## The big Spring Daily Herald <br> SIX PAGES TODAX

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 Auto Overturns West Of Midland|  |
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Another Added To Crash Toll mas


## Four Victims Of

 Fire, Seven InjuredStay Of Execution Granted Kidnaper Of Mary McElroy

Record Crowd Expected For Scout Affair



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Cotton Week
$15=$ Observance Inaugurated




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Graduation Speaker Will Be Lattimore


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Continues In Park

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big Wrestling matches at athletic club
Ernie Arthur, Gene La Belle Main Eventers Hee



arthur westes tonght CCC Boxers In Fair Shape For Bouts With Brownwood


## AEROTYPE ESSO

a new premium fuel now $\rho_{u}$ blic Tested

## PublicTested

## $\therefore$. and approved as a major

 improvement in motor fuelsLaboratory technicians told us that Aerotype Esso marked a major improvement in motor fuels. Road tests confirmed their statements. But we were not satisfied until we knew, definitely, that the public approved this new Humble product. Now we can tell you that it does; Aerotype Esso has been publictested, and the results reported on check cards in our files tell us positively that it fills a public need for an outstanding mot ior fuel, worth every penny of the small extra cost:
So it is with added confidence
that we again ask you to test Aerotype Esso in your own auto mobile, to prove to yourself that it is definitely superior to ever the best of the premium fuels of the past. Test ita power, its antiknock qualities, its acceleration its easy starting. You can de mand of it as nearly as possible what the aviator demands of his motox fuels; put it to any road or traffic test; we are confident that Aerotype Esso will please you, and you will agree with other Texas motorists that it is a premium fuel in performance as well as price.

HUMBLE OIL \& REFINING COMPANY
Stop for Sevoloe Where You See the dumble Sign Humble
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| Your Commercinal PRINTING |
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| Do $A$ Good Selling Jot |
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Dr. P. C. Slusser chiropractor $104-305$ Petroleum Bldg.

## The

 Choice (Millionshad in whe doubleceetexted - - doubbecescion KC Bating Powder.
It produces delicious bakings of fine texture and large volume.

$5=-20$
$K \bar{C}$ Bunte Powner Same Price Today
as 44 Years Ago

25 ounces for 25 c

## You can also buy






East Fourth Baptist W.M. S.
To Reorganize; Attendance Increasing Every Meeting


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YOU'RE HAPPY WHEN YOU'RE Ti Fit

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As fast as we can build them-
America sonapsthemup!

## PONRIAC

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4th * Eumuels Stis, Bitg Spring, Texias

- Morris-Cotten Motor Company namess, Texis
at 221 W. Third St.
Just a few more days until the NEW W ARDS opensI New lights . . new lixtures . . striking displays . . comp.ere, big assortments of new merchandise. Hts the kind of store . . with the kind of prices . . . . that will win new customers and hold the old I


## THERE' ARE REASONS FOR <br> WARDS LOW PRICES

Wards have 489 stores I These stores, dealing as one, buy direct from pioducers. The result- no middleman's profits. Wards huge and varied stocks depend on no one single item for their profit, but take only a small marginal profit on each. No wonder Wards ueves you money on practically everything you needl

MONTEDMERY WARD
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HUNGRY FOR MAXIE'S RING CROWN


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THORP PANTT STORE


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## DIANA DANE



HOMER HOOPEE


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## NEED

## MONEY?

Then borrow. it on your automobile. Quick service with easy monthly payments!
We Lend Money To Buy New or Used Cars

Collins-Garrett



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## Meals cost less when food

 is not wasted

## Sign-posts

try. You want to go to Allison. You come to a forked road. No signs! Which way? You turn left and come to a cross-road. No signs. You turn right. You come to a town. It proves to be Luberty. You go back to the fork and turn left. A mile or so farther on you come to another cross road. A sign pointing right says "Allison three miles."

- But for that sign-post you might have traveled miles-spent hours, and come short of your destination.

Imagine yourself in need of hosiery, clothing, breakfast foods or anything else, and this nexwpaper without advertisements!

Advertisements are, sign-post. They are information. They save you from wandering aimiessly from store to store. They keep you advised of the newest'products; of the latest values. They save you time, and put greater buying power in your dollars. They assure you of qual Ity and service in merchandise, for only honest goods honestly advertised cañ stand the spectight of publicity.



Garden City Parent-Teachers
Association Passes Resolutions Of Respect On Death Of Sup't.

Pulitzer Prizes Are Announced EDMUND LOWE | VICTOR MCLAGLEN |
| :---: |
| HIORENCE RICE |

## QUEEN

Work Proposalss Far In Excess Of Total Funds






## Linck's Food Stores

1405 Scurry
3rd \& Gregg
SPECIAL FOR WEDNESDAY \& THURSDAY

| Lincks lieral dish offer |  | son garden |  |
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|  <br>  |  | COFFEE |  |
|  |  | $\cdots{ }^{1}$ | 21 c |
|  |  | - 14. | 24 c |
| Hills Bros. Coffee | ${ }_{\text {One }}^{\text {One }}$ | 31c ${ }_{\text {como }}^{\text {cko }}$ | 60c |
| CORN |  | 15c ${ }_{\text {cor }}^{\text {Twor }}$ | 25 c |
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| Apple Butter |  |  | 19c |
| ${ }_{\text {STM Mrex }}$ |  | 29c ${ }_{\text {comen }}^{\text {Pation }}$ | 55 c |
| MACKEREL | ${ }_{\text {Norlill }}^{\text {can }}$ | 10c ${ }_{\substack{\text { Purer }}}^{\text {Pore }}$ | 25 c |

