wedding trip to Orian
da. Fa. where the groom will
be stationed, th. bride two plitice sult, of bride chose
Irish lineorted with white The bride who is a graduat
of Whitharral High school, a tended Drauginnsh Buschool, at- Col-
lege in Lubbock and has beturn From Port Aransa
而 lege in Lubbock and has been Mr . and Mrs. M. C. Street re
employed at the ASC office in turnet. Mnnday from a tw
Levelland. Levelland.
The Eroom, slso a graduate of months fishing trip at Port A the Whitharral High school, En Route to and from Port
fonined the air force in 1953, has Aronsage, thev visited with their served eight months in Korea kon. M C Street. Jr. and his
ond eight months in Japan.
VISITORS FROM LAWTON of Lawton, Oklahoma, spent th Lt. ar, Mre Pish IN IFO. Lt. are' Mre Robert Hall, oo
Pio. Sni-. Sivation Army an
formerly of Littlefield, visied in

Litlefield Modday whit the
sons and business people

Whitharral HD Plans Bake Sale


PENNEY QUALITY IS YOUR GREATEST SAVING!

Page 4. Lamb Connty Leader, Thursday, May 12, 1935.


Litlles Observe Fiftieth IV edding II ih Open House
?ack 241 Holds First Meeting

General Rains Fall Over Most Midgets Head Of County In Wettest Week Mat Card for Samuel Jones Funeral Held Â̂ Amherst

it pays to
Buy Colton

Welcome
to the First Annual
Cotton Festival
Friday and Saturday, May 13-14
Lon Campbell Implemens

##  <br> Lamb County <br> COTTON CARNIV AL <br> Friday and Saturday, May 13-14

Amherst Baptist
Church Honors
1others



istallation of Officers Inds Year's W ork for PT A

## WELCOMI

 to the FirstAnnual Lamb County Cotton Festival
## FRIDAY and SATURDAY

TOO LATE TO CLASSIFY

Celebrating National Cotton Week


Made of Luscious Cotton

Bates Disciplined Cotton
Wamsutta Broadcloth.
Wamsutta Voiles
Little Studio Cotton Prints
Regimental Cotton Prins.
Gingham Checks, $44^{\prime \prime}$ wide

Sleaveless shirts of ranch brand printed broadcloth can be worn with either combed cotton pedal pusher or shorts. Both pedal pusher and shorts are trimmed with white contrasting stitches on pocets and legs. Each priced separately. All by Frise: White Miss , Sizes of shorts and pedal pushers, Navy, red.


Mras. Sella Colatherford Mrs. Stella Colgin. of Weath
erford, slster of Mrs. C O. Sithe field since March 2 , in Lifte neld since March 27,
her home this week.
-Cotton for the Men-
Arrow Coton Sport Shirts .... 3.95-4.95
Tulane Cotton Sport Shorts.1.98-3.95
Arrow Dress Shirts . . .. 3.95 to 5.00
Arrow Cotton Shirts . . . 1.20 to 1.75
Fruit of the Loom Shirts . . . . 69c
Fruit of the Loom Vests . . . . 49c
Interwoven Cotton Socks . . . 1.00


ARROW FLIGHT WEIGHTS

For a cool"take off" time


## 

## Rutherford \& $C_{0}$

Cotton Prestige In Fine Fiber Field Due For Big Boost In Near Future

Competitive Power of Cotton Revolutionized By Council

Lambert Rites
Held Tuesday

Loyal Wooten
 In Hawaii With 25th Infantry

Is onitump to postrume
 Thine wome Koma
 my in August 1954 and complet-
ed basic training at Fort Bliss.
He was stationed at Fort Knox, He was stationed at Fort Knox,
Ky., before arriving for duty in
, mad
An man itwou and



ion Industry Fieing Tough Kind Conpetition $\boldsymbol{F}$ on Syathelics

Poll Shows Colfen lncreesing in Popularity For Foboric Use


Cofton Popularity Lies In Fact That There Are So ManyUses for the Fiber


## MADDEN-WRIGHT DRUG

## WOW!

LOOK WHAT'S HERE!

## STRAIGHT FROM

The Town Without A
Toothache

## Cream 0' Plains

 MLKHereford Creamen
Grade a-homogenizet
SAVE 13c
It's Delicious . . . and It's Available now in Littlefield
COX FRUIT MARKET
SAVE
FRESH PRODUCE
POTATOES . . $\$ 1.50$
FRESH
TOMATOES . 12 $1 / 2 \mathrm{C}$
BANANAS . . 121/2c

GREEN ONIGNS-CA
BEETS-RADISHES
5 sc Bunch or
6 Bunches 25 c

Division of Anderson Clayton and Co., Inc.


# Tamb countu Teader 



Page 2. Lamb County Leader, Thurslay, May 12. 1935,


Statf Photo)
James Byars
In Tokyo Leave


## Sudan Spotlight

 Cub ScoutsAnd Weiner

## Hold Final Pack Meeting Ronst InPark Thursday

## Appresimntely 30 Cub Seouts and parents of Pack 39 attended a welner rowt and the final Pack meet- ing of the spring and summer held ing of the spring and summer held Thursday afternoon at the rad-

 The charter for the ensuing year Was renowed and several awardswere presented by Cab Master Bernard Wilsm. Den Civefs. Wix Gas-
nand Larry Jarmon, and Jaekse
ton, ton, Larry Jarmon, and Jackie
Brownd were presented Shoulder Brownd were presented Shoulder
Strap awards. Cubs receiving a
waids were wards were James Parrish, gold
and silver arrow points under Woir
Badge; Sammy Burdette. Lion Badge: Sammy Burdette. Lion
badge: B. A. Narramore. Silver tadge, B. A. Narramore. Silver
arrow under Woif badge; Donny
Masten, Bobeat. New members recently enrolled in the tromep are Bill Boyles. Paul
Gordon end Robert Eatl Willam.
Grades 1 thru 6 of Sudan grade
son. schools will go to Latbobeck Friday
for the last of school party and
pienie in the Mckenzie Park. ror the last of school party and
pienie in the Mckenzie Park.
The classes will leave on school buses at $8: 45$ and return before
school dismisses that afternon. school dismisses that afternon.
Making the trip with the students Making the trip with the students
will be teachers and room mothClaudia Ann Wade was a guest Claudia Ann Wade was a guest
Sunday in the home of her grand-
parents, Mr. and Mrs. C. W. Rosparents, Mr. and Mrs. C. W. Ros-
son. Mr. and Mra Hugh Vincent had
as weelend zuests in their home. as weekend suests in their home,
Mr . and Mrs. Robert Downs and Mr. and Mirs. Robert Downs and
family of Rocsoce. Leota Vincent
and Charles L. Knight of Amarillo. Mr. and Mes Penn Chance hut Mr. and Mrs. Penn Chance hud
as a guest in their home Sunday
his mother Mrs. Eula Chance of his mother
Labbock.
Among college students home for the weekend were Charles Perry.
Ann and Lynn Meeks. of Hardin Simmons: Delbert Serratt and Jer
ry Morrie of Wayland; Benny Robinson. Texas Tech. ATtEND MLAMI MEETiNG R Row, and Mos, Wayne Ferry will

| begin Tuesday and continue thru Saturday. | Ier tor Comen Jerry Teaff. Roy Engerm. Eluine Otwell. Suandrn |
| :---: | :---: |
| , | Heflim. Alma Muller, Wanda Powell. Faye scot Linda Davison |
| ndoo. Gary, tisited Sur. |  |
| L. E. Werren. |  |
| cotsch. | tie pat weckend. |
| Mrs, Gien Gatewond. Sutan | , |
| ralled ay president of the |  |
| unty Council Pare | ¢ |
| Association at the meeting of in are Thesday, May | been ill. |
|  | W |
| the meeting the Amherst or | Prom |
|  | White pique costume coliars |
|  |  |
|  |  |
| ther officers installed at the |  |
| meetinz were Mrs. David Harmon. | Soott, and Jo Ann Stanley |
| Webb, Littlefield, trea |  |
| y Dodson, Spade. |  |
| Scout $\overrightarrow{T r \text { coop } 9}$ met Wednes- |  |
| alternoon with lead |  |
| $3 . \mathrm{Harper}$ and Mrs. Tom Wood. | Whitharral |
| ns were made |  |
| meeting when |  |
| Present were Elaine Bloc | In a meeting of me night, two |
| Carol DeShay, Karen May, |  |
| ns. | reshma |
| and Mrs. J. B. Harper and |  |
| Sunday in the | bock for Home Exonomics. Sh |
| parents. Mr, and Mrs. |  |
|  |  |
|  |  |
| \%or |  |
| P. M. Smith. |  |
| Games were played and refreshr |  |
| ns: Jackie Wilson, Ro |  |
| ng: Jackie W |  |

Nail Down
Your Future By -

Buying Colton

Insure the future of the cotton industry by ing cotton to wear . . . and cotton seed produrts.

You get more for your dollar . . . and give the on industry a boost when you do.

Foxworth-Galbrailh Lumber Company

## ITS'S ALL BUICK



## (Come in and clane it!)

$Y_{\text {call certainly can throw out your chest and }}^{\text {out }}$ - cail this strapping big Buick yours.

Because-as any comparison shows - the dollar
difference between this brawny beauty and the well-known smaller cars is now virtualy $y$ erased. So if you've been holding back, thinking a Buick was out of reach-let sourself $g 0$. You can afford a Buick if you can afford any new car-and the price tag we'll show you proves it.
Buick Sales Are Soaring To New Bost-Sollor Highs That's a major reason for the phenomenal success of Buick today. So much so, that production and
sales are hitting new peaks to move Buick more firmly into the tight circle of America's best sellers. And a companion reason for this soaring popularity is Buick's full line of carss to eive you a choice
in any price class - the bedrock-priced SPECUAI the high-powered Century, the extra-roomy Super, and the custom-built ROADMASTER.
But pure and simple, it's all the automobile you det for your money that's winning so many new owners to Buick.
It's the extra pride you feel, the extra room you
enjoy, the extre enjoy, the extra comfort you get, the extra safety
you sense - from Buick styling, Buick size, Buick ride-engineering, Buick solidity of structure. It's the extra lift and enap and ginger you tel the fun and thrill of bossing such eager might. As we said-if you can afford any new car, you
can afford a Buick-even with the spectaculur performance of Variable Piteh Dynaflowt at modest extra cost.
So why settle for anything less than a Buick? Drop in on us, take the wheel, press that pedel and see for yourself what a whale of an automoo - and a whale of a buy - today's Buick really is.



## Thrill of the year is Bulok

on High Class Enjoys Weakens at taro; Picnic Day is Held Friday

## OFFICIAL

 RECORDS
## 


yuma ta

## 20) made bunny Bread good, you rial at a mows.



Olton News Notes
Paulefte McFadden Honored With Parly; Sunday Is Friendship Day

Do Your Bit For
Ning Colton
Always Ask For and


BLY COTTON

 nishing tothor.

RCOND-You give a boost to an enterprixe that dons so much for
for cotton.

UNION COMPRESS
New Fibers Being Made of Cotton


# News Notes <br> Rose Garden Theme for Sudan <br> Baptist' Church Dedication To Junior-SeniorFanqueFFriday Conducted Sunday By Rev. Martin 

## Soctacos <br> to Lamb County's First <br> cOTTON FESTIV AL <br> Friday and Saturday <br> May 13-14 <br> Celebrating National Cotton Week

## Heathman Oil co.

## FABULOUS OODARAMA KELVINATOR



166-LB. UPRIGHT FREEZER AND AN 11 CU. FT. REFRIGERATO
BOTH IN A CABINET ONLY 47 INCHES WIDE! OOTH IN A CABINET ONLY 47 INCHES WIDE! home freezer and anvenience of the world's
frest "Moist Cold" refrester With automatic Coldd , refrigerator
fabuler labulous maOtic defrosting. It's
thewert idea in
the the oldest in foodkeeping from
itheration for the of electric re-
the And what new luxuries are yours
 in the FOODARAMAI In the re-
frigerator door are such ahead-of.
the-times features as the handy the-times features as the handy
Breakfast Bar for bacon, eggs and juices,$\ldots$ cheese and butter
chests
the shelf, feezer door an ice cream
freezer wrap dispenser racks.... even
a safe us.
bananas.

THE PRICE? Tor less thoo poo

 5 separse freazer. $\$$
 Other Models as low as $\$ 30$ Down- $\$ 3$ Weekly



WELCOME
to the First Annual Cotton Festival Friday and Saturday May 13-14

We're Proud That The Auto Industry uses 450,000 Bales of Cotton Annually

You'll make money and save when you buy cotton. It is only smart for those of us who depend so much on cotton to give the industry a boest by helping to use it's surpluses

## Ray Keeling Buick

Speaking of Spade
Mother's Day Program At Baptist Church Sunday; Mrs. Lacy Honored

Baptists Set VBS Dałe At
Whisharral
for the Dally Vacation Bible Primurn Mo Wiond


Fred Thumas, matarad is


Now-out of Chrysler Corporation...come the most rugged trucks ever built!

## Announcing new Dodge in Trucks!

 The power line with full-view design! NEWh Super Powry Dame V-8 engines- NEWI Seat material that "breathes" for coslert more comfortable driving' New New! Higher payloads, new no-clutich transmisions, power steoring and braking
ffultaving overdrive! Plus smartly styld niterior new interior colona and two


New: Fulliview design with the bigest Wraparound rear window availible, toot
Fullview demign means arrater safety

Come in today! See these great new trucks on display!


GARLAND MOTOR CO.


GRAPE JUICE $=2$

LYMAN'S


FLUFF

## (1)

$59 c$


## PRESERVES



## SPINACH i

JERGENS SOAP
5
VIENNA SAUSAGE
JELLO PUDDINGS
PEACHES 19

TURNIPS :u mw ONIONS LEMONS AVOCADOS APPLES

FRESH
GREEN BUNCH WHFORNIA
NKIST, LB.


nox bentin

Sudan Eighth Grade Grads are Honored With Banquet Sat.



Fac's from Fieldton
"nomal Thursclay For Relative of Cmithe; F. W. Stan "old Returns Hom Jack Beckne Cired By Strelen't Uni

Uphoistery Class A) Whitharral Ended Monday
 to the for COTTCN FESTWM National Cotton

CHENILE SPREADS

Thme COTTON: $\frac{5}{6} \frac{5}{2}$


Cotion Plisse
SPREADS
Cofa Pillows
Birtseye Diapers
5169

Chenille Rugs
SIZE $26 \times 40$

Adt entor to your thotse with these stardy
is aill rugs in an array of d. corator col-
"03


CANNON BATH TOWES
Big thirsty bath towels in leautiful decorator colors, Summer calls for an extra supply of thes 68
 smart bathroom accessories, $24 \times 46$.

Cannon Wash clot
․ when their Camon's full size . . . lots
Cemmon Dish C

# IVamb Comatu Teader 

our Ministers Wife


Whether You're At Work or Play You'll Enioy it more if you're

WEARING COTTON

> Cotton Festival day and Saturday, May 13-14

Buy Cotton
and you help the entire cotton industry DO your part

## Welcome

## to the First Annual

Buy Cotton
and you help the
entire cotton industry
DO your PART

## B ARTLEY WESTERN STORE



Welcome
to the first Annual
Cotton Festival
Friday and Saturday, May 13-14

Now is the time.
After these recent rains . . to finish your phans for painting your home. Come in and see our complete

Cook's Paints
Willson - Crump Lumber Co.


That Shint You're Wearing Has An
lateresting History; Bargain Too


## theow Packard with Torsion-Level Ride



Her in all it, liatit
ar nith a fine oud nam
We invite you to take the lier and See...LET THE RIDE DEDIf

ELVIS WALKER MOTOR CO
Othandep drive

Don't Be

## BLIND

to the advantages of


## Buying Cotton

Welcome to the First Annual
Lamb Counly Cotton Festival
Friday and Saturday May 13-14

## DOES YOUR

DRIVE.WAY NEED FILIING?
See us for estimate on-

- Caliche
- Rock
- Rock Dust

Sand and Gravel for all Concrete and Plaster Work
J. C. SMITH

Anyway you look at it, it's only smart to help an industry hat is helping you. You'll do your part by buying cotton any-

Wear cotton, eat Margarine and Mellorine, buy cotton houschold furnishings. It's your test insurance for the fut
fonTextile Industry One
Oldest in Entire World
News From Amherst


Harvesting Cotton with Boll Puller

At the<br>Hospitals


"SHOW ME YOUR FAITH"


MACRONI

Brach's
START YOUR SET TODAY!


# LROMTIER STAMOS MMDORTANT TOO IN BUDGETING! 

 AKE MIXGRENBEAN
MRACLEW
ORN


|  | PEARS ${ }_{\text {can }}^{\substack{\text { No. } 21 / 2}}$ | 37 c |
| :---: | :---: | :---: |
| UICE ${ }_{\text {cosem }}$ | PAPER ${ }_{\text {Roll }}$ | 21c |
| OCKTAIL ${ }^{\text {Non }}$ 23c | OLIVES ${ }^{\text {Jar }}$ | 39c | ASELINE HAIR TONIC GIANT SIZE GIANT SIZE

ASLINE HAM TONC Regular 83e
 LUNCHEON MEAT :w... POTTED MEAT mane QUART


## Join the piggly wiggly

HANDY 12 BOTTLE CARTON

FRESH LOUISIANA

## CATFISH <br> LB. <br> $39^{\circ}$

STEAK 59c CLUB STEAK 69c
Chuck Roast 43c PORK STEAK 59c BEEF RIBS 23c SAUSAGE 69c SLICED, WILSON'S SAVORY

## BACON ${ }^{\circ} 49^{\circ}$

 NAPKINS .. 12 $1 / 2 \mathrm{c}$ MEAL ........ 39c TISSUE 2 25c PAPER PLATES 25c BABO 2 25c WAX PAPER.27c KLEENEX .... 15c Palmolive 3 25c COLGATE ... 49c CLOROX .... 33c MODART, 75C SIZE
## SHAMPOO $36^{\circ}$

PINEAPPLE ........ 121/2c CATSUP ........... 21c
CHICKEN POT PIES.21c
BRER RABBIT
62c
LEMONADE ........ . 15c BABY FOOD ........ 11c
BABY LIMA BEANS . . 23c POST TOASTIES ... 17c ORANGE JUICE ... 15c DOG FOOD OREIDA FROZEN, 10 OZ. PKG

COCA-COLA
DARICRAFT MILK $121 / 2 c$ NIBLETS CORN ... 15c APRICOTS , . .

19c
NEW POTATOES . . 10c BARBECUE . . . . . . . . 59c LIBEY'S CRUSHEDNO. 2 CAN

See our display of handsome triple-thick HAWTHORN ALUMINUM COOKWARE with new copper-glo covers. You'll want to start your matched set today! ar

PINEAPPLE
PICKLES $\qquad$
49c
RAISIN BRAN . . . . . 19c
GREEN BEANS .... 23c
CHICKEN SPREAD. 21c golden fruit
BANANAS. $12^{1 / x}$
ORANGES 121/2C CALAVOS25
Yellow Squash ts. 71/2cFRESH, EACH
ROASTING EARS . 5
CUTC ORN



Ginning Cotton
National Cotton Comcil Speaks For
Vast Agricultural Industry To Nationa nd Foreign Lands

[^0]| Needing a |
| :---: |
| Gas Line? |
| Welch Plumbing |
| Co. |
| MLLFABo: |

Cotton Towels
Considered 'High Fashion'
$\qquad$



SUMRALL PONTIAC
10 East deano

## Rove Fine-Car Features than any other car priced so low!


$\mathrm{T}^{\mathrm{F}}$ you were to guess Pontiac's price on the busis guess hundreds of dollars higher cost. Pontiac measures up with the point of comparison-except price. pouerful Pontiac for less than that pouerful Pontiac for less than man
lowest-priced cars and much less economy models of higher-priced makes After a close inspection of Pontiac quality and a few miles command 200-horsepower Strato-Streak V-8, b ends of the price scale are switching record-breaking numbers. Come clinching facts and figures. You'll make the : plear, you can afford a big, poweriul Pouth any nex car, you can afford a big, powe
step directly into the fine-car class!

Save Moner

## BUY COTTOM

## Wake Moner and.

When We

-Welcometo the First Annual HAUK \& HOFACKET
both price and wearability when you buy cotton; you alsa ar helping an industry that does so much for all of us in the
ctlon-growing areas
to the First Am
Cotton Festival Friday and Saturday, May ${ }^{1321}$

AMB COUMTY IT'S THE LAW DP号
in Texas


Ancient Asic Scene of First Co:'Bon Called 'Wool Trees'
portant Fiber-

ADifferent Kind of Farmer

## Cotton-

## holt the land Nations!

$\qquad$
$\qquad$
$\qquad$
$\qquad$

## ched in woreatility.

ginners, warehousemen, m. Chants and soinners when und and the future for the loomy indeed. Fears were market by nonthethstand
ndustry, however, embarked program of research and at increasing consumption onsped and their products. Wcek is only one of many arned for cotton a prestiee ughout its long history.
$\qquad$ the Council, has consumption tained. In wearing apparel and

Through A Glass Darkiy


[^1] Stephons, Clarence Peek, Azchie Tiller and Joe Hernandez.

YOUR NEW FORD
IS AS GOOD AS THE

## Service It Gets

That's why you get more for your money by buying your new Ford on every car ... new or used. The nine specialists in our service

.

Names of Cotton Fibers Found In Mcisy Phases of Our History


Seed Store Opens At Spade Tuesday


I'll find what you want in the
YELLOW PAGES

GENERAL GENERAL TELEPHONE CO
OF THE SOUTHWEST
OYSTEM

it's Karo for me, the best-fusting ? waffle syrup of 'em oll"


## Your Tlovida Dream Vacation!

 5. 54 ITMFOR RESERVATIONS
Trevel Agent, ony office of NATIONAL write or phone your local
LINES or HAPPINESS TOURS IINC OI AISAL AIRLINES or HAPPINESS TOURS, INC. $-{ }^{6}$ E, Monroe St.,
Chicago, III, -2 W. 46th St., New York, N, Y.

NEW SARASOTA TERRACF Hotel

## SARASOTA,

FLORIDA
 ATLANTA
BoSTON
CIICMOL ORLEANS
NIIN MEV OMELANS
H.jV YORK
 DRIVE-YOURSELF sphcial lowr rate
829995 Indudes 100 miles
phes buiviso. Nosp


Powered by the most modern V8 in any truck... Cherrolet's new Taskmaster V8 engine!

Chevrolet's great new L.C.F. models bring you all the advantages of a CO.E -plus a long list of important new ad vances you won't find anywhere else, For example, the cab is a full seven inches lower than former C.O.E. modis. And it tas only two steps instead think of the thime ford C.O.E.'s. Just
save the driver! Also, the low L.C.E is handsomer by far than any C.O.E ever built!
Inside, the L.C.F.'s new Flight-Rid cab has a level floor with plenty of "stretch-out" leg room and offers new driver comfort. The driver has a commanding view of the road-both far
big, broad panoramic windshicld Quicker, simpler maintenance is another big advantage offered by the new L.C.F. Everything's easier to reach in the roomy engine compartment.
In an L.C.F. still get the casy maneuverability of a C.O.E plus new frames, new suspension, plus-truck-load of moden fonsion, a who

Year after year, America's best selling truck! $\angle$ CHEVROIET


Shortest Strake V8 of All II new Taskmaster V8--he modern V8 your mon LCF
buy-powers the new buy-powers the
With a 12 -voli

# Destroy the Farmer's Cooperative? 

## Of Course Not!

You may have been told, by someone who is either uninformed or deliberately trying to mislead you, that the Public Information Committee of The Cotton Industries has set out to "fight the cotton farmer's cooperative."

Nothing is further from the truth!

It is unfortunate that confusion on this subject is being spread by a great number of paid professional co-op organizers and managers; they have laid down a smoke screen of half-truths and untruths in an effort to hide the facts being brought out by the Committee. It is high time the records be set straight.

## HERE ARE THE FACTS

Q. Who Is The Public Information Committee? A. We, The Public Information Committee of the Cotton Industries, are cotton ginners, cottonoil mills, compresses, cotton farmers, cotton buyers and merchants. We have members in all cottongrowing states in this country; many of us are your neighbors, here on the Plains.
Q. Why Was The Committee Formed?
A. The Committee was formed because we, its members, know it is bad business for the government to sanction tax laws that do not apply to all of us alike-laws and discriminatory government regulations that FAVOR cooperatives and certain other business, and discriminate against their Federal Income Tax-paying competitors,
Q. Does The Committee "fight" Co-ops?
A. Of course not. The Committee believes in the right of cooperatives to organize, the right to engage in business, the right to compete for business in the market place. That's Free Enterprise - that's the American Way. Furthermore The Commitice will always defend the right of any farmer to join or not to join a co-op.
Q. Who is furnishing the money for The-Public Information Committee of The Cotton Industries?
A. We have received hundreds of voluntary contributions from every segment of the cotton industries-cotton ginners, cottonseed oil mills, cotton producers, cotton compresses, and cotton buyers and merchants.
Q. Why are we spending our money to tell you about our tax disadvantages?
A. We make no bones about it - We are being hurt; hurt not by fair competition but by the tax advantages granted our cooperative competitors.

Examine our statements. They deal with specific facts. There is no double talk - no gimmicks -no evasion; nor will there ever be, on our part. We simply believe you have the right to be informed about unfair tax regulations which prevent taxes from applying to all of us alike. That's just fair play.

## WHAT ABOUT FAIR PLAY?

Present Federal tax laws and treasury rulings set up special privileges for cooperative corporations. While members of ordinary and cooperative corporations receive equal tax treatment on what they receive from the corporation, the cooperative treatment on what they earn. The ordinary corno ration must pay from around a third to a half of its ration must pay from around a third to a half of its
earnings in Federal Income Taxes, thus strictly limiting what it has to distrubute or grow on. But the cooperative, with the same earnings, can escape all Federal Income Taxes.

This is not fair play? Nor wit sound business, even for patrons of cooperatives.

It is, of course, a well-known fact that co-op corporations pay no Federal Income Tax on their net earnings because they can and usually do rid book entries, cash patronage dividends, or both.

It may not be generally understood that co-op corporations pay no Federal Tax on so called "allocated dividends"-dividends that are not distributed to their farmer-patrons, but withheld to provide untaxed funds through which co-ops ing competitors. ing competitors.

The plain fact is, present tax favoritism for cooperatives, at most, benefits some but not all farmers. Any benefits for farmers should be to all farmers; no farmers should be compelled to join any group, or do business with any organization

## WHAT ABOUT TAXES?

Taxes are the fairest way yet devised by democratic people to support the cost of their government. Federal Income Taxes are the backbone of government income, paying for national areri, plould eipect American should expect to pay for-and expects to benefit by-equally.

But through the years, Americans have learned that taxes are fair only when equally assessed and equally paid. Thus a tax which does not apply 10 all of us alike is not a fair tax. The laws affording are grossly unfair to all competing businesses and to all individual income tax payers.

WHERE DO WE STAND?
To summarize, the Public Inf,
mmittee of The Cotton Industrics be

1. that the fact of tax inequality in pment L.W and regulations has been conrox: three who generally pront must by ruch cix
fusion:
2. that the time has come to state the nosition of those in the cotion business who ses the is not consistent with democratic principles:
3. that, if all businessmeth and corporations in the cotton business-or any other busisecstook advantage of this favoritism under the tax laws (by becoming cooperatives), our government could not pay its bills, or even survive, unless you, the individual taxpayer can shoulder and carry this huge, additional tax burden;
4. that such failure to provide income through equalized taxes from all people and businesses puts everyone of us in jeopardy, because under present world conditions, our nation must be kept strong. At this time, when there is a budget deficit, the only way to balance the budget is by increasing taxes on those already paying heavily, or by taxing profits of those not paying:
5. that the time has come for all of us to stand up and be counted on the issue of equal taxation for all competing businesses;
6. that since cooperatives do make profits (net margins), they should pay Federal Income Taxes on the same basis as their competitors and thus assume their fair share of the cost of maintaining our government and defending our country.

## Public Information Committee of the Cotton Industries

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Lamb Comety Leader, Thursday, May 12, 1955. Page 5

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