Troup, Formerly of Scotland Fort Worth Bible Seminary, ing to Littlefield for Visit

## LAMB COUNTY LEADER



## FORD MOTOR COMPANY'S

## New Automatic Drive

 Makes its Bow in the new 1951 mernurySmoother, simpler, more efficient! -that's how engineers hail this amazing new automatic drive that's coming soon in the new 1951 MEFCURY.
 ision deverioped by Ford Motor Company.
Now you're going to see it, thrill to it, for the first time in any car, in the new 1951 Mercur

## Called Mere-O-Matic

Merc-0-Matic is the name. And of this you can be sure: there'll be nothing like it on the road! The thrilling
new 1951 Mercury will be making a debut in our showrooms in a very few days. And once you see it, we think you agree:
For "the drive of your life," it's the new 1951 Mercury with Merc-O-Matic Drive!
What is Mere-0-Matic Drive? It's a completely new, direction of Ford Motor Company and Borg-Warner transmission engineers, and made to order for Mercury's great, V-type, -moo-ot-her, simpler, more efficient!

## Makes every driver an expert

Vaturally, there's no clutch or gearshift. But there the resemblance to other drves ends. For this new read indicator panel is different. The drive selector is so arranged that a person accustomed to a standard with other drives, you'll notice immediately the big
difference in the way this new 1951 Mercury with Merc-O-Matic performs.
There's no "mushiness." With Merc-0-Matic Drive you get instant, certain response. You ing as gears change. There's a "down-shift" or extra hill-climbing and passing power; just ress the accelerator smartly to the floor. And
Merc-O-Matic is cool operating - no uncom-Merc-O-Matic is cool operating - no uncomThere's no "runaway" downhill, You are in here's no "runaway" downhil. You are in sion at work to save your brakes.
There's no stalling in traffic. Park on a hill if you like. You're safe. Merc-0-Matic Drive ocks when in Parking position.
Yes, Merc---Matic is going to make you forget all you ever knew about automatic transmissions. This is it-the easy, sure, safe,
$\mathrm{s}-\mathrm{m}-0-\mathrm{ot-h}$ "drive of your life." And-it's exremely thrifty.

Dozens of New Features in 1951 Mercar But Merc-0-Matic is only part of the great new Mercury for 1951. There's a new look rom end to end . . . beautiful new styling . . or 1951 one of the smartest cars on the road New safety, to0- the new rear widow alone ives you more than 1,000 square inches of afe viewing area. Greater comfort in a new, improved ventilating system which brings you ust the amount of fresh air you want, when
you want it, and where you want it. 's the plus car of the year-plus on plus on comfort, plus on safety, plus on econ-omy-plus on everything but price! All that and the great new Mere-O-Matic Drive, too. Yes, you'll want to see these new Mercurys. So watch Mercury showrooms for
the new 1951 Mercury with Mere-0-Matic for "the drive of your wife"- ior "the buy
fint of your life."


SCHOOLS Friday, October 20 Opening at 10 LITTLEFIELD HIGH SCHOOL AUDITORIUM
Tickets on Sale at the School Only ildren and Students Admission 60c Including Tax)
Adults \$1.20

## 

## Ed Packwood Motors

## your brain budqet

| 1. Cleopatira of Esypt eame to power at the age of (s) 30 , <br> (b) 18 , (c) 11 , (d) 6 . <br> 2. Grapple means (a) to selise, (b) to anchor, (e) to grind, <br> (d) to tie. <br> 3. The "Great White Way" should make one think of (a) Montreal, (b) New York Clty, (e) Mexico City, (d) Tokyo. <br> 4. The part of the U.S.A. noted for turpentine production is <br> (a) New England, (b) Midwest, (e) South, (d) West. <br> 5. Emulate means (a) to try to equal, (b) to revire, (c) to eure, (d) to hide. |
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## MAYOR McGUP



 relaxation and provide a means
The Earib Lions club voted to
bold a Bingo caraival each satur-
old a Bingo caraival eact satur-


## Oscar P. Wilemon

DISTRIBUTOR FOR VEEDOL
Highway 84-Littlefield SAVE 5WAYS

## 150-HOUR VEEDOL TRACTOR OIL is refined $100 \%$ from BRADFORD PENNSYLVANIA crude oil - the world's finest BRADFORD PENNSYLVANIA crude oil - the world's finest Pennsylvania crude. Veedol's rich, extra oiliness, super-tough body, amazing resistance to extreme heat and pressure assurn dependable, effective lubrication. Ask for 150 -Hour Veedol the thrifty tractor oil the chrity ymataco oil

## Wanta long run for पour monen?



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Every man's future is fraught with uncertainties of health ... ability to meet emergencies. his tamily's protection in event of his disability or death ... his own independence and happiness in old age.
Let the local Woodmen representative show you how you can enioy Woodcraft's fraternal activities today while you build "tomorrow's" security and happiness with safe, sound Woodmen life insurance protection the Society fur. nishes its members at cost.

## W. D. CHAPMAN

District Manager
Box 168

WOODMEN of the WORLD
Life Insurance Society OMAHA. NEBRASEA

Do you know that owners of 1950 Buicks are writing us rave letters, saying that this year's versi
ever built?
Do you know that such comfort features as coil springs on all four wheels pretures as car as well as the passengers-and throw in an extra saving because they need no servicing, and are practically breakproof to boot? Do you know that Dynaflow*-in addition oo keeping you fresh as a daisy on a daysavings on tires, cuts down the stain


FOUR-WAY POREFRONT front end (1) sets the style note, (2) save ally replaceable, (3) avoids "locking horns,"
transmissions and engines-and eliminates all friction clutch repairs, because it hasn't any? Take final cost. Do you know that when hodel, the prices that Buicks command on used-car lot are the ultimate proof of their a used-car lot are
long-run value? long-ran value?
So if you want a real run for your money, better buy Buick. And the first step is very and get an order signed.

on's New Elevator Gets First dof Grain from Gene Mitchell



 optan, velivered the first
dee sew structuruc.隹 emonstrate y Books

## votice

For the convenience of the taxpayers of Lamb County .. I will be at the following places on the dates set out below for the purpose of collecting State and County taxes ...

AMHERST October 19 EARTH . . . October 24 OLTON . . October 26-27

## CLARENCE DAVIS

Tax Assessor.Collector Lamb County, Texas


PREPARE bridge for demolition. At the Waegwan front rrea of battle-ravaged Korea, members of the sith combat engineers of the elghth army swarm over a wrecked bridge span, putting tn place
demolition eharges, as they plan to blow the bridge. The destruction of demoition eharges, as they plan to tow the bridge. The destru
the wrecked span is in preparation to erect i new structure.

Bula Chapter of F. H. A. Entertains Ladies of Bula and Enochs Community

FIRE IN ENGINE ROOM CAUSES DAMAGE TO GIN
$A$ fire in the engine touse of $A$ tube carrying butane gas into ment nent out one truck and the the J. H. Plemons gin at Snyer ignited, apparently from the ex. kin proper or any cotton was see:


Think twice today when you huy a truck!
 wise to look at a GMC for these impor tant reasons:
GMC's are built by the world's largest exclusive manufacturer of commercia vehicles-with the broadest truck engineering experience.

GMC's are real trucks. Engine, transmision and frame, as well as cab and axles, re all specially truck-built to give yo longer service
GMC truck-built engines have high horse power with higher sustained torqueive , A. years of service with less main fenac.

Get arreal truck!

GMC extra-value features include Syn-chro-Mesh transmission,Tocco-hardened crankshaft, full-pressure lubrication, recirculating ball-bearing steering gear, air-
plane-type bearings and Lifetime Weath-plane-type bearings and Lifetime Weath-
ersealed cabs as standard equipment on ersealed cabs as standard equipment on
practically all models from $1 / 2$ ton up. That's why more truckers are buying GMC's today than ever before-experience
proves them best in the long haul!

## Sumrall Pontiac

902-10 E. Delano


G.I. FASHION NOTE ... There's
atime for batle and tme for
merriment in Korea, and one G.I. appolots hmmself to break battle
tension for men of the 25 h divi-
sion.

## HEfR'S HOW OIDSMOBIIES "ROEKEI"ENEME GIVES YOU BOTH HIASHING POWER AND REAL GAS EGONOMY!

 Oldsmobile's "Rocket" Engine squeezes more power from everydrop of fuel! Designed for higher presures than ordinary engines, it
gives you more "go" on less gas! TEAMWORK WITH HYDRA-MATICI The most thrilling power team on
the road! Smooth new Oldsmobile the road! Smmoth new Oldsmobile
Hydra-Matic Drive
en Hyda-Matic Drive converts the try it yourself! Get set for a new sensation, when
you try your firat "Rocket", you try your first "Rocket" ride!
Just one exitig trip becind the
wheel will convince you: Your best deal is the "Rocket B8" Oldsmobilet


OLDSMOBILE Jones Motor \& Tractor Co.



## READY TO SERVE

WE ARE GLAD TO ANNOUNCE THE APPOINTMENT OF RAYMOND L. ERWIN

As Our Representative in Littlefield and surrounding territory. Mr. Erwin is well qualified to advise you in all matters relating to your future needs for the most modern forms of personal protection.
 Hospital \& surgical-Health \& accident - Mortgage redemption Retirement income - Group - Polio - Educational Funds.

Policyholders of the company and the general public are assur ed of a friendly reception and competent service from Mr. Erwin Feel free to call on him for any information or service you may desire to increase usefulness of your insurance program.

## Republic National Life Insurance Company

## ARE YOU ONE OF THESE?



## Daffodils For Lasting Beauty



BULL LAKE PHILOSOPHER SAYS
COTTON RESTRICTIONS COMES COTTON RESTRICTIONS COMES TO
LATE TO HELP HIM
 on hie Johnon grasi farm on Buil selin them he gecretary of agriculture in bin


## picked up a copy of


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base you can maneuver quickly, park on a dime, And
for easier driving you have steering column gearnhift
and amooth and easier driving you have steering column gearihift
Synchro-Shift tranamission.

for low cost transportation
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 EASIER HANDLING: . . .sharp-- $\begin{aligned} & \text { operating independently on pro- } \\ & \text { peller } \\ & \text { and up. }\end{aligned}$

Widest seat and biggest windshield! More seat width and greater windshield area than
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room, legroom and headroom for three big men room, legroom and headroom for three big men.
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 engine power, reduces wear and tear on over 80 ind Takes the jerk, jolt and akid out of starting, Smad ation makes handling easier, cuts upkeep, incwat
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See us . . . Inquire about our new building plan. Let us furnish your building materials of all kinds . . . Make estimates on new houses or repair jobs.
WILL ASSIST in scCuring fha loans We will help in securing F.H.A. loans on new houses or remodeling loans ( $10 \%$ cash down) -

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 Today over $\mathbf{2 , 0 0 0 , 0 0 0}$ truck operators are getting the benefits of the world's most popular engine in the world's most populor truck. For the last eight consecutive truck in demand and sales . . . are far ahead this year. Come in-let us give you the facts.Hewitt Chevrolet Company TELD $-\ldots-\ldots-\ldots-\ldots-\ldots-\ldots-\ldots$ TEXAS



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Hale Center Defeats Idalou 21-6 in 4-B

Spade Trampled By New Deal 46-0


Plainview Tramples Brownfield 59-7
Conch Doc Harris' injury-ridden
Bulldogs managed a modest lead
during Bulldogs managed a modest lead
during three quarters, then uu-
lenshed a furious touchdown spree
petroleum PROMOTES PROGRESS

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cause it wants you to
have the best as soon as possible


THIS is

## OIL PROGRESS WEEK

in the U.S. A.
But it's worth remembering that 1950 is Oil's Ninety-fint

## Year of Progress

Many thousands of individual comp he world's greatest market to supply America. Their competition tor oil duction refining. transportation, re. earch and marketing pays off for you. means better living for all Americank.
$\qquad$ ill induatry will mean even greater pro

Tree competitive oll induetry is wwe
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