ndaga Set For Regatta


WI'T LET YOLR WIFR DISCOIER THIS TOO LATE!

Ther by the thoiusiands are diseovering in the
 (i) whonle... the most generoualy comfortthente in .,. and the moot instantly remponsive Frommand. This vhy we say to you . . . and your wifo ita is asd we for yourselve what the Saratoga "haryon," And do it now, before you deede on twe. . . sot later, when you may regret noi Ifeit it a biz cur with bear porne filit it a big car with big car power . . . a thacking 150 H.P. performer (the most revoluvid of jour toe with delightful gusto. And it wiall tor premium fuel, elther!

wheowr whe think thereis too much car bere
hech? . let her try it Power Steering that belsof all the her try its Powering work stering gives fiwe timea Nive wottrol on the road and when parking! benidet whinded? Chrysuler Power Brakes give
las foot pressure. She'll appreciate Chrysler's Safety-Cushion dash panel. And in case of a blowout, she'll have the assurance of Salety-Rim whee How about comfort? Come, both of you, for How about comfort? Come, both or you, for a
ride! . . teel how those amazing Orilow shock
 aboorbers "Liquidate even the wish weats plus big, big windows lot even the Chairshigh seats plas
tiniest little lady see out property. Doors open wide . . . and ahe can koep het hat on! Here, in short, is the car beautifully designed for men and women. The liveliest, best handling car in America. The car you'll both be clad you saw fin Why not stop in today?


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The finest car
america has yet produced america has yet produced

## Lamb Comntu Teader

Holmes Was a Fall Guy


WELCOME COWBOYS AND COWGIRLS TO THE-


- BRONC RIDING BULLDOGGING - CALF ROPING BULL RIDING - BARE BACK RIDING THRILLS RIGHT OUT OF THE WEST
and when here for the Big Show . . . have when here for the Big Show
your wardrobe cleaned the

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See What We Mean When We SayQUALITY CLEANING ALWAYS WITH SANITONE

## WRIGHT CLEANERS

IT NEVER FAILS
Seed Testing and Certification

|  | ent |
| :---: | :---: |
| ufied and Registered Seed Tags-does not guarantee | tursing down seed labeled below standard fir |
| that the seed is of hisk quality, Dut the tabel civing | natio |
| analysis of the seed, does tell the buyer what he | $t$ buy |
| getting for his money. | Ite plant most common in clover, altaifa and flax |
| esting cleaning, handing and marketing of field | Dodder may kill the bost plant, and the Eastern |
| and our fleld seed crops make availat | states, comprising about |
| ner the bighest quality of seed possibie to |  |
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| sed crops aleo ansure the proin | Treat seed with commercial did |
|  | Treat seed with commercial d |
| to the seed pro |  |
| any other agricultural pro |  |
| The grain farmer gets 2.8 s , or less |  |
| ${ }^{2} 16 \mathrm{c}$ loat of bread. The dairyman gets roughty |  |
| the retail price of a quart of milk. But the | planted, rotting is likely to continue is the fielid. |
|  | Submit clean samplee to the laboratory. San |
| ts as high as 70e out of the retail alfalfa | If clover seed |
| toli | taining chaff, stems. dirt, Johnson grass and |
| Here are some "tips" from the seed testers in the | sa |
|  | ample asice and request that |
| partcular atten | sud another sample submitied |
| Seet label | $t$ |
|  |  |

Dad Rates Better Since Father's Day Began



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Plainnter.
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SPECIAL LUMBER AND MATI SALE
West Coast Fir, 2x6 \& 2x4 Utility Grade Kiln Dried
White Pine, $1 \times 8$ \& $1 \times 12$, Utility Grade Fir, 2x6 \& 2x4, No. 3 Kiln Dried
All kinds of other building material onable prices.
See us for building loans, F.H.A. and Loans.

As long as 36 months to pay with no payment on repair loans.

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301 XIT Drive
LITTLEFIELD

Undulent Fever Season
First Baptist
Revival Opens
Sunday, August 3

Wanda Whitmire
I Awarded $\$ 50$
Scholarship

Attends Meeting Of Booster Groups
 clated Press correspondent Wi
liam C. (Biil) Barnhard was jured during the Communist Tokyo. Ho was hit on the neck
by a flaming toreh tossed out of a crowd of demonstrators, Earn-
ard has been reporting the Ko-
rean war for over a year. He was
previously as state editoc in Dallas before
resciving his overseas assign.

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|  | Polio Center |
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LAMB COUNTY LEADER


[^1]aUBBCRIPTION RATES: In Littlefield and Trade Territory 33.50 per year. Eisewhere 85.00 per year
MORLEY B. DRAKE
EDITOR AND PUBLISHER
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in its field!


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You get all these BIG-CAR EXTRAS


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#  


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an in welcoming you

## IfLEFIELD RODEO

SDAY - FRIDAY - SATURDAY Rer sat to you . Litiefield and the Jaycese
 gPert beauty work, visit us II EDTH'S BEAUTY SHOP

Littlefield



First Load of New Wheat on South Plains Delivered Thursday Evening
 ${ }^{5} 56$ or pm in mint


Dunson House and Furnishings

Golf Tournament Closes Sunday Afternoon

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 Winner played Alvin Webb with Everyone in Invited to watch are on duty at all times.
Webb winning and thereby placing these plays on Sunday afternoon


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THE

## UNIED AUTO ELECTRIC

Formerly of 421 W Delano Ave. and Recently of Lubbock
Have Reopened for Business in Littlefield Across From Renfro Bros. on East Fourth Street

We Specialize In-

- motor tuneup
- SPEEDOMETER SERVICE
- all electrical units on your car
- also CRIGINAL EQUIPMENT PARTS FOR YOUR CAR


## United Aulo Electric Co.

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## RODEO

TIME.....AND
ICY PERKINS . . the roofing man Says "HOWDY, PODNER" $\mathrm{N}_{2}-$

GREAT BIG, HEARTY WELCOME


TRACY PERKINS OFFERS a COMPLETE ROOFING SERVICE

BUILT-UP GRAVEL ROOFS A SPECIALTY
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P.O. BOX 67

WELCOME RODEO VISITORS TO THE

Seventh Annual

Jaycee RODEO

Thursday Friday

Saturday
June 12 ,
13 and 14

YOUR SECURITY STATE BANK takes pride in its service to the people of Littlefield and territory. WE WELCOME YOUR ACCOUNTS . . . and will endeavor to give you courteous, efficient banking service at all times. Be sure to stop in and pay us a visit anytime. We especially invite you to visit us when in Littlefeld for the Rodeo.

## Bank With the Friendly-

## THE -

Security State Bank
MEMBER FEDERAL RESERVE SYSTEM FEDERAL DEPOSIT INSURANCE CORPORATION

## Eight Cassidy Kids

 Pay Their Own Way
## C

AMERONIZE Your Hame


MAKE IMPROVEMENTS NOW Pay only $10 \%$ down and take up to 36 months on the balance for any of these home needs:
$\star$ Adding a room, a $\quad \star$ Ropapering.
porch, a garage
$\star$ Repairing and
odernixing
$\star$ Re-roofing.

- Insulating.
$\star$ Installing attic fan or
Installing aftic fon

Our 84 years experience in building and constr
is your assurance of satisfaction.
SNO- BREEZE AIR CONOTITNERS FOR HOME OR OFFICE

Consult Us For Your Air Conditioning Needs.
WE HANDLE THEM IN ALL SIZES

Wm. Cameron \& CO.<br>HOME OF COMPLETE BUILDING SERVICE




MODEL FAMILY-Mr, and
Mrs, Joe Cassidy of Aochester.
The elight ohildren, all shown,
TY When they hear the size of the fam- When they discover bow eany

dy Says Mra. Cassidy : | all time favortres | Four O!ton |
| :--- | :--- |
|  | Teachers Resign |

## AIt. <br> 

Both suits and cottons are now year-round faverites for fashionin Hope Skillman's black and
white "City Blocks" plaid and was designed by Benham Origi.

Newspapermen of Texas Will Meet in $\mathrm{H}_{0}$ Jun: $12 \cdot 3.14$ for 73 rd Annual Convent


ADDRESS TEXAS PRESS- (left), Houston Chronicle sports will speak at a a
 the 73rd Annual Convention pro
 the Friday morning businese pro.
gram about community service
projects w will be Max Thomas
(center), pobliber of the Crow.
Cey (La.) Daily signal. The best
known man in the weekiy newe.
paper field today, Miehael Cole.
 Newspaper Atvorty
and the American p
tion the tion, the purpose of
Qatio and mervieing of
vetising aanto (right) of Now York city
newsoapers io the


## CHOOSE YOUR OWN MATERIALS

We have a large selection of materials. Choose the material t best suits the color of your car or truck. We carry both the plad and fiber and will do you a good jobrat a reasonable price.

All Types of Body Work INCLUDING REFINISHING FENDERS REPAIRED

ALL WORK DONE BY EXPERT WORKMEN


Noday are interested in pouer. Power for pert. dollar than any aher car an the markat-is be found in any other car nast the



Jones Motor \& Tractor Co.
poutes In Philippines Smolder



Queen of the Tournament of Roses, Miss Naney True Thorne, presents
a seroll to o Josph $A$. OMalley, vice president in charge of sales of
Cot Chrysier Division, Chrysier Corporation, signifying that one of the two
An America Rose winners for 1953 will be called the "Chrysier Imperial
Rose" The present Rose. The presentation was made in New York in connection with the
anual ceremonies held by All America Rose Selection naming the finest roses of the year. The Chrysier Imperial Rose, which is considered the
ideal red exhibition rose was developed by Dr. Walter E. Lammerts of
Coliferin

How Father Has Changed


## WRIGHT CLEANERS

## The Only <br> 

## SANITONE CLEANERS

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I $10 \mathrm{~h} \mathrm{St}$. . Phone 304
Do\% Pennsy/vania atits finest

ar P. Wilemon Distributor for veedol. 14 Littlefield

Pbone 32


- VER buy a telephone? Ever receive a bill - VER buy a telephone? Ever maintenance, or the for telephone rephar connect your telephone many feet of wiring That answer, of course, is no. within the house? Cost you never have to contend with.
with. Now, ask yourself the sances-refrigerator, kitchen your other home app heater. Original cost and range, radio, water heater. Once of such items month-to- a sizable investment.
But, you don't have to buy the telephone or its , you dempany's wring-chat's part of yly telephone bills take care estment. And, expenses, as well as a return to of all operating exper, often you use local teleinvestors. No mat pay the same for it each month. phone service, you phe you agree that telephone Considering all this, don't you agree budget?
southwestern associated
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Tet us solve your


PROBLEMS

## Sale Prices

ON BULDING SUPPLIES - PAINT AND PLUMBING SUPPLIES

SCREEN DOORS, $2^{\prime} 8^{\prime \prime} \times 6^{\prime} 8^{\prime \prime}$
SCREEN DOORS, ${ }^{5} \times 6^{\prime} 8^{\prime \prime}$
$\$ 7.50$

GUM SLAB DOORS, 2 ' $\times 6^{\prime} 8^{\prime}$ GUM SLAB DOOR, $2^{\prime} 8^{\prime \prime} \times 6^{\prime} 8^{\prime \prime}$ - mins

OUTSIDE WHITE PAINT, Per gal. $\$ 4.45$ ENAMEL - WHITE, Per gal. Linseed Oil, Per gal.
PAINT THINNER, Per gal.
$\$ 5.00$
$\$ 2.95$
$\$ 1.00$
210 Lb. Composition Shingles, Per Sq. .-- $\$ 7.00$
15 Lb. FELT, Per Roll .-..............- $\$ 3.25$
BOX SPRINGS
INNERSPRING MATTRESSES WHITE, BLUE AND GREEN BATH TUBS WHITE LAVATORIES WHITE COMODES
L. E. WILSON LUMBER CO.

Just off East 9th St. (Highway 54 811 Seldon Ave. Phone 817-J Littlefield


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Itio exactly the

"so.0oo Miles - No Wear" road test In that famous 50,000 -mie teent, with
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one one-thoumandth inch on cylinders and
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Visit Diersing Conoco Station Now! Change to the New... CONOCO SUPER MOTOR OIL

## Diersing Conoco Station

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In Shannon Case
HOSPITAL
NEWS

## You Can Cool an Entire Room for Only 450 with a BIG 1500 C.F.M. FAN-TYPE COOLER $\star$ Powerful 16 -Inch Fan Propulsion $\star$ Quiet, Dependable Motor $\star$ Convenient Finger-Tip Contro $\star$ Three-Way Water Distribution <br> 

pay as litile as 2.00 a week


For Mountain Top Comfort at Rock Bottom Pricel THE 800 C.F.M. FAN-TYPE COOLER
$\star$ Low-Cost Operation $\star$ Deep Drainage Pan $\star$ Aspen Wood and Fiber Filters

Convenient Terms The King Size Unit at the Economy Size Price 1500 C.F.M.
FAN-TYPE SELF CONTAINED COOLER $\star$ No Water or Drain Connectiona,
Complete With Recirculating
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* Three-Speed Ventilation

Ideal For Homes, Offices,


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| $\begin{aligned} & \text { APPROX. } \\ & \text { C.s.M. } \end{aligned}$ | $\begin{aligned} & \text { nonst } \\ & \text { powit } \end{aligned}$ | $\begin{aligned} & \text { Howit } \\ & \text { wwfil } \end{aligned}$ | PRICE |
| :---: | :---: | :---: | :---: |
| 1800 | 1/4 | 10-INCH | $92^{95}$ |
| 2500 | 1/4 | 12-INCH | $109^{95}$ |
| 4000 | 1/2 | 16-1NCH | $139^{95}$ |
| 5500 | 1/2 | 19-1NCH | 27495 |
| 7000 | $1 / 4$ | 20-1NCH | $359{ }^{50}$ |

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Your annual Rodeo has given us a gr for the past six years, and we know yo it again this year-June 12,13 and all roads lead to liml $\ldots$ and there's a big time and a big
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see us-
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