# EEK GOOD ROADS FUND 

 UNE FROLICS SET FOR JUNE 21NUAL EVENT SATRACTING MUCH INTEREST ge Numbers Of Mothers Enter Their Child
dite for the June Froiten has



LITTLEFIELD--THE PULSE OF THE PLAINS<br>LAMBCOUNTY $=$ LEADER $=$ $y_{z}=$ $=$

GE MERCHANTS TO ENTER FLOATS


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Fre inumber, are expected to
2to ntertain all
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## ing Course

At Wisconsin "U"



MEMPERSHIP DRIVE FOR TEXAS ROADS ASSOCIATION IS CARRIED OUT IN LTTTLEFIELD WEDNESDAY

Official Newspaper of Lamb County, Texas

## Plans Are Completed for Annual C. of C. Banquet

 OF RED CROSS
VISITSCOUNTY

## $= \pm=0$ OFFCRRARE <br> $=2=2$ IICTSDBY MASONC LODCE




Officers Are Complimented;
Chapter Seeks Support Chapter Seeks Sup
of Citizens Mr. C. Edway Palmer, Field Rep-
resentative from the Chicago office
of the American Red Cross spent two

## Wechp Pepm Preform Bis Semice THE EDITORIAL PAGE

## THE WEEKLY NEWSPAPER

Since the days of Benjamin Franklin no bit of literature has visited so many rural homes as the weekly or home newspaper. For generations it was regarded by its avid readers as the symposium of all the worth while news, and its editorial page ex-
pressed views on current topics that were generally accepted as crystallized public pressed
opinion

Editors of the publications have, with few exceptions, been men and women of high moral character and sharp intellect. Above all, they possessed uncanny knowledge of human nature. They correctly opine that an occasional paucity of editorial thought is easily conpensated by a plentitude of comment on personal happenings among their clientele.

To see it chronicled in the local paper that Mary Jones was a visitor in Smithville on a certain day arouses more personal interest in the Jones family than did the recent assassination of the president of France

But the weekly newspaper has and performs a higher mission. Its editors live in close social and intellectual communion with the people they serve. This intimate
contact enables them to correctly anticipate and appraise public sentiment and to direct and mould that sentiment in its incipiency in the right direction. should have. While rural mail delivery has given wider circulation to daily newspapers and the radio carries intelligence to the uppermost parts of the globe, the home paper, whether weekly, semi-weekly, or bi-weekly, still has a welcome and an
influence in the average home. It typifies and represents that sincere personal interest one feels in people and things around him, a moral and mental attitude upon which Christianity and civilization are founded.-McComb (Miss.) Journal.

## REDUCES COST OF GOVERNMENT

How Indiana's governmental house-cleaning is saving the state $\$ 3,000,000$ this LAMB COUNTY LEADER

 merley b. drak

 $2=5$ Subscribers who change their addresses, or fail to get their paper,
enridge, has opened a plumbing sho
in the building
just written, on only one of lide of the paper, are solicited. They should be bres.



 Obituaries, cards of thanks, and resolutions of respect will also be girls were present to assist in the
organization. at any person, firm, or corporation which maracter, standing or reputation
Lambe County ineader will the columns of the
attention of the publisher. In case of errors or omissions in local or other advertisements, the
poblisher doee not hold himsiff liable for damage further than the amioun:
received by him for such advertisement.

EICHT YEARS AGO
IN LITTLEFIELD

## for SAFETY!

## SUMMERIZE <br> N

 P. W. Walker, one of our enter. $\begin{aligned} & \text { One of the world's largest auto- } \\ & \text { prising city commissioners, is this mobile ecylinders in displayed at the } \\ & \text { week pouring the concrete for } 750 \text { Century of Progress in Chicako. } \\ & \text { feet of concrete sidewalk in front of Measuring } 29 \text { feet in heighth, this } \\ & \text { his residence property near the seher mover }\end{aligned}$ huge moving exhibit in her

Nutt, governor of Indiana and former commander of the American Legion Last January, Indiana had 169 boards, bureaus and departments. the depression, the legislature gave Governor McNutt what critics call dictar powers.

One result is that to date, more than a thousand employees haye been dm from the state poy roll. Salaries have been reduced or equalized. The state hipt department's overhead ,alone, was reduced $\$ 51,000$ a month. And by combining Division of Health with the State University of Medicine, additional health se ere added at a budget saving of $\$ 80,000$. In another department, one man no thirty-eight.
"The whole plan," says the governor, "is designed to meet the emerren the present day. But in the background is the mor
efficiency in the operation of the state's business."

## COMMENDS CURFEW LAW

Littlefield has adopted the old-fashioned curfew. Children 16 years and are forbidden to be on the streets after nine oclock except when accompanied their parents. Petty crime on the part of young boys in Littlefield was respon for the curfew law, and might be an ald in Canyon. Many houses have been br at night.
A county judge in a neighboring county stated Sunday that he had had 75 who were allowed to roam the streets at night. A strict curfew law boys and supervision would check this great mass of criminals in the making. With the down in the old order of standards, the youth has stepped forth to do under all conditions.-Canyon News.

## "42nd Street" Epitomizes All In Backstage Lif

## L. R. Crockett

 AGENT
## DIZZINESS

Jake De Cake




Gilliam Chemial

## Prevent


"42nd Street"
of just the
awaits you. C
tative today tative today
you the little

Regular Admission

| Also |
| :---: |
| $\substack{\text { GOOD COMEDY } \\ \text { AND NEWS }}$ |

A. R. HENDRIC

| Pbone 62 |
| :---: |

her in this
ge, a grip-
theatre ofBros. have gathered togetage, a grip.
tale of the Riilto's backstage.
ping dramatic story of the theatre of
$\qquad$
$\qquad$

## AWAKENED


do you remember me
finn on hor grove. When she Neil had finally released his hold he and hooked back in the waw at the blue sky, she
mo floating in space
Ty thinking of Nell
 and had found out enough of She had just lefter the mirror in the
history and circumstances so living-room when she heard a motor

 Nair study given her gathered:

## $-$

 as without further her re












 terf th es Women's Pains










 yon Trouble

## ATTEND THIS SPECIAL Demonstration Wednesday, June 14th


J. H. Ware Dry Goods Co.

## VOMEN'S CONTRIBUTION TO THE MOTOR CAR

There is some doubt that people care to hear very much about what goes on under the hoods of their cars

The driver knows that "driving qualities" are not accidental; they are put there. How the manufacturer creates or evolves those results may not interest him. He judges entirely by the results he gets in driving.

Well, it is not essential to talk "shop"; let us talk Results.
Smoothness. Drive the Ford V-8 and you will find that the engine runs with surpassing smoothness, due to its design and the extra precise methods of its manufacture.

Power. There it is, 75 horsepower (we could say 80) at the drivehart for the less weight to pull around

Economy. Our V-8 develops more power on a gallon of gasoline than car we have made. Mileage is partly a matter of individual driving, but under average conditions the Ford V-8 does 17 to 20 miles a gallon of course car economy is not only a matter of fuel. Ford V-8 has that too, but it is also economical in the complete sense-initial cost, operation, maintenance

Appearance. This is woman's contribution. The motor car must not y be useful, but also good-looking. View the Ford V-8 and you will not need our comment on its fine appearance

Comfort. This also is woman's concern. In 30 years she changed the tor car from a wagon to a coach. Comfort is a quality made up of numerous ingredients. There is no comfort without too, -color, good taste, quality, ease, safety, roominess and convenience.

> Hong end

is some better. Coper has been iil, but
Mr. and Mr. F. T. Crowell of
Eastland arrived in Littlefield Satur--
day for a visit with Mr. Crowels
daister, Mrs. S. .L. Myrick, and family.
sr.
Mr. Cowell returned to Eastland Sun-
day, but Mre Crowell remained over

## Have You Tried- <br> MARECHALL-NEIL FLOUR?

 FRESH MEAL - Made At Our Mill Renfro Bros. GROCERY and MARKET . FEED and SEED
 $\left\{\begin{array}{l}\text { Mr. Crowell returned to Eastland Sun- } \\ \text { day, but Mrs. Crowell remained over } \\ \text { for several days. } \\ \text { E. .. Banks of Lubbock, represen- } \\ \text { tative of the International Harvester } \\ \text { and }\end{array}\right.$ cative of the International Harvester
company, was in Littlefield
howing shopany, was in Littlefield Menday
showing the latest model one-half.
ton International truck ton International truck at the Tre
main Implement company, local agen-
cy for the Inter main Implement company, local agen-
cy for the International people. Mrs. Vernie Wright left Saturday
for Daltas where she will spend sevfor Daltas where she will spend seve-
eral days visiting her son, Maurice
Wright and family. Tilden Wright, son of Mrs. Vernie
Wright and graduate of the LittleWright and graduate of the Liftle-
field high school this year, left Saturday for Austin where ene has accept-
d a position in the Littlefield build -
ng. Tilden also plans on entering the da position in the Littlefield build--
ing. Tilden also olans on entering the
tate Uniyersity there next fall ing. Tilden also plans on entering the
tate Uniycritty there next fall.
Miss Gladys Jones, teacher in the Mss Giadys Jones, teacher in
Cittlefield grammar sehool, lef
Wednesday for her home in Gore
where she will spend the
onths. Her w
 home at Paint Rock Wednesday after
spending a few days in Littlefield

## Hundreds Attend The Big

## OPENING Party

## As The Modern Food Joins

## THE REDE.WHITE STORES

We sure thank you folks for the grand reception you gave us at our opening party Thursâay night. Too, for the wonderful patronage you have extended us since joining the Red and White stores.
Hundreds came! Hundreds have made large savings on the extremely lon prices we are offering due to co-operative buying through the Red and White organization. This is not a chain store. $w$ it is strictly a homeovned comp
cem. We have merely made this step in an effort to offer you savings that tre believe are not equalled only in a Red and White concern. And we are doping

## Hundreds Will Save From

## 15\% to 25\% On Groceries

Hundreds more will save. Our number of satisfied customers are mounting daily. And each time they are calling again for their grocery needs. We've
made some broad statements . . but your sizeable grocery savings made each made some broad statements . . . but your sizeable grocery savings made each
week at this store will convince you. YOU CAN'T CALL THEM SPECIAIs AT THIS STORE-BECAUSE THEY'RE EVERYDAY LOW PRICES

Let Us Prove It--You'll Actually Save From 15\% to 25\% On Your Grocery Needs

Extra Specials for Friday \& Saturday

(D) | No. 1, |
| :--- |
| Reds, |
| New. $10 \mathrm{lbs} . \ldots \ldots \ldots \ldots \ldots \ldots . . . . . . . . . . . . . . . . . . . . . . . . . . ~$ |




## IN OUR MARKET



THE RED \& WHITE stors
PAYNE WOOD, Owner

## Correspondence From Communities of County

$\frac{4}{4}$

## NORTHWEST NEWS Ford V-8 Gets   <br> 4月일 <br> ..n.news

Are Warned Not to Muving bean run nucearfully for foor

Carry Passengers






| Lubbock Sanitarium \& Clinic Br. J. T. Krueger Surgery and Consultation. Dr. J. T. Hutchinson Ese, Ear, Nose and Throat Br. M. C. Overton Diseases of Children Dr. J. P. Lattimore General Medicine <br> Eye, Ear, Nose and Thruat <br> Dr. J H. Stiles <br> Dr. H. C., Maxwell <br> Dr. Olan Key <br> Urology and General Medicine <br> Dr. R. L. Powert Dr. Jerome. H Smith $\mathrm{X}-$ Ray and Laboratory |
| :---: |
|  |

Your CAR
WASHED WASHED GREASED


Touchon \& Davenport LR:0.0in



Just Right
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Dr. B. A. Prestridge
olton, TEXAs
Re.. Phoone 13 B
Office Deanie Drizs Shen

Dr. Ira E. Woods Optometrist
Office at Sallert Drot
Careful Eye Examination

DR. J. G. LITTLE
Physician \& Surgeon
Omee in Rear of
Grand Drug store
Litterfeld


HOME BAKERY
fresh bread
HoT ROLIS WHOLE WHEAT ANO O W hAM BREAD DAY
HOME BAKERY
HAMMONS'
Furniture \& Undertalio

| 硋度 Oh Boy! |  |
| :---: | :---: |

418 Phelpa Am

HERBERT C. MARTIN
LAWYER
office over Saderit Drag Stare
Littlefield. Stare texas

## Dr. T. B. DUKE

Physician and Surgecr office over sholual drug store Residence Phone

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WINTON TNSIREANCE AGENCN
INSURANCE 6nd BONDS

## Clubs -. Women's Interest- - Social Events



## eep Your 0ODS <br> -SAFE! -FRESH! <br> with <br> RYSTAL

 ICE
## Those Who Know Prefer ICE!

And those who want the best DEMAND CRYSTAL. It's really better because it's pure, raw water frozen to a crystal.

## PHONE <br> 60

for prompt delivery
ERYSTAL CE COMPANY
be Home of Odorless-Colorless-Tasteless lce.

LLOSING SIDE
ENTERTAIN WINNERS
MRS, BRANTLEY
COMPLETES HER
ROSE GARDEN
Mrr. Harris Brantley of the Blue
Bonnet club has just completed a Bonet club has just completed a
rose garden with 30 two-year old
bushes. She assisted other garden cooperators by pooling an order for
100 two-year old bushes, and all of them have been placed., Mrs., Brant-
ley also secured native shrubs from ley also secured native shrubs from
Contral Texas.
$\begin{aligned} & \text { Who is for Patty Lou Isbell for } \\ & \text { Queen of the June Frolics? Patty }\end{aligned}$ Quen of the June Froliss?
Lou would make a darling little
queen. REV. W. F. FULTON
ELECTED MODERATOR
OF PRESBYTERY
The many friends of Rev. W. F.
Fulton, formery pator of the Pres.
byterian church here will be interest.
ed to learn that he has been elected Moderator of the Gunnison Valley
District Presbtery. Mr Fulton in
pastor of the Salida, Colo. Presby. terian church.
The retiring moderator is the Rev, TUESDAY BRIDGE

## BY MRS. FARQUHAR

Surs. S. J. Farquhar was hostess
Tueschay afternoon to the members of the Tuesday Bridge Club at two
tables when Mrs. L. C. Hewitt two tables when Mrs. L. C. Hewitt won
high score for members, and Mrs.
England for guesta. England for guests. ated for the occasion with red and
pink roses and Larkspur.
Those enjoying the party were Those enjoying the party were
Mesdames W. H. Gardner, J. O. Gar-
lington. Ben. Leman, L. lington, Ben Lyman, L. C. Hewitt,
and Johnson, club members and Mes. dames A. B. Cole, J. D. Dodgen a
England, guest, to whom an England, guests, to
course was served.

## NEW H. D. CLU <br> Is ORGANIZED

number of ladies northeast of Little field Thursday at the home of Mr.
and Mrs. J. H. White, demen and Mrs. J. H. White, demonstrating
cheese making and Boston Brown Bread. ${ }^{\text {A club was organized with Mrs. J. }}$ H. White, president; Vice-president, Mrs. Vergil Bittner; secretary and
treasurer, Mrs. J. I. Bowlin reporte

## :

Porcher, Sresent: Mesdameesting.
Rutled
S., S. Stewart, W. W.
$\qquad$ Bittner, Brown, Neal Douglas, D. V
Stewart and Miss Erna Douglas, Ou Stewart and Mise Erna Douglas. Our
next meeting will be June 19 at home
of Mrs, Bittner. All women are invited
of Mrs. Bittner. All womẹn are invited
to visit or join us.
MRS. JERRY SPRAY
TO VISIT HUSBAND
TO VISIT HUSBAND
Mrs. Jerry Spray of oklahoma
City is expected to arrive in Little.
 visit with her husband. Mr. and Mrs.
Spray were married last month in
Clovis,
Clovis, New. Mexico. Mrs. Spray
a private nurse of Oklahoma City.
Ballot boxes will be found in eac

Ballot boxes will be found in each of the drug stores so chat
vote for the child you want to be
King or Queen of the June Frolics King or Quee
at any time.
BERTHA GATES
SOCIETY TO ME
SOCIETY TO MEET
The Bertha Gates Society will meet The Bertha Gates Society will meet
Monday afternoon, June 12. The
following program has been arranged: Mondowing program has been arranged
fubject: "The Joy of Service." Subject: "The Joy of Service,"
Leader, Mrs. L. L. Thornton. Leader, Mrs,
Song-prayer.
Special music, Johnnie Pace. Special music, Johnnie Pace.
Scripture, Jno. $5: 7-77$, leader.
Poem, "God Prays," Louise Chis. Tholm. Light Shining Through.
The Helping the immigrants, Loucille
Aven. Knowles.
Why we are engaged in world Prayer, For God's Endwelling This program will be followed by
social hour. All are cordially invited

## Bright Woman Lost 20 Pounds

## Feels Much Better

$\qquad$

.
 feel spirited and youthfuc take one
halr teaspoonful of Kuschen in
glass of hot water before breakfast
every morning.
 the sAFE way to reduce wide hips
prominent front and double chin and
pgin feol the joy of tiving money
back if disantiofied after the fimot fer
$\qquad$ VALLEY VIEW BAPTIST CHURCH
 The pastor delivered a measgo on
Soul Winning. Text:
He Brought
FIRST BAPTIST CHURC

## have every vacancy made by the go go. Wee in the short history of our little ing of some of the officars and teach church. ers filled by Sunday. Come- you will Seven additions to the church.

 have a teacher.11:00 Workhip in Song. You will
end
ent the aftercons. enjoy all the service better if you Haad a large presbytery of ordained
take part in the singing.
it
 us this week in a B. T. S. Revival. Moderator.
$8: 30$ Evening worvhip hour. The Mo. Mooth, Littlefield,
Rev. C. F, B evening subject will be, "The Hypro- preached the ordination, sermon, Relte.
crite."



Cook With Gas
SPORED
SAFETY COMFORT EFFICIENCY
West Texas Gas Ca



Announcing
THE PURCHASING OF THE

## Hotel Tailors

(Now The Modern Cleaners)
And moving to a new location, four doors north of the Rumback
Hotel. The entire plant thas been remodeled and rearranged, en.
abing us to pive you prompe
hotel. The entire plant has been remodeled and rearrangedite.
abling to to give you prompt service on the highest quality of
work. A. B. CLARK, Prop

TO RE-OPEN FRIDAY MORNING Four Doors North of Rumback Hotel

| Silks and Ladies' Work a Specialty <br> With the backing of many years of experience in the feaning busines, we are equipped to give you complete satisfaction on all classes of work. <br> ALL WORK GUARANTEED! |
| :---: |
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CALL FOR AND DELIVERY - PHONE 129 NOW THE
Modern Cleaners




Assumes Duties
As Secretary of
Schools Here



Here's Money For You
 SELL YOUR PRODUCE AND BUY YOUR

ICE
AND GROCERIES
R.E.BILES
"Where Cotton and Wheat Meet"


A RAPIDLY DEVELOPING LITTLE CITY

| ATTENTION: Keraine ind Gavolios <br>  <br> PANHANDLE SERVICE STATION Otis Cook, Prop.-Earth, Texas | EARTH HOTEL | Carter Grocery \& Market <br> Earth, . . . . Texas <br> The Friendly Store With The Big Values |
| :---: | :---: | :---: |
| Investigate The SUPERFEX The Oil Burnin Refrigerat PARISH HARDWARE CO. <br> Earth, Texas John Deere Implements | Mr. and Mrs. Jack Moss In Charge | Blevins Dry Goods \& Groceries <br> Earth, . . . Texas <br> Best Prices and Quality |

## MORE INFORMATION <br> ON AGRICULTURAL <br> ADJUSTMENT ACT



Firemen's Carnival LITTLEFIELD, TEXAS ONE WEEK, STARTING Monday, June 12th Featuring High Class Shows, Rides, Concessiom CUT THIS COUPON OUT
Good On Any Riding Dovice Mondey Night COURTESY OF FIREME
Don't Forget The Allens' $\overline{\text { Free }}$ - Acts $\overline{\text { Each }} \overline{\text { Nite }}$ At 10:30 O'clock

ATTENTION!

PANHANDLE SERVICE STATION

Investigate The
SUPERFEX
Oil Burning Refrigerator
PARISH HARDWARE
Earth, T
John Deere Inplen

## Yellow House Lands

* Ideal for Diversified Farming Banner Cotton Section of the South Plains
Appealing Terms and Prica!

That's a few of the advancages and opportunitics growing fertile agricultural section.
Write today or call at our office tor details on the many 100 per cent farms or splendid combination tracts of any size desirable that are still available.
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LAND COMPANY

BUY YOUR PLANTING FUEL THIS SEASON AT LOWER COST-FROM AN INDEPENDENT DEALE


